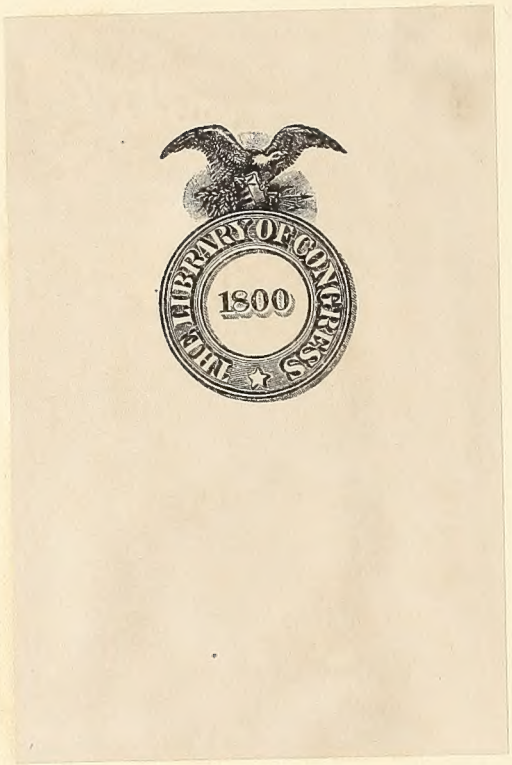

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SHOWMEN'S TRADE REVIEW

REVIEWED IN THIS ISSUE

	Page
Sherlock Holmes and the Secret Weapon	9
Hitler's Children	9
Henry Aldrich Gets Glamour	9
When Johnny Comes Marching Home	9
Happy Go Lucky	12
Lady Bodyguard	12
Star Spangled Rhythm	12
They Got Me Covered	13
Night Plane From Chungking	13

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 49

Vol. 37 No. 24

January 2
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

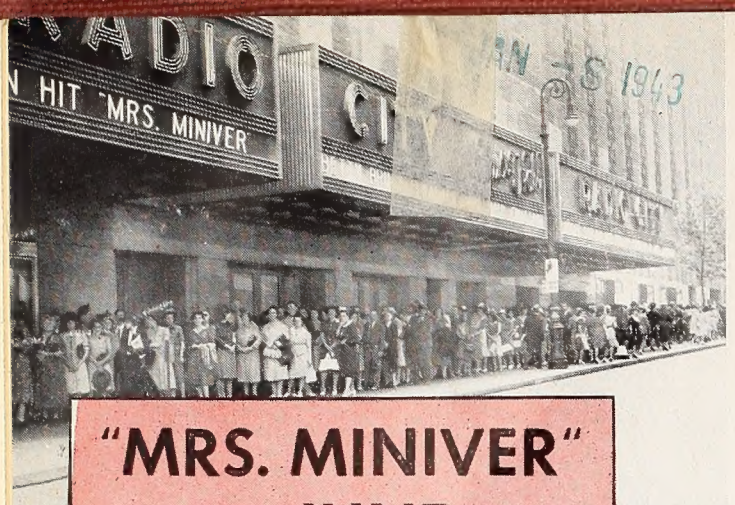
AVENGE PEARL HARBOR

Featured in This Issue:

The SHOW BUILDER ★ ★ ★ Theatre EQUIPMENT & MAINTENANCE

The Library of Congress Central Serial Record Received JAN 11 1943

HISTORY REPEATS!



"MRS. MINIVER" in JUNE

"RANDOM HARVEST" in DECEMBER



LATE FLASH! "RANDOM HARVEST" BREAKS 10-YEAR RECORD AT MUSIC HALL! TOPS ALL HOLIDAY WEEK-END BUSINESS! CROWDS CIRCLE ENTIRE BLOCK! TO HANDLE MOBS, THEATRE OPENS DOORS DAILY AT 7:45 A.M. THE EARLIEST IN ITS HISTORY!



"It took a 'Random Harvest' to top 'Miniver'! Looks like 1943 is another M-G-M Year!"

"Not for just a day
Not for just a Season"—

"But ALWAYS!"



Ready! United Nations Week Jan. 14 thru 20

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The Editorial Page

Show Business IS War Business

Having rounded out its first full year of operating under war conditions, show business may well be proud of its record of cooperation, support and accomplishments for and on behalf of the nation as a whole.

No other industry in the country can show a record comparable to ours. No other industry has contributed as much in services and materials without cost to the country, as did the motion picture industry.

Because theatremen constitute the largest portion of the industry which reads this page, we doff our hats and bow low to them for the grand jobs they did without any thought of gain or personal aggrandizement. The government looked to them to do a big job efficiently and they did it . . . in spades.

Shortages in manpower, inability to secure new equipment and replacements, dimouts, and a thousand and one other restrictions and handicaps meant absolutely nothing to the theatremen of America, nor did they waste valuable time and effort crying about these difficulties. They just forged ahead, taking each job in stride and eagerly awaiting the next assignment.

We honestly doubt if the men who were directing the various activities ever thought they would get such enthusiastic cooperation and such splendid support without hammering away for it. But they got it. Cheerfully and in most instances before they could ask for it.

And while the key spots and bigger cities were grabbing most of the limelight for their remarkable showings, the little exhibitor, the tank-town theatreman, the guy who is almost a one-man organization, he too was coming through and doing his part as well, or perhaps better, than his big-brother exhibitors.

Just a few weeks ago this page had this to say: "Those of us who are a part of this great industry will always gain the greatest satisfaction merely from knowing that we all did our part towards the job as a whole. That will be enough credit for all of us. We KNOW what we did and what we will continue doing and we are proud of the opportunity to serve."

* * *

Now we enter upon the second year of Show Business as a War Business.

The tempo of the war effort of the nation increases by leaps and bounds. Things that were considered impossible a few months ago are coming to pass so quickly that we find it difficult to remember that we ever thought of them as impossibilities.

And as the nation's war effort increases, so does the industry's support of that effort. Thus we keep pace and add a powerful, public morale builder in addition to the various bond selling and fund raising drives.

On the handicap side of the ledger yesterday's difficulties in transportation, equipment, rubber shortages and manpower, is just a sample of what is to come. But we are confident that America's theatremen will meet these new difficulties with the same ingenuity and ability to maintain operating schedules and still give to our country an even larger measure of cooperation and support.

In a country engaged in an all-out war, a total war, its individuals and its industries must be prepared to go to extremes with all-out help.

Show Business is indeed, a War Business and we are equal to the demands upon us and will do our part and more.

▲ ▲ ▲

Happy New Year

Show business, along with many other businesses, has prospered because of the boom conditions prevailing in the vast majority of communities throughout the country. Therefore, the year just ending has been a prosperous one for most of show business.

Despite the handicaps and difficulties briefly outlined above, the New Year will in all probabilities, continue to be a happy and prosperous one.

So in the spirit of the festive, holiday season, we can only hope that the New Year will bring about, because of the improved conditions, better relations between the branches of the industry and the gradual elimination of the practices which caused the friction of yesteryears.

This can only be possible through the efforts of all branches. The distributors must lend their wholehearted support to any move that will bring about more friendly relations and less friction.

The exhibitors, regardless of affiliations, cannot be asked to do all the giving. Neither can they be asked—and here we refer particularly to the exhibitors whose businesses have not improved because of the war boom—to continue to pay higher film rentals or stiffer percentage terms.

We can all make this a swell, Happy New Year, if the sincere desire to do so really exists. And in so doing we can be laying the foundation for a post-war industry shorn of its former bad practices and inequalities.

With all branches of the industry enjoying good times and good profits the seeds of give and take, planted now, can germinate and flower into a bumper crop for all.

A Happy New Year from all of us to all of you.

—"CHICK" LEWIS

Holiday Attendance at Record Highs for New York First Runs

Box-office records were bowled over at the New York "show windows" when Broadway played host to unprecedented crowds of visitors over the Christmas weekend. The new highs were recorded at Radio City Music Hall, the Roxy and the Strand, with other picture palaces also recording capacity business for the four-day period, Thursday to Sunday.

The Music Hall, with "Random Harvest" as its hold-over attraction played to the biggest Christmas crowds in its ten-year career. The MGM picture on its second weekend at the big showhouse was seen by 94,402 persons from Thursday through Sunday.

The 20th-Fox picture, "The Black Swan" hung up a new mark for the Roxy with 93,637 paid attendance for the Thursday through Sunday span.

"Yankee Doodle Dandy," after a 20-weeks road-show run at the Hollywood, took up residence as a popular-priced attraction at the Strand on Friday, and business up to Monday afternoon indicated close to $70,000 for the first week, an unprecedented figure for the house. After its Friday opening, the Strand opened at 8 a.m. on Saturday and had to put up the SRO sign shortly after 10.

Warners' "Casablanca" ran up a new house record at the Hollywood over the weekend. The gross for Saturday was $4,300 and Sunday's went over $6,200. The picture is playing its fifth week at the Hollywood.

The Capitol Theatre, following an advanced-sale premiere of Noel Coward's "In Which We Serve" on Wednesday night, hung up a five-year record for the Christmas weekend.

Paramount's "Road to Morocco, in its seventh and final week at the Paramount" played to 60,000 persons and a gross of about $45,000 from Friday through Sunday.

Universal's "Arabian Nights" was another to win record laurels, the Rivoli Theatre reporting a total of 54,174 attendance from the opening Christmas morning to Monday night—a mark far ahead of any picture played since 1931 at the house.

Topping Tenth Week

"For Me and My Gal" in its tenth week at the Astor topped the business of all but the first two weeks of the picture's run there.

MGM Man Mysteriously Slain

Herbert Holtz, a member of the New York MGM cashier's department, was mysteriously slain in New York last Sunday. Holtz was 34. He was killed by bullets fired by an unknown assassin at the entrance to Central Park on West 61st St.

INDEX TO DEPARTMENTS

Advance Dope	30
Box-Office Slants	9
Current Product Summary	55
Feature Booking Guide	49
Hollywood	45
Newsreel Synopses	42
On the Patriotic Front	14
Selling the Picture	19
Shorts Booking Guide	52
Shorts Product Checkup	44
Short Subject Reviews	42
Show Builder, The	39
Showmanalysis	18
Theatre Equipment and Maintenance	31

Yankee Doodle Family

What is believed to be the only case of an entire film industry family signing up for active war duty is reported by the Los Angeles Warner Bros. exchange.

Carl Burrows, head booker at the branch, has just been appointed a petty officer in the U. S. Navy. His wife recently enlisted in the WAACs. Their son, Carl, Jr., is a midshipman at a U. S. Naval Academy.

Games Return Despite Warning by His Honor

New York City theatre owners who protested the ban on money games, have resumed Screeno and other pastimes despite a wordy warning issued over the radio last Sunday by Mayor LaGuardia regarding his interpretation of the lottery law. The independent exhibitors' organization which took the matter to court felt free to resume play after a City Magistrate dismissed a complaint in a test case under the Mayoral ban on bingo and other games.

Mayor LaGuardia gave his interpretation of the law as making it a violation if any person, whether living in the neighborhood or not, whether in the theatre proper, its lobby or blocks distant therefrom was denied opportunity to participate in the various drawings. Under the LaGuardia interpretation it would be illegal for theatres to limit participation in the games to persons who happened to be in the theatre, or for theatres to refuse to register anybody, whether a purchaser of a theatre ticket or not, who requested a card to participate in the game and any prizes to which their card might entitle them when the drawings were made.

1,388 Pounds of Copper Salvage Reported for Theatres by WAC

Exhibitors last week turned into designated collection points, 1,388 pounds of copper. The total sets a record for a seven-day period. However the WAC added an urgent request that all theatres turn in their copper salvage to official industry sources rather than to local junk dealers. The 1,388 pounds for last week's total, even though hitting a new high in salvaging of copper, does not represent the maximum potential and the aim of the exhibitors is to give 100 per cent cooperation in response to the WPB call for copper to supply a "dire" need.

Engel Succeeds Gillis

Joe Engel, formerly with Columbia and Universal in the Philadelphia territory sales organizations, will succeed Maxwell Gillis as manager of the Philadelphia branch of Republic Pictures.

Gillis moves up to perform special duties at the Republic headquarters in New York.

Postpone Trade Show Date

Trade-showing of "Presenting Lily Mars," originally set for Jan. 5, has been postponed, it was announced Tuesday by MGM. A new date for the screening will be announced shortly. "Three Hearts for Julia" will be trade-shown on Jan. 5 as previously scheduled.

Jack Warner in East

Jack L. Warner, executive producer of the Warner Bros. studios, arrived in New York Monday from the coast. He will remain in the East until after the premiere of "Air Force," in New York.

Safety Talks Ordered in New York Theatres

Talks on public safety must be delivered to audiences in New York City theatres several times each day starting Jan. 1, in accordance with an order by Patrick Walsh, fire commissioner.

The talks will be based on prepared scripts given to theatre by the Fire Department and must be delivered before the commencement of each complete show.

The order followed completion of a study by New York fire authorities of the Boston Cocoanut Grove fire, and the talks will be for the purpose of instructing people in conduct to avoid panic should some emergency arise. Following is the text of the message which must be read in the theatres:

"Ladies and gentlemen: It is our experience that in times of unusual excitement, people within a building will attempt to leave hurriedly by way of the entrance through which they came.

"Fire Commissioner and Chief of Department Patrick Walsh has directed me to invite your attention to the presence of emergency exits at the sides and rear of the auditorium and balconies. By means of the doorways, clearly indicated by 'Exit' signs, this building can be emptied quickly. Please note the exit nearest your seat. If you must leave quickly, use that exit. Walk, do not run. Do not attempt to reach the cloak room for your clothing. Thank you."

Alger Appeals Board Chairman; Marsh Joins Arbitration Body

George W. Alger will succeed the late Judge Van Vechten Veeder as chairman of the Appeal Board of the motion picture arbitration system and Justice Robert McCurdy Marsh succeeds Judge Veeder as a member of the Arbitration Board, under appointments made by Federal Judge Henry W. Goddard.

Alger is a member of the law firm of Alger, Peck, Andrew & Rohlfs, and has served on the Appeal Board since 1940. His salary as chairman is fixed at $20,000 annually. Marsh is a former Supreme Court Justice. He is a member of the law firm of Delafield, Marsh, Porter & Hope. He will serve until Nov. 20, 1943 (expiration date of the term vacated by Judge Veeder's death) at a salary of $17,500 annually.

Critics Vote Coward Film Best

New York film critics named "In Which We Serve" as the best picture of 1942. Top acting honors went to James Cagney for his role in "Yankee Doodle Dandy" and to Agnes Moorehead for her character portrayal in "The Magnificent Ambersons."

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Bigger Blocks Being Sold to Exhibitors in Northwest Area

Blocks of from 10 to as many as 26 features are being sold to exhibitors in the Northwest, according to a survey being conducted by Central States Exhibitors Conference, of which Fred Strom is executive secretary.

The larger blocks appear to be favored by the majority of the exhibitors in the territory, Strom said. Complete returns on the survey will be revealed at a meeting of the exhibitor organization to be held in January.

The findings so far, Strom declared, indicate that there are few exhibitors in the Northwest who have any liking for buying in the smaller blocks of 5 as introduced by the consent decree. At the time he revealed the early results on the survey Strom said that only two out of 200 exhibitors reported that they were not satisfied with results of deals they had made with distributor salesmen. There was, he said, widespread complaint that there are too many percentage films, and all exhibitors reporting declared that prices generally are higher now than last season.

Garman Elected Chief-Barker Of Baltimore Variety Club

L. C. Garman has been elected Chief Barker of Baltimore Variety Club No. 19. Fellow officers named to serve with Garman for the ensuing year are: William K. Saxton, first vice-president; Rodney Collier, second vice-president; Barry Boldman, secretary; O. D. Weems, treasurer. The new board of directors includes the club's three ex-chief barkers: J. Louis Rome, C. W. Hicks and Bernard Seaman, and I. M. Rapport, Frank H. Durkee, Leon Back, Samuel Soltz, Morris Oletsky, Nathan Rosen.

Red Kann Assumes Duties as Quigley Publications Executive

Red Kann will assume his duties as vice-president of the Quigley Publishing Company next Monday and will leave for the coast soon to take complete charge of Hollywood operations, Martin Quigley, president of the publishing company, announced Wednesday.

Kann, long-time trade paper editor, among other duties will write bylined columns regularly for the papers in this group, including Motion Picture Herald and Motion Picture Daily.

Herschmann Joins Cinema Craft

Max Herschmann, formerly manager of National Screen's special service department in New York, has assumed the post of sales manager for the newly organized Cinema Craft, makers of modernistic screen announcement slides, with headquarters at 71 West 45th St., New York.

Warner Bros. Buy Warehouse

Warner Bros. has purchased the former Erlanger Warehouse in New York. The building will be used exclusively for storage purposes to accommodate expanding company files and other properties.

Navy League Sponsors Premiere

The Navy League of the U. S. sponsored the Washington, D. C., premiere of MGM's "Stand By for Action" Wednesday night at Loew's Palace Theatre.

OWI-Industry Cooperation on Voluntary Basis, Schenck Says

Lowell Mellett, head of the motion picture bureau of the OWI, pointedly re-affirmed previous denials that he or the Bureau had any intention of requiring producers to submit scripts for the approval of the government agency in a letter made public in New York last Monday. The letter was released in connection with a statement from Nicholas M. Schenck, president of Loew's, following a meeting held in New York on Dec. 23, by presidents of various motion picture companies and Mr. Mellett.

The Mellett letter released Monday was dated Dec. 24, and referred to a letter sent on Dec. 9 to all studios suggesting that they submit scripts and pictures in "any stage of production" to the OWI. The letter to studios was interpreted in some quarters as an attempted "censorship." The OWI motion picture bureau head pointed out in his letter to Mr. Schenck that the intent of his communication of Dec. 9 to producers was merely to "describe a process for the benefit of all who might desire to participate fully in the motion picture industry's voluntary cooperation with the government. The pertinent part of my statement to you is that our office is not asking the producers of pictures to submit such pictures to us at any stage of production—original story, shooting script, long cut or finished picture. We are suggesting, however, that the purpose of the motion picture industry to cooperate as fully as possible in the war effort will be best served if pictures or proposed pictures are brought to our attention at each of these stages of production."

In his statement about the Dec. 23rd meeting, Mr. Schenck said the purpose was "to review the product produced by the industry during the past twelve months relating to the war effort and to discuss the assistance and cooperation made available to the industry by the Bureau of Motion Pictures of the OWI. We took the occasion to express the industry's thanks and appreciation for the helpful and constructive assistance given to us by Mr. Mellett in dealing with the many new and novel problems with which the industry had to contend since Pearl Harbor.

"Both the industry's cooperation and the services of the Bureau of Motion Pictures have been on a purely voluntary basis. The element of voluntary cooperation which has characterized our relationships in the past will continue in the future.

"The year 1943 will find us a War industry and we undoubtedly will avail ourselves of many services which the Bureau of Motion Pictures is qualified to render to us."

WAC Releasing Four Films in January

In addition to "You, John Jones," the special short produced as a tribute to the United Nations, the WAC will release three war subjects in January. They are:

"Community Transportation," filmed by the Office of War Information, dealing with that problem and its solution by public-spirited citizens.

"Paratroops," an OWI short which traces the training of a rookie into a hardened, ready-for-anything paratrooper. These three will be distributed from the MGM exchanges.

"Mr. Smug," one of the "America Speaks" series produced by Columbia.





IT'S TIME TO TRY A NEW BOND-SALE IDEA



YANKEE DOODLE DANDY

★

CASABLANCA

★

GEORGE WASHINGTON SLEPT HERE

★

GENTLEMAN JIM

★

FLYING FORTRESS

★

NOW, VOYAGER

★

YOU CAN'T ESCAPE FOREVER

★

DESPERATE JOURNEY

★

ACROSS THE PACIFIC

★

NEXT:
AIR FORCE

★

Jack L. Warner
Executive Producer

Universal Sales Head Announces Promotions

Announcing changes and promotions in various sales offices of Universal, William A. Scully, vice-president and general sales manager of the company, reaffirmed the company policy of promoting from within the ranks in a letter to exchanges this week.



Barney Rose

Among the promotions announced was that in which Barney Rose has been graduated from his post of Chicago branch manager to that of district manager with supervision over the Boston, New Haven Philadelphia and Washington offices. Rose has been with Universal for twenty years starting as a salesman covering Universal branches in Milwaukee, Minneapolis, Des Moines, Salt Lake City and Denver. In 1938 he was made manager of the San Francisco office and in 1941 was transferred to the managership of the Chicago office.

Ed Heiber, with a record of fifteen years in the Universal sales department, and now manager of the Detroit office, will succeed Mr. Rose as Chicago manager.

Ted Mendelssohn, who joined the Universal Indianapolis office as a salesman in 1941, succeeds Mr. Heiber as head of the Detroit office.

John J. Scully, manager of the Buffalo office for the past five years, will take over the managership of the Boston office, succeeding the late Paul Baron.

Abe Weiner, former United Artists sales representative, who joined Universal earlier this year, will take over the post of Buffalo manager vacated by John Scully.

Edward L. McEvoy, former RKO sales executive who joined Universal as a special representative in 1941, was appointed Assistant Eastern Division Manager under Division Manager Fred Meyers.

Sets All Releases for Period of Scully Drive

William J. Heineman, assistant general sales manager of Universal who is acting as chairman of the W. A. Scully Sales Drive, this week informed the field forces that pictures to be released during the 21 weeks of the campaign are geared to give the benefit of playing consecutively the company's top pictures.

The drive officially began Dec. 12 and will run through May 8. During this period Universal will release "Arabian Nights," "Shadow of a Doubt," "It Ain't Hay," "The Amazing Mrs. Holiday," "We've Never Been Licked," "Corvettes in Action," "Frankenstein Meets the Wolfman," "White Savage," "When Johnny Comes Marching Home" and "Pittsburgh."

Prizes for the sales forces range from 3 weeks salary for the winning groups to one week's salary for the fifth place offices.

Canteen Mother

Mrs. John P. Harris, widow of the founder of the Harris Amusement Co., and mother of Frank J. Harris, and John H. Harris, respectively president and vice-president of that company, has been named the Mother of the Canteen in Pittsburgh sponsored by the Variety Club of that city.

Since the opening of the Canteen, Mrs. Harris has been working every day at a variety of chores. She is seventy years of age.



AT GALA PREMIERE FOR "IN WHICH WE SERVE"

United Artists' "In Which We Serve" was given its United States premiere at the Capitol Theatre, New York on Christmas Eve at a special performance that served as a brilliant climax to the extraordinary advance publicity for the picture produced by Noel Coward in England. The event attracted many of the industry's leading figures. In photos above are, left to right: Mrs. Edward C. Raftery, Mr. Raftery, president of U.A.; Captain and Mrs. Dennis F. O'Brien, Mrs. and Mr. Ned E. Depinet.

Says PRC Sales Are Headed for Record

With circuit deals up 50 per cent and volume of bookings in excess of 100 per cent over a corresponding period of last year, PRC sales the first three months of the selling season on the 1942-43 program are headed for a record business on the current product, according to statement made today by Arthur Greenblatt, sales chief for PRC.

Greenblatt is conferring with O. Henry Briggs, president, and Leon Fromkess, production chief, who arrived in New York December 18 for a two weeks stay, on production plans for the completion of the current program.

Pre-release runs of "Corregidor," PRC special starring Otto Kruger and Elissa Landi, are being set up for the week of Washington's Birthday, Feb. 22, with the picture being booked to play all 32 key cities. General release date of the production is Feb. 26 tieing in with National Red Cross Month.

Astor Sets Dates for Three Feature Releases

A change in the schedule for national release on three new feature productions was announced this week by R. M. Savini, president of Astor Pictures. Changes, Savini stated, were due to delays on deliveries of lithograph and advertising accessories. The revised Astor schedule is as follows:

Jan. 2, "Scandal for the Bride," starring Anna Lee; Jan. 12, "King of the Circus," starring John Loder, Gregory Ratoff, Benita Hume, Richard Bennett; Feb. 15, "Scream in the Night," starring Lon Chaney.

Margolies Handling New York Campaign on Lesser Production

Albert Margolies has been appointed by Sol Lesser to plan and supervise the New York publicity campaign on "Stage Door Canteen." Margolies will work with Jerry Dale, Lesser's publicity chief, and David E. Weshner, director of publicity and advertising for United Artists.

Horwitz Joins Universal

Al M. Horwitz, former sports editor of the Philadelphia Ledger, has joined the Universal home office publicity department to handle special assignments on all of the company's pictures.

Justified Claims Are Adjusted, MGM Says

Exhibitors who give proof that box-office income has been reduced due to conditions beyond the theatre owner's control, will receive just and fair concessions and adjustments, William F. Rodgers, general sales manager of MGM, said in confirming a statement by Sam A. Shirley, district manager in the Minneapolis territory to the effect that the company has made adjustments amounting to tens of thousands of dollars during 1942 in the form of refunds or credits to exhibitors.

The adjustments, Shirley said, had been made in every case of claimed "distressed situation" wherein the individual theatre had permitted the company to audit the records or had assisted in the satisfactory verification of the claim for relief.

Federation Luncheon Jan. 7

Due to Jack Benny's absence from New York to play a show for service men, the annual luncheon of the Amusement Division of the Federation of Jewish Charities has been postponed from Jan. 5 to Jan. 7. The luncheon is to be tendered to Benny. Announcement of the postponement was made this week by Barney Balaban and Albert Warner, co-chairmen of the committee.



Present for Chiang Kai-shek

Mort Blumenstock, in charge of Warner Bros. advertising and publicity in the East, presents a print of "Sergeant York" to Major General Be Kung Hsui, special emissary of Generalissimo Chiang Kai-shek in Washington, for transmission to the Chinese chieftain. Alvin C. York is the Generalissimo's favorite hero.

The Box Office Slant

Sherlock Holmes And The Secret Weapon

Universal Mystery 68 mins.

AUDIENCE SLANT: (Family) Is on a par with others in series and should be satisfactory entertainment for those who like the Sherlock Holmes mysteries.

BOX-OFFICE SLANT: Rates some draw as follow-up to initial release in series.

Cast: Basil Rathbone, Nigel Bruce, Lionel Atwill, Kaaren Verne, William Post, Jr., Dennis Joey, Holmes Herbert, Mary Gordon. **Credits:** Directed by Roy William Neill. Based on the story, "The Dancing Men," by Sir Arthur Conan Doyle. Screenplay by Edward T. Lowe, W. Scott Darling and Edmund L. Hartmann. Director of Photography, Les White. Associate Producer, Howard Benedict.

Plot: The Gestapo are trying desperately to kidnap a famous Swiss scientist and inventor, in order to get his formula for a new super-bombsight. To prevent this Basil Rathbone disguises himself as a Nazi agent, outwits the Axis operatives and then escapes to England.

Comment: The second Universal edition of the Sherlock Holmes pictures is a well projected and smoothly presented film that can be enjoyed by all the cash customers. It sticks pretty close to the original story on which it is based, with the exception of being modernized by being tied in with this war. It follows the pattern of the Conan Doyle stories, retaining the features that won so many readers in the past, and with this as a premise, should draw from the vast audiences that have enjoyed reading the stories, and the new, and also large audiences that have been listening to the radio dramatizations. Although the style is a little too slow for the blood-and-thunder, cowboy-and-Indian type of fan, it is very satisfactory fare for everyone else. Basil Rathbone and Nigel Bruce are their usual excellent selves. The rest of the cast are able, with production, direction and photography good. Plug this via the radio program, book stores and as other Sherlock Holmes stories . . . with a man, dressed as Holmes, walking around town seeking things through his magnifying glass.

Catchline: Sherlock Holmes outwits a desperate Gestapo.

Hitler's Children

RKO Drama 89 mins.

AUDIENCE SLANT: (Adult) A candid and forceful expose of the ruthless practices of those who would bend the world to the Hitler creed.

BOX-OFFICE SLANT: High interest in the subject matter guarantees good business —should be a "must" on every American's picture list.

Cast: Tim Holt, Bonita Granville, Kent Smith, Otto Kruger, H. B. Warner, Lloyd Corrigan, Erford Gage. **Credits:** Produced by Edward A. Golden. Directed by Edward Dmytryk. Screenplay by Emmet Lavery from the novel by Gregor Zeimer. Photography by Russell Metty.

Plot: The experiences of an American professor, in charge of a private American school in Germany in the days preceding and immediately following Germany's acts of war. Among his charges is a young girl, born in Germany but reared in the United States by parents who are naturalized Americans. On the strength of her German birth the Reich lays claim to supervision of her education and, despite protests of American officials, proceed with her induction into schools where the principals of Nazi doctrine are exclusively taught. Her rebellion against the teachers and teachings brings her to the attention of higher authorities who prescribe an inhuman form of treatment. A former schoolboy sweetheart, risen to prominence in the Gestapo, attempts her rescue but both are caught and, when the Nazis attempt to turn their trial into a lasting lesson to rebellious youth, manage to denounce the regime before the bullets of guards bring about their end. The professor escapes to tell the story.

Comment: Packaged in a wrapping of tender and appealing romance, that makes itself felt poignantly throughout the footage, the picture goes into details to illustrate the vicious and insidious practices of Nazi officials charged with inoculating the children of Germany with the virus of a fanaticism that is nothing short of "Education for Death," the title of the book from which the film was made. Commencing with the battles of children attending adjacent schools —one American and one Nazi—the spectator is carried through the mazes of studied torture that terrorizes the grownups and the treacherously clever warping that twists the minds of children to accept as heroic privilege an unquestioning obedience to the bestial, inhuman, uncivilized and semi-barbaric duties imposed by their "superiors." Any attempt to chronicle the loathesome practices and immoral ideology made so pointedly plain in the picture would prove very disgusting reading, but the details are handled so adeptly by the picture's makers that full intent is gotten across without once giving offense. This is forceful, powerful and convincing propaganda that propounds an indisputable answer to the question: "what are we fighting for?", and at the same time poses a query, certain to bring many a quandry before civilization again shines on this war-torn world, namely: what measures will have to be taken to un-Hitlerize Hitler's children? Laurels are due Tim Holt, Bonita Granville, Ken Smith and Otto Kruger who turn in masterful performances in difficult roles. H. B. Warner also has a fine bit and others do well in subordinate places. But the highest honors are due to those who perfected the screen treatment and presentation of such a sordid and unappetizing subject in a manner so thoroughly convincing and entertaining.

Catchline: See this and you'll never again ask—What are we fighting for?

Legion of Decency Ratings

(For Week Ending Jan. 3)

SUITABLE FOR GENERAL PATRONAGE

Commandos Strike at Dawn

Andy Hardy's Double Life

Tarzan Triumphs

SUITABLE FOR ADULTS ONLY

Over My Dead Body

OBJECTIONABLE IN PART

Arabian Nights

Henry Aldrich Gets Glamour

Paramount Comedy Drama 72 mins.

(Block No. 4)

AUDIENCE SLANT: (Family) Rather dull and draggy but may please those who follow the radio program.

BOX-OFFICE SLANT: Depend on the radio fans and support it exceptionally well.

Cast: Jimmy Lydon, Charlie Smith, John Litel, Olive Blakeney, Diana Lynn, Frances Gifford, Gail Russell, Vaughn Glaser. **Credits:** Produced by Walter MacEwen. Associate Producer, Jules Schermer. Directed by Hugh Bennett. Screenplay by Edwin Blum and Aleen Leslie from a story by Aleen Leslie. Photography by Daniel Fapp.

Plot: Henry wins a fan magazine contest for a trip to Hollywood and a date with a movie star just as his father is prevailed upon to run for election to the post of welfare director. The Hollywood date is a fizzle but the press accounts are flattering with Henry becoming the pursued and aloof swain of all the girls in his home town. An unfortunate escapade reflects on his dad and things are looking other than bright for his election when the movie star happens to be making a personal appearance in a nearby town and Henry shows off by inviting her to a local dance. Circumstances make it profitable for her to accept and things are going from bad to worse when she is moved to sacrifice her own ambitions and clear matters up to the satisfaction of all concerned.

Comment: Despite some very good performances by Frances Gifford, Gail Russell, John Litel and Charlie Smith this film drags badly and is, for the most part, rather dull and unexciting fare. The few moments of complete enjoyment and the smattering of smart and pungent dialogue that sprinkles the footage fail to make up for padded sequences given over to schoolroom happenings, sorority meetings and other incidents of adolescent practices that are of little or no interest to others than those now passing through that stage of life. Whatever comedy was intended to pervade the scenes is so woefully weak that it never gets across effectively. Somehow or other the action fails to register its evidently intended purpose of building a little audience sympathy for Henry's dilemma and falls deplorably flat except in the scenes featuring Miss Gifford, Miss Russell and Dizzy (Charlie Smith). High school students and followers of the radio program will like it best.

Catchline: Henry finds it tough going when he tries to jilt a movie star.

When Johnny Comes Marching Home

Universal Filmusical 75 mins.

(National Release, Jan. 1)

AUDIENCE SLANT: (Family) Gay, topical entertainment for everyone, with Spitalny's Girl Orchestra playing many charming oldies.

BOX-OFFICE SLANT: Looks like a box-office hit in any situation.

Cast: Allan Jones, Gloria Jean, Donald O'Connor, Jane Frazee, Peggy Ryan, Richard Davies, Clyde Fillmore, Marla Shelton, Olin Howland, Emma Dunn, Four Step Brothers and Phil Spitalny and his Hour of Charm All Girl Orchestra with Evelyn and Her Magic Violin. **Credits:** Directed by Charles Lamont. Original screenplay by Oscar Brodney and Dorothy Bennett. Musical director, Charles Previn. Associate Producer, Bernard W. Burton.

Plot: A war hero home on furlough, con-

(*Continued on Page* 12)

THESE KEY THEATRES KNOW A GO

HERE ARE THE REVIEWS!

• Enough laughter, mystery and horror to entertain everyone and keep them on the edge of their seats.
—Showmen's Trade Review

• Laugh-packed picture. Mirthful murder story filled with fun.
—The Exhibitor

• Compares with the best of its kind in any era...holding interest...justifying expectation of solid grosses. *—M. P. Herald*

• Among the best of its kind for wide entertainment. Audience regaler extraordinary.
—Daily Variety

• Produced and directed in style and scale of Columbia's top-level product...It provokes an abundance of laughter spiced with shudders.
—M. P. Daily

• Cast sparkles. Has a spontaneity that is irresistibly funny. This one can't miss. Hilarious events...hectic mystery.
—Hollywood Reporter

"A NIGHT TO RE

CO-STARRING LORETTA YOUNG ★ E

with (Miss) JEFF DONNELL · WILLIAM WRIGHT · SIDNEY TOLER · GALE SONDERGAARD · BLANCHE YURKA · Screen Play by Richard Flourney and

COLUMBIA PICTURES

D THING WHEN THEY SEE IT!

PLAYED OR NOW PLAYING

PALACE...CINCINNATI

J. P. HARRIS...PITTSBURGH

LOEW'S STATE...SYRACUSE

BIJOU...SPRINGFIELD, MASS.

R K O ORPHEUM...DES MOINES

HIPPODROME...BALTIMORE

LAFAYETTE...BUFFALO

METROPOLITAN...WASHINGTON

PALACE...CLEVELAND



MEMBER"

RIAN AHERNE

Produced by SAMUEL BISCHOFF • Directed by RICHARD WALLACE

SEND IN YOUR PLEDGE FOR "UNITED NATIONS" WEEK!

The Box-Office Slant

When Johnny Comes Marching Home

(Continued from Page 9)

spires with an Army Major to vanish from sight to avoid all the hullabaloo made over his return. He changes to civvies and lives at a distant boarding house. The boarders think him a deserter until the town dignitaries finally catch up with him. Then he is forced to be an honor guest at a big social event planned for him, and the gal he's fallen for falls into his arms.

Comment: Universal has rounded up its musical talent and put them into a film that has romance, vocal and instrumental music and dancing all skillfully blended in a picture that looks like a box-office hit in any situation. It is gay, topical entertainment for everyone, with the romantic story carried by Allan Jones and Jane Frazee and Phil Spitalny's Hour of Charm All Girl Orchestra playing such well-known numbers as "My Little Dream Girl," "Romance" and others of similar appeal. There are twelve numbers in all, some of them sung by Jones, others by Gloria Jean, and a few by the famous Spitalny Choral Group. Dancing numbers by Donald O'Connor and Peggy Ryan, and the Four Step Brothers, and the music of Evelyn and Her Magic Violin, are some of the highlights of the production. The thespian end of it has been very well handled by Allan Jones, Jane Frazee and Gloria Jean, but the outstanding member of the entire cast and one who shows promise of being one of the top movie entertainers of the future, is Donald O'Connor. Charles Lamont's direction keeps the picture moving, bringing in the vocal and musical interpolations without breaking the thread of the story. Title is a natural for all ads, publicity and exploitation to attract the public. Tieup with General Electric distributors in your territory, arranging window displays of the Phil Spitalny Orchestra, which is sponsored on the air by General Electric. Arrange for spot announcements on your local outlet, before and after the "Hour of Charm" program. Offer free admission to the local boys in service, who are either stationed near your town or are home on leave, and have them up on your stage to receive some gifts of cigarettes, etc.

Catchline: Timely, tuneful musical with toe-tapping tunes and Spitalny's Musical Maids of Charm.

Happy Go Lucky

Paramount **Musical** **81 mins.**

Technicolor

(Block No. 4)

AUDIENCE SLANT: (Family) A pleasant blend of music, comedy and romance that will ring the bell with average audiences.

BOX-OFFICE SLANT: Title is catchy and lends itself to the type of exploitation that loosens the purse strings.

Cast: Mary Martin, Dick Powell, Eddie Bracken, Betty Hutton, Rudy Vallee, Mabel Paige, Clem Bevans, Sylvia Opert, Gene Cale, Frances Raymond, Irving Bacon, Arthur Loft, Paul McVey, Donald Kerr, Lorraine Miller, Barbara Slater, Rebel Randall, Aileen Haley, Lynda Grey, Louise LaPlanche. **Credits:** Associate Producer, Harold Wilson. Directed by Curtis Bernhardt. Screenplay by Walter DeLeon, Norman Panama and Melvin Frank. Adaptation by John Jacoby from an original story by Michael Uris. Photography by Karl Stuss. Color camera work by Wilfred Cline. Musical director, Robert Emmett Dolan. Dances by Paul Oscard. Songs by Frank Loesser and Jimmy McHugh.

Plot: A couple of lazy ne'er-do-wells dive and recover a bracelet dropped by a supposedly wealthy beauty from the deck of a boat carrying tourists to their Caribbean Island retreat. The smarter of the two finds out that both the bracelet and the girl are phonies at the same time his partner becomes aware of the fact that the girl's companion is one of his former jilted sweeties intent on leading him to the altar. The two join in scheming with the phoney rich girl to get her a bank-roll husband and manage her introduction to a man of wealth, who evades several of their plans for his involvement in romance, but finally succumbs to a native love potion. By this time the girl has decided that a carefree life with her penniless charmer is preferable to dull existence in the social whirl and sends the wealthy swain on his way. The love potion is again brought into play with a double victory for Cupid resulting.

Comment: The title is well suited to the trend and tempo of the picture with Powell and Bracken excellently cast as the carefree, debt-incumbered escapists from life's realities who labor diligently at any endeavor that is untinged with the stigma of physical effort and whose only ambition is to eat and exist at the expense of others. Mary Martin is well cast as the ex-cigarette girl, tired of battling the wolves and looking for a nice well-filled wallet to comfort and protect her future. Betty Hutton is the usual bundle of jittery dynamite as the cafe-entertainer companion unable to resist the masculine appeal of Bracken. Rudy Vallee is the rich and sophisticated dullard who finds no interest in things not in accord with his own restricted formula of living—an almost exact duplication of his role in "Palm Beach Story." The story moves nicely with plenty of colorful gayety and music throughout. The vocal and novelty offerings of Powell, Miss Martin and Betty really stand out. The comedy is given several unusual twists that never seem forced and blend well into the story proper. Many players in the subordinate cast contribute timely and amusing bits to assist in making the picture good entertainment of the escapist order.

Catchline: He didn't have a dime—but he got his dame.

Lady Bodyguard

Paramount **Comedy Drama** **70 mins.**

(Block No. 4)

AUDIENCE SLANT: (Family) Romantic adventure mixed with comedy and enough of a dizzy plot to make it interesting for average audiences.

BOX-OFFICE SLANT: Title is intriguing and picture rates average receipt expectancy.

Cast: Eddie Albert, Anne Shirley, Raymond Walburn, Roger Pryor, Ed Brophy, Maude Eburne, Clem Bevans, Mary Treen, Gus Schilling, Charles Halton, Olin Howland, Jack Norton, Donald MacBride, Emmett Vogan, John H. Dilson, Harlan Briggs. **Credits:** Produced by Sol Siegel. Associate Producer, Burt Kelly. Directed by William Clemens. Screenplay by Edmund Hartmann and Art Arthur based on a story by Edward Haldeman and Vera Caspary. Photography by Daniel Fapp.

Plot: An insurance company with an oh-so-pretty femme advertising manager decides to give away ten $1,000 insurance policies to prominent young people as an exploitation stunt and selects a dare-devil test pilot as specimen "A" in the campaign. The pilot is an easily-duped, irresponsible fellow who responds to the come-hither smiles of the girl but inserts the names of three barroom friends as beneficiaries. The company discovers that an avenging steno has made out the policy for a million dollars instead of the intended thousand and the girl is delegated to manipulate its cancellation. The barroom beneficiaries, finding out that the pilot has fallen for the girl, after she has failed through other means to get him to cancel the policy, decide to bring about his end on the eve of his wedding which brings on some tense, though comical and thrilling action before the pair wind up in the "I do" position.

Comment: This is a pleasing assembly of frothy happenings that make no great demands on the emotions yet combine to hold attention throughout and emerge as satisfactory entertainment for those not overly expectant. The backgrounds are of the kind well known to the average patron and the characters are, with the exception of those cast in the business sequences, true to form in their allotted roles. Considerable smart humor is incorporated in the material delivered by the three tipplers in their endeavor to manifest concern for the pilot's welfare while secretly hopeful that his every move will elevate them into the class of the idle rich. Most of the action is of the comedy order but there are a few scenes of suspense and thrills. The romantic angle is capably handled by Anne Shirley, who is right pretty to look at all the way, and Eddie Albert, who does a nice job as the wise-cracking dare-devil who is "just one of the gang" among habitues and performers in the dingier drink spots. Raymond Walburn, Maude Eburne and Ed Brophy, as the beneficiaries, are best of the supporting cast.

Catchline: His life was worth a million dollars to three stews—and a lifetime of happiness to the girl who loved him.

Star Spangled Rhythm

Paramount **Musical** **99 mins.**

AUDIENCE SLANT: (Family) 100 per cent for the mob. It has everything and everybody that ever convulsingly entertained a picture audience.

BOX-OFFICE SLANT: If stars, gags, fun and thrills in resplendent settings all garnished with girls and splattered with song and music will sell tickets, order a new supply quick.

Cast: Bing Crosby, Bob Hope, Fred MacMurray, Franchot Tone, Ray Milland, Dorothy Lamour, Susan Hayward, William Bendix, Lynne Overmann, Walter Catlett, Arthur Treacher, Dona Drake, Paulette Goddard, Vera Zorina, Mary Martin, Dick Powell, Veronica Lake, Alan Ladd, Jerry Colonna, Marjorie Reynolds, Gary Crosby, Betty Rhodes, Sterling Holloway, Victor Moore, Betty Hutton, Eddie Bracken, Walter Abel, Anne Revere, Cass Daley, Ernest Truex, MacDonald Carey, Johnnie Johnston, Katherine Dunham, Golden Gate Quartette, Gil Lamb, Edward Fielding, Edgar Dearing, Eddie Rochester, Katherine Dunham, Walter Dare Wahl and Company, Cecil B. DeMille, Preston Sturges, Ralph Murphy, William Heade, Maynard Holmes, James Millican, Eddie Johnson, Slim and Sam. **Credits:** Associate producer, Joseph Sistrom. Directed by George Marshall. Original screenplay by Harry Tugend. Musical score by Robert Emmett Dolan. Photography by Leo Tover. Songs by Johnny Mercer and Harold Arlen.

Plot: An ex-Western picture star, now on the down grade, is employed as gateman at the Paramount studios but pride has prompted him to write his son, a sailor in the war zone, that he is in complete charge of studio production. One of the switchboard girls has been corresponding with the gob and fallen in love with his picture. When the sailor's ship suddenly returns and the youngster promises his pals a gala day at his pop's studio the girl starts scheming to make the old man's claims good and thereby sets in motion an array of situations, circumstances and performances the like of which has never before been packaged in any one photoplay release.

Comment: Hollywood poking fun at itself—not the silly, ridiculous kind that becomes boresome and uninteresting but the kind that will have them rolling in the aisles from start to finish. This is funny enough to start the laugh mechanism going and shake even Frankenstein's monster right into the scrap heap. There is just enough of a semi-pathetic, highly-humorous story to hold the laughs, gags and spectacle together. Every facility of the studio is turned upside down

and inside out to unearth rare and unusual bits of entrancing entertainment. The spectator is taken on a studio trip that includes everything from the sound stages to the swinging entrance gates with side trips through the cubicles of the office help and into the conference chambers of the big shots. Every star on the Paramount lot is called on for contribution—not just a walk-on or quick flash—but to give out with effort to vie with the best of their most successful performances. Any attempt to chronicle even the highlights of the picture would fall far short of giving an adequate idea of the limitless well of entertainment the producers have tapped. The picture is episodic—it has to be—but everything ties together in plausible manner and (even when your ribs are shaking like an automatic cocktail mixer) you are somehow or other conscious of, and wondering about, the dilemma confronting the gateman and the girl and how they will extricate themselves from the entanglements they have created. Suffice to say that laughs are piled on laughs, thrills tumble over thrills and elaborate spectacles, filled with pretty dancing girls in gorgeous costumes, rise one on another to a climax of patriotic splendor with the entire uniformed personnel of a naval base as an audience. Everybody and everything connected with the film is tops, with special emphasis on the tricky song numbers. If there be man, woman or child in your community who doesn't go out raving about this one—they're Zombies.

Catchline: One of those once in a lifetime pictures—there never was and never will be another like it.

They Got Me Covered

RKO **Comedy** **95 mins.**

AUDIENCE SLANT: (Family) Stars have a tough time trying to hold up unsatisfactory story material and weak situations.

BOX-OFFICE SLANT: Star names will bring them in but audience approval of film is doubtful.

Cast: Bob Hope, Dorothy Lamour, Lenore Aubert, Otto Preminger, Edward Ciannelli, Marion Martin, Donald Meek, Phyllis Ruth, Philip Ahn, Donald MacBride, Mary Treen, Bettye Avery, Margaret Hayes, Mary Byrne, William Yetter, Henry Guttman, Florence Bates, Walter Catlett, John Abbott, Frank Sully. **Credits:** Produced by Samuel Goldwyn. Directed by David Butler. Screenplay by Harry Kurnitz from an original story by Leonard Q. Ross and Leonard Spigelgass. Photography by Rudolph Mate. Special photographic effects by Ray Binger.

Plot: A bungling correspondent is fired by his syndicate when he fails at several important European war assignments. He visits his girl, who is head of the Washington office of the syndicate, and encounters a foreign agent he knew in Europe. The agent promises to give him inside dope on planned Nazi sabotage and he agrees to dictate the facts to a stenographer. The reporter arranges for his girl to keep the appointment. Again he bungles and one of his girl's roommates falls into Nazi hands. The reporter coins several silly schemes to recover the story that will again set him in good grace with the news syndicate but he is repeatedly put behind the eight ball. The girl finally takes things into her own hands and manages to lead some Marines to the hideout where the newshound is saved, the saboteurs captured.

Comment: This is such inane story material that the humor of Hope, the beauty and ability of Lamour and the proficiency of other good performers fail to lift it into the category of enjoyable entertainment. Bob Hope is unquestionably one of the screen's most able clowns but it is necessary to present his wit and antics in situations that build audience sympathy—or at least promote common understanding for, and with, his character assignment. In this he is allotted the very unsatisfactory job of being a plain—and at time offensive—idiot in circumstances not at all in keeping with the facetious dialogue and slapstick situations. Little is asked for in the way of talent from Miss Lamour, cast as the girl who loves him so greatly that she willingly forgives all his dumbness, even when he marries a burlesque queen, and who calls on her loyal roommates to help him out of one jam after another. Lenore Aubert, as the Nazi femme menace, contributes mightily to such enjoyment as the film contains. The Hope brand of comedy is always present and, despite unsuited surrounding material, is responsible for many good, hearty laughs. The general portent of the picture seems poorly conceived as it places a group of musical comedy saboteurs in a thematic atmosphere of extreme seriousness and implies that a blundering idiot reporter is smarter than the F.B.I.

Catchline: It's a panic when Bob and Dot take on a Nazi spy ring with no holds barred.

Night Plane From Chungking

Paramount **Drama** **69 mins.**

(Block No. 4)

AUDIENCE SLANT: (Family) Thrills, romance and adventure in China-Jap war backgrounds will please most patrons.

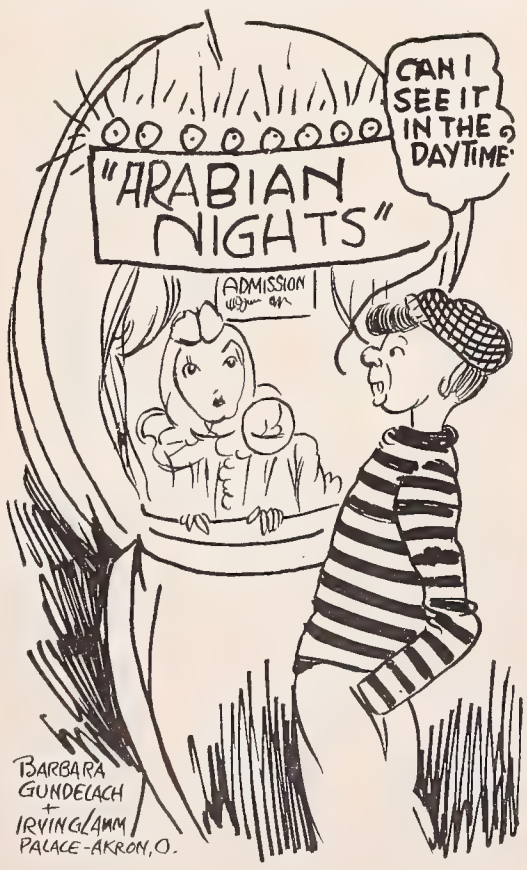
BOX-OFFICE SLANT: A good job of selling the title and spy angle should bring average business.

Cast: Robert Preston, Ellen Drew, Stephen Geray, Sen Yung, Soo Yong, Otto Kruger, Ernest Dorian, Tamara Geva, Allen Jung. **Credits:** Produced by Walter MacEwen. Associate Producer, Michel Kraike. Directed by Ralph Murphy. Screenplay by Earl Fenton, Theo. Reeves and Lester Cole. Adaptation by Sidney Biddell based on a story by Harry Harvey. Photography by Theodor Sparkuhl.

Plot: Passengers in a bus bound for the China-India border are brought to a secret air base when Japs bomb the road. The American leader of the Chinese flyers unmasks one of their number as a spy but receives orders from the Government to care for the others and arrange for their transportation to another air field. En route the plane is downed by Japs and the last message over the radio advises that the accomplice of the apprehended spy is still among the plane's passengers. One of their number locates a monastery in the hills and leads the others into a Jap trap. He turns out to be a German assigned to assist the Japanese war effort and offers to trade the liberty of the little band in return for the captured spy. The American tricks the Japs and their German leader into repairing his plane and manages the escape of the group. Several are killed in the running fight before the plane is again on its way.

Comment: While the situations are at times very implausible this is still a good adventure picture that will give complete satisfaction in the majority of locations. The terrors of a shell-torn Chinese road are convincingly pictured and the bombing by the Jap planes is thrillingly realistic. The identity of the spy leader is cleverly masked and the footage is well advanced before the finger of suspicion points to the real enemy. There is action all the way with romance of the love-at-first-sight order taking its turbulent course. The suspense situations are well handled and build to a nice pitch of excitement. Robert Preston, as the American flyer, and Ellen Drew, as the romantically inclined nurse, give satisfactory performances. Otto Kruger has an unsympathetic role that he performs capably and the Chinese characters are excellent. Stephen Geray, as the Nazi, is outstanding.

Catchline: Spine-tingling thrills on the highways and skyways of shell-torn China.



Technicolor Earnings Show Drop in 1942

Estimated earnings of the Technicolor companies for the year 1942 after depreciation, taxes and all other charges, amount to 40 cents per share on the outstanding shares of Technicolor, Inc. This compares with earnings of $1.05 per share for 1941.

In reporting this figure, Dr. Herbert T. Kalmus, president and general manager of the Technicolor companies, said that while Technicolor had a larger volume of photography orders on its books for the last quarter of 1942 and the first quarter of 1943 than at any period in its history, the monthly volume of business and profit throughout 1942 was spotty. This was due, it was explained, in part to postponement of pictures into 1943 because of extended runs of current releases and unusual conditions prevailing in the studios on account of the war. Further factors affecting 1942 profits, Kalmus said, were increased wages, diminished operating efficiency due to loss of key men to the armed services.

Skouras-Sponsored Radio Shows for War Relief

The War Effort Department of the Skouras Theatres Corporation is launching a series of Sunday afternoon radio programs to be known as "This Is Our Cause," starting January 3rd, over radio station WINS, from 4:30-5:00 p.m. The first broadcast will be for the benefit of the Greek War Relief Drive.

On next Sunday's broadcast for the Greek War Relief, Margo will head the list of actors in a radio dramatization of "They Are With Us" depicting the guerilla warfare continually in progress throughout Greece. Nick John Matsoukas, head of the Skouras War Effort Department and Harry Fuchs will produce "This Is Our Cause."

Goddard to Name Chairman Of Motion Picture Arbitration

Judge Henry W. Goddard announced at the completion of a hearing called by the Court after the Government made application for the appointment of a chairman of the motion picture arbitration system that he would name the successor to the post vacated by the death of Judge Van Vechten Veeder within a short time.

Attorneys for the five film companies who are signatories to the consent decree waived argument on the appointment and left the selection of a new head of the arbitration administration to the discretion of Judge Goddard.



Theatres Ready Drive for United Nations Week

The motion picture industry will give another demonstration of total effort to aid a war cause when the United Nations Week drive is launched on Jan. 14. From studios on through to the smallest theatres the support for the campaign is energetic and enthusiastic.

Meetings have been held in various cities at which organization has been set up for territories in all sections of the U. S. Last Monday the exhibitors of Los Angeles met at the Cocoanut Grove in the Ambassador Hotel. The meeting was arranged by co-chairmen Charles Skouras and Robert H. Poole, and the guests, in addition to Edward L. Alperson, national campaign chairman, and S. H. Fabian, chairman of the Theatres division of the WAC, included Joseph MacCaughtry, chairman WPB (salvage section); Dr. A. H. Giannini, U.S.O. head in Los Angeles; Paul Yost, chairman of the Red Cross Drive; representatives of the Hollywood Victory Committee, the studios and exchanges.

On Tuesday a meeting was held in San Francisco, where Alperson and Fabian were guest speakers. The meeting was arranged by D. J. McNerney, chairman of the San Francisco Area. Other meetings held Tuesday took place in Washington, D. C., and in Salt Lake City.

Pittsburgh exhibitors and exchange executives organized for the drive at a meeting held last week, as did the New York theatre and exchangemen.

Cagney-Ann Sothern Star in Special Trailer

James Cagney and Ann Sothern, supported by 5-year-old Margaret O'Brien, will co-star in "You, John Jones," a special 8-minute film produced by Metro-Goldwyn-Mayer to salute the efforts of the United Nations.

This is one of the regularly scheduled War Activities Committee's releases for January and, while its content will undoubtedly be of major importance to United Nations Week, it will be booked and played in the theatres after the "Week" has run its course.

"You, John Jones" was directed by Mervyn LeRoy from a script by Carey Wilson, and was filmed by MGM for gratis distribution, as its contribution to the strengthening of existing ties between this country and the nations with which it is allied. Since its approach is realistic, and at the same time sentimental, there is every reason to expect that its weight will be felt in the theatre collections for the war-stricken of the United Nations.

Sign A Bomb!

Southern California exhibitors, according to War Activities Chairman Dave Bershon, will use a 500-pound "bomb" to boost their bond and stamp sales in January. The theatre men will ask their patrons to "Sign A 'Bomb' And Pass The Ammunition."

The bomb, filled with water to make it heavy, will be exhibited in the lobby of the theatre, with a 40x60 display card and trailer to draw the movie-goer's attention to it. After buying his bond, the purchaser autographs it in white ink.

OCD Chief Praises L. A. Safety System

The Safety Regulations card system for keeping new employes alert in emergency measures, which was introduced by the Los Angeles Theatre Defense Bureau, has won the praise of both James M. Landis, Director of the Office of Civilian Defense, Washington, D. C., and Courtenay Monsen, of the Pasadena Defense Council.

"The Theatre Defense Bureau is to be commended for this original and practical idea," said Landis in a letter to Director George M. Watters.

"Please accept our congratulations on this outstandingly fine contribution to the defense effort," said Monsen. "I think this is one of the most effectively worked out sets of direction I have yet seen."

The Safety Regulations card is thirteen by twenty inches in size and contains a digest of all instructions to theatre employes in the event of a yellow alert, the blue or the red blackout signals.

Atlanta Area Solidly Behind Nations Drive

Nearly 500 of the 1,300 theatres in the Atlanta Exchange Territory have already notified William K. Jenkins and Oscar Lam, co-chairman of the War Activities Committee United Nations Week for this territory, that they will participate to the fullest in the 7-day United Nations fund-raising drive January 14-20.

"The response from the theatres has been tremendous," Mr. Jenkins declared. "Every showman in the territory from whom we have heard so far has pledged that he will give the United Nations drive his fullest support. Two days after Mr. Lam and I had sent out the announcement of the drive we received 50 signed pledges. The next mail brought 100 more. Since then they have come in a flood.

"I am confident the response to that first letter will bring signed pledges from at least 75 per cent of the theatres in the territory, and I am confident that a follow-up will bring that up to at least 90 per cent."

Theatres participating are pledging themselves to devote all their talents for showmanship to the drive, through trailers on their screens, in their advertising and publicity, and by taking up collections during the January 14-20 period.

N. Y.-N. J. WAC Group Expands for '43

The New York and New Jersey War Activities Committee has expanded in anticipation of increased operations for the coming year.

For New York, Sam Rinzler and Fred Schwartz will continue as co-chairmen representing the exhibitors, while Bob Wolf and Henry Randell divide the chair for the distribution end.

Ben Abner and David A. Levy were named for Jersey, for the distributors, while Don Jacocks and Harry Lowenstein, with the added assistance of Bob Paskow, renewed their tenure on behalf of the exhibitors.

Phyllys Gets Post Assignment

For years manager of Loew's Sheridan, Greenwich Village, Phyllys Paige, who recently joined the WAACs, has been assigned to her post at Ft. Des Moines, Iowa. Miss Paige will be manager of the new post theatre.

'Nations' Stamp On Sale January 14th

Coinciding with the observance of "United Nations Week," Jan. 14th throught 20th, the Post Office Department will issue a new 2-cent "United Nations" stamp. The stamp will be placed on sale for the first time on Thursday, Jan. 14th, in Washington, D. C.

A copy of an official release from the Post Office Department Information Service follows:

"As a tribute to the unity with which the liberty-loving nations of the world are marching toward victory over aggressors, Postmaster General Frank C. Walker today announced that he has authorized the issuance of a new 2-cent 'United Nations' stamp.

"Although the burden of wartime work has necessarily resulted in a reduction of the number of new stamps issued," Mr. Walker pointed out, "it was felt that an occasional new issue stressing an outstanding wartime theme would be well worthwhile because of its psychological effect on the public. In this way, also, some of the great principles and achievements of the United Nations in their struggle for victory and for a better world may be commemorated permanently."

The new stamp will be red, of the regular size, 0.75 by 0.87 inch, and arranged vertically. It will replace the present 2-cent Defense Stamp. Details of the design will be announced later.

Dunphy Asks Exhibitors to Help Relieve "Dire Copper Shortage"

Stressing the Government's need for copper as immediate and dire, Chris Dunphy, of the War Production Board, has asked the nation's exhibitors to step into the breach and aid the war effort by putting on a concerted drive for copper scrap.

The Government's plea for quick action was incorporated in a message from Dunphy to Arthur Mayer, National Salvage Chairman of the War Activities Committee.

The Theatre Division of the WAC has requested all Exhibitor Exchange chairmen to urge theatres to hold "copper matinees" within the next few weeks. The WAC message also stressed the necessity of turning the collected copper over to registered junk dealers without delay, to be channeled to the proper authorities.

Industry Geared to Step-up War Aid in 1943

Head of War Activities Committee Details Accomplishments of Showmen at War

By Francis S. Harmon
Executive Vice-Chairman
War Activities Committee

A rough estimate of the number of people employed throughout the motion picture industry would be about 225,000. This figure includes everyone from the presidents of the various companies to the projectionist at the neighborhood theatre.



Francis S. Harmon

Almost without exception, this great mass of men and women, earning a living in the production, distribution and exhibition of films, did gobs of work last year for the war effort, through the War Activities Committee—Motion Picture Industry. The WAC is the channel, set up by the industry, through which the resources of the industry flow; the conduit through which individual jobs are threaded into a mass patriotic effort.

A full year before Dec. 7th, 1941, the "day of infamy," the Motion Picture Committee Cooperating For National Defense was functioning. After the Jap attack on our Pacific outpost shifted the emphasis from national defense to total war against Fascism, the War Activities Committee, streamlined, began its service as the central bureau for the thousands of home front personnel posing the universal question: "What can I do?"

Sought Ways to Aid Government

On the theory that voluntary cooperation makes compulsion as unnecessary as it is undesirable and distasteful, the industry sought ways of assisting the government in the winning of the war and the saving of the peace. Through its seven major divisions, the WAC enables specific assistance to be given by the men and women best equipped to aid in each specific case.

The seven groupings, with their present chairmen, are: Theatres Division, S. H. Fabian; Foreign Managers Division, Philip Reisman; Public Relations Division, Oscar A. Doob; Trade Press Division, Martin Quigley; Distributors Division, W. F. Rodgers; Hollywood Division, Y. Frank Freeman; Newsreel Division, Walter C. Ament; Drives Division, Adolph Zukor.

The War Department within 60 days after Pearl Harbor received a gift from the industry of 1200 16-mm. prints of current feature pictures and shorts arranged in 90 minute programs, for free showing to the armed forces then just beginning to go overseas. These prints made it possible for service men in combat areas to see the same pictures their families were seeing, back home. Recently, another gift of 3,500 additional prints was made, bringing the total to 4,700.

'Let's Have More Movies . . . '

In this connection, it is interesting to quote part of a cable from General Dwight D. Eisenhower, received shortly after the victories in North Africa: ". . . The stories and the sets in the feature productions bring their (the soldiers') home country vividly to their memories. Let's have more motion pictures."

700 army theatres are now in operation in training camps and stations over the country, with 500,000 seats and an annual attendance of 118,000,000. As America's Armed Forces increase, 200 more such theatres will be built. Commercial 35-mm. entertainment films are provided by the industry under a mutually satisfactory arrangement, which enables the army to show these films at a 14-cent admission, with profits to local mess funds.

For the service man away from his base on leave, many theatres have reduced rates, and in other communities free tickets to theatres are given out. In New York the total often exceeds more than 40,000 free admissions a week.

One War Short Each Week

This has been called a "Peoples War." To bring the "Peoples War" to the people, the release schedule of information shorts for the coming year calls for one war short to be distributed each week under WAC auspices. These consist alternately of the "Victory Films," produced by the Office of War Information, ranging in running time from 2 to 10 minutes, and the "America Speaks" series, made by the industry. The latter will be distributed commercially, but all revenue above cost will go to charity.

These films, running regularly in more than 12,000 pledged theatres, appear on many more screens than the average feature-length film, and it is anticipated that they will ultimately be seen in the vast majority of regularly operated theatres in the U. S. A.

Report on Hollywood Division

The Hollywood Division of WAC has been "in the war" since the hour when the radios blared the news of the Jap attack on Pearl Harbor, and the commander of the California state guard called for 150 trucks to transport soldiers to strategic posts along the Pacific to forestall a possible invasion attempt. Through the Hollywood Victory Committee, 1,144 stars made 6,828 personal appearances in connection with the war during 1942. The Research Council of the Academy of Motion Picture Arts & Sciences has delivered 108 training films to the War Department, and 52 additional subjects are on the way—all made without profit. It now appears that the armed forces, due to the increase in enrollment and changes in equipment, will need between 1500 and 2000 one-reel training films for the coming year.

With the cooperation of the studios, a "Camouflage Unit" has been set up on the west coast, which gives a course on the subject to groups of officers.

Industry Adept on Drives

The records show that this industry is especially adept on drives. It will be a long time before the September bond drive, in which Secretary of the Treasury Henry Morgenthau, Jr., asked the industry to spark the nation to a billion dollar goal, is forgotten. The Hollywood Victory Committee, the WAC and the Treasury Department put on a campaign that pulled out all stops, used every trick in the showman's catalogue and invented some new ones, and yielded $838,000,000 in bond sales having a maturity value in excess of a billion dollars.

During the month of September, selling bonds was the theatres' primary concern—business was definitely second. More than 4000 movie houses designated as official issuing agents by the Treasury Department, continue their unique service of supplying their patrons with bonds, on a cash-and-carry basis, at any time of the day or night, Saturdays, Sundays and holidays.

In 1942 the theatre collection for Army and Navy Emergency Relief totalled $2,126,000, while the Hollywood Caravan of stars netted well over $700,000 more. For the March of Dimes, the theatre collection reached $1,450,000.

When Donald M. Nelson, Chief of the War Production Board, addressing a meeting of the Theatres Division, requested "more scrap matinees," he declared that the exhibitor aid given to the national salvage campaign led by the newspapers, had been invaluable. The "scrap matinee"—a free show for which admission is scrap—has so far yielded more than 200,000 tons, which has been sold to junk dealers, with an estimated $12,000 turned over to various local charities.

At Mr. Nelson's request, exhibitors will hold these special performances once a month, for the duration. Distributors, who have given thousands of dollars of rental-free film for the shows, will continue this service.

Two December Bond Drives

During the month of December the movie industry, in cooperation with the Treasury Department War Savings Staffs, staged two promotional activities to increase the sale of bonds and stamps. One was in commemoration of Pearl Harbor—the so-called "Avenge Dec. 7th—On To Victory" Week. As this is written preliminary reports indicate that the theatres totalled between $15,000,000 and $20,000,000 for these hectic seven days. For the remainder of December, movie-goers were enjoined to give bonds as Christmas gifts.

As America's armed forces—and the fighting men of the United Nations—go into battle on new fronts, the terrain will not be entirely foreign to them, thanks to the motion picture industry. More than 250,000 feet of film dealing with these fronts has been turned over to the War Department for careful study by the Office of Strategic Services.

Urges Conservation of Equipment

Special care is being exercised by the industry to conserve film and other critical materials. Since men in the highest offices in our land have recognized the importance of screen entertainment in relation to morale, theatres definitely must remain open, to provide relaxation for the millions of war workers, and since it will be difficult to secure replacement for worn out equipment, strict conservation must continue to be practiced.

Ours is a mobilization of volunteers who have responded to every call of patriotism in the spirit of the Minute Men of '76. Save for a paid coordinator, the WAC operates on a volunteer basis with industry people in all ranks anxious to do more and more to win the war and secure the peace.

They Can and Will Do More

During the coming year the nation's showmen will continue to supply America and our allies with an undiminished, uninterrupted store of film entertainment. They will continue to sell bonds and collect scrap. During "United Nations Week," January 16th through 20th, they will demonstrate the need for closer affinity with the heroic peoples of the countries who felt first the cruel blows of ruthless invaders. They will collect money in the theatres for the stricken civilians of these countries, and in the spring will collect yet more for the Red Cross.

The War Activities Committee headquarters is the "exchange" through which this volume of service is channeled. Together, the men and women of this industry have done much. Going onward together they can and will do more.

Forward march! To Victory and to Unity!

BEN SHLYEN, *Publisher*
MAURICE KANN, *Editor*

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Box Office



REPUBLIC WINS 7 OUT OF 7

1st 1st 1st

Republic's MANPOWER IS THE SECRET OF Republic's SUCCESS

Western RECORDS

Republic LEADS IN HAVING 69% OF ALL WESTERNS RATING 100% OR OVER AT THE BOX OFFICE. ★

	Pct.
STARDUST ON THE SAGE	150
HOME IN WYOMIN'	130
HEART OF THE RIO GRANDE	125
SIERRA SUE	125
BELLS OF CAPISTRANO, THE	125
COWBOY SERENADE	125
CALL OF THE CANYON	123
SUNSET ON THE DESERT	117
APACHE KID, THE	116
RED RIVER VALLEY	111
SOUTH OF SANTA FE	111
JESSE JAMES AT BAY	111
MAN FROM CHEYENNE, THE	110
ROMANCE ON THE RANGE	110
SONS OF THE PIONEERS	109
SUNSET SERENADE	107
PHANTOM PLAINSMEN	100
JESSE JAMES JR.	100
DEATH VALLEY OUTLAWS	100

★ The TOPS ★

Republic HAS 71% OF ALL TOP WESTERNS RATING 110% OR OVER AT THE BOX OFFICE.

★

	Pct.
STARDUST ON THE SAGE	150
HOME IN WYOMIN'	130
COWBOY SERENADE	125
HEART OF THE RIO GRANDE	125
SIERRA SUE	125
CALL OF THE CANYON	123
SUNSET ON THE DESERT	117
APACHE KID, THE	116
JESSE JAMES AT BAY	111
RED RIVER VALLEY	111
SOUTH OF SANTA FE	111
MAN FROM CHEYENNE, THE	110

Western Star RECORDS

Republic HAS THE 4 TOP WESTERN STARS AND HERE IS THEIR UNPRECEDENTED RATING. ★

	Pct.
GENE AUTRY	130
SMILEY BURNETTE	130
ROY ROGERS	111
GEORGE "GABBY" HAYES	111

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He's Climbing Fast

DON "RED" BARRY	100

THE AIM OF REPUBLIC STUDIOS IS TO THAT IMPORTANT INTANGIBLE USED DOWN-TO-EARTH ENTERTAINMENT

TELLS YOU WHY REPUBLIC WESTERNS ARE BETTER

EXHIBITOR BOX-OFFICE AWARDS FOR SEASON 41-42

1st

1st

1st

1st

Western Producer RECORDS

Republic LEADS WITH THE TOP WESTERN PRODUCERS AND HERE'S THEIR RATING.

★

	Pct.
HARRY GREY	131
★	
JOSEPH KANE	111
★	
GEORGE SHERMAN	101

Western Director RECORDS

Republic LEADS WITH THE TOP WESTERN DIRECTORS AND HERE'S THEIR RATING.

★

	Pct.
WILLIAM MORGAN	131
★	
JOSEPH SANTLEY	123
★	
JOSEPH KANE	111
★	
GEORGE SHERMAN	101

Western Writer RECORDS

Republic LEADS WITH THE TOP WESTERN WRITER RECORDS, AND HERE'S THEIR RATING.

★

	Pct.
DORRELL and STUART McGOWAN	150
STUART PALMER	130
NEWLIN B. WILDES	125
EARL FELTON	125
JULIAN ZIMET	125
OLIVE COOPER	124
MAURICE RAPF	123
ELIOT GIBBONS	116
MALCOLM STUART BOYLAN	111
HARRISON JACOBS	111
JAMES WEBB	111
GERALD GERAGHTY	109
MAURI GRASHIN	109
ROBERT T. SHANNON	109
RICHARD MURPHY	105
WINSTON MILLER	104
ROBERT YOST	104

Western Screenplay RECORDS

Republic LEADS WITH THE TOP WESTERN SCREEN PLAY WRITERS, AND HERE'S THEIR RATING.

★

	Pct.
ROBERT TASKER	130
EARL FELTON	125
LILLIE HAYWARD	125
JULIAN ZIMET	125
OLIVE COOPER	124
BETTY BURBRIDGE	121
M. COATES WEBSTER	120
ELIOT GIBBONS	116
MALCOLM STUART BOYLAN	111
WINSTON MILLER	111
JAMES WEBB	111
MAURI GRASHIN	109
ROBERT T. SHANNON	109
EARL FELTON	107
GERALD GERAGHTY	107
RICHARD MURPHY	105
FRED MYTON	104
BERNARD McCONVILLE	101
TAYLOR CAVEN	100
ROBERT YOST	100

THE TRADE MARK OF GOOD ENTERTAINMENT

★

Republic's COMPANY RECORD OF 108% TOPS THE ENTIRE INDUSTRY IN WESTERN BOX OFFICE ATTRACTIONS

★

FASHION PICTURES THAT ARE IN GOOD *TASTE*

BY THE THEATRE PATRON TO *DISTINGUISH*

FROM THE OVERSTUFFED TINSEL VARIETY



It would take several pages to reproduce the colorful, attention-getting art that should dominate your newspaper amusement page space and stop patrons in their tracks when displayed in front of your theatre. Nevertheless, the scene of Jon Hall and Maria Montez above, is a generous and tantalizing sample.

Arabian Nights

Use These Ideas to Bring Indelibly to Your Public's Attention This Spectacle's Action, Romance and Glamor

The success of other pictures based on glamorous fables that delighted in childhood days presages brisk attendance for theatres showing "Arabian Nights." While the picture takes privilege with the written text the characters that peopled the colorful narrative are, for the most part, present and the changes made add to, rather than detract from, its possibilities as photoplay entertainment.

The film is a rainbow-hued spectacle that embraces all the better-proved elements of enjoyable entertainment—a veritable field day of pleasure for everyone from 7 to 97. The story is steeped in heart-warming romance, punctuated with high-lighting thrills, studded with exciting incident, presented in backgrounds of spell-binding beauty and sprinkled with gorgeous specimens of femininity arrayed in the daring and revealing habilments of the Oriental Harem.

Scheherazade's recitation of the dream like fantasies of 1001 nights has proved absorbing fare to the fireside adventurers for ages and hardly a person breathes whose recollection does not hold self-conceived mental paintings of the fables they read about. The desire to compare their private mind murals with the camera conception should prove an irresistible box-office magnet.

Getting the greatest amount of revenue out of "Arabian Nights" is not a matter of selling so much as putting the fact before every possible patron that the film is on exhibition. The story has been sold for years and there are many who have wished and waited for the treat in store for them. Perhaps the ideas presented here will prove of value in bringing the picture forcibly to the attention of people in your community:

Newspaper and Radio Publicity

Throughout the picture Sinbad the Sailor keeps trying to relate some of his famous imaginative exploits. This offers a swell chance to interest the editor in one of those "tall story" contests where readers are offered theatre tickets in return for the chronicling of the most far-fetched and elaborately ficticious yarns their imaginations can contrive.

Many newspapers carry a daily astronomy feature showing what the stars predict for persons born on the day of publication. Scheherazade, the heroine, is constantly telling of the destiny the stars have written for her. You could assist the local publisher in building interest in this column by offering a few passes each day, as gifts of Scheherazade, to be given the first readers sending in their impressions of the value of the feature.

If no such feature is carried in the local paper you can tie up with the radio station by offering free horoscopes to all who contact the station. These horoscopes can be secured at very low cost from Nelson Enterprises of Columbus, Ohio, and many other concerns. Offering them as gifts of Scheherazade and the station with copy about the picture printed on the reverse side would double their publicity value.

The entire Arabian Nights stories are akin to the most fanciful dreams. The editor or the radio station manager might be interested in a contest where readers or listeners submitted written details of their most fantastic sleep-time adventures and were rewarded with theatre tickets if their contribution was read or published.

The friendship of the boy acrobat and the Caliph is stressed throughout the picture. This circumstance could be used to inaugurate a contest where readers were asked to furnish chronicles of instances where the services or help of some "faithful friend" extricated them from difficulty.

Selecting certain characters from the Arabian Nights such as Sinbad, Aladdin, Scheherazade, Ali Ba Ba and others and asking readers to furnish 100-word descriptions of the deeds of the character as related in the book with tickets for the best contributions, would be fine newspaper or radio station contest material.

Several scenes of the picture deal with sumptuous repasts that include wine. The editor of the woman's page or the cookery column should be interested in canvassing readers for the best recipes where wine was used in the preparation of palate-tickling dishes.

Newspaper Advertising

The slave auction offers an opportunity for the display manager to contact auctioneers and prevail on them to use the newspaper advertising columns to get their services before the public. If auctions are in operation or pending in your community so much the better.

The prominence of food in scene and dialogue offers the possibility of getting restaurants and caterers to arrange for special Arabian dishes during the engagement and to use newspaper display space to lure the public to the unusual feasts. Having such meals prepared according to Government recommendations and making use of seldom used foods would excite a lot of patriotic interest in the dishes served. Call it an American-Arabian Nights Victory Meal. Special ticket price concessions to diners would help repay the restaurant owner.

The fantastic tales of the Arabian Nights could be used to get local merchants to take space on a co-op page by offering fantastic bargains. Distribute letters to form the title throughout the ads and offer tickets to those assembling them correctly and accompanying their solution with a brief sentence about one of the establishments.

Barber shops may take advantage of the pointed attention called to their trade in the picture by participating in a combination newspaper ad in which illustrations of the Caliph before and after shaving was used as art.

The brilliant colors of the picture as well as the period with which it deals could be used to interest stores to advertise multi-colored dress goods, etc.

Dealers in books, jewelry, Oriental goods, antiques, etc., are also prospects for newspaper space.

Exploitation

Scheherazade was famous for her outstanding beauty—and Maria Montez, who plays the role in the picture is also quite an eyeful—which makes a search for the prettiest girl in town or the girl closest resembling Miss Montez, appropriate. Get the local merchants to enter girls and hold a big voting contest with ballots given with every purchase, etc.

The oriental atmosphere of the picture

(Continued on Page 22)

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Selling the Picture

Strong Campaign for 'Commandos' Premiere

The most extensive advertising and publicity campaign ever to be given a motion picture in Pittsburgh was used in advance of the world premiere of "Commandos Strike at Dawn," which opened an engagement on December 30 at the J. P. Harris Theatre.

Special performance of the film took place at midnight, December 29, with all proceeds from the advanced price sale being donated by the theatre and Columbia Pictures to the Pittsburgh Variety Club Canteen, newly-opened recreation center for service men.

Heading the exploitation stunts was a proclamation from Deputy Mayor James P. Kirk, issued at the direction of Mayor Cornelius D. Scully, who is absent on sick leave, requesting all Pittsburghers to support the premiere in every way possible.

The Chamber of Commerce tied-in to premiere plans with a directive to all its 2,500 members, urging them to lend every effort to make the opening the biggest event in Pittsburgh history.

In addition to box-office and mail sale of tickets, tickets to the premiere benefit performance were on sale in all leading department stores, banks and steel company offices. The demand far outstripped the available supply of seats.

Kaufmann's department store, in addition to selling tickets for the premiere, arranged a special free concert in the store on December 26, at which displays and blurbs for the picture were liberally used.

Hockey crowds attending the Buffalo-Pittsburgh match at The Gardens were circularized, and girls traveled through the audience selling tickets.

All war plants and factories in town were covered with placards, bulletin-board announcements and herald distribution. Civic groups, including the Lions' Club and other service organizations, lent their full support to publicizing the affair and selling tickets.

Street crowds were kept keyed up for a week by a traveling ballyhoo truck which roamed the more populous sections of the city. On day of opening, the truck led a mammoth parade to the J. P. Harris Theatre.

The advance campaign was set for the J. P. Harris Theatre by David A. Lipton, Columbia director of advertising, publicity and exploitation, and Frank P. Rosenberg, exploitation manager.

Monogram Using Ad Campaign To Advertise 'Silver Skates'

For the first time in its history, Monogram Pictures will launch an extensive campaign in national magazines in connection with its ice spectacle, "Silver Skates."

Thus far, contracted for advertisements are *Life, Look* and thirteen leading motion picture fan magazines with a total circulation of 21,000,000.

Present plans call for an extension of the list, publicizing the picture as the company's first "A" production.

Walter Norris, Majestic Theatre, Grand Rapids, Mich., has been declared the winner of MGM's War Bond Contest, offering a bond to the manager executing the most outstanding campaign on the premiere of "Seven Sweethearts."

'Stage Door Canteen' Song to Receive Nationwide Promotion

Devise Campaign to Reach 50,000,000 People Through Press, Radio and Records

Unusual promotion has been effected for the song, Marching Thru Berlin, which will be sung by Ethel Merman in "Stage Door Canteen," Sol Lesser's forthcoming United Artists' release.

The tie-up will reach at least 50,000,000 people in the United States thru the media of press, radio and records, and is scheduled to start with a front cover an page two of January 10 *American Weekly,* appearing in the following newspapers: Albany *Times Union,* Baltimore *American,* Detroit *Times,* Los Angeles *Examiner,* Milwaukee *Sentinel,* New York *Journal-American,* Miami *Herald,* Pittsburgh *Sun-Telegraph,* San Antonio *Light,* Atlanta *Herald,* San Francisco *Examiner,* Seattle *Post-Intelligencer,* Syracuse *Herald American,* Washington *Times Herald,* Buffalo *Courier Express,* Cleveland *Plain Dealer,* Philadelphia *Record,* and the Portland *Oregonian.*

The campaign is as follows:

A teaser campaign, for the week of January 3 in *American Weekly;* a 1500 line ad in all Hearst Sunday papers of January 3; daily from January 4 to January 9. On January 10 there will be a box on all front pages of the news sections of these papers with a "Turn To—." In addition, full-page ads will appear in competitive newspapers, signs on all Hearst's trucks, placards for newsstands, dealers and distributor broadsides, reader notices, dodgers, radio page ads, listening tie-up with bands and artists, Hearst commercial air shows, and front pages of the drama sections of these newspapers.

The radio participation in this promotion is as follows:

Vaughn Monroe has already chosen it as "the hit-to-be of 1943." It will be played at every President's Birthday Ball, on January 30, throughout the country. Spotlight Bands on the Coca Cola Hour will feature the song. MPI has made arrangements to give away a copy of the Ethel Merman recording, autographed by a War Hero, in conjunction with a Bond Selling Tour. Publisher will send free orchestrations to all U.S. Army and U.S. Dance Bands. BMI will mail a copy to its 800 member stations. Arthur Murray has designed a dance called the Victory March, set to the music of Marching Thru Berlin, and will send a team to all major cities to introduce the new dance at the President's Birthday Ball.

RCA Victor has made a disc of Ethel Merman with a Choir singing Marching Thru Berlin, to be released about January 16. They will provide window streamers for all Victor Record dealers in the United States, the distribution tieing in with the release of "Stage Door Canteen." The Merman recording will be played on all Victor Air Shows with the commercial. The recording will be tied up with all Victor news programs. The song will be publicized in all Victor mediums (house organs, etc.), such as *His Master's Voice, Phonographic, etc.* (circulation (600,000).

The six Victor Bands—Vaughn Monroe, Sammy Kaye, Tommy Dorsey, Shep Fields, Freddy Martin and Hal MacIntyre—will spot the number on their radio shows. This was agreed to by them before they were tied into the promotion. Other bands will be contacted by Hearst, Victor, BMI and the publisher to obtain the maximum coverage on their individual air shows.

Promotion managers of the 20 Hearst newspapers will be instructed to call on theatres, night clubs and hotels, as well as radio stations to make sure that Marching Thru Berlin is played wherever possible.



A Torrid Tropical Display

Utilizing remnants of posters, 8x10 stills, pine branches, artificial palms and Hawaiian leis, this colorful lobby display on Monogram's "Lure of the Islands" was created by Manager Albert Montefalco of the Strand Theatre, Plainville, Conn. Enterprising Montefalco also (1) replaced trailer introduction with his own spoken announcement, (2) used three sheets, (3) used this teaser ad line: "Make a date to see the lassie with the charming chassis." Ad space was doubled.

'Save Some of This to See . . .'

Printing small cards to be passed out by the cashier with the change she returns to customers is an excellent way to command attention to a coming attraction. Have the cards read "Save some of this to see (blank picture) coming soon."

Kaufman's Giant Poster

A giant 36-sheet poster, illuminated at night, was erected on the front of the Fox Theatre, St. Louis, by Advertising and Publicity Director Les Kaufman to advertise the pre-release showing of "The Ox-Bow Incident."

Ideas for Theatre-Newspaper Cooperation are Plentiful

Performing service for, and extending favors to, those from whom you solicit cooperation is acknowledged to be the surest manner of guaranteeing ready assistance on your ensuing enterprises.

In theatre operation the most frequent calls for assistance and cooperation are made on the local newspapers and the opportunities for reciprocation, other than occasional revenue-producing merchant co-op pages and the acknowledged reader interest in theatre news, are rare indeed.

The following ideas will be welcomed by numerous exhibitors, who feel the urge to compensate the newspaper for many instances of valuable support, as a means of turning the tables about and "scratching the newspaper's back." The prospect of increasing circulation, building morale among the personnel and authenticating the value of the display columns as an advertising medium, is always foremost in the publisher's mind and preferred assistance along these lines is appreciated.

When circulation increases are desired, the theatre can be of material assistance to the newspaper and at the same time figure prominently in a letter-writing activity concerning various departments of the paper. The idea would be to offer daily prizes of complimentary tickets for the best letter containing suggestions for added features, improvement of reader interest in established departments, opinions about the editorial policy, etc. Such an essay contest should be announced in advance of the time the daily awards will begin. It can be put on a daily basis by making awards for letters or essays received by the newspaper with a postmark as of each day's closing hour for the contest—those mailed after the set hour to be eligible for the next day's award, etc. To give the contest even greater scope and appeal, a grand prize could be promoted through the cooperation of town merchants—the grand prize being awarded on the basis of all letters which had won daily awards. A further extension of the idea, to bring in the merchants, might include special prizes daily for the most constructive essays or letters on how the merchant could make his advertising more appealing or informative; or essays on "why I always read the advertising of Blank's store in the (name of paper)."

The enterprising newspaper management interested in a constructive idea like this, naturally would give considerable publicity to pictures and picture personalities booked for the theatre. Such publicity will have a reader interest as well as produce mutual profits to the newspaper and the theatre cooperating on the promotional stunt.

A swell contest to increase reader interest and build circulation in larger cities consists of published requests for readers to submit their opinion about certain features or departments of the publication. Run under a title of "What I Like Best in the (name of paper)" it offers the publishers an excellent chance to get an irrefutable cross section of the readers viewpoint to guide him in renewal, enlargement and curtailment of the paper's services. Offer theatre tickets for the ten best replies received daily in return for mention of your theatre and its attraction.

Allowing the carrier boys of the paper to play host to the inmates of local orphanages or other deserving groups at some special matinee performance is an excellent stunt for the theatre and the newspaper.

Inviting the entire personnel of the newspaper and their families as your guests once or twice a year is another worth-while gesture. In the larger cities it may be necessary to handle one or two departments at a time but the idea is good and your effort will be repaid in better position for your ads, prominence of heads on news articles, size and position of art, and in many other ways.

Tickets for carrier boys showing the greatest improvement in their routes; courtesy to subscribers; neatness of attire, etc., is another way in which you can help the publisher.

You can cooperate on subscription drives by offering to supply gratis or cut-rate tickets to be used as an inducement to new subscribers or to those renewing subscriptions. However, it is advisable that you insist that the term of subscription and the cost be in keeping with the price of theatre admissions to avoid cheapening your operation.

There are many other ways in which you can show the publisher that you appreciate the value of his columns such as writing a letter detailing the value of certain campaigns in which they have cooperated or any special increase in business due to the use of larger advertising space, etc.

A few moments spent with the publisher or general manager of the paper at regular intervals will bring to light many instances where you and your enterprise can be of use in promoting the newspaper's activities. Evidencing your unselfish desire to help in attaining the newspaper's goal is certain to result in more ready acceptance of the ideas you advance in promotion of your attractions.

Emphasizing Unique Magazine Campaign



Calling attention to its unique national magazine campaign in which prominent writers and artists have lauded "Random Harvest," with each layout following the style of the magazine in which it appears, MGM utilized a newspaper teaser ad campaign for the New York engagement of the film, which got under way to big grosses last month at Radio City Music Hall. Three of the ads, which have already appeared in metropolitan dailies, are reproduced above.

Implementing the individualized magazine ad campaign, the publishing firm of Grosset & Dunlap has arranged for 500 of the country's leading department stores to feature displays of the thirteen striking full-page layouts as prepared by the ranking writers and artists.

This will provide an invaluable advance aid to exhibitors, being brought to the attention of shoppers daily. The magazines alone have a readership of 126,000,000 persons.

The tieup was arranged by Howard Dietz, MGM vice-president in charge of advertising and publicity, who conceived the campaign, and William R. Ferguson, MGM manager of exploitation.

Sports Writers Boost WB's 'Gentleman Jim'

Sports writers are proving a very helpful factor in drumming up business for the Warner Bros.' screen biography of James J. Corbett, "Gentleman Jim."

The ball was started rolling when Mort Blumenstock, in charge of WB advertising and publicity in the East, invited the New York newspaper and syndicate scribes to a special screening of the picture. They turned out en masse, raved over the picture, and gave it fine plugs in their columns.

A similar screening was held in Boston, with equally favorable results. Radio sports commentators also have given "Gentleman Jim" some fine breaks, and the Warner home office reports that independent exhibitors as well as their own organization have been getting excellent cooperation from the local sports fraternity.

Stresses Stage Play Popularity In 'My Sister Eileen' Campaign

"My Sister Eileen" had a record-breaking first week at the Orpheum Theatre, Portland, Oregon, following a strong campaign staged by Manager Virgil Faulkner.

The popularity of the stage play was seized upon by Faulkner as the angle to emphasize in his ads and publicity, and because he followed this line of action, he had a ready-made audience waiting to see the picture when it opened.

One week before the opening, special advance easels and banners were conspicuously displayed in the foyer. By the time the campaign got fully under way, the picture was being widely publicized through word-of-mouth comment.

May Holds Food Matinee

Manager Edward May of Schine's Russell Theatre, Maysville, Ky., staged a "Movie for Food" matinee during Thanksgiving week to obtain food for the city's poor and needy. Children bringing articles of food were admitted to a program consisting of a feature and cartoon. Arrangements were in charge of the Limestone Lodge No. 5 of Rebekahs. Newspapers did excellent job of publicizing the special matinee.

"SWELL picture...realistic and inspiring."
—*N. Y. Journal-American*

"The REAL thing . . . something you ought to see." —*N. Y. Post*

"Brisk . . . lively . . . DRAMATIC!" —*N. Y. Sun*

"Pulls no punches . . . STIRRING film."
—*N. Y. Herald Tribune*

"Absorbing.. EXCITING."
—*N. Y. Times*

"Marines have the BOXOFFICE situation well in hand."
—*N. Y. Daily News*

"ROUSING tribute to the greatest fighting men on earth."
—*N. Y. World-Telegram*

"This is it!"



WE ARE THE MARINES



20TH CENTURY-FOX RELEASE

A FULL-LENGTH *Fighting* FEATURE

Produced by THE MARCH OF TIME
in cooperation with the U. S. MARINE CORPS

Send in your Pledge today! UNITED NATIONS WEEK Jan. 14-21

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: The Great Falls (Montana) Tribune



8 GREAT FALLS TRIBUNE Sunday Morning, December 13, 1942

Civic Center Now Showing War Picture

'Remember Pearl Harbor' Stars Don Barry And Fay McKenzie

"Remember Pearl Harbor," new Republic action drama, opens a two-day run at the Civic Center theater today with Donald M. Barry, Alan Curtis and Fay McKenzie heading the cast.

The story presents Barry, Curtis and Maynard Holmes as three soldiers stationed at a United States army post in the Philippines. Barry is the happy-go-lucky member of the trio whose main interest in life is romancing with the lovely Miss McKenzie. His fellow-lieutenant Curtis and Holmes constantly is hot water

However with the opening of war between the divided States and Japan, he quickly reforms and proves to be a first class fighting man. When a contingent of enemy troops attempts to land near the army post his valor in battle inspires the Americans and leads them on to victory

On the same bill today and Monday is Gene Stratton Porter's "Laddie" with John Carroll, Tim Holt, Virginia Gilmore and Spring Byington in the cast. Also on the bill is The Mask of Nippon," a World in Action series, a cartoon and Pathe news.

Tuesday through Thursday the Civic Center will offer Barbara Stanwyck and Fred MacMurray in "Remember the Night." On this program, too will be "Arise My Love," with Claudette Colbert and Ray Milland.

Friday and Saturday Errol Flynn and Olivia DeHavilland will be at the theater in "Santa Fe Trail." The second feature will be "Down Mexico Way" with Gene Autry Smiley Burnette and Fay McKenzie

Hollywood Highlights

By JIMMIE FIDLER

HOLLYWOOD, Dec. 12.—I have heard people speak scoffingly of that branch of the army air force known as Motion Picture unit No. 1, headquartered at the former Hal Roach studio in Culver City

This unit makes films with which to simplify and expedite the training of would be air fighters. It seems that most of these young men, having enlisted to shoot down nazis and Japs, are irked by tedious schooling. They learn more in a shorter time from a cleverly made movie than from a library of text books and lectures

The personnel of Motion Picture unit No. 1 is made up of men who enlisted to fight, but who were physically unfit and were pressed into their present service—a service I might add, that is as important as fighting itself. Ronald Reagan, as actor for example is a Motion Picture unit No. 1 man because after he donned a cavalry uniform, it was found that his eyes were too weak for combat duty.

The scoffing I have heard came from the mouths of men whose letters who think the A. F. M. P. unit No. 1 is a soft snap. They forget that careers given working out of this headquarters are seeing regular service on every fighting front. And it might interest the scoffers to know too, that when the overseas crews were being formed, every man attached to the unit volunteered for duty abroad. Those who were turned down were a very dejected group. Lieutenant Reagan tells me

Fighting a modern war isn't the only form of courage necessary to ultimate victory. Being shot at while trying to make at-the front training films which are designed to help our boys into better warriors and to save thousands of lives is equally brave

Jimmie Fidler

Mining Man Dies

PHILADELPHIA Dec 12.—(AP)—Milton B. Hanson, widely known mining engineer and vice president of the Tonopah Mining Co of Nevada, died Thursday after a long illness. He was 61

Yule Mail Burns

LOS ANGELES Dec 12.—(AP)—Fire razing of Christmas mail for eastern shipment, stored on a ramp at Union station, were destroyed by fire of undetermined origin today

For Fine Home Furnishings See Albrechts' ESTABLISHED 1890

War Drama at Civic Center

Fay McKenzie, Don Red Barry and Alan Curtis in "Remember Pearl Harbor" now playing at the Civic Center theater.

Bambi at Liberty Theater

At the moment, life for young Prince Bambi is a butterfly which has alighted on his wisp of a tail. That's Thumper, Bambi's best pal and teacher, giving him the crazy-bone laugh. They're both two of Walt Disney's most captivating characters, and they're in the new Disney feature, "Bambi," now at the Liberty theater.

Tyrone Power, Joan Fontaine Starred in 'This Above All'

Eric Knight's best selling novel "This Above All," has been brought to the screen by 20th Century-Fox, starring Tyrone Power and Joan Fontaine and opens at the Rainbow today for a four-day showing.

Telling the story of two young lovers caught in the turmoil of war in Britain, "This Above All" takes the two principal characters through great emotional crisis, with each every man and woman is facing today and brings them through to a decision which is fundamentally vital to their continued happiness.

On the same program is the film version of Clarence Buddington Kelland's "Silver Spoon," RKO's "Highways by Night."

The story concerns the adventures of a shy young Dakota man who is Dakota State Normal and Industrial school at Ellendale, N. D., and Montana State university. For the past five months she has been employed at the air base at Sacramento, Calif.

Mr Lammers is a graduate of Hedgesville high school and of Montana State college with a degree in agricultural education. He is with the army medical corps at Camp Rucker, Ala. They will live at Enterprise, Ala., Base Camp Rucker

LIBERTY Here is the picture the whole family has been waiting for STARTS TODAY! Doors Open at 12:30
The World's Greatest Story Teller Brings You the World's Greatest Fantasy..
Walt Disney's Bambi
in Gorgeous MULTIPLANE TECHNICOLOR
2nd FEATURE
"You Can't Escape Forever" GEORGE BRENT BRENDA MARSHALL

School Heads Will Address Bozeman Meet

Melby, Cobleigh to Talk at Conference Of Extension Service

BOZEMAN, Dec. 12.—(Special)—The annual conference of the Montana extension service will be held at Montana State college Monday through Friday with extension agricultural agents and home demonstration agents from all parts of the state as well as specialists and administrative officers of the organization in attendance, J. C. Taylor, director of the extension, said today

The four-day conference will be devoted exclusively to agricultural war production efforts of Montana farmers and ranchers and extension's part in helping them attain the 1943 production goals, Taylor said

Reuben Brigham of Washington, D. C., assistant director of the federal extension service, will address the opening day's session. Other speakers will include Dr. Ernest O. Melby, president of Montana State university, who will give an address at the conference banquet Wednesday evening, and W. M. Cobleigh, president of Montana State college, who will speak at the Wednesday afternoon meeting. W. O. Ferguson of Moccasin, co-ordinator and director of the state office of civilian defense, has been invited to speak.

The conference will also include the annual meetings of the Montana County Agents association and the Montana Home Demonstration Agents association.

Abbreviated School Courses Recommended By Freeman Daughters

DOUGLAS, Dec. 12.—(AP)—A possible remedy for wartime problems in education—a remedy stressing abbreviation—was placed today before the Northwest Association of Secondary and Higher Schools at its conference

Dr. Freeman Daughters of Missoula, Mont., chairman of the association's commission on higher institutions, suggested curtailment of grade school courses from eight years to six and college courses from four years to three might supply the answer

"The tendency to draft men before they have completed their education makes such a move feasible," he said.

Winnett Eastern Star Officers Are Elected

WINNETT, Dec. 12.—(Special)—Mrs. Pearl Dupree has been elected worthy matron of Winnett chapter O. E. S. Other officers are W. C. Johnson, worthy patron; Mrs. Doris Wilson, associate matron; O. E. Hough, associate patron; Mary Alexander, secretary; Thea Rodgers, treasurer; Hallie M. Tripp, conductress, and Nora Dunlap, assistant conductress.

The chapter will hold installation ceremonies Dec. 15 in the Masonic temple. Following installation a Christmas party will be held.

Three Die in Bomber

TULSA, Okla., Dec. 12.—(AP)—Three men were reported killed and two or three others injured in the crash of an army bomber near Ventura, 12 miles northeast of here last night. Names of the dead and injured men were withheld by army authorities.

Due at Rainbow Thursday

Robert Newton and Anna Neagle in a scene from RKO's "Wings and the Woman," the thrilling story of Amy Mollison, which opens at the Rainbow theater Thursday.

Son of Hedgesville Couple Is Married

HARLOWTON, Dec. 12.—(Special)—Miss Ruby Maier, daughter of John Maier of Lexland, N. D., and O. Donald Lammers, son of Mr. and Mrs. Altman Lammers of Hedgesville, were married Dec. 5 at Gulf Port, Miss. Attendants were Mr. and Mrs. Glen E. Maier, brother and sister-in-law of the bride.

Mrs. Lammers attended North

RAINBOW TODAY Open 12:45 Adm. 11c-33c
Together they look up with hope... when Hell breaks loose, they desire Love above all! The Year's greatest picture from the Year's greatest book!
TYRONE POWER • JOAN FONTAINE
"THIS ABOVE ALL"
Thomas MITCHELL • Henry STEPHENSON • Nigel BRUCE
Co-Feature! HIGHWAYS BY NIGHT
Richard Carlson • Renee Riano
Late News

TOWN TODAY! Doors Open 12:45
ADMISSION—11c and 25c
• • FIRST SHOWING IN GREAT FALLS! • •
Jimmy DOWNS Freckles COMES HOME
CARL STEVENS MARTHA MERCLAND LITTLE BEGGS-BARRETT PRAT
2nd Big HIT
A ROMANCE YOU'LL REMEMBER
Joan Crawford Melvyn Douglas
They All Kissed the Bride

Theaters of Great Falls List Attractions for Current Week

AT THE CIVIC CENTER

Sunday and Monday—Don "Red" Barry, Alan Curtis and Fay McKenzie in "Remember Pearl Harbor," Joan Carroll, Tim Holt, Virginia Gilmore and Spring Byington in "Laddie," World in Action series, "Mask of Nippon," Popeye cartoon and Pathe news.

Tuesday through Thursday—Barbara Stanwyck and Fred MacMurray in "Remember the Night," Claudette Colbert and Ray Milland in "Arise My Love," cartoon and Pathe news.

Friday and Saturday—Errol Flynn and Olivia DeHavilland in "Santa Fe Trail," with Raymond Massey and Ronald Reagan; Gene Autry Smiley Burnette and Fay McKenzie in "Down Mexico Way," cartoon and Pathe news. Saturday matinee—chapter 4, "Sea Raiders."

AT THE RAINBOW

Sunday through Wednesday—Tyrone Power and Joan Fontaine in "This Above All." Richard Carlson and Jane Randolph in "Highways by Night." Paramount news

Thursday through Saturday—Greta Reafs and Robert Newton in "Wings and the Woman." Betty Grable, John Payne and Victor Mature in "Footlight Serenade," also "Best of the Secret Service."

AT THE TOWN

Sunday through Tuesday—Joan Crawford and Melvyn Douglas in "They All Kissed the Bride," Johnny Downs and Gale Storm in "Freckles Comes Home."

Wednesday through Saturday—Walt Disney's "Bambi," in technicolor. "You Can't Escape Forever," with George Brent and Brenda Marshall.

AT THE LIBERTY

Today through Tuesday—Walt Disney's "Bambi," also "You Can't Escape Forever," with George Brent and Brenda Marshall, March of Time.

Wednesday through Saturday—"Flying Tigers," with John Wayne and Anna Lee. "One Thrilling Night, with John Beal and Wanda Mackay

"Great Falls' Only Independent Theatre"
NOW • CIVIC CENTER • NOW
CONTINUOUS PROGRAM TODAY FROM 1:00 P. M.
BARGAIN MATINEE—ADULTS 25c TILL 3:00 P. M.
HERE IT IS!...ANOTHER "BRING THE WHOLE FAMILY" PROGRAM..
REMEMBER PEARL HARBOR!
OUT of the MADNESS of THAT FATEFUL DAY...comes a picture inspired by the daring deeds of heroic men and valiant women!
REMEMBER PEARL HARBOR
BON "RED" BARRY ALAN CURTIS FAY McKENZIE AND RUMANN IAN KEITH
The call that will re-echo down the corridors of time!
ALSO
Gene Stratton Porter's best-loved best-seller BECOMES TODAY'S best-loved MOTION PICTURE!
LADDIE
with TIM HOLT Virginia GILMORE Joan CARROLL
Little Joan, sweet-stealer of "Princess Pat" and "Obliging Young Lady," will steal your heart in this one!
ADDED
Another of the "World in Action" Series
"Behind The Mask of Nippon"
True Expose of the Greatest Double-Cross in History!
Plus Popeye Cartoon . . . Pathe Air Express News
REMEMBER—IF IT'S A GOOD PICTURE . . . YOU'LL SEE IT AT THE CIVIC CENTER!

The page you see above is a typical Sunday amusement page from the Great Falls Tribune, Great Falls, Montana. The advertisements of four theatres take up approximately eighty inches of space, leaving nearly eighty-eight inches for photo art and text matter; that's nearly half-and-half. And the total amount of space devoted directly to the local showplaces amounts to about fifty-one inches. The Civic Center Theatre gets a top-one-column head at the extreme left; the Rainbow gets a two-column story on 20th Century-Fox's "This Above All," as well as a two-column piece of art on RKO Radio's "Wings and the Woman." Correction: Civic Center also gets a two-column piece of art on Republic's "Remember Pearl Harbor." The Liberty gets art on RKO Radio's "Bambi." All local theatres are mentioned in the listing of the week's attractions in the two-column story at the extreme right. Otherwise, the Town Theatre gets no other publicity mention. In the first column you will note Jimmy Fidler's syndicated column, "Hollywood Gossip." Rest of the space on the page is occupied by several general items, a top story and an ad from a local furniture store. Noting the ads, there were some interesting observations. Although the Liberty is playing two features, one must look closely before he discovers that in small type at the bottom is the announcement of the second feature, Warners' "You Can't Escape Forever." The Town features Monogram's "Freckles Comes Home" above Columbia's Joan Crawford-Melvyn Douglas co-starrer "They All Kissed the Bride." Civic Center plugs whole show, down to cartoon and news.

Utilize These Ideas In Your Campaign, On 'Arabian Nights'

(*Continued from Page* 18)

lends itself perfectly to tieups with dance halls, night clubs, etc., for costume parties. If possible get some sorority or fraternity to sponsor an Arabian Nights Ball with prizes for the best costumes.

If the above is not possible, arrange to hold an opening night costume ball either on stage or in the lobby with all persons making appearance in oriental costume being entertained as your guests at the show.

The Caliph and Scheherazade are rescued by a band of Arabs who burn down the tent of their enemies. The local fire chief is anxious to do everything possible to prevent fires and to acquaint the public with the need of keeping calm in event of fire. Arrange for him to give demonstrations on fire prevention in front of the theatre; to thoroughly inspect and give rating to your premises; and, to appear on stage to give a short talk on proper conduct in event of fire to your audience. The New York Fire Department is assigning men to address all theatre audiences and being the first in your community should get considerable publicity.

When the Caliph is hurt the boy acrobat and Scheherazade give first aid. Get the local chapter of First Aid to give a demonstration in the lobby or on your stage.

The gymnasium teacher of the local high school is undoubtedly giving more time than ever to exercises in tumbling and as the picture has an episode in which a tumbling act is featured you should be able to get up competition between the Y.M.C.A., the schools, and gymnastic clubs with the winning teams battling it out on your stage.

Have handbills printed in the form of an Arabian Caliph's decree. Have it read so that the person receiving is ordered to spend an evening looking over the Harem of the Caliph as shown in "Arabian Nights."

The distribution of handbills in the form of horoscopes is also appropriate if you are unable to plant the stunt with the radio station. Have a cut showing the Harem beauties on the reverse side of the bill with some clever message about Scheherazade and the girls of the Harem.

Ballyhoo

Girls attired in the silken pantaloons of the Harem beauties with signs on their backs or passing out handbills will get plenty of attention.

Having a duplicate of a hand carried howdah —one of those glamorously outfitted reclining chairs like those that occupy the backs of royal elephants—with a couple of darkies carrying it through the streets with signs about the picture.

House

Have the girls of the staff wear oriental costumes a full week before the opening of the film.

Lobby

Go in for hanging tapestries and other oriental atmosphere. Burn incense. Have a girl fortune teller in an oriental setting with illustrations from the picture and playdates.

The use of a magician is also good for an advance lobby attraction.

Front

Make it as brilliant as possible with multicolored hanging pieces and use as many cutouts of the beautiful Harem girls as possible. Use cellophane to color the lights in your attraction board, in your lobby, etc.



HARRY SHERMAN presents

AMERICAN EMPIRE

"Produced on a mammoth scale by Harry Sherman. Boasts one of the most spectacular gun fights ever filmed. Nothing was spared to make it a colossal thriller!" —Hollywood Reporter

"Thrills and drama on a massive scale. You can garner a lot of extra sheckels by giving this a strong selling campaign. It won't disappoint!" —Showmen's Trade Review

"A real prize package and the turnstiles should click. A western in the grand manner treated to all the mastery which Producer Sherman has demonstrated in making action entertainment. An upped budget boosts the film to the super class!" —Boxoffice

"Make a big note of 'American Empire'. The thrilling gun battle finish has one of the best outdoor fire sequences ever filmed!" —The Independent

ON TO VICTORY UNITED NATIONS WEEK
Jan. 14th thru Jan. 20th, 1943

Richard DIX
Leo CARRILLO
Preston FOSTER

with **Frances Gifford · Guinn Williams**

Directed by William McGann · Screenplay by J. Robert Bren, Gladys Atwater and Ben Grauman Kohn · A Harry Sherman Production · **Released thru United Artists**

Watch for Opportunity to Pay Tribute to 'E' Award Winners

Theatre is Logical Place for Special Fete Honoring Local Industrial Plant or Workers

The competition among various units of industry for the coveted Navy and Army "E's" together with the wide publicity given by the OWI to such awards and the high public interest generated in consequent proceedings furnishes a base for theatre activity that is proving profitable.

Many theatres are reporting considerable success in bolstering mid-week business by dedicating certain nights as a tribute to selected local personages in acknowledgment of outstanding work in support of the war effort. The idea has proved exceptionally profitable in areas where the tools of war are being manufactured and the "Dedication Night" staged in honor of some plant employe for proficiency in actual task labor or other important contribution to war work.

Waiting for Someone's Idea

It appears that the local industry and community leaders have been thoroughly sold on the extensive morale-building influence of merit awards for a job well done and are anxious to emulate, so far as is possible, the Government plan of encouraging greater effort through public recognition of accomplishment. They are just waiting for someone to advance an idea that promises the wide range and dignity of publicly expressed approval that will stimulate employe endeavor to duplicate or surpass the performance of the worker or workers honored.

An entire day of celebration at the theatre is the ideal from the public acknowledgment as it gives the entire populace a chance to participate in pleasant recreation while paying fitting tribute to the worker honored. Radio station managers and newspaper editors offer enthusiastic assistance in publicizing these events.

Civic, social and volunteer war work groups have been as cooperative as business and industry leaders when approached to use the plan as a means of calling deserved attention to their contribution.

The general public responds splendidly to the idea of celebrating the success of one or more of their number with an evening at the theatre and as a result large groups of tickets are sold in advance and the unusual amount of highly desirable word-of-mouth advertising brings out the SRO sign.

These "Dedication" shows are a prolific source of revenue for both large and small communities. In industrial situations the ramifications are many with extensive plant advertising, block ticket sales, time clock, bulletin board, pay envelope and other cooperative effort available for the asking. While the mediums of exploitation are more restricted in the smaller situations, the coverage is equally extensive and the public response every bit as flattering.

Prevail On Mayor to Appear

Check up on your town and see how many persons or groups deserve public recognition for patriotic endeavor in the interest of the national cause and arrange to set up a series of week-to-week dedication nights. Give each event an aura of importance by screen, lobby card, and mention in your newspaper ads, in addition to the publicity given by press and radio. Prevail on the mayor and other important personages to appear in connection with the celebrations and detail to the audience the service performed by the person or group being honored. Make each "Dedication Night" as much of an event as possible to encourage greater attendance each night of the series.

Get after this almost untouched source of extra business and put those blue Mondays and terrible Thursdays in the top profit brackets.



Horror Show Street Ballyhoo

Day before the opening and continuing five more days, the walking horrors shown above served as street ballyhoo for the triple-feature horror show put on recently by Manager Charles Pinkus of the Capitol Theatre, Salt Lake City. Chillers on program: "Dr. Renault's Secret" and "The Undying Monster," both 20th Century-Fox films, and Columbia's "The Boogie Man." Hitler's impersonator was rear guard for parade around town.

Golladay's 'Holiday Inn' Campaign Utilizes Stage of Theatre

Before "Holiday Inn" opened at the Main Street Theatre, Lexington, Mo., Manager Jack Golladay placed cutouts of Bing Crosby and Fred Astaire on opposite sides of the stage, then suspended cut-out letters forming the title in the center of the stage. At intermission, the title was lowered from the loft into audience view, and was floodlighted. Records from the picture were also played during intermission.

Other aspects of the Golladay campaign were: newspaper buildup, distribution of special heralds house to house, window displays, lobby and front displays.

Community Sing Idea Gains

St. Louis and Syracuse repeated, successfully, the community sing idea originated in New York for the opening night of "For Me and My Gal." Rex Williams, Loew's, in the former city, had the full cooperation of the local YMCA and its branches. At USO dances in the eight "Y's," Judy Garland singing contests were staged. In Syracuse, the sing was under the auspices of the War Savings Staff. One of the highlights of Frank Murphy's stunt in that spot was the recruiting of soloists from the crowd.

A Tale of Two Thermometers

A novel "White Cargo" display was that used by Mel Miller, Grand, Topeka, Kans. He used a life-size cutout of Hedy Lamarr outside the house, with large thermometers attached to each side. One thermometer gave the true temperature and the other was jacked up to the bursting point, with appropriate copy attached.



Window Has Feminine Appeal

During the recent engagement of Columbia's musical, "You Were Never Lovelier" at Radio City Music Hall, a sock newspaper and window promotion was worked out by Saks Fifth Avenue, elite avenue shop in New York, and Columbia. In a six-column ad in The New York Times and in two of its most important windows (see above), Saks featured adaptations of two gowns alongside the original gowns Rita Hayworth wore in the film.

Stresses Skelton in 'Hattie' Campaign

Red Skelton was the focal point of the campaign on "Panama Hattie" staged by Manager Mark Jenkins of the Gillioz Theatre, Springfield, Mo.

Ten days in advance of the opening, Jenkins ran special box underliners in all his ads, announcing that Red Skelton was coming soon in "Panama Hattie."

Local radio stations beamed spot announcements following important news broadcasts. These announcements, as well as all newspaper copy, sold Skelton over the rest of the cast. (Note: Skelton is exceedingly popular around this section.)

Other newspaper teaser ads carried such headlines as: "Hats off to Hattie . . . She's Terrific!" and "Here's the laugh-crammed, tune-jammed, song-and-dance girl smash of the year . . . 14 rowdy months on Broadway at $4.40 a seat!"

Special one-sheet process cards were placed in every business house in the downtown district. Special art pieces were displayed in the lobby in advance, and the title was carried in large block letters in an overhead exit shadow box.

Stunt for Classified Page

You can get a sizable display on the classified page almost any time with this notion: Use the locale of your picture as a base for a contest where readers would be asked to find articles advertised in the columns of use to a person visiting the film background. You'll have to buy a few ads that tie definitely to the picture, but the large space given free will make it well worth while.

Build Titles From Author's Name

Trick newspaper contest for "Loves of Edgar Allan Poe" called on readers to furnish longest list of Poe titles made from the letters of his name. This was feature of premiere campaign in Baltimore handled by Morris Mechanic of the New and Centre Theatres.

Review

"When Johnny Comes Marching Home"

(*Universal*)

Hollywood, Dec. 20

THIS is the attraction of which Universal's vice-president in charge of sales, W. A. Scully, said to exhibitors over the first signing of his name to an advertisement in kind, "We request that you do not book this picture until you see it." With no wish to discourage exhibitors from heeding the Scully suggestion, but for the convenience of those prevented by gasoline rationing or otherwise from doing so, your correspondent, having inspected the product on preview display in a theatre of appropriate selection, ventures the assurance that the film is an item which may be booked blind with fully as much confidence as any other in its class and with more than most."

Mr. Scully continued: "We believe in the subject just as we believed in 'Buck Privates.'" Your correspondent points out that this is not literally a comparison likening the two pictures or promising equivalent box-office yield from the second. The picture didn't send its preview audience into the panic which "Buck Privates" precipitated, nor was it designed to. On the other hand, Mr. Scully's assertion that "It's the kind of a picture that will entertain your patrons and send them out with a smile" was supported fully and in very particular by the preview reaction.

The film offers Allan Jones as a soldier hero home on leave, Jane Frazee as a singer he falls in love with vice-versa, the youthful Gloria Jean, Donald O'Connor and Peggy Ryan as youngsters intent upon correcting a circumstance which keeps the romantic pair apart for a while, plus Phil Spitalny and his All-Girl Orchestra, the Four Step Brothers and other talent in support. The screenplay by Oscar Brodney and Dorothy Bennett is a narrative of no consequence save as connective, but the dialogue is sprightly, up-to-date and furnishes laughs. The film all mounts up to a wealth of music and most of it is well above par.

The film, in whole, is a lively package of diversion, a thing of spirit, lilt and bounce, with no protentions or apologies in evidence at any point to divert attention from the general pleasantness of the enterprise.

Production by Bernard W. Burton and direction by Charles Lamont justify Mr. Scully's enthusiasm fully.

Running time, 74 minutes. "G."*

*"G" denotes general classification.

ROSCOE WILLIAMS

When Johnny Comes Marching Home

For the "Show Me Showman," ask Col. Arthur Frudenfeld about the "Johnny" engagement at the Albee, Cincinnati *the week before Xmas...*

UNIVERSAL PICTURES

GOOD NEWS FOR YOUR EYE . . . EAR . . . AND BOXOFFICE!

Br'er Fox Children's Club is Builder of Profit and Goodwill

Four-Year-Old Juvenile Hour Now One of Most Popular in Midwest; Broadcasts Weekly

Four years ago City Manager Harley Fryer, Joplin, Mo., inaugurated the Br'er Fox Club. Since that time it has been a regular Saturday matinee feature at the Fox Theatre, is now one of the most popular children's matinee hours in the middlewest. The weekly one-hour stage program is broadcast over station WMBH.

Acting as master-of-ceremonies, announcer, director, Fryer presents his program to an average audience of 1,300 boys and girls, with an average of 200 adults. Weather conditions do not seem to affect the attendance.

Local Talent in Variety Show

Program opens with the Br'er Fox theme song. Occupying the first half-hour is the Br'er Fox talent review which features a variety of acts presented with local talent. Prestige built up by the club during the past four years has made it possible for Fryer to obtain outstanding acts from a radius of 50 miles of Joplin.

For the finale of the talent review, Victory Girls march on stage. As a little girl sings the song, Victory, older girls in the line spell out Victory in code, utilizing regulation code flags. At conclusion of number, a large American Flag is lowered from the loft, and the entire audience stands to pledge allegiance to the Flag. With the singing of God Bless America, first half of the show is closed.

One of the highlights of the entire show is the Br'er Fox Club Quiz which takes place during the last thirty minutes. Quiz idea developed last fall when Fryer arranged a tieup with the school board whereby five contestants would be selected from each of two grade schools each week to appear on the program. That procedure is still followed. Each contestant is asked one question. If he answers correctly, he receives a certain amount of cash and scores so many points for his team. Quiz is closed with the Battle of Words. Each word spelled correctly adds a hundred points to the team's score. A running score is kept on the school teams, and at the close of the school year the team with the most points will win for its school a large American Flag.

Goes Into a Jackpot

Money not won by contestants who muff questions goes into a jackpot and at the end of the program is awarded to a lucky contestant in the amount of war stamps.

Besides the cash they get for the questions they answer correctly, each member of the winning team also receives a 50-cent book of war stamps. A candy bar goes to each member of the losing team. Total amount of money used each week in conducting the quiz: fifteen dollars.

Attendance prizes awarded at the close of the special hour: a one-dollar book of war stamps and a five-dollar book of stamps.

Commenting on the Br'er Fox Club, Fryer says:

"I can't help but feel that this club has created more goodwill for us than we could ever figure in dollars and cents.

"The club is known throughout this section, and there isn't a week that we don't receive letters from parents commenting on what a fine club we have and what a great thing it is for the youngsters.

"We have sponsors who pay for the total cost of this club.

"There is no expense to the theatre whatever in conducting it, and I can truthfully say that while it is a lot of hard work, it is one of the most enjoyable and profitable activities we have."

Model Plane Contest Highlights Maes' 'Wake Island' Campaign

A highlight of the campaign on "Wake Island" when the picture played the Rivoli Theatre, Beatrice, Neb., was a model airplane contest to which the *Daily Sun* gave generous publicity.

Youngsters brought their models to the city auditorium, where test flights of powered planes and gliders were made from high in the balcony, with the winning entries landing consistently on the auditorium stage at the far end of the big room. Some of the flying models "cracked up," but little damage was caused by the "crash landings."

To the winner Manager Jack Maes gave a model plane gasoline motor and $2.50 cash.

'Living Trailer' and 'Scrap Matinee' Feature Two 'Hadley' Campaigns

Use of a "living trailer" attracted a good deal of attention and comment during the "War Against Mrs. Hadley" campaign conducted by Edward Moyle, Delft Theatre, Marquette, Mich. Moyle hired a lecturer to make a short talk about the production from the stage of the house.

In Lancaster, Pa., a "scrap matinee" yielded 920 pounds of metal during Fred E. Forry's "War Against Mrs. Hadley" campaign for its Colonial engagement.

Used Old Trailer, Saved Film

Manager George Barber of the Westlake Theatre, Los Angeles, didn't have to worry about the film freeze when he advertised his Hallowe'en Show. He just dug out last year's trailer, described as a "chiller-thriller," and projected it again. Value of the trailer reflected itself at the box-office.

Telephone Exploitation Pays

Having unlimited telephone service, Manager Ed Benjii of the Jefferis Theatre, Janesville, Wis., decided to use it to exploit "The Major and the Minor." He made two hundred calls, found that "it paid back in a big way."

Clipper Model as Ballyhoo

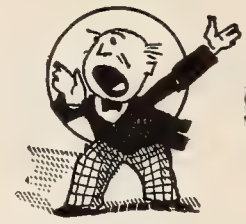
Model of a Pan-American Airways Clipper, borrowed from the local Pan-American office, was used as part of the advance lobby display for "Wake Island" at the 5th Avenue Theatre in Seattle.

Curiosity Triumphed

For several weeks, in front of the Shorewood Theatre, Milwaukee, there stood a 40x60 display which, except for a small peep-hole, was painted white. Attached was this notice: "Patrons not permitted to look through this hole!"

Naturally, the manager gambled on the curiosity of his patrons to get the best of them, and it did.

Sign behind the peep-hole announced that the theatre brings the latest war news daily.



Old Doc Showman Says—

Houses with plenty of lobby space have found the use of giant-sized checker games to be quite an attraction. A portion of the floor is painted off in checkerboard colors, and immense checkers 12 inches or more in diameter are used. Some managers have painted the names of coming attractions on the checkers. Customers seem to get a lot of fun moving the big counters around, and there is always a crowd on hand to watch the outcome of the game.

Sometime when you have a very funny picture on tap try this one. Visit the local store dealing in wall paper and beg their old sample books. Have the pages cut to herald size and imprint copy about the coming attraction leaving a wide border all around. The first line of your copy must be something like "they're tearing the paper off the walls of the theatre—it's too-too funny!" Then, after they are printed, have the staff tear the borders around the selling copy and distribute.

The teachers of music in the public schools are in position to offer excellent cooperation on pictures containing appropriate musical numbers. You might be able to prevail on them to use your theatre as a means of inciting greater interest in singing classes by arranging for prize pupils to take part as a chorus singing the airs from some coming picture on the stage of your theatre. The distribution of free tickets to outstanding members of the class at regular intervals will go a long ways toward getting this type of cooperation.

Keeping your staff and yourself on the lookout for all the handbills that are being passed around your vicinity is an excellent way of building up a "tap list" of concerns for future theatre cooperation. With printing and paper costs on the rise any business will welcome the opportunity to have their expense divided by devoting the opposite side of handbills to theatre copy.

Attaching window cards to the "no parking" standards in front of the theatre is an excellent manner of impressing your current attraction on mobile traffic. Perhaps you can get permission from friendly merchants to use their standards for a similar purpose. Or maybe the city fathers would be receptive to a proposal to allow the use of all standards if you included some message of safety on the cards—it's being done in Nashville, Tenn.

Added attention is given to heralds if you have them printed in two colors with an equal number of each. Each set should be numbered identically and free admission offered to holders of identical or matching numbers when they appear together at the box-office.

Cards tacked to the backs or sides of prominently located newspaper stands get a lot of attention from passersby. There is always activity around a news stand and most times the space is available on a single pass basis.

WE MUST ALL PULL TOGETHER!

"These are the times that try men's souls" . . . and demand their best in team work . . . Gone are the days when any producer could buy all the film he wanted . . . anytime . . . anywhere . . . For a grand old battle-wagon over in the Solomons is massaging Japs beautifully with a lot of the stuff that formerly went into film . . . and the boy in the back room, and the operator in the booth, and the shipper, and the kid salesmen and the cutters and all of them that kept the industry going . . . Ah, those boys, God bless 'em! A lot of 'em are keeping things going right now — in Africa . . . so until the fight is over, it's up to us to cooperate . . . We mustn't sound off because somebody's Service "ain't what she used to be" . . . We must remember that a lot of this war-time help is green . . . and a lot of this help, just isn't . . . Then let's all pull together . . . that we may keep on giving the finest amusement-buying class in the world, the kind of entertainment they like best . . . AND THE KIND OF SERVICE THAT GOES WITH IT'



NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • SPECIALTY ACCESSORIES • TRAILERS

Monthly News Letter Goes to Loew-Poli Boys in the Service

There'll be no homesickness, no lack of news about "the folks back home," as long as Lou Brown, advertising and publicity manager of Loew-Poli New England theatres, continues sending to former Loew-Poli employes now in the armed forces copies of the newly inaugurated mimeographed news report, *Home Front News*.

First copy is four pages long, and contains this introductory message:

"Greetings 'gates,' let's celebrate. Why? Well, it's the first issue of *Home Front News* which, if everything goes 'okay,' will come out once a month and will be for you 'guys' who were formerly associated with the Loew Poli New England theatres. We're going to try and let you know what's going on around the theatres in Connecticut and Massachusetts. Then too, we're going to give you the addresses of the boys who are now in service with the hope that if you know them you drop them a few words when you have the time. We know they will be glad to hear from you, and you from them.

"We're going to try and give you a wide selection of news . . . news from the boys on the home front as well as those on the war fronts. We're going to give you newsy paragraphs from you fellows who are away from home, so if you can, drop us a line now and then to let us hear what's going on, so we in turn can tell your friends who are in the service."

Under the heading, Nuts and Bolts, are brief personal paragraphs. Samples: "Shirley Cleveland of the home office secretarial staff has got it bad. Gets 12 to 20 letters weekly from the boy friend in service." "They're going to change the name of Garbo, pet cat of the Poli, N. H. It has been discovered that she's a 'mister.' Any names to suggest for the christening?"

Soldiers receiving the bulletin are asked to forward suggestions and criticisms to Brown.

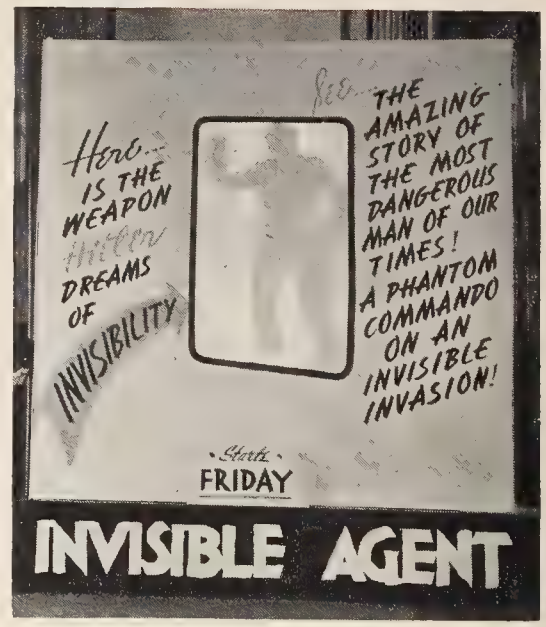
Other circuits and independent theatres must surely have former employes in the armed services. The boys out there on the fighting fronts would certainly appreciate getting news of friends and activities in "the old stamping grounds." Why not send them a news report?

Offer Theatre for Services

You can make a lot of friends by offering your theatre to the local churches for downtown services on Sunday morning. If yours is a six-day town why not allow afternoon and evening services in the theatre? Divide the month among the various religious denominations so that none are slighted. If you have an organ you might arrange for a period of sacred music on Sunday afternoon. It's one of those activities that call for a little additional work on the part of the cleaning staff and some trifling light expense but it pays big dividends in the long run.

Travel Bureau Plugs 'Commandos'

The British Columbia Government Travel Bureau this week began distribution of over 50,000 illustrated brochures headed "Why British Columbia was the chosen location for 'The Commandos Strike at Dawn.'" The entire folder is a tie-up with the Lester Cowan production for Columbia and will be circulated all over the parts of the world in which people can still plan on tours.



Lincoln's Unique Lobby Piece

Patrons of Lichtman's Lincoln Theatre, Washington, D. C., were pre-sold on Universal's "Invisible Agent" by the unique lobby piece you see above. Dark shadow of man with knife flashed into white space every minute. Effect was accomplished by cut-out figure of man behind the paper background. Strong light with flasher attached brought it into relief at minute intervals.

Souttar Speaks at Civic Clubs as Part of 'Thunder Bird' Campaign

Timing the opening to coincide with the opening of the local municipal airport and the Brayton's Flying Service, Manager Bill Souttar of the Grand Theatre, Moberly, Mo., realized a successful run on "Thunder Birds."

Two weeks in advance Souttar started a strong newspaper campaign, augmented by special trailers in the Grand and Fourth Street theatres, special mailing list and wide-spread outdoor billing.

Special displays dominated every window in the downtown district; there were also displays at the airport. Through special talks at various civic affairs, Souttar sold the picture by emphasizing its production and the importance of the motion picture industry to the war effort.

'Springtime' Music Angles

Manager Dan Redden of the Paramount Theatre, Seattle, had a couple of musical angles in his exploitation on "Springtime in the Rockies." A local distributor of Columbia Records put out 46 posters to their dealers, and three university and two prep dances were covered with Harry James recordings with announcements plugging the engagement.

For That Canine Vehicle

The next time you have a dog picture why not get together with the editor and arrange for a dog license stunt? The city license bureau will furnish the numbers, and by picking out a certain number, or quantity of numbers, and offering tickets for the best description of the dog for which such license is issued, you would get plenty of reaction, with the kids examining every dog license in town.

Three Exhibitors Get Buttons

MGM has awarded Honor Roll Buttons to M. E. Berman, Orpheum Theatre, Springfield, Ill.; Ted Kirkmeyer, Paramount, Idaho Falls, Idaho, and Walter Norris, Majestic, Grand Rapids, Mich. Berman and Kirkmeyer were cited for promotion of "Mrs. Miniver," Norris for his "Seven Sweethearts" campaign.



Team-work is the American Way!



AMERICA SALUTES *the* UNITED NATIONS!

A great national demonstration of solidarity!

UNITED NATIONS WEEK • JAN. 14 through 20th



YOUR PLEDGE, PLEASE!

Again our nation in its need depends upon the proven patriotism of 16,000 motion picture exhibitors. So that the sacrifice of our sons may not be in vain, so that victory may be achieved in the shortest possible time, we enlist our services in this vitally important job. This salute of the American nation to its Allies, this collection in the theatres for their war-stricken peoples, will tell them what's in our hearts!

FREE TRAILER starring JAMES CAGNEY, ANN SOTHERN, MARGARET O'BRIEN. Also free 22x28 card, one-sheet, 40x60 display, ad-mat slugs. Other banners and decorations at cost! Distribution by National Screen Accessories. **Rush your pledge in order to obtain these showmanship materials!**

Sponsored by War Activities Committee, 1501 Broadway, N. Y. C.

CLASSIFIED ADVERTISING

Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

LOOK BACK STAGE—DIG IT UP—IF IT'S GOOD, I'LL BUY IT—Arcs, Rectifiers, Lenses, Projectors. Give age, condition, first letter. Box 579, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

16mm SOUND PROJECTORS, HIGHEST PRICES PAID. Box 580, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

IMMEDIATE SPOT CASH PAID FOR Power's, Simplex and Portable Projectors, or what have you? Best prices, squarest deal. Grobarick, Eldridge Park, Trenton, N. J.

NEW EQUIPMENT

FINISHING UP 1942 WITH A BANG—HISTORY MAKING VALUES—Heavy Duty Vacuum Cleaners, $89.50; No Draft Speaking Tubes, $5.75; Quart Fire Extinguishers, $11.25; Simplex 3000′ Magazines, set $49.50; Bausch-Lomb 6″ Series II Lenses, $29.50; Optical Porthole Glass, square inch 9c; "Admit One" tickets, 29c roll; Utah 12″ Dynamic Speakers, $12.95; Bausch-Lomb 10¼″ Peerless Reflectors, $15.75; Snowhite Voco-Chrome Soundscreens, 23½c sq. ft.; Heavy Curtain Track, $1.80 ft.; Luxlite Series I Lenses, $4.95. Send for Big Bargain Bulletin. S.O.S. CINEMA SUPPLY CORP., 449 W. 42nd Street, New York City.

ADEQUATE STOCK REPLACEMENT PARTS AVAILABLE for Powers, Simplex, Superior, Motiograph, Peerless. Also Reflectors, Rectifier Bulbs, Exciter Lamps, Projection and Spotlamps. We'll keep your theatre operating. S.O.S. CINEMA SUPPLY CORP., 449 W. 42nd Street, New York City.

SOUND EQUIPMENT

R.C.A. Photophone 35mm SOUND PROJECTORS, $97.50; Double Royal Zenith with Baby Arcs and Rectifiers, $575.00; Double De-Vry 1000′ outfit, $395.00; Simplex SP's, Holmes, etc. Gas Engine Power Plants from $129.50. Ask for list of other 35mm, 16mm Portables, Bell Howell, Victor, Ampro, etc. S. O. S. CINEMA SUPPLY CORP., 449 W. 42nd Street. New York City.

THEATRE GAMES

CONTROLLED BINGO GAME—12 ways in which to win, $3.00 a thousand. 16 or 70 ways to win, two colors, $3.50 a thousand. Box 581, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

DIE CUT BINGO CARDS—$17.50 in 10,000 lots. Smaller quantities, $2.00 per 1,000, 1-75, 1-100. IMMEDIATE DELIVERY—ORDER NOW. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publishers' remainders and overprints, at lowest prices. Representatives wanted. Theatre and Radio Adv. Co., 154 Maiden Lane, New York City.

USED EQUIPMENT

SWAP SHOP GOING GREAT GUNS—Tell me what you've got—what you want—what you have to sell. I'm in touch with thousands of exhibitors and I'll get you action. No charge for my services, because I'll add my own commission. Box 577, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

GLUE YOUR EYE TO THIS AD EACH ISSUE—IT PAYS TO STICK BY US—Rebuilt Vacuum Cleaners, from $19.95; Popcorn Machines, from $37.50; Film Measuring Machines, $35.00; 1000 Watt Mogul Pre-focussed Spotlamps, $2.00; RCA 14″ Loudspeakers, $9.95; quart Fire Extinguishers, $6.95; 300 Watt Mogul Mazda Lamps, 19c; 500 Watt, 39c; Ticket Chopper, $39.50; Simplex Ticket Machine, $9.95; R.C.A. Photocell Transformers, 75c; Powers 6B Heavy Pedestals, $39.50; Simplex Intermittents, $9.95; Suprex 45 Amp. Rectifier, $59.50; Footlights, Borderlights, $1.25 ft.; Autocash Coin Changers with penny chute, $29.50; Lenses, $2.95; Powers Mechanisms, $39.50; Automatic Arcs from $39.50; Amplifiers, $4.95; Soundheads, $9.95. ANNIVERSARY SALE CIRCULAR free. S.O.S. CINEMA SUPPLY CORP., 449 W. 42nd St., New York City.

FOR SALE: COMPLETE THEATRE EQUIPMENT, except chairs, Simplex projectors, all good condition. FERRELL, Taloga Theatre, Taloga, Oklahoma.

USE CONVENIENT BLANK TO CONTACT READY BUYERS

SHOWMEN'S TRADE REVIEW, 1501 BROADWAY, NEW YORK, N. Y. 1/2/43

You are authorized to insert.....times in your classified section the following:

. . . . . .

. . . . . .

. . . . . .

For which I enclose { cash / check / money order } in the amount of..... in full payment at the rates quoted above.

Name.....Street.....

City.....State.....

Advance Dope (STB)

DIXIE (Tech.) (Paramount) **Musical. Principals:** Bing Crosby, Dorothy Lamour, Marjorie Reynolds, Billy de Wolfe, Lynn Overman, Raymond Walburn, Eddie Foy, Jr. **Plot:** This is the fictionized story of the original minstrel man, who wrote that famous song, "Dixie." Of his life and how he developed the minstrel show. With the exception of the background, which is set in New Orleans in the picture, and the real place was in New York's Bowery, the story is fairly authentic. **Director,** Edward Sutherland.

DEADLINE GUNS (Col.) **Western. Principals:** Russell Hayden, Dub Taylor, Bob Wills, Shirley Patterson, Tristram Coffin, Jack Rockwell. **Plot:** An Arizona Ranger and his kid brother are on the trail of a gang of outlaws who have been robbing and killing the citizens of the town and the surrounding territory. When the kid brother is killed during a mine holdup, the Ranger resigns, joins the outlaw gang and then gets enough evidence to see that justice prevails. **Director,** William Berke.

MIRACLE OF MORGAN'S CREEK (Para.) **Comedy-Drama. Principals:** Eddie Bracken, Betty Hutton, Diana Lynn, Akim Tamiroff, Brian Donlevy. **Plot:** A young girl in a small town, off for her first dance, gets mixed up with a crowd of unknown soldiers and ends up by marrying one of them. Back home again, she cannot remember the happenings of the night, except that she got married. When she discovers that she's to have a baby, her loyal boy friend tries to help her out of her predicament. But all he does is get into trouble himself. However, they finally get the advice of her father and he finds a way for them to straighten out the affair and live happily ever after. **Director,** Preston Sturges.

TRUE TO LIFE (Para.) **Drama. Principals:** Mary Martin, Franchot Tone, Dick Powell, Victor Moore, Mabel Paige. **Plot:** Looking for material for a new radio show, two writers decide to hunt among the listening audience. One becomes a boarder in a small town family home and sends back their everyday happenings to his partner. The partners end up as rivals for the affections of the daughter of the family, with the boarder winning her hand. **Director,** George Marshall.

MEET JOHN BONNIWELL (UA) **Western. Principals:** Richard Dix, Jane Wyatt, Victor Jory, Albert Dekker, Eugene Pallette, Robert Armstrong. **Plot:** When a stranger is wounded by the Jesse James gang, he is nursed back to health by the young lady hotel owner. During his convalescence he uncovers the fact that the wealthiest land owner of the town is an out-and-out scoundrel. With the help of the man's happy-go-lucky brother, he imprisons the crook and his entire gang of henchmen. **Director,** George Archainbaud.

BACKGROUND TO DANGER (WB) **Spy. Principals:** George Raft, Brenda Marshall, Sydney Greenstreet, Peter Lorre, Osa Massen. **Plot:** An American traveling on the Bagdad-Istanbul Express gets into trouble when he accepts the envelope given him by a young lady who asks his assistance. When he tries to locate her again, he finds her murdered. He is then forced to not only prove his innocence, but, upon opening the envelope, help the police round up a band of saboteurs. **Director,** Raoul Walsh.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

ETERNAL TRIANGLE

SOME of the smartest salesmen we ever knew subscribed to the theory that the very foundation of every sale was the coordination of three basic elements; the same being: knowledge of yourself, knowledge of your product, knowledge of the prospect. There's no need drawing a parallel between the sale of a locomotive or a life insurance policy and the sale of a ticket to the theatre. Showmanship is just the build-up to a sale—but the sale is what counts.

There may have been times when attention to the fundamentals of theatre operation was more important than at present, but we doubt that. Now, when all of the nation is at work on two jobs—the individual's civilian occupation and the duties that can be performed in behalf of the war effort—the theatreman finds himself very much on his own resourcefulness to keep up with the parade of business events.

Now, in other words, the theatreman must get down to the brass tacks of entertaining the public and doing so without much aid from the normal sources of supply for the gadgets and things which are excellent complements to, but never completely a substitute for, the fundamentals of showmanship. You can trick up your theatre with all the luxurious appurtenances the market affords; you can make it a place of physical splendor and palatial accommodation—but if the living force of personality is absent the public will find the place beautiful but dumb.

The shortest cut to making the theatre a place of true appeal to the people who form the majority of the theatre's potential customers is to make the advertising, the programs presented, the service offered by the staff and the appearance of the place itself strike a balance based on the eternal triangle of the sale.

So it pays to know yourself, your product and the prospect. This journal has published several articles concerning the methods necessary to develop a real knowledge of the customers. Those articles have pointed out the sources of information as to the number of different occupational groups, etc.

There's many a manager, ably equipped to put on a good show, advertise it effectively and manage a staff well who, nevertheless, has made a dismal failure in one situation after a string of successes in other territories—simply because the man failed to take into his accounting the peculiarities of the new situation. By coincidence he had operated in different communities all fundamentally alike. But when he tried the same proved methods, effective elsewhere, in his new location he ran into a snag that was (to him) incomprehensible. Actually he had come to believe all people to be just people. Well, they're not. Each community has its own individuality, its own personality. The theatreman who fails to understand his prospects as well as he understands himself and his product fails to make the most of his opportunities in a time when there are no gadgets and things to doll up the place and create curiosity—which latter brings out some customers, but never keeps 'em coming the way true "theatre personality" does.

Resolved

That In 1943 I Promise To Be A . . .

Better Theatre Owner

Whereas: I recognize that my theatre plays a vital role as an institution of the community which it serves, and is a source of information my Nation's leaders have declared to be important to the morale of civilians in addition to being the home of a medium of expression for fact as well as entertaining fiction

I hereby pledge that my theatre will be operated in a manner consistent with the high place it serves as a public institution and—

Resolve—that the public I serve shall always find at my theatre the utmost courtesy; the consideration for their safety which shall be achieved by constant vigilance over those factors and elements which are known to be sources of injury to life and limb; that in every business transaction the welfare of my public shall be my first consideration, being confident that the business man prospers best when he is guided by that consideration.

That I will not fail my patrons by allowing slip-shod methods applied to either the arrangement of screen programs or their presentation.

That I will advertise my shows vigorously, in thoroughly showmanlike fashion, but never in a manner that either willfully deceives the public as to the kind of show I am advertising or brings people to the theatre in a frame of mind not harmonious to the type of story they will see when the feature is presented on the screen.

That I will cooperate wholeheartedly in every movement for the good of the community my theatre or theatres serve; that my manager will be encouraged to lend his support and his energies to furthering any such community activities.

That my theatre and all those who are employed therein, under my leadership, will do the utmost to assist in any work that will be helpful to my Government.

That I will see to it personally that all government-sponsored films released through the War Activities Committee are shown as soon after release date as possible.

That I will guide my employes as well as direct them in the performance of their duties as members of the theatre organization; that the principle of fairness to all will be the foundation of all my dealings with my employes and that there shall be encouragement and incentive to stimulate them to more proficiency in their work for their own good and advancement in life as well as for the good of the theatre.

That I will cooperate to the limit of my ability with fellow theatremen in my area, and will do my part in supporting and aiding any movement that may be necessary to protect the theatre from unfair treatment either by misguided civic officials or detractors seeking to promote selfish aims by attacks on the exhibitor or the industry as a whole.

Better Theatre Manager

Whereas: I am fully aware of my responsibility as the active head and director of an institution which must serve the public to prosper; which represents a huge investment for the owner thereof and includes properties irreplaceable until Victory is won; that it is my responsibility to direct and guide those members of the staff under my supervision

I hereby pledge that I will exercise the utmost care to guarantee the safety of the patrons of this theatre; that I will make frequent personal inspections of all parts of my theatre to assure the proper maintenance of safety provisions for the public; that I will be insistent upon regular reports from those under me who are charged with the duties of cleaning and maintaining the property.

That I will institute and insist upon the performance of every possible economy of materials and services which will contribute to the national program for conservation of materials and manpower in order to prosecute the war at the front by making huge quantities of the weapons of war at home.

That I will make the conservation of motion picture prints a special point of effort by instituting every possible caution directed toward that end.

That I will give unstintingly of my enthusiasm and energy to any and all drives for the sale of war bonds and stamps, salvage collections, charity movements.

That I will train and give the benefit of my knowledge of theatre operation to those who are under my supervision; that I will assist them to learn to do their jobs better and, so far as I am able, to see that their good efforts are commended and rewarded; that I will develop the full resources of my staff members by holding conferences or meetings at which they will be encouraged to offer their suggestions for making their own jobs more efficient as to the manner of performance as well as to suggest ways and means of improving the service.

DESCRIBE IT

Can you describe the articles of stage equipment listed below? (You can if you are familiar with your stagecraft.) Write your own description or definition of the various terms, then turn to page 38 and compare your description with those quoted from other sources.

1. Apron
2. Batten
3. Border Lights
4. Border Foliage
5. Bridge
6. Back Stage Light
7. Baby Spots
8. Bobbinette
9. Border, Concert
10. Curtain Line
11. Dutchman
12. Flipper
13. Fly Gallery
14. Lines
15. Olivette
16. O'eo
17. Set Piece
18. Stage Brace
19. Scrim
20. Safety Tie-Off
21. Strike
22. Tormentor

Better Projectionist

Whereas: I believe I am the member of a craft whose outstanding members have merited and received high honors in the industry and whose rank and file uphold the American tradition of resourcefulness, honest effort and enthusiastic devotion to the improvement of their craft and the machinery used thereby

I hereby pledge that I will be a better projectionist in 1943 and—

Resolve—That my first consideration will be fore the maintenance of equipment under my care in order that people of the community served by my theatre will continue to have the benefits of morale-building entertainment and relaxation that is wholesome.

That I will perform each day the necessary functions to assure the proper timing of my show, the best screen results, the continued efficient operation of my equipment, the longest life to prints I handle and project; doing this in the firm knowledge that if each day's duties are diligently performed those additional inspections, adjustments and repairs to be taken care of at other periods such as monthly, semi-annually and annually will be equally well attended.

That I will inspect all fuses, fuse terminals, rheostat connections and switch blades and hinges, every day.

That I will inspect each projector, checking tensions and take-ups and film gate, every day.

That I will check clearance of all sprocket idler rollers, each arc mechanism, the tension and condition of carbon contacts and arc feeding mechanism, every day.

That I will lubricate all points of all equipment calling for daily lubrication treatment, every day.

That I will run projectors for several minutes and clean excess oil from the projector; clean projection lenses and arc condensers; clean sound optical systems on each projector, every day.

That I will check meter readings for all tubes and exciter lamps and note the appearance and condition of each tube, every day.

That I will check separately on each loud speaker and check each projector for equalized sound level, every day.

That I will check operation of port shutter release control, every day.

That I will examine the daily schedule and consult with the manager if there is any question regarding the running of the show or the condition of the film or the equipment.

That I will do my utmost to cultivate a spirit of complete cooperation between myself and my department and the manager.

That I will never be guilty of any laxity that might cause fire or accident imperiling the lives of the patrons and my fellow workers in the theatre, nor the property itself or other property in the community.

You Can't Win an Argument With the Patrons

Rapid Help Turnover Makes Manager's 'Diplomacy' Job of Particular Importance Now

"No theatre manager, assistant manager, doorman or usher ever *won* an argument with a patron." That truism never was more important to remember than at the present time of rapid turnover of help, and the need for constant training and instruction to members of the staff. (Incidentally, many of the leading theatre owners and executives claim that far more important than *telling* recruits to the staff how to behave toward patrons, is the matter of *showing* them by the manager's own conduct and deportment when he addresses one of the customers.)

Watch Out for Those Peak Hours

Especially when business is good is there occasion for disputes and arguments to arise because of some house regulation as to standee space, the shortage of preferred locations in the auditorium for couples or groups, or the utter lack of seats without some waiting period at peak shows. Keeping everybody happy is the job that, when well done, proves more conclusively perhaps than any other function of the manager, that he is really "grade A" in his line of work.

Whether the staff is a veteran organization, well-schooled in all of the proper and accepted methods of dealing with patrons (the very cooperative as well as the 'difficult' kind), the manager himself should be available to take over in cases where the usher is not being successful in placating some argumentative person. No matter how unreasonable the argument of the patron, there's no point to any member of the theatre organization attempting to "win" the argument. The sooner the whole matter is closed and quiet restored, the better.

Time for Manager to Step In

One of the best methods of insuring against matters getting out of hand, is for the manager to make it a rule which is understood by all members of his staff that the manager should be summoned to take over in all cases where the usher is not succeeding in, satisfying the patron. It should be thoroughly understood by the staff members that the manager realizes these situations may arise that no admission of failure is necessarily made by the usher in calling on the manager to deal with the situation.

When the manager does step in to handle the difficult patron he must bring into play a realistic method of dealing with the problem. Just to accede to any request of the patron is to merely avoid an issue rather than to settle the matter with finality and ultimate satisfaction.

Those Unreasonable Demands

The patron who demands a refund because he cannot obtain a seat located precisely where he thinks he would like to sit won't be entirely satisfied if the refund is handed to him immediately. For one thing that patron will walk away without having seen a show he started out to enjoy as a matter of personal election. After all he came into the theatre of his own volition —because he wanted to see the picture or pictures advertised. If he goes out with a refund, he has not lost any money—but he has lost some time and effort, and he is not likely to have any great amount of good will toward the theatre because he has won his argument and received his refund. If, however, the manager has suggested that there is a seat available, or soon will be, that is equally as good as the one in some particular location the patron demanded, he may be persuaded to accept the manager's advice and efforts as gestures of consideration that flatter his vanity and assuage his ruffled feelings. The result will be a far more satisfactory solution of the original problem than mere acquiescence to the demand for "a refund." Even if, finally, the patron remains obdurate and won't either wait for the seat location of his choice or compromise on that offered by the manager, the argumentative person has been made aware that the theatre management has done its best to please him.

There are many and many cases in which the unreasonableness of people is so great as to try the patience of a saint—even so the manager and his staff have nothing to gain by illustrating either to the offending patron or others in the theatre that such is the case. The trouble is that the unreasonable person will tell his story, in *his* way, to others and there's no guessing how much harm can be done by this adverse word-of-mouth publicity. Moreover, others overhearing only portions of some of the argumentative patron's complaints, may come to the conclusion that it takes two to make an argument and so the management as well as the offended patron both are at fault.

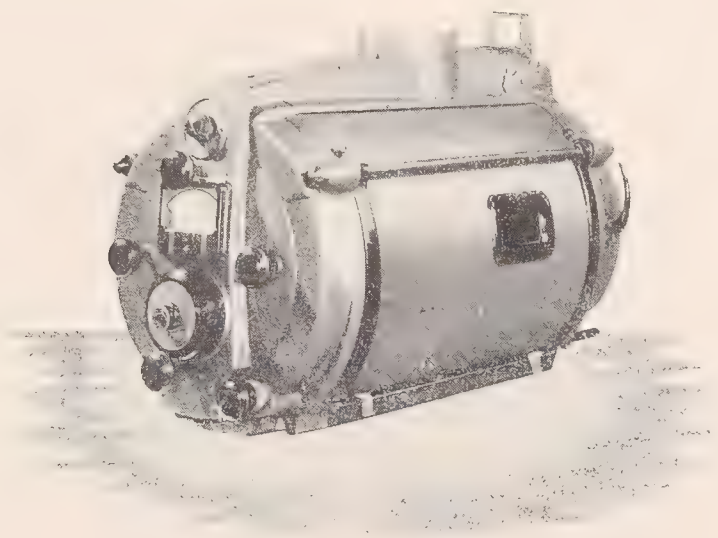
Of course there are times when it's just as well to let the complainer talk himself out. But it is best in such cases to try to get the talkative one outside into the lobby, if possible, or in the manager's office. Allowing the talk to go on, under these conditions, has the virtue of giving the "mad" person chance to let off steam. It is a device used by many skilled managers when a patron blurts out an angry complaint, the manager pretending to be entirely ignorant of what is wrong, why the patron is dissatisfied—and so lets the irate person convince himself, by the vehement futility of his own words that things are not so terribly bad after all.

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about your projection lamp problems. We will help keep your present equipment in service until the BIG JOB is done and new Simplex High lamps can be purchased.

When in need of parts or service, or when faced with operating difficulties, do not hesitate to call on us.

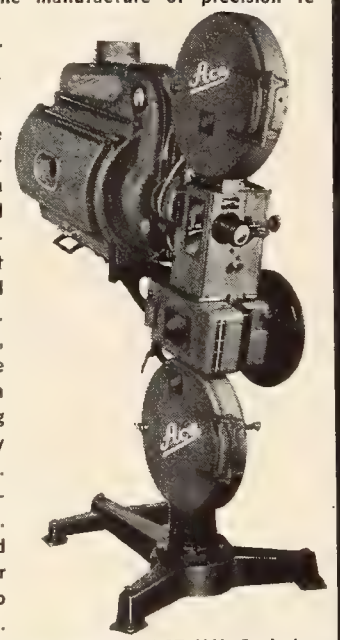


NATIONAL THEATRE SUPPLY COMPANY

"THERE'S A BRANCH NEAR YOU".

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● Although our plant is working night and day on precision parts vital to the war effort, the Wenzel Projector Company with the full permission of the War Production Board is continuing the manufacture of precision replacement parts for all standard 35 mm. projectors.



● We therefore have prepared a comprehensive catalog in which you will find illustrated and described, replacement parts for all standard 35 mm. projectors. Dealers, projectionists, circuit and theatre owners may obtain a copy of this catalog without charge merely by writing for it. We do not sell theatres direct . . . therefore kindly send us the name of your local supply dealer so catalog can be sent.

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We'll Be Seeing You A.V.
(After Victory)

. . . —This is everybody's War. F&Y's present duty is to be of all out service to the emergency.

. . . —The F&Y organization, while now geared exclusively to the war effort, will be intact to serve you after Victory.

. . . —F&Y's future duty is to continue serving its loyal clientele and their friends.

In the Meantime . . . —
Keep 'Em Smiling! Buy War Bonds!

THE F & Y BUILDING SERVICE
328 E. TOWN STREET
COLUMBUS, OHIO

"LIGHT"

Knowing that when one buys a better golf club he in reality buys a lower score and that when a woman purchases a vacuum cleaner she is really investing in more leisure time, The Strong Electric Corporation, Toledo, Ohio, manufacturers of projection lamps and rectifiers, recognize the fact that theatremen actually buy light rather than arcs.

Accordingly they have prepared a book on that rather intangible commodity. Appropriately titled "Light," this pretentious publication is now ready for distribution to America's theatremen.

From the physical standpoint this book is probably one of the most outstanding things ever done by any theatre equipment manufacturer, if not by any manufacturer in any industry. Its 48 pages include many beautiful full color illustrations. It has been printed on the finest paper by the best craftsmen and will undoubtedly find a place in the library of all those fortunate enough to obtain a copy.

Dedicated to those "outside the laboratory, observatory and engineering room, who have a natural interest in certain forces of nature and their mysterious influence on life, but who have been reluctant to search for explanations in technical sources," the book treats of its subject in a manner that will intrigue the interest of young and old alike.

Even the most technical aspects of the subject have been covered in an amazingly simple style. Of particular interest to theatremen will be those pages which explain the many ways in which light is brought into play in the modern theatre; why films must be run through the projector in inverted position; how the jumpy action on the film is smoothed out on the screen; how the sounds recorded in the studios are brought to the theatregoer by use of light, and why lights of certain colors should be employed in theatre auditoriums at certain seasons. The reasons third dimensional pictures in color are possible are also covered.

Other interesting phases of the subject deal with the explanation of the mirage, the halo, ghosts, eyes that shine in the dark, St. Elmo's Fire, spectres, liquid light, polarized light, and the new school of thought on the Aurora Borealis. The effects of light on the eyes of night flyers also are described in dramatic manner.

Interesting photographs include an actual shot of a rainbow and the film record of the invisible infra-red light rays emitted by the elements of a burning electric iron.

Theatres Salvage 9,000 Pounds of Copper Drippings and Strippings from Carbons

Almost 9000 pounds of copper drippings and stripings have been salvaged by exhibitors, according to collections made by the National Theatre Supply and Joe Hornstein, Inc., companies collecting for the nation and the New York area, respectively.

It is certain that this figure would have been even higher, except that some exhibitors have turned over their drippings and strippings to local junk dealers, rather than the officially designated companies.

Since the recently expressed government request for a special campaign to collect copper, exhibitors have advised War Activities Committee headquarters that they will make a concerted effort to replenish the depleted stores. "Copper matinees" will be staged in place of the usual general "scrap matinee" and the drippings and strippings will be watched carefully, collected, and turned over to the proper channels.

The record so far indicates that projectionists and theatre owners and managers are doing their part in getting the precious metal back to work in the war manufacturing program of the Government. According to some estimates, however, there is a mistaken tendency on the part of some of the smaller theatres to regard the amount of copper they can salvage as too small for consideration. This too modest notion of the part any theatre can play in the copper salvage work gives concern to many of the leaders in charge of the collection work, and they repeat that no matter how small the amount, copper drippings and strippings should be turned in at frequent intervals to the officially designated collection agencies.

Seeing's Believing

One of the most effective systems for keeping the entire staff on its respective toes, and also of developing keen personal interest in the theatre by all members of the organization, is the periodic "company inspection" of the entire premises by the manager and all his subordinates.

The inspection tour is for the purpose of having each and every one observe all parts of the theatre to discover signs of dirt or deterioration of any equipment and furnishings—and also to make apparent to the person responsible for the various jobs how well or carelessly he or she performed the duties assigned.

The mass inspection tour works best when it is followed by a get-together conference in which all employes are urged to make suggestions for improvements in service, appearance of the house or economies in materials, repairs or methods of servicing the equipment or furnishings.

Ruins of Old Orpheum in Carlisle, Finally Razed

The site of the old Orpheum Theatre in Carlisle, Pa., has finally been cleared of the ruins of the playhouse which was gutted by fire in November, 1939. The theatre was owned by the Comerford Amusement Company, and officials of the circuit explained that the ruins would have been removed long ago except that the owner of the adjoining property would not come to an agreement on the removal of walls.

The razing of the remnants of the Orpheum was done following a protest recently at a meeting of the borough council.

Fire Causes Slight Damage

Troy, Mo.—Minor damage was the result of the fire which broke out in the store room of the Trojan Theatre here early last month. The theatre was cleared quickly and orderly when the blaze was discovered and as soon as the fire was extinguished the show was resumed.

Folsom, Cal., House Destroyed by Fire

Folsom, Cal.—The Roxy Theatre, the only theatre in this town, was destroyed by fire early last month with the damage estimated at $10,000. The destroyed theatre, which was one of the few frame buildings in town, had a seating capacity of about 400.

Theatre Operation Organizer

The Art Shop

Daily

- Particular care should be taken to keep this department as clean as possible at all times. Check. Sweep.
- Cabinets, with locks, should be provided for paints, brushes, drawing instruments, tools, knives, rules, mechanical attachments, etc. All material to be placed in the cabinet at the close of each workday.
- Receptacles should be provided for scrap lumber, wall board, etc. Such scrap to be salvaged wherever possible and refuse disposed of.
- Water color paint should be mixed in small quantities. Lids should be kept tight on water color jars and saucers used for mixing.
- Brushes should be washed immediately after use. Expensive special effect material, such as metallics, should be used sparingly.

Weekly

- Particular care should be taken to keep this department as clean as possible at all times. Mop.
- Baseboards and ledges should be wiped with damp cloth.
- Usable wallboard, lumber, etc., should be kept in neat piles—check.
- Air brushes, cutawl machines ,etc., should be cleaned and oiled.

Monthly

- Particular care should be taken to keep this department as clean as possible at all times. Scrub.
- Baseboards and ledges should be washed.
- Reserve supply of paint should be neatly stored and kept in a warm place during cold weather.
- Keep oil paints away from electrical contacts. Check.
- Interchangeable set pieces, backgrounds, etc., should be carefully stored and dusted regularly to guarantee good condition when subject to additional use.
- Complete inventory of all material in art shop should be made.
- Supplies should be anticipated and order in quantities.

Semi-Annually

- If possible arrange with local lumber wallboard dealer for quantity buy on material estimated to cover a year's consumption and the privilege of accepting delivery in small lots as needed. This will save a lot of money in the course of a year.

Attraction Change

- See that shopmen are instructed to plan wallboard cutout work and the use of lumber for bracing so that the least waste results.
- If processwork is done in shop exceptional care should be taken of screen, table, hinges, etc.
- Screen should be washed as soon as work is completed. Extra material kept under lock and key.
- Interchangeable front pieces should be washed as soon as they are taken down and the surface recoated for next using.

Moultrie Theatre Remodeled

The Moultrie Theatre, Moultrie, Ga., which until the erection of the Colquitt there by the same interests had been the city's leading playhouse, was completely remodeled and reopened recently. The theatre is owned by Moultrie Theatres, Inc., of which Charles H. Powell is president.

Gum-Parking Sign

Unable to obtain any more gum-removing preparations because of war-time restrictions, Manager Leo Raelson of the Farrell Theatre, Ozone Park, L. I., has placed this sign in front of the house:

"Attention! All Movie Gum Chewers! Important Defense Bulletin! This theatre cannot purchase Gum Remover. The chemicals used in Gum Remover are now needed to Remove the Axis. Please cooperate by depositing your gum in receptacle and not on the floor or seats of the theatre."

Writes Raelson: "The sign doesn't present a very pretty sight, but it works miracles. Patrons actually dispose of their gum before entering the theatre."

No Need for Dimout of Interior Display

That "dimout squint" which Tom Baily of the Los Angeles Theatre Defense Bureau says is affecting the populace of the City of the Angels need not be aggravated by conditions inside the lobbies and foyers of theatres either in dimout areas or elsewhere, showmen are reminding themselves.

The reduction of illumination outside theatres in some of the coast areas is leading to a managerial attitude which may carry the less-illumination practice too for the good of the theatres' box-offices, according to some observers.

The loss of outside displays has raised the value of interior advertising of coming attractions as well as current shows. As a result the lobby standees and over-entrance banners inside the lobby now can stand even more light than previously.

The good job that an attractive display can do in selling tickets for the coming attractions can be entirely offset by lack of sufficient light on the poster or pictorial piece.

Let us suppose, for example, that you have a center-piece in which raised lettering is utilized. At each side place a spotlight, being sure that different color gelatins are used. The spotlights alternatively go on and off. Thus a shadow is cast on one side of the letters when one light goes on, and on the opposite side when the other lamp flashes. Also, a two-colored effect is achieved. This gives the letters animation, and that naturally draws attention to the display.

Your electrician or artist can in all probability work out other attention-getting features, provided he has ample spotlights with which to work. Keeping your displays in the "black" can only result in keeping your box-office figures in the "red." Light up with spotlights.

State, Tampa, Fla., Damaged by Fire

Tampa, Fla.—Damage in excess of $20,000 was the result of a fire which swept through the State Theatre here last month. While most of the 1,000 seats, the wall decorations, screen and stage were burned the booth equipment was undamaged. Although there has been no explanation made for the blaze, firemen indicated that it apparently started in the balcony and may have been caused by a cigarette. B. E. Gore, owner of the theatre, stated that the damage was covered by insurance and would be replaced as soon as possible.

Brookville, Pa., Theatre Sold

Brookville, Pa.—Harry A. Batastini and William J. Good have purchased the Columbia Theatre building here from the Brookville Title and Trust Company. The theatre, which seats 500 people, is under lease to Warner Bros. and it is understood that the existing lease of four years has been extended for another five-year period.



IN TIMES LIKE THESE keeping your equipment in tip-top condition is more important than ever! Guard against a dark house and lost box-office by calling on RCA's Nation-Wide Service Organization for periodic check-ups. Remember, it's far better to *prevent* breakdowns than to *fix* breakdowns!

Only RCA Theatre Service Offers You All These Advantages!

- Frequent, scheduled check-ups
- Prompt emergency service
- Sound and projection parts
- RCA Magicote Lens Service
- Laboratory, engineering and manufacturing coordination
- Projection engineering service
- Acoustic engineering service
- Emergency portable sound system
- Emergency parts stocks

RCA THEATRE SERVICE
PHOTOPHONE DIVISION
RCA Manufacturing Company, Inc., Camden, N. J.
A Service of the Radio Corporation of America
In Canada: RCA Victor Company, Ltd., Montreal



ALTEC'S FIFTH ANNIVERSARY

Altec Service staged its annual dinner for its directors and friends at New York's Union League Club, marking the fifth renewal of this yearly event, recently. In the above camera report of the dinner may be seen, reading from left to right: D. A. Peterson, Altec; T. E. Shea, Western Electric; Major Matthew Roginson; G. L. Carrington, vice-president and general manager; Roswell C. Trip, director; L. W. Conrow, president; Earl G. Hines, president, General Precision Equipment; D. C. Collins, director; W. J. Alford, Jr., director; Bert Sanford; Thomas R. Sterck, general manager, Polaroid Corp. Present but not in photo were: E. S. Gregg and F. B. Foster, Western Electric; Walter Green, president, National Theatre Supply; Harry M. Bessey, Altec secretary-treasurer; E. Z. Walters, comptroller; Stanley Hand; P. F. Thomas; D. L. Turner; L. J. Patton; Harold Wengler; P. C. Kemp; and District Managers, H. B. Moog, L. J. Hacking, R. Hilton, Warren Conner, C. J. Zern, F. C. Dickely, S. M. Pariseau, B. W. Ardell.

Community Realizes Importance of Movies When Theatre Closes

There's a lesson for the residents of many communities in the occurrence which made the people living in Rockaway Beach, N. Y., realize how much they were going to miss if the Park Theatre closed.

The Park was the one theatre in the section, and it was so important to merchants as well as the people living in the community, that great excitement and even indignation swept Rockaway Beach when RKO announced on November 26th that the theatre would close the following Friday.

The whole story of what the darkening of the theatre would mean, and the point that many residents who were not regular patrons of the Park were the loudest in their complaints against the closing was told in an editorial published in *The Wave,* Rockaway Beach newspaper in the issue of December 10th. Following is the editorial:

"Thanks to the public spirit of two old neighbors, the Park Theatre did not close last Friday night as it was scheduled to do. Alexander and Isador Jutkovitz, long identified with theatrical enterprises in the Rockaways, yielded to the demand of the local public and took over the theatre on Saturday. It will continue under their management.

"*The Wave* has often emphasized the importance of supporting local business. We have felt that the more prosperous local business became the more attractive our community would become. When the news of the impending closing of the Park Theatre was made public, people who had not made a habit of patronizing it were among those who were loudest in the clamor to have it continue in business. The thought of losing the theatre, even for the winter months, was alarming. Many were fearful of the effect it would have on the community.

"It is fortunate that the arrangements could be made as quickly as they were. The principal place of entertainment in the West End continued in operation without interruption. The Saturday matinee found a throng of children waiting for the doors to open. There would have been great disappointment if they had not.

"The Park Theatre is in good hands. We know that from long experience with its new operators. They are men who understand their business and because of their long local residence they are familiar with the needs of the community the theatre serves.

"They are deserving of every cooperation that can be given them, including the patronage of the local public. As a matter of fact, the public owes the Jutkovitz brothers a debt of gratitude.

Fire Damages Booth Equipment

Youngstown, O.—A fire in the projection booth of the Palace Theatre here caused damages to the extent of $300. The fire occurred when the film broke and began to pile up in the projection head and was set afire by the lamp house.

WALKER PLASTIC PM MOLDED SCREEN

YES . . . you can still get a new WALKER PM SCREEN at NATIONAL.

NATIONAL THEATRE SUPPLY COMPANY

Offer Improved Bonding Cement for Porcelain

A bonding material for porcelain, tile, marble, glass and ceramic or vitreous ware (provided it is capable of effecting adequate repairs to cracked or chipped articles such as toilet room fixtures, marble table tops, mantles, etc.) should be of considerable interest to all theatre owners and managers.

A product called Jo-Lar has been placed on the market by the Johnson Products Co., which the manufacturers claim will conceal damage to porcelain finish and form a permanent bond with the base.

An interesting claim is made in that the sponsors of Jo-Lar declare the basic formula has been used by Chinese craftsmen for centuries to repair their famous porcelains. The product has been in manufacture for 20 years, being produced for that period of time by Captain John Larson of Chicago as "Grip Enamel Cement." Jo-Lar is said to be an improved form of the latter material.

The product is offered in sets: Jo-Lar No. 1 is a cement and filler, used to join broken pieces, fill cavities and chipped places; Jo-Lar No. 2 is a porcelain glaze, used for porcelain finish over the cement, and the two materials are said to weld into a solid piece of enamel. It may be had in various tints and matching shades.

Smalley's Johnstown Theatre Redecorated

After five weeks of redecoration work, Smalley's Johnstown, N. Y., theatre has been reopened as a practically new house, in so far as exterior and interior appearance is concerned.

The redecoration work was complete—taking in everything from sidewalk to stage. The original Spanish motif of the house has been retained but in modernized version. The color scheme of the auditorium combines red, silver, blue and pink colors and shades. The sidewalls are in pink and light tan with white and blue decorative patterns. Pilasters are a cream tone with tan, pink and black decorative patterns.

The lobby has been repainted in a blending of tan shades, with the outer lobby in imitation stone, with advertising frames in cream color trimmed with vermilion and light blue background.

Gala Reopening for Ritz

The Ritz Theatre, Beaver Meadows, Pa., had a gala reopening after being dark for repairs and renovation. The house is owned by the Ritz Theatres, and is the eleventh in that company's chain.

Prints Get Scarcer—Handle With *Great* Care

There is little doubt that prints will be worked harder and longer as the film conservation program becomes more and more stringent and raw stock footage is reduced to conform to what appears to be a very rapidly progressive curtailment of supply to the industry for entertainment films. No amount of possible economies at the studios can make up the full quota of cuts in film consumption, and there are certainly going to be fewer prints in circulation. This fact throws the spotlight upon the need for care and more care in the handling of prints, both by the exchanges and by the theatres running the pictures.

The projection booths are going to become increasingly more important as time goes on, because it is there that a great deal will either be done or left undone to assure the American picturegoers of seeing pictures properly presented at subsequent run theatres.

Time for Action, Not Talk

In the past there has been much talk back and forth between projectionists and the exchanges as to who was responsible for the poor condition of prints. Projectionists claimed that the majority of prints were in poor condition when they arrived at the theatre; while the exchanges claimed that the soiled or mutilated prints were made that way by careless handling in the projection booth. With the condition now reaching a point where the welfare of the industry is at stake, there had better not be any repetition of the periodic flareups of these arguments. What's needed, all responsible men in the business point out, is results, with conservation asked by the Government effected through cooperation and earnest endeavor by all parties, persons and organizations in the industry.

Exchanges Must Do Their Part

It is up to the exchanges to put prints in good condition before sending them to a theatre, just as it is up to the management and the projectionists at the theatre to work together to the end that prints are not damaged by handling at the theatre. In this latter effort, the theatre owner must work with his projectionists, and must see that the men in the booth are holding up their end in matter of making prints last as long as possible.

Of course, the destructive practice, once rampant but now generally uncommon, of using punch holes in film to mark changeovers must be ended completely. That is up to the projectionist, as is the need for the most carefull handling of prints in rewinding and threading up; in keeping the projectors clean to prevent scratching by accumulations of emulsion and grit in the film traps and the intermittent sprocket and excess oil that dirties the film.

Exhibitors' Obligation

The theatre owner owes it to his country and his industry to work with projectionists in having whatever repairs may be possible and needed to prevent damage to the print caused by bent reels, worn sprockets, etc. The owner also can make such improvements to the booth as will further aid the projectionist to keep his equipment clean—some painting of the walls that may have become porous collectors of dust as well as contributors of gritty particles which get into the machines; bare floors which produce dust; supplies of cleaning materials to make the job of keeping equipment properly free from dirt and surplus oil—these are things which must be done by the management if there is to be a "total effort" to conserve film.

Over in England they have been wrestling with the job of making the most of all prints for some time. Recently one of the distributors, RKO-Radio to be exact, instituted a practice of sending a printed memorandum with each set of prints. These were addressed to the "chief projectionist" and read as follows:

"This film has been examined and passed out as being in good running condition. Will you please help to maintain its condition by giving instructions to your staff to observe the following simple points when redispatching?

"Spool off slowly so that the edges of the reel are wound evenly.

"If reels come off with the edges uneven, don't BANG the edges down.

"Slightly loosen the reel on the bench, then GENTLY tap edges into position.

"See that the replaced leaders and run-outs are affixed to the correct reels.

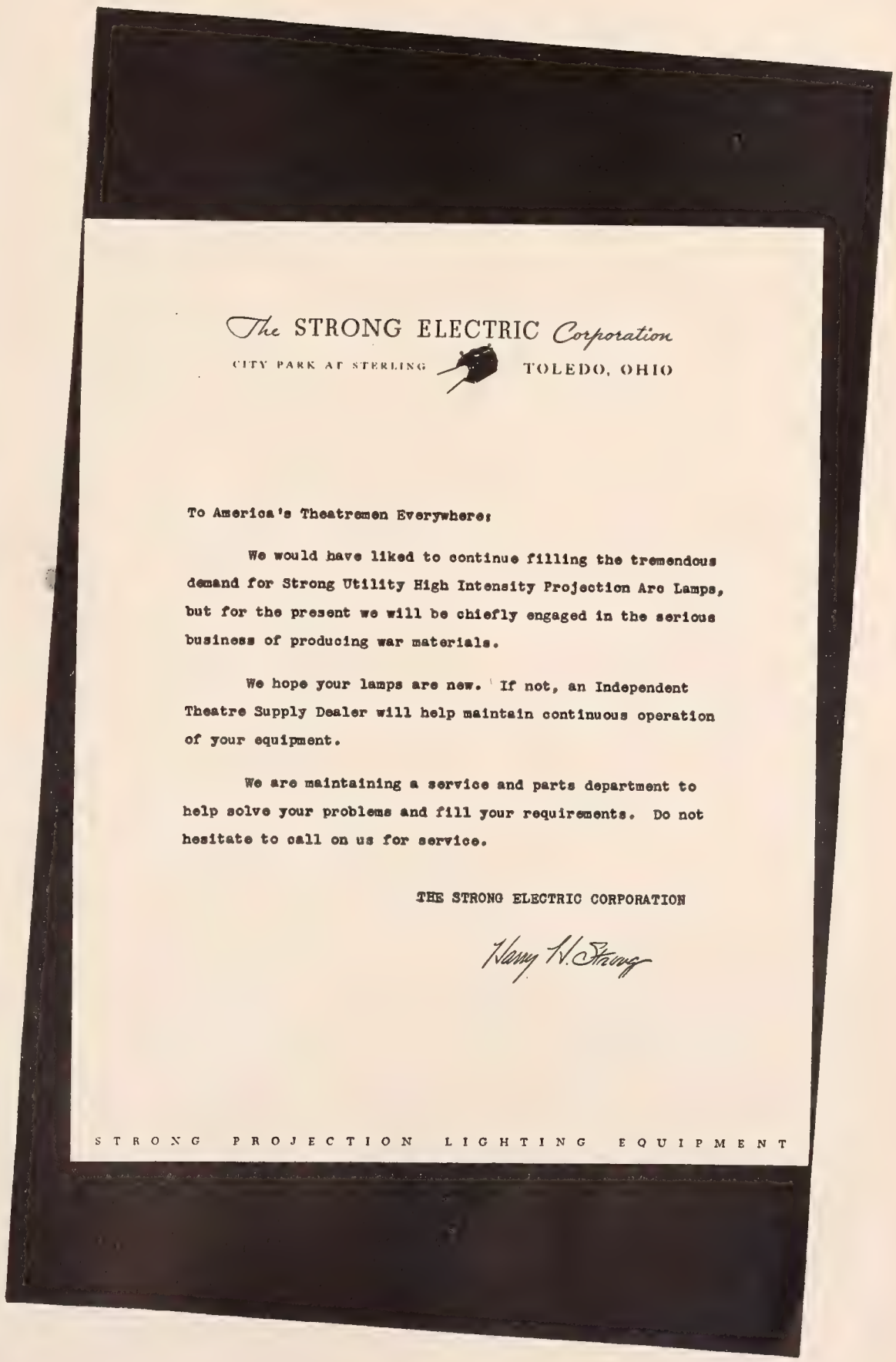
"Don't spool off on split spools. A big centre is not fair to the next operator if the film arrives late for his opening.

"In these days of uncertain transport, send the film off to the next brother projectionist ready to go straight on his machines. He will thank you and return the compliment.

"If you insist on using paint for cross-over signals, don't let the paint run on to the picture and the sound track.

"If you receive a print in a bad condition report to your manager at once, so that he can get in touch with us."

A point made by that message is something all theatremen and projectionists might well establish as the Golden Rule of the Projection Department: "Do unto this print as you would have others using it before you do unto it."



Says Simple Ailment is Often Stumper for Skilled Operator

A certain projectionist recently made a "recap" of memo notes he had compiled after various trips to theatres under his supervision and from regular reports submitted by theatres in his circuit, with the result that he's convinced that the more experienced a man is the more he is likely to trip up on some seemingly obvious detail of mechanical or electrical equipment than he is to find himself stumped by the more serious problems that arise.

"I was reminded," he said after analyzing his notes, "of the joke Will Rogers told about Henry Ford receiving a letter from a farmer who had bought a Ford car and telegram (collect) to say the durned thing had stopped running and he couldn't get the motor going again.. Ford wired him asking: 'have you got gasoline in the tank?' Soon he had a reply that also ended in a question mark. It read: 'forgot to check that, how did you know what was the matter?'

"It's strange, but true, that such little but very important details are more likely to be overlooked by the skilled man who has a tendency to start his diagnosis of some trouble with an eye more to the large number of possible reasons for the difficulty than to start at the simple and obvious possible cause of the ailment. It seems to be just the reverse of the situation with the person who knows but little about a mechanical article. The latter is likely to 'check the gas tank' first. But as he gains more and more skill he seems to spurn the simple explanation as too obvious a reason for some fault in his machine."

As an example of some of the very simple things that are overlooked, here are a few of many items which were discovered to be the cause of difficulties that were first thought to be due to far more complicated equipment ailments:

Good picture focus is largely a matter of minor projection flaws—proper focus adjustment itself. In theatres with long throws, binoculars are needed to enable the projectionist to check his focus precisely.

The commonest breakdown to which the theatre is subject is not caused directly by mechanical failure of the machinery, but by film breakage. Bent reels or faulty rewinders are a source of much of this difficulty.

If there is no response from a speaker, the trouble may be that there is not any signal from amplifier to the speaker, rather than that the speaker itself is at fault. If sound becomes distorted, this may be due, likewise, to distortion of the input from the amplifier, and testing with headphones sometimes saves the trouble of seeking defects in the speaker.

Loss of volume in the auditorium may be due to a filling up of the screen perforations with dust, just as deterioration of the brightness of the picture may be due to the same dust and grime accumulation on the screen surface.

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Make those improvements now!
Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.
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Hampstead House Remodeled

The Central Theatre in Hampstead, Md., was closed for three days to complete renovation and installation of new projection and sound equipment.

STAGECRAFT TERMS

Here are the definitions (descriptive, not scientific terms, they are) in the language of the stage for the articles of stage equipment on page 32:

1. Portion of stage floor in front of curtain line.
2. Pipe, or wood pole, suspended from lines and used to hang curtains.
3. Strip of lights composed of alternate colors; each color on a different circuit and used to light interiors.
4. Scenery used as masking.
5. Catwalk directly behind proscenium arch.
6. Usually mounted on border and serves as a work or pilot light to allow stagehands to work while stage is dark. It is connected to a circuit separate from stage lights.
7. Small spotlights using 250 watt lamps.
8. Fabric of fine netting used to secure cut pieces of scenery, such as foliage border.
9. Border light used in conjunction with first border. Can be lowered separately from first border.
10. Division between apron and full stage.
11. Patch in scenery, etc.
12. Small piece of scenery attached to wing by means of hinges.
13. Usually located on stage right.
14. Used for suspending battens.
15. Bunchlight usually located at entrances; an open box light which carries high wattage.
16. Atmospheric drop.
17. Piece of scenery supported by brace.
18. Support for movable scenery.
19. Closely woven netted fabric which is transparent.
20. Knot made to withstand slippage of heavy drops on lines.
21. Clear the stage.
22. Set piece. Used in entrances for masking purposes.

Maybe your definitions or descriptions are better than those above. In that case give yourself a pat on the back for us.

Also, if you like this little game, tell us so, and we'll get up some more "Describits" for projection, sound and other theatre equipment items.

Sound Service Continues Uptrend, Altec Reports

Increased exhibitor awareness of the need for conservation of vital war-needed materials has brought a brisk increase of business to Altec Service, which has announced service agreements including sound repair-replacement, or projector parts with the following theatres:

Loomis, Chicago, Ill.; Crown, Cleveland, O.; State, Lake Orion, Mich.; Capitol, Racine, Wis.; State, Bottineau, N. D.; Lyric, Rugby, N. D.; Waubay, Waubay, S. D.; Villas, Cicero, Ill.; Blue Bird, St. Paul, Minn.

Main Station, Corpus Christi, Tex.; Auditorium, Richwood, W. Va.; Star, Dumas, Tex.; Jack, Jacksboro, Tex.; Colonial, Buckhannon, W. Va.; Crawford, El Paso, Tex.; Grand, Frankfort, Ky.

Bailey, Buffalo, N. Y.; Majestic, Hornell, N. Y.; Beverly, New York; Empire, St. Albans, Vt.; Ampere, E. Orange, N. J.; Colony, Union City, N. J.; Lyric, Erwin, Tenn.; Gay, Jellico, Tenn.; Capiol, LaFollette, Tenn.; Lee, Marianna, Fla.; Favini Theatres in Jessup and Peckville, Pa.; Levy, Enterprise, Ala.; Palace, Greenville, Tenn.; Lyric, Honea Path, S. C.; Eagle, Blountstown, Fla.; Ruffin, Covington, Tenn.; Dixie, East Gadsden, Ala.; Sanconia, Hellerton, Pa.; Plaza, Humboldt, Tenn.; Alva, Morganton, N. C.; Marion, Marion, N. C.; State, Marshall, N. C.; Edison, Miami, Fla.; Ritz, Milan, Tenn.; Roxy, Mobile, Ala.; Pix, Newport News, Va.

Laurel, Los Angeles, Cal.; Fort, Popular, Mont.; Liberty, Lynden, Wash.; Roxy, Seattle, Wash.; Liberty, Coquille, Ore.; Fox News, Los Angeles, Cal.; Fountain, Smithers, W. Va.; Black Star School, Alva, Ky.; Roselawn, Cincinnati, O.; Casino, Vandergrift, Pa.; Coalwood, Coalwood, W. Va.; Caretta, Caretta, W. Va.; Rockne, Rockwood, Pa.; The Gardens, Pittsburgh, Pa.; Orpheum, Xenia, O.; State, London, O.; DeSoto, DeSoto, Kan.

Hartford, Hartford, Conn.; Howard, Howard Beach, L. I.; Rivoli, Minerville, N. Y.; Palace, Clifton Springs, N. Y.; Westwood, Westwood, N. J.; Peoples Cinema, Brooklyn, N. Y.; Central Park, Buffalo, N. Y.; Strand, Mystic, Conn.; Central, Pawcatuck, Conn.; United, Westerly, R. I.

Ritz, Fayetteville, N. C.; Casino De Paree, New Orleans, La.; Branwood, West Greenville, S. C.; Idlewild, Memphis, Tenn.; New, Aberdeen, Md.; Grand, Elizabethtown, Ky.; Wardley, Callao, Va.; Roxy, Clarksville, Tenn.; Princess, Paris, Tenn.; Princess, Hopkinsville, Ky.

Durst Joins Engineering Staff Of Altec Lansing Corporation

J. F. Durst, formerly chief sound engineer of International Projector Corp., and vice president of Librascope, Inc., has joined the war production engineering staff of Altec Lansing Corp., Altec Service's subsidiary at Los Angeles.

Holyoke Theatre Gets Renovation Treatment

Repainting, reupholstering of chairs and extensive repair work to the Holyoke Theatre, Holyoke, Mass., are responsible for a transformation of the appearance as well as the name of the house, which reopened after the renovation work done in late November, as the New Holyoke Theatre to offer stage shows. The house is operated by the Gilmore Associates of Springfield, and is being booked by the Dows of New Haven.

Blaze Damages Birmingham Theatre

Birmingham, Ala.—A fire which is believed to have been caused by defective wiring in the balcony swept through the Five Points Theatre here last month and caused considerable damage. The flames were confined largely to the front of the theatre but before firemen could bring the fire under control the roof at the front of the building broke through.

Fire Damages, $4,000

Fire, caused by an overheated stove caused damages of $4,000 to the Movie Theater in the town-owned building at Brilliant, Ohio.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Wartime Need for Diversion Sends Stooges' Stock Soaring; Pastel Replicas of Bugs Bunny

We've just been looking over the results of the exhibitor poll on short subjects as revealed in Leaders of the Motion Picture Industry, a section of the December 26 issue of SHOWMEN'S TRADE REVIEW. It didn't surprise us to see cartoons at the top of the list, for after all, these animated one-reelers are fascinating to adults and children alike, in time of peace, in time of war. But that jump of the Three Stooges Comedies from eighth place to third was something to be reckoned with; that *did* surprise us.

Now certainly this isn't a nation of sourpusses. True, we're seriously intent on winning this war, but we must also take a little time out for relaxation, to gather our energies for the next big task. Therefore, it would be somewhat amiss if the Three Stooges DIDN'T rise at least a point or two above the previous year's rating. But to go up five points!—a rise not experienced by any of the other short subjects—seems to us a startling development. And we're not casting aspersions at the Stooges or the exhibitors who voted for them, either. What we ARE trying to determine is: has slapstick really come into its own again?

When talking pictures came in, slapstick, which had depended strongly on pantomime, "went out the window." Action, involving chases, pie-throwing, etc., gave way to situations in which the dialogue was pointed up for laughs. And then, as the technical details of sound were progressively mastered, the old laugh-provoking antics began to find their way back into comedies again. Perhaps—and we're just surmising, we're no judge of the matter—the present generation required a little time to become accustomed to this style of comedy. The 1941 poll—when the Stooges were in eighth place—was at that time "the handwriting on the wall" that the slapstick many thought had passed on with silent pictures was indeed coming into its own again. When *that* poll was taken, the nation was at peace; but the public was proving it did enjoy a good bellylaugh every now and then.

The 1942 war-time poll—with its 5-point rise for the Stooges—proved that slapstick was definitely "in"—or at least nearly definitely, if you insist that the Stooge comedies would have had to be in top position to prove definite widespread acceptance of slapstick. Nevertheless, one wonders how many points the rise would have been had peace prevailed in 1942. In other words, it seems a logical conclusion that the first year of war changed almost overnight the public's entertainment requirements as far as comedy was concerned. Perhaps "changed almost overnight" is a little too exaggerated. What we should say is that war caused a sudden spurt in the slapstick market to the tune of five points. If the present conflict extends through 1943—and it seems quite likely that it will—we see in our mental crystal ball the Three Stooges at the top of the popularity

(*Continued on Page* 41)

Greater Improvement, Progress Seen for Shorts of the Future

By M. J. WEISFELDT
Sales Executive
Columbia Pictures Corporation

Writing in the New York *Post,* Samuel Grafton recently commented that we as a nation have made twenty years' progress industrially in the past two years. "Every public issue," Grafton said, "must be discussed in the light of the knowledge that this is an entirely different country from the one of two years ago."



M. J. Weisfeldt

I wonder if the motion picture industry has made as much progress as other industries. We know that many feature productions released during the past two years have made notable records at the box-office. We know also that the ability of exhibitors generally to exploit fine feature pictures and cash in on them has shown marked improvement; we know that these facts, together with highly favorable economic conditions, have brought about one of the greatest years of prosperity our industry has ever known.

During this general upsurge, in which all branches of the industry have benefited, Short Subjects have also made some gains. There is, throughout the industry, a heartening indication that interest in Short Subjects is growing; that they are becoming recognized as an invaluable adjunct of the business; that much greater improvement and progress is due for Short Subjects in the future.

Most exhibitors seem very well primed to get the last possible ounce of benefit out of feature bookings, but it is questionable whether these same exhibitors extend themselves sufficiently to get the same results from Shorts. In many cases, I have felt that they have just "slipped in" Shorts to fill program time without regard to their actual value. Exhibitors do buy Shorts, but very few ever see them. The reason for this is too well known to bear repetition here, but there is one important point which I think should be made that the younger generation, now comprising the bulk of theatre attendance, looks constantly forward with eager anticipation to see new stars and featured personalities. The prospect of developing new stars in feature productions is not brightened by the fact that the war has taken nearly all the younger players into the Army or other war work, and producers now find themselves without a sufficient reservoir of young talent to draw upon.

Right here is where the Short Subject of the future can and will do the industry a great service; by acting as a proving ground in which young players can be tried before the public, with those acceptable being turned into the top-flight featured players of the future. Exhibitors who are motivated by their own self-interest and the interest of the industry as a whole will easily see the wisdom of publicizing and exploiting these youngsters, for when they graduate into feature productions, the exhibitors will find themselves with ready-made marquee names which they have helped establish.

Short Subjects have done this type of pioneering job in the past, but many of us are prone to forget how valuable it was. Personalities like Deanna Durbin, Mickey Rooney, Bing Crosby, Bob Hope, Judy Garland and scores of other outstanding stars made their first screen appearance in Short Subjects. The Mack Sennett comedies gave the screen Gloria Swanson, Charles Chaplin and many other prominent players whose names can be found in the industry's book of fame. Frank Capra and George Cukor started by directing Short Subjects, and the list could go on for pages.

I often think of a moiton picture program as being similar to a magazine, in that no maga-

(*Continued on Page* 41)

'Bugs' Made Sergeant

"Bugs Bunny," Warner Bros.' knock-'em-down and drag-'em-out cartoon character, was last month made a sergeant in the United States Marine Corps. Joining the ranks of the Leathernecks down in Dallas only a short while ago, "Bugs" was quickly promoted to his present combatant rating by Lt. Col. Newton B. Barkley, who, it is said, is "the most rabid rabbit fan in the world!" Maybe that explains it!

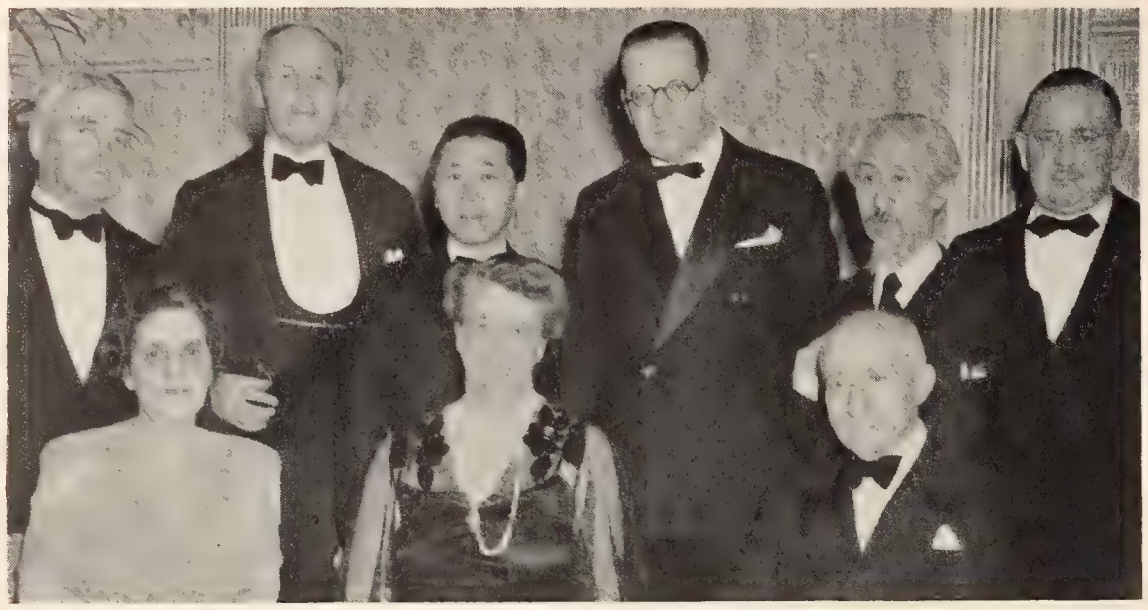
6 New Color Shorts On 20th-Fox Program

Six out of the nine shorts scheduled for release by 20th Century-Fox in January and February, are in Technicolor or Cinecolor. Release dates through February for the Terrytoon and Movietone productions have been set by Short Subjects Sales Manager William J. Clark.

These releases include at least one subject from the various series that make up the 20th-Fox shorts program, including 2 Magic Carpet; a Gandy Goose Terrytoon special; 2 of the Movietone Sports Review series; a Super Mouse Terrytoon special; one Adventures of a Newsreel Cameraman, and 2 Terrytoon specials with all their cartoon characters.

The releases for the first two months of 1943 are: January 1st: "Strange Empire"—a Movietone special; produced in Cinecolor Magic Carpet series; Lowell Thomas, commentator. Jan. 8: "Scrap for Victory"—a Terrytoon special in

(*Continued on Page* 40)



AT SCREENING OF PARAMOUNT VICTORY SHORT

Attending last month's screening of Paramount's Victory Short, "The Price of Victory," at the Hotel Astor, which preceded the First World Conference and Dinner of the World Confederation of International Groupments, were: standing (l. to r.) Walter Nash, Deputy Prime Minister of New Zealand; William J. Schiefflin; Wei Tao Ming, Chinese Ambassador to the United States; James Waterman Wise; Li YuYing, President of the World Confederation, Free World Association and of the National Academy of Peiping; Ralph Bates, author. Seated: Mrs. Adolph Zukor, Mrs. Eleanor Roosevelt and Adolph Zukor. Also present for the special occasion were representatives of thirty-one countries.

Other Campaigns May Be Good, But What About Brien's on 'What About Daddy?'

Lige Brien, Pittsburgh showman noted for his prize-winning campaigns on feature pictures, went all-out in selling a short subject recently, thus making himself eligible for some sort of an award in the short subjects department.

Brien, manager of the Belmar Theatre, saw real selling possibilities in the MGM one-reel Pete Smith Specialty, "What About Daddy?" so he set about putting over some stunts that brought customers to the theatre for the express purpose of seeing the one-reeler. Here is his campaign, by stunts:

Stunt No 1: Distributed 5,000 Birth of Baby announcement cards. Brien describes the cards thusly: "The front of the announcement shows the Daddy in bed, sick from the excitement of being a father—and shows the mother presenting the father with a baby. The mother seems very well, but poor father—with a thermometer in his mouth, same showing fever heat—has suffered, too, too much. Everyone laughed at this trick idea of exploiting the featurette, but the important part of the selling comes now.

"On the back of the announcement was this copy: 'Did Hollywood Take My Idea? (Brien had used it before to announce a birth in his own family). I used this announcement on the opposite side in 1941, and now I see the idea used in a Pete Smith Specialty, "What About Daddy," coming to the Belmar.'

"The controversial effect of this trick herald, and the question that arose in the minds of the people when they read both sides of the announcement ('Did Hollywood take that idea from our own theatre manager?') turned the trick. They came to the theatre to see the featurette and to settle the question in their own minds."

Stunt No. 2: Used street ballyhoo advertising the subject and playdate.

Stunt No. 3: Distributed cards to which safety pins were attached. Copy: "Cast aside all restraints and laugh aside all buttons. You'll need this pin when you see 'What About Daddy' at the Belmar." People got a laugh out of this clever gag.

Stunt No. 4: The subject was advertised on the marquee.

Stunt No. 5: The subject was plugged on copies of MGM's Forecasts, which were passed out at the door. (This little booklet also plugs other coming MGM attractions).

Stunt No. 6: At a special kiddies matinee in advance of the Specialty showing, Brien showed the youngsters an "Oscar" received by Pete Smith for putting out "What About Daddy." He told them it was one of Pete's best Specialties, and that they would enjoy it. Says the showman: "The fact that we really showed them an 'Oscar,' which they never saw before, added to their awe and curiosity. If the featurette merited an 'Oscar' award, we pointed out, it must be good. Thus we made potential customers of those kids. By the way, we borrowed the 'Oscar' from Al Seligman of Columbia Pictures in New York."

Advertisement

PEOPLE ARE NEWS HUNGRY!

PARAMOUNT NEWS IS *BOX-OFFICE*

The fastest growing market is the people's hunger for news!

As each day brings us closer to Victory, Paramount News twice-a-week close-ups of the Fighting Fronts will play to ever-growing millions.

"MAKING HISTORY TWICE A WEEK"

— more than a Paramount slogan —

IT'S A FACT!

Paramount News

THE EYES AND EARS OF THE WORLD

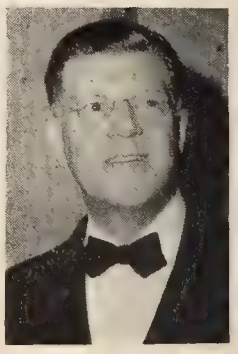
Fleischer Signs Cholly Polly

Cholly Polly has been signed to a term contract by Dave Fleischer, head of Columbia's cartoon department. Cholly, whose voice is dubbed by Jerry Mann, the radio comic, makes his screen debut in a cartoon bearing his name.

War Imparting New, Important Values to Stature of Short Reels

By FRED QUIMBY
Metro-Goldwyn-Mayer Executive In Charge of Short Subjects

It has almost become a tradition for the industry's shorts-makers about this time of year to predict that the season ahead will be a "short" year, a period in which the one- and two-reelers are to assume a larger importance than merely filling in a ten- or twenty-minute gap in a film program. I am not going to depart from this "tradition."



Fred Quimby

These sanguine predictions from the shorts-makers have not been just wishful thinking. They are based upon the fact that short subjects during the past several years have been gradually but steadily on the upgrade. Each year has seen a general improvement in the industry's attitude toward shorts, increased talent and thought devoted to their production, and more and more generous budgets. Their box-office and merchandising potentialities have been established in those instances where exhibitors have exerted effort in that direction. Logically, therefore, with shorts ready and able to earn their salt at the box-office, it remains only for the industry to take fullest advantage of them, which, I feel sure, will be done next year as never before.

There is another reason for believing that 1943 will be *the* year for shorts. The contribution that the short subject is making to the war effort finds a reciprocal importance in the contribution that the war is making to the short subject. With the demand for short films to disseminate information vital to the war, the values that will accrue to the shorts medium are incalculable. The Government's emphasis upon the value of shorts to the war has already had the effect of making exhibitors and patrons alike eagerly anticipate shorts which depict various phases of our war effort. It will be surprising indeed if this interest in war shorts does not serve to focus renewed attention on short subjects generally.

It may yet turn out that it took a war to establish the short subject in its proper niche as a motion picture medium in its own right; one that is artistically sound and commercially secure.

Six New Color Shorts on Program Announced by 20th Century-Fox

(Continued from Page 39)

Technicolor, featuring Gandy Goose; Jan. 15: "Steelhead Fighters"—a Movietone release; Sports Review series; Ed Thorgersen, commentator. Jan. 22: "He Dood It Again"—a Terrytoon special in Technicolor, featuring Super Mouse. Jan. 29: "Climbing the Peaks"—Movietone production; Adventures of Newsreel Cameramen series. Feb. 5: "Barnyard Blackout"—a Terrytoon special in Technicolor. Feb. 12: "Back to Bikes"—a Movietone production, pictorially describing the comeback of bicycle-riding; Sports Review series; Ed Thorgersen, commentator. Feb. 19: "Shipyard Symphony"—a Terrytoon special in Technicolor. Feb. 26: "Land Where Time Stood Still"—Movietone special; produced in Cinecolor; Magic Carpet series; Lowell Thomas, commentator.

Color was the dominant note in the 1942-43 shorts released from August to December, and 15 out of 21 subjects were in color.

Shape of Events

Various inexpensive stunts are used by Manager Boesel of the Varsity Theatre, Milwaukee, to sell his pictures and newsreels.

Recently, when he played a newsreel devoted to the landing of American troops in Africa, he made paper cutouts in the shape of the African continent, pasted them on the entrance doors. Each cutout carried newsreel selling copy.

Plan Releases on Six Service Specials

A half dozen short subjects related to the war effort will be released in the near future by Warner Bros., according to an announcement from the company. With "A Ship Is Born" and "Beyond the Line of Duty" now playing in theatres throughout the nation, the company is planning future releases on the following Service Specials:

"The Fighting Engineers." Photographed in Technicolor at Fort Belvoir, Va., this film reproduces the courageous action and fighting spirit being shown presently in the Solomon Islands.

"Eagles of the Navy." Photographed in Technicolor at Pensacola, Fla., this subject traces the training of young fliers at the Pensacola Naval Training Station.

"Our African Frontier." A timely film said to afford many fascinating insights into the continent in which the United States opened a second front.

"Victory Sports." A short subject designed to show how athletic America is getting its sports thrills, now that auto and horse racing have been restricted.

"Para-Ski Patrol." This featurette shows how our hardened ski-troopers are being trained for the grueling job ahead.

"Little Isles of Freedom." A subject that tells how two islands off the coast of Newfoundland—St. Pierre and Miquelon—threw off the Nazi yoke.

SHORTS SHOPPING

(*Continued from Page 39*)

ladder. In helping the nation to laugh, in helping it to maintain a strong morale, they will have deserved that top-most rung.

The Short Subjects Department of the Interstate Circuit nearly went into hysterics recently upon opening a package from Leon Schlesinger, creator of Merrie Melodies and Looney Tunes. For what should greet their startled eyes but a pair of pastel Bugs Bunny replicas, a Porky Pig and a Sniffles! Says Besa Short: "They're the handsomest little things you ever saw!" We haven't seen any of them on the market yet, but then ,of course, we passed up the toy departments this year.

Advertisement

WATCH FOR
"BRAVO MR. STRAUSS"
A
GEORGE PAL
PUPPETOON
IN TECHNICOLOR
NOW PLAYING TO LAUGHS EVERYWHERE
"JASPER AND THE HAUNTED HOUSE"

Shorts Give Patrons Breathing Spell from Wartime Realities

By WILLIAM J. CLARK

Short Subjects Sales Manager
20th Century-Fox Film Corp.

There is so much trial and tribulation in the world today that real entertainment, be it on the stage or on the screen, regardless of length, is greater in demand than ever before in Amusement History.



William Clark

There is a very good reason for this: the world has never been involved in such a far-flung War as the one in which we are now engaged.

People are not necessarily seeking escape from the realities of War, nor to evade their individual or collective responsibilities, for the success of drives connected with the War effort furnish conclusive proof of that observation. But today public ability to assume this responsibility needs constant re-enforcement and this can only come when a breathing spell is made available, and this breathing spell is furnished both healthfully and invigoratingly by the movies in particular.

Help Them Relive Memories

Today, people contend with the realities of the present and ponder hopefully about what the future will bring; but in the Short Subjects they are given the opportunity to relive their memories of a more peaceful and a more pleasurable past. I have reference, particularly, to the travelogues which certainly revive memories of places and people happy in the indulgence of peaceful and normal activities. These travel pictures particularly furnish a relief in that they are an absolute contrast to the pictures of devastation and of human wreckage wrought by the madness of men's mind of today. The travelogue today is what I would call a mirror reflecting the happier span, and to people today it is a span that neither War nor the uncertainties of the future can take away from us.

Then, too, we have the novelty reels which are today far more precious than ever before because they certainly do furnish a definite respite from the trials and tribulations of War and because, too, they keep one's mind—even for a brief period—off the necessary economic sacrifices that all of us are meeting, and certainly there is nothing constituting a source of greater universal enjoyment than the motion picture cartoons. You have only to observe the reaction of an audience when the title sheet of a cartoon is flashed on the screen.

Realizing all these developments, we are planning for 1943 a program of 100 per cent entertainment. We say 100 per cent entertainment because the order of the day must be to keep morale on both the battle front and the home front on the highest possible plans. One must realize right here that the very same pictures this industry is showing at the motion picture theatres are the very same pictures to which the boys at the battle front and in the training camps look forward to so eagerly. Both of these constitute our audience of today, so in planning for the most thoroughly entertaining program, this company has in mind its obligation both to the public and to our fighting forces . . . meaning that we constitute the definite link in morale between fighting and home front.

Doghouse for Hogan

Private Rich Hogan, former Interstate Circuit (Texas) theatre manager, has been placed "in the doghouse" by Besa Short, head of the circuit's short subjects department.

Charge: Hogan wrote a letter in which he stated Bugs Bunny was slipping. Following publication of the letter, there were so many irate protests from Bugs Bunny fans and so many demands that Besa put Hogan "in the doghouse" that she was forced to comply.

Improvement Seen in Shorts of the Future

(*Continued from Page 39*)

zine I know of has ever been published with all stories the same length or written in the same technique. I believe that motion picture entertainment should be varied. A well-constructed program must show balance and planning, with the proper type of Short Subjects to round out the program in the same way that a magazine mixes short stories with longer stories and serials, cartoons and non-fiction pieces.

Most radio broadcasts and metropolitan newspapers show the same intelligent planning. Radio would never have lasted as an entertainment medium if it had presented only one type of show; the best newspapers have feature sections, editorial pages, comic sections, women's and children's departments and dozens of other specialized features.

I feel very strongly that the ideal program of features and Short Subjects requires planning; and that the more time spent in this planning, the greater the return. By advertising Shorts and exploiting the personalities in them, exhibitors will not only be enlivening their programs, but will, at the same time be building the new faces and names which are destined to become audience favorites and exhibitor profit-makers of the future.

Musical Background for Short

Musical background for "Army Chaplain," third of RKO Radio's This is America series, was supplied by Erno Rapee and his orchestra, supported by the Radio City Music Hall chorus.

"Army Chaplain" (*STR, Dec. 26, p. 20*) is the story of brave quartermasters of the spirit, of their life in chaplain school, their responsibilities in training camps, their duties and sacrifices on the fighting front.

Advertisement



Short Subject Reviews

Little Isles of Freedom *(Inspiring)*

Vita. (8107) Broadway Brevities No. 7 20 mins.

The unhappiness that was the lot of the people of those two little islands off the coast of Newfoundland, St. Pierre and Miquelon, in the days following France's capitulation to Germany, is pictured effectively in this subject taken from a story by Dorothy Thompson. According to Charles Boyer, who provides narration for the picture action, the inhabitants of the islands were prevailed upon to re-enact a few scenes showing their plight and the welcome given the Free French when their forces took over the Government agencies of the Vichy-French outposts. Included are some interesting details showing how punishment was meted out to the families of the boys who manage escape and enlistment under the Free French flag, as well as the unsympathetic manner in which the obedient gendarmes carried out the orders of their German controlled native land. The subject is very well handled and those who take part, children and elders alike, go through their paces without the slightest evidence of camera fright that so often mars pictures of this kind. Victor Stoloff directed.

America's Battle of Beauty *(Good)*

Vita. (8405) Sports Parade No. 5 10 mins.

Claims made by Florida and California to lure vacationists are dealt with in this subject which takes the audience on a pictorial tour of both states to help it decide for itself. Sidney Blackmer does the Florida narration, while Knox Manning states the case for California. In some cases, extravagant claims made by both states are debunked. Photographed in Technicolor, this subject should please your patrons, especially the men, who won't mind the feminine eye-fulls.

They Stooge to Conga *(Slapstick)*

Col. (4403) Stooges No. 3 16 mins.

Called into a house by a stiff-faced maid, the Stooges, who happen to be a bunch of traveling "fix-its," are requested to fix the door-bell. They "fix" it all right—they rip out every electric wire in the place. At the same time, they blunder into a hideout for a Nazi and Japanese who send short-wave information to German submarines. After a few laugh-provoking adventures, they become indirectly responsible for the destroying of an enemy submarine by an American plane. Wherever the Stooges are liked—and that would seem to be everywhere—their fans will enjoy this slapstick concoction.

Advertisement



'Colleges at War'

"Colleges at War," the film story of how the 1500 colleges and universities throughout the United States are rapidly becoming centers where students, Army and Navy officers and enlisted men are getting ready for their war jobs, has been released to over 15,000 theatres by the Office of War Information Film Unit. Photographed at twelve major universities throughout the United States the one-reel subject shows university faculties and facilities that have been streamlined and geared to go all out for the war effort. Produced, written and directed by the O.W.I. Film Unit, the film is being distributed to exhibitors by the War Activities Committee of the Motion Picture Industry.

Lightning Strikes Twice *(Good)*

Col. (4953) Famous Bands No. 3 10 mins.

Some originality has gone into the production of this band reel, with the result that it proves to be pleasing and diverting entertainment. Subject opens with bandleader Shep Fields lamenting his inability to click, while Mrs. Fields attempts to console him by pointing out that he's bound to start clicking soon. She thinks back to the time when, as children, they blew soap bubbles; and she again indulges in the youthful pastime. Thus Shep Fields got his inspiration for the famous "Rippling Rhythm" that placed his band among the nation's most popular musical organizations. Now the maestro has come up with another startling innovation: an orchestra with neither trumpets nor trombones. The new band plays in its new style, Long May We Love and Breathless.

Horses! Horses! Horses! *(Interesting)*

Vita. (8406) Sports Parade No. 6 10 mins.

Photographed in Technicolor, this subject shows how trick horses are trained and how riders learn to ride them. There are some amusing moments as a little tot, protected by a wire attached to a merry-go-round apparatus, tries her prowess on the four-legged animal. Climax of the reel shows two lovely bare-back riders putting on a spectacular revue, with several horses participating in an unusual "dance routine." The interesting subject was directed by Del Frazier.

Songs of the States *(Good)*

Col. (4655) Community Sing No. 5 10 mins.

This Community Sing takes on the novel form of a musical travelogue as it takes the audience on a tour of five leading states in the Union. First stop is New Jersey, and song for the occasion is The Jersey Bounce. Then it moves on for A Little Bit South of North Carolina, jumps over to the Keystone State for The Pennsylvania Polka, swings on to the Hoosier State for Back Home Again in Indiana, concludes with California, Here I Come. Your patrons should sing these numbers lustily.

Scroll for Theatres Playing MGM Series

All exhibitors playing the five short subjects MGM is making as its contribution to the industry's "America Speaks" series, have received an attractive scroll as a token of appreciation for their cooperation.

Twelve thousand theatres have already played the first two subjects in the series—"The Magic Alphabet" and "Mr. Blabbermouth"—indicating that the American Red Cross will receive a contribution in excess of $150,000. This will represent all profits accruing from rentals of the five shorts. Balance of the subjects, now in production, are "Plan for Destruction," "Inflation" and "Logistics."

. . NEWSREEL SYNOPSES . .

(Released Wednesday, December 30)

MOVIETONE (Vol. 25, No. 33)—President delivers holiday message to all Americans; American reinforcements reach North African fighting zone; Admiral Darlan assassinated (except Los Angeles, San Francisco, Portland, Seattle); New P-38 fighting plane arrives in Australia; RAF blasts Genoa; Seven warships launched at Houston, Texas (except Los Angeles, San Francisco, Portland, Seattle); New oil pipeline nears completion (except Los Angeles, San Francisco, Portland and Seattle); Food rationing announced to the nation by Elmer Davis and Secretary of Agriculture Claude Wickard; Hollywood stars entertain soldiers at Canteen dance; Special pre-release coverage on Rose Bowl football game at Pasadena (for Los Angeles, San Francisco, Portland, Seattle).

NEWS OF THE DAY (Vol. 14, No. 231)—British blast Genoa in big night raids; French troops in North Africa join Americans to fight the Nazis; President delivers holiday message to all Americans; P-38 lightning fighters carry war to the Japanese in New Guinea; More rationing of food announced in Washington; Anniversary Parade for President Prado in Peru, South America; Carnival of Commerce opens at Santiago, Chile.

PARAMOUNT (No. 36)—French troops in North Africa join Americans to fight the Nazis; Crack trains crash in Illinois, with two dead and thirty injured; United Nations condemn Nazi mass slayings—Senator Pepper demands human freedom from all peoples; Wendell Willkie given American Hebrew Medal; P-38 lightning fighters carry war to Japanese in New Guinea; RAF blasts Italy's industrial centers and major seaports.

PATHE (Vol. 14, No. 36)—President delivers holiday message to all Americans! Anniversary Parade for President Prado in Peru, South America; War bonds buy cruiser, carrier; P-38 lightning fighters carry war to Japanese in New Guinea; Wickard, Davis announce food rationing; Rose Bowl football: Georgia vs. UCLA; RAF blasts Genoa.

UNIVERSAL (Vol. 15, No. 149)—Last pictures of Admiral Darlan; Yankees take over in North Africa; RAF blasts Genoa; Seven ships launched at Houston, Texas; Anniversary Parade for President Prado in Peru, South America; P-38 lightning fighters carry war to Japanese in New Guinea; President delivers holiday message to all Americans.

(Released Saturday, January 2)

MOVIETONE (Vol. 25, No. 34)—Wallace outlines needs for world peace; Churchill visits workers; U. S. tanks ready for action; Yanks treat British kids; Men rescued from torpedoed ship; Girls replace men in repacking parachutes; Soviet army fights encircled Germans; Brazil fortified harbor; Canadian ammunition plant.

(Note: Because of the New Year's holiday, other week-end newsreel releases were not available at press time.)

Unique Premiere for Short Subject



Celebrities taking part in the world premiere of Warners' two-reel short subject, "Little Isles of Freedom," at Carnegie Hall recently, included (from left to right) Conrad Nagel, Dorothy Thompson, Jennie Tourel, Anatole Kitain, Henry Torres and Erich Kahn. 2,500 paid $2.20 top to see the film.

One of the most unusual premieres in short subject history took place in New York a few nights ago when Warner Bros. accorded its new two-reeler, "Little Isles of Freedom," a two-and-a-half hour opening at Carnegie Hall.

Presiding over the affair was Conrad Nagel, noted screen and radio personality. An entire program was built around the picture and featured Dorothy Thompson, world-famous columnist and political analyst, and Ruth Draper, well-known impersonator.

Program was opened with the singing of *Le Marsellaise* by Lily Djanel of the Metropolitan Opera Co., after which Henri Torres delivered an impassioned plea for France and the French veterans. Jennie Tourel sang a group of Russian and French songs, while pianist Anatole Kitain registered next as he played a number of selections, including one by Debussy.

Miss Draper appeared in two character sketches, and Miss Thompson spoke briefly but pointedly on the world situation, particularly on the plight of the islands involved in the short subject.

Program concluded with a screening of the two-reeler, which was warmly applauded by the 2,500 people who had paid $2.20 top to attend the special affair, a benefit for St. Pierre and Miquelon, the two little islands off the coast which figured prominently in the news a few months ago when they were able to throw off the Nazi yoke upon the arrival of a Free French ship loaded with supplies. Charles Boyer narrated the film.

Screening of the short marked the first time a picture had ever played in Carnegie Hall.

Local Trend Brings Extra Coin to Heiss On 'The FBI Front'

Principal industry of Jackson, Ohio, is the production of "silveries," a highly refined steel used in the Government production of high-speed gasoline engines. Jackson has two of the three plants in the United States turning out this greatly needed product; therefore, great care must be taken in guarding the local industry. Trained men and the F.B.I. are on guard at all times.

In view of these factors, the showing of the March of Time subject, "The F.B.I. Front," had more than average interest for residents of Jackson. And it so happened that on the day Manager William L. Heiss was to exhibit the subject at the Markay Theatre, a new group of Auxiliary Police (a regular unit of the Jackson police force) were to leave for F.B.I. training at another point in Ohio.

What a chance for a tieup, Markay reasoned. So, utilizing mats from the press book, he planted a three-column art layout at the top of page three in the Jackson *Herald*. In the headline at the top he used this tie-in line: "Jackson Auxiliary Police to Study F.B.I. Methods at Portsmouth This Wednesday—See March of Time. 'The F.B.I. Front,' at Markay Theatre Before Departing."

Reports Heiss: "Naturally this subject fitted in well with local trends, and as a result, it brought extra business to the box-office."

If you're in a defense area, you might follow Heiss' example.

First in 'It's the Law' Cartoon Series Now Ready for Exhibition

First in the new "It's the Law" cartoon series produced by S. R. Kunkis and distributed by Telenews Theatres and the Embassy Newsreel theatre chain, is now ready for exhibition.

Basic idea of the new series is the looney laws which are still on the statute books. Eight strikingly funny laws are taken over the hurdles, and include such oddities as: the Alabama law which permits a husband to beat his wife with a stick no thicker than his thumb; the Boston law which makes the playing of a violin illegal, and the rule in effect in Gary, Texas, which puts a jilter in jail unless he leaves town within six hours after the jilt.

The cartoons have been drawn by Otto Soglow, creator of the "Little King" comic strip, and are based on the book, "It's the Law," by Dick Hyman.

Exploitation Tieup On 'Listen, Boys'

A splendid tieup has been made available on the recently released Carey Wilson Miniature, "Listen, Boys!" a behind-the-scenes account of a modern beauty school.

According to MGM, distributors of the subject, the Hudnut Sales Co., which puts out DuBarry beauty preparations, has instructed stores handling its products throughout the nation to cooperate with theatres in promoting this tieup. Incidentally, Ann Delafield, Hudnut's beauty salon director, appears in the film.

In a letter sent to its sales outlets, the organization made the following suggestions:

That counter displays be used, including local playdate and theatre;

That an ad be placed in the local newspaper under a "Hudnut cooperative arrangement";

That a mailing piece on the short subject be sent out to DuBarry customers;

And that theatre managers be contacted for further promotions on the short.

If you haven't yet played "Listen, Boys!" better find out now which one of your local department stores handles the Hudnut products, then plan to cash in on this made-to-order exploitation opportunity.

Mick, Miller Hit the Bullseye With 'Person-Oddities' Campaign

A recent issue of Universal's "Person-Oddities" contained a story about Harry McCleary and his amazing dog, "Buggah." So William Mick of the Palace, Corsicana, Tex., and his assistant, Sidney Miller, planted 3-column art and stories in the newspapers, put out attractive heralds, utilized the lobby and radio in a campaign that brought the best Tuesday-Wednesday business in months. Give the boys a big hand.

'America' Series Set With Canadian Circuit

"This Is America," new series of two-reel factuals, produced and distributed by RKO Radio, has been set with the Famous Players Circuit of Canada, according to Harry Michalson, short subjects sales manager for RKO Radio.

Involving more than 100 theatres in the Dominion, deal became effective with "Women at Arms," second subject of the series, and will include all subsequent subjects.

Representing RKO Radio in the negotiations were Leo M. Devaney, Canadian division sales manager, and Mark Plotell, Toronto branch manager.

Shaffer Made Sure Public Knew 'Fighting French' Was Coming

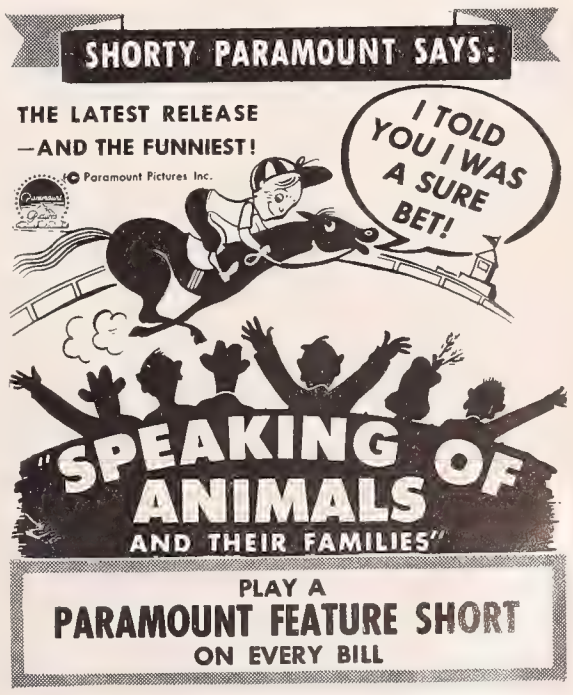
Manager Frank Shaffer of the Dixie Theatre, Staunton, Va., made sure that local theatregoers know that the March of Time two-reeler, "The Fighting French," was coming to the Dixie. He planted a three-column layout in the *Evening Leader*, and featured the short in all of his ads.

Story on Major General Patch, localite who was in the film, broke in all Staunton papers. Reviewers also wrote up the short subject.

Stuart Legg Comes to Town

Stuart Legg, editor of The World in Action series for the National Film Board of Canada, arrived in New York last week for a short vacation. Legg has just re-edited "The Road to Tokyo," to follow "Fighting Freighters," next World in Action release. He is now working on a four-reel feature for the National Film Board of Canada, tentatively called "The War for Men's Minds," which will not be completed for another month.

Advertisement



Large Newsreel Ad Gets Big Response

In what is believed to be the first lengthy advertisement devoted exclusively to a newsreel issue, Paramount published a public notice of 600 lines in three leading New York morning dailies December 25.

Calling attention to the sequences contained in the newsreel, the advertisement read in part: "The first sequence takes you into the front lines of Stalingrad. You fight shoulder to shoulder with the gallant Russians—bullets and shells whistle past you. In the second and longer sequence you are on the deck of a U. S. aircraft carrier heavily engaged with the Jap air force—bombs burst around you—tracers flash into the air at the diving Zeros—in the distance our newest battleships challenge the enemy—and shoot down plane after plane.

"We are calling this newsreel to your attention because we believe that every American will appreciate the opportunity of learning at first hand exactly what goes on in the thick of battle."

Oscar A. Morgan, Paramount's short subjects and newsreel sales chief, reported an overwhelming response by the public. Thousands telephoned metropolitan theatres and inquiries at the box-office proved the effectiveness of the advertisement. Said Morgan:

"The results of the advertisement have proven the public's hunger for newsreel coverage of the fighting fronts, and the response to our advertisements conclusively proves theatre owners have a strong attraction in newsreels. The newsreels should be given space in newspaper ads, marquee billing and included in all postings for results that will more than satisfy the effort and expenditures."

Production Activity On The Short Subject Front

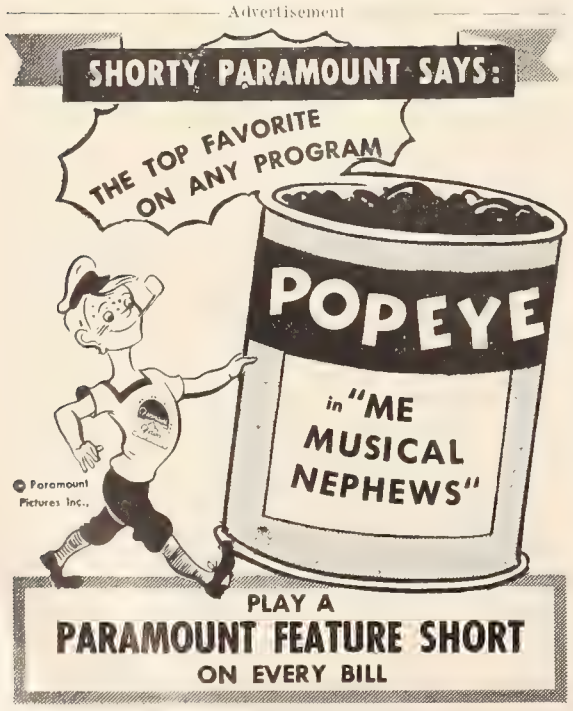
For Fairy Tale Department

Little Jack Horner and Little Jackie Horner get together in MGM's short entitled "Mother Goose Rhymes." The first is called for in the script of all issues of the Mother Goose Rhymes and the second is a little girl who was cast in the short because it called for "a pretty girl of 8."

Start Three Lantz Cartunes

Walter Lantz Cartune Studio upped its production schedule by simultaneously putting three cartunes in work. They are "Canine Commandos," "Woody Woodpecker, the Screwball" and "Oswald's Busy Bunnies."

Advertisement



Fleischer Signs Jim Davis

Dave Fleischer, head of Columbia's cartoon department, has signed Jim Davis, star animator of "Gulliver's Travels" for a similar chore. Howard Swift, ace animator, has been upped to a full directorship.

Good News for the Kids

Bugs Bunny, along with other characters from the "Merrie Melodies" and "Looney Tunes," will bow as a Sunday comic feature on January 10. Newspaper syndication of the Warner Bros. cartoons is being handled by NEA Service, Inc.

To Washington for Approval

Print of Pete Smith's "Marines in the Making" was air-expressed to Washington, D. C. for official approval. Picture will be accorded elaborate premiere in nation's capital with invitations being extended to Marine Corps dignitaries and U. S. Marine Band. Tie-ups with local Marine recruitnig offices throughout country is also on exploitation agenda. MGM film, directed by Herb Polesie, features conditioning routine advocated by Major R. E. Hanley, former coach.

Navy Approves Universal Short

Universal's featurette, "Roar, Navy Roar," soon to be released, has been given the full approval of the U. S. Navy Department following its review by a special Naval committee.

Chalks Up Two-Year Record

Utilizing newspaper ads and stories, heralds and an attractive lobby display, Manager Joe Jackson of the Varsity Theatre, Dallas, chalked up a two-year box-office record recently when he featured a Bugs Bunny Cartoon Show. Program consisted of a trio of the rascally rabbit's best.

SHORT SUBJECT CHECKUP (by Series)

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	16
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	8
Community Sings	10	8	10	All
Fables Cartoons	8	All	8	5
Glove Slingers	None	..	4	All
International Forum	None	..	6	3
New York Parade	6	2	None	.
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	5
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	All
Stooge Comedies	8	All	8	All
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	10
TOTAL	130	107	140	100

METRO-GOLDWYN-MAYER

Cartoons	18	13	16	All
Miniatures	10	All	10	9
Our Gang	9	All	10	All
Passing Parade	9	All	10	9
Pete Smith Specialties	14	12	14	All
Fitzpatrick Traveltalks	12	All	12	All
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	5
TOTAL	78	71	78	76

PARAMOUNT

Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	All
Gabby Cartoons	8	All	None	.
Headliners	8	7	6	5
Hedda Hopper	None	..	6	All
Madcap Models	6	4	6	All
Paragraphics	6	5	None	..
Popeye	12	All	12	All
Popular Science	6	All	6	All
Quiz Kids	None	..	6	All
Robert Benchley	4	All	4	5
Speaking of Animals	None	..	6	All
Special Cartoon	1	1	1	1
Sportlights	13	All	13	All
Superman Cartoons	None	..	12	All
Unusual Occupations	6	All	6	All
TOTAL	86	86	86	86

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	15
Edgar Kennedy	6	All	6	All
Information Please	13	All	13	11
Leon Errol	6	All	6	All
March of Time	13	All	13	All
Picture People	13	10	13	All
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	All
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	All
TOTAL	87	All	86	82

20TH CENTURY-FOX

Adventures of Newsreel Cameraman	4	4	4	6
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	8
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	All
World Today	None	4	4	6
TOTAL	52	52	52	52

UNITED ARTISTS

World in Action	None	..	12	10

UNIVERSAL

Cartunes	13	All	13	All
Musicals	13	All	13	All
Special Subjects	1	1	2	All
Stranger Than Fiction	15	All	15	All
Variety Views	15	All	15	All
TOTAL	57	57	58	58

VITAPHONE-WARNER BROS.

Broadway Brevities	9	All	12	All
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	All
Looney Tunes	16	All	16	15
Melody Masters	10	All	10	All
Merrie Melodies	26	All	26	25
Special Subjects	2	2	None	1
Sports Parades	10	All	10	All
Technicolor Specials	6	All	6	All
TOTAL	83	88	86	85
GRAND TOTAL	578	552	598	549

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 2055

PROGRAM NOTES FROM THE STUDIOS

James Hilton to Script 'Mr. Wookey'; Waggner to Produce 'Phanton of Opera' for Universal; Garfield in RKO Picture

▶Six children have been signed by Columbia for leading roles in "Boy From Stalingrad." Although many of the youngsters have never had more than a "bit" role in a picture before, they will each play major parts in the drama of Russian children who bitterly fight the Nazi invasion. Sidney Salkow directs, Colbert Clark produces.

▶*After completing the feminine lead in "My Son, the Hero," PRC picture, Patsy Kelly goes to RKO to do a featured role in "Free For All," the Jean Arthur picture.*

▶James Hilton is back to write the screenplay for the Broadway hit, "Mr. Wookey," Robert and Raymond Hakim's first producing effort for MGM. Early production of the picture has been announced.

▶*Dean Jagger and John Carradine have been signed for the important roles in "No Escape," the Monogram drama which will be directed by Harold Young under the banner of the King Bros. The picture is scheduled as one of Monogram's top-budget releases of the* 1942-43 *season.*

▶Anne Baxter, who played the feminine leading roles in "The Pied Piper" and "The Magnificent Ambersons," has been borrowed by Paramount from 20th Century-Fox for the top feminine role in "Five Graves to Cairo." The story is now being completed by Charles Brackett and Billy Wilder, with Wilder directing and Brackett associate producing.

▶*Bert Gilroy will produce "Petticoat Larceny" for RKO with Ben Holmes directing. The studio announces that Joan Carroll, ten-year-old, will have a role in the film that will be a natural, involving an unusual gangster group, a coast-to-coast broadcast and a precocious youngster.*

▶Twentieth Century-Fox has purchased "The Incredible Earl of Suffolk," biography by William D. Bayles which recently was serialized in *The Saturday Evening Post.*

▶*Samuel Hoffenstein has been signed by Universal to work on the final screenplay for "Phantom of the Opera," which George Waggner will produce in Technicolor, with the start scheduled for early this year.*

▶An all-worker cast of characters will serenade Jean Arthur and Joel McCrea in the closing moments of George Stevens' untitled Columbia production. Mario Silva, the studio assistant musical director, has assembled nine Lockheed and Douglas plane plant employes for a quartet rendition of the picture's theme, and a quintet warbling of another, Don't Steal the Sweetheart of a Soldier.

▶*One of the season's prize starring roles, in the film version of the Broadway musical, "Best Foot Forward," goes to Lucille Ball. Eddie Buzzell will pilot the MGM version of the Broadway play while Arthur Freed produces.*

▶Paramount has bought "Listening Post," an original screen story by Henry Wales, former European correspondent of the Chicago *Tribune.* Walter MacEwen, who will produce, has assigned Earl Felton to write the screenplay.

▶*William LeBaron has been named as producer on a story which 20th Century-Fox purchased in the form of an article by Major Robert Lateiner and Donald E. Keyhoe, appearing in the November issue of Cosmopolitan. Seena Owen will script.*

▶John Garfield wins the male lead opposite Maureen O'Hara in "The Fallen Sparrow," RKO's screen adaptation of the novel. Playing opposite him in the heavy role will be Walter Slezak, while Richard Wallace directs. Production reins are in the hands of Robert Fellows.

▶*First role for Sydney Greenstreet since his elevation to star status by Warner Bros. as a result of his work in "Casablanca will be that of William M. Thackeray, famous author and patron of the Bronte sisters in "Devotion," which Curtis Bernhardt directs. Ida Lupino, Olivia de Havilland, Paul Henreid and Nancy Coleman are other leading members of the cast. Robert Buckner produces.*

▶Linda Johnson has been signed for the feminine lead of "Western Saboteurs," second picture in Sig Neufeld's "Lone Rider" series for PRC. She plays opposite Bob Livingston, with Sam Newfield directing.

▶*James Craig, who has just completed a role in MGM's "The Human Comedy," has been assigned the leading part of Breezy McLaughlin, test pilot, in "Swing Shift Maisie," the Ann Sothern special which Norman McLeod will direct, with George Haight producing.*

▶Role of Captain Marsh, leader of the Bataan nurses in "Cry Havoc," which MGM will produce, will probably be played by Fay Bainter. Already assigned to the cast: Merle Oberon and Joan Crawford.

▶*Columbia's "What's Buzzin', Cousin?" has acquired Miss Jeff Donnell. Phil Harris, who was to have appeared in the picture, will be unable to fulfill his assignment because he has joined the merchant marine. Alfred E. Green will direct.*

▶The story of the career of George William Holle, 13-year-old former private in the Marine Corps, will be brought to the screen by Warner Bros. under the title, "The Frightened Baby Marine." The studio has signed Holle to appear in the film.

▶*MGM has announced that Henry Travers will play Dr. Eugene Curie, father-in-law of Mme. Curie, in the company's screen biography of the discoverer of radium. Greer Garson will have the title role, and Albert Lewin will direct from a screenplay based on Eve Curie's biography of her mother. Production is scheduled to start early this month, with Sidney Franklin producing.*



Scene Brings Back Memories

Barbara Stanywck, Eddie O'Shea and Frank Fenton are shown here in a scene from Hunt Stromberg's forthcoming first production for United Artists, "Lady of Burlesque," an intimate story of backstage burlesque based on the novel, "G-String Murders," by Gypsy Rose Lee.

Selznick Protests Award Rule Change

Producer David O. Selznick contended last week that action taken by the Academy Board of Governors early in December making December 31 the final exhibition date for pictures to be eligible for Academy Awards is unfair to pictures of independent producers. Change in the award rule was made on such short notice, Selznick charges, that pictures which had previously been considered eligible by producers and artists connected with them are no longer so because of distribution and booking policies which are controlled by larger companies.

That distributors should sacrifice independent pictures by rushing them into second-run houses with insufficient time for booking arrangements and exploitation is a suggestion that's unfair, the producer states. Telegraphing President Walter Wanger of the Academy, Selznick said he presumed award consideration involved creators and not corporations, and that there was "no Academy penalties for working in or on an independent picture."

Fight for independent producers was not restricted to "In Which We Serve," Selznick pointed out, but it also dealt with eligibility of "Shadow of a Doubt" and other pictures in which he has no personal or financial interest.

Paramount Signs Joel Friend

Joel Friend, Broadway actor who succeeded Gene Kelly in the title role of "Pal Joey" and who appeared in "Let's Face It" on Broadway, has been signed to a term contract by Paramount and will make his screen debut in "Dixie" and "Lady in the Dark." Both roles are supporting parts, but the studio expects to use him later as a leading juvenile in musical pictures.

COMPLETE INDEX of STR for 1942

Advertising Clinic, Jan. 1, p. 17; Jan. 24, p. 17; Feb. 28, p. 13; Mar. 21, p. 24; April 4, p. 39; May 16, p. 12; May 30, p. 17; June 6, pp. 47-49; June 13, p. 17; July 4, p. 18; Oct. 10, p. 20

Beat the Heat.....June 6, p. 52

Better Business Jubilee.....Aug. 1, p. 22

Building Prestige for Profit, Jan. 24, p. 12; Feb. 7, p. 18; Feb. 14, p. 13; Mar. 14, p. 27; Mar. 21, p. 32

Equipment and Maintenance, Jan. 3, pp. 25-36; Jan. 31, pp. 27-37; Feb. 28, pp. 19-29; Mar. 21, pp. 19-28; April 25, pp. 25-35; May 23, pp. 35-42; June 20, pp. 23-29; July 18, pp. 23-30; Aug. 15, pp. 23-31; Sept. 12, pp. 25-31; Oct. 10, pp. 25-32; Nov. 7, pp. 25-31; Dec. 5, pp. 25-32

Exploitation Campaigns—by Pictures

Across the Pacific, Aug. 15, p. 18; Oct. 3, p. 26; Dec. 19, p. 22

Arabian Nights .....Oct. 17, p. 17

Babes on Broadway.....Mar. 21, p. 22; Apr. 11, p. 22

Ball of Fire, Jan. 31, p. 16; Feb. 14, p. 12; Mar. 21, p. 25; Apr. 4, p. 38; Apr. 11, p. 18; Apr. 18, p. 19

Bambi, July 18, p. 15; Aug. 22, p. 26; Sept. 26, p. 13; Oct. 3, p. 17

Bashful Bachelor, July 11, p. 15; July 18, p. 11; Aug. 8, p. 24

Bedtime Story, Jan. 10, p. 18; Feb. 14, p. 15

Beyond the Blue Horizon.....Sept. 26, p. 14

Blossoms in the Dust, Feb. 14, p. 15; Feb. 21, p. 16

Blues in the Night.....July 11, p. 15

Burma Road .....Aug. 1, p. 19

Cairo .....Oct. 3, p. 17

Captains of the Clouds, Mar. 28, p. 14; Apr. 25, p. 20; July 4, p. 16

Citizen Kane, Jan. 3, p. 12; Jan. 10, pp. 15, 18; Apr. 11, p. 21

Courtship of Andy Hardy.....May 30, p. 15

Crossroads .....Oct. 3, p. 26

Desperate Journey .....Oct. 3, p. 17

Dive Bomber .....Apr. 11, p. 25

Dr. Jekyll and Mr. Hyde.....Jan. 10, p. 13

Du Barry Was a Lady.....Nov. 2, p. 13

Dumbo, Jan. 10, p. 19; Jan. 24, p. 14; Mar. 7, p. 13; Mar. 14, pp. 21, 27; Mar. 28, p. 14; Apr. 25, p. 16; May 9, p. 18; May 16, p. 18

Eagle Squadron, June 13, p. 13; Aug. 8, p. 24; Nov. 14, p. 11

Fantasia, Mar. 7, p. 14; Mar. 28, p. 12; May 23, pp. 15, 28; July 4, p. 14; Aug. 1, p. 11; Aug. 8, p. 34; Aug. 22, p. 33

Feminine Touch .....Jan. 17, p. 24

Fleet's In .....Apr. 25, p. 18; May 23, p. 20

Flying Fortress, Dec. 5, p. 17; Dec. 12, p. 12

Flying Tigers, Nov. 14, p. 12; Nov. 21, p. 13

Footlight Serenade, Sept. 12, p. 19; Oct. 3, p. 26

For Me and My Gal, Oct. 24, p. 21; Nov. 7, p. 11; Dec. 2, p. 11; Dec. 19, p. 15

Forest Rangers .....Dec. 26, p. 14

Friendly Enemies .....July 25, p. 12

Gay Sisters.....July 4, p. 13; Oct. 10, p. 17

Gentleman Jim .....Dec. 12, p. 11

George Washington Slept Here.Dec. 5, p. 17

Gone With the Wind.....May 16, p. 13

Hard Way .....Oct. 31, p. 13

Hellzapoppin' ....Feb. 14, p. 12; July 25, p. 13

Here Comes Mr. Jordan.....Feb. 21, p. 16

Hold Back the Dawn, Jan. 10, p. 15; Apr. 4, p. 38

Holiday Inn....July 25, p. 12; Nov. 28, p. 13

Honky Tonk.....Jan. 17, p. 17; Feb. 7, p. 18

Iceland, Oct. 24, p. 21; Nov. 7, p. 11; Nov. 28, p. 13; Dec. 5, p. 20

In This Our Life.....Aug. 8, p. 34

Internatoinal Squadron .....Jan. 24, p. 12

Invaders, July 18, p. 15; July 25, p. 14; Aug. 1, pp. 11, 14

Jacare .....Dec. 19, p. 15

Joan of Paris.....Apr. 11, p. 16

Joe Smith, American, July 25, p. 13; Oct. 3, p. 24

Johnny Eager .....Feb. 14, p. 19

Journey for Margaret.....May 23, p. 24

Juke Girl .....July 4, p. 13

Exploitation Campaigns—by Pictures (Cont.)

Jungle Book .....Apr. 11, p. 22

Keep 'Em Flying, Apr. 4, pp. 29, 38; Apr. 11, p. 21

Kings Row, Apr. 4, p. 38; May 2, p. 14; May 16, pp. 13, 14; July 11, p. 15

Life Begins for Andy Hardy....Jan. 3, p. 12

Look Who's Laughing.....Feb. 14, p. 15

Louisiana Purchase .....Mar. 21, p. 29

Magnificent Ambersons .....Aug. 8, p. 25

Magnificent Dope .....Aug. 8, p. 34

Major and the Minor.....Dec. 5, p. 17

Male Animal .....May 9, p. 17

Man Who Came to Dinner, Jan. 10, pp. 15, 19; Feb. 7, p. 18; Apr. 11, p. 20; May 9, p. 21; June 20, p. 15

Married Bachelor .....Apr. 11, p. 18

Mayor of 44th Street.....Apr. 25, p. 17

Meet the Stewarts.....May 23, p. 22

Mr. Bug Goes to Town.....Jan. 10, p. 13

Mrs. Miniver, June 6, p. 52; July 11, p. 15; July 18, p. 16; July 25, p. 13; Aug. 22, pp. 31, 34; Aug. 29, p. 36; Oct. 10, p. 24; Nov. 28, p. 20

Moon and Sixpence, Sept. 5, p. 25; Oct. 24, p. 21; Nov. 14, p. 11

My Favorite Spy.....July 18, p. 15

My Gal Sal, May 2, p. 11; June 6, p. 51; June 13, p. 17; July 4, p. 14; Aug. 1, p. 14; Nov. 14, p. 12

Navy Comes Through, Dec. 5, p. 20; Dec. 19, p. 22

One Foot in Heaven.....May 9, p. 16

Orchestra Wives, Sept. 12, p. 19; Oct. 3, p. 17

Ox-Bow Incident .....Dec. 19, p. 15

Panama Hattie, Sept. 26, p. 13; Oct. 10, p. 18

Parachute Battalion .....Jan. 17, p. 17

Pardon My Sarong.....Dec. 12, p. 16

Pied Piper, July 18, p. 15; July 25, p. 12; Aug. 15, p. 18; Dec. 19, p. 22

Pittsburgh .....Dec. 19, p. 15

Playmates.....Apr. 4, p. 37; Apr. 11, p. 23

Powder Town .....June 6, p. 51

Powers Girl .....Dec. 26, p. 13

Pride of the Yankees, May 23, p. 28; Sept. 5, p. 25; Oct. 3, p. 24; Oct. 17, p. 18; Oct. 24, p. 22

Random Harvest .....Oct. 31, p. 13

Reap the Wild Wind, June 20, p. 16; July 11, p. 18; Sept. 5, p. 26; Sept. 26, p. 13

Remember Pearl Harbor.....June 27, p. 14

Ride 'Em Cowboy.....Mar. 7, p. 16

Rio Rita .....May 23, p. 22

Roxy Hart .....July 4, p. 14

Sergeant York....July 4, p. 16; Oct. 3, p. 26

Seven Sweethearts, Aug. 15, p. 17; Sept. 19, p. 15; Oct. 24, p. 28

Shanghai Gesture .....Mar. 21, p. 25

Ship Ahoy, May 30, p. 15; July 25, p. 13; Aug. 22, p. 25; Sept. 26, p. 13

Ship With Wings.....Dec. 5, p. 17

Smilin' Through, Jan. 17, p. 17; Feb. 21, p. 14

Somewhere I'll Find You, Sept. 12, p. 19; Oct. 3, p. 24

Song of the Islands.....Feb. 28, p. 12

Springtime in the Rockies, Nov. 7, p. 14; Nov. 28, p. 20; Dec. 5, p. 20

Suicide Squadron .....May 30, p. 15

Sullivan's Travels .....Feb. 21, p. 16

Suspicion .....Mar. 21, p. 30; June 13, p. 13

Swamp Water .....Mar. 14, p. 27

Syncopation, May 30, p. 15; July 18, p. 15; July 15, pp. 10, 14

Tales of Manhattan, Sept. 19, p. 15; Dec. 26, p. 14

Talk of the Town, Aug. 22, p. 31; Sept. 5, p. 26; Sept. 26, p. 14, Oct. 24, pp. 24, 32

Tarzan's New York Adventure, Aug. 22, p. 39; Oct. 3, p. 18

Ten Gentlemen from West Point, July 11, p. 16; July 18, p. 15; Aug. 1, p. 11

Texas .....Jan. 3, p. 22

They All Kissed the Bride, Aug. 1, p. 19; Aug. 22, p. 25

They Died With Their Boots On, Jan. 3, p. 12; Jan. 10, p. 15; Jan. 17, p. 17

They Met In Bombay.....July 25, p. 13

This Above All, July 11, p. 20; July 25, p. 13; Aug. 8, pp. 25, 32; Oct. 3, pp. 24, 26

Exploitation Campaigns—by Pictures (Cont.)

Thunder Birds .....Dec. 12, p. 11

To the Shores of Tripoli, Apr. 18, p. 23; May 9, p. 20; June 13, p. 16

Tuttles of Tahiti, May 2, p. 11; May 23, pp. 20, 28; July 18, p. 15

Twin Beds, May 9, p. 16; July 18, p. 11; Aug. 29, p. 29

United We Stand.....July 25, p. 10

Wake Island, Aug. 22, pp. 32, 39; Aug. 29, p. 38; Sept. 5, p. 25; Oct. 24, p. 21; Dec. 19, p. 15

War Against Mrs. Hadley...Nov. 28, p. 17

Whistling in the Dark.....Jan. 10, p. 15

White Cargo .....Nov. 28, p. 13

Wings for the Eagle, June 20, p. 18; Sept. 5, p. 29; Dec. 19, p. 21

Woman of the Year, Jan. 10, p. 19; Mar. 28, p. 12; Apr. 4, pp. 37, 40

Vanishing Virginian, Mar. 14, p. 20; Mar. 21, p. 30; July 11, p. 18

Yankee Doodle Dandy, June 13, p. 13; July 18, pp. 11, 12; Aug. 15, p. 17; Aug. 22, p. 31; Aug. 29, p. 29; Sept. 12, p. 19; Sept. 19, p. 15; Oct. 24, p. 24; Oct. 31, p. 13; Nov. 21, p. 13

Yank at Eton..Oct. 24, p. 22; Nov. 28, p. 20

You Belong to Me.....Jan. 10, p. 13

You Can't Escape Forever...Nov. 21, p. 13

You Were Never Lovelier, Sept. 19, p. 15; Nov. 28, p. 20

Exploitation Campaigns—by Stunts

A Visit to Sweetheart in Service, July 4, p. 14

Alligator Display .....Sept. 5, p. 26

April Fool Show.....Apr. 11, p. 22

Baby Contest .....May 30, p. 16

Bathing Beauty Contest, June 20, p. 18; July 18, p. 11; July 25, p. 13; Aug. 1, p. 14, Aug. 8, pp. 25, 32; Sept. 12, p. 19

Benefit Show .....Jan. 31, p. 25

"Blind Date" Stunt, Feb. 21, p. 16; May 2, p. 11; Aug. 8, p. 32; Oct. 24, p. 22

Boat Ballyhoo .....June 27, p. 14

Bond Sale Booster.....July 25, p. 10

Cartoon Coloring Contest, Jan. 10, p. 19; Aug. 8, p. 34; Oct. 3, p. 17

Checker Champs Ballyhoo....July 18, p. 11

Children's Photograph Contest, July 25, p. 12

Chuckle Ad Contest.....Mar. 21, p. 32

Cigar Institute Promotion....July 18, p. 11

Circulating Library .....Apr. 18, p. 24

Civic Club Luncheon.....Mar. 14, p. 20

Comic Page Shows.....Aug. 1, p. 14

Community Sing .....Dec. 19, p. 21

Cooking School .....Apr. 18, p. 22

Dance Contest .....Feb. 7, p. 18

Department Store Stunt .....Feb. 21, p. 14

Educational Exhibit .....Sept. 5, p. 25

Essay Contest .....Dec. 19, p. 22

February Showmanship..Jan. 24, pp. 17, 25

Flower Show...Aug. 1, p. 11; Aug. 15, p. 18

Girl We Fight For Contest...Aug. 22, p. 32

Glee Club Contest.....Apr. 25, p. 17

Guessing Contest .....Dec. 12, p. 16

Hair Style Show.....Nov. 14, p. 22

Horror Angle .....Mar. 14, p. 27

Horse & Buggy Premiere....July 11, p. 15

Juke Girl Night.....July 4, p. 13

Kiddie Party ..Mar. 28, p. 16; Dec. 5, p. 17

Letter Writing Contest.....Sept. 5, p. 29

Liquid Stocking Tieups.....Oct. 3, p. 17

Lux Tieup Ads.....Dec. 12, p. 12

Magazine Tieup .....Mar. 14, p. 24

Male Beauty Contest.....Oct. 10, p. 20

Marine Week...May 9, p. 20; June 6, p. 13

Model Airplane Contest.....June 13, p. 16

Most Popular Teacher Contest, Apr. 4, p. 38

Movie Page .....May 16, p. 18

Music Week Celebration.....June 20, p. 18

Newspaper Contest, Feb. 14, p. 19; Aug. 8, p. 34; Sept. 26, p. 13; Nov. 28, p. 20; Dec. 12, p. 11

SHOWMANSHIP REFERENCE

Exploitation Campaigns—by Stunts (Cont.)
New Year's Eve Celebration..Jan. 17, p. 22
Night Club Tieup.....Oct. 10, p. 18
Nine-Point Campaign .....Nov. 14, p. 11
Photo Puzzle Contest.....May 23, p. 24
Radio Ballyhoo, Feb. 21, p. 16; June 13, p. 13; June 27, p. 13; July 11, p. 15; July 25, p. 12; Aug. 1, p. 11; Sept. 12, p. 19; Dec. 12, p. 11
Rainy Day Service .....Mar. 14, p. 20
Religious Art Display.....Mar. 14, p. 27
Revival Week .....Aug. 8, p. 26
Safety Club .....Feb. 7, p. 18
Scrap Phono Record Drive...July 25, p. 10
Song Festival ..Nov. 7, p. 11; Nov. 28, p. 13
Song Identification Contest...Dec. 12, p. 12
Special Weeks .....Jan. 24, p. 14
Street Stunts .....Apr. 4, p. 37
Sweater Girl Contest.....Sept. 12, p. 20
Talent Hunt .....May 23, p. 24
Tall Tale Contest .....Oct. 24, p. 22
Tobacco Festival .....Aug. 22, p. 25
Trophy Award .....Nov. 7, p. 11
Turkey Night .....Jan. 3, p. 12
Typical Child Contest.....Apr. 11, p. 21
Victory Baby Contest.....Aug. 29, p. 36
War Bond Tieup .....June 13, p. 13
War Song Festival .....Oct. 24, p. 21
"Woman at Work" Stunt.....Oct. 10, p. 18
Word Contest .....Sept. 19, p. 15
Feminine Patrons .....Oct. 24, p. 32
"Folksy" Stunts .....July 11, p. 16
Fourth of July Campaign.....June 6, p. 51
Get Acquainted Idea.....Feb. 14, p. 12
Good Showmanship .....Nov. 7, p. 15
Hallowe'en Party .....Nov. 7, p. 11
Helpful Hints, Jan. 3, p. 14; Jan. 24, p. 14; Apr. 4, p. 30; Apr. 11, p. 18; July 18, p. 12
Kid Shows Build Character....Aug. 8, p. 29

Exploitation Campaigns—by Stunts (Cont.)
Money Dates for Oct.....Sept. 26, p. 14
Money Dates for Dec.....Nov. 21, p. 19
Money Dates .....Dec. 19, p. 21
Mother's Day .....Apr. 25, p. 17
Neighborhood Theatres .....Oct. 17, p. 17
Ozark Smile Girl .....Aug. 1, p. 14
Profitable Operation .....Oct. 24, p. 27
Program Construction, Feb. 21, p. 16; Feb. 28, p. 11; Mar. 7, p. 14; Mar. 21, p. 29
Risk in Program Switches.....Mar. 21, p. 25
School Cooperation .....Oct. 31, p. 13
Selling Approach .....Jan. 3, p. 12
Showbuilder, Jan. 3, pp. 17-23; Feb. 7, pp. 25-31; Mar. 7, pp. 19-25; Apr. 4, pp. 45-53; May 2, pp. 17-23; June 6, pp. 37-46; July 4, pp. 23-27; Aug. 1, pp. 27-31; Sept. 5, pp. 37-40; Oct. 3, pp. 31-38; Nov. 7, pp. 17-22; Dec. 5, pp. 33-39
Showmanalyses
American Empire .....Dec. 19, p. 19
Bedtime Story .....Jan. 3, p. 15
Black Swan .....Nov. 14, p. 14
Commandos Strike at Dawn..Dec. 26, p. 16
Eyes in the Night.....Oct. 31, p. 12
Flying Tigers .....Oct. 5, p. 23
Friendly Enemies .....July 4, p. 20
Girl Trouble .....Sept. 26, p. 15
Glass Key .....Oct. 17, p. 22
Heart of the Golden West...Nov. 21, p. 18
I Married a Witch.....Nov. 28, p. 16
In Old California.....June 6, p. 57
Invaders Apr. 11, p. 24
Joan of Ozark.....Aug. 1, p. 15
Joan of Paris.....Feb. 7, p. 20
Johnny Eager .....Jan. 31, p. 17
Journey Into Fear.....Oct. 10, p. 22
Jungle Book .....Apr. 4, p. 44
Lady for a Night.....Jan. 17, p. 25

Showmanalyses (Cont.)
Lady Is Willing.....Feb. 14, p. 14
March of Dimes.....Jan. 10, p. 14
Mister V .....Mar. 14, p. 26
My Heart Belongs to Daddy.Dec. 12, p. 14
Navy Comes Through.....Nov. 7, p. 16
Nazi Agent .....Mar. 28, p. 18
Now, Voyager .....Oct. 24, p. 33
One of Our Aircraft is Missing, Sept. 12, p. 18
Sleepytime Gal .....Mar. 7, p. 18
Seven Sweethearts .....Sept. 19, p. 18
Suicide Squadron .....Apr. 25, p. 24
Talk of the Town.....Aug. 29, p. 37
Tortilla Flat .....May 16, p. 16
Tuttles of Tahiti.....Apr. 18, p. 20
Young America .....Jan. 10, p. 16
Showmanship in Wartime London, July 25, p. 14
Smart Showmanship in June...June 6, p. 54
Speaking of Theatre Operation.Aug. 22, p. 33
Spotlight Showmanship .....Oct. 3, p. 22
Spring Showmanship, Mar. 14, p. 21; Mar. 21, p. 26
Streamlined Press Books, Feb. 28, p. 11; Mar. 7, p. 13; Mar. 14, p. 24; Mar. 21, p. 25; Mar. 28, p. 14; Apr. 11, p. 15; Apr. 18, p. 24; Apr. 25, p. 18; May 19, p. 17; June 6, pp. 34-35
Summer Releases, June 6, pp. 15-19, 22-24, 26-28, 30, 32
Theatre Appeal .....Oct. 24, p. 27
Value of Lobby Space.....Apr. 18, p. 19
Well Organized Publicity Dept..July 4, p. 13
Window Display .....Dec. 19, p. 20
Winning New Patrons .....Apr. 4, p. 29
Working Together for Mutual Profit, Oct. 3, p. 20

ENCYCLOPEDIA OF EXPLOITATION

A sure-fire source of ideas, stunts, plans and methods as useful to the veteran showman as to the newcomer to the ranks of picture theatre business. Fully indexed, illustrated, arranged for ready reference on specific ideas or as an expert suggester of the right campaign for the right picture. Small town situations, neighborhood theatres, big down-town show places throughout the country make use of this great manual of the working showman.

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SHOWMEN'S TRADE REVIEW

1501 BROADWAY NEW YORK CITY

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Again we were wrong! Warner Bros. tell us, and Ambassador Davies approves, that the popular conception of Russians as bewhiskered gentry is wrong. In a scene for "Mission to Moscow," out of 223 men, not more than a dozen wore chinpieces.

That must be the reason why Ambassador Davies is on the set everyday watching Walter Huston portray him. He's afraid Walter will put on a set of whiskers when he's not around, and then what would the Ambassador's friends say?

The little birdies tell us also that Mrs. Davies was even more worried about how Ann Harding would represent her, but meeting Miss Harding was like drinking champagne, and she ceased to worry.

Here's how to do it: When they wanted to bring tears to the eyes of 25 men supposed to be enlistees in the U. S. Navy, William Seiter, directing Columbia's "Destroyer," used the old silent film technique. A phonograph on the sidelines played Silent Night, Holy Night.

Lester Cowan, film producer and former executive secretary of the Academy of Motion Picture Arts and Sciences, urges that titles of all films nominated for awards be accompanied on the voting ballot with the figure of their production cost. An exhibitor we know adds the suggestion that the rental be tagged on too. What do you think?

Getting down to what, or who! MGM announces that in the German sequences of the new Joan Crawford-Fred MacMurray film, "Above Suspicion," none of the women will wear makeup of any kind. This is in conformity with a German edict of 1933 that no German woman may use cosmetics of any type.

Brown to Appear With Mary Lee In Republic Film, 'Shanty Town'

James Brown, Texas tennis star who turned actor, has been borrowed from Paramount by Republic to appear opposite Mary Lee in "Shanty Town," production of which is scheduled to begin January 18. Supporting cast will include Margaret Wycherly, Porter Hall and Billy Gilbert. The screenplay is being written by Olive Cooper, and Joseph Santley will direct.

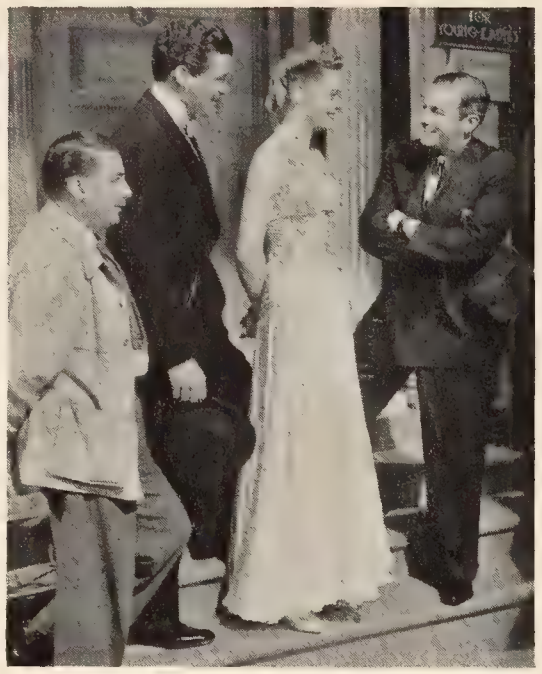
Brown has already been seen in Paramount's "The Forest Rangers" and has played supporting roles in two other pictures still to be released: Warners' "Air Force" and United Artists' "Out of the Frying Pan."

Hyman Back in Hollywood

Louis Hyman, vice-president of Sol Lesser productions, has returned to Hollywood from New York where he made arrangements with RKO for the release of "Tarzan Triumphs" and with United Artists for the release of "Stage Door Canteen."

Columbia Negotiates With Lloyd

A deal with Harold Lloyd whereby the comedian-producer would join the studio is being negotiated by Columbia.



Three Men and a Girl

No, this isn't a damsel bidding her three escorts good-night. It's a conference on set of Warner Bros.' forthcoming "Thank Your Lucky Stars." From left to right: LeRoy Prinz, creator and director of dance numbers; actor Dennis Morgan; actress Alexis Smith, and producer Mark Hellinger. Production is screen adaptation of Broadway musical hit, "Banjo Eyes."

Military Inductions Offset by Additions To WB Talent Roster

Although Uncle Sam took four of the Warner Bros. male stars, along with a number of featured players, directors and writers, for military service in the past year, the company wound up the first year of the war without suffering a net loss as far as its acting talent roster is concerned, it is revealed in a year-end analysis of the company's studio personnel list.

This is due chiefly to the fact that 26 stars and featured players were added to the Warner roster in 1942. In addition, the company engaged a much greater number of outside stars and featured players for individual pictures.

Warner stars now on active service include Ronald Reagan, George Brent, Jeffrey Lynn and Wayne Morris, and among the featured players are Herbert Anderson, Russell Arms, Lowell Harrington, George Campeau, Keith Douglas, Roland Drew, Craig Stevens, Harry Lewis and Ray Montgomery.

Offsetting these losses, additions for the year include: Paul Henreid, Walter Huston, Sydney Greenstreet, Raymond Massey, Jerome Cowan, Helmut Dantine, Bill Crago, Dane Clark, Warren Douglas, Ross Ford, Art Foster, Richard Fraser, Bill Kennedy, Robert Kent, John Loder and Richard Travis.

New feminine names on the Warner roster are Irene Manning, Dolores Moran, Eleanor Parker, Virginia Patton, Joyce Reynold, Dorothy Day, Virginia Christie and Lynne Baggett.

Among outside players used by the company during the year were Charles Boyer, Cary Grant, Peter Lorre, Jack Benny, Ingrid Bergman, Claude Rains, Harry Carey, Eddie Cantor, Conrad Veidt, Edward Everett Horton, Miriam Hopkins, Robert Cummings, Gladys Cooper, Fredric March, Donald Crisp, John Carradine, C. Aubrey Smith, Bruce Cabot, Paul Lukas, Joan Fontaine, others.

Four directors and five writers also were lost to the armed services during the year, but the company still has 12 names on its director list and 33 in the writer group.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Elissa Landi is back in pictures. Let's go watch her work . . . and if you can, bring along those of your patrons who enjoyed her films and would like to meet her. She's playing the part of a woman doctor in a picture called "Corregidor," which is being produced for PRC release, under Leon Fromkess' watchful eye.

We enter an enormous set, an underground fort, an exact replica of the historical place from which the picture gets its title. There's no question about its authenticity, for the technical adviser is the man who brought back the data.

We walk through a number of tunnels, following the sounds so that we can find the spot where the shooting is taking place. As we approach, we hear Director William Nigh giving rehearsal instructions to a group of American soldiers sitting around a radio. They're listening to the President's speech and Nigh is trying to impress on them the importance of the message and what their personal reactions must be.

While this is going on, we walk over to meet Miss Landi, who is in her dressing room preparing for her turn before the camera. She's dressed in khaki, but that's only one of the outfits she wears in the picture. We're told she starts out with an arrival suit made of yellow gabardine, that's worn with a crepe blouse and a yellow and white cap that is practically invisible. In another early scene, she wears a pre-war dress of yellow, blue and pink flowered organdy that has fourteen yards of material in the skirt. (Remember, I said "pre-war.")

Call of "camera" comes for Miss Landi, so we all move forward to watch the proceedings. Everything is now ready for a "take." All characters have been dirtied up so that they look as though they'd been through a bombing raid. Miss Landi and Wanda McKay stand to one side listening to the men talk. Just as they're ready to shoot, the director stops the action to add a funny tag to one of the lines and then, satisfied that the portrayals are okay and the scene realistic, he gives the signal to go ahead.

Our escort, Arthur Eddy, then takes us over to meet Otto Kruger, who is being co-starred with Miss Landi, and after a few words with him, we make our departure. On our way out we meet Donald Woods, who is also in the picture.

So, until next week.

Ann Lewis

'Margaret' in 'Lost Angel'

Margaret O'Brien, six-year-old actress who appeared recently in "Journey for Margaret," has been assigned by MGM to "Lost Angel," a photoplay which Isabel Lennart is adapting from Angna Enters' "Mama's Angels," a fantasy bought by the studio in 1940. The picture will be produced by Robert Sisk.

Ann Sothern in 'Jenny'

Leading role in MGM's "Jenny Was a Lady," formerly "The First Sob Sister," will be played by Ann Sothern. Maurice Rapf is writing the screenplay from Jack Pollexfen's story about the distaff side of journalism. Property was originally purchased for Myrna Loy, who has ostensibly retired from the screen.

HOLLYWOOD STUDIO ROUND-UP

The studios are observing Holiday Week, not one new picture having gone into work. But there are three

TITLE CHANGES

"Untitled Merle Oberon picture" (Col.) now ATTACK BY NIGHT.

"Merry-Go-Round" (Col.) now THE MORE THE MERRIER.

"Honor System" (Mono.) now YOU CAN'T BEAT THE LAW.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A	B. Russell-Brian Aherne	96	9/30/42	b9/19/4
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42

Current 1942-43

	A Night to Remember (My)	L. Young-B. Aherne	90	12/10/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)	Joe E. Brown-Claire Dodd	73	10/8/42	a7/25/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42	a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

	After Midnight With Boston Blackie	Chester Morris-Richard Lane			
	Attack by Night	M. Oberon-B. Aherne			
	Boy From Stalingrad	Scotty Becket-Conrad Binyon			
	Broadway Daddies	Jinx Falkenburg-Tom Neal			
	City Without Men (D)	Linda Darnell-Leslie Brooks		1/14/43	a10/17/42
	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100		b12/19/42
	Deadline Guns (W)	Russell Hayden-Bob Wills			
	Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes			a8/8/42
	Destroyer	Ed. G. Robinson-Glenn Ford			
	Fighting Buckaroo (W)	Charles Starrett-Kay Harris			a8/29/42
	Frontier Fury	Starrett-Davis			
	Hail to the Rangers (W)	Charles Starrett-Kay Harris			a10/31/42
	Law of the Northwest (W)	Chas. Starrett-Shirley Patterson			a10/3/42
	Let's Have Fun	Margaret Lindsay-John Beal			a8/1/42
	More the Merrier	Jean Arthur-Joel McCrea			
	Murder in Times Square	Edmund Lowe-Marguerite Chapman			
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay			a11/28/42
	One Dangerous Night (My)	Warren William-Eric Blore		1/21/43	a10/10/42
	Power of the Press (D)	G. Kibbee-Lee Tracy		1/28/43	a12/26/42
	Reveille With Beverly	Ann Miller-W. Wright			
	Riders of the Northwest Mounted (W)	Russell Hayden-Bob Wills			a11/14/42
	Riding West (W)	Chas. Starrett-Shirley Patterson			
	Robin Hood of the Range (W)	Starrett-Kay Harris			a12/12/42
	Saddles & Sagebrush (W)	Russell Hayden-Bob Wills			a12/26/42

COLUMBIA — Coming 1942-43 (Cont.)

		Mins.	Rel. Date	See Issue of
Silver City Raiders (W)	R. Hayden-Bob Wills			a10/3/42
Something to Shout About (C)	Ameche-Oakie-Janet Blair			a11/7/42
Suicide Range (W)	Russell Hayden-Bob Wills			
Wyoming Hurricane (W)	Russell Hayden-Shirley Patterson			

MGM — Current 1941-42

245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July		b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July		b6/20/42
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July		b6/27/42
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June		b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June		b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July		b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June		b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132			b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June		b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July		b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Ley	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June		b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42		b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42		b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42		b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87			b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42		b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42		b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80			b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100			b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63			b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42		b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42		b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126			b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105			b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42		b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42		b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42		b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103			b12/19/42
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42		b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	105	9-10/42		b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73			b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42		b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42		b8/13/42

Coming

	Above Suspicion	Joan Crawford-F. MacMurray			
	Air Raid Wardens (C)	Laurel & Hardy			
	Assignment in Brittany (D)	Richard Whorf-Susan Peters			a10/31/42
	Bataan Patrol (D)	R. Taylor-T. Mitchell			
	Cabin in the Sky (M)	Ethel Waters-Rex Ingram			a10/24/42
	Careless (D)	L. Turner-R. Young			a12/26/42
	Dr. Gillespie's Prison Story	L. Barrymore-Van Johnson			
	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball			a11/21/42
	Half-Pint Kid	Bobby Readick-Wm. Gargan			
	Human Comedy (D)	Mickey Rooney-Frank Morgan			a10/31/42
	I Dood It (C)	Red Skelton-E. Powell			
	Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp			a10/24/42
	Mr. Justice Goes Hunting	Frank Morgan-Jean Rogers			
	Pilot No. 5	Franchot Tone-Marsha Hunt			a9/26/42
	Presenting Lily Mars (D)	J. Garland-R. Carlson			a9/26/42
	Private Miss Jones	Kathryn Grayson-John Boles			
	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter			a12/26/42
321	Three Hearts for Julia (C)	Melvyn Douglas-Ann Sothern			a10/31/42
	Youngest Profession	Virginia Weidler-Edw. Arnold			

MONOGRAM — Current 1941-42

Arizona Roundup (W)	Tom Keene	3/13/42		a2/21/42
Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42	a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42

MONOGRAM

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/4.
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
	Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
	Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	She's in the Army (CD)F	Veua Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42

Current 1942-43

	Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42	b10/3/42
	Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42	a11/14/42
	Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
	Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
	Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42	b10/31/42
	'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42	b10/17/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
	Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42	b12/26/42
	Texas to Bataan (W)	John King-David Sharpe	56	10/16/42	b9/26/42
	Trail Riders (W)	John King-David Sharpe		12/4/42	a10/31/42
	West of the Law (W)	Buck Jones-Tim McCoy		10/2/42	a9/19/42

Coming 1942-43

Ape Man	Bela Lugosi-Wallace Ford			
Cosmo Jones in the Crime Busters	Frank Graham-Edgar Kennedy		1/22/43	
Haunted Ranch (W)	Range Busters		2/19/43	
Kid Dynamite (D)	Leo Gorcey-Huntz Hall		2/12/42	a10/24/42
Robbers Roost	Range Busters			
Silent Witness (D)	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
Silver Skates	Belita-Kenny Baker		2/5/43	
Two Fisted Justice (W)	John King-David Sharpe		1/8/43	a10/31/42
You Can't Beat the Law	Richard Cromwell		1/29/43	

PARAMOUNT

Current 1941-42

Block No.					
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98		b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen		a12/12/42
4	China	Loretta Young-Alan Ladd		
	Dixie	Bing Crosby-Dorothy Lamour		
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman		a10/24/42
	Great Without Glory (D)	Joel McCrea-Betty Field		a6/27/42
4	Happy-Go-Lucky (Tech.)(CM)	M. Martin-D. Powell-R. Vallee		a7/4/42
4	Henry Aldrich Gets Glamour (C)	Jimmy Lydon-John Litel		a9/19/42
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith		
	High Explosive (D)	Chester Morris-Jean Parker		a9/12/42
4	Lady Bodyguard (C)	Eddie Albert-Anne Shirley		a7/4/42
	Lady In the Dark (Tech.)	G. Rogers-R. Milland		
	Miracle of Morgan's Creek	Eddie Bracken-Betty Hutton		
4	Night Plane From Chungking (D)	Robert Preston-Ellen Drew		a10/31/42
	No Time for Love (C)	Claudette Colbert-Fred MacMurray		a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake		
	So Proudly We Hail	Colbert-Goddard-Lake		
	Star Spangled Rhythm (Tech.) (M) Special	Betty Hutton-Eddie Bracken		a7/25/42
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie		a8/1/42
	True to Life	Mary Martin-F. Tone-D. Powell		

PRODUCERS RELEASING CORP. 1941-42

			Mins.	Rel. Date	See Issue of
256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Houston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)	Al St. John-B. Crabbe	56	11/20/42	
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

313	Behind Prison Walls	Alan Baxter-Gertrude Michael		3/22/43	
31	Corregidor	Otto Kruger-Donald Woods		2/26/43	
311	Dead Men Walk	Geo. Zucco-M. Carlisle	66	2/10/43	
	Follies Girl	Wendie Barrie-Doris Nolan		2/12/43	
	Fugitive of the Plains	B. Crabbe-Al St. John			
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/22/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
	My Son, the Hero	Patsy Kelly-Roscoe Karns			
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/24/43	b8/1/43
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
	Raiders of the Range	Bob Livingston-Al St. John			

RKO-RADIO

Current 1941-42

Block No.					
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W) (Former title "Singing Guns")	Tim Holt-Joan Barclay		9/25/42	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	1/1/43	b11/14/42
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Avenging Rider (W)	Tim Holt-Cliff Edwards		a8/22/42
	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		a11/28/42
	Cinderella Swings It	Guy Kibbee-Gloria Warren		
	Fighting Frontier (W)	Tim Holt-Ann Summers		a7/4/42
	Flight for Freedom (D)	R. Russell-F. MacMurray		a10/31/42
	From Here to Victory	Cary Grant-Laraine Day		
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/15/43	b11/14/42
	Hitler's Children (D)	Bonita Granville-Tim Holt			a12/12/42
	I Walked With a Zombie	Frances Dee-Tom Conway			
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70		b8/8/42
	Ladies' Day (C)	Lupe Velez-Eddie Albert			a9/5/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Saludos Amigos (Tech.)	Walt Disney Prod.	42	1/8/43	b12/19/42

RKO-RADIO — Coming 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/22/43	b11/14/42
	Tarzan Triumphs (D)	J. Weismuller-Frances Gifford			a11/14/42
	They Got Me Covered (C)	Bob Hope-D. Lamour			
	This Changing World (D)	H. Marshall-R. Milland			a12/19/42
	This Land Is Mine	Laughton-O'Hara-Sanders			
	Two Weeks to Live (D)	Lum & Abner-Kay Linaker			a12/5/42

REPUBLIC — Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
132	Bells of Capistrano (W)F	Gene Autry-Virginia Grey	73	9/15/42	b9/19/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
134	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

	Blocked Trail (W)	Mesquiteers			
2301	Boots and Saddles	Autry-Burnette-Judith Allen		1/15/43	Reissue
	Chatterbox (C)	Canova-J. E. Brown-R. Lane			a12/26/42
	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/5/43	a12/12/42
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	Reissue
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward			a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette			
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42

20TH CENT.-FOX

Current 1941-42

Block No.					
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
X-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	O. Ameche-H. Fonda-Lynn Barl	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42

20TH CENT.-FOX — Coming 1942-43

			Mins.	Rel. Date	See Issue of
	Chetniks, the Fighting Guerrillas (D)	Philip Dorn-V. Gilmore			a11/14/42
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
	Immortal Sergeant	Henry Fonda-Maureen O'Hara			
	Margin for Error (D)	J. Bennett-Milton Berle			a11/7/42
	Meanest Man in the World(C)	J. Benny-Priscilla Lane			a9/26/42
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond			
	Secret Mission	Annabella-Buelah Bondi			
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103		b9/19/42

UNITED ARTISTS — Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	45	7/2/42	b1/3/42
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42
	Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42

Coming

	American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
	Bar 20-Three (W)	Wm. Boyd-Andy Clyde			a12/19/42
	Border Patrol (W)	Wm. Boyd-Claudia Drake			a7/25/42
	Buckskin Frontier (W)	R. Dix-Jane Wyatt			a10/17/42
	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
	Crystal Ball (C)	P. Goddard-R. Milland		1/1/43	a11/21/42
	G-String Murders	B. Stanwyck-Gloria Dickson			
	In Which We Serve (D)F	Noel Coward-Robt. Samson	115	12/25/42	b10/17/42
	Leather Burners (W)	Wm. Boyd-Andy Clyde			a8/22/42
	Lost Canyon (W)	Wm. Boyd-Lola Lane		12/18/42	a7/25/42
	McGuerins From Brooklyn(C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
	Meet John Bonniwell	R. Dix-Jane Wyatt			
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			
	Powers Girl	Geo. Murphy-A. Shirley	93	1/15/43	b12/19/42
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Silver Queen (D)F	G. Brent-P. Lane	82		b11/14/42
	Stage Door Canteen	Wm. Terry-Cheryl Walker			
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
	Unconquered	Brian Donlevy-Walter Brennan			
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42
	Young and Willing	Wm. Holden-Susan Hayward		1/29/43	a12/20/41

UNIVERSAL — Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6034	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b2/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7020	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42

UNIVERSAL

	Current 1942-43 (Cont.)		Mins.	Rel. Date	See Issue of
7017	Sin Town (W)	F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)	F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
	When Johnny Comes Marching Home (CM)		A. Jones-J. Frazee-Gloria Jean		1/1/43	a11/7/42
7002	Who Done It? (C)	F	Abbott & Costello	77	11/6/42	b11/7/42
	Coming 1942-43					
	Amazing Mrs. Holliday (D)		D. Durbin-A. Treacher		2/5/43	a9/26/42
	Captive Wild Woman		Evelyn Ankers-John Carradine			
7075	Cheyenne Roundup (W)		J. M. Brown-Tex Ritter			a9/19/42
	Corvettes in Action		Patric Knowles-Dick Foran			
7037	Eyes of the Underworld (G)	A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
	Flesh and Fantasy		Edward G. Robinson-Charles Boyer			
	Frankenstein Meets the Wolf Man (H)		Lon Chaney, Jr.-Ilona Massey			a12/5/42
	Good Morning, Judge		Dennis O'Keefe-Mary Beth Hughes			
	He's My Guy		Irene Hervey-Joan Davis			
	Hi, Buddy		Dick Foran-Harriet Hilliard			a12/19/42
	Hi' Ya, Chum (C)		Ritz Bros.-Jane Frazee			a10/3/42
	It Ain't Hay (C)		Abbott & Costello-E. Pallette			a12/5/42
	It Comes Up Love (CM)		Gloria Jean-F. Bartholomew			a8/15/42
	Keep 'Em Slugging		Dead End Kids-Elyse Knox			a12/12/42
7077	Lone Star Trail (W)		J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7027	Mug Town (D)		Billy Halop-Huntz Hall		1/22/43	a8/8/42
	Oh! Doctor (C)		Abbott & Costello			
7076	Raiders of San Joaquin (W)		J. M. Brown-Tex Ritter			a7/25/42
	Rhythm of the Island		A. Jones-J. Frazee			a12/19/42
	Shadow of a Doubt (D)		Teresa Wright-Jos. Cotten		1/15/43	a9/19/42
	Sherlock Holmes and the Secret Weapon		B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington (D)		Basil Rathbone-Nigel Bruce			a8/8/42
	Solid Senders		Andrews Sisters			
7074	Tenting Tonight on the Old Camp Ground (W)		J. M. Brown-Tex Ritter		2/5/43	a10/3/42
	We've Never Been Licked (D)		Richard Quine-Ann Gwynne			a12/5/42
	White Savage		Jon Hall-Maria Montez-Sabu			a12/12/42

WARNER BROS.

	Current 1941-42		Mins.	Rel. Date	See Issue of
116	All Through the Night (D)	F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)	F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)	F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
123	Bullet Scars (G)	A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)	F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)		John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)	A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)		Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)	F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)		Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)	F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D)	F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)		W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)		Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)	F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)	F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)	A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner (C)		Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House (D)	F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42

WARNER BROS.

	Current 1941-42 (Cont.)		Mins.	Rel. Date	See Issue of
115	Prime Minister (B)	F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)	A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)	F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
139	Spy Ship (Spy)	A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)	F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)	F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)	F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)		Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)	F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
	Current 1942-43					
202	Across the Pacific (D)	F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)	F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
204	Desperate Journey (D)	F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)	F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)	F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)	F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
208	Hidden Hand (My)	A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)	A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)	F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
215	Varsity Show (M)		D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)	F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever (D)	A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42
	Coming 1942-43					
	Action in the North Atlantic (D)		H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain (D)		Fredric March-Alexis Smith			a8/22/42
	Air Force (D)		John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace		Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger		George Raft-Sidney Greenstreet			
214	Casablanca (D)	F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
	Constant Nymph (D)		Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night		Jane Wyman			
	Desert Song (Tech.) (DM)		Dennis Morgan-Irene Manning			a8/15/42
	Devotion		O. deHavilland-I. Lupino			
	Edge of Darkness (D)		E. Flynn-A. Sheridan-W. Huston			a10/17/42
216	Gorilla Man (D)	A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)	A	I. Lupino-D. Morgan	107		b9/26/42
	Mission to Moscow		Walter Huston-Ann Harding			
	Mysterious Doctor (D)		John Loder-Clyde Cook			
	Old Acquaintance		Bette Davis-Miriam Hopkins			
	Princess O'Rourke (CD)		O. DeHavilland-R. Cummings			a9/19/42
	Thank Your Lucky Stars		Cantor-Sheridan-Bogart			
	Truck Busters (D)		R. Travis-Ruth Ford			
	Watch on the Rhine (D)		Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

Guerilla Brigade (D)	A	Russian cast	84	Luminar	b4/18/42
In the Rear of the Enemy (D)	F	Russian Cast	55	Artkino	b10/3/42
Mashenka (D)	F	All Russian Cast	66	Artkino	b11/28/42
Orders From Tokyo (D)	A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
This Is the Enemy (D)		Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	8/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABLES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	18	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4961	Weapons From Waste		8	Not Rev.
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4501	Song of Victory	Fair	8	10/ 3/42
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States		9½	Not Rev.
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)		10	Not Rev.
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
	PHANTASIES CARTOONS			
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
	STOOGE COMEDIES			
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise		9	Not Rev.
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
	CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	11/ 7/42
M-339	Listen, Boys!	Mmmmmmm!	10	5/23/42
M-334	Soaring Stars	Good	10	
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Anna Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vitties	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds In the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	MINIATURES			
M-431	The Last Lesson		10	Not Rev.
	OUR GANG			
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE			
K-481	Madero of Mexico		11	Not Rev.
	TRAVELTALKS			
T-413	Glimpses of Ontario		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

	FASCINATING JOURNEYS (Tech.) (2)			
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road to India	Interesting	10	11/22/41
	HEADLINERS (6)			
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival in Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
	HEDDA HOPPER'S HOLLYWOOD (6)			
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6	Good	9	10/ 3/42
	MADCAP MODELS (Tech.) (6)			
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm in the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7½	6/27/42
	POPEYE (12)			
EI-12	Alena on the Sarong Seas	Fair	7	10/10/42
EI-10	Baby Wants a Bottle-ship	Funny	7	8/ 8/42
EI-5	Blunder Below	Excellent	7	2/21/42
EI-6	Fiesta of Stren'th	Very Good	7	5/ 2/42
EI-1	I'll Never Crow Again	Fair	7	10/11/41
EI-4	Kickin' the Conga Round	Funny	7	1/31/42
EI-9	Many Tanks	Fair	8	8/ 8/42
EI-2	Mighty Navy	Funny	7	12/ 8/41

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
EI-3	Nix on Hypnotricks	Very Funny	7	12/20/41
EI-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
EI-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
EI-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
	POPULAR SCIENCE (8)			
JI-1	No. 1	Very Good	11	10/11/41
JI-2	No. 2	Very Good	11	11/22/41
JI-3	No. 3	Good	11	1/31/42
JI-4	No. 4		10	Not Rev.
JI-5	No. 5	Very Interesting	11	6/ 6/42
JI-6	No. 6	Good	10	8/ 8/42
	QUIZ KIDS (6)			
QI-1	No. 1	Very Good	10	9/20/41
QI-2	No. 2	They're Good	11	12/ 6/41
QI-3	No. 3	Good	10	2/28/42
QI-4	No. 4	Good	11	5/ 2/42
QI-5	No. 5	Good	10½	6/ 6/42
QI-6	No. 6	Excellent	10	8/ 8/42
	ROBERT BENCHLEY (4)			
SI-1	How To Take a Vacation	Funny	10	10/11/41
SI-4	Keeping in Shape	Amusing	9	6/27/42
SI-5	Man's Angle	Good	8	8/22/42
SI-2	Nothing But Nerves	Very Good	10	12/20/41
SI-3	Witness, The	Chucklesome	10	3/14/42
	SPEAKING OF ANIMALS (8)			
YI-3	At the County Fair	Swell	10	1/31/42
YI-5	At the Dog Show	Clever	9	10/ 3/42
YI-1	In a Pet Shop	A Howl	10	9/20/41
YI-4	In the Circus	Good	9½	6/13/42
YI-6	In South America	Excellent	9	10/24/42
YI-2	In the Zoo	Hilarious	10	11/15/41
	SPECIAL CARTOON (Tech.)			
FFI-1	The Raven	Excellent	14½	5/ 2/42
	SPORTLIGHTS (13)			
RI-6	Better Bowling	Excellent	10	1/31/42
RI-5	Buying a Dog	Very Good	10	12/20/41
RI-10	Hero Worship	Swell	10	6/13/42
RI-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
RI-7	Lure of the Surf	Very Good	10	2/21/42
RI-2	Meet the Champs	Excellent	10	10/11/41
RI-11	Parachute Athletes	Very Good	10	6/27/42
RI-9	Personality Plus		10	Not Rev.
RI-4	Quick Returns	Pretty Good	10	11/29/41
RI-1	Shooting Mermaids	Very Good	10	9/27/41
RI-3	Sittin' Pretty	Excellent	10	11/15/41
RI-13	Timber Athletes	Very Good	10	10/10/42
RI-8	Timing Is Everything	Very Good	10	5/ 2/42
	SUPERMAN CARTOONS (12) (Tech.)			
WI-4	Arctic Giant	Good	9	3/14/42
WI-5	Bulleteers	Good	9	5/ 2/42
WI-3	Billion Dollar Limited	For the Fans	8½	1/24/42
WI-7	Electric Earthquake	For the Fans	9	6/27/42
WI-12	Eleventh Hour	Exciting	8½	12/19/42
WI-10	The Japoteurs	Swell for Kids	8	9/26/42
WI-11	In Showdown	Up to Par	8	10/24/42
WI-6	Magnetic Telescope	For the Fans	9	5/ 2/42
WI-2	Mechanical Monsters	Good	10	12/20/41
WI-1	Superman	A Cinch to Sell	11	8/ 2/41
WI-9	Terror on the Midway	For the Fans	8	8/22/42
WI-8	Volcano	Exciting	8	8/ 8/42
	UNUSUAL OCCUPATIONS (6)			
LI-1	No. 1	Good	10	10/11/41
LI-2	No. 2	Very Good	10	12/ 6/41
LI-3	No. 3	Very Good	11	2/21/42
LI-4	No. 4	Good	11	4/25/42
LI-5	No. 5	Good	10½	6/27/42
LI-6	No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

	HEADLINERS (6)			
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		10	Not Rev.
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.		10	Not Rev.
	MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Strauss!		7½	Not Rev.
U2-2	Jasper & the Choo-Choo		7½	Not Rev.
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
	POPEYE (12)			
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-6	Jolly Good Furlough		6½	Not Rev.
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3		9	Not Rev.
	SPEAKING OF ANIMALS			
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
	SPORTLIGHTS (10)			
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings		10	Not Rev.
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-4	Trading Blows		10	Not Rev.
	SUPERMAN CARTOONS			
W2-1	Destruction, Inc.		10	Not Rev.
W2-3	Jungle Drums (Tech.)		10	Not Rev.
W2-2	Mummy Strikes (Tech.)		10	Not Rev.
	UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3		10	Not Rev.
	VICTORY SHORTS			
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24109	How to Play Baseball	Hilarious	7	9/26/42
24115	How to Fish		7	Not Rev.
24112	How to Swim		7½	Not Rev.
24111	Olympic Champ	Hilarious	7	12/ 5/42
24114	Pluto at the Zoo		7	Not Rev.
24113	Sky Trooper	Very Funny	7	11/28/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
24110	Vanishing Private	Funny	7	10/24/42
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
2340(	Westward Ho-Hum	Funny	16	9/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)	Average	11	10/ 3/42
24211	No. 11 (Russell Crouse)	Good	10	10/24/42
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men In Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson	Unique	8	9/26/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers	Interesting	8	10/ 3/42
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

	DISNEY CARTOONS			
	Der Fuehrer's Face	Great	8	12/19/42
	Education for Death	Very Good	10	12/19/42
	EDGAR KENNEDY (6)			
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
	FAMOUS JURY TRIALS (4)			
33202	State vs. Thomas Crosby		18	Not Rev.
33201	State vs. Glen Willett	Fair	18	10/24/42
	JAMBOREES (13)			
34405	Enric Madriguera & Orch.		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.		8	Not Rev.
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
	LEON ERROL (6)			
33702	Deer! Deer!	Average	17	11/21/42
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly		17	Not Rev.
	SPORTSCOPES (13)			
34304	Q-Men		8	Not Rev.
34301	Show Horse	Good	9	10/24/42
34302	Touchdown Tars	Good	8	11/28/42
34303	Winter Setting		8	Not Rev.
	THIS IS AMERICA			
3	Army Chaplain	Very Fine	19	12/26/42
1	Private Smith of the U.S.A.	Excellent	19	10/24/42
2	Women at Arms	Very Fine	18	11/21/42
	VICTORY SHORTS			
No. 1	Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose In Tricky Business	Good	7	6/13/42

20th CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
	TERRYTOONS (26)			
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/42
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan (Tech.)	Good	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger (Tech.)	Good	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

	ADVENTURES OF A NEWSREEL CAMERAMAN			
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
	ALASKAN ADVENTURE			
3701	Our Last Frontier		9	Not Rev.
	AMERICA SPEAKS (3)			
3801	It's Everybody's War	Excellent	18	11/28/42
	LEW LEHR SUBJECT			
3901	Monkey Doodle Dandies	Good	9	12/12/42
3902	Butch, the Parrot		9	Not Rev.
	MAGIC CARPET OF MOVIETONE (8)			
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire		9	Not Rev.
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
	MARCH OF TIME			
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
4	Prelude to Victory	Very Good	18	12/12/42
	SPORTS REVIEWS (6)			
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters		9	Not Rev.
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls		9	Not Rev.
	TERRYTOONS (26)			
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3556	Barnyard WAAC (Tech.)		7	Not Rev.
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3562	Patriotic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.

UNITED ARTISTS

	WORLD IN ACTION (12)			
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42

UNIVERSAL 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7243	Air Raid Warden		7	Not Rev.
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst		9	Not Rev.
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
	TWO-REEL SPECIALS (2)			
7111	Roar, Navy, Roar		20	Not Rev.
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
	HOLLYWOOD NOVELTIES (6)			
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
	LOONEY TUNES			
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
	My Favorite Duck		7	Not Rev.
	MERRIE MELODIES (26)			
	Case of the Missing Hare		7	Not Rev.
	Ding Dong Daddy		7	Not Rev.
	Dover Boys		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
	Sheepish Wolf		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
	SPORTS PARADE (13) (Tech.)			
	Cuba, Land of Romance		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8402	South American Sports	Very Good	10	12/12/42
8402	The Right Timing	Fair	10	11/28/42
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	Not Rev.
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	10	List "C"
Colleges at War	10	Metro
Food for Freedom	3	List "C"
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
United China Relief	1½	Univ.
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
Your American Tragedy	1½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha	MGM	WB	RKO	
Philadelphia		Univ.	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington		Univ.	20th	WB

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

Calendar of releases for 6 weeks. Subject to change without notice. Dates are for release, not production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO-RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 5	Pardon My Gun Underground Agent	SEP. & OCT. & NOV.	Trail Riders			Army Surgeon		Black Swan		Behind the 8 Ball	Flying Fortress
DEC. 12	A Night to Remember	Apache Trail Cairo Eyes in the Night For Me and My Gal Omaha Trail Panama Hattie Seven Sweethearts Somewhere I'll Find You Tish War Against Mrs. Hadley White Cargo Yank at Eton	Rhythm Parade	Block 2 (42-43) Forest Rangers Henry Aldrich, Editor Mrs. Wiggs of the Cabbage Patch	Boss of Big Town (w) Overland Stagecoach (w)		Heart of the Golden West	Dr. Renault's Secret	American Empire	Pittsburgh Madame Spy Old Chisholm Trail (w)	
DEC. 19	Tornado in the Saddle (w)		Dawn on the Great Divide (w)	Road to Morocco Street of Chance			Secrets of the Underground Traitor Within		Lost Canyon (w)	Great Impersonation	Varsity Show (Reissue)
DEC. 26		DECEMBER Journey for Margaret Reunion in France Stand by for Action Whistling in Dixie		Block 3 (42-43) The Avengers Lucky Jordan My Heart Belongs to Daddy	Lady From Chungking Rangers Take Over (w)	They've Got Me Covered	Ice Capades Revue	Life Begins at Eight-Thirty	In Which We Serve	Arabian Nights	
JAN. 2				Palm Beach Story Wrecking Crew		Cat People	Ridin' Down the Canyon Sundown Kid Johnny Doughboy	China Girl	Crystal Ball	When Johnny Comes Marching Home	Yankee Doodle Dandy
JAN. 9			Two Fisted Justice	Block 4 (42-43) China Happy-Go-Lucky Henry Aldrich Gets Glamour Lady Bodyguard	Man of Courage	Saludos Amigos	Mountain Rhythm	We Are the Marines		Eyes of the Underworld	
JAN. 16	City Without Men		Silent Witness	Night Plane from Chungking		Great Gildersleeve	Boots & Saddles (Reissue) London Blackout Murders	Over My Dead Body	Powers Girl	Shadow of a Doubt	Gorilla Man
JAN. 23	One Dangerous Night		Cosmo Jones in the Crime Buster		Pay-Off Kid Rides Again	Seven Miles from Alcatraz		Time to Kill	McGuerins from Brooklyn	Mug Town	Casablanca
	LATER RELEASES Power of the Press 1/28/43 COMPLETED After Midnight With Boston Blackie Commandos Strike at Dawn Deadline Guns (w) Fighting Buckaroo (w) Frontier Fury Hail to the Rangers Law of the Northwest Let's Have Fun More the Merrier Murder in Times Square No Place for a Lady Reveille With Beverly Riders of the Northwest Mounted Riding West Robin Hood of the Range Saddles & Sagebrush Silver City Raiders (w) Something to Shout About Suicide Range (w) Wyoming Hurricane IN PRODUCTION Attack by Night Boy from Stalingrad Broadway Daddies Destroyer	COMPLETED Andy Hardy's Double Life Assignment in Brittany Cabin in the Sky Careless Dr. Gillespie's New Assistant DuBarry Was a Lady Half-Pint Kid Human Comedy Keeper of the Flame Lassie Come Home Mr. Justice Goes Hunting Northwest Rangers Pilot No. 5 Random Harvest Salute to the Marines Tennessee Johnson Three Hearts for Julia Youngest Profession IN PRODUCTION Above Suspicion Air Raid Wardens Bataan Patrol Dr. Gillespie's Prison Story I Dood It Presenting Lily Mars Private Miss Jones	LATER RELEASES You Can't Beat the Law 1/29/43 Kid Dynamite 2/12/43 Silver Skates 2/15/43 Haunted Ranch 2/19/43 COMPLETED War Dogs IN PRODUCTION Ape Man Robbers Roost	COMPLETED Aerial Gunner For Whom the Bell Tolls Great Without Glory Henry Aldrich Swings It High Explosive Miracle of Morgan's Creek No Time for Love Star Spangled Rhythm Submarine Alert True to Life IN PRODUCTION Dixie Lady in the Dark Salute for Three So Proudly We Hail	LATER RELEASES Night for Crime 2/24/43 Follies Girl 2/12/43 Dead Men Walk 2/10/43 Behind Prison Walls 3/22/43 Queen of Broadway 3/2/43 Corregidor 2/26/43 COMPLETED Fugitive of the Plains My Son, the Hero IN PRODUCTION Raiders of the Range	COMPLETED Avenging Rider (w) Bombardier Cinderella Swings It Fighting Frontier (w) Flight for Freedom Hitler's Children I Walked With a Zombie Journey Into Fear Ladies' Day Pride of the Yankees Red River Robin Hood (w) Sagebrush Law (w) Tarzan Triumphs This Changing World This Land is Mine Two Weeks to Live IN PRODUCTION From Here to Victory	LATER RELEASES Thundering Trails (w) 1/25/43 Dead Man's Gulch 2/5/43 Fighting Devil Dogs 1/29/43 COMPLETED Chatterbox Hit Parade of 1943 IN PRODUCTION Blocked Trail (w) Idaho (w)	COMPLETED Chetniks, the Fighting Guerrillas Coney Island Crash Dive Dixie Dugan He Hired the Boss Hello, Frisco, Hello Immortal Sergeant Margin for Error Meanest Man in the World My Friend Flicka Ox-Bow Incident Quiet, Please, Murder Secret Mission Young Mr. Pitt IN PRODUCTION Moon Is Down School for Sabotage	LATER RELEASES Young and Willing 1/29/43 COMPLETED Bar 20-Three Border Patrol Buckskin Frontier Calaboose Colt Comrades Leather Burners Nazty Nuisance Prairie Chickens Silver Queen Texas Law Taxi, Mister Yanks Ahoy IN PRODUCTION G-String Murders Meet John Bonniwell Stage Door Canteen Unconquered	LATER RELEASES Amazing Mrs. Holiday 2/5/43 Tenting Tonight on the Old Camp Ground (w) 2/5/43 COMPLETED Cheyenne Roundup (w) Eagle Squadron Frankenstein Meets the Wolf Man He's My Guy Hi, Buddy Hi' Ya, Chum It Ain't Hay Keep 'Em Slugging It Comes Up Love Lone Star Trail (w) Raiders of San Joaquin (w) Rhythm of the Island Sherlock Holmes and the Secret Weapon Sherlock Holmes in Washington Solid Senders IN PRODUCTION Captive Wild Woman Corvettes In Action Flesh and Fantasy Good Morning, Judge Oh! Doctor We've Never Been Licked White Savage	COMPLETED Adventures of Mark Twain Air Force Arsenic and Old Lace Background to Danger Constant Nymph Crime by Night Desert Song Edge of Darkness Hard Way Last Ride Mysterious Doctor Princess O'Rourke Truck Busters Watch on the Rhine IN PRODUCTION Action in the North Atlantic Devotion Mission to Moscow Old Acquaintance Thank Your Lucky Stars

Season's Greetings

FROM THE MANUFACTURERS OF Simplex EQUIPMENT

At a time when our Country is calling for every effort and sacrifice from all of us, we take this opportunity to continue our time honored custom of extending Season's Greetings to our friends of the Motion Picture Industry.

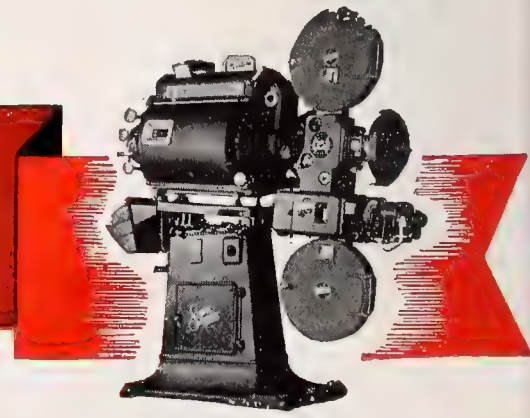
NATIONAL THEATRE SUPPLY COMPANY

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK, N. Y.



SHOWMEN'S TRADE REVIEW

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JAN 13 1943

REVIEWED IN THIS ISSUE

	Page
Three Hearts for Julia	7
Chetniks	7
Shadow of a Doubt	7
The Immortal Sergeant	18

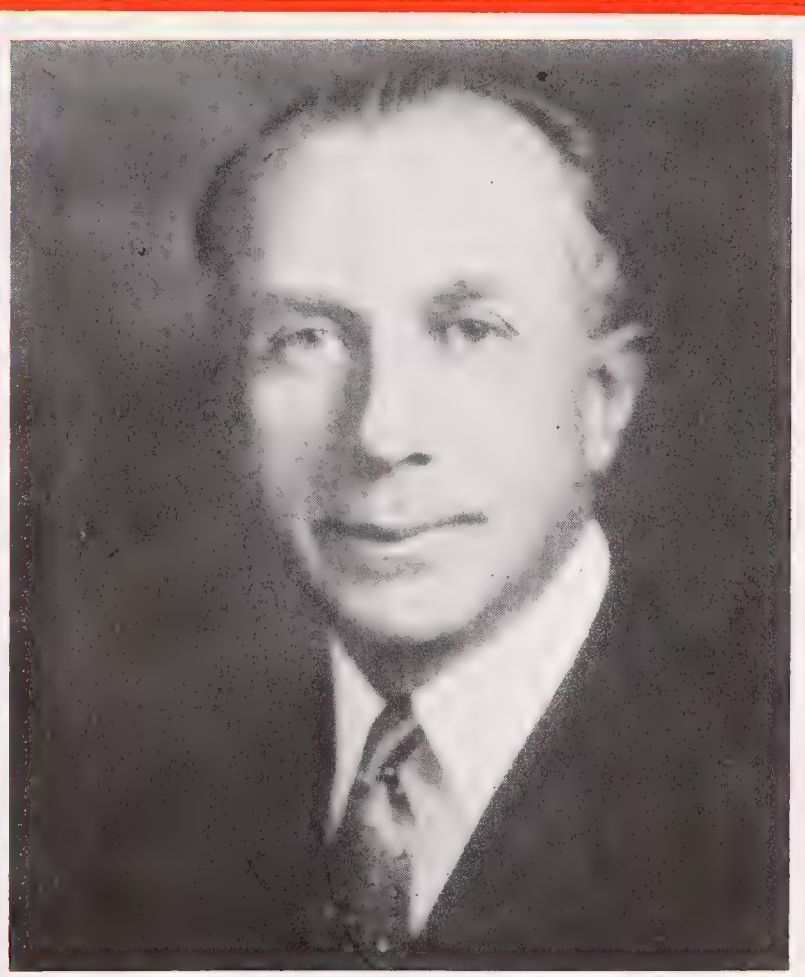
★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 25

Vol. 37 No. 25

January 9
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher





Harry M. Warner (See Page 4)



"THE TEN STRIKE!"

Robert TAYLOR, Charles LAUGHTON, Brian DONLEVY in "STAND BY FOR ACTION"
"ANDY HARDY'S DOUBLE LIFE" with LEWIS STONE, MICKEY ROONEY and the Folks
RED SKELTON in "WHISTLING IN DIXIE"
Joan CRAWFORD, John WAYNE, Philip DORN in "REUNION IN FRANCE"
"JOURNEY FOR MARGARET" with Robert YOUNG, Laraine DAY, 'Margaret' O'BRIEN
SPENCER TRACY, KATHARINE HEPBURN in "KEEPER OF THE FLAME"
"NORTHWEST RANGERS"—The West in action!
"DR. GILLESPIE'S NEW ASSISTANT" with LIONEL BARRYMORE
"TENNESSEE JOHNSON" with Van HEFLIN, Lionel BARRYMORE, Ruth HUSSEY
ANN SOTHERN, MELVYN DOUGLAS in "THREE HEARTS FOR JULIA"

Bowl 'em over with Big Ones!

LET'S GO
UNITED NATIONS
WEEK!

The Editorial Page

Current Observations.....

Very encouraging signs are emanating from the nation's capital as regards the salary ceiling that exploded like a bombshell in the industry's film capital last fall. At this writing the chances are that it will be discarded or just lost in the shuffle of the new Congress.

* * *

Some areas are advocating one or two-day closings each week to conserve fuel. Joint action by exhibitors in any exchange or other area based upon such a premise is real patriotism and we commend them for their attitude. However, we do not believe that what one territory does, should be the rule everywhere else. Each community has its own fuel problem and should be solved by local action. Let each territory make its own decisions.

* * *

One or two-day closings present still other problems. If through such closings theatres will still have to pay full week's wages, full monthly rentals, and all those other costs that are involved in theatre operation, how will they meet their expenses with the loss of one or two days' receipts? How will they be affected by their picture contracts and availabilities? Can they still pay the same average for film? Is the gesture to be a cooperative one with the distributors carrying some share of the burden? So, Mr. Exhibitor, before you jump off the deep end, better start checking up on these and many other angles.

* * *

Post-war planning in the picture business came into the headlines this week through a sensible and timely statement from Harry Warner. Followers of this page may recall a similar warning not so many weeks back. Our industry is certainly not going to be immune to the effects of post-war reconstruction. So, in the hustle and bustle of boom business, fantastic profits and super-smart phenagling, we suggest that our various master minds start thinking about this very important subject and how it will affect us individually and collectively.

* * *

We rather like the tag that Universal picked for itself: "The Progressive Company." Looking back over the years since Blumberg-Scully et al, took over, the designation is definitely correct. The strides made by this progressive outfit are almost unbelievable when you stop to recall the condition the company was in only a few years ago. Teamwork . . . theatre backgrounded executives . . . and fair trading. . . .

We very emphatically do not like the increasing number of letters reaching our desk describing seven-day work weeks for managers. Theatre owners and circuit operators who are gradually making this a steady diet because loyal managers wanted to cooperate during manpower shortages, are taking an unfair advantage. No matter how tough it may be to cure this condition, it CAN be done. No man can be efficient and productive without one day a week away from the theatre. Let's hope this evil won't spread further.

* * *

Herschel Stuart's host of friends in this country might be happy to know that we have been in touch with him in Australia where he is handling an important executive post with Hoyts Theatre Circuit. If anybody has some squawks to register about the tough time they're having here they are welcome to some excerpts from Herschel's latest letter (just received) which gives some bare detail of life in Australia in war-times. Just drop us a line and we'll comply with your request.

Hurry home, Herschel, for that long-promised vacation. We were fattening a special calf for your arrival but he's done gone to Africa . . . or some other place.

* * *

America's theatres are getting set for the gong that will inaugurate UNITED NATIONS WEEK, from Jan. 14th through the 20th.

Once again the War Activities Committee has prepared a carefully designed plan to help theatremen make this drive an even bigger success than previous efforts. But you are not restricted to the suggestions contained in the Campaign Book. Most theatremen have worked out their own original ideas as the basis for their various drives.

The motion picture theatreman is the top producer of results for the government and the war effort. When the curtain falls on this latest drive the sum total must add up to bigger and better success than ever before. What say, theatremen?

* * *

With the convening of legislatures in many states, look for an avalanche of fire and panic regulation laws to which will be tied a lot of impractical, crack-pot ideas. Exhibitors with state organization affiliations should be careful that the law-makers are watched closely lest some screwy law slip onto the statute books.

If ordinary care was necessary in former years, extraordinary watchfulness will be needed this year.

—"CHICK" LEWIS

Urges Industry to Plan Now for Greater Obligations Ahead

The motion picture industry faces obligations even greater than those now being shouldered in aid of the war effort and must start planning now to meet post-war requirements, Harry M. Warner, president of Warner Bros. Pictures (see cover) said in a statement released in Hollywood Wednesday.

"The mechanics of creating a motion picture are necessarily slow," said Warner, "and a subject which is of timely importance today may have lost much of its significance six months from now. So we must look and plan far ahead. Certain information on current world happenings and probably future developments is available to every studio alike. How that information is analyzed, appraised and utilized by each studio depends entirely upon the keenness and foresight of its production executives."

Speaking of the special contributions which the motion picture can make to the task of reconstruction that lies ahead, Mr. Warner declared that it "will require a thoroughly informed public opinion and sane guidance of national and international thought in order to assure the kind of world justice that will make for lasting peace. For the accomplishment of this end, there is no medium more effective than the screen.

"Neither the printed word nor the radio, despite their many good points, can match the motion picture in its power to impress the mass mind. In a motion picture theatre, within a space of two hours, a person can inform himself, can start preparing his thinking for the future, and be entertained at the same time."

Saying that he regarded the company he heads as "singularly fortunate in our long-range planning," Warner declared he was satisfied with the record of the Studio under the executive direction of Jack L. Warner in making pictures which entertained but also informed, and named many of the pictures turned out "from the prophetic 'Confessions of a Nazi Spy' to 'Casablanca' and some of the other films being readied for release in the near future as examples.

"We have not required," he concluded, "nor do we expect, any directives from Washington to do the things we have done and are doing. If the government were to issue such directives, they would go to all film companies and not just to Warner Bros."

"Reap the Wild Wind" Release Set

"Reap the Wild Wind," Cecil B. DeMille's Technicolor production which has been playing at advanced admissions since its premiere in New York last May, will be released at regular admission prices beginning April 23.

Confers on Will Rogers Picture

Jack L. Warner, executive producer for Warner Bros., was in Washington this week to confer with Congressman Will Rogers, Jr., regarding the late Will Rogers' life story soon to be produced for the screen by Warners.

INDEX TO DEPARTMENTS

Advance Dope	24
Box-Office Slants	7
Current Product Summary	31
Feature Booking Guide	25
Hollywood	22
Newsreel Synopses	20
On the Patriotic Front	10
Program Exchange	12
Selling the Picture	11
Shorts Booking Guide	28
Short Subject Reviews	20
Showmanalysis	16

Anti and Pro Laws

Anti-blind checking and bingo figure among the early entrants for legislative action connected with motion picture theatre operation in the nation's several states.

The anti-blind checking bill backed by independent theatre owners in Iowa will be among the first to be considered by legislators of the Buckeye state.

Theatre games would be moved outside the lottery classification by a bill to be introduced at Albany for liberalization of the laws of New York State concerning lotteries.

According to a report in circulation Wednesday, New Jersey Allied is considering action to sponsor an anti-blind checking bill for introduction when the state legislature convenes in Trenton.

New W.E. Recording Pacts Reduce Costs

Western Electric will terminate in 1945 its existing recording contracts and will license use of its Bell System patents for sound recording under another form of contract which will run to the end of 1954 and provide for "substantially lower recording fees," it was announced this week by T. K. Stevenson, vice-president.

According to the announcement, the company has given contractual notice of the intention to terminate present contracts two years hence. It was also said that early in 1941 as the time approached when notice of cancellation could first be given under existing contracts, Western Electric advised its licensees that if and when it terminated the present contracts its licensees would be offered another form of contract which would continue to make the Western Electric system of recording available to them.

David Gould to Manage Republic's Chile Branch

Republic Pictures this week announced the appointment of David Gould as Branch Manager of Cia. Republic Films Chilena, Inc., in charge of distribution of its product in the Republic of Chile.

Gould left New York Tuesday for Miami, and will plane down to Santiago, Chile, to take over his new post. Recently returned from Trinidad, where he was in charge of Republic's branch in Port of Spain, British West Indies, Gould has been in the motion picture industry for over twenty years, and is well known throughout all of Latin America.

Koerner, Golden in Studio Delegation to RKO Premiere

Bonita Granville and H. B. Warner will head the delegation of stars which will leave Hollywood Jan. 11 to participate in the 50-city world premiere of RKO's "Hitler's Children," Jan. 14. The Hollywood party will include a group of studio executives, among them vice-president in charge of production, Charles Koerner, Edward A. Golden, producer of the picture, and studio publicity director Perry Lieber.

Five Pictures in New Block Offered by 20th Century-Fox

Five features will be included in Block 7 of the 1942-43 selling season of 20th Century-Fox.

The new group includes the last Henry Fonda feature, "Immortal Sergeant," set for Jan. 29th release; "Chetniks," to be released Feb. 5th; "The Meanest Man in the World," Feb. 12th; "Margin for Error," Feb. 19th, and "The Young Mr. Pitt," Feb. 26.

Grand Grosses Still Order of Day at New York Picture Houses

First-run film theatres in New York's midtown area set new attendance and gross receipt records from New Year's Eve through Sunday, business in some cases exceeding that enjoyed over the Christmas weekend. This increase was caused, of course, by the scheduling of extra shows on New Year's Eve and the raising of admission prices in some houses as crowds grew larger that night. For a while, the Strand, Roxy and Paramount had a top price of $2.20.

All attendance records, whether computed in dollars or number of admissions in the sixteen years the Paramount New York has been in operation were shattered by "Star Spangled Rhythm" in its initial week which ended Tuesday, Manager Robert M. Weitman announced. The Paramount's long-standing record for a week's gross during the New Year holiday season, held by "Roadhouse Nights" on the screen and Buddy Rogers in person on the stage, was topped by "Star Spangled Rhythm" by 12 per cent, the report issued by Weitman reveals, with the estimated gross for the week at $115,000.

Largest single day's business since it opened in March, 1927, was reported by the Roxy for last Thursday, when receipts amounted to $30,010. For the four-day period, total attendance at the house, where 20th Century-Fox's "The Black Swan" was in its second week, was 96,985, a new record for the period.

"Random Harvest" shattered all three-week attendance records in the 10-year history of the Radio City Music Hall, Gus Eyssell, managing director, announced Wednesday. Paid admissions for the first three weeks amounted to more than 490,000, putting the MGM attraction in first place among the films that have played at least that long at the theatre. The Ronald Colman-Greer Garson picture entered its fourth week Thursday. At close of business on Sunday night, eighteenth day of the run, 425,023 persons had already seen the picture, thus bettering by 14,396 the 410,627 attendance set by MGM's "Mrs. Miniver" for a similar period last summer. The Music Hall's length-of-run record is held by "Miniver," which played ten weeks at the 6,500-seat showplace.

A gross of $54,650 from Thursday through Sunday was reported by the Strand, where 78,350 persons saw Warners' "Yankee Doodle Dandy" in the four-day period. It was the best New Year's weekend in the history of the Strand.

The Capitol, Hollywood, Globe, Rivoli and Criterion also enjoyed exceptional business over the holiday weekend.

SHOWMEN'S TRADE REVIEW

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Little Oil for Lamps of Theatre Heaters Permitted by OPA

While the most drastic petroleum products restrictions yet imposed for the oil-poor 17 states along the Atlantic seaboard will mean curtailed operating hours for many, closing for others among the theatres using oil for heating plants, and bars the use of automobiles for trips to the movies, theatremen generally found some balm in the situation in that theatres fared no worse than department stores, office buildings and even factories (those not producing necessary war goods at least) under fuel oil restrictions ordered by the OPA Wednesday.

In Greater New York the cut of 50 per cent in oil rations to theatres and other establishments in the category of buildings on the lowest "priority list" for fuel oil, means the reduction of show hours or complete darkening of over 100 theatres. It is estimated that about 20 per cent of the New York City theatres depend upon oil for heating.

Since the family car cannot be used for trips to the movies under the ban on pleasure driving, theatres in rural districts may make up the largest single factor on a casualty list that many expect to mount to seriously large proportions if the petroleum situation does not improve far beyond expectations of officials and experts.

The new order covering fuel oil rations calls for a reduction in Period 3 rations to 50 per cent of normal by removing coupons from the ration sheets, all of which will have to be turned in to local ration boards. Since the value of Period 3 coupons was cut by 10 per cent last Sunday, the latest step reduces the rations of non-residential users for the third heating period to 45 per cent of what they normally used before rationing went into effect.

Hedy Tests Salary Law

The federal salary ceiling law faces its first test in a suit filed Tuesday in Los Angeles by Hedy Lamarr, according to Bureau of Internal Revenue officials.

The star in a suit filed in Superior court charges that Loew's, Inc., should pay her a salary increase of $500 per week this year in accordance with a contract signed in 1937 specifying annual salary step-ups for each annual 40-week period. According to the complaint, the studio notified Miss Lamarr that her contract would be continued for another year, but, because of the salary limitation law, without any increase over the $1,500 per week paid her in 1942.

The Studio said that the pay of $1,500 per week for 40 weeks would amount to an annual salary of $60,000 per year—or approximately all the star can collect under the salary law (it being calculated that a star can earn $67,250 annually, and after payment of taxes, have the permitted $25,000 salary left).

Alperson Concludes Cross-Country Tour

Edward L. Alperson, national campaign chairman for United Nations Week, concluded a 10,985 mile tour of the U. S. in St. Louis Wednesday, where he addressed a meeting of exhibitors at the Coronado Hotel. The St. Louis gathering was the fourteenth conclave at which Alperson discussed organization of territorial drives for the national campaign for the week of Jan. 14 to 20. (*See Page* 10).

Arbitration Budget Set at $285,000

The budget for the motion picture arbitration system for the fiscal year ending Nov. 20, 1943 has been set at the figure of $285,000 with a contingency fund of $25,000 added by the budget committee following a meeting last Tuesday. The committee which fixed the new budget consisted of Joseph H. Hazen of Warner Bros., chairman, representing the five film companies signatory to the consent decree; George W. Alger, chairman of the arbitration appeal board, and P. M. Haight, representing the AAA.

The appropriation is subscribed by the five film companies.

The new budget represents a reduction of $15,000 under the amount spent for the administration of motion picture arbitration during the year ended Nov. 30, 1942. The maximum annual budget authorized by the decree is $465,000 for operation of the system. During the first year, however, even with the expense of equipping offices in 31 exchange centers and the appeal board headquarters in New York, the AAA carried on the operation at a total cost that was $190,000 less than the appropriation. The budget for last year was $300,000 with an added contingency fund of $25,000.

Bryan Joins National Airlines

Appointment of F. MacDonald "Bunny" Bryan as director of public information was announced this week by G. T. Baker, president of National Airlines. Bryan was formerly associated with Paramount-Publix.



Nat Holt Named RKO Studio-Theatre Liaison

Nat Holt, western division manager of RKO Theatres, has been appointed liaison between the theatres and the RKO Radio studio.

In addition to his new duties Holt will retain his position as head of RKO's western division but will move his headquarters to the studio.

A native Californian and veteran showman, Holt began his career in the theatre business at the age of seventeen as scenery painter and usher and gradually worked his way to the manager's office and then to managing stock company tours and some of the West's largest theatres before becoming affiliated with RKO.

Kinsky Chief Barker of Omaha Variety Club

Joseph Kinsky, district manager for Tri-States Theatres, succeeds D. V. McLucas as Chief Barker of the Omaha Variety Club, following elections held at headquarters of the Tent. Leon Mendelson was elected first assistant chief barker and Frank Hannon, second assistant, with Meyer Stern re-elected Dough Guy and R. S. Ballantyne retaining his post as Property Master. Canvassmen elected were Walter M. Green, Sol Francis, Joseph Scott, Ike Rubin, Morris Cohn and McLucas.

$5.50 Scale for Premiere Of "Shadow of a Doubt"

Universal's "Shadow of a Doubt," the new Alfred Hitchcock picture produced by Jack Skirball, is to have its premiere at a $5.50 top scale at the Rivoli Theatre, Jan. 12.





PROXIES ACCEPT N. Y. CRITICS' AWARDS

Left to right: Edward Raftery, president of United Artists; Commander Lionel Ansdel, of Brita'n's Royal Navy, holding Noel Coward's scroll for best film of year, "In Wich We Serve"; Juri Okov, Soviet consular attache, for producers of war fact film, "Moscow Strikes Back"; Jeanne Cagney, for brother Jimmy's performance in "Yankee Doodle Dandy"; RKO Radio President Ned E. Depinet for Agnes Moorehead's performance in Orson Welles' "The Magnificent Ambersons," and Paramount Executive Frank Freeman, who accepted for Commander John Farrow, director of "Wake Island."

WAC Chairmen Name Publicity Appointees

War Activities Committee Public Relations Chairmen for the Buffalo, Boston, Albany, Atlanta, Salt Lake City and Los Angeles exchange territories this week announced their appointments of city publicity chairmen, who will function in towns of 25,000 or more population. The new appointees are as follows:

Buffalo: C. B. Taylor, chairman; Lester Pollock, Rochester; Frank Murphy, Syracuse; Frank McCann, Niagara Falls; Joseph Schwartzwalder, Auburn; L. M. Levitch, Lockport; Deane Emley, Dunkirk; Al Newhall, Batavia; Ralph E. Orabill, Elmira; Morris Rosen, Hornell; K. Rockwell, Jamestown; W. Johnson, Medina; W. Tallman, Wellsville; M. Lafayette, Olean.

Boston: Harry Browning, chairman; Joe Longo, Boston; George Moffitt, Chelsea; Arthur S. Murch, Jr., Gloucester; Ellis Brodie, Haverhill; Arthur J. Keenan, Lowell; James J. Dempsey, Lynn; John J. Concannon, Somerville.

Albany: Charles A. Smakwitz, chairman; Alex Sayles, Albany; Sol Ullman, Schenectady; Leo Rosen, Troy; Andy Roy, Utica; Laddy O'Neill, Amsterdam; Seymour Morris, Gloversville; Joseph Kallet, Rome; William Tubbert, Watertown; Irving Liner, Troy; Charles Gordon, Utica.

Salt Lake City: Miss Helen Garrity, chairman; John Krier, Provo; Jack Braunagel, Logan; Ross Glasmann, Ogden, Utah; Nevin McCord, Boise; Breck Fagin, Twin Falls; Joe Koehler, Twin Falls; John Taylor, Pocatello; J. P. Larson, Idaho Falls, Idaho; Bill Steege, Great Falls; Jack Edwards, Helena; William Fower, Jr., Missoula; Joe English, Anaconda; Don Sheede, Billings; Bert Henson, Butte; Irvin Simpson, Lewistown; A. M. Russell, Bozeman, Montana.

Atlanta: Harold Martin, chairman; Richard M. Kennedy, Birmingham; William Wolfson, Montgomery, Alabama; Charles Amos, Nashville; Gene Street, Knoxville; Emmett Rogers, Chattanooga; Fred Barton, Johnson City, Tennessee; M. C. Moore, Jacksonville; J. L. Cartwright, Tampa; Michael Wolfson, Miami, Florida; John A. Cunningham, Savannah; I. L. Shields, Columbus; Frank Miller, Augusta; Art Barry, Macon, Georgia.

Los Angeles: Thornton Sargent, chairman; Lloyd Thayer, Santa Barbara; James Runte, Pasadena; Earl Rice, Glendale; Harry Denny, San Bernardino; Roy Hunt, Riverside; John Klee, Pomona; William Roberts, Long Beach; Mike Lustig, San Diego; Henry Pines, Inglewood; Ernest Sturm, Santa Monica; James Bradley, Huntington Park, California; A. G. Pickett, Phoenix; Fred E. McSpadden, Tucson, Arizona.

Mary Pickford to End 10-Year Screen Absence in Lesser Film

Mary Pickford will terminate her decade-long absence from the screen when she appears in a role in Sol Lesser's forthcoming "Stage Door Canteen," now in production. Miss Pickford last acted for the camera as the star of "Secrets" in 1933. Her multiple activities in Hollywood, including official duties with United Artists, which she was instrumental in organizing, radio, literature and producing for the screen, have not included a screen appearance during the past ten years.

Trade Screenings Set For 6 RKO Pictures

RKO announced trade screenings of six pictures this week. The screenings are as follows:

"Flight for Freedom," Feb. 1, in all exchange centers except Omaha and St. Louis, where showings will be held Feb. 2.

"Hitler's Children," Jan. 18, in all exchange centers except Cincinnati, Cleveland, Indianapolis, Los Angeles and New York, where the picture has already been shown.

"Forever and a Day," Jan. 19, in all exchange centers except Memphis, New Orleans, Oklahoma City and St. Louis, where showings will take place Jan. 20.

"Journey into Fear," Feb. 1, except in Omaha and St. Louis, where the picture will be trade shown Feb. 2.

"Tarzan Triumphs," Jan. 19, except in Memphis, New Orleans, Oklahoma City and St. Louis, with showings in the latter exchange centers set for Jan. 20.

"Cinderella Swings It," Jan. 18, except Memphis, New Orleans and St. Louis, in which cities it will be screened on Jan. 19.

WB Defense Short In Technicolor

"Mountain Fighters," First Technicolor national defense short to be made by Warner Bros., will go into production January 25 at Camp Hale, Colo. B. Reaves Eason will direct the subject, under supervision of Gordon Hollingshead.

Welcomed to Bond Premiere



Mr. and Mrs. Joseph R. Vogel were officially received upon their arrival in Toledo, Ohio, for the War Bond World Premiere of "Stand By For Action" by Captain Frank J. McManamon, U.S.N. Mr. Vogel is vice-president of Loew's, Inc., and general manager of out-of-town theatres. The premiere also marked the re-opening of Loew's New Valentine Theatre in Toledo.

Bonwick Vice-Prexy of PRC; McCarthy Assistant Sales Mgr.

George J. Bonwick, treasurer of PRC and vice-president, treasurer and director of Pathe Laboratories, Inc., was elected executive vice-president of PRC at a meeting of the board of directors on Dec. 31st, it was announced this week by PRC President O. Henry Briggs.



George J. Bonwick

Mr. Bonwick was born in Sunderland, England, in 1902. From 1929 to 1933 he was engaged as a public accountant, and in the latter year became president of the Jersey Management Corp. In 1940, Mr. Bonwick joined Pathe Film Corp., as vice-president and treasurer.

Briggs also announced that Arthur Greenblatt, vice-president in charge of sales, had been appointed a member of the board of directors, and the appointment of Leo J. McCarthy as assistant general sales manager of PRC.



Leo J. McCarthy

The present makeup of the PRC Board is as follows: O. Henry Briggs, Kenneth Young, Leon Fromkess, George Bonwick, Arthur Greenblatt, John S. Young, George Gill. Greenblatt fills the vacancy caused by the resignation of Robert Benjamin, who is now in Army service.

McCarthy, newly appointed assistant general sales manager, has been western sales manager of PRC since last March. Previously he was associated with Elmer C. Rhoden, president of Mid-West Theatres in Kansas City prior to the latter company's acquisition by Fox, and later with Republic as assistant to Nat Levine.

PRC also announced this week that Charles Kranz, formerly United Artists exchange manager in Cleveland, has been appointed sales manager of the company's Cleveland exchange. Allan D. Shaw continues as office manager of the Cleveland office.

"War Conservation" Paper To Feature SMPE Meeting

Jay Emanuel, publisher of The Exhibitor and circuit owner, will present a paper on the subject of "War Conservation from the Theatre Owners' Viewpoint," at the meeting of the Atlantic Coast Section of the SMPE in New York January 21, it was announced this week by Dr. A. N. Goldsmith, chairman.

Einfeld and Aides Eastbound

Charles Einfeld, director of advertising and publicity for Warner Bros., is scheduled to leave the coast next weekend for Chicago, Washington and New York. Mitchell Rawson, Eastern publicity manager, who has been at the studio for the past several weeks, and Alex Evelove, in charge of studio publicity, will accompany Einfeld on the trip East.

Frances Fenton Joins MGM

Frances Fenton has joined the MGM home office publicity department. She previously was associated with Life Magazine.

The Box Office Slant

Three Hearts For Julia

MGM **Comedy-With-Music** **90 mins.**

AUDIENCE SLANT: (Adult) A swell mixture of comedy-romance and some excellent music makes this first class audience entertainment.

BOX-OFFICE SLANT: With the drawing power of the Melvyn Douglas- Ann Sothern names, this is bound to make money. Exploit the "husband-picking-his-own-successor" angle, for it will attract the feminine trade and bring word-of-mouth business.

Cast: Ann Sothern, Melvyn Douglas, Lee Bowman, Richard Ainley, Felix Bressart, Marta Linden, Reginald Owen, Marietta Canty. **Credits:** Directed by Richard Thorpe. Story and screenplay by Lionel Houser. Director of photography, George Folsey. Produced by John W. Considine, Jr.

Plot: A foreign correspondent returns to New York after two years absence on an assignment, only to discover that his wife has returned to her career and is getting a divorce. Very much in love with her, it is up to him to effect a reconciliation for she is already considering two other suitors. Through an older man, he discovers a way to reach her and win her back.

Comment: A swell mixture of comedy, romance and some excellent music by an All Girls Symphony group, makes this first class audience entertainment. With the potential drawing power of the Melvyn Douglas-Ann Sothern names, it is bound to make money. They are ideally suited as a comedy team and some of the situations in which they become involved furnish many a laugh. Both principals are excellent, handling their roles so convincingly that they never destroy the believability of a single act. In the supporting cast Felix Bressart as an eminent conductor; Lee Bowman and Richard Ainley as Miss Sothern's two ardent suitors, all turn in performances that are in key with the tempo of the picture. Most of the credit for this tempo and the smoothness with which the story unfolds is due to Director Richard Thorpe. The husband-picking-his-own-successor angle is a good one to exploit for it will attract the feminine trade and cause much word-of-mouth advertising. There are plenty of tieups with music stores, dress and department stores and even household appliance shops.

Catchline: In spite of his love . . . he had to help his wife pick his successor.

Chetniks

20th-Fox **Drama** **73 mins.**

(Block No. 7—Nat'l Release, Feb. 5, 1943)

AUDIENCE SLANT: (Family) The exploits of the Chetniks in their guerrilla warfare against the Nazis makes acceptable adventure-romance fare for average patron.

BOX-OFFICE SLANT: Extensive publicity about the doings of Mihailovitch is certain to sell many additional tickets. Play up that angle.

Cast: Philip Dorn, Anna Sten, John Shepperd, Virginia Gilmore, Martin Kosleck, Felix Basch, Frank Lackteen, Patricia Prest, Merrill Redin, Leroy Mason. **Credits:** Produced by Sol M. Wurtzel. Directed by Louis King. Screenplay by Jack Andrews and Edward A. Paramore from an original story by Jack Andrews. Photography by Glen MacWilliams. Military adviser, Major Milivoj Mishovich. Technical adviser, Serge Krisman.

Plot: The Hollywood conception of outstanding incidents in the life of the famous Jugoslav hero since he and his guerrilla companions took to the mountains, after the Jugoslav Government capitulated to the demands of Germany, and commenced their harassing tactics against the Nazi powers. The ruthless pressure exerted by the Gestapo to force the surrender of the daring outlaw bands under his command; the tricks of the Chetnik leader to evade their traps and how, in desperation, the Nazi leaders inaugurate a policy of starvation on the city that secretly houses his wife and children, provides framework on which to mount some exciting and entertaining action. The stubborn never-give-in attitude of peasantfolk and soldiers alike is emphasized in many instances leading to a climax depicting the success of guerrilla strategy over the combined military intelligence and Gestapo treachery of the Germans.

Comment: While the audience is asked to accept the usual number of implausible and unbelievable situations that generally accompany a picture of this type and Mihailovitch and his staff seem utterly immune from peril in their uncannily successful exploits, this still makes altogether satisfying entertainment for Mr. and Mrs. Theatregoer. Injecting the family atmosphere, by including the leader's wife and small children among those who are constantly suffering for the various deeds of the fighters, gives marked appeal to the story and serves to create emotion-arousing circumstances to counterbalance the abundance of action. The studied cruelty of the Gestapo and the clever, pre-conceived treachery of the German Army leaders is given such prominence as to partially offset the too-pat manner in which the guerrilla system of counter espionage clicks in every instance. Philip Dorn, while seeming a trifle too handsome and immaculate for the role does a very capable job in all departments and his immediate associates, John Shepperd and Leroy Mason do equally well. Anna Sten is convincing and handles her camera moments well in the role of the wife and mother and Virginia Gilmore, as the liaison who holds the spot of confidential secretary to the Gestapo chief (and secretly communicates all official plans to her Chetnik sweetheart), plays capably and importantly. Patricia Prest and Merrill Rodin, as the children, are very fine. A triffle of clowning at the start of the film seems to hurt its tenor but will undoubtedly tickle the audience. There are some fine and thrilling battle and sabotage sequences.

Catchline: A thrill-a-minute recounting of the Chetniks' vicious warfare against the Nazis.

Legion of Decency Ratings

(For Week Ending Jan. 9th)

SUITABLE FOR GENERAL PATRONAGE

Fighting Buckaroo — The Kid Rides Again

Henry Aldrich Gets Glamour

SUITABLE FOR ADULTS ONLY

Fighting Devil Dogs — Shadow of a Doubt

Meanest Man in the World

UNITED NATIONS WEEK
January 14-20, 1943
Are YOU Participating?

Shadow of a Doubt

Universal **Mystery-Drama** **108 mins.**

(National Release, January 15)

AUDIENCE SLANT: (Adult) Director Hitchcock scores again with a suspense-packed mystery-drama to enthrall every spectator.

BOX-OFFICE SLANT: Should register high on the box-office tally sheet.

Cast: Teresa Wright, Joseph Cotten, Macdonald Carey, Henry Travers, Patricia Collinge, Hume Cronyn, Wallace Ford, Edna Mae Wonacott, Charles Bates, Irving Bacon, Janet Shaw, Estelle Jewel. **Credits:** Produced by Jack H. Skirball. Directed by Alfred Hitchcock. Screenplay by Thornton Wilder, Sally Benson and Alma Reville. Original story by Gordon McDonell. Director of photography, Joseph Valentine. Art direction, John B. Goodman. Original musical score, Dimitri Tiomkin. Musical direction, Charles Previn. Assistant Director, William Tummel.

Plot: Seeking to elude detectives, Joseph Cotten journeys from New York to California to seek refuge at the home of his older sister (Patricia Collinge), her husband (Henry Travers) and her children, oldest of whom is Teresa Wright. The entire family is fond of Cotten (their Uncle Charley), and knowing nothing of his actions while East, welcome his presence. But incidents occur which cause Teresa to suspect him, and the arrival of detectives, who pose as Government survey men, add further to her suspicions. From then on, with only Teresa cognizant of her uncle's status, suspense mounts until the climax, which ends the mystery of Uncle Charley as far as she and one of the detectives (MacDonald Carey), with whom she has fallen in love, are concerned. They retain their secret; the family never knows.

Comment: There is more to this picture than meets the eye in the preceding synopsis, which has been purposely divested of all revealing details lest it spoil the enjoyment of anyone seeing "Shadow of a Doubt" for the first time. Even the theatre manager, projectionist, or any staff member who consults this evaluation is entitled to the same surprises, thrills and sheer enjoyment that awaits the patron on his initial viewing of the film. What a wonderful thing it would be if—for just this one picture—those having seen it would be honor bound not to divulge the plot to others planning to attend. For "Shadow of a Doubt," in the true Alfred Hitchcock tradition, depends on suspense to grip the spectator's interest, and this entertainment factor is put into play within three minutes after the picture begins and never subsides until the climax. A few situations seem comparatively insignificant, but that these have their necessary place in the web of circumstances built around the principal character is evidenced by dramatic musical undertones that seem to herald the approach of doom. The picture is not without its occasional moments of humor to lighten the dramatic tension; but these moments become logical parts of the proceedings, not "afterthoughts" dragged in by the heels. Teresa Wright adds another to the few, but outstanding performances she has essayed during her still brief screen career; she is, to use a trite but appropriate adjective, magnificent. Joseph Cotten, whose role here is the choicest he has yet had on the screen, is likely to be remembered longest, for his is a carefully conceived and expertly delineated portrayal of the most important character in the picture. Apparently much care was employed in casting the film, for from such fine troupers as Macdonald Carey,

(*Continued on Page* 18)

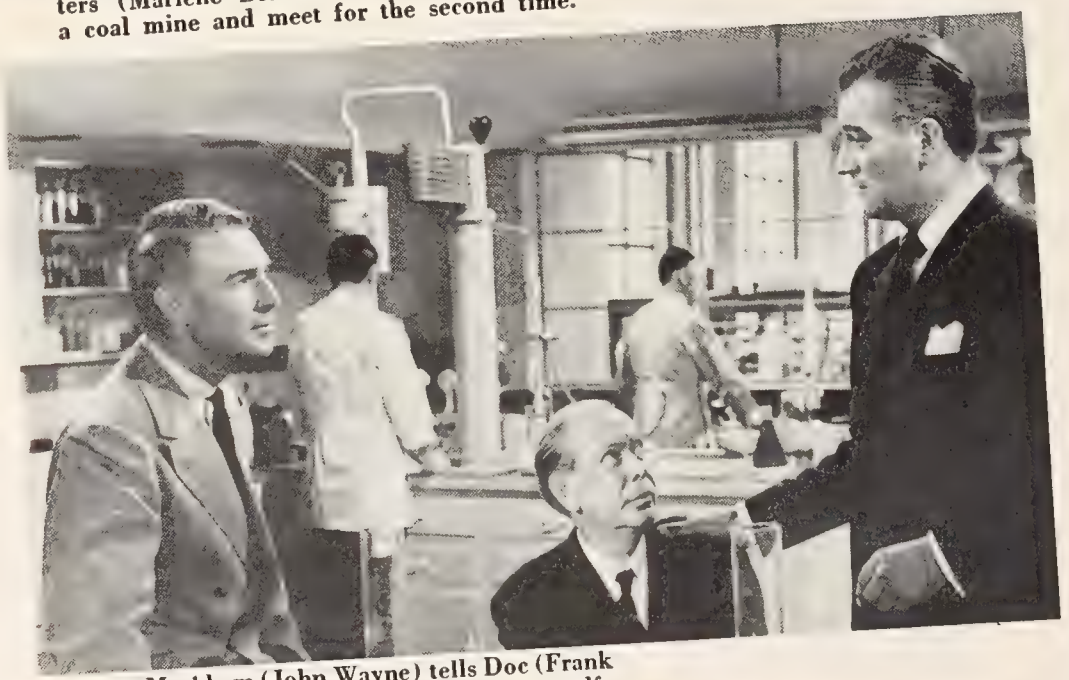
THE WINNING COMBINATION OF "THE SPOILERS"

LIBERTY GOES TO THE MOVIES

PITTSBURGH



Cash Evans (Randolph Scott) and Josie Winters (Marlene Dietrich) stage a rescue in a coal mine and meet for the second time.



Pitt Markham (John Wayne) tells Doc (Frank Craven) that his experiments on sulfa drugs must give way to commercial work.



Pitt and Cash call a truce, with Josie as mediator, and pledge themselves to put everything they have into working for victory.

THE starring team of Marlene Dietrich, Randolph Scott, and John Wayne, last seen in The Spoilers, is together again in this lusty melodramatic story of a mining town. Pittsburgh not only has plenty of action and a romantic triangle, but also carries a definite message for the war worker and the country as a whole in these days of all-out production drives.

The message is simply that nothing—personal feuds, supposedly unconquerable problems, or anything else—can stand in the way of turning out material for our armies. It is effective propaganda for the war effort and good entertainment, too.

The story concerns itself with two miners, "Pitt" Markham (John Wayne) and "Cash" Evans (Randolph Scott) who are not quite resigned to a life of digging "black diamonds." Pitt is the mercurial half of the team, short-tempered, hasty, thoughtless. Cash, just as anxious to get out, is more cautious.

A mine cave-in brings them together with Josie Winters (Marlene Dietrich), the daughter of a mine worker who had been killed in an explosion. She provides the romantic incentive for the boys to get out of the mines and into the coal business for themselves.

The story of their rise to power and Pitt's conversion to a hard, shrewd, money-hungry boss provides some good acting opportunities for the cast and a few mighty tense moments for the audience.

Frank Craven, repeating his now familiar routine as the film's narrator—which he did originally in Our Town—gives a fine portrayal of Doc, whose curiosity about the possible derivatives of coal tar leads to important discoveries on plastics and sulfa drugs—and perhaps even the solution to synthetic rubber.

Pittsburgh has a few slow spots, but generally there is lots of action, with Scott and Wayne staging a minor repetition of their bang-up fight in The Spoilers.

For a change, Marlene Dietrich isn't a bedizened hussy. Her part is a straight one, giving her a chance to do some honest acting. Her Josie is restrained and believable.

All in all, Pittsburgh is sure to please because it has action, romance, suspense, and a simple, sincere patriotic message to deliver.

(Universal.)

From Liberty Magazine

OES IT AGAIN IN "PITTSBURGH"!

THE WASHINGTON POST: WEDNESDAY, DECEMBER 16, 1942

Nelson B. Bell About the Showshops

Pittsburgh,' RKO-Keith's, Exerts a Twofold Wallop

Marlene Dietrich, Randolph Scott, John Wayne Shine Again in Picture With a Dual Purpose; Short Subjects Sharpen Flavor of Ace Bill

HATS OFF TO UNIVERSAL for having exercised unusual adroitness in combining a strong plea for the country's wartime production effort and a rip-snorting biographical melodrama, to the end of interesting and exciting entertainment.

In "Pittsburgh," which opened yesterday on the screen at RKO-Keith's Theater, the urge to patriotic, all-out war effort has not been overstressed, nor have the humorous, thrilling and romantic elements of an enlivening personal narrative been slighted. The nice balance of the two results in a rough-and-ready item of "escape" and admonition that represents as fine a job of its kind as has come along to date.

The picture is described as a "personal narrative" because its title pertains to one of the principal characters in the story and not to the steel metropolis. "Pittsburgh" Markham and Cash Evans are the sturdy coal miners whose careers form the basis of the fiction. The action opens with their exhortation of their thousands of workers, who have just won a Government "E" for exceeding production schedules. Then "Doc" Powers recalls their beginnings and the part Josie Winters played in their lives and the tale thereafter is presented by the familiar flashback method, initiating the narrative proper in the mining shafts deep under ground.

This "Pittsburgh" Markham is a double-order of man—physically fearless, egotistically inflated and ruthless in his dealings with those around him. When he and Cash hit upon a scheme to reduce the price of coke by improved fabricating methods and win a huge contract from the steel company, his rise and downfall have their simultaneous origin. He—and his saner and not silent partner—become tycoons of the first water. Evans achieves real standing by square dealing. Markham builds on the false premise of might over right and is bounced out of his position of power much more rapidly than he achieved it.

How he learns his bitter lesson in humility and rehabilitates himself and his giant enterprises constitutes the "surprise" climax of the drama, which deserves better than premature exposure.

Since the three stars of the last edition of "The Spoilers" again find themselves in costellar association, something of the formula of that perennial hit has been woven into the warp and woof of "Pittsburgh." It is packed with rowdy goings-on and boisterous comedy, has its full share of rough-and-tumble fights, gets itself finally into the precincts of "smart" society and then manages that final climax and denouement that lose nothing of dramatic punch by being dedicated to the high principle of service to country. As if that tremendous battle between the feuding partners—beginning on the floor of the mine, finding its way into an elevator cage and ending up on the surface—were not enough, one of the earliest comedy sequences is devoted to "Pittsburgh's" acceptance of the challenge to stay three rounds with the heavyweight contender on a theater stage and then sending Cash into the ring to do his battling for him, while he makes a play for the "Countess," who turns out to be a "hunkie," who finally emerges as Josie Winters, the distaff director of destiny. As we were saying, it's a pretty good picture.

Played to the Hilt by Stars

In this sort of epic of both physical and temperamental violence there is scant call for finesse. The stars and their supporting players make no effort to inject any into performances that demand ruggedness of mind as well as body. Marlene Dietrich is strikingly effective in the role of the ambitious young woman, striving for something better than the penury she has always known. Desperately in love with "Pittsburgh" as long as he seems to be worth it, she is not unaware of the sterling qualities of Mr. Evans, whose wife she finally becomes. It is to her that the film owes not only a great degree of its dramatic soundness, but most of its patriotic zeal, as well. Randolph Scott and John Wayne, as the firm of Evans & Markham, are partners in excellence as well as big business. Scott has a part cut to his order and Wayne has never been better—if as good. Frank Craven, the "Doc" Powers, serves as narrator in addition to playing another cut-to-measure role, and Thomas Gomez contributes an excellent portrait of the labor leader who has an important finger in everything that goes on. The side of social aristocracy is represented by Samuel S. Hinds and Louise Allbritton, as the steel magnate and his unhappy daughter who becomes Mrs. Markham to her sorrow. Those in the lesser assignments are uniformly competent.

The excellence of the new bill at Keith's is not confined to its major feature. An interesting insight into war production in England is afforded by "Night Shift," in which 2000 women war workers take over a munitions plant and operate it in its entirety with inspiring spirit and skill. The newsreel continues its recital of vital affairs in North Africa and one of Walt Lantz's color cartoons, "Swing Symphony," introduces a new note into the comic aspects of war production, to add further zest to a program that is practically as dynamic as dynamite.

"Spoilers" Cast Moves to "Pittsburgh"



MARLENE DIETRICH
who appears—but not necessarily as above—as costar with Randolph Scott and John Wayne in Universal's production of "Pittsburgh," a melodrama vaguely of "The Spoilers'" pattern, in which the same three starred. Now on the screen at RKO-Keith's Theater, this triangle story, oddly enough, concerns itself more with coal than with steel when not centering on the rivalry between Mr. Scott and Mr. Wayne for the favor of Miss Dietrich

From Pic Magazine



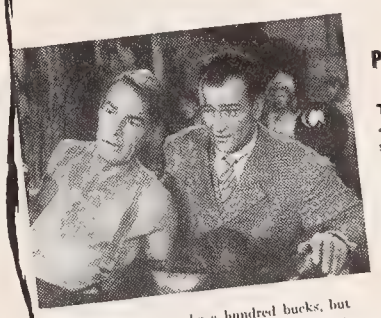
PAUL MUNI, Anna Lee typify things oppressed people fight for—the right to live and love.

STILL THE GLAMOUR of Dietrich, but now part of a woman who knows life has rough sides, too.

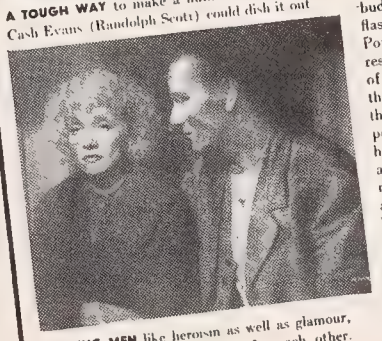


egians hearing rules of invaders

mandos. Authenticity



A TOUGH WAY to make a hundred bucks, but Cash Evans (Randolph Scott) could dish it out



PROVING MEN like heroism as well as glamour, Pitt tells Josie they're meant for each other.

PITTSBURGH

IF happens sometimes, even in the movies, that too much glamour isn't good for a gal; so awhile back some such decision must have been figured out for Marlene Dietrich—and up went the curve of business, mind you without depriving us of any of Marlene's *curves*, which still charm. Just a change of story pace and better delivery, more down to earth human.

Anyhow, here's Dietrich playing Josie Winters, left on her own by the death of her coal-miner father, and trying to get away from that drab life, she joins up with a crooked fight manager: Cash Evans (Randolph Scott) and "Pitt" Markham (John Wayne), miner buddies, meet her after a brawl when Pitt catches her flashing a mirror in Cash's eyes during a fight. "Doc" Powers (Frank Craven), caught in a mine cave-in, is rescued by Cash, Pitt and Josie; she stays to take care of him. Cash and Pitt both fall for Josie; she sparks their ambitions; a trick of Pitt's works, sets both up in the coal-mining "Markham & Evans" Co. With prosperity, Pitt, who had the inside track with Josie, goes high hat, marries a society girl. Cash devotes himself to an embittered Josie. Greater success brings Pitt only mounting trouble and disappointments—what they were and what it took to straighten them out you'll have to buy a ticket to find out—but we will go this far, Pearl Harbor had a lot to do with it.

There is so much of the rugged ways of life, mixed well with life's homelier virtues, all of it on a level of everyday people that it aims down a lot of our alleys.

Louise Allbritton, Thomas Gomez, Ludwig Stossel and Shemp Howard fill out a good cast. (Universal)

JANUARY 5, 1943

UNIVERSAL PICTURES

PITTSBURGH

A Charles K. Feldman Production

starring

Marlene DIETRICH · Randolph SCOTT · John WAYNE

with

FRANK CRAVEN · LOUISE ALLBRITTON · SHEMP HOWARD
THOMAS GOMEZ · LUDWIG STOSSEL · SAMUEL S. HINDS

Screen Play, Kenneth Gamet, Tom Reed · Original Story, George Owen, Tom Reed · Additional Dialogue, John Twist

Directed by LEWIS SEILER · Associate Producer, ROBERT FELLOWS

ON TO VICTORY...UNITED NATIONS WEEK...Jan. 14 through Jan. 20



Countrywide Meets Plan Activities for United Nations Week

In Oklahoma City Tuesday L. C. Griffith, local United Nations Week chairman, arranged for a group of theatre men to hear Edward L. Alperson, National Campaign Chairman at the Variety Club in the Benson Hotel; in Portland, Oregon, Co-chairmen Albert J. Finke and O. J. Miller of that area, presided at a meeting at which Bob White, National Co-chairman for the week, was the principal speaker; and in Salt Lake City, a meeting was held at the Hotel Utah. Rick Ricketson addressed the gathering. Tracy Barham and John Rugar are the co-chairmen of the Salt Lake City territory.

Edward L. Alperson completed his tour of the nation on behalf of United Nations Week, when he appeared Wednesday before a large gathering of showmen at the Coronado Hotel in St. Louis. Harry Arthur, area chairman, introduced Mr. Alperson.

A rally of 277 theatre owners and managers representing Northern New Jersey Theatres was held Wednesday at RKO Proctor's Theatre, Newark. Arranged by Harry Lowenstein and Bob Paskow, the meeting's speakers included the Honorable Sylwin Strakacz, Consul General of Poland; Francis S. Harmon, coordinator of the War Activities Committee—Motion Picture Industry; Co-chairmen Sam Rinzler, of Randforce Circuit, and Fred Schwartz, of Century Circuit; William F. Rodgers, MGM; Harry Mandel, National Publicity Director; Leonard Goldenson, General Manager of Paramount Theatres; and Leon J. Bamberger, National Campaign Manager.

In Buffalo early this week at a luncheon in the Chinese Room of the Statler Hotel, Harmon and Max Cohen, N. Y. State chairman, addressed a meeting of showmen called together by Vincent R. McFaul, United Nations Week Buffalo chairman. The exhibitors, theatre managers and exchange officials present included: A. C. Hayman, general chairman, Buffalo War Activities Committee; Nicholas Basil, Stanley Kozanowski, George Gammell, Robert T. Murphy, Max Yellen, George McKenna, George A. Mason, Edward Miller, William Brett, Kenneth Cooley, Nelson Martin, Charles McKernan, Max and George Rosing, George Holl, James Stubbe, Frank McCann and Harris Lumberg, Niagara Falls; George Hanny, Jr., Andrew Gibson, Harry Goldsmith, Spencer Balser, Harry Yette, Menno Dykstra, Dewey Michaels, Harry Dixon, Jack Goldstein, Lester Pollock, Jay Golden, Frank Murphy and Harry Unterfort, Rochester; Tom Walsh, Binghamton; Ralph E. Crabill, Elmira; Ken Rockwell, Dan Gilhula, Jamestown; Joseph Schwartzwalder, Auburn; M. Lafayette, Olean; Deane Emley, Dunkirk; Al Newhall, Batavia; Morris Rosen, Hornell; W. Johnson, Medina; and W. Tallman, Wellsville.

Prizes Spur Copper Collection

Robert Lynch, War Activities Committee salvage chairman for the Philadelphia area, is offering $50, $30 and $20 to the three theatres registering the biggest yields of copper. Before his association with MGM, Lynch was in the scrap iron and metal business.

Wanta Bet On It?

According to unusually reliable sources, and officials whose opinions in the past have been worthy of record, there is a definite possibility that the Mayor of Twin Falls, Idaho, will issue a proclamation declaring January 14th through 20th United Nations Week.

The unusually reliable sources, officials, etc., base their opinions on the fact that Mayor Joe Koehler has been appointed to the post of city publicity chairman for the War Activities Committee by Helen Garrity, public relations chairman for the Salt Lake City exchange area.

Mayor Koehler, who will share his new duties with Breck Fagin, is also manager of the Roxy Theatre in Twin Falls.

'Hitler's Children' for United Nations Week

"Hitler's Children," screen dramatization based on Gregor Ziemer's best-seller, "Education For Death," has been made available to the United Nations Week Committee for special preview presentation in a number of theatres in the United States by Ned E. Depinet, President of RKO Radio Pictures.

This presentation will be for one performance only—at reserved seat road show prices with the entire receipts to be turned over to the United Nations Fund.

The following dates have been set: Tuesday, January 19th at RKO Keith's Memorial, Boston, the Century, Rochester, and the Paramount, Syracuse; on Wednesday, January 20th at the RKO Palace, Chicago, Allen, Cleveland, RKO Orpheum, Kansas City, Orpheum, New Orleans, RKO Keith's, Lowell, RKO Albee, Providence, RKO Capitol, Trenton, and RKO Keith's, Washington. Other dates are now being set up and will be announced later.

"Hitler's Children" is believed to be particularly appropriate for United Nations Week presentation.

Salt Lake Area Sets Big Copper Campaign

The theatres in the Salt Lake City exchange area have set up a huge copper collection campaign in Utah which is expected to extend throughout Idaho and Montana, according to a statement from John Rugar, War Activities Committee exhibitor chairman for this territory.

The plan calls for the public schools to cooperate with the theatres, with only children in the elementary grades participating, to avoid admission tax complications. The schools will become depots for the receiving and the storing of the copper scrap and will give out tickets to the matinees on the basis of one ticket for each pound.

The WAC is working in conjunction with the newspapers, who are giving the campaign wide coverage, the OWI and the State Salvage Section of the War Production Board. The WPB will arrange for prizes for largest amounts of copper turned in.

1,200 Prints Set for 'You, John Jones'

A record number of 1,200 prints of the special United Nations Week short subject, "You, John Jones," which stars James Cagney, Ann Sothern and little Margaret O'Brien, will be distributed throughout the country to the 16,000 motion picture theatres that are taking part in the observance of this week, it was announced last week.

Methods of distribution, such as bicycling, which have long been taboo in the industry, are being revived in an effort to get a maximum number of showings. One print of this picture, which government officials and film executives feel will bring home to the American public the poignant sufferings of the peoples of the Allied Nations now under the Axis heel, as nothing else can, will be made to do the work of ten prints of an ordinary short subject. The film was produced by MGM from a script by Carey Wilson under the direction of Mervyn Le Roy, and will be distributed through that company's exchanges.

Companies Offer Film For Copper Matinees

Taking cognizance of the need for augmenting the nation's copper supply, Wm. F. Rodgers, Chairman of the Distributors Division of the War Activities Committee, has announced that free film product for "copper matinees" will be made available to exhibitors by all the various distributors of the industry.

Rodgers made the announcement in a wire to all WAC exchange area chairmen, which included instructions to his own MGM exchanges.

Repeating the appeal from Chris Dunphy, Chief of the Amusement Section of the War Production Board, requesting exhibitor aid in alleviating the shortage of copper, Rodgers then stressed the importance of the industry's response to this appeal "with as little delay as possible." Concluded Rodgers:

"Please inform all exhibitors and advise them of the willingness of all distributors to furnish film on the same basis as before (i.e., the same basis as for the general scrap metal drive) in order that copper can be collected."

Document Reproductions Available

The Office of War Information has provided 18,000 reproductions of the "Declaration By United Nations" and the signatures of the representatives of each government, for use in all theatres during United Nations Week. Copies of this historic document are now available and can be had by applying to any National Screen Exchange.

UNW Posters in Subways

Space in stations of the Greater New York subway lines has been donated for United Nations Week posters. Several thousand of these in one sheet size were delivered last week for immediate posting.

Selling the Picture

World Premiere of 'Hitler's Children' to Embrace 50 Cities

A fifty-city world premiere on a vast and unprecedented scale will be held simultaneously on January 14 in the middle west to launch "Hitler's Children," RKO Radio's picturization of Gregor Ziemer's book on inside Germany, "Education for Death," produced by Edward A. Golden.

The unusual premiere will be sponsored by the Crosley radio station, WLW, of Cincinnati, the most powerful transmitter in the world, in honor of Ziemer who is the station's distinguished news background commentator. Plans, worked out by RKO Radio in cooperation with R. E. Dunville, vice-president of Crosley Corporation, will accord the multi-city premiere the station's fullest facilities including daily announcements climaxed by a series of spectacular radio shows highlighted with scenes from "Hitler's Children" during the week preceding and on the night of the simultaneous premiere.

Stars of the film will come from Hollywood to take part and a number of national personalities directly active in the war effort will also participate. Home office and studio executives will attend, including N. Peter Rathvon, Ned E. Depinet, Charles Koerner, Robert Mochrie, S. Barret McCormick, Nat Levy, Walter Branson, Edward A. Golden, producer of "Hitler's Children," and others.

An elaborate ad campaign has been set up by S. Barret McCormick to supplement the broadcast plans.



Six-Story Showmanship

Practically entire front of the building housing the Golden Gate Theatre, San Francisco, up to the sixth story, was utilized for a smashing display on RKO Radio's "The Navy Comes Through." Occasion was the recent world premiere of the film. Red, white and blue pennants added color.

Child Organization Executive Secretary Tours for 'Margaret'

In a tieup vitally related to the war and human values in time of global conflict, MGM recently arranged for Mrs. Edna Blue, executive secretary of the Foster Parents Plan for War Children, to make a tour of key cities in advance of engagements of "Journey for Margaret," the film dealing with the fate of children in wartime.

Mrs. Blue, whose organization operates 41 sanctuaries for about 20,000 children, many of whom have "foster parents," addressed women's and other organizations, made radio broadcasts and gave press interviews in behalf of the Foster Parents Plan and the motion picture.

Everywhere, she stressed the fact that "Journey for Margaret" was a great tribute to and a stirring account of the work being done with "blitzed" children.

Her appearance was enthusiastically greeted by press and public and resulted in widespread excellent publicity. In Washington, D. C., Mrs. Blue spoke before the Motion Picture Council as well as over the Mary Mason Home Forum broadcast, and in Memphis she was guest at a special luncheon arranged by the Tennessee Children's Home Society attended by Mayor Chandler and many other civic leaders.

Women representing various church groups and women's organizations gathered to hear Mrs. Blue at a leading Syracuse Hotel during her stay in that city. In Rhode Island, she visited the St. Aloysius Home in Greenville to see what effects the war is having on American children. In Richmond, Va., she was the guest of the Children's Home Society, and in Cleveland, Youngstown, O. and Atlanta, in addition to theatre appearances, Mrs. Blue gave important press interviews.

Schools, Libraries Use 'Serve' Posters

A tieup of national, as well as motion picture importance, has been arranged by United Artists in cooperation with Arthur H. DeBra, Director of Research of the Motion Picture Producers and Distributors of America, Inc., and 20,000 schools and libraries throughout the country.

Using a new poster form, UA has designed displays of the Noel Coward screen epic of the British Navy, "In Which We Serve," which have been distributed to the schools and libraries.

Accompanying them went a letter from Mr. DeBra, in which he writes of "In Which We Serve": "It breathes the very life and spirit of a gallant people as only a motion picture conceived and produced in the travail of war can do. After seeing it twice, I recommend it as a 'must see' picture for everyone."

The posters present a preview of the picture, while at the same time helping to rationalize the urgency of conserving and salvaging rubber.

Ted Kirkmeyer's 'Gay Nineties' Show Worthy of Duplication

How about a "Gay Nineties" show as "something different" to offer your patrons? In a nutshell, here's how Manager Ted Kirkmeyer put the idea over at the Paramount Theatre, Idaho Falls, Idaho:

His entire house staff dressed in appropriate costumes to greet patrons. Program consisted of "Lillian Russell," "The Villain Still Pursued Her," illustrated song slides and an old-time stage jamboree.

A fine time was had by all, and a fine gross was chalked up by Kirkmeyer.

Newkirk's Weekly Swearing in of Marine Recruits Brought Cheers

Before the Government placed a ban on the recruiting of men into the nation's armed forces, Manager Lester Newkirk of the Fox Theatre, Trinidad, Colo., maintained a permanent Marine recruiting station in his lobby.

Each Sunday night, to wild cheering and a lot of goodwill, Newkirk and his local Marine recruiting officers swore in the week's crop of local recruits. It was an inspiring and patriotic sight.

Hatfield's Recruiting Booth

A recruiting booth in the lobby was one of the features of the "War Against Mrs. Hadley" campaign put over by Ken Hatfield, State, Richmond, Ind.

Hamilton Lines Up Merchants For Christmas Greetings Layout

Merchants of South Norwalk, Conn., joined with Manager Al Hamilton of the M. & P. Empress Theatre in "extending Season's Greetings to the residents of Norwalk and surrounding communities."

Ten local dealers, as well as the publishers of the *Sentinel,* chipped in on the cost of the four-column, eleven-inch layout. Copy in a box in the lower left-hand corner plugged M. & P. Empress Theatre Admission ticket booklets as Christmas gifts.

'Stage Wedding' Back in Vogue

The stage wedding idea is better now than ever before. With so many soldiers and sailors anxious to enter the ranks of benedicts before leaving for duty at the front you can fix up a colorful and inexpensive military wedding on stage.

The merchants who carry items of particular use to the men in service will be anxious to cooperate and you can always depend on the local jeweler for the engagement and wedding ring. Other prizes for the future home can be promoted from furniture dealers, etc., with the public utilities, the milk man, grocers and others each offering due bills for merchandise when the newlyweds start housekeeping.

The aura now resting around the fighting men will do much to disperse the adverse opinions of religious heads who have previously objected to such public ceremonies and it may be possible for you to get the more outstanding ministers to officiate at the event.

If you try the idea, go all the way and make it outstanding by having other men in uniform taking part in the ceremonies and staging the event on the mammoth order.

Program Exchange

Programs of Members Had Real Christmas Spirit; Ye Ed Describes a Number of Them

While still filled with the Christmas spirit and harboring fond thoughts of New Year's Eve, we suddenly realized that we had not yet prepared the Program Exchange. Accordingly, we got busy, and here we are.

Manager Thomas di Lorenzo of the New Paltz Theatre, New Paltz, N. Y., had the inside of his latest program decorated in the true Christmas spirit. And he had a good lineup of pictures for the holiday season, too, including "The Forest Rangers" and "The Road to Morocco."

Even Envelope Was Seasonal

In Baltimore, Will Briemann lent a Christmasy touch to his program, utilizing red and green holly borders. Even the envelope in which the program arrived was attractively printed in colors appropriate to this season of the year. Here was Briemann's greetings to his patrons: "Time . . . inexorable . . . mellowing . . . spins on apace . .. touching our years with its hands . . . leaving us with pleasant memories of the passing years. Not in the sense of custom only, but with genuine appreciation of your patronage, we extend to you our best wishes for an old-fashioned Merry Christmas and a New Year of Happiness and Prosperity."

Sidney Poppay couldn't hold out any longer. Some time back, if you remember, he announced that he had discontinued issuing programs for the duration. But Sid has broken that resolution, at least during the holidays, and he explains by saying that "I thought, as a gesture to our patrons, we ought to give them a program, along with our message on the screen. In the event some could not get into the theatre, they would at least have our sentiments."

Well, even if this is Poppay's only program for months to come, it's a stand-out. Attractively printed in red and green, with a halftone on the cover affecting a sepia tint, it was certainly an eyeful. (Even the illustration alone would have been an eyeful, for it featured Betty Grable in a scene from "Springtime in the Rockies.")

Hopes for Hitler's Elimination

In wishing us "a successful 1943," the Gettysburgh theatreman expresses the desire that "Hitler and his cohorts, at least by the summer of this coming year, be completely eliminated."

The DeLuxe Theatre News, published for theatres operated by Harry Hobolth in Davison, Imlay City and Capac, Michigan, came out in a larger format this week for its special Holiday Edition. Paper was almost as large as a big-city tabloid, and the front page was given over to the plugging of attractions to be shown at the three theatres during the holiday season. Besides its text matter, issue was marked by an abundance of merchant advertisements.

Harold Grott is still tieing in his film attractions with the sale of war bonds and stamps. On the cover of a recent program for his Met Theatre, Baltimore, he used an illustration of Ginger Rogers and Ray Milland, taken from a still on "The Major and the Minor." Copy in a "balloon" above Ginger's head: "Look here, Major, we minors want bonds for Christmas—the present with a future." On another cover he reproduced the government's war bond poster showing the little baby (it's a *girl*) making this appeal: "Please give us little *guys* a chance—buy another war bond."


GRAND THEATRE • PHONE 50 • GREER, S. C.

MOVIE NEWS

GREER, S. C. EDITED BY BILL DRACE FRIDAY DEC 18, 1942

BROADWAY & HOLLYWOOD

SANTA PICKS GRAND'S HOLIDAY SHOWS!

Last Minute

Dashes Down To Greer In His Fast "Jeep" To Select Yule Pictures For Bill Drace

Wishing You the Best of Everything

Mr. Fannie M Drace Owner
"Bill" Drace Manager
Helen Drace as Manager of "Bill"
and the staff of your
GRAND

COULD THIS BE YOU.....

It All Adds Up

Of course you will see the Christmas art of lovely Alexis Smith in the reproduction above, but you might also note the headlines for the page's main story, which told about Santa's aid to Manager Bill Drace of the Grand Theatre, Greer, S. C., in picking out the best pictures for the holiday season. Clever headlines, clever story, eye-appealing art—it all adds up.

The Palace Theatre, Greenfield, Tenn., issued a special handbill for Christmas week. Color scheme: red and green ink on white paper. A green color-plate at the top had three red inserts —one showing little junior awaiting the arrival of Santa Claus, another showing a close-up of Santa himself, and a third featuring the Palace signature. "Merry Christmas to All," as well as candy canes, a candle, stockings, etc., completed the decoration. Below, enclosed in a green border, was the listing of the week's attractions (utilizing two-column mats) printed in red. Cost of the program must have been reasonable, yet the handbill itself was attention-compelling.

Tom Isn't Going to Quit

Last time we received a calendar from Tom Edwards, manager of the Ozark Theatre, Eldon, Mo., he threatened to stop putting out the calendar. This week we received another, and here's Tom's heartening message: "I am not going to quit the Movie News. The response was great, thanks to my many friends that came to my rescue. But . . . I've been too busy to work—with hunting and all war work . . . so we—the staff of the Ozark Theatre, my family and I—are going to take this opportunity to wish all of our friends A Merry Christmas, and may there be Peace on Earth, Good Will Toward Men—in the coming year."

Well, that's a worry off our mind, for we feared we'd be denied the privilege of reading Tom's homespun monthly "letters" to his patrons. We had protested against discontinuance of the calendar, and we hope our words carried weight along with those of others from whom Tom heard after he made his startling announcement.

One of the best examples of a Christmas program is the Grand Movie News, tabolid publication for the Grand Theatre, Greer, S. C. Perhaps Manager Bill Drace couldn't use the traditional Christmas colors, but even in black and white his tabloid breathed the real Christmas spirit, even modernized Santa's mode of transportation in the headline on the front page. On an inside spread, season's greetings were extended by 24 local merchants. Other pages featured plenty of appealing art, as well as display ads on the attractions for the next two weeks. We think you might like to see how the front page looked, so we're reproducing it herewith. Get out your reading glass and study it carefully.

That's all for this time. See you next week.

Columnists on Canine Affairs To Figure in Exploitation Drive

MGM has assembled a special list of newspaper and magazine writers about dogs for a special publicity and exploitation drive on the forthcoming Technicolor production, "Lassie Come Home."

First move in the campaign is the presentation to these writers throughout the country of copies of the Eric Knight novel on which the picture is based so that they may familiarize themselves with the story's background.

Although the collie is surrounded by a cast which includes such scene stealers as Roddy McDowall, Donald Crisp, Edmund Gwenn and Nigel Bruce, among others, MGM believes this to be "Lassie's picture" and one which will lend itself readily to exploitation.

12 Stations Plug 'Random Harvest'

Biggest local radio deal ever set was made between MGM and all Los Angeles radio stations—12 networks and independents—for a special simultaneous plug on "Random Harvest" when it opened at Loew's State, Grauman's Chinese, Fox Ritz and Carthay Circle theatres December 31. The entire southland was blanketed with the announcement of the four-theatre premiere of the picture.



McClure's Plane Lobby Display

Tieing in the local production of Boeing PT-17 Trainers with the showing of 20th Century-Fox's "Thunder Birds," Manager Al McClure of the Miller Theatre, Wichita, Kan., promoted the above display for his lobby. Tie-in copy: "Boeing PT-17 Trainers . . . Yellow two-winged planes with blue fuselage, are used and will be seen throughout the picture, 'Thunder Birds.' All of them were produced here in Wichita by you or your neighbor." Campaign honored local aviatrix.



Every Woman Will Want The Man She Loves To See it!

"DID YOU EVER LOVE A MAN SO MUCH THAT TEN-INCH WALLS COULDN'T KEEP YOU FROM HIM?"

A SOLID SMACK TO THE HEART!

CITY WITHOUT MEN

WITH LINDA DARNELL

EDGAR BUCHANAN · MICHAEL DUANE

SARA ALLGOOD · GLENDA FARRELL · LESLIE BROOKS · DORIS DUDLEY

RELEASED JAN. 14

Screen play by W. L. River · Directed by SIDNEY SALKOW · Produced by B. P. SCHULBERG · A SAMUEL BRONSTON PRODUCTION

SEND IN YOUR PLEDGE FOR "UNITED NATION WEEK



Old Doc Showman Says—

Banks, Insurance companies, Real Estate offices and many other concerns in your town are paying hard money for pictorial news services which is placed in their windows for the purpose of attracting the attention of passersby. See if you can't sell them on the idea that they are wasting their money since the item of most interest to the greatest number of people in your town—the very customers they hope to attract—is the attraction at your theatre.

Then have some neat cards printed with the upper portion devoted to copy pertaining to their business. Provide insert slashes to allow for changes of photos on attractions and devote the lower half to copy telling that the scene above is from the film now playing at your theatre. You won't have to give out any passes if you do a good job of selling and the swell, dignified locations will more than pay for the cost of 8x10's. However, be sure that you keep the displays constantly up to date.

You can create a lot of goodwill with the art students in local schools and their teachers by staging an art show in the lobby and displaying the prize works of the youngsters. And, you'll get a lot of attendance from their fond relatives who will come in to see the display.

Never forget that kids are just as crazy about pony rides today as when you were a little feller. Also there is the added impetus of the return of the horse as an important medium of transportation to increase interest in this kiddie stunt of long ago.

If there is a pony in your vicinity try to rent it from the owner for use on Saturday mornings or every afternoon after school hours and allow the youngsters who buy tickets a free ride. It will be better if you take the kids according to the number on their tickets and agree to ride those left over on the following afternoon.

Every now and then the old stunt of making a few mistakes in the lobby posters and offering discounts or free tickets to patrons locating such intentional errors gets fine reaction. Be sure you put a time limit on the duration of such activity and confine it to adult participation.

If night clubs, dance halls, etc., are offering you strong opposition, see if you can't make a deal with the proprietors to print their hat checks and select a few lucky numbers each night as being good for admission to your current attraction. The announcement to their customers should be worth the low cost of such activity.

Hand-writing experts can be used to advantage as lobby entertainment and at the same time promote interest in a coming attraction. The analyzing charts are available at low cost and any personable young lady can master the details of brief and fast analysis after a short study of the chart. Have her, or a hired bally man, supplied with cards advertising coming films to be passed to every person interviewed.



Know Your Furniture Dealer?

This nifty display attracted crowds to a window of the Adams Furniture Co., Toronto, in advance of the local showing of Warners' "George Washington Slept Here." If you're playing the picture soon, get a dealer to duplicate the stunt.

Big Campaign for Pitt Premiere of 'Ice Capades Revue'

(*Picture on Page* 18)

"Ice Capades Revue," which had its premiere recently at the J. P. Harris Theatre in Pittsburgh, Pa., was ballyhooed in an extensive campaign under the supervision of Ken Hoel, Publicity Director of Harris Amusements. Steve Edwards, of the Republic Home Office, was in Pittsburgh to assist Hoel.

The town was blanketed by displays in 275 taxicabs; car-cards on the dashboards of 200 street cars; fifty 24-sheets on boards, of which ten were illuminated; 500 one-sheets posted throughout the metropolitan area; window displays in about ten athletic stores, including stills from the production; and an entire window in the new Murphy's Five-and-Ten-Cent Store, located on Pittsburgh's busiest shopping street, Fifth Avenue.

Advance linage in newspapers totaled 4,500; and special stories, art, and column breaks appeared in the daily press.

There were forty-five radio spot announcements on the opening, over Station WWSW, in advance of the premiere. A post-card announcing "Ice Capades Revue" at the Harris Theatre was sent to 20,000 people on the mailing list of the Ice Capades road-show. The Duquesne Gardens used posters announcing the run of the film; and, in addition, announcements were made at all hockey games and skating sessions.

Magazine Honors 'Air Force'

In the first honor of its kind conferred by the publication on a motion picture, *Skyways*, leading journal of the aviation industry, has designated the Warner Bros. production of "Air Force" as the picture-of-the-month in a two-page layout appearing in the February issue.

Hudson's 'Mrs. Hadley' Contest

"I Buy War Bonds and Stamps Because . . ." was the subject of a contest held by Earl J. Hudson, United Artists Theatre, Detroit, during his campaign for "The War Against Mrs. Hadley."

One Button, One Citation

Outstanding promotion of "Mrs. Miniver" has earned an MGM Honor Roll Button for Marvin Harris, Rialto Theatre, Joliet, Ill., and a third citation for Fred Forry, Colonial, Lancaster, Pa.

SHOWMANSHIP IN WARTIME LONDON

Slatter's Model Holiday Inn

At the Odeon, Bognor Regis, Manager John Slatter created an irresistible foyer display for his engagement of "Holiday Inn." It consisted of a model holiday inn, "complete with all amenities and flanked by a farm in miniature peopled with animals, labourers and genuine livestock in the shape of thoroughbred baby rabbits and their progenitors, which, of course, attracted crowds for two weeks prior to playdate." Coloured fairy lights illuminated the inn, while large posters and stills gave prospective patrons an idea of what was in store for them when they saw the "away-from-the-war" fare at the Odeon.

Sets Up Music Club

Manager Ronald F. Hart of the Odeon, Oldham, is drawing new faces to his theatre, most of whom, with their families, become permanent patrons, through the constant maintenance of a music club. Members meet each week at the theatre to discuss music and hear selected records which vary from classical to modern. If yours is a "musical" neighborhood, why not give Hart's idea a try?

Perambulator Ballyhoo

To publicize "Babes on Broadway," Manager E. P. Hills of the Princess, Peterborough, used an unusual street ballyhoo. He had an old age pensioner dressed as a woman pushing an old perambulator around the streets. Sign on the pram: "Priority Journey That Is Really Necessary. The Kids Want to See Mickey Rooney in 'Babes on Broadway,' Now at the Princess." Stunt helped business, and the pram was later turned in for salvage.

Display Exploits Newsreel

The manager of the King's Cinema, Camborne, arranged a clever window display to exploit the Gaumont-British newsreel dealing with the advance of the Eighth Army into Egypt. With a cloth painted as a desert for a backdrop, he placed small tanks, forts and airplanes on a model replica of desert sands. He also borrowed a "trainer" plane on which he painted "G.-B. News Plane," thus impressing patrons with the fact that cameramen go into the thick of the battle to get actual battle scenes. As a result of this activity, business was increased.

'Story That Shook the World'

For the showing of "Remember Pearl Harbour" at the State, Kilburn, Manager Joseph E. Moore placed across the arch leading to the stalls and circle a banner warning the public to "Remember Pearl Harbour." Half a dozen United Nations flags surrounded the banner, which carried a sub-title referring to the film as "the story that shook the world."

Tieup on 'Inn' Songs

Excellent musical exploitation for "Holiday Inn" was accomplished by Manager Halpearn of the Deansgate Picture House in a tieup with Littlewood's Music Stores, Manchester. Large display was on view in the store, and via a loudspeaker recordings of the picture's songs were played at frequent intervals, followed by an announcement that the record was from "Holiday Inn" now showing at the Deansgate, etc. Stunt was credited with boosting the week's business considerably.

DeSilva's Pep Rally Delights Students on Eve of Pigskin Game

It happened the night before Thanksgiving in Benton, Ill., and it can happen in your town sometime next fall if you file this report and follow the splendid example of showmanship demonstrated by Manager Eldon DeSilva of the Capitol in that city.

Benton was scheduled to clash with West Frankfort in a high school football game on Thanksgiving Day. So DeSilva arranged with the principal, coach and student body of Benton High to stage a pep rally at the Capitol on the night before the big game.

Preceding the activities in the theatre was a huge bonfire in the city's square, with the high school Ranger Band furnishing the music. Then the enthusiastic adolescents paraded to the Capitol, where the Homecoming Queen and her attendants were presented from the stage by the team captain. The team was introduced by the coach, who also gave a pep talk. The students sang and cheered.

Next on the program was the screening of a football picture, "Spirit of Stanford" (don't worry, there'll be more next fall), followed by a Community Sing, a cartoon and newsreel. When the show was over, the stage was cleared for dancing. The students had a swell time.

DeSilva declares that the pep rally created "a tremendous amount of goodwill." And, oh yes, the Benton team won the game.

Sorority Sells Tickets, Boosts Film's Gross

Before "Iceland" played at the Kennedy Theatre, Kirksville, Mo., Manager Earl Hayes sold the production well with special lobby art, newspaper teasers in city, country and college papers, and special window displays in local music shops.

For a goodwill program featuring the U. S. and South America, Hayes had the cooperation of various organizations. Principal speaker was a prominent person from South America, and a special short, "Highway for Friendship," was booked. At meetings announcements were made requesting members to attend the theatre.

A benefit was arranged with a sorority who sold over five hundred and fifty tickets of six hundred delivered to the group. Says Hayes: "They helped us get news of the picture all over town." Modestly, he adds: "Had a nice engagement."

Screening, Luncheon—It Worked

A special screening for local newspapermen, American Legion officials and civic organization heads, followed by a buffet luncheon, was one of the highlights of the campaign for "The War Against Mrs. Hadley" put over by Leo Trainor, Rialto, Allentown, Pa.

Brought Sweethearts, Saw Show

Service men appearing at the box-office accompanied by their sweethearts were guests of the theatre in the "Seven Sweethearts" campaign put over by May Quirk, Mt. Carmel; Ray Smith, Mahanoy City, and Clem Reck, Tamaqua, all in Pennsylvania.

Easy? Well, YOU Name 'Em!

Guest tickets for radio listeners correctly identifying Hedy Lamarr's character name in previous pictures was an angle used by J. G. Bell, Penn, New Castle, Pa., during his "White Cargo" campaign.

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: The Charlotte (North Carolina) Observer



SECTION FOUR THE CHARLOTTE OBSERVER——*The Foremost Newspaper of The Two Carolinas*—— SUNDAY, JANUARY 3, 1943 PAGE THREE

CURRENT ATTRACTIONS AND NEWS OF THE SCREEN

LEFT TOP Scenes from W. Somerset Maugham's "THE MOON AND SIXPENCE" The story they called too frank and too revealing for the screen! Starring George Sanders Herbert Marshall and Doris Dudley at the Carolina Sun., Mon. and Tues.

LEFT BOTTOM Absolutely the funniest thing on film, JACK BENNY, the world's greatest lover, co-starred with ANN SHERIDAN in "George Washington Slept Here," at the Carolina Wed. through Sat.

TOP CENTER The technicolor spectacle, "The Black Swan" Romance and Adventure of the Spanish Main, starring TYRONE POWER and MAUREEN O'HARA. Held Over at the Broadway Sun., Mon., and Tues.

BOTTOM CENTER Time's-a-wastin', be on hand to see Snuffy Smith and Barney Google in "HILLBILLY BLITZKRIEG" with Edgar Kennedy and Bud Duncan at the State Sun. and Mon.

RIGHT: "ALL THE STARS IN HEAVEN" in a story to match their brilliance . . . Charles Boyer, Rita Hayworth, Ginger Rogers, Henry Fonda, Charles Laughton, Edward G. Robinson, Paul Robeson, Ethel Waters and Rochester in "TALES OF MANHATTAN," Imperial—one entire week starting Sun.

Gary Cooper · Clark Gable · Mickey Rooney

Bob Hope · Abbott and Costello · James Cagney

Greer Garson · Spencer Tracy

Bud Abbott and Lou Costello who came to fame in movies from the burlesque stage are rated as 1943's top box-office favorites according to the annual poll of Film Exhibitors by Motion Picture Herald. The next nine in order are Clark Gable, Gary Cooper, Mickey Rooney, Bob Hope, [illegible], James Cagney, Betty Grable, Greer Garson and Spencer Tracy.

Powers Girl Has Her Ten Commandments

Song, Color, Betty Grable All Go Irish

Goes Trucking Along To Role In Steinbeck

War Regime Won't Retard Milady's Chic

Patriotism Is The Theme In Year's Best

Grant and Russell Are Complimented.

Film Newcomer To Slap Mickey 'Round.

ROMANTIC TEAM—Ann Sheridan and Ronald Reagan are starred in Warner Bros. latest production, "Juke Girl," a gripping story of life and love in a wide open town. The picture opens Monday at Tryon theater.

PLAYING THIS WEEK
At The Local Theaters

IMPERIAL
Opening Today "Tales of Manhattan," with Rita Hayworth, Ginger Rogers, Charles Boyer, Henry Fonda and Rochester

CAROLINA
Opening Today "Moon and Sixpence" starring George Sanders and Herbert Marshall

Saturday "George Washington Slept Here" starring Jack Benny and Ann Sheridan.

VISTITE
Opening today "It's Got To Be Love" starring Veronica Lake and Alan Ladd. News. Short.

Tuesday-Wednesday "Come With The Wind" starring Clark Gable and Vivien Leigh. News.

Friday-Saturday "Meet the Stewarts," starring Wm. Holden and Frances Dee. News. Short. Cartoon.

Saturday Children's Matinee—"Meet the Stewarts" "Gangbusters" Chapter 2 Cartoon. Sports.

DILWORTH
Opening today "Go Getters" starring Robert Montgomery and George Brent.

Tuesday-Wednesday "Parachute Battalion" starring Robert Preston. Also "Jesse James At Bay" starring Roy Rogers "Perils of Pauline" Chapter 2

Thursday-Saturday "Men of Texas" starring Broderick Crawford and Mary Beth Hughes. Also "Mad Monster" Chapter 3

TRYON
Opening today "I Wake Up Screaming" starring Betty Grable, Victor Mature and Laird Cregar Comedy. Serial

Monday-Tuesday "Juke Girl" starring Ann Sheridan and Ronald Reagan. Also "Jesse James At Bay" starring Roy Rogers "Perils of Pauline" Chapter 3

Wednesday-Thursday "Men of Texas" starring Broderick Crawford and Mary Beth Hughes. Also "Mad Monster" Chapter 4

Friday-Saturday "Meet the Stewarts" starring Wm. Holden and Frances Dee. Also "Gangbusters" Chapter 3

PLAZA
Opening today "Juke Girl" starring Ann Sheridan and Ronald Reagan. Also "Jesse James At Bay" starring Roy Rogers "Perils of Pauline" Chapter 3

Wednesday-Thursday "Men of Texas" starring Broderick Crawford and Mary Beth Hughes. Also "Mad Monster" Chapter 4

Friday-Saturday "Meet the Stewarts" starring Wm. Holden and Frances Dee. Also "Gangbusters" Chapter 3

Saturday Children's Matinee—"Tarzan's Desert Mystery" with Johnny Weissmuller and Nancy Kelly. Also "Jungle Girl" Chapter 1

Sunday-Monday "Tarzan's Desert Mystery" with Johnny Weissmuller and Nancy Kelly. Also "Jungle Girl" Chapter 1

Tuesday-Wednesday "Tarzan's Desert Mystery" with Johnny Weissmuller and Nancy Kelly. Also "Jungle Girl" Chapter 1

Thursday-Saturday "Juke Girl" starring Ann Sheridan and Ronald Reagan. Also "Jesse James At Bay" starring Roy Rogers "Perils of Pauline" Chapter 3

Film Newcomer To Slap Mickey 'Round.

Easter Bonnet Is Inspiration For Style Show

Grant and Russell Are Complimented.

No Glamorous Wardrobe For Miss Loretta

New Business Of Hays Staff Is Education

Beauteous Eves In "Girls' Town."

Naturally the theatres in Charlotte, N. C., advertise in the newspapers, despite the fact that none are evident on the page above, reproduced from the Charlotte Observer. The page happens to serve as the introduction to at least two other pages of movie news concerning not only local attractions but Hollywood happenings as well. At the top you see an art layout featuring scenes from United Artists' "Moon and Sixpence," Warners' "George Washington Slept Here," 20th-Fox's "The Black Swan," Monogram's "Hillbilly Blitzkrieg" and 20th-Fox's "Tales of Manhattan." Other art and a variety of Hollywood stories, as well as a listing of local attractions, complete the page. Not shown above are the two pages that follow, which contain not only advertisements of several local theatres, but additional art (sample: Joan Leslie and Madeleine Le Beau in recreational poses), syndicated Hollywood columns and a number of feature stories. An ad on the third page lists the attractions "at many leading theatres in the two Carolinas." Of all the amusement pages we have seen thus far, none have been more generous in the devotion of space to screen news than those in the Charlotte Observer. Undoubtedly the paper's editors are fully aware of the public's keen interest in news of Hollywood, its stars, their activities.

Ready-Made Ideas for 'Saludos Amigos'

Garbed in resplendent, scintillating colors, of variety and blend to shame the hues of Aurora Borealis, this celluloid ambassador of President Roosevelt's good neighbor policy emphatically dispels any doubt that may have existed about the truth of the old adage, "Good goods comes in small packages."

Into this tiny bundle of footage—it only runs 42 minutes—is crowded the biggest entertainment wallop ever jabbed at the chins of theatre patrons. The brief period of exhibition explores new and remote places with the speed of a magic carpet and covers the entire gamut of entertainment possibilities, from the broadest of comedy to the most entrancing spectacle, like a Whirlaway pounding the turf in the final stretch.

Don't let this little fellow fool you. It deserves top billing on any program and, regardless of its abbreviated running time, will hold up a weaker sister film and send the customers out raving about your show. We don't mean to intimate that you should just slap anything that comes along on the schedule as a running mate—though it can stand up to such handicap. It is advisable to pick out a fair program attraction, not color, comedy or travel, as a companion film and depend on the Disney picture as your principal draw. It will surpass any claims you may make as to its entertainment quotient and more than satisfy all who see it.

This is your chance to equal "Snow White" business, so go into the hinterlands to get business. The following suggestions may prove helpful in calling forceful attention of the legion of men, women and children in your community who will enjoy seeing the picture.

Newspaper and Radio Publicity

The fact that Disney introduces two new characters in the picture, Joe Carioca and Pedro, the plane, is an excellent circumstance on which to start a newspaper contest where readers were rewarded with theatre tickets for the best suggestions about new characters to people future Disney pictures.

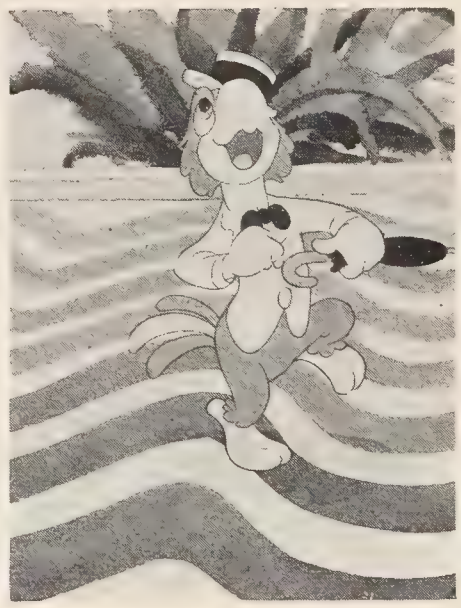
A coloring contest using either Donald Duck and Goofy or the two new cartoon characters should attract a lot of interest among the children.

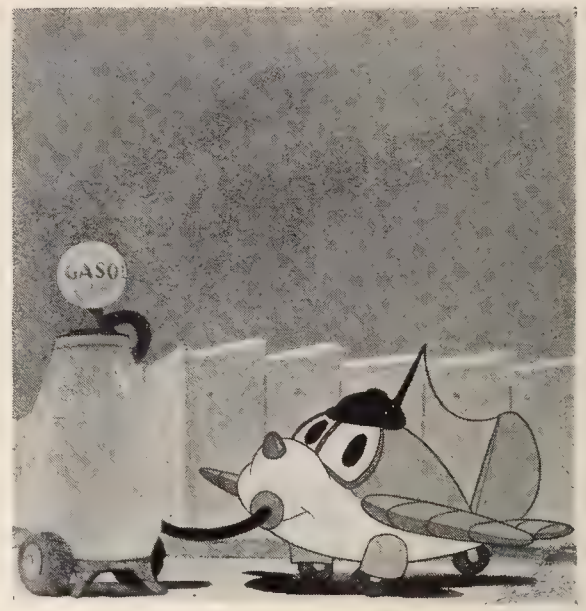
The radio station or the newspaper will be sure to go for a contest based on Donald's tour of Rio in company with his Brazilian guide, Joe Carioca. Have the readers or listeners submit abbreviated descriptions of the most interesting views, scenes, etc., around your vicinity.

Donald Duck acquires a couple of new costumes in the film and more than likely the circumstances could be twisted to form the base for a tieup with the editor of the women's page where readers would be asked to submit new or unusual recipes for dressing a duck. Recipes for various wartime meals with duck as the entree would also be appropriate and assure attention of women. There is also the possibility of a similar tieup where recipes for tasty South American dishes would be rewarded with theatre tickets.

The episode dealing with the adventures of Pedro, the tiny airplane, offers a swell chance to capitalize on the constantly repeated requests of the War Department for airplane models. The manual training teachers or superintendents of all schools can secure the necessary plans for such activity from the War Department and the newspaper or radio station will willingly sponsor a contest where all of the models are sent to the Government for use in pilot training schools. Offer intermediary prizes of tickets with a cash or trophy award for the best plane.

Donald and Goofy are each required to extricate themselves from some comically dangerous situations and this fact might be used to interest the editor or radio manager in conducting a contest asking their audience to submit 50 or 100 word accounts of their experiences in "tight places."









NEW CHARACTERS AND OLD FAVORITES

Your patrons will meet two important new screen characters when they see Walt Disney's "Saludos Amigos" as well as witness the amazing adventures of old favorites in new surroundings. The important newcomers are Joe Carioca, the Brazilian jitterbird (upper left) and Pedro, the little mail plane (upper right). Below are Donald Duck, of course, seen here as he meets an aggravating surprise from a fellow shutter-bug; and at right our old friend Goofy, as a gaucho. The Disney characters figure in ideas that will awaken widespread interest in your showing of "Saludos Amigos" as suggested by the campaign outlined in this Showmanalysis.

Newspaper Co-op Advertising

The title "Saludos Amigos" in English means "Hello Friends." The phrase is excellent for use as a heading for a co-op page where all merchants used the cordial greeting to head their advertising messages.

The film as a whole rates as a very valuable adjunct to the good neighbor policy instituted by President Roosevelt to cement relations with South American nations. This fact provides excellent chances for a combined editorial and advertising tieup with newspapers. Awards in the contest would be made on a basis of the best suggestions on how to prove yourself to be a "Good wartime neighbor." Such a contest ties well with the Government instituted regulations and restrictions and should meet wholehearted support from everybody approached. Each merchant would advertise "Good Neighbor" bargains and a sales slip from one of the advertisers would have to accompany each entry.

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

The change of garments for Donald and Goofy is ideal for use to encourage merchants to capitalize on the film to stimulate interest in the changes of wearing apparel needed for the coming of spring.

The marvelous color in the picture can be capitalized by any merchant desiring to emphasize a sale of colored dress goods, street dresses, hats, paint, or other items in colors

The travel angle is a natural for luggage ads.

Donald's adventure with a camera should be acceptable for use by merchants dealing in cameras, films, photographs, etc.

Joe Carioca is always puffing at a big cigar and the music stores might be persuaded to use the odd musical instrument sequence of the picture to advertise their goods and services.

Exploitation

The fact that Disney has created some new and fantastically entrancing methods of introducing sequences into the picture can be used to get plenty of cooperation from fac-

tories and industrial plants. Get the management to sponsor departmental contests where prizes would be awarded to those contriving new, time saving, or better ways to perform the work to which various employes are assigned. This is also in keeping with Government-sponsored programs and should meet with little, if any, resistance from those you approach. Cards on time clocks, handbills, theatre parties, and other cooperative effort should result.

Several contests are possible with the school children. There is enough different material to cover practically all grades. A map drawing contest with maps of Peru, Bolivia, Argentina and Brazil as subject matter would go well with the youngsters in lower grades. Essay contests on what we import from South America could be used with the advanced pupils in grade schools and debates on the best South American policy or the principal differences to be overcome in perpetuating our "Good Neighbor" policy should be acceptable to the high schools.

Tieups with dancing schools, social clubs, dance halls, etc., are in line with scenes in the picture showing Donald Duck mastering the Samba. The Carioca, Rhumba and other South American dances are also good tieup material. Give theatre tickets to the couples considered best in each contest and try to have the finals take place on the stage of your theatre.

A goodly portion of one episode of the picture is given over to actual scenes of the famous Carnival of Rio with all participants in costume. Try to get some local social group to conduct a Carnival Costume Ball as a prelude to your showing. Get as much stage, street and publicity cooperation as possible out of the event.

Stage a pet matinee for the kiddies with special prizes for the youngster bringing the most unusual pet.

Lobby

Use the camera angle to get local film bugs to submit their best amateur camera specimens as part of a big lobby show. You'll get a lot of cooperation from merchants dealing in developing, printing, film sales, etc., on this and a lot of attention from relatives of those who enter photos.

Make a tieup with a pet store for a display of parrots and label them as relatives of Disney's new comedy character, Joe Carioca.

Dress a pretty girl in a Carmen Miranda costume and have her pass out printed matter on the picture to your customers.

Ballyhoo

Dress up a character in a cover-all poncho and wide, drooping sombrero and have him parade the streets and sit lazily in front of the theatre and on prominent corners. Use a sign to the effect that he is just hanging around waiting for the picture to open. Change the sign to read "on my way to see, etc.," for current use.

Front

Give your front complete carnival treatment with large cutouts of the Disney characters, particularly Joe Carioca and Pedro—but don't overlook the old standbys, Donald Duck and Goofy.

Stage

The scenes of the natives playing their peculiar instruments lends itself to use in a stage contest where unusual musical contrivances such as saws, washboard, bottles, etc., were used and the audience given the privilege of selecting the winner.

If your dancing contests go over and you can get the winners to appear on stage arrange to have the successful contenders meet a team of jitterbugs on the following night.

A talking parrot contest would be interesting to the audience if there happens to be enough of the birds around your community.

SERVICEMEN FIND CHEER AT CANTEEN

The Servicemen's Canteen sponsored by the Pittsburgh Variety Club has catered to thousands of soldiers, sailors and marines since its opening last month. Here are photos of the establishment which Tent No. 1 completely equipped and is open every night from 10 P.M. to 1 A.M. It is staffed by members of the Pittsburgh Club who are designated as "Uncle Sams for the Day," and their wives, who serve as "senior hostesses." Everything: food, refreshments, soft drinks, theatre tickets, cigarettes, is furnished free. The juke box (which may be seen at left of photo at lower right), which does not require nickels to play but registers each record played, was used 5,401 times in the first two weeks of the Canteen's operation.



Washington Tent to Honor New Officers Jan. 19; Club Sponsors Bond Premiere

Two important functions are on the January calendar for Tent No. 11, Washington, D. C. First is the stag dinner to be held in the Willard Hotel the night of January 11 and the second is the Variety sponsored Ice-Capades opening January 19 at Uline's Arena for the benefit of the U. S. Treasury Department's bond sales.

The stag dinner will honor the newly-elected officers and the outgoing administration.

At its annual election held last month the club-members named a board of governors consisting of John Allen, Carter Barron, Rudy Berger, George Crouch, Jake Flax, Eddie Fontaine, Fred Kogod, Sam Galanty, Nate Golden, John Payette and Sam Wheeler. The five former chief barkers who are members of the board automatically are: Vince Dougherty, Hardie Meakin, Abe Lichtman, Sidney Lust and Julian Brylawski. The governors then selected the officers, these being: Sam Wheeler, branch manager for 20th Century-Fox, as chief barker; John Allen, branch manager for MGM, as first assistant chief barker; Fred Kogod, head of the K-B Amusement Company, as second assistant chief barker; Jake Flax, head of Republic in Washington, secretary and Sam Galanty, Columbia division manager as treasurer. The retiring administration was headed by Vince Dougherty, salesman for Paramount.

The Ice-Capades Show, through the courtesy of the National Chief John Harris will be witnessed on the opening night in Washington by bond buyers. Variety members are doing a tremendous job, under the leadership of Mr. Wheeler, new chief and getting plenty of assistance for Radio Station WRC, which is co-sponsor of the Ice-Capades premiere.

The Chief Barker is preparing his list of committees and will have them ready for announcing at the stag dinner party . . . wives of Variety members are doing their share in selling bonds for the opener of the ice skating show. . . . Barker Brennan of the Indianapolis Tent was a visitor in town. . . . Barkers Carter Barron and John J. Payette will head the important entertainment committee for the Celebration of the President's Birthday. Honorary Barker J. Russell Young, chairman of the Board of Commissioners for the District of Columbia is chairman of the Birthday Ball Celebrations. . . . Variety members are happy to learn of the recovery of both Harry Thomas and Scotty Dunlap, of Monogram Pictures who suffered injuries in the Boston night club fire. Both were guests at the club one week before the holocaust . . . theatres have thrown their full weight behind the United Nations Drive the week of January 14-21.

"Compact" Matinees

With interest in the Government's scrap drive at fever heat you should be able to get excellent radio and newspaper support to a special "compact" matinee. Set it up so that any lady presenting three used compacts is admitted free or that a lady be admitted free with one old compact when accompanied by a paying patron.

War Bond Auction in Portland, Out West, Sells $104,000 Worth

Recent bond auction at the Oriental Theatre, Portland, Ore., was a splendid example of theatre and civic cooperation.

Arrangements were made by Manager Frank Breall with the East Side Commercial Club and East Side Merchants, in whose neighborhood the Oriental is located, to promote merchandise to be auctioned off at the special show. Merchants responded so well by donating so many prizes that doubling up on the items was necessary to keep the show within its allotted time.

Patrons bought—and paid for—$104,000 worth of bonds.

The Box-Office Slant

Shadow of a Doubt

(*Continued from Page 7*)

Henry Travers and Patricia Collinge right on down the line, every player seems to have been especially created for his or her assignment. That Alfred Hitchcock is the "master of suspense" is a contention that will remain undisputed so long as he guides the directorial destinies of pictures as spell-binding as "Shadow of a Doubt." Many are likely to consider it his best since "Rebecca." And while too many fingers in the pot may spoil the broth, here is one instance wherein the combined talents of Thornton Wilder, Sally Benson and Alma Reville have contrived to make the "broth" tastier to the entertainment palate than it might otherwise have been. Hitchcock's brilliant screen record, the intriguing title and the meteoric rise of Teresa Wright as a first-rate actress assure the success of "Shadow of a Doubt" at the box-office. It will be widely discussed, to be sure, but keep hoping fervently that just enough of its mystery will be disclosed to whet the appetite of those yet to see it. A wise policy during the engagement would be to seat no one during the last fifteen or twenty minutes, although frankly, *complete* enjoyment of the film depends on one's seeing it from the opening title, and not from any intermediate point.

The Immortal Sergeant

20th-Fox **Drama** **90 mins.**

(Block No. 7—Nat'l Release, Jan. 29)

AUDIENCE SLANT: (Family) Very finely handled adventure that gives a swell idea of what is happening on the North Africa front. Timely and entertaining.

BOX-OFFICE SLANT: Star value and headline news locale is certain to draw better than usual business and film will stand up.

Cast: Henry Fonda, Maureen O'Hara, Thomas Mitchell, Allyn Joslyn, Reginald Gardiner, Melville Cooper, Bramwell Fletcher, Morton Lowry, Bob Mascagno, Italia De Nubila, Donald Stuart, Joan Prescott, Heather Wilde. **Credits:** Produced by Lamar Trotti. Directed by John Stahl. Screenplay by Lamar Trotti from the novel by John Brophy. Photography by Arthur Miller and Clyde De Vinna.

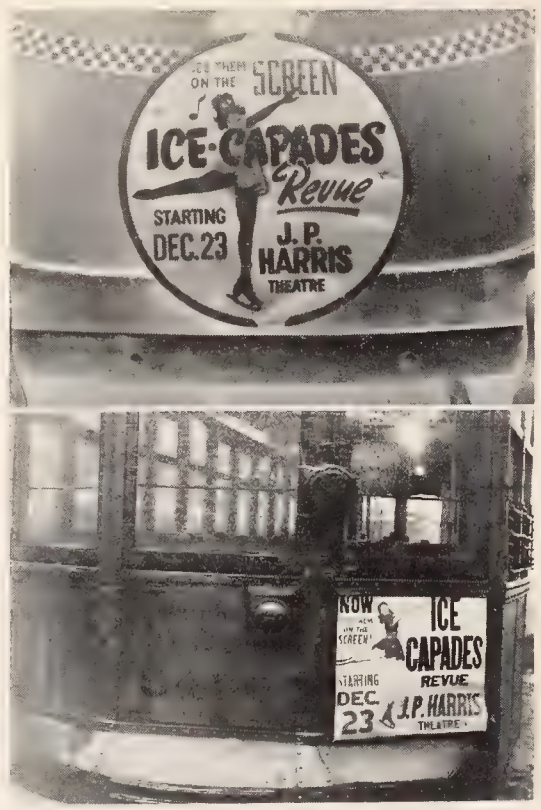
Plot: A shy and humble Canadian reporter, one of those "why-raise-a-fuss-about-anything" fellows, introduces his girl friend to an aggressive, successful war correspondent friend at a London party. Shortly after he enlists as a private and becomes part of the African British Army where he encounters a hard-boiled sergeant of extensive soldier experience. The two are part of a tiny group assigned reconnaissance duty in the desert and are subjected to a Nazi dive-bomber attack that kills more than half their number. In a consequent action the sergeant is killed but manages to imbue the reporter, now a corporal, with the conviction of leadership before he passes into the Grim Reaper's hands. As leader of the surviving quartette he, guided by the spectral administered advice of the dead sergeant, manages to destroy a Nazi outpost and, recovering from his wounds in a Cairo hospital, finds that the sergeant's instructions have made him aware of the need of determined aggressiveness if favors are to be wrested from a man-made world. Yeh, he gets medals, promotion and the girl.

Comment: With considerable of its footage devoted to flashbacks showing how memories of past events keep a soldier company during the long and lonesome hours of sentry duty and lazy "between action" moments this film paints an absorbing and tenderly appealing romance on a thrill-packed, exciting and adventure-laden canvas depicting action in the desert sand dunes of North Africa. The story ties the weaving camera action, that intersplices gay and frolicsome moments of peacetime with the spine-tingling thrills of war, together in such smooth manner that the spectator is treated to a sufficiency of each ingredient and a redundance of neither. The whole measures to a swell example of how the war's terrors can be convincingly and grippingly accentuated through pictured contrast with the trivial and pleasure-filled incidents that have had their counterpart in the experiences of the great majority of the people who fill the seats. Henry Fonda is at his best in a role tailored to perfectly fit his talent and Maureen O'Hara is perfection itself as the sweetheart doing her best to get a bashful beau to make known his suppressed desires. Thomas Mitchell is the sergeant and comes through with another flawless characterization. Allyn Joslyn, Melville Cooper and Morton Lowry contribute some telling work as the hero's forlorn and harassed but ever hopeful desert companions. Reginald Gardiner, as the confident and ambitious correspondent, and others in less important places give excellent support.

Catchline: Some inside facts about what it takes to make a hero—and on the North African front, too.

Call It 'Visit by Proxy'

A swell ballyhoo stunt is to engage a couple of people to personally escort a life-size cutout of the star appearing in your attraction on a tour of the business establishments of your town. Get men to accompany female star cutouts, and girls to go with the replicas of male personalities. If you can hook it up with the newspaper and the merchants for advance publicity and advertising, so much the better. Call it a "Visit by Proxy."



How the 'News' Got Around

Rears of taxi-cabs and signs mounted on front and back of street cars served to spread word around Pittsburgh recently concerning the world premiere of Republic's "Ice Capades Revue" at J. P. Harris Theatre. Ken Hoel set the stunts. For story on Pittsburgh campaign, see page 14.

Russell Packed for Ed May's Annual New Year's Program

Last November, Manager Edward May of Schine's Russell Theatre, Maysville, Ky., was in a jubilant mood. He had a good reason: seats for the Russell's annual New Year's Eve Stage and Screen show were already half sold out, and it wouldn't be long until the entire seating capacity would be reserved. Despite his jubilancy, however, May realized that much work remained to be done, that he would require the assistance of his entire staff in promoting, assembling, training and producing the show.

But the Maysville theatreman has a cooperative staff, and after days of planning, arranging and rehearsing, the show was ready for presentation on New Year's Eve. Promoted free was a stage program with a cast of 40, including a ten-piece orchestra, a chorus of 14 talented girls, and eight specialty acts. The screen attractions lined up for the occasion included the feature, "Melody Lane," a color cartoon, "Wacky Blackout" and a one-reel band short featuring Glen Gray and his Casa Loma Orchestra.

Not only all seats, but available standing room had been sold when the program got under way at 11:30 on New Year's Eve. The cartoon and trailers were projected first, followed by the band reel. A New Year's Eve trailer was screened at 11:55, and two minutes later the Master of Ceremonies invited the audience to join him at a "Victory New Year's Eve Party." At midnight the curtain rose to reveal a stage set representing a house party, with the orchestra at rear center, while all around were tables occupied by "guests" (performers in evening clothes). Orchestra and ensemble led the audience in singing Auld Lang Syne.

The stage show consisted of the following numbers:

1. Orchestra Specialty, Jingle Bells, with vocal and marimba soloists.
2. Accordion solo, featuring an artist from Station WCKY.
3. Vocal solo with piano accompaniment.
4. Blue Grass Boys (5-piece hill-billy band from WLW).
5. Acrobatic Dance Act by the proprietor of the local dancing studio.
6. Vocal Novelty, Miss You, with the orchestra accompanying.
7. Mr. Five-By-Five, solo dance and song by popular local dancing girl.
8. My Devotion, dramatic novelty featuring local vocal team and chorus of fourteen.
9. "Tops in Taps," featuring Kelly Brown.
10. For Me and My Gal, vocal duet with piano and chorus accompaniment.
11. "Dixie Dandies," two Negro lads dressed as waiters who have been serving the "guests" during the performance. Song and dance routine.
12. White Christmas, featuring orchestra, girl vocalist, marimba soloist, vibraphone soloist and chorus of fourteen.
13. Praise the Lord and Pass the Ammunition, featuring entire ensemble.
14. Entire ensemble leading audience in patriotic "V" number, with color-guard singing God Bless America.

Following the stage show, the feature was screened. At 2 a.m. New Year's Day a gay and satisfied audience filed from the theatre. Once again Manager May and his staff and all who performed had put on a show that would stand as the criterion for New Year's Eve presentations in small towns all over the nation.

Scouts' Treasure Hunt Plugs 'Somewhere I'll Find You'

Boy Scouts and Sea Scouts cooperated with Manager John Matis of the Fond Du Lac Theatre, Fond Du Lac, Wis., in plugging the opening of "Somewhere I'll Find You."

Troops or patrols went on a Treasure Hunt (note tie-in with the title), searching out clues on Main Street. Hunt wound up at the theatre, where the winning group was admitted free to the Owl Show.

Uniformed patrols attracted much attention as they scurried along searching for clues.

JANE WITHERS

HENRY WILCOXON
PATRICK BROOK
WILLIAM DEMAREST
RUTH DONNELLY



A REPUBLIC PICTURE

JOHNNY DOUGHBOY

with

MEMBERS OF THE 20 MINUS CLUB

BOBBY BREEN
BABY SANDY
"ALFALFA" SWITZER
"SPANKY" McFARLAND
BUTCH AND BUDDY
CORA SUE COLLINS
ROBERT COOGAN

Associate Producer-Director—JOHN H. AUER

Screen Play by Lawrence Kimble

Original story by Frederick Kohner



BUY U. S. WAR SAVINGS BONDS

Short Subject Reviews

The Navy and the Nation *(Very Good)*

20th-Fox—March of Time No. 5 19 mins.

You never dreamed how many branches of civil life contribute to the needs of the United States Navy. This latest March of Time issue takes the spectator behind the scenes to show how essential is the cooperation of the people on the home front to the success of our men who do battle on the storm-tossed seven seas. The footage manages to give a nice mental concept of all the various effort merging together and being a part of the convoys shown bouncing over the waves to our allies. The most exciting portion deals with an actual battle with a U-boat with the escort planes and warships pitching loads of bombs into the sea and the resulting explosions sending cascades of water high into the air. There are also some scenes taken at the famous Kaiser shipyards and a few scenes of the contributions of science to the safety of our own ships and the destruction of those belonging to our enemies. As a whole the footage measures to the entertainment value of the usual releases of the company with the added quotient of patriotism to give it added box-office potential.

My Favorite Duck *(Good)*

Vita. (8603) Looney Tune No. 3 7 mins.

Eager to get away from it all, Porky Pig sets up camp in a quiet spot when along comes Daffy Duck to heckle him. Porky can't get revenge, since it is closed season on ducks; but when the clock suddenly indicates "open season" on ducks, our hero finds that revenge is sweet. Leon Schlesinger produced this amusing Technicolor cartoon.

Ding Dog Daddy *(Very Good)*

Vita. (8705) Merry Melody No. 5 7 mins.

Having fallen in love with an iron dog which decorates the front lawn of a beautiful home, the Goof Dog experiences complications when a watchdog appears. Life becomes even blacker when the iron canine is taken away as scrap metal to help the war effort. When the Goof finally locates his sweetheart, she's a shell doing her duty for her country. There are laughs in this clever Technicolor cartoon which Leon Schlesinger produced.

Winter Paradise *(Interesting)*

Col. (4803) World of Sports No. 3 10 mins.

Logical time for release of this reel—if the spectator's discomfort in the stifling heat of mid-July was to be considered—would be the summertime, for its scenes of winter sports at Lake Placid would reduce the temperature of nearly any hot weather victim. Be that as it may, the grace and beauty of skating champions, skaters, crack tobogganists and champion skiiers as they perform winter sports is a treat for the eye in any kind of weather. This is indeed an interesting reel, and affords the enterprising exhibitor an opportunity for tieups with sporting goods stores and department stores dealing in winter sports toggery.

Screen Snapshots No. 5 *(Very Good)*

Col. (4855) 9 mins.

Most adults—if they have attended movies rather frequently during the past two decades—will get a nostalgic thrill when they see this issue of the Scren Snapshots series. Master-of-Ceremonies Alan Mowbray has invaded the film vaults to bring to life again some of the stars of yesterday. In priceless scenes of many years ago your patrons will see such old-time favorites as Dolores Costello, Conrad Nagel, Colleen Moore, Lloyd Hughes, Wallace Beery, Gloria Swanson, Billie Dove, Maria Korda, Chester Conklin, Alan Hale, Bill Boyd, Sue Carol, Ramon Novarro, Walter Byron, Winnie Lightner and Marian Marsh. Even adolescents are not too young to remember some of these personalities. Seek fan scrapbooks for lobby display. Play up the names in your advertising. The subject, by the way, was produced by Ralph Staub.

Wings for the Fledglings *(Fair)*

Col.—Victory Short No. 1 10 mins.

This subject has been covered many times before—and a lot more effectively. The induction and training steps of Army flying cadets is pretty much of an old story to the average movie patron and this has nothing new to offer in any department. The spectator accompanies the recruit from the first step when the sergeant instructs in how to salute through the morning exercise periods, on the hazard race course and to the school room periods. The Link training pit is shown and some shots of the amateur on his first solo take-off and landing. The accompanying story is extremely loose which probably accounts for the film being a trifle too methodical. The accompanying dialogue, aside from the explanation of training activities, is dull.

You, John Jones *(Good)*

WAC 10 mins.

James Cagney portrays the role of a war worker whose off-hour duties include the job of air raid warden. When the blue alert is sounded John leaves his comfortable home, his pretty wife and talented little girl and takes up his post to await the "all clear." As he sits on a street bench admiring the shining moon he suddenly begins to talk with God and give thanks for the absence of air raids in the United States. Dozing, he is visited with visions of what has happened in England, Russia, Greece, and other nations that have felt the sting of the Stukas. In every situation his own little daughter is pictured as a victim while an offstage voice keeps dinning the horrors into his unconscious ears. With the sounding of the "all clear" he hurries to his home to find everything safe and secure—and re-opens the front door to again gaze at the heavens and give thanks to the Almighty. It's very effective and finely acted by Cagney and little Margaret O'Brien.

Community Transportation *(Timely)*

WAC 4 mins.

This subject will prove of interest to the great majority because of the newly enacted nationwide gasoline rationing that will most certainly have its effect on most communities. The difficulties that confronted Bridgeport, Conn., where an influx of war industry placed unusual burdens on the local transport lines and how a citizens' committee put in motion a scheme that solved the complicated problem, are pictured. The reel should be interesting to all audiences.

Our Second Front *(Timely)*

Col. (4903) Panoramics No. 3 11 mins.

Audiences will get a better view of the Yankee invasion of North Africa when they see this Panoramic, for it includes many authentic scenes of that surprising stroke of strategy. There are also glimpses of Oran, Rabat, Fez, Algiers and other points of American victory in Tunisia, Morocco and Algeria. The narration is provided by John Vandercook, NBC news commentator.

Cow-Girl Daredevil in Serial

Republic's serial queen, Kay Aldridge, will become a cow-girl daredevil in the chapter-thriller, "Daredevils of the West." Allan Lane will team with Kay. Jack English will direct and William O'Sullivan will associate produce.

. . NEWSREEL SYNOPSES . .

(Released Saturday, January 9)

MOVIETONE (Vol. 25, No. 36)—78th Congress convenes; Kaiser opens new plant; Floods in Oregon; Touhy returns to jail; Dutch air cadets in U. S.; Gov. Warren's inaugural speech (Los Angeles and San Francisco only); Ruml explains pay-as-you-go tax plan; Americans control Guadalcanal; Nazi airmen captured in Algiers; RAF attacks supply columns in Tripolitania; Lew Lehr.

NEWS OF THE DAY (Vol. 14, No. 234)—Japanese ships smashed at Guadalcanal; 78th Congress convenes; Ruml explains pay-as-you-go tax plan; Floods in Oregon; Kaiser opens new plant; Army motorcyclists; Connecticut's new Governor (New Haven only); Brazil senoritas mobilize; Australian girls keep fit.

PATHE (Vol. 14, No. 38)—78th Congress convenes; Kaiser opens new plant; Australian girls keep fit; Americans take Axis prisoners in Algiers; Ruml explains pay-as-you-go tax plan; Solomons.

UNIVERSAL (Vol. 15, No. 152)—78th Congress convenes; North Africa Nazi prisoners; Ice storm hits Canada; Touhy back in prison; Kaiser opens plant; Army demonstrates life raft; Guadalcanal.

PARAMOUNT (No. 38)—Kaiser opens new plant; Touhy back in prison; Army demonstrates life raft; Brazil goes all-out for victory; Brazil navy convoy; Dr. George Washington Carver, scientist, is dead; 78th Congress convenes; Guadalcanal.

(Released Wednesday, January 6)

MOVIETONE (Vol. 25, No. 35)—The Global War: Holland—R.A.F. bombers in daylight attack on Eindhoven; The Solomons—Flying Fortresses blast Japanese shore installations; South Pacific—Admiral Halsey rewards heroes who have distinguished themselves in battles against the enemy; North Africa—Last pictures of Admiral Darlan . . . General Giraud succeeds Darlan in the struggle against the Nazis; Russia—Spectacular battle scenes from the Stalingrad and Leningrad battle lines.

NEWS OF THE DAY (Vol. 14, No. 233)—U. S. bombers blast Japanese in Solomons; Admiral Halsey decorates heroes who helped turn back Japanese at Guadalcanal; R.A.F. pounds Nazi war plant in spectacular daylight raid; Russia rolls back Germans to open second winter drive; Thomas E. Dewey takes over as Governor of New York; Winter floods hit midwest; Football: Rose Bowl—Georgia vs. U.C.L.A. . . . Sugar Bowl—Tennessee vs. Tulsa (Oklahoma City and Memphis only) . . . Orange Bowl—Alabama vs. Boston College (except Oklahoma City and Memphis) . . . Cotton Bowl—Texas vs. Georgia Tech (Dallas and Atlanta only).

PARAMOUNT (No. 38)—Bowl football games at Pasadena, Dallas, New Orleans, Miami; Freak shipwreck on the Atlantic; Floods in Pennsylvania and Ohio; Two tiny orangutans and a chimpanzee born at St. Louis zoo; R.A.F. blasts Holland.

PATHE (Vol. 14, No. 38)—R.A.F. in daylight raid on Holland; Last films of Admiral Darlan; British transport bombed; Bowl football games at Pasadena, Dallas, New Orleans, Miami.

UNIVERSAL (Vol. 15, No. 151)—R.A.F. blasts industrial Eindhoven; Flying Fortresses blast Japanese shore installations in the Solomons; Last pictures of Admiral Darlan; Floods in Ohio, Pennsylvania and New York; Bowl football games at Pasadena, New Orleans, Dallas and Miami.

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More next week about *READERSHIP!* . .

Hollywood

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PROGRAM NOTES FROM THE STUDIOS

Plan Sequels to 'Corregidor' and 'Rhythm Parade'; Sheridan, Morgan Set for 'Time Between'; Tuttle to Direct 'Hostages'

Lew Landers has been assigned to direct Columbia's "Redhead From Manhattan," starring Lupe Velez and produced by Wallace MacDonald. Film is from an original story by Rex Taylor and screenplay by Joseph Hoffman.

Otto Kruger, Elissa Landi and Donald Woods, the trio which clicked in the PRC special, "Corregidor," are being lined up by the company for a post-war drama tentatively titled "Sinners at Work." Meanwhile, "Corregidor" is getting a special build-up by the American Red Cross, which is providing relics for display in lobbies of theatres playing the picture and plugging the production through its national publication.

Producer Sam Marx has gone east to Harvard University where he will visit the U. S. Army Chaplain School for data to be used in MGM's "Banner in the Sky," formerly titled "Army Chaplain." Director and cast have not as yet been chosen for the picture which is scheduled for early production.

Based on the success of its recently released musical, "Rhythm Parade," Monogram is proceeding with plans to place in production a new musical entitled "Rhapsody in Rhythm." An original story has been bought and Lindsley Parsons will produce.

Frank Tuttle, director of "This Gun For Hire" and "Lucky Jordan," both Alan Ladd starring pictures, has been chosen to direct "Hostages" from the best-seller dealing with the Czecho-Slovakian underground which Paramount has given to Sol C. Siegel to produce. William Bendix will have one of the leading roles.

William Morgan has received the nod from Republic's executives to direct "Back to God's Country" which Armand Schaefer will produce.

Producer Maurice Geraghty and Director Edward Dmytryk will send "The Falcon Comes Back" into production January 14, with Jane Randolph riding the wings of the Falcon as the feminine lead opposite Tom Conway.

Leo Carrillo, Universal contract actor, has been assigned by that studio to play a featured role in "Cross Your Fingers," which goes into production this month with Allan Jones, Kitty Carlisle and Alvino Rey and band in top roles.

Warner Bros. has purchased for a co-starrer for Ann Sheridan and Dennis Morgan "The Time Between," a complete novelette which appears in the February issue of *Red Book*.

First actor cast for Columbia's "Sahara" is J. Carroll Naish, who will play one of the major roles in the film to be directed by Zoltan Korda. Production is scheduled to start in January under the eye of Harry Joe Brown.

In "I Wasn't Born Yesterday," Warner Bros. is reuniting the foursome who helped make "High Sierra" a box-office hit: Actor Humphrey Bogart, Producer Mark Hellinger, Director Raoul Walsh, Writer W. R. Burnett.

One hundred extras, virtually one-half of the regular complement of a United States destroyer, were used as sailors to man the big destroyer set at Columbia when Director William Seiter "commissioned" the studio ship and put her to sea via process for "Destroyer."

William Lundigan has been named to play an injured war victim who is brought back to a new life by Lionel Barrymore in "Dr. Gillespie's Criminal Case," MGM's latest medical detective adventure which Willis Goldbeck is directing.

"Kid Dynamite," latest adventure of Monogram's East Side Kids, has been set for February 5 release. Based on a Saturday Evening Post story, the picture was produced by Sam Katzman and Jack Dietz from a screenplay by Gerald Schnitzer. The next East Side Kids picture will be "Grand Street Boys."

Anna Mae Wong, star of some PRC pictures, has shed enough glamor on her brother to have him cast in Paramount's epic production of "China" which stars Loretta Young, Alan Ladd and William Bendix. Kim Wong, the brother of the Chinese star, will portray a Chinese guerrilla fighter in the drama Richard Blumenthal is producing.

Universal has signed Gene Williams, Helen Young, the Four Teens Quartet, Dorene Sisters, and Kitty and Muriel Knight for the untitled featurette starring Johnny Long and his orchestra. The Will Cowan production will be directed by Arthur Dreifuss.

Barbara Stanyck will return to Warner Bros. to portray the same role she did in "The Gay Sisters" in a sequel the studio is planning. Nancy Coleman and Geraldine Fitzgerald also have been assigned repeat roles. Henry Blanke, who produced "The Gay Sisters," has received the production assignment.

"The Real Champ," an original screen story by Edward B. Clayton, has been purchased by Monogram for production on its 1942-43 schedule.

Warner Baxter, one of the great stellar names of motion pictures, has resumed his career as one of the four stars of Paramount's "Lady in the Dark," Technicolor picturization of the Broadway hit which Richard Blumenthal is producing and Mitchel Leisen will direct. He is teamed with Ginger Rogers, Ray Milland and Jon Hall.

Republic has picked up Joseph Santley's option for another year and has assigned him to direct the Mary Lee picture, "Shantytown," which Harry Grey is producing.

Robert Siodmak has been signed by Universal to direct "Destiny," which goes into production this week. Melville Shyer was named as his assistant.

Wallace Ford and Lita Ward have been assigned by Monogram as the romantic leads opposite Bela Lugosi in "The Ape Man."



Greet Red Cross Official

PRC production heads and principals of the company's forthcoming special, "Corregidor," greeted J. A. Beaman, Coast Public Relations Director of the American Red Cross, on the set recently. Left to right: Otto Kruger, Elissa Landi, Beaman, Leon Fromkess, Dixon Harwin, Edward Finney. Producer Harwin turns "ham," steals the scene.

HOLLYWOOD STUDIO ROUND-UP

The usual holiday lull only has five new pictures starting:

METRO-GOLDWYN-MAYER

SWING SHIFT MAISIE—Principals: Ann Sothern, James Craig. Director, Norman McLeod.

REPUBLIC

PURPLE V—Principals: John Archer, Mary McLeod. Director, George Sherman.

TAHITI HONEY — Principals: Dennis O'Keefe, Simone Simon. Director, John H. Auer.

KING OF THE COWBOYS—Principals: Roy Rogers, "Smiley" Burnette. Director, Joe Kane.

UNIVERSAL

COWBOY FROM MANHATTAN—Principals: Robert Paige, Frances Langford, Leon Errol. Director, Frank Woodruff.

TITLE CHANGES

"Suicide Range" (Col.) now LAST HORSEMAN.

"Dr. Gillespie's Prison Story" (MGM) now DR. GILLESPIE'S CRIMINAL CASE.

"G-String Murders" (UA) now LADY OF BURLESQUE.

Wellman Employs Entire Cast In Most of 'Lady of Burlesque'

Ordinarily in making a picture, scenes in which a large number of players work are done first to reduce the "talent overhead" as soon as possible. Then the director concentrates on scenes with his few principals. But in "Lady of Burlesque," formely titled "G-String Murders," almost all the company works in nearly every scene because it is a show within a show.

William Wellman, directing Hunt Stromberg's picture starring Barbara Stanwyck, is trying to retain all the backstage excitement and color of the Gypsy Rose Lee best-seller, and this makes it necessary to have the entire troupe constantly on hand.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

They're working on a big musical over at Republic—"Hit Parade of 1943"—so that's where we're going today. In it are Susan Hayward, John Carroll, Gail Patrick and Freddy Martin and his Orchestra.

The first person we meet as we enter the set is Susan Hayward, and while the technicians set up things for the next scene, we visit with her in her dressing room. She has to change, and while doing so, she tells us, very enthusiastically, all about the picture.

She's a small-town girl who has come to the big city to straighten things out with John Carroll, a song writer who has stolen her first song. The scene she is to do next is the one in which she takes the play away from the "wolf," and calls on him in his apartment.

She's all tricked out in what she considers a very snazzy outfit: a black velvet short dress, with a square neckline, a white lace collar and a black velvet, large brimmed hat. When she's ready, we follow her onto the set to see the scene filmed.

This is the living room of Carroll's apartment. Very modern and very beautifully furnished, with a grand piano, a striped, green-and-tan sofa, two green wing chairs, a desk and chair and a radio-phonograph. On the coffee table in front of the sofa are two glasses and an ice bucket containing a bottle of wine.

As the director gives the signal to "Go," Carroll walks over to the door to answer the doorbell, and although he's very much surprised to see who his caller is, invites her in. They do one of those "nip-and-tuck" scenes for a few seconds and then Susan, in order to evade him, disappears into the kitchen to make coffee. As she goes Carroll shouts after her: "I start out with a romance and end up with a coffee-klatch."

Now that the scene is over, we make inquiries about some of the clothes worn in the picture. We find that two costumes worn by Gail Patrick are worthy of note. One is a wine colored Lyons silk velvet two-piece suit, trimmed with two enormous ruby and gold clips. With it she wears a beret of red velvet with a wine jersey snood that matches her gilet. The red velvet is repeated in her gloves and her huge handbag. Then there's an evening gown: a pencil slim black crepe with fullness flowing from beneath a low peplum. The only trimming is a large spray of leaves embroidered with black bugle beads.

It's now time for lunch, so we leave.

Until next week.

Ann Lewis

Hollywood Victory Committee Entertains at Soldiers Hospital

Ten personalities were sent by the Hollywood Victory Committee on December 31 to entertain what they considered the most appreciative soldier audience any troupe of actors has ever played to: a group of wounded men at the Los Angeles Base Hospital, all encased in plaster casts of one type or another. The entertainers were Alan Mowbray, Sheila Ryan, Chic Chandler, Don Barclay, Aida Kuznetzoff, Jacque Press, Peggy Ryan, Johnson and Johnson and Mary Gilbert.

During the same week-end, the HVC dispatched six such groups to Army camps all over the country, launching its greatest program of entertainment for the armed forces since its inception more than a year ago. The groups will be on the road for two weeks and will appear at 26 Army establishments.

Drops Honeymoon for Film Role

Peggy Moran, off on her honeymoon with Henry Koster, producer-director of Universal's "Between Us Girls," received a hurry call from Republic studio to return at once and take the lead in Roy Rogers' special, "King of the Cowboys." Dropping everything, honeymoon, etc., she rushed back to fill the bill. The picture, which Joe Kane is directing, is being produced by Harry Grey. Smiley Burnette, until now Gene Autry's funny man, has been shifted to the same type of role with Rogers.



They Couldn't Wait for Rain

William Bendix and Loretta Young get soaked from a hose in the hands of Director John Farrow in preparation for a rain scene in Paramount's "China," now in production. Alan Ladd, whose turn under the hose is next, smiles, looks on.

Four Monogram Pictures Are Scheduled for January Release

Monogram will begin its schedule for 1943 with the release of four features during the month of January.

First, released January 8, was "Two Fisted Justice," a "Range Buster" which Geo. W. Weeks produced and Robert Tansey directed. Second will be "Silent Witness," directed for Producer Max M. King by Jean Yarbrough. The third, scheduled for January 22 release, will be "The Crime Smasher," first of the "Cosmo Jones" series which Lindsley Parsons produces, with James Tinling directing. "You Can't Beat the Law" is scheduled for January 29 release. This last January release was directed by Phil Rosen under the production supervision of Lindsley Parsons.

Falkenburg, Davis in Musical

Jinx Falkenburg and Joan Davis have been assigned starring roles in Columbia's forthcoming "Two Senoritas From Chicago," a musical by Stanley Rubin and Maurice Tombragle. Film concerns two Chicago chambermaids who crashed show business in New York by posing as a pair of Latin ladies. The film will be directed by Charles Barton and produced by Wallace MacDonald.

PRC Picks Players for 'Casa Manana'

PRC has slated Alan Baxter and Gertrude Michael for the top roles in "Casa Manana," scheduled for January production. Story is by Van Norcross. When Leon Fromkess, recently returned PRC production chief, gets to the chore, he'll assign a producer to the picture. PRC used the Baxter-Michael combination recently in "Behind Prison Walls."

RKO Radio Signs Frank Melford

Frank Melford, for the past twenty years one of the industry's better-known production executives, has been signed by RKO Radio to produce "Queens of Burlesque," comedy musical to feature Joan Davis. A former production supervisor, Melford has more recently been associated in the production of RKO's "Scattergood Baines" series. No director has yet been named.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Nothing he has done since has been able to remove from Bela Lugosi the designation of "Dracula," but his forthcoming picture may do it. Not that "The Ape-Man" is a better or prettier name. But watching them work over at Monogram, with Lugosi made up as "The Ape-Man," was an impressionable experience. You just didn't see anything else on the set but this Ape-Man wearing a full dress suit. His hair-do came to within a fraction of an inch of his eyebrows, and in the back ran down past his collar, while his beard was full-flowing and 18 inches long. The impression was heightened by the hair that stuck out from under his cuffs for an inch or two, like fringes. If you didn't know Lugosi you would have been shocked when "The Ape-Man" lit his cigars in chain fashion.

"He's gone Hollywood" may be a less-used expression, because most of the people out here have been very serious in working for the war effort; but there are still manifestations of it. F'rinstance, many producers, directors and stars will not go to a club or a party unless some other "important" people in their own category are also going. That might be all right if it were intended as a test of the possible good time, but it isn't. They don't care about that; they only want to be in the same house with other biggies, or be seen in the same places where other stars, producers and directors are seen.

Veronica Lake says "Peek-a-Boo" in "So Proudly We Hail." The so-called Peek-a-Boo bang will be swept aside because nurses in the U. S. Army aren't allowed to have such hair-combs, and Veronica comes out without a bang. The surprising part of it is that the movies haven't always observed such verities. If you were famous for an upturned mustache, you wore an upturned mustache even though you played the part of a Mexican hairless.

Hunt Stromberg selected Gloria Dickson for one of the dramatic roles in his forthcoming "Lady of Burlesque." She usually gets to the studio about 6:15 a.m. Johnny Johnston tells us that last Sunday she napped and awoke dazed. Thinking it was morning she rushed to the studio only to find out that it was still Sunday evening. On the way home one of her tires blew out.

Hellman Screen Story Titled

Lillian Hellman's first original screenplay has been titled "The North Star," it was announced this week by Producer Samuel Goldwyn. The title refers to the Soviet hamlet in the Ukraine where the action of the story takes place. It was also announced that Walter Brennan will appear in a featured role, and that Dana Andrews has been cast. Teresa Wright will star in the film which, according to Goldwyn, will have 100 principals in a cast of more than a thousand.

Barrier Back After Hospitalization

After a long siege of streptococcus, which kept him bedridden at Texas A & M College after all of Walter Wanger's "We've Never Been Licked" company had returned home, Edgar Barrier has recovered and resumed his role. This week it was also announced that Bill Stern, noted radio sports announcer, will assume a featured role in the picture.

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City ..... State.....

Advance Dope (STR)

SUICIDE RANGE (Col.) **Western. Principals:** Russell Hayden, Walter "Dub" Taylor, Bob Wills, Cotton Thompson, Ann Savage. **Plot:** The foreman of a large ranch is on his way home, after selling a herd of cattle, with twelve thousand dollars in his belt. He is waylaid by a trio of bandits who steal the money. Back in town, he and his buddies capture one of the crooks, but he won't talk. They eventually find that the town's banker is behind everything because he is trying to bankrupt the owner in order to gain control of the ranch. **Director,** William Berke.

ABOVE SUSPICION (MGM) **Drama. Principals:** Joan Crawford, Fred MacMurray, Conrad Veidt, Basil Rathbone, Reginald Owen. **Plot:** An American professor at Oxford and his bride leave for the continent on their honeymoon because they are entrusted with a secret assignment by the British Foreign Office. The order is to find out what happened to a British agent in South Germany, who mysteriously disappeared. They have many close calls before they carry out their mission successfully. **Director,** Richard Thorpe.

REVEILLE WITH BEVERLY (Col.) **Drama-With-Music. Principals:** Ann Miller, William Wright, Dick Purcell, Larry Parks, Bob Crosby and his Bobcats. **Plot:** In spite of her family's objections, a young girl tries a radio career and makes good. She gives an early morning program that is a knockout and before long becomes an Army Camp sweetheart. Her brother, a soldier, introduces her to two of the boys who have become interested in her and when they leave for "destination unknown" she encourages them onto Victory, via radio. **Director,** Charles Barton.

CAPTIVE WILD WOMAN (Univ.) **Horror. Principals:** Evelyn Ankers, Acquanetta, John Carradine, Martha MacVicar, Milburn Stone, Lloyd Corrigan, Vince Barnett. **Plot:** A doctor who has been experimenting with glandular disorders, uses the extractions and transfusions he gets from a murdered girl, on an orang-outang and transforms it into a beautiful girl. The girl is then put into an animal act, which becomes a huge success. But her jealousy of the trainer changes her back to animal form and so one of the handlers kills her. **Director,** Edward Dmytryk.

CHINA (Para.) **Drama. Principals:** Loretta Young, Alan Ladd, William Bendix, Philip Ahn, Richard Loo, Sen Yung. **Plot:** Two sales representatives of an Oklahoma Petroleum Export Company, are caught in a bombing raid in China. One, who has picked up a Chinese baby from the side of its dead mother, wants to pitch in and fight, but the other isn't interested in "their" fight. Driving out of the battle zone they meet a beautiful American girl in charge of a group of Chinese refugees. It is her valor, plus the things they see, that makes them decide to do their bit . . . one of them sacrificing his life to the cause. **Director,** John Farrow.

ADVENTURES OF COSMO JONES (Mono.) **Drama. Principals:** Frank Graham, Edgar Kennedy, Richard Cromwell, Mantan Moreland, Gale Storm. **Plot:** A correspondence school detective arrives to help wipe out the crime wave that is sweeping the city. He witnesses a murder, which occurs during a gun battle in front of a night club, and then tricks two opposing gangs into believing they are double-crossing each other. Thus, not only does he wipe out the gang, but he clears up the mystery. **Director,** James Tinling.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C) — Chester Morris	71		Reissued
	Crooked Circle (C)F — Zasu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild — Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D) — Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A — Tom Keene-John Qualen			Reissued
	Her Enlisted Man (CD) — Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D) — Claudette Colbert	80		Reissued
	Keep 'em Laughing — Jack Benny	72		Reissued
	King of the Circus — Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G) — Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C) — Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride — Anna Lee-Griffith Jones	70		New Release
	Scarface (D) — P. Muni G. Raft-A. Dvorak	88		Reissued
	Scream in the Night — Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D) — Spencer Tracy	88		Reissued
	Titans of the Deep — Beebe and Barton	45		Reissued

COLUMBIA — Current 1941-42

3013	Adventures of Martin Eden(D)A. — Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D) — C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F — John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills — Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory (C)F — Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3017	Blondie Goes to College (C)F. — Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F. — Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W) — Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D) — Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F — Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F — William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F — Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F — Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W) — Bill Elliott-Tex Ritter	61	5/14/42	all/15/41
3205	Down Rio Grande Way (W)F. — Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3038	Enemy Agents Meet Ellery Queen (My)F — William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F — Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3037	Hello Annapolis (D) — Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3101	Invaders, The (D)F — Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A — Marlene Dietrich-Fred MacMurray	91	2/12/42	b1 31 42
3204	Lawless Plainsman (W) — Charles Starrett-Russell Hayden	59	3/12 42	all 29 41
3211	Lone Star Vigilantes (W)F. — Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A — John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C) — William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A — R. Russell-Brian Aherne	96	9/30/42	b9 19
3213	North of the Rockies (W)F. — Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies' Man (D)F — Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W) — C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D) — M. Chapman-W. Wright	63	6/18/42	b8 1/42
3215	Prairie Gunsmoke (W)F — Bill Elliott-Tex Ritter	55	7/16/42	b6 27 42
3206	Riders of the Northland(W)F. — Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F — Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3021	Shut My Big Mouth (C)F — Joe E. Brown-Adele Mara	71	2/19 42	b2 21 42
3043	Submarine Raider (D)F — John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F. — Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A — Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C) — Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3033	Tramp, Tramp, Tramp (C)F — Florence Rice-Bruce Bennett	68	3/12 42	b3 28 42
3010	Two Yanks in Trinidad (C)A. — Pat O'Brien-Brian Donlevy	84	3 26 42	b3 28 42
3216	Vengeance of the West (W) — Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42
3203	West of Tombstone (W)F — Charles Starrett-Russell Hayden	59	1 15 42	b1 24 42
3011	Wife Takes a Flyer (F)F — J. Bennett-F. Tone	86	4/30/42	b4/25/42

Current 1942-43

	A Night to Remember (My). — L. Young-B. Aherne	90	12/10/42	b12/12/42
4026	Boogie Man Will Get You (HC)F — Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My) — C. Morris-Constance Worth	68	11/5/42	a7/25/42
4027	Counter-Espionage (My)F — W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C) — Joe E. Brown-Claire Dodd	73	10/8/42	a7/25/42
4038	Junior Army (D) — F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C). — Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W) — R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C) — Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D) — M. Chapman-W. Wright	62	9/17/42	a5/16/42
	Pardon My Gun (W) — Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
4201	Riding Through Nevada (W). — C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota — Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
4022	Spirit of Stanford (D)F — Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy). — John Beal-Florence Rice	64	10/29/42	a6/20/42
	Tornado in the Saddle (W) — Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
	Underground Agent (Spy) — Bruce Bennett-Leslie Brooks	69	12/3/42	a10/31/42
4002	You Were Never Lovelier(M)F. — Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

	After Midnight With Boston Blackie — Chester Morris-Richard Lane			
	Attack by Night — M. Oberon-B. Aherne			
	Boy From Stalingrad — Scotty Becket-Conrad Binyon			
	Broadway Daddies — Jinx Falkenburg-Tom Neal			
	City Without Men (D) — Linda Darnell-Leslie Brooks	1/14/43		a10/17/42
	Commandos Strike at Dawn(D). — Paul Muni-Ann Carter	100		b12/19/42
	Deadline Guns (W) — Russell Hayden-Bob Wills			a1/2/43
	Desperadoes (Tech.) (W) — Randolph Scott-Evelyn Keyes			a8/8/42
	Destroyer — Ed. G. Robinson-Glenn Ford			
	Fighting Buckaroo (W) — Charles Starrett-Kay Harris			a8/29/42
	Frontier Fury — Starrett-Davis			a10/31/42
	Hail to the Rangers (W) — Charles Starrett-Kay Harris			
	Last Horseman (W) — Russell Hayden-Bob Wills			a10/3/42
	Law of the Northwest (W) — Chas. Starrett-Shirley Patterson			a8/1/42
	Let's Have Fun — Margaret Lindsay-John Beal			
	More the Merrier — Jean Arthur-Joel McCrea			
	Murder in Times Square — Edmund Lowe-Marguerite Chapman			
	No Place for a Lady (My) — Wm. Gargan-Margaret Lindsay			all/28/42
	One Dangerous Night (My) — Warren William-Eric Blore	1/21/43		a10/10/42
	Power of the Press (D) — G. Kibbee-Lee Tracy	1/28/43		a12/26/42
	Reveille With Beverly — Ann Miller-W. Wright			
	Riders of the Northwest Mounted (W) — Russell Hayden-Bob Wills			all/14/42
	Riding West (W) — Chas. Starrett-Shirley Patterson			
	Robin Hood of the Range (W). — Starrett-Kay Harris			a12/12/42
	Saddles & Sagebrush (W) — Russell Hayden-Bob Wills			a12/26/42

COLUMBIA — Coming 1942-43 (Cont.)

		Mins.	Rel. Date	See Issue of
	Silver City Raiders (W) — R. Hayden-Bob Wills			a10/3/42
	Something to Shout About (C). — Ameche-Oakie-Janet Blair			all/7/42
	Wyoming Hurricane (W) — Russell Hayden-Shirley Patterson			

MGM — Current 1941-42

245	Affairs of Martha (C)F — Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July		b5/23/42
216	Babes on Broadway (M)F — Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM) — Ray McDonald-Virginia Weidler	81	Mar.		b1 24/42
220	Bugle Sounds (D)F — Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
247	Calling Dr. Gillespie (D)A — Philip Dorn-Lionel Barrymore	84	July		b6/20/42
229	Courtship of Andy Hardy(CD)F — Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
244	Crossroads (D)A — William Powell-Hedy Lamarr	81	July		b6/27/42
217	Dr Kildare's Victory (D) — Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
232	Fingers at the Window(My)A — Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F. — Van Heflin-Virginia Grey	72	May		b4 25 42
241	Her Cardboard Lover (D)F — Norma Shearer-Robert Taylor	93	June		b5/30/42
238	I Married An Angel (M)F — Jeanette MacDonald-Nelson Eddy	84	June		b5 23/42
243	Jackass Mail (CD)F — Wallace Beery-Marjorie Main	81	July		b6/20/42
221	Joe Smith, American (D) — R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1 10/42
218	Johnny Eager (G)A — Lana Turner-Robert Taylor	107	Jan.		b12/13/41
230	Kid Glove Killer (D)F — Marsha Hunt-Van Heflin	74	Apr.		b3 14/42
240	Maisie Gets Her Man (C)F — Ann Sothern-Red Skelton	85	June		b5/30/42
219	Mr. and Mrs. North (MyC)F. — Gracie Allen-William Post, Jr.	67	Jan.		b12 20 41
260	Mrs. Miniver (D)A — Greer Garson-Walter Pidgeon	132			b5/16/42
231	Mokey (D)F — D. Dailey-Donna Reed	88	Apr.		b3 28/42
227	Nazi Agent (Spy)A — Conrad Veidt-Ann Ayars	82	Mar.		b1, 24/42
239	Pacific Rendezvous (D)F — Lee Bowman-Jean Rogers	76	June		b5/23/42
246	Pierre of the Plains (D)F — John Carroll-Ruth Hussey	66	July		b6/20/42
233	Rio Rita (CM)F — Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F. — William Powell-Myrna Loy	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F — Eleanor Powell-Red Skelton	95	May		b4/18/42
234	Sunday Punch (CD)F — Jean Rogers-William Lundigan	76	May		b4/18/42
242	Tarzan's New York Adventure (D)A — J. Weissmuller-M. O'Sullivan	71	June		b4/18/42
228	This Time For Keeps (C)F — Robert Sterling-Ann Rutherford	73	Mar.		b2 14/42
236	Tortilla Flat (C) — Tracy-Garfield-Lamarr-Tamiroff	105	May		b4 25 42
211	Two Faced Woman (C)A — Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A — Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD) — K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A — Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A — Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F. — L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F — M. Rooney-L. Stone	95	12/1/42		b12/12/42
304	Apache Trail (W)F — Wm. Lundigan-Donna Reed	66	9-10/42		b6/27/42
307	Cairo (SpyCM)A — J. MacDonald-R. Young	101	9-10/42		b8/15/42
317	Dr. Gillespie's New Assistant (D)F — L. Barrymore-Van Johnson	87			b11/14/42
309	Eyes in the Night (Spy)F — Edw. Arnold-Ann Harding	79	9/10/42		b9/12/42
312	For Me and My Gal (DM)F. — J. Garland-G. Murphy	103	9/10/42		b9/12/42
314	Journey for Margaret (D)F — Robt. Young-Laraine Day	80			b10/31/42
320	Keeper of the Flame (D)A — K. Hepburn-S. Tracy	100			b12/19/42
319	Northwest Rangers (AD)F — Wm. Lundigan-James Craig	63			b10/31/42
311	Omaha Trail (W)F — James Craig-Dean Jagger	62	9/10/42		b9/19/42
303	Panama Hattie (MC)F — Ann Sothern-Wm. Lundigan	78	9-10/42		b7/25/42
	Random Harvest (D)A — Greer Garson-Ronald Colman	126			b11/28/42
315	Reunion in France (D)A — J. Crawford-Philip Dorn	105			b12/5/42
308	Seven Sweethearts (CD)F — Kathryn Grayson-Van Heflin	97	9-10/42		b8/15/42
301	Somewhere I'll Find You (CD)A — Clark Gable-Lana Turner	105	9-10/42		b8/8/42
316	Stand by for Action (D)F — C. Laughton-R. Taylor	108	12/1/42		b12/12/42
322	Tennessee Johnson (D)A — Van Heflin-Ruth Hussey	103			b12/19/42
302	Tish (CD)A — Marjorie Main-ZaSu Pitts	84	9-10/42		b7/25/42
306	War Against Mrs. Hadley (D)A — Edw. Arnold-Fay Bainter	105	9-10/42		b8/8/42
313	Whistling in Dixie (C)A — Red Skelton-Ann Rutherford	73			b10/31/42
310	White Cargo (D)A — Hedy Lamarr-W. Pidgeon	90	9/10/42		b9/19/42
305	Yank at Eton (D)F — M. Rooney-Ian Hunter	87	9-10/42		b8/13/42

Coming

	Above Suspicion — Joan Crawford-F. MacMurray			
	Air Raid Wardens (C) — Laurel & Hardy			
	Assignment in Brittany (D). — Richard Whorf-Susan Peters			a10/31/42
	Bataan Patrol (D) — R. Taylor-T. Mitchell			
	Cabin in the Sky (M) — Ethel Waters-Rex Ingram			a10/24/42
	Careless (D) — L. Turner-R. Young			a12/26/42
	Dr. Gillespie's Criminal Case. — L. Barrymore-Van Johnson			
	Du Barry Was a Lady (Tech.) (M) — Red Skelton-Lucille Ball			all/21/42
	Half-Pint Kid — Bobby Readick-Wm. Gargan			
	Human Comedy (D) — Mickey Rooney-Frank Morgan			a10/31/42
	I Dood It (C) — Red Skelton-E. Powell			
	Lassie Come Home(D) (Tech.). — Roddy McDowall-Donald Crisp			a10/24/42
	Mr. Justice Goes Hunting — Frank Morgan-Jean Rogers			
	Pilot No. 5 — Franchot Tone-Marsha Hunt			a9/26/42
	Presenting Lily Mars (D) — J. Garland-R. Carlson			a9/26/42
	Private Miss Jones — Kathryn Grayson-John Boles			
	Salute to the Marines (Tech.) (D) — W. Beery-Fay Bainter			a12/26/42
	Swing Shift Maisie — Ann Sothern-James Craig			
321	Three Hearts for Julia (C) — Melvyn Douglas-Ann Sothern			a10/31/42
	Youngest Profession — Virginia Weidler-Edw. Arnold			

MONOGRAM — Current 1941-42

	Arizona Roundup (W) — Tom Keene	3/13/42		a2/21/42
	Arizona Stagecoach (W) — Ray Corrigan-John King	9/4/42		a6/27/42
	Below the Border (W)F — Buck Jones-Tim McCoy	58	1 30 42	b2/21/42
	Black Dragons (My)A — Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits — Range Busters		4/24/42	
	Continental Express (D)A — Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H) — Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Criminal Investigator (D) — Edith Fellows-Robert Lowery		10/23/42	a8/22/42
	Down Texas Way (W)F — Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
	Freckles Comes Home (G) — Johnny Downs-Gail Storm		1/2/42	all/22/41
	Ghost Town Law (W)F — Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Hillbilly Blitzkrieg (C)F — Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
	King of the Stallions (D)F. — Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42

MONOGRAM

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
	Klondike Fury (Dram	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
	Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
	Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42

Current 1942-43

	Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42	b10/3/42
	Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42	a11/14/42
	Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
	Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
	Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42	b10/31/42
	'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42	b10/17/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
	Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42	b12/26/42
	Texas to Bataan (W)	John King-David Sharpe	56	10/16/42	b9/26/42
	Trail Riders (W)	John King-David Sharpe		12/4/42	a10/31/42
	Two-Fisted Justice (W)	John King-David Sharpe		1/8/43	a10/31/42
	West of the Law (W)	Buck Jones-Tim McCoy		10/2/42	a9/19/42

Coming 1942-43

	Ape Man	Bela Lugosi-Wallace Ford			
	Cosmo Jones in the Crime Busters	Frank Graham-Edgar Kennedy		1/22/43	
	Haunted Ranch (W)	Range Busters		2/19/43	
	Kid Dynamite (D)	Leo Gorcey-Huntz Hall		2/12/42	a10/24/42
	Robbers Roost	Range Busters			
	Silent Witness (D)	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
	Silver Skates	Belita-Kenny Baker		2/5/43	
	You Can't Beat the Law (D)	Edw. Norris-Joan Woodbury		1/29/43	a12/19/43

PARAMOUNT

Current 1941-42

Block No.						
	7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
		Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
	6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
	6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
	4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
	5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
	5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
		Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
	7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
		Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
	3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
	5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
	6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
	3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
W-1		Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
			(Reviewed as "Midnight Angel")			
		Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
	4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1		Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1		Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
W-1		Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
	3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
	6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
	6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
	5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
	7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
	5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1		Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr	98		b8/29/42
		(Reviewed as "Day Will Dawn")			
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81		b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen		a12/12/42
4	China	Loretta Young-Alan Ladd		
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour		a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman		a10/24/42
	Great Without Glory (D)	Joel McCrea-Betty Field		a6/27/42
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith		
	High Explosive (D)	Chester Morris-Jean Parker		a9/12/42
	Lady in the Dark (Tech.)	G. Rogers-R. Milland		
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton		a1/2/43
	No Time for Love (C)	Claudette Colbert-Fred MacMurray		a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake		
	So Proudly We Hail	Colbert-Goddard-Lake		
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie		a8/1/42
	True to Life (D)	M. Martin-F. Tone-D. Powell		a1/2/43

PRODUCERS RELEASING CORP. 1941-42

			Mins.	Rel. Date	See Issue of
256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace. Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)	Al St. John-B. Crabbe	56	11/20/42	
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

313	Behind Prison Walls	Alan Baxter-Gertrude Michael		3/22/43	
31	Corregidor	Otto Kruger-Donald Woods		3/1/43	
320	Dead Men Walk	Geo. Zucco-M. Carlisle	66	2/10/43	
30	Follies Girl	Wendie Barrie-Doris Nolan		3/15/43	
359	Fugitive of the Plains	B. Crabbe-Al St. John		3/26/43	
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/22/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
	My Son, the Hero	Patsy Kelly-Roscoe Karns			
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/18/43	b8/1/43
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42

RKO-RADIO

Current 1941-42

Block No.						
		Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
	5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
	4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
W-2		Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
	3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
	6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
		Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
	3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
W-2		Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
		Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
	5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
	4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
	6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
	6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
	3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
	6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1		Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
	5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
	4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
	6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2		Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
	5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
	4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42

Current 1942-43

	3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
		Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
		Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	a6/5/42
	1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
	3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
	2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
	1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
	1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
	1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
	2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
	3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
		Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
		Saludos Amigos (Tech.)	Walt Disney Prod.	42	1/15/43	b12/19/42
	2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
	2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
	1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

		Avenging Rider (W)	Tim Holt-Cliff Edwards			a8/22/42
		Bombardier (D)	P. O'Brien-R. Scott-A. Shirley			a11/28/42
		Cinderella Swings It	Guy Kibbee-Gloria Warren		2/26/43	
		Fighting Frontier (W)	Tim Holt-Ann Summers		1/29/43	a7/4/42
		Flight for Freedom (D)	R. Russell-F. MacMurray		2/19/43	a10/31/42
		From Here to Victory	Cary Grant-Laraine Day			
	3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
		Hitler's Children (D)A	Bonita Granville-Tim Holt	89	1/22/43	b1/2/43
		I Walked With a Zombie	Frances Dee-Tom Conway			
	2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70		b8/8/42
		Ladies' Day (C)	Lupe Velez-Eddie Albert			a9/5/42
		Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
		Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
		Sagebrush Law (W)	Tim Holt-Jean Barclay			a7/25/42

RKO-RADIO — Coming 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
	Tarzan Triumphs (D)	J. Weismuller-Frances Gifford			a11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
	This Changing World (D)	H. Marshall-R. Milland			a12/19/42
	This Land Is Mine	Laughton-O'Hara-Sanders			
	Two Weeks to Live (D)	Lum & Abner-Kay Linaker			a12/5/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
132	Bells of Capistrano (W)F	Gene Autry-Virginia Grey	73	9/15/42	b9/19/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
161	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Mesquiteers		2/12/43	
2301	Boots and Saddles	Autry-Burnette-Judith Allen		1/15/43	Reissue
	Chatterbox (C)	Canova-J. E. Brown-R. Lane			a12/26/42
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/5/43	a12/12/42
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward			a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette			
	King of the Cowboys	Roy Rogers-Smiley Burnette			
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
	Purple V	John Archer-Mary McLeod			
	Tahiti Honey	Dennis O'Keefe-Simone Simon			
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42

20TH CENT.-FOX

Current 1941-42

Block No.					
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
X-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Barl	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42

20TH CENT.-FOX — Coming 1942-43

			Mins.	Rel. Date	See Issue of
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
	Chetniks (D)	Philip Dorn-V. Gilmore			a11/14/42
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
	Immortal Sergeant	Henry Fonda-Maureen O'Hara			
	Margin for Error (D)	J. Bennett-Milton Berle			a11/7/42
	Meanest Man in the World(C)	J. Benny-Priscilla Lane			a9/26/42
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond			
	Secret Mission	Annabella-Buelah Bondi			
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103		b9/19/42

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
	Crystal Ball (C)	P. Goddard-Ray Milland		1/1/43	a11/21/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	45	2/2/42	b1/3/42
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Lost Canyon (W)	Wm. Boyd-Lola Lane		12/18/42	a7/25/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42
	Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42

Coming

	Bar 20-Three (W)	Wm. Boyd-Andy Clyde			a12/19/42
	Border Patrol (W)	Wm. Boyd-Claudia Drake			a7/25/42
	Buckskin Frontier (W)	R. Dix-Jane Wyatt			a10/17/42
	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
	Lady of Burlesque	B. Stanwyck-Gloria Dickson			
	Leather Burners (W)	Wm. Boyd-Andy Clyde			a8/22/42
	McGuerins From Brooklyn(C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
	Meet Johnny Bonniwell (W)	Richard Dix-Jane Wyatt			a1/2/43
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			a8/15/42
	Powers Girl	Geo. Murphy-A. Shirley	93	1/15/43	b12/19/42
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Silver Queen (D)F	G. Brent-P. Lane	82		b11/14/42
	Stage Door Canteen	Wm. Terry-Cheryl Walker			
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
	Unconquered	Brian Donlevy-Walter Brennan			
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42
	Young and Willing	Wm. Holden-Susan Hayward		1/29/43	a12/20/41

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6034	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	8/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42

UNIVERSAL

		Current 1942-43 (Cont.)	Mins.	Rel. Date	See Issue of
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42
	Coming 1942-43				
	Amazing Mrs. Holliday (D)	D. Durbin-A. Treacher		2/5/43	a9/26/42
	Captive Wild Woman	Evelyn Ankers-John Carradine			
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter			a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy From Manhattan	Robert Paige-Frances Langford			
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey			a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			
	He's My Guy	Irene Hervey-Joan Davis			
	Hi, Buddy	Dick Foran-Harriet Hilliard			a12/19/42
	Hi' Ya, Chum (C)	Ritz Bros.-Jane Frazee			a10/3/42
	It Ain't Hay (C)	Abbott & Costello-E. Pallette			a12/5/42
	It Comes Up Love (CM)	Gloria Jean			a8/15/42
	Keep 'Em Slugging	Dead End Kids-Elyse Knox			a12/12/42
7027	Mug Town (D)	Billy Halop-Huntz Hall		1/22/43	a8/8/42
	Oh! Doctor (C)	Abbott & Costello			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
	Rhythm of the Island	A. Jones-J. Frazee			a12/19/42
	Shadow of a Doubt (D)	Teresa Wright-Jos. Cotten		1/15/43	a9/19/42
	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Solid Senders	Andrews Sisters			
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne			a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu			a12/12/42

WARNER BROS.

		Current 1941-42	Mins.	Rel. Date	See Issue of
116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42

WARNER BROS.

		Current 1941-42 (Cont.)	Mins.	Rel. Date	See Issue of
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
	Current 1942-43				
202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42
	Coming 1942-43				
	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Devotion	O. deHavilland-I. Lupino			
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston			a10/17/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
	Mission to Moscow	Walter Huston-Ann Harding			
	Mysterious Doctor (D)	John Loder-Clyde Cook			
	Old Acquaintance	Bette Davis-Miriam Hopkins			
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Thank Your Lucky Stars	Cantor-Sheridan-Bogart			
213	Truck Busters (D)	R. Travis-Ruth Ford		2/6/43	
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Alme	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

STB

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo In Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABIES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
1754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	K'nk of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study In Socks	Fair	17	6/ 6/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
1903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4961	Weapons From Waste		8	Not Rev.
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4501	Song of Victory	Fair	8	10/ 3/42
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
	PHANTASIES CARTOONS			
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
	STOOGE COMEDIES			
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise		9	Not Rev.
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
	CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbae-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	MINIATURES (10)			
M-431	The Last Lesson		10	Not Rev.
	OUR GANG (10)			
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-481	Madero of Mexico		11	Not Rev.
	TRAVELTALKS (12)			
T-413	Glimpses of Ontario		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS (6)			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

	FASCINATING JOURNEYS (Tech.) (2)			
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road to India	Interesting	10	11/22/41
	HEADLINERS (6)			
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival in Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
	HEDDA HOPPER'S HOLLYWOOD (6)			
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6	Good	9	10/ 3/42
	MADCAP MODELS (Tech.) (6)			
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm in the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7½	6/27/42
	POPEYE (12)			
EI-12	Alona on the Sarong Seas	Fair	7	10/10/42
EI-10	Baby Wants a Bottle-ship	Funny	7	8/ 8/42
EI-5	Blunder Below	Excellent	7	2/21/42
EI-6	Fleets of Stren'th	Very Good	7	5/ 2/42
EI-1	I'll Never Crow Again	Fair	7	10/11/41
EI-4	Kickin' the Conga Round	Funny	7	1/31/42
EI-9	Many Tanks	Fair	8	6/ 8/42
EI-2	Mighty Navy	Funny	7	12/ 6/41

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
EI-3	Nix on Hypnotricks	Very Funny	7	12/20/41
EI-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
EI-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
EI-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
	POPULAR SCIENCE (6)			
JI-1	No. 1	Very Good	11	10/11/41
JI-2	No. 2	Very Good	11	11/22/41
JI-3	No. 3	Good	11	1/31/42
JI-4	No. 4		10	Not Rev.
JI-5	No. 5	Very Interesting	11	6/ 6/42
JI-6	No. 6	Good	10	8/ 8/42
	QUIZ KIDS (6)			
QI-1	No. 1	Very Good	10	9/20/41
QI-2	No. 2	They're Good	11	12/ 6/41
QI-3	No. 3	Good	10	2/28/42
QI-4	No. 4	Good	11	5/ 2/42
QI-5	No. 5	Good	10½	6/ 6/42
QI-6	No. 6	Excellent	10	8/ 8/42
	ROBERT BENCHLEY (4)			
SI-1	How To Take a Vacation	Funny	10	10/11/41
SI-4	Keeping in Shape	Amusing	9	6/27/42
SI-5	Man's Angle	Good	8	8/22/42
SI-2	Nothing But Nerves	Very Good	10	12/20/41
SI-3	Witness, The	Chucklesome	10	3/14/42
	SPEAKING OF ANIMALS (6)			
YI-3	At the County Fair	Swell	10	1/31/42
YI-5	At the Dog Show	Clever	9	10/ 3/42
YI-1	In a Pet Shop	A Howl	10	9/20/41
YI-4	In the Circus	Good	9½	6/13/42
YI-6	In South America	Excellent	9	10/24/42
YI-2	In the Zoo	Hilarious	10	11/15/41
	SPECIAL CARTOON (Tech.)			
FFI-1	The Raven	Excellent	14½	5/ 2/42
	SPORTLIGHTS (13)			
RI-6	Better Bowling	Excellent	10	1/31/42
RI-5	Buying a Dog	Very Good	10	12/20/41
RI-10	Hero Worship	Swell	10	6/13/42
RI-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
RI-7	Lure of the Surf	Very Good	10	2/21/42
RI-2	Meet the Champs	Excellent	10	10/11/41
RI-11	Parachute Athletes	Very Good	10	6/27/42
RI-9	Personality Plus		10	Not Rev.
RI-4	Quick Returns	Pretty Good	10	11/29/41
RI-1	Shooting Mermaids	Very Good	10	9/27/41
RI-3	Sittin' Pretty	Excellent	10	11/15/41
RI-13	Timber Athletes	Very Good	10	10/10/42
RI-8	Timing Is Everything	Very Good	10	5/ 2/42
	SUPERMAN CARTOONS (12) (Tech.)			
WI-4	Arctic Giant	Good	9	3/14/42
WI-5	Bulleteers	Good	9	5/ 2/42
WI-3	Billion Dollar Limited	For the Fans	8½	1/24/42
WI-7	Electric Earthquake	For the Fans	9	6/27/42
WI-12	Eleventh Hour	Exciting	8½	12/19/42
WI-10	The Japoteurs	Swell for Kids	8	9/26/42
WI-11	In Showdown	Up to Par	8	10/24/42
WI-6	Magnetic Telescope	For the Fans	9	5/ 2/42
WI-2	Mechanical Monsters	Good	10	12/20/41
WI-1	Superman	A Cinch to Sell	11	8/ 2/41
WI-9	Terror on the Midway	For the Fans	8	8/22/42
WI-8	Volcano	Exciting	8	8/ 8/42
	UNUSUAL OCCUPATIONS (6)			
LI-1	No. 1	Good	10	10/11/41
LI-2	No. 2	Very Good	10	12/ 6/41
LI-3	No. 3	Very Good	11	2/21/42
LI-4	No. 4	Good	11	4/25/42
LI-5	No. 5	Good	10½	6/27/42
LI-6	No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

	HEADLINERS (6)			
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		10	Not Rev.
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.		10	Not Rev.
	MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Strauss!		7½	Not Rev.
U2-2	Jasper & the Choo-Choo		7½	Not Rev.
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
	POPEYE (12)			
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-6	Jolly Good Furlough		6½	Not Rev.
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3		9	Not Rev.
	SPEAKING OF ANIMALS (6)			
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
	SPORTLIGHTS (10)			
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings		10	Not Rev.
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-4	Trading Blows		10	Not Rev.
	SUPERMAN CARTOONS (9)			
W2-1	Destruction, Inc.		10	Not Rev.
W2-3	Jungle Drums (Tech.)		10	Not Rev.
W2-2	Mummy Strikes (Tech.)		10	Not Rev.
	UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3		10	Not Rev.
	VICTORY SHORTS (4)			
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24116	Bellboy Donald		7	Not Rev.
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24109	How to Play Baseball	Hilarious	7	9/26/42
24115	How to Fish		7	Not Rev.
24112	How to Swim		7½	Not Rev.
24111	Olympic Champ	Hilarious	7	12/ 5/42
24114	Pluto at the Zoo		7	Not Rev.
24113	Sky Trooper	Very Funny	7	11/28/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
24110	Vanishing Private	Funny	7	10/24/42
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)	Average	11	10/ 3/42
24211	No. 11 (Russell Crouse)	Good	10	10/24/42
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
28113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson	Unique	8	9/26/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Snort No. 1	Good	10	4/18/42
24313	Record Breakers	Interesting	8	10/ 3/42
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

	DISNEY CARTOONS (18)			
	Der Fuehrer's Face	Great	8	12/19/42
	Education for Death	Very Good	10	12/19/42
	EDGAR KENNEDY (6)			
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
	FAMOUS JURY TRIALS (4)			
33202	State vs. Thomas Crosby		18	Not Rev.
33201	State vs. Glen Willett	Fair	18	10/24/42
	JAMBOREES (13)			
34405	Enric Madriguera & Orch.		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.		8	Not Rev.
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
	LEON ERROL (6)			
33702	Deer! Deer!	Average	17	11/21/42
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly		17	Not Rev.
	SPORTSCOPES (13)			
34304	Q-Men		8	Not Rev.
34301	Show Horse	Good	9	10/24/42
34302	Touchdown Tars	Good	8	11/28/42
34303	Winter Setting		8	Not Rev.
	THIS IS AMERICA			
33103	Army Chaplain	Very Fine	19	12/26/42
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
	VICTORY SHORTS (3)			
34201	Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose In Tricky Business	Good	7	6/13/42

20th CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
	TERRYTOONS (26)			
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/4
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev
2402	Uncle Sam's Iron Warriors		10	Not Rev

20th CENTURY-FOX 1942-43

	ADVENTURES OF A NEWSREEL CAMERAMAN			
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
	ALASKAN ADVENTURE			
3701	Our Last Frontier		9	Not Rev.
	AMERICA SPEAKS (3)			
3801	It's Everybody's War	Excellent	18	11/28/42
	LEW LEHR SUBJECT			
3901	Monkey Doodle Dandies	Good	9	12/12/42
3902	Butch, the Parrot		9	Not Rev.
	MAGIC CARPET OF MOVIETONE (8)			
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire		9	Not Rev.
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
	MARCH OF TIME			
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
4	Prelude to Victory	Very Good	18	12/12/42
	SPORTS REVIEWS (6)			
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters		9	Not Rev.
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls		9	Not Rev.
	TERRYTOONS (26)			
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3556	Barnyard WAAC (Tech.)		7	Not Rev.
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3562	Patriotic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.

UNITED ARTISTS

	WORLD IN ACTION (12)			
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm			Not Rev
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42

UNIVERSAL 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6350	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7243	Air Raid Warden		7	Not Rev.
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree		15	Not Rev.
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst		9	Not Rev.
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7377	She's A-1 in the Navy		9	Not Rev.
	TWO-REEL SPECIALS (2)			
7111	Roar, Navy, Roar		20	Not Rev.
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/4
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
	HOLLYWOOD NOVELTIES (6)			
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
	LOONEY TUNES			
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
	My Favorite Duck		7	Not Rev.
	MERRIE MELODIES (26)			
	Case of the Missing Hare		7	Not Rev.
	Ding Dong Daddy		7	Not Rev.
	Dover Boys		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
	Sheepish Wolf		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Romance		10	Not Rev.
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8402	The Right Timing	Fair	10	11/28/42
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	Not Rev.
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	10	List "C"
Colleges at War	10	Metro
Food for Freedom	3	List "C
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
United China Relief	1½	Univ
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
Your American Tragedy	1½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha	MGM	WB	RKO	
Philadelphia	Univ.	RKO	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington	Univ.	20th	WB	

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 12	A Night to Remember	SEP. & OCT. & NOV.	Rhythm Parade		Boss of Big Town (w)		Heart of the Golden West	Dr. Renault's Secret	American Empire	Pittsburgh	
		Apache Trail		Block 2 (42-43)	Overland Stagecoach (w)					Madame Spy	
DEC. 19	Tornado in the Saddle (w)	Cairo	Dawn on the Great Divide (w)	Forest Rangers			Secrets of the Underground		Lost Canyon (w)	Old Chisholm Trail (w)	
		Eyes in the Night		Henry Aldrich, Editor			Traitor Within			Great Impersonation	Varsity Show (Reissue)
DEC. 26		For Me and My Gal		Mrs. Wiggs of the Cabbage Patch	Lady From Chungking	Cat People		Life Begins at Eight-Thirty	In Which We Serve		
		Omaha Trail					Ice Capades Revue			Arabian Nights	
JAN. 2		Panama Hattie		Road to Morocco	Rangers Take Over (w)						
		Seven Sweethearts		Street of Chance			Ridin' Down the Canyon	China Girl	Crystal Ball	When Johnny Comes Marching Home	Yankee Doodle Dandy
JAN. 9		Somewhere I'll Find You		Block 3 (42-43)			Sundown Kid				
		Tish		The Avengers			Johnny Doughboy				
JAN. 16	City Without Men	War Against Mrs. Hadley	Two Fisted Justice	Lucky Jordan	Man of Courage	Great Gildersleeve	Mountain Rhythm	We Are the Marines		Eyes of the Underworld	
		White Cargo		My Heart Belongs to Daddy		Seven Miles From Alcatraz					
JAN. 23	One Dangerous Night	Yank at Eton	Silent Witness	Palm Beach Story			Boots & Saddles (Reissue)	Over My Dead Body	Powers Girl	Shadow of a Doubt	Gorilla Man
				Wrecking Crew		Saludos Amigos	London Blackout Murders				
JAN. 30	Power of the Press	DECEMBER	Cosmo Jones in the Crime Buster	Block 4 (42-43)	Pay-Off			Time to Kill	McGuerins from Brooklyn	Mug Town	Casablanca
		Journey for Margaret		China	Kid Rides Again	Hitler's Children					
		Reunion in France		Happy-Go-Lucky							
		Stand by for Action	You Can't Beat the Law	Henry Aldrich Gets Glamour			Thundering Trails	Immortal Sergeant	Young and Willing		
		Whistling in Dixie		Lady Bodyguard		Fighting Frontier	Fighting Devil Dogs				
				Night Plane from Chungking							
	COMPLETED	**COMPLETED**	**LATER RELEASES**	**COMPLETED**	**LATER RELEASES**	**LATER RELEASES**	**LATER RELEASES**	**LATER RELEASES**	**COMPLETED**	**LATER RELEASES**	**LATER RELEASES**
	After Midnight With Boston Blackie	Andy Hardy's Double Life	Kid Dynamite 2/12/43	Aerial Gunner	Night for Crime 2/18/43	They Got Me Covered 2/5/43	Dead Man's Gulch 2/5/43	Chetniks 2/5/43	Bar 20-Three	Amazing Mrs. Holiday 2/5/43	Truck Busters 2/6/43
	Broadway Dandies	Assignment in Brittany	Silver Skates 2/15/43	For Whom the Bell Tolls	Follies Girl 3/15/43	Flight for Freedom 2/19/43	Blocked Trail (w) 2/12/43	Margin for Error 2/19/43	Border Patrol	Tenting Tonight on the Old Camp Ground (w) 2/5/43	Hard Way 2/20/43
	Commandos Strike at Dawn	Cabin in the Sky	Haunted Ranch 2/19/43	Great Without Glory	Dead Men Walk 2/10/43	Cinderella Swings It 2/26/43		Meanest Man in the World 2/12/43	Buckskin Frontier		
	Deadline Guns (w)	Careless		Henry Aldrich Swings It	Behind Prison Walls 3/22/43		**COMPLETED**	Young Mr. Pitt 2/26/43	Calaboose	**COMPLETED**	**COMPLETED**
	Fighting Buckaroo (w)	Dr. Gillespie's New Assistant	**COMPLETED**	High Explosive	Queen of Broadway 3/2/43	**COMPLETED**	Chatterbox		Colt Comrades	Cheyenne Roundup (w)	Adventures of Mark Twain
	Frontier Fury	DuBarry Was a Lady	War Dogs	Miracle of Morgan's Creek	Corregidor 3/1/43	Avenging Rider (w)	Hit Parade of 1943	**COMPLETED**	Leather Burners	Eagle Squadron	Air Force
	Hail to the Rangers	Half-Pint Kid		No Time for Love		Bombardier	Idaho (w)	Coney Island	Meet Johnny Bonniwell	Frankenstein Meets the Wolf Man	Arsenic and Old Lace
	Last Horseman (w)	Human Comedy	**IN PRODUCTION**	Salute for Three	**COMPLETED**	Forever and a Day		Crash Dive	Nazty Nuisance	He's My Guy	Background to Danger
	Law of the Northwest	Keeper of the Flame	Ape Man	Star Spangled Rhythm	Fugitive of the Plains	I Walked With a Zombie	**IN PRODUCTION**	Dixie Dugan	Prairie Chickens	Hi, Buddy	Constant Nymph
	Let's Have Fun	Lassie Come Home	Robbers Roost	Submarine Alert	My Son, the Hero	Journey Into Fear	King of the Cowboys	He Hired the Boss	Silver Queen	Hi' Ya, Chum	Crime by Night
	More the Merrier	Mr. Justice Goes Hunting		True to Life		Ladies' Day	Purple V	Hello, Frisco, Hello	Texas Law	It Ain't Hay	Desert Song
	Murder in Times Square	Northwest Rangers			**IN PRODUCTION**	Pride of the Yankees	Shantytown	My Friend Flicka	Taxi, Mister	Keep 'Em Slugging	Edge of Darkness
	No Place for a Lady	Pilot No. 5		**IN PRODUCTION**	Raiders of the Range	Red River Robin Hood (w)	Tahiti Honey	Ox-Bow Incident	Yanks Ahoy	It Comes Up Love	Last Ride
	Reveille With Beverly	Presenting Lily Mars		Dixie		Sagebrush Law (w)		Quiet, Please, Murder		Lone Star Trail (w)	Mysterious Doctor
	Riders of the Northwest Mounted	Random Harvest		Lady in the Dark		Tarzan Triumphs		Secret Mission	**IN PRODUCTION**	Raiders of San Joaquin (w)	Princess O'Rourke
	Riding West	Salute to the Marines		So Proudly We Hail		This Land is Mine			Lady of Burlesque	Rhythm of the Island	Watch on the Rhine
	Robin Hood of the Range	Tennessee Johnson				Two Weeks to Live		**IN PRODUCTION**	Stage Door Canteen	Sherlock Holmes and the Secret Weapon	
	Saddles & Sagebrush	Three Hearts for Julia						Moon Is Down	Unconquered	Sherlock Holmes in Washington	**IN PRODUCTION**
	Silver City Raiders (w)	Youngest Profession				**IN PRODUCTION**		School for Sabotage		Solid Senders	Action in the North Atlantic
	Something to Shout About					From Here to Victory				White Savage	Devotion
	Wyoming Hurricane	**IN PRODUCTION**									Mission to Moscow
		Above Suspicion								**IN PRODUCTION**	Old Acquaintance
	IN PRODUCTION	Air Raid Wardens								Captive Wild Woman	Thank Your Lucky Stars
	Attack by Night	Bataan Patrol								Corvettes in Action	
	Boy from Stalingrad	Dr. Gillespie's Criminal Case								Flesh and Fantasy	
	Destroyer	I Dood It								Good Morning, Judge	
		Private Miss Jones								Oh! Doctor	
		Swing Shift Maisie								We've Never Been Licked	

"One for all . . . and all for Freedom!"



Their pledge is in for the duration!
Here's your pledge for

UNITED NATIONS WEEK

STARTING JANUARY 14th THROUGH 20th

"I promise to do my share in the job that my country has given me! With all my showmanship skill I will promote America's salute to the United Nations, for they are the comrades-in-arms of our fighting sons. I will show the heart-stirring trailer on my screen in behalf of the stricken peoples of our allies. I am proud to be a fighter in an industry that considers it a privilege to be at the forefront of the home-front!"

Sponsored by War Activities Committee, 1501 Broadway, New York City

SHOWMEN'S TRADE REVIEW

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AVENGE PEARL HARBOR

REVIEWED IN THIS ISSUE

	Page
Margin for Error	13
Meanest Man in the World	13
The Mysterious Rider	13
Silver Skates	13
Dead Men Walk	34

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 43

Vol. 37 No. 26

January 16
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Stanley Shuford (See Page 4)

FRIENDLY FACTS FROM THE FRIENDLY COMPANY!

•

Sweet Music from
Radio City Music Hall!

"RANDOM HARVEST" SWAMPS "MINIVER!"

4th Week and still S.R.O. *All* attendance records broken!

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And starting M-G-M's
2nd Group of the Season!

"STAND BY FOR ACTION" TERRIFIC!

Absolutely sensational! Held Over Coast-to-Coast!

•

And another 2nd Group
Hit makes its bow!

TIMELY! "REUNION IN FRANCE" BOX-OFFICE!

First twenty engagements Big! France in revolt! Exciting!

Metro-GOLDMINE-Mayer

Collect at Every Performance! United Nations Week — Jan. 14 — 20

The Editorial Page

Well Said, Mr. Prutzman

Universal's Charles Prutzman, batting for Cheever Cowdin, rendered a most impressive and factual presentation on the salary ceiling controversy in a recent radio broadcast.

There are too few top executives in our business with an inclination to stand up and fight for the industry of which they are an important part. If adverse legislation, edicts or criticism are aimed at our business, most of its executives prefer to sit quietly by, hoping all will be well sometime, somehow.

The industry is, indeed, indebted to Mr. Prutzman for the efficient and impressive manner in which he handled this controversy, not just from the industry's point of view, but for the good of the nation as a whole.

▲ ▲ ▲

On Your Toes

This is law-making time in many states of the Union and in the nation's capital as well. And more than ever before, it calls for close watchfulness and well organized attention to see that nothing gets by without our support or defense, depending on what the particular measure happens to be.

State legislative committees of exhibitor units must not lose sight of the sky-rocketing taxes being readied in Washington and should join with other groups in bringing down the state taxes.

In the nation's capital during these hectic war days there is always the grave danger of certain groups trying to gain strangle holds on every form of industry through administrative supervision, restrictions and the usual assortment of pot-shots.

No industry has done a cooperative job comparable to that done by our industry. Nevertheless, there are individuals and groups who jump at every opportunity of attacking us every time the opening presents itself.

We are proud of our war job and constantly standing by to do more. But this is not enough. Washington must be made more familiar with the magnificent job that has been done and will continue to be done for the duration and long after.

▲ ▲ ▲

Gasoline & Movies

The industry will have a good chance to find out how an automobileless America will react at the box-office. While presently confined to the 17 eastern states, it seems a foregone conclusion that it will be extended to many other states before the shortage eases up enough to allow modified and limited "convenience" driving.

That it must have some effect on the various types of movie theatres, cannot be argued. How good or how bad, how helpful in certain situations and harmful in others, are points that the current period may bring to the surface and thereby serve as a guide for all states that may be similarly involved.

The results as revealed by news reports should be carefully watched by exhibitors and circuits everywhere. It may indicate what will have to be done to equalize the situation of many a theatre.

▲ ▲ ▲

Product Still Rolling

Many exhibitors have been asking us if there are any indications of a product shortage developing as a result of the raw stock cuts.

Naturally, no company will make an outright statement on this subject other than the old bromides about eliminating low budget and adding higher budget pictures. But a careful inspection of production schedules seem to show no particular slow-down of any kind either currently or for the immediate future.

Based upon recent observations we should venture the opinion that the volume of production will continue for the balance of this season's pictures and probably into the beginning of the new season.

Should the raw stock cuts have any effect, apparently, it will not show up until later in the year. Therefore, we think you can figure about the same number of pictures for the greater part of this year as last with only small eliminations here and there, but in the total insufficient to affect your availabilities, until very late this year.

▲ ▲ ▲

Chart to Efficiency

Bill Rodgers has done something really helpful toward the establishment of an efficient booking plan for war films released by the OWI and distributed by various distributor companies. With this chart to guide them, the state committeemen may soon have in operation a uniform system that will greatly facilitate the dating and efficient handling of the war films which must get all possible showings—which is indeed this industry's most important duty. There is a solemn warning in the message from Rodgers which makes up the foreword to the manual, and the industry can do no better than to heed Rodgers' words.

—"CHICK" LEWIS

Record-Breaking Business Persists In All Key Cities

Record-breaking business still is the order of the day in key spots all over the country, and gleeful exhibitors report that grosses are continuing to rise.

In St. Louis RKO has set two booking precedents because of the results "Cat People" has registered at the box-office. Slated for the usual week's run at the St. Louis theatre, the attraction has for the first time in the history of the theatre drawn a five-day hold-over. Besides which it has been moved over to the Capitol for an indefinite stay at first run prices.

Originally booked for a two-week stand at the Cathay Circle and United Artists theatres following its quadruple opening at the State, Chinese, Ritz and Cathay Circle houses, MGM's "Random Harvest," which is keeping the turnstiles clicking merrily at New York's Radio City Music Hall, has gotten a stay and has added showings in two more theatres.

Word also comes from Toledo that the MGM Andy Hardy attraction, "Andy Hardy's Double Life," has outgrossed every other Metro picture in the history of the Valentine Theatre.

Announcement from Warner Brothers contains news that "Yankee Doodle Dandy," which is now in its fourth week at the New York Strand, will be making the theatre rounds for the third time, with Ohio houses scheduled to get it first.

Paramount's "Star Spangled Rhythm" continuing its record-shattering engagement at the New York Paramount has played to an estimated 320,000 people during its first two weeks. The picture now holds the two-week attendance record in addition to the opening day, week-end, holiday and first week marks which it established in its pre-New Year opening week beginning last December 30.

Scollard in Charge of Exchange Operations

C. J. Scollard, who has been executive assistant to Neil Agnew, vice president in charge of distribution for Paramount, since December 1940, will be in charge of Exchange Service and Operations for Paramount Domestic and Canadian distribution, Agnew has announced.

All matters of property maintenance, leases, supplies, print and cost control, and labor relations, in the future will be handled by Scollard.

Scollard joined Paramount in 1938.

World-Telegram Movie Campaign

A promotion campaign designed to increase appreciation of New Yorkers for the theatre and motion pictures is running weekly in the *World-Telegram* during January and February. Ads urge civilian New York to make greater use of these entertainment mediums.

INDEX TO DEPARTMENTS

Advance Dope	42
Box-Office Slants	13
Current Product Summary	49
Feature Booking Guide	43
Hollywood	38
Newsreel Synopses	35
On the Patriotic Front	14
Program Exchange	18
Selling the Picture	20
Shorts Booking Guide	46
Short Subject Reviews	35
Showmanalysis	30
Variety Club	34

"Miniver" Tops 10 Best

Five hundred fifty-five newspaper, magazine, radio, wire service and syndicate motion picture critics have voted MGM's "Mrs. Miniver" as the No. 1 picture for 1942 in the Film Daily's annual poll to select the Ten Best Pictures of 1942. Taking second-place honors, with 500 votes, was 20th Century-Fox's "How Green Was My Valley." Pictures which placed in the poll, in which 592 critics participated, are listed, in order:

1. **Mrs. Miniver (MGM) 555 votes**
2. **How Green Was My Valley (20th-Fox) 500**
3. **Kings Row (WB) 269**
4. **Wake Island (Para.) 260**
5. **Pride of the Yankees (Goldwyn-RKO) 241**
6. **The Man Who Came to Dinner (WB) 238**
7. **One Foot in Heaven (WB) 197**
8. **Suspicion (RKO) 197**
9. **Woman of the Year (MGM) 185**
10. **The Pied Piper (20th-Fox) 176**

Blue Law Set Aside to Give Soldiers Sunday Movie Shows

Military need for morale entertainment scored a victory over age-old New Jersey Sunday blue laws that may have far-reaching effects all over the state. Hitherto banned from showing pictures on Sunday, Princeton will now open its theatres to service men by order of Governor Charles Edison, who acted under his war emergency powers at the request of Captain Ralph C. Parker, Commandant of the Naval Training School. As a result of this action, elimination of shuttering theatres in the Garden State on Sunday now seems likely in communities located near training bases.

Republic Appoints Four District Sales Managers

Herbert J. Yates this week announced appointment of four district sales managers to assist James R. Grainger, president and general sales manager of Republic Pictures Corp.:

Maxwell Gillis, Sam Seplowin, Merritt Davis and Francis Bateman, as managers, respectively, of the East, Midwest, South and West districts.

Yates made the announcement in Memphis Wednesday, at the conclusion of a sales meeting there. He is presiding at a series of four such meetings, the final one to be in Seattle, Jan. 25.

PRC Invades New Territory

PRC, which has just closed a contract with the Cobian Theatres, Inc., for distribution of its 1942-43 as well as '44-'45 product in the Virgin Islands, Haiti, and the Dominican Republic, has also added Trinidad, British Guiana, and the Windward and Lee Islands to its distribution territory. The contract for the latter three locations, however, covers the 1941-42 program.

Smalley Employes Standout

Steve Tarbell, film buyer for the Smalley Circuit, and Veto Pugliese, of the Cooperstown Theatre, are now working exclusively for Uncle Sam. Tarbell was inducted on the fifth of January, while Pugliese, already on one of the fighting fronts, has bagged four Nazi planes to his credit.

Columbia Declares Dividend

A dividend of $.68¾ per share on the $2.75 Convertible Preferred Stock will be payable on February 15 to stockholders on record as of February 1, it was announced at a Columbia Pictures Board of Directors meeting.

Momand Anti-Trust Suit Gets Under Way

Started way back in 1931 and impeded by the wrangling over preliminary matters, the A. B. Momand anti-trust action against the majors and Griffith circuit companies has at last gotten under way in the Oklahoma Federal Court before Judge Bower Broaddus, the third Federal district jurist to sit in on the proceedings.

The first action in the $4,950,000 suit was filed in the United States court for the Western district of Oklahoma on April 17, 1931, under the jurisdiction of Judge Edgar S. Vaught. After several hearings for the disposition of pleadings for the defendants, case was thrown out in 1936.

The Circuit Court of Appeals for the tenth district in Denver, Colorado reversed Judge Vaught on plaintiff's appeal, and "dismissed without prejudice." The mandate was handed down in April, 1937. The petitions were then filed, as per instructions of the Circuit Court in Boston and Oklahoma City.

In 1938, a new district judgeship was created in Oklahoma and A. P. Murrah was appointed to the bench. On August third of that year hearings to dispose of pleadings of defense attorneys were started, and that consumed two years.

In 1940, Judge Murrah was elevated to the Circuit Court bench and jurisdiction in the case was placed in the hands of Judge Broaddus early in 1941.

So involved are the proceedings that it is figured the trial should consume about eight months to a year.

Budget Officials Look for Increased Movie Revenue

Washington budget officials are viewing the future movie revenue-producing situation in an optimistic light, judging by their estimate of admission tax receipts for 1943.

Having realized $115,032,268.75 from admission taxes during the past fiscal year, the budgeteers expect the tax yield from the moviegoers to rise to $154,800,000 for the current 52 weeks.

Stanley Shuford

(The Man on the Cover)

Prominent motion picture advertising executive who this week joined Paramount to direct both trade and consumer advertising under the supervision of Robert M. Gillham, head of the company's advertising and publicity. Mr. Shuford served for seven years with Warner Bros., later joining the Bio Company, Inc., advertising agency, as vice-president.

SHOWMEN'S TRADE REVIEW

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RKO Product Plans Revealed by Koerner

The RKO-Radio product schedule for the new season, slated to get under way next month, calls for basically the same number of features as offered on the current program, Charles Koerner, vice-president in charge of production, told trade paper representatives in New York this week. Koerner came to New York for home office conferences and "to look over current shows for my own enjoyment," he told the reporters.



Charles Koerner

Unless obstacles not now contemplated arise, Koerner said, the studio he directs will turn out a quota of 40 features for the '43-44 season. Curtailments of raw stock will be met with conservation measures applied to the distribution, or print supply department, as well as such studio economies in film supplies as are possible.

Unaffected will be the annual twelve "A" releases, Koerner said, and indicated that should production curtailment be necessary, the lower bracketed pictures will be the one's dropped from the schedule.

With exception of "China Skies" on which work has not as yet been started, every important picture that was announced at the convention last August has been made or is now in the process of being turned out.

The schedule for the new season calls for three musicals, but as far as pictures with a war theme are concerned, that will depend on the quality of the story rather than on a certain definite "must" production.

Queried as to the effects on the studio of the new salary ceiling, Koerner had this to say. "Salaries are being paid on the basis of former contracts, with no increase on new options. There have been no cancellations because of the ceiling."

Federation Hopes to Surpass 1942 Total

Climaxing the 1942 New York and Brooklyn Jewish Federation of Charities fund raising campaign wtih a Hotel Astor luncheon tendered to Jack Benny last Thursday, more than 800 leading executives and top performers of motion picture and stage added their contributions to swell considerably the coffers of the charity. The drive of the Amusement division will continue till the end of January and it is hoped to surpass the $150,000 raised in the industry last year.

Luncheon speakers in addition to Mr. Benny, were Barney Balaban, luncheon chairman; David Bernstein, co-chairman with Major Albert Warner of the Amusement Division; and Judge Joseph M. Proskauer, former president of the New York Federation. Louis Nizer acted as master of ceremonies in the illness of George Jessel.

Attending also was Adolph Zukor, who on that day celebrated his seventieth birthday. A tremendous ovation greeted the grand old man of the industry's entrance.

Colorado Service Tax May End

Theatre men in Colorado are keeping their fingers crossed hoping that the new session of the legislature will bring forth no new law to continue the service tax which is to expire soon. Should such be the case it would sound the death knell for the now existing two per cent tax on admissions which involves the upkeep of an intricate set of books.

War Film 'Slackers' Dull Fine Theatre Record, Rodgers Says

William F. Rodgers, Chairman of the Distributors' Division of the WAC, issues a solemn warning to exhibitors that no more important duty is within their hands to conscientiously discharge than the showing of the war films sponsored by the Government and distributed by the WAC. The warning is contained in two messages published in a booklet, "Our Job—Distribution of War Films" which was prepared under Rodgers' direction and is being distributed this week by the WAC, for the purpose of facilitating establishment of a "Locked booking" plan.

Issues Warning

The warning to all branches of the industry is contained in the following excerpts from a Rodgers-signed message in the manual:

"The Office of War Information desires that these subjects, dealing with America's war effort be shown in every theatre.

"Distributors who use film, theatre owners who need film, supplies, electricity, heat, etc., get these because motion pictures are essential to the war effort. So important are these messages that the Office of War Information has several hundred important persons busily engaged in intelligently producing them."

In another instance the booklet, after complimenting the 13,000 theatres pledged to show the subjects and patting the backs of those who have exhibited EVERY short released to date, goes on to say:

"You are to be complimented for so early recognizing the fact that the main justification for continuing in business as usual—and generally in a pretty good business—is that the Government looks upon your theatre as a vital outlet for dissemination of information in pictures which they feel are so important to the war effort that an expensive staff is kept busy producing them.

Minority Hurting Industry; Must Be Awakened to Duty

"The fine job you are doing is dulled a bit, however, because a few theatre owners have not yet realized the true importance of playing these subjects. You can help them to understand that if their theatres are to continue to be considered essential, it will be only because of what they contribute to the war effort. You must know that there is no thinking exhibitor, once he truly realizes his importance in this effort, who would think of advancing the argument that 'A two-reeler makes my program too long'; 'I have plenty of shorts now'; 'My public doesn't like them'; or 'My public is tired of them,' etc.

"You know that a Jap bomb, landing on the roof of his theatre, would make room for itself and that some of our boys in Guadalcanal must also get tired of seeing so many Jap faces and guns over and over, so very, very often. This is war, and when our Government tells us they want the films they are producing run in every theatre at every show, on one change a week, our job is do just what the soldiers of Bataan did —what our brave boys are doing everywhere—follow orders. We now have the opportunity to do this voluntarily."



But you've got to help me find it—! Junior should never have put my girdle in your scrap rubber pile!

'Super Budgets' Set for 20th-Fox Films

A new production schedule calling for the immediate launching of 13 pictures budgeted on the highest scale in the company's history, was announced Tuesday by William Goetz, vice-president in charge of production. To carry through the ambitious program for the 13 pictures, the studio will utilize virtually every star and player on the lot, with many others to be signed for specific roles, Goetz said.

The thirteen pictures which will go into production between now and March 15th are:

"Heaven Can Wait," Ernst Lubitsch's first picture under his new contract, which he will both direct and produce, will be filmed in Technicolor.

"Jane Eyre," with Joan Fontaine and Orson Welles heading the cast and Kenneth Macgowan the producer and Robert Stevenson directing.

"The Song of Bernadette," Franz Werfel's novel to be filmed with Jennifer Jones as Bernadette. Henry King is the director and William Perlberg the producer (*see cut, p.* 38).

"Stormy Weather," a cavalcade of Negro music, art and entertainment covering the last quarter of a century with an all-Negro cast headed by Bill Robinson. William LeBaron will produce and Andrew Stone direct.

"Bomber's Moon," with George Montgomery and Annabella as the stars. Sol M. Wurtzel will produce and Edward Ludwig direct.

"Sweet Rosie O'Grady," a musical of which Betty Grable will be the star, with Irving Cummings directing and William Perlberg producing.

"Winter Time," Sonja Henie's next starring vehicle in which she'll be supported by Jack Oakie and Woody Herman and his band. William LeBaron will produce.

"The Girls He Left Behind," a musical which will have Alice Faye, Carmen Miranda and Charlotte Greenwood in the top spots. William LeBaron will produce.

"Guadalcanal Diary," an account by Reporter Richard Tregaskis. Bryan Foy will produce.

"I Escaped from Hong Kong," Jan Henrik Marsman's Saturday Evening Post serial. Sol M. Wurtzel will produce.

"Claudia," the stage play by Rose Franken which will bring Dorothy McGuire to the screen in the part she created on the stage. Edmund Goulding will direct and William Perlberg produce.

A Laurel and Hardy comedy to be produced by Sol M. Wurtzel.

"The Terrible Terrys," the tale of Chicago gangster Touhy. Bryan Foy will produce.

British Director in U. S.

Francis L. Harley, British managing director for Twentieth Century-Fox International Distribution department, is in New York for several weeks of conferences with home office executives before going to the studio. Most English exhibitors report the same increase in business that is generally indicated throughout the United States with resultant extended playing time, according to Mr. Harley, who has headquarters in London.

PRC Vice-President on Tour

Arthur Greenblatt, vice-president in charge of sales for PRC, left New York last Saturday for a swing through the Mid-East, Mid-West and South. The trip will take him to Charlotte, Atlanta, Dallas, Kansas City, St. Louis, Cincinnati, Indianapolis, Chicago and Pittsburgh.

Goodkind Succeeded by Martin

Larry Goodkind, for the past five years Eastern story editor of Universal Pictures, has reported to Fort Dix to begin military training and has been succeeded by Perry Martin, his former assistant.

Catch On?

"Hitler's Children," title of the screen version of Gregor Ziemer's best seller, "Education for Death," was chosen, a release from RKO explains, because that is the official German name for children of the state. In German it is "Hitlerkinder," in case you want further pertinent (though horrible) details, and an expectant mother in Germany refers to herself as a "Hitlerbraut," or "Hitler's Bride."

Rialto Projectionists Devise Carbon Saver

Through the ingenuity of the projectionists at the Rialto Theatre, New York, a method of saving projection carbons has been devised, and through their patriotism, it is placed at the disposal of the industry.

The device is for low intensity lamps consuming up to 65 amperes. It is simplicity itself, and can be made from scrap by any layman in less than two minutes. A quart-size tomato can, for example, will supply carbon savers for a year.

The carbon saver is merely a sleeve or pipe made of thin scrap. It is one and a quarter inches in length, and holds a "butt" (short length of used carbon) in each end, enabling the user to burn the carbon to the last half inch.

Now, through the carbon saver, the butts of positive carbon are used on the negative side, eliminating the use of negative carbon and effecting a further saving.

To make a carbon saver, a piece of scrap metal is rolled around a carbon, much the same as a cigarette is rolled. When this is done, a carbon butt is placed in each end to form a length sufficient for operation, and the carbon saver is ready for use. At the Rialto the daily consumption formerly was 15 positives 7 mm. x 14 inches, and 12 negatives 6 mm. x 9 inches. The Rialto runs 19 hours daily and pulls 40 amperes. Through the use of the carbon saver, no negatives are used, and the Rialto is saving thirty-five per cent on its carbons.

Columbia Directors Chosen; Stock Option Is Approved

Approval was granted this week for the issuance of an option for 13,133 shares of common Columbia Pictures stock to Samuel J. Briskin, at the annual stockholders' meeting held at the company's home office in New York. Addition of an article which amended the by-laws of the corporation now frees the directors and officers from expenses arising from lawsuits to which they are innocent parties.

Re-elected to the board of directors were: Harry and Jack Cohn, A. Schneider, Nate Spingold, Dr. A. H. Giannini, Louis J. Barbano and Leo M. Blancke.

Thad Barrows Re-Elected For Twenty-Sixth Term

Thad Barrows, former head of the Projection Advisory Council and member of the SMPE, has been re-elected president of the Boston I. A. Local for the twenty-sixth consecutive term.

Others elected are: B. McGaffigan, vice-president; A. R. Moulton, financial secretary; J. Rosen, treasurer; J. Nuzzolo, L. Pirovano and J. Gibbons, executive board members; J. Richie, sergeant-at-arms.

James F. Burke continues in office as business representative of the local.

Kalmenson to Coast for Parley

Ben Kalmenson, general sales manager for Warner Bros., en route to the coast where he will confer with H. M. Warner, Charles Einfeld, and other studio executives on forthcoming product, will also tour the western territory accompanied by Henry Herbel, district manager for that division.

Sponsored Premiere of 'U' Film a Sell-Out

Sponsored by the Citizens Committee for the Army and Navy, "Shadow of a Doubt" was premiered at the Rivoli Theatre in New York last Tuesday before a packed house jammed with celebrities from every walk of life.

The industry was well represented by Mr. and Mrs. Spyros Skouras, Mr. and Mrs. George Skouras, Mr. and Mrs. Bob Weitman, Mr. and Mrs. Gradwell Sears, Mr. and Mrs. Carl Leserman, Mr. and Mrs. David Weshner, Mr. and Mrs. Leon Netter, Mr. and Mrs. Barney Balaban, Mr. and Mrs. Neil Agnew, Mr. and Mrs. Leonard Goldenson, Mr. and Mrs. Robert Gillham, Mr. and Mrs. Edward Raftery, and Mr. David O. Selznick.

Present from the Universal Board of Directors were Mr. Willis H. Taylor Jr., Mr. Daniel M. Schaeffer, Mr. Ottavio Prochet, Mr. Paul G. Brown, Mr. Samuel I. Posen, Mr. Budd Rogers, Mr. Preston Davie and Mr. Allan L. Carter Jr.

From the Universal home offices were Mr. and Mrs. J. Cheever Cowdin, Mr. and Mrs. William A. Scully, Mr. and Mrs. John J. O'Connor, Mr. and Mrs. William J. Heineman, Mr. and Mrs. Fred Meyers, Mr. and Mrs. F. J. A. McCarthy, Mr. and Mrs. E. T. Gomersall, Mr. and Mrs. Joseph Seidelman, Mr. and Mrs. Charles D. Prutzman, Mr. and Mrs. Sam Machnovitch, Mr. and Mrs. B. B. Kreisler, Mr. and Mrs. Andrew J. Sharick, and Mr. and Mrs. Maurice A. Bergman.

$12,133,294 Net Profit Reported by Loew's Inc.

Net profits accruing to Loew's, Incorporated, for the fiscal year which ended August 31, 1942, amounted to $12,133,294 after deduction for depreciation and taxes. Profits for the same period the previous year totaled $11,134,593.

The 1,665,713 shares of outstanding common stock earned $7.02 per share, after preferred dividend obligations had been met, as compared to $6.15 per share on the same number of shares during the preceding fiscal year.

The 1941 fiscal year produced an operating profit of $18,650,478 after subsidiaries' preferred dividends had been taken care of, while the past year saw the figure boosted to $21,956,549. With a depreciation reserve of $3,071,170 the profit prior to Federal taxes was $18,885,479 as against $14,703,105 the year before. Federal taxes for '42 were $6,752,185 while the '41 taxes are figured at $3,568,512. The sum total of this past year's taxes, however, is subject to completion of the year-end audit.

Frawley, Paramount Executive, President of New York A. C.

G. B. J. Frawley, veteran Paramount Pictures sales executive, this week was unanimously elected to the presidency of the New York Athletic Club.



G. B. J. Frawley

The new club president, widely known in the film business as "Judge" Frawley, has been associated with Paramount Pictures for the past 22 years. Before joining the film company he was active in Wall Street banking affairs.

Since joining the N.Y.A.C. in 1924, Frawley has been active in the affairs of the organization serving as a member of the Board of Directors and the House Committee for several years, as chairman of the Investment, Budget and Finance Committee, chairman of the Accounts and Auditing Committee and chairman of the Entertainment Committee for two or more years.

Frawley makes his home at Peach Lake, Brewster, N. Y.

OUT OF THE PAGES OF THE BOOK THAT SHOCKED THE WORLD



"You madmen! Remember Attila, the Hun! . . Attila is gone. But the church remains. Remember, the light always outshines the dark."

—German Bishop, to the German Major.



Ours is a most important illing. The Gestapo is judge, ry, prosecutor — all rolled to one. Only the best minds ould be permitted to administer such power."

— Col. Henkel.



"I choose the state against Christianity. Christianity had its chance, and it failed. And when the time is right, we shall break it up completely — once and for all."

— German Major.



ours is a world I won't ing a baby into! Torture e! Kill me! But I won't ange. I believe in something that you can't touch!"

— the American-born, German-raised Anna.

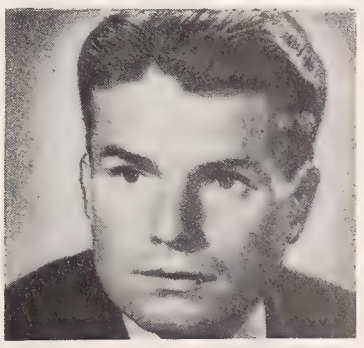


"We, the youth of Germany, shall win the true crown of glory! To die for Adolf Hitler is to live for Germany."

— German-born, German-trained Karl, in love with Anna.

an we stop Hitler — and itler's children — before it is o late? You and I know the swer."

— Professor Nichols, head of the American school in Berlin.



NO WONDER THE WHOLE INDUSTRY IS TALKING ABOUT IT!

GIGANTIC 50-CITY DAY-AND-DATE WORLD PREMIERE UNDER THE SPONSORSHIP OF RADIO STATION

WLW...

The widest, most intensive coverage ever given a motion picture ...to the millions of listeners served by "The Nation's Station" —

JANUARY 14th

World Premiere Showings in theatres all over the WLW territory, honoring that station's own GREGOR ZIEMER, famous commentator on world affairs, and author of the book from which the picture was made.

— A spectacular introduction of the attraction that's coming your way with a rush and a roar of tidal-wave publicity

The Nation's Station

WLW

Cincinnati

CALLING MOVIE PATRONS TO FILL 100,000 SEATS IN ITS LISTENING AREA!



HITLER'S CHILDREN



Film Daily says: **"Tremendous grosses held certain for this dramatic thunderbolt about Nazi Germany."**

Motion Picture Herald says: **"This story is one that had to be told . . A strong picture dramatically and realistically and it should be a strong attraction."**

Motion Picture Daily says: **"Strong and unrelenting . . Ought to create excitement . . Has dramatic wallop and the merit of truth."**

Variety says: **"Entertainment as well as exploitation values may be relied on for results."**

Showman's Trade Review: **"Should be a 'must' on every American's picture list."**

Hollywood Reporter: **"A vital and angry document . . by long odds the frankest picture about Nazi Germany that Hollywood has yet undertaken."**

Hollywood Variety: **"Should hit."**

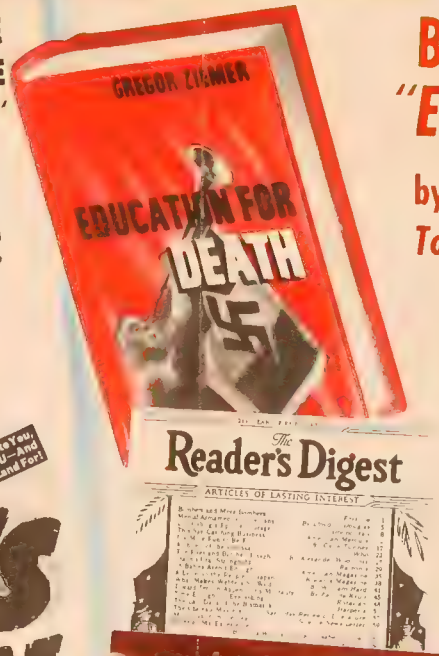
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THE SENSATIONAL SHOWMANSHIP SPECIAL OF 1943!





Based on the Best Seller "EDUCATION FOR DEATH" by GREGOR ZIEMER, And As Told To Millions in READER'S DIGEST!

The Truth About The Nazis From The Cradle To The Battlefront!

IT TELLS . . .

How They Breed Babies For War! . . . How They Train Kids to Kill! . . . How They Regiment "Romance" . . . How They Decide Which Women May Have Children—And What Those Children Must Become! . . . How They Hate You, and You, and YOU—And Everything You Stand For!

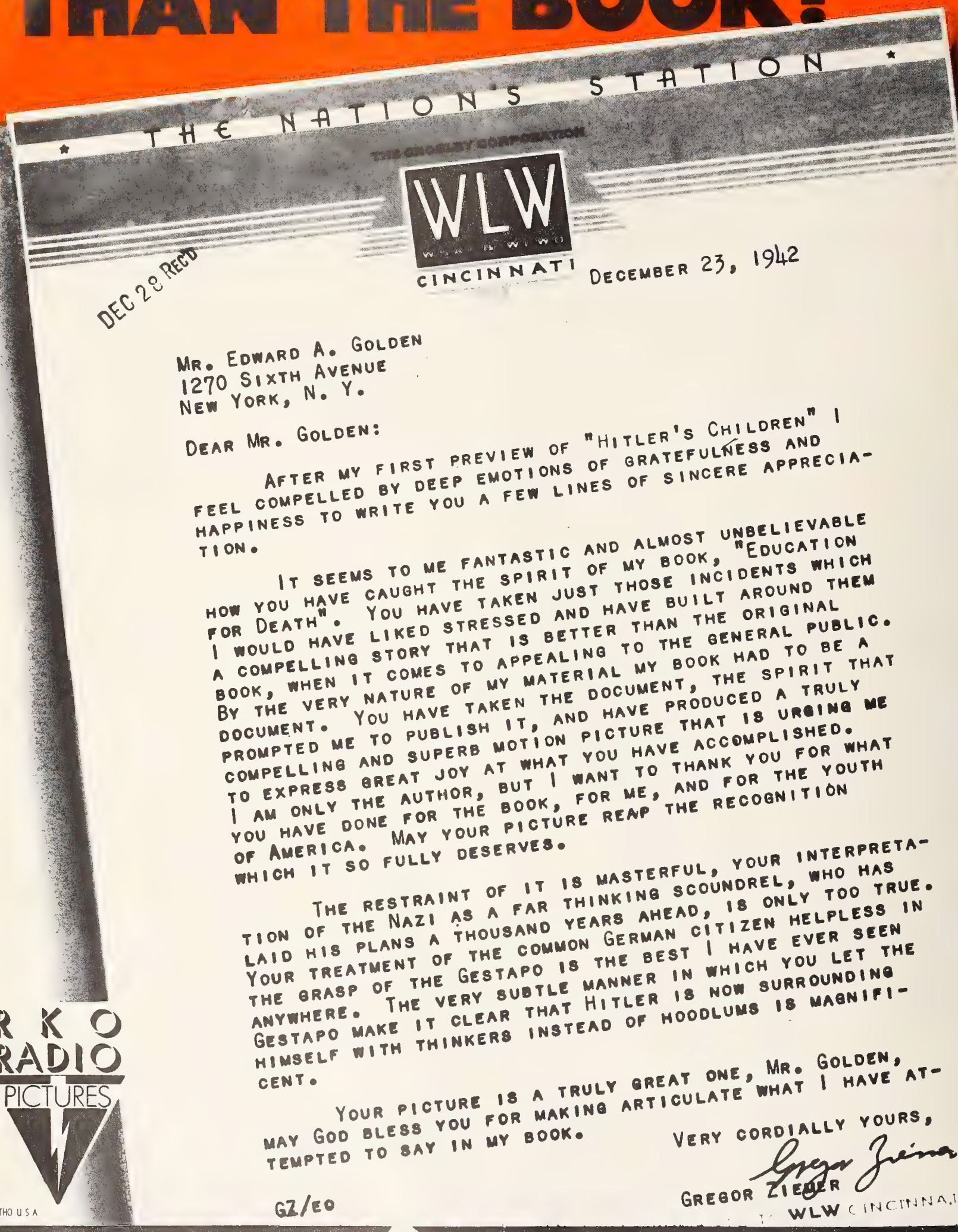


RKO RADIO GIVES YOU GREAT ADVERTISING FOR A GREAT SHOW!

Above is a reproduction of one of the many newspaper ads . . . Right, the 24-sheet—both samples of a showman's dream of advertising and exploitation material available on the one picture that fairly cries to be sold with everything you've got!

The Author says:

"THE PICTURE IS BETTER THAN THE BOOK!"



THE NATION'S STATION

THE CROSLEY CORPORATION

WLW

WSAI WKRC WLWO

CINCINNATI

DEC 28 REC'D

DECEMBER 23, 1942

MR. EDWARD A. GOLDEN
1270 SIXTH AVENUE
NEW YORK, N. Y.

DEAR MR. GOLDEN:

AFTER MY FIRST PREVIEW OF "HITLER'S CHILDREN" I FEEL COMPELLED BY DEEP EMOTIONS OF GRATEFULNESS AND HAPPINESS TO WRITE YOU A FEW LINES OF SINCERE APPRECIATION.

IT SEEMS TO ME FANTASTIC AND ALMOST UNBELIEVABLE HOW YOU HAVE CAUGHT THE SPIRIT OF MY BOOK, "EDUCATION FOR DEATH". YOU HAVE TAKEN JUST THOSE INCIDENTS WHICH I WOULD HAVE LIKED STRESSED AND HAVE BUILT AROUND THEM A COMPELLING STORY THAT IS BETTER THAN THE ORIGINAL BOOK, WHEN IT COMES TO APPEALING TO THE GENERAL PUBLIC. BY THE VERY NATURE OF MY MATERIAL MY BOOK HAD TO BE A DOCUMENT. YOU HAVE TAKEN THE DOCUMENT, THE SPIRIT THAT PROMPTED ME TO PUBLISH IT, AND HAVE PRODUCED A TRULY COMPELLING AND SUPERB MOTION PICTURE THAT IS URGING ME TO EXPRESS GREAT JOY AT WHAT YOU HAVE ACCOMPLISHED. I AM ONLY THE AUTHOR, BUT I WANT TO THANK YOU FOR WHAT YOU HAVE DONE FOR THE BOOK, FOR ME, AND FOR THE YOUTH OF AMERICA. MAY YOUR PICTURE REAP THE RECOGNITION WHICH IT SO FULLY DESERVES.

THE RESTRAINT OF IT IS MASTERFUL, YOUR INTERPRETATION OF THE NAZI AS A FAR THINKING SCOUNDREL, WHO HAS LAID HIS PLANS A THOUSAND YEARS AHEAD, IS ONLY TOO TRUE. YOUR TREATMENT OF THE COMMON GERMAN CITIZEN HELPLESS IN THE GRASP OF THE GESTAPO IS THE BEST I HAVE EVER SEEN ANYWHERE. THE VERY SUBTLE MANNER IN WHICH YOU LET THE GESTAPO MAKE IT CLEAR THAT HITLER IS NOW SURROUNDING HIMSELF WITH THINKERS INSTEAD OF HOODLUMS IS MAGNIFICENT.

YOUR PICTURE IS A TRULY GREAT ONE, MR. GOLDEN, MAY GOD BLESS YOU FOR MAKING ARTICULATE WHAT I HAVE ATTEMPTED TO SAY IN MY BOOK.

VERY CORDIALLY YOURS,

GREGOR ZIEMER

GZ/EO

WLW CINCINNATI, OHIO

RKO RADIO PICTURES

LITHO U.S.A.

HITLER'S CHILDREN

The Box Office Slant

Margin For Error

20th-Fox **Comedy-Drama** **74 mins.**

(Block No. 7—Nat'l Release, Feb. 19)

AUDIENCE SLANT: (Family) A comedy that has entertainment for everyone, with a message of Americanism and tolerance for all.

BOX-OFFICE SLANT: A secondary feature that is strong enough to top the bill in many theatres.

Cast: Joan Bennett, Milton Berle, Otto Preminger, Carl Esmond, Howard Freeman, Poldy Dur, Clyde Fillmore, Joe Kirk, Hans Von Twardowski, Ted North, Elmer Jack Semple, J. Norton Dunn, Hans Schumm, Ed McNamara, Selmer Jackson. **Credits:** Directed by Otto Preminger. Screenplay by Lillie Hayward. From the New York stage success by Clare Boothe. Director of photography, Edward Cronjager. Produced by Ralph Dietrich.

Plot: A Jewish policeman is assigned to guard the much troubled German Consulate. The Consul, a wily and scheming crook who has stolen most of the money sent him for propaganda and sabotage work, is trying to put the blame on a young Baron in love with his wife. The policeman becomes involved when, in spite of his protection, the Consul is found murdered. Much happens before the case is finally cleared up.

Comment: A good comedy for the secondary spot in most houses; strong enough to top the bill in others. The story premise is intriguing and for the most part the picture maintains enjoyable pace. There's an engaging bit of romance which has been woven through the interesting series of circumstances neatly contrived to illustrate the relentless grinding of the Nazi body politic and the heartless morons charged with setting the monstrous machine in motion. In spite of its subject matter, there's entertainment in it for everyone for it has been presented in a light vein with comedy prevailing. To this end credit must go to Milton Berle who as the Jewish policeman turns in a job that is the best thing he's ever done and portends much for his future in pictures. As a Nazi Consul, Otto Preminger delivers a performance that makes you hate and admire him. Others in the cast worthy of mention are Joan Bennett, Carl Esmond, Howard Freeman and Poldy Dur, the latter a young lady whose work is worthy of attention. In the big cities play this up as the screen version of the play of the same name. Play up the Americanism and tolerance angle with free tickets offered to those sending in the best thesis on "Why It's Good to Be an American." Have a parade down Main Street, on opening night, with Hitler and his cohorts hung in effigy.

Catchline: The American Way of Life established a bond between them.

Meanest Man In The World

20th-Fox **Comedy** **59 mins.**

(Block No. 7—Nat'l Release, Feb. 12)

AUDIENCE SLANT: (Family) A typical Jack Benny comedy, with "Rochester," that will entertain the entire family.

BOX-OFFICE SLANT: With the Benny and Rochester fans, and all those who enjoy good comedy, this should turn out to be a big seller.

Cast: Jack Benny, Priscilla Lane, Rochester, Edmund Gwenn, Matt Briggs, Anne Revere, Margaret Seddon, Helene Reynolds, Don Douglas, Harry Hayden, Arthur Loft, Andrew Tombes, Paul Burns. **Credits:** Directed by Sidney Lanfield. Screenplay by George Seaton and Allan House. Based on the play. "The Meanest Man in the World," as produced by George M. Cohan. Director of photography, Peverell Marley. Produced by William Perlberg.

Plot: When a struggling, young, small-town lawyer cannot marry the girl he loves because of his financial status, he goes to the big city. There he makes the newspaper headlines when, after deciding to be a meanie, he steals a lollypop from a child and a street photographer gets the picture. When his girl arrives, he is in such a mixed-up state, that he has a terrible time trying to straighten things out. However, he does win the girl and also a job in her father's office.

Comment: As all showmen know, Jack Benny and Rochester will sell any picture to a huge audience. Thus, this newest turnout of the radio and screen comedian will be a big seller and constitute a whole program. There are many laughs, but very few belly laughs. However, any picture audience that comes to see Jack Benny and Rochester will be satisfied. The situations are funny, some of them quite clever, but the final edition suffers from the transition from play to screen. The attempt to give the play more visual entertainment to tie up what is otherwise a number of acts in a play, isn't accomplished very effectively by adding some slapstick. Benny is his usually effective self, with most of the gestures and intonations that are familiar to his fans, with Rochester handling a part that is equal to Benny's in size and importance. While the Rochester gags are funny, a few of them miss timing, so that before the laughs get rolling the action moves and spoils the full enjoyment of the joke. Production and direction are worthy of praise. Plug the names, using the title of the picture wherever you can as it is a pliant instrument for attracting attention. Get some blowups of the newspaper pictures showing "The Meanest Man" and spread them in throwaways, as well as using them in newspaper advertising that resembles a news break. Where possible, send out a gag team dressed like Benny, and the youngster with the lollypop and have them do a routine that fits the situation in the picture.

Catchline: He stole lollypops from babies and evicted old ladies.

Legion of Decency Ratings

(For Week Ending Jan. 16)

SUITABLE FOR GENERAL PATRONAGE

Arizona Stagecoach
Cinderella Swings It
Keep 'Em Slugging
Night Plane From Chungking
Chetniks

SUITABLE FOR ADULTS ONLY

Bowery at Midnight
Gorilla Man
City Without Men
He's My Guy
Hitler's Children

OBJECTIONABLE IN PART

Happy Go Lucky

Buy WAR SAVINGS BONDS and STAMPS

The Mysterious Rider

P.R.C. **Western** **55 mins.**

(Prod. No. 357, Nat'l Release, Nov. 20, 1942)

AUDIENCE SLANT: (Family) For those who are followers of westerns and particularly this series.

BOX-OFFICE SLANT: Standard draw for the series.

Cast: Buster Crabbe, Al St. John, Caroline Burke, John Merton, Edwin Brien, Jack Ingram, Slim Whitaker, Kermit Maynard, Ted Adams. **Credits:** Directed by Sherman Scott. Original screenplay, Steve Braxton. Director of photography, Jack Greenhalgh. Produced by Sigmund Neufeld.

Plot: Villains in the west learn that there is a gold mine which has passed to two children of the man who made the strike. They scare everyone out of the nearest town, making it a ghost town, hoping thereby to have a free hand in making their search. Billy, the Kid, wanders in and with a fair amount of gunplay, corrals the villains, and the two children, brother and sister, win out.

Comment: This picture will sell in any western-conscious community, especially where the Buster Crabbe-Al St. John duo has an established following. While the plot is weak, the real dyed-in-wool, go-and-get-'em fans will be satisfied. As for the kids, it's good stuff and will fill a bill for the Saturday matinee crowd. Buster Crabbe will not establish himself as a great western actor with this kind of performance, but he's okay, while Al St. John, still wearing the whiskers which distinguish him as an actor and western hero-comedian, turns in the sort of performance that is expected of bearded western comedians. The remaining comment falls to the heroine, a newcomer to the series, Caroline Burke, who looks good, but doesn't seem to belong in the spots where she shows up. Plug it as a western, the same as others of the series.

Catchline: Billy the Kid restores life to a ghost town and a gold mine to two youngsters.

Silver Skates

Monogram **Musical** **76 mins.**

(National Release, Feb. 18)

AUDIENCE SLANT: (Family) Exceptionally good entertainment for the ice fans and all those who enjoy good motion picture fare.

BOX-OFFICE SLANT: A picture of major proportions that will keep the turnstiles clicking, so give it all the playing time you can.

Cast: Kenny Baker, Patricia Morison, Belita, Frick and Frack, Irene Dare, Danny Shaw, Eugene Turner, Joyce Compton, Frank Faylen, Paul McVey, Ruth Lee, John Maxwell, Henry Wadsworth, George Stewart, Jo Ann Dean, Ted Fio Rito and His Orchestra. **Credits:** Directed by Leslie Goodwins. Original screenplay by Jerry Cady. Director of photography, Mack Stengler. Musical director, Edward Kay. Production numbers staged by Dave Gould. Produced by Lindsley Parsons. Entire production supervised by William D. Shapiro.

Plot: The singer in an Ice Show tries to help the young owner get the show back on its feet. To do this, he has to prevent the star of the show from leaving, so he becomes engaged to her. He also finds a great many different types of acts to attract the public. The engagement is broken when the star announces her marriage to another . . . so the singer marries the owner to whom he was engaged all the time.

Comment: This Super Ice Spectacle looks

(*Continued on Page* 34)

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

United Nations Week Celebrated In All New York Boroughs

Public demonstrations in all five boroughs of New York City ushered in United Nations Week Thursday.

In Times Square, Zinka Milanov, Yugoslav soprano of the Metropolitan Opera; Lily Pons, French prima donna; Benny Goodman and Jimmy Dorsey and their orchestras from the Paramount and Strand Theatres; Benny Fields from Loew's State and other stars and headliners from Radio City Music Hall, the Roxy and legitimate theatres participated in a colorful demonstration honoring all the United Nations.

A Chinese band composed of youngsters from Chinatown; hundreds of Russian, Greek, Netherlands, Polish and Yugoslavian girls in native costumes; the band from the Woodrow Wilson Post of the American Legion, as well as soldiers, sailors and marines of the United Nations helped make the event one of international importance.

Borough Presidents Speak

President James A. Burke of the Borough of Queens was principal speaker at a demonstration which took place at the court house in Jamaica. In Brooklyn, John Cashmore, borough president, headed the United Nations rally held on the steps of Borough Hall. In the Bronx, President James J. Lyons was principal speaker at the colorful ceremony which took place at Fordham Road and The Grand Concourse. In Richmond, Borough President Joseph A. Palma spoke at borough hall in Staten Island. All of these United Nations Week ceremonies were held at noon Thursday.

Events for each day of the week were arranged by the 1,200 motion picture theatres in Greater New York, Long Island and New Jer-

(*Continued on Page* 16)

1,500,000 Free Movie Tickets to Soldiers in New York Since 1941

More than 1,500,000 free movie tickets have been given by New York exhibitors to servicemen since August, 1941, declared Harry Brandt, chairman of the committee of theatre men set up to cooperate with Mayor La Guardia's Recreation Committee. These free admissions are available for all first-run houses. So that service men living in Harlem or Brooklyn need not come into Manhattan if they don't wish to, tickets are given out for these two boroughs.

For the men in uniform who do not receive tickets from the mayor's committee, a standard admission fee of 28 cents obtains in all Broadway theatres. Several hundred thousand of these reduced-rate tickets have been sold in the period stated above.

Passes for Service Men

Service men attending the USO Jewish Welfare Board, 9312 Fourth Avenue, Brooklyn, are receiving courtesy passes good for the following theatres in the vicinity of Fort Hamilton, from which most of the soldiers come: Electra, Coliseum, Modern Harbor, Stanley and Park.



Even the Players Paid

Elisabeth Fraser and Captain Robert Coote, RCAF, who support Paul Muni in Columbia's "Commandos Strike at Dawn," want to see themselves in the picture—and they must pay for the privilege! Here they are at Loew's Criterion on Broadway to buy their tickets for the midnight benefit premiere held Wednesday night to herald opening of United Nations Week. Receipts from the show will aid war-stricken of United Nations.

'Commandos' Players At Benefit Preview

A gala benefit midnight preview of "Commados Strike at Dawn" was held Tuesday night at Loew's Criterion on Broadway, all proceeds of which were donated by Columbia and the Criterion to the United Nations Week Fund being sponsored by the War Activities Committee of the Motion Picture Industry.

Notable feature of the opening night preview was the presence of the star and featured players of the film: Paul Muni, Elisabeth Fraser, Alexander Knox, Lillian Gish, Sir Cedric Hardwicke and Lady Hardwicke, as well as Playwright Irwin Shaw, who wrote the screenplay from C. S. Forester's *Cosmopolitan* magazine story.

Lobby of the theatre was turned into "United Nations Alley," decorated, as it was, with the fighting flags and insignia of all the thirty nations associated with the United States, to celebrate United Nations Week, which got under way on Thursday and continues through January 20.

Davies Commends UNW

Chairman Joseph E. Davies of the President's War Relief Control Board at Washington, D. C., has expressed much interest in United Nations Week in a letter to Co-ordinator Francis S. Harmon of the War Activities Committee-Motion Picture Industry.

Mr. Davies also confirmed the understanding that the proceeds of the collections of this week would be turned over to the National War Fund, as the authorized agency in accordance with the recent announcement by President Roosevelt, for distribution to the appropriate foreign war relief organizations.

800 Radio Stations Join Theatres in UNW Observance

More than 800 radio stations throughout the country, including independent as well as major network stations, are joining with the motion picture theaters in celebration of United Nations Week, according to reports reaching Harry Mandel, advertising and publicity director for United Nations Week.

Following the radio salute Wednesday night over the Mutual network (see top story, Column 1), practically every important station is carrying comment, announcements and special plugs now through January 20.

Radio commentators in New York, including Johannes Steel, Paul Sullivan, Art Green, John J. Anthony, Sidney Mosely and others pledged themselves to include comment on United Nations Week in their regular broadcasts, many of which are being given daily throughout the week.

In Pittsburgh a 21-station broadcast, comprising all the stations of Western Pennsylvania and part of West Virginia, saluted the United Nations on Thursday. The broadcast originated in Pittsburgh and Sammy Kaye and his orchestra furnished the music for it. All four radio stations in Syracuse, WFBL, WSYR, WACF and WOLF, pledged their support during the entire week, and in New York City the following stations are carrying United Nations Week announcements: WOR, WMCA, WHN, WINS, WOV, WLIB, WWRL and UBNX.

Equally enthusiastic support is being given by radio stations in every section of the country.

UNW Exhibitor Pledges Seen Exceeding 10,000 by Bamberger

As United Nations Week got under way Thursday, over 10,000 signed pledges from exhibitors all over the country were expected by Leon Bamberger, national campaign manager, who reported Tuesday that up to that time 9,326 pledges had been received.

In many sections of the country the response from exhibitors was 100 per cent, according to Bamberger. In New Jersey territory Harry Lowenstein and Don Jacocks, co-chairmen, reported that all of the 265 theatres signed pledges. Albert J. Finke, chairman in Portland, Oregon, reported 195 out of 197 signed; in Memphis, M. A. Lightman, chairman, had 375 out of 416; in Milwaukee 261 out of 344 were signed by Harold Fitzgerald, and in New York Sam Rinzler and Fred Schwartz reported 670 out of 798 signed.

Sets Record for Accomplishment

Jerry Baker, manager of the RKO Capitol Theatre in Union City, N. J., has set a record for accomplishment on the United Nations Week campaign. He arranged with the superintendent of schools for all the school children of Union City to stage a penny parade for the aid of the suffering children of the United Nations in addition to getting widespread publicity on Governor Edison's proclamation calling on all Jersey citizens to observe United Nations Week.

N. Y. TIMES SAYS THIS ABOUT ALFRED HITHCOCK'S "*Shadow of a Doubt*"

"You've got to hand it to Alfred Hitchcock. When he sows the fearful seeds of mistrust in one of his motion pictures he can raise more goosepimples to the square inch of a customer's flesh than any other director of thrillers in Hollywood. He did it quite nicely in 'Rebecca' and again in 'Suspicion' about a year ago. And now he is bringing in another bumper crop of blue ribbon shivers and chills in Jack Skirball's diverse production of 'Shadow of a Doubt,' which came to the Rivoli last night.

"Yes, the way Mr. Hitchcock folds suggestions very casually into the furrows of his films, the way he can make a torn newspaper or the sharpened inflection of a person's voice send ticklish roots down to the subsoil of a customer's anxiety, is a wondrous, invariable accomplishment. And the mental anguish he can thereby create, apparently in the minds of his characters but actually in the psyche of you, is of championship proportions and a sheer delight."

A SKIRBALL PRODUCTION
Produced by Jack H. Skirball

UNIVERSAL PICTURES



View of Skouras' State Theatre canteen in Jersey City, operated by members of the house staff.

Skouras Opens First Film House Canteen

The first canteen for service men and women in a motion picture theatre has been opened at the Skouras State Theatre, first-run Journal Square house in Jersey City. It is staffed by members of the Civil Volunteer Corps, headed by Mrs. J. Albert Dear, Jr. and Mrs. Althea O'Hanlon. Notis Komnenos, manager of the theatre, will serve as canteen director.

"Coffee and . . ." will be provided for all members of the armed forces, whether they are patrons of the theatre or not. Pies, cookies, and delicacies are being provided by members of the Volunteer Corps, with the theatre securing and contributing coffee, sugar and all equipment.

In addition to food, the canteen provides writing materials and desks, magazines, books and a radio. Guests register in a book, already carrying names of men from all parts of the United States as well as five of the United Nations, although the canteen was not opened until Tuesday night, Dec. 29.

Located on the mezzanine floor, it is readily seen from the entrance of the theatre. Flags and an illuminated sign over the door call attention to it.

Members of the theatre staff gave their services in transforming an office into an attractive room with small tables for serving, each with a light, four writing desks, and special cabinets for equipment.

Billings Claims First City to Hold WAAC Rally at Theatre

Take it from the WAACs, first theatre recruiting rally for the "glorious girls of the garrison" was held recently at the Fox Theatre, Billings, Montana.

When the WAAC recruiting officer came to Billings, Manager Don Sheedy wasted no time in letting her know that his theatre was at the disposal of the WAACs and all other branches of the service. A rally was arranged.

Victory Short a March Release

"The Aldrich Family Gets in the Scrap," a Paramount Victory Short featuring the Aldrich Family cast of movie fame, will be released nationally on March 11th.

United Nations Week Celebrated in All New York Boroughs

(*Continued from Page* 14)

sey. Outstanding speakers and officials as well as representatives of all the United Nations are participating in the celebration of United Nations Week.

On Tuesday night, a midnight reserved seat benefit preview of Columbia's "Commandos Strike at Dawn" was held at the Criterion Theatre. Earlier in the evening, 8:30 to 9 p.m., EWT, James Cagney, Don Ameche, Nelson Eddy, Irene Manning and Jean Hersholt headed a star-studded program in a salute to United Nations Week broadcast over the coast-to-coast Mutual network. The program was re-broadcast by transcription from the Mutual lines over WOR in New York at 11:15 p.m. on Wednesday.

The radio show, written especially for the occasion by Robert Rosson and James Bloodworth, sounded the keynote of solidarity among the United Nations toward winning the war and safeguarding the peace and freedom of the world after the conflict. It brought home to its listeners the vital importance of our part in the reconstruction period, and of the necessity for help to the unfortunate nations that have suffered at the hands of Axis dictators.

Acting as master-of-ceremonies was Don Ameche, with Robert Armbruster in charge of the music. Bloodworth produced the show under the general supervision of Kenneth Thomson and Paul Price of the Hollywood Victory Committee.

Buffalo Merchants, Civic Groups, Boost United Nations Week

United Nations Week was given a gala send-off in Buffalo Thursday, according to Charles B. Taylor of Buffalo Theatres, Inc., local publicity chairman for the week.

In addition to all the theatres in the city, the local merchants and civic organizations are taking an active part in the observance of the week, he reported.

The city hs been plastered with 24 sheets, one sheets and window cards.

Mayor Joseph J. Kelly, who issued a proclamation, declaring January 14 to 20 to be officially known as United Nations Week, was one of the speakers at the downtown theatres on the opening night.

UNW Plugged in The Playbill

Every theatre program passed out in the New York legitimate theatres during United Nations Week carries a special advertisement calling attention to this worthy cause. Maurice Harris of RKO theatres arranged with Richard M. Huber, president of the Playbill, for this ad which was given gratis to the WAC.

Loew's Victory Manual

To patrons of Loew's theatres have been distributed 500,000 copies of the circuit's Victory Manual, declared by officials to contain the most complete collection of military and naval insignia and markings yet to be published.

The six-page folder in four colors was prepared by Oscar A. Doob and Ernest Emerling of Loew's theatres advertising department and contains complete insignia of the army, navy, marines and air forces. The folder contains no advertising, and was issued in honor of the 1,307 (now 1,481) Loew-MGM employes in the service of their country.



Honor Uncle Sam's Salesmen

Micky Morton, right, and Jerry Levenberg, left, Junior Minutemen who sold $220,000 and $131,615 worth, respectively, of war bonds and stamps in five months, receive the Veterans of Foreign Wars Citizenship Award from Joseph P. Deschenes (second from left), District Chairman Citizenship and Medal Award Commission. This is the first time in the history of the VFW that the citizenship award has been made to juveniles. Both boys belong to the Junior Minutemen Corps of the State Theatre, located at Gary, Indiana.

4 New OWI Posters Due in February

The more than 16,000 film houses on the roster of the Theatres Division of the War Activities Committee will receive four new posters from the Office of War Information in February.

Two of the posters will be on the subject of "careless talk" on the part of civilians which might give information to the enemy. One is captioned "A Careless Word—Another Sinking," the other, "A Careless Word—Another Cross."

Another will be a war bond poster and the fourth is designed about the Valley Forge theme, bearing the legend: "Americans Will Always Fight for Freedom."

All four will be one-sheets.

There's Copper in Them There Brass and Bronze Articles

The War Production Board, which recently requested exhibitors to stage "copper matinees," free shows for which admission is a specified amount of that metal, has announced that it is possible to reclaim copper from the metals alloyed with it in brass and bronze.

This will enable the theatres to put on their special shows with tickets given to bearers of copper, brass or bronze.

In connection with this special campaign, the WPB released a list of household items which usually contain copper: decorative hardware, door knockers, door checks, door pulls, door knobs, old stairtreads, candlesticks, light switch plates, ventilators, electric fans, plaques, ash trays, fireplace screens, fireplace fittings, tea kettles and book-ends.

Copper Matinees Are Set On Warner Bros. Circuit

In aid of the Government's copper salvage drive, the Warner Bros. Circuit is arranging special Copper Matinees in practically all its houses.

Dates already set included Jan. 13, Strand, Akron; Ohio, Sidney, O.; Laroy, Portsmouth; Warner, Youngstown; Ohio, Sandusky, Palace, Lorain; Signa, Lima; Harris, Findlay; Sixth Street, Coshocton, and, Jan. 29, Sherman, Chillicothe.

N. Y. HERALD TRIBUNE SAYS THIS ABOUT ALFRED HITCHCOCK'S

"Shadow of a Doubt"

"Alfred Hitchcock has reverted to a straight melodramatic technique in 'Shadow of a Doubt.' What he is concerned with is murder, violence and suspense. Since the great English director is a past master at mixing these ingredients, the Rivoli offering is a tensely exciting show. Since the company has been brilliantly selected and subordinates its acting to the main business of a curious horror tale, it is an altogether superior motion picture.

"'Shadow of a Doubt' is a sinister and striking thriller."

A SKIRBALL PRODUCTION
Produced by Jack H. Skirball

UNIVERSAL PICTURES

Program Exchange

A Lull in Program Activities Noted This Week by Ye Ed; Melvin Dinger Sends Handbill

This seems to be a lean week. Our members are probably resting up after the rigors of the holiday season, for the programs reaching our desk during the past few days have hit a new all-time low. But it won't be long until members are back in their old stride once more, and our desk will again be cluttered with programs of all shapes and sizes. We rather imagine that during these first few weeks of the new year we're not the only ones noticing a lull in activities, regardless of what those activities may be.

A few regulars—come what may—continue to forward their programs. They never miss. Others forward them a few weeks, then stop, then forward them again. Often programs arrive from exhibitors who are not members of the Exchange but who, having benefited from it, want to reciprocate by making details of their programs available to other showmen. Only the regulars came through this week. Exception: Melvin K. Dinger, manager of the State Theatre, Ironton, Mo.

He Likes Black Borders

Melvin Dinger's first contact with STR was his report of bond and stamp sales and scrap collections which appeared in the December 26th issue of this publication on page 12. This week he has sent us a copy of his program, which is a handbill measuring six by twelve inches. Dinger goes in for black, six-point borders, as well as one-point rules and two-column mats. While the handbill may not be a first-class printing job, it nevertheless serves the purpose for which it was intended; and, anyway, a small-town printer doesn't have all the facilities that enable a big-town printer to turn out a first-class job.

With double features predominating in most situations, it seems like old times to see the State's program, which lists only single features. For instance, the theatre's recent Sunday-and-Monday program consisted of "Private Buckaroo' and News Events. In many spots, "Private Buckaroo" was at the tail-end of a two-feature program; here, it was the main event. Other attractions listed as single features at the Ironton showplace were "The Silver Bullet" (western), "Thunderbirds" and "Men of Texas." The little Missouri community is fortunate in escaping the double-feature evil thus far. We hope it continues to be fortunate.

Cinemag Plugs Short Premiere

They held a world premiere of a short subject out in Paragould, Arkansas, the first of the year. Subject was "The Fighting Engineers," a two-reel Warner Bros. Technicolor Service Special starring Richard Travis, who at one time was a Paragould theatreman and editor of the weekly program, Cinemag.

Orris Collins, present editor, lost no opportunity to give the world premiere a big publicity send-off in Cinemag. He even contrived to get a photograph of Travis (he was Bill Justice in Paragould) reading a copy of Cinemag which he planted as a two-column cut on the front page under the headline, "Former Editor—Now a Movie Star." Story of the premiere was preceded by a four-column, two-line head: "Capitol Gets World Premiere of 'Fighting Engineers'; Stars Richard (Our Bill) Travis."

Guess we forgot to mention the attractive Christmas issue of The Reminder in last week's discussion of Christmas programs. Well, that oversight will be remedied right now. Without resorting to seasonal color schemes, the editors of the program for the Wallace and Rose theatres, Levelland, Texas, managed to inject a real Christmas spirit into the extra-large handbill. Front-side of the sheet consisted of an art border featuring reindeer, Christmas trees, a typical "home" scene, and Santa Claus himself. Our description isn't too clear, we know, but you'd have to see the handbill to see how attractively the Christmas border has been utilized. Within it were ads for the films of the week.

Well, that seems to take care of everything this week. By the way, we hope Eddie Selette will forward us more of his institutional messages. And we hope, too, that other showmen are putting these messages to their own good use. That's why we've been reproducing them.

See you next week.



Here It Is—Front & Back

Some time ago we reproduced front pages of programs issued by Manager George Daransoll, Ritz Theatre, Lyndhurst, N. J. Now, we are reproducing one program, inside and out, to give you an idea of its makeup. At the top, from right to left: front cover, back cover with space for recipient's name and address, and third side which is folded under in the three-way folding process. Bottom: inside spread. True, it's an old program, but it can still prove helpful to you.

Spook Show Features Burial of Live Man; Draws Large Crowds

A spook show said to out-horror all horror shows was staged recently by Manager Hal Honore of the Sequoia Theatre, Redwood City, California.

Main feature of the show was the burying of a man alive and his resurrection on the stage of the theatre.

A strong newspaper and trailer campaign brought crowds to the Sequoia to see the act of burying. Several days later they returned to see the man disinterred, brought out of his coffin.

Stunt helped theatre achieve big grosses. It is a swell idea, Honore belives, around which to work a spook show.

Rice's Campaign on 'Ox-Bow Incident' is Certainly No Incident

Smart showmen should pay particular attention to the details of the successful campaign on "The Ox-Bow Incident" staged by Manager Harold Rice of the Paramount Theatre, Denver. The existing house record was shattered.

Rice's engagement was early—even in advance of the press book. All he had was a print of the picture and a copy of Walter Van Tilburg Clark's novel. But that didn't dampen his enthusiasm.

He strove for sensationalism and the development of "twelve amazing stories in one." In his teaser ads he plugged every character, making that character "live and breathe" before patrons even saw the film unreeled on the Paramount screen.

Because there is no romance in "The Ox-Bow Incident," except by insinuation, Rice had a problem on his hands in arousing the interest of the women, especially those who were familiar with the plot of the book. But he got around this obstacle by innuendo and curiosity motives. Take this copy, for example, which surrounded "sexy" art of Mary Beth Hughes:

"Yes! I like men—any kind—a girl can't be too particular in a one-saloon town!"

Rice got library cooperation, book-review and women's clubs contacts. He promoted over a dozen displays in downtown Denver, got smash newspaper and radio coverage, blanketed the town with 1,000 jumbo window and tack cards.

Selling of the picture and the shock climax were pointed up in edict that no one would be seated during the last fifteen minutes. He didn't merely advertise this fact; he put it into play during the showing.

Large colored oils of the players were placed in the lobby, and around each frame was a real rope, with a noose. The front itself was highly colorful.

Idea for Small Town Theatres

A swell idea for neighborhood and small town theatres is the staging of a square dance contest one night each week for a period of time, with the winners of each preliminary contest taking part in a big final event. Starting off such a series with a caller's contest or running the caller's contest concurrent with the dances helps build interest. Music for such events can be supplied by an ordinary Victrola and records.

Newsboys as Walking Ads

Excellent institutional advertisements in prize locations are available at low cost by getting the newsboys of your community to wear aprons or carry cloth bags provided by you and carrying a message about your theatre. The cost of these printed aprons or bags is very small and the coverage exceedingly large.

Headless Tailcoat Excites K.C.

The headless tail coat ballyhoo excited Kansas City folk into attention for "Tales of Manhattan." Allen Karf and Joe Redmond, of the Uptown and Esquire theatres, arranged the stunt with a standard sized evening formal. Ballyhoo man inside, a size 46.

Lighten the Dramatic Burden

Got a heavy, dramatic feature? Then how about booking a laugh-provoking two-reel comedy and a travelogue to relieve that "heavy" burden?

N. Y. DAILY NEWS SAYS THIS ABOUT ALFRED HITCHCOCK'S "Shadow of a Doubt"

"There is no doubt about it, Alfred Hitchcock is the master of all film directors who try to produce and sustain a suspenseful mood upon the screen. He has succeeded admirably in conjuring suspicion, fear and horror in mounting intensity throughout 'Shadow of a Doubt,' which had its first showing on the Rivoli screen last night. . . . .

"The picture is Hitchcock at his best. It ranks with 'The Lady Vanishes,' although it lacks the amusing threads of comedy that were shot through the British-made film, and with 'The 39 Steps,' 'Suspicion' and 'Rebecca.' It is, however, more realistic than any of these earlier thrillers."

SKIRBALL PRODUCTION
oduced by Jack H. Skirball

UNIVERSAL PICTURES

Selling the Picture

Print Lost, Gollogher Finds Another Film, And Show Goes On

Nearest exchange center to Durango, Colo., is 500 miles away, across three two-mile high mountain passes.

One day last December, with three feet of snow on the ground and the temperature hovering at ten below zero, the narrow-gauge train serving Durango arrived with only half of "Desperate Journey." Telephone calls were fruitless. The rest of the print was lost, and matinee time was at hand.

Calm, resourceful Manager H. E. Gollogher began calling the so-called nearby towns. Seventy miles away, over another snow-bound pass, he located a print of "Weekend in Havana," which was being routed back to Denver, and which his Kiva Theatre had played over a year before. This print, he learned, could be dropped off in Durango in time for the matinee.

Two hundred patrons waiting for opening time were told by Manager Gollogher that there'd be no "Desperate Journey," but that "Weekend in Havana" was well worth seeing again. He kidded them along, piled them into the Kiva. Then, to Cashier Bette Place, he turned over the "selling" job for the rest of the day.

Out of 1,000 patrons who came to buy tickets that day, only four resisted Miss Place's arduous sales talk and the friendly smile that went with it. Thus the day was saved, the show went on, the gross was highly satisfactory.

This industry can always use showmen like Manager Gollogher—showmen who know how to solve problems.

Don't Neglect Political Contacts

Don't neglect your political contacts! Your friendship with city, county, township and state officials will keep you advised about ordinances, regulations and legislation with bearing, pro and con, affecting the operation of your theatre. Advance information along these lines is of utmost importance.

Wear 'Seven Sweethearts' Badges

Girl clerks in several local five-and-tens wore "Seven Sweethearts" badges as a feature of Leo Treanor's campaign for the film at the Rialto, Allentown, Pa. He also had announcements over the stores' public address systems plugging a "Seven Sweethearts Sundae."

Paged by Numbers

No longer will your usherette (or usher) have to crawl over patrons or flash her light on and off to get the attention of a patron expecting a call. Not if you adopt the idea which made its appearance at the Orpheum Theatre, Kenosha, Wis., recently.

A shadow box, equipped with numbers, has been installed on the stage to enable the silent calling to the 'phone of doctors, nurses and persons subject to emergency calls. Persons who expect calls are given numbers as they enter the theatre. When a number in the shadow box is flashed on, the person holding that number knows he is wanted on the telephone.



Ahead of OPA's Order

Starting several weeks ahead of the OPA's order banning pleasure car driving, Loew's theatres in suburban areas of New York City have been using copy in their larger ads featuring the accessibility of the theatre by bus, trolley or subway. As reproduced here, it may be a little too small for you to see, so get out your magnifying glass and focus it on the upper right-hand section of each ad. WHN also broadcast slogan.

Magazines Figure In Republic Publicity

Magazines are figuring prominently in the publicity of Republic releases.

The February issue of *True Detective,* for instance, includes a fictionization of "X Marks the Spot," marking the first time a motion picture has been fictionized in this publication. The story, illustrated with scenes from the picture, is given excellent display.

Another example: The company's promotion on Roy Rogers is continued with coverage in two popular magazines, *Pic* and *Photo Story.* The January issue of *Pic* includes a two-page layout covering Rogers' bond sale drive visit at the Dixie Hotel in New York City. The January issue of *Photo Story,* formerly *Spot,* features a five-page layout on Cowboy Kings, featuring Rogers, "Current Cowboy King," in a story by Jack Natteford.

For several months Republic has been running advertisements in a long list of fan and general magazines, thus making the pictures with which they deal familiar to millions of moviegoers. This week the company pointed out that many theatres are using the one-column advertisements as advance material prior to the insertion of larger display advertisements in local newspapers. Furnished as proof were two ads: one from the LaPorte Theatre, LaPorte, Ind., the other from the New State Theatre, Rockford, Ill., both used in connection with runs of "Flying Tigers" at those houses.

Try Newspaper's Mat Service

For timely illustrations of holiday periods —and very often for attention compelling small art for regular ads—the mat service of the local newspaper will come in very handy. Such services have proven a valuable ace in the hole for many managers who failed to find, in the standard accessories on a picture, the particular style of art illustration he felt best suited to appeal in his community. Look it over sometime.

'Yanks Are Coming' Premiere Tied-In With Africa Invasion

When "The Yanks Are Coming" had its midwest premiere showing at the DeGraw Theatre, Brookfield, Kansas, Manager Roy Hill took advantage of current newspaper headlines to make the engagement a prosperous one. At that time, dailies were headlining the news that the Yanks had invaded Africa, so Hill tied in with this by announcing that Brookfield would have the midwestern premiere of the timely production.

In the three spot ads which inaugurated his newspaper campaign, the showman used these catchlines: "Get Ready Brookfield—'The Yanks Are Coming'"; "Yanks Invade North Africa"; "Yank Blitz Near." Then followed special art layouts with this copy: "Hitler Won't Like This, But the 'Yanks Are Coming' and You'll Cheer!"

Ten days in advance Hill displayed a special lobby setpiece utilizing one-sheets and broken records and a mallet with this appropriate copy, "Breaking All Records." Title of the picture was imprinted on overseas caps worn by staff members.

Projected ahead of the regular trailer was a trailer strip with this copy: "Those in the know say you must Go!" Critics' quotes immediately followed. There were also three spot trailers featuring caricatures of Hitler, Mussolini and Hirohito with teaser copy.

Over six hundred names on the theatre's mailing list were canvassed. Boys were sent out on the streets, carrying newspapers imprinted with "The Yanks Are Coming"; "Yanks Invade Africa" and shouting "Extra! Extra!"

During the advance week leading grocery stores stamped bags, while displays in music store windows sold the "Zip Your Lip" angle and plugged the picture's musical numbers.

To selectees home on furlough went one hundred invitations for the opening night. As part of the premiere proceedings, the American Legion used their color guard, and Mayor Fred Burke made a brief talk from the stage.

A silk valance, special compo-board front, premiere banners and pennants decorated the front of the theatre.

Money Talks!

The manager of the Sun Valley (Idaho) Opera House exploited his feature attraction and the war bond drive in one fell swoop recently. To his patrons he distributed cards to which pennies were affixed. Copy on each card:

"'Mrs. Miniver' is giving you this penny to apply on the purchase of a United States war bond. Bring this penny and the balance of the purchase price to the Sun Valley Opera House when you come to see 'Mrs. Miniver'."

If money talks—and who says it doesn't!—this stunt should make a hit everywhere, and could be used to plug other feature attractions such as "My Favorite Blonde," "Joan of Paris," "Ghost of Frankenstein," "Silver Queen," "Amazing Mrs. Holliday," "Gorilla Man," "Princess O'Rourke" and other titles involving animate subjects that could be substituted for "Mrs. Miniver."

Beyond a Shadow of a Doubt

THE NEW YORK PAPERS WERE UNANIMOUS IN THEIR RAVES...

"When Alfred Hitchcock is right, nothing else on the screen can come close to the excitement and suspense he gets into a completely engrossing mystery story. And, boy, how right he is in 'Shadow of a Doubt'!"

—NEW YORK WORLD TELEGRAM

". . . one of the season's entertainment aces. I strongly advise you to see this film."

—NEW YORK DAILY MIRROR

"'Shadow of a Doubt' is guaranteed to send the chills racing up and down any spine . . . The picture is well worth seeing."

—NEW YORK SUN

"This is a Hitchcock movie in the old hypnotic manner, with action, lighting, and music building up to an overpowering climax of terror."

—PM

". . . suspenseful and intriguing . . . sufficiently good to warrant your seeing and enjoying it."

—NEW YORK JOURNAL AMERICAN

"It goes without saying you will want to see this picture . . . it lives and excites in its moments."

—NEW YORK POST

SKIRBALL PRODUCTION
roduced by Jack H. Skirball

UNIVERSAL PICTURES

TERRIFIC RAVES ABOUT A TERRIFIC PICTURE NOW PLAYING TO RECORD-BREAKING BUSINESS AT THE RIVOLI THEATRE IN NEW YORK!

When It Sells from Border to Border, Your Ad Copy Is OK

Here Are Some Tests to Apply Before You Turn Your Theatre Ad Copy Over to the Printer

Advertising is acknowledged to be one of the strongest motivating forces in the American way of life. From cradle to final resting place the desires, habits, opinions, conduct, appetite and manner of dress of the average American is influenced greatly, if not entirely dictated by advertising in one or more of its myriad forms.

While the theatre is generally credited with being essential to well-being, and vitally needed as necessary recreation, cold, irrefutable facts dispute the premise and force acknowledgment that, unlike food and protection from the elements, no drastic or fatal affliction would be visited on the public were it to be denied entirely the services of the motion picture.

View Their Visits as Pastime

After all, the daily tilts with multiple forms of competitive recreation and constant battles to keep the seats filled tell us better than all the statements of essentiality that the people who buy tickets, and thereby make our business profitable, view their visits as a pastime rather than an indispensable complement to their general health and welfare.

We know that going to the theatre regularly is a habit—a habit formed by many of our customers through years of constant contact with advertising of the most forceful and imaginative type that high pressure genius could possibly conceive. But, because of the very fact that so much of the job of creating the habit of theatre going has been done by the advertising big-wigs of the producers and distributors, too many theatre men have been, and are right now, neglecting to give their local advertising approach the attention it so vitally needs; which is the energizing of studio and distributor conceived art and copy with the essential local touch, in order to capitalize to the fullest on pre-selling effort of those sources.

Go Into Huddle With Yourself

To be most effective, the advertising campaign you prepare—every unit of it—should be custom-tailored to fit, as perfectly as possible, the measure of your town and your theatre. You should go into a huddle with yourself over every piece of advertising put out by your theatre. Next to the projection and the picture itself the preparation of advertising copy is the most important job in anybody's theatre.

You don't have to be a psychologist to analyze the appeal of advertising copy. You know the people of your community. You are thoroughly acquainted with their likes and dislikes and, believe it or not, your personal ideas are, to a marked degree, influenced by your association and contact with the people you serve. This makes you the ideal fellow to analyze, with almost infallible accuracy, the potential box-office pull of every word and illustration.

The great majority of people think, act, feel and respond similarly and, if you believe yourself to be normal and to know your community, rest assured there are many among those who read your ads who will experience reactions comparable to your own. Every normal person can determine the likes of thousands of others by simply considering himself as their counterpart. You know what product you have to sell, so go off in a corner and—like the lone-some lawyer—consult yourself. Ask yourself questions.

Do you like pictures that are fast moving?

Do you get a kick out of action-filled adventure stories?

Do you enjoy having your wits quickened and your spine tingled by absorbing mystery?

Are you captivated by the smile or pulchritude of a pretty and curvaceous screen star?

Well, no end of other folks feel the same way about it!

There are certain partial contradictions—certain physical differences in the makeup of men and women that bring about reactions which we can fully understand but cannot actually feel as deeply.

The well known line, "Love is of man's life a part—a woman's whole existence," serves well to illustrate that few men can feel as deeply as women do about romance, love, marriage, sex, etc., and, similarly, few women can actually understand just how a man feels about physical conflict; the thrill of mastery; success in business, etc.

Remembering these basic facts when you write ads or frame selling copy will help a lot. Choosing the right appeal is half the battle. Few women will turn a deaf ear to a problem of love and marriage—or miss a chance to see the re-enactment of a Cinderella story where the poor girl marries the rich prince. Likewise few men will resist the impulse to experience the thrill of adventure in far off lands, or the matching of wits and conflict of mental and physical prowess that is their natural heritage.

Showman Has to Analyze

These appeals, interests and emotions are as old as the hills—there is nothing new about them. The wise showman simply has to analyze to get at the core of the greatest degree of interest existing in any given picture for the men and women that comprise his potential patronage.

There is no set rule to fit the purpose. You have to think it out and work it out. Assemble all of the facts about the film and then start asking yourself questions. What in this picture will appeal to women? What will appeal to men? What will appeal to both of them? Will the women go strongest for the love angle or for the beautiful gowns? Will emphasis on the clothes angle keep the men away? In what way can I frame copy that will make both men and women want to see it? Write out the entire list of selling points then reduce it. Write it and re-write it until, in your own opinion, it fairly shrieks for attention of the kind that will make the reader rush to your theatre before all the seats are sold.

Then test it out on your steno, cashier, sister, wife, operator, doorman, etc., before you spend your money. Study their reactions and not their logic. You do the reasoning—letting them register emotions while you look on and study.

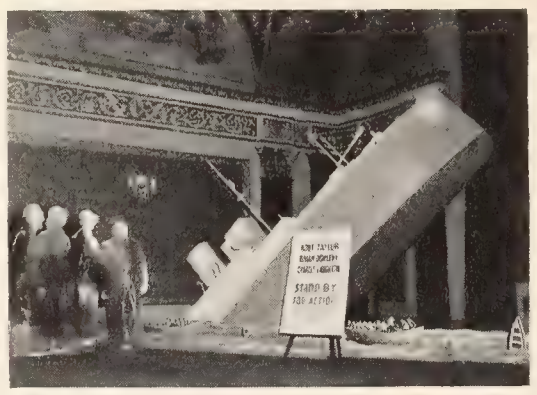
Good copy will get new business. Bad copy will lose what you have. Write the kind of copy that is good for your town. Don't be influenced by Broadway or metropolitan cities. The reputation of what's best in show business with the big town as a criterion was snatched away the same day the screen acquired vocal chords. Your town is the criterion of what's best in show business now. And you can feel confident that you are giving it to the people week in and week out on the screen of your theatre.

Make It Real Selling Copy!

Analyzing every unit of institutional and attraction advertising will bring about a flow of thoughtful, imaginative copy that is certain to result in increased box-office receipts. Carve every word and tailor every illustration until it contains the very ultimate in appeal for the people YOU want to entice to YOUR box-office. Make it real selling copy! Enthusiastic, alluring copy! Human copy! Emotional copy! Intelligent, punchy copy! Hard sock and shock copy! But, by all means, be sure to get in that local twist that will make it strike home with the people that are prospects for YOUR theatre.

Remember always that the American public likes corn better than caviar, that beer is more popular with the working man than champagne, and that there are far more Fords than Cadillacs. Write your ads accordingly.

You can't possibly overdo the job or be too exacting and meticulous in the preparation of advertising copy. Twist it, turn it and test it. When it yells and sells from top to bottom and from border to border—and not until then—give it to the printer with complete confidence that it will do its job well and satisfactorily.



This Display Had Punch

The display you see above, with its four life-like cut-out figures of Brian Donlevy, Walter Brennan, Robert Taylor and Charles Laughton, plus a replica of a sinking ship in background, carried plenty of punch when it was used in the mezzanine of Loew's Rochester, Rochester, N. Y., by Manager Lester Pollock as an advance stunt to publicize MGM's "Stand By For Action."

Hess' Usherettes Go 'Picketing' To Plug Double-Feature Bill

With the cooperation of his usherettes, Manager Lee H. Hess of the Fox State Theatre staged a clever street ballyhoo to impress the citizens of Stockton, Calif., with the high entertainment values of his double-feature program: "Juke Girl" and "This Gun for Hire."

Five shapely usherettes went "picketing" on a busy Saturday afternoon. First girl carried this banner: "Attention All Union Members." Second girl's banner: "No! We're Not Picketing But Telling You!" Third girl's banner: "Not to Miss the Biggest Double Program in Stockton!" Fourth girl's banner: "'Juke Girl' and 'This Gun for Hire'." Fifth girl's banner: "State Theatre, Now Playing."

All eyes were caught by the five lassies and the signs they carried. If you want to get special attention on that next big attraction (or double bill), here's the stunt for you.

Martin Gives Patrons Choice Between Something, SOMETHING

After reading in a salesman's manual that the salesman should always give the prospect a choice between something and SOMETHING, never between something and NOTHING, Manager Dave Martin of the Criterion, Santa Monica, carried out the suggestion when he advertised a double-feature bill. Here's how:

"WHICH of these films do you want to see? (1) 'The Young in Heart' or 'Thanks for the Memory'? If you're one of the many planning to see BOTH, you're in luck! See them on the same giant program starting Sunday, etc."

Let Jones Do It— And He Does, With 'Off-Hour' Stunts

Strawberry-thatched Harold Jones, genial manager of the Egyptian Theatre, Ogden, Utah, believes in supplementing his picture campaigns with "off-hour" stunts that keep Ogdenites coming to his movie emporium.

Each week Jones stages four special events, all of which are outlined here:

Tuesday Midnight Show—Jones gives his "night owl" patrons a real show. From every food-purveyor in town he promotes food which is piled on plates and served to those attending the midnight show. The picture is always a preview of a coming attraction, and while the stage show which follows is strictly "corn," the patrons love it.

Tuesday Night Hill Field Jamborees—With the establishment of nearby Hill Field as an air base, Manager Jones interested its officials in a weekly benefit show to take place after regular hours. Here again he presents a new picture booked for a future first run, plus "corn" on the stage. The stage show doesn't cost a penny. Prizes offered by merchants are awarded to the best, and worst, talent. All in all, the program is one that most local folk wouldn't think of missing.

Quartermaster's Gay 90's Night—It was easy for Jones to arouse the interest of the Quartermasters at the nearby Ordnance Depot, for he had what they wanted. Thus every Friday night he stages the Quartermaster's Gay 90's Show. Program has all the atmosphere of "good old days." Promoted refreshments are served "on the house." There are six acts of vaudeville—never less—composed of talent from the depot and a 12-piece stage band, the Quartermaster Quarter-Notes, and a brand new picture on the screen. In old-time bar, manned by part of the Egyptian staff appropriately costumed, soft drinks are served.

Late Frolics—By Saturday night it's pretty dull around the theatre. Nothing happens that night but the presentation of a Late Frolics stage and screen show, which brings together the cream of the talent gleaned from the other shows of the week, plus new faces. At this show the Sunday picture gets its initial opening.

Is Jones busy? Not very. He passes his leisure time by being a leading bond salesman on the State Administrator's personal staff, staging one scrap show per month, keeping his Kiddie Club active, running his theatre smoothly and efficiently.



Showman Promotes Bank Display

Of all tieups, those with banks are generally the most difficult to effect. Occasionally, a showman succeeds, as in the case of the State Theatre, Lincoln, Neb., where the local office of the Northwestern National Bank gave over one of its windows to a display that jointly plugged 20th Century-Fox's "Springtime in the Rockies" and the war bond drive. A logical tieup.

There's a Lesson Here—Heed It!

One day last November a couple in a midwestern city, hearing the pretty cashier proclaim that there were "plenty of seats," decided to postpone dinner until after the show, plunked down the admission fee, entered the theatre.

Inside they found seats all right: three singles in the front row, over at the extreme right. Perhaps the couple wouldn't have been so angry had they not postponed their dinner for the show after being assured there were "plenty of seats." They had asked the cashier, had believed what she told them.

Result: the young couple left the theatre, never returned.

Too many irresponsible cashiers, never taking the trouble to keep informed on the number of seats available, take it for granted that there are "plenty." Others, knowing full well that seats are at premium, deliberately falsify the true situation in order to sell more tickets.

It may be solely the cashier's fault, again it may be the fault of the manager whose instructions she has followed. In the latter case, surely a wise manager knows that it's best in the long run to win and hold the confidence of his patrons.

For showmen, cashiers, doormen, there's a lesson here. Heed it.

'For Me and My Gal' Sold Well by Jenkins

Manager Mark Jenkins of the Gillioz Theatre, Springfield, Mo., got good results with his campaign on "For Me and My Gal."

Among other things, he arranged a city-wide tieup for sniping all newsstands. He also persuaded two leading music stores to set up a sound system and play numbers from the production for the benefit of shoppers.

Ten days in advance, Jenkins held a Hollywood sneak preview which resulted in a word-of-mouth campaign that sold the picture.

During the Christmas rush, a horse and buggy appeared on the streets, with a boy and girl riding in the buggy. Banner on the horse-drawn vehicle: "We are saving gas. This is good enough 'For Me and My Gal'."

The title was tied-in with wedding rings in special jewelry store window displays. Local radio stations picked up the idea, carried it through to a special marriage on the air. A diamond engagement ring and wedding rings for the bride and groom were furnished by a prominent jewelry store.

Old-Time Photograph Used by Pierong to Sell 'Gentleman Jim'

Back in 1926, Babe Ruth made a personal appearance at the Fox Theatre, Spokane. Set to follow as the next headliner was James J. Corbett. Also in the city at the time was Governor Roland H. Hartley. So Manager H. W. "Nick" Pierong posed them, along with himself, for a photograph.

One day last month, just sixteen years later, Pierong, now assistant manager of the Evergreen theatres in Spokane, was confronted with the problem of exploiting "Gentleman Jim." He remembered the old photograph, pulled it out of his personal file, planted it in the newspaper to ballyhoo the film based upon the champion's life story.

Still Selling 'Mrs. Miniver'

"She's coming—the woman on everybody's lips" was the copy used on teaser cards several weeks in advance of the opening of "Mrs. Miniver" by Joe Goldstein, Cameo, Rochester, N. Y. He also planted a window in a local drug store featuring air-raid scenes from the film along with first-aid equipment recommended by the OCD.

Let 'Em See Old Press Sheets

Your old press sheets can do double duty if you have some member of the staff distribute them around barber shops, beauty shops, doctors' and dentists' offices. Try to send those on coming attractions whenever possible but even the old ones serve to make people picture conscious.

New Ballroom Dance Inspired by Picture

Exhibitors who have booked Walt Disney's "Saludos Amigos" may find a tieup, based on a new dance inspired by the picture, one of the highlights of their campaigns.

In New York last Sunday the new ballroom presentation, *Saludos Samba,* received its first professional demonstration by Judith and Jacques before the members of the New York Society Teachers of Dancing at the Hotel Astor.

Several days preceding the demonstration, a delegation of the organization attended a private screening of "Saludos Amigos." They were thus able to see the original dance in the Brazilian sequence, on which the Judith and Jacques *Saludos Samba* is based. Declared Judith:

"The public should like it. It is fascinating music with a definite strong rhythm. The samba has been catching on, and I wouldn't be surprised if it catches up with the rhumba and takes the play from it. The basic movement of this *Saludos Samba* is very simple, and can be taught to young and old."

The members of the New York Society Teachers of Dancing following its demonstration, made notes of the dance patterns, planned to start teaching it in their studios this winter. If other instructors throughout the country included it in their teaching schedule, chances were good that the dance might become a nation-wide craze, furnish the basis for theatre tieups.

Cashier Plays Records

Installing a p.a. system atop his box-office, Harold deGraw, Oneonta Theatre, Oneonta, N. Y., had the cashier play "For Me and My Gal" recordings at intervals during the day.



'Flying Tigers' Window Display

One of the window tieups made by Publicity Director Earl Hubbard for the Buffalo campaign on Republic's "Flying Tigers" at the 20th Century Theatre (STR, Dec. 5, p. 22) is shown above.



Collect at Every Performance!

UNITED NATIONS WEEK JAN. 14 THRU JAN. 20



When the biggest theatres aren't big enough!

ack L. Warner, *Executive Producer*

Movies and Record Dealers in Tieups That Aid Theatre Runs

Catching the customer when he's in the mood to buy is the oldest problem in selling anything. RCA Victor and Bluebird Record dealers are finding at least one of the answers in a novel, two-way merchandising program for film hit recordings in which dealer and theatreman both benefit. Although still new, it has proved itself in scores of towns and cities on numerous outstanding screen successes, and everywhere it has been tried it has turned hits into sell-outs, built business for theatres.

Basis of the program is nothing more nor less than a tie-up between the dealers and the motion picture houses. In this, joint facilities are used on a cost-sharing basis to publicize the motion pictures and the discs of its hit songs. Through this cooperation it has been found possible to put over smashing sales campaigns reaching entire communities, thus packing the theatres and moving the merchandise.

RCA Victor originated the idea more than three years ago when it began to help its dealers to make special promotions on recordings of hit songs in popular musicals when the films came to their towns and cities. Picture producers climbed on the band wagon enthusiastically. Ever since then the tempo of its sales song has been stepping up.

Not long ago, for example, Metro-Goldwyn-Mayer went for it in a big way with the announcement of a nation-wide contest. In this, the producers offered a war bond to the music merchant having the best dressed window display on "Ship Ahoy" (one of the song hits was Tommy Dorsey's Poor You, recorded by RCA Victor). Photographs of their windows were submitted in the contest by thousands of shopkeepers in all parts of the country.

When the final selections were made, the winner and three others chosen for honorable mention all turned out to be dealers carrying Victor and Bluebird records. But that doesn't tell the whole story. Back of it were plans carefully thought out in RCA Victor and MGM advertising departments, translated into hard driving action by the dealers and theatre owners.

The winning dealer—the McCrory Store in Altoona, Pa.—simply put a little more energy and imagination into the use of the material made available than any of its competitors. So with the runners-up chosen for honorable mention: the Gordon Shop, at Vandegrift, Pa.; Rymal's Music Store, of Hamilton, Canada. and the Claude P. Street Piano Company of Nashville Tenn.

Under the campaign plan these and other dealers, stocked up with the Dorsey recordings and advertising material, contacted the theatre managers and suggested joint lobby displays. The showmen snatched at the idea. Many arranged to play one or more of the song hits of the film in their lobbies from complimentary copies of the recordings.

From then on, all sorts of special cooperative stunts were worked up. The songs and the film were plugged over the public announcement systems at ball games and other sports events. Holders of "lucky" programs were given free tickets to the show. Many dealers put up records as prizes.

Dividing the expense not only kept costs well within the budgets of both dealers and theatres, but also made possible such special coverage as personalized notes placed in cars parked in the streets, by employes equipped with lists of car owners and license numbers. Merchants in many lines used rubber stamps to put messages on thousands of letters and grocery bags. Stencils were used to paint similar ads on doors, windows and mirrors Shorthand notes were sent to secretaries of business houses, and even bookmark ads were used for stuffing in magazines.

Success of the cooperative idea had become so well known by this time that when 20th Century-Fox brought out "Orchestra Wives," the RCA Victor distributors at Rochester, N. Y.—Bickford Brothers Company, Inc.—decided to make it an all-out effort. As a result, capacity houses made it necessary to hold the picture over for another week. Also, all dealers sold out the two hit recordings of the show—Glenn Miller's Kalamazoo and Serenade in Blue—on the third day, to say nothing of big increases in the sales of other Miller merchandise.

If anything was overlooked in the whirlwind Rochester campaign, Bickford Brothers would like to be told what it was. Dealers to the number of 28, ranging all the way from one-man stores and the five and tens to the largest department stores, made special window displays. All coin operators installed Kalamazoo discs in their machines. The campaign opened with a dealer dinner followed by a preview of the film.

A big sign in the lobby of the RKO Palace Theatre displayed the names of all Rochester dealers where Glenn Miller albums and records could be purchased. One dealer opened a record sales booth in the lobby of the theatre with profits going to the USO. All told, the dealers distributed 25,000 copies of the August-September issue of *His Master's Voice,* playing up "Orchestra Wives" and its song hits. And the Bickford Company was able to notify the RCA Victor home office that it had the largest sale of any one record—Kalamazoo—in its history.

RKO is another motion picture producer who has climbed on the band wagon, using RCA Victor dealer hook-ups to make box-office while their theatres helped to sell records. Their latest endeavor is Freddy Martin's second movie, "Seven Days' Leave," including his Touch of Texas, I Can't Get Out of This Mood, Soft-Hearted and I Get the Neck of the Chicken. All dealers were supplied with giant-sized three-color Martin streamers listing the four hits and other literature on additional Martin recordings.

Currently, Columbia Pictures is utilizing the cooperative idea in "You Were Never Lovelier." Promotion back of this offers exhibitors and RCA Victor dealers throughout the country one of the biggest opportunities they have ever had to cash in by helping to plug a screenplay.

One reason for this is that the dealers are now stocked with seven recordings from Victor and Bluebird: Glenn Miller's I'm Old Fashioned and Dearly Beloved; Vaughn Monroe's You Were Never Lovelier; Dinah Shore's Dearly Beloved; Dick Todd's I'm Old Fashioned, and Alvino Rey's Dearly Beloved and I'm Old Fashioned.

In addition to the backing being given by RCA Victor in five house organs and mailing pieces reaching 2,275,000 customers, dealers and coin machine operators, the film is being boosted by a cosmetic manufacturer in a national advertising campaign, featuring Rita Hayworth and reaching 25,000,000 readers. Columbia is also promoting limerick contests in cities and towns throughout the country where the picture will be shown.

Put Punch in Handbills

Handbills come to be taken for granted and lose their value when they continue to take the same general form week to week. Break into the regular routine and try for "shock" attention every now and then by giving them unusual form. Soliciting the Postal or Western Union agent for a supply of blanks is always good. There is also the possibility of digging up a prescription trademark from the morgue of the newspaper for use as an attention compeller or reproducing your message on a replica of a druggists' label, etc. Like all your other advertising, making it different as frequently as possible makes it better.



Vacant Store Showmanship

Vacant store windows and fronts are utilized by Manager Edward May of Schine's Russell Theatre, Maysville, Ky., to sell his current attractions. Above: special banners made up on Universal's "Eagle Squadron." Note scrap drive window posters.

Church Cooperation in 'Miniver' Selling

Church cooperation isn't new, but it isn't obtained every Sunday in the month. Thus, when a showman like C. E. Macdonald of the Fox Theatre, Oakland, Calif., succeeds in having the minister of the neighborhood church endorse a motion picture to his congregation, it's a worthwhile achievement deserving of praise.

Subject of the sermon delivered by Rev. Cecil Johnson of the Tenth Avenue Baptist Church was "Mrs. Miniver." Said Rev. Johnson, in part: "This picture is deeply moving as it portrays the human side of the war. It comprises one of the most important messages needed by the American people right now." He added that the "Mrs. Miniver" of the picture could be "you or you," pointing to members of his congregation.

Manager Macdonald traces the success of his engagement to the minister's mention of the film.

A two-column cooperative ad, which appeared on the church page, was paid for by the church.

Peiser and Staff Have No Trouble Planting Tie-up Ad in Newspaper

Despite the fact that Don Ameche may have run into "Girl Touble" with Joan Bennett in the picture of the same name, Seymour Peiser and the exploitation staff of Loew's State-Chinese had no trouble at all planting promotional copy tieing in with the picture in the Los Angeles *Examiner.*

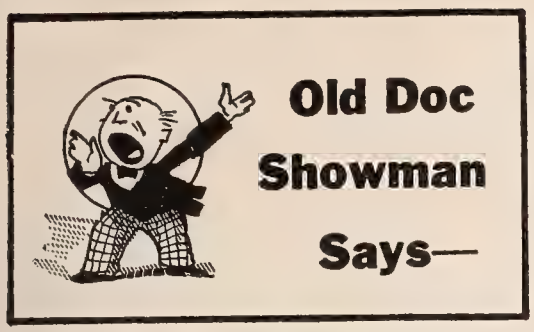
In the Help Wanted columns of the paper the first-run publicists spotted a 3-column by 10-inch promotion ad plugging classified ads. The space carried art of Miss Bennett, with the title utilized in the headline: "We All Have 'Girl Trouble' These Days."

Identify Civilian Defense Insignia

In advance of his showing of "Cairo," Manager Frank Henson of Loew's, Cleveland, Ohio, distributed handbills showing various Civilian Defense insignia. First 25 people submitting correct identifications were each given two passes to see the picture.

Coming? They're Practically In!

Bicycles are coming into considerable prominence as an accepted form of transportation. Why not have the youngsters of your community stage a bicycle parade with banners about coming attractions at your theatre? Or set aside one day each week when the first ten or more customers arriving on bicycles are admitted free.



There are a lot of itinerant fortune tellers, mind readers, dream analyzers, etc., traveling around the country offering their services as lobby or stage attractions at extremely low figures. The use of such talent is always of high interest to your customers and accounts for much additional business but, it is advisable that you specify, in writing at time of booking, that they are not to hold interviews outside the theatre or to solicit your customers for further services by mail or in person. It has been found time and again that the performers simply use the theatre to get a line on local people who will pay large fees for their phoney advice. You owe it to your customers to protect them from such frauds. If it is necessary for the performers to increase their earnings above the theatre salary allow them to sell books at not more than ten cents per copy.

Snow-birds—those cards, 11x14 or smaller, that attract so much attention when tacked onto sharpened wooden stubs and stuck in snow banks during the winter—are fine novelty advertising during all seasons. The sharpened ends of the sticks permit of easy placement in any bit of soft ground in the neighborhoods, are easily removed by those who object to their presence and seldom bring any complaints to the theatre. They are a swell form of novelty advertising to use on some special attraction. Don't resort to it too frequently or it will lose its effectiveness.

Out of date or "dead" window cards and posters present a dual menace to theatres in that they deprive the house of current display space and discourage attendance to current attractions by those who have already witnessed the picture they advertise. Make it a standing duty of some member of the house personnel to pick up all "dead" window cards and blank out or cover "dead" posting paper.

Your community most certainly would welcome a lobby display of pictures of its past and present heroes. Get together with the newspaper editor and put out a call for pictures of heroes of past wars as well as pictures of the men now serving in the armed forces. Offer prizes for the best stories of the accomplishments of the men pictured, the oldest, the youngest, etc.

How long since you had the local soft drink distributor tied up to give away samples of his merchandise to your customers? The stunt is always good and usually gets considerable cost free advertising from the distributor. Your customers appreciate these favors and there is certain to be favorable box-office reaction. Try it on that next n.s.g. picture.

There is such an abundance of army life pictures on the market that an advance ballyhoo where a chap in uniform sat in the lobby peeling potatoes would get plenty of attention. Contact the restaurants around town and arrange for them to supply the spuds in return for the labor. Idea is particularly good for comedy films.



Display Was a Crowd-Stopper

This display by Bill Hoyle of the Lichtman circuit proved a crowd-stopper in the lobby of the Lincoln Theatre, Washington, D. C. Lobby piece featured black and red letters on white background. Real eye-catcher, however, was flasher on set of 12 red bulbs hooked up behind stenciled letters which brought out the word "halt" at 30-second intervals. Good for other films.

Holds Special Preview Of 'Mrs. Hadley' Film

A fine advance campaign was staged in Seattle on "The War Against Mrs. Hadley" by Bill Hamrick at the Music Box Theatre.

To 1,000 of the city's women leaders, including officers of the PTA, heads of all service groups, commentators of the radio and writers of the newspapers, Hamrick sent invitations two weeks in advance for the recipients to attend a morning preview of "an important motion picture."

Enthusiastic comments heard in the foyer following the screening were recorded on paper to be used later in the regular newspaper advertising campaign, which included teaser ads, and broke about a fortnight before the opening.

Extra publicity was gleaned by having the Mr. and Mrs. Hadleys of Seattle (a dozen couples) attend as guests of the management on opening night.

All three Seattle dailies cooperated with Hamrick in running a contest in their classified sections. It was a no-cost promotion, with guest tickets being awarded winners. And, incidentally, there was plenty of plugging for the picture.

A special preview stunt hadn't been used in Seattle for a long time, so the large crowd which turned out was above the management's expectations.

Reveal Republic-Fawcett Tieup On Eight Gene Autry Reissues

Republic Pictures announces a tie-up with Fawcett Publications in connection with its release of eight Gene Autry reissues and Gene Autry Comics, a monthly cartoon magazine now on sale throughout the country. The same type of widespread promotion as exhibitors enjoyed on the release of the serials, "Adventures of Captain Marvel" and "Spy Smasher," will be available to theatre-owners playing the Gene Autry subjects.

Fawcett field men throughout the country will work with exhibitors on campaigns, involving the placement of special advertising material. This includes displays for lobbies; posters for Fawcett delivey trucks; cards for newsstands; and the like. All material allows for imprint of theatre-date showing. Gene Autry Comics is to be advertised in other Fawcett Publications, with mention of Republic's Gene Autry films.

SHOWMANSHIP IN WARTIME LONDON

Organ Prologue for 'Dandy'

American Service boys thronging the West End were thrilled when, preceding each showing of "Yankee Doodle Dandy" at the Warner, Leicester Square, resident solo organist Molly Forbes played an appropriate pot-pourri of American tunes to create the necessary atmosphere for the film's presentation. Seems to us that many idle organs in U. S. theatres might be used these days for community sings, prologue presentations, etc.

Ingenious Letter to Patrons

Time was when Manager A. V. Hancock of the Regal, Hackney, used coloured lighting to brighten the theatre hall and lend atmosphere to the presentation of pictures. War-time restrictions, however, have stopped that activity. Knowing that another circuit used open letters from its managers to patrons, Hancock decided to try the idea in Hackney. So he posted a personal letter on the entrance doors leading to the stalls. In it he cleverly explained the reason for less lighting and at the same time subtly advertised a month's bookings. The copy: "In conformity with the Lighting Regulations, the lights in this kinema have been considerably reduced. This will probably assist 'The Courtship of Andy Hardy,' who told 'Mrs. Miniver' that it was 'An Unpublished Story.' Later, 'The Bride Came C.O.D.' and somebody said that 'The Lady Is Willing'; which only goes to show that, although the illumination has been reduced, the brilliance of the programme is still as high as before." One of the many patrons who crowded around to read the letter remarked that it was the first time he had ever seen a story made up from film titles.

Gets Idea From Biography

Manager R. C. Overs of the Friars, Canterbury, carried out a special exploitation campaign on "Miss Annie Rooney" that made a hit with residents. While reading a biography of Shirley Temple, Overs discovered that she took first-aid and other lessons in her leisure time. Thereupon he contacted the commanding officer of the Girls' Training Corps. Result: a recruiting week based at the theatre, linking it with the showing of the film and a Y.W.C.A. collection. In the vestibule he placed stills in a special wall frame draped with Union Jacks. A small dais draped with red, white and blue bunting was placed in front of this, while at each side were special posters in frames on easels reading: "Shirley takes first-aid and other lessons to equip herself for the future. Follow the star's example and join the Girls' Training Corps. Girls, equip yourself for the future and join the Girls' Training Corps."

Display Drew Ladies' Attention

A window tieup arranged by A. J. Brown of the Regent, Dudley, on "To Be Or Not To Be," attracted the attention of the ladies. Effectiveness of the display lay in its simplicity and method of arrangement, the gown catching the eyes of the spectator and carrying them up to the message from the theatre.

Portable Phonograph Street Bally

Sight and sound helped to sell "Holiday Inn" at the Lincoln Theatre, Cheyenne, Wyo. The sight: a comely miss sitting at a table on the sidewalk operating a portable phonograph. The sound: music from the picture's score coming from the phonograph as the girl played records.


STAR SPANGLED RHYTHM
Paramount
Pictures



BY THE OVERWHELMING DEMAND

& GENE AUTRY



"BOOTS AND SADDLES"

with SMILEY BURNETTE and JUDITH ALLEN • RA HOULD

Joseph Kane — Director

Screen Play by Jack Natteford, Oliver Drake

Original Story by Jack Natteford



"THE OLD BARN DANCE

with SMILEY BURNETTE and HELEN VALKIS • SAMMY Mc

WALTER SCHRUM AND HIS COLORADO HILLBIL

Directed by Joseph Kane

Original screen play by Bernard McConville, Charles Francis Royal



"SOUTH OF THE BORDER"

with SMILEY BURNETTE and JUNE STOREY • LUPITA TOVAR

MARY LEE • DUNCAN RENALDO and The Checkerboard Band

Directed by George Sherman • Screen play by Betty Burbridge, Gerry Geraghty

Original story by Dorrell and Stuart McGowan



"GAUCHO SERENADE"

with SMILEY BURNETTE and JUNE STOREY • DUNCAN RENALDO • MAR

SMITH BALLEW and WENDELL NILES • THE VELASCOS • JOSE ESLAVA'S

Directed by Frank McDonald

Original screen play by Betty Burbridge, Bradford Ropes

REPUBLIC PICTURES ★ BU

HIBITORS AND PUBLIC ALIKE, WE WILL RE-ISSUE

Musical Westerns!



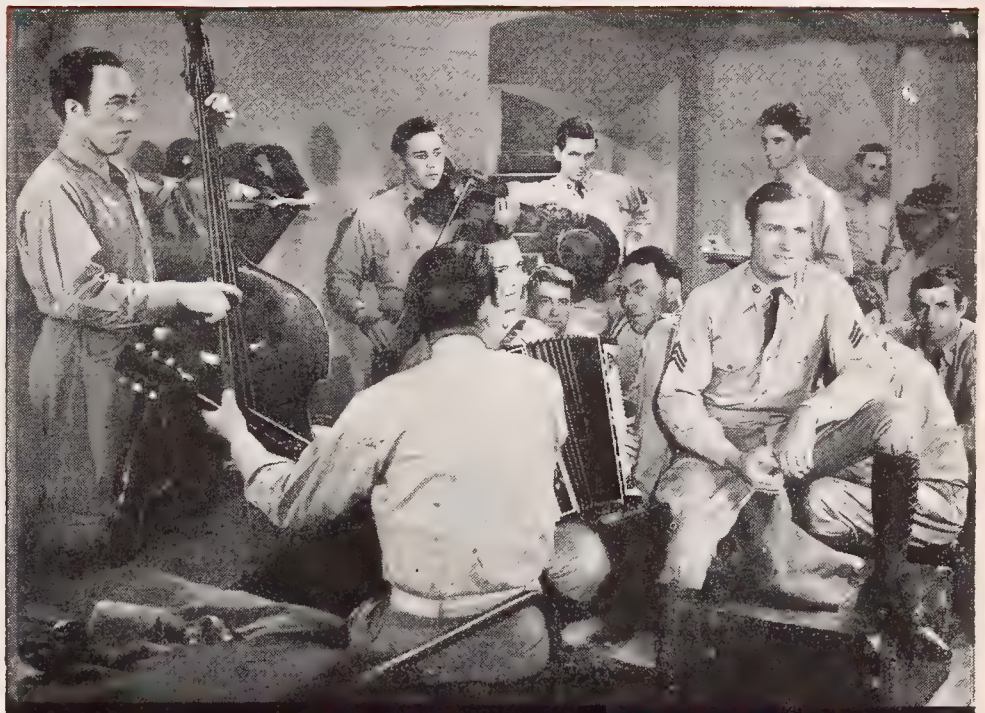
"MEXICALI ROSE"

with SMILEY BURNETTE and

H BEERY • LUANA WALTERS • WILLIAM FARNUM

Directed by George Sherman

een play by Gerald Geraghty • Original story by Luci Ward, Connie Lee



"IN OLD MONTEREY"

with SMILEY BURNETTE and JUNE STOREY • GEORGE "GABBY" HAYES • THE HOOSIER HOT SHOTS • SARIE AND SALLIE • THE RANCH BOYS • STUART HAMBLEN

Directed by Joseph Kane • Screen play by Gerald Geraghty, Dorrell and Stuart McGowan

Original story by Gerald Geraghty, George Sherman



IDE, TENDERFOOT, RIDE"

MILEY BURNETTE and JUNE STOREY • MARY LEE

REN HULL • JOE FRISCO and THE PACEMAKERS

Directed by Frank McDonald

eenplay by Winston Miller • Original story by Betty Burbridge and Connie Lee



"TUMBLING TUMBLEWEEDS"

with SMILEY BURNETTE and

LUCILLE BROWNE • NORMA TAYLOR • Joseph Kane — Director

Story by Alan Ludwig • Screenplay by Ford Beebe

Supervised by Armand Schaefer

U. S. WAR SAVINGS BONDS

SERVE AS OFFICIALS OF CHICAGO TENT



Henri Elman
Chairman of Board



Johnny Jones
Chief Barker



Clyde Eckhardt
First Assistant



Jack Kirsch
Second Assistant



John Balaban
Dough Guy

Chicago Variety Club to Be Launched with Charter Membership of 125; Officers Named

The Chicago Variety Club will be formally launched with a roster of 125 or more prominent film men as charter members of the new organization, according to Henri Elman, organizer and Chairman of the Board of Directors.

The Chicago club has been designated as Tent No. 26. Presentation of its charter and the induction of officers by the national officers of the Variety Clubs of America, will take place at the banquet during the national meeting to be held in Chicago Feb. 19 to 21.

John (Johnny) Jones of Jones, Linick and Schaefer, has been elected Chief Barker, and serving with him as officers of the newly formed link in the national chain of Variety Clubs of America are: Clyde Eckhardt, Chicago branch manager of 20th Century-Fox, First Assistant; Jack Kirsch, president of Allied of Illinois, Second Assistant; Irving Mack, head of Filmack, Property Master; John Balaban, Balaban & Katz, Dough Guy. Serving on the Board of Directors with Chairman Elman are: Hal Halperin, of *Variety;* James Coston, Warner Bros. Theatres; Harry Kopf, president of Station WMAQ; Tom Gorman, RKO Theatres; Eddie Silverman, Essaness, and Jack Flynn, MGM.

The Chicago Club's headquarters have been established in the Blackstone Hotel. Elman said that expenditures for furnishings and equipment for the club rooms is being held to a minimum, in tune with wartime economics.

The final launching of the Chicago unit culminates 18 months of intensive work by Henri Elman in organizing the Tent. Elman, who is head of the Capitol Film Exchange, operating in Chicago, St. Louis, Kansas City and Milwaukee, and is P.R.C. franchise holder in Chicago, took up the work in the fall of 1941. Previous efforts to organize a Variety Club Tent in the Windy City had met with obstacles, and after Elman had gotten matters started it appeared that again a serious setback, threatening indefinite postponement of a Variety Club for Chicago, had arisen when the Fateful Dec. 7th "Day of Infamy" plunged us into war. Elman worked on, however, and the Chicago Tent has become a reality.

Sam Wheeler Announces Committee to Work with Chief Barker of Tent No. 11

Chief Barker Sam Wheeler, Tent 11, Variety Club in Washington, this week announced the committee appointments for 1943. These follow:

Executive committee—Carter Barron, J. J. Payette, co-chairmen; Sidney Lust, Abe Lichtman, John Allen, Vince Dougherty and A. Julian Brylawski. Finance—Julian Brylawski, chairman; Sidney Lust, assistant chairman; Sam Galanty, Fred Kogod and Harry Lohmeyer. Membership — John Allen, chairman; Nate Golden, Abe Tolkins, Eddie Fontaine, Harry Bachman, Max Cohen, Ralph Binns, George Gill, Fred Rohrs, Fred Klein, Chick Wingfield and Harry Cohen. Sports and Special Events—Sam Galanty and Carter Barron, co-chairmen; Harry Brown, Shirley Povich, Ernest Johnson, Al Pratt and Sidney Lust. Tickets and Affairs —Sidney Lust, chairman; John Allen, assistant chairman; Ned Bord, Clark Davis, Fred Rohrs, Frank Boucher and Abe Tolkins.

Welfare Committee—Rudy Berger, chairman and Abe Lichtman and John Payette, assistant chairmen; Charles Shulman, Fred Rohrs, Harry Brown, Sylvan Danzanzky, Floyd Akers, Stokes Sammons, Joe Morgan, Wade Pearson, Fred Kogod, Frank Storty, Lou Bernheimer, W. E. S. Wilcox, Ben Lust, George Crouch and Art Jacobson.

Speakers Committee—Nate Golden, chairman; J. Edgar Hoover, John Russell Young and Clyde Tolson, honorary members; Floyd Akers, Carter Barron, Jack Bryson, Tony Muto, Bob Denton and George Dorsey.

Ways and Means — Carter Barron, Sam Galanty, Sidney Lust, co-chairmen; Rudy Berger, Harry Brown, J. E. Fontaine, Jake Flax, George Crouch, Hardie Meakin, John Allen, John Payette, Julian Brylawski, Nate Golden, Fred Kogod, Abe Lichtman, Fred Rohrs, Max Cohen, Joe Brecheen, Fred Beiersdorf, George Gill, Art Jacobson and Vince Dougherty.

Entertainment Committee — Carter Barron, chairman; Gene Ford, Harry Anger and Harry Krivit, co-chairmen; Morgan Baer, Harry Baker, Carl Gentzel, Dave Legum, Jack Minevitch, Sam Jack Kaufman, Art Brown, Paul Young, James Lake, Bernie Ferber, S. G. Leoffler, Adlai Mann and Clark Davis. Special Committee (births - annniversaries - deaths) — George Crouch, chairman and Archie Engel, assistant chairman; Herb Sauber, Leon Makover, Harvey Schneider, Frank Boucher, Phil Bobys and Abe Tolkins.

Publicity Committee—Hardie Meakin, chairman and Dan Terrell, Carlton Duffus and Frank La Falce, assistant chairmen; Nelson Bell, Andy Kelley, Russell Stewart, Bill Hoyle, Monroe Greenthal (newspapers); Lawrence Heller, Art Brown and Bill Dolph (radio); Charles Stofberg, Tony Muto, Bob Denton, George Dorsey.

House Committee—Fred Kogod, chairman; Harry Brown, Frank Boucher, Wade Pearson, Sol Sorkin, Al Miller, Jake Flax, Fred Rohrs, Chick Wingfield Harry Coonin, Art Jacobson, Herbert Sauber, Dr. Shyne, Joe Bernheimer, Gerald Price, Harry Bachman, Alan Bachrach, Sylvan Danzansky, Clark Davis, Bob Grace and Leon Makover.

The Box Office Slant

Silver Skates

(*Continued from Page* 13)

like a field day for the exhibitor and producer alike, for it is a picture of major proportions on a par with anything turned out by any studio. It has tremendous drawing power with its name, its excellent music and its list of top performers in the ice-skating field, and will not only entertain those interested in ice shows, but also those who enjoy good motion picture fare. The smart showman will give it all the playing time he can, for word-of-mouth should keep the turnstiles clicking. Heading the list of stars is Belita, ice-figure skater, who not only thrills with her fancy skating, but proves herself a capable actress. She has a splendid partner in Eugene Turner, who skates with such ease and grace that one can hardly believe he's on skates. As a comedy team, Frick and Frack are swell and the two youngsters, Irene Dare and Danny Shaw, also do some terrific footwork. Picture fans will recognize Kenny Baker and Patricia Morison. Baker has never done a better job and he puts over some swell numbers, one in particular which he does with Miss Morison, has charm and appeal. There's just enough story not to interfere with the spectacle and the musical background is skillfully and cleverly worked in. Ted Fio Rito and His Orchestra play the songs, among which are a few that sound like hit tunes. The entire picture is a credit to Lindsley Parsons and William D. Shapiro, who produced and to Leslie Goodwins who directed. In the big cities, Monogram has arranged tieups with the N. Y. Daily News Syndicate in conjunction with their Silver Skates tournament, so take advantage of this for your exploitation. The Hans Brinker book, "Silver Skates," has been read by millions so arrange window displays with book and department stores. Either Ice Skating or Roller Skating race might be promoted, with trophy for winner.

Dead Men Walk

P.R.C. **Horror** **64 mins.**

(Prod. No. 311, Nat'l Release, Feb. 10)

AUDIENCE SLANT: (Adult) Just what the horror fans like for entertainment.

BOX-OFFICE SLANT: Okay entertainment for the lovers of chiller drama.

Cast: George Zucco, Mary Carlisle, Nedrick Young, Dwight Frye, Fern Emmett, Robert Strange, Hal Price, Sam Flint. **Credits:** Directed by Sam Newfield. Original screenplay by Fred Myton. Director of photography, Jack Greenhalgh. Produced by Sigmund Neufeld.

Plot: A kindly physician, discovering that his brother is the very spirit of evil, murders him to protect the community, only to have the brother return as a vampire. The evil one haunts the doctor and the community, but the people think it is the doctor and pursue him. In his home he meets the evil brother and holds him while the house burns down and brings death to them both.

Comment: For the horror fans this is right in the groove. Ghouling and chilling is the entire run, throwing any other aspect of a motion picture into the background. In a neighborhood where this type of picture has been well-received, this one will carry its weight as half of a bill. In houses where dramatic fare has been the seller, or comedy has pulled in the money, this will not go very far in making sales. George Zucco does a fairish job, as the doctor and as the vampirish brother. The others just do a job. Direction, production and music are fair for the story in hand.

Short Subject Reviews STR

Roar, Navy, Roar *(Swell)*

Univ. (7111) Special Featurettes No. 1 22½ mins.

The exciting and thrilling story of the United States Navy from the days of the old wooden bottoms right up to the present monster dreadnaughts, and including the spectacle of destruction that accompanied the battles of the Gilbert Islands and Midway. There are some excellent scenes of the Annapolis cadets going through their training and drill capers and an array of views of subs, airplane carriers, battleships, etc., being launched and in various stages of production. Through it all runs an interesting commentary of the various accomplishments of the heroes that have manned our fleet from the days of Old Ironsides and the Bon Homme Richard through all of our wars with Halsey, King, O'Hare, Bulkeley and others of the present fracas prominently featured. It's an inspiring subject that will prove a worthwhile addition to any picture program.

Popular Science No. 3 *(Good)*

Para. (J2-3) 10½ mins.

A lot of interesting and educational facts are detailed in this latest of the always entertaining series. Of particular interest to the ladies is some footage showing a silver fox farm (largest in the world) in Northern Wisconsin. The longest assembly line in the world is shown turning out B-24 cargo planes in Texas and the narrator informs that the planes can carry six tons of freight at a speed of 300 miles an hour. Comedy relief is provided in the picturing of the latest invention of the Wizard of Waukesha.

Bellboy Donald* *(Very Funny)*

RKO (24,116) Disney Cartoons No. 16 7 mins.

Donald Duck is employed as a bellboy in a ritzy hotel and is being admonished about controlling his temper and observing the hotel motto, "The guest is always right," when the tooting of an auto horn calls him to duty. The new guest is overburdened with heavy luggage and accompanied by his prankster son who starts making things hot for Donald. The testy duck sees his job going out from under him faster and faster as the kid guest piles insult on insult and injury on injury. After a particularly funny incident in an elevator with Donald getting the worst of it he drags his tormentor into the lobby and, after being fired, proceeds to uphold his reputation as the stormy petrol of Duckdom.

Honors Shorts Series

The National Board of Review has announced a special award of Honorable Mention to "The World in Action" series, in its annual Awards made public last week.

The eight "World in Action" subjects released this year are: "This Is Blitz," "Food—Weapon of Conquest," "New Soldiers Are Tough," "Our Russian Ally," "Hitler's Plan," "Inside Fighting China," "The Mask of Nippon," and "Fighting Freighters."

Strange Empire *(Good)*

20th-Fox (3156) Magic Carpet of Movietone No. 6 8 mins.

This color reel deals with India and does a nice job of covering a wide range of locale and incident in Mr. Ghandi's native land. The beauties of the Taj Mahal, the palaces of reigning noblemen and British Government buildings furnish impressive contrast to the scene showing the street beggars, snake charmers, the untouchables and an exciting battle between a mongrouse and a cobra. Lowell Thomas' accompanying narration lends much to the equipment, and the prominence of India in the headlines make this an excellent subject for any program. Edmund Reek produced.

* Indicates 1941-42 Release

Pluto at the Zoo* *(Rib-Tickling)*

RKO (24,114) Disney Cartoons No. 14 8 mins.

Pluto, contentedly marching along munching on a small bone, is passing the zoo and sees a much larger bone in the cage of a sleeping lion. Tossing the small morsel into a convenient ash-can he slyly enters the lion's cage but finds the larger bone too big to pass through the bars of the cage. Fearful of waking the sleeping lion, he tunnels into the adjoining cage where a baby kangaroo, plays tricks on him from the hide-away provided by the pouch of its sleeping mother. In an effort to get even with the baby, Pluto awakens the mother who tosses him into a pond where the hungry alligators make life miserable indeed. In his frantic efforts to escape the snapping jaws he sweeps like a hurricane through the various cages, using the big bone to pry open the hungry jaws of the now awakened lion. Climax shows him recovering the discarded bone and proceeding about his business. It's very funny.

How to Fish* *(Funny)*

RKO (24,115) Disney Cartoons No. 15 7 mins.

The wraith of Spring snags Goofy out of his comfortable armchair and inoculates him with the fishing bug. The jitter-brained Goofy gathers his rod and reel and starts out to demonstrate the best methods of snaring various members of the finny tribe. An off-stage voice takes up the burden and a little trout (just emerging from seasonal slumbers) does his best to illustrate the fighting qualities attributed to the tribe by the commentator. Goofy tries to sneak up on the fish and falls into the stream with the waggle-tails getting all of his bait. His attempts to demonstrate casting result in his catching the motor of his own boat and being taken for a laugh-filled ride while one of his fancy colored lures is leading the fish in a Conga line of the stream's bottom.

Pretty Dolly *(Amusing)*

RKO (33,703) Leon Errol Comedies No. 3 17 mins.

Errol's wife is a doll worshipper and has the house jammed with specimens. On her birthday Errol buys her a beautiful addition to the collection but it falls into the fireplace and burns. In fear of the tantrum he feels certain will follow a confession about the fate of his present, he schemes with the butler to cover up the incident and is up against a jealous argument when some of the doll's blond hair is discovered on his coat. Further complications that provide opportunity for display of the usual Errol brand of comedy pile to a new high before he is rescued from asylum attendants, who consider him a subject for the bug-house. Carmel Myers, Thelma White, Tom Kennedy, Gerald Hamer, Alfred Hall, Joan Barclay, Ann Summers, William Gould and Jack Arnold appear in supporting spots. Produced by Bert Gilroy and directed by Ben Holmes.

The State vs. Thomas Crosby *(Fair)*

RKO (33,202) Famous Jury Trials No. 2 18 mins.

Somehow or other this fails to reach the dramatic heights expected from the story material. The performers fail to get top possibilities from

(Continued on Next Page)

. . NEWSREEL SYNOPSES . .

(Released Saturday, January 16)

MOVIETONE (Vol. 25, No. 38)—Paratroops attack Tunisia airport; Hospital ship; Moving trucks in Australia; Soldiers train; Japanese airmen captured; New stamp; Women replace men in aircraft factory; Airmen at Yale; Lew Lehr; Dogs of war.

NEWS OF THE DAY (Vol. 14, No. 236)—Yank paratroops; Capture Japanese flyers; U. S. Army nurses; Commando training (except Cincinnati and Cleveland); Clark Gable aerial gunner; Warplane production up; New stamp; Dogs of war; Russian women at war.

PATHE (Vol. 14, No. 41)—Airmen at Yale; Speech by Willkie; Japanese airmen captured; Mercy ship; New stamp; Yanks in Australia; Asbestos mine; Paratroops.

UNIVERSAL (Vol. 15, No. 154)—Paratroops attack in North Africa; Airmen at Yale; United Nations postage stamp; Tribute to farmers; Fuel situation; Phantom ship finishes run; Canadian girls supermen; Medical ship; Army saves rubber; Marines get Jap money; Jap aviators captured; Training ship.

PARAMOUNT (No. 40)—Airmen at Yale; New stamp; Dog training; Japanese airmen captured; U. S. women at work; Canadians on job; Yankees in Australia.

(Released Wednesday, January 13)

MOVIETONE (Vol. 25, No. 37)—Roosevelt reports on state of the nation: U. S. and China sign pact; General Clark gets Distinguished Service Medal; Russians drive Nazis back on all fronts; California shipyard workers elect their own Miss Victory; All-negro troop unit in mass calisthenics; Minnesota Governor Stassen speaks for United Nations unity.

NEWS OF THE DAY (Vol. 14, No. 235)—President Roosevelt's report to Congress forecasts victory; Mightiest air transport makes maiden flight; Ban on pleasure driving hits seventeen eastern states; Minnesota Governor Stassen speaks for United Nations unity; Russian offensive rolls back Nazis on all fronts.

PARAMOUNT (No. 40)—Crack negro battalion in precision drills; San Franciscan holds one-man drive to collect knives for fighting men; West Virginia mine blast kills thirteen; Giant army transport on first flight; Women welders compete for Miss Victory title at San Francisco shipyards; Harry Griffiths falls from bomber, lives to tell about it; Patriotic Navajo and Pueblo Indians aid the war effort; New York takes ban on pleasure driving cheerfully; Leon Henderson asks country's fullest cooperation in fuel emergency.

PATHE (Vol. 14, No. 40)—President reports to Congress on state of the nation; General Clark gets Distinguished Service Medal; Soldiers' knife drive opens in San Francisco; Women welders compete for Miss Victory title at San Francisco shipyards; Minnesota Governor Stassen speaks for United Nations unity; Merchant seamen get canteen in New York; Giant army transport on first flight.

UNIVERSAL (Vol. 15, No. 153)—President reports to Congress on state of the nation; General Clark gets Distinguished Service Medal; Chinese troops flown to battle; Train flying sharpshooters; Army transport has test flight; Ex-beauty queens now welders; Hails United Nations Week.

Short Subject Reviews

The State vs. Thomas Crosby *(Fair)*

(*Continued from Preceding Page*)

their roles and camera detail seems a trifle overdone. The story concerns itself with the trial of a man well along in years, accused of murdering his much younger and loose-moraled wife. Various testimony is heard which tends to point effectively to his guilt but the cleverness of his attorney turns the spotlight of guilt on a boat tender to whom she had refused her favors.

Air Raid Warden *(Amusing)*

Univ. (7243) Andy Panda Cartunes No. 3 7 mins.

Andy is pounding out forty noisy winks when a blackout is ordered and he sleepily starts the siren going. As lights go out and the animals start scurrying for cover a nosey goat nibbles the siren mechanism off the handle making it necessary for Andy to personally blow out the street lights. This accomplished he causes a traffic accident and the hungry goat again proceeds to devour portions of the wreckage. Andy manages to get the fireflies to douse their lights but the goat, now all lit up from devouring the headlights and battery of a car, runs to the top of a sky-scraper framework with Andy hot on his heels. Anti-aircraft gunners mistake the suspended beams the two occupy as an enemy plane and begin blasting. Reel is in Technicolor.

Designed by Fannie Hurst *(Interesting)*

Univ. (7375) Person-Oddities No. 5 9 mins.

Of top interest in this reel of unusual hobbies and happenings is a trip around the three-floor New York apartment of novelist Fannie Hurst showing the wealth of extremely valuable religious antiques the writer has collected. Girdner Provost, the lady who originated those clever little dolls made from pipe cleaners, is shown working at her profitable hobby and William Slavin, a motorman, is shown operating his miniature replica of Fontaine Fox's famous Toonerville Trolley in his backyard for the benefit of his baby son and companions. Other shots show Nathaniel Wilson's famous "President's Acre" hexagonal cemetery at Lancaster, Ohio, and the wreckers at work tearing down the town of Dayton, Nevada, to make way for the working of a gold lode that was passed up by the hurrying '49ers on their way to California.

Jasper and the Choo-Choo *(Funny)*

Para. (U2-2) Madcap Models No. 2 7½ mins.

Jasper is on his way to trade the nickel his mother just gave him for some sweets when he encounters a scarecrow and is enticed into trying his luck with some loaded dice. When he loses and the cheating scarecrow starts to pick up the money the dice come to life and lead the pair an exciting and rib-tickling chase before Japer hightails it for home. The animation is exceptionally good. Reel is in Technicolor.

The Fighting Engineers *(Good)*

Vita. (8002) Technicolor Specials No. 2 20 mins.

Richard Travis, Robert Armstrong and James Flavin are featured in this subject dealing with the training period and simulated combat action of the U. S. Engineering Corps. Travis and Armstrong are prize fighter and manager, respectively, training near Fort Belvoir, Virginia. The morning road work takes them into territory where the engineers are engaged in maneuvers and Travis decides to enlist. Armstrong follows his lead and both are put through their paces, with other enlistees, under Flavin, acting as sergeant. There are some interesting scenes of how these troops of Uncle Sam, who are first to fight and last to retreat, go about the business of making it easy for our boys to get at and over an objective. Actual scenes at Fort Belvoir and the battle action shots were produced in cooperation with the U. S. Engineering Corps. Narration is by Knox Manning and direction by B. Reeves Eason.

Dick Stabile and His Orchestra *(Fair)*

RKO (34,404) Jamborees No. 4 8 mins.

This one reel musical makes up in ear-tingling music what it lacks in production and imaginative presentation and novelty. Gracie Barrie is the only specialty performer and her offerings seem to lack a lot of the verve she gave to her musical comedy appearances. Stabile and his musicians go back through the years to offer a novelty interpretation of the number one hit of 1914-18, Pack Up Your Troubles, with Gracie doing the vocal. She also sings You Go to My Head. The Dempsey Swing and Melody in F are given nice treatment by the orchestra. Frederic Ullman, Jr., produced.

Barney Bear's Victory Garden *(Funny)*

MGM (W441) Cartoons No. 1 8 mins.

Barney Bear manages to get a lot of help in breaking ground for a victory garden when he lays out an immense head of Hitler as American bombers are passing overhead. He puts in practice some very humorous methods of sowing seeds and is all set for a grand harvest when a hungry little groundhog begins burrowing around and feasting on the crop. Barney seeks out the saboteur who gives him the worst of it at every turn until, in desperation, he forces a horse-nozzle into the groundhog's tunnel and starts the water. The reel is in Technicolor, animation excellent and the action tops in laughs.

Barnyard WAAC *(Comical)*

20th-Fox (3558) Terrytoons No. 8 7 mins.

The war spirit comes to the hen-house when a trim egg-layer attired in a pretty blue uniform visits the community and passes out handbills advising of the need of hens in the WAAC's. The rooster, having just escaped a bunch of first aid bone snappers, is left to care for the fastly hatching chicks and is hard put to stave off an attack by a bunch of hungry cats. The WAAC's come to the rescue and the closing scene finds the cats routed and the girls driving off in their jeeps with the cat tails flying as pennants. Reel is in Technicolor.

Destruction, Inc. *(Exciting)*

Para. (W2-1) Superman Cartoons No. 1 8½ mins.

Lois and Superman have quite a time of it defeating the plans of a band of saboteurs intent on destroying a large munitions plant. Lois gets a job in the factory but is discovered and placed in an immense torpedo discharged at a target. Superman flys to her rescue and she relates the details of the sabotage plot which he frustrates. There are plenty of thrills and much excitement throughout.



Herald Sells Cartoon Show

Juvenile attention-getter is the herald reproduced above which Manager J. G. Samartano used to advertise a recent Mickey Mouse Birthday Party at the Loew Poli-Palace Theatre, Meriden, Conn. Ten Walt Disney Technicolor cartoons, released by RKO-Radio, were on the program.

Producer Schlesinger Plans Training Films

Leon Schlesinger, producer of the "Merrie Melodies" and "Looney Tunes" for Warner Bros., on his return to the coast next week after spending six weeks in the East, will place under way an extensive schedule of animated training films for Army Signal Corps, Navy and Treasury Department use. He will also make a fourth group of shorts for the WPB. Latter series is intended for general showing in theatres.

While in the East, Schlesinger had several conferences with Secretary of the Treasury Henry Morgenthau and other government officials in Washington, where he completed arrangements for the training subjects. He also spent several days with Lt. Col. Robert Presnell, former Warner producer and now on duty with the Signal Corps at the Astoria, L. I., studios. A number of Schlesinger's cartoon animators are now serving in the Signal Corps at the Astoria plant.

Schlesinger also has been conferring with Norman H. Moray at the home offices regarding next season's program of cartoon comedies.

Boxer Joins Pathe Scripters

Herman Boxer arrived in New York last week from Hollywood to join RKO-Pathe's staff of script writers, and has been assigned to work on the This Is America series.

Boxer started eight years ago as a short-feature script writer in Hollywood, being associated with a number of leading companies.

George Pal Adds Sound Stage

Because of increased production activity, George Pal, producer of the Puppetoon series of shorts for Paramount, added another sound stage to his McCadden Street studio. The technicians have already moved in to shoot his newest Technicolor puppetoon, "The 500 Hats of Bartholomew Cubbins," written by Dr. Seuss.



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PROGRAM NOTES FROM THE STUDIOS

Claude Rains Wins Famed Chaney Role in New Technicolor Version of 'Phantom of Opera'; Plan Film About Will Rogers

Helen Walker will play the romantic lead opposite James Brown in "The Good Fellows." She will be cast as the daughter of Cecil Kellaway, who plays the lead role. Jo Graham will direct for Paramount.

Greer Garson has returned to the MGM lot after a short vacation to begin preparations for the filming of "Madame Curie," which will roll next month under the direction of Albert Lewin, with Sidney Franklin producing.

Monogram has bought two originals: "Wings Over the Pacific," which will be produced as part of its 1942-43 program, and "Girls They Left Behind," which has been added to its backlog of stories.

Frank McDonald has been signed to direct the untitled radio musical featuring Lulubelle and Scotty for Republic. Armand Schaefer is associate producer.

Bert Gilroy's production of "Petticoat Larceny" for RKO with Ben Holmes at the megaphone will have a new romantic team in Ruth Warrick and Walter Reed. The two will be supported by Wally Brown, a new recruit at RKO, and Paul Guilfoyle, plus 10-year-old Joan Carroll.

As a sequel to its successful "A Night to Remember," co-starring Loretta Young and Brian Aherne, Columbia has purchased the novel, "If the Shroud Fits," by Kelley Roos, author of "A Night to Remember." All concerned in the original will participate, with Sam Bischoff producing and Richard Wallace directing.

Sig Neufeld has signed George Zucco for an untitled mystery picture for PRC, with shooting scheduled for January 30. Sam Newfield will direct. Neufeld is also preparing number 4 in his "Billy the Kid" series, starring Buster Crabbe.

Claude Rains has been signed by Universal to play the title role in "Phantom of the Opera," which will be filmed in Technicolor, with Nelson Eddy and Susanna Foster in the top singing spots. Thus Rains falls heir to the characterization which Lon Chaney made famous. George Waggner will produce.

"The Life of Will Rogers" will be put in work as one of Warner Bros.' major undertakings for 1943, under the production guidance of Mark Hellinger, following his current 48-star musical, "Thank Your Lucky Stars."

Erskine Caldwell, prominent American novelist, has been signed by 20th Century-Fox to write the screenplay for "Grand Street Boys," first 1943 production of Boris Morros and S. P. Eagle. The deal was arranged by William Goetz, which gives a hint of the importance the studio attaches to the film which will be directed by Lewis Milestone.

Paramount has launched "Five Graves to Cairo" with Franchot Tone, Anne Baxter, Akim Tamiroff and Erich Von Stroheim heading the roster. Charles Brackett and Billy Wilder wrote the screenplay and, between them, are directing and producing it. Fortunio Bonanova, colorful opera star, has stepped from "For Whom the Bell Tolls," where he was a Spanish guerrilla, to this picture where he will be an Italian general.

MGM has cast Marilyn Maxwell in the feminine lead opposite Kay Kyser in "Right About Face," and Miss Maxwell, who is a singer, will be a singer in the picture. Tim Whelan will direct the Irving Starr production.

Howard Bretherton has been signed to direct Republic's Don "Red" Barry western, "Carson City Cyclone," on which Eddy White is associate producer.

Producer David Hempstead has signed Ella Mae Morse and Freddie Slack's orchestra for spots in RKO's "The Sky's the Limit," formerly titled "Look Out Below," an intimate musical starring Fred Astaire and Joan Leslie. Edward H. Griffith directs.

William Beaudine has been signed to direct the East Side Kids version of the "Grand Street Boys" at Monogram which Sam Katzman and Jack Dietz will produce.

Director Alexander Hall has returned to his Columbia desk to help work on the screenplay of "My Client Curly," which will co-star Rita Hayworth and Humphrey Bogart under the production guidance of Lou Edelman.

Alexander Stern Productions have added Carl Shrum and his Rhythm Rangers to the cast of "Fighting Men," second of PRC's "Texas Rangers" series starring Dave O'Brien and Jim Newill with Guy Wilkerson. Al Herman is directing. The next Stern production to go before the cameras will be "The Ghost and the Guest," to be based on a Milt Gross story.

With Ken Goldsmith serving as associate producer and Erle C. Kenton directing, Universal has launched the new Andrews Sisters' "Always a Bridesmaid," with Patric Knowles and Grace McDonald in the romantic leads, and Billy Gilbert, Charles Butterworth and Edith Barrett in prominent supporting roles.

After viewing the first draft of the script of "Night Shift," Jack L. Warner, executive producer for Warner Bros., has scheduled the film as one of the most important productions on its 1943 schedule with Ann Sheridan, Olivia de Havilland and Joan Leslie nominated for three of the top roles.

After months of quiet preparatory work, 20th Century-Fox announces that it will soon put into production a full-length screen biography of Gen. Henri Honore Giraud, the French war leader. Robert Bassler has been named as the producer by William Goetz, production head at 20th-Fox.

Danny Dare will create and direct the dance

(*Continued on Page* 39)



The Executive and Miss Jones

Jennifer Jones, daughter of Phil R. Isley, veteran showman and circuit operator in six towns near Dallas, Texas, has her first story conference with William Goetz, vice-president in charge of production for 20th Century-Fox, about the script for "The Song of Bernadette" in which she will have the leading role. Jennifer Jones' contract is shared equally by 20th-Fox and David Selznick, who placed the young actress, native of Tulsa, Okla., under contract last year.

Dinah Shore Cast in Danny Kaye Musical

Dinah Shore was signed last week-end by Samuel Goldwyn to appear with Danny Kaye in "With Flying Colors," a musical comedy with a military background which Don Hartman and Allen Boretz are writing for Kaye's screen debut. The Broadway comedian was signed by Goldwyn last May for one picture at a reported salary of $100,000. In May he will leave the cast of the long-running Broadway musical, "Let's Face It," to come to the coast to fulfill his first screen assignment.

Now appearing in "Thank Your Lucky Stars" at Warner Bros., Miss Shore will have the role of an Army nurse in "With Flying Colors," which will be photographed in Technicolor.

Sherman Plans Ten Pictures

Harry Sherman has announced plans to produce ten pictures this year for United Artists release. These will include six Hopalong Cassidy adventures, two Richard Dix starring vehicles, a historical drama and a Technicolor opus. The Dix pictures are expected to be two modern stories recently bought by Sherman: "Wherever the Grass Grows," a *Saturday Evening Post* story, and "Hank Johnson's Brother," an *Esquire* story with some psychological turns in a western background.

RKO Signs Casey Robinson

RKO has announced the signing of Casey Robinson, long a top screen writer and director, to a writer-producer contract. First picture under the new agreement will star ballerina Tamara Toumanova in "This Is Russia," an original story by Robinson and to be produced by him.

HOLLYWOOD STUDIO ROUND-UP

Studios are back to average in new productions starting this week:

METRO-GOLDWYN-MAYER

GIRL CRAZY—Principals: Mickey Rooney, Judy Garland. Director, Busby Berkeley.
FACULTY ROW—Principals: Herbert Marshall, Mary Astor, Susan Peters. Director, Jules Dassin.

MONOGRAM

NO ESCAPE—Principals: Frances Farmer, Dean Jagger, John Carradine. Director, Harold Young.

PARAMOUNT

GOOD FELLOWS—Principals: Cecil Kellaway, James Brown, Helen Walker. Director, Jo Graham.
HENRY ALDRICH PLAYS CUPID—Principals: Jimmy Lydon, Charles Smith, Diana Lynn. Director, Hugh Bennett.

PRODUCERS

FIGHTING MEN—Principals: Dave O'Brien, Jim Newill, Janet Shaw. Director, Al Herman.

RKO-RADIO

PETTICOAT LARCENY—Principals: John Carroll, Ruth Warwick, Walter Reed. Director, Ben Holmes.

REPUBLIC

CARSON CITY CYCLONE—Principals: Don "Red" Barry, Lynn Merrick. Director, Howard Bretherton.

20th CENTURY-FOX

STORMY WEATHER—Principals: Lena Horne, Bill Robinson, Fats Waller, Cab Calloway & Band. Director, Andrew Stone.

UNIVERSAL

DESTINY—Principals: Allan Curtis, Lon Chaney, Louise Allbritton. Director, Robert Siodmak.
ALWAYS A BRIDESMAID—Principals: Andrews Sisters, Patric Knowles, Grace McDonald. Director, Erle C. Kenton.

TITLE CHANGES

"Careless Cinderella" (MGM) now SLIGHTLY DANGEROUS.
"Forever Yours" (Univ.) now AMAZING MRS. HOLLIDAY.

Production, Personality Notes From the Hollywood Studios

(*Continued from Page 38*)

routines for "Riding High," Technicolor musical comedy which Paramount is producing with Dick Powell, Dorothy Lamour, Victor Moore, Cass Daley and Gil Lamb in the top spots. George Marshall will direct.

▶*Doris Gilbert joins Norman Reilly Raine on the screenplay for Walter Wanger's next Universal production, "Looking for Trouble." The story will be based on the work of the Women's Air Ferrying Service.*

▶Dennis Morgan, John Garfield and Sydney Greenstreet have been assigned the top male roles in "Brooklyn, U. S. A.," shortly to go before the cameras at Warners.

▶*William LeBaron gave "Stormy Weather" the go signal at 20th Century-Fox, with Andrew Stone directing. The film, an all-Negro musical, was formerly titled "Thanks Pal," and will feature Bill Robinson, Lena Horne, Cab Calloway and Katherine Dunham and her dancers.*

Monogram Signs Arthur Dreifuss

Arthur Dreifuss has been signed to a five-picture directorial contract by Lindsley Parsons at Monogram and will start his initial assignment this month. The picture is "Sarong Girl," which will star burlesque's Ann Corio. Phil Krasne and Sam Burkett will produce.



They Were Caught Peeking!

Don't you wish you could creep up behind four movie folk such as (l. to r.) Director George Archainbaud, Jane Wyatt, Author Frank Gruber, Victor Jory, and get the surprised looks they have here? You could if you had a camera, if you crept slowly up behind them while they were peeking into the big motion picture camera, and then said "Boo!" Miss Wyatt and Jory star in United Artists' "Peace Marshal," based on Gruber's novel. What are those books, Mr.?

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

The first picture Hunt Stromberg is producing under his own banner, but for United Artist release, is "Lady of Burlesque," with Barbara Stanwyck in the leading role. I've been told that today's the day Miss Stanwyck appears in her strip-tease costume, so how's about going there? Hey, you guys, quit pushing!

Sure enough, as we enter the set there's Miss Stanwyck all decked out in a very beautiful and very revealing costume made up of two-inch bands of black and silver sequins that hang from the waistline, under which is a pair of black tights. With this she's wearing a bra to match and on her hair is a net snood, with bands of the sequins for trimming in the back and a large bow in the front.

Next to her stands Marian Martin dressed in a full-skirted light blue net outfit whose skirt gives us a glimpse of a pair of blue tights underneath. She wears a high poke bonnet of blue, lined in pink with a blue ostrich feather on each side. Gloria Dickson is also there, but she has a bathrobe on, for this scene they're doing takes place on the iron stairway behind the theatre. They've gathered together to discuss the murder that's just taken place.

At a command from Director William Wellman, Miss Stanwyck starts speaking and the camera starts grinding to record the action on film. When this is over, the scene shifts to what Wellman calls the "Dinty Moore" set, where a specialty number is to be rehearsed.

As we follow the cast we see all around us many gorgeous chorus girls, most of them almost six feet tall and each made more beautiful by the selection of clothes, individually chosen. Being a burlesque show, there's also a clown, who in this case happens to be Pinky Lee of the New York stage.

The "Dinty Moore" set is actually the parlor of their boarding house. They are to rehearse a song which they're composing for a special party to be given them by their boss, after he gets them out of the jug. Lee, the clown, starts the thing off with the first line and after that each one offers his or her suggestion . . . until they get what they want.

This goes on for some time and it looks like it will continue for quite a while yet, so we decide to leave. With the picture of Miss Stanwyck in tights in our mind, we promise ourselves a "night at the movies."

Until next week.

Ann Lewis

Hollywood at President's Ball

Eight of Hollywood's biggest name stars will represent the industry at the President's Birthday Ball in Washington, D. C., January 29 and 30, with all studios actively cooperating, it was announced following a meeting of the Board of Directors of the Association of Motion Picture Producers, Inc.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

When the news about Roger Touhy came out, one of the studios released an item that they intended to proceed with a Roger Touhy picture they had been planning for a long time. Maybe it was just a gag? On the other hand, maybe they meant it? All movie audiences go in for hero worship. Whether the hero is a fighting general or a fighting gangster, he is accorded great respect. Look at the box-office success of the menace type of player. It was Cagney's start, and Bogart and Raft do OK. And now it looks as though a notorious gunman and thug is to be made a hero—and hero he will be, even if he is shown as vicious, dishonest and a killer. However bad he is, if he is a strong character, viciously strong, it is an opportunity for hero worship. And hero worship is respect, and imitation. Unless of course, the studio intends to show him as a weak and ludicrous person, which is bad box-office.

Over at Warners two big productions in work are "Devotion" and "Old Acquaintance." "Devotion," the story of the Bronte sisters, with Ida Lupino as Emily, Olivia de Havilland as Charlotte, and Nancy Coleman as Ann. The setting for most of the scenes in the home of the girls is a charming 18th Century drawing room, where you feel at home and want to sit down. We watched Nancy Coleman do a scene with Montagu Love and we were considerably impressed with her histrionic talents. The casting of this picture proves that Warners are quite astute in handling their medium. Sydney Greenstreet, who has made a terrific hit in mystery pictures, has been cast as William Makepiece Thackeray, the famous author, thereby proving that when a man is an actor, they will use him as such.

The other production set we visited was "Old Acquaintance," which co-stars Bette Davis and Miriam Hopkins. The story makes them friends who have become bitter enemies over the same love, and, by force of circumstances, they gravitate toward each other in the end. In the scene we watched, they are beginning to show their hatred for each other, and they are so capable that the air on the set is electric with feeling. It must be wonderful to hate like that and come away from the set with such feelings completely forgotten. Then in the morning you start hating again. A professional hatred which exists only during working hours.

Columbia had to put stickers on a windshield that wasn't there in "The More the Merrier." The windshield of a "taxicab" in the studio had been removed to avoid the reflections that spoiled the take. But it was necessary to show the Federal stickers, so they stuck them up on wires that were blackened and invisible to the camera.

Alan Ladd Entering Army; 'Incendiary Blonde' Postponed

With Alan Ladd scheduled to enter the Army next week, Paramount has postponed production of "Incendiary Blonde," the Texas Guinan picture in which he was to have co-starred with Betty Hutton. Miss Hutton will be given the co-starring assignment with Bob Hope in "Let's Face It," musical film version of the Vinton Freedley-Cole Porter show.

Ladd, top male discovery of 1942, is now finishing "China," in which he co-stars with Loretta Young and William Bendix.

Goldwyn Plans Next Bob Hope Comedy

A swashbuckling pirate comedy of epic proportions is planned by Samuel Goldwyn for his next production to star Bob Hope, following "They Got Me Covered," which will be released in February.

Based on an idea by Don Hartman, the story will use the title of a previously announced vehicle for Hope, "Treasure Chest," but will have a fresh angle.

Designed as "escapist" adventure de luxe, the picture will be filmed in Technicolor and keyed to what the producer foresees as a demand for this type of film in 1943.

Giving Hope a new and lavish background for his comedy, the story will be ready for filming in the Spring of 1943.

"Faculty Row" Playwright Carlson

A striving playwright before he became an actor, Richard Carlson will resume his former career for his new role in MGM's "Faculty Row," in which Herbert Marshall, Mary Astor and Susan Peters have already been cast. Carlson began writing plays while in grammar school, and some years later had one produced on Broadway in which Van Heflin starred. He just completed the role of a playwright in "Presenting Lily Mars," which Jules Dassin directed, with Robert Sisk producing.

Two Unusual Roles Assigned

Two of the most unusual roles ever assigned American actresses have been given to Viola Louie and Dolly Dare at Warner Bros. Miss Louie has been chosen to portray a Russian locomotive engineer and Miss Dare the locomotive fireman in "Mission to Moscow," screen adaptation of the best-selling book by former U. S. Ambassador to Russia Joseph E. Davies. The film is now in production.

Manning on Special Mission

Bruce Manning, Universal producer-writer-director, has been granted a leave of absence by the studio to carry out a special mission for the War Department. Manning has just completed "The Amazing Mrs. Holliday," which he produced and directed with Deanna Durbin as its star, and which will follow "Shadow of a Doubt" into the Rivoli Theatre on Broadway.

Republic Tries Singing Cowgirl

Republic has decided to incorporate music in its Bill Elliott series. Melody will be provided by Anne Jeffreys, blonde, who will be the heroine in the series. Thus Republic, which launched the singing cowboy, is now trying out the singing cowgirl. No producer has yet been chosen for the series.

Miss Lupino's Option Renewed

Ida Lupino, co-starred with Joan Leslie and Dennis Morgan in "The Hard Way," scheduled for release in the near future, has signed a new contract with Warner Bros. Miss Lupino is currently working with Olivia de Havilland and Paul Henreid in "Devotion," story of the Bronte sisters.

Pete Smith Nominates "Marines"

The M-G-M short subject, "Marines in the Making," has been selected by Pete Smith, producer and narrator of the short, as his candidate for the forthcoming Motion Picture Academy short subject award.

To Serve as Liaison

War Department has assigned Lieut. Col. Frank McCabe of the General Staff to serve as liaison officer between the War Department and the Warner Bros. studios during the filming of Irving Berlin's "This Is the Army." Col. McCabe has already left Washington for the coast, where he will confer with Jack L. Warner, executive producer.

Babe Ruth Personal Appearances Aid Skouras Theatre Drives

In a series of personal appearances which Chris Dunphy, chief of the Amusements Section of the War Production Board, calls "a contribution to the prosecution of the war that cannot be measured in dollars and cents," Babe Ruth came out of retirement this week to start a tour of Skouras Theatres in New York.

Special events are planned for each theatre.

For his appearance on stage, Ruth is introduced from the screen by a special short subject, "The Sultan of Swat," comprised of newsreel highlights of the Babe's career.

Fitzgerald to Have a Top Role In Universal's 'Corvettes in Action'

Barry Fitzgerald has been signed by Universal to play one of the three top roles in the Howard Hawks production, "Corvettes in Action," for which Randolph Scott has also been set. The picture goes into work at the studio on January 25th with Richard Rosson directing.

Fitzgerald, who came to America from his native Ireland with the famous Abbey Theatre Players and remained to play many outstanding roles on the screen, has just completed a featured part in "The Amazing Mrs. Holliday."

Monogram Signs Billy Gilbert

Billy Gilbert will be starred in a new series of Monogram comedies, according to the terms of a new contract just signed with Producers Sam Katzman and Jack Dietz. Four pictures will be made during the current year, and appearing in Gilbert's support will be the juvenile team of Butch and Buddy, who have previously appeared with the star in a successful series of Universal comedies. First of the Gilbert pictures will be "Twenty-Four-Hour Leave," *Saturday Evening Post* story.

To Continue 'Holmes' Series

World-wide box-office success of the first two of Universal's three 1942-43 "Sherlock Holmes" features to go into distribution has resulted in the studio setting another trio of the A. Conan Doyle stories for production on its 1943-44 selling season. The new series will again co-star Basil Rathbone as *Holmes* and Nigel Bruce as *Dr. Watson.*

Sol Lesser to Represent IMPP

Participating as a group, members of the Society of Independent Motion Picture Producers have requested Sol Lesser to represent the organization in charitable, state and civic matters. He will cooperate with the Permanent Charities Committee of the Motion Picture Industry.

Magazine to Run Hilton's Story

Cosmopolitan will run James Hilton's novel, "The Story of Dr. Wassell," in an early issue. Hilton was commissioned to novelize the dramatic story of the Naval hero which C. B. De Mille will produce for Paramount.

Eugene O'Neill Signed As 20th-Fox Producer

Signing of Eugene O'Neill to a producer's contract was announced this week by 20th Century-Fox. His first pictures will be "Condors of the Sky," an original story based upon a recent battle episode, and "Ground Pilots," another original story to be produced in the spring with the cooperation of the United States Army Air Corps.

At the same time, the studio also revealed that options on Anne Baxter and Heather Angel have been lifted for another year. New assignments for these players will be announced as soon as scripts are ready.

Sixteen Columbia Westerns Ready

Columbia has a backlog of 16 western pictures which will be released during the first half of 1943. A study of the list and chart reveals them to be "Riding Thru Nevada," "Pardon My Gun," "A Tornado in the Saddle," "The Lone Prairie," "The Fighting Buckaroo," "Law of the Northwest," "Riders of the Northwest Mounted," "Silver City Raiders," "Hail to the Rangers," "Robin Hood of the Range," "Saddles and Sagebrush," "The Vigilantes Ride," "Wyoming Hurricane," "The Last Horseman," "Riding West," and "Frontier Fury."

Miss Moorehead in 'Eyre' Role

Immediately after she was presented with the New York Critics' award for the best performance by a screen actress in 1942, Agnes Moorehead was signed by 20th Century-Fox to play the role of *Mrs. Reed* in "Jane Eyre," which will star Orson Welles and Joan Fontaine. The picture will be directed by Robert Stevenson and produced by Kenneth Macgowan. Miss Moorehead's award from the critics came as a result of her performance as the aunt in "The Magnificent Ambersons."

Eyes Latin-American Market

Leon Fromkess, PRC production chieftain, has started an analysis of reports made by his company's distributors in Latin American countries concerning audience tastes in picture material. Results of the survey will be used as a guide in injecting story elements having special appeal to Latin American audiences in some of the productions. This is the first PRC move to cash in on that market.

Child Cast in 'Jane Eyre'

Twentieth Century-Fox has signed Peggy Ann Garner, 9-year-old actress who was seen as Roddy McDowall's sister in "The Pied Piper," to play Jane Eyre as a child in "Jane Eyre," the screen adaptation of the novel by Charlotte Bronte. Leading roles in the picture will be played by Joan Fontaine and Orson Welles. The characterization to be essayed by Miss Garner will occupy about one-third of the picture, it was said.

Step Up, Call Me 'Speedy'

Leon Schlesinger has turned out a special subject for the Treasury Department in eight days. The 600-foot film, "On the War Bond Front," is a report to the retailers of America showing their combined efforts in bond drives.

Goldwyn Signs Schneider

Samuel Goldwyn has signed Benno Schneider, noted director of productions for the Theatre Guild, Vinton Freedley productions and the Artef Theatre, to a long termer.

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FOR SALE: COMPLETE THEATRE EQUIPMENT, except chairs, Simplex projectors, all good condition. FERRELL, Taloga Theatre, Taloga, Oklahoma.

Advance Dope (SIR)

SILVER SKATES (Mono.) **Drama-With-Music. Principals:** Kenny Baker, Patricia Morison, Frank Faylen, Joyce Compton, Paul McVey, Belita, Irene Dare, Danny Shaw. **Plot:** The singer in an Ice Show tries to help the young owner get the show back on its feet. To do this, he has to prevent the star of the show from leaving, so he becomes engaged to her. He also finds a great many different types of acts to attract the public. The engagement is broken when the star of the show announces her marriage to another . . . so the singer marries the owner to whom he was engaged all the time. **Director,** Leslie Goodwins.

THANK YOUR LUCKY STARS (WB) **Musical. Principals:** Joan Leslie, Dennis Morgan, Eddie Cantor, Dinah Shore, Bette Davis, Errol Flynn, Humphrey Bogart, Olivia de Havilland, Ida Lupino. **Plot:** Eddie Cantor is chosen as honorary chairman of the entertainment committee of a mammoth Cavalcade of Stars Benefit. The producers who appointed him, find him disrupting all rehearsals, so via a ruse, they get rid of him. His double, a man who runs a "see the movie stars homes" bus, takes his place and the entertainment proceeds smoothly. **Director,** David Butler.

IDAHO (Rep.) **Western. Principals:** Roy Rogers, Virginia Grey, Ona Munson, Smiley Burnette, Dick Purcell, Harry Shannon. **Plot:** When two crooks learn that the judge in a small town, is a reformed ex-bank robber, they try to force him into helping them. When he refuses they get help from the woman saloon keeper, whom the judge has been trying to reform. However, a State Ranger and his superior officer, friendly rivals for the hand of the judge's daughter, take things over and straighten everything out. **Director,** Joseph Kane.

PRIVATE MISS JONES (MGM) (In Technicolor) **Drama. Principals:** Kathryn Grayson, Gene Kelly, Jose Iturbi, Mary Astor, John Boles, Dick Simmons. **Plot:** The daughter of a Colonel gives up a concert career when she falls in love with a private whose family are circus people. This alarms her father, who although he hasn't seen the girl's mother for over fifteen years, wires her to come and straighten matters out. This proves a good move for when the Colonel and the boy receive orders to go overseas, both women promise to wait. **Director,** George Sidney.

APE MAN (Mono.) **Horror. Principals:** Bela Lugosi, Wallace Ford, Louise Currie, Minerva Urecal, Henry Hall. **Plot:** The disappearance of a noted scientist starts an investigation by his family and the police. They learn that the man, through experimenting with some fluid which he injected into his body, had become an Ape and that the series of murders which have been occurring were perpetrated by him in his efforts to get enough human spinal fluid to bring him back to normal form. **Director,** William Beaudine.

WYOMING HURRICANE (Col.) **Western. Principals:** Russell Hayden, Bob Wills, Alma Carroll, Tristram Coffin. **Plot:** A wealthy rancher welcomes a newcomer to the community, at a birthday party given for his daughter. The newcomer becomes so well entrenched in the affections of the townspeople, that when a young cowboy accuses him of being the head of a band of rustlers, the people scoff at him. But when he eventually produces the incriminating evidence, the newcomer is hauled off to jail with his accomplices. **Director,** William Berke.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keen 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42

Current 1942-43

	A Night to Remember (My)	L. Young-B. Aherne	90	12/10/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
	City Without Men (D)	Linda Darnell-Leslie Brooks		1/14/43	a10/17/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)	Joe E. Brown-Claire Dodd	73	10/8/42	a7/25/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42	a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

After Midnight With Boston Blackie	Chester Morris-Richard Lane	
Attack by Night	M. Oberon-B. Aherne	
Boy From Stalingrad	Scotty Becket-Conrad Binyon	
Broadway Daddies	Jinx Falkenburg-Tom Neal	
Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100
Deadline Guns (W)	Russell Hayden-Bob Wills	
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	
Destroyer	Ed. G. Robinson-Glenn Ford	
Fighting Buckaroo (W)	Charles Starrett-Kay Harris	
Frontier Fury	Starrett-Davis	
Hail to the Rangers (W)	Charles Starrett-Kay Harris	
Last Horseman (W)	Russell Hayden-Bob Wills	
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson	
Let's Have Fun	Margaret Lindsay-John Beal	
More the Merrier	Jean Arthur-Joel McCrea	
Murder in Times Square	Edmund Lowe-Marguerite Chapman	
No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	
One Dangerous Night (My)	Warren William-Eric Blore	1/21/43
Power of the Press (D)	G. Kibbee-Lee Tracy	1/28/43
Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	
Riders of the Northwest Mounted (W)	Russell Hayden-Bob Wills	
Riding West (W)	Chas. Starrett-Shirley Patterson	
Robin Hood of the Range (W)	Starrett-Kay Harris	
Saddles & Sagebrush (W)	Russell Hayden-Bob Wills	
Silver City Raiders (W)	R. Hayden-Bob Wills	
Something to Shout About (C)	Ameche-Oakie-Janet Blair	
Wyoming Hurricane (W)	Russell Hayden-Shirley Patterson	

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42

MGM

Current 1941-42 (Cont.)

241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	105	9-10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/13/42

Coming 1942-43

Above Suspicion (D)	J. Crawford-F. MacMurray	a1/9/43
Air Raid Wardens (C)	Laurel & Hardy	
Assignment in Brittany (D)	Richard Whorf-Susan Peters	a10/31/42
Bataan Patrol (D)	R. Taylor-T. Mitchell	
Cabin in the Sky (M)	Ethel Waters-Rex Ingram	a10/24/42
Dr. Gillespie's Criminal Case	L. Barrymore-Van Johnson	
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	a11/21/42
Faculty Row	Herbert Marshall-Mary Astor	
Girl Crazy (M)	Mickey Rooney-Judy Garland	
Half-Pint Kid	Bobby Readick-Wm. Gargan	
Human Comedy (D)	Mickey Rooney-Frank Morgan	a10/31/42
I Dood It (C)	Red Skelton-E. Powell	
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp	a10/24/42
Mr. Justice Goes Hunting	Frank Morgan-Jean Rogers	
Pilot No. 5	Franchot Tone-Marsha Hunt	a9/26/42
Presenting Lily Mars (D)	J. Garland-R. Carlson	a9/26/42
Private Miss Jones	Kathryn Grayson-John Boles	
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young	a12/26/42
Swing Shift Maisie	Ann Sothern-James Craig	
Youngest Profession	Virginia Weidler-Edw. Arnold	

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42	a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42

Current 1942-43

Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42	b10/3/42
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42	a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42	b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42	b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
Rhythm Parade (M)F	Gale Storm-Robt. Lowery		12/11/42	b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42	b9/26/42
Trail Riders (W)	John King-David Sharpe		12/4/42	a10/31/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43	a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42	a9/19/42

MONOGRAM

Coming 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
	Ape Man (H)	Bela Lugosi-Wallace Ford		2/26/43	
	Cosmo Jones in the Crime Busters (D)	Frank Graham-Edgar Kennedy		1/22/43	a1/9/43
	Haunted Ranch (W)	Range Busters		2/19/43	
	Kid Dynamite (D)	Leo Gorcey-Huntz Hall		2/12/42	a10/24/42
	No Escape	Frances Farmer-Dean Jagger			
	Robbers Roost	Range Busters			
	Silver Skates	Belita-Kenny Baker		2/5/43	
	You Can't Beat the Law (D)	Edw. Norris-Joan Woodbury		1/29/43	a12/19/43

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
		(Reviewed as "Midnight Angel")			
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr	98		b8/29/42
		(Reviewed as "Day Will Dawn")			
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81		b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen			a12/12/42
4	China (D)	Loretta Young-Alan Ladd			a1/9/43
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour			a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman			a10/24/42
	Good Fellows	James Brown-Helen Walker			
	Great Without Glory (D)	Joel McCrea-Betty Field			a6/27/42
	Henry Aldrich Plays Cupid	Jimmy Lydon-Charles Smith			
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith			
	High Explosive (D)	Chester Morris-Jean Parker			a9/12/42
	Lady in the Dark (Tech.)	G. Rogers-R. Milland			
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton			a1/2/43
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake			
	So Proudly We Hail	Colbert-Goddard-Lake			
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
	True to Life (D)	M. Martin-F. Tone-D. Powell			a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
306	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)	Al St. John-B. Crabbe	56	11/20/42	
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

313	Behind Prison Walls	Alan Baxter-Gertrude Michael		3/22/43	
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/1/43	
320	Dead Men Walk	Geo. Zucco-M. Carlisle	66	2/10/43	
	Fighting Men	Dave O'Brien-Jim Newill			
30	Follies Girl	Wendie Barrie-Doris Nolan		3/15/43	
359	Fugitive of the Plains	B. Crabbe-Al St. John		3/26/43	
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

311	My Son, the Hero	Patsy Kelly-Roscoe Karns		4/5/43	
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/18/43	b8/1/43
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
3	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
	Magnificent Ambersons (D)A	J. Cotten-Delores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	a6/5/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
	Saludos Amigos (Tech.)	Walt Disney Prod.	42	1/15/43	b12/19/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Avenging Rider (W)	Tim Holt-Cliff Edwards			a8/22/42
	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley			a11/28/42
4	Cinderella Swings It	Guy Kibbee-Gloria Warren		2/26/43	
	Fighting Frontier (W)	Tim Holt-Ann Summers		1/29/43	a7/4/42
4	Flight for Freedom (D)	R. Russell-F. MacMurray		2/19/43	a10/31/42
4	Forever and a Day (D)	All Star Cast		3/19/43	a12/19/42
	From Here to Victory	Cary Grant-Laraine Day			
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	1/22/43	b1/2/43
1	I Walked With a Zombie	Frances Dee-Tom Conway			
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
	Ladies' Day (C)	Lupe Velez-Eddie Albert			a9/5/42
	Petticoat Larceny	John Carroll-Walter Reed			
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
4	Tarzan Triumphs (D)	J. Weismuller-Frances Gifford		3/12/43	a11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
	This Land Is Mine	Laughton-O'Hara-Sanders			
	Two Weeks to Live (D)	Lum & Abner-Kay Linaker			a12/5/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b8/8/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen		1/15/43	Reissue
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Mesquiteers		2/12/43	
	Carson City Cyclone	Don Barry-Lynn Merrick			
	Chatterbox (C)	Canova-J. E. Brown-R. Lane			a12/26/42
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/5/43	a12/12/42
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward			a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette			
	King of the Cowboys	Roy Rogers-Smiley Burnette			
	Purple V	John Archer-Mary McLeod			
	Tahiti Honey	Dennis O'Keefe-Simone Simon			
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	8/20/42	b3/14/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutten (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42

Coming 1942-43

7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
	Margin for Error (D)	J. Bennett-Milton Berle			a11/7/42
	Meanest Man in the World(C)	J. Benny-Priscilla Lane			a9/26/42
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond			
	Secret Mission	Annabella-Buelah Bondi			
	Stormy Weather	Lena Horne-Bill Robinson			
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103		b9/19/42

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
	Crystal Ball (C)	P. Goddard-Ray Milland		1/1/43	a11/21/42
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/26/41
	Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Lost Canyon (W)	Wm. Boyd-Lola Lane		12/18/42	a7/25/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42
	Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42

Coming

Bar 20-Three (W)	Wm. Boyd-Andy Clyde		a12/19/42
Border Patrol (W)	Wm. Boyd-Claudia Drake		a7/25/42
Buckskin Frontier (W)	R. Dix-Jane Wyatt		a10/17/42
Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.		a6/6/42
Colt Comrades (W)	Wm. Boyd-Andy Clyde		a10/31/42
Lady of Burlesque	B. Stanwyck-Gloria Dickson		
Leather Burners (W)	Wm. Boyd-Andy Clyde		a8/22/42
McGuerins From Brooklyn(C)	Arline Judge-Wm. Bendix	1/22/43	a6/6/42
Meet Johnny Bonniwell (W)	Richard Dix-Jane Wyatt		a1/2/43
Nazty Nuisance (C)	Bobby Watson-Joe Devlin		a8/15/42
Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.		a7/4/42
Silver Queen (D)F	G. Brent-P. Lane	82	b11/14/42
Stage Door Canteen	Wm. Terry-Cheryl Walker		
Taxi, Mister (C)	William Bendix-Grace Bradley		a6/27/42
Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
Unconquered	Brian Donlevy-Walter Brennan	2/12/43	
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth		a8/8/42
Young and Willing	Wm. Holden-Susan Hayward	1/29/43	a12/20/41

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6008	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Lee Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6034	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42

UNIVERSAL

Current 1941-42 (Cont.)

6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7039	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid	Andrews Sisters			
	Amazing Mrs. Holliday	D. Durbin-A. Treacher		2/19/43	a9/26/42
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter			a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy From Manhattan	Robert Paige-Frances Langford			
	Destiny	Allan Curtis-Louise Allbritton			
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey			a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			
	He's My Guy	Irene Hervey-Joan Davis			
	Hi, Buddy	Dick Foran-Harriett Hilliard		2/26/43	a12/19/42
	Hi' Ya, Chum (C)	Ritz Bros.-Jane Frazee			a10/3/42
	It Ain't Hay (C)	Abbott & Costello-E. Pallette			a12/5/42
	It Comes Up Love (CM)	Gloria Jean			a8/15/42
	Keep 'Em Slugging	Dead End Kids-Elyse Knox			a12/12/42
7027	Mug Town (D)	Billy Halop-Huntz Hall		1/22/43	a8/8/42
	Oh! Doctor (C)	Abbott & Costello			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
	Rhythm of the Island	A. Jones-J. Frazee			a12/19/42
	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Solid Senders (M)	Andrews Sisters		2/5/43	
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne			a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu			a12/12/42

WARNER BROS.

Current 1941-42

124	Always In My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Aster	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

Action in the North Atlantic (D)	H. Bogart-R. Massey		a10/17/42
Adventures of Mark Twain(D)	Fredric March-Alexis Smith		a8/22/42
Air Force (D)	John Garfield-Gig Young		a8/22/42
Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
Background to Danger (Spy)	Geo. Raft-Brenda Marshall		a1/2/43
214 Casablanca (D)F	H. Bogart-Ingrid Bergman	102 1/23/43	b11/28/42
Constant Nymph (D)	Charles Boyer-Joan Fontaine		a4/25/42
Crime by Night	Jane Wyman		
Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning		a8/15/42
Devotion	O. deHavilland-I. Lupino		
Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston		a10/17/42
209 Hard Way (D)A	I. Lupino-D. Morgan	107 2/20/43	b9/26/42
Mission to Moscow	Walter Huston-Ann Harding		
Mysterious Doctor (D)	John Loder-Clyde Cook		
Old Acquaintance	Bette Davis-Miriam Hopkins		
Princess O'Rourke (CD)	O. DeHavilland-R. Cummings		a9/19/42
Thank Your Lucky Stars	Cantor-Sheridan-Bogart		
213 Truck Busters (D)	R. Travis-Ruth Ford	2/6/43	
Watch on the Rhine (D)	Bette Davis-Paul Lukas		a8/22/42

MISCELLANEOUS

Guerilla Brigade (D)A	Russian cast	84	Lumiear	b4/18/42
In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Alme	b7/25/42
This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army Splendid		10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Love Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Same More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey to Tunisia	Dated	16	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare		15½	Not Rev.
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
AMERICA SPEAKS				
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES				
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers		7	Not Rev.
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
COMMUNITY SING				
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	No. 6		9	Not Rev.
STOOGE COMEDIES				
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

CARTOONS (16) (Tech.)				
W-350	Bats In the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MINIATURES (10)				
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds In the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

MINIATURES (10)				
M-431	The Last Lesson		10	Not Rev.
OUR GANG (10)				
C-491	Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)				
K-481	Madero of Mexico		11	Not Rev.
TRAVELTALKS (12)				
T-413	Glimpses of Ontario		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
TWO REEL SPECIALS (6)				
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

FASCINATING JOURNEYS (Tech.) (2)				
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road In India	Interesting	10	11/22/41
HEADLINERS (8)				
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival In Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)				
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm In the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7½	6/27/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E1-12 Alona on the Sarong Seas	Fair	7	10/10/42
E1-10 Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	6/ 6/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8 Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	6/ 6/42
J1-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
Q1-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping in Shape	Amusing	9	6/27/42
S1-5 Man's Angle	Good	8	8/22/42
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-5 At the Dog Show	Clever	9	10/ 3/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus	Good	9½	6/13/42
Y1-6 In South America	Excellent	9	10/24/42
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-10 Hero Worship	Swell	10	6/13/42
R1-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-11 Parachute Athletes	Very Good	10	6/27/42
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-13 Timber Athletes	Very Good	10	10/10/42
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake	For the Fans	9	8/27/42
W1-12 Eleventh Hour	Exciting	8½	12/19/42
W1-10 The Japoteurs	Swell for Kids	8	9/26/42
W1-11 In Showdown	Up to Par	8	10/24/42
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
W1-9 Terror on the Midway	For the Fans	8	8/22/42
W1-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42
L1-5 No. 5	Good	10½	6/27/42
L1-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		10	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo		7½	Not Rev.
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-6 Jolly Good Furlough		6½	Not Rev.
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3		9	Not Rev.
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings		10	Not Rev.
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.		10	Not Rev.
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Bellboy Donald		7	Not Rev.
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish		7	Not Rev.
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo		7	Not Rev.
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Not Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Interior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/15/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men In Washington	Interesting	20	7/ 4/42
23113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

DISNEY CARTOONS (18)			
Education for Death	Very Good	10	12/19/42
EDGAR KENNEDY (6)			
33403 Duck Soup		17	Not Rev.
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby		18	Not Rev.
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.		8	Not Rev.
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly		17	Not Rev.
SPORTSCOPES (13)			
34305 Basketeers		9	Not Rev.
34304 Q-Men		8	Not Rev.
34301 Show Horse	Good	9	10/24/42
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2562 All About Dogs	Amusing	7	6/20/42
2504 Back to the Soil	Funny	7	7/18/42
2505 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508 Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business	Good	7	5/ 2/42
2560 Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513 Gandy Goose in the Outpost		7	Not Rev.
2510 Gandy Goose in Tricky Business	Good	7	6/13/42
2514 Gandy Goose in Tire Trouble		7	Not Rev.
2557 Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2561 Neck and Neck (Tech.)	Funny	7	7/18/42
2509 Oh, Gentle Spring	Fair	7	5/ 2/42
2551 Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552 One Man Navy (Tech.)	Amusing	7	9/27/41
2559 Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2511 Stork's Mistake		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512 Wilful Willie	Amusing	7	6/13/42
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2405 Courageous Australia		10	Not Rev.
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World	Good	10	4/18/42
2406 Men of West Point		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT			
3901 Monkey Doodle Dandies	Good	9	12/12/42
3902 Butch, the Parrot		9	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire		9	Not Rev.
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
4 Prelude to Victory	Very Good	18	12/12/42
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3351 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters		9	Not Rev.
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls		9	Not Rev.
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout (Tech.)		7	Not Rev.
3556 Barnyard WAAC (Tech.)		7	Not Rev.
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again (Tech.)		7	Not Rev.
3502 Ickle Meets Pickle	Fair	7	11/28/42
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3562 Patriotic Pooches (Tech.)		7	Not Rev.
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony (Tech.)		7	Not Rev.
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)			
Behind the Mask of Nippon	Excellent	20	10/24/42
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
0110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
0111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7243	Air Raid Warden		7	Not Rev.
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree		15	Not Rev.
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst		9	Not Rev.
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7377	She's A-1 in the Navy		9	Not Rev.
	TWO-REEL SPECIALS (2)			
7111	Roar, Navy, Roar		20	Not Rev.
	SWING SYMPHONIES (6)			
7232	Beogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Wheepee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (8) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
8304	So You Think You Need Glasses		10	Not Rev.
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
	LOONEY TUNES			
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
	MERRIE MELODIES (26)			
	Case of the Missing Hare		7	Not Rev.
8707	Coal Black and de Sebben Dwarfs		7	Not Rev.
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.

VITAPHONE 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School		10	Not Rev.
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	United States Navy Band		10	Not Rev.
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Romance		10	Not Rev.
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Holt of the Secret Service	15 Chaps.	11/29/41
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Perils of Nyoka	15 Chaps.	Not Rev.
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	10	List "C"
Colleges at War	10	Metro
Community Transportation	4	Metro
Food for Freedom	3	List "C"
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
You, John Jones	10	Metro
Your American Tragedy	1½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha	MGM	WB	RKO	
Philadelphia	Univ.	RKO	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington	Univ.	20th	WB	

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 19	Tornado in the Saddle (w)	SEP. & OCT. & NOV.	Dawn on the Great Divide (w)				Secrets of the Underground		Lost Canyon (w)	Great Impersonation	Varsity Show (Reissue)
DEC. 26		Apache Trail Cairo Eyes in the Night For Me and My Gal Omaha Trail Panama Hattie Seven Sweethearts Somewhere I'll Find You Tish War Against Mrs. Hadley White Cargo Yank at Eton		Block 2 (42-43) Forest Rangers Henry Aldrich, Editor Mrs. Wiggs of the Cabbage Patch Road to Morocco Street of Chance Block 3 (42-43) The Avengers Lucky Jordan My Heart Belongs to Daddy Palm Beach Story Wrecking Crew Block 4 (42-43) China Happy-Go-Lucky Henry Aldrich Gets Glamour Lady Bodyguard Night Plane from Chungking	Lady From Chungking Rangers Take Over (w)	Cat People	Ice Capades Revue	Life Begins at Eight-Thirty	In Which We Serve	Arabian Nights	
JAN. 2			Two Fisted Justice		Man of Courage	Great Gildersleeve Seven Miles From Alcatraz	Ridin' Down the Canyon Sundown Kid Johnny Doughboy Mountain Rhythm	China Girl We Are the Marines	Crystal Ball	When Johnny Comes Marching Home Eyes of the Underworld	Yankee Doodle Dandy
JAN. 9		DECEMBER Journey for Margaret Reunion in France Stand by for Action Three Hearts for Julia Whistling in Dixie	Silent Witness		Pay-Off	Saludos Amigos Hitler's Children	Boots & Saddles (Reissue) London Blackout Murders	Over My Dead Body Time to Kill	Powers Girl McGuerins from Brooklyn	Shadow of a Doubt Mug Town	Gorilla Man Casablanca
JAN. 16	City Without Men		Cosmo Jones in the Crime Buster		Kid Rides Again	Fighting Frontier	Thundering Trails Fighting Devil Dogs	Immortal Sergeant	Young and Willing	Solid Senders Tenting Tonight on the Old Camp Ground	Truck Busters
JAN. 23	One Dangerous Night		You Can't Beat the Law								
JAN. 30	Power of the Press										
FEB. 6	Reveille With Beverly		Silver Skates			They Got Me Covered	Dead Man's Gulch	Chetniks			
	COMPLETED After Midnight With Boston Blackie Broadway Dandies Commandos Strike at Dawn Deadline Guns (w) Fighting Buckaroo (w) Frontier Fury Hail to the Rangers Last Horseman (w) Law of the Northwest Let's Have Fun More the Merrier Murder in Times Square No Place for a Lady Riders of the Northwest Mounted Riding West Robin Hood of the Range Saddles & Sagebrush Silver City Raiders (w) Something to Shout About Wyoming Hurricane **IN PRODUCTION** Attack by Night Boy from Stalingrad Destroyer	**COMPLETED** Above Suspicion Air Raid Wardens Andy Hardy's Double Life Assignment in Brittany Cabin in the Sky Dr. Gillespie's New Assistant DuBarry Was a Lady Half-Pint Kid Human Comedy Keeper of the Flame Lassie Come Home Mr. Justice Goes Hunting Northwest Rangers Pilot No. 5 Presenting Lily Mars Private Miss Jones Random Harvest Salute to the Marines Slightly Dangerous Tennessee Johnson Youngest Profession **IN PRODUCTION** Bataan Patrol Dr. Gillespie's Criminal Case Faculty Row Girl Crazy I Dood It Swing Shift Maisie	**LATER RELEASES** Kid Dynamite 2/12/43 Haunted Ranch 2/19/43 **COMPLETED** Ape Man Robbers Roost War Dogs **IN PRODUCTION** No Escape	**COMPLETED** Aerial Gunner Dixie For Whom the Bell Tolls Great Without Glory Henry Aldrich Swings It High Explosive Miracle of Morgan's Creek No Time for Love Salute for Three Star Spangled Rhythm Submarine Alert True to Life **IN PRODUCTION** Good Fellows Henry Aldrich Plays Cupid Lady in the Dark So Proudly We Hail	**LATER RELEASES** Night for Crime 2/18/43 Follies Girl 3/15/43 Dead Men Walk 2/10/43 Behind Prison Walls 3/22/43 Queen of Broadway 3/2/43 Corregidor 3/1/43 My Son, the Hero 4/5/43 **COMPLETED** Fugitive of the Plains Raiders of the Range **IN PRODUCTION** Fighting Men	**LATER RELEASES** Flight for Freedom 2/19/43 Cinderella Swings It 2/26/43 Journey Into Fear 2/12/43 Pride of the Yankees 3/5 43 Tarzan Triumphs 3/12/43 Forever and a Day 3/19/43 **COMPLETED** Avenging Rider (w) Bombardier I Walked With a Zombie Ladies' Day Red River Robin Hood (w) Sagebrush Law (w) This Land is Mine Two Weeks to Live **IN PRODUCTION** From Here to Victory Petticoat Larceny	**LATER RELEASES** Blocked Trail (w) 2/12/43 **COMPLETED** Chatterbox Hit Parade of 1943 Idaho (w) **IN PRODUCTION** Carson City Cyclone King of the Cowboys Purple V Shantytown Tahiti Honey	**LATER RELEASES** Margin for Error 2/19/43 Meanest Man in the World 2/12/43 Young Mr. Pitt 2/26/43 **COMPLETED** Coney Island Crash Dive Dixie Dugan He Hired the Boss Hello, Frisco, Hello My Friend Flicka Ox-Bow Incident Quiet, Please, Murder Secret Mission **IN PRODUCTION** Moon Is Down School for Sabotage Stormy Weather	**LATER RELEASES** Unconquered 2/12/43 **COMPLETED** Bar 20-Three Border Patrol Buckskin Frontier Calaboose Colt Comrades Leather Burners Meet Johnny Bonniwell Nazty Nuisance Prairie Chickens Silver Queen Texas Law Taxi, Mister Yanks Ahoy **IN PRODUCTION** Lady of Burlesque Stage Door Canteen	**LATER RELEASES** Amazing Mrs. Holliday 2/19/43 Hi, Buddy 2/26/43 **COMPLETED** Captive Wild Woman Cheyenne Roundup (w) Eagle Squadron Frankenstein Meets the Wolf Man Good Morning, Judge He's My Guy Hi' Ya, Chum It Ain't Hay Keep 'Em Slugging It Comes Up Love Lone Star Trail (w) Oh! Doctor Raiders of San Joaquin (w) Rhythm of the Island Sherlock Holmes and the Secret Weapon Sherlock Holmes in Washington White Savage **IN PRODUCTION** Always a Bridesmaid Corvettes in Action Destiny Flesh and Fantasy We've Never Been Licked	**LATER RELEASES** Hard Way 2/20/43 **COMPLETED** Adventures of Mark Twain Air Force Arsenic and Old Lace Background to Danger Constant Nymph Crime by Night Desert Song Edge of Darkness Last Ride Mysterious Doctor Princess O'Rourke Watch on the Rhine **IN PRODUCTION** Action in the North Atlantic Devotion Mission to Moscow Old Acquaintance Thank Your Lucky Stars

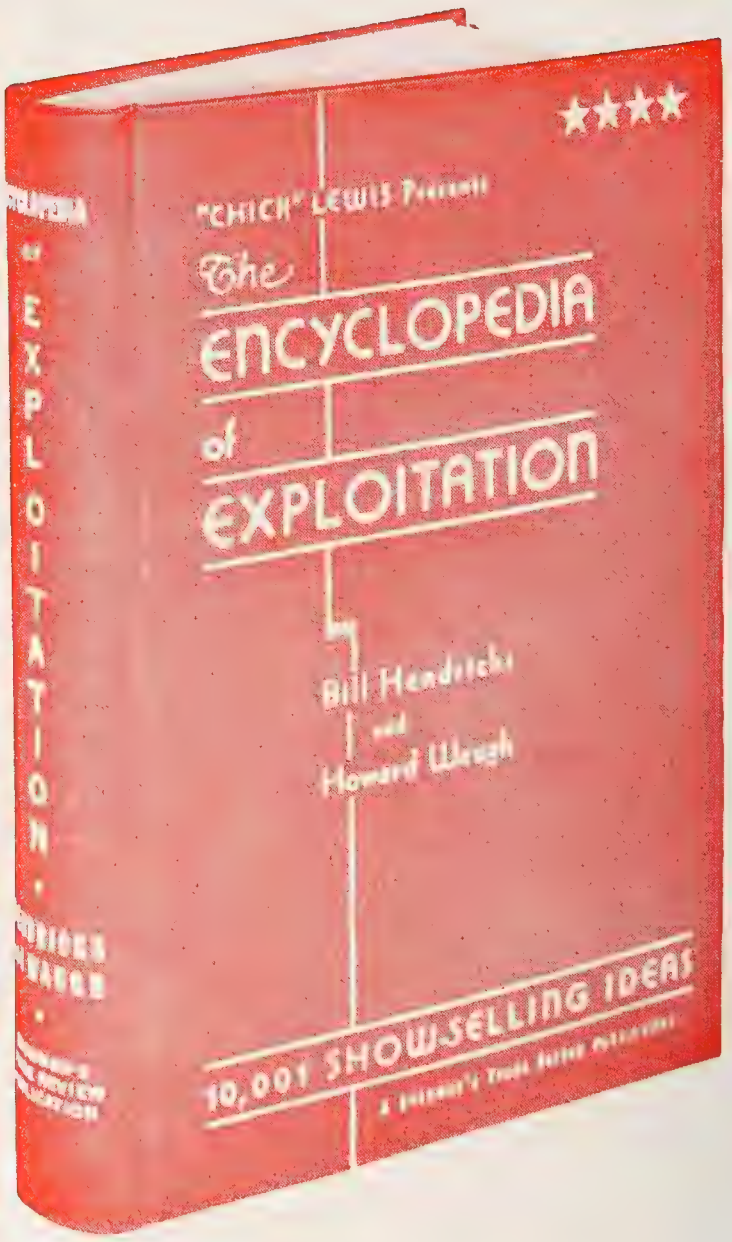
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Theatre .....

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SHOWMEN'S TRADE REVIEW

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JAN 26 1943

REVIEWED IN THIS ISSUE

	Page
The Crystal Ball	12
Tarzan Triumphs	12
Lost Canyon	12
My Son, the Hero	12
Mug Town	13
Truck Busters	13
Kid Dynamite	13
Forever and a Day	13
The Daring Young Man	18
Cinderella Swings It	18

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 37

Vol. 38 No. 1

January 23
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

AVENGE PEARL HARBOR



Charles C. Moskowitz (See Page 5)



WHAM!

M-G-M's TEN STRIKE IS BOWLING 'EM OVER AT BOX-OFFICES NATIONWIDE!

Enlist in "March of Dimes," America's Great Cause! Feb. 18—24

The Editorial Page

On Closing Down

Theatremen located in the 17 states along the Atlantic seaboard are being bombarded with all kinds of suggestions and requests for voluntary closing on one, or even two, days a week.

One heating engineer who ranks high in his profession, told us only recently that this method of saving fuel oil defeats itself when applied to the relatively large space of a theatre auditorium, because if the temperature within such a building is permitted to fall too low the cost in fuel to bring temperatures back to necessary "comfort conditions" more than offsets the attempted saving.

A most sensible suggestion we think, is for theatremen in the affected areas to consider the plan of discontinuing matinees for two, three, even four days a week. Thus the dropping of thermostat settings from normal to overnight temperatures would not allow the house to chill to a point where a large quantity of fuel would be necessary to bring the heat up to normal for operating conditions.

Some years ago we discontinued matinees in our own theatres for five days a week, and found that we saved a considerable amount of fuel oil—an experience which was in agreement with the contention of the heating engineer.

However, theatre operators will have to work together and find the solution to the problem by concerted action —as well as put their case before the officials as a unified program of suggestions. Moreover, the opinion of qualified engineers should be sought and used to support the position taken by the theatremen.

In our opinion the closing of theatres for one or two days a week will work a distinct hardship on a large number of exhibitors, many of whom are so situated that they will not be able to make up the income loss of a full day closing on the balance of their operating week.

▲ ▲ ▲

Those Longer Runs

Current agitation about longer runs appears to give little enough consideration to the position of the subsequent run houses.

If an exhibitor buys pictures to play after a prior run with an established policy of, say, one week for each picture, then it stands to reason if the prior-run holds a picture over for a second week or for any time longer than his one-week of playing time, the first-run is cutting into the potential gross anticipated by the subsequent-run exhibitor at the time he made his deal.

In which event what happens to these subsequent runs? Are they going to be allowed some adjustment on their playing terms or rentals or will they be expected to pay the same terms and rentals as under the original arrangement?

In the face of existing conditions and the very evident possibility that the first runs will extend their playing time for all the better product, those subsequent run exhibitors had better protect themselves with a clause covering this possibility. While we do not doubt that several of the major distributors will cheerfully adjust such rentals under those conditions, there may be a few who will still demand the same price and terms for a picture fourteen days old as they did for one seven days old.

Beware of that ol' debbil precedent. Once you get earmarked as willing to run older product, you may find it tough as hell to break it down.

▲ ▲ ▲

Newspaper Cooperation

The series of display ads being published by the New York *World-Telegram* is worthy of much close attention on the part of the whole industry but particularly on the part of theatremen.

Looking over these ads made us feel that we ought to suggest to theatremen that they prevail upon their local papers to obtain permission from the *World-Telegram* to carry these same ads. Without any question, they will do a goodwill job for the newspaper and the theatres.

Those theatremen who have used institutional advertising will testify to the tremendous value of such ads. But unfortunately there are too many who have never used or even tried for this type of cooperation.

▲ ▲ ▲

Bigger Newspaper Ads

Speaking of newspaper advertising brings back our periodical blast against theatremen who are not making the most out of their first line of offence; the newspaper amusement page.

With other activity being restricted more and more due to war conditions, people are turning to the movies as their (almost) sole source of entertainment.

Unless you make a determined effort to attract their patronage to your theatre you are, possibly, allowing them to develop the habit for other forms of diversion.

Newspaper advertising is the quickest way to reach the most people in any community. We shouldn't have to tell any theatreman; he ought to know that for himself.

—"CHICK" LEWIS

"I did it for my Uncle Sam! He's depending on every patriotic Showman to book it—and fast!"





FREE ONE SHEET
(From Your National Screen Exchange)

A SWELL REEL GRATIS FOR A BIG WAR JOB!

1—Donald Duck's "The Spirit of '43" will help Uncle Sam collect the biggest Income Tax bill in history!

2—It prepares new tax-payers as well as old ones for their duty—and does it in the gay Disney way!

3—Because of celluloid quotas there is a limited supply of prints.

4—Bookings must begin at once to cover all theatres by March 15th.

5—Write or wire today to your National Screen Branch.

Sponsored by War Activities Committee, 1501 Broadway, N. Y. C.

Booming Attendance Stretching Playing Time at First Runs

Boom business that is accounting for extended runs for product in practically all areas may be causing a backing-up of pictures and bringing serious worries to the subsequent run exhibitors, but in places where the holdovers are hitting new highs, there is, naturally much jubilation.

Taking the spotlight in the current holdover parade is MGM's "Random Harvest," which began its sixth week Thursday at Radio City Music Hall, thus entering the elect company that has achieved that distinction. The attendance total for "Harvest" up to Tuesday night was reported at 760,000 persons.

Another MGM-er, "Tennessee Johnson," has started the second week of its engagement at the Astor and is continuing to set a brisk pace at the box-office.

Loew's Criterion hit an all-time high for this Broadway house with 59,341 admissions reported for the first week of "Commandos Strike at Dawn," now on its second week at the house.

"Hitler's Children," it was announced by RKO on Wednesday is running ahead of best previous grosses at several theatres—including the Sipe, Kokomo, Ind.; Albee, Cincinnati; Palace, Columbus; Circle, Indianapolis; Keith's, Dayton, and the Rialto, Louisville. The picture was launched last week with a "50-city" premiere, with Cincinnati the chief center of gala presentation doings at which RKO executives from the home office and studios as well as a group of screen personalities were in attendance.

Now in its fourth week at New York's Capitol, Noel Coward's "In Which We Serve" will be launched on first run engagements in more than twenty cities in this country and Canada. United Artists also reports holdover business for "Powers Girl" in Cincinnati, Atlanta, Dayton, Houston, Little Rock, Harrisburg, Reading, Corpus Christi and Moncton, Canada.

Third week of "Yankee Doodle Dandy," in its popular price run at the Warner Theatre, following a previous week's stand at advanced prices, sets a Milwaukee record for the run of a picture.

Chicago Operators Get Raise

A two-year contract providing a five per cent wage increase for the first year and an additional three per cent for the second year of its duration, was signed last week by Chicago theatre owners, both circuit and independent, and motion picture machine operators. The agreement is retroactive to Sept. 1.

B & K Pays Another Dividend

Balaban and Katz declared a dividend of $1 on common stock of the corporation, payable this month. The new dividend gives the corporation's stock a record of $4 in dividends for the past twelvemonth.

INDEX TO DEPARTMENTS

Advance Dope	36
Box-Office Slants	12
Current Product Summary	43
Feature Booking Guide	37
Hollywood	28
Newsreel Synopses	32
On the Patriotic Front	16
Program Exchange	22
Selling the Picture	19
Shorts Booking Guide	40
Short Subject Reviews	32
Showmanalysis	23
Variety Club	35

Newsreel Dates Changed

Three newsreel editions will be made this coming Monday, Wednesday and Thursday to be released Wednesday, Friday and the following Monday. Thereafter reels will be made up on Mondays and Thursdays for release on Friday and Monday.

Changes are due to wartime shipping difficulties which have crippled prompt deliveries in many parts of the country. No more direct print shipments from laboratories will be allowed either, and from now on exchanges only will do the servicing.

Columbia Officers Re-elected; Montague Member of Board

Harry Cohn was re-elected president and Jack Cohn re-elected executive vice-president of Columbia Pictures Corporation at a meeting of the Board of Directors held Wednesday. A. Montague was elected to the Board to fill the place of Lt. Comm. L. M. Blancke, now in active service in the U. S. Navy and whose resignation was accepted at the meeting.

Other officers elected were: A. Schneider, vice-president and treasurer; Sidney Buchman, vice-president; A. Montague, vice-president; N. B. Spingold, vice-president; B. B. Kahane, vice-president; L. J. Barbano, vice-president; J. A. McConville, vice-president; Charles Schwartz, secretary; David Fogelson, assistant secretary; Duncan Cassell, assistant secretary; Mortimer Wormser, assistant treasurer; Leo Jaffe, assistant treasurer; C. W. Sharpe, controller; S. M. Love, assistant controller.

'To the Shores of Tripoli' Army's 1942 Favorite

Pictures that brought service men trouping into the War Department Theatres during 1942, can in order of preference be thusly classified:

"To the Shores of Tripoli," "Son of Fury," "Sergeant York," "Tortilla Flat," "Pride of the Yankees," "Wake Island," "Captains of the Clouds," "Johnny Eager," "The Black Swan," and "Song of the Islands."

During the month of December, 1942, service men's enthusiasm at Army Theatres was best reflected in the following pictures, with this order of preference holding sway. "The Black Swan," "Road to Morocco," "White Cargo," "The Navy Comes Through," "For Me and My Gal," and "Tales of Manhattan."

Opposition to Zoning Changes Registered at ITO Meeting

Opposition to changes in the present zoning and clearance schedule in Southern California due to the 20 per cent reduction in prints, was registered this week at a meeting of the ITO of Southern California and Arizona.

Unified opinion seems to hold that the present clearance setup could be maintained without too much difficulty, and towards this end an independent group of exhibitors will conduct a survey of the territory to make recommendations for preserving the status quo.

Proposed Iowa Law Sets Fees Charged for Fire Inspection

A bill providing for mandatory inspection of theatres of the state at least once a year, with a fee of $7.50 for 800-seat and larger houses, and $5 for theatres of smaller capacities, has been introduced in the Iowa legislature by Senator Roy Hill.

The proposed bill also would require that plans for new theatre buildings be submitted to a state fire marshal for approval before actual construction work can be started.

St. Louis Clearance Grant Modified; New Paltz Plea Refused

After reviewing a St. Louis arbitrator's decision that clearance granted the Tivoli, Shady Oak, Victory and Wellston Theatres over the Beverly in St. Louis was unreasonable, the appeal board decided that the award be somewhat modified. The arbitrator's verdict granted the Wellston a maxium one-day clearance, regardless of whether the Victory played the picture or not.

An appeal by 20th Century-Fox then brought about the revised decision which provided that the Wellston maximum clearance over the Beverly be one day and that the same clearance be given to the Victory over the Beverly on all pictures not played by the Wellston.

A consent award decree has been entered in the complaint initiated by the New Paltz Theatre in New Paltz, New York. The theatre sought elimination of the 14-day clearance granted to the Bardavon and Stratford houses in Poughkeepsie. This was denied as was also the request to slice from seven days to five the clearance in Kingston.

However, the ruling specifies that availability for the New Paltz should be not later than 45 days after first run in Poughkeepsie and Kingston. Paramount, RKO, Warner Brothers and 20th Century-Fox were involved in the proceedings.

First run availability in the town of New Braunfels, Texas, has been denied to the Capitol Theatre by the arbitrator.

A complaint charging unreasonable clearance has been filed against RKO by the Ellicott Theatre, Ellicott City, Maryland, in the Washington, D. C., tribunal.

Charles C. Moskowitz

(The Man on the Cover)

Vice-president and general theatre executive of Loew's, Inc., who on January 15th celebrated his thirtieth anniversary with the company—by getting to the office an hour earlier than usual and remaining three hours after official closing time. His entire business career has been devoted to duties with this same company, which he joined as a junior bookkeeper after leaving college. He learned theatre operation by serving at nights as a doorman, house-treasurer, usher, assistant manager, manager. Under his direction Loew's developed one of the most efficient theatre construction departments, and "C.C." has actively supervised even the most minute details of the planning and construction of the far-flung Loew's theatre enterprises.

SHOWMEN'S TRADE REVIEW

Vol. 38, No. 1 January 23, 1943

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SHOWMEN'S TRADE REVIEW
1501 Broadway, New York, N. Y.

Academy Award Balloting Begins

Ballots for nominations for the various Academy Awards have been mailed, and results will soon be tabulated.

With ballots to 200 film editors in the industry, each was asked to name five productions which he believed to represent the best editing of the year, including in the list not more than one of his own productions and not more than two productions from any one studio.

Cinematographers were asked to name ten feature productions which they believe represent the best black-and-white cinematography and six of the best color cinematography, all in the order of preference.

In shorts, there are three classifications: cartoons and other animation of inanimate objects, shorts of 1,000 feet or less, and shorts between 1,000 and 3,000 feet. Each distribution company is limited to the submission of one of each of the classification.

The best song division will be limited to original songs "written for and used in" a feature motion picture. Each musical department is to nominate the one musical feature representing its best scoring achievement, its best score achievement in which the essential use of music is as a background for action and dialogue, and its best original song written for and used in a picture.

Have 'Em Tailored

This is a WARNING. Unless you submit coupons covering periods 3, 4, 5, for ration reductions immediately after notification by your district OPA office, you will not get any oil after February 1. If for some reason you have not been notified of the "tailoring order," contact your district board immediately.

Reprocessing of non-residential rations will apply to consumers in the District of Columbia and the seventeen Eastern Atlantic States.

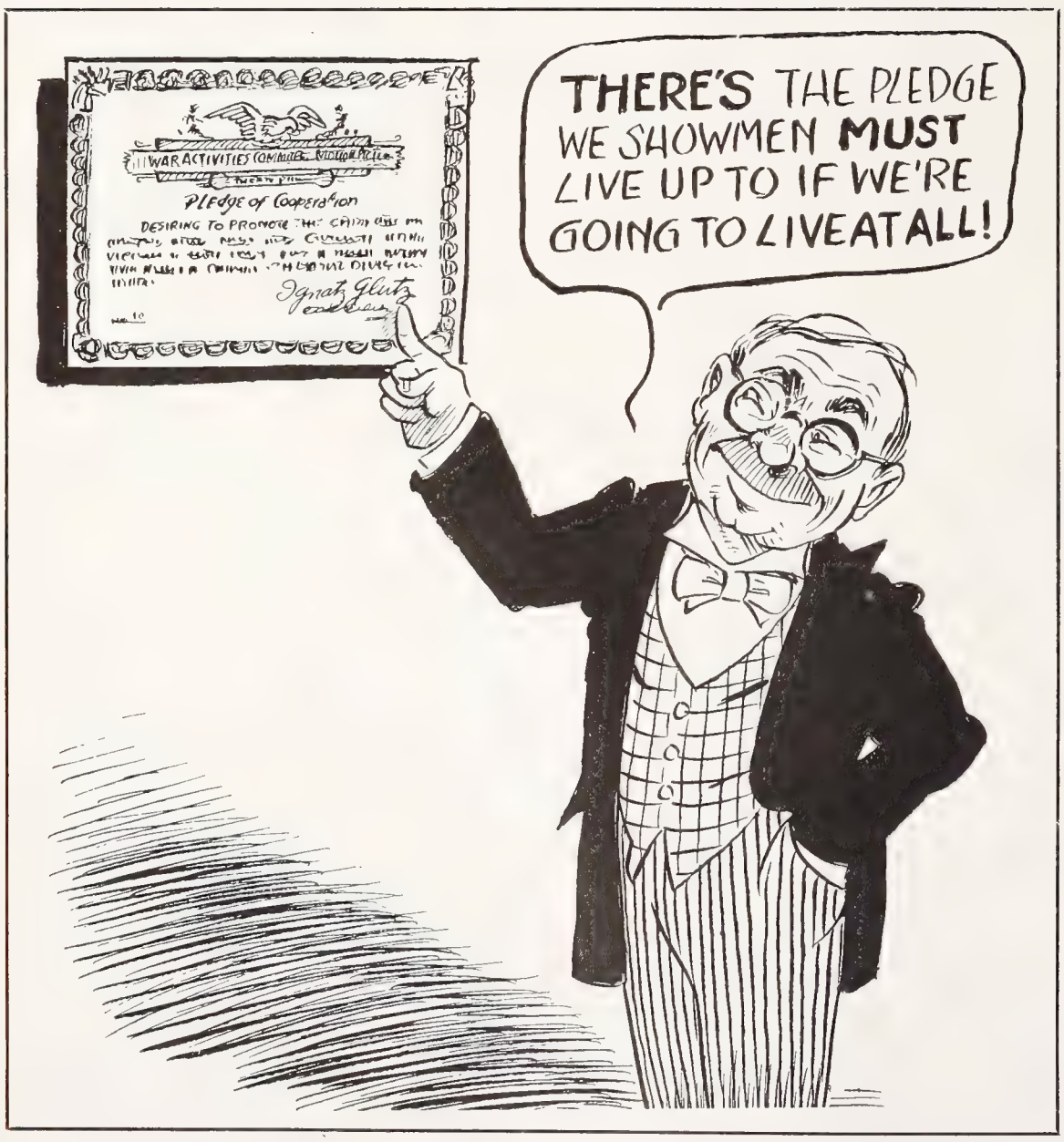
Kansas Senator Backs Divorcement Bill

Championed by Kansas State Senator Coleman, a bill has been initiated in the Sunflower State legislature, which would prohibit operation of motion picture theatres by distributors in whole or in part.

Only the Fox interests which have 45 theatres in the state and are controlled by the Fox Midwest Amusement Corporation would be affected should the bill be enacted.

The proposed law provides that every theatre in Kansas, independent or circuit operated, file an affidavit within 30 days after passage and annually thereafter, to the effect that no distributor-producer has any interest in it.





J. L. Warner Sees Screen as Medium for Interpreting the War

"Motion pictures must be up front in the next 18 months in the work of helping to shape the world after the war," Jack L. Warner, executive producer of Warner Bros. studio said Monday on his return to Hollywood from a trip through the South, to New York, Chicago and Washington. In the Capital, he talked with high Government officials and came away with the conviction that motion pictures, while they cannot write the shape of the peace, can at least dip the pen in the ink.



Jack L. Warner

"Many million men will return to civil life when this is over," said Warner, "in addition to our responsibilities to this vast army, which will have brought us peace, we have a tremendous responsibility to the entire world in being an informative source for the shape of the peace they fought for. Motion pictures definitely cannot write the peace but they can help interpret it and they must interpret it with the wisdom and the power they apply to telling the story of the war. With the right kind of peace, free men can live in a world of unimagined liberty. Some of us rolled up our sleeves and went to work for this country long before the war started. Some others were a little slower in writing a war-time picture program, some never got around to it at all."

Traveling Film Shows Protested by Myers

An Allied protest has been registered with the OWI, OPA and WPB, over the itinerant 16 mm. showmen who according to Allied General Counsel, Abraham F. Meyers, are growing more numerous in the theatrical field. Attention of all distributors has also been invoked in protest against the "alarming" situation.

What brought the constantly simmering pot to a boil was the recent bulletin put out by the American Roadshowmen's Association which urged itinerant 16 mm. showmen to seek supplemental gasoline rations to which they were entitled if they were showing Government films.

Blumberg Replaces Callow As Director of Publicity

Irving Blumberg, with the Warner organization since 1923, has been appointed director of advertising and publicity for the duration, it was announced this week by Ted Schlanger, zone head of the Warner Theatres in the Philadelphia area.

Formerly the manager of the Midway Theatre, Blumberg replaces Everett Callow who has been granted a leave of absence to serve as a Captain in the Public Relations Bureau of the Marine Corps.

RKO Theatremen Honor Koerner

RKO theatre managers of the metropolitan area feted Charles W. Koerner, RKO studio head, at a luncheon Monday, prior to his return to the Coast after a brief New York vacation.

The hosts included Richard C. Patterson, N. Peter Rathvon, Malcolm Kingsberg, Ned Depinet, Edward Alperson, L. E. Thompson, Leon Goldberg, Gordon Youngman and J. Miller Walker.

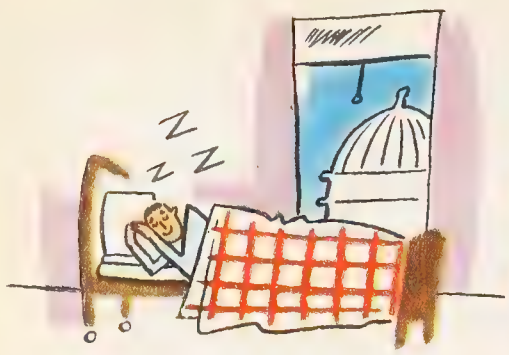


SAMUEL GOLDWYN

LAUGHINGLY PRESENTS

ANOTHER TOP MONEY SHOW

If you want something F



BOB IS AN UNDERCOVER MAN IN WASHINGTON ...

... AND THE SPIES ARE THICK AS FLIES...



21,900,000 READERS OF

LIFE

WILL SEE THE FULL-COLOR DOUBLE TRUCK REPRODUCED HEREWITH IN THE ISSUE OF FEB. 8, 1943

... THEN THE PLOT THICKENS..



Hope thickens the plot!

WNY

this is a honey...

Samuel Goldwyn

LAUGHINGLY PRESENTS

BOB HOPE Dorothy LAMOUR

THEY GOT ME COVERED

Directed by DAVID BUTLER

Screen Play by HARRY KURNITZ

Original Story by LEONARD Q. ROSS and LEONARD SPIGELGASS

AN R K O RADIO RELEASE

YOU'LL GET A GREAT BANG OUT OF IT!

AND BEFORE THE FINAL GONG HOPE PRACTICALLY WINDS UP IN A "SARONG"

(No Kidding!!)

This is their FUNNIEST AND MOST EXCITING

Opening Soon

RADIO CITY MUSIC HALL



DISTRIBUTED BY

RKO RADIO PICTURES

British Mobile Shows Reach Big Audience

Almost seven million of the audience of more than twelve million who have attended film showings arranged throughout the British Isles by the Ministry of Information during the past year saw the sponsored films by means of the mobile film units equipped for 16 mm. films, according to the report for the second year of this work released by the British Information Services. The vans drive about the country and give shows in villages and small towns, to Women's Institutes and social clubs, in barns or churches, to factory workers in their canteens during lunchtime or midnight breaks, to seamen and dockers' clubs along the waterfronts, anywhere from the outer Hebrides to the Scilly Isles.

Regular theatres played only an oblique part in the showing of the films to the 12,000,000 people who saw the pictures during the year Aug., 1941, to Sept., 1942, covered by the report. The theatres entered the activity through special showings arranged during non-operating hours and in most cases lent free of charge. The majority of the programs showed training films for Civil Defense audiences, or were tied up with special campaigns launched by the Ministries of Labor or Health, Agriculture or Food.

Ben Kalmenson On Southern Tour

Ben Kalmenson, Warner Bros. general sales manager, who has just concluded a series of conferences at the Burbank studios with Jack L. Warner and Charles Einfeld, arrived in Kansas City Wednesday on the first leg of a tour that will extend throughout the South.

He left Thursday for St. Louis, with Oklahoma City, Dallas, New Orleans, Atlanta and Charlotte also on his itinerary before returning to New York.

Connors, Horne to Coast For Studio Conferences

Tom J. Connors, vice-president in charge of world-wide distribution for Twentieth Century-Fox, goes to Los Angeles for production conferences at the studio, stopping over at the Washington and Chicago branch offices en route. Advertising and publicity director Hal Horne will join Mr. Connors in Chicago for the trip to California.

Harrisburg Newspaper Asks Lift of Sunday Movie Ban

Sunday movies hitherto banned in the State of Pennsylvania, are being advocated in a drive started by the Harrisburg *Telegraph*. With the city hosting a heavy population of service men and war workers, the paper feels that Sabbath motion picture entertainment is essential in the maintenance of healthy morale.

Pvt. Power Good Marine

Pvt. Tyrone Power, somewhat well known in the movie industry and to screen fans throughout the world, this week was described as "a good Marine" by his commanding officer at the Marine Corps training base at San Diego, Cal. Power's last picture for the duration of his service with the Marines is "Crash Dive," a forthcoming 20th Century-Fox picture completed some time ago.

Filmack Catalogs Date Strips

The Filmack Trailer Company has announced a new and complete catalogue carrying date strips of all descriptions, which up to the present time have been more or less unavailable.



Patrons Roller Skate to Movies

What you see above happened in Freeport, L. I., where gas rationing has made the family car take the rumble seat and roller skates are used by the couple at the ticket window of Century Circuit's Grove Theatre for trips to the movies. The flashlights in hand give evidence of the effectiveness of Nassau County's dim-out. The picture was ordered snapped by Manager Walter Smith of the Grove when he saw his roller-skating patrons approach the ticket window.

Lesser Unit's New York Stand Gets Good Press

Sol Lesser's "Stage Door Canteen" production unit began filming sequences for his forthcoming United Artists release in New York this week, the event being good for an especially brisk "press" by the New York dailies and local radio stations.

The company will be working for six weeks at the Fox Movietone Studios, where a replica of the American Theatre Wing's 44th St. canteen has been built for scenes in which several of the stage stars who will appear in the picture are to do their bits for the camera.

The unit arrived in New York last week, with Director Frank Borzage piloting the cast carrying roles which run throughout the picture. Among the stage stars who were scheduled to appear before the cameras this week were: Katherine Cornell, making her first screen appearance; Helen Hayes; Aline MacMahon; Elliott Nugent; Ethel Merman; Ed Wynn; Flora Robson; Dorothy Stickney; Howard Lindsay; Gypsy Rose Lee; Helen Menken and Ilka Chase.

Washington Officials Travel By Bus to "Commandos" Preview

High-ranking officials of the United States and diplomatic representatives of governments of the other United Nations traveled by bus, trolley-car or by good old Shank's Mare to attend the premiere of "Commandos Strike at Dawn" as guests of Norwegian Ambassador William Munthe de Morgenstierne at the Departmental Auditorium in Washington Thursday of last week.

The preview heralded the start of the United Nations Week drive in Washington.

Hughes' "The Outlaw" to Be Presented at Long Last

Howard Hughes finally has decided to give his newest picture, "The Outlaw," to the public. The premiere of the long-delayed picture which was produced with a lavish hand that reached deep into the budget bag will take place at the Geary Theatre, San Francisco, on Jan. 29th.

The stars of the picture, Jane Russell and Jack Buetel, will appear on the stage in connection with presentations at the Geary.

Sussman in National Screen Service Post

William Sussman, formerly Eastern division sales manager for 20th Century-Fox, has been appointed to an executive sales post with National Screen Service, it was announced this week by George Dembow, vice-president of NSS in charge of sales.



William Sussman

Sussman has had a long and prominent career as a sales executive. Originally performing special sales duties for Fox Film Corporation, he joined Famous Players-Lasky's sales statistical department in 1920. In 1923, he became office manager and salesman for the New York Paramount Exchange. In 1925 he went to the Paramount home office as assistant to George Schaefer, then Eastern division sales manager. In 1926 he became personal assistant to John D. Clark, then Western sales division manager to Paramount. In 1932 he went to Fox Film Corporation with Mr. Clark who was general sales manager. In 1936 he was made Eastern division sales manager of Twentieth Century-Fox. On July 1, 1942, he was assigned to special duties at the Fox home office, resigning from this post in August, 1942.

War Labor Board Considers Local 306 Wage Dispute

The War Labor Board has advised the New York major circuits and Local 306, operators, that they have voted to consider the 15 per cent wage increase demanded by the union due to the wartime increase in the standard of living.

Reason for going to the WLB, according to the union, was that the circuits have rejected any proposition whereby an increase would be granted. That the employers work contractually in the right has been admitted. The union has claimed, however, that the rapidly rising cost of living creates an emergency which supersedes contractual limitations.

Circuits involved in the contract negotiations are Loew's, Paramount, RKO, Warner Brothers, Skouras and Randforce.

Guild Discusses Plan for Holding Excess Salaries

A plan advanced by the Screen Writers Guild whereby salary earnings in excess of $67,200 per year would be placed in escrow is expected to be the topic of discussion at a meeting of the Guild set for Friday in Hollywood, though according to opinion of at least one official of the Internal Revenue Bureau such action would be illegal under the salary limitation law.

Guild spokesmen said the plan was suggested to prevent disruption of production schedules, make existing contracts valid and provide a means under which excess compensation would be paid over to the Government.

A. E. Sindlinger Takes Post With Research Institute

Newly appointed as executive vice-president of Audience Research Institute, Albert E. Sindlinger, who last week resigned as director of advertising, promotion and publicity for the March of Time, has announced that he will open a New York office early in February. In charge of the new office will be Janet Mullins, Sindlinger's secretary at the March of Time for a number of years.

The Box Office Slant

The Crystal Ball

United Artists **Comedy Drama** **81 mins.**

(National Release, Jan. 2)

AUDIENCE SLANT: (Family) Nicely paced romance with enough comedy and action to completely satisfy the customers.

BOX-OFFICE SLANT: Cast will draw and good story should return better than average business.

Cast: Paulette Goddard, Ray Milland, Virginia Field, Gladys George, William Bendix, Cecil Kellaway, Mary Field, Frank Conlan, Ernest Truex, Iris Adrian, Mabel Paige, Regina Wallace, Peter Jamieson, Faye Helm, Don Douglas, Nestor Piava, Sig Arno. **Credits:** Associate Producer, Richard Blumenthal. Directed by Elliott Nugent. Screenplay by Virginia Van Upp. Photography by Leo Tover.

Plot: A female crystal gazer, head of a racketeer mob, befriends a disappointed beauty contest winner who takes over the crystal ball when an accident temporarily disables her benefactress. Having fallen in love with the attorney of a handsome, rich widow the neophyte prophetess grabs at a chance to meet him in the disguise of the seer and, obeying instructions previously given, unconsciously guides him into difficulties with Uncle Sam, while at the same time maneuvering to make his acquaintance as her real self. Filling the difficult dual role of crystal gazer every evening and being her charming self—intent on beating the rich widow's time in the race for the attorney's affections during the afternoons—accounts for a lot of comedy and romantic situations and action before fate takes a hand and "finis" is marked with the inevitable clinch.

Comment: This one takes turns at exposing the crystal gazing racket; piquing your interest with appealing romance, and feathering your funny-bone with comedy antics that cover the humor field from the broadest of slap-stick to the slyest of sophisticated situations. A wide and interesting variety of characters and backgrounds feature a story trend that holds interest throughout and manages to move the principal players from one situation to another in a series of sequences that move rapidly and blend smoothly to a satisfactory climax. Paulette Goddard chalks up another clever performance in the romantic-comedienne department and Ray Milland contributes perfectly as the clever analyzer whose gullibility is so easily reached by the tricks of the crystal-gazing racket. Gladys George gives just the right touch of the hard-boiled, get-what-you-can attitude to the seer's role. Virginia Field as the rich widow, William Bendix, as the attorney's man-of-all-work, Cecil Kellaway, as the worldly-wise schemer, who operates a shooting gallery, and others in supporting roles help set the picture firmly in the roster of thoroughly enjoyable entertainment.

Catchline: The Crystal Ball predicts a load of laughs and a heap of romance for all who see it.

Tarzan Triumphs

RKO **Drama** **78 mins.**

(Block No. 4—Nat'l Release, Mar. 12)

AUDIENCE SLANT: (Family) Incorporating Nazi invasion angle provides new and exciting action sequences to augment better-than-average Tarzan situations.

BOX-OFFICE SLANT: A natural for Tarzan fans and timely subject matter offers opportunities to get added patronage.

Cast: Johnny Weismuller, Francis Gifford, Johnny (Boy) Sheffield, Stanley Ridges, Sig Ruman, Philip Van Zandt, Rex Williams, Pedro de Cordoba. **Credits:** Produced by Sol Lesser. Directed by William Thiele. Screenplay by Roy Chanslor and Carroll Young from a story by Carroll Young based on characters created by Edgar Rice Burroughs. Photography by Harry Wild.

Plot: A settlement of peaceful people near Tarzan's jungle paradise is overrun by a band of Nazi paratroops intent on enslaving the natives to extract valuable minerals for the Reich from the surrounding mountains. The grand-daughter of the tribal chief escapes and seeks out Tarzan to assist in routing the brutal invaders. Tarzan has already befriended the Nazi radio officer who was seriously hurt in landing and a prey to jungle beasts. When the rescued Nazi hurts Tarzan's son and his companions take the boy prisoner the jungle superman changes his mind about not sticking his nose into other people's affairs and decides to assist the girl. With the help of a pet ape they manage to extricate themselves from several thrilling and dangerous situations, eventually free the enslaved populace and kill off the Hitlerites.

Comment: The Nazi hoard invading Tarzan's homeland makes possible the insertion of a type of action not previously found in releases relating the adventures of the famous jungle hero and injects new and exciting appeal in the plot and story relation. Francis Gifford does an eye-filling and entertaining job of substituting for Maureen O'Sullivan as the feminine interest and the performers playing the Nazi parts, together with those cast in the leading native roles, provide expert support. Tarzan and the boy are kept in their well established characters throughout and offer interesting contrast between the natural primitive man and the ultra-civilized German brutes of the New Order. Backgrounds for the exciting action are widely varied, colorfully picturesque and there is sufficient by-play and humorous incident mingled with the jungle terror, Nazi brutality and battle scenes to make the picture excellent entertainment for all classes. The closing shot is particularly funny.

Catchline: The vaunted strength of the Nazi supermen crumbles and cringes in the iron grasp of the jungle hero.

Legion of Decency Ratings

(For Week Ending Jan. 23)

SUITABLE FOR GENERAL PATRONAGE

Forever and a Day
The Immortal Sergeant
Power of the Press
Two-Fisted Justice

SUITABLE FOR ADULTS ONLY

The Crystal Ball
Dawn on the Great Divide
Margin for Error
Powers Girl
Silent Witness
They Got Me Covered

OBJECTIONABLE IN PART

Rhythm Parade
Three Hearts for Julia

Buy WAR SAVINGS BONDS and STAMPS

Lost Canyon

UA **Western** **63 mins.**

(Nat'l Release, Dec. 18, 1942)

AUDIENCE SLANT: (Family) Good western which upholds the reputation established by this series.

BOX-OFFICE SLANT: Will reach the high watermark of others of this series.

Cast: William Boyd, Jay Kirby, Andy Clyde, Lola Lane, Douglas Fowley, Herbert Rawlinson, Guy Usher, Carl Hackett. **Credits:** Directed by Lesley Selander. Producer, Harry Sherman. Associate Producer, Lewis Rachmil.

Plot: When Boyd discovers that his pal, whom he believes dead when he jumped off a cliff to avoid pursuers, is branded a bank robber, he sets out to clear his name. He prevents the daughter of an old ranch owner from marrying the man he suspects. While doing this, he cleans out rustlers and finds the head of their gang is the man he's looking for. In a last minute fight, Boyd's pal shows up, okay, to assist him.

Comment: This second for United Artists release in the Hopalong Cassidy series which Harry Sherman produces, has enough shooting and fighting paced with the story to meet the demands and expectations of Hoppy fans and western audiences. Not too original in story, it still has enough dignity what with the usual high standard of production excellence given it by Harry Sherman and the presence of William Boyd, to make it impressive in its class. As always, the girl angle is played down, giving Lola Lane little to do, while Andy Clyde, the comedy star of the series, still gets plenty of laughs. Play Hoppy up in all your exploitation, selling it like the others.

Catchline: Hoppy fights with his two fists to clear his pal's name.

My Son, The Hero

P.R.C. **Comedy** **68 mins.**

AUDIENCE SLANT: (Family) Gags and comedy situations will click with those who have shown liking for the brand of entertainment offered by cast principals.

BOX-OFFICE SLANT: Where comedy for its own sake is needed for a program this will fill the double-bill requirements.

Cast: Patsy Kelly, Roscoe Karns, Joan Blair, Carol Hughes, Maxie Rosenbloom, Luis Alberni, Joseph Allen, Jr., Lois Collier, Jenny Le Con, Nick Stewart, Hal Price, Al St. John, Elvia Curcy, Isabel La Mel, Maxine Leslie. **Credits:** Directed by Edgar G. Ulmer. Original screenplay by Doris Malloy and Edgar Ulmer. Director of photography, Robert Cline. Produced by Peter Van Duinen. Leon Fromkess in charge of production.

Plot: A father whose life has been messed up by his gambling habits, has always led his soon to believe that he was very successful. The son becomes a hero war correspondent and wires the father that he is going to spend two days with him. With the help of friends, the father sets up a phoney front, wrongfully borrows two thousand dollars that doesn't belong to him, in order to win a lot and help the son on a bond drive. His dopey stooge bets on the wrong horse, which wins, and the father, after telling the son all, turns out to be a right guy.

Comment: Here is a comedy programmer with enough box-office draw to pay its way. It will satisfy the customers in neighborhoods and subsequent runs. The names of Patsy Kelly, Roscoe Karns, Luis Alberni and Maxie Rosenbloom should serve as good

exploitation material and attract the fan-following of these familiar screen personalities. The theme of the picture has been used many times before and the producer has attempted to work it up into a light, frothy subject with gags and comedy situations. At times these efforts are not very successful. Generally, however, the mixture is a fair mixture of story, comedy and clowning, and will give satisfying entertainment to the audiences for whom it is intended. Play up the Maxie Rosenbloom name. Get the cooperation of all Collateral Service Organizations, using stills from the picture. The title is a natural for tricky advance exploitation, which will fall right into the pattern of the picture itself.

Catchline: One of the little known heroes for Uncle Sam.

Mug Town

Universal **Drama** **59 mins.**

(Prod. No. 7027—Nat'l Release, Jan. 23)

AUDIENCE SLANT: (Family) A typical Dead End Kids picture for the followers of this type of entertainment.

BOX-OFFICE SLANT: Satisfactory programmer.

Cast: Billy Halop, Huntz Hall, Grace McDonald, Bernard Punsley, Gabriel Dell, Edward Norris, Virginia Brissac, Tommy Kelly, Dick Hogan, Jed Prouty, Murray Alper, Paul Fix. **Credits:** Directed by Ray Taylor. Original story by Charles Grayson. Screenplay by Brenda Weisberg, Lewis Amster, Harold Tarshis, Henry Sucher. Director of photography, Jack Mackenzie. Associate Producer, Ken Goldsmith.

Plot: The boys are working in a terminal garage where valuable cargoes are stored. They learn that the owner's son is a tipster to a gang of hijackers, and that he plans to make one of them a fall-guy in the next hijack job. They follow the next truck leaving, get everything straightened out and then reappear as sailors in the U. S. Navy.

Comment: This is another of the Dead End Kids type of pictures that is only intended as a programmer. It may satisfy the Dead End Kids fans, though it has a curious mixture of tears and the gagging of Huntz Hall. The thread that holds the picture together gives Billy Halop an opportunity to act like a man, which he does, proving that he can act as well as clown his way through a picture. There is little else that distinguishes the show, with the exception of one or two sequences that have depth and feeling and which were inserted by the director, Ray Taylor. Follow past practices in selling this to your audiences. Try to arrange tieups with truck companies and Welfare and Recruiting Agencies.

Catchline: The Dead End Kids join Uncle Sam's Forces.

Truck Busters

Warner Bros. **Gangster** **58 mins.**

(Prod. No. 213—Nat'l Release, Feb. 2)

AUDIENCE SLANT: (Family) Plenty of fast action and exciting thrills. Should prove entertaining to followers of gangster fare.

BOX-OFFICE SLANT: Topical theme offers exploitation possibilities to bring film to normal business in "B" and subsequent run situations. Not for "A's."

Cast: Richard Travis, Virginia Christine, Charles Lang, Ruth Ford, Richard Fraser, Michael Ames, Frank Wilcox, Don Costello, Rex Wiliams, Bill Crago, Monte Blue, Bill Kennedy, William B. Davidson, George Humbert, Peggy Diggins, John Harmon, John Maxwell, Glenn Cavender, Frank Ferguson, Robert Middlemass, Edward Keane, Jean Ames. **Credits:** Directed by B. Reeves Eason. Screenplay by Robert E. Kent and Raymond L. Schrock. Photography by Harry Neumann.

Plot: A big trucking combine is anxious to freeze out the independent truckers and connives with a gangster outfit to do the necessary dirty work. They buy out the finance company handling paper on the independent trucks and proceed to foreclose at every opportunity. The independents combine and manage to raise necessary finance to retrieve their vehicles by enlisting the help of produce merchants forcing the gangsters to resort to a reign of terror. They manufacture an accident to do away with the militant leader of the small truckers and his brother is killed. When the perpetrator of the "accident" threatens the big boss the latter sets in motion a scheme to kill him off and place the blame on the head of the small owners. The scheme fails and a grand free-for-all between police, gangsters and their backers provides an exciting climax

Comment: This is one of those knock-down-drag-out affairs from beginning to end with some interesting sidelights into the off-the-road pastimes, and on-the-road adventures of the men who jockey the motored monsters along the highways handling the nation's commerce. There is a touch of romance and a smattering of home life, but, for the most part, the picture is filled with gangster activities and violent action. The story is plausible and the continuity smooth and uninterrupted. The fact that the principal players are not required to exert themselves in carrying out their acting assignments lends an impression of reality to the action and thereby heightens audience interest. Several new faces are introduced and perform satisfactorily. The camera is expertly handled to emphasize the thrill sequences.

Catchline: A thrill-a-minute drama of the highways.

Kid Dynamite

Monogram **Comedy-Drama** **67 mins.**

(Nat'l Release, Feb. 12)

AUDIENCE SLANT: (Family) Not only the followers of the series, but others, will find plenty to enjoy in this picture.

BOX-OFFICE SLANT: Tops in the East Side Kids series.

Cast: Leo Gorcey, Huntz Hall, Bobby Jordan, Gabriel Dell, Pamela Blake, Bennie Bartlett, Sammy Morrison, Bobby Stone, Dave Durand, Vince Barnett, Daphne Pollard, Charles Judels, Dudley Dickerson, Henry Hall, Minerva Urecal, Wheeler Oakman, Margaret Padula, Jack Mulhall, Kay Marvis, Ray Miller.

Plot: The champion boxer of the East Side is scheduled to battle the West Side champ. However, he gets mixed up with a thug, so his sister's boy friend, also one of the gang, takes his place and wins the match. The kid bears a grudge until the boy friend shows up in a U. S. Army uniform. Then he gets permission from his mother to join up, so he enlists in the Navy and everything is forgiven and forgotten.

Comment: The East Side Kids fans will find plenty to enjoy in this latest picture of their escapades. It's an entertaining bit of screenfare, due mainly to the handling by the director, Wallace Fox, who by holding down the constant repetition of some of the East Side Kids' known tricks, has turned it into a film that many theatregoers other than the regular followers of the series will also enjoy. Yet there's enough there to satisfy their most rabid fans. As usual, Leo Gorcey carries most of the story as the leader of the gang. The others play their individual roles well, with Bobby Jordan handling the role of a good guy, who takes all the "guff" Gorcey hands out, with understanding and ability. Pamela Blake has been added as the romantic interest, but she gets little chance to show her ability. Arrange a prize-winning dance, in advance of your showing. Stills from the picture could be displayed in music and department stores.

Catchline: The gang break up to join Uncle Sam's Gang.



Ambassador to Appear in Film

Set to make his film debut in a special prologue written by him for the screen version of his best-seller, "Mission to Moscow," Hon. Joseph E. Davies (right), former Ambassador to Russia, is shown here discussing the production with Charles Einfeld, Warner Bros.' ad-publicity director.

Forever And A Day

RKO **Drama** **104 mins.**

(Block No. 4—Nat'l Release, March 19)

AUDIENCE SLANT: (Adult) Finely handled and perfectly performed with exciting action interspersed in domestic recounting. Will be well received by better class patronage.

BOX-OFFICE SLANT: Multiple star cast should attract excellent business.

Cast: Brian Aherne, Robert Cummings, Charles Laughton, Ida Lupino, Herbert Marshall, Ray Milland, Anne Neagle, Merle Oberon, C. Aubrey Smith, Claude Rains, Wendy Barrie, Roland Young, Gladys Cooper, Kent Smith, Victor McLaglen, Jessie Matthews, Ruth Warrick, Reginald Owen, Edward Everett Horton, Anna Lee and 58 other Hollywood celebrities. **Credits:** An Anglo-American production under the combined directorial and producer supervision of Rene Clair, Edmund Goulding, Sir Cedric Hardwicke, Frank Lloyd, Victor Saville, Robert Stevenson, Herbert Wilcox. Written for the screen by Charles Bennett, C. S. Forrester, Lawrence Hazard, Michael Hogan, W. P. Lipscomb, Alice Duer Miller, John Van Druten, Alan Campbell, Peter Godfrey, S. M. Herzig, Christopher Isherwood, Gene Lockhart, R. C. Sherriff, Claudine West, Norman Corwin, Jack Hartfield, James Hilton, Emmet Lavery, Frederick Lonsdale, Donald Ogden Stewart, Keith Winter. Production coordinator, Lloyd Richards. Photography by Robert De Grasse, Lee Garmes, Russell Metty, Nicholas Musuraca.

Plot: An American correspondent, about to leave London after getting an on-the-spot story for his paper about the early bombings of the German Luftwaffe, receives a request from his parents to sell some family property in the English city. Arriving at the address during an air raid he finds the cellar of the house being used as a neighborhood shelter, and the present lessee, a pretty girl who wants to buy the property, engaged in dispensing refreshments. With American brashness he scoffs at the structure and the neighborhood until the girl begins relating its history and how prominently it figured in the making of the traditions that are so important to our cousins across the sea.

Comment: This is the story of a house and the humans it sheltered through several of England's more hectic moments of history. The period covered encompasses the threatened invasion by Napoleon, which was turned back by Nelson's success at Trafalgar, through World War one, and into the earlier stages of the present conflict. Flashbacks showing highlights in the existence of each occupant, and the group of friends and acquaintances with which they surrounded themselves, provide picture accompaniment to the narration of the events. The story is enacted by an impressive cast that includes just about all of the names of prominence in writing, acting, producing and directing that could possibly have been crowded into the footage. As a result it becomes a trifle ponderous in places but there is sufficient sweep of action to hold interest throughout, and the alternate play on various emotions is well paced. Expert performance is the

(*Continued on Page* 18)

IN ANY SITUATION SHE RINGS THE

Business is beautiful at **LOEW'S GRAND, ATLANTA**
LOEW'S, HARRISBURG—LOEW'S COLONIAL, READING
LOEW'S STATE, HOUSTON—RKO PALACE, CINCINNATI
ELGIN, OTTAWA and ORPHEUM, MONTREAL!

The stampede starts soon at the UTAH, SALT LAKE CITY; GARRICK, WINNIPEG and LINCOLN, MIAMI BEACH . . . for everywhere the crowds want to see the world's prettiest models . . . to hear the nation's hottest band . . . to thrill to the year's sweetest love songs!



CHARLES R. ROGERS

presents

THE POWERS GIRL

GEORGE MURPHY ★ ANNE SHIRLEY ★ CAROLE LANDIS

Introducing the Singing Star of Jack Benny's Radio Program... DENNIS DAY

and THE POWERS LONG-STEMMED AMERICAN BEAUTIES *with* Alan Mowbray *and*

BENNY GOODMAN *and his* ORCHESTRA

Produced by CHARLES R. ROGERS • Directed by NORMAN Z. McLEOD

BOX-OFFICE BELL!



Hello, Beautiful! You've done a beautiful job for showmen with those big national tie-ups including Freshy Playsuits Royal Crown Cola...Lux Soap...Coty Products...Brewster Hats Wear Right Gloves...Olympic Knitwear...Calox Tooth Powder Deltah Pearls...Benrus Watches...Zodiac Rings...Remick Songs Doughnut Corporation of America...Modern Screen Magazine Dutton's photoplay edition of the book...and Rye Crisp!



I've Hired an Extra Cashier to take care of the 37,000,000 fans who read the national advertising in Life... Pic...True Story...Click Modern Screen...Modern Romances ...Screen Romances...Photoplay...Movie Mirror...Screen land and Silver Screen!

IN THE INDUSTRY'S "MARCH OF DIMES"—Feb. 18-24.

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

United Nations Week Theatre Collections Bring $2,500,000

Edward L. Alperson, national campaign chairman for United Nations Week, announced Wednesday that early reports from all over the country indicate that collections at motion picture theatres will enrich the United Nations fund by more than $2,500,000.00.

In RKO theatres alone collections up to yesterday (Tuesday) amounted to $110,156.00, and from Los Angeles, Charles P. Skouras speaking for Fox-West Coast and Affiliated Theatres in Northern and Southern California, stated that approximately $90,000.00 was collected in the first four days of the drive.

Many theatres had special events planned for Wednesday night such as benefit previews of "Hitler's Children" at the Palace, Chicago; Orpheum, Kansas City; Allen, Cleveland; Orpheum, New Orleans; Keith's, Lowell; Albee, Providence; Capitol, Trenton; and Keith's, Washington, D. C.

10,000 Jam Times Square

Over 10,000 people jammed Times Square at noon last Thursday (14) to witness the gala rally which officially launched United Nations Week in New York City and the nation. Celebrities from stage, screen, radio and representatives from the many United Nations appeared at the demonstration.

The demonstration was preceded by a parade, led by the United States Army Band from Fort Jay, and which included in the line of march service men from the various allied nations carrying flags from 30 United Nations. Also marching were members of the American Legion Post French-American Veterans and the American Legion Post of Greek-American War Veterans.

Under the aegis of Montague Salmon, managing director of the Rivoli Theatre, a rousing bond rally was staged that night. Versatile Ben Grauer, as master-of-ceremonies, sold bonds in the amount of $41,500. Assisting him on the stage and in the audience were 60 girls of the A.W.V.S. under the command of Miss Jane Greenberg, 30 of whom carried the various flags of the 30 United Nations, and 12 men of the United States Maritime Service in the charge of C.P.O. Lauren.

Cordell Hull Commends Drive

On the eve of the first day's observation of United Nations Week the leaders of the motion picture industry's campaign received from Cordell Hull, Secretary of State, a statement commending the celebration of United Nations Week.

In Staten Island, the Week was inaugurated with a special edition of the Staten Island *Advance*, the largest of its kind ever devoted to a motion picture drive (*see cut*).

A huge rally was held in Lynbrook, Long Island, on Wednesday. The Hon. Sylwin Strakacz, Consul General for Poland, and Francis S. Harmon, executive vice-chairman of the War Activities Committee of the Motion Picture Industry, were the principal speakers at a dinner which was a part of the day's activities. Ed Freiberger of the Century Theatre circuit handled the arrangements for the rally.



Staten Island UNW Promotion

Few promotions of United Nations Week were as thorough as the campaign staged in Staten Island. A ten-page section—seven of the pages containing four, one containing two merchant-sponsored layouts for the thirty United Nations—was promoted by Edgar Goth, advertising and publicity director for Fabian Theatres, and co-chairman of the State Island War Activities Committee, in the Staten Island Advance. The newspaper also cooperated fully in according the observance much news and editorial space. Other newspapers were also generous in publicizing the event. Above: one of promoted pages.

Theatres to Aid Distribution Of OWI Magazine for Negroes

Theatres catering to colored patronage, through the War Activities Committee, will cooperate with the Office of War Information in its campaign among Negroes, Si Fabian, chairman of the WAC Theatres Division, announced Wednesday.

Theatres will help in the distribution of a magazine entitled "Negroes and the War," a 72-page, pictorial publication containing facts that the OWI is anxious to get to the Negro population of the country.

Exhibitors operating Negro theatres have been requested to write Fabian pledging careful distribution of the expensive piece of printing.

Reminder: If you're not yet in the drive for copper, better enlist your theatre now.

Industry Launching 'March of Dimes'; Schenck Chairman

With the United Nations Week drawing to a close, plans got under way this week to launch the industry's next important drive—the March of Dimes to aid the fight on infantile paralysis.



Nicholas Schenck

Several thousand theatres, including the major circuits, already have enlisted in the drive to make audience collections during the week of February 18-24. Through state chairmen, pledges are going out to exhibitors, and at least 15,000 theatres are expected to join the drive.

Last year, the motion picture campaign brought a surprising $1,450,000 "take"—which up to then was an industry record: it represented a third of all money collected in 1942 by the National Foundation for Infantile Paralysis.

National Headquarters Opened

Nicholas M. Schenck again heads the movie drive as national chairman. He announced Sunday the opening of national headquarters in suite 173, Astor Hotel. He also announced the following national committee members:

Executive Committee: E. L. Alperson, Barney Balaban, Harry Brandt, Gus Eyssell, Si Fabian, Harry Kalmine, Chas. C. Moskowitz, Herman Robbins, Spyros Skouras. Home Office Chairman: Leonard Goldenson. Exchange Chairman: Abe Montague. Treasurer: Walter Vincent. Public Relations: Oscar A. Doob and Ernest Emerling.

This year's movie, "March of Dimes," was set back from the usual January 30th (the President's Birthday) to February to avoid conflict with the United Nations campaign. President Roosevelt approved the shift.

Meanwhile, it was announced Tuesday that the organization of state chairmen for the campaign had been virtually completed. Only a few states remain to be heard from, according to a list sent out by Chairman Schenck.

Many of the state chairmen are the same showmen who led their states in last year's highly successful "March of Dimes" drive. They are appointing committees and chairmen for every county, and are handling the distri-

(*Continued on Page* 18)

School Cooperates in Stamp Sales

A stamp-selling idea which he has found "very successful" in local schools is reported by Manager James B. Reid of the Ken-Ten Theatre, Pruden, Tenn.

Reid is running a free show once a month for all the rooms at school whose students are 100 per cent in buying stamps each week.

During the week before Christmas the school's average was better than 200 per cent, with one of the teachers buying a bond. Reports Reid:

"I sold more stamps and bonds in December than in all the other months of the year put together. I know theatre managers will find school children eager to cooperate in this activity."

Glendale 'Parade of Bond Sales' Entry Wins Theme Award

Theme Award in the Tournament of Roses "Parade of War Bonds" at Pasadena last New Year's Day was won by the Glendale, Calif., entry. Four times Glendale has been awarded the coveted theme prize, given for the entry which best depicts the theme of the Tournament for the year. In 1927, 1930, 1932 and 1936 the flower-bedecked floats from Glendale were considered by the judges to express most graphically the general idea for the year.

The theme for 1942 was "We're in to Win," and the "floats" representing 129 communities throughout the nation were reports of war bond sales during the period from November 23 to December 23, and an outline of future plans for bond and stamp sales.

Glendale's quota of sales for the campaign month, $451,400, was exceeded by more than $100,000, and this record, together with a carefully documented series of reports, pictures and newspaper clippings which were included in the book, were instrumental in bringing the high award to this California community.

All theatre managers and their staffs, captained by Stan Kriner of the Glendale Theatre, staged campaigns and assisted other organizations to put Glendale over the top. Helping with the exploitation was Sergeant Ed Harris of the Marines, former Glendale manager and Director of Public Relations for the Glendale War Savings Committee (*see cut*).

Said City Manager Earl Rice, chairman of the community WAC: "I'm very proud of the achievement, which is a credit to our industry."



Sgt. Ed Harris and Earl Rice, city manager of Fox Glendale theatres, pose with the campaign book which brought their community theme award in Pasadena Tournament's "Parade of Bond Sales."

Easson's Bond Display Urges Patrons to 'Dig Down in Sock'

During the Hallowe'en season, Manager Allan Easson of the Oakwood Theatre, Toronto, Ontario, made up and displayed an appropriate lobby frame to tie-in with the Victory Loan Drive.

Attractively bordered and illustrated with a pumpkin-face sketch, the card featured this copy: "Shell Out for Victory. There is no rationing of Victory Bonds. Don't stop half way . . . dig down right to the toe of that old sock. (At this point there was a sketch of a sock, with the toe "flashing" like a diamond.) Help Secure YOUR Security."

'News Parade of 1942' on View At Museum of Science, Industry

Latest addition to the "World at War" exhibition at the New York Museum of Science and Industry, 30 Rockefeller Plaza, is a film entitled "News Parade for the Year 1942."

Some of the highlights of the film include the A.E.F. landing in Africa, the British 8th Army engaging Rommel, U. S. airmen in China, U. S. Marines battling the Japanese at Guadalcanal, the American victory at Midway, Battle for Stalingrad and the Battle of the Atlantic.

The film is shown daily at 12, 2:30 and 4:30 p.m.

Films' Contribution to War Effort

Editorials covering the motion picture industry's contribution to the war effort are features of the February issues of two fan magazines, *Movies* and *Hollywood*. The article in *Movies* titled "Movies and the War" appears on pages six and seven of that publication, while the editorial called "Movie Memos" may be found on pages sixteen and seventeen of *Hollywood*.

Two Chairmen Name WAC Publicity Men

Don Demien, War Activities Committee public relations chairman for the Milwaukee exchange area has appointed his committee of publicity chairmen in cities of 25,000 or more population operating out of that territory.

Demien's staff includes: Al Copulas, Appleton; T. M. Ellis, Beloit; William Koster, Fond DuLac; Russell Leddy, Green Bay; Edward E. Benjii, Janesville; John Ferger, Kenosha; John Scharnberg, Madison; Robert Guiterman, Manitowoc; Fontas N. Georgiades, Oshkosh; Stanley Lambert, Racine; Leo Schussler, Sheboygan; Lawrence Beltz, Wausau.

Harold Martin, Atlanta exchange public relations chairman, has made some additional appointees. These are: Bolivar Hyde, St. Petersburg; Vern Hunter, Orlando; R. R. Thomas, West Palm Beach; T. R. Jones, Columbus, Ga.

With these additions, only two exchange territories, Memphis and New Orleans, remain to complete the national network of the WAC Public Relations Division. It was expected that these two exchanges would complete their committee within the week.

Pamphlet to WAC's PRD Members

Entitled "The A-B-C of the PRD of the WAC," a pamphlet covering the aims and plans of the Public Relations Division of the War Activities Committee is being sent to all of the 500 or more members of the division throughout the country. In it, Oscar A. Doob, public relations chairman, outlines briefly the type of work in which the various area and city chairmen will engage during 1943, with a list of the war "assignments" expected in the next few months.

Proclaims Copper Scrap Week

Harold E. Stassen, governor of Minnesota, has by official proclamation, designated the week of February 5th through 12th as "Copper Scrap Week." This is the local phase of the theatres' national campaign to replenish the Government's depleted stores of copper, brass and bronze. Mr. Stassen's pronounciamento was arranged for by members of this state's War Activities Committee.

'My Day' Plugs UNW

In her daily newspaper column a few days ago Mrs. Eleanor Roosevelt devoted a full paragraph to an announcement about United Nations Week. She credited the War Activities Committee of the Motion Picture Industry and the country's movie theatres support of this worthy cause. She also mentioned "You, John Jones," the special film which MGM produced, for the occasion.

Donald Duck Again Bringing to Millions Message on Taxes

"The Spirit of '43," Walt Disney 6-minute film starring Donald Duck, produced for the Treasury Department, will be released by the War Activities Committee to as many theatres as possible between now and March 15. After this date it will complete the run in the remaining theatres.

On February 4, National Screen Service exchanges will begin circulating the 677 Technicolor prints of "The Spirit of '43" throughout the nation.

The short was seen by the program committee of the Theatres Division, of which R. B. Wilby is chairman, and received enthusiastic approval. It is anticipated that the subject of enormous importance in this critical year, will receive maximum distribution in the theatres pledged to play WAC film.

This is the second year in a row that Donald Duck has aided Mr. Morgenthau's department, sugar-coating the tax message for those who have been paying them, and doing an educational job on the millions who will be filing returns for the first time.

As envoy extraordinary for the Treasury Department, Donald appears in triplicate. Though dual roles are nothing new to the screen, it is expected that the "Duck trio" will be a mark for future Spencer Tracys to shoot at. In addition to his inimitable self, Donald is seen as a thrifty Scotsman who banks his increased earnings against future tax payments. His third personality is a zoot-sooted wastrel who spends his money wildly.

A special one-sheet is in preparation, free to exhibitors playing the film, which National Screen Service will distribute along with the prints.

In addition to "The Spirit of '43," the WAC will release two other "Victory" shorts and one "America Speaks" subject during the month of February. These include: "Troop Train," OWI (Col.) Victory Short, February 11; "Red Cross," WAC (Para.), Victory Short, February 18; "Arsenals of Might" (Univ.), America Speaks, February 25.

Wyoming Theatres in Drive to Fill Incomplete Stamp Albums

Wyoming theatres, according to War Activities Committee Chairman Fred Glass, are staging a campaign this month to persuade patrons with partly-filled war stamp books to complete their books immediately.

To give movie-goers the incentive to fill the books at the theatre bond and stamp booths, exhibitors are said to be admitting those who do so to a special "free show." Treasury Department "Minute Men" are addressing movie audiences to spur sales.

It is estimated that there are 64,793 families in Wyoming with incomplete books. If these were filled, it would bring the January bond sale up to $1,211,225.75.

Schine Circuit Sets Plans For Copper Collection Matinees

All Schine Circuit managers, district managers and bookers have been told of the Government's immediate need for copper, brass and bronze and instructed to stage special shows designed to satisfy this need.

The theatres will be expected to cooperate with their local salvage boards, newspapers and civic organizations. Special warning was given to the exhibitors to destroy in front of bearers all usable items turned in. This is a point brought up by the War Production Board, and will be carefully followed throughout the country.

The Box-Office Slant

Forever And A Day

(*Continued from Page* 13)

order, rather than the exception, from beginning to end, and the frequent change of costumery and setting to fit the period of the action provides welcome relief from what might otherwise be rather tiresome continuity. The bombing shots and the conduct of the people in the shelter is particularly impressive. The picture is, of necessity, episodic but each sequence is sufficient as a story in itself and the assembly interestingly tied together in a running, though frequently interrupted, background showing exciting incidents consequent to conditions existing during a devastating air raid. Especially meritorious and memorable are the sequences and delineations of Claude Rains, Ida Lupino, Merle Oberon, Herbert Marshall, Roland Young, C. Aubrey Smith and Gladys Cooper. Technical departments have been exceptionally well handled.

Catchline: If a house could talk—it would reveal secrets like these about the people it sheltered.

The Daring Young Man

Columbia Comedy 70 mins.

(Prod. No. 4021—Nat'l Release, Dec. 10, 1942)

AUDIENCE SLANT: (Family) Although designed for a cross-section audience this will appeal primarily to the school age groups. Unamusing zany goings-on added to incredulity are not conducive to a receptive adult reaction.

BOX-OFFICE SLANT: Anchored to a strong co-attraction or coupled with another mid-week feature, picture might suffice—needs strong exploitation if it is to be depended on to carry much cash register burden.

Cast: Joe E. Brown, William Wright, Roger Clark, Claire Dodd, Lloyd Bridges, Don Douglas, Frank Sully. **Credits:** Directed by Frank R. Strayer. Original screenplay by Karen DeWolf. Director of photography, Franz P. Planer. Produced by Robert Sparks.

Plot: Dubbed a universal failure because of his inability to be accepted by any of the armed services, Jonathan Peckinpaw is inveigled by a pretty reporter into taking bowling lessons for building-up purposes. At the alleys Jonathan is about to give up in disgust when he is taken in tow by a sharpshooter who makes the unsuspecting hero a champ with the aid of radio balls which are controlled by a short-wave sending set worn on the person of the champ's new manager. When Jonathan's manager is kidnapped by a band of Nazi agents who plan to use his short-wave set for their own purposes, the gullible bowler is left alone during a match and is mobbed by irate spectators who have lost a lot of money by betting against him. In the hospital, with the aid of the girl, he discovers the plot. A maze of screwy antics take place before the ex-titleholder captures the Nazis and provides a serene ending by being accepted in the Army.

Comment: Although the story is laboriously slow and provides extremely dull film fare, a certain number of loyal adult and juvenile Joe E. Brown fans should give their favorite support at the ticket window. Then too, the picture because of its underlying physical fitness theme offers a few exploitation possibilities. A tie-up with local bowling alleys and gymnasiums fits beautifully. Perhaps a bowling contest run through newspaper channels in connection with the picture would prove popular enough to add a great deal of interest and entice people into the theatre. A letter-writing contest on "what I do to keep physically fit" with prizes offered for the most interesting suggestions should stir up some enthusiasm in the picture. Defense plants as well as army and navy bases and recruiting stations will undoubtedly offer their wholehearted cooperation in working out this stunt.

Catchline: He would rather catch hell from a tough sergeant than heil a heel.

Cinderella Swings It

RKO-Radio Drama-With-Music 71 mins.

(Block No. 4—Nat'l Release, Feb. 26)

AUDIENCE SLANT: (Family) A typical homespun drama for those who like pictures of small town life.

BOX-OFFICE SLANT: Not up to the mark set by its predecessors, but okay for the followers of the "Scattergood Baines" yarns.

Cast: Guy Kibbee, Gloria Warren, Helen Parrish, Dick Hogan, Leonid Kinskey, Billy Lenhart and Kenneth Brown, Dink Trout, Willie Best, Pierre Watkin, Lee "Lasses" White, Fern Emmett, Ed Waller, Kay Linaker, Christine McIntyre, Grace Costello. **Credits:** Directed by Christy Cabanne. Screenplay by Michael L. Simmons. Director of photography, Arthur Martinelli. Produced by Jerrold T. Brandt.

Plot: Kibbee learns that a talented youngster, whose uncle and singing teacher had taken her to New York for a "break," has come back to town. He arranges for her to sing at a local USO show. When her singing does not go over, he plans with the young leader of the band to teach her a new singing style. Then he inveigles a Broadway producer to come to town and leads the unsuspecting man to the show. As hoped, the producer likes her style and she gets the "break" she'd been seeking.

Comment: While not up to the mark set by its predecessors, and stacking up as only fairly good entertainment, this picture nevertheless has a certain amount of appeal for the Scattergood Baines fans and those who like series pictures of small town life. It's a typical homespun drama with a plot whose situations offer few surprises, even the climax being apparent in advance. In addition to Kibbee, this one has the singing of Gloria Warren; the tap dancing of little Grace Costello and a few catchy musical numbers. Present also are Butch and Buddy, the two youngsters who've been in so many Universal pictures, and Leonid Kinskey, whose portrayal of the music professor may get a few laughs, although his performance is not too realistic. Sell the Kibbee name, the same as in others of this series. Arrange tieups using stills of the picture, with local USO and Red Cross Organization. Run a "local" talent night and get the cooperation of all the community, offering prizes to the winner.

Catchline: Scattergood Baines becomes Cinderella's Fairy **Godmother?**

Industry Launching 'March of Dimes'; Schenck Chairman

(*Continued from Page* 16)

bution of pledges to theatres. Those who have accepted their posts, with a promise to exceed last year's collections, are:

Arizona—Harry Nace, Phoenix; Arkansas—M. A. Lightman, Memphis, Tenn.; California—Charles Skouras and Robert H. Poole, Los Angeles, A. M. Bowles, San Francisco; Colorado—Rick Ricketson, Denver; Connecticut—L. J. Hoffman, New Haven; Delaware, Carter Barron, Washington, D. C., Joseph D. Fiore, Wilmington; District of Columbia—Carter Barron and John Payette, Washington; Georgia—J. H. Thompson, Hawkinsville, E. D. Martin, Columbus; Idaho—I. H. Harris, Burley; Illinois—Jules J. Rubens, Chicago; Indiana—Harry Katz, New York City; Kenneth Collins, Indianapolis; Iowa and Nebraska—A. H. Blank, Des Moines; also

Kansas—Elmer Rhoden, Kansas City; Kentucky—Fred J. Dolle, Louisville; Maine, Massachusetts, New Hampshire and Vermont—Martin Mullin, Boston; Maryland—Sidney Lust, Washington; Michigan—Paul Schlossman, Muskegon, J. O. Brooks, Detroit; Missouri—Harry C. Arthur, St. Louis; Montana—A. M. Russell, Bozeman; Nevada—M. Naify, San Francisco, Calif.; New Jersey—Walter Reade, New York City; New Mexico—Milas L. Hurley, Tucumcari; New York—J. Meyer Schine, Gloversville, Charles Hayman, Niagara Falls, Fred Schwartz, New York City; also

North Dakota—Mike Cooper, Grand Forks; Ohio—Pete J. Wood, Columbus; Oklahoma—L. C. Griffith, Oklahoma City; Oregon—A. Finke, Portland; Pennsylvania—Ted Schlanger and Sidney Samuelson, Philadelphia, M. A. Rosenberg, McKees Rock; Pennsylvania and West Virginia—Moe Silver, Pittsburgh; Rhode Island—E. M. Fay, Providence; South Dakota—Charles Klein, Deadwood; Tennessee—Tony Sudekum, Nashville; Texas—Julius Gordon, Beaumont; Utah—John Rugar, Park City; Virginia—W. F. Crockett, Virginia Beach; Washington—Frank Newman, Sr., Seattle; Wisconsin — Harold Fitzgerald, Milwaukee; Wyoming—E. J. Schulte, Casper.

Cagney to Attend Ball

Word was received in New York this week that James Cagney would interrupt preparations for his first United Artists production to attend the President's Birthday Ball in Washington. Mr. Cagney has been one of the most regularly chosen guests to appear at the gala charity event, conducted annually for the "March of Dimes" campaign.

Bond Sales Total 19 Million

Variety Club of Southern California, according to a report of the Theatre War Savings Staff of that territory, have sold $19,293,938.63 in war bonds and stamps.

Loew's Ad Man Uses 'Hot' Copy

Loew's theatres in New York made quick changes in their newspaper ads last week to include special copy covering the new gas and fuel oil shortage edicts. Metropolitan circuit's new wartime copy is: "Loew's Theatres Are Heated With Coal! Turn down your furnace, save fuel, come to Loew's."

The majority of Loew theatres have been coal heated; the few with oil equipment were switched over to coal some time ago.

Loew managers were instructed to make a careful check on business in relation to the gas shortage. A check of parking lots, arrival of patrons by car, if any, etc., has become part of the new routine. Clocking parking lots will probably result in a new phrase in show business: "Business not so good; only three cars in the lot!"

Selling the Picture



Let This Be Your Guide

All the spine-tingling, horror-creating aspects of RKO Radio's "The Cat People" were injected into the unusual front created for the Broadway showing by George Hoffman of Rialto Theatre.

Boeing Ad Series Set on 'Air Force'

Starting with one of the February issues of *Collier's, Life, Saturday Evening Post, Business Week, The New Yorker, Newsweek, Time* and *United States News,* the Boeing aircraft company will run a series of full-page national magazine ads featuring the aviation special, "Air Force," in which the Boeing Flying fortress plays a prominent part.

A dramatic scene from the film is used as illustration, with praise credits to the picture and Warner Bros.

Other prominent publications on the schedule for the "Air Force" ad include *Fortune, National Geographic, Atlantic Monthly, Harper's, Aero Digest, American Aviation, Aviation, Southern Flight, U. S. Air Services, Western Flying, Skyways, Flying* and *Air News,* with an aggregate reader circulation of about 56,000,000.

'Air Force' in Book Form

"Air Force," the Warner Bros. aviation special which has its world premiere February 3 at the Hollywood Theatre on Broadway, will be put out in book form by Grosset & Dunlap. John Watson of the New York *Herald Tribune* is writing the book from the film script.

Montefalco Appointed Manager Of Plaza Theatre, Westbury, Conn.

Albert Montefalco, formerly of the Strand Theatre, Plainville, Conn., has been appointed manager and publicity director of the Plaza Theatre, Westbury, Conn., newly acquired showplace of the Roger Mahan Circuit.

Before coming to Plainville last May, where he won hundred of friends, the twenty-six-old showman managed theatres in such Connecticut communities as New Britain, Ansonia, Derby, Shelton, South Norwalk. Prior to his motion picture exhibition career, he managed the Lakeview Casino Ballroom at Derby.

Montefalco was honored recently when one of his musical compositions, I Love Every Bit of You, was acquired by Ann Corio for use in a forthcoming film (*STR, Dec.* 19, '42, *p.* 20). He recently completed another song, When Will It Be?

Toledo Exploiteers Go Into Action for 'Action' Premiere

Naval Film Showing Tied-in With Drive to Sell War Bonds And Reopening of Valentine

A campaign that can serve as a model for others yet to take place in various parts of the country was staged in Toledo, Ohio, for the world premiere of "Stand By For Action" at Loew's Valentine. Assisted by MGM exploiteer Warren Slee, the campaign was conducted by Charles Raymond, Loew's Division Manager; Ted Teschner, manager of Loew's Valentine, and Eddie Dowden, Loew Theatres, New York. And what these three musketeers of exploitation did is outlined herewith:

Newspapers. Plenty of space was promoted in the Toledo *Blade* (evening) and the Toledo *Times.* In the *Blade,* for instance, the boys got a heading and lead in Mitchell Woodbury's column a week in advance; a two-column story on the organization luncheon of the Chamber of Commerce and other civic groups meeting with Loew and MGM representatives to pledge their support to the war bond world premiere; a story about the cooperation of the U. S. Navy in Toledo, which included the arrival of a special print handled by a U. S. Navy guard at Union Station; more coverage by columnist Woodbury; a front-page feature story about the opening, with art showing the Navy Glee Club and the United Nations flag ceremony; another break in Woodbury's column.

Eight days in advance, the *Times* carried a story concerning the organization of the premiere; seven days in advance, a story outlining the campaign and giving the names of the various civic committees; four days in advance, a combined story of war bonds and premiere on first page of second section; also: a U. S. Navy story outlining support, art and stories on three pages of an issue, and a story highlighting the premiere on page one, section two.

At the Esquire. Several weeks in advance, a trailer selling the war bond premiere and the reopening angle of the Valentine, coupled with the MGM trailer on "Stand By For Action," was screened at the Esquire, sister house.

Lobby of the Esquire was converted into a giant War Bond Booth manned by the assistant manager and a staff of volunteer workers from the A.W.V.S. Recessed section of the booth was flanked with pylon art in red, white and blue, giving the complete story on "buying a War Bond to Attend the World Premiere of 'Stand By For Action'." Workers were on duty day and night.

Barricade Valentine Theatre Front, during the remodeling, was plastered with copy about the special premiere for the theatre's reopening.

Billing. Signs were placed on all Navy "A" boards; 200 one-sheets were placed in stores; 20 24-sheets in block type contained details of the premiere; attached to all downtown lamp posts were 300 yellow arrows with "This Way to Gala War Bond Opening, Loew's New Valentine Theatre."

On Toledo's main thoroughfare, Superior street, trolley wires were festooned with patriotic bunting, and center-piece carried full credit on all three angles. Another heavily traveled street, St. Clair north from Madison to Jackson, was decorated with a V-type bunting flag on standards from trolley poles on sidewalks in red, white and blue. Middle section was blue on white with all the credit copy necessary for all three angles. Along Adams street were patriotic buntings, with the center section devoted to theatre copy. A huge red, white and blue banner was stretched across one of the busiest downtown corners.

Special Functions. An organizational luncheon was held. Before it was over, $250,000 had been pledged for bonds. Preceded by a light buffet and cocktails, a special screening was held for the ranking naval officer of the Toledo area, Capt. F. J. Manamon and his staff and their ladies. Receiving special handling on its arrival from the coast, the print on "Stand By For Action" was turned over under armed guard to C.P.O., U.S.N., in front of Union Station as curious crowds gazed at the red-, white- and blue-labeled cases. A ranking U. S. Navy officer greeted Joseph R. Vogel, Loew's executive, and Mrs. Vogel, upon their arrival at Union Station. Following the premiere, a buffet supper was held for winners in the bond-selling campaign.

Tieups. Tags were attached to all outgoing garments of three leading cleaners and dyers. All hotels used red, white and blue menus with tie-in copy in their eating rooms. Downtown dime stores gave out shopping bags imprinted with world premiere copy. On the Monday before opening, a special staff of boys on busy corners and streets distributed thousands of special service pamphlets with the various ranks of the Army, Navy and Marines and containing tie-in copy.

From the leader of a concert group, the exploitation men received a select list of 7,000 to whom they sent a special war bond premiere letter. To its membership, the C. of C. sent 1,500 letters, notifying them that they could get choice seats to the affair by notifying headquarters. Members of the Junior C. of C. received flyers designating certain of them as agents and that a call from them would get choice seats.

Radio. Spot announcements were bought from station WSPD, but at the same time the station also came through with special programs tieing in with the premiere.

Windows. Despite the holiday rush, many outstanding windows were obtained. They featured a 30x40 blowup in color with hand-lettered copy. In smaller stores blown-up stills with corner cards about the premiere were planted, while barber shops, pool rooms and all live spots featured jumbo window cards. A special window card was planted by the *Buckeye News* in all its customer spots and stands, which included many outlying towns.

Out of the Fog

Wintertime bespectacled patrons of the Centre Theatre, Chatham, Ontario, will henceforth have no reason to complain, upon entering the showplace from the frigid outside, that their steamed glasses made them miss half the show. Manager Harland Rankin is supplying each customer with a sheet of Kleenex.

IN ALL SITUATIONS FROM

UNANIM

– AT

NOTE: Please check this claim

NEW YORK
Criterion Theatre

PITTSBURGH
J. P. Harris Theatre

LAWRENCE, Mass.
Palace Theatre

PORTLAND, Me.
Strand Theatre

JOHNSTOWN, Pa.
Embassy Theatre

NEW LONDON, Conn.
Garde Theatre

NORWICH, Conn.
Palace Theatre

SEATTLE, Wash.
Liberty Theatre

BUFFALO, N. Y.
Lafayette Theatre

MADISON, Wisc.
Orpheum Theatre
Madison Theatre

ALLENTOWN, Pa.
Colonial Theatre

HAVERHILL, Mass.
Lafayette Theatre

WICHITA, Kansas
Miller Theatre

Join the Industry's "MARCH OF DIMES" Feb. 12th-24th—Sign That Pledge!

LARGEST TO SMALLEST

WOW!



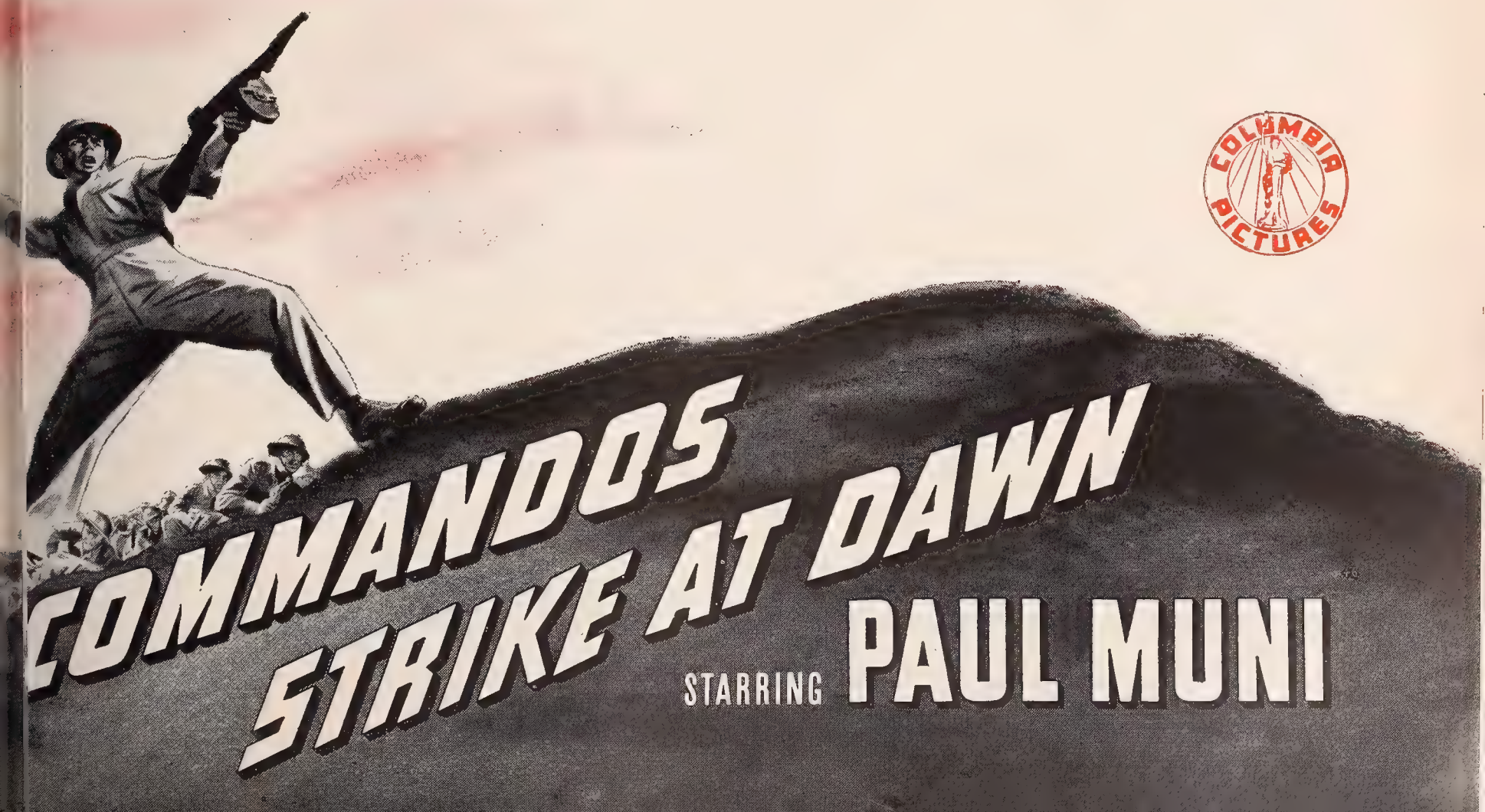
THE BOX-OFFICE

with —

SPRINGFIELD, Mass.
Bijou Theatre

HUNTINGTON, W.Va.
Palace Theatre

MIAMI, Florida
Lincoln Theatre
Miami Theatre
Capitol Theatre



Program Exchange

Utica Theatremen Visits Us; Movie Guide Back Again; Tory Cavallo's New Program

We've been sitting here for at least five minutes wondering how to begin this week's discourse. We can't talk about the weather, so that's out. We don't want to launch right into the business at hand, for we like to have these few introductory lines to warm us up for the discussions to follow. We might mention, however, that Showman-Promoter Arnold Stoltz, that unique uxhibitor from Utica (we had to change the spelling of "exhibitor" just this once for purposes of alliteration) dropped in to see us the other day. He's a swell guy, and we can easily understand now why local merchants nearly fall over themselves in their eagerness to bear the costs of any stunt Stoltz might concoct, because they know it will be novel and clever and a business-builder for them. Honestly, though, on seeing the ingenious theatreman for the first time, you'd never dream that this is the man who devises and promotes those novel giveaways that set all Uticans talking about the Avon Theatre. Instead, in his impeccable attire, his dignified demeanor, Stoltz, with his mustache, his homburg headgear, reminds you of an ambassador or a matinee idol. But matinee or night, this dynamo is never idle. Well, so much for Stoltz.

Welcome Back, Maurice

At one time Maurice Osterman used to send us a copy of the Movie Guide, publication for Shea Theatres in eastern New York, every week; now, we consider ourselves fortunate to receive a copy every six months. Therefore, we're fortunate right now, for in our possession is a copy of the New Year's issue. When we say that Movie Guide is the same as usual, we don't mean it's just an ordinary program. As a matter of fact, the tabloid is so good, both from the standpoint of typography and layout, and so interesting in content, that it would be difficult to improve on it. We were glad to see that activities in connection with United Nations Week received a front-page break via a two-column, two-line italicized head.

Looking at the column, "It Happens in Hollywood," written by Carl Jones, Movie Guide Hollywood correspondent, a little poem takes our eye. We hope Jones and Osterman won't mind if we reproduce it here. Your program readers should get a kick out of it:

Little gas, no meat,
No coffee, little heat,
Little butter, no eggs,
Much walking, bow legs,
Little sleep, no naps,
D—n nuisance—these Japs.

A Shea Honor Roll box lists the Shea Theatre employes who are now in the armed forces. This is a feature that could be incorporated into other programs; likewise, the listings of characters and the players who will essay them in the attractions booked for the week. Then, too, the phone numbers of Shea Theatres are given so patrons can cut out the list and place it near their telephones, thus making "information" calls unnecessary.

Tory Cavallo, who took a short sojourn to one of his circuit's theatres in Virginia, is back in West View, Pa., once more. This week he sent us samples of his new tabloid, the Alpine Theatre News, along with a ration card stunt on "Tales of Manhattan" which, he says, he copied from a reproduction which appeared in STR a few months ago.

We rather like the tabloid program. Its size, folded, is seven by ten inches. For this size, the banner on the front page is rather large, but there is still ample space below for special front-page copy. One issue features a large piece of art on the front cover (a scene from "White Cargo"), which follows the regular newspaper-style tabloid. We rather think that in addition to the art in a case like this, there could also be a direction to "See Story on Page So-and-So." Then, on this other page, probably page two, could be a general advance story about the attraction from which the front page illustration has been taken.

On another copy, the front-page headline reads: "Color, Thrills, Top Stars Due in Forest Ranger." Beneath this head are biographies of the three top stars (Fred MacMurray, Paulette Goddard and Lynne Overman) together with thumb-nail cuts of each. In our humble opinion, this biographical material doesn't live up to the headline. We're led to expect a story rich with adjectives and praise for the high entertainment elements of "The Forest Rangers"; instead we get biographies of the players. How much better it would have been to have had this punchy headline followed by a story equally as punchy. After all, the front page is where you make your biggest impression. If it doesn't appeal, chances are the reader won't be too keen to explore the program further. Our criticism is only minor, however, so we hope Tory won't think us an old kill-joy. We do think that he has something good to work with it a program of this type, and we shall be eager to receive future issues.

'This Is Just a Starter'

From the Colonial Theatre, Nashua, N. H., Manager Al Swett sends us a program furnished by a national program-printing firm. "This is just a starter," he says, so we'll be looking forward to hearing from Al again real soon.

Well, we've taken care of about everything this week, except for one thing we'd like to mention. Recently, there appeared in *Collier's* a special article under the heading "Hollywood Gets Its Teeth Kicked In." Leave it to Orris F. Collins, genial editor of Cinemag out in Paragould, Ark., to seize upon the opportunity to report on this article in his tabloid publication. Collins seems to be on his toes at all times. But then, that's the fun of being a tabloid program editor. Theatres putting out newspaper-style programs always have the chance to capitalize on current events in connection with motion pictures.

And now, that *is* all for this time. We'll be seeing you again next week.



TWO

— Published By —
James S. Nudi Publications
West View, Pa.
For The
Alpine Allied Theatres

— Copies Free —

IF YOU DO NOT RECEIVE YOUR COPY EACH WEEK KINDLY NOTIFY THE THEATRE AND IT WILL BE DELIVERED TO YOU.

You're busy with war activities these days, you've very little time for relaxation and diversion. But bear in mind that no one expects you to work continuously. You must take time out occasionally from your arduous duties, and the best way to refresh yourself, to fit yourself for the bigger tasks ahead, is to attend the movies. We make it our business to select the pictures we believe you'll like the best. So why not drop around to the Gerard Theatre tonight? We'll be looking for you!

BE - OUR - GUEST

Each week the names that appear in this program will be entitled to two (2) Free Passes. All you have to do is present yourself at the box office, identify yourself and receive

2 TICKETS FREE —

SEE IF YOUR NAME IS AMONG THIS WEEK'S WINNERS

Robert Sauer, 363 Highland Avenue
Helen Sutherland, 811 Brownsville Rd.
Kathryn Stewart, 235 Martsolf Ave.
Blair Treaky, 81 Brightwood Avenue
Grace Teasmer, 25 Fordham Avenue
R. W. Uffelman, 4 Yale Avenue
Robert Vettel, 52 Chalfonte Avenue
James Wright, 67 Park Avenue
Mrs. Estella Young, 150 Jamaica Ave.
Mrs. Daniel Zimmer, 28 Oakley Ave.

Max Baer Clicks In Second Chance In Films

If you didn't already know it, Max Baer would be the first to tell you that he clowned his way out of the heavy-weight boxing championship of the world.

But he isn't going to clown his way out of his very promising screen career, of that he is certain.

Max turned down a guarantee of $10,000 to fight Lee Savold to accept his role with Pat O'Brien and George Murphy in RKO Radio's "The Navy Comes Through."

He'll fight again if and whenever he gets a good offer but right now he is concentrating on his second chance on an opportunity he muffed 10 years ago. That was when he made his first film appearance in a picture called "The Prizefighter and the Lady."

"I was just a half-baked kid then," Max says, "with no sense of responsibility. I would be late on the set, walk off when I felt like it. I thought the world was my apple."

Max, now 33, never fought any kind of a boyhood fight until he was 19. He was afraid to fight, then by the simple expedient of knocking out his opponent with a single punch in a fight he couldn't avoid he discovered he had something in a pair of fives.

He received $35 by knocking out his opponent to win his first professional fight at Stockton, Calif. He won the world's heavyweight title in New York City on June 14, 1934, by knocking out Primo Carnero in the 11th round. On June 13, 1935, he went 15 rounds with James J. Braddock in the same city, losing the titleto him on a judges' decision. On September 24, 1935, Joe Louis knocked out Max in the fourth round. Since then Max has been devoting his time to operating his two California ranches, directing the ring career of his brother, Buddy, and occasionally fighting himself.

They called Max a clown then, and he still is a clown But those who know him best know he is too much of a sentimentalist to have the killer instinct that should have gone with his powerful right to make him a great champion.

Director Eddie Sutherland describes him as a great, lovable, playful St. Bernard. Eddie thinks he has a great promise as an actor, that he will go far on the screen.

"Why not?" quips Max. "There's no difference between a fighter and an actor—they're both hams."

MAX BAER

The former heavy-weight champion has resumed a screen career in RKO Radio's "The Navy Comes Through," in which he is featured in support of Pat O'Brien and George Murphy. The story tells the exploits of a gun-crew guarding a merchantman in the North Atlantic.

HOLIDAY BIRTHS

If dates of birth have anything to do with eligibility to play men in the service of Uncle Sam, certainly Pat O'Brien and George Murphy, featured in RKO Radio's "The Navy Comes Through," should qualify for their roles as members of a U. S. navy gun crew.

O'Brien was born on Nov. 11th. Murphy came into the world on 4 July 4th.

Molasses Is Southern For Red Skelton

Rationing or no rationing, there was no shortage of saccarine nicknames around the set of M-G-M's "Whistling in Dixie."

Gone completelySouthern for the duration of the comedy, the star, Red Skelton, dubbed Ann Rutherford "Sugah," Diana Lewis "Sweet Stuff" and Celia Travers "Honey Chile."

The trio called Skelton "Lasses."

Reproduced above is Page Two of Tory Cavallo's Alpine Theatre News, published for the circuit's Gerard Theatre in West View, Pa. Get your reading glass and study it. You'll find a general discussion of the program elsewhere on this page.

'Margaret' Exploited At Emporia Premiere

"Journey for Margaret" had one of its first showings in Emporia, Kansas, home of William Allen White, whose son, William L. White, wrote the true-life book on which the picture was based. Scene of the opennig was the Fox Granada whose manager, Ed Dorrel, started the "Margaret" campaign three weeks in advance by holding a preview for Editor and Mrs. White and members of the Emporia *Gazette*. The Emporia Film Council, which consists of representatives of about forty clubs, with each member reporting on pictures to respective groups, attended another special screening.

Advance publicity started two weeks in advance and was followed up each day. On the last day of the engagement, the *Gazette* carried a front-page editorial on the picture by Editor White. A local daily carried a teaser campaign, while the *Gazette* featured a 10-day contest to find a local "Margaret."

On the downtown streets, a "walking book" ballyhoo was used, and 5,000 heralds were distributed to homes and offices.

Four days before playdate radio listeners began hearing spot announcements over a local station, which also cooperated in plugging the local angle in news broadcasts.

Local merchants bought a full page of cooperative ads tieing in the picture and "Margaret's" journey through local stores. Added feature of the page was a misspelled word contest which brought an avalanche of replies.

At a special children's show, Manager Dorrel introduced a local "Margaret" from the stage.

Says Dorrel: "Business for the week was very gratifying."

More 'Harvest' Magazine Coverage

Three more "Random Harvest" national magazine layouts provide exhibitors with tie-up and display opportunities. The January 9 edition of *Liberty* featured a Greer Garson story titled "Metro's Glorified Mrs.," plus art. *Look* magazine for December 29 carried a two-page photo review of the film, and in the December 14 *Life* the picture was the Movie of the Week as a four-page feature.

"Commando" Displays in Libraries

One of the outstanding promotions executed for the New York opening of Columbia's "Commandos Strike at Dawn" at the Criterion Theatre was the placing in all principal branches of the New York Public Library system of a special "Commando" brochure and stills selected specifically for library and school display. In addition, a series of stills depicting "Commando Tactics" were also displayed.

Made the Sour-Pusses Laugh

A really novel ad campaign for "Whistling in Dixie" was the "Sour-Puss" promotion put over by Leo Trainor, Rialto, Allentown, Pa. He advertised for four champion "sour-pusses" to sit through the picture without laughing—if they could, and then used the before-and-after idea in advertisements headed: "Proof that Allentown has no more sour-pusses."

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

If further evidence is needed to justify Alfred Hitchcock's right to possession of the sceptre signifying complete domination of Hollywood's shivver and shudder department, his latest screen offering, "Shadow of a Doubt," serves to clinch all claims.

This is a celluloid dissertation on the hideous exploits of a thoroughly contemptible though fascinating character of the kind that haunts your most horrifying hallucinations and frequents your weirdest nightmares. It is consistently unrelenting in its assault on the nerve centers and the slight attention given to humor, homey incident and necessary story detail only serves to accentuate the suspense that runs rampant through the picture.

Hitchcock's expert handling of the sordid content material, regardless of the fact that the deeds of his "Merry Widow Killer" are, almost entirely, conveyed through inference and innuendo, assumes such vivid reality that the onlooker experiences reactions as shocking as would result from picturing the atrocities in detail. It creates the kind of seat-gripping jittery tenseness that keeps 'em talking for days.

"Shadow of a Doubt" is strictly adult and upper-teen age entertainment and we suggest you advertise it as such. It offers an exploiteer's picnic of possibilities widely divorced from the usual avenues of public approach. Here are a few ideas—gleaned from the picture content—that may help you in attracting the people who will enjoy it most.

IDEAS FOR PUBLICITY, ADVERTISING AND EXPLOITATION CAMPAIGN TO PROMOTE



Newspaper and Radio Publicity

Musical accentuation is placed on the principal character by the frequent playing of The Merry Widow waltz as background accompaniment. Use this angle to reach the older people of your community by running a newspaper or radio contest offering theatre tickets to readers sending in the longest list of musical numbers popular at the turn of the century.

One instance in the film points to the expert knowledge about the town's various civic and social facts being at the fingertips of a precocious child. This offers an excellent newspaper tieup for a contest on "What do you know about Blankville?" Set up a series of questions such as: what hours is the library open? what is the fine for parking in front of a fire plug? from what city official do you obtain dog licenses? etc., etc. Figure out the questions calculated to stir up the most interest in your community.

A circumstance dealing with mental telepathy is reason for interesting the editor or radio station manager in running a contest where readers or listeners were solicited to submit brief accounts of instances implying the existence of strange coincidence or mental telepathy.

The heroine is obsessed by fear throughout the final reels of the picture. On this circumstance an interesting radio contest could be built from contributions of listeners recounting experiences of unwarranted fears or relating humorous or dramatic precautions in which they indulged because of impulses actuated by fear.

In one scene the heroine resorts to fabricated excuse to break a date for the purpose of enjoying another's company. The high school and younger crowd should contribute some interesting and mirth-provoking replies to a contest asking for details of excuses used to avoid unpleasant companionship.

Considerable footage is given over to a sequence dealing with the baking of a cake and the accompanying dialogue mentions the necessity of butter, sugar and eggs. With all three of these ingredients on the Government's list for recommended conservation it should be easy to interest the editor of the woman's page to run a contest asking readers for cake recipes where substitutes would suffice for the now scarce commodities or where their use could be minimized through the addition of another ingredient.

An article in a newspaper figures prominently in the story relation. This offers a sure-fire contest with the editor where clues were published to recall some prominent news story appearing in a recent issue of his paper and prizes offered to readers filling in the missing details.

Ballyhoo

A masked character with flowing black robes and overall head-dress with copy painted on the costume in white letters would attract a lot of attention. Use brief copy such as: if you don't see "Shadow of a Doubt" you'll always wish you had.

Lobby

The use of a mentalist in advance is particularly suited.

Using the shadow character to pass out cards, promising the ultimate in thrills and suspense, for the week prior to playdate should help build receipts. Make reference to the horrifying deeds of The Merry Widow Killer in all handbills or cards distributed.

Playing recordings of the Merry Widow Waltz on a phonograph with a pretty girl to keep the record going would prove very effective —particularly so if the lobby cards made mention of the Merry Widow Killer's atrocities being the base of the picture story.

Stage

Arrange with the operator to have a shadow figure—the more gruesome the better—jiggled on a blank screen for a few seconds before the trailer is presented.

Current with the attraction you can stage a "shadow fun show" to alleviate the tension of the feature attraction. This is an inexpensive procedure demanding only a muslin curtain, hung from the front batting and a 100 or 200 watt bulb boxed and placed about 20 feet up stage. Any inexperienced group can be used as performers. Have them ride broom-sticks, carry pails, wear dunce hats, etc., and just jump over the light and move eccentrically up to the curtain, off to the side and return to again jump over the bulb-box. It can be very funny and will provide plenty of entertainment. Rehearse it first.

Front

If city ordinances do not forbid, make use of the Merry Widow Waltz records with the pretty girl changing records to draw attention to your front copy. Make the attraction posters and lighting effects as scary and shuddery as possible.

Co-op Newspaper Advertising

Some of the dialogue refers to the care of the eyes of a small bespectacled child. Local opticians could be induced to use the picture reference to impress the need of their services through the purchase of display space in return for the privilege of a booth in the lobby for free eye examination of patrons.

The principal character arrives at his sister's small town home laden with presents for everybody. Among those distributed are a wristwatch, a fur neck-piece, a dress for his attractive niece, and toys for the youngsters. Dealers in these items will be amply repaid by direct picture reference for whatever cooperative space they can be persuaded to purchase.

Several "accidents" have place in the film which offers an unusual chance for agents selling accident policies profit from co-op space.

An expensive ring proves the undoing of the killer. Credit jewelers could benefit through use of the circumstance to call attention to their merchandise.

The title itself, used with reverse angle, offers an exceptionally strong heading for a page or double truck of advertising. Talk it over with the display manager and see if he won't set his staff on the trail of an assortment of ads to run under the heading "No Shadow of a Doubt about these being the best bargains of the year."

Exploitation

Old photographs figure in two important sequences. Try to get a local photographer to advertise for ancient pictures and offer new portraits for the oldest prints submitted. Make an old time picture gallery of the entries in the lobby with credit to the photographer in return for his cooperation. You may

(Continued on Page 26)

Newspaper's 'Carry On' Campaign Seen as Valuable Contribution to Civilian Morale



This is
Hollywood's Own V-Mail
to the boys on every fighting front

Even before Broadway or Main St sees the new films, our soldiers and sailors are enjoying them between battles or in camp

This dramatic use of motion pictures for relaxation and morale, is accomplished by rushing a 16 mm. print from the original film just as it's finished, then flying it, in special containers, to Army posts all over the world.

So, next time you see a new, exciting feature, remember that its "World Premiere" was not Broadway, but Iceland or England or North Africa or somewhere in the Far East. And if you have a boy, or a close friend out there in the front lines, you'll be glad to know that he is getting pleasure and relief from the magic of the motion picture.



and on the home front
Hollywood Helps

Just as the Armed Services recognize the value of entertainment, to keep a fighting man's spirits high, so your own good sense tells you that time out for relaxation and fun is the best insurance against wartime worries, wartime fatigue. So we say "Carry On"... enjoy yourself as often as you can, at the movies or the theatre. You'll find it brings you back—and fast. You'll find it makes a better worker of you in these days when Uncle Sam needs everyone fighting fit on his job.



See Here, **Private Hargrove...**
and Smith and Zachiewicz and O'Flaherty

What's all this? It's United Nations men "at ease," in the New York City Defense Recreation Center, at 99 Park Ave. They're getting their tickets to many of today's best movies and plays and other entertainment in New York . . free tickets given by the theaters and other places where a fighting man may relax and get back his balance on life. For no one knows better than the Army and Navy that occasional time off for pleasure, for smiles and thrills and sentiment, keeps every soldier fighting fit.



And look here,
Citizen Jones

What goes for the army, goes for every one of us on the home front. If we owe it to our country to keep fit—*and we know we do*—then we owe it to ourselves to get a change from war news and longer hours and higher taxes and fewer cups of coffee and all the things that add up to war. We need to get away from those things for a little while . . so we can take the realities of war with a thumbs-up smile

How? It's easy! A simple, sure and inexpensive way is to lose yourself in a favorite movie for a few hours. And do it regularly, as part of your week. Like the soldiers and sailors and airmen of America, you'll be a better person for it.

Two of the advertisements in the New York World-Telegram's "Carry On" campaign, a wartime service that might well be duplicated in other communities. Actual size of ads: one-half page.

Urging continued—even greater—use of New York's unparalleled entertainment facilities, the enterprising New York *World-Telegram* has prepared a series of eight special announcements to appear weekly in the metropolitan evening daily during January and February. In a statement announcing the purpose of the campaign, *World-Telegram* officials said:

"We believe it is highly important that civilian America keep its balance during wartime. For, while thousands may seek relief from extra pressure in movies and other forms of entertainment, it is well-known that other thousands deny themselves such pleasure either because of cost-of-living increase, or fatigue, or because they feel it unpatriotic to enjoy themselves while so much suffering is abroad.

"It is significant that the Armed Services recognize the value of relaxation in motion pictures, in music, in dancing and other forms of entertainment. And so throughout the campaign we have used this fact to lend conviction to our theme."

In typography, illustration and copy, the layouts are destined to be noted and their contents assimilated by every reader of the *World-Telegram*. Copy from one of the "Carry On" ads, as the campaign has been keynoted, appears herewith:

"When *he's* on furlough you take *your* furlough . . . and celebrate together. It's a great idea, and everybody's doing it—all over America. When a man in uniform—a close friend or relative—is home on leave, why don't you take a furlough too from wartime work and worry? Step out together to dinner and later a movie or show or a dance.

"That's what Joan Fontaine and her husband, Brian Aherne, did on their recent New York 'furlough' from Hollywood. (Ed. note—Ad illustrations showed the two stars entertaining army friends.) These famous stars of the screen doubled their fun by inviting friends in uniform to join them in their New York good times.

"So, when your favorite son or that one-and-only man comes home on leave, plan a party. Forget last year just for an evening, and forget the grimness of the job ahead for all of us this New Year.

"You'll not only make his furlough happier, but you'll do yourself a great good. You'll refresh your soul and balance your point of view on life. And that will make you a better man or woman for your country in this fateful year of 1943.

"So we say 'Carry On' . . . take a furlough from your wartime living and working. Take it whenever you can, but, especially when your boy, or a friend in uniform, is home."

Other layouts emphasize movie-going, dancing, attending operas and concerts, as clean, wholesome and invigorating forms of relaxation to balance war-time work.

In emphasizing the value of recreation for civilians; in saluting the entertainment world for its generosity to the armed forces, the enterprising *World-Telegram* is performing a wartime service that might well be duplicated in other communities throughout the nation, with competitive theatremen joining together to inaugurate a similar campaign in their local dailies. Surely, observers reason, if this famed metropolitan evening newspaper believes strongly enough in such a campaign to accord it half a page each week for eight weeks, it must be worthy of utilization by the press in other cities.

Outright Selling of Entertainment Seen As a Present Need

Despite the current high level of show business, there is a need right now for the outright selling of motion picture and other forms of entertainment, according to a view advanced by William E. Dempster, promotion manager of the New York *World-Telegram*.

Mr. Dempster's statement was made in connection with the *World-Telegram's* current "Carry On" advertising campaign (*see panel at left*) which urges the public to attend the movies and other forms of entertainment for relaxation from the strain of war-time duties.

Admitting that "there's a lot of money around, with many people seeking a break from war's reality," he warns, however, that "March 15th is not far off, transportation troubles are just beginning, and a new psychology of war is just beginning to be felt." His prediction: before mid-year, people will have to be sold on the idea of attending movies regularly.

Amusement Spending Not Unpatriotic

Spending money on this form of relaxation is not unpatriotic, Mr. Dempster points out, adding that when the Government asks us to conserve and not spend money on goods that are scarce, is it because there is less danger of inflation with less money in circulation; and the less spent on manufactured goods, the less labor and materials are required that might otherwise go to war.

"But in movies and the theatre, one spends his money on 'non-critical material.' The money doesn't get into general circulation—it goes to producers who pay back, in the form of taxes, most of the total. It goes to performers who do the same thing."

The attitude of the heads of the armed forces toward entertainment, Mr. Dempster declares, is the best evidence of the movies' and theatre's value to civilian America. He continues:

"Perhaps the best case for entertainment is the hypothetical question of what the effect on the average city would be were the theatres to close, either because of a fuel crisis, or public health reasons, or strike or any other reason. I think the effect would be just a little short of the irritation and uneasiness that New York experienced recently when its daily newspapers were not published for three days, because of a drivers' strike."

Newspapers' Position 'Tough'

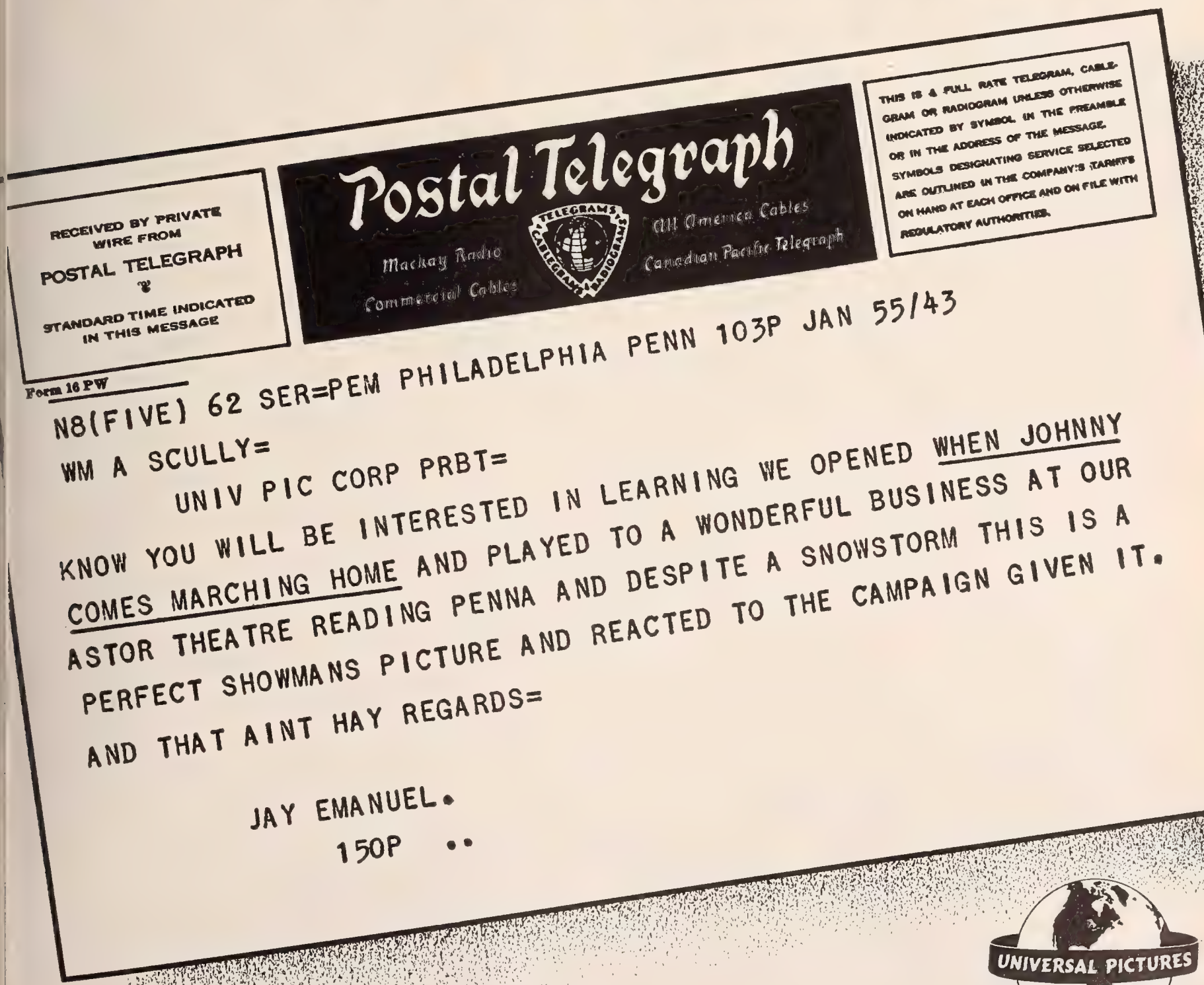
Turning to newspaper-theatre relations, the *World-Telegram* official sees the newspapers' position as "tough, because by devoting news space to the theatre, they open themselves to requests by other advertisers for similar help; this, despite the fact that genuine interest in theatre people and show business in general is pretty basic. People always make news."

"We might have done a series of feature articles on the 'Carry On' campaign," he adds. "But it would not have been possible, by the restrictions of good journalism, to urge, outright, that people enjoy themselves through the entertainment available in motion pictures, the theatre, night clubs, etc. It had to be said through the medium of display advertising, where one can do all the selling he wishes."

Four More Showmen Cited

Four citations for outstanding exploitation campaigns for "Mrs. Miniver" are announced by Metro-Goldwyn-Mayer. The company has awarded an Honor Roll Button to Leon Scott, Margie Grand Theatre, Harlan, Ky. Three other showmen, previous prize-winners have been cited for their campaigns. They are: H. J. Arnold Indiana Theatre, Terre Haute, Ind.; Kenneth Mead, Main, Pueblo, Colo., and Joe Longo, Loew's, Boston.

"Johnny" MAKES GOOD IN READING—AND EVERY OTHER ENGAGEMENT!



RECEIVED BY PRIVATE WIRE FROM
POSTAL TELEGRAPH
STANDARD TIME INDICATED IN THIS MESSAGE

Postal Telegraph
Mackay Radio
Commercial Cables
TELEGRAMS CABLEGRAMS RADIOGRAMS
All American Cables
Canadian Pacific Telegraph

THIS IS A FULL RATE TELEGRAM, CABLEGRAM OR RADIOGRAM UNLESS OTHERWISE INDICATED BY SYMBOL IN THE PREAMBLE OR IN THE ADDRESS OF THE MESSAGE. SYMBOLS DESIGNATING SERVICE SELECTED ARE OUTLINED IN THE COMPANY'S TARIFFS ON HAND AT EACH OFFICE AND ON FILE WITH REGULATORY AUTHORITIES.

Form 16 PW

N8(FIVE) 62 SER=PEM PHILADELPHIA PENN 103P JAN 55/43

WM A SCULLY=
UNIV PIC CORP PRBT=

KNOW YOU WILL BE INTERESTED IN LEARNING WE OPENED WHEN JOHNNY COMES MARCHING HOME AND PLAYED TO A WONDERFUL BUSINESS AT OUR ASTOR THEATRE READING PENNA AND DESPITE A SNOWSTORM THIS IS A PERFECT SHOWMANS PICTURE AND REACTED TO THE CAMPAIGN GIVEN IT.

AND THAT AINT HAY REGARDS=

JAY EMANUEL.
150P ••

UNIVERSAL PICTURES

Showmen Find Substitutes for Ideas on War Casualty List

Turning back the pages of the calendar and mapping the barricades and confusing detours that Mars and his minions have placed on the familiar customer highways that led straight to theatre box-offices for so many years, conclusively illustrates the agility of mind, and innate resourcefulness of the showmen who have kept business level or increasing despite the obstacles.

A year or more ago the industry could have appropriately chosen as its theme song: "There'll Be Some Changes Made" and rendered it consistently, in constantly increasing volume, with no good reason for let-down or variation in sight as this is being written.

Everybody from the lowliest studio flunkey to the pinnacle-perched executive has been affected, but the biggest burden has fallen on exhibitors, who faced the difficult job of enticing the small coin from the pocketbooks of a tired, hard-worked populace. Many and ingenious were the maneuvers made to circumvent obstacles and open new passages through seemingly impregnable resistance to keep the ticket roll unwinding at a pace sufficiently fast to garner sufficient greenbacks to pay the bills and chalk up profits for all branches of the industry.

A few—just a few—instances of the impedimentia strewn along the path and the methods used to surmount or circumvent the barriers are listed here to guide others who still have similar problems to face.

Casualty. Dimout and blackout restrictions robbed many theatres of one of their greatest attention compelling assets—the marquee, upright sign and marquee flasher effects.

Remedy. Animation and the use of phosphorus paint together with a change in colors where the attraction letters dominated plain backgrounds have, in a measure, lightened the dimout handicap.

Casualty. Gasoline rationing played havoc with many profitable practices and interrupted the flow of business from many sources. Among the outstanding blows brought about by the curtailed dolings of motor fuel were: a seriously felt slice taken from the business formerly garnered from neighboring communities and reduction of rural patronage to a minimum.

Remedy. Tieups with public transportation services and intense direct mail advertising have done a lot to minimize the cut in business from neighboring communities. Creating car clubs in rural districts with reduced prices prevailing for parties of stipulated number have helped solve the rural business problem. The inclusion of films of particular interest to farmers and use of rural route mailing have also been of assistance.

Casualty. The total elimination of the automobile ballyhoo which figured so prominently in reaching customers in outlying neighborhoods.

Remedy. Bannered bicycles and tieups with bakeries, laundries, milk distributors and other concerns whose vehicles covered the neighborhood districts, with such conveyances carrying card copy on the theatre attraction have served well to reach the outlying prospects, and perambulators of every kind ranging from baby buggies to wheelbarrows have been used effectively in the business districts.

Casualty. The abrupt ending of gasoline station tieups, parking lot tieups, auto dealer tieups, and the impressive, business stimulating automobile parades, etc.

Remedy. Greater attention to the neighborhood grocer, druggist and other small outlying merchants with efforts to prevail on merchants to talk about the shows to their customers has, in many instances, brought better returns than resulted from gas station and parking lot tieups. The patriotic parade, with war organizations and civil defense groups taking part, has proven far more beneficial than the tabooed auto parade.

Casualty. The curtailment or total suspension of the outdoor billing route.

Remedy. The billing route has been shortened and the value of stands analyzed better. Good road locations have been institutionalized. In some instances the use of neighborhood and school newspapers has proved a revenue-producing substitute.

Casualty. Elimination of the tourist camp as a profitable source of transient business.

Remedy. Programs distributed to local hotels and rooming houses have gone a long way toward overcoming the loss of business from the tourist camp.

Casualty. Doing away with inter-community contests as a means of stimulating attendance.

Remedy. Block party competition with intensive searches for talent residing in particular areas near the theatre and real imagination used in framing and stimulating interest in competitive games and effort has brought surprising increases in attendance.

Casualty. The cessation of all contests involving auto travel such as mileage guessing.

Remedy. Many contests directly in line with the various Government restrictions and regulations are serving as highly satisfactory substitutes for the travel contest.

Casualty. Made valueless existing tieups with garages and parking lots for handbill distribution, cut-rate charge coupons, etc.

Remedy. Handbill distribution through grocers, druggists, cleaners, etc., is giving wider and better distribution than was ever possible through the garage and parking lot.

Casualty. The order to cease all but important telephone calls stopped many theatres from resorting to the telephone as a means of calling attention to the merits of a coming attraction.

Remedy. Instead of the telephone many theatres are now using direct neighborhood representation, with high school students as theatre agents, to spread the news of coming attractions. Contacts with local factories and industry where departmental contests and group attendance are nurtured are also proving fine attendance builders.

Casualty. With the inauguration of food rationing the theatre was required to: Stop holding canned goods matinees.

Remedy. The scrap matinee in all its variations has generated far more interest, built more good will, and brought more publicity than the best conceived canned goods show.

Casualty. Put an end to Country Store Nights and grocery giveaways.

Remedy. Quiz contests, crazy auctions and amateur talent nights with war stamps as prizes have satisfactorily replaced the Country Store and the basket giveaways at far less expense.

Casualty. Do away with the practice of serving tea and coffee in the lobby.

Remedy. Soft drink distributors have grabbed at the chance to take the place of the coffee and tea service that is now in the discard.

Casualty. The government request to use transportation facilities only when necessary demanded the stoppage of vacation trips as prizes to theatre contest winners.

Remedy. Trophies, plaques, locally purchased merchandise, etc., are serving as excellent and desirable substitutes for the out-of-bounds vacation trip.

Casualty: The space allotted to theatre art and editorial copy on attractions has been materially reduced in many newspapers.

Remedy. Breaking down publicity angles of pictures and offering features to sports, women's page and other departments of the paper not theatrical is resulting in wider and more effective reader coverage.



Babe Ruth shakes hands with William A. White, general manager of Skouras Theatres, as both register pleasure over results of the King of Swat's series of personal appearances in behalf of scrap drives at Skouras New York circuit houses.

Let Local Sports Heroes Aid Drive

Every town has one or more outstanding personalities whose influence on the remainder of the population can be converted into theatre attendance. With the high interest existing in various types of war effort it should be extremely easy to secure the services of such persons for stage appearances in connection with drives, the promotion of ten per cent wage clubs, war stamp sales, etc.

Babe Ruth's appearance on programs at Skouras Theatres in New York in the interest of promoting war stamp sales resulted in pronounced increase in business. Admitted that Ruth is a nationally famous character it is still true that, in lesser degree, local heroes have their proportionate quota of loyal fans in and around their home bailiwicks. Even high school football stars possess box-office potential at their local theatres and whatever aura accompanies their exploits is many times enhanced when they lend their services to a patriotic event.

Look over the prospects in your territory and arrange with groups or organizations connected with war work to make use of the personality to further whatever effort they sponsor. Athletic personalities will draw the youngsters; civic leaders will draw older folks and war heroes or men on leave from camps—particularly those who have seen service—will draw just about everybody.

Selling Suggestions On 'Shadow of Doubt'

(*Continued from Page 23*)

even be able to interest him in a door-to-door solicitation using handbills on the attraction with the reverse side devoted to advertising of his studio. Use boards in the lobby and in his window to list winning numbers.

Quite some footage is devoted to trying to get a picture of the criminal. On this situation a local studio could be interested in handbill distribution, or perhaps newspaper advertising, on a candid-camera picture contest with emphasis on developing and printing services.

Direct reference is made to the heroine's winning of a high school debate and it may be possible for you to use the circumstance to influence local high school officials to conduct a debate or essay contest, themed to any of the world's current problems, with winning teams or individuals entertained as guests at the theatre.

A public library is very important to the story relation with particular emphasis on after-closing hour demands. Perhaps you could get the local librarian to circulate handbills stressing the importance of promptness in returning books, etc.

another big one!

see it as soon as you can!



Ida Lupino Dennis Morgan Joan Leslie

A GREAT NAME AFTER 'YANKEE DOODLE DANDY'!

"THE HARD WAY"

with
JACK CARSON
GLADYS GEORGE
FAYE EMERSON
Directed by
VINCENT SHERMAN
Screen play by
Daniel Fuchs and
Peter Viertel

For Warners it's Easy!

MARCH OF DIMES — FEBRUARY 18th TO 24th

Hollywood

STR West Coast Offices 6777 Hollywood Blvd Hollywood, Calif. Telephone, Hollywood 2055

PROGRAM NOTES FROM THE STUDIOS

Donlevy Gets 'Sahara' Lead; Wallace Beery in 'Rationing'; Mary Brian Replaces Frances Farmer in 'No Escape' Lead

Brian Donlevy has been borrowed by Columbia for the lead role in "Sahara" which Zoltan Korda is directing. In this picture the studio has built a duplicate of a German Messerschmitt from salvage material and will wreck it in the picture.

Leon Fromkess, PRC production head, announces the purchase of an original story entitled "Convict Battalion" from Martin Mooney, who based his yarn on the so-called suicide squad at San Quentin prison which offered its services in fighting the Japanese. Sig Neufeld will produce.

Fred Zinneman has been assigned the directing reins on "Marriage Is a Private Affair," Lana Turner-Gene Kelly starrer which Pandro Berman is producing for MGM. Donna Reed, one of the studio's starlets, will be in the "affair."

As an exploitation aid to its recently completed drama, "Cosmo Jones in 'The Crime Smasher'," Monogram has completed arrangements making it possible for exhibitors throughout the country, except in 11 Western states, to tie-in with 15-minute transcription broadcasts of weekly radio playlets recounting the adventures of Cosmo Jones, detective.

Republic has taken up its option on Judy Clark, young singer and dancer who appeared in "Chatterbox." For a starter under the deal she will appear in Roy Rogers' special, "King of the Cowboys."

Leon Errol has been named for a leading role in "Mr. and Mrs. America," a timely feature planned for early production by RKO Radio. Designed to bring to the screen the typical American family group, "Mr. and Mrs. America" will be a human, amusing and dramatic chronicle of America's war effort at home.

Islin Auster, newly signed to a producer's contract at 20th Century-Fox, will handle production reins on "Guadalcanal Diary" and "I Escaped From Hong Kong," two sensational stories about the war in the South Pacific.

In addition to the more than 40 top stars of stage, radio and screen assembled for "Stage Door Canteen," Director Frank Borzage has also lined up a representative array of the younger stars of Hollywood for parts in the picture.

With the completion of filming of the third episode of Universal's "Flesh and Fantasy," Charles Boyer and Julien Duvivier, co-producers of the feature, are clearing talent in an effort to put the final chapter before the cameras.

Benjamin Glazer, producer at Warner Bros., has received two assignments that are top stories. The first is "Animal Kingdom" and the second is "Broken Journey," based on the play of that name.

With Dorothy Arzner directing and Harry Joe Brown producing, "Attack By Night," co-starring Merle Oberon and Brian Aherne, is moving along fast. Last week the studio flooded one of its stages with half a million gallons of water in order to shoot a scene where a replica of a destroyer will be sunk.

Arthur Ripley's next production for PRC will be "Strange Music," a romantic drama with locales in Cuba and Czechoslovakia, which will go into work in February.

Wallace Beery comes up with a new comedy role as the star of MGM's "Rationing," which Orville O. Dull will produce. The story will have Beery as the hero of rationing trials and tribulations.

Mary Brian replaces Frances Farmer in the lead of Monogram's "No Escape." This was after Miss Farmer hit the headlines throughout the country for talking back to a Judge in Los Angeles. John Carradine and Dean Jagger play the principal male roles, with Harold Young directing for King Bros.

Republic has taken up its option on two promising starlets: Anne Jeffreys and Fay McKenzie. Miss Jeffreys will be the leading lady in westerns produced by Harry Grey.

RKO Radio will co-star Kay Kyser and Edgar Bergen in a comedy musical, "Keep 'Em Singing," to be produced and directed by Allan Dwan and scheduled to go before the cameras in March. Kyser will be aided by his orchestra, while Bergen will be followed by his wooden men, Charlie McCarthy and Mortimer Snerd.

Having dreamed up an idea for a photoplay, Alfred Hitchcock has drawn the directorial assignment for it at 20th Century-Fox, with Kenneth Macgowan producing. Title, tentatively selected, is "Lifeboat."

Hal B. Wallis, Jack L. Warner and Irving Berlin will soon confer on the filming of "This Is the Army," which Michael Curtiz will direct for Warner Bros.

Penny Singleton, Columbia star, has returned for work in "Blondie Buys a Horse," latest in the "Blondie" series wherein she co-stars with Arthur Lake.

Victor Fleming, who directed Spencer Tracy in "Test Pilot," has been assigned to direct Tracy in MGM's "A Guy Named Joe," in which he will co-star with Irene Dunne.

"Cowboy Commandos" has been purchased by Monogram for early production as a "Range Busters" picture to feature Ray Corrigan, Dennis Moore and Max Terhune. George W. Weeks will produce.

Patricia Morison gets an important role in "The Fallen Sparrow," RKO Radio's drama based on the novel, starring Maureen O'Hara and John Garfield, with Anna Lee. The picture went before the cameras, with Richard

(Continued on Page 30)



They're in Conference

Between scenes of Warner Bros.' "Edge of Darkness," Ann Sheridan, the star, Roland Herschied, the keeper of the arsenal, and Director Lewis Milestone engage in important conference.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Spread the word around! Today we're visiting Loretta Young on the Paramount lot. She's working in a new picture called "China," but don't bring along too many of her fans, for we won't be able to get into the studio.

Our trip onto the set takes us past many extras dressed as Chinese guerrillas and some very beautiful Chinese girls dressed in their native costumes of long, tight dresses with high collars, for the locale of the story is the China of today.

We enter a room in the basement of a roadside Chinese Temple, the headquarters of Chinese guerrillas. The room is filled with boxes of ammunition and first aid paraphernalia, and Miss Young and William Bendix are doing a scene together. She's dressed in a brown wool sport skirt with a brown leather belt, a turtle-neck brown sweater and a tan suede jacket. With this, she's wearing high, fitted boots.

She's bandaging his hand, which was hurt during a raid, and while she works, he proposes to her. This is a difficult scene . . . for love scenes are always difficult and call for the best an artist can give . . . and it's being carefully supervised by Director John Farrow. However, with an actress of Miss Young's ability, it goes along without any mishaps and is filmed quickly. Then the technicians get to moving things around, even shifting Miss Young's dressing room while she stands in th doorway.

During the lull between scenes we're introduced to Miss Young and have a long conversation about her work with the soldiers in the hospital. She gives them a tremendous amount of her valuable time and feels more than repaid at the smiles of greetings she gets when she arrives.

We also discuss "our" favorite radio actor, Elliott Lewis, of whom she expects great things. She reminisces about the many radio shows they've done together.

At a call from the director, Miss Young excuses herself, so we leave.

Until next week.

Ann Lewis

Considers Lane Sisters for New Film

Jack Schwarz has acquired an original story which he will produce as a musical for PRC under the title of "Talent School." Rosemary and Lola Lane are being considered for top roles. Production, at a higher budget, will begin January 29.

JANE WITHERS

IN A GAY, MUSICAL SPECTACLE OF AMERICAN YOUTH ON THE HOME FRONT





Hear the Hit-tune of the day . . "Johnny Doughboy"!



JOHNNY DOUGHBOY

Henry WILCOXON · Patrick BROOK · William DEMAREST · Ruth DONNELLY

MEMBERS OF THE 20 MINUS CLUB

BOBBY BREEN • BABY SANDY • "ALFALFA" SWITZER" • "SPANKY" McFARLAND • BUTCH and BUDDY • CORA SUE COLLINS • ROBERT COOGAN

Associate Producer-Director—JOHN H. AUER • Screen Play by Lawrence Kimble • Original story by Frederick Kohner

A REPUBLIC PICTURE ★ BUY U. S. WAR SAVINGS BONDS

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Members of the press out here were invited by RKO Radio to attend a luncheon for Sister Elizabeth Kenny, who has taught the world much about infantile paralysis. The studio will make a picture about her life, and Charles Koerner, the head of the studio, acted as m.c., while Rosalind Russell presented a medal awarded by the Los Angeles Chapter of the National Infantile Paralysis Foundation. Speaking of her treatment, Miss Kenny said that it was a new conception of the disease, rather than a different treatment for the illness the medical profession already knew. Most striking thing about her information was the fact that she had to educate each doctor separately to her idea, as all of them insisted it had no merit because it was contrary to the theory ad pathology they already knew.

Heard tell around these here parts that King Brothers, producing for Monogram, have a story that is a "wow" in "No Escape," now filming with Dean Jagger, John Carradine and Sidney Blackmer, among others. On the day we watched, Dean Jagger was to throw the coffee from a cup into Sidney Blackmer's face. He did, but he forgot to hold onto the cup and Blackmer was "crowned." The wound wasn't serious, particularly since the cameras were shooting, and it will make a very impressive scene.

Johnny Johnston, Hunt Stromberg's publicity giver-outer, tells us that when they tried to assemble the cast for "Lady of Burlesque," they discovered a serious shortage of dancing girls. As far as we can remember, dancing girls have always been in great demand. And as to the tall, chorus-girl type they wanted for the picture, there have never been enough to go around.

Columbia is now searching for a photogenic caterpillar to play the title role in "My Client Curly." If it were a worm, their problem would be simple.

20th Century-Fox flew a print of "The Immortal Sergeant" to Britain this week. The British will learn, for the first time, about one of their own "immortals": the hero of a patrol lost in the desert.

Harry S. Ratcliffe, industrial commissioner on staff of the Ministry of Labor of Great Britain, during his first visit to an American motion picture studio, in this instance Universal, stated: "England's war-battered people look toward America's motion picture industry for more and more pictures that reveal this country's war contribution to the Allied Nations cause."

Columbia Signs Hugh Herbert

Columbia has signed the popular comedian, Hugh Herbert, to a long-term contract, and his first picture will be in a leading role in "Blondie Buys a Horse." In addition to making several features a year, the comedian will be starred in a new series of two-reel shorts. Plans call for added budget and special selling to make the new series one of Columbia's biggest.

RKO Renews Cary Grant Pact

Cary Grant has signed a new contract with RKO Radio calling for five pictures over a long-term period. One of the screen's top attractions, Grant has just completed "From Here to Victory" with Laraine Day, and his previous film with Ginger Rogers, "Once Upon a Honeymoon," is threatening many box-office records.

Arthur Schwartz Will Produce 'Cover Girl'; Signs Columbia Pact

Arthur Schwartz, top-ranking Broadway hit composer for more than a decade, has been signed to a producer's contract by Columbia Pictures, and will make his production bow on "The Cover Girl," Technicolor musical romance featuring Rita Hayworth, Janet Blair, Jinx Falkenburg and fifteen of the nation's most beautiful magazine cover models.

Schwartz, who is due to report at the studio on January 25, is slated to begin immediate conferences on the script and other production details, to put the film before the cameras as quickly as possible.

The new producer's Broadway show background started in 1929, when he composed the songs for the first "Little Show." This was followed by songs for many other outstanding hits, including "Bandwagon," "Flying Colors," "Revenge With Music," "At Home Abroad," and most recently, "Stars in Your Eyes."

In 1941, Schwartz sold an original screen story, "A Young Girl's Fancy," to Columbia, which the studio tentatively plans to produce later this year. Last spring he wrote the original story and the music for Warner Brothers' all-star musical, "Thank Your Lucky Stars," which is scheduled for early release.

SIMPP Publicity Directors Meet To Elect a Press Committee

Publicity directors for members of the Society of Independent Motion Picture Producers met and elected a press committee, with John C. Flinn, executive secretary of the Society, presiding. John LeRoy Johnston, publicity director for Hunt Stromberg, was named chairman; William Hebert, representing Samuel Goldwyn, vice-chairman. Joe Reddy, representing Walt Disney, was elected secretary of the committee.

Others at the meeting were Herbert Drake, Joseph H. Steele and Jerry Dale, representing Orson Welles, David O. Selznick and Sol Lesser, respectively. Producer members of the Society now include: William Cagney, Charles Chaplin, Walt Disney, Samuel Goldwyn, Alexander Korda, Sol Lesser, Mary Pickford, David O. Selznick, Hunt Stromberg, Walter F. Wanger and Orson Welles.



Dunlap Back in Hollywood

W. Ray Johnston (left), president of Monogram, greets Producer Scott R. Dunlap on his first visit to the Hollywood studio following his return from Boston where he was seriously burned in the Cocoanut Grove Fire which took place on Nov. 28.

HOLLYWOOD STUDIO ROUND-UP

Six new pictures started this week:

PARAMOUNT

FIVE GRAVES TO CAIRO—Principals: Franchot Tone, Anne Baxter, Akim Tamiroff. Director, Billy Wilder.

RIDING HIGH (Tech.)—Principals: Dorothy Lamour, Dick Powell, Victor Moore. Director, George Marshall.

PRODUCERS

BILLY, THE KID No. 4—Principals: Buster Crabbe, Al St. John, Marjorie Manners. Director, Sherman Scott.

RKO-RADIO

SKY'S THE LIMIT—Principals: Fred Astaire, Joan Leslie, Robert Benchley. Director, Edward H. Griffith.

REPUBLIC

SHANTYTOWN — Principals: Mary Lee, Marjorie Lord, Anne Revere, Billy Gilbert. Director, Joseph Santley.

UNIVERSAL

CROSS YOUR FINGERS—Principals: Allan Jones, Kitty Carlisle, Alvino Rey & His Orchestra. Director, Edward Lilley.

TITLE CHANGES

"Fighting Men" (Prod.) now BAD MEN OF THUNDER GAP

"Meet John Bonniwell" (UA) now THE KANSAN

"Bar-20 Three" (UA) now BAR-20

Sherman Plans Big Ad Campaign

Unprecedented in the history of Harry Sherman Productions is the extra-curricular advertising campaign mapped out for "The Kansan," previously known as "Meet John Bonniwell" and based on Frank Gruber's novel, "Peace Marshal." In addition to a regular advertising campaign, which the United Artists release would ordinarily expect, the Richard Dix-Jane Wyatt starrer will have 31 national magazine tieups during its period of release. Among the publications involved are *Life, Liberty* and *Look*.

Hunts for 'Bernadette' Location

Henry King, recently returned from scouting locations in Oregon for 20th Century-Fox's "The Song of Bernadette," which is scheduled to go before the cameras next month, will undertake another location trip to Texas and Arkansas as soon as present casting discussions with Producer William Perlberg are concluded.

Jackson Returns To Universal

Felix Jackson returned to Universal under a long-term contract as a producer-writer, with an initial assignment to prepare the script for and produce the forthcoming Deanna Durbin starrer, tentatively titled "Hers to Hold." Frank Shaw joins Jackson as associate producer.

Program Notes From Studios

(*Continued from Page 28*)

Wallace directing and Robert Fellows producing.

▶Ernst Lubitsch's next production at 20th Century-Fox, "Heaven Can Wait," will feature Eugene Pallette and Allyn Joslyn.

▶*Warner Bros. have signed John Fante, novelist and short story writer, to do the script of "The Baby Marine," story of George William Holle, 13-year-old ex-marine whose exploits will form the basis for the picture.*



IN A GREAT MOVIE THEATRE, *an audience of thousands —carried out of their everyday lives—look, and listen, to the drama pouring from a strip of photographic film about one inch wide. Everything is on this—not only the living, moving scenes of the story, but on the tiny "sound track" at the left, the sound: whispered words of love . . . a terrified scream . . . the nerve-shattering roar of a dive bomber . . . an enchanting voice crooning a lullaby. Film carries it all.*

Most Hollywood movies are on film made by Kodak

FROM the time when Thomas A. Edison and George Eastman worked together on the early, flickering movies, the improvement of materials for professional motion pictures has been one of the chief fields of Kodak research. Kodak has been the pacemaker, and is by far the largest supplier of Hollywood.

From "the flickers" to art

Kodak's original production of transparent roll film, the key to motion pictures . . . specialized negative and positive films . . . the production of high-speed panchromatic materials . . . the modern color phase, now rapidly expanding . . . these are important scenes in the advance from "the flickers" to today's work of art, in which Kodak has played a leading role. And there is another . . . The success of "sound" pictures hinged on making the spoken words, or music, or "sound effects," a basic part of the picture. That is what you have today, because . . .

Sound, too, is pictured

With special fine-grain emulsions, Kodak "sensitizes" film for sound recording. In effect, sound is changed into light, and this light is recorded on the film, simultaneously with the recording of the scenes. Lips move—a voice speaks. Yet the voice is also a "picture"—an effect of light on film. The voice changes from a whisper to an angry roar—each tone is a series of "light" pictures, different in quality.

As you sit in the theatre, the process is reversed—the "light pictures" on the sound track are changed back into sound . . . The "sound" newsreels are made in much the same way.

Movies for everybody

For children, movies are education. For normal men and women they are the grandest form of entertainment, reaching almost everyone. For those distraught by worry or sorrow, they are wholesome escape. For our service men on ships or in distant camps, they are a little of everything that is needed to give a man a "lift" . . . Eastman Kodak Company, Rochester, N. Y.

Serving human progress through Photography

This institutional advertisement is one of a series covering a wide variety of Kodak products and services. It appeared in December popular magazines read by millions.

Short Subject Reviews

So You Think You Need Glasses *(Fair)*

Vita. (8304) Hollywood Novelties No. 4 10 mins.

Joe MacDoakes stubbornly refuses to acknowledge the fact that he is afflicted with myopia—near-sightedness to you—until he blooeys up a bridge game and wifie insists that he see a specialist. In the doctor's office his optics distort everything but the curves of the receptionist and he leaves equipped with immense bi-focals that make his peepers look like Eddie Cantor's banjo orbs. After a little brother-in-law trouble he takes a sun cure and winds up driving an Army jeep.

Coal Black and De Sebben Dwarfs *(Funny)*

Vita. (8707) Merrie Melodies No. 7 7 mins.

This Technicolor subject is a very funny Darktown edition of "Snow White" featuring a comely "high yaller" and a Prince Charming with galloping domino teeth and an exaggerated zoot suit. The witch-Queen is a buxom mammy with a yen for the Prince's affection and manages to put the poison to Coal Black after seeing the lissome charmer jitterbugging with the Prince. The Sebben Dwarfs are in the Army and quickly man a jeep and scurry to the rescue. The Prince is called to revive the beauty but works himself into a dither administering kisses to no avail. Finally one of the khaki-clad dwarfs tries his military-secret osculation tactics with telling results. It's a sure-fire laugh-getter. Leon Schlesinger produced.

Hit Tune Jamboree *(Very Good)*

Univ. (7126) Name Band Musicals No. 6 15½ mins.

George Olsen and his band head this pleasing array of specialty entertainers with some tantalizing, foot-tingling music delivered in the usual night club setting. The Mills Bros. are featured in one of their always enjoyable specialties and Martha Mears, radio songstress, accompanies the band in a clever rendition of He's My Guy. A Hillbilly quartette offers novelty interpretation of Deep in the Heart of Texas, and an un-named foursome—two men and two girls—are featured in two very clever dance routines with fine accompanying production effects before they lead a Conga line with several performers taking part as a finale.



Change of Title

So that exhibitors who still have the subject dated may take advantage of its exploitation possibilities, March of Time has changed the title of "Prelude to Victory" to "Africa—Prelude to Victory," it has been announced.

One Day of War: Russia—1943 *(Outstanding)*

20th-Fox—March of Time No. 6 21 mins.

In a foreword to this two-reel subject, commentator Westbrook Van Voorhis states that the Editors of the March of Time consider it "the most outstanding factual film to come out of this war." Those who see "One Day of War" will agree with the Editors. For the first time, the American public can see authentic, dramatic and exclusive pictures of the life-and-death struggle between Russia and Germany. There are realistic battle scenes, struggles between men and tanks; scenes behind the front, in factories, in mines, in the Baku oilfields. Some gruesome closeups of victims—one a little boy—may prove too much for hypersensitive spectators, especially women. But this is war—war for survival—and only through such realistic and revealing scenes can one get an idea of the almost super-human courage of the Russian people to fight for the country they love. More than any pictures that have thus far come out of the Soviet Union, these jolt the spectator into actual realization of the magnificent fight being waged by the Russians to destroy the Nazi invaders.

Borrah Minevitch and His Harmonica School *(Excellent)*

Vita. (8504) Melody Master No. 4 10 mins.

If there are any doubts concerning the versatility of Borrah Minevitch's harmonica gang, those doubts should be dispelled after one sees this tuneful and entertaining short subject. Using mouth organs ranging from very large to very small, the famed "Rascals" swing out with Bugle Call Rag, give a beautiful rendition of Always in My Heart, go Latin-American in their exciting interpretation of Begin the Beguine, and complete the proceedings with the rousing patriotic march, American Patrol. Jean Negulesco directed. Music stores afford natural and productive tieups when you play this subject. Formation of a harmonica band might be inspired with your showing of the one-reeler.

Case of the Missing Hare *(Excellent)*

Vita. (8706) Merry Melody No. 6 7 mins.

When a magician seeks a volunteer to help him perform his tricks, that ne'er-do-well extrovert, that long-eared, carrot-chomping Bugs Bunny disguises himself, offers his services. Before the act is over, Bugs is performing the magic, with the bewildered and half-crazy magician acting as his stooge. Chalk up this Technicolor cartoon as another laugh-winner in Leon Schlesinger's Merry Melody series.

First Aid *(Instructive)*

MGM (S-461) Pete Smith Specialty No. 1 10 mins.

Pete Smith does his usual job of wise-cracking throughout this subject presenting Sally Eilers, Leila Hyams and Eileen Percy, former screen stars who are now instructresses in the Beverly Hills Chapter of the American Red Cross, showing amateur first aiders the most approved and effective methods of administering to victims of accident. There is a comic story to provide background for the action with Dave O'Brien

. . NEWSREEL SYNOPSES . .

(Released Wednesday, January 30)

MOVIETONE (Vol. 25, No. 39)—Aircraft carrier Hornet's heroic fight to finish; Five brothers missing in action fighting Japanese; U. S. speeds program of lighter-than-air craft for patrol; Workers asked to take war jobs in own communities; University of New Hampshire co-eds take physical training to get tough for war; Blasting the Japanese on Guadalcanal; Coast Guardsmen learn invasion tactics.

NEWS OF THE DAY (Vol. 14, No. 237)—Hornet meets end in blaze of glory; Mother of five Sullivans lost in action carries on bravely; Arctic commando training for U. S. Coast Guardsmen; New York launches March of Dimes; Find your war job in your home town; University of New Hampshire co-eds take physical training to get tough for war.

PARAMOUNT (No. 42)—Blimp training in California; University of New Hampshire co-eds go in for tough physical training; Blasting the Japanese on Guadalcanal; Chaplain baptizes Marines; New York launches March of Dimes; Boy Scouts honor Capt. Eddie Rickenbacker; Mother christens "Gehrig" ship; Hornet meets end in blaze of glory.

PATHE (Vol. 14, No. 42)—Hornet in heroic fight to finish; Five brothers missing in action fighting Japanese; Find your war job in your home town; Blimp training in California; Chile naval cadets graduate; Blasting Japanse in Guadalcanal.

UNIVERSAL (Vol. 16, No. 155)—Hornet's last great fight; Blasting Japanese in Guadalcanal; Blimp training in California; New Hampshire girls toughen up; Find your war job in your home town.

(Released Saturday, January 23)

MOVIETONE (Vol. 25, No. 40)—British Eighth Army closes in on Rommel; 409 officers graduate from West Point; Old N. Y. "el" cars solve Kaiser shipyard transportation problem; Women war workers get new bonnets; How Kaiser builds cargo ships; U. S. Army gets tough.

NEWS OF THE DAY (Vol. 14, No. 238)—R.A.F. hits Tripoli as Nazis flee Libya; 409 officers graduate from West Point; Leningrad under siege carries on heroically; Hand-to-hand combat school; U. S. mountain soldiers train on skis; Safety hats for war work.

PARAMOUNT (No. 43)—United Nations bombers blast Tripoli; British and Americans drive on Tunis; British Eighth Army closes in on Rommel; Old N. Y. "el" cars solve Kaiser shipyard transportation problem; Postmaster General Frank C. Walker succeeds Edward J. Flynn as party chairman; 409 officers graduate from West Point; New physical toughness program for American soldiers.

PATHE (Vol. 14, No. 43)—British Eighth Army closes in on Rommel; 409 officers graduate from West Point; Old N. Y. "el" cars solve Kaiser shipyard transportation problem; Mountain troops train on skis.

UNIVERSAL (Vol. 16, No. 156)—409 officers graduate from West Point Military Academy; Old N. Y. "el" cars solve Kaiser shipyard transportation problem; Tacoma bridge goes into scrap pile; New safety caps for women war workers; More soldiers bound for Berlin; British Eighth Army closes in on Rommel.

and Edna Harris in principal roles showing how it should not be done. Aside from the always enjoyable humor of Pete Smith the reel carries much of interest and educational value. W. Jason directed.

Madero of Mexico *(Fine)*

MGM (K-481) Passing Parade No. 1 11 mins.

John Nesbitt offers an excellent picture story of the stormy public career of Francisco Madero, the man who set the spark of democracy going in Mexico and brought an end to the peonage of the Mexican people, who lived for 20 years under the vicious rule of Porfirio Diaz. The film depicts his brief rule as president and events that led to his assassination by the rich landowners whom he foolishly permitted to remain in high places regardless of the fact that they had opposed his reconstruction program. He was really the father of democracy in the republic to the South and his death was quickly followed by the national revolt that featured such prominent characters as Zapata and Pancho Villa. The closing shots pay tribute to Mexico's present rulers and builders. E. Cahn directed.

People of Russia *(Excellent)*

MGM (M-432) Miniatures No. 2 10 mins.

The progress of the people of Russia over a short period of years is excellently pictured in this subject that combines some footage, taken by FitzPatrick in 1932, with scenes of a celebration in 1940. In the 1932 footage the spectator is treated to a cross-section of life in the Soviet that clearly indicates the poor morale of the people and the difficulties encountered in getting the new regime to working properly. The 1940 footage shows a new-born people of confident poise and outlook with sprightly step and athletic bodies that make clear the fighting spirit so much in evidence in recent battles with the Nazis. In between are shown scenes of the agents of the state at work battling against the ignorance that was the curse of the Russian people under the rule of the Czars.

Glimpses of Ontario *(Good)*

MGM (T-413) Traveltalks No. 3 9 mins.

The province of Ontario, Canada, countryside and city, is the scene of this latest FitzPatrick reel in Technicolor. The tour includes the immense farm of the Prime Minister with its modern machinery; some interesting scenes of city life in the metropolis of Toronto; the canal, originally built to allow the passage of British men-of-war from the St. Lawrence to Lake Ontario without passing under the American guns at one of the river's narrows, now lending itself to pleasure craft and boat racing, with its banks lined with play spots for the populace living along its course to Ottawa; and some fine views of the famous Parliament buildings in the latter city. Accompanying narration is splendid.

"Q" Men *(Interesting)*

RKO (34,304) Sportscope No. 4 8 mins.

The three champs of the pool and billiard tables take part in this reel to illustrate difficult —and almost impossible—tricks of pocket and balkline billiards. Willie Hoppe, world's greatest billiard player, demonstrates the intricacies of his technique in mastering the art of successful carom shots. Charlie Peterson shows clever samples of the stunts that have gained him world fame as a trick shot specialist. Irving Crane, pocket billiard champ, demonstrates a mastery of the cue that makes the rolling ivory spheres perform like trained seals. The fundamentals of the games are explained in elementary manner and the use of the slow motion camera puts the subject in a class where it will be thoroughly enjoyed by others than those who frequent the nation's pool halls. Frederic Ullman, Jr., produced.

ASTOR

STARTS

"1943"

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RELEASES IN JANUARY—



SCANDAL
FOR THE
BRIDE
ANNA LEE — GRIFFITH JONES





KING
OF THE
CIRCUS
JOHN LODER — GREGORY RATOFF



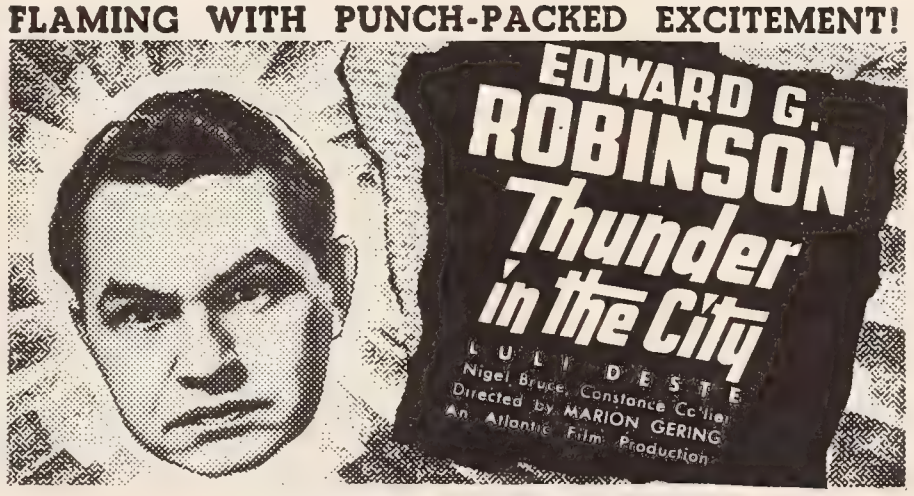
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SCREAM
IN THE
NIGHT
"LON CHANEY"
— THE MAN WITH A 1000 FACES —



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Gary Cooper Named For Leads in Warner And Paramount Films

Through official announcements from both studios this week, it was learned that Gary Cooper has been scheduled by Paramount and Warner Bros. to appear in an important film for each of the companies.

With contracts to be signed momentarily, Cooper is to enact the name part in Cecil B. DeMille's Technicolor picture, "The Story of Dr. Wassell," for Paramount. He is also to have the lead in Warners' "Saratoga Trunk," screen adaptation of the novel by Edna Ferber.

"The Story of Dr. Wassell," which deals with the exploits of Dr. Gordon M. Wassell, a lieutenant commander in the Navy who rescued nine wounded soldiers in Java and escorted them safely through the Japanese lines to Australia, is tentatively budgeted at $2,000,000.

It was also revealed that Ingrid Bergman might return to play opposite Cooper in "Saratoga Trunk." Olivia de Havilland and Irene Dunne have, in turn, been previously mentioned for the role.

Goldwyn Signs Walter Huston For Role in 'The North Star'

Walter Huston has been signed for a leading role in the forthcoming Lillian Hellman picture, "The North Star," now in production, it was announced this week by Samuel Goldwyn. Huston will have the role of Kurn, village philosopher and scholar, in this story of the effects of the war on the children of a Russian hamlet.

Already announced for the cast are Teresa Wright, Ann Harding, Walter Brennan, Dana Andrews and seven-year-old Ann Carter. Lewis Milestone is directing.

Westerns Booming, Says Republic

Westerns are booming at the box-office, particularly in the key cities, Republic reports. This year westerns will do 50 per cent more business than last year all over the country. The big-city increase is shown by the example of Greater New York. Up to two years ago no major circuit played westerns in Greater New York. Now Loew's, RKO, and Metropolitan play 16 westerns a year. The studio announced at the same time that the Wild Bill Elliott westerns, which will be produced for them by Harry Grey, will be sold individually until the new program starts. The first of the Elliotts, "Calling Wild Bill Elliott," is slated for February.

Holds 'Silver Skates' Meeting

A special district meeting of Monogram distribution heads in the Midwest, presided over by Steve Broidy, vice-president and general sales manager, was held in Chicago last week to discuss bookings, promotion and advertising on the company's recently completed ice spectacle, "Silver Skates." In addition the studio has completed arrangements for the showing of the picture in every army camp in the United States beginning January 30.

MGM House Organ Wins Award

A compilation of polls shows that MGM's "Mrs. Miniver" was the choice of 99 motion picture reviewers for Academy Award honors. MGM's *Lion's Roar* magazine has been selected as the recipient of the 1942 Cantine Award as the country's leading house organ. The citation was made for outstanding skill in the production of printing and lithography.

Humanitarian Award to Sister Kenny

Sister Elizabeth Kenny, famous for her treatment for infantile paralysis, received the fourth annual National Humanitarian Award of the Variety Clubs of America, the presentation being made by National Chief Barker John H. Harris and A. K. Rowswell, chairman of the nominating committee for the award, at a luncheon in Sacramento, Calif., last Wednesday.

The National Humanitarian Award consists of scroll, a silver plaque and a check for $1,000 to carry on the work which Sister Kenny has accomplished for the relief of sufferers from the dread limb-deadening disease.

The Award was instituted in 1939, others who received the Humanitarian Award being Father Flannigan, Martha Berry and George Washington Carver. In previous years the presentation was made at the National Convention of Variety Clubs of America.

Ceremonies in connection with the presentation of the Award to Sister Kenny were broadcast over the Blue Network.

Early Registrations for Variety Meet Recorded

National Headquarters of the Variety Clubs of America has received the first registrations for attendance at the National Meeting to be held in Chicago at the Blackstone Hotel. February 19-21. Among the early registrants are:

From Pittsburgh: Delegates Harry Feinstein and I. Elmer Ecker. National Canvassmen C. C. Kellenberg and Joe Hiller.

From Buffalo: Chief Barker Stanley Kozanowski. Directors Elmer Lux and Dewey Michaels. National Canvassman Robert T. Murphy.

From Albany: Chief Barker C. J. Latta. Past C. B., L. R. Golding. Canvassman H. L. Ripps.

From Texas: Chief Barker Claude Ezell. Delegates John Adams and Lynn Stocker. National Canvassman R. E. Griffith.

National officers who will attend are: John H. Harris, National Chief Barker from Pittsburgh; Bob O'Donnell, First Assistant National Chief Barker from Dallas; Harry Kalmine, Second Assistant National Chief Barker from New York; Property Master, E. R. Reuben from Minneapolis; Dough Guy, James G. Balmer of Pittsburgh; National Publicity Director, "Chick" Lewis from New York.

Indianapolis Tent Elects Al Blocher

Election returns from Indianapolis Tent No. 10, show the 1943 officers to be Albert Blocher, Chief Barker; Art Landis, Wagon Master; Mickie Petersen, Dough Guy; Carl Niesse, First Assistant Chief Barker.

Briefs and Personals—Clubrooms have been ordered closed for thirty days by the Indiana Excise Liquor Commission. A thorough cleaning and redecorating job will be done during that time. . . . Barker George Landis heads the committee for the club's gala opening in February. . . . Ex-Chief Barker Ken Collins and Doris McGee were married last week. Variety had Hank Ladd, Bert Wheeler, and Gene Shelton of Priorities as guests last week, too. . . . New Paramount branch manager, Al Taylor, will be welcomed with a club party shortly. . . . Seriously ill, Guy Hancock of United Artists, is confined to local hospital.

Variety Club Sponsors Omaha Drive for Scrap

The scrap drive in the Omaha trade territory is being sponsored by the Omaha Variety Club, with H. B. Johnson, branch manager of Universal in Omaha, as chairman of the publicity campaign in connection with matinees to be held during the drive period, which runs from Jan. 23 to Feb. 13.

The activity is being directed by Chief Barker Joseph H. Kinsky of the Omaha Tent, and by Tuesday of this week there were pledges from over fifty theatres served out of Omaha whose managements patriotically have booked matinees to which the only admission charged will be brass or copper scrap.

$46,371.97 to Charity, Tent No. 11 Reports

Tent No. 10 Elects Officers And Announces Contributions

Approximately $46,371.97 was raised and contributed to various public service and charitable organizations during 1942, it was announced by M. E. Frosch, retiring Chief Barker of Variety Club No. 10 in Minneapolis.

Here is a list of the functions and monies made thereby:

Milk Purchases for the year 1942, $5,557.57. Gross receipts of special Red Cross show, $2,000.00. 16 people treated through the Serum Fund at Minneapolis General Hospital, $134.00. Other donations through personal charity, War Activities dinner for exhibitors and small donations to various organizations, $500.00. Total golf tournament prizes including monies and merchandise, $1,680.00. Movies for shut-ins, $1,500.00. War Bond and Stamp Sale through Variety, $30,000.00. Assistance given in the sale of tickets, for the Army and Navy Relief Show, $3,000.00.

Results of Recent Elections

In recent elections, William Elson was named to the office of Chief Barker, LeRoy Miller became the new 1st Assistant Chief Barker, Frank McCormick was returned as the 2nd Assistant Chief Barker, Moe Levy is the new Property Man, and Max Torador is the new Dough Guy.



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OPERATORS AND SIGN PAINTERS for New Mexico and West Texas circuit. State age-family-experience-draft and salary expected. Write Box 786, Roswell, N. M.

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Advance Dope SR

HE'S MY GUY (Univ.) **Drama-With-Music. Principals:** Dick Foran, Irene Hervey, Joan Davis, Fuzzy Knight, Gertrude Niesen, Mills Bros. **Plot:** A vaudeville team playing tank towns are constantly quarreling because she wants to settle down and have a home and he wants to continue in the theatre. They break up and she lands a job as secretary to the personnel manager in a defense plant. Through him she arranges entertainment for the relaxation of the employes, and eventually her husband joins her and they live happily ever after. **Director,** Edward F. Cline.

THE PURPLE V (Rep.) **Drama. Principals:** John Archer, Mary McLeod, Fritz Kortner, Rex Williams, Kurt Katch. **Plot:** An American gunner in the RAF bails out of his damaged plane over Germany and lands near the wreckage of the plane that attacked him. He dresses himself as the dead pilot. He is well hidden from the Gestapo, by friends in Germany, and manages to escape when a crippled boy sacrifices his life in the American's place. **Director,** George Sherman.

NO ESCAPE (Mono.) **Drama. Principals:** Mary Brian, Dean Jagger, John Carradine, Bill Henry, Sidney Blackmer. **Plot:** An escaped forger is taken in by a respected citizen who turns out to be the head of a ring of saboteurs. When he refuses to help them, they threaten harm to his mother. He finally hits on a plan that helps the FBI find the gang and capture them. Before going back to prison to finish his sentence, he is cited for bravery. **Director,** Harold Young.

RIDIN' DOUBLE (Mono.) **Western. Principals:** John King, David Sharpe, Max Terhune, Rex Lease, Julie Duncan. **Plot:** The Range Busters are sent to find the man who killed the leader of a gang of crooks and to find the money they'd stolen. The dead man's will left it to one of his gang and his own niece. The will also gives a clue to the hiding place of the money, which was stolen from the Denver mint. **Director,** Robert Tansey.

MURDER IN TIMES SQUARE (Col.) **Mystery. Principals:** Edmund Lowe, Marguerite Chapman, John Litel, William Wright, Bruce Bennett. **Plot:** Posing as an arrogant, conceited, self-styled genius, a Broadway playwright and actor, gets into a jam when three people are killed in the same manner in which the people in the play he wrote. But his pretty publicity agent finally discovers the truth and helps clear up the murders. **Director,** Lew Landers.

TAHITI HONEY (Rep.) **Drama. Principals:** Simone Simon, Dennis O'Keefe, Lionel Stander, Danny Seymour, Tom Seidel, Michael Vernon. **Plot:** Stranded in Tahiti at the time of the fall of France, the boys in Dennis O'Keefe's orchestra, believing that a girl singer is a jinx, refuse to let their leader bring Simone Simon to the United States with them. So the leader builds up a mythical story about an American sweetheart waiting for her. This story backfires when he himself falls for the girl and an actual rival for her affections appears. **Director,** John H. Auer.

YOUNGEST PROFESSION (MGM) **Drama. Principals:** Virginia Weidler, Edward Arnold, Ann Ayars, John Carroll, Marta Linden. **Plot:** The president of a 'teen age girls' movie fan club, finds time between her job of welcoming many famous film stars when they come to town, to straighten out what she thinks is a mess in her father's life. **Director,** Edward Buzzell.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
4101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42

Current 1942-43

	A Night to Remember (My)	L. Young-B. Aherne	90	12/10/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
	City Without Men (D)	Linda Darnell-Leslie Brooks		1/14/43	a10/17/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)	Joe E. Brown-Claire Dodd	73	10/8/42	a7/25/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	One Dangerous Night (My)	Warren William-Eric Blore		1/21/43	a10/10/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42	a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

After Midnight With Boston Blackie	Chester Morris-Richard Lane	
Attack by Night	M. Oberon-B. Aherne	
Boy From Stalingrad	Scotty Becket-Conrad Binyon	
Broadway Daddies	Jinx Falkenburg-Tom Neal	
Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100
Deadline Guns (W)	Russell Hayden-Bob Wills	
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	
Destroyer	Ed. G. Robinson-Glenn Ford	
Fighting Buckaroo (W)	Charles Starret-Kay Harris	2/1/43
Frontier Fury	Starrett-Davis	
Hail to the Rangers (W)	Charles Starrett-Kay Harris	
Last Horseman (W)	Russell Hayden-Bob Wills	
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson	
Let's Have Fun	Margaret Lindsay-John Beal	
More the Merrier	Jean Arthur-Joel McCrea	
Murder in Times Square	Edmund Lowe-Marguerite Chapman	
My Client Curley	Rita Hayworth-Humphrey Bogart	
No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66
Power of the Press (D)	G. Kibbee-Lee Tracy	1/28/43
Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63
Riders of the Northwest Mounted (W)	Russell Hayden-Bob Wills	
Right Guy	Claire Trevor	
Riding West (W)	Chas. Starrett-Shirley Patterson	
Robin Hood of the Range (W)	Starrett-Kay Harris	
Saddles & Sagebrush (W)	Russell Hayden-Bob Wills	
Silver City Raiders (W)	R. Hayden-Bob Wills	
Something to Shout About (C)	Ameche-Oakie-Janet Blair	
What's Buzzin' Cousin?	Ann Miller	
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll	

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	105	9-10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/13/42

Coming 1942-43

Above Suspicion (D)	J. Crawford-F. MacMurray	a1/9/43
Air Raid Wardens (C)	Laurel & Hardy	
Assignment in Brittany (D)	Richard Whorf-Susan Peters	a10/31/42
Bataan Patrol (D)	R. Taylor-T. Mitchell	
Cabin in the Sky (M)	Ethel Waters-Rex Ingram	a10/24/42
Dr. Gillespie's Criminal Case	L. Barrymore-Van Johnson	
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	a11/21/42
Faculty Row	Herbert Marshall-Mary Astor	
Girl Crazy (M)	Mickey Rooney-Judy Garland	
Half-Pint Kid	Bobby Readick-Wm. Gargan	
Human Comedy (D)	Mickey Rooney-Frank Morgan	a10/31/42
I Dood It (C)	Red Skelton-E. Powell	
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp	a10/24/42
Mr. Justice Goes Hunting	Frank Morgan-Jean Rogers	
Pilot No. 5	Franchot Tone-Marsha Hunt	a9/26/42
Presenting Lily Mars (D)	J. Garland-R. Carlson	a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly	a1/16/43
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young	a12/26/42
Swing Shift Maisie	Ann Sothern-James Craig	
Youngest Profession	Virginia Weidler-Edw. Arnold	

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42		a6/27/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42		a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42		b6/6/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42		b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42		b8/29/42
Klondike Fury (D)F	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42		b5/16/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42		a5/30/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42		b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42		a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42		b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42		b7/4/42
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42		b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42		b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42		a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42		a4/18/42
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42		a5/9/42

Current 1942-43

Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42		b10/3/42
Cosmo Jones in the Crime Smasher (D)	Frank Graham-Edgar Kennedy		1/22/43		a1/9/43
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42		a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42		b9/19/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42		b8/15/42
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42		b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42		b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42		b7/4/42
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42		b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42		b9/26/42
Trail Riders (W)	John King-David Sharpe		12/4/42		a10/31/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43		a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42		a9/19/42

MONOGRAM

Coming 1942-43 (Cont.)

		Mins.	Rel. Date	See Issue of
Ape Man (H)	Bela Lugosi-Wallace Ford		2/26/42	a1/16/43
Haunted Ranch (W)	Range Busters		2/19/43	
Kid Dynamite (D)	Leo Gorcey-Huntz Hall		2/12/42	a10/24/42
No Escape	Mary Brian-Dean Jagger			
Robbers Roost	Range Busters			
Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/18/43	b1/16/43
You Can't Beat the Law (D)	Edw. Norris-Joan Woodbury		1/29/43	a12/19/43

PARAMOUNT

Current 1941-42

Block No.					
7	Are Husbands Necessary?(C)F.	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
3	Mr. Bug Goes to Town (FA)F.	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98		b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F.	M. Martin-D. Powell-R. Vallee	81		b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen			a12/12/42
4	China (D)	Loretta Young-Alan Ladd			a1/9/43
	Five Graves to Cairo	Franchot Tone-Anne Baxter			
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour			a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman			a10/24/42
	Good Fellows	James Brown-Helen Walker			
	Great Without Glory (D)	Joel McCrea-Betty Field			a6/27/42
	Henry Aldrich Plays Cupid	Jimmy Lydon-Charles Smith			
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith			
	High Explosive (D)	Chester Morris-Jean Parker			a9/12/42
	Lady in the Dark (Tech.)	G. Rogers-R. Milland			
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton			a1/2/43
	Riding High (Tech.)	Dorothy Lamour-Dick Powell			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake			
	So Proudly We Hail	Colbert-Goddard-Lake			
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
	True to Life (D)	M. Martin-F. Tone-D. Powell			a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

	Bad Men of Thunder Gap	Dave O'Brien-Jim Newill			
313	Behind Prison Walls	Alan Baxter-Gertrude Michael		3/22/43	
	Billy, the Kid No. 4	B. Crabbe-Al St. John			
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/1/43	
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43	b1/16/43
30	Follies Girl	Wendie Barrie-Doris Nolan		3/15/43	
359	Fugitive of the Plains	B. Crabbe-Al St. John		3/28/43	
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

311	My Son, the Hero	Patsy Kelly-Roscoe Karns		4/5/43	
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/18/43	b8/1/43
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42

RKO-RADIO

Current 1941-42

Block No.					
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	1/22/43	b1/2/43
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
	Saludos Amigos (Tech.)	Walt Disney Prod.	42	1/15/43	b12/19/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Avenging Rider (W)	Tim Holt-Cliff Edwards		5/28/43	a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43	a11/28/42
4	Cinderella Swings It	Guy Kibbee-Gloria Warren		2/26/43	
	Fighting Frontier (W)	Tim Holt-Ann Summers		1/29/43	a7/4/42
4	Flight for Freedom (D)	R. Russell-F. MacMurray		2/19/43	a10/31/42
4	Forever and a Day (D)	All Star Cast		3/19/43	a12/19/42
5	From Here to Victory (D)	Cary Grant-Laraine Day		4/23/43	
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43	
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43	a9/5/42
	Petticoat Larceny	John Carroll-Walter Reed			
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43	a7/25/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43	
4	Tarzan Triumphs (D)	J. Weismuller-Frances Gifford		3/12/43	a11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders		5/7/43	
5	Two Weeks to Live (D)	Lum & Abner-Kay Linaker		3/26/43	a12/5/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
104	Jean of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen		1/15/43	Reissue
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Mesquiteers		2/26/43	
	Carson City Cyclone	Don Barry-Lynn Merrick			
	Chatterbox (C)	Canova-J. E. Brown-R. Lane		3/26/43	a12/26/42
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/13/43	a12/12/42
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward		3/12/43	a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette		3/19/43	a1/16/43
	King of the Cowboys	Roy Rogers-Smiley Burnette			
	Purple V	John Archer-Mary McLeod			
	Shantytown	Mary Lee-Billy Gilbert			
	Tahiti Honey	Dennis O'Keefe-Simone Simon			
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
6	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42

Coming 1942-43

7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond			
	Secret Mission	Annabella-Buelah Bondi			
	Stormy Weather	Lena Horne-Bill Robinson			
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
	Crystal Ball (C)	P. Goddard-Ray Milland		1/1/43	a11/21/42
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Lost Canyon (W)	Wm. Boyd-Lola Lane		12/18/42	a7/25/42
	McGuerins From Brooklyn (C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42
	Undercover Man (W,	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42

Coming

	Bar 20 (W)	Wm. Boyd-Andy Clyde			a12/19/42
	Border Patrol (W)	Wm. Boyd-Claudia Drake			a7/25/42
	Buckskin Frontier (W)	R. Dix-Jane Wyatt			a10/17/42
	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
	Karsan (The) (W)	Richard Dix-Jane Wyatt			a1/2/43
	Lady of Burlesque	B. Stanwyck-Gloria Dickson			
	Leather Burners (W)	Wm. Boyd-Andy Clyde			a8/22/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			a8/15/42
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Silver Queen (D)F	G. Brent-P. Lane	82		b11/14/42
	Stage Door Canteen	Wm. Terry-Cheryl Walker			
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
	Uncenquered	Brian Donlevy-Walter Brennan		2/12/43	
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42
	Young and Willing	Wm. Holden-Susan Hayward		1/29/43	a12/20/41

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6008	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6034	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	8/28/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42

UNIVERSAL

Current 1941-42 (Cont.)

6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7018	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)	Billy Halop-Huntz Hall		1/22/43	a8/8/42
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid	Andrews Sisters			
	Amazing Mrs. Holliday	D. Durbin-A. Treacher		2/19/43	a9/26/42
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter			a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy From Manhattan	Robert Paige-Frances Langford			
	Cross Your Fingers	Allan Jones-Kitty Carlisle			
	Destiny	Allan Curtis-Louise Allbritton			
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey			a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			
	He's My Guy	Irene Hervey-Joan Davis			
	Hi, Buddy	Dick Foran-Harriett Hilliard		2/26/43	a12/19/42
	Hi' Ya, Chum (C)	Ritz Bros.-Jane Frazee			a10/3/42
	It Ain't Hay (C)	Abbott & Costello-E. Pallette			a12/5/42
	It Comes Up Love (CM)	Gloria Jean			a8/15/42
	Keep 'Em Slugging	Dead End Kids-Elyse Knox			a12/12/42
	Oh! Doctor (C)	Abbott & Costello			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
	Rhythm of the Island	A. Jones-J. Frazee			a12/19/42
	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Solid Senders (M)	Andrews Sisters		2/5/43	
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter Richard Quine-Ann Gwynne		2/5/43	a10/3/42
	We've Never Been Licked (D)	Jon Hall-Maria Montez-Sabu			a12/5/42
	White Savage				a12/12/42

WARNER BROS.

Current 1941-42

124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Sny)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Devotion	O. deHavilland-I. Lupino			
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston			a10/17/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
	Last Ride (D)	R. Travis-Chas. Long			
	Mission to Moscow	Walter Huston-Ann Harding			
	Mysterious Doctor (D)	John Loder-Clyde Cook			
	Old Acquaintance	Bette Davis-Miriam Hopkins			
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Thank Your Lucky Stars (M)	Canter-Shore-Bogart			a1/16/43
213	Truck Busters (D)	R. Travis-Ruth Ford		2/6/43	
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian east	84	Luminar	b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Alme	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABLES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

	ALL-STAR COMEDIES			
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare		15½	Not Rev.
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers		7	Not Rev.
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	No. 6		9	Not Rev.
	STOOGE COMEDIES			
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

	CARTOONS (16) (Tech.)			
W-350	Bats In the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chins Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MINIATURES (10)			
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds In the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	CARTOONS			
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
	MINIATURES (10)			
M-433	Brief Interval		10	Not Rev.
M-431	The Last Lesson		10	Not Rev.
M-432	People of Russia		10	Not Rev.
	OUR GANG (10)			
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-481	Madero of Mexico		11	Not Rev.
	PETE SMITH SPECIALTIES			
S-461	First Aid		10	Not Rev.
S-462	Marines in the Making		9	Not Rev.
	TRAVELTALKS (12)			
T-413	Glimpses of Ontario		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS (6)			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

	FASCINATING JOURNEYS (Tech.) (2)			
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road in India	Interesting	10	11/22/41
	HEADLINERS (6)			
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival In Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
	HEDDA HOPPER'S HOLLYWOOD (6)			
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6	Good	9	10/ 3/42
	MADCAP MODELS (Tech.) (6)			
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm In the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
MI-5	Tulips Shall Grow	Good	7¼	6/27/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E1-12 Alona on the Sarong Seas	Fair	7	10/10/42
E1-10 Baby Wants a Bottle-ship	Funny	7	8/ 8/42
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	6/ 6/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8 Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7 Pipeye, Popeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	6/ 6/42
J1-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
Q1-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping in Shape	Amusing	9	6/27/42
S1-5 Man's Angle	Good	8	8/22/42
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-5 At the Dog Show	Clever	9	10/ 3/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus	Good	9½	6/13/42
Y1-6 In South America	Excellent	9	10/24/42
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-10 Hero Worship	Swell	10	6/13/42
R1-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-11 Parachute Athletes	Very Good	10	6/27/42
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-13 Timber Athletes	Very Good	10	10/10/42
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake	For the Fans	9	6/27/42
W1-12 Eleventh Hour	Exciting	8½	12/19/42
W1-10 The Japoteurs	Swell for Kids	8	9/26/42
W1-11 In Showdown	Up to Par	8	10/24/42
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
W1-9 Terror on the Midway	For the Fans	8	8/22/42
W1-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42
L1-5 No. 5	Good	10½	6/27/42
L1-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		10	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-6 Jolly Good Furlough		6½	Not Rev.
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings		10	Not Rev.
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Billboy Donald	Very Funny	7	1/16/43
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
Education for Death	Very Good	10	12/19/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish	Funny	7	1/16/43
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Not Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Interior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/18/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men in Washington	Interesting	20	7/ 4/42
23113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

EDGAR KENNEDY (6)			
33403 Duck Soup		17	Not Rev.
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)			
34305 Basketeers		9	Not Rev.
34304 Q-Men		8	Not Rev.
34301 Show Horse	Good	9	10/24/42
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2562 All About Dogs	Amusing	7	6/20/42
2504 Back to the Soil	Funny	7	7/18/42
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508 Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business	Good	7	5/ 2/42
2560 Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513 Gandy Goose in the Outpost		7	Not Rev.
2510 Gandy Goose In Tricky Business	Good	7	6/13/42
2514 Gandy Goose in Tire Trouble		7	Not Rev.
2557 Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2561 Neck and Neck (Tech.)	Funny	7	7/18/42
2509 Oh, Gentle Spring	Fair	7	5/ 2/42
2551 Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552 One Man Navy (Tech.)	Amusing	7	9/27/41
2559 Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2511 Stork's Mistake		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512 Wilful Willie	Amusing	7	6/13/42
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2405 Courageous Australia		10	Not Rev.
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World	Good	10	4/18/42
2406 Men of West Point		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT			
3901 Monkey Doodle Dandies	Good	9	12/12/42
3902 Butch, the Parrot		9	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3351 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters		9	Not Rev.
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls		9	Not Rev.
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout (Tech.)		7	Not Rev.
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again (Tech.)		7	Not Rev.
3502 Ickle Meets Pickle	Fair	7	11/28/42
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3562 Patriotic Pooches (Tech.)		7	Not Rev.
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony (Tech.)		7	Not Rev.
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)			
Behind the Mask of Nippon	Excellent	20	10/24/42
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	8	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	8	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree		15	Not Rev.
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7377	She's A-1 in the Navy		9	Not Rev.
	TWO-REEL SPECIALS (2)			
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twowble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	18	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
8304	So You Think You Need Glasses		10	Not Rev.
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
	LOONEY TUNES			
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
	MERRIE MELODIES (26)			
	Case of the Missing Hare		7	Not Rev.
8707	Coal Black and de Sebben Dwarfs		7	Not Rev.
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.

VITAPHONE 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School		10	Not Rev.
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	United States Navy Band		10	Not Rev.
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Romance		10	Not Rev.
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	Not Rev.
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	10	List "C"
Colleges at War	10	Metro
Community Transportation	4	Metro
Food for Freedom	3	List "C"
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
You, John Jones	10	Metro
Your American Tragedy	1½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha	MGM	WB	RKO	
Philadelphia	Univ.	RKO	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington	Univ.	20th	WB	

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
DEC. 26		SEP. & OCT. & NOV.			Lady From Chungking	Cat People	Ice Capades Revue	Life Begins at Eight-Thirty	In Which We Serve	Arabian Nights	
JAN. 2		Apache Trail		Block 2 (42-43)	Rangers Take Over (w)						
		Cairo		Forest Rangers			Ridin' Down the Canyon	China Girl	Crystal Ball	When Johnny Comes Marching Home	Yankee Doodle Dandy
JAN. 9		Eyes in the Night		Henry Aldrich, Editor			Sundown Kid				
		For Me and My Gal		Mrs. Wiggs of the Cabbage Patch		Great Gildersleeve	Johnny Doughboy				
		Omaha Trail	Two Fisted Justice		Man of Courage	Seven Miles From Alcatraz		We Are the Marines		Eyes of the Underworld	
		Panama Hattie		Road to Morocco			Mountain Rhythm				
JAN. 16	City Without Men	Seven Sweethearts		Street of Chance							
		Somewhere I'll Find You				Saludos Amigos	Boots & Saddles (Reissue)	Over My Dead Body	Powers Girl	Shadow of a Doubt	Gorilla Man
		Tish		Block 3 (42-43)			London Blackout Murders				
		War Against Mrs. Hadley	Silent Witness	The Avengers							
		White Cargo		Lucky Jordan							
JAN. 23	One Dangerous Night	Yank at Eton		My Heart Belongs to Daddy	Pay-Off	Hitler's Children		Time to Kill	McGuerins from Brooklyn	Mug Town	Casablanca
			Cosmo Jones in the Crime Smasher	Palm Beach Story							
		DECEMBER		Wrecking Crew			Thundering Trails				
JAN. 30	Power of the Press	Journey for Margaret		Block 4 (42-43)	Kid Rides Again	Fighting Frontier	Fighting Devil Dogs	Immortal Sergeant	Young and Willing		
		Reunion in France	You Can't Beat the Law	China							
		Stand by for Action		Happy-Go-Lucky						Solid Senders	
FEB. 6	Reveille With Beverly	Three Hearts for Julia		Henry Aldrich Gets Glamour		They Got Me Covered		Chetniks		Tenting Tonight on the Old Camp Ground	Truck Busters
		Whistling in Dixie	Silver Skates	Lady Bodyguard							
				Night Plane from Chungking							
FEB. 13	No Place for a Lady		Kid Dynamite		Dead Men Walk		Dead Man's Gulch	Meanest Man in the World	Unconquered	Sherlock Holmes and the Secret Weapon	

COLUMBIA

COMPLETED

After Midnight With Boston Blackie
Boy From Stalingrad
Broadway Dandies
Commandos Strike at Dawn
Deadline Guns (w)
Fighting Buckaroo (w)
Frontier Fury
Hail to the Rangers
Last Horseman (w)
Law of the Northwest
Let's Have Fun
More the Merrier
Murder in Times Square
Riders of the Northwest Mounted
Riding West
Robin Hood of the Range
Saddles & Sagebrush
Silver City Raiders (w)
Something to Shout About
Wyoming Hurricane

IN PRODUCTION

Attack by Night
Destroyer
My Client Curley
Right Guy
What's Buzzin' Cousin?

MGM

COMPLETED

Above Suspicion
Air Raid Wardens
Andy Hardy's Double Life
Assignment in Brittany
Cabin in the Sky
Dr. Gillespie's New Assistant
DuBarry Was a Lady
Half-Pint Kid
Human Comedy
Keeper of the Flame
Lassie Come Home
Mr. Justice Goes Hunting
Northwest Rangers
Pilot No. 5
Presenting Lily Mars
Private Miss Jones
Random Harvest
Salute to the Marines
Slightly Dangerous
Tennessee Johnson
Youngest Profession

IN PRODUCTION

Bataan Patrol
Dr. Gillespie's Criminal Case
Faculty Row
Girl Crazy
I Dood It
Swing Shift Maisie

MONOGRAM

COMPLETED

Ape Man
Haunted Ranch
Robbers Roost
War Dogs

IN PRODUCTION

No Escape

PARAMOUNT

COMPLETED

Aerial Gunner
Dixie
For Whom the Bell Tolls
Great Without Glory
Henry Aldrich Swings It
High Explosive
Miracle of Morgan's Creek
No Time for Love
Salute for Three
Star Spangled Rhythm
Submarine Alert
True to Life

IN PRODUCTION

Five Graves to Cairo
Good Fellows
Henry Aldrich Plays Cupid
Lady in the Dark
Riding High
So Proudly We Hail

PROD. REL. CORP.

COMPLETED

Bad Men of Thunder Gap
Behind Prison Walls
Corregidor
Follies Girl
Fugitive of the Plains
My Son, the Hero
Night for Crime
Queen of Broadway
Raiders of the Range

IN PRODUCTION

Billy, the Kid No. 4

RKO RADIO

COMPLETED

Avenging Rider (w)
Bombardier
Cinderella Swings It
Flight for Freedom
Forever and a Day
From Here to Victory
I Walked With a Zombie
Journey Into Fear
Ladies' Day
Pride of the Yankees
Red River Robin Hood (w)
Sagebrush Law (w)
Tarzan Triumphs
This Land is Mine
Two Weeks to Live

IN PRODUCTION

Petticoat Larceny
Sky's the Limit

REPUBLIC

COMPLETED

Blocked Trail
Chatterbox
Hit Parade of 1943
Idaho (w)
Purple V

IN PRODUCTION

Carson City Cyclone
King of the Cowboys
Shantytown
Tahiti Honey

20th FOX

COMPLETED

Coney Island
Crash Dive
Dixie Dugan
He Hired the Boss
Hello, Frisco, Hello
Margin for Error
Moon Is Down
My Friend Flicka
Ox-Bow Incident
Quiet, Please, Murder
School for Sabotage
Secret Mission
Young Mr. Pitt

IN PRODUCTION

Stormy Weather

UNITED ARTISTS

COMPLETED

Bar-20
Border Patrol
Buckskin Frontier
Caldoose
Colt Comrades
Kansan, The
Leather Burners
Nazty Nuisance
Prairie Chickens
Silver Queen
Texas Law
Taxi, Mister
Yanks Ahoy

IN PRODUCTION

Lady of Burlesque
Stage Door Canteen

UNIVERSAL

COMPLETED

Amazing Mrs. Holliday
Captive Wild Woman
Cheyenne Roundup (w)
Eagle Squadron
Frankenstein Meets the Wolf Man
Good Morning, Judge
He's My Guy
Hi, Buddy
Hi' Ya, Chum
It Ain't Hay
Keep 'Em Slugging
It Comes Up Love
Lone Star Trail (w)
Oh! Doctor
Raiders of San Joaquin (w)
Rhythm of the Island
Sherlock Holmes and the Secret Weapon
Sherlock Holmes in Washington
White Savage

IN PRODUCTION

Always a Bridesmaid
Corvettes In Action
Cowboy in Manhattan
Cross Your Fingers
Destiny
Flesh and Fantasy
We've Never Been Licked

WARNER BROS.

COMPLETED

Action in the North Atlantic
Adventures of Mark Twain
Air Force
Arsenic and Old Lace
Background to Danger
Constant Nymph
Crime by Night
Desert Song
Edge of Darkness
Hard Way
Last Ride
Mysterious Doctor
Princess O'Rourke
Thank Your Lucky Stars
Watch on the Rhine

IN PRODUCTION

Devotion
Mission to Moscow
Old Acquaintance

"PLEASE!"



THE WHITE HOUSE
WASHINGTON

...As I have said in the past and repeat now--nothing is closer to my heart than the health of our boys and girls and young men and young women.

To me it is one of the front lines of our National Defense.

I feel strongly, therefore, that the work of the National Foundation must be continued....

Franklin D. Roosevelt

To NICHOLAS M. SCHENCK, Chairman,
National Motion Pictures Committee,
1943 March of Dimes Campaign,
Suite 173 – ASTOR HOTEL, New York City

My heart, like our President's, is also in the war against Infantile Paralysis – and I pledge my complete and hearty cooperation in the motion picture industry's campaign to raise funds to carry on this necessary fight.

During the week of Feb. 18-24, I promise to show the appeal trailer and make audience collections in my auditorium. Send full details.



Signed _____

_____ THEATRE

_____ STREET

_____ COUNTY

_____ CITY

(If you operate more than one theatre, please sign a separate pledge for each theatre)

PLEASE! MAIL IT TODAY TO N. Y. HEADQUARTERS OR YOUR STATE CHAIRMAN! FREE TRAILER and PRESS BOOK

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SHOWMEN'S TRADE REVIEW

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CENTRAL SERIAL RECORD



REVIEWED IN THIS ISSUE

	Page
It Comes Up Love	10
You Can't Beat the Law	10
Border Patrol	10

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 33

Vol. 38 No. 2

January 30
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

THEATRE EQUIPMENT AND MAINTENANCE

Section Begins On Page 25

COAST FLASH! GREER GARSON IS MAKING THE APPEAL TRAILER!

THE WHITE HOUSE
WASHINGTON

December 12, 1942

Dear Mr. Schenck:

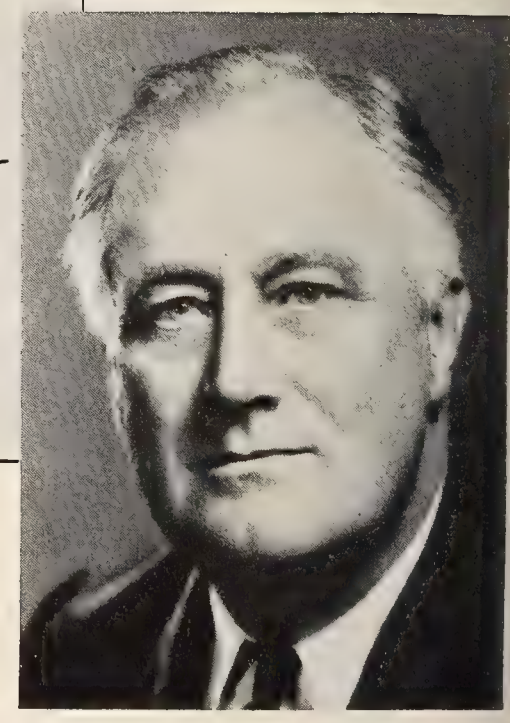
I am delighted to learn, through Basil O'Connor, of the generous offer which you and your associates have made in connection with the 1943 fund-raising effort of the National Foundation for Infantile Paralysis.

I think you know how much I value the magnificent performance of the motion picture theatres in the National Foundation's 1942 Campaign, and I hope that this year's effort will be equally as successful.

Sincerely yours,

Franklin D. Roosevelt

Mr. Nicholas M. Schenck,
1540 Broadway,
New York City.





"HE REMEMBERED! WON'T YOU?"

The gallantry of showmen throughout the land has again been evidenced in the returns of pledge cards for this year's fight against infantile paralysis. If *your* pledge is not in, please send it today. You will receive a showman's press book—and what a trailer! Few will resist Greer Garson's appeal. Your patrons know how splendid this work is. They will give gladly so that the little girl on this page and thousands of her fellow sufferers may walk again!

MAIL YOUR PLEDGE TO
MARCH OF DIMES
ASTOR HOTEL
N. Y. • Room 173

MARCH OF DIMES, FEBRUARY 18th to 24th

Nov. Bond Sales Big

A probable $5,000,000 in war bond sales was reached by theatres during November, a month during which there was no nationally organized attempt to promote sales, the WAC estimated this week on the basis of past performance and the steady national increase in theatre sales as indicated by exhibitors reporting.

A total of $8,315,399 in sales was reported for November up to Tuesday of this week, with only 3,501 theatres reporting. Reports were from circuits and independents, and include official issuing agents as well as those which are not.

Connecticut Houses Close One Day Per Week to Save Fuel

Connecticut theatres went on a reduced schedule this week, with one-day close-downs to comply with Governor Baldwin's request for such a move to conserve fuel. Many of the houses closing down for one day of the week are equipped with coal burning heating plants, but are conforming to the reduced show schedule.

Among the theatres which burn coal are the Loew's Poli houses, which nevertheless are conforming to the close-down. In Hartford, the Poli is closing Tuesdays, along with the Allyn, Colonial, Crown, Daly, E. M. Loew's, New Astor, Princess, Regal and Strand; two houses, the Webster and the Newington are closing Mondays; the Central Eastwood, Lenox, Palace, Proven Picture, Rivoli and Webb, Wednesdays; Lyric and Rialto, Thursdays. All Hartford houses are open Friday through Sunday.

In other Connecticut towns, the same one-day closing is being observed by theatres for the duration of the present acute fuel situation in the state.

Discuss Plan to Recover Raw Stock Used for Army Films

Distributor representatives have been in meeting this week discussing plans for recovery of film footage supplied to the Army. Another meeting is to be held next Tuesday. Group does not represent the Motion Picture Advisory Council and decisions reached are not official, but the findings will be submitted for action when the advisory committee meets in Washington late in February.

Virginia MPTO Meet Postponed

The mid-winter business meeting of the MPTO of Virginia, tentatively set for Feb. 1, has been set back to March 1, according to announcement of President William F. Crockett.

INDEX TO DEPARTMENTS

Advance Dope	32
Box-Office Slants	10
Current Product Summary	39
Feature Booking Guide	33
Hollywood	22
Newsreel Synopses	24
On the Patriotic Front	11
Program Exchange	14
Selling the Picture	15
Shorts Booking Guide	36
Short Subject Reviews	24
Showmanalysis	18
Theatre Equipment & Maintenance	25
Variety Club	20

Product Still Piles Up Via Holdovers in Key Situations

The industry's backlog of product is growing by leaps and bounds due to extended playing time rather than to stepped-up studio operations. The pace set in New York by the Music Hall in playing through 1942 with a total of 15 features, for a gross of about $4,836,000, reflects a trend that has swept through practically all key spots.

The Music Hall is heading for another sensational run with the beginning of the seventh week there of MGM's "Random Harvest." The attendance mark up to Tuesday night was 892,000. The same picture on Wednesday completed 12 weeks in its Los Angeles run. In New York, also, "Star Spangled Rhythm" began its fifth week Wednesday at the Paramount. The picture is expected to go about eight weeks at the house. The Capitol, where United Artists' "In Which We Serve" is proving a sensational draw, started its sixth week of the current run on Thursday. Universal's "Shadow of a Doubt" began its third week at the Rivoli. "Commandos Strike at Dawn" broke records at the Criterion, with a total of 109,341 attendance figure for the first two weeks. The Roxy is playing its second and final week of "China Girl."

Columbia's "Commandos Strike at Dawn" is hitting high marks for a score of 100 per cent as a holdover in its first 10 pre-release engagements; the runs being in Lawrence, Mass.; Pittsburgh; Portland, Me.; Miami; Seattle; Springfield, Mass.; Buffalo; Allentown and Johnstown, Pa.

Reports to RKO on records of "Hitler's Children" in the mid-west area chosen for the special premiere of the picture, are of high grosses and second week runs with indefinite runs set for many of the situations.

Second Story-Book Break For Warner's "Casablanca"

Broadcast and published delayed report Tuesday night of the meeting in Casablanca of President Roosevelt and Prime Minister Churchill, brought another of those fabled "breaks" for the current Warner Bros. picture, "Casablanca." According to reports to Warner home offices Wednesday afternoon, the picture opened to waiting lines in about 40 spots Wednesday morning. Theatres in far western areas, where the broadcasts were heard as early at 7 p.m. Pacific Time, started to show the effects of the sensational news by ticket sales to their showings of "Casablanca" that same night.

The picture got its first headline sendoff with news of the landing of American troops in Casablanca. It had established a high holdover mark by Tuesday, before the newest break in its favor, on which day Warners reported that "Casablanca" had played up to that time extended-run engagements in its first 53 theatres to play the picture (*see page* 21).

Rodgers to Be Principal Speaker At M. P. Associates Luncheon

William F. Rodgers will be the principal speaker at a luncheon Feb. 10 in New York at which officers of Motion Picture Associates will be installed. The organization which is devoted to the alleviation of distress in the motion picture industry and numbers among its membership many of the prominent executives of the industry, expects an attendance of about seven hundred at the luncheon. Membership of the organization has been expanded recently by the addition of nearly three hundred new names to its rolls.

Drive-In's 8-Year Limbo

Drive-in theatres, which have been closing at an accelerated rate since "gas" rationing and reached a crescendo of almost total black-out for this type of operation with the ban on pleasure driving, will go into a Limbo that may last eight years, according to the view of exhibitors.

Before the drive-in can come back automobiles will have to come back to a pre-war status of ownership and operation, and that means a span of several years after the motor manufacturers start turning out post-war models on a mass production scale.

Studio Technicians on Amended "Essential Service" List

Bulletins sent by K. H. Leitch, California State Director of Selective Service, to local draft boards declare the motion picture industry to be essential to war activity. In one bulletin local boards are authorized to reopen cases of registrants who have been placed in 1-A either by local boards or the appeal board and reclassify such registrants if they qualify for occupational deferment under the bulletin as amended.

April 1 Deadline for Fourth Run of "Gone With the Wind"

April 1 had been set as the deadline for last dates on the third release of "Gone With the Wind." Picture is to be taken off the market on that date and withheld from the screen until September, 1944, when it will be released for the fourth time. Reports have it that film grossed approximately $1,200,000 on something more than 3,000 dates played during its third release period.

Wartime Movies Coe's Topic In Boston Adv. Club Address

Charles Francis Coe, vice-president and general counsel of the Motion Picture Producers and Distributors of America, will address the Advertising Club of Boston on February 16th. Coe will discuss movies in wartime and, it is understood, cover the subject from the smallest theatre to the biggest studio. This will be Coe's initial address on this subject in the East.

PCCITO Membership to Hear Details of Caravan Plan

In response to a request of the Allied caravan committee, PCCITO has agreed to submit the caravan plan to the exhibitor membership.

A minimum of four trustees and the executive secretary of PCCITO will attend the meetings.

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Sherman Announces Ten Productions for U. A. Release

Harry Sherman will produce ten feature pictures this coming year for United Artists release, the producer announced last weekend. Included will be two vehicles starring Richard Dix; six Hopalong Cassidy adventures; one historical drama; and one Technicolor production, starring Joel McCrea.

The Technicolor production will be entitled "Pahaska," and will relate the true story of Buffalo Bill Cody.

The first of the new schedule will go before the cameras early in February. It is "Gunmaster," based on the life of William Barclay "Bat" Masterson, famous sheriff of famed Dodge City.

The Hopalong Cassidy films, starring William Boyd for the ninth consecutive year, will be: "Forty Thieves," "Riders of the Deadline," "Hoppy's Holiday," "Texas Masquerade," and two stories by Bennett Cohen and J. Benton Cheney as yet untitled.

Richard Dix will be starred in two Sherman productions, which will bring more modern literature to the screen. The producer has acquired for the star "Wherever the Grass Grows," dealing with a post Civil War romance; and "Hank Johnson's Brother," a story revolving around the adventures of an Easterner who goes West and is mistaken for an avenging killer.

Special Exploitation For "Silver Skates"

Monogram is giving special exploitation to several of the key first runs set to present "Silver Skates," the company's high-budgeted ice spectacle, which had its world premiere at the 3,000-seat 20th Century Theatre in Buffalo Thursday night.

Among the key runs which will be given the special drives are the Palace, Dallas, March 5; Metropolitan, Houston and Aztec, San Antonio, March 19; Denver and Esquire (playing day and date) Denver, Feb. 16.

The picture has been booked solid over the Richards-Paramount and the Theatre Service Operating Co. Circuits, Monogram announced this week. The announcement stated the bookings which start Feb. 1 cover 117 situations.

RCA Forms Company to Handle All Service

Formation of a separate subsidiary, RCA Service Co., Inc., to handle the technical servicing and installation activities of the RCA Victor Division of Radio Corporation of America, was announced this week.

Edward C. Cahill, manager of RCA Victor's sound equipment activities is president of the new company. Cahill will also retain his other duties with the Victor division. W. L. Jones, former manager of the company's service and installation division, is vice-president and general manager of the new company. The organization of the company will cause no changes in either the managerial or technical staff of the RAC service department, which is now incorporated in its entirety within the new company.

Music Hall Books Goldwyn Film

"They Got Me Covered," Samuel Goldwyn comedy starring Bob Hope and Dorothy Lamour, will open at Radio City Music Hall following the run of "Random Harvest," it was announced this week.

"Hitler's Children" to Follow "Rhythm" at the Paramount

First RKO Radio picture ever to play that theatre, "Hitler's Children" will have its eastern premiere February 24 at the New York Paramount, following the eight-week run of the current tenant, "Star Spangled Rhythm."

Coast Exploitation Dept. for 20th-Fox

A special exploitation department which will work out of the West Coast Studios has been organized by 20th Century-Fox. The studio and the home office exploitation planning and execution will be coordinated under the direction of Hal Horne in the East and Harry Brand in the West.

According to the plan the organization will function along the same lines as similar departments which have been in operation at MGM, Warners and Universal for some time.

The department will be headed by Richard Condon, Eastern Publicity Manager, who will make his headquarters at the Coast studios. Condon will be succeeded in New York by Jack Goldstein, who is to take over as Eastern Publicity Manager when Condon leaves for the Coast.

Condon will have a group of field publicity men working under his direction and in direct cooperation with the regular exploitation staff operating under Rodney Bush of Horne's department at New York headquarters.

Gillham at Studios to Plan "For Whom the Bell Tolls" Campaign

R. M. Gillham, Paramount director of advertising and publicity, arrived in Hollywood this week to plan the merchandising of "For Whom the Bell Tolls." Gillham will confer with Y. Frank Freeman, Buddy DeSylva and other studio executives regarding a projected extensive campaign to precede the release of the Technicolor production later in the season.

Armour in London for Disney

Reginald Armour, managing director of Walt Disney Productions, arrived in London last week to take charge of Walt Disney company affairs in Europe, Africa and the Near East. In addition to representing Disney, Mr. Armour will work in conjunction with the film divisions of the Office of the Co-ordinator of Inter-American Affairs and the OWI.

Buys PRC Rights for Near East

PRC product for 1942-43 has been sold for distribution in the territory of the Near East, including Egypt, it was announced this week. The contract was signed by A. Ali of Bombay, Roberto D. Socas, export manager, representing PRC.

Added Duties for Danziger

William Danziger, assistant to Hal Horne, 20th Century-Fox Eastern advertising and publicity director, has been placed in charge of trade advertising and New York first run opening campaigns in addition to his other executive duties.

Walker on Warner Field Staff

Don M. Walker, midwest newspaperman and former city editor of the Joplin *Globe* has joined the Warner Bros. field publicity staff. He will make his headquarters in Kansas City, succeeding Ted Tod, who has transferred to Chicago.

All-Time Production High For Republic

With six features in the cutting room, three features and one chapter-play before the cameras, and four features in preparation and scheduled to go into work the beginning of February, Republic Studios reaches an all-time production high as it readies pictures for early delivery in accordance with its announced schedule.

Now in the cutting room are:

"Hit Parade of 1943," co-starring John Carroll and Susan Hayward, featuring Gail Patrick, Eve Arden, and a host of musical personalities including Freddy Martin, Count Basie, Ray McKinley and their orchestras, produced by Albert J. Cohen with Al Rogell directing.

Pictures on which camera work has been completed include: "Hit Parade of 1943," co-starring John Carroll and Susan Hayward, and produced by Albert J. Cohen with Al Rogell directing. "Idaho," the high-budgeted Roy Rogers special in which Smiley Burnette, The Sons of the Pioneers, Virginia Grey, Ona Munson and Dick Purcell play principal supporting roles. "The Purple V," featuring John Archer, Mary McLeod and Fritz Kortner and produced and directed by George Sherman. "Chatterbox," co-starring Joe E. Brown and Judy Canova; produced by Albert J. Cohen and directed by Joseph Santley. "The Blocked Trail," a Three Mesquiteers western. "Tahiti Honey," a comedy with music co-starring Simone Simon and Dennis O'Keefe, of which John H. Auer is associate producer-director.

Mary Lee Back on Screen

Productions before the cameras are: "King of the Cowboys," Roy Rogers special with Smiley Burnette, directed by Joseph Kane and of which Harry Grey is associate producer. "Carson City Cyclone," western starring Don "Red" Barry, directed by Howard Bretherton. "Shantytown," which brings Mary Lee back to the screen with John Archer and Marjorie Lord in support. Harry Grey is associate producer of this picture and Joseph Santley is directing.

"Daredevils of the West," Republic's next serial in 12 chapters, is before the cameras with John English directing and Wm. J. O'Sullivan the associate producer.

The four productions slated to go into production early in February are: "Santa Fe Scouts," western starring the Three Mesquiteers; "Calling Wild Bill Elliott," first of the series with this new star on Republic's western roster; "Mantrap," to which George Sherman has been assigned as associate producer-director, and "Days of Cheyenne," a Don "Red" Barry western.

Reek Promotes Movietone Editors to New Posts

Edmund Reek, General Manager and producer of Movietone News, this week announced two promotions of his editorial staff. Russell Muth, who has been Movietone News Foreign Editor since his return from Europe, will become general make-up editor to succeed Harry W. Lawrenson who joined the Signal Corps last week. Louis Tetunic has been promoted from the staff to the post of foreign make-up editor.

Muth is a veteran of the newsreel organization and was one of the ace cameramen in the early days of Fox News. Until the start of World War II, Muth was European Managing Director for Movietone News with headquarters in Paris.

Reisman, Jr., Joins Marines

Phil Reisman, Jr., who has been scripting RKO Radio's This Is America series of two-reel shorts, signed up this week with the Marines where, after basic training, he will be assigned to an overseas post as a combat correspondent with the rank of technical sergeant. He is the second of the twin sons of RKO Vice-President Phil Reisman to join the colors.

Anniversary for Goldhammer

L. E. (Nicky) Goldhammer, prairie district manager for RKO Radio, will celebrate the 25th anniversary of his entrance into the picture business next month. His friends in the Minneapolis area are planning a special tribute.

Pretty Nice Outlook

Federal admission taxes hit an all time high of close to 16 million dollars during December. Actual figure was $15,922,909, a rise of better than $4,600,000 over November totals. Theatres account for approximately 90 per cent of the total collected. December collections are considered as an indication of what the Government can expect from this revenue source through 1948. On this basis the 1942 total of $115,000,000 is expected to reach close to $155,000,000 during 1943 and remain in that neighborhood until 1948. Pretty nice outlook, huh?

Suggests 'Save Heat' Drive by Theatres

A campaign by theatremen to urge that patrons turn their furnaces down before attending movies, is suggested by Abram F. Myers, general counsel for Allied. One of the best purposes served by such a campaign, Myers claims, in a recent bulletin, is to impress upon officials that theatre attendance actually conserves fuel by more economical heating for the comfort of large numbers of people, since reduced temperatures in homes more than offsets the amount of fuel required by theatres. Since most people do make it a practice to turn down heat when they leave the home for the movies, the campaign would merely be a reminder to those who don't follow this practice while making officials more conscious of the benefits of permitting theatre operation on as near-to-normal schedule as possible.

Myers states that this side of the argument has not been sufficiently stressed. "It is up to the exhibitors to see to it that it is properly understood in their communities, especially by local officials," Myers says. He further points out that theatres unable to convert from oil to coal heating are mainly in neighborhoods and small towns, catering to the family trade. This type of audience, Myers says, comprises an audience "the Government should be most anxious to reach with its informative pictures."

Maps in Lobby Show Patrons How to Get to Movies by Bus

Theatres in the United Detroit Circuit are making efforts to encourage street car and bus patronage. Each house has a huge map, about eight feet square, in the lobby showing location of the theatre and all transportation lines leading to its doors. A detailed schedule showing the time of street car and bus departure from theatre neighborhood, to enable patrons to plan their show-going time to conform to transportation time tables, is affixed to the map.

Studying Print Conservation

F. T. Murray, manager of branch operations for Universal, is meeting with executives of exchange personnel to devise ways and means of conserving prints to meet the curtailment in raw stock. Department heads from branches in Chicago, Minneapolis, Cleveland, Cincinnati, Milwaukee and Indianapolis met with the branch chief in Chicago last week and a meeting with Western representatives is set for San Francisco next Monday.

Liberty Meeting of Cinema Lodge

Cinema Lodge, of B'nai B'rith, held an open get-together at its Liberty Meeting on Thursday evening in the Hotel Edison. Guest speakers on the program announced Monday by President Irving H. Greenfield included Countess Marie Tolstoy and the Rev. R. E. Evans, pastor and founder of the Chair of Democracy at the Florida Southern College.

Momand on Stand as Anti-Trust Action Completes 3rd Week

The third week of the Oklahoma Momand anti-trust action, charging conspiracy of producers, distributors and the Griffith Companies to eliminate the Momand Circuit from the Oklahoma theatre field, featured the personal testimony of A. B. Momand.

George S. Ryan, chief counsel for the plaintiff, filed booking records, contracts, lists of property holdings, etc., as evidence. Momand testified that he was unable to secure 1927-28 major product for his Shawnee and Seminole situations after Griffith opened theatres in those towns in 1927. United Artists was the only first line product available and that only at "extortionate" prices, Momand said.

Conversations with branch managers in 1925 wherein they suggested that "he'd get along better" if he left his work with the state exhibitors association and confined his activities to his own business, featured testimony that included various remarks of managers during the early period of his difficulties.

An offer to give half interest in his holdings to Saenger of New Orleans in 1928 was refused by E. V. Richards, Momand testified, on the grounds that Oklahoma belonged to Universal and Saenger, being a Paramount affiliate, could not go into the state any more than Universal could enter Saenger territory.

Further testimony sought to show that the branch managers were not satisfied with Griffith deals and offered to sell Momand in 1928-29 but that the advent of sound brought about conditions where the unsatisfactory status of pending contracts prevented closing deals with Erpi. Prices demanded for pictures "would have wrecked my business within 30 days," Momand testified. He further stated that Tom Connors, then in an executive position with MGM in New York, advised him to forget about trying to buy product and to go back home and make whatever deal he could for Griffith to take over his theatres.

Something to Shoot At

Theatres with an average weekly gross of between four and five hundred dollars will certainly feel encouraged when they read in the trade papers that Radio City Music Hall grossed around four million, eight hundred thousand dollars last year. It sort of gives 'em something to shoot at.

No Additional Oil Cut, But Rationing May Be Nationwide

Theatres still burning oil heaved a sigh of relief last week with the announcement of the OPA that the additional 10 per cent cut in value of Period Four fuel oil rations would not apply to their establishments. The Period Four coupon remains at its already sliced valuation of 90 gallons.

Any hope for relief from ban on pleasure driving, that has been hurting many neighborhood and rural exhibitors, went glimmering when a PAW spokesman last Tuesday told the Council of State Governments in Baltimore that fuel oil rationing may be extended throughout the nation and that the pleasure ban may be continued right through the coming summer months.

"Two Weeks to Live" Trade Shows

RKO Radio has set trade shows of "Two Weeks to Live," new Lum and Abner starring vehicle, for the 32 cities where the company maintains branch offices, for Tuesday Feb. 2 and Feb. 3. The screenings on Feb. 3 will be held in Kansas City, Omaha and St. Louis, with all other exchanges set to show the picture on Feb. 2.

Dismissal Refused Brandt

The decision of the New York Supreme Court denying a motion of Brandt Theatres for dismissal of action brought by J. J. Theatres on grounds of "no cause for action" was affirmed by the Appellate Division last week.



Was there
more time

Never! not even from

Warners!

...er a picture

...e?

Was there Ever a picture more timely? .....



This ad was on the New York movie pages when the other big Casablanca story was on the front pages – – in the 3rd month at the Hollywood Theatre!

The Box-Office Slant

It Comes Up Love

Universal **Comedy** **65 mins.**

AUDIENCE SLANT: An amusing little picture that should please hinterland moviegoers.

BOX-OFFICE SLANT: Destined for the lower half of dual bills.

Cast: Gloria Jean, Ian Hunter, Donald O'Connor, Frieda Inescort, Louise Allbritton, Mary Lou Harrington, Raymond Roe, Charles Coleman, Leon Belasco, Beatrice Roberts. **Credits:** Associate Producer, Ken Goldsmith. Directed by Charles Lamont. Screenplay by Dorothy Bennett and Charles Kenyon. Suggested by a story by Aleen Leslie and Jay Dratler. Director of photography, George Robinson. Musical direction, Charles Previn.

Plot: Wealthy widower Ian Hunter is faced with the problem of taking over his two daughters, Gloria Jean and Mary Lou Harrington, who have been brought up by their straight-laced grandmother. Not liked by the girls is Hunter's business partner, Louise Allbritton, whom they consider sophisticated. Meanwhile, widow Frieda Inescort, bent on snaring Hunter, tries to win him through his children. But Louise succeeds in transforming Gloria Jean from a prim, bespectacled lass to a girl of charm, and aids and abets her nephew, Donald O'Connor, in a romance with the girl. All turns out well, with the youngsters bringing Louise and Hunter together.

Comment: Thanks to deft direction and capable performances, this little comedy is pleasant entertainment. While destined for the lower half of dual bills, it is nevertheless amusing enough to win the plaudits of the adolescents and bring forth chuckles from their elders. Best of the cast is Donald O'Connor, who displays a remarkable talent as a comedian at a comparatively early age. Gloria Jean is, in turn, smug and lovable, according to the script, and delights with her vocal renditions of Love's Old Sweet Song and Si Si Si. In the adult department, Ian Hunter, Frieda Inescort and Louise Allbritton carry their assignments well. "It Comes Up Love" may prove no boon to the box-office, but audiences in the hinterlands are likely to find themselves enjoying it as much as the top film on the program.

Catchline: Laughs aplenty as these teenagers straighten the affairs of their problematical parents.

Border Patrol

UA **Western** **67 mins.**

(Nat'l Release Not Set)

AUDIENCE SLANT: (Family) Should uphold the reputation established by this series.

BOX-OFFICE SLANT: Better than average Western business.

Cast: William Boyd, Andy Clyde, Jay Kirby, Russell Simpson, Claudia Drake, George Reeves, Duncan Renaldo, Pierce Lyden, Bob Mitchum, Cliff Parkinson. **Credits:** Directed by Lesley Selander. Screenplay by Michael Wilson. Photography by Russell Harlan. Based on characters created by Clarence E. Mulford. Produced by Harry Sherman. Associate Producer, Lewis Rachmil.

Plot: The mecca of missing men turns out to be a hidden mine, which Americans and Mexicans are forced to run under gunpoint of gangsters. Hoppy and his sidekicks fall into the plot accidentally. He is captured and kidnapped, but manages to escape and clean out the lawless cowboys.

Comment: This one in the Hopalong Cassidy series has the advantage of a story that is complete, giving the film full continuity, and, without slowing its pace, it builds logically to a tempestuous finale. The shooting, western tricks, comedy gags by Andy Clyde and a general atmosphere of the great open spaces will satisfy all western fans and delight the followers of Hopalong Cassidy. William Boyd in his usual characterization of Hoppy, turns in the well-rounded performance that is expected of him. The new girl, Claudia Drake, with a larger part than most of the femmes in this series, handles it well and gets all she can out of it. George Reeves in a small part as a Mexican Lieutenant, looks good, and for the first time in all the years of Hopalong pictures, gets to kiss the girl. Production credits go to Harry Sherman with Lewis Rachmil as his associate. The direction, good enough to evoke special mention, is by Lesley Selander and the photography is the usual excellent brand turned out by Russell Harlan. Plug this like the earlier Hoppys with an eye to the fact that this improves Latin-American relations. Use a spread of the notice from the Committee on Inter-American Relations saying that this picture is a handshake for Mexico.

Catchline: Hoppy wipes out trick slavery and cements the U. S.-Mexico friendship.

You Can't Beat the Law

Monogram **Drama** **61 mins.**

(Nat'l Release, Jan. 29)

AUDIENCE SLANT: (Family) Good dramatic entertainment.

BOX-OFFICE SLANT: Has profit possibilities and will stand up to energetic exploitation, which it deserves.

Cast: Edward Norris, Joan Woodbury, Jack LaRue, Milburn Stone, Robert Homans, Charles Jordan, Kenneth Harlan, Bryant Washburn, Selmer Jackson, Paul McVey, Inna Gist, George Kamel. **Credits:** Directed by Phil Rosen. Original screenplay by Albert Beich. Additional dialogue by Charles Marion. Director of photography, Mack Stengler. Associate producer, Ralph M. Like. Produced by Lindsley Parsons.

Plot: A playboy who is forced by gangsters, to drive them away from a holdup, is made the fall-guy and is sent to prison. The warden befriends him, separating him from the vicious criminal element. During a break, the crooks who framed him, are shot, and one confesses that the playboy was innocent. He takes a job as a guard in the prison, prevents a prison break and wins the girl.

Comment: Here is a good picture that will make money and please the average patron. In its class it is a standout and will go a way in holding its own in competition with some of the more pretentious pictures. The result of this proves that even a run-of-the-mill story, with careful treatment, special production and direction handling, can be made into fine entertainment. The two male leads, previously seen in smaller parts for the studio, do a bangup job. Edward Norris, in the role of the playboy gone wrong, makes his part quite real and impresses with his looks as well as his acting. Milburn Stone, as the thoughtful guard and prison warden, makes good the promise he has displayed in the past in some of the small roles he has had as a badee. The others turn in convincing performances, with special credit for Paul McVey who makes a flash part very poignant, without a play for tears. To Lindsley Parsons, who produced, and Ralph M. Like, associate, must go credit for the story selection and general production handling, while Phil Rosen, as director has kept the story running smoothly, giving the picture feeling as well as action. Plug this with newspaper headlines about lawbreakers and get the cooperation of the Police Societies, Police Athletic League and Welfare Agencies in your community. Arrange tieups with Sporting Goods stores and florists.

Musicals and Plays High in MGM Plans

Musicals and stage plays will have an important role in Metro-Goldwyn-Mayer's production plans for 1943, a survey of the company's roster reveals.

Already completed and awaiting release at the Culver City studios are such important Broadway stage properties as "DuBarry Was a Lady," which comes to the screen with Red Skelton, Lucille Ball and Gene Kelly, and "Cabin in the Sky," all-Negro musical success, whose cast is headed by Ethel Waters, Eddie ("Rochester") Anderson and Rex Ingram. Another musical emerges from the pages of Booth Tarkington's "Presenting Lily Mars," with Judy Garland and Van Heflin in starring roles.

Currently in production are "Girl Crazy," re-uniting the team of Mickey Rooney and Judy Garland; "Best Foot Forward," starring Lucille Ball with band leader Harry James, William Gaxton and Virginia Weidler; and two original musicals for the screen, "I Dood It!", starring Red Skelton, and "Right About Face," starring Kay Kyser with Lena Horne, Marilyn Maxwell, William Gargan, Ben Blue and others.

Other stage successes projected are "Without Love," in which Katharine Hepburn will repeat her original role; "Cry Havoc!", with an all-feminine cast, a story of the gallant defense of Bataan; "The Wookey," by Frederick Hazlitt Brennan, and "High Kickers," another Broadway musical hit.

Art Direction Nominations For Academy Awards Announced

Nominations in the art direction achievement divisions of the 15th Annual Awards of the Academy of Motion Picture Arts and Sciences were announced this week.

At the same time, the names of the Art Direction Awards Committee, which will screen the pictures and select the black-and-white and the color picture to be designated as having the outstanding art direction, were made known.

Nominations in the black-and-white classification are: "George Washington Slept Here," Warners; "The Magnificent Ambersons," Mercury, RKO Radio; "The Pride of the Yankees," Goldwyn, RKO Radio; "Random Harvest," MGM; "The Shanghai Gesture," Arnold, UA; "Silver Queen," Sherman, UA; "The Spoilers," Universal; "Take a Letter, Darling," Paramount; "The Talk of the Town," Columbia; "This Above All," 20th Century-Fox.

Nominations in the color classification are: "Arabian Nights," Wanger, Universal; "Captains of the Clouds," Warners; "Jungle Book," Korda, UA; "My Gal Sal," 20th Century-Fox; "Reap the Wild Wind," DeMille, Paramount.

H. J. Brown Parts with Columbia

Upon completion of his present production, "Attack By Night," starring Merle Oberon and Brian Aherne, Producer Harry Joe Brown and Columbia will part by mutual consent. Brown's contract expired two months ago, but he remained to complete the picture which has a few weeks to go.

Legion of Decency Ratings

(For Week Ending Jan. 30)

SUITABLE FOR GENERAL PATRONAGE

Continental Express
Kid Dynamite
King of the Stallions
No Place for a Lady
Truck Busters
War Dog
Cosmo Jones in the Crime Smasher
Western Mail

SUITABLE FOR ADULTS ONLY

You Can't Beat the Law

OBJECTIONABLE IN PART

My Son, the Hero



Greer Garson in Dimes Plea

Greer Garson has volunteered to make the special appeal trailer for the industry's "March of Dimes" campaign, February 18-24. Frank Whitbeck, of MGM studios, assisting the national committee, began "shooting" the trailer last week at Culver City. Miss Garson's highly successful bond selling tour and her recent appearance in several hit pictures make her an ideal choice for the appeal to help the infantile paralysis fight.

The OWI has given its approval for use of 2,000,000 feet of film for the making of the 10,000 trailers, which National Screen will distribute gratis to all theatres signing the pledge to make audience collections during the week of February 18.

Campaign Book On Way to Exhibitors

Campaign Book for the 1943 March of Dimes drive, February 18-24, was being mailed Wednesday to 16,000 theatres throughout the country, plus extra copies to the Campaign State Chairmen and to the field staff of publicity men.

Like the drive itself, the book has been simplified and streamlined. No great ballyhoo effort is recommended.

Emphasis is placed on doing an all-out job with the audience collections, holding down expenses and building up the greatest possible net return for the National Foundation for Infantile Paralysis.

Indications point to at least 10,000 theatres being engaged in the intensive, one-week collection-drive.

The Campaign Book fully explains the new method of handling the money. The Theatre's "Report Blanks" are inserted in the book, and exhibitors are urged to save them and make their returns immediately after the close of the drive.

'Paratroops,' OWI Film, Now Being Released for Nationwide Showings

"Paratroops," a new OWI film showing the American parachutist as he is being trained to battle in any part of the world, was released nationally last week by the Office of War Information Film Unit.

The new short proves that paratroopers must be masters of many arts. Expert marksmanship with rifles, machine and tommy guns is required of them. They must learn to fight on skis, to cook and sleep in the snow. At the end of their training a paratrooper emerges as one of the most versatile fighters in the world.

"Paratroops," is being distributed by the War Activities Committee of the Motion Picture Industry.

Loew's-MGM Recruiting Booth Has First WAAC Candidate

The Times Square WAAC Recruiting Station, formerly the Loew-Metro-Goldwyn-Mayer Information Booth at 46th St. and Broadway, had its first candidate Tuesday. She is Katherine Carson, of Valley Stream, Long Island, who placed her registration for the Women's Army Auxiliary Corps at the booth.

The globe-shaped building was turned over to the WAACs at a formal ceremony last week. MGM is continuing to have a representative on duty during evening hours to provide city, state and national information for service men.

Dimes Drive Showmen Receiving Citations

With exhibitor pledges for the March of Dimes drive pouring in by the hundreds in every mail, the campaign headquarters at Suite 173, Hotel Astor is busy mailing out the exceptionally beautiful citations that go to each showman signing up for the drive.

Unlike the usual "certificate" issued as "decorations" for meritorious service in industry campaigns, this one is so designed that it can be proudly framed and displayed in the box-office and later in the manager's own office. It is in three colors and bears both the signature of National Chairman Nicholas M. Schenck and the facsimile signature of President Roosevelt.

The citation not only recognizes the cooperation of the exhibitor but also pays tribute to the support anticipated from the theatre's patrons.

Eleven Wilmington Theatremen Get 'Minute Men' Bronze Pins

Eleven theatre managers in Wilmington, Delaware, received bronze lapel pins naming them official Treasury Department "Minute Men" for their cooperation in the selling of war bonds. The awards were made recently at a luncheon tendered the exhibitors, with Donald B. Ross, War Savings Staff State administrator, officiating.

Managers who received the "Minute Man" emblems were: Lewis S. Black, Warner; Lee Levy, Arcadia; Edgar Doob, Loew's-Aldine; A. Joseph DeFiore, Park; Benjamin Shindler, Ace; Benjamin Seligman, Strand; A. J. Blair, Rialto; Sidney Munter, Ritz; Birk Binnard, representing Richard Kirsh, Queen and Earl G. Finney, Savoy.

Illinois Exhibitor Auctions Porker In Bond Drive Netting $362,850

J. E. DeSilva, manager of the Fox Capitol Theatre in Benton, Illinois, spearheaded a war bond drive in this town of 8,000 inhabitants that resulted in a sale of $362,850, one of the largest per capita records in the country.

The Benton campaign had as its central idea the auctioning off of a mammoth pig, called "King Neptune." The advent of the auction was plugged with a single frame trailer in DeSilva's theatre and the Star Theatre two weeks in advance, with newspapers and window cards assisting in informing the populace.

Actual auction of the porker took 90 minutes.

President Approves Date of Dimes Drive, Commends Theatres

A glowing tribute to the splendid results of the motion picture industry's March of Dimes drive in 1942 is contained in a personal letter from President Roosevelt to Nicholas M. Schenck, national chairman for the movie's 1943 infantile paralysis campaign.

In the letter President Roosevelt—at whose direct behest the campaign is being launched—also indicates his approval for the date of the drive, February 18-24. It had been explained to the President-sponsor of the National Foundation for Infantile Paralysis that if the theatre drive were held January 30, to coincide with the President's birthday, it would conflict with United Nations Week. Wrote the President:

"I am delighted to learn, through Basil O'Connor, of the generous offer which you and your associates have made in connection with the 1943 fund-raising effort of the National Foundation for Infantile Paralysis.

"Your suggestion that the drive in the motion picture theatres be conducted during the week of February 22, instead of the last week in January, is agreeable to me. The Birthday Celebration must, of course, go on in the month of January but naturally there should be no interference with the motion picture campaign which has been scheduled for the United Nations in the middle of January.

"I think you know how much I value the magnificent performance of the motion picture theatres in the National Foundation's 1942 Campaign, and I hope that this year's effort will be equally as successful."

Meanwhile, every exhibitor in the United States was being asked this week to write a birthday greeting letter to the President in connection with the March of Dimes. A request from Chairman Schenck's committee is expected to result in an impressive shower of greetings at the White House.

Said Co-chairman C. C. Moskowitz: "Such a demonstration of loyalty and affection is bound to hearten our Commander-in-Chief and let him know that the movie men of America are behind him."

In their birthday greetings to the chief executive, exhibitors were asked to mention that their theatres are putting forth every effort to make a success of the March of Dimes drive.

The committee cautioned exhibitors to send letters—not wires, due to war restrictions—and to write the letters at once so they would reach the White House by January 30.

Atlanta UNW Collections High

Up to Wednesday, 113 theatres in the Atlanta exchange territory reported collections in the United Nations Week drive totaling $33,078.28, according to Co-Chairman William K. Jenkins. Other heavy Georgia collections: Columbus, $4,226; Savannah, $3,500; Macon, $3,256. Leading in individual theatre collections was the Fox, Atlanta, with a total of $2,530. The total reported above does not include collections reported direct to WAC headquarters in New York, Jenkins pointed out.

ON TO GLORY AND BOX-OFFICE GREATNESS...



Join the Industry's March of Dimes Drive . . . Feb. 18 to Feb. 24



The First Great Epic of the African Campaign!

HENRY FONDA · MAUREEN O'HARA

in JOHN BROPHY'S

IMMORTAL SERGEANT

WITH

THOMAS MITCHELL

ALLYN JOSLYN • REGINALD GARDINER • MELVILLE COOPER • BRAMWELL FLETCHER • MORTON LOWRY

Directed by JOHN STAHL

Produced and Written for the Screen by LAMAR TROTTI

A 20th CENTURY-FOX PICTURE

Program Exchange

Heller and Goth Furnish Us Samples of Their Programs; Hobolth Suspends His 'News'

When these lines were written, the weather was anything but warm. We could hear the wind blowing and beating against our window. One would have been brave indeed to face that icy gale. In fact, we fully expected one of our editorial associates—a native of the Lone Star State—to remain in his abode, lift his head from beneath the pile of blankets on his bed long enough to telephone us that he would remain "under cover" until the biting winds passed over and the temperature arose. But while preferring the balmy breezes of summer, he nevertheless is a brave soul; so we were happy to see him enter the office and sit down on the steam radiator until he thawed out.

Program From Wheaton Showman

And now that we, too, are thawed out, following that lengthy introduction, we'll get around to these programs on our desk. Enclosed with a subscription order from Manager Richard T. Heller of the Wheaton Theatre. Wheaton, Ill., was a program covering pictures shown between January 7th and 20th, inclusive. Apparently a product of a national program-printing firm, the four-page house organ, with its blue ink on white paper, utilizes advertising mats whose illustrations and art work do a good job of selling the Wheaton's attractions. Short subjects are merely mentioned; for example, Warners' impressive Technicolor Service Special, "Men of the Sky," was merely listed as: Color Special, "Men of the Sky." We rather imagine patrons found it as colorful and entertaining as the two features booked with it. We hope Heller sends us more programs. Also, we'd like to get some exploitation reports from the Wheaton showman.

Edgar Goth, publicity director for Fabian Staten Island theatres, dropped in the other day to show us the outstanding newspaper section he promoted on United Nations Week. While here, he left a program (Newsette) for the circuit's St. George, Paramount, Ritz, Palace, Liberty, Capitol and Stadium theatres. To impressively bill the attractions for the week at seven theatres in a four-page folder requires keen advertising ingenuity. But it has been done here. When folded the program measures approximately 5x8; as a spread, 8x10. It's an attractive layout. Incidentally, the entire back page of our copy was devoted to a striking ad for United Nations Week.

Bob Ingham's program for the Orange Theatre, Orange, Mass., reached us this week in a new dress. Even a new kind of paper was used —sort of a bond paper with a leatherette finish, according to our office paper expert. And that Orange signature cut on the cover is a good piece of art work. One of the items inside, under the heading of "Thissa and Thatta," caught our eye: "Don't complain to the editor because he doesn't print all the news. You'll probably see the time when you'll be glad he doesn't."

Hope He'll Resume Publication

Evidently Harry Hobolth has ceased publication of his tabloid-type herald for the DeLuxe, Capac and Midway theatres up in Imlay City, Capac and Davison, Mich. For the past couple of weeks we have been receiving in its place a standard program being used by many other theatres throughout the country. We hope that Hobolth's action is only due to the war, and that when it's over he'll resume publication.

A similar program came our way from Al Swett of the Colonial Theatre, Nashua, N. H. Al is just getting used to his new surroundings; but when he gets settled, we rather expect him to forward us some good contributions.

Street Cars Still Running

In his program, Manager Will Briemann of the Ambassador Theatre, Baltimore, Md., reminds his patrons that they can reach his showplace direct by means of street cars Nos. 32 and 33. It seems to us that with the restrictions on gasoline, and in some areas, the ban on pleasure driving, such information would be worthwhile in the areas affected. Briemann also used a special insert to make an appeal on behalf of United Nations Week.

Hardly had the ten best pictures of the year in *Film Daily's* annual poll been announced than Orris F. Collins was setting the story in type for Cinemag. Thus, when the program for the Capitol and Majestic theatres came out on January 15, there on the front page was the listing of the ten best as voted by the nation's critics. It is interesting to compare the critics' selections with those voted by exhibitor-readers of STR as the box-office "Leaders of the Motion Picture Industry." In both polls, "Mrs. Miniver" and "How Green Was My Valley" took first and second place; in one, because of their entertainment merits and artistic qualities; in the other, because of their strong drawing power at the box-office. But we're getting off the main subject, so back to programs we go.

Just under the line came some programs from Manager G. B. Odlum of the Uptown Theatre, Broadway at 170th St., New York. We're saving them for discussion and reproduction next week. See you then.



A Product of Ingenuity

Note how well Manager Harold Grott of the Met Theatre, Baltimore, has combined the selling of the Paramount musical, "Priorities on Parade," with the boosting of bond and stamp sales, as well as United Nations Week. We think he deserves a medal for this bit of showmanship.



Advertises Program as 'Battle of the Burlesque Queens'

Booking Monogram's "Lure of the Islands" and PRC's "Jungle Siren" for the same program, Manager Billy Connors of the Lyric Theatre, Marion, Ind., capitalized on the popularity of the films' stars, Margie Hart and Ann Corio, respectively, to exploit the combination as the "Battle of the Burlesque Queens."

Eight Reasons Why 'Eton' Drew Crowds in Sedalia, Mo.

When "A Yank at Eton" opened at the Fox Theatre, Sedalia, Mo., a goodly crowd was there, and all because Manager Steve Souttar:

- Posted three 24-sheets in prominent downtown locations, with three- and six-sheets in business windows.
- Used the title and playdate in 15 downtown store windows.
- Promoted a special window display selling the cast.
- Used a street ballyhoo with a man in formal Eton attire passing out heralds in the form of a top hat.
- Had ushers wearing imitation cardboard toppers with appropriate selling copy on the picture one week in advance.
- Spotted announcements on the local radio station.
- Used special art in lobby frames and out in front of the theatre.

'Gal' Opening Night Guests

Twenty service men and as many USO escorts were "For Me and My Gal" opening night guests as part of the campaign for the musical put over by Stanley E. Schwahn, Jayhawker, Lawrence, Kans.

Selling the Picture

Many Store Tieups Head London Selling Of 'Talk of Town'

An all-embracing exploitation campaign was staged for the dual premiere of "Talk of the Town" at the Regal and London Pavilion kinemas in London's West End. Columbia cooperated with the management of the houses in outlining plans for the selling of the film which, according to a report in the British trade publication, *Kinematograph Weekly*, "provides many pointers which may well prove useful to showmen managers as a basis for exploitation when the time comes for them to present this picture to their patrons."

Three weeks before playdate, the two theatres screened novel and original display trailers which made no mention of the theatre or playdate. Owners of nearly 30 West End stores and shops readily cooperated in providing special window displays. Following are brief descriptions of some of the windows and their tie-in slogans:

Smart Bros., Oxford Street. Main window display and stills, with tribute to British 8th Army. Slogan: "Smart's offer this tribute with gratitude to the officers and men of the 8th Army in the Western Desert. They are the 'Talk of the Town'."

Jays Furnishing Co., Tottenham Court Road. Attractive window display. Slogan: "Jays maximum credit for maximum purchase is the 'Talk of the Town'."

Stagg & Russell, Leicester Square. Panel and display of stills tied up with hats. Slogan: "Our hats are the 'Talk of the Town'."

Thomas Wallace, Ltd., Mount Royal, Marble Arch. A large central island window featured a life-sized cut-out of Jean Arthur in the scene where she wears Ronald Colman's pajamas. Slogan: "It fits where it touches—Thomas Wallace fit and style 100 per cent perfect. In styles which are the 'Talk of the Town'."

D. H. Evans, Ltd., Oxford Street. Window featured models wearing the famous "Windmoor" coats. Slogan: "See the 'Talk of the Town.' Wear the Talk of the Town."

Five Woolworth Stores. Attractive window and counter displays. Slogans: "No careless talk when we state that our range of gifts is the 'Talk of the Town'." "Woolworth's gift handkerchiefs are the 'Talk of the Town'."

Jane Lanwin, Oxford Street. Window tieup with gowns. Slogan: "The 'Talk of the Town' is a Jane Lanwin Gown."

Kay, millinery shop. Tieup on Film Star Hats. Slogan: "Our Film Star Hats are the 'Talk of the Town'."

Richards, Ltd., Oxford Street. Window featured life-size model beautifully gowned. Slogan: "Such clever clothes! the 'Talk of the Town'."

These window tie-ups, it was pointed out, represented by far the biggest merchant-theatre tie-up campaign since the beginning of the war. The advance selling must have had a forceful effect, for several days after the film opened at the Regal and London Pavilion full houses and queues were in striking evidence.

Letter to the Editor

On the proven premise that the newspaper likes to have its back patted, you can get a very sizable display advertisement without cost to the theatre by simply writing a letter detailing the merit of the newspaper as an advertising medium and the excellence of the editorial support as reflected in your theatre business. Don't lay it on too thick. Remember the editor is a pretty smart fellow and will see through any scheme that smacks of obvious space chiseling.



Foresight in Advertising Approach

You've been noticing the distinct quality of Warner Bros.' trade ads lately—most recent: STR, Dec. 5, pp. 12-13; Dec. 12, p. 13; Dec. 19, pp. 16-17; Jan. 2, pp. 6-7; Jan. 16, pp. 24-25; Jan. 23, p. 27. Above is another example of WB foresight in advertising approach. Such ads, scheduled to appear in Life, Fortune, Collier's, Liberty and other important national magazines, combine timely institutional messages with selling copy on current pictures.

Tieup Opportunities On 'Human Comedy'

Opportunities for advance exploitation on "The Human Comedy," now in production at the MGM studios, will soon be available to exhibitors playing the picture.

An original story by William Saroyan, the book has been chosen as one of a dual selection for the month of March by the Book-of-the-Month Club. Distribution to the Club's large nation-wide membership is scheduled to start February 17.

In its February issue, *Cosmopolitan* carries a Preview of the book, with the title featured on a special flap over the cover.

And, of course, the picture will be advertised in MGM's regular national magazine campaign which will be read by at least 175,000,000 people.

Arrangements should be made now for tieups with book shops, newsstands, railroad depot stands, magazine distributing agencies and all other outlets handling books and magazines. Let your public know well in advance that "The Human Comedy" is coming to your theatre. Leading players, by the way, are Mickey Rooney, Frank Morgan, James Craig, Marsha Hunt, Fay Bainter and Van Johnson.

Good Institutional Ad Stunt

A very good institutional advertising stunt consists of furnishing cards to merchants to be placed in their doors or windows at closing time. Card should read—Closed, will open at (leave blank for fill in)—this to be followed by some appropriate theatre message such as: there's always a fine show at ..... theatre, or there's a swell show at ..... theatre tonight.

Brooklyn Youth is Winner in Contest Inspired by 'Jacare'

A 15-year-old Brooklyn lad has been chosen among hundreds of New York school children to speak a message of good-will to fellow students of Brazil. He is Albert Ginsberg of 304 Remsen Avenue, Brooklyn, a student of Boys High School, who was declared winner of a contest sponsored by the Coordinator of Inter-American Affairs and United Artists Corp., distributors of the Frank Buck film, "Jacare," first feature picture ever made in the headwaters of the Amazon.

The contest involved several questions about the relationship between the United States and its sister republic to the south. Key question was a radio message which was to be written by the contestant, the best of which, judged by Carmen Amaya, noted dancer; Dr. Julio Barata, head of the Brazilian Radio Division of the C.I.A.A., and Mr. Buck, was to be broadcast by the youthful author to Brazil.

Master Ginsberg also won a $25 War Bond. Three other $25 Bonds were awarded to the three runners-up. They were Doris E. Wolk, 15½, 2523 Aqueduct Avenue, Bronx, a student at Washington Irving High School; Sondra Bianca, 12, 319 West 105th Street, New York City, a student at the Robert Louis Stevenson School; and Marvin LeBof, 17, 29 Woodmere Blvd., Woodmere, L. I., who is enrolled in the Woodmere High School.

The winning broadcast to Brazil, which will be made by young Mr. Ginsberg in the near future, will be in his own words:

"As an American student, I should like to convey a sincere message of friendship to the students of Brazil and plead for unity between our nations, the two greatest in the Western Hemisphere.

"Since this is wartime, I wish to stress the extreme importance for complete unity and friendship between your country and mine, fellow American nations which have had so much in common, politically, economically and socially, in the past; and which have even more cause for cooperation and mutual trust and understanding now that we, as members of the United Nations, are fighting together to rid their world of tyranny and oppression.

'Politically, our nations enjoy a common form of government—a democratic republic, achieved only after hard fought and hard won wars for independence.

"Economically, we are united by a dependence upon each other for the raw and manufactured goods which each produces and supplies the other.

"Socially, the people of Brazil and the United States are united by a common love for fine music, literature and art.

"Our two nations, composed as they are of united states, have already learned the invaluable lesson of unity. It but remains now to apply this time-proven lesson to the winning of the present vitally important struggle for the survival of liberty, humanity and lasting peace."

Beau Geste

"Scarface," playing its umpteenth time in Brooklyn in a subordinate situation, was given unintentional plugging by one of the big "A" circuit houses located across the street when the latter devoted considerable of its front display to advance selling of Paul Muni in "Commandos Strike at Dawn" and giving great prominence to the line, "His greatest role since 'Scarface'." Needless to say the small house cashed in.

Money Dates For February

An unusual amount of national activity in the way of patriotic and commercial observance is on the February calendar. Theatres everywhere can profit materially by taking opportunity by the forelock and making sure that each instance is given the necessary impetus to make it a local event. Look over the following list and start immediately at the job of contacting interested merchants, school authorities and organizations that may be influenced to take part in public observance of the various occasions. A visit with the newspaper editor and radio station manager will help get things under way. Be sure that your theatre is in the limelight and the place for final culmination of all resultant activity.

National Observance Periods

FEB. 6-12—NATIONAL BOY SCOUT WEEK
Arrange for a meeting with all local troop leaders and tie the theatre in with special membership drives for each troop. Get the support of the newspaper or radio to the drive and have it start with a big party of your theatre, with all troops marching through town to a special performance. Allow the leaders to occupy the stage on the first night and explain to parents the benefits their offspring will receive through membership. Allow each troop to demonstrate their proficiency in drills, camping practices, etc., on special nights of the week in front of the theatre. Give a theatre party to the troop showing the greatest increase at the close of the drive. Help the scout leaders set up a local committee of civic leaders to solicit funds or in other ways help the movement. Another idea would be to have all new members take the oath of membership and be sworn in on your stage. If there are too many for handling on any one night arrange for two or three such initiation periods.

FEB. 7-13—NATIONAL DRAMA WEEK
Contact the high school dramatic teachers, local drama leagues and private elocution and dramatic teachers. Have them either arrange for individual presentation of their prize groups or pupils or combine their efforts into a mammoth stage presentation. The newspapers and radio stations will lend their assistance to making the event successful. Arranging to give a portion of the receipts from the evening of final presentation to a deserving local charity should give the occasion a nice tone of public spirit and remove the stigma of selfish commercialism. Including the music, vocal and dancing teachers would enhance the entertainment values of the presentation and offer possibilities of holding stage events two or more nights during the period of observance. The display manager of the local newspaper will find possibilities of tieup advertising among the various music stores and teachers whose pupils take part.

FEB. 15-22 NATIONAL CHERRY WEEK
Candy stores, fruit stores, produce merchants and bakers could be induced to participate in observance of this period. Undoubtedly the national organization will have contacted most of them and they are susceptible to approach on any angle that promises to popularize or extend the market for the luscious red morsels. The display manager of the newspaper should be able to get a lot of advertising space to support a publicity campaign involving contests for recipes where cherries were used in cakes, etc. The candy stores are naturals and the ice cream manufacturer should also go along. The baker can be prevailed upon to make an elaborate cake for lobby display, etc.

FEB. 19-28—BROTHERHOOD WEEK
If there happens to be a Big Brother movement in your town, tieups with the organization are a cinch. If no such organization exists it might be good business to contact leaders of the Rotary, Kiwanis, Elks, etc., and get such a group started. The newspaper or radio station will cooperate to the limit on a movement of this kind. Briefly, such an organization exists in many big cities and engages in effort to alleviate the burdens of needy children by each member acting in a semi-foster father capacity to certain deserving youngsters designated by school authorities, etc. You can also interest church dignitaries. Set up regular periods when the "adopted" kids will be guests at the theatre at a cut-rate ticket expense to their "dads," etc.

Holidays

FEB. 12—LINCOLN'S BIRTHDAY
Contact high school authorities and arrange for debates among student groups on "What would Lincoln do in the present emergency." Admit winning team as your guests or, if possible, arrange for the two winning contestants to present 5 minute summaries on the stage. This is also the last day of Boy Scout Week. Try to get the youngsters to parade to the theatre and offer a special tribute to Abe Lincoln. Contact the principals of the grade schools and endeavor to have them interest the kiddies most proficient in elocution in appearing on stage to deliver Lincoln's Gettysburg Address, the Emancipation Proclamation, etc. Give your lobby and front patriotic treatment featuring heads of Lincoln. A lot of attention could be attracted to a rail-splitting contest in front of the theatre with a period pass going to the winning team. If the banks in your community are participating in the "penny drives" prevalent in many places you might get excellent advertising cooperation to a stunt where a special price concession was made to patrons paying their entire admission in Lincoln pennies.

FEB. 22—GEORGE WASHINGTON'S BIRTHDAY
Perhaps it is possible for you to get the various civic clubs to take sides on a Lincoln-Washington War Bond Sales Drive with each team appearing on stage to report total sales—one team on Lincoln's Birthday and the other on Washington's Birthday. A stunt like this should get no end of publicity. This is the day you can get the American Legion, Boy Scouts, War agencies of all kinds and every patriotic citizen in the community to take part in a parade to precede a big bond sale at the theatre. You can do a swell job for your country while boosting theatre receipts by getting all of the top civic leaders and the heads of the various organizations lined up well in advance to make this the biggest day of bond sales your town ever had. The newspaper editor, Board of Education and every other civic and social group in the vicinity will participate. Stage it as a tribute to the father of the country or as an expression of appreciation for the freedom George Washington made possible. You can have them parading the streets all day and a lot of activity in front of and in the theatre if you really go to work on the idea.

Special Anniversaries:

FEB. 11—THOMAS A. EDISON BORN 1847
Contact the local light and power company and inveigle them into using your lobby as a showcase for the old and new in electric lighting and power equipment. You donate the space and they carry newspaper ads to call attention to the display.

FEB. 14—ST. VALENTINE'S DAY
Make a tieup with local candy merchants for the sale of special sweetheart tickets—at a lower than box-office price—to be given away or sold in connection with purchases of candy at their establishments if they agree to purchase a stipulated amount of tieup advertising. If this fails establish a special sweetheart price at the box-office to be given all sweethearts patronizing the theatre together. Have the editor conduct a search for the oldest sweethearts in town and arrange to have them as your guests. Staging a husband-and-wife night would attract business.

FEB. 25—INCOME TAX AMENDMENT ADOPTED 1913
There is going to be a lot of confusion in connection with income tax returns this year. The tax collector and his assistants will welcome an opportunity to explain the manner of filing returns to your customers and you'll be doing the patrons a big favor by permitting the use of your stage for this purpose. The newspaper and radio station can be depended on to publicize the service to the fullest extent.

FEB. 26—PANAMA CANAL ZONE TREATY SIGNED 1904
If your theatre happens to be in a community where a portion of the population is from South American countries this is a swell chance to put your theatre in the front ranks of the exponents of the President's good neighbor policy and possibly attract a lot of additional business in the process. Again, you can depend on the newspaper and radio station to publicize any special observance in which you engage.

Sectional Observances:

Feb. 6—Massachusetts Admitted to Union 1788.

Feb. 12—Georgia Day (Holiday in Georgia).

Feb. 14—Oregon Admitted to Union 1859.

Feb. 14—Arizona Admitted to Union 1912.

Feb. 19—Ohio Admitted to Union 1803.

Check Ticket Sales Hourly

Keeping an hourly schedule of ticket sales is an infallible way of determining peak attendance hours. Now that increased employment is prevalent throughout the country it might be well to examine such records for the past few weeks and see whether or not a change in opening and closing hours or show breaks is advisable.

For That Rainy Day

A genuine convenience to patrons is the establishing of an umbrella service for patrons who happen to be caught in the theatre when it starts to rain. Keep six or eight umbrellas on hand to lend to your customers. To avoid the possibility of them forgetting to return the bumbershoot set a sizable deposit fee which is refunded at time of return.

Color to Sell Color Feature of Campaign Set by Paramount

Paramount will use color to sell Technicolor in campaigns which have been outlined for "Happy Go Lucky," musical co-starring Mary Martin, Dick Powell, Betty Hutton, Eddie Bracken and Rudy Vallee, and forthcoming Paramount pictures photographed on chromatic film.

Newspapers and magazines with a combined circulation of 21,805,264 will be on the schedule for the advertisements featuring "Happy Go Lucky," R. M. Gillham, Paramount ad chief, announced last week before his departure for the Coast studios.

In the newspaper field, Paramount has contracted with the Metropolitan Sunday comics for half-pages in four colors. Through the thirty member papers in this group, these ads will reach a coast-to-coast circulation of 12,261,264. In addition, similar half-page, four-color ads will be placed with the Kansas City *Star,* Denver *Post,* Toronto *Star* Weekly, Salt Lake City *Tribune,* Atlanta *Constitution* and Memphis *Commercial Appeal.* These papers are outside the Metropolitan Comics group and will add 1,634,000 circulation.

All of these ads will be run singly in order to allow synchronization with the local playdates of "Happy Go Lucky" and inclusion of the local theatre in the ad copy.

In the magazine field, the company has placed full-page two-color ads in all of the fan magazine group and also a full-page in four colors in *True Story.* These magazine ads will reach a combined circulation of 7,910,000.

Wherever newspaper facilities permit, Paramount will use two colors in the cooperative ads placed in conjunction with the local theatres playing the picture.

In making his announcement Gillham stressed the fact that the "Happy Go Lucky" campaign was only one of several extensive merchandising plans in which the company will utilize color to sell color on other forthcoming Technicolor productions. These include "For Whom the Bell Tolls," "Lady in the Dark," "Riding High," and the Bing Crosby - Dorothy Lamour starring vehicle, "Dixie."

Page Cooperative Ad Set on 'Casablanca'

An effective angle on the contest idea was used in exploiting the opening of "Casablanca" at the Keeney Theatre, Elmira, N. Y.

About a dozen leading local merchants and stores, headed by Sears-Roebuck, went for a full-page cooperative newspaper layout in which the ad of each participant included a still from the picture and a superimposed cryptogram.

Cash and free tickets were offered for best replies in decoding the cryptograms, which related to the story of "Casablanca."

The promotion was put over without cost to the theatre, and response was big, according to Charles A. Smakwitz of the Warner Circuit.

Breakfast for Those Attending RKO Dawn Premiere in Boston

Breakfast will be served at the RKO Boston Theatre, Boston, on Thursday morning, February 11, to those attending the Dawn Premiere of "Commandos Strike at Dawn." This unusual premiere arranged by Zone Manager Sol Schwartz, will start at 8 a.m.

Defense workers wishing to be among those present have been urged to come to the RKO Theatre directly form their work without taking time out to change their clothes.

It's on Active Duty

WITH SPARKLING ENTERTAINMENT
TO KEEP 'EM ROLLIN' WITH FUN,
MUSIC AND ROMANCE

ICE CAPADES REVUE

STAR
LIGHTED
ENTERTAINMENT
AT ITS
GLORIOUS
BEST

ELLEN
DREW
RICHARD
DENNING
JERRY
COLONNA
BARBARA JO
ALLEN
(VERA VAGUE)
HAROLD HUBER
MARILYN HARE
BILL SHIRLEY
PIERRE WATKIN
SI JENKS
SAM BERNARD
GEORGE BYRON

Featuring The ICE-CAPADES Company with the Internationally Famous Skating Stars

VERA · MEGAN · LOIS
HRUBA · TAYLOR · DWORSHAK

DONNA ATWOOD • "RED" McCARTHY • PHIL TAYLOR
JOE JACKSON, JR. • JACKSON & LYNAM • ROBIN LEE
DENCH & STEWART • THE BENOITS • ERIC WAITE • BABS SAVAGE

DIRECTED BY
BERNARD
VORHAUS

Screen Play by
BRADFORD ROPES
GERTRUDE PURCELL

Original Story by
ROBERT T. SHANNON
MAURI GRASHIN

A REPUBLIC PICTURE

BUY U.S. WAR SAVINGS BONDS






A Campaign Outline for *The Immortal Sergeant*

"The Immortal Sergeant," while no super-special in cast or production, is a shining example of the artistry with which a thrilling and exciting war story can be screen-told by threading it on a soft and tender romantic yarn that perks its head—and shoulders too—into the limelight in such an unobstrusive but impressive manner that the picture is lifted from the overworked category of war films and emerges—just darn swell entertainment.

Its position in the forefront of attractions dealing with the North African battles, figuring so prominently in the daily headlines, and the names that top the excellent cast are sure to attract considerable attention to its exhibition. But, the film contains qualities that will completely satisfy the hard-to-please customers and deserves to be exploited to the once-in-a-whilers who relish the unusual and distinctive in photoplay fare.

"The Immortal Sergeant" has unusual box-office possibilities because it has appeal for all who respond to an emotional stimulant—and who doesn't? The artistic touches in the camera chronicling of the excellent story are inserted with such marked finesse as to emphasize the enjoyment of the adventure and thrill-seekers; the romantic theme is woven in and out of the exciting war scenes—with plenty of flash-backs to gay pleasure moments—in a manner to delight the heart of those who revel in absorbing love stories; and the consummate skill with which all factors supplement and complement each other promises the ultimate in entertainment for the more critical and observant customers who appreciate nuance and compelling character conflict.

This is the kind of a picture you can garner plenty of extra money with if you go all-out in your effort to attract business. Following are a few notions—based on circumstances, situations and picture tempos—that may prove of assistance.

Newspaper and Radio Publicity

The heroine of the story is hard put throughout the picture to get her bashful and retiring beau to propose. This circumstance offers fine possibilities for an unusual newspaper or radio contest inviting married women to submit abbreviated accounts of how they got their husbands to propose and for single girls to offer their formula for inveigling likely male prospects to make matrimonial advances.

The hero of the picture is a newspaper correspondent who turns soldier. Try to interest the editor in running one of those always popular amateur reporter contests wherein high school students and the regular readers are provided the nucleus of a story, with tickets awarded for best 150 word story construction. Base the contest on details of the African battle maneuvers to tie in with the picture.

The hero is transformed from a self-effacing follower to that of an aggressive leader. You should be able to get a good radio or newspaper contest going by offering tickets for the best suggestions on "What it takes to be a leader of men." If possible have a committee of Army or Navy officers officiate as judges.

The older readers or listeners could be persuaded to contribute material based on experiences where a display of confidence resulted in their attainment of some desired goal or where lack of confidence proved a severe handicap, or accounted for some failure that affected their future lives.

The lessons administered by the sergeant influence the hero in his every act—even after the sergeant is killed in battle. There is no end of people whose entire existence has been influenced—and in instances almost totally governed—by some lesson or lessons administered by others who have long since passed into the great beyond. A radio or newspaper contest should bring many interesting contributions from such persons.

Another angle would be to capitalize on the superstitious import and have readers or listeners submit details of presumed supernatural or unaccountable influences that figured in decisions made, or purposes accomplished.

Some compelling examples of food rationing are pictured in the sequences dealing with the distressed band of soldiers dividing their food. Use this as the base for a contest asking readers to submit articles on the benefits of rationing; how best results of the Government rationing program can be applied locally, etc. The newspaper or radio station will welcome such a contest.

A can of pineapple figures prominently in an important scene. The circumstance could be used to impress the use of fruits and vegetables as a substitute for meat by having the editor of the women's page run a contest for fruit recipes or for contributions outlining the health and nutritive qualities of little used or little known fruits and vegetables, etc.

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Exploitation Ideas Geared to Highlight Romantic Appeal of A Powerful Picture of War

Exploitation

There are two or three scenes showing the lost soldiers using their anti-aircraft gun to stave off attacking German planes. Make a tieup with the operators of target games for displays on their machines and in the windows of their accounts in return for passes to be awarded to high scorers.

A target game—ball throwing, darts, etc., in the lobby or on a prominent corner with a pretty girl in attendance to offer chances to those purchasing war stamps and awarding tickets to successful contenders, would create a lot of interest and serve to advertise the picture. Get some deserving charity group to secure a prominent location from the city fathers in return for all of the stamps collected. This ties in with a hand-grenade throwing sequence.

School and industry tieups are possible by using the sequence showing how accurately every move of soldiers engaging the enemy is timed to the minute as a motive for inaugurating a "be-on-time" campaign. Such activity would tie in well with the Government's "Don't miss work" campaign and help teachers to discourage tardiness on the part of students.

The scene in the hospital offers a natural hookup with local First Aid groups. Get them to use your theatre for a membership drive and offer your stage facilities as a place to demonstrate their proficiency.

An impressive scene shows the four survivors dividing their last cigarette. Put on a special drive to get cigarettes for the men at the front. Tie in with the newspaper to solicit contributions and offer a five to twenty-five per cent discount on tickets—depending on the number of packs—to those contributing. Accept receipts issued by the paper for such discounts and allow them to decide to which camp the cigarettes should be sent.

Lobby

Underlay or surround all poster art with newspaper headlines about the North African campaign.

A touching scene shows the soldiers getting their mail and how each treasures the few words from home. Set up a soldier "V" mail letter-writing service in the lobby and offer to provide postage on single letters presented to the cashier at the time tickets are purchased. Newspapers will carry the story. A novel angle would be to provide small bits of kleenex and lip-stick—promoted from local cosmetic dealer—for the girls who may wish to send impressions of their lips to their soldier sweethearts.

Ballyhoo

Attire a man in the colorful robes and headdress of an Arab and have him parade the streets, in advance and during run of the picture, carrying a sign reading: "Write to soldier, your son or sweetheart. 'The Immortal Sergeant' at the Blank Theatre will show you why."

Newspaper Co-op Advertising

For the greater part of the footage the soldiers are lost in the desert wastes. Make use of the circumstance to interest the classified manager in a tie-up to call attention to the lost and found columns.

Another good classified tieup can be based on the impending marriage of the hero and heroine. Have the readers search the classified columns for merchandise most likely to be needed by newlyweds.

The marriage angle is a natural for tieups

(*Continued on Page* 21)



LISTEN!

Victory is not coming to us solely from the gallantry of our courageous youth around the world's far-flung battle fronts.

★

Victory will also come because of loyal, self-sacrificing Americans, who would give up anything, that the boys in the field may have the best there is, to finish the job quickly.

★

Victory therefore must monopolize the daily thinking of every one of us on the home front. Don't let the boys in the tanks and planes and trenches do it all.

★

Victory will be speeded too, by the Theatre-man who refuses to see valuable film wasted, or other badly-needed materials sabotaged by careless handling and neglect.

★

Victory—it must not be forgotten either—can be retarded too, by whining and fault-finding and complaining. We are all soldiers in a common cause, and there must be but one thought ever in our minds—

Victory!

★

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

New Officers Preside At Columbus Meeting

The first general membership meeting of 1943 was held Jan. 26 by Columbus Tent No. 2, at the clubrooms in the Grand Theatre Building. Barkers of the Club swung quickly into action for the new year's season with a party set for Jan. 30—the latter to feature a Magic Hobby Club of Ohio show to be followed by a buffet lunch and dancing.

The officers and board members of the Columbus Tent, who have taken hold with a will, are as follows: Bobby Jones, Chief Barker; Bob Nelson, first assistant; Ben Almond, second assistant; Jacob F. Luft, Dough Guy; Fred Oestreicher, Property Master; George Anagnost, Harold C. Eckert, James Hale, W. C. Pullin, Sr., Lou Holleb, Harry Young, Jack Needham, C. Harry Schreiber, Bill Pancake and Virgil Jackson (in addition to those officers named) members of the Board.

Barkers Anagnost and Hale were elected to fill vacancies on the Board caused by the resignation of Max Stearn and transfer of Bill Cunningham to Hollywood. Cunningham, a charter member of the Tent, is now with the OWI and is acting as liaison between that office and the film studios, specializing in government shorts.

Golding Honored; Latta New Albany Tent Chief

Louis R. Golding, Fabian Theatres divisional head in Albany, was honored at a testimonial dinner tendered by fellow Barkers of Variety Club Tent No. 9 upon his retirement as Chief Barker. In recognition of his services to the Club during his tenure of office, Golding was presented with a wrist watch.

Golding is succeeded as Chief Barker by C. J. Latta, zone manager for Warner Bros. Circuit Management Corp., and the new Chief was inducted into office at the dinner with Golding serving as installing officer.

Serving with Latta for 1943 are: Herman Rippe, branch manager of Loew's, first assistant; Neil Hellman, who operates the Royal and Paramount Theatres in Albany, second assistant; Joe Shure, booker for the Fabian theatres, Property Master, and Clayton G. Eastman, Paramount branch manager, Dough Guy.

The Albany Barkers have pledged to raise $500 for the March of Dimes campaign, and that fund benefited as a result of the first of a series of Monday night dinners held this week.

Reports More Theatres Joining Drive Sponsored by Omaha Tent

H. B. Johnson, manager of Universal's Omaha exchange, and publicity chairman of the copper and brass drive matinee campaign being sponsored by Tent No. 16, this week announced that 32 more theatres in the territory have set special shows for collection of the metals which the WPB has asked the theatremen to bring in for vitally needed supplies to war industrial plants.

Johnson last week listed 51 theatres with the dates of the shows exhibitors have scheduled for the scrap collections, bringing the total to 83 signed up to aid the work. The price of admission at all matinees cooperating in the Omaha drive will be brass or copper scrap.

QUICK SERVICE! YOU CAN STILL GET QUALITY WORK!
SPECIAL TRAILERS
of All Kinds from
FREE! DATE STRIP CATALOG
FILMACK
1325 SO. WABASH CHICAGO

"Busy Bee Browning"

Chief Barker Martin J. Mullin of Tent No. 23 of the Variety Club is keeping Harry Browning very busy these days. At a recent meeting of the Canvassmen at the Hotel Statler Mullin appointed Browning a trustee for the next three years.

In addition to this office Mr. Browning is Executive Assistant Chief Barker as well as Chairman of Publicity.

St. Louis Barkers Set Pace for Blood Bank

Barkers of St. Louis Tent No. 4 said it with action last week when they got solidly behind the Red Cross Drive for Blood Donors. Forty members of the club went to the blood bank and gave a pint apiece. A goal of 300 pints had been set and the action of the 40 to step up on the line took the Tent one-third the way to the objective, and with another 60 signed up to donate, the objective was in sight shortly after the drive opened. The entire film front is being canvassed by the St. Louis sponsors of the drive.

The 1943 administration of Tent No. 4 is comprised of the following officers: Harry Crawford, Manager Missouri Theatre, Chief Barker; Clarence Hill, Branch Manager, Columbia Pictures, first assistant; Sam Levin, owner, Esquire and Norside theatres, second assistant; Lester Grand, Confection Cabinet Corp., Dough Guy; James Arthur, Fanchon and Marco, Property Master; Canvassmen: Edward B. Arthur, Ralph McGowan, Herb Washburn, Rex Williams, Fred Wehrenberg, Tom Canavan. Convention Delegates are: Harry C. Arthur, Jr., National Canvassman; Louis K. Ansell; Ray Nolan (alternate); Herb Washburn, Sam Levin (alternate). James H. Arthur, Lester Grand and Al Wheeler comprise the House Committee.

The Tent will again sponsor "March of Dimes" campaign in the St. Louis area, and also has pledged support in every way possible to the Copper Salvage Campaign. A resolution also has been passed to bring to the attention of theatre owners of the area for their consideration the matter of using War Stamps as a credit for theatre parking in place of cash reimbursements.

Koster Makes Bow as Host of Boston Tent

Gunning for a better than ever 1943 target, Bill Koster who was recently appointed official host in charge of entertainment by Chief Barker Martin J. Mullin of M & P Theatres, fired his first shot for Tent No. 23 of the Variety Club with a "Night Out" of fun, frolic and recreation for members and their family last Tuesday, at the club headquarters, Hotel Statler, Boston.

The program, arranged in honor of brother barker Lou Walters, co-producer of the current hit revue "Ziegfeld Follies of 1943" featured a screening of "Margin for Error" for the cast from 5:45 to 6:00. At 6 o'clock the Ziegfeld artists and members of the Variety Club gathered for an informal buffet supper. To top off the evening the committee planned a theatre party to see a performance of the Follies.

Assisting Koster in his "Night Out" event were: Harry Browning, Ed Callahan, Joe Levenson, Irving Shapiro, Lou Richmond, Duffy Lewis, Treasurer, and Joe Frank, Steward.

Foran and Universal Part

Dick Foran has, by mutual consent, been released from his Universal contract. On the Universal player roster for five years, he will do a Broadway musical before returning to the screen.

Say 200 Will Attend Chicago Convention

A total of about 200 officers, delegates and Tent representatives are expected to attend the national convention of Variety Clubs of America to be held in Chicago Feb. 19-21, according to estimates this week at national headquarters in Pittsburgh.

Among those announced this week as having made reservations to attend the national meet are:

J. R. McPherson, Chief Barker; Charles E. Perry, first assistant; Lew Wisper, second assistant; B. L. Kilbride, Dough Guy; David Newman, Property Master; J. O. Brooks and Wade Allen, Canvassmen; Larry Becker and Alex Schreiber, Delegates; David M. Idzal, Past Chief Barker, and 8 or 10 fellow barkers all of the Detroit Tent. H. H. Everett, L. C. Sipe, J. H. Dillon, J. A. Bachman, all National Committeemen, of the Charlotte Tent. William Elson, Chief Barker; Maitland Frosch, Past Chief Barker; Ben Blotcky, National Canvassman; LeRoy Miller and M. Torador, Delegates, also John Friedl, Bernie Berger, A. A. Kaplan and Eddie Reuben, of Minneapolis. Joseph Kinsky, Chief Barker; Walter Green, National Officer; Sam Epstein, Delegate; R. S. Ballantyne, Guest, of Omaha.

The Convention Committee, headed by Henri Elman, has concluded an agreement with the leading Loop theatres to admit all delegates as guests, and has completed other preliminary arrangements for the convention. A complete program for the convention is to be announced after a meeting of the Convention Committee and National Chief Barker John H. Harris.

Elman in New York to Complete Details for National Convention

Henri Elman, chairman of the Board of the new Chicago Tent, was in New York this week to complete arrangements for the national convention of Variety Clubs of America to be held in Chicago Feb. 19-21.

Elman has appointed Emil Jensen and Charles Kranz as New York representatives for the souvenir journal that will be published in connection with the convention.

Pal Shooting Two, Preparing Two

George Pal Productions, creators of Paramount's Puppetoons, are working on a third sound stage with a big production schedule moving. Now completing work on "The 500 Hats of Bartholomew Cubbins" and "Bravo Mr. Strauss," which are in the final cutting stages, Pal is preparing "Jasper's Music Lesson" and "The Truck That Flew" for early shooting.

Buys Tune for Cartune

Walter Lantz Cartune Studio has announced the purchase of the song, Pass the Biscuits, Miranda, for the final Swing Symphony Cartune of the 1942-43 series. Del Porter will sing the melody in the Lantz Swing Symphony.

Fox Plans Technicolor Musical

Twentieth Century-Fox has planned a Technicolor musical which William LeBaron will produce, with Alice Faye and Carmen Miranda co-starring and Charlotte Greenwood in a principal role. Walter Bullock is scripting.

'Empire's' Foreign Title

Harry Sherman's "American Empire" will be titled "My Son Alone" for foreign distribution by United Artists. Change was made at the request of Government war agencies.

'Lady from Chungking' Smartly Exploited by Lady from Waterbury

The lady from Waterbury—specifically Manager Mollie Stickles of Loew's Poli Strand Theatre in that Connecticut community—arranged a smart exploitational welcome for the "Lady From Chungking" that brought out large crowds to see the film.

Enthusiastically, Mollie went about her business of selling the picture, leaving no avenue of exploitation untraveled. First, she tied up with three restaurants for stickers on their menus plugging "Today's Special Dish—Chop Suey—in honor of the 'Lady From Chungking' at the Strand Theatre."

A week in advance of playdate a young lady in Chinese garb circulated around town in restaurants, stores, etc., mingling with the crowds. Anyone walking up to her and identifying her as the "Lady From Chungking" was given a ticket to see the attraction. In conjunction with this stunt, 2,000 special heralds were passed out at factory gates, etc. Added attention was gained by having a fellow in the uniform of a Flying Ace distribute them.

Twenty-five special United Nations Relief posters featuring stills of Anna May Wong and with copy urging everyone to give to this fund were posted in the city's high schools.

On the counters of leading downtown grocery stores were placed display cards with this copy: "Coffee has gone to war, so let's try tea. You'll enjoy it. You also enjoy Anna May Wong in 'Lady From Chungking,' etc."

Kresge's store featured a huge window marine display, and Mollie tied in with their big bomber display by the placement of 30x40 cards. A display featuring miniature models of planes, a 30x40 on the Flying Tigers theme, and a set of stills and credits for the Strand showing, was promoted from the F. W. Woolworth store on the main street.

Day of the picture's opening, a tieup was made with the noon-hour Mile of Dimes street broadcast whereby people quizzed on the program over WATR were given tickets to "Lady From Chungking." Newspapers had layouts, stories.

Was Showmanship Ever More Timely?



On the morning following the announcement of President Roosevelt's meeting with Prime Minister Churchill at Casablanca, readers of New York's metropolitan newspapers had scarcely finished reading the details when, on reaching the amusement page, their eyes popped in amazement at the advertisement of Warners' Hollywood Theatre where "Casablana" has been playing since early in December. For there, right in tune with what may well be the most momentous occasion in history, was this timely lead-off line: "Was There EVER a Picture More Timely?" (see cut). Warner officials were alert—they could only guess what the promised "important announcement" would be—but they were prepared, and when Casablanca figured prominently in the revelation, they quickly inserted an ad on the motion picture that tied right in with history-making developments.

No asleep-at-the-switch showman is Arnold Stoltz, manager of the Avon Theatre, Utica, N. Y. On the day the special broadcast was to take place, he announced in a newspaper ad that Uticans attending the Avon that evening could hear it from their theatre chairs. Stoltz' opposition had "Casablanca"; Stoltz had showmanship.

'Immortal Sergeant' Selling Ideas To Highlight the Romantic Appeal

(*Continued from Page* 18)

with furniture stores, ladies ready-to-wear shops, jewelers, rental agencies, etc., for cooperative display ads.

Radio repairmen should be interested in taking space to capitalize on scenes showing the failure and demolition of radio sets.

There is an instance where the principals encounter difficulty in securing seats in a crowded restaurant that offers possibilities as tieup material for eating places anxious to stagger the volume of business or create better understanding with the public about their overtaxed facilities.

Front

Use the newspaper headlines about battles in North Africa as prominently as possible and, if city regulations permit, arrange to have your porter spread sand over the sidewalk in front of the theatre. This will have to be renewed frequently but it will serve to attract a lot of attention to the attraction copy.

RECORDS
PROVE
THE GREATEST PICTURE EVER PRODUCED
IS
SCARFACE
MUNI
RAFT
KARLOFF
ASTOR PICTURES CORP.
130 W. 46th St., New York City
R. M. SAVINI, Pres.
FRED BELLIN, Sales Mgr.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 2055

PROGRAM NOTES FROM THE STUDIOS

Columbia Schedules Films for Cary Grant and Mae West; Cole Porter in Warner Conference; Monogram Signs Brown

Cary Grant has been signed by Columbia to play the lead in "Concertina," an original story by Lieut. John Huston and Frederick Kohner. Film concerns four generations in an American family and the part that the love of America plays in their lives.

Producer Jack Schwarz has bought an original story, "Murder With Music," by Walter Graham, which he will start shooting February 23. Schwarz is negotiating with a major studio for the loan of a topflight male player for the lead.

Nat Pendleton will be back as "The Killer" in MGM's musical funfest, "Right About Face," starring Kay Kyser with Marilyn Maxwell and William Gargan. Pendleton will be a fighter Gargan is grooming for the championship. Tim Whelan is directing, with Irving Starr as producer.

Monogram is seeking a "name" band for appearance in "Sarong Girl," the forthcoming picture starring burlesque's Ann Corio. The gift to the tired business man will sing and dance five original numbers to be included in the film's musical score. Phil Krasne and Sam Burkett will produce, and the picture will be directed by Arthur Dreifuss.

Maurice Geraghty's production of "The Falcon Comes Back" for RKO, with Edward Dmytryk directing, will have several veterans and a number of newcomers. Wynne Gibson, Edgar Kennedy and Cliff Edwards are among the veterans, and Rita Corday, Joan Barclay, Margie Stewart and Erford Gage are the newcomers. Tom Conway and Jane Randolph will star, aided by Harriet Hilliard.

Jack Oakie will hold down a top role in "Winter Time," which 20th Century-Fox has scheduled for Sonja Henie.

Walter Wanger has bought the screen rights to Virginia Cowles' best-seller, "Looking for Trouble," parts of which will be incorporated in his forthcoming Universal production of the same title.

Cole Porter has reported to Warners to confer with Benjamin Glazer on the production of "Mississippi Belle." Porter is to do the music and lyrics on the film version of the Clemente Ripley novel. After completing the script of this screenplay, Delmar Davis went on the script of "Deep Valley," which Benjamin Glazer is also producing for the Burbank Studio.

After an absence of three years from the screen, Mae West has been signed by Columbia Pictures to star in the forthcoming Gregory Ratoff production, "Tropicana," which Ratoff will direct immediately after he finishes his current assignment at MGM.

"Three Men and a Girl" will be produced for PRC by Atlantis Pictures, with Edgar Ulmer directing. Ulmer is writing the screenplay.

MGM's "Best Foot Forward," Technicolor musical, has started with Eddie Buzzell at the helm and Arthur Freed holding the production purse strings. The Lucille Ball starrer will feature Harry James and his orchestra, William Gaxton, Virginia Weidler and others.

February 2nd has been set as the starting date of "24-Hour Leave," first in the new Monogram comedy series starring Billy Gilbert, with the juvenile team of Butch and Buddy. Sam Katzman and Jack Dietz produce.

Producer Robert Fellows has signed Martha O'Driscoll for one of the three important roles in RKO's "The Fallen Sparrow," co-starring Maureen O'Hara and John Garfield. Also in the cast are Patricia Morison and Walter Slezak. Richard Wallace will direct the picture.

Warner Baxter will have Margaret Lindsay as his feminine lead in the "Crime Doctor" series, which will be based on the popular radio series. Ralph Cohn will produce for Columbia and expects the cameras to roll on March 5.

PRC will star Buster Crabbe in "Jungle Fury," which will be produced by Sig Neufeld in February with Sam Newfield as director.

Monogram has signed Johnny Mack Brown to a term contract for a series under Scott R. Dunlap to replace "The Rough Riders" which was broken up with the death of Buck Jones and the departure of Col. Tim McCoy to active army duty. Raymond Hatton, the last of the trio, is expected to work in the new series with Brown.

Producer-Director Allan Dwan will put "Keep 'Em Singing" into production for RKO early in March. Kay Kyser and Edgar Bergen, who share the leads, will be joined by Mary McGuire, who made such a hit in "Seven Days' Leave."

Sol M. Wurtzel has on his list of scheduled pictures "Love, Believe It Or Not," which he will produce for 20th Century-Fox. Elaine Ryan is now scripting.

Grace McDonald, singing-dancing actress, who has been under contract to Universal for the last year, has had a new deal handed her by the studio. She is currently appearing opposite Patric Knowles in U's new Andrews Sisters starring musical, "Always a Bridesmaid."

Warner Bros. has purchased the right to the true story narrated over the radio by Robert St. John, the war correspondent, titled "In Our Time." Paul Henreid, John Garfield and Brenda Marshall have been set for starring roles in the drama which has a London background. The studio has assigned Jerry Wald to produce.

Ford Beebe, associate producer of Universal's "Destiny," is also directing a second unit on the film, splitting directorial chores with Robert Siodmak. Beebe has taken over guidance of trick sequences for the horror drama, with Lon Chaney and Louise Allbritton, while Siodmak handles scenes with other principals.



He Pays a Social Call

With "time out" having been called temporarily on the set of "The More the Merrier" in which he is working with Jean Arthur, Joel McCrea (right) pays a social call to the set of "Destroyer" and chats with Marguerite Chapman and Director William Seiter. Both pictures are in work at Columbia. Note war poster at right.

Ginger Rogers Gets 'Army' Feminine Lead

Ginger Rogers has been engaged by Warner Bros. to play the feminine lead in the screen version of the Irving Berlin soldier revue, "This Is the Army," it was announced last week by Jack L. Warner. Her part will be specially written into the show, which, in its stage version, has an all-male cast. Like the producer, director and other studio talent and executives, Miss Rogers will donate her salary to the Army Emergency Relief Fund.

"This Is the Army" has done two million dollars' worth of business in its present stage version, and the Warner studio will produce it on a non-profit basis, having advanced $250,000 in cash for the privilege. Plans for the picture are big: Hal Wallis will produce, Michael Curtiz will direct, and the screenplay is being prepared by Julius J. and Philip G. Epstein.

Heads MGM Scenario Department

William J. Fadiman, lecturer, radio master of ceremonies and book reviewer, has assumed new duties as head of MGM's scenario department. Fadiman had been story editor of the studio's New York office for seven years. During this time he also lectured on books and motion pictures, contributed to various national periodicals, reviewed new books for the New York *Times* and carried on radio work.

Now It's 'Up in Arms'

New title for the projected comedy with music which will introduce Danny Kaye to the screen is "Up in Arms," Producer Samuel Goldwyn announces. Former title: "With Flying Colors." To be made in Technicolor, the film will have blues singer Dinah Shore playing opposite Kaye.

HOLLYWOOD STUDIO ROUND-UP

This week's list of new product is as follows:

COLUMBIA

REDHEAD FROM MANHATTAN — Principals: Lupe Velez, Douglas Leavitt. Director, Lew Landers.

BLONDIE BUYS A HORSE—Principals: Penny Singleton, Arthur Lake, Larry Sims. Director, Frank Strayer.

SAHARA—Principals: Humphrey Bogart, Bruce Bennett, Lloyd Bridges. Director, Zoltan Korda.

METRO-GOLDWYN-MAYER

BEST FOOT FORWARD — (Tech.) — Principals: Lucille Ball, Harry James & His Band, Billy Gaxton, Virginia Weidler. Director, Edward Buzzell.

RIGHT ABOUT FACE—Principals: Kay Kyser & His Kollege of Musical Knowledge, Marilyn Maxwell, Lena Horne. Director, Tim Whelan.

PARAMOUNT

ALASKA HIGHWAY — Principals: Richard Arlen, Jean Parker, Bill Henry. Director, Frank McDonald.

LET'S FACE IT—Principals: Bob Hope, Betty Hutton, Dona Drake. Director, Sidney Lanfield.

RKO-RADIO

FALCON COMES BACK—Principals: Tom Conway, Jane Randolph, Harriett Hilliard. Director, Edward Dmytryk.

FALLEN SPARROW — Principals: John Garfield, Maureen O'Hara, Walter Slezak, Patricia Morison. Director, Richard Wallace.

20th CENTURY-FOX

BOMBER'S MOON—Principals: George Montgomery, Annabella. Director, Edward Ludwig.

UNIVERSAL

PHANTOM OF THE OPERA—Principals: Nelson Eddy, Susanna Foster, Claude Rains, Edgar Barrier. Director, Arthur Lubin.

TITLE CHANGES

"Mr. Justice Goes Hunting" (MGM) now A STRANGER IN TOWN.

"Robber's Roost" (Mono.) now LAND OF HUNTED MEN.

"From Here to Victory" (RKO) now MR. LUCKY.

"Solid Senders" (Univ.) now WHAT'S ABOUT IT?

Jane Withers Cast in Goldwyn's 'North Star'

Ex-child star Jane Withers, now a young woman of 17, has been engaged by Samuel Goldwyn to play an important dramatic role in the forthcoming Lillian Hellman motion picture, "The North Star."

Her first straight serious part in a major production since entering pictures a decade ago, Miss Withers will portray a self-conscious, adolescent peasant girl who is slain by the invading Nazis in a heroic attempt to defend her village.

Mr. Goldwyn also announced that he has signed the child actor, Eric Roberts, for a role in the new production. The boy is appearing in both the stage and screen versions of "Watch on the Rhine," and will leave that play's cast in Chicago in mid-February to report to the Goldwyn studio.

Universal Assigns Frank Ryan To Direct Next Durbin Vehicle

Frank Ryan, recently signed to a producer-director-writer contract by Universal, has been assigned to direct the forthcoming Deanna Durbin starring production, "Hers to Hold," on which Felix Jackson makes his debut as a producer. The picture will go into production early in March.



'Do It This Way—Or Else!'

Associate Producer-Director Joseph Kane emphasizes a point for the guidance of (l. to r.) Harry J. Shannon, Virginia Grey and Roy Rogers in enacting a scene for Republic's big-budget special, "Idaho." Cast includes Smiley Burnette. Bob Nolan, Ona Munson and Dick Purcell.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

How'd you like to go to MGM to see Mickey Rooney and Judy Garland? They're working in "Girl Crazy," and today's schedule calls for the Wild West Rodeo sequence. It should be fun.

Once you get past the door of Stage 22, you really feel as though you were entering the grounds of a real Rodeo. There's the spectator's booth over to the right, all trimmed with American flags. In the centre, on a raised stage, are the extras dressed as cowboys and girls. Their costumes are quite attractive and extremely colorful. For instance, the girls have on blue shirts with red sleeves, short (very short) red skirts and red high boots to match; the boys' costumes are reversed in color, with long pants.

Seated at the top of a huge pile of bales of hay is Tommy Dorsey and his band, all set and ready to go. 'Way up at the top of a camera boom is Director Busby Berkeley, checking positions and giving instructions to the performers below for the next take.

When the chorus is all lined up, Mickey and Judy come forward. They take their positions in front of the chorus, go through a few rehearsals. Then the director gives the order for a "take." Of course, like all musical sequences, the "take" is just the camera recording of the action, for the music has been recorded beforehand in a soundproof room and it is the playback that "gives out" during the actual filming.

Back and forth goes the camera, so that it gathers in all the action going on within a wide area. When all is satisfactorily caught, the director gives his okay and the "take" is finished.

We now note the costumes worn by Mickey and Judy. Mickey wears red pants, red shirt, tan suede jacket and a large tan cowboy hat, while Judy's outfit is reversed in the same colors, with a skirt.

Upon the cessation of "action" things start humming from another direction: the technicians take over and begin arranging things for the next scene. So, to get out of the way, and also because we cannot wait, we leave.

Until next week.

Ann Lewis

Hartman Now Associate Producer

Don Hartman, has been signed by Samuel Goldwyn to a five-year contract as associate producer. Now collaborating with Allen Boretz on the screenplay for the new Danny Kaye Technicolor musical, "Up in Arms," Hartman will be given associate producer credit on that film; also on Goldwyn's next comedy, "Treasure Chest," starring Bob Hope.

Glazer Producing 'Night Shift'

As the first assignment under his producing contract with Warner Bros., Benjamin Glazer will make "Night Shift," with Ann Sheridan as the star. Production starts within the next few days under the direction of Raoul Walsh.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

A magnificent set at Warners for "Devotion," story of the Bronte sisters, is a reproduction of a fairground in Brussels near where Charlotte and Emily went to teach. The tunnel of love, or its Belgian equivalent; the games of chance; the picnic grounds, all real and lettered in French, plus the extras, Charlotte (Olivia de Havilland) and the Professor (Victor Francin) are all in the color and style of 19th Century Brussels, and look like a Technicolor projection. All of which brings our relations and feeling for the Belgians to a warmer pitch.

Now that we're on the subject of public relations, one inspired by our steady visits to the studios, we might as well pick Warners for our example, and Mort Stein, our guide, as its representative. He is our contact with Charles Einfeld's public relations' organization, and a sample of how Charles Einfeld uses some of his best men where they can put over a bang-up job without any obvious effort.

While we're throwing bouquets to publicity men, here's one for Johnny Miles. In a scene for "Unconquered," which Fritz Lang was directing, an extra got roiled and popped Lang. Instead of waiting for any bad publicity, Johnny sent out the news, adding that Fritz Lang loved it and told the guy he would get a part in his next picture. Who's next?

When they record how various people achieved feelings vicariously, they will have to leave a line for the MGM outfit. This week, the Culver City lot, far, far, removed from westerns, ran in some 300 extras dressed as cowboys and cowgirls. They wouldn't think of making a western, but 210 "westerners" are working as extras in "Girl Crazy," while a choral group of 75 cowboys are singing in Army camp show sequences of "Private Miss Jones."

We hear that the WPB is complaining because in Hollywood they don't understand Hollywood lingo. They asked for "rags" and they got rags. They expected to get a lot of old clothes because they saw pictures in which the wife looked at her clothes and said: "I can't wear these rags any longer."

Now Michael O'Shea can appreciate the troubles of a guy like Jimmie Durante. Playing the comic in "Lady of Burlesque" opposite Barbara Stanwyck, he set fire to his schnozzola with a cigarette. Luckily, he had on a false-celluloid proboscis, and the fire-fighters got to him before the fire did.

Relinquishes Rights to Title

Monogram Pictures has agreed to relinquish its rights to the title, "Grand Street Boys," to 20th Century-Fox. Although Monogram's prior rights were conceded, the company took into consideration the advance preparations already made by 20th-Fox for the filming.

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Short Subject Reviews

His Wedding Scare *(Silly)*

Col. (4427) All-Star Comedies No. 7 17 mins.

They came pretty close to throwing the book of trite and hackneyed slap-stick stunts into this two-reeler featuring El Brendel. The action is so obviously out-of-the-sack that each stunt falls into the old familiar pattern with such marked precision as to blunt entirely whatever laugh possibilities still remain in the dull material. Story concerns the Swedish comedian's marriage to a three-time widow and his honeymoon interruptions by all of the previous husbands.

Slay It With Flowers *(Fair)*

Col. (4505) Color Rhapsodies No. 5 6 mins.

A hard-working fox and a pillaging crow feature this color reel showing the attempts of the former to get a victory garden under way despite the constant foraging of seeds and crops by the latter. The wily crow manages to make things tough indeed for the industrious fox and the garden is a total loss before the bird is made to understand that it is a victory enterprise and joins hands with his former adversary to rebuild and assist the patriotic effort.

The Last Lesson *(Impressive)*

MGM (M-431) Miniatures No. 1 10 mins.

An imposing and impressive flash-back to events in France in 1870, closely akin to the conditions which, we presume, are now facing the French people. The scene is that of a school room with students, teacher and several of the local townsfolk gathered for the last lesson to be given the children in their native tongue before the victorious Germans take over the town. The last act of the teacher is to admonish the children about secretly practicing their language and keeping it alive, regardless of German rulings to the contrary, and to write Vive La France on the blackboard. The birth of a new France is expounded in the accompanying narration. A. R. Kenward directed.

The Valley of Vanishing Men

Col. Serial—15 Episodes
Approx. 20 mins. each

Bill Elliott, Slim Summerville, Carmen Morales and a host of lesser screen personalities are featured in this story of post-civil war days in the pioneer Southwest whose first episodes promise much excitement and thrills for followers of this type of entertainment. At the close of the war a young Confederate officer (Bill Elliott) sets out to find his father who has gone prospecting in the desert wastes and has not been heard from in years. In a desert town he finds that his father, like many other men of the community, has mysteriously disappeared and that a band of unknown raiders are making life precarious for the remainder of the population. Among the latter is a beautiful Mexican girl (Carmen Morales) with close relations to the Government of Mexico, whom the hero rescues from a driverless stagecoach when the outlaw band kill its driver. The frustrated outlaws report their failure at a secret hideout to their leader, an unscrupulous villain who has personal designs on the Mexican presidency and is anxious to keep agents of the girl from delivering gold and horses that will help overthrow a revolution he has started in the Southern republic. He is also using the various prospectors and townsfolk he has captured as slave labor to operate an underground mine. The ex-officer and his skinny pal (Slim Summerville) encounter a few of the guerrillas in a saloon, run by an agent of the outlaw leader, and, emerging victorious from the resultant free-for-all, meet the Mexican senorita, who tells of her plans to drive a herd of horses to the border. The hero and his pal are on hand when the outlaw band stampede the herd and, as the wagon carrying the girl overturns before the pounding hoofs of the onrushing herd the hero streaks down a mountain-side to protect her from impending death. That ends the first two episodes.

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"The Spirit of '43"

Produced by Walt Disney for the Treasury Department, this six-minute Technicolor cartoon starring Donald Duck should prove more effective than the printed word in showing U. S. citizens why they should save to pay their taxes instead of spending their money for luxuries. On receiving his salary, Donald is torn between two other personalities—a thrifty Scotch Duck, on one side, and a zoot-suited, spend-thrift Donald on the other. Each tries to influence our hero, with the Scotch personality emerging triumphant. From then on, as only Disney's skilled animators can do it, the cartoon shows the planes, guns, tanks and ammunition that must be paid for with money collected through taxation. This part of the reel is similar to that in last year's Disney effort for the Treasury Department, and it is still just as effective. "The Spirit of '43" is being released by the War Activities Committee, with National Screen Service in charge of distribution of prints.

Mitchell Ayres and His Orchestra *(Fair)*

Para. (A2-4) Headliners No. 4 9 mins.

Mitchell Ayres and his musical organization hardly seem at their best in this reel and there is a trifle too much "mugging" by a couple of the male vocalists. The musical numbers are well mingled but, with the exception of the Conchita Lopez number, are too plaintive. Meredith Blake does some nice tonsil-twittering on the Conchita number.

Steelhead Fighters *(Good)*

20th-Fox (3303) Sports Review No. 3 9 mins.

An exceptionally fine fishing subject showing how the steelhead battlers, whose gameness is exploited whenever two or more followers of the Izaak Walton sport get together, are hooked and landed in their native Northwest waters. The beauties of the fast moving waterways and the rugged mountain backgrounds are almost as enjoyable as the action consequent to landing the big trout, and when the fishermen wend their way to camp with their catch and start dissecting Mr. Steelhead Ed Thorgersen's narration makes your mouth water. Edmund Reek produced.

When Winter Calls *(Good)*

20th-Fox (3302) Sports Review 10 mins.

Scenic splendors of America's winter wonderland provide excellent background for some swell ski shots that are climaxed with maneuvers on the waxed boards by Uncle Sam's first Ski Patrol, the 15th Infantry. The boys go through some rather intricate drills and formations with proficiency to equal similar shots of the Russians in action on the battlefronts. The motor driven sled equipment is shown transporting the boys to their posts as well as snow hideouts and special two-way uniforms and paraphernalia. There are also some scenes of graceful and curvaceous skaters in action and a few views of the Ice Revue at New York's Center Theatre. Edmund Reek produced.

. . NEWSREEL SYNOPSES . .

(Released Friday, January 29)

MOVIETONE (Vol. 25, No. 42)—Roosevelt-Churchill in Casablanca; U. S. Army relieves Marines on Guadalcanal; Canadian convoy delivers goods to United Nations; Allies give food to Arabs; U. S. troops on parade; Movie stars help collect typewriters for Army-Navy; Lew Lehr: Fight between duck and cat; American Rangers train.

NEWS OF THE DAY (Vol. 14, No. 240)—President's flight to Africa stirs world; Fresh Army units relieve Guadalcanal Marines; Canadian convoys deliver goods to United Nations; Arabs get U. S. rations; U. S. soldiers on road to Tunis; American Rangers train.

PARAMOUNT (No. 45)—Roosevelt-Churchill in Casablanca; Arabs get U. S. rations; U. S. soldiers on road to Tunis; U. S. troops in dress rehearsal for F.D.R.; Canadian convoys; New plans for the Pacific.

PATHE (Vol. 14, No. 45)—Fresh Army units relieve Guadalcanal Marines; Tunisian front; Moroccan food rationing; Funeral of Admiral Darlan; Rangers in training.

UNIVERSAL (Vol. 16, No. 158)—Roosevelt-Churchill in Africa; Food rationing in Morocco; Planes on bombing mission; Bombed city; Canada keeps lifeline open; Kill or be killed; Quiz fumble wins fortune; Soldiers relieve Guadalcanal Marines.

(Released Wednesday, January 27)

MOVIETONE (Vol. 25, No. 41)—British Army captures Tripoli; Russians smash trapped Nazis at Stalingrad; Yorktown launched; Coast Guard on horseback (except Philadelphia, Pittsburgh, Los Angeles, San Francisco); Mountain artillery in snow; Governor Martin inaugurated at Harrisburg (Philadelphia, Pittsburgh only); Sister Kenny honored for paralysis cure (Los Angeles, San Francisco only); Mothers carry babies papoose style; Britons, Americans in boxing bouts.

NEWS OF THE DAY (Vol. 14, No. 239)—Russians ring Nazis in death traps; Capt. Rickenbacker spurs war plant workers (except Philadelphia, Pittsburgh); Yorktown launched; Cleveland bridge goes to war; Mountain artillery in snow; Pennsylvania's new Governor (Philadelphia, Pittsburgh only); Hats for dim-out nights; Mothers carry babies papoose style; Britons, Americans in boxing bouts.

PARAMOUNT (No. 44)—Coast Guard on horseback; Sister Kenny honored for paralysis cure; Cleveland bridge goes to war; Mothers carry babies papoose style; Capt. Rickenbacker spurs war plant workers; Britons, Americans in boxing bouts; Russians beat back Nazis at Stalingrad.

PATHE (Vol. 14, No. 44)—Russians trap Nazis at Stalingrad; Yorktown launched; Coast Guard on horseback; Mothers carry babies papoose style; Britons, Americans in boxing bouts.

UNIVERSAL (Vol. 16, No. 157)—Russian planes bomb enemy at Stalingrad; Britons, Americans in boxing bouts; Yorktown launched; Mothers carry babies papoose style; Coast Guard on horseback; Capt. Rickenbacker spurs war plant workers; Anthracite workers go back to work.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

BOND THE FUTURE OF YOUR THEATRE

THERE is need for no more than one reason for every theatreman to Buy More War Bonds. It's the same reason that goes for every citizen—identical with the reason for which theatremen throughout this land are putting forth their best showmanship to stimulate increased War Bond buying by the public generally.

Beyond the primary reason for investment in the security of their own lives as well as for the principles for which their Country is waging war on the benighted and evil forces which brought on this global conflict, is the perfectly sound, dollars-and-cents idea which some of the shrewdest business men are putting into practice for insurance that their factories and other establishments will have the things which will be necessary to compete in the vastly changed business world that will follow victory for the United States and her Allies.

That the future course of events for theatres in the after-the-peace-is-won era is unpredictable, goes without saying. But he who does not think that vast changes, revolutionary methods and processes requiring new, very new equipment and furnishings, yes even new structures, will be the rule, not the exception in the post-war times, is indeed a most individualistic person. Leading scientists, engineers, business men, plain folks, too, are convinced that the wonders of machinery, the discoveries, designs and inventions of the electrical and chemical engineers as we know them now will be almost laughably crude in comparison to what the planning boards and the laboratories and the machine shops will turn out for the farmer, the industrialist, the merchant and the housekeeper.

You will find few indeed who do not believe that everything they now have in their business establishments or their homes and farms will be hopelessly obsolete once America swings back to producing for peacetime life. They know mighty well that only by preparing to obtain these most necessary replacements, will they be abreast of the times. It will take money to do so—money that's being earned today.

Since that is the case, why not Bond the future of your theatre? You can do that by buying more, many more War Bonds starting right now and earmarking them for post-war purchases of those things your theatre will need—and which, should you not be able to get them for that theatre, the good old playhouse will be just a landmark—and one that won't be even that very long, for there'll be need for the land under the old theatre for something more useful than a relic.

We recommend that you think that over. We recommend, also, that you read what Mr. Warren C. Hutchins, of General Electric, had to say, and which is quoted elsewhere in this issue, about the opportunities ahead for industries (including the motion picture industry) by reason of developments in the field of electronics alone—Mr. Hutchins gives us a hint of what's ahead and what we'll be needing to realize the opportunities for this industry after the war.

You Can't Conceal Projection Mishaps

Baseball Players and Projectionists are on the Same Spot--Their Errors are Seen by All

People who know projection best regard Harry Rubin, of Paramount, the outstanding member of his craft for two distinctions; these being that Rubin is an "impresario" whose flair for showmanship expresses itself in terms of doing the unusual, the theatric and dramatic with the tools he knows so well (the arc lamps, projectors, the spots and floods and sound apparatus in the booth with which he is in daily contact—projection room of the Paramount Theatre in New York) and the Rubin policy of making all of the resources of his equipment layout work for the current attraction.

Rubin has one of the best equipped booths in the world—but there are others with equal resources as to spare machines and supplemental apparatus; yet he has never regarded his extra projector, his 2 effect machines, his 2 spots and his big flood lamp, nor his double slide machine as anything but tools to be used regularly, in every possible application for the enhancement of his screen presentation, or the stage show or the organ solo.

During the United Nations Week drive, Rubin put on effects to form an attractive frame for the trailer, as well as create a visual display that made the organ solo a prelude to the collection of money for the Fund as well as a strikingly entertaining feature in itself. The effect drew rounds of applause every time it was staged during the United Nations drive—how many extra coins it drew into the baskets passed by the Paramount ushers, there's no way of determining; but the total probably runs up to a very handsome sum for the sufferers in war-ravaged lands. The effect is described elsewhere in this issue.

Harry Rubin, Paramount's head of projection, is one of the industry's keenest proponents of getting the final atom of assistance in screen embellishment and enhancing every possible picture value by exhausting the multiple possibilities of projection equipment and accessories. Harry's views and determinations about projection, or distorted sound, the spectators suffer. cepted as a criterion by theatre owners and managers and, unquestionably, all can benefit greatly by studied consideration of his recent expoundings.

Rubin contends that in order to measure to public, or customer, expectancy, the demands made on a theatre projectionist are similar in every respect to those exacted of a professional ballplayer. The same split-second timing, precision of movement, accurate judgment and perfection of effort must mark the work of each. But, unlike the ballplayer, whose ears tingle to the plaudits of the crowd in acknowledgement of some example of his proficiency, the work of the projectionist remains unseen and unsung.

Why Patrons Don't Hoot Boners

The customer in a theatre seat is subject to responses closely related to those of the baseball spectator. If the screen performance is ragged, marred by bad change-overs and blank screen between reels, misframed picture, poor light with its consequent lack of picture definition, or distorted sound, the spectators suffer. That the audience exercises restraint from emitting the hoots and howls which greet errors on the baseball field, such restraint is due to the disciplinary atmosphere of the theatre itself, rather than to the tendency to condone or countenance a slovenly performance.

Like the ballplayer, the projectionist should, at all times, be aware of the vital importance of error-proof planning of his work and be on his toes to avert, or instantly cover, any emergency that may arise in the performance of his duty. He should be thinking his job every minute and making certain that every unit of equipment and every accessory needed for the pre-arranged plan of show presentation is in perfect condition and ready for application at the precise instant decided upon. He must be tensely conscious of the need for flawless accuracy in his every movement. Like the ballplayer, there is no second chance for the projectionist. His work must be perfection itself on every count—there can be no going back to do it over, as every patron is aware of the error and has been annoyed, consciously or otherwise thereby.

Craft That Calls for Precision

The projectionist's work demands higher proficiency than most craftsmen in that the errors of others are witnessed by but few persons and, in the great majority of instances, subject to correction or satisfactory adjustment. The work of the average craftsman passes through the hands of competent inspectors before being served to the public. The projectionist, must, himself, be supervisor and inspector of the work he performs and multiplying the number of seats in the theatre by two gives the number of eyes trained on his work by paying customers who must be completely satisfied with the quality of the merchandise he serves. His is a one time only performance demanding the highest precision in its every detail. Each show is served to a new group of buyers making impossible any laxness in attention or carelessness in handling. Minute-to-minute perfection is required at all times and is the only tapeline by which his job can be accurately measured.

Just as haphazard or poor playing of an individual ballplayer effect the financial standing of a team for better or worse, so does the quality of the projectionist's work reflect itself in the week-to-week business of the theatre. The most elaborate furnishings, the finest equipment and accommodations, and the most efficiently trained house personnel are impotent and useless in overcoming the displeasure of customers when their teammate in the projection room boots his job around and spoils the show.

It is entirely possible for a top job of projection to dress up and embellish a "just average" picture in a "just average" theatre to the point where the show as a whole will attain passing grades of approval with the customers. The reverse is also true, and a poor job in the booth can so mar an A-1 production that it falls below audience expectancy and has a serious effect on future business at the theatre.

Key Man on Every Theatre "Team"

On the personnel team of every theatre the projectionist is the key man. Unless he carefully studies the possibilities of the equipment at his disposal and gives constant attention to every detail of his job, the best crowd-attracting exploitation will bring only repercussions of dissatisfaction. Unless he is meticulous in caring for irreplaceable equipment, costly breakdowns are certain to occur with consequent loss of work to other members of the theatre staff. Unless he pays strict attention to his work every minute, errors that interrupt or distract from the complete enjoyment of the spectator are certain to occur. Such errors, however trivial, affect the mental reactions of patrons and frequently result in temporary or permanent loss of customers.

Visitors at the New York Paramount, Broadway show-case for Paramount productions and Harry Rubin's particular pet, are forcefully impressed with the presentation effects that serve to separate and enhance the appeal of each unit of the show schedule. The general smoothness of the performance, all controlled and manipulated from the projection room, becomes the more remarkable when it is known that the personnel of projectionists is double and triple that of the average A house. Such amplified personnel must work as a team unit with each man carrying out, to the last letter of perfection, the details assigned him in the governing plan of presentation. The fact that so much equipment is in operation and so many men at work, without a single instance of the odious take-it-or-leave-it kind of projection, offers much promise of what can be accomplished when, the normal personnel of two men work as an efficient team. Rubin's careful planning for co-ordinated results can be duplicated, to a degree governed only by the equipment available, in any theatre.

The analogy which Rubin draws between the ballplayer and the projectionist is applicable in all situations and the wise owner or manager will quickly sense his responsibility as coach of the theatre team and arrange to get together with his key players to analyze and plan the presentation of each unit of every program change to assure peak perfection in audience appeal.

It is possible that having the projectionists read and absorb this article will help get the kind of results that will mean constant satisfaction and a consistent rise in business at your theatre. It's worth trying!

New Opportunities for Motion Pictures

"Great opportunities for many industries—steel, machine tool, textile, printing, paper, agriculture, motion pictures, and others—lie in electronics," Warren C. Hutchins, manager of sales of General Electric's special products section of the Industrial Department, told delegates to the meeting of the Engineering Society of Western Massachusetts at Springfield, Mass., recently.

Mr. Hutchins precluded his talk with the statement that 25 years ago the electron tube was in the hands of scientists, its almost unlimited potentialities suspected but largely unproved. Today, electron tubes are performing numberless war tasks in production and combat.

Electronic measurement devices magnify man's power of perception and extend his senses; electronic control devices translate man's will into action, controlling a few thousandths of a watt or thousands of kilowatts, Mr. Hutchins added, and he described the electron tube as: a glass or metal container into one end of which is sealed an anode connection, and in the other a cathode connection. The tube may also contain a few drops of mercury or some inert gas. The vapor from the mercury or the gas provides a secondary source of electrons of many times the capacity of the primary source, which is usually a heated filament. If the tube is connected in an electrical circuit, it will pass current when the anode is positive with respect to the cathode and if no grid is present. However, if the voltage is reversed so that the anode is negative and the cathode is positive, the tube will not pass current. The tube then is, obviously, a rectifier, and when connected in an alternating-current circuit, will allow current to flow in only one direction.

Ritz Theatre Independently Run

Fox interests have relinquished operation of the Ritz Theatre in Milwaukee. House will be run independently by M. H. and Arnold Brumm.

Feminine Patronage More Important Now Than Ever

Added Emphasis on Appeal to Ladies in Theatre Service as Well as Advertising Pays

Seeking the angle of woman appeal in the pictures you play is more important now than ever before. Women always have formed the greater bulk of theatre audiences and have exercised the most influence for inducing patronage by the men folk but, today, with the men at the front, in Army camps and working long hours in war industry, the need for taking advantage of every possible avenue that promises to entice the petticoat trade, is a prime requisite.

Today there is need to put added emphasis on the woman's angle in your advertising art and copy. Be sure that all outdoor advertising matter is written and illustrated with a view to the appeal it will make to the eternal feminine. Plan the front and lobby treatment so that it leans a little closer to the viewpoint of milady. Make certain that publicity stories, contest matter and other exploitation activities are designed on lines fitted to the current interests of the weaker sex.

Concerted and consistent effort of this kind is certain to bring them in. But, the job of making them like the place so well that they will come back again and again, as well as recommend your theatre as the ideal place of recreation, demands a lot of attention to those little things mentioned above.

In determining what to do and how to do it take advantage of all the distaff opinion at your disposal. Your wife, the cashiers, the wives and sweethearts of your employes—can all be depended on for valuable information as to the units of service most needed and most appreciated by members of their sex. Have your wife get the other women together to make suggestions about decorations, additional units of service, methods of improving facilities, etc. Have her list each suggestion and at a later tea or social gathering discuss the "how and what" of the ideas that appear to promise the surest and most satisfactory means of catering to the good will and consistent patronage of the community's "Colonel's ladies and Susie O'Gradys" that mean so much to your daily bank deposits. Here are a few ideas that may help in guiding the survey:

Authorities on Housekeeping

Remember that women are inherent housekeepers. The desire for spotless cleanliness in her surroundings is an integral part of the average woman's makeup and exercises an unconscious but compelling influence on her likes and dislikes. Ergo, the first rule is to keep the theatre scrupulously clean at all times. Be critical of the work of your cleaning staff and check frequently to make sure that corners and out of the way places are well cared for.

Particular attention should be given to the rest rooms where the chances of offense to the finer sensibilities are greatest. If no maid is in attendance arrange for hourly relief of the cashier to inspect the working order and cleanliness of the facilities. If attention is demanded have the porter called to take care of deficiencies. His presence in the "ladies only" department can be covered by a sign telling of his temporary occupancy or by one of the girl employes standing outside the door to advise lady patrons of his presence.

The use of colorful, neat and clean curtains on the box-office and on foyer doors is appealing to the feminine eye. Regular cleaning of the foyer rail drapes and thorough daily dusting with frequent use of the vacuum cleaner is necessary to avoid the "dusty" smell that occasions discomfort and aggravates the proboscis.

Don't resort to overuse of the spray-gun to cover poor workmanship on the part of the cleaning staff. However, it is advisable that a sanitary solution be used in the wash bowls, urinals, etc.

The addition of a napkin machine, small kleenex containers for lipstick removers, convenient receptacles for waste paper and discarded cigarettes, etc., are touches that will be appreciated by the ladies.

Make sure that mirrors are plentiful—not only in the rest rooms but throughout the foyer, lobby, mezzanine, etc., and see that they are kept clean and well lighted.

A check room for bundles and parcels is a most desirable service for lady shoppers. Instruct the house staff to offer the service to patrons when they first enter the theatre.

A well lighted and accurate time piece, prominently displayed, will add to the comfort of ladies who have certain home duties to perform at given times.

An umbrella renting service and a checking service for overshoes and umbrellas would be a welcome courtesy service in stormy weather.

The above ideas only scratch the surface of the possible suggestions you will receive from the ladies you select to conduct your house survey.

It will require some additional expenditure and constant checking. Vandals will play havoc with the facilities from time to time. But, the added patronage and sincere appreciation of the majority of the women will more than repay for the effort.

Consult

SERVING THE NATION
NATIONAL THEATRE SUPPLY COMPANY
SOLD ★ SERVICED ★ GUARANTEED

about your projection lamp problems. We will help keep your present equipment in service until the BIG JOB is done and new Simplex High lamps can be purchased.

When in need of parts or service, or when faced with operating difficulties, do not hesitate to call on us.

NATIONAL THEATRE SUPPLY COMPANY

"THERE'S A BRANCH NEAR YOU".

Says WAC Will Support Moves for Equipment Conservation

The WAC will support any plan that will aid equipment conservation and continued operation of theatres throughout the country, Si Fabian, chairman of the theatre division of the War Activities Committee, declared at the meeting of the Atlantic Coast Section of the SMPE in New York last week.

Fabian's statement was made during the discussion following reading of a paper by Jay Emanuel on wartime theatre operation. The WAC theatre division head emphasized that continued operation of theatres was a fundamental aim of the Committee in order that the motion picture industry may do the job of public information and civilian morale building to which it has been assigned by the Government in aid of the war effort. "We will go for any plan," Fabian said, "that has for its purpose the conservation of equipment and supplies and the furnishing of such necessary materials to theatres in order that continued operation may be assured."

Veteran 'De Luxer,' Earle in Washington, Doing Biggest Business In Its Long History

There may be many theatres older in point of service than the Earle in Washington, which, incidentally, just completed eighteen years of catering in fashion royal to the Capital entertainment seekers, but few can lay claim to being more successful. The advancing years have wrought many changes, but one thing remains predominantly the same—the merry clicking of the turnstiles. For if anything, there are more people pouring into the daddy of the presidential city deluxers today than when it originally opened, which was way back in Dec. 27, 1924.

To people like John J. Payette, who at the time of the christening was the assistant zone manager and now holds the title of general zone manager, George A. (Cotton) Crouch, then the treasurer and now assistant zone manager, and Bill Ewing who in 1924 was assistant to Nelson B. Bell and is currently assistant to advertising and publicity manager, Frank La Falce, the recent anniversary unleashed a flood of memories. For just about the time of the opening of the Warner house, newspaper headlines were chronicling such events as "Germany's Secret Army Confirmed," and "Firpo Sure He Will Get Another Dempsey Go." Around the town at various theatres, Molnar's "The Swan," starring Eva Le Gallienne, was about to close, and "Lightnin'," with Thomas Jefferson and Bessie Bacon, was to open at the National.

As for the motion pictures on display, here are some that were contemporary attractions: "He Who Gets Slapped," with Lon Chaney, Norma Shearer, John Gilbert and Tully Marshall; Florence Vidor in "Christine of the Hungry Heart." Rudolph Valentino in "The Sainted Devil."

During its nineteen years of existence, a good many Hollywood stars trod the boards of the Farle during one time or another. Some of them include Bette Davis, Ann Sheridan, George Brent, James Cagney, Bob Hope, Hugh Herbert, Joe E. Brown, Martha Raye, Abbott & Costello, Betty Grable, Barbara Stanwyck, Dick Foran, Shirley Ross, Wayne and Chester Morris, Patricia Ellis, Monte Blue, Jack Benny and Buddy Rogers.

HE IS STILL THERE

He may be a little hamstrung by gas rationing and oil rationing. He's got the "priorities" and his "B" card doesn't let him get very far.

But—he's *still there.*

He's got a glint in his eye and willingness in his heart and he's on the job to help see you through from here on out.

"He", of course, is your National Theatre Supply Company representative—a good man to remember these days.

NATIONAL THEATRE SUPPLY COMPANY

QUICK SERVICE! YOU CAN STILL GET QUALITY WORK!
SPECIAL TRAILERS
of All Kinds from
FREE! DATE STRIP CATALOG
FILMACK
1325 SO. WABASH CHICAGO

Audience Obeys Usher's "Be Calm" Advice When Fire Strikes

Cool-headed in the face of extreme emergency, Usher George Dobson was responsible for avoiding a panic at the Little Theatre in Washington recently when fire broke out in the projection booth.

To Dobson must go the deserved tribute of calming the 200 nervous and anxious patrons. Seeing the solid mass of flames which had enveloped the booth, he got up on the stage and talked the people into filing out in orderly fashion.

Two Employes Seriously Burned in Joy Theatre Fire

Two employes were seriously burned in a fire which started in the projection room and destroyed the Joy Theatre in Belzoni, Miss. All of the 400 patrons present at the time were led to safety.

James Smith, the projection operator, suffered from third degree burns, and Miss Vera Cummings was burned seriously about the face and arms.

Equipment Pool Plan Advocated in Paper Read at SMPE Meet

Local committees with equipment dealers as the key men of the organization were proposed as a means of meeting problems connected with theatre equipment shortages by Jay Emanuel, theatre owner and publisher of *The Exhibitor,* in a paper titled "War Conservation From the Theatre Owners' Standpoint" read at the Meeting Jan. 21 of the Atlantic Coast Section of the SMPE in New York.

The plan would call for a representative of each of the equipment dealer organizations in the local territory, with an equal number of representatives each of the major circuits, independent exhibitors and the IATSE local. Thus the number comprising the committee for each of the local exchange areas would be governed by the number of equipment dealers operating in the territory.

An inventory of all supplies, spare parts and spare equipment in the given territory and the objective of creating pools of all such equipment through cooperative action of all theatre owners (circuit and independent) also would be part of the local committee plan suggested.

Another proposal made by Mr. Emanuel was for the creation of an exhibitor section within the framework of the SMPE to serve as a means of contact and consultation between the men who operate the theatres and the engineers whose technical knowledge and research is important to the advancement of the equipment and technical matters connected with the operation of theatres.

New Edition of Richardson's 'Blue Book of Projection'

A new edition (the seventh) of F. H. Richardson's "Bluebook of Projection" was published this week by the Quigley Publishing Co. Revision of the contents to bring the material up-to-date with respect to equipment design and operating practices, a new arrangement to facilitate reference and four chapters dealing with television are among the features of the new edition, which has been edited by Aaron Nadell.

Richardson published his initial textbook on projection in 1910, a few years after he had written a small manual that was the first publication of general instruction on projection to be issued.

Samuel Gives Lynn Theatre, Port Neches, Gala Send-off

The Lynn Theatre, newest and most modern picture showhouse in Port Neches, Tex., had its gala opening on Jan. 8th, with full benefit of a lively exploitation campaign staged by W. S. Samuel, manager of the theatre.

The Lynn was introduced as the most modern theatre in the midcounty area, and boasts new sound and projection equipment, air conditioning and the latest in furnishings.

Cooperative advertisements in which the local merchants and business organizations of Port Neches participated gave the Lynn opening added attention through the pages of *The Chronicle,* local newspaper, on the day of the theatre's premiere.

WPB Agrees to Rebuilding

Badly damaged by fire last July, the Harris Theatre in Bloomington, Ind., has been given the green light on its rebuilding plans by the War Production Board. Reason for approval was the need for additional recreational facilities for Bloomington.

Copper Salvage Data On Carton

The precise amount of copper that can be salvaged from the contents of each carton of projector carbons is printed on the carton itself—where the theatre owner and the projectionists can read it and be guided accordingly in cooperating with the WPB Salvage program.

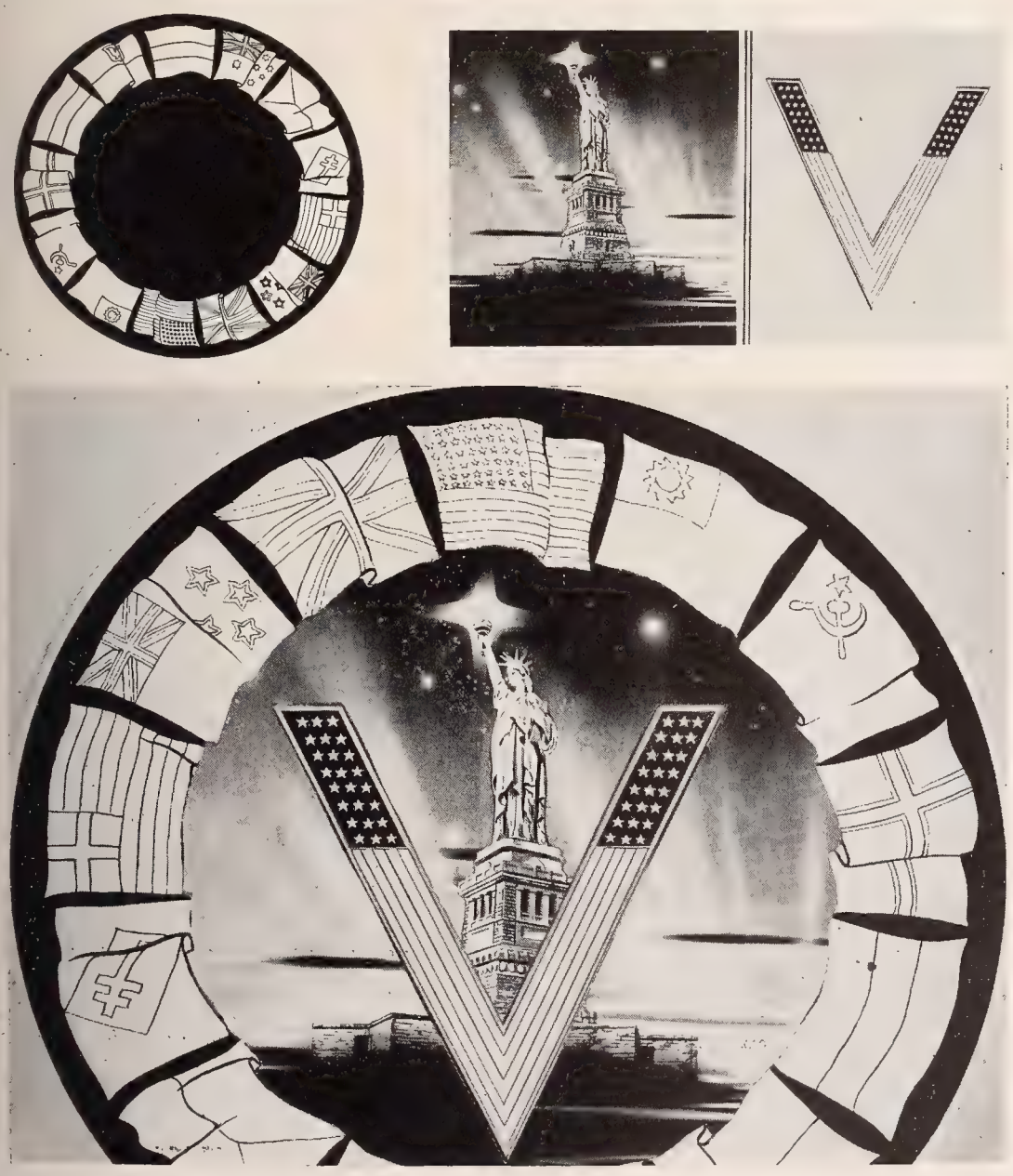
This aid to the continued supply of copper for projector carbon manufacture and supply was instituted some time ago by National Carbon Company, E. R. Geib of the company said in New York last week, in stressing the need for continued turn-in of the drippings and strippings by theatres. Geib said that the exhibitors and projectionists are doing an excellent job of getting the scrap back into the country's copper pile, but that even further improvement can be looked for.

Trailer Effects Obtained With Slides

Restrictions on the use of film for special trailers has proved the mother of invention whereby Harry Rubin, Paramount projection chief, has made slides produce animated effects which many spectators believed to be accomplished by motion picture films.

At the Paramount in New York, Rubin has been using these effects for several weeks, the result being accomplished by projecting slides uninterruptedly on the screen by means of a mechanism and method he designed. The "motion picture effect" is further enhanced at the Paramount by using backgrounds in color—these latter superimposed by the use of effect machines working in unison with the projected slides.

Rubin's unusual effects were brought to their latest peak of spectacular appeal with a projectionist's presentation combined with an organ solo feature and the showing of "You, John Jones" and collections for the United Nations Fund at the Paramount last week. The presentation featured the flags of all the United Nations, arranged in circular fashion, which formed an arch, or arc more exactly, from the stage floor to above the screen opening for the trailer.



Slides used in Harry Rubin's sensational screen effect at the New York Paramount are illustrated above, and consisted of three units. The flags of all United Nations rimmed a circular slide (upper left) which was recessed in a circular cog wheel. The teeth of the cog wheel were in contact with a gear driven by a small motor. A slide of the Statue of Liberty (upper center) was projected from another machine and focused to fill the surface framed by the arc of revolving flags. The Victory "V" (upper right) was superimposed on the view of the Statue of Liberty by use of a third machine. The latter slide was used for the "finale." All slides were in vivid color—the ensemble, shown immediately above, creating an effect that won rounds of applause. Rubin also has introduced another slide which travels vertically (motor driven), which in the opinion of some observers, in some respects gives a "creeper" effect superior to some film trailers.



IN TIMES LIKE THESE keeping your equipment in tip-top condition is more important than ever! Guard against a dark house and lost box-office by calling on RCA's Nation-Wide Service Organization for periodic check-ups. Remember, it's far better to *prevent* breakdowns than to *fix* breakdowns!

Only RCA Theatre Service Offers You All These Advantages!

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- Prompt emergency service
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- RCA Magicote Lens Service
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- Acoustic engineering service
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- Emergency parts stocks

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PHOTOPHONE DIVISION
RCA Manufacturing Company, Inc., Camden, N. J.
A Service of the Radio Corporation of America
In Canada: RCA Victor Company, Ltd., Montreal

Here Are Some of the Important Do's And Don'ts for Servicing Rubber Mats

(Based on Recommendations of D. W. Moor, Jr., American Mat Corporation)

With the whole world completely "rubber conscious," it's small wonder that theatremen currently are concerned about the proper maintenance of rubber matting installations. That the rapid turnover of janitorial help further complicates the maintenance problem is quite evident. This explains the large volume of queries for methods of proper rubber mat maintenance currently being received by this department of STR.

Many of the trained janitorial workers have either joined the armed forces or are now engaged in other work, and therefore a detail which, more or less, took care of itself, now requires the strict attention of the manager. (The help problem is putting furrows into the brows of many and many a showman. One outstanding theatre manager who always prided himself on how he maintained a permanent staff confided the other day that he now has to introduce himself to the employes every Friday when he distributes the pay envelopes.)

Worth Caring For

That there'll be no more rubber matting until victory is won, goes without saying. That's reason enough for particular care of those installations which are now in service. The situation, however, is not hopeless for the theatre which requires matting, because a substitute matting, made of wood, has been developed. Nevertheless it behooves the theatre owner to have his rubber mats properly cared for, and if the person who does the cleaning is instructed to observe the do's and don'ts set forth below, a long step will have been taken towards preserving the article that tends to eliminate slipping and also reduces cleaning costs.

One of the first things to remember is that no sharp-edged cases or other articles should be dragged across the mats. Also destructive to them is the rolling across the mats of weighty objects on dollies.

Frequent washing with lukewarm water (*frequent* meaning twice or thrice weekly) should be thorough and not merely a surface treatment, but also the bottom of the mat. One is equally as important to the health and long life of the rubberized covering as the other.

This method of cleaning should be applied to all types of rubber mats; whether rubber link, corrugated perforated, tire fabric, standard runners, sponge rubber runner, diagonal cross ribbed rubber runner, or the drinking fountain mats.

Making the Job Thorough

Make certain that when the cleaning is done that the floor surface underneath is not overlooked. Because, the floor has no drain in it, the dirt accumulating on the area underneath if not periodically removed, becomes a veritable cesspool of gritty dirt and acids that will cut, corrode and shorten the life of the rubber.

In the case of portable matting, which is generally of link construction and easily can be rolled up, it is unwise and most harmful at washing time to grab at one end and carelessly pull the mats through a doorway, or to kick them out of position on the floor. As in the floor mat department, portables should get the same lukewarm water treatment, being careful, however, to avoid washing in direct sunlight.

After scrubbing with an ordinary brush or deck brush first, flush with clear water and continue scrubbing both top and bottom. Following a complete immersion in clear water, dry the mat thoroughly before returning to use. Just one more important precaution—if you are working with a link type mat, roll it up loosely and allow to stand on end while draining and drying. If it's a solid mold mat, stand it on its sides for draining and drying. In any event do not try to tightly roll a solid mat.

Short Circuit Starts Fire

A short circuit was responsible for starting a blaze which destroyed a great portion of the projection room and front of the Cheshire Theatre in Cheshire, Conn.

New Theatre for Army Base

Soldiers at the New Cumberland, Pa., Army Reception Center will get an additional theatre, it was announced by Colonel William A. Fulmer, post commander.

Cigarette Starts Minor Blaze

A carelessly tossed cigarette was blamed for the fire at the Trojan Theatre in Clarksville, Mo., recently. No serious loss was sustained.

Fire Hazard Mounts

The fire hazard curve for theatres is turning sharply upward, according to Henry Anderson, head of Paramount's Insurance Department, and special caution is needed to prevent a rise in the number of theatre fires. Reason for the increased hazard is the fact that equipment is serving longer and will continue to be operated under above-normal demands as to length of life for the projection and allied electrical apparatus.

With any notable increase in the number of theatre fires, a general public apprehension over the safety of picture playhouses may well be expected to have an adverse effect upon attendance. This factor is responsible for a movement to urge special diligence upon the part of all theatre owners and managers with respect to precautionary measures against fires; and also wider application of the idea STR has frequently emphasized of encouraging greater confidence in the theatre's safety measures by having local fire departments stage public pressure tests of hoses and other inspections of the theatre's fire-fighting equipment.

Pointers on Ways to Care for Uniforms

All important at this time because of the wartime restrictions on many of the fabrics which go into the manufacturing of service and vending uniforms and cashiers' blouses, here are a few hints designed to make what you've got last longer.

It is no secret that uniforms are subject to material-destroying accumulations of dust and grit. Daily careful brushing is a simple expedient by which years of life can be added to the fabric. Make certain by periodic checkups that blouses and uniforms are hung up after each day's wear, and that they are placed on a covered wooden hanger which can be purchased at almost any dime store.

Brushing will help keep uniforms clean, but like washing on the surface and leaving the dirt underneath, it is only a halfway measure. To fully protect the cloth, uniforms and blouses should be dry cleaned by a reliable cleaner on the average of once a month.

Since ushers and other members of the service staff, unafraid of a routine managerial look-see, sometimes become lax, it is advisable that a twice-a-week inspection be made of the dressing rooms to see that they are being properly attended.

At theatres using popcorn vending machines, the harmful practice of cashiers and doormen servicing popcorn while dressed in their uniforms should be avoided. When spilled on a uniform or dress, the seasoning of the crunchy food is not conducive to a pleasing aroma.

Whitney's Point Theatre Closes

Despite efforts of Mayor Clinton to maintain picture shows at the Point Theatre in Whitney Point, N. Y., the house has closed for the winter. Plans to re-open the theatre next Spring are being formulated.

Empire Theatre Reopens

Newly renovated and modernized at a cost of $25,000, the Troy, N. Y., Empire Theatre has been reopened. Irving Dunn is running the house which will offer combination vaudeville and motion picture fare.

Camp Stewart Adds New House

Already the possessor of two theatres, Camp Stewart in Georgia, has added a third 1,038 seat deluxe house.

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449 WEST 42nd STREET NEW YORK

Have War Conditions Affected Your Insurance Requirements?

Paramount's Henry Anderson Says 'Yes,' and Recommends Measures for Protection

Wartime conditions call for a re-check and careful consideration of theatre insurance coverage, with particular attention to three most important factors, says Henry Anderson, head of Paramount's Insurance Department. The three most important factors are:

1. Fire insurance—if the property valuation called for in your policy or policies has not been increased since Dec. 7, 1941—you are under-insured.
2. "Profits insurance" (use and occupancy policy) is tremendously important now—and especially attractive, because premiums are based on pre-war rates, whereas the probability of loss has increased sharply.
3. "Honesty policies" (Fidelity Bonds) are required now more than they were in normal times.

Much Higher Coverage Needed

Regarding fire insurance, Mr. Anderson pointed out that while "there perhaps never has been a time when money paid the insured under the terms of a fire insurance policy meant so little"—the fact remains that values have so risen that the amount of insurance a theatre owner or operator should carry on his equipment and property to protect him in case it is destroyed by fire should be much greater than before the war. What Mr. Anderson meant by saying that the "money meant so little," is that no amount of money can buy those necessary items of equipment and supplies for theatre operation which now are not being manufactured. The amount of money the insured collects under a policy, therefore, can only partially reimburse the theatre owner whose business has been closed. He's out of business—because he can't get new or even used equipment needed to continue as a theatre operator.

Far more important than insurance, Anderson emphasized, are protective measures to prevent fires. There are, of course, two responsibilities upon the theatre owner in taking every possible means to prevent fire on his property. By far the more important of the two, of course, is the responsibility of the theatre man to protect the lives of his patrons. From the selfish standpoint of protecting his own business, however, the theatre owner or operator today can assure his business life only by preventing fire that may destroy or make unusable his necessary apparatus for running a show. Once he loses what equipment he has, there is no way for him to remain in business—because he can't get replacements no matter how much money he might be able to call upon for the purpose of continuing his career as a theatre operator.

Inspections, drills for the service staff and all employes; constant attention to every minute detail connected with fire prevention and fire-fighting should a blaze occur, are the details which must be cared for by the theatreman.

Business Interruption Policies

The second factor, Business Interruption insurance is one of the "best buys" in the insurance field today. The protection is highly necessary (for the reason that should a theatre become useless because damage to equipment or building makes continuance of shows impossible, the theatreman is out of business) and the cost of such policies is comparatively low. The Use and Occupancy or Business Interruption policy indemnifies the insured for the amount of income which the business paid the business owner should damage suffered to the property make continuance of the business impossible. This, therefore, is a measure for insuring the profits from a business in the event that factors over which the owner has no control put the man out of business. Which means that should a theatre operator be put out of business because a fire, for example, destroyed irreplaceable equipment, the insured would collect weekly, or monthly income in the amount for which he was insured under a Use and Occupancy policy.

The Fidelity Bond has become important because of the large turnover in theatre personnel, and also because of the economic strain on even older employes due to rising living costs. The theatre operator has no normal opportunity to pick and choose, nor thoroughly investigate the references of an employe in these days of labor shortages, which means that persons not too burdened with conscience as to what belongs to whom, may be put into positions where their light-fingered talents may be exercised at the expense of the theatreman.

The "honesty policies" or Fidelity Bonds are of three types: first—a bond under which an individual is covered; second—a policy under which all individuals performing certain duties are covered; third—a policy which covers all employes.

The STRONG ELECTRIC Corporation

CITY PARK AT STERLING TOLEDO, OHIO

To America's Theatremen Everywhere:

We would have liked to continue filling the tremendous demand for Strong Utility High Intensity Projection Arc Lamps, but for the present we will be chiefly engaged in the serious business of producing war materials.

We hope your lamps are new. If not, an Independent Theatre Supply Dealer will help maintain continuous operation of your equipment.

We are maintaining a service and parts department to help solve your problems and fill your requirements. Do not hesitate to call on us for service.

THE STRONG ELECTRIC CORPORATION

Henry N. Strong

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Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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THEATRE GAMES

DIE CUT BINGO CARDS—$17.50 in 10,000 lots. Smaller quantities, $2.00 per 1,000, 1-75, 1-100. IMMEDIATE DELIVERY—ORDER NOW. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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Advance Dope STR

THE MORE THE MERRIER (Col.) **Drama. Principals:** Jean Arthur, Joel McCrea, Charles Coburn, Richard Gaines. **Plot:** A young woman employe of a government bureau in Washington, finds herself in a mess with the FBI when she rents the spare room in her apartment to an industrial tycoon, who in turn sublets half of the room to a young aircraft technician. The newspaper notoriety causes the young technician to suggest a marriage of convenience, but Cupid takes a hand and everything works out swell. **Director,** George Stevens.

BROADWAY DADDIES (Col.) **Comedy-Drama. Principals:** Jinx Falkenburg, Tom Neal, Constance Worth, Joe King, George McKay. **Plot:** A young actress trying to get a break takes advantage of the news of a once-famous actress' death and claims to be her daughter. Everyone falls for the story and she is all set to star in a show when a newspaper woman smells a "rat." However, the young man interested in the actress prevents the newspaper woman from spilling it by kidnapping her. **Director,** Charles Barton.

HALF PINT KID (MGM) **Drama. Principals:** Bobby Readick, William Gargan, J. Carrol Naish, Frank Craven. **Plot:** A youngster whose education as a jockey has been given by a one-time great jockey who believes in "pay-off" gets into the hands of an honest trainer. This man teaches him sportsmanship, honesty and the satisfaction of winning by fair means. This serves its purpose. **Director,** Charles Reisner.

CARSON CITY CYCLONE (Rep.) **Drama. Principals:** Don "Red" Barry, Noah Beery, Sr., Bryant Washburn, Lynn Merrick, Stuart Hamblen. **Plot:** By what appears to be a bribe, a brilliant young criminal lawyer secures the acquittal of a man charged with murder. This money was really a bet made with the pillar of the town who is secretly the leader of a gang of vault robbers. When this news becomes known, the young lawyer is suspended from practice until the truth is uncovered by his father, the judge at the hearing. **Director,** Howard Bretherton.

OH, DOCTOR (Univ.) **Comedy. Principals:** Bud Abbott, Lou Costello, Ginny Simms, Patric Knowles, Elyse Knox, Sheldon Leonard. **Plot:** Bud Abbott & Lou Costello are two screwy sidewalk candid camera photographers who accidentally get pictures of a bank robbery. However, they have been seen at the scene of the crime, so are believed part of the gang. This causes them to go into hiding. They eventually prove their innocence, return the bank loot and become heroes of the day. **Director,** Charles Lamont.

BLOCKED TRAIL (Rep.) **Western. Principals:** Bob Steele, Tom Tyler, Jimmie Dodd, Helen Deverell, George Lewis. **Plot:** An old recluse is found murdered and his only companion, a dwarfed horse with a highly developed mentality, is missing. The Three Mesquiteers, coming through the territory at the time, are accused and so, to prove their innocence, set out to solve the crime, which they do. **Director,** Elmer Clifton.

RIDING WEST (Col.) **Western. Principals:** Charles Starrett, Arthur Hunnicutt, Shirley Patterson. **Plot:** Charles Starrett and his pals get jobs with the Pony Express and are assigned to a deserted outpost. Indians capture the supply wagon, kill the guard and their white leader takes his place. This man tries to force the failure of the Pony Express by killing the top men, but Starrett and his pals outwit him. **Director,** William Berke.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

						See Issue of
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42		b7/18/42
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42		a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42		b10/17/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42		b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42		a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42		b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42		b6/27/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42		b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42		b9/19/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42		b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42		a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42		b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42		b6/27/42
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42		b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42		b8/8/42
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42		b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42		b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42		b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42		b6/6/42
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42		a5/16/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4/25/42

Current 1942-43

4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42		b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42		b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42		a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks		1/14/43		a10/17/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42		b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42		b1/23/43
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42		a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42		a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42		a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42		a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42		a5/16/42
4028	One Dangerous Night (My)	Warren William-Eric Blore		1/21/43		a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42		a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy		1/28/43		a12/26/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42		a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42		a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42		b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42		a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42		a8/8/42
4039	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42		a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42		b10/10/42

Coming 1942-43

After Midnight With Boston Blackie	Chester Morris-Richard Lane	
Blondie Buys a Horse	Penny Singleton-Arthur Lake	
Attack by Night	M. Oberon-B. Aherne	
Boy From Stalingrad	Scotty Becket-Conrad Binyon	
Broadway Daddies	Jinx Falkenburg-Tom Neal	
Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	b12/19/42
Deadline Guns (W)	Russell Hayden-Bob Wills	a1/2/43
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	a8/8/42
Destroyer	Ed. G. Robinson-Glenn Ford	
Fighting Buckaroo (W)	Charles Starret-Kay Harris	a8/29/42
Frontier Fury	Starrett-Davis	
Hail to the Rangers (W)	Charles Starrett-Kay Harris	a10/31/42
Last Horseman (W)	Russell Hayden-Bob Wills	a1/9/43
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson	a10/3/42
Let's Have Fun	Margaret Lindsay-John Beal	a8/1/42
More the Merrier	Jean Arthur-Joel McCrea	
Murder in Times Square (My)	Edmund Lowe-Bruce Bennett	a1/23/43
No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	a11/28/42
Redhead From Manhattan	Lupe Velez-Douglas Leavitt	
Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	a1/9/43
Riders of the Northwest Mounted (W)	Russell Hayden-Bob Wills	a11/14/42
Riding West (W)	Chas. Starrett-Shirley Patterson	
Robin Hood of the Range (W)	Starrett-Kay Harris	a12/12/42
Saddles & Sagebrush (W)	Russell Hayden-Bob Wills	a12/26/42
Sahara	Humphrey Bogart-Bruce Bennett	
Silver City Raiders (W)	R. Hayden-Bob Wills	a10/3/42
Something to Shout About (C)	Ameche-Oakie-Janet Blair	a11/7/42
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll	a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July		b5/23/42
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July		b6/20/42
225	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July		b6/27/42

MGM

Current 1941-42 (Cont.)

						See Issue of
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June		b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June		b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July		b6/20/42
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June		b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132			b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June		b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July		b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June		b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42		b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42		b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42		b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87			b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42		b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42		b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80			b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100			b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63			b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42		b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42		b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126			b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105			b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42		b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42		b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42		b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103			b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42		b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42		b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	105	9-10/42		b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73			b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42		b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42		b8/13/42

Coming 1942-43

A Stranger in Town	Frank Morgan-Jean Rogers	
Above Suspicion (D)	J. Crawford-F. MacMurray	a1/9/43
Air Raid Wardens (C)	Laurel & Hardy	
Assignment in Brittany (D)	Richard Whorf-Susan Peters	a10/31/42
Bataan Patrol (D)	R. Taylor-T. Mitchell	
Best Foot Forward (Tech.)	V. Weidler-L. Ball	
Cabin in the Sky (M)	Ethel Waters-Rex Ingram	a10/24/42
Dr. Gillespie's Criminal Case	L. Barrymore-Van Johnson	
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	a11/21/42
Faculty Row	Herbert Marshall-Mary Astor	
Girl Crazy (M)	Mickey Rooney-Judy Garland	
Half-Pint Kid	Bobby Readick-Wm. Gargan	
Human Comedy (D)	Mickey Rooney-Frank Morgan	a10/31/42
I Dood It (C)	Red Skelton-E. Powell	
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp	a10/24/42
Pilot No. 5	Franchot Tone-Marsha Hunt	a9/26/42
Presenting Lily Mars (D)	J. Garland-R. Carlson	a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly	a1/16/43
Right About Face	Kay Kyser & Band-Lena Horne	
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young	a12/26/42
Swing Shift Maisie	Ann Sothern-James Craig	
Youngest Profession (D)	Virginia Weidler-Edw. Arnold	a1/23/43

MONOGRAM

Current 1941-42

					See Issue of
Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42		a6/27/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42		a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42		b6/6/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42		b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42		b8/29/42
Klondike Fury (W)F	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42		b5/16/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42		a5/30/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42		b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42		a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42		b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42		b7/4/42
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42		b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42		b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42		a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42		a4/18/42
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42		a5/9/42

Current 1942-43

Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42		b10/3/42
Cosmo Jones in the Crime Smasher (D)	Frank Graham-Edgar Kennedy		1/22/43		a1/9/43
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42		a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42		b9/19/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42		b8/15/42
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42		b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42		b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42		b7/4/42
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42		b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42		b9/26/42
Trail Riders (W)	John King-David Sharpe		12/4/42		a10/31/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43		a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42		a9/19/42
You Can't Beat the Law (D)	Edw. Norris-Joan Woodbury		1/29/43		a12/19/42

MONOGRAM

Coming 1942-43 (Cont.)

		Mins.	Rel. Date	See Issue of
Ape Man (H)	Bela Lugosi-Wallace Ford		2/26/42	a1/16/43
Haunted Ranch (W)	Range Busters		2/19/43	
Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
Land of Hunted Men	Range Busters			
No Escape (D)	Mary Brian-Dean Jagger			a1/23/43
Ridin' Double (W)	John King-David Sharpe			a1/23/43
Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/18/43	b1/16/43

PARAMOUNT

Current 1941-42

Block No.					
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98		b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81		b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen		a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker		
4	China (D)	Loretta Young-Alan Ladd		a1/9/43
	Five Graves to Cairo	Franchot Tone-Anne Baxter		
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour		a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman		a10/24/42
	Good Fellows	James Brown-Helen Walker		
	Great Without Glory (D)	Joel McCrea-Betty Field		a6/27/42
	Henry Aldrich Plays Cupid	Jimmy Lydon-Charles Smith		
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith		
	High Explosive (D)	Chester Morris-Jean Parker		a9/12/42
	Lady in the Dark (Tech.)	G. Rogers-R. Milland		
	Let's Face It	Bob Hope-Betty Hutton		
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton		a1/2/43
	Riding High (Tech.)	Dorothy Lamour-Dick Powell		
	No Time for Love (C)	Claudette Colbert-Fred MacMurray		a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake		
	So Proudly We Hail	Colbert-Goddard-Lake		
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie		a8/1/42
	True to Life (D)	M. Martin-F. Tone-D. Powell		a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

352	Bad Men of Thunder Gap	Dave O'Brien-Jim Newill	3/5/43	
313	Behind Prison Walls	Alan Baxter-Gertrude Michael	3/22/43	
360	Billy, the Kid No. 4	B. Crabbe-Al St. John	5/28/43	
31	Corregidor (WD)	Otto Kruger-Elissa Landi	3/15/43	
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64 2/10/43	b1/16/43
30	Follies Girl	Wendie Barrie-Doris Nolan	4/30/43	
359	Fugitive of the Plains	B. Crabbe-Al St. John	3/12/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/18/43	b8/1/43
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42

RKO-RADIO

Current 1941-42

Block No.					
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
	Fighting Frontier (W)	Tim Holt-Ann Summers		1/29/43	a7/4/42
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Avenging Rider (W)	Tim Holt-Cliff Edwards		5/28/43	a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43	a11/28/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
	Falcon Comes Back	Tom Conway-Harriett Hilliard			
	Fallen Sparrow	John Garfield-Maureen O'Hara			
5	Flight for Freedom (D)	R. Russell-F. MacMurray			a10/31/42
4	Forever and a Day (D)A	All Star Cast	104	3/19/43	b1/23/43
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	2/12/43	b1/2/43
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43	
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43	a9/5/42
5	Mr. Lucky (D)	Cary Grant-Laraine Day		4/23/43	
	Petticoat Larceny	John Carroll-Walter Reed			
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43	a7/25/42
	Saludos Amigos (Tech.)	Walt Disney Feature Prod	42	2/19/43	b12/19/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43	
4	Tarzan Triumphs (D)F	J. Weismuller-Francis Gifford	78	3/12/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders		5/7/43	
5	Two Weeks to Live (D)	Lum & Abner-Kay Linaker		2/19/43	a12/5/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b8/28/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen		1/15/43	Reissue
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Mesquiteers	2/26/43	
	Carson City Cyclone	Don Barry-Lynn Merrick		
	Chatterbox (C)	Canova-J. E. Brown-R. Lane	3/26/43	a12/26/42
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick	2/13/43	a12/12/42
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward	3/12/43	a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette	3/19/43	a1/16/43
	King of the Cowboys	Roy Rogers-Smiley Burnette		
	Purple V (D)	John Archer-Mary McLeod		a1/23/43
	Shantytown	Mary Lee-Billy Gilbert		
	Tahiti Honey	Dennis O'Keefe-Simone Simon		a1/23/43

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42

Coming 1942-43

	Bomber's Moon	Geo. Montgomery-Annabella			
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond			
	Secret Mission	Annabella-Buelah Bondi			
	Stormy Weather	Lena Horne-Bill Robinson			
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
	Crystal Ball (CD)F	P. Goddard-Ray Milland	81	1/2/43	b1/23/43
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42	b1/23/43
	McGuerins From Brooklyn (C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42
	Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42
	Young and Willing	Wm. Holden-Susan Hayward		1/29/43	a12/20/41

Coming

	Bar 20 (W)	Wm. Boyd-Andy Clyde			a12/19/42
	Border Patrol (W)	Wm. Boyd-Claudia Drake			a7/25/42
	Buckskin Frontier (W)	R. Dix-Jane Wyatt			a10/17/42
	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
	Kansan (The) (W)	Richard Dix-Jane Wyatt			a1/2/43
	Lady of Burlesque	B. Stanwyck-Gloria Dickson			
	Leather Burners (W)	Wm. Boyd-Andy Clyde			a8/22/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			a8/15/42
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Silver Queen (D)F	G. Brent-P. Lane	82		b11/14/42
	Stage Door Canteen	Wm. Terry-Cheryl Walker			
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
	Unconquered	Brian Donlevy-Walter Brennan		2/12/43	
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6060	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6034	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42

UNIVERSAL

Current 1941-42 (Cont.)

6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7038	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid	Andrews Sisters			
	Amazing Mrs. Holliday	D. Durbin-A. Treacher		2/19/43	a9/26/42
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter			a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy From Manhattan	Robert Paige-Frances Langford			
	Cross Your Fingers	Allan Jones-Kitty Carlisle			
	Destiny	Allan Curtis-Louise Allbritton			
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey			a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			
	He's My Guy (DM)	Irene Hervey-Joan Davis			a1/23/43
	Hi, Buddy	Dick Foran-Harriett Hilliard		2/26/43	a12/19/42
	Hi' Ya, Chum (C)	Ritz Bros.-Jane Frazee			a10/3/42
	It Ain't Hay (C)	Abbott & Costello-E. Pallette			a12/5/42
	It Comes Up Love (CM)	Gloria Jean			a8/15/42
	Keep 'Em Slugging	Dead End Kids-Elyse Knox			a12/12/42
	Oh! Doctor (C)	Abbott & Costello			
	Phantom of the Opera	Nelson Eddy-Susanna Foster			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
	Rhythm of the Island	A. Jones-J. Frazee			a12/19/42
	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne			a12/5/42
	What's About It? (M)	Andrews Sisters		2/5/43	
	White Savage	Jon Hall-Maria Montez-Sabu			a12/12/42

WARNER BROS.

Current 1941-42

124	Always In My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Devotion	O. deHavilland-I. Lupino			
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston			a10/17/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
	Last Ride (D)	R. Travis-Chas. Long			
	Mission to Moscow	Walter Huston-Ann Harding			
	Mysterious Doctor (D)	John Loder-Clyde Cook			
	Old Acquaintance	Bette Davis-Miriam Hopkins			
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart			a1/16/43
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Lumimar	b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Alme	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General!	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABLES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study In Socks	Fair	17	6/ 6/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Lese Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	16	8/29/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/42
3809	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/26/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

	ALL-STAR COMEDIES			
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare		15½	Not Rev.
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers		7	Not Rev.
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	No. 6		9	Not Rev.
	STOOGE COMEDIES			
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

	CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	8	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MINIATURES (10)			
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds In the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	CARTOONS			
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
	MINIATURES (10)			
M-433	Brief Interval		10	Not Rev.
M-431	The Last Lesson		10	Not Rev.
M-432	People of Russia	Excellent	10	1/23/43
	OUR GANG (10)			
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-481	Madero of Mexico	Fine	11	1/23/43
	PETE SMITH SPECIALTIES			
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making		9	Not Rev.
	TRAVELTALKS (12)			
T-413	Glimpses of Ontario	Good	9	1/23/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS (6)			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

	FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples	Interesting	11	9/19/42
M1-1	Road In India	Interesting	10	11/22/41
	HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival In Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
	HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1	Excellent	10	9/26/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5	Fair	9	8/29/42
Z1-6	No. 6	Good	9	10/ 3/42
	MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-6	Little Broadcast		9	Not Rev.
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E1-12 Alona on the Sarong Seas	Fair	7	10/10/42
E1-10 Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	6/ 6/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8 Olive Oyl and Water Don't Mix	Funny	7	8/13/42
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	6/ 6/42
J1-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
Q1-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping in Shape	Amusing	9	6/27/42
S1-5 Man's Angle	Good	8	8/22/42
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-5 At the Dog Show	Clever	9	10/ 3/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus	Good	9½	6/13/42
Y1-6 In South America	Excellent	9	10/24/42
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-10 Hero Worship	Swell	10	6/13/42
R1-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-11 Parachute Athletes	Very Good	10	6/27/42
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-13 Timber Athletes	Very Good	10	10/10/42
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake	For the Fans	9	6/27/42
W1-12 Eleventh Hour	Exciting	8½	12/19/42
W1-10 The Japoteurs	Swell for Kids	8	9/26/42
W1-11 In Showdown	Up to Par	8	10/24/42
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
W1-9 Terror on the Midway	For the Fans	8	8/22/42
W1-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42
L1-5 No. 5	Good	10½	6/27/42
L1-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		10	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-6 Jolly Good Furlough		6½	Not Rev.
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings		10	Not Rev.
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Billboy Donald	Very Funny	7	1/16/43
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
Education for Death	Very Good	10	12/19/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish	Funny	7	1/16/43
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Not Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	8/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/15/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men in Washington	Interesting	20	7/ 4/42
23113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

EDGAR KENNEDY (6)			
33403 Duck Soup		17	Not Rev.
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)			
34305 Basketeers		9	Not Rev.
34304 "Q" Men	Interesting	8	1/23/43
34301 Show Horse	Good	9	10/24/42
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2562 All About Dogs	Amusing	7	6/20/42
2504 Back to the Soil	Funny	7	7/18/42
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508 Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business	Good	7	5/ 2/42
2560 Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513 Gandy Goose in the Outpost		7	Not Rev.
2510 Gandy Goose In Tricky Business	Good	7	6/13/42
2514 Gandy Goose in Tire Trouble		7	Not Rev.
2557 Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2561 Neck and Neck (Tech.)	Funny	7	7/18/42
2509 Oh, Gentle Spring	Fair	7	5/ 2/42
2551 Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552 One Man Navy (Tech.)	Amusing	7	9/27/41
2559 Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2511 Stork's Mistake		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512 Wilful Willie	Amusing	7	6/13/42
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2405 Courageous Australia		10	Not Rev.
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World	Good	10	4/18/42
2406 Men of West Point		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
3203 Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT			
3902 Butch, the Parrot		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)		9	Not Rev.
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3351 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters		9	Not Rev.
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls		9	Not Rev.
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout (Tech.)		7	Not Rev.
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again (Tech.)		7	Not Rev.
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3502 Ickle Meets Pickle	Fair	7	11/28/42
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches (Tech.)		7	Not Rev.
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony (Tech.)		7	Not Rev.
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Tools of Production		10	Not Rev.
3401 W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

	Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)			
Behind the Mask of Nippon	Excellent	20	10/24/42
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz.	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
VARIETY VIEWS (15) (5 In Color)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

ANDY PANDA CARTUNES				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7377	She's A-1 in the Navy		9	Not Rev.
TWO-REEL SPECIALS (2)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Net Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (8) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPECIALS				
	Divide and Conquer	Excellent	14	7/25/42
SPORTS PARADE (10) (Tech.)				
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
MELODY MASTERS (10)				
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	United States Navy Band		10	Not Rev.

VITAPHONE 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26)				
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist. Ha! Ha!		7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Romance		10	Not Rev.
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA			
Captain Midnight	15 Chaps.		2/21/42
Holt of the Secret Service	15 Chaps.		11/29/41
Perils of the Royal Mounted	15 Chaps.		6/13/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.	15 Chaps.		12/ 6/41
King of the Texas Rangers	12 Chaps.		9/ 6/41
Perils of Nyoka	15 Chaps.		Not Rev.
Spy Smasher	12 Chaps.		3/21/42
UNIVERSAL			
Don Winslow of the Navy	12 Chaps.		11/ 1/41
Gang Busters	13 Chaps.		2/21/42
Junior "G" Men of the Air	12 Chaps.		5/30/42
Riders of Death Valley	15 Chaps.		4/12/41
Sea Raiders	12 Chaps.		7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	18	List "C"
Colleges at War	10	Metro
Community Transportation	4½	Metro
Food for Freedom	3	List "C"
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
You, John Jones	10½	Metro
Your American Tragedy	1½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha	MGM	WB	RKO	
Philadelphia	Univ.	RKO	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington	Univ.	20th	WB	

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO-RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 2		SEP. & OCT. & NOV.		Block 2 (42-43)			Ridin' Down the Canyon	China Girl	Crystal Ball	When Johnny Comes Marching Home	Yankee Doodle Dandy
JAN. 9		Apache Trail	Two Fisted Justice	Forest Rangers	Man of Courage	Great Gildersleeve	Sundown Kid				
JAN. 16	City Without Men	Cairo		Henry Aldrich, Editor		Seven Miles From Alcatraz	Johnny Doughboy	We Are the Marines		Eyes of the Underworld	
JAN. 23	One Dangerous Night	Eyes in the Night	Silent Witness	Mrs. Wiggs of the Cabbage Patch			Mountain Rhythm		Powers Girl		Gorilla Man
JAN. 30	Power of the Press	For Me and My Gal		Road to Morocco	Pay-Off		Boots & Saddles (Reissue)	Over My Dead Body		Shadow of a Doubt	
FEB. 6	Reveille With Beverly	Omaha Trail	Cosmo Jones in the Crime Smasher	Street of Chance			London Blackout Murders		McGuerins from Brooklyn		Casablanca
FEB. 13	No Place for a Lady	Panama Hattie		Block 3 (42-43)	Kid Rides Again	Fighting Frontier		Time to Kill		Mug Town	
FEB. 20		Seven Sweethearts	You Can't Beat the Law	The Avengers			Thundering Trails		Young and Willing		
		Somewhere I'll Find You		Lucky Jordan		They Got Me Covered	Fighting Devil Dogs	Immortal Sergeant		What's About It?	
		Tish		My Heart Belongs to Daddy						Tenting Tonight on the Old Camp Ground	Truck Busters
		War Against Mrs. Hadley	Kid Dynamite	Palm Beach Story	Dead Men Walk	Journey Into Fear	Dead Man's Gulch	Chetniks	Unconquered		
		White Cargo		Wrecking Crew		Hitler's Children		Meanest Man in the World		Sherlock Holmes and the Secret Weapon	
		Yank at Eton	Silver Skates	Block 4 (42-43)	Night for Crime	Saludos Amigos					
			Haunted Ranch	China		Two Weeks to Live		Margin for Error		Amazing Mrs. Holliday	Hard Way
		DECEMBER		Happy-Go-Lucky							
		Journey for Margaret		Henry Aldrich Gets Glamour							
		Reunion in France		Lady Bodyguard							
		Stand by for Action		Night Plane from Chungking							
		Three Hearts for Julia									
		Whistling in Dixie									
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	After Midnight With Boston Blackie	A Stranger in Town	Ape Man	Aerial Gunner	Bad Men of Thunder Gap	Avenging Rider (w)	Blocked Trail	Coney Island	Bar-20	Captive Wild Woman	Action in the North Atlantic
	Boy From Stalingrad	Above Suspicion	Land of Hunted Men	Dixie	Behind Prison Walls	Bombardier	Carson City Cyclone	Crash Dive	Border Patrol	Cheyenne Roundup (w)	Adventures of Mark Twain
	Broadway Dandies	Air Raid Wardens	No Escape	For Whom the Bell Tolls	Billy, the Kid No. 4	Cinderella Swings It	Chatterbox	Dixie Dugan	Buckskin Frontier	Cowboy in Manhattan	Air Force
	Commandos Strike at Dawn	Andy Hardy's Double Life	War Dogs	Great Without Glory	Corregidor	Flight for Freedom	Hit Parade of 1943	He Hired the Boss	Calaboose	Eagle Squadron	Arsenic and Old Lace
	Deadline Guns (w)	Assignment in Brittany		Henry Aldrich Swings It	Follies Girl	Forever and a Day	Idaho	Hello, Frisco, Hello	Colt Comrades	Frankenstein Meets the Wolf Man	Background to Danger
	Fighting Buckaroo (w)	Cabin in the Sky		High Explosive	Fugitive of the Plains	I Walked With a Zombie	King of the Cowboys	Moon Is Down	Kansan, The	Good Morning, Judge	Constant Nymph
	Frontier Fury	Dr. Gillespie's Criminal Case		Miracle of Morgan's Creek	My Son, the Hero	Ladies' Day	Purple V	My Friend Flicka	Leather Burners	He's My Guy	Crime by Night
	Hail to the Rangers	Dr. Gillespie's New Assistant		No Time for Love	Queen of Broadway	Mr. Lucky		Ox-Bow Incident	Nazty Nuisance	Hi, Buddy	Desert Song
	Last Horseman (w)	DuBarry Was a Lady		Salute for Three	Raiders of the Range	Pride of the Yankees	IN PRODUCTION	Quiet, Please, Murder	Prairie Chickens	Hi' Ya, Chum	Edge of Darkness
	Law of the Northwest	Half-Pint Kid		Star Spangled Rhythm		Red River Robin Hood (w)	Shantytown	School for Sabotage	Silver Queen	It Ain't Hay	Last Ride
	Let's Have Fun	Human Comedy		Submarine Alert		Sagebrush Law (w)	Tahiti Honey	Secret Mission	Texas Law	Keep 'Em Slugging	Mysterious Doctor
	More the Merrier	Keeper of the Flame		True to Life		Tarzan Triumphs		Young Mr. Pitt	Taxi, Mister	It Comes Up Love	Princess O'Rourke
	Murder in Times Square	Lassie Come Home				This Land is Mine			Yanks Ahoy	Lone Star Trail (w)	Thank Your Lucky Stars
	Riders of the Northwest Mounted	Northwest Rangers		IN PRODUCTION				IN PRODUCTION		Oh! Doctor	Watch on the Rhine
	Riding West	Pilot No. 5		Alaska Highway		IN PRODUCTION		Bomber's Moon	IN PRODUCTION	Raiders of San Joaquin (w)	
	Robin Hood of the Range	Presenting Lily Mars		Five Graves to Cairo		Falcon Comes Back		Stormy Weather	Lady of Burlesque	Rhythm of the Island	IN PRODUCTION
	Saddles & Sagebrush	Private Miss Jones		Good Fellows		Fallen Sparrow			Stage Door Canteen	Sherlock Holmes and the Secret Weapon	Devotion
	Silver City Raiders (w)	Random Harvest		Henry Aldrich Plays Cupid		Petticoat Larceny				Sherlock Holmes in Washington	Mission to Moscow
	Something to Shout About	Salute to the Marines		Lady in the Dark		Sky's the Limit				White Savage	Old Acquaintance
	Wyoming Hurricane	Slightly Dangerous		Let's Face It							
		Tennessee Johnson		Riding High						IN PRODUCTION	
	IN PRODUCTION	Youngest Profession		So Proudly We Hail						Always a Bridesmaid	
	Attack by Night									Corvettes In Action	
	Blondie Buys a Horse	IN PRODUCTION								Cross Your Fingers	
	Destroyer	Bataan Patrol								Destiny	
	Redhead From Manhattan	Best Foot Forward								Flesh and Fantasy	
	Sahara	Faculty Row								Phantom of the Opera	
		Girl Crazy								We've Never Been Licked	
		I Dood It									
		Right About Face									
		Swing Shift Maisie									

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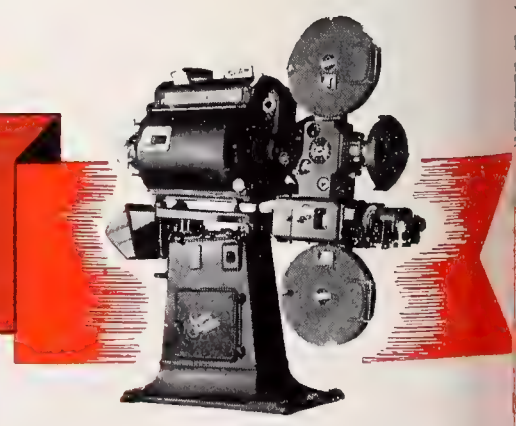
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SHOWMEN'S TRADE REVIEW



REVIEWED IN THIS ISSUE

	Page
Behind Prison Walls	6B
Squadron Leader X	6B
Air Force	6B
Flight for Freedom	6C
How's About It	6C
Two Weeks to Live	6C
The Amazing Mrs. Holliday	9

★ Complete ★ Every Week ★

BOOKING GUIDES

Begin on Page 37

Vol. 38 No. 3

February 6
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



E. M. Saunders (See Page 4)

THE SHOW BUILDER

Begins on Page 33

"I'LL CATCH UP WITH THAT GAL YET!"



When Metro-Goldwyn-Mayer's "Mrs. Miniver" ran so long at the Radio City Music Hall, everybody thought that its amazing record would stand for all time... But now look what's happening! "Random Harvest" is right on "Mrs. Miniver's" heels!

RONALD COLMAN · GREER GARSON
"RANDOM HARVEST"

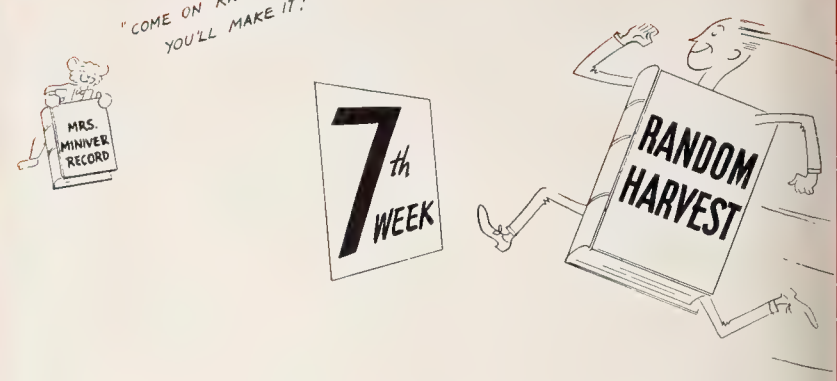
Directed by Mervyn LeRoy • Produced by Sidney Franklin with Philip Dorn • Susan Peters • Henry Travers
Reginald Owen • Bramwell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wimperis
Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

6th WEEK! RADIO CITY MUSIC HALL

Buy United States War Bonds and Stamps for Victory!

6th Week!

"COME ON 'RANDOM HARVEST', YOU'LL MAKE IT!"



As it races into its seventh week, "Random Harvest" has smashed all the long-run records in Music Hall history—except one. All New York is wondering whether it will beat "Mrs. Miniver's" record too... Just three weeks to go.

RONALD COLMAN · GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin • with Philip Dorn • Susan Peters • Henry Travers
Reginald Owen • Bramwell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wimperis
Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

7th WEEK! RADIO CITY MUSIC HALL

Buy United States War Bonds and Stamps for Victory!

7th Week!



"7 was easy! Now watch me do 8!"

It merely *looks* easy! Actually, only one other picture in the entire history of the Music Hall has run as long as M-G-M's "Random Harvest". That was M-G-M's "Mrs. Miniver" which set a 10-week record...Look out Mrs. M.—"Random Harvest" has a record-smashing gleam in its eye!

RONALD COLMAN · GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin • with Philip Dorn • Susan Peters • Henry Travers
Reginald Owen • Bramwell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wimperis
Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

8th WEEK! RADIO CITY MUSIC HALL

Buy United States War Bonds and Stamps for Victory!

8th Week!

RADIO CITY MUSIC HALL

RONALD COLMAN · GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin with Philip Dorn • Susan Peters • Henry Travers
Reginald Owen • Bramwell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wimperis
Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

MARCH OF DIMES—FEB. 18—24



"Honest Leo, I'm not a bit tired!"

"YOU'RE THE MINIVER OF 1943!"



Press-time! "Random Harvest" phenomenal in Philly, biggest non-holiday M-G-M gross in 2 years at Boyd Theatre. Riverside, Cal., first small town engagement is 219%! Los Angeles gives it 12 weeks with simultaneous four theatre run plus move-overs!

The Editorial Page

Manpower Shortages

Even before the recent announcement from the War Manpower Commission, the matter of manpower shortage posed a vital problem for every theatreman. Now that the situation has been further clarified there can no longer be any doubt about the difficulties that lie ahead.

To efficiently operate a theatre you must have certain personnel that is indispensable. You might get by without that extra usher once in a while and the manager can always jump into the doorman's post until a replacement is found. But your janitor-engineer, your projectionist and other key employes if called to duty elsewhere would leave you without what it takes to keep your theatre open.

Theatremen simply have to be prepared to make necessary replacements and at very short notice. Many exhibitors have worked out plans that will cover such emergencies, but there are far more who have failed to recognize the danger in this condition.

It is good business and a good investment to have a spare projectionist available even if you must share his salary with another exhibitor in your territory. And between all the exhibitors in any given city or community some thought should be given to training ushers, doormen, janitors and assistants against the time when one or more of the theatres find themselves short of such personnel.

These are war conditions and as such should be tackled as other industries now meet similar problems. Sure it's tough and it's going to get tougher. But you can avoid many headaches and difficulties if you prepare for them.

What has happened up to now is nothing as compared to what many experts say lies directly ahead. This is true of thousands of enterprises outside the movie theatre field. Many others may be more fortunate in that they do not always require highly trained technicians or men peculiarly qualified by training and experience to handle their jobs.

Don't say you weren't warned. You've had many warnings. Those theatremen who heed these warnings and prepare for them will be the ones best able to carry on without loss or shutdowns.

▲ ▲ ▲

Product Shortages

Another impending shortage to be carefully watched is that of product. As repeatedly pointed out on this page for the past year, it has to catch up with all of us within a reasonable time.

Bill Rodgers brought it to the front again this week at a meeting with trade paper representatives and pointed out that raw stock cuts, especially as they will affect the print situation, are bringing about slower availabilities. A combination of the two must, of necessity, slow down the process that gets the pictures to the nation's theatres.

This is not a matter for panic. On the contrary, it calls for each theatreman to watch his buying and booking, noting the extension of runs in the first runs and the general pace of availabilities as they will affect his theatre.

Where these war conditions tend to slow down availabilities, better start to watch your bookings and plan to get the most out of every picture within reason. If this will call for playing the stronger product single, as against any previous policy of the theatre, then that is what you should do to conserve your product supply.

These conditions are rarely national in their effect. Each community's problem is one that has to be solved locally. Where competition is heavy, the supply of film to take care of all theatres may call for stretching the pictures as far as possible. In less competitive situations the results will not be so severe.

As we view it, and, as executives like Rodgers describe it, the shortage may start to develop before the summer season arrives. But you'll never solve it on a few weeks' notice without disrupting your policy and bookings. Now is the time for watchfulness and planned adjustment of playing time and bookings as conditions indicate for the immediate future.

Like the manpower shortages, this is another war condition that must be faced and solved by common-sense methods rather than self-pity and cries for help. It was inevitable that it would happen and you'll be smart to recognize it now rather than when it throws your business out of gear.

▲ ▲ ▲

Admission Prices

Once again we bring up this highly controversial subject because it is becoming increasingly evident that many theatres presently are operating too close to the border line between profit and loss.

The logical course seems to lie in slight admission price tilts consistent with higher living and operating costs—costs that with new taxes and higher salaries, will rise still more.

Analyze your own situation carefully. If your present scale is sufficient to take care of your higher costs, continue it. But if it is as low as it was years ago, when expenses were not so high, then you'd better give some thought to that extra nickel or dime.

—"CHICK" LEWIS

Extended-Run Marks Set Up by More of Current Releases

Universal's "Pittsburgh" and United Artists' "In Which We Serve" this week joined the array of current features to stride into the spotlight as extended-run performers on the basis of reports from key cities to the New York headquarters of the distributing companies.

"Harvest" in Race for Record

Speculation as to how long "Random Harvest" will last at the Music Hall, of course, takes front-rank consideration in talk about the hold-over showings of current features. The MGM picture started its eighth week Thursday at the big New York showhouse, with the millionth ticket sold on Wednesday, final day of its seventh week. The Greer Garson-Ronald Colman co-starring vehicle also set a non-holiday opening record in its Philadelphia and Cincinnati premieres last Monday. "Harvest" played the Boyd in Philadelphia with an opening gross far in excess of normal for the house, MGM announced.

"Pittsburgh" Comes to Fore

"Pittsburgh," in which Marlene Dietrich, Randolph Scott and John Wayne share starring positions, is playing its fifth week at the Broadway, San Diego—a new record for a Universal picture in that situation. It also has played extended time in practically all its key city engagements to date and is doing 25 per cent better business than "The Spoilers," which had the same starring combination, it was reported this week by Universal.

Duplicating N. Y. Success

The Noel Coward picture, "In Which We Serve," is currently playing to big business in its Boston, Baltimore, Buffalo, Newark and Jersey City dates, and will hold over in each of these situations, according to reports from United Artists. The picture is in its seventh week at the Capitol in New York.

"Rhythm" Spectacular Hit

Paramount's musical, "Star Spangled Rhythm," now in its sixth week at the Paramount in New York, is topping grosses for "Holiday Inn," "Road to Morocco" and "Reap the Wild Wind" in a number of key runs, it was announced this week by Neil Agnew, general sales manager of Paramount. The first Los Angeles, Dallas, Birmingham, Atlanta and Houston showings are well ahead of returns for the best previous Paramount attractions in those situations.

"Commandos" Sets New High

Columbia's "Commandos Strike at Dawn" continues to draw the largest crowds in the history of Loew's Criterion in New York, where the Paul Muni starring picture is playing its fourth week. The picture has also played to big business in its other key runs.

Universal's "Shadow of a Doubt" began its fifth and final week at the Rivoli in New York on Wednesday.

RKO's "The Cat People" has developed into a big box-office attraction in key runs outside New York.

"Casablanca" Outstanding

Warners closed out the first run of "Casablanca" at the Hollywood Theatre in New York last Tuesday night, to bring "Air Force" into that house. "Casablanca" goes into the Strand to continue its Broadway run on Friday, after a tenth week at the Hollywood. The picture topped any preceding week with the exception of the opening fortnight and the Christmas holiday, on both its ninth and final week at the Hollywood. Outside New York the picture also ran up more records for Warner attractions at many theatres, including the Warner in Memphis; the Mastbaum, Philadelphia; and the Warner in Milwaukee.

To Curb Vandals

A wave of vandalism in Chicago theatres is being met by Warner theatres in the city with posting of fine notices and engagement of special police, Charles Ryan, Warner circuit executive, said.

Signs have been stenciled on doors of the Warner theatres declaring that forcible entry into any theatre, or entrance without payment of federal admission tax, makes the offender liable to 5 years imprisonment and/or a $10,000 fine if convicted. In certain spots where the vandalism is most pronounced, Ryan said, special police are being employed to stop the gate crashers. Other theatre circuits report similar trouble and extra men are being employed to cope with the vandalism. (c)

Denver first runs have instituted admission price boosts, with six downtown theatres now operating on the increased scale. See Regional News, Denver.

Indiana Bill Threatens Theatre Gift Nights

Indiana—Motion picture theatres which depend on bank nights, free dishes and other gifts to attract patrons, would be handicapped by a bill introduced by Senator Charles Fleming, of Hammond, in the state senate.

The bill, S.B. 131, provides for a fine of from $200 to $1,000 for operating a gift enterprise in connection with theatre performances or other public entertainment. (i)

Rathvon, RKO President, Appoints Freeman as Aide

N. Peter Rathvon, president of Radio-Keith-Orpheum Corporation, this week announced that Norman Freeman had been appointed assistant to the president.

Freeman has been with the organization since January 1, 1941, although he aided in the reorganization of other activities of RKO since April, 1935.

Michalson, Ullman on Tour

Harry Michalson, RKO Radio's short subject sales manager, and Frederic Ullman, Jr., president of RKO Pathe, left this week on a tour of RKO Radio's southern exchanges to study exhibitor and audience reaction to the company's This Is America series. Their itinerary: Dallas, Oklahoma City, Memphis, New Orleans, Atlanta, Charlotte.

INDEX TO DEPARTMENTS

Advance Dope	32
Box-Office Slants	6B
Current Product Summary	43
Feature Booking Guide	37
Hollywood	30
January, 1943 Index	27
Newsreel Synopses	36
On the Patriotic Front	19
Program Exchange	20
Regional News	11
Selling the Picture	21
Shorts Booking Guide	40
Short Subject Reviews	36
Show Builder, The	33
Showmanalysis	26

Good-Will Campaign Launched by MPPDA

A program of good-will building in which three field representatives will execute a co-ordinated publicity campaign is ready for immediate application by the Industry Service Bureau of Motion Pictures, it was announced this week by Charles Francis Coe, vice-president and general counsel of the MPPDA, which is sponsoring and executing the plan.

In giving details of the program adopted, Coe said that the primary object of the field representatives and the activity as a whole is "to fill the theatres and keep them filled."

The representatives engaged for the field work of contacting newspaper editors, educators, leaders of civic and other groups, are Gordon White, Duke Hickey and Mark Larkin, all long associated with the industry in publicity work. The territories in which the representatives will begin their embassadorial missions in behalf of an awakened consciousness of the roles of the film producer, the screen stars and the local theatres as an aide to the civilian life and war effort of the Nation, have not yet been selected.

Coe gave details of a series of pamphlets now in preparation for distribution through libraries, schools, etc., and also one prepared for theatres and designed for distribution by exhibitors. The latter pamphlet, Coe said, will be made available to theatres at cost. The several tracts reduce to brief statements the part that the motion picture is playing in the daily life of the people of America. Titles of the pamphlets are: "The Press Looks at the Movies in Wartime," "Movies at Your Theatre," "Movies at War," "Stars for Victory," "Movies at School," "Movies at the Library," "The Production Code."

Set Trade Show of "Cabin in Sky"

MGM has announced February 9 as the trade-show dates for "Cabin in the Sky" and "A Stranger in Town" for most exchange centers. Denver, Salt Lake City, San Francisco, Portland, Los Angeles and Seattle will see both pictures on February 11.

Edward M. Saunders

(The Man on the Cover)

Assistant general sales manager of MGM, a post to which he was appointed last week by William F. Rodgers, vice-president in charge of sales. Saunders was advanced from the managership of the Western division, a position he has held for the past several years. He began his career in distribution in 1906 in Pittsburgh and opened the first New York office for Universal Film Company.

SHOWMEN'S TRADE REVIEW

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Momand Back on Stand After Trial Recess

Trial in Oklahoma City of the A. B. Momand anti-trust suit against the majors and the Griffith circuit resumed this week with Momand's return to the stand for cross examination by C. B. Cochran, after a recess ordered last Monday by Federal Judge Bower Broaddus because of a slight illness of plaintiff.

C. B. Cochran, Edward McLennan and D. I. Johnston, attorneys for defendants and, George S. Ryan, counsel for Momand, appeared before Judge Broaddus with Ryan objecting to a proposal by the defense to allow arguments for the dismissal of the case to proceed during Momand's confinement.

That there is probability of Judge Broaddus rendering a decision in favor of dismissal, at least in part, is indicated in his remarks anent certain phases of the case that were the subject of heated dispute during Momand's early hours on the stand. At the short session with counsel for both sides present and defense attorney, McLennan, in countering Ryan's objection to dismissal hearing on the grounds that all of his evidence had not been presented, pointed out that every situation and element of the case would have to be considered as an integral part of the whole and not subject to divorcement. McLennan went on to assert: "This is not a case for restraint of trade. It is a case for combination in restraint of trade. There can be no separate recovery for any particular defendants since there must be a combination. The complaint is the same in every cause for action. The things set out as overt acts pursuant to conspiracy alleged lack a cause of action." To this remark, Judge Broaddus replied: "I'd say your statement was correct."

The judge recessed the session with the remark: "I'll explain myself and after I've done that we'll try to eliminate some of this case."

New York State's receipts from the tax on motion pictures show a decline in comparison with last year, it was revealed by Gov. Dewey's budget message. See Regional News, Albany.

Abbott and Costello Honored as the Best

Bud Abbott and Lou Costello were deluged with laureled praise when the nation's No. 1 comedians were honored Wednesday as the best box-office attraction of the motion picture industry at a luncheon attended by 300 guests at the Waldorf-Astoria Starlight Roof.

As Mayor LaGuardia was about to crown the affable comedians, he invited them to see and hear the City Council in action. "The only difference," he said, referring to the honored guests, "is these boys know they're funny."

J. Cheever Cowdin, president of Universal, who presided at the luncheon, commended the screen comics for more than 570 performances in 400 Army camps as well as their aid in the sale of 100 million dollars worth of war bonds. Whereupon Mr. Cowdin introduced Charles Prutzman, vice-president who sponsored the luncheon, to present Abbott and Costello with plaques as tokens of the employes' esteem.

Special Unit to Publicize "For Whom the Bell Tolls"

Paramount will establish a separate publicity unit to handle the world premiere and road show as well as the subsequent engagements of "For Whom the Bell Tolls," Robert M. Gillham, director of advertising and publicity, stated this week. He had conferred in Hollywood with Y. Frank Freeman, Henry Ginsburg, B. G. DeSylva, Sam Wood, producer-director and George Brown, studio director of publicity.

Rodgers Expects Product Cut; Sees Need for 'Get-Together'

William F. Rodgers, vice-president in charge of sales of Loew's Inc., at a press conference in New York this week declared that:

1. A definite curtailment in product is certain under present raw stock restrictions.

2. The time is "not far distant when exhibitors and distributors will have to sit down together" to work out the many-sided problems of wartime operation of the industry.

3. The grade of product being made now for near-future release is superior to past accomplishments, a conclusion based on newly completed pictures Rodgers viewed during his recent visit to the MGM studios.

Further cuts in positive prints in addition to the severest economies of negative now being practiced at the studios by reduction of re-takes, etc., will pose many problems for exhibitors and distributors, Rodgers said.

This is an added factor in the need he sees for closer exhibitor-distributor contacts in connection with mutual difficulties due to war conditions of operation. Rodgers said he had proposed last year that the WPB include exhibitor representatives on the Motion Picture Advisory Council which consults with the government agency, but that the WPB officials said that as a matter of policy based on the overall operation of the WPB, the latter could deal only directly with the manufacturing sources with respect to curtailments of materials and that it would be up to the manufacturers to pass along to suppliers and consumers the necessary information about any curtailments or eliminations of lines of merchandise. Rodgers said he believed that exhibitor representatives sitting in on such conferences could make clearer to their fellow theatre operators that the situation was serious, that cuts made as a result of limitations on film stock, studio materials, etc., would thus be more clearly conveyed to the exhibitors generally as rulings laid down by the government and not suggestions or compromises worked out at the proposals of producers and distributors. He said he believed that had exhibitor representatives attended the WPB meetings with the Advisory Council there would have been no such misapprehension and misunderstanding of the seriousness of the situation as has been expressed by some exhibitors whom, Rodgers said, advanced the opinion and belief that curtailments of raw stock and materials for picture sets was proving a source of added profit for the producers and distributors.

That reduction of the number of prints on releases has been made by MGM and that further cuts in this phase of distribution must be instituted were affirmed by Rodgers. He cited a specific instance of a certain exchange now servicing 11 theatres playing day and date, in which a reduction from 11 to 9 prints has been ordered. He asked his hearers to imagine the spot the branch manager would be in when he is forced to choose the 9 theatres which will receive the prints and the reaction of the 3 exhibitors who must be deferred. "To save my life I can't give that exchange more than 9 prints," Rodgers said. He declared that in one exchange situation he is being forced likewise to make cuts that prevent servicing all of a group of Loew's theatres now showing day and date. "They will have to change their policy to meet the situation. I mention this to illustrate that print reductions are made of necessity and affect theatres affiliated with us as well as others."

"Human Comedy" Sold Separately

Decision has been made, Mr. Rodgers said, to sell "The Human Comedy," in which Mickey Rooney stars, separately. Rodgers said that he believed the picture, which he saw at the studios, one of the finest MGM had produced and said that its box-office potentialities dictated the special treatment by separate selling in order that the production might have the advantages of proper handling. He added, in connection with discussion of the separate selling plan for certain pictures, that the terms to be asked for "Random Harvest" and "The Human Comedy" will be the same as were concluded for bookings of "Mrs. Miniver."

The purpose of the meeting with the trade press, primarily was to report on his findings during the visit to the studio he concluded last week, Rodgers said. He expressed unbounded enthusiasm of "The Human Comedy," and he also singled out for predictions of exceptional popular reception and box-office success, "Du Barry Was a Lady," a musical in Technicolor; "The Youngest Profession," in which Virginia Weidler and Edward Arnold play the top roles of high school girls; "Slightly Dangerous," with Lana Turner and Robert Young starred, also a comedy; "Assignment in Brittany," a story about Commando troops, and "Presenting Lily Mars," the new Judy Garland starrer. These pictures, with "Cabin in the Sky" and "A Stranger in Town," probably will comprise the next block from MGM, Rodgers indicated.

The date of release of the MGM pictures, Rodgers said, will be set in accordance with market conditions. He said that this policy, entered upon some time ago, has proved the only efficient method for present conditions, in which extended runs make it impractical to set in advance a general national release date.

The size of blocks to be sold, Rodgers said, will depend entirely upon conditions, though he stated he favors a block of at least 10 pictures, and preferably of 12 pictures, with the same cancellation provisions inaugurated by his company at the expiration of consent decree blocks and conditions—a formula which follows the plan set up in the UMPI selling proposals.

RKO Adds New Duties for Clark

Ned E. Depinet, president of RKO Radio Pictures, Inc., announced this week that William H. Clark would assume supervision of contract administration other than exhibition contracts. Although Clark is now assistant treasurer of corporation, it is expected he will also be elected as assistant secretary.

Monogram's Lifton in New York

Louis S. Lifton, director of advertising and publicity for Monogram, is in New York making complete arrangements for the press preview and premiere of the company's recently completed ice spectacle, "Silver Skates." He will be absent from his Hollywood desk for 3 weeks.

To Explode Master Race Theory

Walt Disney left New York for Boston on Thursday for talks with Dr. Earnest Hooton, professor of anthropology at Harvard University. Ideas crystallized at this meeting will aid Disney in a picture he will make exploding Hitler's theory of racial superiority.

20th-Fox Plans Future Specials

After completing plans for campaigns on future specials with Publicity Director Harry Brand, Tom J. Connors, vice-president in charge of world-wide distribution for Twentieth Century-Fox, and advertising and Publicity Director Hal Horne expect to return to New York from Hollywood next week.

"AIR FORCE



Is Entertainment that will draw such hefty grosses that the Exhibitor who plays it will have to give himself assurance that he isn't dreaming when the count is in!"

FILM DAILY



AIR FORCE

is a Warner Bros. PICTURE

IT'S SO BIG IT HAD TO BE!

PRODUCED BY
HAL B. WALLIS

Jack L. Warner, *Executive Producer*

HOWARD HAWKS
PRODUCTION

...AS THE MEN WHO LOVED 'MARY ANN'—THE FLYING FORTRESS: JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEO. TOBIAS • ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS

NOW AT THE N.Y. HOLLYWOOD

The Box Office Slant

Behind Prison Walls

P.R.C. Comedy-Drama 64 mins.

(Prod. No. 313—Nat'l Release, Mar. 22)

AUDIENCE SLANT: (Family) Don't let the title fool you; it has enough interest and comedy to entertain the entire family.

BOX-OFFICE SLANT: A wise showman will take advantage of its worth and exploit it for big returns.

Cast: Alan Baxter, Gertrude Michael, Tully Marshall, Edwin Maxwell, Jacqueline Dalya, Matt Willis, Richard Kipling, Olga Sabin, Isabelle Withers, Lane Chandler, Paul Everton, George Guhl, Regina Wallace. **Credits:** Directed by Steve Sekely. Based on an original story by W. A. Ulman, Jr. Screenplay by Van Norcross. Director of photography, Marcel Le Picard. Leon Fromkess in charge of production. Associate Producer, Andre Dumonceau. An Arthur Ripley production.

Plot: A millionaire steel baron and his "over-educated" son are sent to jail. While he's there, the next in control at his office tries to wipe him out and take over the company. As a stunt to beat the other fellow's game and break him, the steel baron puts his pardoned son in charge of the business. Instead of ruining the concern, as his father expected, the son's ideas catch on. The father realizes the son's worth and openly admits his own past faults, whereupon the son does an about face.

Comment: The title of this picture is misleading and instead of a prison story it turns out to be a comedy satire in the top offering class. The wise showman will take advantage of its worth and exploit it for big returns and establish good will with the regular patrons. Though some of the action takes place behind prison walls, that fact is incidental. Instead, the theme is frothy, subtle with hints of power and shifts to kidding the big and little businessman. Alan Baxter in the lead role of the son gives a striking portrayal, while Tully Marshall as his pirate father and Gertrude Michael as the secretary are effective. Credit for production and handling must go to Arthur Ripley and Andre Dumonceau, who have collaborated on a fine vehicle. Excellent direction of Steve Sekely. realizes the full value of the story and makes the subtlety and satire of the piece rich and human. The names in the cast have value for special exploitation and should be used in your advertising. Where possible rig up a float showing a man in prison stripes, behind cell bars, making some action dummies dance when he pulls the string and a loud speaker attachment should make them laugh.

Catchline: From behind prison bars he tried to make others dance, but only called his own tune.

Squadron Leader X

RKO-Radio Drama 97 mins.

AUDIENCE SLANT: (Family) Absorbing and at times exciting drama about a Nazi flier who gets to London and involves people loyal to England in his attempts to escape military and civilian police.

BOX-OFFICE SLANT: Has potential money-making material in clever plotting and timeliness of story.

Cast: Ann Dvorak, Eric Portman, Martin Miller, Walter Fitzgerald, Barry Jones, Beatrice Varley, Henry Oscar. **Credits:** Produced in England by Victor Hanbury. Directed by Lance Comfort. Story by Emeric Pressburger. Screenplay by Wolfgang Wilhelm. Photography by Mutz Greenbaum.

Plot: Story opens in Nazi-occupied Belgium, with Gestapo selecting German flier for scheme to bomb non-military objectives in Ghent and bail out in uniform of RAF pilot; then spread word he was directed to bomb civilians. Belgians, however, protect him, arrange for him to join other RAF men rescued from Nazis being spirited back to London. There the Nazi seeks old acquaintances of his pre-war Bundist activities, all but three of whom are now interned. He forces a woman who was in love with him to help him find the others. This involves her, and also a Swiss chef, both of whom are loyal to England. Attempt by a Gestapo agent to kill him for 'bungling" in getting to England, results in the Gestapo man being killed, and the Nazi makes a daring attempt to get away, reaching an airport and getting off in a Spitfire. He is shot down by Nazi fliers.

Comment: This is good screen material and it has a story that is absorbing from the outset to the final fadeout in which the Nazi flier goes to his death, a slobbering spectacle of frantic fear and terror as his plane plummets to earth. There can't be the complete punch and dramatic potency of which the story construction, the fine direction and very good acting is capable—because there is a delicate balance to the sympathy the plot gives to the characters. The fact that the Nazi flier is killed by his "kamerad," instead of being retribution meted out by the sympathetic forces, is the reverse because the Nazis themselves have previously registered that the flier is in disfavor and attempt to liquidate him previously had been made by the Gestapo agent. But the fact remains that here is drama of consistent interest, of the approach, at least, to suspense in many well-contrived situations. Eric Portman does an excellent job as the villain, and exceptionally realistic acting is done by Ann Dvorak, Walter Fitzgerald, Martin Miller and Barry Jones. The picture is somewhat overlong, but this is not an aggressive fault—indeed, the average audience will be held from start to finish by the action. As a war-background story this may have more chance than the average story of this type to win the favor of feminine patrons—an important box-office factor. There are no war scenes. Play up the angle of the murderous Nazi who has been mistaken for an escaped RAF prisoner of the Germans.

Legion of Decency Ratings

(For Week Ending Feb. 6th)

SUITABLE FOR GENERAL PATRONAGE

The Amazing Mrs. Holliday
A Fugitive of the Plains
How's About It?
Johnny Doughboy
Lost Canyon
Thundering Trails
Two Weeks to Live
Riders of the Northwest Mounted

SUITABLE FOR ADULTS ONLY

Behind Prison Walls
Rhythm of the Islands

OBJECTIONABLE IN PART

Young and Willing

Buy WAR SAVINGS BONDS and STAMPS

Air Force

Warner Bros. Drama 124 mins.

AUDIENCE SLANT: (Family) Big, spectacular and inspiring; far and away the greatest World War II aviation epic to date.

BOX-OFFICE SLANT: A valuable box-office property certain to establish record-breaking grosses.

Cast: John Garfield, Gig Young, Harry Carey, George Tobias, Arthur Kennedy, James Brown, John Ridgley, Charles Drake, Ward Wood, Ray Montgomery, Stanley Ridges, Willard Robertson, Moroni Olsen, Edward S. Brophy, Richard Lane, Bill Crago, Faye Emerson, Addison Richards, James Flavin, Ann Doran, Dorothy Peterson. **Credits:** Produced by Hal B. Wallis. Directed by Howard Hawks. Original screenplay by Dudley Nichols. Director of photography, James Wong Howe. Aerial photography, Elmer Dyer and Charles Marshall. Special effects, Roy Davidson, Rex Wimpy and H. F. Koenekamp. Art direction, John Hughes. Music by Franz Waxman. Musical direction, Leo F. Forbstein. Assistant Director, Jack Sullivan.

Plot: This is the story of *Mary Ann*—a Boeing B-17 bomber. On December 6, 1941, her crew takes her off on a routine flight to Hawaii. When she arrives there, the Japanese have attacked. So, after re-fueling, her crew is ordered to head for Wake Island. At Wake, a Marine officer tells the crew they must be off to Manila within half an hour. Arriving at Clark Field, *Mary Ann's* pilot brings her in safely in an emergency landing. When word comes that six enemy transports and an escort of destroyers have been sighted 40 miles off Lingayen, it is agreed that a flight of B-17s would "give them a nice party." But *Mary Ann* is the only bomber available. Her crew takes her to the scene of action, where Jap Zero planes attack. Several abandon ship, but Garfield, an aerial gunner, brings her down safely, though somewhat damaged. Her crew sets about making repairs, robbing other wrecked ships of parts, despite orders that *Mary Ann,* along with all other damaged ships, be destroyed. The Japanese arrive, and the patched ship goes up against them, then continues out to sea where she takes an active part in the Battle of the Coral Sea. Enemy machine guns and anti-aircraft fire knock out two of *Mary Ann's* motors, but she is landed safely on an Australian beach. It's the end for *Mary Ann,* but other fortresses will take her place.

Comment: When the outstanding motion pictures based on World War II are chosen, "Air Force" is sure to occupy a spot at the top, for among the American-made war-time aviation films produced to date, it is far and away ahead of its nearest competitor. No star-studded vehicle is "Air Force"; its characters are never movie fans' favorites going through their paces—these men are real, human, lovable—a group of American youths that might easily have been participating in actual events, with the camera's eye recording their every move. To the spectator, the situations in this absorbing, tense and exciting screen drama appear not the products of a scripter's creative ability but pages actually torn from war-time aviation history; no greater tribute could be paid to Dudley Nichols for his original screenplay, nor can finer praise be accorded Howard Hawks than to mark his directorial accomplishment here as perfection itself. Indeed, from Vice-President Jack L. Warner, Producer Hal B. Wallis on down to the bottom of the production staff, there is ample evidence that "Air Force" is the meritorious product of enthusiastic cooperation and teamwork. To single out any one characterization for special men-

tion would be a well-nigh impossible task, for these are not players seeking laurels for thespian ability, but a small group of fighting men seemingly indulging in realistic occurrences. The air battles, and especially the re-enactment of the Battle of the Coral Sea, are charged with such realism and thrilling action as to make the audience feel itself ringside spectators of the actual event. "Air Force" is big, spectacular and inspiring—a picture whose story would have overshadowed any high-salaried personalities that might have been chosen to appear in it; that's why its title, magnified on your marquee and in all your advertising, along with selling lines pointing up its many qualities, should make it a top grosser in every situation. Exhibitors who present this valuable box-office property, should give it the strongest campaign showmanship ingenuity can devise; it deserves no less.

Catchline: Courage you can't help cheering in men you can't help loving.

Flight for Freedom

RKO **Drama** **100 mins.**

(Block No. 5)

AUDIENCE SLANT: (Family) A first rate mingling of thrills, romance, adventure, patriotism that should score high on everybody's amusement chart.

BOX-OFFICE SLANT: Swell cast and fine story should bring plenty of silver rolling across the ticket slab.

Cast: Rosalind Russell, Fred MacMurray, Herbert Marshall, Edward Ciannelli, Walter Kingsford, Damian O'Flynn, Jack Carr, Matt McHugh, Richard Loo, Charles Lung. **Credits:** Produced by David Hempstead. Directed by Lothar Mendes. Screenplay by Oliver H. P. Garrett and S. K. Laureen. Adaptation by Jane Murfin. Photography by Lee Garmes. Special photographic effects by Vernon S. Walker.

Plot: A girl student flyer meets and falls in love with an air ace and, when he makes it plain that her place in his heart is well behind his plane and his job, she decides on making a name for herself as a flyer. Their paths cross a couple of times on her way to the top of the flying profession and in each instance he attempts to renew the old companionship unsuccessfully. After making a cross-country record and establishing other high marks she becomes engaged to her flying instructor. When the ace happens upon information about a submarine base set up by the Japanese in the mandated islands of the Pacific and reports his findings to the Navy Department they decide on using the girl flyer as a means of evading the Japanese ukase against travel in the island area. She is prevailed upon to take part in the Navy scheme and finds her old sweetheart assigned to accompany her on the last and most important lap of her journey. When she finds out that the Japs already have news of the scheme she eludes the flyer and outwits the plans of the Nippons to frustrate the designs of the U. S. Navy by flying solo into eternity.

Comment: Some of the facts concerning the air exploits of Amelia Earhart and the climax of her sensational career in the waters of the South Pacific have been woven into a fiction tapestry that is just about as interesting and entertaining a strip of celluloid as has come out of Hollywood in a long time. The film tends to show how her loss permitted the exhaustive search of the formerly forbidden islands and brought to light details of the war preparations of Japan that have helped materially in the prosecution of the present Pacific conflict. Rosalind Russell is perfection itself as the intrepid girl flyer whose success at a man's game leaves her woman's heart still yearning for the romance so necessary to her sex. Fred MacMurray is excellent as the trail-blazing airman for whom the sky holds every lure but finds his heart craving for the soft arms of a woman to love. Herbert Marshall does a surpassing job as the trainer-inventor-manufacturer in love with his prize pupil and aware of her desire for another man. Edward Ciannelli and others in the cast perform expertly in their allotted roles and the story continuity is tops in combining the thrills of war, racing and exploring the clouds, with an array of tender love scenes that manage to crowd the romantic theme into the forefront of emotional appeal throughout the picture. The camera work is splendid and contributes materially some unforgettable moments of suspense that stud the footage.

Catchline: The absorbing love story of a girl who carved her name on the pages of today's war history.

"Journey Into Fear"

"Journey Into Fear" impressed us as a better-than-middlin' audience picture when it was first screened some time ago and reviewed in *STR Aug.* 8, 1942. Admitted there was room for improvement in the film's editing and the ending was woefully weak but, it did possess an abundance of outstanding Orson Welles touches that kept the spectator wondering and conjecturing as to when and by whom, and in what horrifying manner, the dirty work was to be done—and such treatment spells entertainment to a good many of the adults who buy tickets.

The revised version makes the beginning far more impressive—though it was highly acceptable in the original version—and polishes up the climaxing footage in fine order. But, an off stage voice takes on the duty of telling the audience all about the whys and wherefores of certain sequences that did an excellent job of intriguing the interest and building suspense when their interpretation was left to the audience in the original version. The addition of the A B C explanation has, in our opinion, materially hurt the entertainment values the film originally possessed by eliminating entirely the jittery suspense and anticipation of impending horror. It was good shuddery adult film fare with a weak ending. Now it's just a kindergarten movie by comparison. Running time is still 70 minutes. Cutting and editing has suffered far more than benefitted by the changes and additions.

How's About It

Universal **Comedy-With-Music** **61 mins.**

(Nat'l Release, February 5)

AUDIENCE SLANT: (Family) A lively comedy with some exceptionally good tunes . . . sung by the Andrews Sisters . . . which the entire family will enjoy.

BOX-OFFICE SLANT: One of the best of the Andrews Sisters features.

Cast: Patty, Maxene and LaVerne Andrews, Robert Paige, Grace McDonald, Shemp Howard, Walter Catlett, Buddy Rich, David Bruce, Mary Wickes, Bobby Scheerer, Dorothy Babb. **Credits:** Directed by Erle C. Kenton. Based on an original story by Jack Goodman and Albert Rice. Screenplay by Mel Ronson. Adapted by John Grey. Director of photography, Woody Bredell, A.S.C. Associate Producer, Ken Goldsmith.

Plot: A music publisher is sued for damages for the alleged theft of a verse from a poetess. He goes to settle the suit out of Court and ends up by falling in love. They agree to a truce when he offers her a job as a songwriter. Then the girl's attorney manages to break the truce, which causes a lot of trouble between them. The case finally comes up in Court, but love wins and the boy and girl end up in each other's arms.

Comment: One of the best of the Andrews Sisters features, for besides being a lively comedy it carries some exceptionally good tunes and some excellent tap dancing by youthful Bobby Scheerer. It is the type of picture that the average audience will enjoy while the jitterbugs and the followers of the trio of swing vocalists will get their share of entertainment, for it ends in a blaze of glory with Buddy Rich and his Orchestra doing "The Beer Barrel Polka" under the title of "Here Comes the Navy" and the Andrews Sisters presenting it in their own inimitable way. A secondary plot thread is handled by Robert Paige and Grace McDonald, quite capably, while Shemp Howard garners all the laughs with his consistent comedy. The direction by Erle C. Kenton is smooth and well-paced. The trio are elevator operators, so for exploitation arrange tieups with large office buildings and department stores. A trio of young ladies dressed like the girls, could parade around town advertising the picture, and music tieups could be arranged with local bands and radio stations.

Catchline: A lively musical treat with the Andrews Sisters.

Two Weeks To Live

RKO **Comedy** **76 mins.**

(Block No. 5—Nat'l Release, Feb. 19)

AUDIENCE SLANT: (Family) A rustic opus that will tickle the ribs and capture the fancy of all but the over-sophisticated.

BOX-OFFICE SLANT: A cornfield of waving greenbacks for the middle and small sized towns and some healthy expense fodder for the metropolitan houses where hayseed humor is acceptable.

Cast: Lum and Abner (Chester Lauck and Norris Goff), Franklin Pangborn, Kay Linaker, Irving Bacon, Herbert Rawlinson, Ivan Simpson, Rosemary LaPlanche, Danny Duncan, Evelyn Knapp, Charles Middleton, Luis Alberni, Jack Rice, Tim Ryan, Oscar O'Shea, Edward Earle. **Credits:** Produced by Ben Hersh. Directed by Malcolm St. Clair. Screenplay by Michael L. Simmons and Roswell Rogers. Photography by Jack Mackenzie.

Plot: When the two radio comics inherit a railroad they decide to let all of their neighbors in on their good fortune and canvass the town for money with which to purchase a right-of-way for a branch line. Arriving in Chicago they find the inheritance consists of a junked car and some rusty trackage. Leaving the lawyer's office, Abner meets with an accident and the examining doctor gets the records mixed with the result that diagnosis of his injuries show him to have only two weeks to live. In a mad attempt to garner the necessary cash to pay back their townspeople Lum gets Abner to engage in some of the funniest, dare-devil stunts imaginable. All of their activities prove unprofitable and finally it develops that the only avenue to wealth lies in accepting the offer of a quack inventor for a rocket trip to Mars. This also goes screwy and Lum is in the rocket seat when it accidentally gets under way just as news arrives that another railroad has offered double their money for the apparently useless right-of-way.

Comment: This is pure and unadulterated "corn" of the grade "A" variety, themed to the reputed rural characteristic of honor-above-all and protecting personal integrity at all costs, in a manner that builds considerable sympathy for the two principals. Their various entanglements with the city slickers are a trifle far-fetched and there are times when the dumbness that is supposed to masquerade as rustic simplicity becomes plain sappishness. However, the Pine Ridge duo are so proficient in this particular department of theatrics that they rescue every tiresome situation and, by comic maneuver or humorous dialogue, dispel the impending clouds of boredom. While this was undoubtedly directed to the following of the famous proprietors of radio's famous "Jot It Down" store there is plenty to laugh about from start to finish and the bucolic gags that have been included in the picture are of the kind most familiar to that great army of theatregoers that call themselves city folks. In addition to the radio stars there are several

(*Continued on Page* 9)

Columbia Sales Force Selects 1942-43 Drive Committee



A. Montague, vice-president and general sales manager of the Columbia home office and sales department executives, announced February 2, after a three-day meeting at the Hotel Drake, Chicago, that for the first time in the history of the company a representative committee will act as the supervising force for Columbia's 1942-43 sales drive. The top ranking executives pictured at the Drake Hotel are: Front Row (l. to r.)—Sam Galanty, Lou Weinberg, Rube Jackter, A. Montague, Lou Astor and M. J. Weisfeldt. Center Row—Mel Evidon, B. C. Marcus, George Josephs, Carl Shalit, Phil Dunas, J. H. Jacobs, Maurice Grad, Jerome Safron, H. C. Kaufman, and O. J. Ruby. Back Row—H. J. Chapman, J. B. Underwood, R. J. Ingram, W. Guy Craig, C. D. Hill.

Tri-State Charged With First-Run Monopoly

The Tri-States Theatres Corp. of Des Moines and its officers, were charged with an "unlawful monopoly" on first-run pictures in a suit filed in district court by R. D. Goldberg Theatres Corp. of Omaha and $540,000 damages sought.

The suit also asks that Tri-States be ousted from the theatre business in Nebraska. R. D. Goldberg operates the Town Theatre and a group of six other neighborhood houses while Tri-States operates the Omaha, Orpheum and Paramount Theatres in the same city.

The officers of Tri-States named in the suit included as defendants, A. H. Blank, president; G. Ralph Branton, general manager, both of Des Moines, and Joseph Kunsky, district manager at Omaha.

A similar suit against Goldberg was brought by Attorney General Walter Johnson for the state, charging he was monopolizing the second-run picture business in Omaha, was recently dismissed. (de)

Warner Bros.' 'Saratoga Trunk' To Be Filmed in Technicolor

"Saratoga Trunk," the Edna Ferber novel which Warner Bros. will place before the cameras on February 10, will be filmed in Technicolor, it is announced by Jack L. Warner.

Gary Cooper and Ingrid Bergman have been definitely set as stars of the production, which Sam Wood will direct. Hal B. Wallis is the producer.

New High for Paramount Sales

With a reported total of 3,004 contracts on both the A-1 and A-2 product, Paramount this week announced that the sales staff had set a new sales record. The new figure is ahead of the record of 2,787 set the previous week. A second mark, Charles M. Reagan, assistant sales manager, said Tuesday, was established on the number of contracts received on the A-2 group, current line-up, which resulted in a total of 2,703 contracts.

PRC V. P. Plans "Corregidor" Show

Arthur Greenblatt, vice-president in charge of sales for PRC, while in Hollywood to confer with Leon Fromkess, vice-president in charge of production, on budgets and production plans for the coming season, will enlist the co-operation of the Red Cross for a preview of "Corregidor."

AMPA Invites McNutt To Testimonial Luncheon

The film industry's contribution to the nation's war effort will be saluted by the Associated Motion Picture Advertisers at a testimonial luncheon in New York tentatively scheduled for March 10, it was announced this week by Vincent Trotta and Maurice A. Bergman, chairman of the testimonial committee and AMPA president, respectively.

Invitations to attend the luncheon as speakers have been extended to Paul V. McNutt, chairman of the War Manpower Commission; Elmer Davis, director of OWI; Lowell Mellett, head of the film division of OWI; and leading officials of the War Activities Committee of the Motion Picture Industry. The purpose of the testimonial luncheon is to demonstrate to the country the scope and importance of the film industry's over-all war effort.

Ernest Schwarz was re-elected by acclamation to serve as president of the Cleveland M. P. Exhibitors Association for the tenth consecutive term. See Regional News, Cleveland.

5,000 Write Not to Stop Release Of "For Whom the Bell Tolls"

More than 5,000 letters, at the rate of 150 per day, have been received by Paramount to date asking the studio not to stop release of the picture, "For Whom the Bell Tolls."

The flux of letters was stirred by Drew Pearson's comment in his column that the United States might prevent the release of the picture because of General Franco's opposition through Spain's diplomatic channels.

Two From Warners in March

Two features, "Air Force" and "The Mysterious Doctor," have been set for general release in March by Warner Bros., it was announced this week.

"Air Force" will be released March 20. "The Mysterious Doctor" goes into national distribution March 6.

Lippert Acquires 16th Theatre

Having purchased the Liberty Theatre in Sacramento Robert L. Lippert acquired his 16th. The entire Lippert circuit is centered largely in the defense areas. He erected four in Richmond during 1942.

Sales Promotions Announced by MGM

Changing conditions under which distribution operations formerly centralized in New York are passing into the exchange localities is responsible for a number of promotions announced over the week-end by William F. Rodgers, vice-president in charge of sales for MGM. The promotions will put division sales managers in the field, with headquarters in the territories under their direction.

Leading the list of promotions was advancement of Edward M. Saunders, for many years Western sales manager, to the post of assistant general sales manager.

John E. Flynn, central sales manager, has been promoted to Western sales management, with headquarters in Chicago, and will supervise sales activities in the Chicago, Milwaukee, Minneapolis, Omaha, Des Moines, Denver, Salt Lake City, Los Angeles, San Francisco, Portland and Seattle areas.

The territory of Eastern Sales Manager Edward K. O'Shea remains the same, with the exception of the addition of Memphis, and the change of Dallas to the central sales division under John J. Maloney.

Edwin W. Aaron, who has been assisting the general sales manager, receives the newly-created post of circuit sales manager.

Mr. Maloney, Pittsburgh district manager, advances to Central sales manager, with supervision of sales in the Pittsburgh, Cleveland, Cincinnati, Detroit, Buffalo, Indianapolis, St. Louis, Kansas City, Oklahoma City and Dallas areas. He will continue to make his headquarters in Pittsburgh.

John P. Byrne assumes the post vacated by Maloney. Byrne will make his headquarters in Detroit and will supervise distribution activities in Detroit, Buffalo, Cleveland and Pittsburgh.

Burtus Bishop, Jr., district manager now in Kansas City, with headquarters in Dallas, will supervise that area as well as Kansas City and Oklahoma City. The Memphis territory will be under the direction of Charles E. Kessnich, with headquarters in Atlanta.

George Hickey, West Coast district manager, will supervise the Denver and Salt Lake City territories, in addition to Los Angeles, Portland, San Francisco and Seattle. The rest of the district now supervised by Byrne, Omaha and Des Moines, will be under the supervision of Samuel A. Shirley, Chicago district manager, in addition to Chicago, Milwaukee and Minneapolis.

Ornstein Returns to MGM Publicity Staff

William (Bill) Ornstein this week rejoined the MGM publicity department after an absence of 15 years. He had been with the company from 1920 to 1927, leaving to enter the trade paper field, where he had been on the editorial staffs of Reeland Reviews, Film Daily, Motion Picture Daily and for the past five years as eastern editor of Boxoffice.

RKO Adds Three to Publicity

Al Zimbalist, formerly with Warner Bros. Theatres advertising department in Philadelphia, Ira Morais, former newspaperman and publicist, and Miss Ruth Newman, formerly of the Waldorf-Astoria publicity bureau have joined the RKO publicity department, Harry Mandel, national director of advertising and publicity, announced this week.

723 of 20th-Fox Now Serving

With another score of employes leaving this week for active service, Twentieth Century-Fox now has 723 former employes in the Army, Navy or Marines. Movietone City has sent 511; the field forces in branch offices contributed 164, and 48 have gone from the New York home office. In addition, 116 other employes of subsidiaries Movietone, Inc., De Luxe Laboratory and Roxy Theatre have joined the service.

"Dandy" in 8th Week at Cincinnati

"Yankee Doodle Dandy" has gone into the eighth consecutive week in Cincinnati, playing in its sixth at the Capitol after a two-week run at the Shubert at advanced prices.

If you haven't played

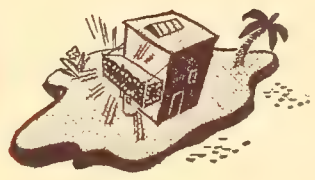
America's greatest war show, it's time to



WAKE

up . . . Unless your house is located on a desert

ISLAND



you should get the money-making facts about the

Paramount

box-office action picture on the market today!

FIRST CLASS
PERMIT No. 514
(Sec. 510, P.L. & R.)
NEW YORK, N. Y.

BUSINESS REPLY CARD
NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

2c-POSTAGE WILL BE PAID BY—

Paramount Pictures Inc.
Paramount Building
New York City

Attention Mr. Neil Agnew

This Card

can mean

Dollars  for you

(JUST TURN OVER)



Dig Up That  Buried Gold On

"WAKE ISLAND"

It's Broken Records From Poughkeepsie to Los Angeles! —

It's Cleaned Up in Small Houses and 3,000-Seaters —

It's Been On Every One Of Thirty Ten-Best Lists —

It Clicks With Every Audience — From Kids to Critics —

It's Made Money for 1,000's of Exhibitors! And Now —

Paramount Will Help YOU Clean Up With This Sure-Fire Attraction!

SEND TODAY

For Facts You'll Want to Know About the Profit-Possibilities of This Sensational Show....

●

"WAKE ISLAND"

BRIAN DONLEVY · Macdonald Carey · Robert Preston
and Albert Dekker · William Bendix · Walter Abel
Directed by JOHN FARROW · Screen Play by W. R. Burnett and Frank Butler



Mr. Neil Agnew
Paramount Pictures Inc.
Paramount Bldg., N. Y. C.

.....1943

Tell me what "Wake Island" has done in houses comparable to mine.

Tell me what Paramount will do to help me put "Wake Island" over.

Signed.....

Theatre.....

City.....

SHO.

MGM Searching for 'National Velvet' Girl

"Having exhausted all possibilities in and around Hollywood professional acting circles for a young girl somewhere between the ages of eleven and fifteen to play the pivotal role in the forthcoming film production based on Edith Bangold's national best seller National Velvet, Metro-Goldwyn-Mayer is now combing the country for a likely prospect," says a release to newspapers this week from MGM.

Following are the specifications of the girl sought:

The girl must be slender, not over five feet tall and must be vivacious; either English or English ancestry preferred. She can best be described as a feminine counterpart of Freddie Bartholomew at thirteen. A knowledge of horses and ability to ride will be valuable, but MGM will provide training for the right girl, if this is lacking. If girl selected is forced to absent herself from school, tutoring will be provided at the studio. MGM points out that the role offers rare opportunity to the young girl possessing the desired qualifications. Pictures and data can be mailed to Jack Mehler, MGM talent department, 1540 Broadway, New York City.

20th-Fox Promotes 90 Women Throughout Field Branches

To date 90 female employes of 20th Century-Fox have been promoted in the last five months in various field forces of the United States and Canada. Tom J. Connors, vice-president in charge of world-wide distribution, instructed his branch managers to promote female personnel to head dollar-delivery departments in branches suffering loss of manpower due to the war.

More than thirty girls from the film inspection department were elevated to positions as bookkeepers, cashiers, or stenographers, most of the girls earning their promotions by taking night courses at local business schools.

State Assembly Praises Industry

Members of the California State Assembly, in session at Sacramento, have officially praised the film industry for its cooperation in the 1943 March of Dimes Infantile Paralysis Campaign. In a resolution calling upon all public officials and persons in California to join in the fund-raising campaign, the Assembly featured its commendation of the efforts of the amusement industry of California "for taking a leading part in making possible this great work inaugurated and made possible through the far-sighted vision of President Franklin D. Roosevelt."

Rickenbacker Screen Biography

Captain Eddie Rickenbacker has announced that following a year of consideration as to whether he should permit a screen biography of himself, he has finally agreed. Anxious that the film be accurate, he has placed all arrangements in the hands of Winfield R. Sheehan and Christy Walsh, who have a production and releasing arrangement with 20th Century-Fox. Rickenbacker has reserved to himself the right to approve or disapprove any part of the story, and in this way hopes to protect himself from anything unfavorable.

Mary Pickford in 'Canteen' Role

Joining the long list of top-flight stars who will be seen in Sol Lesser's "Stage Door Canteen," Mary Pickford has agreed to return in this film which is being directed by Frank Borzage.

"Pacific" Sets New Toronto Policy

When "Across the Pacific" opened in Toronto on February 4, it set a new local precedent as a single bill for day-and-date runs at the downtown Tivoli and the de luxe Eglinton.

The Box-Office Slant

Two Weeks to Live

(*Continued from Page* 6C)

players who fill their parts proficiently and effectively including: Franklin Pangborn, Rosemary LaPlanche, Kay Linaker and Irving Bacon.

Catchline: Those famous rustic laugh-makers doing their stuff in a big city.

The Amazing Mrs. Holliday

Universal **Drama** **96 mins.**

(National Release, February 19)

AUDIENCE SLANT: (Family) If this doesn't get under the skin of your crustiest customers, they're made of marble.

BOX-OFFICE SLANT: Set the cash register for top speed—this one has what it takes.

Cast: Deanna Durbin, Edmond O'Brien, Barry Fitzgerald, Arthur Treacher, Esther Dale, Harry Davenport, Frieda Inescort, Elisabeth Risdon, Grant Mitchell, J. Frank Hamilton, Christopher Severn, Yvonne Severn, Mila Rich, Vido Rich, Diane Dubois, Billy Ward, Linda Bieber, Michael Chann, Gus Schilling, Jonathan Hale, Marie Osborne. Credits: Produced and directed by Bruce Manning. Associate producer, Frank Shaw. Screenplay by Frank Ryan and John Jacoby. Adaptation by Boris Ingster and Leo Townsend from an original story by Sonya Levien. Photography by Elwood Bredell. Technical advisor, Mme Rosalynde Chang.

Plot: With the death of her missionary uncle in war-torn China, a young girl is charged with the care of nine orphaned children and, with the aid of a kindly sailor, manages to stowaway herself and her charges on an American-bound steamer. The ship is torpedoed after the owner has pledged his intention of personally squaring the entry of the kiddies into the United States. With one of the babies and the ship owner missing, the girl, sailor and remaining eight children are rescued and make San Francisco. When the family of the ship owner manifest disinterest in his promise of safety for the youngsters, the old salt tells a white lie to the effect that the tycoon had married the girl, and she and her charges take over the enormous mansion. Complications set in when the sailor grandson of the supposedly deceased owner arrives and falls in love with the kiddies and their attractive guardian. The testy old ship owner makes his appearance accompanied by the lost child and straightens things out so that a happy future is promised for all.

Comment: The Universal-Deanna Durbin combo has done it again and, while this may not rate among the ten best we'll wager that it will hold one of the very top spots in the hearts of your patrons. It's one of those pictures that doesn't jerk tears but brings lumps in your throat—it doesn't tickle your ribs but causes many a chuckle, and the kiddies that feature all of the important sequences are so adorable you'll want to adopt them yourself and kick the pants off the crusty old maids who resent their interference with dreams of inherited wealth. In addition to the pulsing story and perfect playing of a super-swell supporting cast there is the treasured warbling of la Durbin to lift you away from today and send you to the upper strata of enjoyment. The fact that most of the vocal offerings are accompanied by touching scenes with the destitute kiddies makes it all the more appealing. This is as fine a part as was ever given the talented Deanna and she does superbly and looks angelic whether attired in the shabby garments of a victim of shipwreck, the pants of a Chinese coolie or the habiliments of a wealthy society widow. Edmond O'Brien, as the young grandson, is responsible for a fine interpretation and Barry Fitzgerald, as the lying old salt, is tops in all departments. Harry Davenport is his usual capable self as the ship owner, and too much cannot be said in praise of the tiny tots. Other members of the supporting cast offer expert performances to enhance the work of the principals. There is only sufficient of the war scenes to set the story solidly on its interesting and captivating way.

Catchline: One of those pictures you'll never forget. It's exciting!—It's romantic!—It's wonderful!



Marines Have Been Landed

Taking time out between scenes of Walter Wanger's forthcoming Universal production, "We've Never Been Licked," Anne Gwynne, Martha O'Driscoll, Noah Beery, Jr. and Richard Quine provided the photographer with the interesting subject matter shown above. The order has been reversed: the Marines have been landed.

Paramount Buys 'Our Hearts'

Paramount has purchased screen rights to the nation's best selling non-fiction book, "Our Hearts Were Young and Gay," by Cornelia Otis Skinner and Emily Kimbrough. It was a Book-of-the-Month Club selection and already has sold more than 400,000 copies. It also has appeared in condensed form in *Reader's Digest,* which has a circulation above 4,000,000.

3 Columbia Films Start in February

Starting dates on three Columbia pictures have been pushed forward to February. "Right Guy," produced by David Chatkin, begins February 8; the Sam Bischoff production, "Let the Eagle Scream" will roll on February 22, and "Officers Candidate School," produced by Edward Kaufman, starts February 23.

Expands Color Mat Service

Universal's color mat service of stars, introduced last October for use in metropolitan daily newspapers, is being expanded. The mats are designed to fill the tabloid-size page of the magazine sections of Sunday newspapers. The mats can also be used in standard-sized newspapers with special stories.

The Red Cross has Problems like your own

—of Planning

Your Red Cross operates a vast planning program to enable it to be ready for any disaster or emergency anywhere—whether it comes in the Americas, Europe, Australia, Asia, or Africa.

—of Organization

Your Red Cross is responsible for the smooth operation of 3,750 chapters and 6,000 branches, all engaged in the same enterprise of helping all who need help.

—of Personnel

Your Red Cross has tripled its staff since Pearl Harbor and has had to enlist the aid of and train over 6,000,000 volunteers in the principles of First Aid, Water Safety, Accident Prevention, Home Nursing, Nutrition, Nurse's Aideing, Mass Feeding, Motor Mechanics, and other subjects allied to our country's war effort.

—of Production

Your Red Cross is not only one of the world's foremost purchasers of supplies, but it has the immense distribution job of collecting millions of items from 10,000 different communities in the United States, assembling and storing them, and then shipping them to practically every country in the world. Last year your Red Cross shipped some $60,000,000 worth of food, clothing, and medical supplies to over 20,000,000 homeless people in foreign countries.

—of Finance

Your Red Cross, whose war-time and post-war expenses will run well into hundreds of millions, must account to the public for every penny it collects and puts to work. Its accounts are audited annually by the U. S. War Department.

The Red Cross faces the same problems as are in your business. With your support it can successfully meet them.

The Second War Fund is greater than the First, but no greater than the increased needs.

Business men can help with time and with money, as organizations and as individuals.

March is the Red Cross month. . . Cooperate with your Red Cross Chapter.

Your Dollars help make possible the

AMERICAN RED CROSS

Regional News

ALBANY

Neighborhood and small town business is bad in the Albany exchange territory, exhibitors and exchangemen say, concerning that the ban on pleasure driving has made the going very tough for small exhibitors. First runs in the cities are holding up well as it has been demonstrated. Patrons ride buses and street cars to the business section. In fact, the "after work" trade has picked up in first runs as office workers meet wives or boy friends downtown for dinner and a show. However, neighborhood exhibitors claim people will not ride buses to their houses although they do expect a spurt in grosses once the winter weather relaxes. In small towns, however, the ban on pleasure driving has taken cars off the streets completely at night. Public opinion prevents any "pleasure bootlegging," it is said.

Benton's Community Theater, Saratoga Springs, closed last week due to lack of fuel. Bill Benton, circuit head, said that conversion to oil was impossible, adding that the house would be closed for at least five weeks. Elsewhere, theatres in Copake, Essex, Lowville, Ausable Forks and Manchester Depot started closing three days in the middle of the week, reverting to two changes weekly. This however, is due to poor business, it is said.

A decline in the motion picture tax collected by the state is already noticeable, Governor Thomas E. Dewey's budget recommendations to the legislature revealed Monday night. For the fiscal year ending June 30, 1942, the state received $335,488 from its motion picture tax, Mr. Dewey's message stated. The present fiscal year of nine months (ending March 31, 1943) will probably bring a yield of $188,000, while the following 12 months, beginning April 1, 1943, should yield $250,000. The tax, often called a "censorship imposition," is payable on full length pictures and shorts, submitted for review in advance of licensing.

BOSTON

Boston's Film Row is now being restored to normal after the tragic Cocoanut Grove fire of more than two months ago. With 20 of the best known film men and women of the district having lost their lives in that fire and with some of the industry's casualties still in hospitals, no one outside of Boston can realize the pall of gloom that has hung over the entire district. Incidentally no one has ever approached the Hotel Statler to give it credit for its work in that tragedy. . . . Members of the Variety Club, whose club rooms are in the big hotel within a stone's throw of the Grove, know something of the work done. Perhaps none of the outsiders know that Manager Burt Stanbro and his associates, including Raymond J. McSoley, well-known to film folks, worked for 20 hours without sleep and donated something like 500 blankets. . . . Right now the main interest is the result of the indictments for the 11 men accused of criminal negligence for that fire. People are wondering whether Attorney General Bob Bushnell is due to become the next Governor as a result of his prosecution of these cases. . . . Could be. . . .

Jack Saef is back at the Paramount and Fenway Theatres, handling the publicity for both.

Hub business is much better, thank you. . . . The drastic dimout has brought people to the downtown houses. According to Marty Mullins of M and P Theatres the downtowners are enjoying the best business of many months.

But the nearby neighborhoods are really suffering since the virtual blackout went into effect.

Jack Carroll has been doing a beautiful job of managing the huge 4,300-seater Metropolitan while staging some unusual promotion stunts with his publicist de luxe, Paul Levy.

Bert MacKenzie on the Job

Bert MacKenzie, MGM public relations head in New England, has recovered from his operation for ulcers, enabling him to return to his job. . . . Joe Di Pesa, veteran publicist for Loew's theatres and MGM pictures recuperating at a hospital in Vermont. . . . Doing nicely. . . . Betty Di Pesa is now with the Massachusetts Public Safety Committee. The publicity division of course! Domenic Lupo, former theatre artist here, is now with the Marines somewhere on or near the Pacific. . . .

Alfred Anthony, that New York artist who drew the Willkie cartoons and posters and whose work is currently drawing attention in national magazines, was formerly Alfred Anthony Arthur Antonucci. He was an artist at the Metropolitan Theatre in Boston, changing his name legally. . . . Recently married. . . . Real Horatio Alger story here of a boy who went to the big city and made good with a bang. . . .

Mrs. Phil Seletsky is still in the hospital suffering from injuries received in the Cocoanut Grove fire. She will ultimately recover. . . . No successor is named yet to Phil Seletsky who lost his life in that fire. He was booker for M and P theatres. . . . Rumor has it that Al Bevans may be picked.

Tom Wall at that Circle Theatre is using much promotion to tell patrons that the theatre is but quarter of block from car lines. . . . Theatre was built for automotive trade and has parking space for 1,000 cars.

Harry Browning moved upstairs at 60 Scollay where M and P hold forth.

Hub Theatres Humming

Boston has five of the six legitimate theatres running in season. Best in years—and yet motion pictures are more than holding their own. Theatre men will oppose granting permission to horse racing tracks to continue until 7:30 o'clock at night, or to add to their already long 60-day meeting. Horses and dogs are the chief opposition to the industry in this section after April 1. . . .

Abe Yarcin is recuperating at Miami from the injuries received in the Cocoanut Grove fire. . . . Mrs. Sam Grassman also is recovering locally.

Bill Powell, while in town, is handling the affairs of Herman Rifkin until the latter recovers his health. Powell is stationed at Springfield.

There will be little or no legislation affecting picture industry before the current Massachusetts Legislature. Governor Saltonstall, long a friend of the industry, has indicated renewal of that friendship while urging legislative friends to treat the industry fairly at all times.

A New STR Service

A new regular feature is inaugurated by STR with this introduction to the Regional News which is to become the source of contact between various exchange areas concerning the events, happenings and personalities in the spotlight of activity in local film circles.

CHARLOTTE

T. H. Little, owner of the Charlotte (N. C.) Theatre, announces the appointment of Walter W. Griffith, a veteran in the show business, as manager of the Charlotte to succeed Larry Waters, former manager, who has joined the Army. Waters makes the eighth member of the Charlotte Theatre personnel to join the armed forces. Griffith has been in show business since he left his home in Greensboro, N. C., at the beginning of this century to join a circus. At one time he owned the Williams Stock company, late the Poli company in New England. He is now secretary of the Theatre Owners of North and South Carolina.

Jack Austin, manager of the Carolina Theatre, largest of the Kincey group in this city, announces two new assistant managers, Mrs. H. L. Lawing and Mrs. L. L. Thomas, to succeed M. L. Street, who has been made manager of the Dilworth, another of the Kincey theatres here.

CHICAGO

"Native Land," picture which has been running in New York for the past six months, has been rejected by the Chicago Police Censor Board as a threat to U. S. unity. It was scheduled to be shown at the World Playhouse. Ira Latimer, secretary of the Chicago Civil Liberties Committee, was the first to voice his protest since, he said, the film is a reportorial dramatization of incidents recorded in testimony taken by the La Follette Civil Liberties Committee, a United States Senate Committee.

Johnny Jones, of Jones, Linick-Schaefer circuit, newly elected president of the Chicago Variety Club, is feeling very good these days, as the Community Fund of Chicago, of which he was the chairman, has exceeded its goal of $34,000.

Chicago theatres are now behind the drive for books for the service men, under the direction of Carl B. Roden, director of the Chicago Public Library.

Fox Theatre, 3167 Elston Avenue, under D. Freeman's direction, has joined the Chicago Allied booking department, Edward Mager, director, reports. More than forty houses are using this service, and the various Chicago Exchanges have recognized the new department.

The most spectacular fire in recent years affecting theatres was the destruction of the huge warehouse of the Balaban and Katz theatres at 400 North Ashland Ave. The loss will exceed $200,000. Many items lost will not be replaced during the war and several of the employes had narrow escapes. John Schaefer, manager of the B. and K. sound department, fought his way out of the burning building to secure a camera and return for some dandy fire views.

Ideal Films, under Bertram Willoughby's management, have taken over the Monarch 16 mm. films from Henri Elman for the duration.

Warner Theatre circuit warehouse at 7535 Cottage Grove Avenue had a fire last week which caused several thousand dollars damages to draperies and other stage material. Will Biltgen is manager of the warehouse department.

Ascher and Ellis, Freeport attorneys, have filed an appeal to the board ruling reversing the Bennis award in the Freeport Theatre arbitration case.

Ray Dunn, manager of Warners Paramount, Hammond, has joined the Army, and has been succeeded by Frank Reiger from the Stratford.

(*Continued on Page* 14)

ANN MILLER
scintillating dancing star!

BOB CROSBY AND HIS BAND
great "Dixieland" band of the air waves!

FREDDIE SLACK
AND HIS BAND *with* ELLA MAE MORSE
America's favorite "champagne hour" music

DUKE ELLINGTON AND HIS BAND
voted "Swing Band Of The Year"

COUNT BASIE AND HIS BAND
undisputed King of Jive!

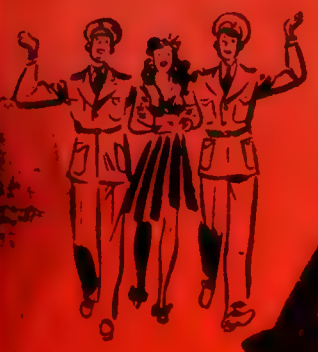
FRANK SINATRA
Radio's exciting romantic vocalist!

THE RADIO ROGUES
merriest of all mimics!

MILLS BROS.
hottest of all harmony teams!

COLUMBIA PICTURES

Join the Industry's "March of Dimes"
Feb. 12th - 24th - Sign that Pledge!



All in the one BIG Surprise HIT!





Reveille with Beverly



with WILLIAM WRIGHT • DICK PURCELL

Original Screen Play by Howard J. Green, Jack Henley, Albert Duffy

Directed by CHARLES BARTON • Produced by SAM WHITE

A COLUMBIA PICTURE



The kind of musical that's packing 'em in today!

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 11)

George Banek goes from the Jeffrey to the Stratford in Reiger's place, while Earl May has been promoted from Warners Frolic to the Jeffrey. James Refakes has taken over as assistant manager of the Frolic.

John Kadow and John Felt of the Warner booking department have joined the air force. They were feted by friends at a party at the Warner Clubrooms.

CINCINNATI

J. J. Grady, district manager for 20th Century-Fox, was in Cincinnati this week-end.

Universal Exploiteer Bill Blum is in Louisville where Maria Montez, star of "Arabian Nights," is making appearances at the army camps in that area.

Fox Booker Eileen Burke and Dorothy Franz, former Fox secretary, left for Fort Oglethorpe to take up training for service in the WAACs.

Fire completely burned out the Strand at Dayton, Ohio, operated by the White-Lisbon chain.

The State at Huntington, W. Va., is closed, having been badly damaged by fire. Abe Hyman operates the State.

Willis Vance reports that his four suburban theatres, the Ohio Theatre, Norwood; State Theatre, Newport; Eden Theatre, Walnut Hills; and the Twentieth Century, Oakley, contributed $945.41 in the recent United Nations relief drive.

Jimmy Christian has been promoted from booker to sales representative for 20th Century-Fox and will cover West Virginia territory, replacing Ed Burkart, who suffered a physical breakdown last week at Charleston. Roy Ginder comes on from Cleveland to take Christian's place in the personnel.

A. Brown is the new manager of Maurice Chase's Ritz Theatre in Walnut Hills. This is Mr. Brown's first contact with the movies in a business capacity.

Lake P. Jones has been announced as new manager of the Twentieth Century Theatre, Oakley Square, which was opened about eighteen months ago by Willis Vance. Jones was formerly manager of the RKO Lyric and prior to that time held the position of assistant manager and treasurer of the RKO Albee for five years.

CLEVELAND

At the annual meeting of the Cleveland Motion Picture Exhibitors Association held last week, Ernest Schwartz was re-elected president by acclamation to serve his tenth successive term. Also unanimously elected were Albert E. Ptak, vice-president, and George W. Edmann, secretary. Upon refusal of Treasurer L. G. Baldwin to serve again, James E. Scoville was named to fill the vacant post. Board members elected were L. G. Baldwin and Henry Barden for a three-year term; Meyer Fine, Percy E. Essick and James E. Scoville for a one-year term.

William N. Skirball, local WAC field chairman, has announced that collections in the theatres of northern Ohio for the United Nations fund will reach $100,000—a sum way beyond the expectation of the committee in charge of the drive. The Cleveland collection was approximately $35,000, of which $15,000 was collected at the downtown first-run houses, and the subsequent runs collecting about $20,000.

Cleveland's subsequent run houses have set February 22nd, Washington's Birthday, as the date for a city-wide copper-bronze-brass drive, with a minimum of a half-pound of scrap to be accepted in lieu of admission.

The Roxy Theatre, only Cleveland burlesque house, has added motion pictures to its regular program.

Charles Raymond, division manager in charge of Loew theatres, staged a special 11:30 P. M. preview of "Random Harvest" last week at the State Theatre for the local Women's Press Club at the conclusion of which they voted it the best woman's picture of the year.

"Casablanca" will break an age-old double feature policy in both Akron and Canton and will play under a single feature policy. Only other picture to play single in these towns in recent years was "Yankee Doodle Dandy" at $1.10 admission.

Local film men, both distributors and exhibitors, are clamoring out loud for the classification of the motion picture industry as essential. Salesmen are using their gasoline to call on exhibitors to enlist their cooperation in behalf of the many drives, to secure dates for Victory reels and to collect scrap film that might be found around the theatres. Exhibitors are using their gas to get War Bonds and Stamps from banks and to return to the banks the money paid for Bonds and Stamps purchased at the theatres. They claim these functions are of such a nature as to warrant essential classification.

Lee Goldberg, PRC franchise owner with exchanges in Cleveland, Cincinnati and Indianapolis, and Mrs. Goldberg are in New York to celebrate their 30th wedding anniversary.

Douglas Fleming, assistant to Warners' Publicity Director J. Knox Strachan, reported last week in Detroit for active duty as a naval air cadet.

Keeping in step with the times, Nat Wolf, Warner zone manager, has upped Miss Frances Singleton from cashier to assistant manager at the downtown Lake Theatre.

DENVER

Denver theatremen claim they have set a mark for other towns to shoot at in the collection of brass and copper scrap. The yield for scrap matinees hit the total of 7,000 pounds. Harry E. Huffman, Fox city manager, was in charge of the campaign.

Dick Lutz, National Theatre Supply salesman, has been inducted in the armed forces as an air cadet. He left Saturday for Jefferson Barracks, Mo.

Film salesmen in this area feel that the gas rationing authorities have not given proper consideration to their problems. At present a salesman is forced to use his car to get to some centrally located point from which he may service several towns, but after waiting hours for a bus or train, is told there are no seats. And this same thing may happen two and three times in a day. The territory is the largest exchange area in the U. S., as well as the most sparsely populated, with the result that many towns have neither bus or train service.

Six Denver first runs are boosting their admission prices. At the Denver, Orpheum, Esquire, Broadway and Aladdin the price jumps from 50 to 60 cents nights for week days; 60 to 65 for week-end nights; at the Paramount the boost will be from 30 to 35 for matinee and balcony nights; 45 to 50 cents for main floor and mezzanine week nights, and from 45 to 50 cents all over the house week-ends. In the neighborhoods the Mayan boosts its top price from 35 to 40 cents, and the Bluebird from 30 to 35 cents.



Flood No Show-Stopper

Despite a washout on the Quincy-Reno highway 20 miles from Reno, the show continued on schedule at Manager J. C. Lee's Town Hall Theatre, Quincy, Calif. Here you see cashier Barbara Lee delivering film and advertising via boat. Lee even brought in a load for his opposition.

First run business has been brisk the past week with "Star Spangled Rhythm" strong in its second week at the Denham and staying for at least a third. "Moon and Sixpence" and "Sherlock Holmes," running day and date at the Denver and Esquire, took in the most money. "Whistling in the Dark" with "Journey for Margaret" at the Orpheum was second for money, and would have been held over but for the boost in admissions effective this week.

Frank Jenkins, recently in charge of Telenews theatres in San Francisco and Oakland, Calif., has been made manager of the Telenews here. He succeeds Bill Welsh, who has entered government service in Denver.

Ross Bluck, Columbia salesman, is recuperating at home after spending some time in hospitals here and in New Mexico, after undergoing an appendectomy.

A. G. Edwards, resigned manager of the Santa Fe, has been made Salt Lake City exchange manager by PRC. He is succeeded at the Santa Fe by C. R. Lundblad, formerly with Fox theatres.

L. F. Flower has reopened his Pix Theatre at Johnstown, Colo., after keeping it closed a few months.

The attempt to re-enact the two per cent service tax is expected to cause a fight, since many legislators made the statement prior to the legislative session that the tax, a nuisance, would be dropped. The bill, which affects all theatre admissions, is expected to be reported out this week.

Ray Davis, manager of the northern district of Fox Intermountain Theatres, has left for the army and has been selected for officer training. Robt. Selig, manager of the southern district, will take charge of both districts until a new manager is named for the southern.

DES MOINES

Two members of the Iowa legislature, now in session, are theatre operators. They are, Rep. Frank Lass, of Cascade, a Democrat; and Rep. Carroll A. Lane of Carroll, a Republican. Lass owns his theatre at Cascade while Lane operates outdoor and auditorium shows in northwest Iowa. Both are expected to take part in debate on a bill, already introduced, which would regulate construction and provide for inspection regulations. Lane is expected to oppose the measure. Leo Wolcott, of Eldorado, president of the Allied-Independent theatre owners of Iowa-Neb., was a visitor at the legislature to discuss the bill and other legislation with some of the members.

W. B. Franke, of Humboldt, exhibitor and an officer of the Allied group, is having a swell time. He developed a case of the mumps. Latest reports indicate he is coming along swell.

Bruce Shelton is the new manager at the Tri-States Paramount Theatre, replacing Marvin Graybeal who has joined the Army.

The front office employes of the exchanges held a meeting with A.F. of L. officials and reports indicate most of those attending signed up. At present a tentative contract is being drawn up for presentation. The front office employes do not include salesmanagers, managers or their secretaries.

The civilian-life training of Miss Phyllis Paige now comes in handy for her at the WAAC training post, Fort Des Moines. She has been assigned to manage the new post

REGIONAL NEWS FROM CORRESPONDENTS

theatre. For years she has been manager of Loew's Sheridan Theatre at Greenwich Village and one of the first woman theatre managers.

The Tripoli Theater at Tripoli has been purchased by L. L. Wells of Sumner, taking possession on Feb. 1. John R. Shales, who has operated the Tripoli Theatre for several years, has moved to Heyward. Wells also operates the theatre at Sumner.

A. R. Zimmer, co-owner of the Strand Theatre at Iowa City died of a heart attack last week. He is survived by his wife and two daughters.

Olive Borden, 35, screen actress for the last 20 years, is the first member of the film colony to join the WAACS at Fort Des Moines despite numerous rumors of some of the feminine stars joining.

Rex Cool has resigned as manager of the Northwood Theatre at Northwood, Ia., and has been succeeded by L. E. Whitcombe.

Rube Perleman, salesman in southern Iowa for Columbia, has returned to Philadelphia to take over a sales route. Perleman came to Iowa last November from Philadelphia. His southern Iowa route will be taken over by Bill Johnson, former life insurance agent.

H. A. Parrott has reopened the theatre at Casey, Iowa, which has been closed for a long time.

Johnny Beal, Warner's head shipper was inducted into the army at Camp Dodge on January 30.

INDIANAPOLIS

Private Andy Anderson, Kentucky circuit operator, is home on a ten day leave. He is stationed at Camp Forrest, Tenn.

Guy Hancock, United Artists salesman, has been discharged from the U. S. Veterans Hospital here, and is now recuperating at home.

Ward Scott, 20th Century-Fox district manager, spent several days here this week on business.

Herman Black, RKO-Radio salesman, has been discharged from the Methodist Hospital here, after being confined there since October.

Charles Boasberg, RKO-Radio district manager, was in the city on Wednesday on business.

Universal's Head Shipper Jack Cunningham was confined for the past week to Methodist Hospital here by blood poisoning.

Jesse Fine, Evansville, Ind., exhibitor, and his wife are on a two weeks' vacation in Florida.

Tom Shields, pioneer exhibitor, Evansville, is confined to St. Mary's Hospital, with an infected limb caused by an auto accident.

George Lewis, in charge of the 20th Century-Fox ad sales department, has been inducted into the army.

Dr. Thurman B. Rice, state health commissioner, has warned the public of the increasing number of meningitis cases which is spreading in the state. Indiana has had fourteen cases of meningococcu meningitis in the first three weeks of January, more than the number reported for the same month in the last four years. Should the disease continue to spread, it will become necessary to enforce a rigid quarantine.

MEMPHIS

Jack C. Reville, sales representative for MGM pictures in Memphis area for the past 14 years, and one of the most popular members of film row, has been promoted to branch manager for the same company in Oklahoma City and has left for his new post. His many friends tendered him a farewell dinner at the Peabody on his last night in the city. Reville has been with Metro since coming to Memphis 14 years ago.

Miss Eddie Mae Hamil, a 21-year-old, blonde and blue-eyed young lady who is easy on the eyes is making Main street history, as the first woman theatre manager in the Loop district. She has succeeded Don Phillips as manager of the Strand, a Malco Theatre. Phillips is now an instructor of navigation at "Aero Tech," Helena, Ark. Miss Hamil is the third woman promoted to managerial position by M. A. Lightman, president of Malco Circuit. She started in theatre business as a candy girl at the Strand, three years ago.

Elsie Wagner, general manager of the Film Transit Company, said to be the only woman in the south holding such a position, is taking her first vacation in seven years. The company has built a new building and in addition to handling films through the Midsouth territory, it has taken over the distribution of the Commercial Appeal for the Tri-state circulation of the paper.

NEW YORK

"Blind checking" prohibition by state law, similar to that introduced in Iowa, is being pressed for New Jersey by the heads of New Jersey Allied, seeking support of senators and assemblymen for the measure, the Jersey unit had several members of the legislature as guests at a general luncheon meeting of the organization in Trenton Wednesday.

Lester B. Isaac, Director of Sound and Visual Projection, Loew's Theatres, last week was as busy as the proverbial one-armed paperhanger, having been on hand for his election as vice-president of the Projectionist's Square Club, New York, and also for election as Honorary Member of the 25-30 Club.

New York City theatremen are still hoping for a ruling that will boost allowable wattage for lighting the streets of Manhattan—a matter on which they are counting for some ultimate success via Mayor LaGuardia's efforts to persuade the Army to relax—on the present stringent regulations.

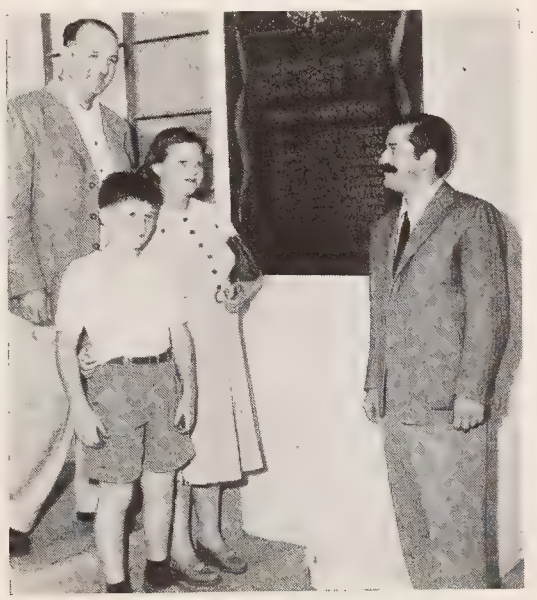
Harry Braun, director of sound operation at Radio City Music Hall, recently commissioned a lieutenant (1st grade) by the United States Navy, will be succeeded by Vincent J. Gilcher, formerly director of general services at the National Broadcasting Co.

Montague Salmon, managing director of the Rivoli Theatre, has set a series of 13 Sunday broadcasts from 12 to 12:15 noon over WINS. The first program, February 7th, will feature Alfred Hitchcock, director of "Shadow of Doubt"; Joseph Cotten, co-star; and Jack H. Skirball, producer of the film currently showing at the Rivoli.

Warners' "Air Force" got away to a big start Wednesday, after a special showing Tuesday night at 11, drew an audience that cheered the picture. Among circuit heads and prominent exhibitors of the New York area seen at the special showing were: Barney Balaban, Leonard Goldenson, Sam Dembow, Leon D. Netter, Ed Hyman, Ed Alperson, Malcolm Kingsberg Spyros Skouras, George Skouras, Louis Frisch, Sam and Harold Rinzler, Charlie Moses, Freddie Schwartz, Eddie Rugoff, Herman Becker, Irving Lesser, Harry and Lou Brandt, Si Fabian, Julius Joelson, Joe Vogel, Joe Cooper, Harry Katz, Dick Kearney, Jack Shea, Bernie Brooks, Irving Dollinger, Max Cohen, Cliff Smith, Sam Strassberg, Joe Seider, Walter Reade, Lee Newbury, Leo Brecher, Irving Kaplan, Harold Blumenthal, Sam Goodman, Harold Eskin, Jack Hattem, Norman Elson, Stanley Colbert, Irving Wheeler, Frank Lynch and Bill White.

"Russians at War," a new documentary film with English commentary, is being prepared for its American premiere, Feb. 11 in New York at the Stanley.

Another Russian picture, "Peter, The First," film version of Tolstoy's novel, was revived this week at the 55th Street Playhouse.



Exhibitor Visits Republic Studios

With his wife and son, William Feldstein, head of the Frisnia Amusement Company, operating a circuit of theatres in the midwest, visited Republic studios when "Ice Capades Revue," now released, was in production. While there, the trio met comedian Jerry Colonna, who has one of the top roles in the ice-skating musical.

PHILADELPHIA

William Goldman has purchased Keith's Theatre and the eight-story office building in which it is housed at Chestnut St. The property was bought for $250,000 cash from the President and Fellows of Harvard College. The theatre is presently being operated by Warner Bros. Goldman recently bought the News Theatre property on Market St. With the News, the Erlanger and Keith's under his operation, Goldman becomes the first independent theatre operator with more than 5,000 seats in the downtown area. His company also operates several neighborhood theatres in the Philadelphia area and a number in upstate Pennsylvania.

Dave Kantor, RKO exchange exploitation man, new in this area, got off to a fine start with his first picture, "Bambi," at the Warner's Philadelphia Aldine Theatre. Borrowing stuffed animals (deer, rabbits, skunks, etc.) from the Philadelphia Academy of National Sciences, he arranged with Snellenburg's, prominent Philadelphia department store, to use a huge window, displaying the material for the picture.

All motion picture theatres in Philadelphia will aid the 1943 "Fight Infantile Paralysis" campaign during the week of February 18 to 24. Collections will be made in all the theatres and the proceeds will be turned over to the Philadelphia Chapter of the National Foundation for Infantile Paralysis.

Al Zimbalist, leaving the Warner Theatre publicity staff to go to New York with the RKO Theatre department, was presented by his fellow employees with two beautiful traveling bags and a War Bond.

Harold Seidenberg, formerly manager of the Earle Theatre in Philadelphia, last week was commissioned a second lieutenant in the Signal Corps at Fort Monmouth. He was in to show off his new shiny bars.

When Capt. Everett C. Callow, a former Warner publicity chief in Philly, reported for duty at the Marine Corps publicity relations staff, the first man he met was Sergeant Dwight Van Meter, former Goldman manager in Pottstown. Van Meter worked as a manager for Callow at the time Callow was a district manager for Warners in the Reading area.

Philadelphia was all agog over its first dawn premiere arranged by Columbia Pictures and

(*Continued on Next Page*)

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 15)

the Stanley-Warner Theatres for "Commandos Strike at Dawn" at the Stanley Theatre last Wednesday. Frank Rosenberg, Columbia publicity chief, came to Philadelphia to work with Irving Blumberg, newly elected head of the Philadelphia Warner publicity department on the premiere.

PITTSBURGH

Ira H. Cohn, popular branch manager for 20th Century-Fox, has recovered from a two-week illness.

John H. Harris, head of the Harris Amusement Company and national chief barker of Variety Clubs of America, has been appointed chairman of the methods of participation subcommittee of the recently organized Alleghany County citizens' recreation committee.

George Herrington, son of Fred Herrington who is secretary of the AMPTO of Western Pennsylvania, has been made manager of the Colony Theatre in McKees Rocks, owned by M. A. Rosenberg, national president of Allied.

Robert W. O'Hara, who received an honorable discharge from the army because of physical disabilities, has resumed management of Warners' Orpheum Theatre, Titusville, Pa.

Mr. and Mrs. Dudley Lefton are the proud parents of seven-pound son. Their son James, was inducted the same day.

The Smoky City has been hit hard by Uncle Sam's demands for a larger armed force. Amongst those who have been called are: George Stern of the Heights in Crafton Heights; Robert Keaser, manager of the Palace in Charleroi; Robert Filson, head booker of the Blatt Bros. circuit; Irving Stein, night shipper of 20th Century-Fox; Edward Stack, head inspector of the RKO exchange; Wesley R. Lund, manager of the Strand; Anthony Askounes, manager of the Star; Jack Kallstein, booker for the Republic exchange; Phil Brozier, Jr., manager of the Brozier in Avella, and Martin Rothenstein, of the Cambridge, Cambridge Springs.

ST. LOUIS

Insurance Director Sherman Goodpaster of Kentucky is meeting with difficulty in his efforts to close the Stamford, Ky., theatre which is said to be the only second-story motion picture theatre in the Commonwealth. The owners contend that their house conforms to all safety factors and regulations and the mere fact that the theatre operates on the second floor does not make it unsafe or dangerous. The director has been forced to admit that the theatre has been operating as a motion picture house for some 25 years, and that previously a flesh and blood theatre operated in the same spot as far back as 1886. And in all that time there has never been a fire or accident in the theatre. That perfect record of 57 years should offset a lot of theory, even in a Kentucky court.

Several nights ago an usher at Grand Boulevard Theatre asked the manager if a small boy customer should be permitted to leave a pair of roller skates in the check room. "Of course not!" decreed the manager. "If the kid hasn't sense enough not to bring his skates into the theatre, let him hold them in his lap." A few minutes later the usher was back in the manager's office. "That kid," he panted, " is skating up and down the aisles. I'll have to have some help to catch him." When the boy and his skates was finally ejected from the theatre, the manager issued an order: "Hereafter, all roller skates must be checked."

The Board of Aldermen has before it a bill to name the $6,000,000 Municipal Auditorium the "Henry W. Kiel Auditorium." This would be a proper tribute to the man whose foresight and personal popularity made the Auditorium possible, Henry W. Kiel, who was Mayor of St. Louis from 1913 to 1925.

Harry C. Arthur, Jr., president, Fanchon & Marco Service Corporation, is chairman of the entertainment committee named by Col. John J. Griffin, chairman of the St. Louis-St. Louis County Committee to raise funds for the fight against infantile paralysis.

The local President's Birthday Ball at the Municipal Auditorium the night of January 30th was attended by some 6,000 persons. About $8,000 was netted for the infantile paralysis fund.

Bonita Granville and H. B. Warner made a personal appearance at Fanchon & Marco's Ambassador Theatre Thursday, February 4th in conjunction with the local premiere of "Hitler's Children." The stars appeared on the stage at each of the opening day shows.

SAN FRANCISCO

A survey of the effect of gas rationing on theatre business shows that San Francisco and Bay area neighborhood houses are doing much better as less gas keeps patrons in their home districts, and downtown S. F. and Oakland theatres continue business as usual because of defense workers and service men. However, film houses in rural communities are suffering a slight downward trend in grosses according to Fox West Coast Theatres chain and independent operators.

United Nations collections in the northern California Fox-West Coast Theatres well exceeded the $46,000 mark, according to B. F. Sturdivant, general manager of the chain in northern California.

A revival of stage shows after several years' absence has been started by the Orpheum, a Fox-West Coast theatre in Oakland. First attraction billed is Ethel Waters and Lee Hite's band plus extra acts.

Herman Kersken, manager of the 5,000-seat Fox Theatre, has been appointed to a newly created position of San Francisco district manager of Fox-West Coast Theatres. He continues as manager of the Fox but will also have supervision over the Warfield, Paramount, St. Francis, State, Granada, and El Capitan Theatres.

Recent reopening of the Menlo Theatre at Menlo Park disclosed the fact that it is only "half a house." Reason is that constructing of a new highway meant cutting the building in twain thus leaving 300 seats instead of 600. Harvey Amusement Company operates the Menlo.



Mr. and Mrs. Costello in N. Y.

The better half of one-half of that famous duo accompanied her husband to New York where Lou Costello and Bud Abbott received a tribute at a luncheon at which Universal played host.

An employe retirement plan, has been approved by Fox-West Coast executives and will affect employes in all of their California theatres. On the basis of weekly salary deductions, employes will receive the pension at 65 years of age, according to B. F. Sturdivant, general manager of the northern California district. Plan calls for the management to contribute two units to each one of the employe.

Dick Crosby, former house manager of the downtown Embassy, is in the Aviation Corps, at St. Petersburg, Florida. . . . Manager Ed Gates of the Esquire, downtown subsequent-run house, will be inducted into the Army on February. . . . Jerry Phoenix has resigned from his post as manager of the Strand, a Golden State theatre.

WASHINGTON

Washington's Carlton Hotel has been national motion picture headquarters lately, with a large part of the industry's top executives landing there for consultations with government officials on industry problems. Chief among these problems is supply of raw stock. Most observers agreed that the industry is due to be cut considerably under the first quarter's allotment. Film use is now 25 per cent under the 1941 consumption rate. More than a score of top production men were here on the 22nd of last month to hear WPB's Harold Hopper outline the seriousness of the situation emphasizing that "not a drop of film" should be wasted. Last week a smaller group appeared for further discussions on the film situation. Barney Balaban, Nick Schenck, Spyros Skouras, Joseph Hazen, Peter Rathvon and Wendell Willkie talked behind tightly closed doors. Aside from Col. Darryl F. Zanuck, the only government official they consulted was Lowell Mellett, OWI picture chief.

It's hardly possible to single out individuals among Washington showmen for bouquets after their sterling work in putting over the entertainment schedule for the Birthday Ball last week-end. The entire entertainment committee listed 70 members, chiefly showmen aided and abetted by an enthusiastic group of newsmen and radio personalities. Under the direction of co-chairmen John J. Payette and Carter Barron, division managers for Warner's and Loew's, respectively, the finest entertainment program in all the years was planned.

Practical jokers are not welcome at the Washington Atlas Theatre, one of the Kogod-Burka chain. Last month two individuals with proper OCD armbands called upon Manager Charles Clark within ten minutes, urging him to prepare for a surprise blackout. The house was cleared in record time, and all OCD workers in the audience scurried off to their posts to await the sirens. Clark had a lot of explaining to do when the sirens never sounded —and the two "messengers" never returned to help with the explanations.

Top attraction in 18 years of the Earle Theatre, Warner Brothers' 2200-seat palace, has been "Road to Morocco." In its first week the Hope-Crosby film drew approximately 60,000. Record gross for the Earle, however, is still held by "42nd Street," having run at holiday prices during the week of the 1933 inauguration.

Sidney Lust, of the Lust Theatres, is back in town after a lengthy sojourn at Hot Springs, Ark. He returned in time to do a good deal of work on the birthday ball entertainment committee.

Chris Dunphy, the WPB amusement chief whose efforts on behalf of the industry have earned him the everlasting thanks of every exhibitor, now is detailed in New York, working on fuel oil for the entire WPB Services Branch.

ONE OF THE REASONS HITLER'S HAIR IS TURNING GRAY. . . . .



(Please Turn Over)

CHETNIKS!

A blast of fire! A Panzer division is blown up!

CHETNIKS!

A cunning trap is sprung! A train load of prisoners is rescued!

CHETNIKS!

THE FIGHTING GUERRILLAS



with

PHILIP DORN · ANNA STEN · JOHN SHEPPERD

VIRGINIA GILMORE · MARTIN KOSLECK

and FELIX BASCH · FRANK LACKTEEN

PATRICIA PREST · MERRILL RODIN · LEROY MASON

Directed by LOUIS KING · Produced by SOL M. WURTZEL

Screen Play by Jack Andrews and Edward E. Paramore

Original Story by Jack Andrews

A 20th CENTURY-FOX PICTURE

HERE'S THE FIRST BIG DRAMA OF MIKHAILOVITCH ...THE MAN HITLER WOULD PAY $10,000,000 TO TRAP!

Join the industry's March of Dimes Drive ... Feb. 18 to Feb. 24

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

New Plan to Speed Handling of March Of Dimes Collections

Exhibitors all over the country who are participating in the 1943 March of Dimes campaign, February 18-24, will be keenly interested in the new plan evolved by the drive committee for the handling of the money collected. The new method was worked out in response to suggestions from many theatremen.

Instead of all of the money collected being sent to the New York headquarters by each theatre, the collection checks this year are to be mailed, immediately following the drive, to the State Chairman by the theatres of each state.

Responsibility of State Chairmen

The State Chairmen have accepted the responsibility of handling the money and returning to each county 50 per cent of the money collected in that county. The National Foundation for Infantile Paralysis has Country Chapters in every state, with several exceptions, and the local share of the collections will be sent to the County Chapter Treasurer by the motion picture State Chairman.

This is designed to speed up the final accounting in each state and assure every local chapter that its half of the proceeds will be forthcoming promptly. The other half goes to Walter Vincent, National Treasurer, Suite 173, Hotel Astor. The State Chairmen are being supplied with receipt forms and every theatre is provided with a collection report form.

Film exchange managers and their salesmen are taking a very active part in campaign, with every sales-manager and the presidents of distributing organizations actively cooperating. Tom Connors is exchange chairman, taking the place of Abe Montague, who could not serve because of illness. Every film salesman, in every exchange is busy assisting the state chairmen line up pledges from exhibitors. Collections will be made among employees of all film exchanges.

Joe Hornstein has been named chairman of Supply Dealers committee through which exhibitors will also be contacted.

Leonard Goldenson, as Home Office Chairman, is organizing the March of Dimes collections in the various New York home offices.

Thousands of pledges have reached the national headquarters but exhibitors are urged to rush in their promise to make audience collections, in order to avoid a last minute panic in the delivery of the Greer Garson appeal trailer.



To all theatres pledged to WAC cooperation the poster reproduced above is now being forwarded.

Disney Tax Subject Opens Across Nation

Last Thursday (4), "The Spirit of '43," Disney short starring Donald Duck as envoy for the Treasury Department, opened across the nation. Every one of the 677 Technicolor prints available was booked for showing in the first-run theatres in the key cities.

Distributing the six-minute reel at no cost to the Government, National Screen Service exchanges report that an unprecedented number of exhibitor requests for playdates will assure a maximum audience for Donald Duck's vital message.

The WAC Public Relations Division, now virtually organized to full strength in every city of 25,000 or more population, is getting behind the short with a double-barreled campaign.

Metal Drive Gains Momentum as More Matinees Are Set

Government's drive for metal was gaining momentum this week when several theatres announced intentions of holding copper and brass matinees, while others reported results of matinees already held.

Theatres throughout Chicago (exclusive of Loop houses) were urged by Jack Kirsch, co-chairman of the WAC, Chicago Area, to hold special performances for public and parochial students on February 20 and 27 at 10 a.m. All children will be admitted free for any amount of these vital metals turned in by them to their schools. Distribution of tickets for the performances will be handled by the principals and teachers of each school, and they will be provided with an amount equal to the actual seating capacity of all theatres in the various school areas.

Participating theatres will be provided with gratis film and services of the various labor crafts, such as operators, janitors and stagehands, together with one-sheets, window cards and any other advertising material needed to put over the special event. Each school will accept the responsibility of publicizing the shows and stimulating interest in them.

In the Omaha territory, thirteen more towns were signed up for matinees to be held either February 6 or 13. Theatres and towns follow (all are in Nebraska): Rex, Albion; Sun, Holdrege; Sun, York; Sun, Central City; World, Kearney; Ord, Ord; Scribner, Scribner; Liberty, Loup City; Jewel, Valentine; Columbus, Columbus; City, David City; Majestic, Hebron; Humboldt, Humboldt.

Last Wednesday the Warner Circuit held copper matinees in 21 of its Philadelphia houses, in addition to 21 of the circuit's theatres in the Philadelphia zone, it was announced by Harry M. Kalmine, assistant general manager of the circuit.

This, together with the Cleveland zone and other theatres, makes a total of more than 75 Warner houses that have held copper matinees, and the drive will be extended throughout the entire Warner Circuit.

Five theatres in San Antonio, Texas, staged a special copper matinee in cooperation with this city's newspapers, which yielded 2,000 pounds of the critical metal.

The five theatres, which pooled their publicity and "takes" were the Majestic, Broadway, Uptown, Highland and Harlandale.

According to John Q. Adams, War Activities Committee representative in Dallas, the scrap will be sold and the money turned over to charity.

Morgenthau Lauds Theatres' Aid

In a wire to the Film Exhibitors of America, Secretary of the Treasury Henry Morgenthau, Jr., praised both independent and circuit theatres for past performances, and declared that these groups, by playing "The Spirit of '43," would contribute a "distinct service to the Treasury and to the 35 million people who will pay income tax this year."

The Secretary's wire was received at War Activities Committee headquarters by S. H. Fabian, Chairman of the Theatres Division, with the request that Fabian pass the contents on to the more than 16 000 exhibitors who will play the Disney reel. The communique from the Treasury Department chief follows:

"Last year the independent exhibitor in the small town, as well as the big city theatre, performed a signal patriotic service to the country by exhibiting Walt Disney's short, 'The New Spirit.' It aided the Treasury immeasurably in expediting tax collections and lightening the task of the Treasury and its workers. The Treasury is calling upon you again, confident that you will respond as you did last year. Mr. Disney has prepared another film dealing with the subject of taxes, 'The Spirit of '43.' The exhibition of this film as much in advance of March 15th as possible will be a distinct service to the Treasury and to the 35 million people who will pay income tax this year. The message the film contains was never more important than today. I am confident, from past experience, that your response will be outstanding."

United Nations Week Overtime Waived by Three Unions

Three unions cooperated with exhibitors on United Nations Week by waiving the overtime necessitated by running the trailer and making the collections.

The unions involved were the No. 4 Stagehands Local 306 and the Empire Motion Picture Operators, projectionists. Local 306 waived extra pay on an up-to-1 a.m. basis, which will mean virtually no cost to the theatre operators.

Program Exchange

Map of Theatre's Location Should Appear in Program; We See Odlum's Publication

When we awakened this morning and gazed out of our window, guess what we saw? (One word censored here). It was the first time in several weeks we had seen (one word censored), and our thoughts went back to those days when we used to ride in a (one word censored) out to our Aunt Mary's. We don't know how long the (one word censored) will stay on the ground, but right now we wish we had a (one word censored) or a pair of (one word censored) so we could go gliding over the (one word censored)-covered ground. And now that we've discussed the weather as best we could without revealing too much, let's look at this fine representation of programs on our desk.

First, however, we have a suggestion which we believe deserves your deepest consideration, in view of the nation-wide rationing of gasoline. Undoubtedly you read in STR last week an item to the effect that United Detroit Theatres had placed large maps in their lobbies showing each particular theatre's location and all the transportation lines leading to its doors. If possible, you should duplicate this stunt and/or have a line cut of a map made for reproduction in your program showing patrons the routes which lead to your theatre. The expense of this procedure would be small in comparison to its good-will and box-office advantages. We should be pleased to receive programs from STR exhibitor-readers in which this innovation has been made.

Last week, if you remember, we stated we had received a number of programs from G. B. Odlum, who personally guides the operation of the Uptown Theatre, Broadway at 170th Street, New York City. And we added that we'd discuss them fully this week. Always living up to our promise, we are now prepared to come through.

Odlum's program is four pages. Folded, it measures five and one-half inches by eight and one-half inches. Flat, it's eight and a half by eleven, or the size of regulation letter-head. Much care has been used in selecting the type, and Manager Odlum, a close study of each program indicates, is a firm believer in the value of white space. Too, he utilizes just enough illustrations to point up the selling value of each picture. What we like about his programs in general is that they show no signs of being hurriedly gotten-up affairs. You can tell, as you peruse each one, that careful attention has been given to its preparation and layout. For each change of program, all the units on that particular program are listed; no "also short subjects" stuff here. To show you why we're enthusiastic about the Uptown house organ, to prove to you that it's a program patrons are prompted to read and digest from cover to cover, we're reproducing the cover of one and the inside-spread of another elsewhere on this page. If you're in the market for a program, or if you're seeking to improve the one you now distribute, we suggest you study the reproduction carefully. All that's required in duplicating Odlum's publication is a knowledge of advertising layout and a good printer.

Before we leave the Uptown, we'd like to call attention to a card we just received. It is labeled: "1943 Uptown Theatre Boosters Club—Free Mailing Service." More copy: "To the Manager Uptown Theatre—Please place my name on your regular mailing list for 1943-44." Then follows lines for name, street, city and phone. Then: "Booster Club 2-for-1 Special—This card when properly filled in and accompanied by one (1) adult paid admission will admit two persons to any regular performance at the Uptown Theatre. Present at box-office for combination ticket." In a box is a notice that the offer expires March 1, 1943.

With wide distribution of these cards, Odlum will surely enlarge his mailing list and his patronage. Perhaps he'll apprise us of the results a little later on. Anyway, the stunt intrigues even us, and we think we shall fill in the card, take it to the Uptown, and become a member of the Uptown Theatre Boosters Club.

A copy of Movie News publication for theatres in Las Cruces, N. M., has reached our desk. Although there was no indication as to whom the individual sender might be, we're guessing that it was Manager V. P. Byrne of the Rio Grande. Byrne has an eye-getting little tabloid, and just to give you an idea of what we mean we plan to reproduce the front cover on this page next week. Hope we don't forget. We'll make a note right now. It isn't often that we hear from Byrne, but we hope he'll send along his program at more frequent intervals from now on.

Tom Edwards is "in the groove" again. Yep, the manager of the Ozark Theatre, Eldon, Mo., has resumed the "letter" to his patrons on the back of his monthly calendar. Some excerpts:



A front page and an inside spread of two programs from the Uptown Theatre, New York, managed by G. B. Odlum, are reproduced here for your study and guidance. More about Odlum's publication in the text.

▶ "Here is a tip . . . if you call a cab or are in your car on Sunday and Monday January 24-25, the first thing to do is to fill it up with your friends and neighbors and then come to the Ozark to see one of the funniest pictures in months, 'My Sister Eileen'. . . ."

▶ "Don't forget: every person who attends 'Priorities on Parade' will receive ONE GALLON OF GAS FREE! . . . that is, every person who is accompanied by 86 children." (Ed. Note: It wouldn't surprise us to learn that adults were invading schools throughout the countryside to get the required number of youngsters to take advantage of the special offer.)

▶ "Speaking of gas, last week one of our local dentists was drilling on a patient's tooth, and the patient kept moaning. This annoyed 'Doc' so much that he said, 'If you don't keep quiet, I'll give you gas.' 'Okay,' said the patient, 'make it ten gallons'."

We have a program here but we can't figure out what city it came from. It's for Schine's Colonia Theatre, and the former manager, Ted Barker, is now at the Cameo Theatre, Rochester, N. Y. We thought it might be in New York State, but although we found a few hundred Colonial theatres, we could find no Colonia. And we're too comfortably seated here at our desk to go into extended research on the matter now. At any rate, now that Barker is in Rochester, we hope he'll forward us a few Cameo Theatre programs, as well as some reports on his exploitation activities.

Manager Edward Selette of the Strand Theatre, New Bedford, Mass., has heeded our request for more institutional messages. And so, here is another one:

"A Few Words About Entertainment. Hard work is good, but you need play, too. The harder you work, the more you need to relax and be entertained.

"Sleep refreshes a tired body. Entertainment refreshes a tired mind. Ever notice how carefree you feel after a good movie show?

"Movies are not luxuries . . . not by a long shot! Money spent on good entertainment is well invested. It pays big dividends in mental health and happiness. Movies are your best entertainment.

"When you feel tired, fagged out, upset, overworked . . . a good movie show will snap you out of it in a jiffy.

"Make the movies a part of your regular program of life! See shows systematically! You can pack up your troubles in the kit bag when you . . . Make Attending the Strand a Habit."

Got a swell issue of the Screenews from Bill Drace down in Greer, S. C. But more about it on this page next week.

And so now we must leave you. See you in seven days.

'Crazy Dream' Radio Contest On 'Rockies' Scores for Brown

Heading the press book's suggestion, Manager Russell Brown of the D. & R. Theatre, Aberdeen, Wash., planted a guessing contest on "Springtime in the Rockies" with radio station KXRO.

Based on one of the film's songs, I Had the Craziest Dream, the contest offered listeners the opportunity to win guest tickets for the best letters of 50 words or less on their "craziest" dreams. Excerpts were read over the air without mentioning names, and then the names of the 20 winners were announced.

All right, if you want to pin Brown down he'll admit it was a crazy stunt. But, by golly, they liked it!

'Julia' Exploitation Opportunity

An excellent "Three Hearts for Julia" exploitation opportunity is provided by a full-page Ann Sothern-Max Factor tie-up ad which appeared recently in *The American Weekly* and the *This Week* magazine, Sunday supplements. The periodicals have a combined circulation of more than 13,500,000.

Selling the Picture

Surprise Giveaway

Century's 37 theatres in Brooklyn and Long Island furnished each of the patrons that attended performances on Saturday, January 30th, a beautiful photo of President Roosevelt suitable for framing.

Thousands of these photos were given away without benefit of advance publicity. It was a good-will gesture.

Set More 'Commando' Premieres at Dawn

Milwaukee and Philadelphia have followed the successful pattern of "dawn premieres" already established by Columbia Pictures for openings of "Commandos Strike at Dawn."

"Dawn premieres" have already proven effective in Buffalo, at the Lafayette Theatre; in Los Angeles, where the picture opened simultaneously at the Hillstreet and Pantages Theatres; and in Bridgeport, Conn., at Loew's Poli Theatre. Another "dawn premiere" has already been announced for Boston, where the picture is scheduled to open at the Boston Theatre on February 11.

In Milwaukee, "Commandos Strike at Dawn" was opened with a "dawn premiere" at 1 a.m. on January 31, at the Palace Theatre, with full cooperation supplied by all local war plants and municipal officers. Swing shift war workers attended in force. In Philadelphia, the Stanley Theatre will be the scene of a similar event at 2 a.m. on February 3.

The purpose of "dawn premieres" is to give war workers, who otherwise would be unable to see the film, an opportunity to attend a showing either before or after their work periods.

MGM Films to Be Plugged in Detroit Over Station WWJ

After experimenting successfully in Chicago, over Station WGN with a 15-minute, 3-times-a-week radio program, Metro-Goldwyn-Mayer has contracted for a similar program with Station WWJ, Detroit.

"Stand by for Action," "Random Harvest," "Keeper of the Flame" and "White Cargo" are the first MGM pictures to receive this special advance build-up.

The program, known as the Lion's Roar, will be broadcast from 6:15 to 6:30 on Tuesdays, Thursdays and Saturdays—following a well-rated news program.

Donahue & Coe, Inc., of New York is the advertising agency.

Religious Film Benefit Show 'Very Successful' in Maysville

Catholic organizations of Maysville, Ky., sponsored a benefit showing of the film, "The Eternal Gift," at Schine's Russell Theatre.

To exploit the special engagement, Manager Edward May promoted two front-page newspaper stories and a two-column cut and reader. In front of the theatre, during the run, he placed three jumbo displays. Paid advertising included a front-page box in the local daily and small displays in rural weeklies.

The engagement, according to May, was "very successful," and he expects to repeat the idea in the near future.

'Casablanca' Exploitation Ideas Prepared for Schine Theatremen

To its managers from the Schine Circuit's home office the other day went a five-page typewritten list of suggestions for exploiting "Casablanca." The ideas set forth by the circuit heads should prove valuable, not only to Schine managers, but also to other theatremen who have the picture under contract:

1. Prepare, well in advance, a mailing list to cover a large section of the people in your city. In your letter tell them of the action, suspense, timeliness, and above all, tell them of the tender romance, which, with the great cast—make for one of the best pictures of the year. See that you include your school teachers, Civilian Defense organization members, Air Raid Wardens, etc., on the mailing list.

2. Start immediately to get a line on the boys from your city who are serving with our forces in North Africa. For this purpose there is a classified ad stunt that may be nicely adopted for your use. Check your press book for this, and run it well in advance so that the letters you get as a result will assist you in your campaign. Award passes instead of cash to those furnishing letters.

3. From the list of men in the armed forces now in North Africa, try and interest your editor in a series of interesting articles about various members of the contingent.

4. There is an illustration in your press book of a series of reviews from critics. We believe you can get a 40 x 60 of this from Warners, as we have seen samples of same. It should get a lot of attention.

5. In your contacts about town start talking up the picture. At your various Luncheon Clubs dedicate one of the afternoons to pay tribute to the men from your city who are serving in North Africa. Call it a "Casablanca" luncheon program and build it up as a testimonial to the Fighting French.

6. There is an organization known as "France Forever," which is an offshoot of the Free French Movement in America. They are ready to help you with your engagement of the picture. They have executive committees scattered throughout the country. Check your press book for your nearest contact or, write to "France Forever," 587 Fifth Avenue, New York City, for information.

7. Another piece for your mailing list might be made up as an offset job from the excellent illustrations which appear in the newspaper photo feature in your press book. In our opinion, it is important to plant the story in the minds of your patrons because of its suspense and action. From the illustrations you can get all the materials you need to make up a swell herald. This can be distributed as well through your markets and other mediums.

8. Teaser cards pointing up the various selling angles in the picture should be spotted around your theatre. Use such copy as "Action . . . as exciting as the first landing in 'Casablanca'." Use a still on a 22 x 28 card.

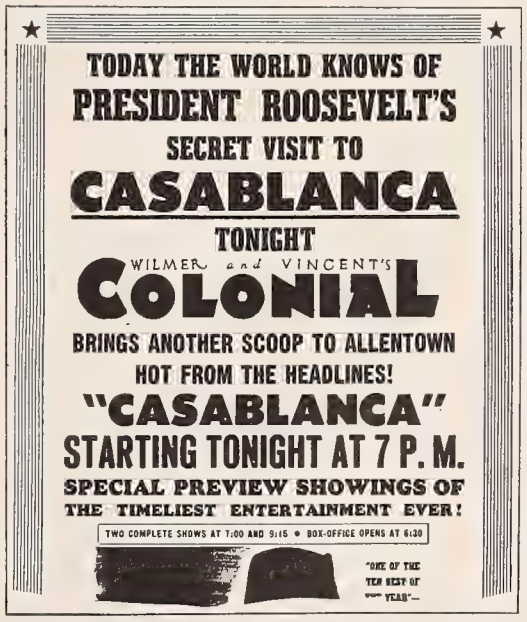
Schine managers are urged to stress the romantic angles by (1) letting their patrons know that the Paul Henreid in "Casablanca" is the same Henreid who thrilled them in "Now, Voyager"; (2) printing up cards for beauty shops, stores, offices, with this copy: "The screen teams three of its greatest stars in a love story as fiery as the city that held them," with a "clinch" illustration; distributing photos of Henreid to women at matinee performances.

Suggested as an important stunt is the organization of a campaign to increase letters from home to soldiers, sailors, marine and airmen. Listed as good tie-up possibilities are the USO, Civic Club, War Council and the local newspaper. Elaborating on this idea:

Arrange for a few girls to sit at a table in your lobby. Through the newspapers, run a story telling the folks in your town who can't write to drop in at the theatre, and there will be someone there who will assist them in writing to their boys. . . . You can arrange for a card nearby, with copy reading: "We are writing the boys at 'Casablanca,' telling them that the folks at home are going to see a great picture by the same title, etc." Have this display working at your busiest hours, and it will create much attention.

As a street ballyhoo stunt tieing in with the salvage campaign, it is suggested that some scrap be piled in a prominent location, with a card on it reading: "The scrap metal we collected and are still collecting was in the tanks and guns that captured 'Casablanca.' If you want to capture some of the most exciting thrills of your life, see . . . etc."

Balance of the bulletin contains ideas for lobby displays and a newspaper contest to get over the picture's suspense, excitement and action. Managers are urged to utilize the six-sheet and the exchange 40x60 for the lobby, and to use the press book "Code Contest" in the newspaper.



More 'Casablanca' Showmanship

Arriving too late for coverage last week (STR, January 30, p. 21), herewith is another example of fine on-the-spot showmanship following the Roosevelt-Churchill conference in Casablanca. Morning after, Allentown, Pa., newspapers carried the ad on Warners' "Casablanca," part of which is reproduced above. Credit for this fast work goes to Manager Charles Bierbauer and his assistant, Nicholas Todorov, of Wilmer and Vincent's Colonial in that community.

Sailor's Letter to Newspaper Pays Tribute to Selette's Theatre

In New Bedford, Mass., last summer, only one out of thirteen theatres—Manager Edward Selette's Strand—was admitting service men at a reduced admission price. Scanning the editorial page of the *Standard-Times,* Selette came across a letter to the editor from a former resident now in the United States Naval Reserves.

"Only one theatre in New Bedford," wrote the sailor, in part, "treated the service man in the American way. I salute and tip my hat to the management of the Strand. . . ."

That was last summer. Undoubtedly, by this time, all the theatres in that community are admitting service men at reduced rates. But the sailor's letter, his commendation of Selette's policy, must have had a lot to do with it.

Why not try the old "pay night" stunt to build business on the "off" night? Mix a number of small coins of various denominations with passes and advertising plugs on the coming picture and one or two major prizes of dollar bills.

The 'Know How' is What Counts In Promoting Profitable Tieups

Here Are Facts Telling Why Showmen Succeed in Obtaining Cooperation

Few theatre managers or owners will dispute the vital importance of getting the very ultimate in cooperation and effort from the tieups made with local merchants, industries and organizations. The wide discrepancy in cooperation secured and results obtained by different managers in handling identical tieups (frequently in closely associated situations of equal population) prompted an STR reporter to try his hand at ferreting out the cause of such glaring variations. The investigation brought to light some interesting and elucidative facts.

From the evidence at hand one glaringly obvious fact stands forth—and that is the matter of salesmanship.

A great deal of advance planning, considerable of the down-to-earth "know how" of clever salesmanship, coupled with ability to diplomatically approach interested parties and clearly and concisely present the benefits and advantages of his brain-child—these are the prime requisites of the completely successful tieup. In exact relation to the proficiency of the theatre representative's mastery of these basic steps of procedure is the success, partial success or total failure of the cooperative effort reflected at the box-office.

Webster defines cooperation as: "joint action: profit-sharing: buying and selling goods, or of pursuing other modes of mutual benefit." It naturally follows that a tieup offering no mutual profit nor presenting the possibility of better attaining a joint desire, should not be solicited. However, the ingenious theatre manager, by careful planning, is in a position to capitalize on the prestige of his theatre and the clientele to which it caters by painting a picture that will possess alluring promise of the potential profit for handlers of new, commonplace, or seldom sought merchandise. And, if properly and energetically executed, the tieup will equal or exceed the profit-expectancy of the cooperator.

It goes without saying that tieups based on, and planned in accordance with, the principles outlined above have the greatest opportunity of meeting with favorable consideration on the part of persons approached.

The primary lesson in the "know how" of salesmanship teaches that few people really want to buy anything but that almost everybody is ready and willing to grab at a bargain. With this fact in mind the commonest of Grade A horse-sense indicates that the manager seeking a tieup (whether it be for a wndow display or a mile-long parade) should spend considerable time constructing an indisputable premise, based on the benefits to accrue to the other fellow, and pointing emphatically to the trifling expense and effort required of the cooperator as compared to the service and outlay of the theatre. In other words: make it look like an irresistible bargain.

List every detail of advertising needed to assure success of the combined effort. Determine the cost of each unit, cards, handbills, newspaper advertising, etc., demanded of the contact. Compare the total against the tangible and intangible outlay in labor, facilities, lights, decorations, guest tickets, preferred customer contact, etc., offered by the theatre—not overlooking savings made possible by your special printing prices and established business contacts. When you have figured a balance in favor of the theatre you are in position to go about the next step in the business of culminating the contemplated effort.

Use diplomacy in approaching your prospect. Engage in as much preparation and bring as much influence to bear as you consider necessary to guarantee a receptive audience. Determine the days and times when your prospect's business schedule promises the least chance of interruption and arrange your interview accordingly.

Point to the purchasing power of your clientele, the glamor of your theatre, the by-word popularity of the stars that frequent your screen, the quality of your service, the prestige and esteem in which your enterprise is held and the high cost of light, service, labor and equipment involved in carrying out your end of the effort. Then proceed to the business of detailing the low cost and minimum outlay of time and effort required on his part—and be sure to amplify, within the bounds of practical reasoning, the benefits to his endeavor, not omitting passing mention of the possible or probable returns to the theatre.

It is not advisable to refute or totally disguise the theatre's profit aims since any tieup worth while is certain to be in the hands of people endowed with enough comon sense to understand that you have an axe to grind in soliciting their cooperation. The trick is to detail the various units of your own contribution until the cooperator's requirements pale into insignificance and the inference of greater benefits or remumeration accruing to them is overwhelmingly dominant.

It is pertinent to the success of any tieup that the manager give detailed consideration to the possible negative arguments of the person or group to be approached and prepare affirmative counter-argument to offset their position. To do this demands a degree of knowledge about the business practices or ultimate aims of those whose effort you solicit. This rule applies to every unit of cooperative effort whether it be a billing or window location, newspaper contest, merchant selling scheme or organizational goal.

Having studied the pros and cons of the situation and decided on the procedure that promises success, be sure that whomever you assign the duty of closing the contemplated arrangement is thorougly acquainted with, and sold on, every step to be taken and every argument to be advanced in support of the theatre's position.

It is well to remember that the participant in the battle for business has a lot in common with the fellow who takes part in a prize fight. Barring the ever possible but seldom effective "lucky punch," both are successful so long as they are on the aggressive, or affirmative, side of the argument—both fail when they are forced to assume defensive roles. Just as a prize fighter studies the style, speed and lethal punches that are the stock in trade of his opponent and plans to evade or maneuver them to his own advantage, so should the seeker of business success study the frail and strong points of his adversary and plan ways of converting them to the advantage of his own endeavor.

Try this formula when considering your next tieup and demonstrate for yourself how the theatre benefits, both from added receipts and complete satisfaction on the part of the cooperator, to a degree that more than warrants the time and effort expended.

Newspapers' Mats Used Effectively



From time to time STR has urged that exhibitors take advantage of mat services furnished local newspapers for the benefit of their advertisers. One example of what can be done is contained in the layout of institutional ads above. Utilizing the local newspapers' Metro and Meyer Both mat services, Manager Otto Whittaker, Jr., of the Grandin Theatre, Roanoke, Va., made up a series of small ads which he began using in the newspaper at the outset of the ban on autos as a means of transportation to and from theatres. In newspaper mat services, Whittaker points out, "one can find an illustration to fit almost any need." The copy, of course, was written by the manager, and the ads above are seven in a series of fourteen.

SHOWMANSHIP IN WARTIME LONDON

Ball's Vestibule Displays

Attractive vestibule displays are being used by Manager Edward Ball of the Brixton Astoria. In one of these, a large photo-head of Shirley Temple formed the centrepiece, with sketches of a dancing lad and lass and a galaxy of musical notes to give an idea of the type of film which, incidentally, was "Miss Annie Rooney." Another display featured a cut-out head of Leslie Howard, featured in G. F. D.'s "First of the Few," against a background showing a climbing fighter beneath a cloudy sky in which were silhouettes of a squadron.

Ties in With Government Plea

When he played "The Missing Million" and "Beyond the Blue Horizon," Manager Allender Fryer of the Troxy, Stepney, based his campaign on the Government's plea for the public to spend holidays at home. In the lobby he posted this notice: "Spend your holidays at the Troxy. Don't be one of 'The Missing Million' at Southend, but come here and see 'Beyond the Blue Horizon'."

Campaign Brings Bumper Business

Two weeks before "First of the Few" played at the Streatham Astoria, Capt. Harold Arnold used slides, trailers, cards, bills, press announcements and other tried-and-true methods of publicity. He took care to stress that the picture is not a war film. When playdate arrived, he decked the front of the house and the foyer with bunting, pennants, ensigns, tiny aircraft models, official photo-enlargements and announcements of various kinds, adding a rubber dinghy into which the public were invited to throw coins to help the Welfare Fund of the Streatham Squadron, A.T.C. Arnold had hoped to have Mr. Howard appear in person, but when the star was unable to appear because of other engagements, he sent a charming telegram which the manager read to the crowded house. On one evening the R.A.F. marched to the theatre in a body and thereby added to the publicity. Other guests were local R.A.F. and A.T.C. officers, as well as balloon barrage crews, etc. Despite keen opposition, the picture did a bumper business.

Gifts for Ack-Ack Boys

Manager Leo D'Ayton of the Regent, Weston-super-Mare, has been appealing to his patrons for gifts for the lonely Ack-Ack batteries in the district. As a result, the patrons have provided gramophones, dartboards, indoor games, etc., which will be greatly appreciated by the men who are stationed in isolated places away from all sources of entertainment except what they can provide themselves.

Theatre Aids Book Drive

During Bristol's Book Salvage Campaign, Manager J. E. Wyard of the New Globe, Lawrence Hill, got good publicity for his theatre by tieing in with the drive. A large stand was placed in the inner foyer at either side of which were large "Victory V" signs about six feet high carried out in the national colors. A large banner above the display carried this copy: "The New Globe, where all the good films are shown. Good books make good films. When you have seen the film and read the book, send it to the Forces." Completing the display were large life-size photographs of a man in uniform and a W.A.C.C. (Ed. Note: Exhibitors in the States might use an adaptation of this stunt in the current Victory Book Campaign.)

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: The Frankfort (Ky.) State Journal



THE STATE JOURNAL, FRANKFORT, KY., SUNDAY MORNING, JANUARY 10, 1943. 3

Prevues • *Frankfort Theatre Movie Guide* • *Reviews*

TIMELY TUNE FILM CO-STARS ALLAN JONES, WITH JANE FRAZEE, GLORIA JEAN, ALL-GIRL ORCHESTRA

WHY MOGULS GO MAD — By Robbin Coons

"Johnny Comes Marching Home" Has Popular Theme

Glamorous Jane Frazee is starred in Universal's "When Johnny Comes Marching Home"

RUBBISH IS ASSET TO ROMANTIC FILM, "ALGIERS"

DO NOT SWEEP THIS SET

BUY BONDS

Astaire And Hayworth In New Kern Musical

"The Gay Sisters" At The Grand Today

Capitol Theatre Movie Guide

Richard Travis Coming To The Grand Theatre

"The Pied Piper" Coming To Capitol

Grand Theatre Movie Guide

UNITED for FREEDOM for JUSTICE For BROTHERHOOD — UNITED NATIONS WEEK JAN. 14th thru 20th 1943

NEW THEATRE

• ALWAYS FIRST-RUN ATTRACTIONS •

TODAY THRU WEDNESDAY

IT'S GOT MORE OF EVERYTHING...THAN ANYTHING! More LOVE-FUN! More JIVE-JOY! More SONG-THRILLS with those Miracle Maids of Music!

When Johnny Comes Marching Home

ALLAN JONES • JANE FRAZEE • GLORIA JEAN • Donald O'Connor • PEGGY RYAN • 4 RYTHM BROTHERS and SPITALNY and HIS HOUR OF CHARM All Girl ORCHESTRA

THESE SONG HITS—AND PLENTY MORE! "One of Us Has Gotta Go" "Time To Worry Fighting Pop" "That Is to Say" "Jive Session" "Cross Fever"

LATE NEWS "King of 49ers" AND "Spirit of Democracy"

THURSDAY—FRIDAY—SATURDAY

You've Got A Thrilling Date With Danger

Come to "ALGIERS" and meet INES

A Rendezvous With Romance In Glamorous Mysterious Algiers!

PLUS

GANG BUSTERS with Kent TAYLOR Irene HERVEY Robert ARMSTRONG Ralph Morgan

CHAPTER 8 "Murder By Proxy"

LATE NEWS CARTOON

COMING SOON

NOEL COWARD'S "In Which We Serve"

MARIA MONTEZ "Arabian Nights" In Technicolor

ABBOTT and COSTELLO "Who Done It"

Capitol

TODAY & MONDAY — Bargain Hour Today 1 to 2 P. M.—21c

THE Greatest PICTURE OF THEIR LIVES.. with Jerome Kern's Greatest musical

Fred ASTAIRE HAYWORTH You Were Never Lovelier

CUGAT'S RHUMBA BAND

"RABBIT WHO CAME TO DINNER" Cartoon & News

TUESDAY & WEDNESDAY

YOU'LL LOVE THE PIED PIPER with MONTY WOOLLEY PEGGY McIVOR ANNE BAXTER

"NAVY & THE NATION" March of Time

THURS & FRI. — BAF ADVENTURE against GESTAPO TERROR! — DESPERATE JOURNEY with ERROL FLYNN RONALD REAGAN — News Events

SATURDAY ONLY — BARGAIN DAY 2—FEATURES—2 — GESTAPO OUTWITTED by hero of the radio! BERLIN Correspondent — "West of the Law" with ROUGH RIDERS

Grand

Always 2 Features — Always 2 Features

TODAY & MONDAY — THEY LOVED TO DANCE STANWYCK • ROGERS • HUTCHINSON — THE GAY Sisters with COLEMAN CRISP — "Phantom of the Range" with TOM TYLER

TUES AND WED — 2 FIRST RUN FEATURES 2 — A RIGHT GUY GOES WRONG! ESCAPE and CRIME Richard TRAVIS • Julie BISHOP — SECOND FEATURE — MEN OF SAN QUENTIN — Also NEWS EVENTS

THURSDAY ONLY • FIRST RUN IN TOWN — CHARLES MORRIS BOSTON BLACKIE Goes Hollywood — SECOND FEATURE — "MAN FROM GUNTOWN" with TIM McCOY

FRIDAY AND SATURDAY — THRILLS! HIGH SIERRA with Humphrey Bogart and Ida Lupino — 2ND HIT FIRST RUN "TORNADO IN THE SADDLE" with RUSSELL HAYDEN — Also "G MEN vs. BLACK DRAGONS" Serial

Manager Gene Lutes of the Capitol and Grand Theatres, and Manager Edward C. Dunlap of the New Theatre, Frankfort, Ky., may well be proud of the weekly amusement page in the State Journal, for besides creating the ad layouts for their respective houses, these wise and alert showmen cooperate in assembling material for the publicity columns. Result: an attractive, lively amusement page, as the reader can see for himself from the reproduction above. Rather than battle between themselves, rather than vie for the editor's favor to obtain the most space individually, these showmen believe in working together toward a common goal: keeping the public in a go-to-the-movies frame of mind. Doubtless there are many communities whose newspaper editors not now giving local theatremen an amusement page would be glad to contribute the space each week if the theatremen prepared and furnished the material. Naturally, this procedure shouldn't be necessary; but when it is, it's best for the exhibitor to "take the helm" and prove to the not-too-enthusiastic editor that the public also likes its amusement news. In Frankfort, the Capitol and Grand, operated by the Frankfort Amusement Co., pay for 40 inches, while the New pays for a like amount. Remaining space is donated for theatre news. Reports Showman Lutes: "Since starting this page several weeks ago, we have had many compliments." We can see why.

"Hear the News, Ray?
ON THE LOEW CIRCUIT WE DID
THE BIGGEST BUSINESS OF AN
UNITED ARTISTS RELEASE IN
THE PAST 12 MONTHS!"



"Sparkles with fun! Sure to make a hit at the box-office!" —*Hollywood Reporter*

"Has plenty on the ball to win strong audience response everywhere!" —*Film Daily*

"A unique plot with a strong romantic flavor keeps the action rolling!" —*Variety*

"Smart comedy has lots of appeal!" —*The Exhibitor*

Yes, Paulette and Ray are doing a great wartime job of lifting the public's spirits with the hit that Daily Variety calls "fast moving comedy that spells complete relaxation for theatregoers!"

Gross for gross, it has topped all United Artists pictures in the last year at

STATE, PROVIDENCE
LOEW'S, RICHMOND
STATE, ST. LOUIS
VALENTINE, TOLEDO
LOEW'S, SYRACUSE
LOEW'S, READING
LOEW'S, HARRISBURG
LOEW'S, LOUISVILLE
ALDINE, WILMINGTON
LOEW'S, AKRON
STATE, NEW ORLEANS
LOEW'S, ROCHESTER
LOEW'S, INDIANAPOLIS
MIDLAND, KANSAS CITY
VENDOME, NASHVILLE
LOEW'S GRAND, ATLANTA

Opening soon CAPITOL THEATRE, New York City

Ray MILLAND and Paulette GODDARD

in

The Crystal Ball



and WILLIAM BENDIX
Comedy Sensation of "Wake Island"

A Cinema Guild Presentation
with Gladys George · Virginia Field · Cecil Kellaway
Directed by Elliott Nugent · Screen Play by Virginia Van Upp
Released thru UNITED ARTISTS

Fight the war on Infantile Paralysis!
Pledge your heart and your theatre
MARCH OF DIMES DRIVE . . . Feb. 18-24

'Happy Go Lucky' Selling Angles for Showmen

Let the Ideas on This Page Be Your Guide to Campaign Designed to Lure Patronage

"Happy Go Lucky" is just about the last word in escapist film fare. It's really like a vacation on a palm-studded, song-filled tropical island—and will prove just about as invigorating to movie fans surfeited with war films and anxious to experience that get-away-from-it-all feeling.

Mary Martin, Dick Powell, Rudy Vallee, a male chorus and a group of native singers account for plenty of ear-tingling song selections with some extra vocal spice added by the jitterbug singing of Betty Hutton. There is also some swell dance offerings that show a heap of the famous Martin torso and the eccentric hip-switching of the high-brown native gals.

Miss Martin is a one-girl fashion show and displays some eye-filling samples of the latest styles in habiliments for all occasions to be worn by milady.

There is an easy-to-take romantic theme running throughout the picture and great gobs of comedy antics that will tickle the ribs of everybody that likes fun in any and all of its many picture forms.

Add to this the fact that the entire film is in gorgeous Technicolor. You can just vision for yourself the gay festivities in store for your customers.

Paramount has prepared an all-coverage press book with an unusual number of sales helps including 7 national advertising hookups to assist you in putting the film on your top-scoring box-office list. In looking over the picture STR found these additional ideas that may be helpful to you in getting peak attendance during its exhibition at your theatre.



Mary Martin, Dick Powell, Betty Hutton, Eddie Bracken, Rudy Vallee hold forth merrily in Paramount's Technicolor comedy with music, "Happy Go Lucky." Above picture splashed around should arouse interest.

Radio and Newspaper Publicity

Mary Martin is out to trap a husband with a bulging wallet and the picture circumstance could be used by the editor or radio station manager as base for a contest where unmarried girl and women readers or listeners were asked to submit brief formulas for attracting offers of marriage from men of wealth.

Later in the picture Mary decides that there are a heap of other things she wants of a husband besides money and this angle lends itself to excellent contest possibilities where men and women were asked to offer their ideas of the qualities most necessary in the ideal wife and the ideal husband. A contest of this kind should stir up a lot of interest in your showing.

Some humorous and interesting replies would be received to a contest directed to young girls asking "How to make a man propose?".

Rudy Vallee is cast as a money-weighted skeptic who is bored to death with the normal recreations of life. On this you could get up an interesting contest where the public would be asked to submit brief chronicles on what they would do if they "Had money to burn."

With vacations on the taboo list for the duration you might convince the editor that a lot of reader interest could be generated by requesting readers to offer short treatises of how well they enjoyed previous vacations.

The title lends itself to excellent contest material based on the query, "What it would take to make me feel happy-go-lucky."

The women's page editor would be interested in tying up with a scene in the picture showing Mary Martin serving a picnic lunch to Rudy. Women readers would be asked to send in ideas for picnic lunches in wartime, etc.

Co-op Advertising

The title is a natural for a page or double truck of co-op ads where merchants listed such wares as would give the purchaser that "Happy Go Lucky" feeling.

The vacation tempo of the film lends itself admirably to tieups with department stores for advertising spring and summer garments.

The roles of Dick Powell and Eddie Bracken as lazy beach roustabouts offers an excellent opportunity for merchants to tie in the sale of slacks and lounging clothes.

In the early footage Mary Martin loses a bracelet. You should have little difficulty in convincing the classified advertising manager of the value of this circumstance to encourage use of the paper's lost and found columns.

Rudy Vallee is pictured wearing pince-nez eyeglasses. You may be able to interest the local optician in using an illustration of the star in a co-op ad.

The insurance business comes in for a good share of dialogue when the bracelet is lost. Any live-wire insurance broker can profit from display space tying the picture incident to his services.

Jewelry is featured in many other scenes in addition to the bracelet loss and Powell's playing of the ukulele offers opportunity to dealers in musical instruments.

The hit tunes of the picture have been recorded by famous bands for Decca, Columbia and Victor. Dealers in these recordings should be more than ready to capitalize on the local showing of the picture.

Exploitation

Considerable footage is given over to showing the marvelous effects of a love potion. Envelopes containing flour, sand or inexpensive crystals of boric powder, with copy about the picture will make excellent advance giveaways and create a lot of interest.

Insurance brokers might be interested in defraying the cost of printing and distribution of handbills stressing the loss of the bracelet as starting the picture romance and tying it in with their business.

An elderly gentleman in the film is always bragging about his ability to identify the legs of the girls he has seen. A department store dealing in stockings could be interested in devoting one of their prominent windows to a stunt where a curtain would be drawn to knee height and models used to display different colors and grades of hosiery. Prizes could be offered to window shoppers identifying the grades and prices of hose worn by particular models. Curtain would have to carry numbers and models positioned in the same place each time they appeared. Award prizes for six or seven consecutive identifications.

There is a bevy of pretty girls featured in one scene of the picture. Try to interest the high school classes to run a contest to select the prettiest girl in the class with a theatre party for four to each class winner.

The opticians' angle makes possible a co-operative effort where handbills would be printed and distributed at the expense of the cooperator.

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Lobby

A good stunt would be to have some local department store supply a showcase displaying a complete summertime wardrobe for ladies—everything from shoes and under-mentionables to street and evening gowns and hats. Place a card in the case asking patrons to guess the total weight of the garments. Furnish a pretty girl to pass out cards on which guesses are to be registered. Each card should carry information to the effect that the clothes would be worn on the stage of your theatre some night during the exhibition of the picture and the wearer would disrobe on stage and weigh each garment. Be sure that you leave bathing suits out of the display as the trick is to leave the girl attired in a bathing suit when all other garments have been taken off. You'll pack the house the final night.

Stage

The picture lends itself to holding a fashion show if you can get the cooperation of the ladies' ready-to-wear and department stores for models, etc. Newspaper advertising and publicity should be plentiful if you can put it over and the weight guessing stunt makes a wonderful finale.

Hat shows are also in keeping with the picture as Miss Martin wears several fetching and artistic chapeaux.

The singing and dancing scenes offer good possibilities for interesting local music and dance

(*Continued on Page 27*)



'Black Swan' Animated Display

Manager S. P. Katzenbach of the Grand Theatre, Terre Haute, Indiana, attracted the attention of passersby with an animated store window display for the opening of 20th-Fox's "The Black Swan." Rocking device moved ship and waves.

Premieres Are Set For 'Hitler's Children'

A number of regional premieres, patterned after the spectacular fifty-city affair held recently in the middle west, have been set by RKO Radio for "Hitler's Children." Promotion, which will be on an expanded scale, will include, besides newspaper space, tieups with local radio stations and the personal appearances of Bonita Granville and H. B. Warner.

First of the regional premieres was held on Thursday (4) day and date at the Ambassador, St. Louis, and the Orpheum, New Orleans, to be followed with the Palace, Chicago, and the Hippodrome, Cleveland, on February 18, the Majestic, Dallas, on February 25, and the Fox, Philadelphia, on March 5.

In addition, the Interstate Circuit of Texas has set up twenty-one bookings with a similar number grouped in the Southwest area ranging from eastern Texas to Albuquerque. Dates for these two premieres will be announced later.

Postcard Campaign Plugs Radio Stars Featured in 'Hi, Neighbor'

As part of the campaign on "Hi, Neighbor" at the Park Theatre, Tampa, Fla., postcards stressing the appearance in the film of Roy Acuff and his Smoky Mountain Boys and Girls, radio personalities heard locally over WFLA, were sent to a large mailing list. Copy on the card:

"Dear Friend—Coming to the Park Theatre Tuesday, Wednesday and Thursday (date) will be Roy Acuff and his Smoky Mountain Boys and Girls in Republic's new picture, 'Hi, Neighbor.' You have heard them on the WSM Grand Ole Opry every Saturday night over your local station, WFLA, at 9:30, and on the Prince Albert show. Now come and see Roy and his Gang in his new picture. On the stage: Jerry Webber and her guitar. P.S. Don't miss this outstanding show of the year.—The Management."

Ideas on 'Happy Go Lucky' Designed to Lure Patronage

(*Continued from Page 26*)

teachers in presenting their prize pupils either as individuals or in a tableau.

Imitators of Dick Powell, Betty Hutton, etc., should be easy to locate.

Ballyhoo

Dress two boys in long white coats. Borrow a dummy figure from a local store. Get a stretcher from the local Red Cross. Then cover the dummy with a sheet and have the boys carry the stretcher around town with a sign hanging from either side reading: "It's not fatal—just laughed himself (or herself) sick while looking at 'Happy Go Lucky' at (Blank) Theatre."

'Popular Girl' Stunt Variant is Good Idea for Industry Tieup

If yours happens to be one of the many communities where large numbers of women are employed in war industry, the organization of a "Princess of Commerce" or "Queen of Industry" contest should do a swell job of goodwill building, publicity garnering and ticket selling for your theatre. Executives in charge of factories and industries will recognize the outstanding opportunities provided by such a contest for building morale and creating the highly desired semi-recreational atmosphere that generates contentment among the workers.

If there are several concerns employing women, try to get each company to conduct a separate contest. If only one or two prospects are at your disposal arrange to have the contest placed on an inter-departmental basis. In either event the final awards are to be made from the stage of your theatre with all runners-up appearing.

The length of time the contest is to run should be governed by the size of your community and the number of concerns taking part.

The method of balloting should be determined by the amount of local cooperation, but all ballots should carry advertising on the theatre attraction on the reverse side and marked as useless if cast after the closing date of the picture or pictures advertised. Ergo, if the contest runs four weeks you can get spot advertising on four attractions displayed by the cooperators as well as forcing attention to each current attraction through the ballots placed in the hands of voters.

The possibilities of cooperation are numerous. The newspaper should run a ballot in connection with the daily story and each concern buying display advertising or otherwise supporting their own or another candidate should be entitled to pass out ballots good for a stipulated number of votes with each purchase—the value of the purchase to govern the number of votes permitted. Ballots should be placed in the pay envelopes of the workers employed in the various concerns participating. Ballot boxes, carrying advertising on the current theatre attraction, should be prominently displayed at all places of cooperation as well as in the theatre lobby.

Ballots should be collected and counted each day by the theatre or newspaper staff and the daily standing of contestants published in the newspaper and on a blackboard in the theatre lobby.

Awards should consist of war bonds and stamps with the total amount decided upon divided equally between all concerns entering contestants. A sizable addition in cash for allocation among the three leaders could be built through pooling funds accruing from a stipulated percentage of special tickets, sold week-to-week in advance of the final event.

The amount of this special award fund should be published daily in the running newspaper story about the contest in order to keep interest at a high peak.

Further stimulus could be given by inviting the three leading contestants and a party of three friends each to attend the theatre as guests of the management each week of the contest's duration. Guest tickets of graduated value should be given to all girls entering, but not participating in the major awards, as consolation prizes.

The opposition to getting full cooperation on a contest of this kind should be trivial as the Office of War Information and other Government agencies are bombarding industry heads with requests to exert every effort to maintain high morale among employes and resort to every possible means of encouraging greater interest in the work being performed.

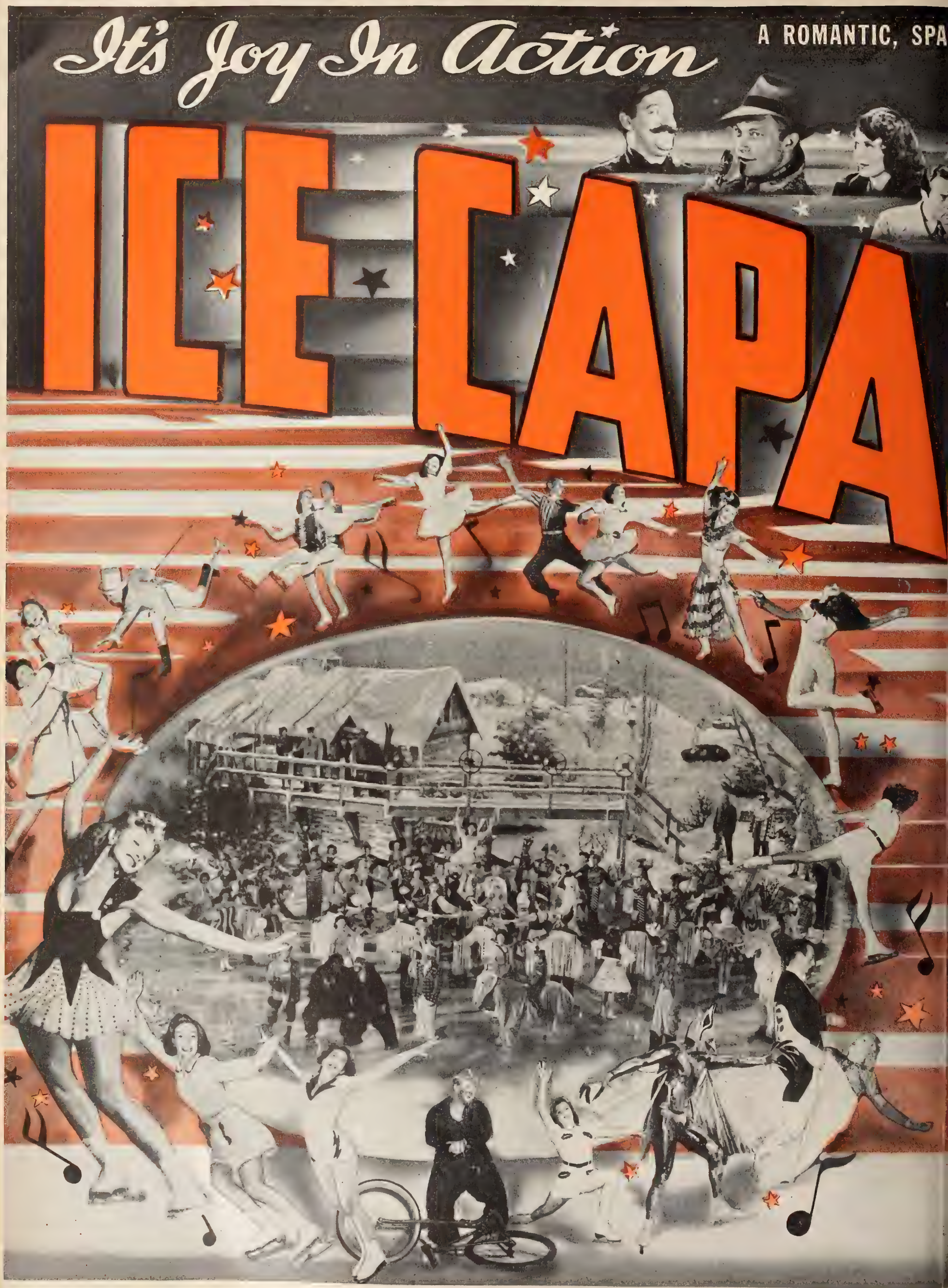
Should the angle of popularity not be acceptable to the industrial leaders in your community, put the contest on a basis of perfection of performance, or accomplishment, in the particular work to which the girls are assigned, with a judging committee of executives selecting the winners.

Because of gasoline rationing, old dobbin is coming back into popularity once again. Little wonder, therefore, that the Boulder Theatre, Boulder, Colo., was packed to the rafters recently when a horse was given to the lucky patron.

INDEX for JANUARY, 1943

A listing of the highlights of the past month's issues of STR indexed and cross-indexed for ready reference

Amusement Page Layouts,
Jan. 2, p. 22; Jan. 9, p. 15; Jan. 16, p. 31, Jan. 23, p. 24
Advertising Copy That Sells....Jan. 16, p. 22
Builder of Profit and Goodwill..Jan. 2, p. 26
Complete Index for 1942....Jan. 2, pp. 46-47
Equipment and Maintenance,
Jan. 2, pp. 31-38; Jan. 30, pp. 25-31
Exploitation Campaigns—by Pictures
Air Force .....Jan. 23, p. 19
Casablanca .....Jan. 30, p. 16
Commandos Strike at Dawn,
Jan. 2, pp. 19, 28; Jan. 16, p. 31; Jan. 23, p. 22
For Me and My Gal.....Jan. 16, p. 23
Gentleman Jim ...Jan. 2, p. 20; Jan. 16, p. 23
Hitler's Children .....Jan. 9, p. 11
Human Comedy .....Jan. 30, p. 15
Ice-Capades Revue .....Jan. 9, p. 14
Jacare .....Jan. 30, p. 15
Journey for Margaret,
Jan. 9, p. 11; Jan. 23, p. 22
Lady From Chungking.....Jan. 30, p. 21
Lure of the Islands.....Jan. 2, p. 19
My Sister Eileen.....Jan. 2, p. 20
Ox-Bow Incident .....Jan. 16, p. 18
Panama Hattie .....Jan. 2, p. 24
Random Harvest..Jan. 2, p. 20; Jan. 9, p. 12
Springtime in the Rockies.....Jan. 16, p. 23
Silver Skates .....Jan. 2, p. 19
Stage Door Canteen.....Jan. 2, p. 19
Stand By For Action,
Jan. 16, p. 22; Jan. 23, p. 19
Talk of the Town.....Jan. 30, p. 15
Thunder Birds....Jan. 2, p. 28; Jan. 9, p. 12
War Against Mrs. Hadley....Jan. 16, p. 27
Yanks Are Coming.....Jan. 16, p. 20
You Were Never Lovelier....Jan. 2, p. 24
Exploitation Campaigns—by Stunts
Church Cooperation .....Jan. 16, p. 26
Classified Ad Page Stunt.....Jan. 2, p. 24
Community Sing .....Jan. 2, p. 24
Food Matinee .....Jan. 2, p. 20
Horror Show.....Jan. 2, p. 24; Jan. 16, p. 31
Plane Contest .....Jan. 2, p. 24
Song Promotion .....Jan. 2, p. 19
Radio Station Plugs.....Jan. 9, p. 12
Money Dates for February.....Jan. 30, p. 16
Showbuilder .....Jan. 2, pp. 39-44
Showmanalyses
Arabian Nights .....Jan. 2, p. 18
Saludos Amigos .....Jan. 9, p. 16
Ice-Capades Revue .....Jan. 16, p. 30
Shadow of a Doubt.....Jan. 23, p. 23
Immortal Sergeant .....Jan. 30, p. 18
Stage Weddings .....Jan. 9, p. 11
Theatre-Newspaper Cooperation..Jan. 2, p. 20
Timely Showmanship .....Jan. 30, p. 21


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A ROMANTIC, SPA
ICE CAPA

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PIERRE WATKIN
SI JENKS
SAM BERNARD
GEORGE BYRON

Directed by . . . BERNARD VORHAUS

Screenplay by
BRADFORD ROPES • GERTRUDE PURCELL

Original Story by
ROBERT T. SHANNON • MAURI GRASHIN

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A REPUBLIC PICTURE

Hollywood

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PROGRAM NOTES FROM THE STUDIOS

LeBaron to Produce Technicolor Musical, 'Mexico City'; Vincente Minnelli to Direct Judy Garland's Next Picture

Jack Warner has engaged Alex A. Aarons to assist Jesse L. Lasky in producing "Rhapsody in Blue," the life of George Gershwin. Aarons produced Gershwin's first musical comedy, "La! La! Lucille," and was the producer of other Gershwin musical comedies including "Lady Be Good," "Oh Kay," "Funny Face" and "Girl Crazy."

Walter Wanger's "Arabian Nights" which went into national release last December 24 promises to become the biggest grosser turned out by Universal in the five years since Nate Blumberg assumed the company's reins as president.

William LeBaron has been set as the producer of "Mexico City" for 20th Century-Fox. The picture, which will be in Technicolor, is now being written by Seena Owen.

Henry Stephenson, Lloyd Corrigan and Dorothy Lovett have been signed by Republic for the leads in "The Man Trap," on which George Sherman is associate producer-director. Stephenson plays the main character, a retired Scotland Yard man.

Vincente Minnelli, one of Hollywood's youngest directors, gets his choicest assignment at MGM in Judy Garland's next starrer, "Meet Me in St. Louis." The story is adapted from Sally Benson's "Kensington Stories" and deals with the joys and sorrows of an average American family.

Arthur Ripley and Rudolph Monter have formed a partnership to produce for PRC. Under an unique writing setup, Fred Torberg, refugee German novelist, will write in German the screenplay of "Hate Ship" which the new company will produce, and Ripley will sit down with the author to work out an English translation.

Kenny Baker has been signed to replace Robert Haymes in the leading role for Columbia's "Doughboys in Ireland." The film is slated to roll on February 10.

Plans for the production of a picture to be called "Brazzaville" as a sequel to the highly successful "Casablanca" have been announced for Warner Bros. Humphrey Bogart, Geraldine Fitzgerald and Sydney Greenstreet will have the leads.

John Brahm has been selected to direct 20th Century-Fox's "Winter Time," the new Sonja Henie starrer, with Phil Regan in one of the male leads. The story is about a Norwegian girl who comes to Canada and takes over an outdoor resort.

"Front Line Hostess" has been put on Republic's production schedule. It concerns the adventures of a Salvation Army girl at the front, and will have Fay McKenzie in one of the lead parts. Producer and director haven't been named.

Paramount's "Hostages" has received considerable impetus on its way to completion and success with the announcements that Oscar Homolka, Francis Lederer and Arturo De Cordova, Mexico's screen star, have been given lead parts. With Frank Tuttle directing, the Sol C. Siegel production should start this week.

King Vidor has received the script of MGM's "America," with production scheduled to roll in approximately two weeks. Script represents eighteen years of work on developing the idea of a semi-documentary film dealing with America's industrial power, and was two years in actual scripting.

PRC has advanced the starting date on "Girls in Chains," an Atlantis production which will have Arline Judge, Roger Clark and Barbara Pepper in the top roles. With most of the paper work ready, the picture should roll next week.

Martha Raye has been signed by 20th Century-Fox to a long-termer, but there is no immediate picture in view. The singing star is due back from Europe this month and will report to the studio in March.

"Secret Service in Darkest Africa" is the title of Republic's next serial. William O'Sullivan is associate producer.

Frances Robinson joins "Lady in the Dark" which Richard Blumenthal is producing and Mitchell Leisen is directing. She joins Ginger Rogers, Ray Milland, Warner Baxter and Jon Hall who head the cast.

One of the great personalities in contemporary music has come to the screen, for Albert Coates, Russian-English composer and conductor, has joined the music staff at MGM. He is to work on the musical score of "Russia," which Gregory Ratoff will direct under Joe Pasternak's production.

"The Ghost and the Guest," PRC picture based on a Milt Gross story, has gone into work on the Alexander Stern schedule with William Nigh directing. Thus far the cast heads include Florence Rice, James Dunn and James Dudley.

Jess Barker, recently signed Columbia contract player, has been assigned the star male role in "Right Guy." He will co-star with Claire Trevor in the David Chatkin production, and will be supported in one of the featured parts by Edgar Buchanan, who has just completed a featured role in "Destroyer."

Exploitation for Rogers Films

M. J. Siegel, Republic's president, has announced plans whereby "King of the Cowboys," Roy Rogers recent Special which he finished prior to leaving for Washington, will be presented to the public with a special exploitation campaign which includes recordings to be sent to 400 radio stations throughout the country in key and subsidiary cities. Rogers will be gone four weeks during which Siegel will set in motion extensive production plans for his next picture, "Hands Across the Border."

WANDERING AROUND HOLLYWOOD

with Ed Raiden

It was the first time we had ever met Merle Oberon or seen her work, because she's been out of pictures for quite a while. The scene was a simple one and devoted to Miss Oberon exclusively. As she sat there for the moment it took to satisfy Director Dorothy Arzner, we felt the austerity of her personality. Maybe "Attack By Night" calls for it. When she finished the scene, the effect had been softened somewhat, but there was still the poise of strength. Something in what she did caused the director to flash a questioning look, and Miss Oberon got up and put her hands on the director's shoulders. The character she had displayed mellowed as she laughed and quizzed: "Well, what was it?" Her charm and her manner spread over the set so that the workers and visitors shared the director's smile.

Still at Columbia, we visited "Destroyer," where they are down in the boiler room. The destroyer has been hit by a torpedo and is filling with water. To get the necessary effect, the set is on a platform that raises and lowers, enabling them to increase the depth of the water in the boiler room without having it flow over at the sides. Edward G. Robinson, Edgar Buchanan, Glenn Ford, Edward Brophy and others are in the scene; but, as always, Director Bill Seiter holds the center of attraction. Blessed with a terrific sense of humor, Bill sat there kidding one after the other of the grips and prop men, until, watching one of them sweep off the top of the water to remove splinters and dirt that were floating around, he quipped: "Better wet that down, or you'll stir up the place." He was so dry that the sweeper put down his broom and started to get some water until the laughter of the boys made him realize what he was doing.

PRC Promoting Western Series

PRC is arranging national promotion for its three series of Westerns through personal appearance tours involving their stars and featured players. Plans are now being worked out for junkets for Bob Livingston, appearing in the "Lone Rider" series, and Dave O'Brien, Jim Newill and Guy Wilkerson, starring in "The Texas Rangers" series. Buster Crabbe and Al St. John, appearing in PRC's "Billy the Kid" pictures, are currently on a tour of the Robert Leppert Circuit in Northern California, and Carl Shrum and his Rhythm Rangers, who appear in "The Texas Rangers" series, are now touring the Pacific Northwest.

Corrects 'Miniver' Nomination

Due to an error of classification, "Mrs. Miniver" had been placed by MGM in "B" for the best original screenplay in the writing awards reminder list of eligible releases. Deciding that it should have been placed in Classification "A" as the best written screenplay, the studio sent new ballots to all writers who were eligible to vote, asking them to ignore the previous listing.

HOLLYWOOD STUDIO ROUND-UP

The "Go" signal was given to nine new pictures this week:—

MONOGRAM

CLANCY STREET BOYS—Principals: Leo Gorcey, Bobby Jordan, Huntz Hall, Bennie Bartlett, Lita Ward. Director, William Beaudine.

PRODUCERS

GIRLS IN CHAINS—Principals: Arline Judge, Roger Clark, Barbara Pepper. Director, Edgar Ullmer.

GHOST AND THE GUEST—Principals: James Dunn, Florence Rice. Director, William Nigh.

RKO-RADIO

FREE FOR ALL—Principals: Jean Arthur, John Wayne, Charles Winninger, Joyce Compton. Director, Henry Hathaway.

REPUBLIC

SANTA FE SCOUT—Principals: The Three Mesquiteers. Director, Howard Bretherton.

MAN TRAP—Principals: Henry Stephenson, Joseph Allen, Dorothy Lovett. Director, George Sherman.

20th CENTURY-FOX

JANE EYRE—Principals: Orson Welles, Joan Fontaine, John Sutton, Agnes Moorehead. Director, Robert Stevenson.

HEAVEN CAN WAIT (Tech.)—Principals: Don Ameche, Gene Tierney, Charles Coburn. Director, Ernst Lubitsch.

UNIVERSAL

TROMBONE FROM HEAVEN—Principals: Eddie Quillan, Mary Beth Hughes, Leon Errol. Director, Jean Yarbrough.

TITLE CHANGES

"Half-Pint Kid" (MGM) now HARRIGAN'S KID.

"Pilot No. 5" (MGM) now DESTINATION TOKYO.

"Raiders of the Range" (Prod.) now WILD HORSE RUSTLERS.

"Falcon Comes Back" (RKO) now FALCON STRIKES BACK.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

I wish I could take you with me to Hollywood Canteen, but since that cannot be done I thought you'd like to hear about it. So today I'll tell you what goes on during "A Saturday Night at the Hollywood Canteen."

The only people, besides the Service men, permitted are those scheduled to work; so, in through the back door for me. Once inside, my coat checked, I join the many other men and women volunteers who help take care of our boys.

Through the most wonderful cooperation sandwiches are turned out quickly and efficiently, and the cake is cut and piled ready to be served. When the new shift for sandwich-making arrives, we are sent in to serve behind the Snack Bar. To distinguish us from the hostesses with whom the boys dance, we wear aprons while they wear arm bands.

There are many "names" represented each night. Tonight there's Kay Kyser and His Band, Greer Garson, Paul Henreid, Shirley Temple, Roddy McDowall, Marsha Hunt and Patricia Morison. Miss Garson and Shirley are up at the forward end of the Bar, so that as soon as the boys get in they can serve them, either with food or autographs; needless to say, it is only the latter they ask for. They are crowded six deep waiting patiently for their turn, kidding and laughing all the while. A grand bunch of men who get a great deal of enjoyment from their contact with the stars.

Of course right now food is a secondary matter, so there's nothing for us women to do except help with the autographs . . . seeing that each man who wants one gets it and isn't crowded out by the rush. The two stars are conversing with the men as they sign and one wonders how they can keep writing so long and not tire, but when the matter is mentioned they hadn't even thought about it."

Director Mervyn LeRoy shows up and, after signing a few autographs himself (thought he wasn't important enough when first asked), takes Miss Garson and Shirley over to what they call the "Angel's Table." There they sit down and continue signing, thus relieving the pressure at the Bar to give us a chance to serve the food.

When the announcement is made that the Wheel of Fortune will be turned to see which man wins the War Bond raffled off each night, everything stops. Each Service man watches the number on the ticket he received when he entered, and the excitement during the spinning is really worth seeing.

When this event is over the men must leave to give the others waiting outside a chance too, for the whole thing works in shifts.

My time is up, so when the next shift for the Snack Bar arrives, I leave.

Next week we'll again visit one of the studios.

Ann Lewis

The Last Laugh

Barbara Stanwyck at last has the laugh on the film producer who bought "Burlesque" some years ago. At that time, the experts and the film producer said Miss Stanwyck was not the type, although she was playing the stellar role in the Broadway play. Now, as the "Lady of Burlesque," Hunt Stromberg's first United Artists release, she is the perfect type, so the experts say.

'Mission' Roadshow Possibility

Warner Bros. is mulling unique propositions outlined by one of the nation's leading chautauqua circuits to handle "Mission to Moscow" on special basis after all other regular release channels have been serviced. Feeler is the first of its sort and apparently stems from advance information that the Burbank lot has a history-making epic on its hands.

RELEASED—NOW READY—FEB. 5



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Advance Dope

MISSION TO MOSCOW (WB) **Drama. Principals:** Walter Huston, Ann Harding, George Tobias, Jerome Cowan. **Plot:** The screen version of the book of the same name by ex-Ambassador Joseph E. Davies. It begins with a session of the Assembly of the League of Nations in June, 1936 and goes through the history of European intrigue up to the present day. **Director,** Michael Curtiz.

BATAAN PATROL (MGM) **Drama. Principals:** Robert Taylor, George Murphy, Thomas Mitchell, Lloyd Nolan, Lee Bowman. **Plot:** The story of the evacuation of America's brave Army of Bataan. Of the thirteen expendable men who fought a heroic rear guard action battle against Japanese dive bombers in order to delay them and hold the area until thousands of soldiers could be evacuated. **Director,** Tay Garnett.

LAND OF HUNTED MEN (Mono.) **Western. Principals:** Ray Corrigan, Max Terhune, Dennis Moore, Phyllis Adair, Charles King, Fred Toones. **Plot:** The Range Busters settle outside a town preparatory to entering it to clean up a gang of mail robbers. When one of the boys is wounded trying to get information, the other two come to his assistance. Learning that the stagecoach is to be held up again, they arrange to prevent it and also catch the "supposed" vigilantes who are the actual crooks. **Director,** Roy Luby.

AFTER MIDNIGHT WITH BOSTON BLACKIE (Col.) **Drama. Principals:** Chester Morris, Ann Save, Lloyd Corrigan, Richard Lane, George E. Stone. **Plot:** An ex-convict is tortured, by another crook, into giving the hiding place of three beautiful diamonds he possesses. Boston Blackie is called in by the daughter of the ex-convict when he is found murdered and the diamonds missing. He is immediately suspected by the police, but manages to elude them until he solves the case. **Director,** Lew Landers.

DR. GILLESPIE'S CRIMINAL CASE (MGM) **Drama. Principals:** Lionel Barrymore, Van Johnson, Donna Reed, Keye Luke. **Plot:** Lionel Barrymore and his assistant are kidnapped by a mad killer who had been pronounced sane by a jury. This man entrenches himself and the doctors in a mountain cabin and it looks like the end for all, when Barrymore convinces him that he is really insane. Finally made aware of his illness, the man rushes out to be killed by a posse. **Director,** Willis Goldbeck.

CROSS YOUR FINGERS (Univ.) **Drama-With-Music. Principals:** Allan Jones, Kitty Carlisle, Leo Carrillo, William Frawley, Gus Schilling, Alvino Rey Orchestra. **Plot:** In a desperate attempt to get a job for his client and Alvino Rey's Orchestra, an agent cooks up a plan to make the man a missing heir. The plan works; they're all hired by the owner of a swank night club. This, however, throws the girl singer out of a job, but that small matter is solved when the boy is a success and the two marry. **Director,** Edward Lilley.

A STRANGER IN TOWN (MGM) **Drama. Principals:** Frank Morgan, Richard Carlson, Jean Rogers, Porter Hall, Robert Barrat. **Plot:** An Associate Justice of the U. S. Supreme Court goes on a vacation. Traveling incognito he stops in a small town where he observes the travesties of justice as practiced by a crooked judge, one of a political ring dominated by the man running for Mayor. When he can stand the crookedness no longer, he explains who he is, lays down the law and sees that an honest attorney is elected. **Director,** Roy Rowland.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Besa Short Urges Theatremen To Inject the Personal Angle In Their Newsreel Exploitation

In a recent issue of Besa Short's Shorts, short subject house organ for theatre managers of the Interstate Circuit down Texas way, Mrs. Short called the showmen's attention "not alone to the factual importance of the progress and action of the world's widest war, not alone to the incomparable record which can be available nowhere else other than on film," but also to his "unsurpassed opportunity to do a personal favor to the homefolks that cannot be obtained anywhere else in the world except on the screen in the newsreel."

Fully realizing the fact that most showmen take advantage of local angles in newsreels, Mrs. Short believes that a campaign on more personal lines is vastly more important now than at any other time. She writes:

"There is no town or community so small that it does not have a man serving in the war. There is no showman anywhere who has not received calls and inquiries about certain war coverage in the newsreel. Some of these are from folks who are eager to keep track of war activities, but most of them are from people asking about their relatives—a father, husband, brother, sweetheart in some one of the four corners of the world now in flames. The men are writing home to tell their families to watch for them in the newsreels. Can we not tell our patrons to watch for local fighting men in our newsreels? Can we not launch a campaign on a personal angle to relatives everywhere, through our newsreels, in perfectly good taste and at the same time render a service to be had no other place than in our newsreels, and one which will get us the unfailing gratitude of our patrons?"

Mrs. Short has advanced a most worthy and timely idea. We have had a number of reports of folks on the home front recognizing loved ones in the service through newsreel clips. Of course, it isn't always possible that a mother will see her son, a wife her husband or a girl her sweetheart simply because he writes that newsreel men were taking pictures; editing and censorship might have caused deletion of the scene in which the loved one appears. Nevertheless, the showman can make sure that the contents of his current newsreel are prominently posted in front of his theatre and advertised in the newspaper. Furthermore, he can invite his patrons to let him know if they receive word of their sons being photographed by a newsreel cameraman, with the stipulation that he (the manager) will keep them posted of newsreel clips from the fighting or training fronts as they come along.

We like the way Sonny Martini, of the Martini Theatre, Galveston, Texas puts it:

"Wherever there is a theatre, there are mothers, wives, sweethearts with loved ones in the service; they are on constant watch for news of these men, whether in the newspapers, on the radio, or perhaps on our

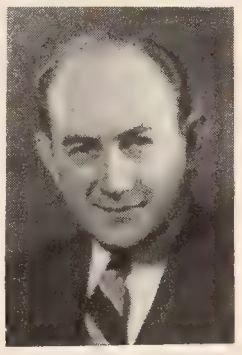
(*Continued on Page* 34)

Entertainment, Public Appeal and Timeliness Are Held Essential to Success of Featurettes

By B. BERNARD KREISLER

Featurette & Newsreel Manager
Universal Pictures Co., Inc.

Today, the alert showman analyzes his *whole show* and sells what is most salable. He may, should—and often does—devote much of his campaign to the "featurette" or "junior feature"—the short—if the subject has within it the vital elements that will attract public interest.



B. B. Kreisler

Sometime ago the writer took the position that both entertainment and public appeal could be combined profitably in shorter-than-feature length product; and that because this product is made in quicker time and released faster than full-length features, the element of *timeliness* is a "natural" for this type of entertainment.

Good featurettes should have these four essentials of good showmansip! Entertainment, Public Appeal, Timeliness, Marquee-value Titles. This important four-square not only makes easier the showman's job of selling his show, but insures featurettes that are *program-builders* and likely *extra coin-getters* at the box-office. Universal's recently introduced new series, such as Variety Views, Person-Oddities, Name-Band Musicals, Walt Lantz Swing Symphony Cartunes, and such Specials as "Roar, Navy, Roar" and "Eagle vs Dragon," are produced and literally "tailored" to these vital box-office-value requirements.

The element of Timeliness is extremely important today. Releases should take place as close as possible to headline news or to the current rage of a song-hit. The production can be exploited at the very time the subject is "hot" and of box-office value.

Last year, Universal inaugurated its "Exhibitors Good-will Showmandising Contest" to impress theatremen with the value of exploiting their less-than-feature subjects. It drew attention to our improved Featurettes and Serials and we believe that it helped to awake a wider interest among exhibitors in briefer releases of *all* the companies. This unique contest with its cash awards to exhibitors for their Showmanship is being repeated this year, and no doubt will be an annual affair. The best argument in its favor is that it contributes to better showmanship for the entire industry, which means more appealing and better-balanced programs for mass audiences.

Results have proven to us that exhibitors not only recognize the exploitation value, but also the box-office returns which one-and-two-reel subjects can deliver if properly merchandised. Exhibitors are looking forward to the time when the less-than-Feature subject will play a more important role as a necessary asset to program strength. Instead of the misnomer, "short subject," which de-values the product, it will be treated as a "junior feature" or "featurette." This means that "strength and box-office value," and not necessarily "length," will count from the showman's point of view. The public, as well as smart exhibitors, are 'fed up' with "just fillers."

Loew's theatres in Cleveland and Warner theatres in Washington have already adopted the idea of giving brief subjects promotional attention by referring to them as "featurettes" and selling them by individual titles.

Showmen are becoming more conscious of what the raw stock restrictions can mean to the theatre program. These restrictions will undoubtedly bring about new opportunities for the exploitation of the "junior feature"—the Featurette. Exhibitors who are now merchandising marquee-value subjects are leading the way, and will be in a better position to capitalize on the "better-built" programs in which Featurettes and Newsreels will play an important part.



Paramount Employe Joins WAAC

First Paramount employe to join the Women's Army Auxiliary Corps, Charlotte Hanft is congratulated by Oscar Morgan, Paramount's newsreel and short subjects sales manager. She wound up her Paramount office duties this week.

Serial Title's Timely Slant

Backing its forthcoming chapter-play with topical appeal, Republic has revised its title from "Samba in Darkest Africa" to "Secret Service in Darkest Africa." Production of this serial follows immediately after the completion of "Daredevils of the West," now in work at the studio.

Sports Series in Color

Van Campen Heilner, editor of *Field and Stream,* is preparing and will direct six Technicolor short subjects to be made this year in collaboration with Pam Blumenthal for Warner Bros. release. First of the series: "With Rod and Reel on Anticosta Isle."

Newsreel War Front Highlights Basis for Special Exploitation

Awaiting official approval of the War Department, Paramount has devised a plan whereby relatives of service men appearing in newsreel clips could obtain still photographs of their loved ones, according to Oscar A. Morgan, Paramount's short subjects and newsreels sales manager. If put into effect, the plan would require a negative of Paramount newsreels in which American troops are shown to be kept alive in the company's exchange centers. Thus, if a father recognized his son, request for a picture would be forwarded by the exchange to the home office, along with a specification of the particular reel in which the youth appeared. The reel would then be sent to that exchange office, where the father could identify his son and receive a still photograph.

Meanwhile, there were other developments in the newsreel field indicating wider exploitation activities for these subjects. Following publication of Paramount News' advertisement in three New York metropolitan newspapers last Christmas, Maurice L. Rubens, of Balaban & Katz, Chicago, sent to all managers of the Great States Division a plea to emphasize the contents of newsreels in their advertising.

Pointing out that newsreel theatres maintain high box-office grosses "even during peacetime, when 'hot news' was a rarity," Rubens urged his managers to "match wits with the newsreel theatres" by avoiding the stereotyped "Latest News" line and substituting attention-arresting copy calling attention to the clips from the various battlefronts. "If a 'newsreel theatre' can pack them in with 'shorts and newsreels'," he wrote, "we should at least match them with the same program . . . plus a full-length feature!"

Rubens reminded his managers that in situations where "sock lines" had been used in connection with newsreel advertising, "the grosses definitely improved." To assist them in this special newsreel exploitation, the Great States official forwarded each of his theatremen a mat and proof of one-, two- and three-column layouts to be inserted in the regular newspaper ads. These mats, featuring the line, "Latest News from the Battlefronts," provide space for the exhibitor to insert copy pertaining to the contents of his current newsreel. In this connection, Morgan said, Paramount News is planning to make such ad mats available to all its accounts.

From her office in Dallas, Texas, Besa Short, head of Interstate Circuit's Short Subject Department, called on managers of the circuit's houses to "launch a campaign on a personal angle" to keep patrons eager for glimpses of their boys in service fully informed of newsreel battlefront coverage (*see "Shorts Shopping," page 33*).

Recent change in make-up days instituted by all newsreel companies make it possible, Morgan pointed out, for exhibitors to receive release sheets in ample time for productive exploitations of newsreel highlights. Release sheets of Paramount News he said are being designed in "sock head" style so that these selling lines may be effectively used by the exhibitor in his newspaper lobby and marquee advertising.

Morgan added that the exploitation value of newsreels has increased to the point where theatremen, on learning of an important history-making development, such as the Roosevelt-Churchill meeting in Casablanca, were immediately writing and wiring the home office for information concerning the dates such clips would be released in order that they might so inform their patrons.

Keaton Comedy in Work

Production started recently on Buster Keaton's new comedy, "What a Soldier!," at Columbia studios. The script was written by Felix Adler, with Jules White producing and directing.



Here's a new and novel way to sell newsreels. In the box-office of the Fox Uptown Theatre, Milwaukee, Manager Roland Koutnik placed the globe which you see above. At night it is spotlighted. Note that happenings throughout the world as reported by current newsreels are printed on the globe at the point of action. At frequent intervals the lovely cashier (keep your eyes on the globe!) turns the sphere. Result: spectators gather around, read the brief headline items on the globe, often discuss the world conflict. Says Koutnik: "Stunt has convinced us newsreel selling is major exploitation duty."

Production Activity On The Short Subject Front

Want More 'Vaudeville' Subjects

Because of box-office results of the Warner Bros. shorts, "Minstrel Days" and "Vaudeville Days," exhibitors have asked the studio for more of this type for 1943 release. "Burlesque Days" will follow, with "Jolly Times and Happy Moments," based on early Mack Sennett motion pictures scheduled for early production. Footage will include Louise Fazenda, Ben Turpin, and others.

Lantz' 1943-44 Production Schedule

Walter Lantz Cartune Studios has announced that its 1943-44 production schedule will be comprised of 13 cartunes, which equals the 1942-43 schedule. Six Swing Symphonies, four Woody Woodpecker and three Andy Panda cartunes will form the group to be made in the next 12 months.

White Signs Una Merkel

Jules White, producing-directing shorts at Columbia, has signed Una Merkel, for a series of shorts, Billy Gilbert, supported by Cliff Nazarro for a single one, and Buster Keaton for his next titled "What a Soldier!"

Mr. and Mrs. America

With Edward Arnold playing the Devil five different ways in MGM's "Inflation," the Smiths, represented by Horace McNally and Esther Williams, will have the chance to be Mr. and Mrs. America.

Columbia Releases 'Mr. Smug'

"Mr. Smug," latest Victory Short of Columbia's America Speaks series, a one-reeler starring Alan Dinehart and Edgar Buchanan, produced at Columbia Studios, was released January 28th and will be distributed at a flat rental of $1 a day.

MGM Plans 2-Reel Special

MGM will make a 2-reel special, "Heavenly Music," from an original by Reginald Le Borg. Sam Coslow is in the associate producer's spot. Josef Berne is directing.

SHORTS SHOPPING

(*Continued from Page 33*)

screens! Only yesterday a gentleman called and advised me that his son, a lieutenant in the Air Corps now in Africa, wrote him that his picture was taken by the newsreel men and for his dad and mother to be on the lookout for him on the screen of the local theatres. The father asked that I advise him when we had a newsreel with African scenes, for he didn't want to miss seeing his boy! How well I know how this man feels, for we get these requests day in and day out from other men and women. Not only would it be profitable for the box-office, but even more important, it would be a public service to advise people when scenes from the Buna front, Africa or Guadalcanal are on the screen."

Favorite cartoon character of the personnel at the Naval Reserve Aviation base near Millington Tenn., according to Augustine Cianciola, is Bugs Bunny. Cianciola, by the way should be well aware of the famed rabbit's civilian popularity inasmuch as he (Cianciola) formerly operated the Lucianne and Rosemary theatres in Memphis.

Jinx Falkenburg One of Four Stars in Film, 'Young and Beautiful'

One of the most formidable collections of stars ever seen in a short subject have been announced for "Young and Beautiful," a forthcoming Warner Bros. two-reeler in Technicolor. Produced under the technical supervision of famed cosmetician Elizabeth Arden, the film will feature Jinx Falkenburg, Frieda Inescort, Louise Beavers and Gracie Fields. Miss Fields, English comedienne who graciously donated her services for the British War Relief will be seen singing some of the songs that have brought her fame on both sides of the Atlantic.

"Young and Beautiful" tells of a mother and daughter unhappy because of their homeliness. Because of her poor appearance, unattractive Jinx (in the picture only) fails to find employment. Consequently, she decides to have herself glamorized. Then her mother, seeing the marvelous transformation her daughter has undergone, has the same treatment. Together they come from the beauty parlor, happier and prettier.

Meanwhile, Warner Bros. has released an unusual Hollywood Novelty, "This Is Your Enemy." In an introduction, Archibald MacLeish, former head of the Office of War Information, tells why the government has seen fit to release the film for general distribution: believing that the American people "can take it," officials feel that it would be to the advantage of better morale if the film is seen widely.

The "film within a film" is one of two such pictures confiscated from the personal agents of Adolph Hitler. It is the Nazis' personal propaganda movie designed to be shown in the countries Hitler intends to invade. Shown are realistic views of Poland, its subsequent destruction and Der Fuehrer's elation. Representing Hitler's challenge to all free peoples, "This Is Your Enemy" is said to be a subject that should awaken every American to the fate they would face should Germany win the war.

Alterman Sells 'Victory Vittles' Via Newspapers, Heralds, Tieups

We can't keep track of the theatres in Interstate's Circuit down in Texas, but Johnny Alterman happens to manage one of them. When he played "Victory Vittles," the Pete Smith-MGM short recently, he got behind it with a terrific campaign.

He planted art and stories in the newspapers. He distributed lots of heralds. He transformed the lobby into a model kitchen. His trump card was a tieup with the Wyatt Grocery Stores who came through with ads, slips in the store publication, cards all over their big stores.

Thus the short subject became the talk of the town. Customers of Wyatt's stores demanded copies of the heralds which listed the recipes in detail.

Passing Parade Radio Tieup

John Nesbitt, narrator of the MGM Passing Parade series, is on the air each Sunday afternoon on the Westinghouse Program over the National Broadcasting Company network. In towns which have local radio outlets for the program, arrangements might be made to get a plug in before and after the broadcast whenever a Passing Parade has been booked.

Margo Doing Spanish Commentary

Margo, narrator of RKO Radio's "Women at Arms," second in the This Is America series, will also do the Spanish commentary for the South American version.

Back Stage in Short Shops—Jerry Bresler

WHEN Jerry Bresler graduated from Swarthmore College as a chemical engineer, he had been associated with several college plays, having helped to write and stage them, and having acted in them. Joining an investment company, he became interested in stock, but not the stock one reads about on the financial pages. He took time off every summer from his investment company duties to go to Maine and tieup with some of the stock companies. The production fever was in his blood.



Jerry Bresler

As an investment broker, he had the opportunity to finance some independent pictures; needless to say, he grabbed it. From this movie start he became associated in the production of westerns with Supreme Pictures. His first break on his own came when he produced the first feature-length 16 mm. film, after which he formed Tower Productions.

Then came his big chance—"the ultimate ambition of anybody in the picture business"—to become associated with MGM. Thus, in 1937, Bresler became a unit manager in MGM's production department. Early last year he was appointed an associate producer in the Short Subjects department, soon thereafter was made executive producer.

Born in Denver in 1905, Bresler is still a comparatively young man. He has been married ten years, and has a six-year-old son. An idea of how he works may be gleaned from the fact that he married his wife, a native of Chicago and a graduate of the University of Illinois, three days after he met her. How it came about is one of those quirks of fate. Bresler had been going with a girl for four years in California. When his girl friend's girl friend came from Chicago to visit his girl friend (got it straight?), Bresler met her, liked her, went back to Chicago with her at once to get the permission of her parents to marry her. The parents consented, the marriage took place. Despite this swift change of events, despite the fact that she had lost her beau to her best girl friend, Bresler's former sweetheart harbored no ill-will. The girls are still the best of friends.

With the romantic department taken care of, let's get the executive producer's viewpoints on short subjects. Shorts, he contends, should give the public complete entertainment with minimum footage. Because of the war, his company strives to produce morale-builders as well as comedy specialties. No one person makes a picture, however good or bad it may be. In his department, for example, there are seventy people, all of whom share in the making of every subject. The only way to get the best pictures, he says, is to have the finest producers, directors and writers.

That "complete entertainment" statement puzzled us, so we asked Bresler to explain. Said he: "You can't take one type of subject and present that alone. You must vary your program to give the public a perfect balance of comedy, drama, etc."

The short subjects department is an excellent training ground for players, directors, and even producers. Thus every effort is made to develop these personalities as much as possible, and many players and directors have graduated from the department which Bresler describes as "the shock absorber and proving ground for MGM." Some of the directors: Fred Zinneman, Jules Dassin, Harold Bucquet, Jacques Tourneur, Joseph Newman, George Sidney. Some of the players: Marsha Hunt, Laraine Day, Robert Taylor, Frances Rafferty, Horace McNally.

Regarding the story, the primary question is, according to Bresler: Does it have human feeling? With only 900 feet of film available, there is little time to build a character; therefore it is important that the character be established logically and convincingly from the opening. Where there is narration, it is important that each scene be an illustration rather than a complete dramatic scene. The narrator's remarks provides the drama for the illustration.

In the production of Government shorts, it is "absolutely essential" that common examples be used for greatest effect. By way of explanation: If more people eat chocolate candy than jelly drops, then chocolate candy is used as an example. In this connection, Bresler uses the famous underlying theory of the Common Law: "The greatest good for the greatest number."

Bresler's department makes every effort to keep abreast of the times. To his associates he suggests for research some topic which daily life itself has suggested. When research has been completed and the rules have been made, these rules are applied to actual production.

Short subject budgets are fixed after a discussion between the production department and the distribution department, for the latter must tell the former how much it thinks a certain short can earn. Then the budget is set against that amount.

If, as Bresler contends, topics are suggested by daily life itself, might not that little episode surrounding his marriage to the Chicago girl make an interesting short subject, especially with the humorous comments of Pete Smith? Surely similar incidents have happened to other people, and these could be grouped with that experienced by Bresler.

Formby Added to Judges in 'U' Shorts Exploitation Contest

Added to the list of Judges in Universal's "Exhibitors Goodwill Featurette Showmandising Contest" is William G. Formby, recently appointed editor of *Boxoffice*.

The contest which is now under way and will be running up to March 31st, offers $3,300 in cash prizes for the best exploitation campaigns on Universal Featurettes. It also offers additional trophies for the best campaigns on Universal's special Featurettes, "Roar, Navy Roar!" and the Technicolor "Eagle vs. Dragon."

Youngson in Army Signal Corps

Robert Youngson, who has been writing Navy training scripts for Pathe, entered the Army Signal Corps January 25 as a senior script writer in a civilian capacity. He is stationed at Astoria, Long Island.

Short Subject Reviews

The Invasion of North Africa *(Superb)*

United Artists—World in Action 20 mins.

Here is a 20 minute picture recounting of events leading up to, and what happened during and immediately after, the landing of the American and British troops in North Africa. By way of introduction the spectator is treated to a spectacle of the Nazi might released against the Russians at Sevastopol that gives a new idea of what is meant by the phrase "big armament." Colossal, stupendous and other adjectives intended to convey the impression of immensity are quite inadequate in describing the size of the mortars and mobile railroad guns. Hitler's dream of conquest is being related as these shots are shown. The camera then moves to the important business of showing how the Roosevelt-Churchill strategy, coined at Washington, set in motion the events that smashed Der Fuehrer's dream. Montgomery's drive from El Alemein through Libya, leaving devastation and wreckage along the paths treaded by the thousands of prisoners on their way to get their long coveted glimpse of Cairo—but as conquered instead of conquerors—are sandwiched in between scenes at sea and during the landing of the largest armada ever to travel the ocean waves. The landing at Casablanca, showing the commandos making use of their previous training in Norway and the coast of France, and a few shots of the intense night-fire that greeted their arrival before the capitulation of the defending French, measures far beyond any mental conception arrived at through reading the accounts in the daily press. The capture of Algiers and scenes showing members of the Nazi and Italian Armistice Commission being trundled off to concentration camps, while the citizenry line the sidewalks jeering their departure, leaves no doubt as to how the Arab and French populace feel about the presence of the Americans and British. Some intimate shots of General Eisenhower and the various French military and government officials is included. This is really the top film in this series and one that audiences throughout the nation will enjoy thoroughly.

Modern Vikings *(Enjoyable)*

Para. (R2-3) Sportlights No. 3 10 mins.

An interesting reel dealing with various kinds of water and the boats that travel across and through them. The scenic beauty is splendid in this Grantland Rice subject and there is a lot of excitement and thrilling action in the footage. Lake Michigan, the Columbia River in Oregon, the famous McKenzie River, which figured in the recent flood news, the St. Lawrence, the rapids of the Colorado and the waters off Guadalcanal in the Solomons provide locale for boat races and other water thrills.

WATCH FOR
"BRAVO MR. STRAUSS"
A
GEORGE PAL
PUPPETOON
IN TECHNICOLOR
NOW PLAYING TO LAUGHS EVERYWHERE
"JASPER AND THE HAUNTED HOUSE"

Marines in the Making *(Very Good)*

MGM (S-462) Pete Smith Specialties No. 2 9 mins.

We would have bet that every possible detail of the training of a United States Marine had been covered in the many long and short features that have been released recently on the subject. But, Pete Smith has uncovered some new slants that are presented here in very entertaining manner. Major Richard Hanley, former ace football coach of Northwestern, is in charge of getting the recruits ready for action and is using some of the routine he found so successful in getting top-notch football teams together. The camera covers some of the hand-to-hand conflict practice and bayonet drills that looks mighty dangerous, even when the boys are only playing. H. Polesie directed. Pete Smith's commentary is alternately funny and serious.

Boston Clergy See 'Chaplain'

Through courtesy of RKO Radio, the United States Army Chaplain School at Harvard extended an invitation to the clergy of all denominations of Greater Boston, in cooperation with the Massachusetts Committee Conference of Christians and Jews, to attend a screening last Monday of "Army Chaplain," third of the RKO Pathe This Is America series.

History of Sound Pictures

Into production last month at Warner Bros. went a two-reel cavalcade, "The Voice That Thrilled the World," which will present highlights from the history of sound pictures. Included in Charles Linton Tedford's script will be such history-making episodes as Al Jolson's first audible words on the screen, Ethel Waters singing Am I Blue?, and other milestone events.

Sixteen Columbia Comedies Ready

Sixteen Columbia comedies have been completed within the past three months and some are now being released nationally.

'Battle of Midway' Tieup Gets Results

Lige Brien, Pittsburgh showman who scored with his campaign on the short subject, "What About Daddy" (*STR, January 2, p.* 40), reports another outstanding campaign on "The Battle of Midway."

First, Brien staged an exhibit of sixty photos taken at Midway. A lecturer supplied by a local department store, in conjunction with the Navy Department, explained the photos to an audience each day for the duration of the exhibit. And at each lecture, Brien points out, he gave the date and theatre where patrons could see "The Battle of Midway."

To all those attending the lectures were distributed cooperative heralds. The auditorium was jammed for each lecture.

A credit one-sheet for the Boggs & Buhl department store, whose auditorium was the scene of the exhibit, was placed in the Kenyon Theatre lobby.

Says Brien: "It was a terrific cooperative tieup with terrific results."

Unprecedented Distribution

Immediate unprecedented distribution is planned for "The Invasion of North Africa," newest release in United Artists' World in Action series, it was announced this week by Gradwell L. Sears, UA vice-president. A hundred prints were ready for distribution last Monday, and additional prints are being ordered as fast as the laboratories can turn them, Sears said.

Marquee Space for Newsreel

Part of the space on the marquee of the Palace Theatre, Milwaukee, is given over to this copy: "Special News—Kaltenborn Edits the News." The house's feature attraction gets ample space on the sign, isn't crowded out by the newsreel advertising.

He SELLS His Serials!

When Manager George Barber of the Westlake Theatre, Los Angeles, books a serial, he doesn't wait for the kids to "just come in." He goes out and puts on a campaign. Result: double average business.

. . NEWSREEL SYNOPSES . .

(Released Saturday, February 6)

MOVIETONE (Vol. 25, No. 44)—President Roosevelt's historic trip: scenes in Casablanca, Liberia, Brazil and Washington; Nation honors President on 61st birthday.

NEWS OF THE DAY (Vol. 14, No. 242)—Roosevelt in Africa: he meets with Churchill in Casablanca, reviews American troops, decorates a hero, brings De Gaulle and Giraud together, holds war council, holds press interview, stops off in Liberia and Brazil on his way home; Nation honors President with March of Dimes celebrations.

PARAMOUNT (No. 47)—Roosevelt-Churchill meeting for Victory: the President in Brazil, in Liberia reviewing troops, in Casablanca with Churchill mapping victory plans, bringing De Gaulle and Giraud together, watching imposing display of American war power.

PATHE (Vol. 14, No. 47)—President Roosevelt's meeting with Churchill in North Africa: scenes in Casablanca, Liberia, Brazil and Washington.

UNIVERSAL (Vol. 16, No. 160)—Film history of "Unconditional Surrender" conference: The dramatic sequences of President Roosevelt's 10,000-mile trek for rendezvous with Winston Churchill in Casablanca—The British Mission—The American Delegation—French Unity Sealed—Review of American Might—Visit to Liberia—With Vargas in Brazil—Birthday Parties.

(Released Wednesday, February 3)

MOVIETONE (Vol. 25, No. 43)—Russians destroy German armies in Stalingrad snow; Girl mechanics overhaul airplane engines; Plant builds self-sealing gas tanks; Army engineers in action; WAVES finish radio course at Madison, Wis.; Prince Bernhard shows a new royal member; Sultan of Morocco holds court at colorful fete; Army truck convoy in Pacific Northwest; U. S. Army Air Force unit sight-seeing in Egypt.

NEWS OF THE DAY (Vol. 14, No. 241)—Great Nazi defeat in Russia's snow; President's son in North Africa gets medal from Doolittle; Baby girl born in Canada to exiled Dutch Princess; Big coast guns in action; Jeeps go amphibian; Yanks in shadow of pyramids; Sultan in ageless pageant.

PARAMOUNT (No. 46)—Army truck convoy in Pacific Northwest; Army trucks ferried across river at Fort Bragg; Army engineers turn out maps in Washington; Princess born to Crown Princess Juliana; Australian Red Cross dance; Barbed wire obstacles for rookies; Yank and British soldiers in Egypt; Russia's Caucasus victory.

PATHE (Vol. 14, No. 46)—Winter offensive in Russia; Morocco's "Feast of the Lamb"; Princess Juliana's baby; Lt. Col. Elliott Roosevelt awarded D.F.C.; Snow plows aid artillery; Australian Red Cross dance; Boys clubs give jeep to Army; U. S. fliers visit pyramids.

UNIVERSAL (Vol. 16, No. 159)—Nazis retreat in Russia; Texas A & M graduates 655; Army convoys battle mountain snow; Navy blimps in rescue role; Artillerymen learn "magic"; Arabs celebrate "Feast of the Lamb"; OPA Administrator asks help; Girl for the House of Orange.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42

Current 1942-43

4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks		1/14/43	a10/17/42
	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43	b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42	b1/23/43
	Fighting Buckaroo (W)	Chas. Starrett-Kay Harris		2/1/43	a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
4028	One Dangerous Night (My)	Warren William-Eric Blore		1/21/43	a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy		1/28/43	a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43	a1/9/43
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
4039	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42	a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

After Midnight With Boston Blackie	Chester Morris-Richard Lane	3/18/43		
Blondie Buys a Horse	Penny Singleton-Arthur Lake			
Attack by Night	M. Oberon-B. Aherne			
Boy From Stalingrad	Scotty Becket-Conrad Binyon			
Broadway Dandies (CD)	Jinx Falkenburg-Tom Neal			a1/30/43
Deadline Guns (W)	Russell Hayden-Bob Wills			a1/2/43
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes			a8/8/42
Destroyer	Ed. G. Robinson-Glenn Ford			
Frontier Fury	Starrett-Davis			
Hail to the Rangers (W)	Charles Starrett-Kay Harris			a10/31/42
Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson			a10/3/42
Let's Have Fun	Margaret Lindsay-John Beal	3/4/43		a8/1/42
More the Merrier (D)	Jean Arthur-Joel McCrea			a1/30/43
Murder in Times Square (My)	Edmund Lowe-Bruce Bennett			a1/23/43
No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43	a11/28/42
Redhead From Manhattan	Lupe Velez-Douglas Leavitt			
Riders of the Northwest Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43	a11/14/42
Riding West (W)	C. Starrett-Shirley Patterson			a1/30/43
Robin Hood of the Range (W)	Starrett-Kay Harris			a12/12/42
Saddles & Sagebrush (W)	Russell Hayden-Bob Wills			a12/26/42
Sahara	Humphrey Bogart-Bruce Bennett			
Silver City Raiders (W)	R. Hayden-Bob Wills			a10/3/42
Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	a11/7/42
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll			a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
226	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42

MGM

Current 1941-42 (Cont.)

232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	106		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-Zasu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	84	9/10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/15/42

Coming 1942-43

A Stranger in Town	Frank Morgan-Jean Rogers		
Above Suspicion (D)	J. Crawford-F. MacMurray		a1/9/43
Air Raid Wardens (C)	Laurel & Hardy		
Assignment in Brittany (D)	Richard Whorf-Susan Peters		a10/31/42
Bataan's Last Stand (D)	R. Taylor-T. Mitchell		
Best Foot Forward (Tech.)	V. Weidler-L. Ball		
Cabin in the Sky (M)	Ethel Waters-Rex Ingram		a10/24/42
Destination Tokyo (D)	Franchot Tone-Marsha Hunt		a9/26/42
Dr. Gillespie's Criminal Case	L. Barrymore-Van Johnson		
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball		a11/21/42
Faculty Row	Herbert Marshall-Mary Astor		
Girl Crazy (M)	Mickey Rooney-Judy Garland		
Harrigan's Kid (D)	Bobby Readick-Wm. Gargan		a1/30/43
Human Comedy (D)	Mickey Rooney-Frank Morgan		a10/31/42
I Dood It (C)	Red Skelton-E. Powell		
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp		a10/24/42
Presenting Lily Mars (D)	J. Garland-R. Carlson		a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly		a1/16/43
Right About Face	Kay Kyser & Band-Lena Horne		
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter		a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young		a12/26/42
Swing Shift Maisie	Ann Sothern-James Craig		
Youngest Profession (D)	Virginia Weidler-Edw. Arnold		a1/23/43

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42		a6/27/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42		a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42		b6/6/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42		b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42		b8/29/42
Klondike Fury (D)F	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42		b5/16/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42		a5/30/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42		b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42		a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42		b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42		b7/4/42
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42		b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42		b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42		a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42		a4/18/42
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42		a5/9/42

Current 1942-43

Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42		b10/3/42
Cosmo Jones in the Crime Smasher (D)	Frank Graham-Edgar Kennedy		1/29/43		a1/9/43
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42		a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42		b9/19/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42		b8/15/42
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42		b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42		b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42		b7/4/42
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42		b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42		b9/26/42
Trail Riders (W)	John King-David Sharpe		12/4/42		a10/31/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43		a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42		a9/19/42
You Can't Beat the Law (D)F	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43

MONOGRAM

Coming 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
	Ape Man (H)	Bela Lugosi-Wallace Ford		3/5/43	a1/16/43
	Clancy Street Boys	Leo Gorcey-Huntz Hall			
	Haunted Ranch (W)	Range Busters		2/19/43	a1/23/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Land of Hunted Men	Range Busters			
	No Escape (D)	Mary Brian-Dean Jagger			a1/23/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43	b1/16/43

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98		b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81		b2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen			a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker			
4	China (D)	Loretta Young-Alan Ladd			a1/9/43
	Five Graves to Cairo	Franchot Tone-Anne Baxter			
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour			a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman			a10/24/42
	Good Fellows	James Brown-Helen Walker			
	Great Without Glory (D)	Joel McCrea-Betty Field			a6/27/42
	Henry Aldrich Plays Cupid	Jimmy Lydon-Charles Smith			
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith			
	High Explosive (D)	Chester Morris-Jean Parker			a9/12/42
	Lady in the Dark (Tech.)	G. Rogers-R. Milland			
	Let's Face It	Bob Hope-Betty Hutton			
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton			a1/2/43
	Riding High (Tech.)	Dorothy Lamour-Dick Powell			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake			
	So Proudly We Hail	Colbert-Goddard-Lake			
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
	True to Life (D)	M. Martin-F. Tone-D. Powell			a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

352	Bad Men of Thunder Gap	Dave O'Brien-Jim Newill		3/5/43	
313	Behind Prison Walls	Alan Baxter-Gertrude Michael		3/22/43	
360	Billy, the Kid No. 4	B. Crabbe-Al St. John		5/28/43	
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/15/43	
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43	b1/16/43
30	Follies Girl	Wendie Barrie-Doris Nolan		4/30/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
359	Fugitive of the Plains	B. Crabbe-Al St. John		3/12/43	
	Ghost and the Guest	James Dunn-Florence Rice			
	Girls in Chains	Arline Judge-Roger Clark			
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/18/43	b8/1/43
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
	Wild Horse Rustlers	Bob Livingston-Al St. John			

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
6	Syncopation (DM)	Audphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
	Fighting Frontier (W)	Tim Holt-Ann Summers		1/29/43	a7/4/42
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Avenging Rider (W)	Tim Holt-Cliff Edwards		5/28/43	a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43	a11/28/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
	Falcon Strikes Back	Tom Conway-Harriett Hilliard			
	Fallen Sparrow	John Garfield-Maureen O'Hara			
5	Flight for Freedom (D)	R. Russell-F. MacMurray			a10/31/42
4	Forever and a Day (D)A	All Star Cast	104	3/19/43	b1/23/43
	Free for All	Jean Arthur-John Wayne			
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	2/12/43	b1/2/43
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43	
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43	a9/5/42
5	Mr. Lucky (D)	Cary Grant-Laraine Day		4/23/43	
	Petticoat Larceny	John Carroll-Walter Reed			
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43	a7/25/42
	Saludos Amigos (Tech.)	Walt Disney Feature Prod.	42	2/19/43	b12/19/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43	
4	Tarzan Triumphs (D)F	J. Weismuller-Francis Gifford	78	3/12/43	b1/23/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders		5/7/43	
5	Two Weeks to Live (D)	Lum & Abner-Kay Linaker		2/19/43	a12/5/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen		1/15/43	Reissue
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Bob Steele-Tom Tyler		2/26/43	a1/30/43
	Carson City Cyclone (D)	Don Barry-Noah Beery, Sr.			a1/30/43
	Chatterbox (C)	Canova-J. E. Brown-R. Lane		4/1/43	a12/26/42
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/13/43	a12/12/42
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward		3/12/43	a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette		3/19/43	a1/16/43
	King of the Cowboys	Roy Rogers-Smiley Burnette			
	Man Trap	Henry Stephenson-Joseph Allen			
	Purple V (D)	John Archer-Mary McLeod		3/26/43	a1/23/43
	Santa Fe Scout	Three Mesquiteers			
	Shantytown	Mary Lee-John Archer			
	South of the Border	Gene Autry-Smiley Burnette		3/1/43	Reissue
	Tahiti Honey	Dennis O'Keefe-Simone Simon			a1/23/43

20TH CENT.-FOX

Block No.		Mins.	Rel. Date	See Issue of
	Current 1941-42			
9	H. G. Wells' Kipps (D)A.....Michael Redgrave-Diana Wynyard...	86	3/27/42	b3/14/42
11	It Happened in Flatbush (D)..Lloyd Nolan-Carole Landis.....	80	6/5/42	b5/30/42
10	Mad Martindales (CD)F.....Jane Withers-Marjorie Weaver.....	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F.....D. Ameche-H. Fonda-Lynn Barl....	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F..Lloyd Nolan-Marjorie Weaver.....	65	5/1/42	b4/18/42
10	Moontide (D) A.....J. Gabin-I. Lupino-C. Rains.....	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)....Rita Hayworth-Victor Mature.....	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A.Lynn Bari-Joseph Allen, Jr.....	67	3/6/42	b2/7/42
12	Postman Didn't Ring (CD)F..B. Joyce-R. Travis.....	68	7/3/42	b5/30/42
9	Rings on Her Fingers (D)F...Henry Fonda-Gene Tierney.....	86	3/20/42	b3/14/42
9	Secret Agent of Japan (Spy)..Lynn Bari-Preston Foster.....	72	4/3/42	b3/14/42
8	Song of the Islands (M)F....Jack Oakie-Betty Grable (Tech.)...	75	3/13/42	b2/7/42
11	Ten Gentlemen from West Point (D)F.....Geo. Montgomery-Maureen O'Hara..	103	6/26/42	b5/30/42
12	This Above All (D)A.....T. Power-J. Fontaine.....	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F..Mary Howard-Donald Woods.....	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F.M. O'Hara-J. Sutton (Tech.).....	87	4/10/42	b3/14/42
12	United We Stand (Doc)F.....Lowell Thomas, Narrator.....	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A...Brenda Joyce-Milton Berle.....	75	5/22/42	b4/18/42
8	Who Is Hope Schuyler? (My)A.Mary Howard-Robt. Lowery.....	57	4/17/42	b3/14/42
	Current 1942-43			
1	A-Haunting We Will Go (C)F.Laurel & Hardy.....	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F....Virginia Gilmore-Dana Andrews....	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F.....T. Power-Maureen O'Hara.....	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A.Virginia Bruce-James Ellison.....	70	9/18/42	b8/15/42
7	Chetniks (D)F.....Philip Dorn-Anna Sten.....	73	2/5/43	b1/9/43
6	China Girl (D)F.....G. Tierney-G. Montgomery.....	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A...J. Carrol Naish-Lynn Roberts.....	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F.....B. Grable-J. Payne-V. Mature.....	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F.....D. Ameche-J. Bennett.....	82	10/9/42	b9/19/42
2	Iceland (M)F.....Sonja Henie-John Payne.....	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F.....Henry Fonda-Maureen O'Hara.....	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A.....L. Nolan-M. Weaver.....	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F .....Monty Woolley-Ida Lupino.....	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F....Preston Foster-Brenda Joyce.....	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F .....Linda Darnell-John Shepperd.....	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F....L. Roberts-R. Walburn.....	70	10/23/42	b9/19/42
4	Manila Calling (D)F.....L. Nolan-Carole Landis.....	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F.....G. Montgomery-A. Rutherford.....	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F....M. Berle-Mary Beth Hughes.....	68	1/15/43	b12/12/42
1	Pied Piper (D)F.....Monty Woolley-Roddy McDowall....	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F .....Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A....Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
6	That Other Woman (D)F.....V. Gilmore-James Ellison.....	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F..G. Tierney-P. Foster.....	78	11/20/42	b10/17/42
6	Time to Kill (D)F.....L. Nolan-Heather Angel.....	61	1/22/43	b12/5/42
5	Undying Monster (My)F.....John Howard-Heather Angel.....	63	11/27/42	b10/17/42
6	We Are the Marines (D)F....March of Time Feature.....	65	1/8/43	b12/12/42
	Coming 1942-43			
	Bomber's Moon .....Geo. Montgomery-Annabella			
	Coney Island (Tech.) (DM)...B. Grable-G. Montgomery.....			a12/19/42
	Crash Dive (Tech.) (D).....Tyrone Power-Anne Baxter.....			a8/29/42
	Dixie Dugan (D).....James Ellison-Lois Andrews.....			a12/5/42
	He Hired the Boss (C).....Stuart Erwin-Vivian Blaine.....			a8/8/42
	Heaven Can Wait (Tech.).....Don Ameche-Gene Tierney.....			
	Hello, Frisco, Hello (Tech.) (DM) .....A. Faye-J. Payne-J. Oakie.....			a12/26/42
	Jane Eyre .....Orson Welles-Joan Fontaine.....			
7	Margin for Error (CD)F.....J. Bennett-Milton Berle.....	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F .....Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
	Moon Is Down (D).....Sir Cedric Hardwicke-Dorris Bowden.....			
	My Friend Flicka (Tech.) (D).Preston Foster-Rita Johnson.....			a11/21/42
	Ox-Bow Incident (D).....Henry Fonda-Dana Andrews.....			a8/8/42
	Quiet, Please—Murder (My)..Gail Patrick-Geo. Sanders.....	70		b12/19/42
	School for Sabotage.....Geo. Sanders-Ward Bond.....			
	Secret Mission .....Annabella-Buelah Bondi			
	Stormy Weather .....Lena Horne-Bill Robinson.....			
7	Young Mr. Pitt (Doc)F.....R. Donat-Phyllis Calvert.....	103	2/26/43	b9/19/42

UNITED ARTISTS

	Current			
	About Face (C)F.....William Tracy-Joe Sawyer.....	47	4/17/42	b4/18/42
	American Empire (WD)F.....Richard Dix-Preston Foster.....	82	12/13/42	b12/5/42
	Crystal Ball (CD)F.....P. Goddard-Ray Milland.....	81	1/2/43	b1/23/43
	Devil With Hitler (C)F.....Alan Mowbray-Bobby Watson.....	44	10/9/42	b10/24/42
	Dudes Are Pretty People (C)..Marjorie Woodworth-Jimmy Rogers.....3/13/42			a12/20/41
	Fall In (C).....Wm. Tracy-Jean Porter.....		11/20/42	a8/1/42
	Flying With Music (MC)F....Marjorie Woodworth-George Givot...	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A.....Charles Winninger-Charlie Ruggles.	92	6/26/42	b6/20/42
	Gold Rush (C)F.....Charlie Chaplin	71	4/17/42	b3/7/42
	I Married a Witch (C)F.....F. March-V. Lake.....	75	10/30/42	b10/17/42
	In Which We Serve (D)F.....Noel Coward-Robert Samson.....	115	12/25/42	b10/17/42
	Jacare (T)F .....Frank Buck, Narrator.....	65	11/27/42	b12/26/42
	Jungle Book (Tech.) (FA)F...Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F.....	61	7/18/42	b7/18/42
	Lost Canyon (W)F.....Wm. Boyd-Lola Lane.....	63	12/18/42	b1/23/43
	McGuerins From Brooklyn (C).Arline Judge-Wm. Bendix.....		1/22/43	a6/6/42
	Miss Annie Rooney (D)F.....Shirley Temple-William Gargan.....	84	5/29/42	b5/30/42
	Mister V (D)F.....Leslie Howard-Mary Morris.....	100	3/20/42	b2/14/42
	Moon and Sixpence (D)A.....Geo. Sanders-H. Marshall.....	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F .....Godfrey Tearle-Eric Portman.....	90	10/16/42	b9/5/42
	Powers Girl (M)F.....Geo. Murphy-Anne Shirley.....	93	1/15/43	b12/19/42
	Real Glory .....Gary Cooper	95	5/8/42	Reissue
	Ships With Wings.....John Clements-Leslie Banks.....	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A....Carole Lombard-Jack Benny.....	98	3/6/42	b2/21/42
	Twin Beds (C)A.....George Brent-Joan Bennett.....	83	4/24/42	b4/18/42
	Undercover Man (W, ...Bill Boyd-Andy Clyde.....	68	10/23/42	b5/9/42
	Young and Willing.....Wm. Holden-Susan Hayward.....		1/29/43	a12/20/41
	Coming			
	Bar 20 (W).....Wm. Boyd-Andy Clyde.....			a12/19/42
	Border Patrol (W)F.....Wm. Boyd-Claudia Drake.....	67		b1/30/43
	Buckskin Frontier (W).....R. Dix-Jane Wyatt.....			a10/17/42
	Calaboose (C) .....Jimmy Rogers-Noah Beery, Jr.....			a6/6/42
	Colt Comrades (W).....Wm. Boyd-Andy Clyde.....			a10/31/42
	Kansan (The) (W).....Richard Dix-Jane Wyatt.....			a1/2/43
	Lady of Burlesque.....B. Stanwyck-Gloria Dickson.....			
	Leather Burners (W).....Wm. Boyd-Andy Clyde.....			a8/22/42
	Nazty Nuisance (C).....Bobby Watson-Joe Devlin.....			a8/15/42
	Prairie Chickens (C).....Jimmy Rogers-Noah Beery, Jr.....			a7/4/42
	Silver Queen (D)F.....G. Brent-P. Lane.....	82		b11/14/42
	Stage Door Canteen.....Wm. Terry-Cheryl Walker.....			
	Taxi, Mister (C).....William Bendix-Grace Bradley.....			a6/27/42
	Texas Law (W).....Wm. Boyd-Andy Clyde.....			a8/29/42
	Unconquered .....Brian Donlevy-Walter Brennan.....		2/12/43	
	Yanks Ahoy (C).....William Tracy-Marjorie Woodworth.....			a8/8/42

UNIVERSAL

	Current 1941-42			
6024	Almost Married (CM)F.....Jane Frazee-Robert Paige.....	65	5/22/42	b3/14/42
6067	Boss of Hangtown Mesa (W)..Johnny Mack Brown-Fuzzy Knight.....		8/21/42	a7/25/42
6009	Broadway (G) .....George Raft-Brod Crawford.....	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A...Brod Crawford-Virginia Bruce.....	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)...Leo Carrillo-Andy Devine.....		7/10/42	a5/16/42
6040	Drums of the Congo.....Stuart Erwin-Ona Munson.....	61	7/17/42	a1/10/42
	Eagle Squadron (D)F.....Diana Barrymore-Robert Stack.....109			b6/20/42
6034	Escape From Hong Kong(Spy).Don Terry-Leo Carrillo.....	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A.....Irene Hervey-Kent Taylor.....	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A...Sir C. Hardwicke-L. Chaney, Jr....	67	3/13/42	b3/7/42
6049	Invisible Agent (CD)F.....Ilona Massey-Jon Hall.....	79	7/31/42	b8/1/42
6026	Juke Box Jenny (M)F.....Harriet Hilliard-Ken Murray.....	65	3/27/42	b3/28/42
6008	Lady In A Jam (C)A.....Irene Dunne-P. Knowles.....	83	8/26/42	b6/27/42
6010	Men of Texas (A)F.....R. Stack-B. Crawford-J. Cooper....	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F..Kent Taylor-Frances Langford.....	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A.Patric Knowles-Maria Montez.....	61	4/3/42	b4/4/42
6003	Pardon My Sarong (C)A.....Abbott & Costello-Virginia Bruce...	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F.....Joe E. Lewis-Andrews Sisters.....	68	6/12/42	b6/6/42
6047	Saboteur (Spy)F .....Robert Cummings-Priscilla Lane....108		4/24/42	b4/25/42

UNIVERSAL

			Rel. Date	See Issue of
	Current 1941-42 (Cont.)	Mins.		
6066	Silver Bullet (W).....Johnny Mack Brown-Fuzzy Knight.....		6/12/42	a7/25/42
6048	Spoilers (D)F .....Marlene Dietrich-Randolph Scott...	87	4/10/42	b4/18/42
6036	Strange Case of Dr. Rx(My)A.Lionel Atwill-Patric Knowles.....	65	4/17/42	b4/4/42
6043	There's One Born Every Minute (C) .....Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F .....Leo Carrillo-Andy Devine.....	60	8/14/42	b8/15/42
6055	Top Sergeant (G).....Don Terry-Leo Carrillo.....		6/12/42	a4/4/42
6019	Tough as They Come (D)F....Billy Halop-Ann Gillis.....	63	6/5/42	b6/13/42
6053	Unseen Enemy (Spy)A.....Leo Carrillo-Andy Devine.....	60	4/10/42	b4/4/42
6041	You're Telling Me (C)F.....Hugh Herbert-Robert Paige.....	61	5/1/42	b5/30/42
	Current 1942-43			
7063	Arabian Nights (Tech.) (D)F.Jon Hall-Maria Montez-Sabu.....	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F.....Ritz Bros.-Carol Bruce.....	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A.....Diana Barrymore-R. Cummings.....	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F .....J. M. Brown-Tex Ritter.....	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F....Wm. Gargan-Irene Hervey.....	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A.Richard Dix-Wendy Barrie.....	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F.....Gloria Jean-Jane Frazee.....	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F.....Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D).....Ralph Bellamy-Evelyn Ankers.....	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A.Irene Hervey-Kent Taylor.....	62	9/18/42	b9/12/42
	How's About It? (M).....Andrews Sisters		2/5/43	
7072	Little Joe, the Wrangler (W)..J. M. Brown-Tex Ritter.....		11/13/42	a7/25/42
7077	Lone Star Trail (W).....J. M. Brown-Tex Ritter.....		12/11/42	a10/31/42
7034	Madame Spy (Spy)A.....C. Bennett-D. Porter.....	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F..Allan Jones-Jane Frazee.....	62	10/16/42	b10/17/42
7027	Mug Town (D)F.....Billy Halop-Huntz Hall.....	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F.....Dick Foran-John Hubbard.....	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F .....Diana Barrymore-Brian Donlevy....	81	11/13/42	b11/14/42
7038	Night Monster (H)A.....Bela Lugosi-Irene Hervey.....	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W).....J. M. Brown-Tex Ritter.....		12/11/42	a9/19/42
7008	Pittsburgh (D)F .....M. Dietrich-R. Scott.....	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A...Teresa Wright-Jos. Cotten.....108		1/15/43	b1/9/43
7020	Sherlock Holmes and the Voice of Terror (My)A..Basil Rathbone-Nigel Bruce.....	65	9/18/42	b9/12/42
7017	Sin Town (W)F.....C. Bennett-Patric Knowles.....	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F..Mary Healy-Ozzie Nelson.....	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W).....J. M. Brown-Tex Ritter.....		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F.....A. Jones-J. Frazee-G. Jean.....	75	1/1/43	b1/2/43
7002	Who Done It? (C)F.....Abbott & Costello.....	77	11/6/42	b11/7/42
	Coming 1942-43			
	Always a Bridesmaid.....Andrews Sisters			
	Amazing Mrs. Holliday.....D. Durbin-A. Treacher.....		2/19/43	a9/26/42
	Captive Wild Woman (H)....Evelyn Ankers-John Carradine.....			a1/9/43
7075	Cheyenne Roundup (W).....J. M. Brown-Tex Ritter.....			a9/19/42
	Corvettes in Action.....Patric Knowles-Dick Foran.....			
	Cowboy From Manhattan.....Robert Paige-Frances Langford.....			
	Cross Your Fingers.....Allan Jones-Kitty Carlisle.....			
	Destiny .....Allan Curtis-Louise Allbritton.....			
	Flesh and Fantasy.....Edward G. Robinson-Charles Boyer.....			
	Frankenstein Meets the Wolf Man (H).....Lon Chaney, Jr.-Ilona Massey.....			a12/5/42
	Good Morning, Judge.....Dennis O'Keefe-Mary Beth Hughes.....			
	He's My Guy (DM).....Irene Hervey-Joan Davis.....			a1/23/43
	Hi, Buddy .....Dick Foran-Harriett Hilliard.....		2/26/43	a12/19/42
	Hi' Ya, Chum (C).....Ritz Bros.-Jane Frazee.....			a10/3/42
	It Ain't Hay (C).....Abbott & Costello-E. Pallette.....			a12/5/42
	It Comes Up Love (C)F.....Gloria Jean-Donald O'Connor.....	65		b1/30/43
	Keep 'Em Slugging.....Dead End Kids-Elyse Knox.....			a12/12/42
	Oh! Doctor (C).....Abbott & Costello-Ginny Simms.....			a1/30/43
	Phantom of the Opera.....Nelson Eddy-Susanna Foster.....			
7076	Raiders of San Joaquin (W)..J. M. Brown-Tex Ritter.....			a7/25/42
	Rhythm of the Island.....A. Jones-J. Frazee.....			a12/19/42
	Sherlock Holmes and the Secret Weapon (My)F.....B. Rathbone-N. Bruce.....	68	2/12/43	b1/2/43
	Sherlock Holmes In Washington (D) .....Basil Rathbone-Nigel Bruce.....			a8/8/42
	Trombone From Heaven.....Mary Beth Hughes-Leon Errol.....			
	We've Never Been Licked (D).Richard Quine-Ann Gwynne.....			a12/5/42
	White Savage .....Jon Hall-Maria Montez-Sabu.....			a12/12/42

WARNER BROS.

	Current 1941-42			
124	Always In My Heart (D)F....Kay Francis-Walter Huston.....	92	3/14/42	b3/7/42
135	Big Shot (G)F.....H. Bogart-Irene Manning.....	82	6/13/42	b6/6/42
123	Bullet Scars (G)A.....Regis Toomey-Adele Longmire.....	59	3/7/42	b3/7/42
137	Escape From Crime (G)A.....B. Travis-Julie Bishop.....	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)....Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F.....Barbara Stanwyck-George Brent....108		8/1/42	b6/6/42
132	In This Our Life (D).....Bette Davis-George Brent.....	97	5/16/42	b4/11/42
130	I Was Framed (D)F.....Michael Ames-Regis Toomey.....	61	4/25/42	b4/11/42
133	Juke Girl (D) F.....Ann Sheridan-Ronald Reagan.....	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)W. Powell-M. Astor.....	73	3/28/42	
120	Kings Row (D).....Ann Sheridan-Ronald Reagan.....127		4/18/42	b12/27/41
134	Lady Gangster (D)F.....Faye Emerson-Julie Bishop.....	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F.....Edward G. Robinson-Jane Wyman..	93	5/2/42	b3/7/42
126	Male Animal (C)A.....Olivia de Havilland-Henry Fonda..101		4/4/42	b3/7/42
125	Murder in the Big House(D)F.Faye Emerson-Van Johnson.....	59	4/11/42	b4/11/42
101	Sergeant York (BD)A.....Gary Cooper-Joan Leslie.....134		7/4/42	b7/12/41
139	Spy Ship (Spy)A.....Irene Manning-Craig Stevens.....	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F...L. Nolan-Alexis Smith.....	68	12/13/41	b12/6/41
129	This Was Paris (D)F.....Ann Dvorak-Ben Lyon.....	77	3/21/42	b3/7/42
136	Wings for the Eagle (CD)F...Ann Sheridan-Dennis Morgan.....	84	7/18/42	b6/6/42
	Current 1942-43			
202	Across the Pacific (D)F.....Humphrey Bogart-Mary Astor.....	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F.....Richard Travis-Julie Bishop.....	61	9/19/42	b8/22/42
214	Casablanca (D)F .....H. Bogart-Ingrid Bergman.....102		1/23/43	b11/28/42
204	Desperate Journey (D)F.....E. Flynn-R. Reagan.....	107	9/26/42	b8/15/42
211	Flying Fortress (D)F.....Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F.....E. Flynn-Alexis Smith.....	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F .....J. Benny-A. Sheridan-C. Coburn...	92	11/28/42	b9/19/42
216	Gorilla Man (D)A.....J. Loder-Ruth Ford.....	64	1/16/43	b12/12/42
208	Hidden Hand (My)A.....Craig Stevens-Julie Bishop.....	65	11/7/42	b9/19/42
206	Now, Voyager (D)A.....B. Davis-Paul Henreid.....	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F.....Craig Stevens-Faye Emerson.....	58	10/17/42	b8/22/42
213	Truck Busters (G)F.....Richard Travis-Ruth Ford.....	58	2/2/43	b1/23/43
215	Varsity Show (M).....D. Powell-F. Waring.....	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F.J. Cagney-Joan Leslie.....	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A.G. Brent-Brenda Marshall.....	77	10/10/42	b9/26/42
	Coming 1942-43			
	Action in the North Atlantic (D) .....H. Bogart-R. Massey.....			a10/17/42
	Adventures of Mark Twain(D).Fredric March-Alexis Smith.....			a8/22/42
	Air Force (D).....John Garfield-Gig Young.....			a8/22/42
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane.....			a1/3/42
	Background to Danger (Spy)..Geo. Raft-Brenda Marshall.....			a1/2/43
	Constant Nymph (D).....Charles Boyer-Joan Fontaine.....			a4/25/42
	Crime by Night.....Jane Wyman			
	Desert Song (Tech.) (DM)....Dennis Morgan-Irene Manning.....			a8/15/42
	Devotion .....O. deHavilland-I. Lupino.....			
	Edge of Darkness (D).....E. Flynn-A. Sheridan-W. Huston.....			a10/17/42
209	Hard Way (D)A.....I. Lupino-D. Morgan.....107		2/20/43	b9/26/42
	Last Ride (D).....R. Travis-Chas. Long.....			
	Mission to Moscow.....Walter Huston-Ann Harding.....			
	Mysterious Doctor (D).....John Loder-Clyde Cook.....			
	Old Acquaintance .....Bette Davis-Miriam Hopkins.....			
	Princess O'Rourke (CD).....O. DeHavilland-R. Cummings.....			a9/19/42
	Thank Your Lucky Stars (M)..Cantor-Shore-Bogart			a1/16/43
	Watch on the Rhine (D).....Bette Davis-Paul Lukas.....			a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A.....Russian cast	84	Luminar	b4/18/42
	In the Rear of the Enemy(D)F.Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F .....All Russian Cast.....	66	Artkino	b11/28/42
	Orders From Tokyo (D)A.....Danielle Darrieux-Anton Walbrook..	78	Almo	b7/25/42
	This Is the Enemy (D).....Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Werk and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABLES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9 42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3809	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

	ALL-STAR COMEDIES			
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	17	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers	Fair	6	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/43
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	No. 6		9	Not Rev.
	STOOGE COMEDIES			
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

	CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MINIATURES (10)			
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	CARTOONS			
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
	MINIATURES (10)			
M-433	Brief Interval		10	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-481	Madero of Mexico	Fine	11	1/23/43
	PETE SMITH SPECIALTIES			
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making		9	Not Rev.
	TRAVELTALKS (12)			
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS (6)			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

	FASCINATING JOURNEYS (Tech.) (2)			
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road in India	Interesting	10	11/22/41
	HEADLINERS (8)			
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival in Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
	HEDDA HOPPER'S HOLLYWOOD (6)			
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6	Good	9	10/ 3/42
	MADCAP MODELS (Tech.) (6)			
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm in the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7½	6/27/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E1-12 Alona on the Sarong Seas	Fair	7	10/10/42
E1-10 Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	6/ 6/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8 Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	6/ 6/42
J1-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
Q1-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping in Shape	Amusing	9	6/27/42
S1-5 Man's Angle	Good	8	8/22/42
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-5 At the Dog Show	Clever	9	10/ 3/42
Y1-1 In a Pet Shop	A Howl	10	8/20/41
Y1-4 In the Circus	Good	9½	6/13/42
Y1-6 In South America	Excellent	9	10/24/42
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-10 Hero Worship	Swell	10	6/13/42
R1-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-11 Parachute Athletes	Very Good	10	6/27/42
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-13 Timber Athletes	Very Good	10	10/10/42
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake	For the Fans	9	6/27/42
W1-12 Eleventh Hour	Exciting	8½	12/19/42
W1-10 The Japoteurs	Swell for Kids	8	9/26/42
W1-11 In Showdown	Up to Par	8	10/24/42
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
W1-9 Terror on the Midway	For the Fans	8	8/22/42
W1-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42
L1-5 No. 5	Good	10½	6/27/42
L1-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		10	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-6 Jolly Good Furlough		6½	Not Rev.
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings		10	Not Rev.
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Billboy Donald	Very Funny	7	1/16/43
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
Education for Death	Very Good	10	12/19/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish	Funny	7	1/16/43
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Net Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	8/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/15/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men in Washington	Interesting	20	7/ 4/42
23113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

EDGAR KENNEDY (6)			
33403 Duck Soup		17	Not Rev.
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)			
34305 Basketeers		9	Not Rev.
34304 "Q" Men	Interesting	8	1/23/43
34301 Show Horse	Good	9	10/24/42
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2562 All About Dogs	Amusing	7	6/20/42
2504 Back to the Soil	Funny	7	7/18/42
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508 Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business	Good	7	5/ 2/42
2560 Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513 Gandy Goose in the Outpost		7	Not Rev.
2510 Gandy Goose In Tricky Business	Good	7	6/13/42
2514 Gandy Goose in Tire Trouble		7	Not Rev.
2557 Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2561 Neck and Neck (Tech.)	Funny	7	7/18/42
2509 Oh, Gentle Spring	Fair	7	5/ 2/42
2551 Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552 One Man Navy (Tech.)	Amusing	7	9/27/41
2559 Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2511 Stork's Mistake		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512 Wilful Willie	Amusing	7	6/13/42
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2405 Courageous Australia		10	Not Rev.
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World	Good	10	4/18/42
2406 Men of West Point		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
3203 Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT			
3902 Butch, the Parrot		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)		9	Not Rev.
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3351 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout (Tech.)		7	Not Rev.
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again (Tech.)		7	Not Rev.
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3502 Ickle Meets Pickle	Fair	7	11/28/42
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches (Tech.)		7	Not Rev.
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony (Tech.)		7	Not Rev.
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Tools of Production		10	Not Rev.
3401 W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

	Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)			
Behind the Mask of Nippon	Excellent	20	10/24/42
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
VARIETY VIEWS (15) (5 In Color)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

ANDY PANDA CARTUNES				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
TWO-REEL SPECIALS (2)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (8) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPECIALS				
	Divide and Conquer	Excellent	14	7/25/42
SPORTS PARADE (10) (Tech.)				
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
MELODY MASTERS (10)				
8501	Army Air Force Band		10	Not Rev
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	United States Navy Band		10	Not Rev.

VITAPHONE 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26)				
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist. Ha! Ha!		7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Romance		10	Not Rev.
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA			
Captain Midnight	15 Chaps.		2/21/42
Holt of the Secret Service	15 Chaps.		11/29/41
Perils of the Royal Mounted	15 Chaps.		6/13/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.	15 Chaps.		12/ 6/41
King of the Texas Rangers	12 Chaps.		9/ 6/41
Perils of Nyoka	15 Chaps.		Not Rev.
Spy Smasher	12 Chaps.		3/21/42
UNIVERSAL			
Don Winslow of the Navy	12 Chaps.		11/ 1/41
Gang Busters	13 Chaps.		2/21/42
Junior "G" Men of the Air	12 Chaps.		5/30/42
Riders of Death Valley	15 Chaps.		4/12/41
Sea Raiders	12 Chaps.		7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev
Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	10	List "C"
Colleges at War	10	Metro
Community Transportation	4½	Metro
Food for Freedom	3	List "C"
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
You, John Jones	10½	Metro
Your American Tragedy	11½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha		MGM	WB	RKO
Philadelphia	Univ.	RKO	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington	Univ.	20th	WB	

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS
JAN. 9	Commandos Strike at Dawn	SEP. & OCT. & NOV.	Two Fisted Justice	Block 2 (42-43)	Man of Courage	Great Gildersleeve	Mountain Rhythm	We Are the Marines		Eyes of the Underworld	
		Apache Trail		Forest Rangers		Seven Miles From Alcatraz					
JAN. 16	City Without Men	Cairo	Silent Witness	Henry Aldrich, Editor			Boots & Saddles (Reissue)	Over My Dead Body	Powers Girl	Shadow of a Doubt	Gorilla Man
		Eyes in the Night		Mrs. Wiggs of the Cabbage Patch			London Blackout Murders				
JAN. 23	One Dangerous Night	For Me and My Gal		Road to Morocco	Pay-Off			Time to Kill	McGuerins from Brooklyn	Mug Town	Casablanca
		Omaha Trail		Street of Chance							
JAN. 30	Power of the Press	Panama Hattie	Cosmo Jones in the Crime Smasher	Block 3 (42-43)	Kid Rides Again	Fighting Frontier	Thundering Trails	Immortal Sergeant	Young and Willing		
		Seven Sweethearts		The Avengers			Fighting Devil Dogs			How's About It?	
FEB. 6	Reveille With Beverly	Somewhere I'll Find You		Lucky Jordan		They Got Me Covered		Chetniks		Tenting Tonight on the Old Camp Ground	Truck Busters
		Tish		My Heart Belongs to Daddy							
FEB. 13	No Place for a Lady	War Against Mrs. Hadley	Kid Dynamite	Palm Beach Story	Dead Men Walk	Journey Into Fear	Dead Man's Gulch	Meanest Man in the World	Unconquered	Sherlock Holmes and the Secret Weapon	
		White Cargo	You Can't Beat the Law	Wrecking Crew		Hitler's Children					
FEB. 20	Riders of the Northwest Mounted	Yank at Eton	Haunted Ranch	Block 4 (42-43)	Night for Crime	Saludos Amigos		Margin for Error		Amazing Mrs. Holliday	Hard Way
				China		Two Weeks to Live					
FEB. 27	Something to Shout About	DECEMBER	Silver Skates	Happy-Go-Lucky		Cinderella Swings It	Blocked Trail	Young Mr. Pitt		Hi, Buddy	
		Journey for Margaret		Henry Aldrich Gets Glamour							
		Reunion in France		Lady Bodyguard							
		Stand by for Action		Night Plane from Chungking							
		Three Hearts for Julia									
		Whistling in Dixie									
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	After Midnight With Boston Blackie	A Stranger in Town	Ape Man	Aerial Gunner	Bad Men of Thunder Gap	Avenging Rider (w)	Carson City Cyclone	Coney Island	Bar-20	Always a Bridesmaid	Action in the North Atlantic
	Boy From Stalingrad	Above Suspicion	Land of Hunted Men	Dixie	Behind Prison Walls	Bombardier	Chatterbox	Crash Dive	Border Patrol	Captive Wild Woman	Adventures of Mark Twain
	Broadway Dandies	Air Raid Wardens	No Escape	For Whom the Bell Tolls	Billy, the Kid No. 4	Flight for Freedom	Hit Parade of 1943	Dixie Dugan	Buckskin Frontier	Cheyenne Roundup (w)	Air Force
	Commandos Strike at Dawn	Andy Hardy's Double Life	War Dogs	Great Without Glory	Corregidor	Forever and a Day	Idaho	He Hired the Boss	Calaboose	Cowboy in Manhattan	Arsenic and Old Lace
	Deadline Guns (w)	Assignment in Brittany		Henry Aldrich Plays Cupid	Follies Girl	I Walked With a Zombie	King of the Cowboys	Hello, Frisco, Hello	Colt Comrades	Eagle Squadron	Background to Danger
	Fighting Buckaroo (w)	Cabin in the Sky	IN PRODUCTION	Henry Aldrich Swings It	Fugitive of the Plains	Ladies' Day	Purple V	Moon Is Down	Kansan, The	Frankenstein Meets the Wolf Man	Constant Nymph
	Frontier Fury	Destination Tokyo	Clancy Street Boys	High Explosive	My Son, the Hero	Mr. Lucky	Tahiti Honey	My Friend Flicka	Leather Burners	Good Morning, Judge	Crime by Night
	Hail to the Rangers	Dr. Gillespie's Criminal Case		Miracle of Morgan's Creek	Queen of Broadway	Pride of the Yankees		Ox-Bow Incident	Nazty Nuisance	He's My Guy	Desert Song
	Last Horseman (w)	Dr. Gillespie's New Assistant		No Time for Love	Wild Horse Rustlers	Red River Robin Hood (w)	IN PRODUCTION	Quiet, Please, Murder	Prairie Chickens	Hi' Ya, Chum	Edge of Darkness
	Law of the Northwest	DuBarry Was a Lady		Salute for Three		Sagebrush Law (w)	Man Trap	School for Sabotage	Silver Queen	It Ain't Hay	Last Ride
	Let's Have Fun	Harrigan's Kid		Star Spangled Rhythm	IN PRODUCTION	Squadron Leader	Santa Fe Scout	Secret Mission	Texas Law	Keep 'Em Slugging	Mysterious Doctor
	More the Merrier	Human Comedy		Submarine Alert	Ghost and the Guest	Tarzan Triumphs	Shantytown		Taxi, Mister	It Comes Up Love	Princess O'Rourke
	Murder in Times Square	Keeper of the Flame		True to Life	Girls in Chains	This Land is Mine	Tahiti Honey	IN PRODUCTION	Yanks Ahoy	Lone Star Trail (w)	Thank Your Lucky Stars
	Riding West	Lassie Come Home						Bomber's Moon		Oh! Doctor	Watch on the Rhine
	Robin Hood of the Range	Northwest Rangers		IN PRODUCTION		IN PRODUCTION		Heaven Can Wait	IN PRODUCTION	Raiders of San Joaquin (w)	
	Saddles & Sagebrush	Presenting Lily Mars		Alaska Highway		Falcon Strikes Back		Jane Eyre	Lady of Burlesque	Rhythm of the Island	IN PRODUCTION
	Silver City Raiders (w)	Private Miss Jones		Five Graves to Cairo		Fallen Sparrow		Stormy Weather	Stage Door Canteen	Sherlock Holmes and the Secret Weapon	Devotion
	Wyoming Hurricane	Random Harvest		Good Fellows		Free for All				Sherlock Holmes in Washington	Mission to Moscow
		Salute to the Marines		Lady in the Dark		Petticoat Larceny				White Savage	Old Acquaintance
	IN PRODUCTION	Slightly Dangerous		Let's Face It		Sky's the Limit					
	Attack by Night	Tennessee Johnson		Riding High						IN PRODUCTION	
	Blondie Buys a Horse	Youngest Profession		So Proudly We Hail						Corvettes In Action	
	Destroyer									Cross Your Fingers	
	Redhead From Manhattan	IN PRODUCTION								Destiny	
	Sahara	Bataan's Last Stand								Flesh and Fantasy	
		Best Foot Forward								Phantom of the Opera	
		Faculty Row								Tombstone From Heaven	
		Girl Crazy								We've Never Been Licked	
		I Dood It									
		Right About Face									
		Swing Shift Maisie									

"FILM PACKED WITH ENTERTAINMENT FOR AUDIENCES OF ALL AGES. RATING: EXCELLENT!"

"THIS SUPER ICE SPECTACLE LOOKS LIKE A FIELD DAY FOR EXHIBITOR AND PRODUCER ALIKE."...SHOWMEN'S TRADE REVIEW

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Directed by LESLIE GOODWINS
Musical Numbers Staged by Dave Gould
Original Screenplay by Jerry Cady

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SHOWMEN'S TRADE REVIEW

AVENGE PEARL HARBOR

REVIEWED IN THIS ISSUE

	Page
Fighting Frontier	10
Cabin in the Sky	10
Hi Ya, Chum	10
The Outlaw	10
A Stranger in Town	11
Young and Willing	11

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 25

Vol. 38 No. 4

February 13
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Arthur Sachson (See Page 7)

CHINESE EPIGRAM:

如以高聲咩喊為則

"If loud braying counted for anything–

林之王矣驢將為山

"The ass would be King of the jungle!"





Dr. Lee-o's American translation:

PICTURES, NOT CONVERSATION FROM M-G-M!

Completed and in production at the great M-G-M Studios in Culver City are the finest shows this industry has ever seen. With confidence in the future, with an enthusiastic willingness to go full speed ahead you can depend on the Friendly Company now and in months to come. With our first two groups giving a fine account of themselves at box-offices nationwide, with "Random Harvest" outgrossing "Miniver," look ahead with us and remember: "Not for just a day, not for just a season, but Always!"

Metro-GOLDMINE-Mayer

PICTURES IN PRODUCTION

"PRESENTING LILY MARS"
Judy Garland, Van Heflin, Bob Crosby & Band

"DU BARRY WAS A LADY" ***(Technicolor)***
Red Skelton, Lucille Ball, Gene Kelly, Tommy Dorsey & Band

"ASSIGNMENT IN BRITTANY"
Pierre Aumont, Susan Peters

"CABIN IN THE SKY"
Ethel Waters, 'Rochester,' Lena Horne, Duke Ellington & Band

"THE HUMAN COMEDY"
Mickey Rooney in Saroyan's Book-of-the-Month Club masterpiece

"SLIGHTLY DANGEROUS"
Lana Turner, Robert Young

"THE YOUNGEST PROFESSION"
The Season's Surprise with top M-G-M names as Guest Stars

"LASSIE COME HOME" ***(Technicolor)***
Roddy McDowall, Donald Crisp

"DESTINATION TOKYO"
Franchot Tone, Ruth Hussey, Gene Kelly

"AIR RAID WARDENS"
Laurel and Hardy

"SALUTE TO THE MARINES"
Wallace Beery

"BATAAN'S LAST STAND"
Robert Taylor, George Murphy, Thomas Mitchell, Lloyd Nolan

"BEST FOOT FORWARD"
Lucille Ball, William Gaxton, Virginia Weidler, Harry James & Band

"ABOVE SUSPICION"
Joan Crawford, Fred MacMurray

"DR. GILLESPIE'S CRIMINAL CASE"
Lionel Barrymore, Van Johnson, Donna Reed

"GIRL CRAZY"
Mickey Rooney, Judy Garland, Tommy Dorsey & Band

"PRIVATE MISS JONES" ***(Technicolor)***
Kathryn Grayson, Gene Kelly, Mary Astor, John Boles, José Iturbi

"SWING SHIFT MAISIE"
Ann Sothern, James Craig

"FACULTY ROW"
Susan Peters, Herbert Marshall, Mary Astor

"I DOOD IT"
Red Skelton, Eleanor Powell, Jimmy Dorsey & Band

"MARCH OF DIMES"
FEB. 18—24

HIT!

ST. LOUIS, DAVENPORT,
ROCK ISLAND, DES MOINES
MILWAUKEE, MIAMI BEACH

Jack BENNY ★ Priscilla LANE



The MEANEST MAN in the WORLD

with

ROCHESTER • EDMUND GWENN • MATT BRIGGS
ANNE REVERE • MARGARET SEDDON • HELENE REYNOLDS

Directed by SIDNEY LANFIELD • Produced by WILLIAM PERLBERG

Screen play by Allan House and George Seaton • Based on the play "The Meanest Man In The World" as produced by George M. Cohan

20th
Century Fox

The Editorial Page

Right Way & Wrong Way

The almost total lack of consideration accorded this industry in the manpower edicts and Washington orders definitely point to the conclusion that few high officials in our government believe us to be essential to the war effort. On the surface it would appear that the industry itself has done little, or nothing to convince the Administration to the contrary.

Take, for example, the much discussed and highly controversial subject of "essentiality." What, if anything, has been done aside from studio pressure on behalf of the highly trained technicians?

Most assuredly, theatre managers, married and with families, should be classed as essential and allowed to remain in their jobs without threats of induction if they don't get war jobs. But what has the industry, as an industry, done about this?

Recently the head of an exhibitors' association wrote to Manpower Commissioner McNutt asking that such consideration be given to these essential workers. We commend the writer for his aggressiveness in taking this action. But truth compels the observation that it is definitely the wrong way to handle this delicate and important situation.

The appeal should have come from the industry as a whole, presented with all the importance that proper preparation and representation would insure and with as much foundation on facts, figures and background as would be necessary to impress upon the War Manpower Commission the essentiality of keeping these trained men on the job.

Our government knows what theatremen are doing in every conceivable kind of drive for money, for scrap, to sell bonds, etc., etc. They also know what a terrific morale builder and relaxation source the movie theatres are. Should they, therefore, require much convincing to make them see the wisdom and importance of keeping our theatre managers where their demonstrated abilities require them? Married men in the 3A class should not be threatened with induction if they fail to give up their jobs to find work in war or defense industries.

Unless there is concerted, unified action on this matter, there will be few capable men left to run the nation's theatres.

▲ ▲ ▲

Everybody's Riding

Business these days is just like a merry-go-round. What's good for the goose turns out to be indigestible for the gander.

STR's correspondents report from opposite ends of the country two entirely separate and different results of the effects of gas rationing. From Albany we learn that the neighborhood houses are in the doldrums. But from San Francisco we get a happier report that the suburban neighborhood houses are having some kind of a gala field day with fine business.

Of course the west coast has one advantage over Albany and other towns in the East. The Golden Gate area hasn't had a taste of a ban on pleasure driving.

Upheavals in community life rarely if ever correct themselves overnight. It takes weeks and months for people to adjust themselves to the new way they must live. It is our contention that business will level off and gradually spread out so that eventually all theatres will be doing about the same average as they did before the dislocations took place.

But new upheavals may continue to keep them disrupted as time goes on. It's all a merry-go-round anyway, with everyone trying to grab the brass ring for a free ride. Trouble is that brass is a scarce material and before you can get hold of the ring you must get a priority order. Before you get the priority order you have to prove you are entitled to it; that it contributed to the winning of the war; that it is not going to be used for some unimportant or frivolous purpose.

By the time you are eligible for the brass ring you'll be too old to enjoy it. So let's forget the whole thing.

▲ ▲ ▲

In Case You're Interested....

Many theatremen are of the opinion that when point rationing goes into effect there will be a decided pick-up at the box-office because of the larger volume of people who will eat out more often than before and then go to their nearest movie house. Could be. . . .

Grace White, former secretary to Johnny Harris of Pittsburgh, who joined the WAACs some months ago is now taking an officers' training course at Des Moines. Whether she makes the grade only time and training will tell. But her background of years with the Harris organization should make her a good officer.

A certain home office executive tried to tell us that he knows of certain instances where some theatres, hurt by population shifts, etc., have actually been getting free film service. If such a miracle has happened and can be substantiated, we will petition someone to blow the air raid sirens to commemorate the occasion.

Once upon a time we told exhibitors to have a spare projection mechanism on hand for emergencies. Now we tell 'em to have a spare projectionist on hand for the same reason.

—"CHICK" LEWIS

Precedent Smashing Grosses Pace Runs of Current Releases

Vying for a place among the long-run performers in current releases are Republic's "Ice Capades" and RKO's "They Got Me Covered." Republic's cinematic version of the ice revue has been held over for its second week at Brooklyn's Strand while the Bob Hope-Dorothy Lamour co-starrer is beginning its second week at the Golden Gate, San Francisco.

"Harvest" Approaching Record

With only one more week to go before it ties the ten-week record of "Mrs. Miniver," "Random Harvest" has begun its ninth stanza at Radio City Music Hall, playing to 1,103,525 spectators as of Feb. 11.

Playing to a heavy female patronage, "In Which We Serve" entered its 8th week, on Wednesday, at the Capitol in New York. The management is now visualizing a 9th week for the Noel Coward Production. Whether it will equal, not to mention shatter, the record of "Gone With the Wind" is another story. (See Regional News, New York.)

Patriotically and spiritedly, 40 RKO houses as well as 4 Randforce, 4 Skouras and 2 Century theatres will run "Yankee Doodle Dandy" over Washington's Birthday. Meanwhile the George M. Cohan film biography is beginning its 6th week at the New York Strand after 20 weeks at the Hollywood. The storm of the extended

(*Continued on Page* 11)

The manpower shortage in Cleveland war plants has been relieved by Women at War exhibit at Loew's State Theatre. See Regional News, Cleveland.

$2,806,952 Profit for Universal Is Reported

Universal Corporation (parent company for Universal Pictures) had consolidated net income of $2,806,952 in the fiscal year ended October 31, 1942, after all charges including provision for Federal income and excess profits taxes, it was announced last week by J. Cheever Cowdin, chairman of the board. This is equal to $5.34 on each of the 525,681 voting trust certificates outstanding. In the preceding year, net was $2,341,202 or $4.45 each on the same number of certificates.

Consolidated net profit of Universal Pictures Company, Inc., and its subsidiaries for the year after all charges and taxes, amounted to $2,968,231 as compared with net profit of $2,673,249 in the preceding year, according to the annual report.

Before federal income and excess profits deductions, net income of the pictures company was $7,255,531 (including an adjustment of reserves of $171,217 for prior years' taxes) as compared with $4,396,499 in the year ended October 31, 1941.

Mr. Cowdin said that the company had signed more sales contracts than in any previous year and that domestic revenues, amounting to $25,101,506, were more than the revenues from world-wide operations three years ago. Total income of $39,177,488 represents an increase of $8,893,965 for the year.

INDEX TO DEPARTMENTS

Advance Dope	24
Box-Office Slants	10
Current Product Summary	31
Feature Booking Guide	25
Hollywood	22
Newsreel Synopses	21
On the Patriotic Front	12
Program Exchange	18
Regional News	13
Selling the Picture	17
Shorts Booking Guide	28
Short Subject Reviews	21
Variety Club	20

No Moonshine

If, as rumor hath it, Schickelgruber can't stand the smell of liquor, he's probably worried about the present that was left at the Carolina Theatre, Greensboro, N. C., earmarked for Der Fuehrer's eyrie. But he needn't worry about the liquor part of it.

The present — two moonshiners' stills brought in for the Carolina's copper matinee —will reach their destination with no odor of intoxicant surrounding it.

The stills were given as admissions to the copper matinee by a couple of kids whose "pops" were "cops."

Films, Performances Nominated for Awards

Walter Wanger, president of the Academy of Motion Picture Arts and Sciences, announced this week the nominations for the annual Academy awards. Under consideration by the 10,000 members of the industry, who were scheduled to start voting today (13) were ten fiilms, five actor and five actress performances, five supporting actor and actress performances, five directing jobs, fifteen writing achievements and several other efforts.

Of the ten films selected as the outstanding of 1942, only MGM's "Mrs. Miniver" contains nominations for the best performance by an actor and an actress, best performance by actor and actress in a supporting role and for best achievement in directing.

During the 15th annual awards dinner March 4, results of the voting will be announced. Principal nominations follow:

For the outstanding motion picture of the year: "The Invaders" (British) Ortus—Columbia; "Kings Row"—Warner Bros.; "The Magnificent Ambersons" (Mercury)—RKO Radio; "Mrs. Miniver"—MGM; "The Pied Piper"—20th-Fox; "Pride of the Yankees" (Goldwyn)—RKO Radio; "Random Harvest"—MGM; "The Talk of the Town"—Columbia; "Wake Island"—Paramount; "Yankee Doodle Dandy"—Warner Bros.

Best performance by an actor: James Cagney in "Yankee Doodle Dandy"; Ronald Colman in "Random Harvest"; Gary Cooper in "Pride of the Yankees"; Walter Pidgeon in "Mrs. Miniver"; Monty Woolley in "The Pied Piper."

Best performance by an actress: Betty Davis in "Now, Voyager" (Warner Bros.); Greer Garson in "Mrs. Miniver"; Katharine Hepburn in "Woman of the Year" (MGM); Rosalind Russell in "My Sister Eileen" (Columbia); Teresa Wright in "Pride of the Yankees."

Best performance by an actor in a supporting role: William Bendix in "Wake Island"; Van Heflin in "Johnny Eager" (MGM); Walter Huston in "Yankee Doodle Dandy"; Frank Morgan in "Tortilla Flat" (MGM); Henry Travers in "Mrs. Miniver."

Best performance by an actress in a supporting role: Gladys Cooper in "Now, Voyager"; Agnes Moorehead in "The Magnificent Ambersons"; Susan Peters in "Random Harvest"; Dame May Whitty in "Mrs. Miniver"; Teresa Wright in "Mrs. Miniver."

Best achievement in directing: Sam Wood, "Kings Row"; William Wyler, "Mrs. Miniver"; Mervyn LeRoy, "Random Harvest"; John Farrow, "Wake Island"; Michael Curtiz, "Yankee Doodle Dandy."

$44,470 Monogram Profit For 26-Week Period

Monogram reported Tuesday a net profit of $44,470.02, after provision for Federal taxes and employes bonuses, for the 26 weeks ending Dec. 26, 1942. The figure shows a marked improvement in company earnings, W. Ray Johnston, president of the company, said in announcing the report. It compares with $86,802.07 for the same period in 1941. Net before provision for taxes and bonuses, which totalled $64,638.86, was $109,108.88.

Caribbean Area Under Mullen

Joseph G. Mullen, in charge of distribution for 20th Century-Fox in Mexico, has been named district manager of the Caribbean area, it was announced this week by Irving A. Maas, acting head of the company's International Department.

Industry Mourns Death Of Dr. A. H. Giannini

Dr. A. H. Giannini, banker who pioneered in the establishment of a sound financial structure of the motion picture industry, died suddenly in Los Angeles on Sunday, Feb. 7. Dr. Giannini's personal popularity with the many motion picture men with whom he was well acquainted as well as his standing as a champion of the motion picture from its early days of struggle, was mourned throughout the industry, and the tribute expressed by film leaders was marked by a sense of deep personal loss as well as honor for the heroic role the late financier played in the upbuilding of the film business.

Dr. Giannini, who was to become known in the film business as "the financial doctor," became interested in the motion picture in 1908. He was the first importantly placed banker to recognize the film business as a legitimate industry, and undertook the financing of many important enterprises in production and distribution. From 1936 to 1938 he served as president of United Artists, while continuing his many other interests, as a banker and active business associate in motion picture enterprises. He was born in San Jose, Calif., in 1874; obtained his medical degree at the University of California and served as an Army surgeon during the Spanish-American War. In 1908 Dr. Giannini began his career as a financier when he joined his brother, A. P. Giannini, who in 1904 founded the Bank of Italy in California.

Rites Held on Coast For Major Van Dyke

Funeral services were held this week for Major Woodbridge Strong Van Dyke, II, motion picture director under contract to Metro-Goldwyn-Mayer, who died Friday (5) at his home in Brentwood, Calif. He was 53 years old.

Recently retired from the Marine Corps Reserve because of ill health, which also forced him to relinquish the directorial reins on "Gentle Annie" last November, Major Van Dyke had been responsible for many outstanding productions, including "Trader Horn," "Eskimo," "Naughty Marietta," "The Prizefighter and the Lady," "Rose Marie," "San Francisco," "Marie Antoinette," the "Thin Man" series, and others. His last completed production was "Journey for Margaret."

He leaves a widow, the former Ruth Mannix, and three children.

Leaves MGM for Airlines Post

Ray Bell has resigned from Howard Dietz' staff at Metro-Goldwyn-Mayer to accept the position of director of advertising and public relations for Pennsylvania-Central Airlines.

SHOWMEN'S TRADE REVIEW

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World Premiere of "Air Force"

Celebrities of the national scene and leaders of the film industry were prominent at the world premiere of Warner Bros.' newest picture, "Air Force," at the Hollywood Theatre in New York last week. In the group above are Mrs. Eddie Rickenbacker, Major Albert Warner, Mrs. Jimmy Doolittle, and Mort Blumenstock, who directed the notable premiere campaign.

Theatre Protection Topic Of SMPE Meet in New York

Dr. Alfred N. Goldsmith, chairman of the Atlantic Coast Section of the SMPE, this week announced that a meeting to be held at the Hotel Pennsylvania on Feb. 25, will be devoted to the subject of Theatre Protection.

Topics to be covered are:

"Lighting Systems for Theatres," by Earl Morin, Connecticut State Police; "Psychology of Handling Crowds in Emergencies," by Dr. Walter Cutter, coordinator, Center of Safety Education, New York University; "Fire Extinguishing Devices for Motion Picture Theatres," by E. W. Fowler, National Board of Fire Underwriters; "Use of Luminous Materials in Blackouts," by James Frank, National Theatre Supply Co.; "Plate Glass Protection," by Gilbert W. Tyler, Employers' Liability Assurance Corp.; "Theatre Construction," by Gen Schlanger, architect; "Flameproofing of Curtains, Draperies and Other Textiles," by Henry Anderson, manager, Insurance Department, Paramount Pictures.

Grosses in towns in the Boston area are higher than at any time this year; neighborhood houses are suffering, however. See Regional News, Boston.

Scophony Company Heads Says Theatre Television Is Ready

Large screen television projection adapted to color reproduction will be available to American homes, schools, churches and motion picture theatres under British patent rights controlled for the Western Hemisphere by the newly-formed Scophony Corp. of America, Arthur Levey, president of the Corporation announced this week.

Associated with Scophony Ltd. of London in the organization of the American company are General Precision Equipment Corp. (formerly General Theatres Equipment Corp.) and Television Productions, Inc. (a subsidiary of Paramount Pictures).

Moffett Manages Florida Theatre

Richard G. Moffett, for 18 years a special writer and movie editor of the *Florida Times-Union*, has been appointed manager of the St. Johns Theatre, first-run Warner Brothers house in Jacksonville. Announcement of the appointment was made by Arthur J. Steel and Al J. Leeds, co-owners and operators of the St. Johns.

"Human Comedy" Premiere March 2

Metro-Goldwyn-Mayer's film version of William Saroyan's "The Human Comedy," starring Mickey Rooney, will have its world premiere at the Astor Theatre on March 2.

Sachson, Others Win W. B. Promotions

Ben Kalmenson, general sales manager, announced Tuesday an important realignment of sales executives constituting a promotion for every man involved.

Arthur Sachson (see cover), for the past 18 years prominently identified with home office sales operations, becomes assistant general sales manager.

Roy Haines, Eastern division manager, has been transferred to head the Western division; a post vacant since the start of the Kalmenson regime. Haines will make his headquarters in New York.

Jules Lapidus, at present New York Metropolitan district manager, has been promoted to Eastern sales managership, formerly supervised by Haines.

Harry Seed, Central district manager covering Pittsburgh, Detroit, Cleveland and Cincinnati, succeeds Lapidus in the New York post.

Charles Rich, now Cleveland branch manager, becomes Central district manager to fill vacancy created by Seed's promotion.

This realignment marks the return to the Executive field force of the former all-star sales executive, Leo Blank, one-time district manager of the Chicago territory, who was slated for more important duties with the company when illness suddenly forced him into temporary retirement. With his health restored, Blank returns to Warners as Cleveland branch manager, succeeding Rich.

No Shake-Down Bills So Far On Slate of Missouri Solons

Information from Jefferson City indicates that the motion picture industry need not fear any "shake-down" bills at this session of the Missouri legislature. The Republicans and Democrats are so closely divided that neither has a safe working margin. It will be a strictly business, with no professional lobby interference.

Seven Chicago theatres, all in residential sections, are advertising triple features, with glassware and comic book premiums for the ladies and the youngsters respectively thrown in. See Regional News, Chicago.

Goldstein Assumes New Duties

Jack Goldstein this week assumed the post of publicity manager for 20th Century-Fox. He succeeds Dick Condon who has left for the Coast to take up his new special exploitation duties at the studio. Goldstein was formerly manager of exploitation at United Artists.

Heads W. B. Radio Department

A new radio department, headed by Harry Maizlish, working under the direction of Whitney Bolton, studio publicity director, has been created by Jack L. Warner at the Warner Bros. studios. The new unit will cover national field and contacts with all networks.

Si Seadler at MGM Studio

Si Seadler, M-G-M advertising manager, left New York Friday (Feb. 5) for a trip to the company's Culver City studios to see product. He will stop over in Tucson for a brief rest.

Evelove Returns West

Alex Evelove, Warner Bros. studio publicity manager, left New York over the week-end for the Coast after conferences at the company's home office.





Kings of Box-Office Crowned

Universal Pictures staged a coronation celebration in New York last week for the company's stars, in recognition of their eminence as box-office attractions in Leaders of the Motion Picture Industry poll and other trade surveys. Above, Mayor LaGuardia, who officiated at the crowning, bestows the ermine headpiece on Bud Abbott as Lou Costello wisecracks. Lower photo: Charles D. Prutzman, Universal vice-president and general counsel (left), congratulates Abbott, and Universal President J. Cheever Cowdin shakes hands with Costello.

Connecticut Theatres Face New Restrictions

Three bills affecting present theatre conditions in Connecticut are pending before the 1943 Hartford legislature. S. B. 583, while repealing the seating capacity tax, will replace it with a levy on all amusement centers charging ten cents or more on and after July 1, 1943. H. B. 305 and 306, apparently influenced by the fire tragedy in Boston recently, will prohibit smoking in all theatres. S. B. 92, although it does not directly affect all licensed theatres, will, nevertheless, prohibit showing of 8 and 16 millimeter films in schools, churches, YMCAs, clubs or lodge rooms.

Earlier closing hours, to meet traffic problem, have been instituted by Warner theatres in Pittsburgh. See Regional News, Pittsburgh.

RKO Honors Author at New York Preview of "Hitler's Children"

Gregor Ziemer, author of "Education for Death," which RKO Radio has picturized as "Hitler's Children," and three of the principals in the cast, Bonita Granville, H. B. Warner and Kent Smith, were tendered a press reception in connection with a preview of the picture at the Waldorf-Astoria Hotel in New York on Tuesday.

The picture's New York premiere is scheduled for the Paramount Theatre on Feb. 24.

Release Depends on Events

Warners has "Background to Danger" completed and awaiting release. The picture, starring George Raft, Sydney Greenstreet and Brenda Marshall, tells the story of Nazi attempts to dominate Turkey first through diplomacy, and finally through Gestapo methods. With Turkey becoming the next center for political and military action, the studio is withholding release of the picture to coincide with some future history-making event.


This
Durbin
is dynamite!

She's the shock of the towns!

DEANNA DURBIN as a bachelor bride who bursts from a shuttered past—into a wide open future on the Gold Coast of San Francisco.



She's got a way — with young and old.



This Durbin—is dynamite! What she does to San Francisco . . . hasn't been done since the earthquake! All heart! . . . all woman! . . . she's the toast of the Gold Coast—as she lives its most shocking lie!



She survives a torpedoing by Japs— and saves the kids.



Deanna

DURBIN

as

The Amazing Mrs. Holliday

with EDMOND O'BRIEN
BARRY FITZGERALD
ARTHUR TREACHER
HARRY DAVENPORT GRANT MITCHELL
FRIEDA INESCORT ELISABETH RISDON

Screen Play by Frank Ryan • John Jacoby • Adaptation by Boris Ingster • Leo Townsend • From an Original Story by Sonya Levien • Associate Producer, FRANK SHAW

Produced and Directed by

BRUCE MANNING

UNIVERSAL PICTURES

The Box Office Slant

HiYa, Chum

Universal **Comedy** **61 mins.**

AUDIENCE SLANT: (Family) Will get laughs from those who enjoy the Ritz Brothers' antics and will send the youngsters in hysterics.

BOX-OFFICE SLANT: A satisfactory money-maker where the Ritz Brothers have a following, for it's their type of picture.

Cast: Al Ritz, Jimmy Ritz, Harry Ritz, Jane Frazee, Robert Paige, June Clyde, Paul Hurst, Edmund MacDonald, Lou Lubin, Andrew Tombes, Ray Walker. **Credits:** Directed by Harold Young. Original screenplay by Edmund L. Hartmann. Director of photography, Charles Van Enger. Associate Producer, Howard Benedict.

Plot: Three Merry Madcaps, stranded in a boom town in California when their show closes, are forced by the defense workers to take the chef's place after he walks out because of their insults. Unable to cook, they become the waiters, and the sister act from the show does the cooking. The success of the restaurant doesn't please two shady characters who run a crooked gambling house, so they make plans to start trouble. This is foiled by the workers who run the crooks out of town.

Comment: A program offering that is beamed at the Ritz Brothers' fans, for in it they go to town with their own brand of antics. In those houses that have made money on pictures featuring the Ritz trio, this newest edition looks like a very satisfactory money-maker. The facial contortions, dancing and singing of the three comics all but crowds out the story, which shouldn't be objectionable to those who go for their style. Jane Frazee, Robert Paige and June Clyde handle the romantic and dramatic part of the film—as much as there is to it—with finish and convincing trouping. Production is average, although consideration must be given to the difficulty of finding a story to fit the Ritz trio and planning a production with them. Direction by Harold Young is good and credit should go to him for working the players in with the comics, without breaking up the story. Sell this like any Ritz Brothers, especially arranging tieups with restaurants and cooking schools. Obtain the cooperation of all music stores and plug the songs on loudspeaker rigged up in lobby. For street-ballyhoo have man dressed as cook, parade streets advertising the picture.

Catchline: You'll have hysterics via Ritz Brothers and Laughing Gas.

Cabin In The Sky

MGM **Comedy Drama** **98 mins.**

AUDIENCE SLANT: (Family) Song, dance, fun and spectacle mixed with Negro spiritual story trend and played by all-Negro cast. Very satisfying entertainment.

BOX-OFFICE SLANT: Go out and sell the cast and fun angle and it will return better than average receipts.

Cast: Ethel Waters, Eddie (Rochester) Anderson, Lena Horne, Louis Armstrong, Rex Ingram, Kenneth Spencer, Ford L. Washington and John W. Sublett (Buck and Bubbles), Oscar Polk, Mantan Moreland, Willie Best, Fletcher Rivers and Leon James (Moke and Poke), Bill Bailey, Butterfly McQueen, Ruby Danbridge, Nicodemus, Ernest Whitman, Duke Ellington and his Orchestra, The Hall Johnson Choir. **Credits:** Produced by Arthur Freed. Associate Producer, Albert Lewis. Directed by Vincente Minnelli. Screenplay by Joseph Schrank from the book by Lynn Root. Based on the musical play produced by Albert Lewis in association with Vinton Freedley. Lyrics by John Latouche. Special song numbers by E. Y. Harburg and Harold Arlen. Director of photography, Sidney Wagner.

Legion of Decency Ratings

(For Week Ending Feb. 13)

SUITABLE FOR GENERAL PATRONAGE

Dead Man's Gulch — Haunted Ranch
Reveille With Beverly — Silver Skates
A Stranger in Town

SUITABLE FOR ADULTS ONLY

Air Force — Lady Bodyguard
Young Mr. Pitt

OBJECTIONABLE IN PART

Cabin in the Sky — Flight for Freedom

Plot: A crap-shooting, woman-chasing, no-account darky is married to a lovable, hard-working, psalm-singing wench who is madly in love with him and holds complete confidence in his eventual redemption. When he is accidentally shot in a gambling melee and clinging tenaciously to life, he is visited by agents of Satan (who have come to arrange for his passage to the hereafter of fire and brimstone his deeds on earth so richly warrant), and also by the soldiers of the Lord, responding to the urgent calls of his religious wife. A compromise is struck between the two forces that allow him six months added stay on earth during which he will be permitted to carve his own future. With the Good spirits trying to guide his footsteps to Heaven and the horned wraiths setting snares that will bring another coal-passer to Hell's boiler rooms, he leads a hectic and tempestuous existence that eventually, again due to his wife's abounding faith, leads them both to the golden up-winding stairs. He emerges from the coma and orders his dice and lottery tickets destroyed and pledges everlasting fidelity to his adoring mate.

Comment: Reminiscent of Marc Connolly's "Green Pastures" and King Vidor's "Hallelujah" in spots, but all dressed up with top-line colored performers and an up-to-the-minute type of Darktown jitterbug and the popular conception of Harlem night club activities, this strikes a new high in all-colored movie entertainment. The Negro spiritual thread, on which the film story is suspended, studs the comic and spectacle sequences nicely and only makes itself prominent enough to properly set the story and allow for a few touching domestic scenes and the singing of the always pleasing Hall Johnson Choir. Humorous incidents predominate and take in practically all of the highly amusing activities which the colored race—high and low—is popularly believed to practice in leisure moments. The forces of Good and Evil, each fighting to secure converts to their respective causes, provide varied emotional appeal with comedy and rich humor dominating. Ethel Waters, as the wife, gives out with some ear-exciting song numbers and gets the very utmost from her every camera moment. Rochester, as the cause of it all, sings, dances and generally cavorts in his usual highly approved and mirth-provoking manner. Duke Ellington and his band, and other prime Nubian favorites scintillate in their respective parts, with top supporting honors going to Lena Horne, as the feminine agent of Hotel Hades. Don't be afraid of the all-colored cast. This is darn swell entertainment that will more than please the average theatregoer. It's American tradition and folklore at its best.

Catchline: A crap-shooting colored boy tangles with the forces of Good and Evil—and you get a lot of fun watching the battle.

Fighting Frontier

RKO **Western** **57 mins.**

(Block No. W-1—Nat'l Release, Jan. 29)

AUDIENCE SLANT: Good story and action of the kind most receptive to "shoot-'em-up" fans.

BOX-OFFICE SLANT: Should draw as well as average Western programmers.

Cast: Tim Holt, Cliff (Ukulele Ike) Edwards, Ann Summers, Eddie Dew, William Gould, Davidson Clarke, Slim Whitaker, Tom London, Monte Montague, Jack Rockwell. **Credits:** Produced by Bert Gilroy. Directed by Lambert Hillyer. Screenplay by J. Benton Cheney and Norton S. Parker from a story by Bernard McConville. Photography by Jack Greenhalgh.

Plot: Two special investigators are appointed by the Governor to uncover the actual head of a gang of outlaws that are marauding and raiding at will in a small Western town. They join up with the band and keep their identity secret from everyone except the county judge. The chief investigator falls in love with the judge's daughter but finds the road of true love anything but smooth when he is identified as being one of the outlaw gang. After a particularly big haul some of the gang are captured and a group of vigilants take the law into their own hands. As the hour of execution draws near one of the mob talks and the investigator comes into the necessary information to break up the robber band.

Comment: This is only average Western fare with no particular scene or sequence offering sufficient variation from usual run-of-the-mine saddle sagas to warrant expectation of anything other than ordinary satisfaction for the usual followers. Tim Holt does a nice job in the hero's role and Cliff Edwards is responsible for a few light comedy moments and some of his always enjoyable vocal liltings. Ann Summers, as the heroine, is not called upon for any marked display of histrionics and her contribution is minor. Davidson Clarke, as the judge, William Dew, as the head of the vigilantes, and William Gould, as the man behind the dirty work, perform capably. The thrills are of the hard-riding, straight-shooting, order that go to make up the excitement contingent to the exhibition of all program Westerns. The romantic element is negligible.

Catchline: A ranger turns renegade to capture a mob of outlaws.

The Outlaw

(No Release Set) Western Drama 121 mins.

AUDIENCE SLANT: (Adult) Something new in western drama, this is definitely for the grownups because of story style and content placing emphasis on sex and as such is equipped to prove entertaining to the adult audiences for whom it has been fashioned.

BOX-OFFICE SLANT: Will prove a strong attraction for its particular field, which is not the neighborhood or community theatre but the downtown situation.

Cast: Jack Buetel, Jane Russell, Thomas Mitchell, Walter Huston, Mimi Aguglia, Joe Sawyer, Gene Rizzi. **Credits:** Produced and directed by Howard Hughes. Screenplay by Jules Furthman. Photography by Gregg Toland. Musical direction by Victor Young.

Plot: A gambler operating outside the law takes up with Billy, the Kid. The association between the two creates enmity between the gambler and his former pal, who is now a sheriff. When the Kid is wounded in gunplay as the sheriff tries to arrest him for a killing, the gambler hides the Kid, the bad man's girl friend and her aunt. A triangle

develops, ending with the gambler being shot by the sheriff as Billy, the Kid makes his escape.

Comment: This is something new and novel in Westerns. It is a picture that offers Mr. and Mrs. Public an entirely different treatment of the adventure story of the lawless west of Billy, the Kid. Howard Hughes' long-awaited and much publicized production reverses the established formula of good man versus bad man plus a little homely romance, by putting the emphasis on the sex angle. It's really the passion flower of the wide open spaces, and draws the entertainment it will afford its proper audience by dramatic approach and appeal that is strictly for the adult, or at least mature members of the theatre-going public. There's sufficient substance to the story and the scenes to make it a thoroughly satisfying show for those who get a kick out of suggestive situations pointed up with gun-play and suspense of the purely western flavor. The picture introduces to screen patrons Howard Hughes' two finds—Jane Russell and Jack Buetel, whom Mr. Hughes has been publicizing with some effectiveness. Their work is entirely satisfactory for newcomers, but both seem a bit amateurish in comparison to the finished and resourceful histrionics of Walter Huston. This is Huston's picture, and when, graphically portraying the demise of the gambler who is shot by his former pal as Billy, the Kid escapes, this character passes from the scene, there is a distinct sense of void following Huston's final exit. In the production department, Mr. Hughes has given his pictures the best of everything—fine musical background, excellent camera work, pictorial atmosphere and understanding direction. With the advance publicity that has been built up for the picture, there's money in this for the exhibitor whose situation makes this adult fare suitable for his theatre. No national release has been set up to this time.

A Stranger In Town

MGM **Drama** **67 mins.**

AUDIENCE SLANT: (Family) An easy-to-take story convincingly portrayed and themed to the always popular expose of crooked politics. Good program fare.

BOX-OFFICE SLANT: Should be well received by mid-week crowds but don't expect it to exceed average receipts.

Cast: Frank Morgan, Richard Carlson, Jean Rogers, Porter Hall, Robert Barrat, Donald MacBride, Walter Baldwin, Andrew Tombes, Olin Howland, Chill Wills, Irving Bacon, Eddie Dunn, Gladys Blake, John Hodiak. Credits: Produced by Robert Sisk. Directed by Roy Howland. Original screenplay by Isobel Lennart and William Kozlenko. Photography by Sidney Wagner.

Plot: A United States Supreme Court Justice, seeking respite from his arduous duties, goes duck hunting incognito in a rural community and runs smack into the petty shakedowns of small town politicians. When he is personally subjected to some of their practices he undertakes to steer the campaign of a young lawyer candidate for the office of mayor. As the crooked office-holders and their henchmen go to extremes in attempts to discredit the young office-seeker and obstruct the exercise of constitutional rights he unearths trifling points of law that enable the young barrister to right several of the wrongs that have been perpetrated on the townspeople and eventually engineers the confounding of the crooks. In the process of events his pretty secretary falls in love with the candidate and wedding bells are chiming in the offing at the climax.

Comment: A nicely handled programmer with Frank Morgan turning in another of his super-swell performances. While the shake-downs are a little far-fetched in places they provide good framework on which to hang some enjoyable, humorous and dramatic situations and many of them have their counterpart in the practices of subordinate politicians, whose interpretations of the law and exercise of authority in their petty offices are invoked to harass the liberties and prey on the pocketbooks of those who are not "in the clique" and strangers in, or passing through, the community. The spectator gets quite a "kick" out of seeing them booted around by the public-spirited justice, and his closing speech to the disgruntled and publicly shamed flounters of the American way of life is a genuine classic. Richard Carlson hardly measures to the concept of a promising executive and his romancing never gets the love thermometer above the freezing point, but Jean Rogers, as the pretty secretary, and members of the supporting cast, together with the stellar acting of Morgan, fully compensate for the deficiency.

Catchline: A duck-hunting judge smooths the course of true love and straightens out some crooked politicians.

Young and Willing

United Artists **Comedy Drama** **83 mins.**

(National Release, Jan. 29, 1943)

AUDIENCE SLANT: (Family) If you can sell them on the idea that this is intended as a burlesque dramatic performance you may get them to hold still and be moderately entertained.

BOX-OFFICE SLANT: Will have to be hidden or smothered by surpassing supporting program to get normal average.

Cast: William Holden, Eddie Bracken, Robert Benchley, Susan Hayward, Martha O'Driscoll, Barbara Britton, James Brown, Florence MacMichael, Mabel Paige, Jay Fassett, Paul Hurst, Olin Howland, Billy Bevan. Credits: Produced and directed by Edward H. Griffith. Screenplay by Virginia Van Upp from a play by Francis Swann. Photography by Leo Tovar.

Plot: A mixed sextette of young stage aspirants, all living in one apartment being paid for by an endowed girl who is one of their number, find themselves about to lose their meal ticket when she is visited by a girl friend from the home town, who becomes shocked at the mixed occupancy of the small flat, and, informs the rich girl's father of conditions. With one girl facing early maternity confinement and the baby's father enlisted in the Army the group becomes desperate in their attempts to attract the attention of a famous producer who resides in the flat below. It develops that the play they have been using to perfect their talents is of intrinsic value to him and things clear up when he watches their performance of his opus and decides that between his poor writing and their terrible acting the play rates production as a burlesque drama.

Comment: The only hope for this lies in preparing your audience to witness a performance of how a photoplay should NOT be acted. The characters, while unquestionably intended as interpreting the broadest of amateur performances, are very much overdone and the situations and dialogue silly and inane to the point of distraction. As presented, the performances of all players (with the exception of Benchley and possibly Susan Hayward), are only deserving of rating as minus-amateur and it is hard to conceive of paying audiences being satisfied with such sporadic instances of acceptable comedy and dramatic bits as the film contains. Robert Benchley has a couple of moments before the camera that give promise, but these are quickly snuffed out by some intruding nonsensical situation or personality. Amateur dramatic groups or classes in Thespianism at high schools and colleges may find something of interest in the footage. It's not quite ridiculous enough to be funny.

Tom Baily in Studio Post

Tom Baily, former head of the L.A. office of National Screen Service and prior to that publicity director at Paramount, joined the Warner Bros. studio press department this week.

Rodgers Calls for Industry Support of M. P. Associates

Before a large gathering of industry representatives, William F. Rodgers of MGM at a luncheon of the Motion Picture Associates in New York Wednesday, called upon his hearers to join and support the organization formed to provide relief for industry people who are in need.

Rodgers, who was guest of honor, cited the good work done by the M. P. Relief Fund of California and called upon the Motion Picture Associates to send a committee of two to California to study the organization of the West Coast group.

He also expressed the hope that there would be a national organization formed at some future time to function as a unit. Such an organization, Rodgers suggested, might form the basis for better understanding and mutual cooperation for the common good of the industry as a whole.

Former Mayor James J. Walker acted as toastmaster. He introduced the new officers of the M. P. Associates and paid tribute to its former president, Harry Buxbaum.

Jack Ellis, president of the organization; Sam Rinzler, head of Randforce Circuit; Steve Broidy, Monogram; Gus Eyssell, Radio City Music Hall; A. Montague, Columbia; William Scully, Universal; F. C. ("Socker") Coe, MPPDA; Edward Golden, producer; Jules Levey, producer; Sam Shain, *Motion Picture Daily;* Jack Alicoate, *Film Daily;* Chick Lewis, SHOWMEN'S TRADE REVIEW and Max A. Cohen, Cinema Circuit, were among those seated at the dais.

List of Long-Run Films Is Joined by 'Hitler's Children'

(*Continued from Page 6*)

run of "Yankee Doodle Dandy" has hit Boston in its 5th week, 4 in Chicago, Brooklyn, and Portland, Ore., with 3 weeks or over in more than 20 other situations.

Heralded by a sweeping radio campaign, "Hitler's Children," in St. Louis and New Orleans, is retaining the opening week's pace previously established by its world premiere at Cincinnati. Robert Mochrie, RKO general sales manager, revealed that the opening day's gross at the Ambassador in St. Louis ran 30 per cent better than any of the largest single day's gross in the history of the theatre.

"Casablanca" is the first picture to play a 3 weeks' run at the Capitol, Steubenville, O. "Commandos Strike at Dawn" continues to smash all existing records at the Loew's Criterion in New York.

"Star Spangled Rhythm," now in its 6th week, will close its engagement Feb. 23. The star-studded Paramount release is the first to play an 8 weeks' run at the New York house.

Phil Williams' New MOT Post

P. A. Williams this week took up his duties as promotion and publicity director of The March of Time, a post to which he was appointed by Louis de Rochemont, producer of The March of Time last week. Williams has been associated with the company for five years and takes over the duties performed by A. E. Singlinger, who resigned recently.

Rogers Producing "Navy Hotel"

Charles R. Rogers will return to Hollywood in the near future to put into immediate production his recently acquired story, "Navy Hotel." He is scheduling the production, for release by United Artists.

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

L. A. Theatre Defense Bureau to Inspect 208 Houses Monthly

In order to keep all motion picture theatres to a 100 per cent wartime safety standard, complete monthly inspections of the 208 houses in Los Angeles by members of the Theatre Defense Bureau were decided upon at the week-end meeting of the defense organization.

At the same time, nineteen theatre operators were added to the council as associate members who, with the regular members, will form a corps of district coordinators to conduct the inspections and serve as liaisons between the Bureau and the theatres.

According to Rodney Pantages, who presided at the Theatre Defense Bureau meeting, the inspections will cover every phase of a theatre's operation and will be in written form. Regular monthly reports will then be made to the Los Angeles Defense Council and the Fire Dept.

"The city has been divided into twenty-two districts," said Pantages, "and each will be in charge of a TDB member, responsible to this Bureau for the safety conditions in each theatre. He, too, will disseminate information and instruction, and is the accredited officer to see that these instructions are carried out."

Following are the new associate members of the Bureau: Harry Marx, Edward Clark, Ralph Pollack, William Srere, Leon Levy, Al Hallman, Earl Cook, Frank Harris, Saul Mahler, Scott Bayless, David Ross, George Rehers, Larry Sharp, Sidney Pink, Harry Wallace, Lou Bard, Al Snadow, J. H. Kennedy, Spencer Leve and Harry Slinker. Others serving as District Coordinators are M. A. Anderson, Clarence B. Juneau, Tom Baily, Rodney Pantages, B. R. Wolf, Charles Prickett, Oscar Kantner, Joseph Buxton and Thornton Sargent.

WB Branch Offices Turn Over Teletype Machines for War Aid

Because of the government's pressing need for all types of communications equipment to carry on war work, Warner Bros. is turning over to Postal Telegraph and Western Union all the teletype machines from the company's branch offices throughout the country.

To help relieve the heavy wire traffic resulting from war business, the Warner exchanges also have been instructed from the home office to immediately discontinue use of the teletype machines pending their removal by the telegraph companies' representatives.

Regular Western Union and Postal branch offices will hereafter handle all telegrams between the Warner home offices and the field.

41,000 Lbs. of Copper to Date

Collections of copper drippings and strippings from theatres total 41,000 pounds to date, according to latest figures compiled by the War Activities Committee. This is less than the amount actually salvaged, it was said, because there are still exhibitors spotted around the nation who are not turning over their copper to properly designated collection agencies.



SPG Designs Copper Poster

To aid the motion picture theatres of the nation in their drive for much-needed copper, bronze and brass, the Screen Publicists Guild has conceived and executed the above poster and presented it to the War Activities Committee. It comes in size 22x28, will be distributed to theatres gratis by National Screen Service.

Ten Theatres Solicit Donations of Plasma

In the lobbies of ten New York theatres this week Red Cross nurses were stationed to solicit plasma donors for the Red Cross Blood Bank.

It marked the beginning of a campaign in which all theatres in the metropolitan area would eventually be involved. How quickly, of course, would depend upon the rate of public response. Another factor: the Red Cross collection centers are able to handle only approximately 600 donors a day.

Theatres participating in what is, in effect, a "test campaign," are: Paradise and Chester, Bronx; New Rochelle and Mt. Vernon, Westchester; Pitkin, Savoy, Kingsway and Kenmore, Brooklyn; Loew's 72nd St. and Academy of Music, Manhattan.

Marcus, Swirnoff Turn in $675

Ben Marcus, general manager of the Marcus & Swirnoff circuit, Ripon, Wis., has turned over $675 in recent United Nations drive.

Dimes Workers Tour Cities for Talks with Local Committees

Flying squadrons of March of Dimes workers have been paying brief visits to a number of cities to confer with local committees handling the infantile paralysis drive which starts February 18. To Chicago went S. H. Fabian, chairman of the theatres division of WAC; Edward Alperson, RKO; Harry Brandt, co-chairman of the drive, and Oscar A. Doob, campaign director.

Alperson and Fabian visited, besides Chicago: Cleveland, Cincinnati and St. Louis, while Brandt and Doob held meetings in Indianapolis, Memphis, Jacksonville and Richmond.

A rush of exhibitor pledges reaching the national headquarters, Suite 173, Astor Hotel, made it necessary to reprint 5,000 more copies of the campaign book. The printing of the Greer Garson appeal trailer got under way over the week-end and deliveries of trailers by National Screen to pledged theatres is now under way.

Many wires have reached Nicholas M. Schenck from theatres saying that they had set for themselves a quota of 50 per cent above their collections in the 1942 March of Dimes.

Meanwhile, Leonard Goldenson, home office chairman of the Motion Picture Thatres' 1943 March of Dimes campaign, has completed his committee of home office representatives.

They are: John Farmer, RKO-Radio Pictures; Max Blackman, Warner Bros. Theatre Circuit; George Dembow, National Screen Service; Sam Machnovitz, Universal; Dan Michalove, Twentieth Century-Fox Pictures and National Theatres, Inc.; Harry Buckley, United Artists Corp.; J. P. McLoughlin, Paramount Pictures; Walter L. Titus, Jr., Republic; R. W. Altschuler, Consolidated Film Industries, Inc.; Paul Behrke, Skouras Theatres; Max Seligman, Columbia Pictures; Eugene Picker, Loew's Theatres; Martin Newman, Century Circuit; Samuel Rosen, Fabian Theatres; Samuel Rinzler, Randforce Amusement Co.

A meeting at which plans for the one-week observance in theatres of the fight Infantile Paralysis campaign were discussed was held Wednesday morning in the Loew Theatres' Projection Room, 1540 Broadway, and was attended by publicists throughout the New York area. Harry Mandel, New York area publicity chairman, presided.

Book Poster to Exhibitors

A special 22 x 28 poster has been prepared by the War Activities Committee, plugging the Victory Book Campaign, which will be sent to all theatres by the Office of War Information in Washington. The poster, designed by Joseph Tisman, is in color, and stresses the need for Americans to give GOOD books for our fighting men.

Lantern Slides for March of Dimes

RKO and Loew's Theatres in the metropolitan New York area will use two types of lantern-slides during the March of Dimes collections, February 18th-24th. One slide features a large head of President Roosevelt and his statement that the health of our youngsters is close to his heart. The other is a "thank you!" message from the little crippled girl. These slides, it was pointed out, do not take the place of the appeal trailer, but merely fill the blank screen during the few minutes consumed for the collections. They may be ordered through the headquarters of the March of Dimes Theatres' Committee, Hotel Astor, New York City, at 85 cents.

Regional News

BOSTON

Billie Burke holding a veritable court during her appearance here in the stage play, "This Rock." Billie Burke still a big hit. Motion picture editors and critics staged a big party for her. Oddly enough "Ziegfelds Follies" also opened here. Miss Burke still reaps royalty from use of her late husband's name. The Shubert has sold out three weeks in advance.

Irving Isaacs has made Telepix in the big Park Square building a favored rendezvous of busy business, professional men and office workers. The theatre seats 300, filled all day with an immense turnover.

Trans-Lux is now going for the sensational pictures, abandoning its strict news policy. Currently showing, "Angels Over Broadway" and "You Can't Beat the Law." Jack Carroll is holding "Star Spangled Rhythm" at Metropolitan another week. Grand Opera will not return to the Metropolitan for the duration.

Lieut. Angelo Moscariello, son of Antonio Moscariello, motion picture owner at Concord, Mass. and himself a former operator, was killed at Guadalcanal. Lieut. Eugene McGurl, former Met. employee, was killed in the Far East. His mother will receive the Distinguished Service Cross. McGurl was one of Jimmy Doolittle's raiders over Tokyo.

South Station Theatre, first of its kind in the United States, although straight picture theatre, is doing tremendous business showing one-hour shows. Service men crowd the place to get glimpses of places they expect to visit later.

Local Hearst papers are continuing full-page ad campaigns to bring people into theatres.

Normandie Theatre is showing "City Without Men" and packing them in. Noel Coward's picture is held for a third week at Loew's State and Orpheum.

New England Flower Show, to be held as usual March 13-20 as the only major flower show to be staged in United States this year, will feature "Mrs. Miniver Roses."

Ben Rosenberg has Paramount breaking all past records. Promotion work at this theatre is extraordinary.

If the plan suggested by Maurice Wolff, MGM head in Boston goes through, members of the industry in this section will erect a lasting memorial to the victims of the Cocoanut Grove disaster of last November. It has already won the approval of most theatre officials to purchase the land of the Cocoanut Grove and erect a modern receiving hospital on the site—forever dedicated to the heroism of those who lost their lives due to that fire.

Mrs. Philip Seletsky is still in a serious condition. Martin Mullins, head of the M & P organization is handling greater part of booking since the death of Phil Seletsky.

Bad news for theatre men! Suffolk Downs and Wonderland Park, dog track, will operate throughout the summer. Both are 10 minutes from city limits.

"No truth in report," says Harold Stoneham, regarding sale of part interest in Interstate Circuit to Nathan Yamins. Stoneham says, "Entire story is incorrect."

Ben Abrams, city salesman for Warners in Boston, won company's award for outstanding salesman of country. Theatrical Post of American Legion, entirely composed of men from the industry, will stage a second Red Cross Blood Donors night on March 8.

Grosses in town here are higher than at any time this year while neighborhood theatres are suffering from gas ban and dimout restrictions.

CHARLOTTE

Eli Dreylinger, formerly manager of the Broadway Theatre, one of the Kincey chain, has been transferred to Rockingham as city manager there.

Glenn Grove will succeed Mr. Dreylinger as manager of the Broadway, with William Briggs as assistant manager.

Arthur Broome, prominent Charlotte theatre man, has been made assistant to R. D. Stallings, manager of the Imperial Theatre here.

W. C. Davis, assistant manager of the Imperial Theatre, one of the Kincey chain of theatres serving North and South Carolina, Georgia and Tennessee, has joined the Army Air Corps at Miami, Florida, making the 473rd member of the personnel of the Kincey organization to join the armed forces.

CHICAGO

Juke film machines in Chicago will be taxed a twenty-dollar annual license fee. More than $25,000 fees are expected annually.

John Balaban, James Coston, Eddie Silverman, John Jones, Will Hollander will host Chicago newspaper publishers and columnists to a luncheon at the Blackstone next Monday to acquaint them with Variety Club aims.

Many changes are being made in the B and K managerial staff, Gustave Bjelke goes to the Belpark; Jack Shevnam to the Howard; Frank Anderson to the Riveria. Anderson succeeds Robert Brewer, who has enlisted. James Thompson is now manager of the Garrick, succeeding Maury Hork, resigned. Ted Regelin goes to the State Lake Theatre while James Rose takes over the North Shore Theatre management.

Ascher and Ellis, Freeport attorneys, have filed an appeal ruling, reversing the Bennis award in the Freeport Theatre arbitration case.

The H and E Balaban circuit has reopened the modernized Joy in South Chicago. The circuit now puts on an early show for the steel workers at the Southside Commercial. D. H. Badke, manager, says, "It is successful."

Milton A. Boom, R. S. Flacks and Stephen Z. Yaxa have formed the Boom Sound Systems Company for the theatre trade.

Both circuit and independent theatres are rapidly changing over from oil to coal heating in this city, recently, the Balaban and Katz circuit switched Tivoli, Tower and Southtown Theatres made the changeover, while the Essaness circuit made the changes in their Embassy, Vic, Devon and Liberty Theatres. The Indiana and Illinois circuit made the oil switch to coal at their Jefferson Theatre in Goshen and are at work in three other houses of the circuit. The Alliance theatre circuit is using oil in several houses, while the Chicago Warner theatres are rapidly making their changeover.

S. J. Gregory, Alliance theatre circuit prexy, and Don Brewster, Fox West Coast engineer, are in Fond Du Lac, Wisc., making a survey of the theatre situation there, with the idea of making several improvements in their Retlow Theatre there, to conform with Fond Du Lac fire regulations.

L. J. Cullom of Macon, Ga., is president of 32 West Randolph Street Corporation, operators of the building, housing the huge Oriental. R. O. Farrell of Chapman and Cutler is secretary. . . . The Iroquois Theatre Company is under the direct management of H. C. Costello, who books the films and stage shows.

M. O. and L. C. Wells have organized two new theatre companies, the NRA Theatre Company, 3744 Prairie Avenue, and the Prairie Theatre Company, 4712 Prairie. Abrams and Abrams are the attorneys.

The film "Native Land," which the Chicago Censors refused a permit to show recently and whose ruling was overturned by the Police Commissioner office is now showing at the World Playhouse on Michigan Avenue to good business.

Seven theatres advertised triple features this week, all in the residential section of the city and were owned by independent theatre men. . . . Glassware for the ladies and comic books for the juveniles seem to be the leading premium tieups, although the number of hours using premiums and giveaways are getting fewer each week.

CINCINNATI

Jefferson Circuit Court Judge Gilbert Burnett granted an injunction against the City of Louisville preventing the city from closing the film "Dust to Dust." Police closed the theatre featuring the picture, charging that the film was immoral. However, Judge Burnett, at end of three-day hearing, said that the city had failed to establish its case.

Latest weight report on Imperial Sales Manager Jo Fleshin's new son, Samuel Joseph: 12 lbs. 4 oz. Sammy Jo started out at 3½ lbs.

A print of "Hitler's Children" was lost in the fire that gutted the Strand Theatre at Dayton.

Abe Hymen's State, Huntington, damaged by fire, will be reopened as soon as repairs are made.

Freeman Newbold Circuit took over Shanklin's Grand, Roncevert. Jo Shanklin, a pioneer exhibitor, is retaining his interest in the Charleston house. Shanklin is vice-president of the West Va. Managers' Association.

Miss Elizabeth Ingram has joined the staff at United Artists.

Mrs. Betty Murphy of United Artists staff meets the postman more than halfway on each of his trips. Reason: her husband is with Uncle Sam's Observatory.

Warner's District Manager Harry Seed of Pittsburgh was in town for a day. S. S. Steenrod, who operates the Majestic, Nelsonville, was a visitor last week.

20th Century-Fox's "Immortal Sergeant" is scheduled to open at the RKO Palace on Feb. 25. A special campaign is being handled by Douglas George.

The gas situation has been lifted for pleasure driving in West Va. The rationing has been raised from three to four gallons per coupon.

William Onie, business manager of local Monogram, reports booking coming in so heavy for "Rhythm Parade" that Cincinnati office had to order extra prints.

CLEVELAND

The manpower shortage in Cleveland war plants has been so materially aided by the Women at War Exhibit, now in its third week at the State through the cooperation of Loew's Inc. and *The Press*, that it is being extended through February 21st, at the expressed request of Dr. William P. Edmunds, director of the War Manpower Commission, and B. C. Seiple, director of the U. S. Employment Service.

The Press, in cooperating with the theatre, opened its newspaper publicity campaign with a front page 5-column picture and story of Mayor Frank J. Lausche inspecting the machines in operation. There followed every day for two weeks, 2-column stories of the exhibit, devoting

(*Continued on next Page*)

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 13)

one day to each of the eight companies, to the individual machine displayed and a personal story about the operator. An attendant at each booth answers questions about the work displayed.

Nat L. Lefton, former Republic franchise owner, is celebrating his sabbatical year away from the motion picture industry by announcing his return in a new field. With his son, Gilbert, who operates the Academy Films, he has taken over the Jam Handy films for Ohio. The 16 mm films are to be used for educational purposes.

James C. Logue, former president of the Cleveland Bar Association, has agreed to serve as arbitrator in the case of the Belpik Corporation of Van Wert, Ohio, operating the Van Wert, naming as defendants Loew's, Inc., Paramount Pictures, Inc. and RKO Radio Corporation. Belpik Corporation seeks a change in the 14-day clearance now granted the theatre in Lima, Ohio, 30 miles away from the Van Wert, claiming this clearance to be unreasonable. Because of commitments involving defendant attorneys, the case will not be set for hearing before March.

DENVER

Frank Boost, 35, is the first death in the industry in the armed forces from this section. Boost, ad sales manager at the Warner Bros. exchange before enlisting, was for several years assistant manager of the State Theatre, Denver. He died at Stimson Field, Texas, from a heart attack. He is survived by his wife, mother, brothers and sisters. Burial was in Tulsa, Okla.

Denver has its first woman ad sales manager. She is Jane Mulcahy at 20th-Fox, where she was moved from the booking job to the ad sales job, succeeding Merle Gwinn, who moves to RKO as assistant booker. Jay Haas, ad sales supervisor, is spending some time at the Denver Fox exchange.

Tommy McMahon, office manager and booker at RKO, has gone on the road as salesman, succeeding Murray Milholland, who resigned to become manager of the Victory Theatre, Denver. Quintin Horn, assistant booker, moves into the office manager and booker post, with Merle Gwinn moving over from 20th-Fox to become his assistant.

Gene Gerbase, manager of the Republic exchange, is starting on his first trip after gas rationing, and if stories told by other salesmen are a criterion, he will have a rough time of it. Jimmy Micheletti, MGM salesman, said on his last trip he had to stand for the entire 125 miles of his bus trip. Micheletti was unable to make one of the towns on his route. To get to the town it is necessary to go by bus to a town 29 miles away, stay there all night (and there is no hotel), then ride to the town with the mail man.

Bob Smith, manager of theatres at Steamboat Springs, was in Denver enlisting students for the radio school at Steamboat. Smith promoted the school, and it has been the means of making business in that small town much better.

G. I. Richards, owner of the Windsor, Windsor, Colo., has two sons in the service. Francis, at Camp Roberts, Calif., as a first lieutenant in the Dental Corps, with Robert in Hawaii as a captain in the Medical Corps.

Rick Ricketson, Fox Intermountain Theatre Co. president and general manager, has been made a director of the Denver National Bank.

The Denver Stagehands Union have re-elected John T. McParland president; Tom Seymour, vice-president; Jess Max, treasurer, and George Brayfield secretary and business manager.

DES MOINES

All 400 theatres in Iowa are taking part in the scrap copper and brass drive. Early reports indicate a large amount of scrap collected. In Des Moines 22 theatres collected a total of 4,500 pounds as free admissions were given for each pound. Most of the other theatres in the state are having copper day this week, with some putting on special shows.

The best scrap-drive story is awarded to Harry Hiersteiner, operator of the Family in downtown Des Moines. During the drive Hiersteiner, standing in front of his theatre, saw a customer carrying a brass container about eight inches tall and four inches square. Examining the piece, Hiersteiner admitted the man free, figuring he had got about five or six pounds of brass. However, when someone told Hiersteiner it was used to place the ashes of a deceased, he looked inside and really saw the ashes of a deceased.

John V. Dostal, manager of the Orpheum Theatre at Waterloo for the Singer circuit the last four years, has been transferred to the Orpheum Theatre at New Orleans. Dostal left Feb. 7 to take up his new duties. His successor will be Jerry Bladow, who has been on the Orpheum staff at Minneapolis, Minn. Dostal has been with the Singer circuit for 11 years.

Tri-States has eliminated matinee programs during the week-days, except bank day, at the Hiland, Roosevelt and Uptown to conserve fuel oil. Effective Feb. 5 the houses open for matinee programs only on Saturday, Sunday, bank-day Tuesday and holidays. On other week-days the box offices do not open until 5:45 p. m.



MGM SALES CALL HIM 'BIG CHIEF JACK' NOW

It's "Big Chief Jack" now for former MGM Salesman Jack C. ReVille, installed this week as Oklahoma City Branch manager for that company, following a farewell party tendered him on the eve of his departure by fifty Memphis film associates at the Peabody Hotel. Mr. ReVille's promotion was earned by fourteen years of selling experience at the Memphis MGM office. In the group above (left to right) and N. J. Calquhoun, Republic manager; H. G. Krum, Warner Bros. manager; L. W. McClintock, Paramount manager; Mr. ReVille; J. F. Willingham, MGM manager; Col. C. E. Vogel, Manager Loew's Palace; J. A. Pritchard, Universal manager; and R. L. Bostick, Manager, National Theatre Supply.

INDIANAPOLIS

More than 85 per cent of the theatres in Marion County will join in the motion picture theatres' drive to raise funds for the infantile paralysis campaign from Feb. 18 to 24.

Burglars entered the Regent Theatre, 54 South Illinois Street, Thursday night, and took $325 from the safe. The theft was reported by Arthur Blacker, manager of the house.

Fred Boyd, manager of the Ritz, is going to "match" pennies, nickels and dimes at a matinee Saturday given for the infantile paralysis drive. He says he will "match" whatever is collected in a "wishing-well" in the theatre's lobby Saturday, contributing the full sum to the cause.

About 75 per cent of the exchange employes on Filmrow donated one pint of blood each to the Red Cross.

A dinner and informal reception by Universal Pictures was held Monday in the Hotel Lincoln. The charming Maria Montez, Universal star, was introduced at the time to the local exhibitors and the press. She is one of the best "salesmen" Universal has ever sent on the road. For the past two weeks Miss Montez has been touring army camps, teaming with Eddie Foy Jr., in a revue called "Hollywood on Parade." After leaving Indianapolis, she went to Camp Atterbury for an evening performance.

A meeting of exchange and theatre managers was scheduled for Feb. 8 in the Lincoln Hotel to complete plans for the motion picture theatres' drive to raise funds for the infantile paralysis campaign.

NEW HAVEN

Lou Brown, New Haven publicity director of Loew-Poli New England theatres, visited Springfield, Hartford and Bridgeport this week, checking on campaigns, etc.

Ralph Still, divisional exploitation manager for 20th Century-Fox out of Boston in Bridgeport, working with Matt Saunders on campaign for "Immortal Sergeant."

Fred Marshall, divisional exchange manager for Universal out of New York in Bridgeport, is teaming with Matt Saunders for "Shadow of a Doubt" and with Morris Rosenthal on campaign for "Pittsburgh."

Wally Cooper, manager of the Poli Theatre, Waterbury, has resigned. Ed Fitzpatrick, city manager is temporarily filling the post.

Bob Carney, assistant manager of Poli-Bridgeport, promoted a swell co-operative fur ad on "Commandos Strike at Dawn."

Matt Saunders, manager of Poli-Bridgeport, received 100 per cent cooperation from Mayor Jasper McLevy on the special dawn premiere of "Commandos Strike at Dawn." The Mayor's statement was posted on the bulletin boards of all factories.

At the Poli-New Haven, Bob Russell made a tie-up with the public library and its branches for displays for "Commandos Strike at Dawn."

When Sidney Kleper, manager of the Bijou, New Haven, played "Black Swan," he put out on the street a pirate carrying a nine-foot banner. Mr. Kleper had a boy in a sergeant's uniform of the first World War covering the Yale campus in the interests of "Top Sergeant."

Two hundred cards carrying copy for "Postmark U.S.A.", a defense reel at the Palace,

(*Continued on next Page*)

REGIONAL NEWS FROM CORRESPONDENTS

Meriden, were distributed by the Manufacturers' Association for Joe Samartano. These were placed on factory bulletin boards and similar spots. Likewise, the Manufacturers' Association placed a special newspaper ad.

When Mollie Stickles, manager of the Strand, Waterbury, played "Traitor Within," she had the public library distribute 2,000 book marks in the form of a dagger and also had one of the busiest stores in town use inserts in all packages.

George Freeman, manager of Poli-Springfield, Mass., planted a coloring contest on "China Girl" with the Springfield Shopping News. He was able to get Virginia Gilmore, film star, playing stock in Holyoke, Mass., to come to his theatre for a personal appearance to sell war bonds. Her newest picture, "That Other Woman," was showing on the screen.

NEW YORK

20TH CENTURY FOX:—All employes are now under the CIO banner.

Now that Mike Nuzzola has gone to the army Tommy Barry of the poster room will be promoted to fill the vacancy of feature booker.

Rose Romano, formerly of the bookkeeping department, has been elevated as Arthur Abeles' secretary.

REPUBLIC:—Miss M. Spino was honored by her fellow-workers with a dinner upon her promotion to the home office.

"Ice Capades" as well as "Joan of Ozark" and "Traitor Within" will run on the Loew's circuit.

UNIVERSAL:—The recent deaths of Fred V. Heidrich and Lt.-Col. Henry Clay Bate, head monologue writer, has left the newsreel department "rather crippled."

WARNERS':—Lee Mayer, New Jersey adsalesman, has been honored with a "Lee Mayer Week" covering the period of February 28 to March 14. George Waldman in Brooklyn has shown good results, too, during the "Champions Drive."

RKO:—Bob Wolff, drive captain for the Ned Depinet drive, has been touring the country with good results. Returning to the city after a 6-week sojourn for a one-day holiday, February 12, he left for the New England area to stir greater sales. He'll be on the road until May 20th.

The suburbs of New Jersey have been hit by the "gas" ban. Business has dropped off from 25 to 70 per cent.

Mr. Louis Gold, Newark exhibitor, has been confined to the Beth Israel Hospital there.

UNITED ARTISTS:—Sam Lefkowitz, thoroughly elated with the success of "In Which We Serve," has announced that about a half dozen local and up-state situations will show the Noel Coward production. The Capitol will hold over its current feature for the 8th week. The same picture is enjoying equal success on the Loew's circuit in Newark and Jersey City, running into the second week.

Herby Richek, office manager, will be inducted within the next few weeks. He will be replaced by Abe Dickstein of the home office.

"Crystal Ball," starring Ray Milland and Paulette Goddard, will be Capitol's next feature.

The office has extended its warm-felt sympathy to Ed Schnitzer upon his father's death. Ed is now in Buffalo.

MGM:—William Rodgers was the principal speaker at the Motion Pictures Association luncheon at the Hotel Astor. Will Hays, Jimmy Walker, Joseph Schenck and Spyros Skouras were few of the many prominent guests in attendance.

AROUND TOWN:—Plans for construction of a large theatre on East 59th Street and Lexington Avenue were revealed by John J. Reynolds, real estate broker. However, the theatre will not be built until the war is over.

OMAHA

William van Newkirk, formerly connected with Chicago theatres, has been named treasurer of the Mort H. Singer Brandeis, taking the place of Lou Egart, now in the Army.

D. R. Goldie, veteran exhibitor, will reopen the American Theatre at Cherokee, Ia., on February 14. The house was closed after a fire some weeks ago

Joseph Kinsky, Tri-States Theatres district manager, has been named chairman of that area for the Red Cross drive in April.

W. M. Troxell, Moon Theatre, Wilber, Neb., collected over one hundred pounds of copper and brass scrap at a free show for children.

PHILADELPHIA

The Motion Picture Associates of Philadelphia have cancelled all banquets for the duration.

Ruben Shapiro, who sold his Admiral Theatre to Martin Ellis two years ago to enter the Florida hotel business, is back in town. The Army just took over the third of the three hotels he had been operating down there.

Joe Nevinson, manager of the Bromley Theatre, has been asked by the Olney merchants to act as chairman of the neighborhood $150,000 "Buy a Bomber" War Bond Drive.

Irving Phillips is the new manager of Charley

(*Continued on Next Page*)



DE VRY is building sturdy motion picture equipment for the U.S. Navy, U.S. Army Air Corps, and other armed services. When peace comes, DE VRY equipment, built to stand the shocks of battle, will be available to you.

You who demand projectors that can stand the gaff of continuous peacetime service, consider what DE VRY 35mm. equipment is withstanding today under wartime projection conditions on U.S. fighting ships and at U.S. Army Air Corps bases! Shock of offensive bombs . . . repercussion of defensive guns . . . punishing vibration of mighty men-of-war . . . constant day-in, day-out use under all manner of weather and temperature variations. You who want to be first with the latest will want to be first to know about new war born DE VRY Projectors for theatre use. DE VRY Corporation, 1110 Armitage, Chicago, U.S.A.

★ BUY U. S. WAR BONDS ★

DeVRY

WORLD'S MOST COMPLETE LINE
OF MOTION PICTURE SOUND EQUIPMENT

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 15)

Segall's Apollo. Charley is now vacationing in Florida.

Sidney Kapner of the Upsal Theatre joined the Anti-Aircraft Army Airforce Reserve.

The Red Cross Women of Wildwood opened a booth in the Hunt's Theatre, having sold $15,000 worth of bonds since September 15.

George Fishman, local Universal exploiteer, is handling the world premiere of the new Durbin picture "The Amazing Mrs. Holliday."

J. Ellis Shipman, contact manager of the Warner Circuit, is back from a week's vacation.

Ed Rosenbaum, Columbia exchange publicity and exploitation man, returned to his job after an illness.

Due to the tremendous crowds in Atlantic City, chiefly because of the Army Air Force training base, the Virginia Theatre and the Strand, boardwalk houses, which usually open Easter, are now operating week-ends.

Although no official confirmation has been issued, the Vine St. grapevine has it that Mrs. Edna R. Carroll, chief of the motion picture censor board, and her entire staff, will be retained by Governor Martin, newly inaugurated Republican governor.

Frank MacNamee, local head of the March of Dimes campaign, last week screened the trailer he made in cooperation with 20th Century-Fox. The film was taken by Cameraman Dennie Welsh, while the commentary, written by Jerry Gaghan, veteran Philadelphia newspaperman, was read by Lowell Thomas. The picture shows the fine work done to combat infantile paralysis, particularly the effort made by the Variety Club.

Henry Friedman, owner of the Lawndale Theatre, recently joined the U. S. Coast Guard Reserve.

Word was received from Major Jack Mulhall, former Warner District Manager, now serving with the United States Army in Africa. He writes "You can pick oranges in the daytime, and ice cubes at night."

Dave Barrist, head of Quality Premium, who did such a fine job as head of the United Nations Drive in Philadelphia, is off to Mexico for a vacation.

William D. (Bud) Hunt of the Wildwood Hunt Theatres has left his company to join the entertainment division of the Red Cross.

Milt Young, Warner publicity man, landed a half page of pictures on "Tennessee Johnson" in the *Philadelphia Record* Sunday before the picture opened.

Ted Schlanger, Philadelphia zone manager of Warner Theatres, announced the appointment of James J. Tighe as a member of the Warner publicity department in this area.

PITTSBURGH

Local film circles are still talking about the terrific campaign engineered by the Harris Amusement Co. and Columbia Pictures for the world premiere of "Commandos Strike at Dawn" at the J. P. Harris Theatre for the benefit of the Variety Club Canteen. Large display ads, an abundance of newspaper art and stories, tieups with merchants and the Junior Commandos, not to mention the civic cooperation and the wealth of outdoor stunts, made Pittsburgh residents "Commandos"-conscious and got the picture off to a record-breaking engagement.

All Pittsburgh Warner Bros. downtown theatres and Loew's Penn have set a daily policy of getting their last shows over at 11:45 p.m. Theatres have been plugging this point in all their advertising and publicity. They are hooking in special copy to stimulate the use of trolleys and busses.

Thomas Anas, associated with his father, Nick Anas, pioneer exhibitor in this territory, in the operation of their four theatres in Weirton and Holidayscove, W. Va., has enlisted in the Air Corps, Miami Beach.

David Murphy, manager of Wilmer & Vincent's State, Altoona, one of the outstanding showmen in Western Pennsylvania, has enlisted in the Army Voluntary Officers Corps.

Robert Shaffer, who assists his father in the operation of the Roxy Theatre, Slippery Rock, Pa., has been called for army service at Camp Mead.

Herman L. Stahl, veteran showman, who operates the Drake and Lyric in Oil City, Pa., and the NuLuna and Gable, Sharon, Pa., now has three sons, Morton, Ralph and Jack, in the army, one overseas. His fourth son expects to be called any day.

PORTLAND

Among those who addressed the Oregon branch of PCCITO last week, in connection with the anticipated merger of PCCITO and Allied, were Robert Poole, executive secretary of the California branch; Hugh W. Bruen, trustee of Southern California; Ben Levine, Rotus Harvey, Harry Cole, E. E. Samuelson and L. A. Rosenberg, all of California. Heading the Oregon group was Bob White, president and L. O. "Banjo" Miller, executive secretary, who called the February meeting.

"The results of all meetings will be considered and definite announcement as regards future Caravan or affiliations with other groups will be given to the secretaries of the various Coast groups. At this time we cannot quote any individual opinions." The Seattle meeting of Washington and Idaho exhibitors was called by Executive-Secretary James M. Hone.

A prominent exhibitor of the State of Washington, and for many years a heavy purchaser of features, made a resolution in 1942, that he would never play another percentage picture. He not only made this resolution after careful perusal of his books, but kept it. Comparing notes with other exhibitors who did purchase "percentage pictures," he has made the same resolution for 1943, determined more than ever to keep his resolution.

Jack Matlack, of the Criterian (Hunt's) Medford, Ore., an expert theatre advertising man, has resigned to return to Portland, where he will be associated with (Mrs.) J. J. Parker Theatres, headquarters at The Broadway.

Carl Lowe, formerly well-known booker at Warner's-F.N. in Portland, and part-owner of the Mt. Tabor in Rose City, has enlisted in the U. S. Army, in mountain infantry at Camp Hill.

Jerry Ross, house manager and m.c. at the Palomar, Seattle, was removed to Providence Hospital with an attack of pneumonia.

Bill Katsky, former assistant manager of the Rivoli, Seattle, is now on one of Uncle Sam's cruisers.

Harry Landstrom is now covering the great Inland Empire area near Spokane, Wash. for United Artists.

Phil Blakes, has been named manager of the B. F. Shearer Equipment Company, of Portland. He takes the place held for some years past by Tom Shearer, now named Seattle manager.

SAN FRANCISCO

A group of San Francisco theatremen led by B. V. Sturdivant, northern California general manager of Fox-West Coast Theatres, journeyed to Stockton to lead the fight against a proposed theatre admission tax of two cents. Stockton city council dropped the proposed ordinance after hearing pleas on behalf of Stockton theatremen.

The personnel problem in this area is well illustrated by the fact that Golden State circuit found it necessary to advertise in the S. F. *Examiner* for theatre managers and the fact that five Fox-West Coast circuit managers were reclassified 1-A. Also there are now five femme bookers on film row, including Betty Baker, Paramount; Betty Gamble, Universal; Gladys Paull, Warner, and Gladys Brownsee and Kathryn Hackett, MGM.

Golden State Theatre chain has purchased the Strand Theatre, a downtown subsequent-run, from J. J. Franklin.

Joseph Blumenfeld, owner-operator of approximately 25 theatres in northern California, has added the T & D Theatre in Oakland to his chain. Clarence Laws will manage the T & D. Blumenfeld purchased the theatre from Mrs. Maude Syufy.

Richard Romo, of the Fox-West Coast publicity staff in San Francisco, was the auctioneer at a War Bond auction in the Mark Hopkins Hotel lobby. Amount raised exceeded $52,500 in two hours.

Walter Chenoweth has been transferred from the Metro to the Alexandria Theatre, replacing Manager Albert Levin, now with the Marines. New manager of the Metro is Elwood Rubin. Manager Jack Falvey of the Vogue was transferred to the Midtown, replacing Chester Bell, who transferred to the State at Visalia.

Fred Curtis has left the Strand, a downtown subsequent-run, to succeed ex-manager Bill Crosby at the El Rey. James Phoenix, of the Noe, moved to the Strand and Frank Lovette is now the new manager at the Noe.

(*Continued on Page* 19)



EXHIBITORS LUNCH IN HOLLYWOOD BETWEEN VISITS

Exhibitors lunch between visits in the cinema city. Left to right: Edward Burnell (Chicago exhibitor), Y. Frank Freeman (vice-president-in-charge of studio operations at Paramount), Al Steffes (president of Northwest Allied Theatres of Minnesota), and Harry Sherman (United Artists producer).

Selling the Picture

'Got Me Covered' Press Book Ready

Said to be one of the most comprehensive and practical yet issued by RKO Radio, the press book on Samuel Goldwyn's "They Got Me Covered" has come off the press and is ready for distribution.

Prepared under the direction of S. Barret McCormick, director of advertising and publicity, the book is crammed with every conceivable kind of promotional help to meet the requirements of first-run and subsequent bookings.

Book size is 14 inches by 21 inches upright. There are twenty-eight pages in all, plus an eight-page perforated section containing a wide variety of publicity and feature stories ranging down to fillers. The ad section consists of ten pages, illustrating 28 ads ranging in size from a seven-column 10½-inch ad in two colors down to an assortment of ad spots for the exhibitor who wants to make up his own ads. Center spread of book is devoted to a full size reproduction of the four-color two-page ad which appeared in the February 8th issue of *Life*.

The exploitation section fills five full pages and is packed with suggestions and ideas, ranging from elaborate tie-ups to simple street and lobby stunts. Last three pages in the book are devoted to illustrating the posters and the full assortment of lobby displays.

Book-of-the-Month Club Helps Pre-Sell 'The Moon Is Down'

Promotion drive on the forthcoming "The Moon Is Down" is being accelerated by the Book-of-the-Month Club which is calling the attention of its three-quarters of a million subscribers to the picture in a novel and hard-selling manner.

Handsome two-color heralds highly praising the screen version of John Steinbeck's novel have been mailed by the Club to its members as well as to libraries, schools, museums and the press.

"The Moon Is Down" was chosen No. 1 novel of 1942 in the nation-wide poll of book reviewers sponsored by the Book-of-the-Month Club. This highly coveted award furnishes theatres with an interesting and stimulating peg for extra playdate heralding.



Unusual, Exceptionally Attractive

An unusual and exceptionally attractive window display on United Artists' "In Which We Serve" was promoted with the Baker Store, an exclusive Toledo men's shop, by Manager Ted Teschner of Loew's Valentine and Wally Heim, UA exploiteer.



Sold ALL the Entertainers

In addition to Abbott & Costello, the display in the lobby of Lichtman's Lincoln Theatre, Washington, D. C., also played up The 4 Ink Spots, Tip, Tap and Toe and the Saronga Dancing Girls. Names were in stencil, with color wheel in background that continuously changed the effect. Note artificial palm—upper right. The attraction: Universal's "Pardon My Sarong."

Showmanship Qualities Place Pik Near Goal

For several years under the tutelage of Ed Harris, former manager of the Glendale Theatre, Glendale, Calif., now a sergeant in the Marine Corps, Robert Pik learned the importance of merchandising the theatre and its attractions.

Then he was promoted to the assistant managership of the Alexander Theatre, where he followed through with the same enthusiasm he had developed during his basic showmanship training with Harris. Thus City Manager Earl Rice was relieved of many duties and responsibilities, had more time to guide the operations of other Glendale houses.

Last week young Pik was near his goal as a full-fledged manager. With the California temporarily managerless, Rice assigned the house to Pik until its skipper returns. The city manager, alert to the qualities of showmanship as exemplified by the young man's activities, put his name at the top on the full-time managers' list, awaited only a vacancy to place him in complete charge of a theatre.

News Trucks Plug 'Ox-Bow'

With the serialization of "The Ox-Bow Incident" in the New York *Post*, the trucks of that metropolitan newspaper were bannered with signs announcing the serialization and featuring a head of Henry Fonda, star of the screenplay adapted from the Walter Van Tilburg Clark novel.

'Jim' War Bond Prize

Houston—In conjunction with the Golden Gloves boxing tournament in Houston, Texas, the Interstate Circuit's Majestic Theatre, playing "Gentleman Jim," put up a special War Bond prize to be awarded to the outstanding local fighter.

Tribute to Sergeants In K.C. Campaign on 'Immortal Sergeant'

Increased newspaper advertising space and radio broadcasts boosted "The Immortal Sergeant" in Kansas City at the Esquire, Uptown and Fairway theatres for a crowd-pulling day and date run. In the newspapers 2,000 lines of space were used starting three days before the opening. The blanketing of the Kansas City radio stations was accomplished with 20 spots on WHB and 25 spots on KCKN. In addition, two 15-minute "Show-Time" broadcasts were devoted exclusively to "The Immortal Sergeant." The "Canteen Frolic" on WHB was devoted to the picture. Other high rating hours which gave generously of their time to it were "Yankee House Party," "Treasury Star Party" and John Wahlstedt program.

Results in Winning Goodwill

A special 4-way tie-up between the Esquire, Uptown, Fairway theatres and radio station KCKN designed to pay tribute to Kansas City's own "immortal sergeants" resulted in a great amount of goodwill and a great deal of word-of-mouth publicity during the run of the picture. The theatres tied-in by having their ushers hand patrons cards with the following copy:

"Do you have a friend or relative in the armed forces who has received a citation for bravery, or special recognition for meritorious service? If so, please fill in the following spaces: Full name, nature of special award, date and place of birth, schools, home address, hobbies favorite sports, additional comment. All this week radio station KCKN is paying tribute to Kansas City's own immortal heroes. KCKN considers it an honor to dedicate this week to your own hero. Please fill in the form, hand it to the usher as you leave the theatre, and listen in tomorrow at 1:15 p.m. as KCKN pays tribute to your favorite hero."

Can YOU use this smart selling stunt?



World's Biggest Press Agent

Seven-foot seven-inch, 337-pound Dave Ballard, himself an oversized Tarzan, exploited the opening of RKO Radio's "Tarzan Triumphs" at the RKO Palace on Broadway. Ballard is greeted above by the theatre's manager, Ray Conner.

Program Exchange

Bill Drace's Program is Still Zestful, Appealing; Former Member Recalls Experiences

The subject of our introductory paragraph in this department last week has practically disappeared now, and so has our opportunity to use our (one word censored here) or go (one word censored)-riding. Nevertheless, it was good while it lasted.

By the way, we forgot to mention a note we received from Manager Arnold Stoltz following our comment about the Utica, N. Y., showman-promoter in these columns (*STR, January 23, p. 22*). Stoltz had a color picture made of himself reading that particular page of that particular issue of STR, and all was black and white except his face, which registered a brilliant red. We can understand that, for despite his accomplishments, Stoltz is still a modest guy. Says he: "Gosh . . . I hope a talent scout reads your department." Maybe one will, and anyway, we've already lost one of our members to the screen; namely, Bill Justice, whose name now appears on movie house marquees as Richard Travers.

He Had to Change Printers

Seems to us we mentioned something last week about receiving more copies of the Grand Screenews from Bill Drace, who holds forth down in Greer, S. C. Concerning the new masthead, Drace writes: "Sure—we have a new name. We had to change printers, and the new one didn't have the same style type. We like the Screenews better, anyway."

We see a lot of programs of all types from various theatres week-in and week-out. Therefore, if Drace's publication can excite our interest, what must it do to his regular patrons? We've described it at length in this department already, and we don't intend to repeat ourselves; yet we can't help but marvel at the manner in which the Greer showman makes his publication so zestful and appealing. His generous use of scene mats, especially for the inside pages, makes those pages of vital interest to every reader. We, ourselves, took time out to look at every one of them. Now, more than ever, we believe in that famous maxim: "One picture is worth 10,000 words." We have a few copies of Screenews on hand, thanks to Drace's kind consideration, and we'll send one to you if you'll write us pronto! Our supply is limited, so hurry.

The program for the Palace Theatre, Greenfield, Tenn., this week takes on the appearance of a pink card approximately seven by eight inches in size. Principal attractions are represented by one- and two-column slug mats.

Program for New Theatre

In Port Neches, Texas, a few days ago, W. S. Samuel opened the Lynn Theatre, newest and most modern motion picture house in that community. He has sent us one of his programs with its eye-appealing, thought-provoking front page. Sketch shows a stairway, which looms large at the bottom and becomes narrower with each succeeding step until the top flight is lost in the "clouds." The headline says: "Your Stairway to the Stars." This copy follows: "Today, and every day, your friendly theatres offer you the opportunity to climb above your worldly worries . . . and to enjoy countless hours of happiness 'among the stars'." Still more copy: "Day after day you will see the finest motion pictures at your favorite show place, the New Lynn, etc." We feel sure Samuel must have borrowed the sketch from someone else, but


PAGE TWO — RIO GRANDE MOVIE NEWS

HIT SHOWS SALUTE THEATRE LEADER

"UNFINISHED BUSINESS"

Is a First Love Ever Really Through" There's unfinished business in every woman's life! And the story that no woman has dared to tell, a romance as real as your own comes to the Rio Grande screen next Wednesday & Thurs. in the motion picture romance UNFINISHED BUSINESS co-starring Irene Dunne and Robert Montgomery. Preston Foster, Eugene Pallette, Esther Dale, Walter Catlett and June Clyde play supporting roles

"FOREST RANGERS"

Thrills, excitement, romance and comedy abound in the spectacular new Technicolor movie of the high timberlands, "THE FOREST RANGERS" opening Sunday at the Rio Grande theatre. But audiences learn a number of things they never knew before, too. For instance one of the highlights of the film shows the Forest Service "Smoke Jumpers" parachuting with their equipment into the midst of a fire. Fred MacMurray and Paulette Goddard are co-starred with Susan Hayward

"OX-BOW INCIDENT" IS SCREEN EXPERIENCE!

THE MOST SHOCKING PICTURE EVER MADE. Before your very eyes, you see it all, with no punches pulled! Your heart will pound with terror and race with thrills! Your Blood will boil with the madness of the death-hungry mob, urged on by a woman's mocking laugh. It took nerve to make "OX-BOW INCIDENT" but you will need nerve to "take it."

At the Rio Grande Friday and Saturday, this screen experience stars Henry Fonda, Dana Andrews, Mary Beth Hughes, Anthony Quinn, William Eythe, Henry Morgan and Jane Darwell

WARNING SEE IT FROM THE BEGINNING!

Henry Aldrich, Editor

HE'S BACK AGAIN! That lovable, laughable America's typical boy and headed for another jam, just as sure as his name is Henry. "HENRY ALDRICH, EDITOR" is coming Friday and Saturday (with "Ox-bow Incident") to the Rio Grande theatre. Jimmy Lydon plays "Henry"

Movie News' Second Page

Before you lowered your eyes to read this caption, you were looking at a reproduction of the second page of a recent issue of Movie News, program issued weekly by Manager V. P. Byrne of the State and Rio Grande theatres, Las Cruces, N. M. Byrne combines cuts and text effectively.

that doesn't detract from credit due him for recognizing its business-building value. Program, by the way, was printed in a brilliant orange which would have had to be covered in a blackout.

Manager George Daransoll of the Ritz Theatre, Lyndhurst, N. J., has sent us several more of his programs. We described the first batch he sent us on this page a few weeks ago (*STR, December 19, '42, p. 14*), and at the same time reproduced three typical issues. The new assortment still retains the same high standards so evident in the others. Daransoll knows how to use his ad mats for greatest effectiveness; furthermore, he never misses the chance to tie-in with some special current event on the front cover. If nothing special is happening, then he concentrates on the principal feature of the week, combining good selling copy and art work with smart layout treatment.

Richard Travers Reminisces

A few paragraphs back we mentioned Richard Travers, a former Program Exchange member. Now, in looking over a copy of Cinemag from Paragould, Ark., Dick's old stamping grounds, we find a letter from the Warner Bros. movie star to Orris F. Collins, who succeeded him as editor of the publication. Recalling "the good old days," Dick makes a few pertinent remarks about the trials and tribulations of his staff and himself during the first two years of Cinemag's existence. We reproduce those remarks here, not only because they're interesting, but also because they throw light on the special effort expended to make a theatre publication a worthwhile selling medium. Writes Dick, in part:

"Do you remember all those hours and days and nights we used to spend in the throes of publishing that confounded Cinemag? (Of course, you are still in the throes; but apparently you have ironed out some of the wrinkles and have surrounded yourself with some smooth producers who respect a deadline, etc.—or do they? But I'm speaking of the first two years when I was there, and we did it the hard way.) If the people only knew the amount of sweat, blood and tears that has gone into that sterling publication, you could go out tomorrow and get nine million subscriptions at ten dollars a year out of sheer pity. If they could have seen some of our sessions, they would have sworn that we were trying to put out no less than a deluxe edition of *Fortune*, or something.

"Then, after all that effort, we had to go around to those merchants and practically give 'em a first mortgage on John Rainey to sell an ad! I guess I wore four inches off the sidewalks the length and breadth of the city and eulogized Cinemag so often that Bill Trice could recognize my footsteps two blocks away and recite my message by heart. And that happened every week!

"Guess the only things that pulled us through were our ace writers, Margaret Donaldson and Homer Goodwin. Well, Margaret and Homer weren't 'things,' but their columns were, quite. Can't say we didn't have laughs in 'Incidentally' and 'Horsehide Hokum.' Homer is still going strong, and funnier than ever. That guy should be syndicated."

He Has Probably Forgotten Us

And there you have a movie star reminiscing about his early days as a theatre house organ editor. As we read Dick's letter, we looked vainly for mention of his Alma Mater—we, us, the Program Exchange—but being a star now, Dick has probably completely forgotten all about us. Nevertheless, were still proud to have had him as a charter member of the Program Exchange.

Up in Chatham, Ontario, Harland Rankin puts out a little card with the sensible-advice headline: "Keep Me Handy!" Card lists the theatre's attractions for the month of February, and fits easily into a ladys purse or a gentleman's pocket.

Well, that seems to be that for this week. Oh yes, we promised to reproduce a page from V. P. Byrne's Movie News. You'll find it elsewhere on this page. See you next week.

General Foods National Tieup on Benny Film

A national tieup, which will draw the attention of millions to local playdates of "The Meanest Man in the World," has been effected with General Foods, sponsor of the Jack Benny radio program and distributor of Grape Nuts Flakes.

General Foods is sending 9 x 18, three-color window posters to all its thousands of dealers throughout the country.

These colorful posters, featuring Jack Benny's appearance in "The Meanest Man in the World," will go on display in the host of stores selling Grape Nuts products.

Theatre tie-ins are obvious, and the national tieup can be used as a springboard for expansion locally.

A limited quantity of posters has been supplied to all 20th Century-Fox exchanges by General Foods. These additional posters can be obtained through local ad-sales managers.

Radio Song-Guessing Contest

A radio contest offering guest tickets for correct identification of songs from the film was one of the highlights of the "For Me and My Gal" campaign put over by Pat Notaro, Columbia, Sharon, Pa. Notaro also handed out 3,000 entertainment ration cards.

Rooney's Screen Sweethearts

A radio contest offering war stamps and guest tickets to listeners sending in the longest correct list of Mickey Rooney's screen sweethearts was landed on "A Yank at Eton" by Dave Murphy, State, Altoona, Pa.

REGIONAL NEWS

(*Continued from Page* 16)

ST. LOUIS

Steps to have a rule clarifying the right of motion picture film salesmen to Class C gasoline ration cards have been taken with the St. Louis OPA office denying such a classification to W. K. Gleeson, Vitagraph, Inc., salesman.

Mrs. I. W. Rodgers of Cairo, Ill., has extended her stay in Florida because of her husband's illness, who is a veteran motion picture theater owner. He was the first president of the Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois. Noah Bloomer, head of the local PRC office, has about recovered from touch of intestinal flu.

Ruth Rudolph, owner of the Trojan Theatre, Troy, Mo., surprised Tommy Curran, 4-year-old son of Ray Curran, United Artists booker, with a fine hound dog puppy. Ruth heard that Tommy was disappointed when Santa Claus failed to give him a pup for Christmas.

Lester Bona, Vitagraph manager, was in Springfield, Ill., last week for a conference with Dominic Frisina, head of the important Frisina Circuit, and Bill Feldstein, chief booker for Frisina.

Frederick Ullman, president, Pathe News, stopped by briefly on February 2nd, en route from New York to Texas.

Jimmy Winn, manager of United Artists, has announced that the St. Louis first run of the "Jimmy Winn Unit" will take place at the Shubert Theatre, Grand Boulevard and Olive Street, the week of February 10th.

If the necessary permission can be obtained from the Federal authorities, reconstruction of the Janet Theatre in Jennings, damaged by a fire February 4th, will begin at an early date, Clarence H. Kaimann, head of the Balka Corporation, said. Damage has been variously estimated from $12,000 to $25,000. The loss was covered by insurance. When Mrs Ann Ballman, manager of the theatre, calmly ordered the house cleared, she emulated the tradition of her husband, the late Lieut. Howard K. Ballman of the U. S. Navy, twice cited for meritorious service.

Hariette Lee, Chinese cashier for the Fanchon & Marco theatres, including the Missouri, St Louis and Fox, was featured in St Louis Globe-Democrat. Her father, Jue Gong Lee, who spoke 17 languages, was frequently used by the FBI as both an interpreter and "under cover" man. He was killed in 1932 by other Chinese because he had aided the government in breaking up a dope smuggling ring.

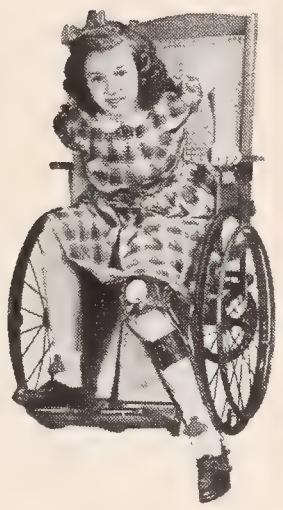
The radio was used more extensively in St. Louis last week for exploiting "Hitler's Children" than at any time in the history of the industry—if our memory is correct. "Hitler's Children" opened at Fanchon & Marco's Ambassador. Terry Turner, chief of RKO's exploitation staff, and Les Kaufman, Fanchon & Marco's publicity chief, worked a program of 184 spot announcements and used seven St. Louis radio stations.

Loew's Theatre has inaugurated an early Sunday morning program, joining the ranks of the Missouri, Norside and Empress Theatres in providing special shows for the night shifts of the local war industries. The Loew's shows start slightly before midnight and are designed by Rex Williams, manager, to also cater to those folks who drift about the downtown sector in the early morning hours of Sunday.

RKO Booking Short on Pope

The first complete motion picture ever made inside Vatican City is now ready for Easter week booking. Filmed and produced with the approval and full cooperation of the highest authorities of the Papal State, it will show the first informal pictures ever taken of any Pope. RKO will handle the release.

Have you sent in your Pledge?



Have a heart, Mister.

THE DEADLINE IS NEAR! WE CANT SHIP TRAILERS UNLESS YOU TELL US NOW! (AND THE TRAILER IS A HONEY!)

COLLECTIONS FEB. 18-24 FOR

MARCH OF DIMES

WILL WE COME THRU? IT'S UP TO YOU!

MAIL OR WIRE PLEDGE TODAY!

Please!

Address — March of Dimes, 173 Hotel Astor, N.Y.C.

Variety Clubs' 'War Platform' to Be Outlined at Convention

John H. Harris, National Chief Barker of the Variety Clubs of America, will outline the many war activities in which local Tents have participated, at the national convention of the organization to be held at the Blackstone Hotel, Chicago, Feb. 19-21.

Details to be revealed by Harris will acquaint the industry and the country generally for the first time with the outstanding patriotic activities which have been carried on at the various local clubs without lessening of the organization's charity work.

The report of the Heart committees, it is expected, will show that notwithstanding the many drives in support of the war effort, Tents in all areas have continued to live up to their pledged quotas in raising funds for charitable work.

Advance reservations for the convention indicate that all Tents will be represented at the meeting in Chicago. It is estimated that about 250 officers, delegates and barkers of the organization, and convention guests will attend.

The program for the convention was being completed this week and details will be ready for announcement by the week-end, Henri Elman, who is in charge of local arrangements for the meet, said in Chicago Monday.

Among the guest speakers and honored guests will be Sister Elizabeth Kenny, who received the Humanitarian Award of the Variety Clubs this year; Jack Benny, Rabbi Louis Mann, Father Frederick Manion, Rev. Stanley B. Grossland, Jim Conzelman, coach of the Chicago Cardinals football team; Warren Brown, sports editor of the Chicago *Sun*.

National officers who will attend include National Chief Barker John H. Harris; R. H. O'Donnell, first assistant National Chief Barker; Harry Kalmine, second assistant National Chief Barker; E. R. Reuben, Property Master; James G. Balmer, Dough Guy; Charles E. "Chick" Lewis, National Publicity Director.

Officers and barkers of the tents who have made reservations to attend include: F. W. Huss, Allan S. Moritz, Arthur Frudenfeld, William Onio, Cincinnati; Charles Rich, Lester Zucker, M. S. Fine, Max Lefkowich, Jerome M. Friedlander, Jack H. Shulman, Cleveland; Sam Galanty, Rudolph Berger, Eddie Fontaine, Vincent Dougherty, Sam Wheeler, A. E. Lichtman, Washington; Stanley Kozanowski, Elmer Lux, Robert T. Murphy, Dewey Michaels, George Gammel, Max Yellen, Marvin Jacobs, Buffalo; Ken Collins, Marc J. Wolf, Arthur Landes, John Servaas, A. R. Blocher, Indianapolis; L. Louis Rome, Wm. Hicks, Morris Oletsky, Rodney Collier, Barry Goldman, Lauritz Garman, Bernard Seaman, Baltimore; M. A. Lightman, Henry Krumm, L. W. McClintock, J. A. West, J. J. Rogers, Memphis; Wm. K. Jenkins, R. B. Wilby, Willis Davis, Atlanta; Charles P. Skouras, M. R. Clark, Dave Bershon, Fred Stein, Los Angeles; Harry Feinstein, I. Elmer Ecker, C. C. Kellenberg, Joe Hiller, Pittsburgh; C. J. Latta, L. R. Golding, H. L. Ripps, Albany; Claude Ezell, John Q. Adams, Lynn Stocker, R. E. Griffith, Dallas; J. R. McPherson, Chas. E. Perry, Lew Wisper, B. L. Kilbride, David Newman, J. O. Brooks, Wade Allen, Larry Becker, Alex Schreiber, David M. Idzal, Detroit; H. H. Everett, L. C. Sipe, J. H. Dillon, J. A. Bachman, Charlotte; William Elson, Maitland Frosch, Ben Blotcky, LeRoy Miller, M. Torador, John Friedl, Bernie Berger, A. A. Kaplan, Eddie Reuben, Minneapolis; Joseph Kinsky, Walter Green, Sam Epstein, R. S. Ballantyne, Omaha.

Cites Variety Club for Aid

The Variety Club of Washington was cited by Hugh Lynch on behalf of Secretary Morgenthau for the part played in the Bond Premiere of John Harris' Ice-Capades at Ulines Arena last week.

The club is due for a good deal more praise. When the numerous Hollywood and Broadway stars tired after entertaining in about ten places for the Birthday Ball, Chief Barker Sam Wheeler welcomed the luminaries to the club rooms for a little party of their own.

Bonita Granville Joins Tent No. 4 In St. Louis Birthday Festivities

Tent No. 4, in addition to holding its regular meeting, celebrated another birthday with Bonita Granville and her mother.

Miss Granville, while in St Louis appearing at the Ambassador for the premiere of "Hitler's Children," was invited to the beautiful Zodiac and Starlight Roof of the Chase Hotel to join in the celebration. Although H. B. Warner was expected, travel difficulties caused him to miss the festivities.

At the regular monthly meeting held in the Melbourne Hotel, John Bush, a St. Louis FBI official pinch-hitting for his colleague, Gerald B. Norris, addressed the majority of the local Variety Club membership. The dissertation was enthusiastically received as Chief Barker Crawford's idea to stimulate membership attendance with invitations to prominent personalities met its first test successfully.

J. L. Kaufman, chairman of the Blood Donor Committee for Tent No. 4, reported that 118 pints of blood from Variety Club barkers and friends have been donated to the local Red Cross chapter, while another 500 pints have been pledged by students of the St. Louis University and 20 from KXOK and the *Times*.

Detroit Tent's New Officers To Be Honored at Dinner

Barkers of Tent No. 5, Detroit, will honor the outgoing officers and hail the new at a dinner at the Book Cadillac Hotel on Saturday, Feb. 13. The affair will mark the first big event on the roster for 1943.

The new officers and Board of Directors are: J. R. McPherson, Chief Barker; Charles Perry, first assistant; Lew Wisper, second assistant; Barney Kilbride, Dough Guy; David Newman, Property Master; Alex Schreiber, Dave Flayer, Earl Hudson, Larry Becker, Wade Allen, members of the Board.

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Three New OWI Shorts Ready for WAC Release

Three new shorts of entirely military background, "Troop Train," "Army Food," and "Mission Accomplished," were screened last week by the Office of War Information.

Available February 11 through the War Activities Committee, "Troop Train" is as pulsating as the rapid beat of the speeding locomotive. Within the 10-minute reel it pictures a crack army crew loading a 60-car train with troops, heavy tanks, jeeps, motorcycles and ambulances in record time for transfer to a port of embarkation.

In "Army Food," a nine-minute reel the WAC will release April 1, the expression that "an army marches on its stomach" depicts a more impressive significance. For an army to retain the highest efficiency of its trained fighting skill the moviegoers will feel that victory is more assured as long as their boys are properly taken care of through the picturization of General Headquarters' constant experiments with dehydration processes to maintain the high vitamin values of the natural foods for subsequent space-saving shipments to any climate throughout the world's fighting fronts.

"Mission Accomplished" (to be released in April by the WAC) is a 10-minute reel glorifying the Flying Fortresses (B-17) on the dangerous missions in bombing strategic territory in Europe. The short will be opportune as long as invasion of Europe by the United Nations depends upon the advanced assaults of the air force.

Newsreel Synopses

(Released Wednesday, February 10)

MOVIETONE (Vol. 25, No. 45)—McNutt says all draft-age men must take war jobs, or fight; U. S. bombers blast Sousse, attack Naples; Arctic troops train at 52 degrees below zero; Secretary Knox tours Pacific war zone; Highway through Central America (except Minneapolis); Victory parade in St. Paul (Minneapolis only); Amazing story of Timor Island; Speed and spills furnish thrills at skating races.

NEWS OF THE DAY (Vol. 14, No. 243)—Battle of the Caucasus—Russians keep rolling; Message from McNutt on war jobs or rifles; U. S. Liberators bomb Naples and blast Sousse; Chilean crowd cheers for U. S. as nation breaks with Axis; The heroes of Timor hold out against Japanese; WAACs in graduation exercises in Georgia; Bayonet drill plus judo (Los Angeles and San Francisco only); Training at 52 below zero; St. Paul goes to war (Minneapolis only).

PARAMOUNT (No. 48)—U. S. Army: Judo for the Jap; War-work or fight; Rush new inter-American highway; WAVES takes over Seattle's air station; New uniforms for Army Nurses' Corps; WAACs get new uniforms, hold gas mask drill at Fort Oglethorpe, Ga.; Russia rolls on in the Caucasus.

PATHE (Vol. 14, No. 48)—Yanks bomb Naples and Sousse; Chile breaks ties with Axis; Inter-American road speeded; Troops drill in weather 52 degrees below zero; McNutt: Get war job or fight; Lost Aussies fight on Timor.

UNIVERSAL (Vol. 16, No. 161)—Work or fight, says McNutt; U. S. bombers raid Italy; "Lost" heroes still fighting on Timor Island; Inter-American highway speeded; WAACs and WAVES in war service; Demolition experts in Tennessee do their stuff; Army learns judo; Troops drill in weather 52 degrees below zero.

(Released Saturday, February 13)

MOVIETONE (Vol. 25, No. 46)—New battleship; Buna front; English school attacked; Huge herring haul; WAVES, SPARS drive; Lew Lehr and talking crow; Millrose Games; Army cross-country run.

NEWS OF THE DAY (Vol. 14, No. 244)—Buna front; New battleship; Taxes due March 15th; English school attacked; Huge herring run; Baby kangaroo; WAVES, SPARS drive.

PARAMOUNT (No. 49)—Millrose Games; Herring haul; Dog-team ambulances; WAVES, SPARS drive; Buna front; New battleship.

PATHE (Vol. 14, No. 49)—New battleship; Taxes due March 15th; Buna front; Nazis bomb London school; Eisenhower's Christmas dinner; Herring haul; First aid for "blitzed" pets; Millrose Games.

UNIVERSAL (Vol. 16, No. 162)—New battleship; Buna front; Taxes due March 15th; Nazis bomb London school; Army dogs as medical aides; Herring haul; WAVES, SPARS drive; Millrose Games.

Short Subject Reviews

Boomtown, D. C. *(Very Good)*

RKO (33,104) This Is America No. 4 19 mins.

This pictorial record of war-time "bedlam on the Potomac" shows a phase of life in the nation's capital not covered by picture post cards and souvenirs. Since the start of the war, the population here has been increasing by leaps and bounds as thousands of small town men and women pour in from all sections of the country to take government jobs. The subject shows the overcrowded conditions, the difficulties in finding lodgings, the lack of transportation facilities, the general hustle and bustle of the city which the President himself has called a "fighting madhouse." There are also rare behind-the-scene sequences showing the careful precautions taken to guard the White House. Phyllis Dobson, stage, screen and radio actress, and Stanley Phillips of the Broadway stage, one portraying a small town girl who becomes a typical government office worker, the other playing the part of a White House guard, are the only two professionals in the film; but they blend so well into their surroundings that the spectator, unless he were so informed, would naturally conclude that they were actually two of the many thousands of the city's population in the service of the government. The subject is always interesting and informative, thanks to Phil Reisman, Jr.'s scripting and James Moore's splendid direction. Frederic Ullman, Jr., produced. Be sure to accord "Boomtown, D C." extra space in your regular ads; it's a "natural" for publicity.

Screen Snapshots No. 6 *(Entertaining)*

Col. (4856) 10 mins.

Ginny Simms fills the top spot in this journey behind the scenes to take candid peeks at prominent personalities during their play moments. Eddie Cantor and Jack Benny make a brief appearance, with Cantor impersonating Jeanette MacDonald, and Milton Berle, Harpo Marx, George Burns, Freddie Bartholomew and others have camera moments before Ginny undertakes one of her N.B.C. broadcasts.

The United States Navy Band *(Pleasing)*

Vita. (8505) Melody Master No. 5 10 mins.

Presented against the background of monuments to former patriots and the facade of the Lincoln Memorial in Washington, the United States Navy Band is put through its musical paces under the direction of Bandmaster Lieutenant Charles Brendler. The offerings are pleasant and inspiring and include Anchors Aweigh, Don't Give Up the Ship, V for Victory and other tunes. The formations are nicely executed and the photographic angles lend greatly to the pictorial value. Jean Negulesco directed.

Confusions of a Nutzy Spy *(Fair)*

Vita. (8604) Looney Tunes No. 4 7 mins.

Porky Pig is on the police force and, accompanied by his bloodhound, starts out to apprehend a Nutzy saboteur. The spy manages to so confuse Porky and the bloodhound and plants a time bomb on a bridge but the bloodhound playfully brings it back to the spy regardless of the disguise he assumes to outwit Porky. A lot of dizzy situations are created before the bomb finally explodes. This is not up to the usual entertainment calibre of Porky's adventures. Leon Schlesinger produced.

Cuba, Land of Adventure and Sports *(Fair)*

Technicolor

Vita. (8404) Sports Parade No. 4 10 mins.

The scenic splendors of the Island Republic in the Gulf of Mexico are nicely pictured but the scenes of the street carnival are of mediocre entertainment value. Best shots are of the Jai-Alai athletes at practice, the Cuban bull fights and the training of game cocks. Some scenes taken on a large sugar plantation and a woman landing a big fish climax the footage. Narration throughout is more exciting than accompanying action. Reel is in Technicolor.

~ Announcement ~

RCA Service Company, Inc., a new subsidiary of Radio Corporation of America, has been formed for the more efficient handling of the technical servicing and installation activities of the RCA Victor Division of Radio Corporation of America.

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PRODUCTION NOTES FROM THE STUDIOS

Monty Woolley to Star in Arnold Bennett's 'Buried Alive'; Wood Buys 'Mission to Africa'; RKO Signs Frank Sinatra

Isidore Goldsmith, producer of two A. J. Cronin stories for the screen, and who is scheduled to produce "Women at War" for Columbia, states frankly that his idea for the picture was inspired by a talk he heard by Mrs. Roosevelt, and that he plans a foreword expressing grateful acknowledgment.

Sig Neufeld, producing the PRC picture, "The Black Raven," starring George Zucco, has announced that Wanda McKay will play the opposite lead, and the cast includes Noel Madison. Sam Newfield is directing.

Directed by Albert Lewin and produced by Sidney Franklin, MGM's "Mme. Curie," starring Greer Garson, will be the next picture in which Dame May Whitty will be seen. With sixty years on the stage and screen behind her, she recently signed a new long-term contract with the MGM studio.

Wallace Fox has been signed to direct "Ghost Rider," first of the new Monogram western series starring Johnny Mack Brown with Raymond Hatton. Scott R. Dunlap is producing the series.

Because Mark Sandrich already has the largest stage at Paramount filled with a huge jungle setting for his "So Proudly We Hail," the studio is constructing a Corregidor tunnel setting on the biggest stage at Harry Sherman's studios.

Elmer Clifton has been signed by Republic for the directorial assignment on the next Don "Red" Barry western, "Days of Old Cheyenne." Associate Producer Eddy White has started the cameras rolling.

With the casting complete, RKO's "The Leopard Man" starts rolling this week as the third of a series of unusual chillers scheduled by Producer Val Lewton and directed by Jacques Tourneur. Margo and Jean Brooks have the feminine leads.

Arnold Bennett's classic, "Buried Alive," with Monty Woolley in the starring role, will be the next picture for Nunnally Johnson to put before the cameras at 20th Century-Fox. His current production, John Steinbeck's "The Moon Is Down," is now in its final filming stages and Johnson hopes to get the new one under way April 5.

Sam Wood has acquired the rights to a story titled "Mission to Africa," which he will produce and direct for Columbia. The picture will deal with the life and explorations of Charles de Fouccould in opening Northern Africa for the French in the late nineteenth century, and embraces the history of North Africa.

PRC has bought "Oh, Babe-ee," an original story. Leon Fromkess, in charge of production, has given it to Arthur Ripley to produce in March.

Spencer Tracy returned last week-end and checked in at MGM in preparation for his role opposite Irene Dunne in "A Guy Named Joe," which Victor Fleming will direct under the production eye of Everett Riskin.

"Ground Crew," an original story by Hugh Barnett, has been purchased by Monogram. The subject has been scheduled for early production.

Sidney Lanfield has begun direction of Paramount's "Let's Face It," in which Betty Hutton and Bob Hope will star. The cast also includes Marjorie Weaver, ZaSu Pitts, William Demarest and Raymond Walburn.

Republic has purchased the screenplay, "Dancing Debs," from Paramount and will use it as a Mary Lee starrer on which Harry Grey will be associate producer.

Frank Sinatra, singer with Tommy Dorsey's orchestra, has been signed to a term screen contract by RKO and will report for a role in Producer Tim Whelan's forthcoming musical, "Higher and Higher," for which Marcy McGuire has already been announced.

20th Century-Fox, giving out word about its forthcoming major production "Claudia," which William Perlberg will handle, has advised that Edmund Goulding will direct.

Michele Morgan, signed to a one-picture-a-year deal by Universal several months ago, will make her debut on that lot under the producer-director guidance of Edwin L. Marin in a vehicle titled "Two Tickets to London," a story authored by Roy William Neill, now under contract to Universal as a producer-director.

Jack L. Warner, executive producer, has assigned Humphrey Bogart, Walter Huston and John Garfield to leading roles in "Treasure of Sierra Madre," and has placed the picture on Henry Blanke's active schedule. Robert Rossen is doing the screenplay.

Columbia will produce a film titled "The Clock Strikes Twelve" to be produced by Wallace MacDonald. Paul Yawitz has been assigned to write the screenplay.

Leon Fromkess, production head at PRC, has announced the appointment of Martin Mooney as his assistant and story editor. Mooney, who assumed his duties at once, has produced for PRC and other studios and has authored many films.

While Busby Berkeley is ill, Norman Taurog will take over the directorial reins on "Girl Crazy," which stars Mickey Rooney, Judy Garland and Tommy Dorsey and his orchestra. Arthur Freed produces for MGM.

Johnny "Scat" Davis and his band have been signed to appear in "Sarong Girl," Monogram's coming musical which will star burlesque's Ann Corio. Phil Krasne and Sam Burkett are producing, with Arthur Dreifuss directing.

Frank McDonald is directing Pine-Thomas' "Alaska Highway," which co-stars Richard Arlen, Jean Parker and Bill Henry.



When Little Ladies Meet

Bette Davis and John Loder, now before the cameras for Warner Bros.' "Old Acquaintance," find time between scenes to introduce John's little daughter, Danielle, to Francine Ruffo, child actress who plays the part of Miriam Hopkins' daughter in the picture. Danielle is only four years old; Francine is twice that age.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today's visit takes us to Republic to see Simone Simon and Dennis O'Keefe working in "Tahiti Honey."

As we enter the set we hear music and singing; so, walking quietly, we make our way forward to see what's going on. We discover that we're in a night club, with silver cloth curtains all around the walls and over to the left a chromium bar with stools of chromium and red leather. On the rostrum, there's a male quartette singing, and seated in front of a large white piano is Dennis O'Keefe, playing. Right up front almost within camera range, is Producer-Director John Auer, who during the action is checking on position and sound to make sure everything is satisfactory.

At the finish of the song, the action is over, so Auer, when he spies us, comes over. While he waits for Simone Simon to appear for her next scene, he chats and tells us all about the picture and the set-up for the next bit of action.

During this time we're greeted by George "Gabby" Hayes, one of Republic's western stars, and Lionel Stander, who is also in the picture. Then Miss Simon appears and we're all introduced. She's dressed in a white tulle, full-length dress, which has small flowers appliqued all over it, a fitted bodice and full skirt. Her hair is worn pompadour in front and turned under, page boy, in back.

Setting up the next scene is quite interesting for it can only be referred to as "kicking oneself in the back." This is to be done by Dennis O'Keefe and in order to make it appear right, he has to do one part then the camera blacks that out and he does the other part. It's really very funny to see him go through the motions. You see, he's a guy who has introduced his gal to another fellow for whom she's evidently fallen . . . and so he's kicking himself.

After watching the trickery of this particular action and waiting for the final take of what we might just as well call the "kick oneself" scene, we bid adieu to everyone and leave.

Until next week.

Ann Lewis

Buys Story for John Wayne

Republic has purchased the *Saturday Evening Post* story, "A Guy Could Change," by F. Hugh Herbert, who has been signed to do the screenplay, with John Wayne as the star.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Remember Lon Chaney with the grotesque mask for a face? Digging up the old property, Universal is shooting a revamped "Phantom of the Opera." On the set we watched Nelson Eddy, Edgar Barrier and Susanna Foster working on a scene. The room is old-fashioned French, but the players were having a good time doing the shot. That seemed a little odd in view of the heavy tragedy of the piece, so we talked to Producer George Waggner. He used to think the old "Phantom" was a masterpiece. Now, in contrast with present day work, it is ludicrous. This time, Claude Rains as the "Phantom" will be scarred from an acid attack in such a way that you can still recognize him, and his part will be handled more sympathetically.

The greatest change of all: the script has been redone so that the Opera House play will have many amusing and light touches to go along with the lightness and beauty of the music that Nelson Eddy and Susanna Foster will sing. The scene we watched was typical. Edgar Barrier as the Inspector of Police and Nelson Eddy, have lines which are frothy and light and, as they went through them, all the spectators were amused. Incidentally, Barrier in uniform reminded us of Rudolph Valentino, he was so handsome. He's good too. Remember the Grand Vizier of the recent "Arabian Nights"? While they're digging up old ones, he'd be a good bet for a revised edition of "The Sheik." Especially with all eyes on the Arabs and their territory.

While watching them shoot a fight scene from Walter Wanger's "We've Never Been Licked," the story of Texas A. & M. College which features Noah Beery, Jr., and Richard Quine, we got the idea that Beery looks more like Will Rogers than the Rogers boys.

Directors are usually enthusiastic about the stories they're shooting, but Jack Rawlins was unusually so with this school story. As he explained, this college of 7,000 students has been training boys as soldiers for generations and has turned out more officers for the Army than West Point. The plebes in this place are called Fish, and the upper classmen (the seniors run the school) give them a rough time of it. If they can get by their years in this school, Japs or Nazis or anyone else, will never faze them. Part of the story, which we saw shooting, is where they rib Quine into thinking he is the Fish's Sergeant though there is no such thing. Just when he is about to run to the Medical office, thinking one of his boys has been murdered, he catches on to the rib, and comes back with a high pressure hose, with which he washes the entire group out of the dormitory.

Bonita Granville's RKO Pact

Blonde Bonita Granville's performance in "Hitler's Children" has prompted RKO to tear up the young actress' contract and to replace it with a new long-term agreement. The new deal will permit her to make pictures at outside studios, but will assure RKO first call on her services over a period of years.

Universal Signs Wedlock, Snyder

Hugh Wedlock, Jr. and Howard Snyder have been signed to a long-term contract by Universal as a producer-writer team. Their first production will be "Abbott and Costello in Society."

Paramount Wants Olivier, Niven For 'Medals,' 'Admirable Crichton'

David E. Rose, Paramount's Managing Director in Great Britain, stated that soon he will launch two pictures, "The Old Lady Shows Her Medals" and "The Admirable Crichton." He said that negotiations are well under way for Laurence Olivier to play the title role in "The Admirable Crichton," and for David Niven and the famous English actress, Mary Clare, to do "The Old Lady Shows Her Medals." Samuel Goldwyn, who holds the contract on David Niven, now in the British Army, says that no arrangement has been made to borrow David Niven, and that without such an arrangement Niven cannot appear.

20th-Fox's Deal With Steinbeck

A new milestone in motion picture story deals has been reached by John Steinbeck and 20th Century-Fox, marking the first time an author and a studio have collaborated on the preparation of screen material, according to an announcement by William Goetz, vice-president in charge of production. Steinbeck is now independently engaged in writing the novel, "Life Boat," based on an idea by Director Alfred Hitchcock, and the studio in turn has agreed to buy the story, which will be published in book form, then produced as a screenplay by Kenneth Macgowan.

Lloyd a Columbia Producer

Columbia has signed Harold Lloyd to produce one picture, and the former star has checked on the lot to prepare the film. It is understood that he is anxious to make a romantic comedy, but is also reading other types of scripts. This is the third new producer for Columbia, with Sam Wood and Arthur Schwartz already on the dotted line. At the same time the studio has announced that the contract of B. P. Schulberg will not be renewed.

Nugent to Direct 'Up in Arms'

Elliott Nugent, who has been appearing opposite Katharine Hepburn in Philip Barry's play, "Without Love," on Broadway, who has for years been shuttling between writing, directing and acting, and who directed "The Crystal Ball," has been signed by Samuel Goldwyn to direct his Technicolor comedy, "Up in Arms."

HOLLYWOOD STUDIO ROUND-UP

This week's list of new pictures in production is not a very imposing one:

MONOGRAM

GHOSTS IN THE NIGHT—Principals: East Side Kids. Director, William Beaudine.

PARAMOUNT

HOSTAGES—Principals: Arturo de Cordoba, Luise Rainer, William Bendix, Oscar Homolka. Director, Frank Tuttle.

PRODUCERS

BLACK RAVEN—Principals: George Zucco, Noel Madison, Charles Middleton. Director, Sam Newfield.

REPUBLIC

CALLING WILD BILL ELLIOTT—Principals: Bill Elliott, George "Gabby" Hayes, Anne Jeffreys. Director, Spencer Bennett.

TITLE CHANGES

"Secret Mission" (Fox) now TONIGHT WE RAID CALAIS.
"We Killed Hitler's Hangman" (UA) now HANGMEN ALSO DIE.
"Destiny" (Univ.) now SON OF DRACULA.

Bond Drive Honors Buck Jones

Western star William Boyd, Pop Sherman's Hopalong Cassidy, has purchased a $10,000 war bond in memory of his close friend, Buck Jones. The idea of a War Bond drive for $2,000,000 in memory of the cowboy actor who lost his life in the Boston night club fire, was suggested by columnist Jimmy Fidler. Said Boyd: "Every Western actor, wrangler, producer and technical worker will be backing the drive one hundred per cent."

Stromberg Film Being Edited

With the shooting on "Lady of Burlesque," starring Barbara Stanwyck, completed, the editors are at work. Hunt Stromberg, in this, his first for United Artists, has attempted a film entirely without type casting. In addition, the star has worked every day the film was in production. She sings, dances (every type of dancing imaginable), and does plenty of acting. The result, which everyone is awaiting with interest, will be seen after the editing and dubbing.



And They Burned Down the Little Red Schoolhouse

As part of the RKO Radio studio's celebration of Joan Leslie's eighteenth birthday, a miniature school house was burned down. Until January 28, Miss Leslie worked under the state welfare department; she had to be in school four hours a day. That's all over now, although when she graduates from high school this spring, the star plans to continue her studies through college. On the set of "The Sky's the Limit," in which she co-stars with Fred Astaire, Miss Leslie gleefully watches the little red school house go up in smoke. Left: Producer David Hempstead. Left center: Charles Koerner, studio head.

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Advance Dope SIB

UNCONQUERED (UA) **Drama. Principals:** Brian Donlevy, Walter Brennan, Anna Lee, Dennis O'Keefe, Margaret Wycherly. **Plot:** For the liberation of their country, fearless Czech patriots wage a grim battle against the ruthless invader, paying with their lives and the suffering of their loved ones. **Director,** Fritz Lang.

SALUTE FOR THREE (Para.) **Comedy. Principals:** Macdonald Carey, Betty Rhodes, Dona Drake, Marty May, Cliff Edwards, Lorraine & Rognan. **Plot:** This is a musical comedy with a canteen background. It is the story of a romantic tug-of-war between a sergeant, who has become a national hero, a girl radio singer and her press agent. **Director,** Ralph Murphy.

KING OF THE COWBOYS (Rep.) **Western. Principals:** Roy Rogers, Smiley Burnette, Peggy Moran, Sons of the Pioneers, Dorothea Kent. **Plot:** The proprietor of a traveling tent show and one of the troupe's performers are secret operatives of a sabotage ring. Determined to track down the saboteurs, the Governor of the State appoints a rodeo star as investigator. He and his pal get jobs as cowboy singers, with the show, and in this way the ring is destroyed and the enemy agents rounded up. **Director.** Joseph Kane.

SOLID SENDERS (Univ.) **Drama-With-Music. Principals:** Andrews Sisters, Grace McDonald, Robert Paige, Mary Wickes, Shemp Howard, Buddy Rich. **Plot:** A music publisher is sued for damages for the alleged theft of a verse from a poetess. He goes to settle the suit out of court and ends up by falling in love. They agree to a truce when he offers her a job as a songwriter. Then the girl's attorney manages to break the truce, which causes a lot of trouble between them. The case finally comes up in court, but love wins and the boy and girl end up in each other's arms. **Director,** Erle Kenton.

AIR RAID WARDENS (MGM) **Comedy. Principals:** Stan Laurel, Oliver Hardy, Jacqueline White, Horace McNally. **Plot:** Laurel & Hardy, two small town merchants, become involved with saboteurs, after they volunteer as air raid wardens. They accidentally overhear a stranger plotting to sabotage the magnesium plant, so they bring the civilian defenders with them to help capture the culprits. Then they become the town's heroes and the townspeople hold a celebration in their honor. **Director,** Edward Sedgwick.

I DOOD IT (MGM) **Comedy. Principals:** Red Skelton, Eleanor Powell, Patricia Dane, Richard Ainley, Jimmy Dorsey & Orchestra. **Plot:** Dressed in his customer's apparel, a pants presser follows a stage star around with adoring devotion. When he finally attracts her attention, she pegs him as a playboy. In pique against an unresponsive boy friend, she marries him. She leaves him when she learn his true status, only to return when he becomes a hero. **Director,** Vincente Minnelli.

GOOD MORNING, JUDGE (Univ.) **Comedy. Principals:** Dennis O'Keefe, Louise Allbritton, Mary Beth Hughes, J. Carrol Naish, Louise Beavers. **Plot:** Sudden success comes to a music publisher when his song becomes the number one song-hit. With it, however, comes trouble in the form of a plagiarism suit. Lawyer for the plaintiff is a beautiful young woman. The music publisher and she go to great lengths to outwit each other, but they end up in each other's arms. **Director,** Jean Yarbrough.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42

Current 1942-43

4099	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks		1/14/43	a10/17/42
	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43	b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42	b1/23/43
	Fighting Buckaroo (W)	Chas. Starrett-Kay Harris		2/1/43	a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
4028	One Dangerous Night (My)	Warren William-Eric Blore		1/21/43	a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy		1/28/43	a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43	a1/9/43
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
4039	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42	a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

	After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	3/18/43	a2/6/43
	Blondie Buys a Horse	Penny Singleton-Arthur Lake		
	Attack by Night	M. Oberon-B. Aherne		
	Boy From Stalingrad	Scotty Becket-Conrad Binyon		
	Broadway Dandies (CD)	Jinx Falkenburg-Tom Neal		a1/30/43
	Deadline Guns (W)	Russell Hayden-Bob Wills		a1/2/43
	Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes		a8/8/42
	Destroyer	Ed. G. Robinson-Glenn Ford		
	Frontier Fury	Starrett-Davis		
	Hail to the Rangers (W)	Charles Starrett-Kay Harris		a10/31/42
	Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
	Law of the Northwest (W)	Chas. Starrett-Shirley Patterson		a10/3/42
	Let's Have Fun	Margaret Lindsay-John Beal	3/4/43	a8/1/42
	More the Merrier (D)	Jean Arthur-Joel McCrea		a1/30/43
	Murder in Times Square (My)	Edmund Lowe-Bruce Bennett		a1/23/43
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43 a11/28/42
	Redhead From Manhattan	Lupe Velez-Douglas Leavitt		
	Riders of the Northwest Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43 a11/14/42
	Riding West (W)	C. Starrett-Shirley Patterson		a1/30/43
	Robin Hood of the Range (W)	Starrett-Kay Harris		a12/12/42
	Saddles & Sagebrush (W)	Russell Hayden-Bob Wills		a12/26/42
	Sahara	Humphrey Bogart-Bruce Bennett		
	Silver City Raiders (W)	R. Hayden-Bob Wills		a10/3/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43 a11/7/42
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll		a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July	b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42

MGM

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42

1942-43 Trade Shown

318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	84	9/10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/15/42

Coming 1942-43

	A Stranger in Town	Frank Morgan-Jean Rogers
	Above Suspicion (D)	J. Crawford-F. MacMurray
	Air Raid Wardens (C)	Laurel & Hardy
	Assignment in Brittany (D)	Richard Whorf-Susan Peters
	Bataan's Last Stand (D)	R. Taylor-T. Mitchell
	Best Foot Forward (Tech.)	V. Weidler-L. Ball
	Cabin in the Sky (M)	Ethel Waters-Rex Ingram
	Destination Tokyo (D)	Franchot Tone-Marsha Hunt
	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson
	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball
	Faculty Row	Herbert Marshall-Mary Astor
	Girl Crazy (M)	Mickey Rooney-Judy Garland
	Harrigan's Kid (D)	Bobby Readick-Wm. Gargan
	Human Comedy (D)	Mickey Rooney-Frank Morgan
	I Dood It (C)	Red Skelton-E. Powell
	Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp
	Presenting Lily Mars (D)	J. Garland-R. Carlson
	Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly
	Right About Face	Kay Kyser & Band-Lena Horne
	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter
	Slightly Dangerous (D)	Lana Turner-Robt. Young
	Swing Shift Maisie	Ann Sothern-James Craig
	Youngest Profession (D)	Virginia Weidler-Edw. Arnold

MONOGRAM

Current 1941-42

	Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42	a6/27/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42	a8/22/42
	Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
	Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
	King of the Stallions (D)F	Dave O'Brien-Sally Cairns	62	9/11/42	b8/29/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
	Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
	Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42

Current 1942-43

	Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42	b10/3/42
	Cosmo Jones in the Crime Smasher (D)	Frank Graham-Edgar Kennedy		1/29/43	a1/9/43
	Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42	a11/14/42
	Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
	Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
	Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42	b10/31/42
	'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42	b10/17/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
	Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42	b12/26/42
	Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
	Texas to Bataan (W)	John King-David Sharpe	56	10/16/42	b9/26/42
	Trail Riders (W)	John King-David Sharpe		12/4/42	a10/31/42
	Two-Fisted Justice (W)	John King-David Sharpe		1/8/43	a10/31/42
	West of the Law (W)	Buck Jones-Tim McCoy		10/2/42	a9/19/42
	You Can't Beat the Law (D)F	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43

MONOGRAM

Coming 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
	Ape Man (H)	Bela Lugosi-Wallace Ford		3/5/43	a1/16/43
	Clancy Street Boys	Leo Gorcey-Huntz Hall			
	Ghosts in the Night (D)	East Side Kids			
	Haunted Ranch (W)	Range Busters		2/19/43	a1/23/43
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Land of Hunted Men (W)	Range Busters			a2/6/43
	No Escape (D)	Mary Brian-Dean Jagger			a1/23/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43	b1/16/43

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
		(Reviewed as "Midnight Angel")			
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr	98		b8/29/42
		(Reviewed as "Day Will Dawn")			
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81		b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen			a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker			
4	China (D)	Loretta Young-Alan Ladd			a1/9/43
	Five Graves to Cairo	Franchot Tone-Anne Baxter			
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour			a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman			a10/24/42
	Good Fellows	James Brown-Helen Walker			
	Great Without Glory (D)	Joel McCrea-Betty Field			a6/27/42
	Henry Aldrich Plays Cupid	Jimmy Lydon-Charles Smith			
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith			
	High Explosive (D)	Chester Morris-Jean Parker			a9/12/42
	Hostages (D)	A. de Cordoba-Luise Rainer			
	Lady in the Dark (Tech.)	G. Rogers-R. Milland			
	Let's Face It	Bob Hope-Betty Hutton			
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton			a1/2/43
	Riding High (Tech.)	Dorothy Lamour-Dick Powell			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Salute for Three	Betty Rhodes-Donna Drake			
	So Proudly We Hail	Colbert-Goddard-Lake			
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
	True to Life (D)	M. Martin-F. Tone-D. Powell			a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
201	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

352	Bad Men of Thunder Gap	Dave O'Brien-Jim Newill		3/5/43	
313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	64	3/22/43	b2/6/43
360	Billy, the Kid No. 4	B. Crabbe-Al St. John		5/28/43	
	Black Raven (D)	G. Zucco-Noel Madison			
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/15/43	
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43	b1/16/43
30	Follies Girl	Wendie Barrie-Doris Nolan		4/30/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

359	Fugitive of the Plains	B. Crabbe-Al St. John		3/12/43	
	Ghost and the Guest	James Dunn-Florence Rice			
	Girls in Chains	Arline Judge-Roger Clark			
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
304	Night for Crime	Glenda Farrell-Lyle Talbot	78	2/18/43	b8/1/43
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
	Wild Horse Rustlers	Bob Livingston-Al St. John			

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Magnificent Ambersons (D)A	J. Cotten-Delores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
	Fighting Frontier (W)	Tim Holt-Ann Summers		1/29/43	a7/4/42
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Avenging Rider (W)	Tim Holt-Cliff Edwards		5/28/43	a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43	a11/28/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
	Falcon Strikes Back	Tom Conway-Harriett Hilliard			
	Fallen Sparrow	John Garfield-Maureen O'Hara			
5	Flight for Freedom (D)F	R. Russell-F. MacMurray	100		b2/6/43
4	Forever and a Day (D)A	All Star Cast	104	3/19/43	b1/23/43
	Free for All	Jean Arthur-John Wayne			
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	2/12/43	b1/2/43
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43	
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43	a9/5/42
5	Mr. Lucky (D)	Cary Grant-Laraine Day		4/23/43	
	Petticoat Larceny	John Carroll-Walter Reed			
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43	a7/25/42
	Saludos Amigos (Tech.)	Walt Disney Feature Prod	42	2/19/43	b12/19/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43	
	Squadron Leader X (D)F	E. Portman-A. Dvorak	97		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-Francis Gifford	78	3/12/43	b1/23/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders		5/7/43	
5	Two Weeks to Live (C)F	Lum and Abner	76	2/19/43	b2/6/43

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen		1/15/43	Reissue
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart		1/29/43	
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers		1/25/43	a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Bob Steele-Tom Tyler		2/26/43	a1/30/43
	Calling Wild Bill Elliott (W)	B. Elliott-G. Hayes			
	Carson City Cyclone (D)	Don Barry-Noah Beery, Sr.			a1/30/43
	Chatterbox (C)	Canova-J. E. Brown-R. Lane		4/1/43	a12/26/42
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/13/43	a12/12/42
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward		3/12/43	a12/5/42
	Idaho (W)	Roy Rogers-S. Burnette		3/19/43	a1/16/43
	King of the Cowboys	Roy Rogers-Smiley Burnette			
	Man Trap	Henry Stephenson-Joseph Allen			
	Purple V (D)	John Archer-Mary McLeod		3/26/43	a1/23/43
	Santa Fe Scouts	Three Mesquiteers			
	Shantytown	Mary Lee-John Archer			
	South of the Border	Gene Autry-Smiley Burnette		3/1/43	Reissue
	Tahiti Honey	Dennis O'Keefe-Simone Simon			a1/23/43

20TH CENT.-FOX

Current 1941-42

Block No.				Mins.	Rel. Date	See Issue of
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis		80	6/5/42	b5/30/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver		65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari		84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver		65	5/1/42	b4/18/42
10	Meantide (D) A	J. Gabin-I. Lupino-C. Rains		94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature		103	5/8/42	b4/18/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis		68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara		103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine		109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods		64	6/19/42	b5/30/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator		69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle		75	5/22/42	b4/18/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy		65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews		70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara		85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison		70	9/18/42	b8/15/42
7	Chetniks (D)F	Philip Dorn-Anna Sten		73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery		95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts		58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature		79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett		82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne		79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara		90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver		66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino		84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce		63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd		67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn		70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis		81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford		97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes		68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall		86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda		91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda		118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison		75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster		78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel		61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel		63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature		65	1/8/43	b12/12/42

Coming 1942-43

	Bomber's Moon	Geo. Montgomery-Annabella				
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery				a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter				a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews				a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine				a8/8/42
	Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney				
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie				a12/26/42
	Jane Eyre	Orson Welles-Joan Fontaine				
7	Margin for Error (CD)F	J. Bennett-Milton Berle		74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane		59	2/12/43	b1/16/43
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden				
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson				a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews				a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders		70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond				
	Tonight We Raid Calais (D)	Anabella-B. Bondi				
	Stormy Weather	Lena Horne-Bill Robinson				
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert		103	2/26/43	b9/19/42

UNITED ARTISTS

Current

	American Empire (WD)F	Richard Dix-Preston Foster		82	12/13/42	b12/5/42
	Crystal Ball (CD)F	P. Goddard-Ray Milland		81	1/2/43	b1/23/43
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson		44	10/9/42	b10/24/42
	Fall In (C)	Wm. Tracy-Jean Porter			11/20/42	a8/1/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles		92	6/26/42	b6/20/42
	I Married a Witch (C)F	F. March-V. Lake		75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward-Robert Samson		115	12/25/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator		65	11/27/42	b12/26/42
	Kukan—The Battle Cry of China (Doc)F			61	7/18/42	b7/18/42
	Lost Canyon (W)F	Wm. Boyd-Lola Lane		63	12/18/42	b1/23/43
	McGuerins From Brooklyn (C)	Arline Judge-Wm. Bendix			1/22/43	a6/6/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan		84	5/29/42	b5/30/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall		90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman		90	10/16/42	b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley		93	1/15/43	b12/19/42
	Real Glory	Gary Cooper		95	5/8/42	Reissue
	Ships With Wings	John Clements-Leslie Banks		89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny		98	3/6/42	b2/21/42
	Undercover Man (W)	Bill Boyd-Andy Clyde		68	10/23/42	b5/9/42
	Young and Willing	Wm. Holden-Susan Hayward			1/29/43	a12/20/41

Coming

	Bar 20 (W)	Wm. Boyd-Andy Clyde				a12/19/42
	Border Patrol (W)F	Wm. Boyd-Claudia Drake		67		b1/30/43
	Buckskin Frontier (W)	R. Dix-Jane Wyatt				a10/17/42
	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.				a6/6/42
	Colt Comrades (W)	Wm. Boyd-Andy Clyde				a10/31/42
	Hangmen Also Die (D)	B. Donlevy-W. Brennan				
	Kansan (The) (W)	Richard Dix-Jane Wyatt				a1/2/43
	Lady of Burlesque	B. Stanwyck-Gloria Dickson				
	Leather Burners (W)	Wm. Boyd-Andy Clyde				a8/22/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin				a8/15/42
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.				a7/4/42
	Silver Queen (D)F	G. Brent-P. Lane		82		b11/14/42
	Stage Door Canteen	Wm. Terry-Cheryl Walker				
	Taxi, Mister (C)	William Bendix-Grace Bradley				a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde				a8/29/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth				a8/8/42

UNIVERSAL

Current 1941-42

1024	Almost Married (CM)F	Jane Frazee-Robert Paige		65	5/22/42	b3/14/42
1067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight			8/21/42	a7/25/42
1008	Broadway (G)	George Raft-Brod Crawford		89	5/8/42	b5/9/42
1056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine			7/10/42	a5/16/42
1040	Drums of the Congo	Stuart Erwin-Ona Munson		61	7/17/42	a1/10/42
1054	Eagle Squadron (D)F	Diana Barrymore-Robert Stack		109		b6/20/42
1049	Invisible Agent (CD)F	Ilona Massey-Jon Hall		79	7/31/42	b8/1/42
1006	Lady In A Jam (C)A	Irene Dunne-P. Knowles		88	8/26/42	b6/27/42
1010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper		82	7/3/42	b7/11/42
1003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce		82	8/7/42	b8/8/42
1011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters		68	6/12/42	b6/6/42

UNIVERSAL

Current 1941-42 (Cont.)

6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight			6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown		60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine		60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrille			6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis		63	6/5/42	b6/13/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige		61	5/1/42	b5/30/42

Current 1942-43

7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu		86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce		60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings		87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter		60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey		61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie		61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee		75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters		65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers		71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor		62	9/18/42	b9/12/42
	How's About It (CM)F	Andrews Sisters		61	2/5/43	b2/6/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter			11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter			12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter		63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee		62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall		59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard		60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy		81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey		70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter			12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott		90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten		108	1/15/43	b1/9/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce		65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles		73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson		60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter			2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean		75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello		77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid	Andrews Sisters				
	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher		96	2/19/43	b2/6/43
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine				a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter				a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran				
	Cowboy in Manhattan	Robert Paige-Frances Langford				
	Cross Your Fingers	A. Jones-K. Carlisle				a2/6/43
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer				
	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey				a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes				
	He's My Guy (DM)	Irene Hervey-Joan Davis				a1/23/43
	Hi, Buddy	Dick Foran-Harriett Hilliard			2/26/43	a12/19/42
	Hi' Ya, Chum (C)	Ritz Bros.-Jane Frazee				a10/3/42
	It Ain't Hay (C)	Abbott & Costello-E. Pallette				a12/5/42
	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor		65		b1/30/43
	Keep 'Em Slugging	Dead End Kids-Elyse Knox				a12/12/42
	Oh! Doctor (C)	Abbott & Costello-Ginny Simms				a1/30/43
	Phantom of the Opera	Nelson Eddy-Susanna Foster				
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter				a7/25/42
	Rhythm of the Island	A. Jones-J. Frazee				a12/19/42
	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce		68	2/12/43	b1/2/43
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce				a8/8/42
	Son of Dracula	A. Curtis-L. Allbritton				
	Trombone From Heaven	Mary Beth Hughes-Leon Errol				
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne				a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu				a12/12/42

WARNER BROS.

Current 1941-42

135	Big Shot (G)F	H. Bogart-Irene Manning		82	6/13/42	b6/6/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop		51	7/25/42	b8/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent		108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent		97	5/16/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan		90	5/30/42	b4/11/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop		62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman		93	5/2/42	b3/7/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie		134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens		61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith		68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan		84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor		97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop		61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman		102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan		107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene		65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith		104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn		92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford		64	1/16/43	b12/12/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop		65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid		117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson		58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford		58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring		81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie		126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall		77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey				a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith				a8/22/42
217	Air Force (D)F	J. Garfield-Gig Young		124	3/20/43	b2/6/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane				a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall				a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine				a4/25/42
	Crime by Night	Jane Wyman				
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning				a8/13/42
	Devotion	O. deHavilland-I. Lupino				
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston				a10/17/42
209	Hard Way (D)A	I. Lupino-D. Morgan		107	2/20/43	b9/26/42
	Last Ride (D)	R. Travis-Chas. Long				
218	Mysterious Doctor (D)	John Loder-Clyde Cook		57	3/6/43	
	Mission to Moscow (D)	W. Huston-A. Harding				a2/6/43
	Old Acquaintance	Bette Davis-Miriam Hopkins				
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings				a9/19/42
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart				a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas				a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast		84	Luminar	b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast		55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast		66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook		74	Artkino	b7/4/42
	This Is the Enemy (D)	Russian Cast		78	Almo	b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study In Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	8/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	8/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/29/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/26/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	17	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
AMERICA SPEAKS				
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES				
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers	Fair	6	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
COMMUNITY SING				
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	No. 6		9	Not Rev.
STOOGE COMEDIES				
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

CARTOONS (16) (Tech.)				
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	8	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
MINIATURES (10)				
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MINIATURES (10)				
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman In the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds In the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

CARTOONS				
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
MINIATURES (10)				
M-433	Brief Interval		10	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)				
K-481	Madero of Mexico	Fine	11	1/23/43
PETE SMITH SPECIALTIES				
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
TRAVELTALKS (12)				
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
TWO REEL SPECIALS (6)				
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples	Interesting	11	9/19/42
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival In Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5	Fair	9	8/29/42
Z1-6	No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-6	Little Broadcast		9	Not Rev.
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm In the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	8/22/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E1-12 Alona on the Sarong Seas	Fair	7	10/10/42
E1-10 Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	6/ 6/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8 Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	6/ 6/42
J1-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
Q1-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping in Shape	Amusing	9	6/27/42
S1-5 Man's Angle	Good	8	8/22/42
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-5 At the Dog Show	Clever	9	10/ 3/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus	Good	9½	6/13/42
Y1-6 In South America	Excellent	9	10/24/42
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-10 Hero Worship	Swell	10	6/13/42
R1-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-11 Parachute Athletes	Very Good	10	6/27/42
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-13 Timber Athletes	Very Good	10	10/10/42
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake	For the Fans	9	6/27/42
W1-12 Eleventh Hour	Exciting	8½	12/19/42
W1-10 The Japoteurs	Swell for Kids	8	9/26/42
W1-11 In Showdown	Up to Par	8	10/24/42
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
W1-9 Terror on the Midway	For the Fans	8	8/22/42
W1-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
U1-1 No. 1	Good	10	10/11/41
U1-2 No. 2	Very Good	10	12/ 6/41
U1-3 No. 3	Very Good	11	2/21/42
U1-4 No. 4	Good	11	4/25/42
U1-5 No. 5	Good	10½	6/27/42
U1-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		10	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Billboy Donald	Very Funny	7	1/16/43
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
24118 Education for Death	Very Good	10	12/19/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish	Funny	7	1/16/43
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Not Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	8/29/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men In Washington	Interesting	20	7/ 4/42
28113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	8	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3721742
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

EDGAR KENNEDY (6)			
33403 Duck Soup		17	Not Rev.
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)			
34305 Basketeers		9	Not Rev.
34304 "Q" Men	Interesting	8	1/23/43
34301 Show Horse	Good	9	10/24/42
34306 Ski Trails		8	Not Rev.
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2562 All About Dogs	Amusing	7	6/20/42
2504 Back to the Soil	Funny	7	7/18/42
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508 Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business	Good	7	5/ 2/42
2560 Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513 Gandy Goose in the Outpost		7	Not Rev.
2510 Gandy Goose In Tricky Business	Good	7	6/13/42
2514 Gandy Goose in Tire Trouble		7	Not Rev.
2557 Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2561 Neck and Neck (Tech.)	Funny	7	7/18/42
2509 Oh, Gentle Spring	Fair	7	5/ 2/42
2551 Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552 One Man Navy (Tech.)	Amusing	7	9/27/41
2559 Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2511 Stork's Mistake		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512 Wilful Willie	Amusing	7	6/13/42
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2405 Courageous Australia		10	Not Rev.
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World	Good	10	4/18/42
2406 Men of West Point		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
3203 Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT			
3902 Butch, the Parrot		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)		9	Not Rev.
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3351 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout (Tech.)		7	Not Rev.
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again (Tech.)		7	Not Rev.
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3502 Ickle Meets Pickle	Fair	7	11/28/42
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches (Tech.)		7	Not Rev.
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony (Tech.)		7	Not Rev.
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Tools of Production		10	Not Rev.
3401 W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

	Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)			
Behind the Mask of Nippon	Excellent	20	10/24/42
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of North Africa	Superb	20	2/ 6/43
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	9/26/42
This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
VARIETY VIEWS (15) (5 In Color)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

ANDY PANDA CARTUNES				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
TWO-REEL SPECIALS (2)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
VICTORY FEATURETTE (4)				
8996	Arsenal of Might	Excellent	10	12/12/42
8995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 8/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPECIALS				
	Divide and Conquer	Excellent	14	7/25/42
SPORTS PARADE (10) (Tech.)				
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
MELODY MASTERS (10)				
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	United States Navy Band		10	Not Rev.

VITAPHONE 1942-43 (Cont.)

MERRIE MELODIES (26)				
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Romance		10	Not Rev.
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Holt of the Secret Service	15 Chaps.	11/29/41
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Perils of Nyoka	15 Chaps.	Not Rev.
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Bomber	10	List "C"
Colleges at War	10	Metro
Community Transportation	4½	Metro
Food for Freedom	3	List "C"
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	9	List "D"
Salvage	7½	RKO
Tanks	10	List "D"
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women in Defense	10	List "C"
World at War	66	List "E"
You, John Jones	10½	Metro
Your American Tragedy	11½	List "F"

CITY	List "C"	List "D"	List "E"	List "F"
Albany		20th	MGM	
Atlanta	UA	MGM	Para.	*
Boston	MGM	UA	MGM	
Buffalo	20th	Par.	MGM	
Charlotte	20th	Univ.	Para.	*
Chicago		MGM	Para.	
Cincinnati	Rep.	20th	RKO	
Cleveland	20th	Univ.	MGM	
Dallas	WB	Par.	Para.	*
Denver		WB	Fox	
Des Moines		Rep.	RKO	
Detroit	Par.	Col.	Para.	
Indianapolis	UA	RKO	RKO	
Kansas City	RKO	Univ.	WB	
Los Angeles	WB	MGM	Fox	
Memphis	Par.	Col.	Para.	*
Milwaukee	Col.	RKO	RKO	
Minneapolis	Rep.	20th	RKO	
New Haven		MGM	MGM	
New Orleans	UA	RKO	Para.	*
New York		WB	MGM	
Oklahoma City	WB	Par.	WB	*
Omaha	MGM	WB	RKO	
Philadelphia	Univ.	RKO	WB	
Pittsburgh	RKO	UA	WB	
Portland	RKO	Rep.	Fox	
St. Louis		Par.	WB	
Salt Lake City	Par.	WB	Fox	
San Francisco	WB	Col.	Fox	
Seattle	Col.	UA	Fox	
Washington	Univ.	20th	WB	

* Distributed by RKO, Fox, Para., MGM, Univ. as indicated.

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 16	City Without Men	SEP. & OCT. & NOV.	Silent Witness	Block 2 (42-43)			Boots & Saddles (Reissue)	Over My Dead Body	Powers Girl	Shadow of a Doubt	Gorilla Man
JAN. 23	One Dangerous Night	Apache Trail Cairo Eyes in the Night For Me and My Gal Omaha Trail Panama Hattie Seven Sweethearts		Forest Rangers Henry Aldrich, Editor Mrs. Wiggs of the Cabbage Patch Road to Morocco Street of Chance	Pay-Off		London Blackout Murders	Time to Kill	McGuerins from Brooklyn	Mug Town	Casablanca
JAN. 30	Power of the Press	Somewhere I'll Find You Tish War Against Mrs. Hadley White Cargo Yank at Eton	Cosmo Jones in the Crime Smasher		Kid Rides Again	Fighting Frontier	Thundering Trails Fighting Devil Dogs	Immortal Sergeant	Young and Willing	How's About It? Tenting Tonight on the Old Camp Ground	
FEB. 6	Reveille With Beverly	DECEMBER Journey for Margaret Reunion in France Stand by for Action Three Hearts for Julia Whistling in Dixie	Kid Dynamite	Block 3 (42-43) The Avengers Lucky Jordan My Heart Belongs to Daddy Palm Beach Story Wrecking Crew	Dead Men Walk	They Got Me Covered Journey Into Fear Hitler's Children	Dead Man's Gulch	Chetniks Meanest Man in the World	Unconquered	Truck Busters Sherlock Holmes and the Secret Weapon	
FEB. 13	No Place for a Lady		You Can't Beat the Law	Block 4 (42-43) China Happy-Go-Lucky Henry Aldrich Gets Glamour Lady Bodyguard Night Plane from Chungking	Night for Crime	Saludos Amigos Two Weeks to Live	Blocked Trail	Margin for Error Young Mr. Pitt		Amazing Mrs. Holliday	Hard Way
FEB. 20	Riders of the Northwest Mounted		Haunted Ranch			Cinderella Swings It				Hi, Buddy	
FEB. 27	Something to Shout About		Silver Skates				South of the Border (W) Re-release				
MAR. 6	Let's Have Fun		Ape Man		Bad Men of Thunder Gap (W)	Pride of the Yankees					
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	After Midnight With Boston Blackie Boy From Stalingrad Broadway Dandies Commandos Strike at Dawn Deadline Guns (w) Destroyer Fighting Buckaroo (w) Frontier Fury Hail to the Rangers Last Horseman (w) Law of the Northwest More the Merrier Murder in Times Square Riding West Robin Hood of the Range Saddles & Sagebrush Silver City Raiders (w) Wyoming Hurricane	A Stranger in Town Above Suspicion Air Raid Wardens Andy Hardy's Double Life Assignment in Brittany Cabin in the Sky Destination Tokyo Dr. Gillespie's Criminal Case Dr. Gillespie's New Assistant DuBarry Was a Lady Harrigan's Kid Human Comedy Keeper of the Flame Lassie Come Home Northwest Rangers Presenting Lily Mars Private Miss Jones Random Harvest Salute to the Marines Slightly Dangerous Swing Shift Maisie Tennessee Johnson Youngest Profession	Land of Hunted Men No Escape War Dogs	Aerial Gunner Dixie For Whom the Bell Tolls Great Without Glory Good Fellows Henry Aldrich Plays Cupid Henry Aldrich Swings It High Explosive Miracle of Morgan's Creek No Time for Love Salute for Three Star Spangled Rhythm Submarine Alert True to Life	Behind Prison Walls Billy, the Kid No. 4 Corregidor Follies Girl Fugitive of the Plains My Son, the Hero Queen of Broadway Wild Horse Rustlers	Avenging Rider (w) Bombardier Flight for Freedom Forever and a Day I Walked With a Zombie Ladies' Day Mr. Lucky Petticoat Larceny Red River Robin Hood (w) Sagebrush Law (w) Squadron Leader Tarzan Triumphs This Land is Mine	Carson City Cyclone Chatterbox Hit Parade of 1943 Idaho King of the Cowboys Purple V Tahiti Honey Shantytown Tahiti Honey	Coney Island Crash Dive Dixie Dugan He Hired the Boss Hello, Frisco, Hello Moon Is Down My Friend Flicka Ox-Bow Incident Quiet, Please, Murder School for Sabotage	Bar-20 Border Patrol Buckskin Frontier Calaboose Colt Comrades Kansan, The Lady of Burlesque Leather Burners Nazty Nuisance Prairie Chickens Silver Queen Texas Law Taxi, Mister Yanks Ahoy	Always a Bridesmaid Captive Wild Woman Cheyenne Roundup (w) Cowboy in Manhattan Eagle Squadron Frankenstein Meets the Wolf Man Good Morning, Judge He's My Guy Hi' Ya, Chum It Ain't Hay Keep 'Em Slugging It Comes Up Love Lone Star Trail (w) Oh! Doctor Raiders of San Joaquin (w) Rhythm of the Island Sherlock Holmes and the Secret Weapon Sherlock Holmes In Washington Son of Dracula Wolves Never Been Licked White Savage	Action in the North Atlantic Adventures of Mark Twain Air Force Arsenic and Old Lace Background to Danger Constant Nymph Crime by Night Desert Song Edge of Darkness Last Ride Mysterious Doctor Princess O'Rourke Thank Your Lucky Stars Watch on the Rhine
	IN PRODUCTION Attack by Night Blondie Buys a Horse Redhead From Manhattan Sahara	IN PRODUCTION Bataan's Last Stand Best Foot Forward Faculty Row Girl Crazy I Dood It Right About Face	IN PRODUCTION Clancy Street Boys Ghosts in the Night	IN PRODUCTION Alaska Highway Five Graves to Cairo Hostages Lady in the Dark Let's Face It Riding High So Proudly We Hail	IN PRODUCTION Black Raven Ghost and the Guest Girls in Chains	IN PRODUCTION Falcon Strikes Back Fallen Sparrow Free for All Sky's the Limit	IN PRODUCTION Calling Wild Bill Elliott Man Trap Santa Fe Scout	IN PRODUCTION Bomber's Moon Heaven Can Wait Jane Eyre Stormy Weather Tonight We Raid Calais	IN PRODUCTION Stage Door Canteen Hangmen Also Die	IN PRODUCTION Corvettes In Action Cross Your Fingers Flesh and Fantasy Phantom of the Opera Tombstone From Heaven	IN PRODUCTION Devotion Mission to Moscow Old Acquaintance

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SHOWMEN'S TRADE REVIEW

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JANUARY 26, 1943

SHOWMEN'S TRADE REVIEW
1501 BROADWAY
NEW YORK, N. Y.

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REVIEWED IN THIS ISSUE

	Page
Somewhere in France	7
Idaho	7
Underground Agent	7
Hi, Buddy	7
The Crime Smasher	7

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 29

Vol. 38 No. 5

February 20
1 9 4 3

CHARLES E. 'CHICK' LEWIS
Editor and Publisher





Variety Club Barker (See Page 3)

Take Aileen Haley's bust – that's part of the perfect American Beauty!



Add dozens of Du Barry adorables, RED SKELTON, LUCILLE BALL, GENE KELLY, Stars, Music, Laughter, Technicolor!

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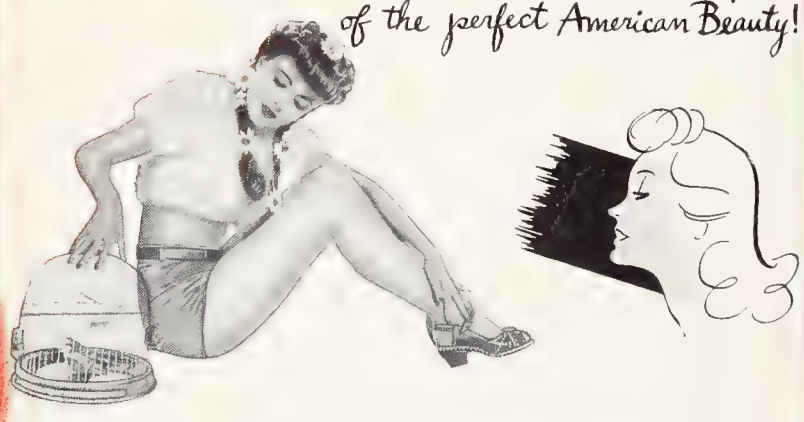


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Take Kay Aldridge's profile – that's part of the perfect American Beauty!



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Coming Soon

M-G-M's DU BARRY WAS A LADY

Take Kay Williams' arms – those are part of the perfect American Beauty!



Add dozens of Du Barry adorables, RED SKELTON, LUCILLE BALL, GENE KELLY, Stars, Music, Laughter, Technicolor!

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M-G-M's DU BARRY WAS A LADY

Sell Bonds for Uncle Sam

TEASE!

Week after week in hundreds of cities, teaser ads like these tell the public that another glorious M-G-M musical is on the way!

ONLY M-G-M DOES IT!

FEB 23 1943

The Editorial Page

The Variety Clubs

As this issue comes off the press, the National Variety Clubs, some twenty-six of them, will be in the midst of their national war meeting at Chicago.

Here, in the Variety Clubs, is charity at its very best. Here is the side of the film industry too few people know about. But at this Chicago meeting startling facts and figures will be reported to prove to the industry and the nation that "The Heart of Show Business" is as big as the Earth itself. Huge sums of money have been raised since the last report published almost two years ago. As a result, thousands of under-privileged children received help that otherwise might have been denied them.

There is something about charity work that eradicates all friction and personal grudges. A couple of guys who can't see eye to eye on competitive business matters, suddenly see eye to eye, and in sharp focus, when they sit down to plan ways to help someone in distress. It's a swell habit to cultivate—far more satisfying and gratifying than just making a donation of money. When you get closer to the problems of the less fortunate your viewpoint becomes lots clearer and you realize how little the money, of itself, really means as compared to the "doing" in matters of helping those who look to their more fortunate fellowmen for help.

Though the Variety Clubs have thrown themselves vigorously into war work and have accomplished tremendous results both before and since Pearl Harbor (war work that will likewise be reported on at the convention) the various units have not lessened one whit their good work for the needy—the needy of the community as well as the needy of our own industry.

Bill Rodgers contends that the future of this industry might depend upon establishment now of a national industry organization dedicated to charity, and out of which may come that unity and cooperation which is needed for a better, stronger industry.

What better foundation for such an organization than the Variety Clubs? For here, founded on the same formula of goodfellowship in charitable works, is an established, working group, functioning efficiently.

Expanded to take in the few remaining exchange centers not now represented in the Variety Clubs, a complete national organization could be in action within a comparatively short time. The membership of the Variety Clubs represents the very backbone of the industry. So why seek to create something that is already in existence and of proven ability to do the things that Rodgers and so many others would like to see done.

What this industry needs is not more unity, but more Variety Clubs—and more Variety Club spirit. With those we would indeed be in an almost impregnable position to protect as well as help the industry progress.

Best of all, no one could charge it with being dominated by any group or branch. The very nature of the Clubs and the way they are functioning, resists control by any but the members themselves.

It might be fun to see what happens when the motion picture industry finally "discovers" the Variety Clubs. This, their own organization and truly "The Heart of Show Business," could easily become the unity fountain of our industry.

▼ ▼ ▼

It Seems To Me . . .

That exhibitors in unorganized states ought to bury their petty differences and get together for mutual benefit and protection.

It is amazing how some theatremen will develop a peeve of tremendous proportions over some unimportant, even petty incident and then carry that peeve to limits far and beyond the worth of the incident.

Ed Kuykendall gives some good advice in his latest MPTOA bulletin about admitting service men in uniform for special low prices and some "for free." As Ed puts it, these soldier boys are going to run this country after the war is over and they will always remember the treatment accorded by theatremen when they needed such courtesies.

There should be more help for the remaining, small exhibitors whose business has been all but shot by local conditions. The sum total of their film rental is peanuts as compared with the current in-take in the boom towns all over the country. Therefore, the distributors would never miss the few bucks that it would take to give these less fortunate theatremen a chance to weather the storm. As radical as it may sound, we are for giving them free film for as long as they need it and for the duration if that's how long it will take for them to get back into profitable operation. Sound crazy? Well, we don't think so. How's about it, Neil, Ben, Tom, Bill, Abe, Carl, Jimmie and Ned?

"Between us we'll make 19?? the biggest year in pictures from the exhibitor standpoint as it is already destined to be from a producing standpoint." Does that sound familiar and timely right now? Well, it was written in *1923* by our own Jack Jackson in a weekly news letter he was getting out way back when. It's just as true and potent in '43 as it was in '23. But what a whale of a difference those twenty years make. . . .

—"CHICK" LEWIS

Solid-Front Industry Organization Topic Gaining Momentum

The proposal for a national theatre organization, that would include all exhibitor interests, enunciated by William F. Rodgers in an address last week in New York, has set off discussion which echoed in trade circles throughout the country.

The statement by Charles F. Coe, vice-president of the MPPDA, at a round table discussion following an address Tuesday before the Advertising Club of Boston, that the industry should form a united group to represent it in Washington, gave further impetus to talk for a solid front exhibitor organization.

In speaking of the need of unity in the industry, at the luncheon of the Motion Picture Associates, last Thursday, Mr. Rodgers said: "to accomplish the maximum I believe eventually a national theatre organization is necessary, one that will include all motion picture theatre interests, one that will be representative of all theatremen's views."

A bulletin dated Feb. 15, and issued over the signature of Ed Kuykendall, president of the MPTOA, stressed the need that has arisen for exhibitor interests to be represented with a united front in Washington.

"It is absolutely necessary that the important theatre interests work together, that they organize for their own defense, and that they collaborate with each other," the Kuykendall message to members of the MPTOA said.

Whatever the ultimate result will be if expressed wishes of many exhibitors and leaders in the other branches of the industry takes form in action for a solid front organization, representing all theatre interests, the feeling has been expressed that such an objective is not one of insuperable obstacles—if only the prejudices, and politics-playing are discarded and real awareness of the present emergency motivates all exhibitor organization units.

Admission price raise at Earle Theatre, Washington, D. C., does not affect growing attendance trend. See Regional News, Washington.

Red Cross to Increase Film Facilities to 350 Hospitals

Hollywood first-run pictures are being brought to the bedside of patients in U. S. Army hospitals in a new program introduced by the American Red Cross. The Red Cross will increase its coverage to more than 350 hospitals.

Motion picture producers cooperating with the Red Cross in making pictures available on 16mm. prints for showings from thirty to sixty days after the national release date, are 20th Century-Fox, Paramount, RKO and Universal.

Bookings are handled at Red Cross national headquarters. Projectionists, in most cases, are enlisted men.

INDEX TO DEPARTMENTS

Advance Dope	28
Box-Office Slants	7
Current Product Summary	35
Feature Booking Guide	29
Hollywood	26
Newsreel Synopses	25
On the Patriotic Front	16
Program Exchange	18
Regional News	10
Selling the Picture	19
Shorts Booking Guide	32
Short Subject Reviews	25
Showmanalysis	23

Not 'Essentials'

The War Manpower Commission has made it plain that it has no intention of doing anything about adding theatre managers and assistant managers to the list of "essential" men. This was requested recently by the New York ITOA. Regardless of how important motion pictures may be to morale, the WMC obviously doesn't believe that the men who show them are essential for that reason. In fact, the only jobs in the industry held "essential" are a dozen highly technical production jobs.

Deferment of men in the exhibition end of the industry, then, is possible to any extent only if local draft boards are sold on the value of motion pictures in the war effort and the importance of having experienced men presenting them. Final authority on these matters, after all, belongs to the local boards.

Producers Vote to Increase War Aid

Though the agenda called for discussion of the 48-hour week, salary stabilization and other problems of the industry, the meeting of producers in Hollywood this week gave its most earnest efforts to planning ways and means of making the motion picture and the individual resources of the companies they represent of even greater use to the nation's war effort than all contributions so far made in that direction.

On Wednesday the Committee by unanimous vote instructed Y. Frank Freeman, president of the Motion Picture Producers Association, who presided at the meetings, to name a special committee to meet with Lowell Mellett, of the OWI, for discussion of means to expand the industry's war activities.

At the opening session Tuesday it was revealed that no further cuts in raw film stock would be made for the current quarter of the year. Discussion of the salary stabilization law was led by Austin Keough, of Paramount, though the subject even at that time was one that had been thrown into obsolescence by President Roosevelt's proposal to Congress for a limit to incomes by taxation, a course which, if adopted, would result in rescinding by the President of his $25,000 salary limitation order.

11,000 Theatres Pledge For 'Dimes' Collection

Calls to Washington Wednesday for priorities on more raw film stock for additional "March of Dimes" trailers were necessitated when national headquarters received a last-minute shower of pledges that boosted the anticipated total of 10,000 participating theatres to more than 11,000. Washington came through with an additional 250,000 feet of film.

Laboratories in New York and on the West Coast worked all night Monday and Tuesday turning out additional trailers.

Virtually all theatres in the drive this year are to make collections at all shows, and predictions were made at New York headquarters Wednesday that the total this year will exceed by 30 per cent the amount raised by picture theatres in 1942 (*see page* 16).

RETURN DIMES TRAILERS

"Don't take pennies from crippled kids!"

The March of Dimes Committee points out that any exhibitor failing to return his trailer will be doing just that. All trailers returned to National Screen exchanges from which they were shipped, will be sold for reclamation and the money added to the infantile paralysis fund.

Screen to Light the March of Democracy, Coe Tells Ad Club

Declaring that the American motion picture is now an instrument of victory on every fighting front, Charles Francis Coe, vice-president of the MPPDA, predicted in an address last Tuesday before the Advertising Club of Boston, that "American pictures will help light the way for the onward march of democracy."

"Dwellers in most foreign lands," Coe said, "do not understand our language in print or on the air but they see democracy in action on the screen and they understand that."

A large representation of motion picture men of the Boston area in addition to leading executives of the advertising, newspaper and business circles of New England attended the luncheon at which Coe was the guest speaker.

Other highlights of the address:

"The motion picture industry is as much a war asset as munitions plants. Ask the boys at the fighting front about that."

"The neighborhood theatres sold a billion in bonds last September. They headed off a crisis in scrap through your cooperation and that of press and radio. I say to you that in all this land there is no more patriotic, earnest, able group of citizens than the operators of our 17,000 theatres."

"Thinking Americans now recognize the motion picture theatre as a vital and indispensable part of American comfort and security.

"These 17,000 theatres must not close. They are your happiness of the future, the sanctuary from worldly cares of Americans unborn. They set the styles, inspire patriotism, measure the worth and reflect the triumphs of men unborn. . . . The motion picture industry thus attains an importance greater than any man or group of men in it.

"Pictures are the greatest instrumentality of education known to man. . . . Dwellers in most foreign lands do not understand our language in print or on the air but they see Democracy in action on the screen and they understand that.

"The motion picture serves best when it does not abandon its primary mission of entertainment. Cast it in a smile, shroud it in a tear, ennoble it by patriotism, inspirit it with drama, leaven it with pathos; it always remains the truth and people will accept it.

"Who would destroy Democracy, therefore, must first destroy the American motion picture."

WPB officials see no need to include exhibitor representatives on Industry Advisory Committee. See Regional News, Washington.

Bareford, Warners' Legal Staff Member, Leaves for War Service

Harold S. Bareford, member of the Warner Bros. legal staff and a director of Stanley Co. of America, leaves Thursday for active duty as an officer in the U. S. Army. Bareford was a Captain of artillery in the last war. Home office associates tendered a farewell cocktail party, presenting a gift, at the Hotel Astor Monday.

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'Harvest,' 'Rhythm,' Take Spotlight in Extended-Run Parade

Speculation ended last week-end as to whether MGM's "Random Harvest" would equal the long-run record at the Music Hall in New York, when it was announced that the "Mrs. Miniver" run of 10 weeks would be matched by the Greer Garson- Ronald Colman co-starring vehicle. In place of guessing whether "Harvest" would equal the "Miniver" record came some even money bets at the beginning of this week that the new MGM picture would go on for 11 weeks—an anticipated heavy box-office traffic over the George Washington birthday holiday being banked upon to set a new high extended-run gross for the big theatre in Radio City.

The Paramount Theatre on Broadway also ran up a new long-run mark with the eighth, and final week there of Paramount's star-studded "Star Spangled Rhythm." This tops by one week the record recently set for long runs at the Paramount by "Road to Morocco."

Both of these pictures also are setting holdover marks at theatres in other key cities. "Harvest" is maintaining a 100 per cent key city holdover record in Chicago, while playing to over 200 per cent in its first smaller situation at the Riverside Theatre in Riverside, Cal.; 260 per cent in Kansas City, 195 in Rochester, 251 in Louisville, 225 in Toledo, 248 in Akron, 201 in Dayton and Syracuse, 199 in Richmond, and 230 for the first two days in San Francisco.

As Warners' "Air Force" enters its third week at the Hollywood in New York, "Casablanca," after ten weeks at the Hollywood, is running into its third week at the New York Strand, 12th at the Mastbaum, Philadelphia; fourth in Pittsburgh, Cincinnati, Dayton, Hartford, Portland, Ore.; third in Milwaukee, Memphis, Providence, Buffalo, Albany and Los Angeles; and in its second week in Washington, as well as about 75 other situations, totaling 276 holdovers.

"Yankee Doodle" Rolling Along

Flag-waving "Yankee Doodle Dandy" is leading the parade in the smaller cities and towns, drawing about 200 per cent above average, and in many cases, as much as 150 per cent over "Sergeant York." While Great Falls, Lincoln, Sioux City, Cedar Rapids, Mason City, Muskogee, Little Rock, Joplin, Kenosha, Norfolk and many other smaller cities report the doubled attendance, Dayton, Lima, and Springfield, O., are playing Warners' "Yankee" to return engagements. Warner Bros. has estimated about 20,000 playdates as compared to some 17,500 for "Sergeant York." Second and third time bookings are running about 40 per cent ahead of the "Sergeant."

"Commandos Strike at Dawn" is in its sixth week siege at the New York Criterion, equaling Jimmy Cagney's "Great Guy" and Abbott and Costello's "Pardon My Sarong."

Disney's "Saludos" In Favor

"Saludos Amigos," Walt Disney's new color feature, played to 150 per cent over New York Globe's top grosser despite snow and the worst cold weather in years. Co-featured with "Squadron Leader X" in Boston, Disney's cartoon feature is now in its second week.

RKO's mystery thriller, the "Cat People," now in its fifth week, is scheduled to run seven weeks at the Hawaii, Hollywood, establishing a remarkable run for that house. However, the picture will be cleared March 4 for "Journey Into Fear."

The first 27 engagements of "The Immortal Sergeant" indicate that the 20th Century-Fox war drama will exceed the gross marks of all features on the company's 1941-42 and 1942-43 schedule including "To the Shores of Tripoli."

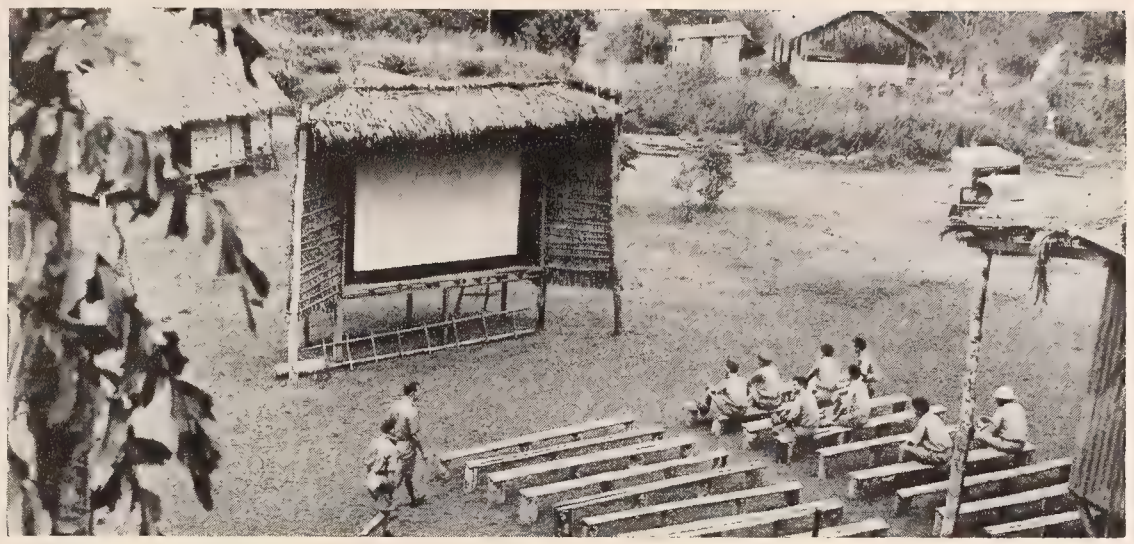
After its eight weeks, to rate second in the long-run championship of the New York Capitol's 25-year history, the United Artists' "In Which We Serve," cleared for "Crystal Ball" Thursday.

"Hitler's Children" Going Strong

"Hitler's Children," grossing heavily at the Orpheum, New Orleans, and the Ambassador, St. Louis, begins its second week and on the way for indefinite runs at both houses.

Outgrossing "Charlie's Aunt" by 13 per cent, 20th Century-Fox's "The Meanest Man in the World" has proved a better business builder in the thirty-two first-run engagements. Many exhibitors are cashing in on the newspaper essay contest now running in many cities, looking for longer runs.

Scoring the biggest mid-week opening, "They Got Me Covered" is booked for an indefinite run at Keith's in Washington. The Goldwyn production is exceeding anything the house has ever screened with the exception of "Pride of the Yankees." The film is now in its third week at the Golden Gate, San Francisco.



BATTLE-SCARRED PACIFIC'S WALK-IN THEATRE

Soldiers at the "Fleet Street" camp in the New Guinea front sector of the Pacific Area, when not fighting Japs, relax and watch one of the 4,700 gift programs from various distributing companies to the War Department for free showing to the men overseas. The projection equipment is in the little cabin on the right. Incidentally, practically no show is completed without rain, but the men don't leave. The rain doesn't scare them. (This photograph passed by censors.)

Sees '43 as Biggest Year in Film History

"1943 will be the best box-office year in history" is the prediction of Nathan D. Golden, Motion Picture Specialist of the Department of Commerce. "With the income of United States workers in 1943 at its highest peak, motion picture theatres will boost their receipts far ahead of 1942 and far in excess of any year's ticket sales ever before recorded in the amusement field," Golden said.

The steadily rising receipts of 1942 mean that many theatres are today taking in half again as much as they did a year or two ago, and many smaller theatres crippled by the migration of workers to war production centers are now showing signs of strengthening, according to Golden.

"Raw stock curtailment," says Golden, "will not evidence itself by any great shortage of product this year due to the heavy backlog of completed films on hand at most studios." He does, however, suggest that transportation and manpower difficulties may mean extended bookings, pooling of transportation by salesmen, and mail selling.

Writing in the current issue of Domestic Commerce Weekly, official department publication, Golden painted a hopeful picture for the industry. After discussing the manpower, stock and transportation problems in relation to motion picture production, distribution and exhibition, he concluded that: "The motion picture industry in 1943, nevertheless, will continue to meet its problems and give the world the finest entertainment possible."

Coldest New England winter in years fails to halt boom at Boston area theatres. See Regional News, Boston.

RKO Executives in Hollywood To Outline Future Productions

N. Peter Rathvon, president of the Radio-Keith-Orpheum, arrived in Hollywood early this week to attend product conferences with Ned E. Depinet, president of RKO Radio Pictures, and Charles W. Koerner, vice-president in charge of production.

Edward H. Seifert Elected Director of Republic Pictures

Edward H. Seifert, who has been associated with Consolidated Film Industries, Inc. as Assistant Treasurer and member of its Board of Directors, has been transferred to an important executive post at the Home Office of Republic Pictures Corporation, coincidental with his election as director of the company.

Warners to Release War Film March 18

Following announcement by the War Activities Committee, Wednesday, that Warner Bros., through a nine-company lottery, had won the privilege of releasing "At the Front," Ben Kalmenson, General Sales Manager for Warners, said:

"We are delighted to have the opportunity to handle distribution of the first War Department picture showing our boys in action on the North African front. We hope our customers and exhibitors generally understand that absolutely no profit is to be made in the handling of this picture, as it is a government-made film and the only costs we are required to meet are the actual expenditures for Technicolor prints and advertising. However, if there is any deficiency in meeting the print costs, the WAC has asked me to state that this will be met by members of that organization."

At Work on Ad Campaign

General release date for "At the Front" has been set by Warners for March 18, and Mort Blumenstock, in charge of advertising and publicity in the East, already has put his department to work preparing the advertising and publicity accessories and a screen trailer which will be furnished gratis.

As "At the Front" is in four reels, the picture will be billed to exhibitors on a cost basis equivalent to the print cost of four reels of Technicolor releases.

'Commandos' Tops January Hits at Army Post Theatres

Columbia's "Commandos Strike at Dawn" heads the list of six outstanding features from a box-office standpoint shown during January at War Department Theatres.

The six hits of the month as reported by the Army Motion Picture Service Division, were, in the order named, as follows:

"Commandos Strike at Dawn"; "Casablanca"; "Arabian Nights"; "Yankee Doodle Dandy"; "Stand By for Action"; "Andy Hardy's Double Life."

PRC Westerns Gross Up 47%

Grosses on PRC's Western pictures are up 47 per cent, compared with this period a year ago, Arthur Greenblatt, vice-president in charge of distribution, stated Monday in Hollywood.

Wartime Convention of Variety Clubs to Report Patriotic Work

Quickening of the pace of wartime activities will be one of the prime considerations for the immediate future of the Variety Club tents around the country when national officers and heads of local units meet for the national convention of Variety Clubs of America in Chicago Friday morning for the opening session of a three-day conclave.

A complete report of the patriotic activities which the individual tents executed in behalf of bond sales, salvage collections, and other industry drives, is to be one of the outstanding features of the convention. In addition to the war work, reports on the charity efforts, which have been carried on without relaxation by all local bodies, will be made by the "Heart Committees" of the tents.

National Chief Barker John H. Harris of Pittsburgh will give details of the war and charity work.

Sister Elizabeth Kenny, recipient of the Clubs' Humanitarian Award at ceremonies in Sacramento, Calif., last month, will attend the meeting and is to address the assemblage at the convention banquet to be held Saturday.

Memphis Loop theatres are doing bigger business week-ends as result of "gas" rationing. See Regional News, Memphis.

Pittsburgh 'All Out' for Canteen; To Host Maloney

Show business in Pittsburgh, headed by M. A. Silver, zone manager for Warner Bros. theatres in the tri-state area, has gone all out in helping the Variety Club Canteen become the Armed Service's favorite hang-out in the "Steel City." Each Tuesday night the complete stage show of the Stanley is taken to the canteen for the boys. The entire program is aired on KDKA. Brian McDonald also has transferred his weekly WJAS commercial amateur program to the canteen. Free tickets to all downtown theatres, sporting events and legit theatres are offered to the boys in the services as well as refreshments and food.

Barkers of Tent No. 1 will pay tribute to John J. Maloney, recently promoted to the post of division manager for MGM, and a veteran of 25 years in film business in Pittsburgh, at a dinner set for March 1. Reservations to the dinner will be limited to 400, to conform with restrictions on travel.

Boston Tent Honors Victims Of Cocoanut Grove Fire

In honor of the Cocoanut Grove deceased, Tent No. 23, Variety Club of New England, has erected a Children's Welfare Memorial.

Joseph Levenson was named chairman in charge of the committee for the new memorial and a sum of $5,000 from the regular Variety Club Charity Fund was voted as a basic contribution.

Albany Tent Sponsors Center for Servicemen

C. J. Latta, Chief Barker of the Variety Club of Albany, has indicated that early plans for the new U.S.O. quarters for servicemen, which the Tent is sponsoring, will be far surpassed by actualities when the full report on progress is made in the near future.

The Club will hold its next general meeting on Feb. 22, when new members to be taken into the Tent will include: Bernard Brooks, Luther J. Coville, Philip R. Marshall, Vedder B. Peters and Aaron Winig.

The Club is now holding Monday night dinners regularly each week, and is continuing the policy voted at the first monthly meeting in January to extend membership cards to officers of the U. S. military services during their stay in Albany.

Cleveland Barkers Welcome New Officers at Dinner-Dance

The Cleveland Variety Club celebrated its 10th anniversary last Saturday night at a dinner-dance in honor of newly-elected officers of the tent.

The installation ceremonies formally turned over administration of the Club's affairs to the following new officers:

Chief Barker, Warner Cleveland manager; Bernard Kranze of RKO, assistant Chief Barker. I. J. Schwartz, 20th Century-Fox manager, was re-elected Dough Guy.

Columbus Committees Named

Makeup of committees to serve for 1943 at Variety Club Tent No. 2 in Columbus, have been completed. Following is the line-up of chairmen and members of the various groups:

House: Ben Almond, Main Guy; Harry Young, Walter Pfeifer, Harold Eckert, Russell Bovin, Leo Haenlein, Melville Frank, Bob Nelson. Publicity: Fred Oestreicher, Main Guy; Harold Eckert, Don Burrows, Jim Fusco, John Hardgrove, F. W. McCormick, Johnny Johnes. Finance: Jacob F. Luft, Main Guy; Leo Yassenoff, Mas Stearn, Harry Schreiber, P. J. Wood. Membership: Jack Needham, Main Guy; James Hale, Bob Nelson, George Anagnost, Lou Holleb, Jacob Luft, Bill Pullin, Jr., Bill Ortman. Membership: John Murphy, Main Guy; Paul Grube, Lynn Black, Milt Jacobs. Entertainment: Bobby Jones, Main Guy; Bob Nelson, Leo Haenlein, Floyd Gooding, Ed Harter, Herb Vance, Bill Ortman, Walter Pfeifer, Henry Entrekin, Bob Young, Bill Pancake, Doc Bowers, Russ Needham, Don Burrows, Russell Bovin, Harry Schreiber, Walter Miles, F. W. McCormick, Jim Fusco, Johnny Jones. Grievance: members of the Board of Directors. Law: James Hale, Main Guy; Lynn Black, Myron Gessaman, Melville Frank, Otto Kaffits, Jacob Sandusky, Bill Murphy.

Michigan Names New Committees

The Michigan Variety Club, Tent No. 5, Detroit, has announced the new committees to serve for 1943. The committees and their members are as follows:

Main Welfare Activity: Alex Schreiber, Larry Becker, Charles Perry, Carl Shalit. Membership: Arvid Kantor, Fred Bonnem, John Young, Mort Winston, Wade Allen. Entertainment: Phil Brestoff, Wade Allen, Bill Carlson. Emergency Welfare: Ollie Brooks. Women's Activity: David Newman. Canteen: Frank Wetsman, Arvid Kantor, Ralph Rubin, Asher Shaw, Charles Resnik, Irving Belinsky. House: Bob Dunbar, Art Robinson, David Newman. Canteen Finance: Lew Wisper, Earl Hudson, Ollie Brooks, Alex Schreiber, Frank Downey. Shut-in Movies: Moe Dudelson. Publicity: Bob Snyder. H. Reeves, Kal Bruss.

Honor Congresswoman Stanley

Congresswoman Stanley of New York was the guest of honor at the Washington Variety Club's annual Valentine Day luncheon at the Willard Hotel last Monday.

'Cabin in Sky' to Premiere in Dallas

MGM's "Cabin in the Sky" will have its world premiere at the Majestic Theatre, Dallas, Texas, March 11.

McCormick Joins MGM's Publicity

William W. (Bill) McCormick has joined the Metro-Goldwyn-Mayer home office publicity department.

Army Gives OK

Resentment was freely expressed in New York as well as Hollywood over the Truman Senate investigation of the handling of training films through the Research Council of the Academy of Motion Picture Arts and Sciences.

At the hearing of the Truman Committee Tuesday, the motion picture industry and individual executives were highly lauded by Col. Kirk B. Lawton, Chief of the Army's Pictorial Division.

Col. Lawton told the Senators on the Committee that the Signal Corps had yet to reject "one single film" from the Hollywood studios. He said that "Darryl Zanuck was invaluable to us," in the course of testimony in answer to questions regarding Zanuck's status in the Army and his work in connection with training films made for the Signal Corps.

Warners Switch Detroit Branch To Haines' Midwest Division

Warner's Detroit branch, formerly part of the Central District, has been transferred by General Sales Manager Ben Kalmenson to the Midwest District, supervised in part by Roy Haines in his new status as Western and Southern Sales Manager. Other exchanges in the Haines group include Chicago, Milwaukee, Minneapolis, Des Moines, Kansas City, Omaha, St. Louis, Atlanta, Charlotte, Dallas, Memphis, New Orleans, Oklahoma City, Denver, Los Angeles, Portland, Ore., Salt Lake City, San Francisco and Seattle.

Jules Lapidus, as Eastern Sales Manager, has New York, Albany, Boston, Buffalo, New Haven, Philadelphia, Washington, Cincinnati, Cleveland, Indianapolis and Pittsburgh.

Charles Rich, new Central District Manager, will make his headquarters in Cleveland instead of Pittsburgh. Harry Seed is now New York Metropolitan District Manager.

Streamlining to Meet Manpower Shortage Announced by Ross

Draft demands on home office personnel at Ross Federal Service headquarters has resulted in a revision of executive duties under which H. A. Ross, president, has appointed C. B. Ross, executive vice-president, to supervise executive office reports and field operations, leaving D. A. Ross, general manager, to devote his entire time to general supervision of the company's 31 branches. H. A. Ross will continue his periodic tours of the branch offices.

More Premieres for 'Air Force'

Special premieres of "Air Force," with coast-to-coast radio hookups, have been set by Warner Bros. at the State Theatre, Tampa; Miller Theatre, Wichita, and Orpheum, Seattle, for March 11. A fourth premiere, either March 5 or March 11, will take place in Washington, D. C., at the Earle and Ambassador, where the air epic will play to simultaneous runs.

20th-Fox Declares Dividends

Twentieth Century-Fox Film Corporation at a meeting last Thursday declared a cash dividend of 37½c per share for the first quarter of 1943 on outstanding preferred stock. At the same meeting a dividend of 25c per share was declared on outstanding common stock. Both dividends are payable March 31, 1943.

John Richmond Joins WB

John Richmond, formerly head of the magazine publicity division of Columbia Broadcasting System, this week joined Warner Bros. publicity department.

The Box Office Slant

Somewhere In France

UA Drama 84 mins.

AUDIENCE SLANT: (Family) An English picture that has enough entertainment to overcome the difficulty in understanding some of the dialogue.

BOX-OFFICE SLANT: Good wherever English-made pictures are enjoyed.

Cast: Tommy Trindler, Constance Cummings, Clifford Evans, Robert Morley, Gordon Jackson, John Williams, Francois Sully and others. **Credits:** Directed by Charles Frend. Screenplay by Angus Macphail, John Dighton, Leslie Arliss. Screen narrative by H. B. Priestley. Camera by Wilkie Cooper. Associate Producer, Cavalcanti. Produced by Michael Balcon.

Plot: This is the story of an Englishman, who in spite of the danger in France, went there to get back three war machines he invented and sent there. His adventures in trying to locate them, leads him to an American girl, two English doughboys with a large Army truck and a handful of refugee French children. He comes through all right and gets the children, the girl and the machines back to England.

Comment: Fine performances and good direction make this satisfactory screenfare for the average American audience, in spite of the fact that some of the dialogue is difficult to understand. It is a war picture, backgrounded as per its title, "Somewhere in France," and gives one an inkling of just how the fall of that country came about. There's action in most of the sequences, except where the refugees are seen evacuating the towns and crowding the roads. This, however, could be remedied very easily by a little extra editing. Most of the players do their work well, particularly the four leads, Tommy Trindler, Constance Cummings, Clifford Evans and Gordon Jackson. Touching and bound to pull the heart-strings of everyone who sees it, are the children and their pitiful plight. Sell this on the "Pied Piper" idea, with lobby display of newspaper headlines about the fall of France and the plight of the children. This is one made for everyone, so go after the family trade.

Catchline: Stirring, heart-touching story of the fall of France.

Idaho

Republic Western 70 mins.

(Nat'l Release, Mar. 19)

AUDIENCE SLANT: (Family) First picture in which Roy Rogers replaces Gene Autry as a star in a western special is a strong attraction for followers of this type of entertainment.

BOX-OFFICE SLANT: If presold, should match returns of similar elaborate cowboy star vehicles.

Cast: Roy Rogers, Smiley Burnette, Bob Nolan and The Sons of the Pioneers, Virginia Grey, Harry J. Shannon, Ona Munson, Dick Purcell, Onslow Stevens, Arthur Hohl, Hal Taliaferro and The Robert Mitchell Boy Choir. **Credits:** Associate Producer-Director, Joseph Kane. Original screenplay by Roy Chanslor and Olive Cooper. Director of photography, Reggie Lanning.

Plot: Two crooks learn that the judge in a small town is a reformed ex-bank robber and try to force him into helping them. When he refuses they get help from the woman saloon keeper whom the judge has been trying to run out of town. However, a State Ranger and his superior officer, friendly rivals for the hand of the judge's daughter, take things over and straighten matters.

Comment: This is the first of the pictures in which Roy Rogers replaces Gene Autry, now in the Armed Forces, and as such shapes up well with the combination of action and music. Admitted that it's slow-moving for a western and that there might not be enough rootin', tootin' and shootin' for the average western fan, it is none the less a strong attraction, for it plays up the music and is typical of the type of screenfare that brought about Autry's popularity. Rogers and the Sons of the Pioneers are heard in half a dozen very good tunes, the most notable being the hit tune, "Idaho," from which the picture gets its name, and The Robert Mitchell Boy Choir also renders a few numbers very satisfactorily. Smiley Burnette handles the comedy, while Virginia Grey, Ona Munson and Harry J. Shannon do good jobs in their respective roles. Take advantage of the popularity of the hit tune, "Idaho," and use it for pre-showing plugging. Recordings of the Sons of the Pioneers could be used for lobby and arrangement could be made with local radio stations for other ballyhoo.

Catchline: The town's most honored citizen fights to keep his good name.

Legion of Decency Ratings

(For Week Ending Feb. 20)

SUITABLE FOR GENERAL PATRONAGE

Bad Men of Thunder Gap
He Hired the Boss
Idaho
Calaboose
Dixie Dugan
Wild Horse Rustlers

OBJECTIONABLE IN PART

Something to Shout About

CONDEMNED

The Outlaw

Underground Agent

Columbia Spy Drama 66 mins.

(Prod. No. 4002—Nat'l Release, Dec. 3, 1942)

AUDIENCE SLANT: (Family) Plenty of fast action in spy and sabotage drama.

BOX-OFFICE SLANT: Type of picture which should draw well in most locations.

Cast: Bruce Bennett, Leslie Brooks, Frank Albertson, Leonard Strong, Rhys Williams, Henry Victor, Addison Richards, Julian Rivero, George McKay, Rosina Galli. **Credits:** Produced by Sam White. Directed by Michael Gordon. Screenplay and story by J. Robert Bren and Gladys Atwater.

Plot: A hard-hitting telephone "trouble-shooting" executive is called to trace "leaks" in wire-tapping attributed to a well-organized spy ring, responsible for costly war production sabotage. To stymie the saboteurs, the trouble-shooter and his assistant rig a new device, the "scrambler." Desperate in their attempts to stall American production, the saboteurs steal the plans of the scrambler, unintentionally leading the trouble-shooter to the enemies' headquarters and ultimate capture after a wow of a fight.

Comment: Bruce Bennett's whirlwind entrance and Michael Gordon's smart direction serve to make an ordinary spy plot move the audience up to the edge of the seats for an actionful climax. With the shortage of good-looking males about, Mr. Bennett will thrill milady, particularly the children, as he plays the hero's role exceptionally well. The thrills have plenty of "sock," while the romantic angle is almost nil.

Catchline: Underground Agent "short circuits" the Underhanded current of the Axis.

Hi, Buddy

Universal Musical 68 mins.

(National Release, Feb. 26)

AUDIENCE SLANT: (Family) A program attraction that will have fair-to-middling general appeal.

BOX-OFFICE SLANT: Sell it on the angle of the men in the armed forces displaying their stage talent and film should hit average business.

Cast: Dick Foran, Harriet Hilliard, Robert Paige, Marjorie Lord, Bobs Watson, Gus Schilling, Tommy Cook, Jennifer Holt, Wade Boteler, Drew Roddy. **Credits:** Paul Malvern, associate producer. Directed by Harold Young. Original screenplay by Warren Wilson. Photography by John Boyle.

Plot: The future of the Hi Buddy Club, a lower New York boys' club sponsored by young men (most of whom have donned uniforms), is rescued from bankruptcy when one of its sponsors (a fireman with talented tonsils) gets a job on a hit radio program. He is in love with the girl secretary of the club and leaves instructions with his chiseling agent to turn over all excess earnings for the organization's upkeep. However, the girl leader of the radio program has designs on his future and schemes with the agent to withhold all letters, which ties well with the chiseler's aims as to the finances. As the club is being forced to the wall some of the soldier and sailor sponsors take a hand and plan a benefit show. With the aid of a friendly cop the radio ace, returning from a long tour, induces the thieving ten-percenter to spend his ill-gotten gains at the club bazaar and everything turns out fine.

Comment: This makes no particular demands for concerted audience attention and the flimsy story thread is spun with little other than frequently used material that has graced so many pictures of a similar pattern. Some of the soldier and sailor hi-jinks is amusing and a couple of the song numbers—particularly the older ones—are very pleasing to the ear, but the attempts at injecting save-the-child pathos detracts more than it adds to the enjoyment. The leading male role is in the hands of Robert Paige and he does well as a songbird and not so bad as a Thespian. Dick Foran's part is negligible. Harriet Hilliard is the vamping radio celebrity and Marjorie Lord plays the love-sick secretary. Bobs Watson, Tommy Cook and Drew Roddy, as leaders of the kid group, deliver nicely in important spots. The music throughout is excellent but some of the lyrics bear the stamp of amateur concoction. A few comedy instances serve to liven up the film.

Catchline: The men of the armed forces don the grease-paint to help the coming generation.

The Crime Smasher

Monogram Mystery 62 mins.

(Nat'l Release, Jan. 29)

AUDIENCE SLANT: (Family) A new series that should please the adults in the areas where cracker barrel talk and slapstick comedy goes. As for the kids, they'll have a good time with the comedy.

BOX-OFFICE SLANT: Can be sold on the basis of the following the radio show has built up, plus any Edgar Kennedy following. Has no other substantial money-making appeal.

Cast: Edgar Kennedy, Gale Storm, Richard Crom-

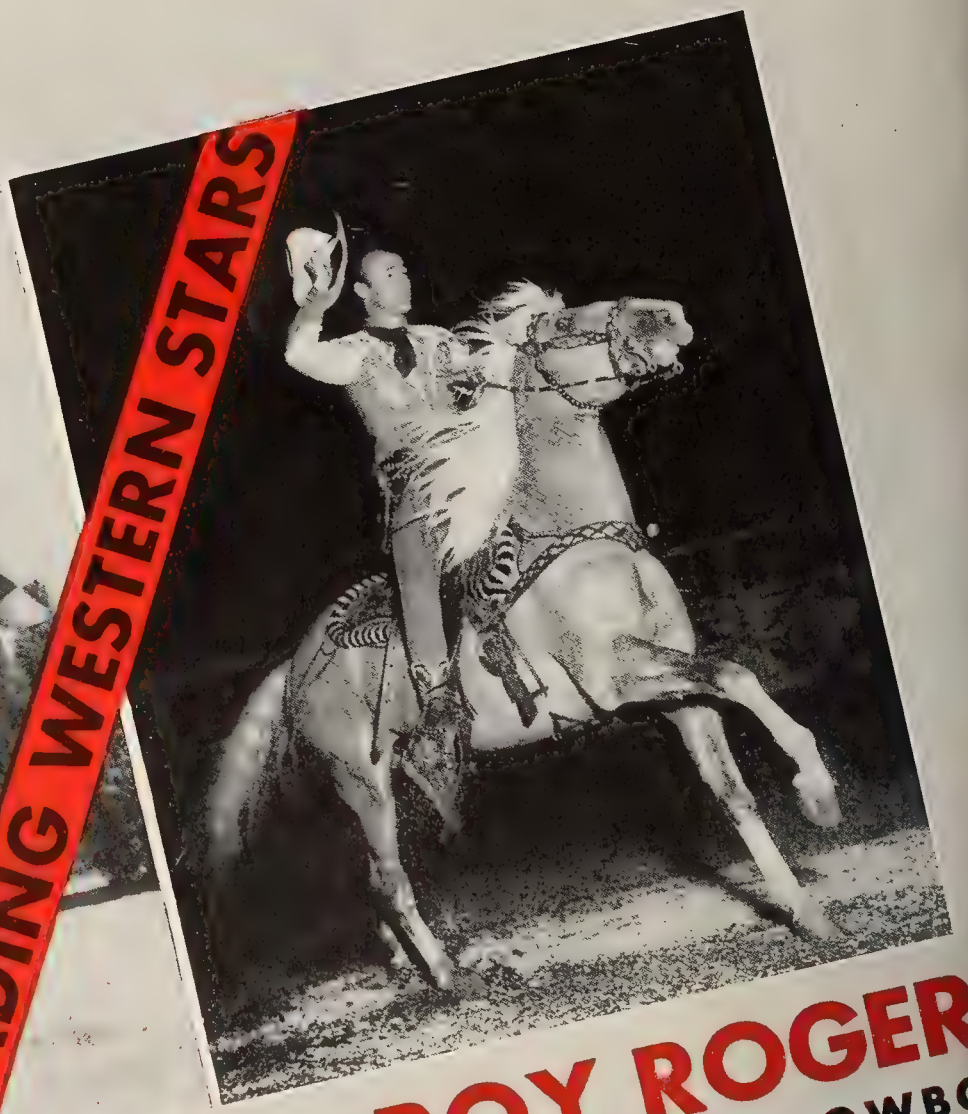
(*Continued on Page 24*)

STR

SHOWMEN'S TRADE REVIEW PICKS



LEADING WESTERN STARS



GENE AUTRY
PUBLIC COWBOY NO. 1

"Number One Cowboy for so many years duplicated his feat of a year ago and won rank as one of the top male box-office names in the star list of regular features."

ROY ROGERS
KING OF THE COWBO

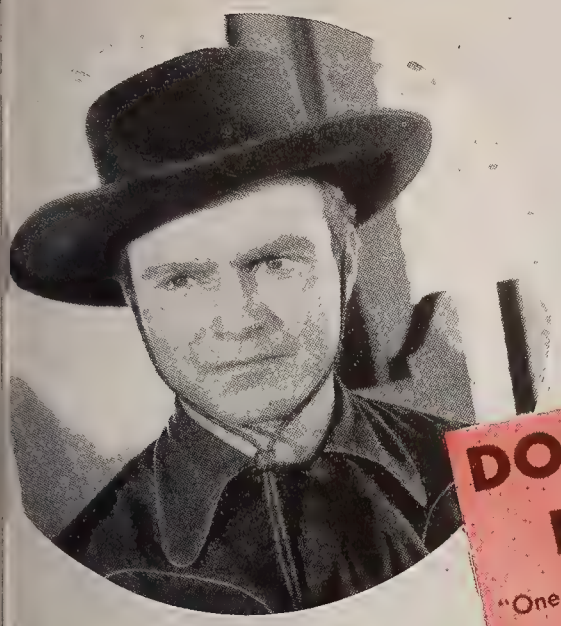
"Personal magnetism . . . good singing . . . indicates there's a long tenure flight star realm for Roy. Rogers has very shrewdly handled by Republic."



SMILEY BURNETT

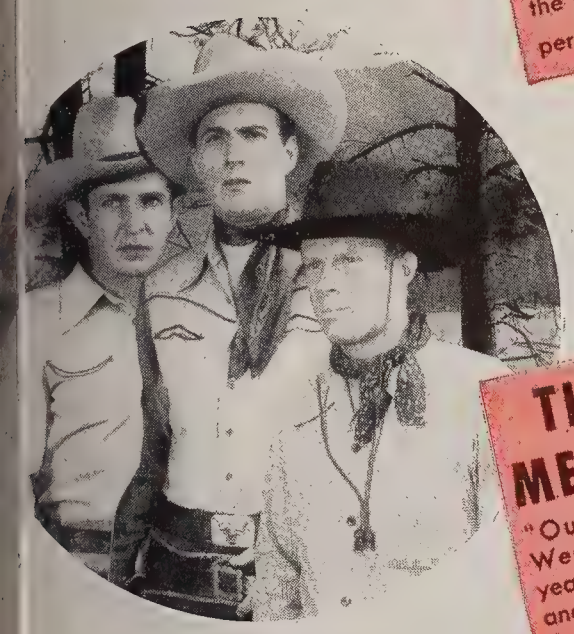
"Is, of course, one of the g names in Westerns. His br of comedy is an outstan success . . . has reigne preme for years."

EPUBLIC WESTERN STARS



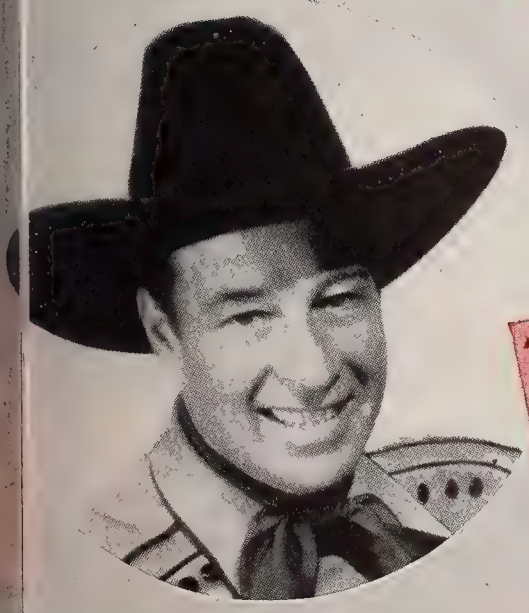
DON "RED" BARRY

"One of the newer stars to win top-notch place among the sagebrush heroes . . . expert handling by the Studio."



THE THREE MESQUITEERS

"Outstanding among the Western series leaders for years. Bob Steele, Tom Tyler, and Jimmie Dodd . . . have done valiant work in maintaining the high standards."



"WILD" BILL ELLIOTT

"Another of the exponents of the out-doors type whose popularity has been maintained and steadily increased through years of specialization."

AMONG *the* LEADERS OF 1942

★

REPUBLIC AGAIN TOPS THE FIELD IN WESTERNS

Regional News

ALBANY

Monte Woolley's plug for "In Which We Serve" at the Albany Chamber of Commerce dinner before Governor Thomas E. Dewey and 500 guests is still the talk of the town. Woolley gave his own "lowdown" on Hollywood, explained his transportation clause between pictures and said he wouldn't trade "all the sunshine in Hollywood for three hours of the snow in Saratoga Springs." Woolley called UA's "In Which We Serve," the greatest picture he has ever seen and Warner Circuit's Charlie Smakwitz, zone publicity manager, picked up the quotes and ran them over the picture's advertisements in local newspapers.

Alex Sayles, manager of Fabian's Palace, started a drive to bring out a flood of coins needed in circulation during the war. In connection with "Random Harvest," opening at the Palace Feb. 18, Sayles tied up publicity with the Albany *Knickerbocker News* and *Times-Union,* offering a $25 war bond plus the value of the coins to the person bringing in the greatest number. Ten runner-up prizes and several ticket prizes were also listed. Sayles imported a numismatist to appraise old coins, too.

Helen Wisper, secretary to 20th Century-Fox Branch Manager Harry Alexander, is in New York on her vacation.

C. J. Latta, Warner Circuit zone manager, Louis R. Golding, Fabian divisional chief and Herman Ripps, Metro branch manager, left for the Variety Club Chicago convention Feb. 17.

Gregory Ratoff Enterprises, Inc., Manhattan, has been granted a charter to produce motion pictures by the Secretary of State in Albany, with 1000 shares of capital stock, no stated par value. Subscribers of record are Ratoff, Sherry-Netherland Hotel, Philip E. Semel, filing counsel and Sherry Gilbert, 130 West 42nd Street, New York City.

The Manning-Oliver bill to permit motion picture operators, now licensed although in the armed forces will permit renewal of licenses after the war without examination or other penalty.

In another legislative manner, the bill to repeal current prohibitions against child acting, including motion pictures, radio, stage exhibitions, etc. by children under 16 was scheduled to be reported out shortly. Assemblyman Harold B. Ehrlich, who passed his bill through the legislature the last two years only to meet Governor Lehman's veto, revealed he is preparing still another bill on the same subject. The new bill would exclude New York City. Mayor LaGuardia objected to last year's bill. Meanwhile, stage appearances of under-age children, even for the purpose of selling war bonds or any other charitable or religious purpose is illegal. The law, reportedly not enforced in New York City, has worked hardships against exhibitors upstate.

The Independent Theatre Owners Association wrote Assemblyman Ralph Suitor and Senator Walter Mahoney, chairman of the Codes Committees, going on record as opposed to pending bingo bills which call for legalization for charitable, religious, veteran and non profit-making groups but do not include theatres. ITOA asked to appear against them at a public hearing.

BOSTON

Manager George Kraska, Fine Arts, had a happy thought when he booked "Gone With the Wind" for its final showing here. The picture has grossed more than any film to play at the cozy house.

Harry Browning, handling press tickets for the Advertising Club luncheon where Charles Francis Coe appeared, did the impossible—pleasing all newspaper men and women.

About 85 per cent of the theatres here have converted to coal or are using electric heating facilities.

Irving Isaacs says that Telepix is doing the best business in its history. The 300-seater in Park Square is attracting shop girls and businessmen all day with shorts and news.

Angeline Maney, secretary of the Metropolitan, is now with the OPA. She has won recognition as the "best secretary in the area."

The theatre district, although in a complete blackout, is doing better business than ever. Exhibitors are wondering how long it will last.

Tom Wall, manager of the Circle, did a neat bit of exploitation on the accessibility of his neighborhood house to busses and street cars.

Esquire, formerly the Civic Reportory, is now playing double features.

Herman Rifkin continues to improve.

E. M. Loew will open drive-ins 'round the territory about May 1, depending upon weather conditions.

Jack Goldstein, new publicity head of the 20th Century-Fox, was in Boston over the week-end, visiting his mother and other relatives here.

Here's a new one! "Yankee Doodle Dandy," coming to the Metropolitan, formerly played at the Paramount and Fenway when the procedure is usually the other way around.

Heavy snow again over the week-end. It's the worst winter New England has experienced in 40 years, according to the local weather bureau. However, business goes on as usual.

Eddie Martin, manager of the Dorchester, enlisted. Allan Post, formerly manager for Libermann Bros. in New England, is now in the air force at Salt Lake City. Domenic Lupo, one of the best theatre artists, is now in the vectography department with the Marines at San Diego and points west. Russ Ordway, M and P organization, inducted.

Charles J. Hohman, 75, owner and operator of the Globe in Manchester since 1914, is dead.

J. C. Harlackers Circus for Grotto in Worcester broke all attendance records despite the worst snowstorm of the year.

CHARLOTTE

Through arrangements made by the Republic Exchange here, "The Tennessee Ramblers," a singing quartet with WBT, Charlotte will leave for Hollywood tomorrow to appear in a film, "Swing Your Partner" to be made by the Republic studio.

Work on the film will start February 18, according to instructions received by Jack Gillette, former vaudeville singer, now managing the "Ramblers." Other members of the quartet are Cecil Campbell of South Carolina, Claude Casey of this state, and Don White of West Virginia, all popular singers on the local station.

This is their fourth Hollywood appearance, twice with Gene Autry and once with Tex Ritter. Their first invitation from the Republic studios followed the "Ramblers'" appearance with Judy Canova, on her bond selling visit to Charlotte two years ago. Roy Dewanner Stallings, manager of the Imperial Theatre, one of the three Wilby-Kincey theatres in Charlotte, announced the birth of a son, Roy Dewanner Stallings, Jr.

(Continued on next Page)

Hail Sudekum as "Our Leading Citizen"

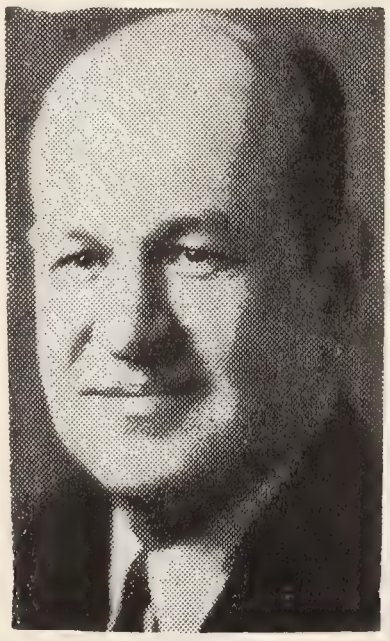
Tony Sudekum, theatre tycoon of Tennessee who for many years has headed the "Great Guys" lists of film salesmen, executives and others connected with the industry who have made business or social calls at the offices of the Crescent Amusement Co., in Nashville, has been showered with new and well deserved honors.

The Tennessee State Legislature at its current General Assembly cited "Mr. Tony," as he is affectionately known to all and sundry, for his "continued interest in our state institutions" and hailed him as "our leading citizen and philanthropist."

The citation took the form of a resolution on the Tennessee state dockets and reads as follows:

"Whereas: We have been advised by the superintendents and managers of the various charitable and correctional institutions of the State that Mr. Tony Sudekum, president of the Crescent Amusement Company of Nashville for the past 27 years, has throughout these years taken a deep personal interest in the welfare of these institutions and especially in furnishing to them free-of-charge moving picture machines, free labor to install such machinery, free labor to supervise the upkeep and repairs of these machines and free films at all times and with regularity, all of which is appreciated and is continuing to bring much joy, pleasure and recreation to the students and inmates of our state-supported institutions.

"In addition to this contribution, he has given financial aid to worthy students with which to continue their education in higher institutions of learning. In fact, Mr. Sudekum, has proven himself the sustaining friend and benefactor to the underprivileged and to the state wards which entitles him to the recognition as a genuine, practical benefactor and philanthropist, who merits the true expression of gratitude on the part of all our citizens and especially its representatives now assembled in the General Assembly.



Tony Sudekum

"Therefore, be it resolved that, We, the members of the 73rd General Assembly of the State of Tennessee, take this means of expressing our deep appreciation and gratitude to Mr. Sudekum for his continued interest in our state institutions, for his consistent philanthropy to our state's underprivileged and handicapped wards, and commend him as our leading citizen and philanthropist; a Christian gentleman, a businessman of the highest type, and a great American."

REGIONAL NEWS FROM CORRESPONDENTS

CHICAGO

The Chicago Censor Board last month reviewed only 92 films compared with 103 in January, 1942. The footage viewed last month was 348,000 feet as against more than 505,600 feet in '42. The number of cuts ordered were the same, 20 in both years, while the number of films pinked was one for this year and two in Jan. 1942. Almost 5,750,000 feet was inspected by the censors during 1942.

Eddie Speigel, Essaness circuit partner, denies negotiations are under way to sell the chain to RKO or any other theatre organization. The circuit, Speigel said has had a good business year and will continue to push for Chicago trade.

Van Nomikos circuit has added 5 acts of vaudeville to Sunday bills at the Empress, on the southside. Prices have been advanced for Sunday shows to 33 cents.

Russell Uswetsky of the H and E Balaban circuit has been elected president of the Film Bookers Club. Cal Leeder, Vitagraph, is viceprexy; Frank Nardi, Republic, secretary; Loy Abramson, Allied Booking, treasurer, and Herman Couston, secretary. Ted Levy was named publicity chairman.

Carole Carruthers is now in charge of Fox Majestic at Jacksonville, Ill., where she formerly handled advertising and publicity.

Bonnie Sherrill is now in charge of the Roxy and Clinton Theatres at Frankford, succeeding Morris Robley, who joined the Army.

Jones Linick and Schaefer's LaSalle is seeking girl ushers since the shortage of male attendants has become greater.

John Balaban, chairman of the United Nations drive, reported that the Chicago area theatres collected $62,500 and at least $80,000 additional is expected from other theatres of the state.

Peter Panagos, Alliance circuit, reported collections of $5,400 for the U. N. drive. Anderson, State, headed the list for the circuit, Panagos said, with a total of $1,100 collected at that 1500-seat house.

Sam Gorelick, RKO exchange manager, says radio is being used to boost attendance for "Hitler's Children" now at the RKO Palace and in fifty other theatres in the Chicago area. Great States houses, downstate, co-operated in the premiere. More than fifty announcements were used over WGN.

Sam Trinz says that "Ravaged Earth" did fifty thousand dollars in seven weeks at the Monroe, seating less than one thousand. Film is still packing them. The picture was barred by the Chicago Censor Board but later received a permit to show after a special screening for Police Commissioner Alman.

Bernard Freeman has bought the Fox from Irving Stasel, who will take up other film duties.

DeVry Corporation has published a new book, entitled "Film Source Directory," a standard reference source of value to the trade.

The Grand at Plano has been closed for alterations. Paul Sweeney, manager, announced, while the Grand continues open.

The Henry at Henry, Ill., has reopened after installation of new heating apparatus.

Sam Trinz reports James Trinz, is now a lieutenant, stationed at Camp Blanding, Fla. Bruno Trinz is an officer in the air force overseas, while Robert Lubliner is an officer with the artillery, Fort Bliss, Texas.

Eddie Silverman, Essaness circuit, has returned from a business trip to the New York market. Emil Stern, circuit prexy is due back from Palm Springs this week.

Charley Waldman, formerly assistant manager at the B and K Chicago, is now a civilian instructor at the army technical training school, Stevens Hotel.

Norman Kassell, Warner publicity representative, has returned from Minneapolis territory, where he set campaign for "Casablanca" at the Paramount, St. Paul and the State, Minneapolis. Ted Tod, Warner publicity chief in Kansas City territory is working with Don Walker there.

Neal Bishop, for several years secretary treasurer of the Chicago Operators Union, is in Chicago on a visit from his Florida home.

The Operators Union reports the Lyric, the Juliana and the Ray theatres have closed their matinee shows weekdays and are now operating only nights.

Arthur Catlin has been named RKO publicity director for the Minneapolis territory. He was formerly in Chicago for UA.

Mike Ford, formerly director of the Stadium in Evanston, is now an MGM salesman, covering city territory.

Herb Ellisberg, Studio theatre owner has gone to Florida for his health.

Jack Blum, National Screen Service, is on the sick list at the Mayo Brothers Clinic in Rochester.

CINCINNATI

Col. Arthur Frudenfeld, general manager of RKO Theatres; Wes Huss, president of Associated Theatres and president of the local Variety Club; and William Onie of Monogram, are in Chicago to attend the Variety Club Convention.

James Hogan, assistant manager of Associated's Royal Theatre, was inducted. Bill Mills, usher, will take Hogan's place.

Mrs. A. J. Holt, wife of the Idle Hour Theatre owner in Carthage, dropped dead of a heart attack in the ticket booth.

The Frankel Amusement Co., operating the Hippodrome, Newport, Ky., is a defendant in a suit filed by Mrs. Florence Hampton, who charges she suffered a permanent injury when a theatre seat collapsed. She claims $3,000.83 damages.

H. P. Wolfberg, MGM division manager, entertained his son, John, recently commissioned 2nd Lieut. in the Tank Division.

Imperial Pictures have taken "Escort Girl" for Kentucky distribution.

Bill Burns is back at his desk after an automobile accident. Burns is booker and co-owner of Imperial Pictures.

Ed Burkart, 20th Century-Fox's West Va. representative, is on extended leave of absence, departing for Florida.

"Star Spangled Rhythm" broke Albee opening house records, exceeding even "San Francisco." E. G. Fitzgibbons handled the campaign.

Paramount has added George Elmo and Edward Salzberg to the West Va. territory.

"The Meanest Man in the World" is set for RKO Palace, week of the 18th.

Lucille Morand, new booker for Paramount, is taking a two-week vacation to visit her husband stationed in Albuquerque, N. M.

Metro's Berry Greenberg, Kentucky representative, has been inducted. Metro's Pep Club presented a silver identification bracelet.

Universal's Manager of Operations S. T. Murray was in town.

Mrs. Virgie Phillipots has resigned as contract clerk for Fox to join her husband, a Marine in North Carolina.

Paramount's Bill Meier is now stationed in Australia.

CLEVELAND

E. L. Staub, owner of the Capitol, Delphos, has filed an arbitration claim naming Loew's Inc., Paramount, Vitagraph, and RKO Radio as defendants, charging discrimination in favor of Warners' Ohio and Sigma, Lima, in the matter of clearance. The Warner theatres, the petition states, now enjoy 14 days clearance over Delphos, and Van Wert, 15 miles from Lima, another case is on file. The relief sought by Staub is elimination of all clearance between the Lima houses and the Capitol in Delphos. Staub also asks for the same clearance to be awarded the Van Wert Theatre, Van Wert.

The March of Dimes drive is receiving the cooperation of all theatres in Greater Cleveland. At a meeting held last Friday at the Cleveland Motion Picture Exhibitors Association, it was unanimously agreed to pass a basket at every performance. Charles Raymond, Loew theatre division manager, pledged to collect $10,000 at the first-run houses, outstripping last year's $7,000 record.

Phil Zeller, manager of the Windameer, is the lone male in the operation of the house. Assistant manager is Miss Gloria Samartini, recently promoted from cashier.

Charles Kranz, former United Artists branch manager here, is back in town, having affiliated himself with Lee Goldberg, PRC franchise owner, as local sales manager.

Attending the national Variety Club conclave in Chicago are: local Chief Barker Charles Rich, out-going Barker Lester Zucker, Harry Goldstein, Jack Shulman, Frank Gross and M. B. Horwitz.

Miss Grace Meier, MGM secretary and daugh-

(Continued on Next Page)



MICHIGAN SHOWMEN HAIL MGM EXECUTIVES

Michigan showmen gathered February 11 at the Hotel Statler in Detroit for a luncheon in honor of MGM executives who are pictured left to right: W. A. Slee, MGM; John F. Morgan, MGM; Sam Barrett, Cooperative theatres; Al Dowzer, Mutual theatres; Bob Mish and Jack Kull, Butterfield theatres; J. J. Maloney, MGM Central Zone Sales Manager; Ray Branch, president of Allied theatres, Mich.; Charles Kromer, Kromer & Goldberg theatres; Gil Becker, MGM; Speaker Frank J. Downey; C. E. Buermele, General Theatre Service; Earl J. Hudson, president, United Detroit theatres; John Balaban, B & K theatres, Chicago; Jack Keegan, United Detroit theatres; J. E. Flynn, MGM Western Division Sales Manager; Lew Wisper, Wisper and Wetsman theatres; H. F. Reeves, Box-Office Publisher; Charles Snyder, Censor, Detroit Police; John P. Byrne, newly appointed MGM District Manager quartered in Detroit, and Jas. Sharkey, general manager, Cooperative theatres of Mich.

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 11)

ter of Fred Meier, amusement advertising manager of *The News,* has resigned to join the Red Cross.

The 85-year-old father of Howard Roth, head Paramount booker, died last week at the home of a daughter in New York.

Ben Yudelevitz, associated with Schine in the ownership and operation of the Medina Theatre, Medina, died last week at the Cleveland Clinic. He is survived by his wife and three daughters.

Jack O'Connell's recently acquired Strantford, Toledo, is being reconditioned in anticipation of opening early in March. Oliver Theatre Supply of Cleveland is supplying Simplex projectors, arc lamps, screens, carpets, Wagner Sign, lobby and box-office equipment.

H. B. Warner and Bonita Granville spent two days in town exploiting RKO's "Hitler's Children," premiered in thirty northern Ohio towns.

"Ice-Capades" got double billing here last week. The screen version played its first run engagement at the Alhambra, while the flesh show was the attraction at the Arena.

DENVER

"Star Spangled Rhythm," in its fourth week at the Denham, was held a fifth, equaling the record set by "Reap the Wild Wind." Dave Cockrill says "It's unbelievable!" He thought everyone in town saw the film. Still they come. "They Got Me Covered" and "Army Surgeon" at the Orpheum, 2,600 seats, largest theatre in Denver, stay for a second week after a fine gross. "Silver Skates," showing at the Denver and Esquire with "Meanest Man in the World," is getting a lot of fine praise from theatre patrons.

Sam Dare, former Columbia salesman, is now a private first class of the coast artillery.

Lieut. Joe Stone, former National Theatre Supply salesman, has been transferred from Camp Roberts, Calif., to the Aerial Artillery base at Denton, Tex.

R. J. Guild, former National Screen Service employe, is located at Lowry Field, Denver. His father, R. E. Guild, owns the Peerless at Holyoke, Colo.

J. J. Morgan, manager of the National Theatre Supply Co., says that the manpower shortage gives him about three men's work to do, and that some days he does about everything but stand on his head. If that will help, maybe he will do that too!

Claude Graves of the Coronado and El Rey theatres, Albuquerque, spends 30 days in the air service for the government, using his own plane, and then gets two weeks off to tend to his business. He enjoys it.

Fox Intermountain Theatre Notes:—Maxine Lloyd, cashier at the Fox, Sterling, Colo., has joined the WAACs and will be inducted in two weeks. H. E. (Pop) Gollogher, city manager at Durango, Colo., has been elected district governor of Rotary Clubs. Jack McGee, city manager at Laramie, Wyo., has been elected president of the Junior Chamber of Commerce. Tom Berta, city manager at Rock Springs, Wyo., has been cited by Sweetwater County as the "civilian contributing the most to the war effort." Ray Davis, former manager of the northern district, has been in the hospital at Camp Wolters. Chet Miller, Sterling, Colo., city manager, and L. C. Snyder, city manager, Ft. Collins, Colo., were headquarters visitors this week.



First Movie in 32 Years

Mrs. Clara O'Connell of Berdine's Corner, Milltown Road, New Brunswick, saw the movie, "Uncle Tom's Cabin," in 1911. That was her last visit to a motion picture theatre until one evening last week when she attended a performance of Universal's Abbott & Costello comedy, "Who Done It?," at the State Theatre, New Brunswick. Reason for her sudden decision to see a movie after all this time: A&C had become her favorite comics on the radio, so she wanted to see them on the screen. Mrs. O'Connell (right) pauses in State lobby with her daughter, Mrs. Armand Daire.

DES MOINES

The war has brought 74-year-old Frank Snyder, Des Moines' best known doorman, out of retirement after an absence of 15 years. He is now at the Des Moines where he was last in 1928. He replaces Otto Paul, who resigned for a war job.

Tri-States Theatre Corp. is now using a 15-minute daily radio program over a local station for the first time. Dale McFarlane, staff member, will be in charge, while Eddie Forrester, manager of the Des Moines, will do four minutes on movie news under the name of Eddie Pix. Daily contests will be featured with recordings of bands and movie stars.

Emil Franke, manager of the RKO Orpheum, has finally given in to feminine ushers. The lads, however, will still handle the upstair crowds. Franke has appointed Robert Stolts, formerly with The F. W. Fitch Co., as assistant manager.

Iowa Territory: The Iowa News Flashes have gone to war, Burton J. Jerrel, producer of the weekly statewide newsreel, announced, suspending production March 1 for the duration. The U. S. Air Service command, Dayton, O., had taken over the firm's equipment and part of its personnel. Additional employes are expected to be taken into the army and navy photographic service. Jerrel reported that plans have been made for resuming service immediately after the war.

More than 2,000 patrons attending six theatres in Waterloo during copper day, each brought at least a pound of copper or brass for a free admission.

Lieut. Harry Holdsberg, former manager of the Des Moines, is now assigned to Long Beach, Cal., with the Army Air Force Transport Command. He was commissioned last August.

Lieut. Robert Lowe, former assistant manager at the Des Moines, has been named an instructor in navigation at Hondo Field, Tex. He was commissioned last January. He recently flew a bomber to visit his family in Truro, Ia.

Don Beal, former shipper at Warner Bros. exchange in Des Moines, is now stationed at San Antonio, Tex.

Art Sunde has taken over an Atlantic, Ia., house and will continue to operate the Elma Theatre at Elma, Ia.

L. L. Wells of Sumner has purchased the Tripoli from John Shales.

INDIANAPOLIS

"Girls' Night Job Bill" now permits girls between the ages of sixteen and eighteen years to work until 10 p.m. in occupations not listed as hazardous by the state commissioner of labor. Its terms expire in 1945, so that, if the necessity still exists, it can be renewed by the next legislature. The bill will permit many girls to seek employment in theatres as ushers, to relieve the male shortage.

A colored bandit held up Miss Ruth Biddle, cashier of the State, Sunday night, to steal $531. It was the second theatre robbery here in two weeks.

Four units of the American Legion Auxiliary will maintain information booths for the WAAC every Tuesday, Wednesday and Thursday night in the following Indianapolis theatres: Vogue, Broadripple; Garfield, Fountain Square, Ritz, Rivoli and Irving.

First Lieut. William Blank, a Hoosier army flier who saw action in North Africa after suffering wounds in the battle of Dunkirk, was honored at a testimonial luncheon arranged by the Alliance Theatre Corporation, operator of theatres in nine cities of Indiana. Lieut. Blank, who was an employe of the company at Peru before entering the service, is the son of Nat Blank, Terre Haute exhibitor. Corporation officials, who attended the luncheon, included James Gregory, Chicago, general manager, and his assistant, Ken Butterfield, of Logansport.

Lieut. Thomas McKean, now stationed at Camp Adair, Ore. and Helen Ruth Berry, of Rushville, Ind., were married February 6, by the camp chaplain. McKean was the confirmation clerk at the local Warner Bros. exchange. His father, Claude McKean, is manager of the Warner Bros. Indianapolis exchange.

Charles Rich, Cleveland, Warner Bros. district manager, spent Wednesday in the city on business.

Don Hammer, Jr., son of Don Hammer, Universal salesman, has been transferred to the permanent personnel, promoted to Junior Drill Inspector of the air corps at Miami Beach.

Andy Anderson, Kentucky circuit exhibitor, has been honorably discharged from the armed forces. He is passed the age limit. Anderson will now devote his time booking his circuit houses.

Earl Penrod was rushed to the Methodist Hospital, Friday night for an emergency operation.

J. P. Griffis, operator of the Dream at Fowler, is the father of a baby girl, 7 pounds, 9 ounces.

A bill designed to return Indiana to central standard time was gaining strength in the house of representatives last week. An amendment designed to sidetrack any possible Washington objection creates a new term "western central time," similar to mountain war time.

MEMPHIS

A survey of attendance at local theatres reveals that the only effect of gas rationing on the pleasure loving public has been to increase the week-end crowds at loop theatres.

"Our big crowds are the week-end crowds," said Edwin P. Sapinsley, publicity manager for the Malco circuit. The week-day crowds have not diminished to any great extent, but the end of the week brings the largest crowds. This is also true of our nabs. If anything, the week days in the neighborhood theatres have suffered more than the loop theatres. Practically all the business in the nabs is at the end of the week."

Cecil Vogel, manager of Loew's Palace states, "Our business comes at the week-end. Saturday and Sunday is when we get our big attendance."

"Col." Vogel, as he is more affectionately

(*Continued on Page* 14)

Shoes or no Shoes—

WE'VE GOT THE SOCKS!

Like WARNERS' AIR FORCE and WARNERS' CASABLANCA
and WARNERS' YANKEE DOODLE DANDY
and WARNERS' NOW, VOYAGER and WARNERS' HARD WAY
and WARNERS' GENTLEMAN JIM
and WARNERS' GEO. WASHINGTON SLEPT HERE
and WARNERS' ACROSS THE PACIFIC and WARNERS' DESPERATE JOURNEY

MARCH OF DIMES — FEBRUARY 18th TO 24th

Jack L. Warner, *Executive Producer*

REGIONAL NEWS FROM CORRESPONDENTS

(Continued from Page 12)

known, has just returned to the city as manager of the Palace. Before being transferred to Cleveland two years ago, he was manager of Loew's State for several years, when he made many friends in the Mid-South area.

Warner's theatre manager Smith, states that he notices little difference in attendance at his theatre. "We have an even running attendance during the week and week-ends."

Mrs. Carol Inman, assistant cashier at Republic pictures, replaces Mrs. Bernice Hunt, who has resigned.

W. C. Lewellen, district advertising manager for Paramount at Dallas, was renewing acquaintances in the city last week.

Mr. and Mrs. M. A. Lightman, Jr., are celebrating the birth of their first child, born Feb. 6. It is the first grandchild of the president of Malco Circuit, M. A. Lightman, Sr. and Chief Barker of the Memphis Variety Club. The young father was manager of Malco theatre prior to entering the Army Air Forces as a private.

NEW HAVEN

A special all-cartoon morning show was held Saturday, Feb. 13, in the Loew-Poli College Theatre, sponsored by the New Haven theatre division of the War Activities Committee, in a drive for copper, bronze and brass. The committee in charge included: John J. Hesse of the Roger Sherman, Sidney Kleper of Bijou, Robert Portle of the College, Robert Russell of the Poli, and Lou Schaefer of the Paramount.

George H. Wilkinson, Jr., was elected president of the Motion Picture Theatre Owners of Connecticut at its recent annual meeting. Other newly elected officers are: Irving C. Jacocks, Jr., treasurer; Atty. Herman B. Levy, executive secretary; and Adolph Johnson, vice-president. The members of the board of directors elected for the year are: B. E. Hoffman, Louis A. Schaefer, Hy Fine, Arthur H. Lockwood, Edwin Raffile, A. E. Robbins, Jr., Peter Perakos, Samuel Rosen, Harry F. Shaw, Lou Brown and Irwin Wheeler.

A quiz program is being held every Monday night from the stage of the Loew-Poli Palace, Hartford, broadcast over Station WNBC. Sponsored by the United Aircraft Club, its purpose is to inform moviegoers and the radio listeners on rationing and other material emanating from the Office of Price Administration. Ralph Kanna is program director. There are three judges on the stage and announcers who circulate in the audience. Each participant is asked a preliminary question and is given a theatre ticket and cash award whether the answer is correct or not. Then he is asked a question relative to OPA rules, regulations, restrictions, etc., and is given an additional award if he answers correctly. In any event, the correct answer is given by one of the judges. The United Aircraft Club supplies the prizes.

NEW YORK

RKO:—Hello, Friends,—er rather "Saludos Amigos," as Donald Duck would now say, has enchanted the fans at the Globe to the tune of 16 grand in the first 3 days. . . . And the personnel is confident that "Hitler's Children," when it opens at the Paramount February 24, will equal the sensational showings in the middle west, expecting at least a 4-week run, possibly five.

Republic:—"Out of the Golden West," "Bells of Capistrano," and "Call of the Canyon" will run on the Loew's circuit.

Raymond Rose of the accounting department will now record time in the army beginning the first week in March.

Loew's:—Did you say they're giving away dimes? What are we waiting for? You can imagine the stampede of the fairer sex on the 12th floor in their anxiety to reach Ben Abner's office. However, only the first 20 girls received a dime each to inaugurate the Loew's March of Dimes Campaign.

"Guilty or not guilty" is the primary concern of Douglas Peck now while serving jury duty. He's the New York branch manager.

Brooklyn Salesman Bob Ellsworth, Sr. hears that Junior will be nearer home now that he has been transferred from Parris Island to the Philadelphia Navy Yard for advanced training.

The office, although handicapped by a heavy turnover of employes due to the draft, is, nevertheless, rendering good service.

Virginia Aarons, Ralph Pielow's capable secretary, has been home for the past week with one of those nasty colds.

Paramount:—Nat Stern, assistant booker, has been booked for the Signal Corps. The office tendered a farewell luncheon at the Hotel Edison.

Warners:—Harry Seed, arriving from Pittsburgh after a period of service as manager of the Central branch, will assume a similar capacity in the Metropolitan district. However, Harry is not a stranger in town, as he received his start as a First National salesman here. Whereupon he moved to Buffalo, rising to the managership. From there he was transferred to Pittsburgh. He's now happy to return to his old haunts.

OMAHA

Tom Reilly, formerly manager of the Garfield, Milwaukee, succeeds Eric Sheldon as manager of the Town, Goldberg circuit. Sheldon is in the army. Reilly was manager for six years of a Warner Bros. theatre in Chicago, also managing in Kenosha and Green Bay, Wis., for Standard Theatres.

Lawrence Burkey, Ritz, Deshler, Neb., has taken over operation of the Auditorium, Chester, Neb., for business men.

Lucille Kruse and Ruth Larsen stenos at the RKO exchange, have resigned for positions with the government in the Panama Canal zone.

Rod Mouer, United Artists poster clerk, is now in the army.

Jack Andrews is the new RKO salesman, replacing Milt Yudelson, now with a local war plant. Andrews is from Norfolk, Neb.

Joy Eakin, secretary of Frank Hannon, Warner exchange manager, was married recently. Her husband is a sailor.

Members of Local F-47, newly-organized front office employes union, will meet February 17 to elect permanent officers, according to Doris Gross, Warner exchange, temporary president.

PHILADELPHIA

Lt. Harold Seidenberg, former manager of the Earle, was married in San Francisco, Wednesday. Seidenberg was commissioned at Fort Monmouth, N. J., in the Signal Corps several weeks ago. The bride, Dorothy Davenport, was a well known Philadelphia model prior to leaving for the coast.

Sol Lewis, Edgemont Theatre, is recuperating from an operation on his hand.

Exhibitors gathered from far and wide to attend the Max Gillis-Joe Engle testimonial dinner tendered by the Motion Picture Associates of Philadelphia at the Ritz Carlton. Among the out-of-town exhibs who gathered on Vine St. that afternoon were Harry Frieland, Majestic Theatre, Mt. Penn; Harry and Jack Waxman, Hollywood, Astor and Cinema, Atlantic City; Max Korr, Earle, Allentown; Harold Herschberg, Palace, Bethlehem; Jack Miller, Emaus, Emaus; Sam Frank, Palace, Hammonton; Bill Keegan, Hunt's Wildwood and Gayety and Center, Trenton; and John Gribble of the State, Shippensburg. Gillis was recently promoted from manager of the Republic exchange to district manager with offices in New York, and Engle, until he became the branch manager for Republic, was city salesman for Columbia.

Ted Schlanger, Warner Theatre zone head, is back on the job after being downed by the grippe for several days.

Harry Gammett of the Globe, Bethlehem, was named chairman of the drive being conducted by the Bethlehem Tobacco Club to raise funds for cigarets to Bethlehem boys now in service.

George Balkin, Stanley manager, took his second physical on Wednesday.

Capitol, Reading, has closed its doors. No fuel. House has been trying to get by on Thurs., Fri., Sat. and Sun., with vaude on Fri. and Sat., but couldn't make the grade.

Dick Kirsch, former manager of Queen, Wilmington, is attending advance radio operators school at Port Arthur College, Port Arthur, Tex.

Dave Kaplan, Colonial manager, Atlantic City, celebrated his 25th wedding anniversary.

Rube Rabinowitz, former manager of the Belgrade, now in the Army Air Corps, a welcome visitor on Vine St. this week.

Philly was treated to a dose of zero weather this week, hurting business.

Howard Whittier, State, Allentown, left to visit his family in Los Angeles.

Sam Lefko, RKO salesman, and Bill Quinliven, RKO booker, had the war brought a little closer to them when each had a second son go into service this week. It was Sam's boy, Robert, and Bill's boy, Joe.

PITTSBURGH

Grace White, secretary to John H. Harris, head of the Harris Amusement Company, prior to enlisting in the WAACs, is home on her first furlough.

An eight pound son was born to Mr. and Mrs. E. P. Brown, their third, this week. Father operates the Penn in Weseyville, Pa.

First Lt. Russell LaBelle, navigator in the army air force and son of Fred LaBelle, personnel director for Warner Theatres here, was married on Sunday (Feb. 14) to Audrey Ramos, of San Francisco.

Heavy snow storms over the week-end, followed by sub-zero weather in practically the entire territory, considerably affected box-office grosses during the early part of this week. A number of theatres hit an all-time low.

Harry Feinstein, head buyer and booker for Warner Theatres in the Pittsburgh zone, is at Montefiore Hospital here undergoing treatment preparatory to a thyroid operation. He will be away from duty four or five weeks, when his assistant, Tony Stern, will take over.

Mrs. Harry Seed, wife of the recently promoted Eastern sales manager for Warner Brothers, underwent a major abdominal operation at Montefiore Hospital this week. From latest reports she is on the way to recovery.

William Stitch will manage the Heights, Crafton Heights, Pa., for George Stern, who was recently inducted.

Leo Gottleib, Main Line salesman for Universal here, now transferred to Cleveland, is succeeded by Lou Vogel.

Alice Bowser, daughter of Les Bowser, manager of the Harris-Denis Theatre, Mt. Lebanon, has left for officers' training in the WAVES.

Howard Christy, son of Mr. and Mrs. J. B. Christy, who operate the Tidioute Theatre, Tidioute, Pa., has been inducted. Their only other son Gay, is a student at the Clearfield Aviation Institute.

Joseph Schverha, Eastern Pennsylvania exhibitor, has taken the lease on the Rialto, Lewistown, Pa., formerly operated by Mrs. Mary Check and managed by Paul O. Klingler.

REGIONAL NEWS FROM CORRESPONDENTS

PORTLAND

For the fourth time in the past three years the Paramount, Portland's ace house, was held up last week for a loss of $200.

Hazel H. Parker, President of the J. J. Parker Theatres, announces a fourth record-breaking week for "Casablanca" at the Broadway, whence it will move to the Mayfair, and the other five Parker houses in Oregon.

Ted Lay is now associated with the Spokane headquarters of B. F. Shearer Equipment Company.

Hal Cawthorne of Ketchikan, manager for Dave Gross' theatres in Alaska, has been excused from the hospital after a serious illness.

Virgil Rogers of Alaska, well-known film man, is now a member of the Merchant Marine.

Les Theuerkauf, son of Warners' L. H. Theuerkauf, is now at Fort Sill, Okla.

Upwards of $2,000 of insurance money has been spent by Manager C. J. Carlin in renovating his Taylor Street Theatre, damaged by fire some 40 days ago.

W. E. Calloway, Western district sales manager for United Artists, is covering the Oregon and Washington territory on a monthly check-up.

All houses in the area and throughout Oregon are back to normal following the heaviest snowfall of twenty years. This, preceded by a flood in many sections, made a serious cut in January receipts. In spite of this temporary set-back many houses are planning renovations if they can keep within the prescribed limits to secure new or used projection equipment.

Frank L. Newman, Sr. well-known head of Evergreen Theatres, noted for his outstanding work in Bond and other war drives, was feted at the Italian Club. Among the guests were Ed and Zella Lamb; Morrie and Hazel Segel, Neal and Ethel Walton, Eddie and Marian Walton, the J. T. Sheffields; the Foster Blakes, the Maury Saffles, the Vete Stewarts, Pete and Mrs. Higgins; Ralph Abbott, Tony Hartford and W. E. Calloway.

Walter Wessling, veteran Monogram exchange manager in the Pacific Northwest, got out of bed to put on a trade show of "Silver Skates" to a record turnout of Portland and Oregon exhibitors.

ST. LOUIS

Motion picture theatre owners of the St. Louis trade territory attended a luncheon meeting at the Coronado Hotel last Thursday to hear Edward S. Alperson and Si Fabian discuss plans for the industry's March o' Dimes campaign.

With the opening of the Loew's Orpheum, the Loew's State has reverted to its original name.

Battalion Chief Walter H. Kammann has been appointed by Fire Chief Joseph W. Morgan to the recently created position of Fire Marshal. A new city ordinance authorizes the Fire Marshal or any of his inspectors to enter any building for the purpose of examination to ascertain that all laws and ordinances covering fire hazards, fire prevention and safety to life and property from fire are complied with properly. Failure to comply with recommendations of the inspectors may result in a fine up to $25 for each offense. Each day that a defect remains shall constitute a separate offense.

Loew's Orpheum has booked "Gone With The Wind." This probably will be the last downtown showing as it is to be withdrawn from general circulation in April. GWTW is credited with three runs at the Loew's State, totaling 11 weeks.

In his publicity release on the special preview showing of "Ravaged Earth" at the St. Louis Theatre, J. Les Kaufman, advertising and publicity chief for Fanchon & Marco, very frankly wrote: "This film cannot possibly be construed as entertainment. Rather, it is a raw, stark, actual drama, such as has never been shown on any screen—a drama of true life that makes you quiver with rage. It illustrates pathetically and altogether too clearly the disaster of a people who were unprepared."

Attorney-General Roy McKittrick's office has ruled that theatre quiz contests with cash prizes for correct answers are lotteries and therefore illegal under Missouri lotteries laws. He furnished his information to Kelso Journey, prosecuting attorney for Henry County. Journey said that a theatre in Clinton conducted a quiz contest under the title, "Dr. E.Z. Money." Those who answered a 50-cent question correctly were paid in cash and the contestants who missed the correct answers were given tickets to the theatre. Some months ago the Missouri Supreme Court ruled out "Bank Night" and similar prize affairs.

SAN FRANCISCO

An important meeting of S.F. theatre executives, held recently at the St. Francis Hotel to discuss future policies and publicity angles, was attended by B. V. Sturdivant, Fox-West Coast Northern California district manager; Rotus Harvey, president Independent Exhibitors Northern California, and John Peters; Sam Levin, San Francisco Theatres, Inc.; William David, George Mann, Redwood Theatres; Joe Blumenfeld, C. L. Laws, Blumenfeld Theatres; D. J. McNerney; Mike Naify, Gene Emmick, Bob McNeil, T & D Jr. and Golden State; George and Jimmy Nasser of Nasser Brothers Theatres; and Hulda McGinn, California Theatres Association.

The Paramount, a Fox-West Coast downtown first-run, is running a unique quiz type advertisement in the classified section of the *Call-Bulletin*. Current pics are ballyhooed by offer of free tickets to readers who find the right answers to the questions.

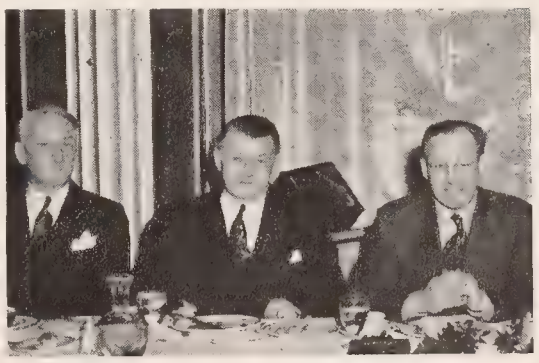
Howard Hughes' production, "The Outlaw," world premieres in San Francisco at the Geary, starring Jane Russell and Jack Buetel appearing on the stage after every screening thrice daily.

Charles Patterson and Henry and Richard J. Nasser, owners, will not be permitted to resume building of a theatre under construction in Richmond for at least 6 months. Work was halted by WPB order charging the construction was undertaken last summer without permission.

Stars from Hollywood, Jean Gabin and Simone Simon, headlined the entertainment at the War Bond rally held in cooperation with French groups here.

The RKO Golden Gate, only downtown film house still presenting vaudeville with first-run pictures, will open this week with a musical comedy extravaganza, "Diamond Horseshoe Revue," produced by Billy Rose.

This town is having an unusual run of stage shows as all available stage houses are taken. The Curran is staging "Junior Miss"; the Alcazar presents Sid Grauman's "Highlites of 1943"; S.F.'s Community Playhouse revues "A Night in Havana," with artists on leave from Havana's Teatro Nacional; the S.F. Opera House is engaged to its rooftop.



Ad Men Hear About Movies

Charles Francis Coe, center, vice-president of the MPPDA, photographed at the luncheon of the Boston Advertising Club at the Hotel Statler, Boston, Tuesday, when he was guest speaker. At Coe's left is Maurice Wolf, Loew's district manager, and at the right, Ernest Hoftyzer, president of the Advertising Club. **(See story on Page 4).**

WASHINGTON

Jay Carmody, who has been in the drama chair of the Washington *Star* for many years, is back on the job after an extended stint in the Army due to ill health and the age limit. Andy Kelley, who did such a bang-up job in his stead, has moved to another place on the paper.

Loew's Capitol has been running a casting hall on the side. On the stage last week was an abbreviated version of Earl Carroll's Vanities and several chorines were leaving to join "Ziegfeld Follies." So a call went out for Washington girls who thought they might like to join the Carroll show.

Four of the eight films in downtown Washington last week were marked WA in the Washington *Times-Herald*. Another was marked WB. In fact, aside from a revival of "The Baker's Wife," the only Class A feature marked NW was "Andy Hardy's Double Life." The various letters, of course, stand for "war action," "war background" and "no war." The idea of attaching these designations is about two weeks old. WA's last week were "Casablanca," "One of Our Aircraft Is Missing," "In Which We Serve" and "Commandos Strike at Dawn." "They Got Me Covered," at Keith's, was the sole WB in town.

Nearly $40,000 in silver was grossed by the Mile o' Dimes stand in font of Loew's Capitol, nine thousand better than last year. Theatre collections went to $11,000 in the three Loew houses, a good jump over last year's $8,800.

Harold Jacobs, OWI newsreel chief, has resigned for reasons of health. He's vacationing in Florida.

Walt Disney was a recent visitor here to confer with CIAA on animateds for Latin American distribution. Two features starring Donald Duck, sequels to "Saludos Amigos," are in preparation.

Tom Blaney, formerly with Warners contact department, now in the navy, was a recent visitor. The navy seems to agree with Tom, his tan and his uniform, with the girls.

Warners' Frank LaFalce arranged a tie-up with the WAVES when the Earle presented an overture featuring the Song of the Waves, written by Shannon Bolin and Johnny Salb of WJSV. Bolin sang with the orchestra while two WAVES stood at attention on the stage.

A large Fighting French delegation and members of the France Forever Society were guests of Warners for the opening of "Casablanca," at the Earle. Business has not been affected in the least as evening scales were raised from 44, 66 and 75 cents to 50, 75 and 90 cents. In fact, the theatre has had to open early on recent mornings because of the huge lines waiting to get in.

Omitting the state of West Virginia, all Florida counties and the eastern boundaries west of the Apalachicola River and the city of Bristol, Va., from the Eastern gasoline shortage area means that pleasure driving is no longer banned in those areas, representing a bit of luck for exhibitors.

Although it has been suggested that exhibitor representatives be invited to attend Motion Picture Industry Advisory Committee meetings with WPB for a better understanding of the production problems faced by the industry, there is small likelihood that the suggestion will be accepted by WPB. "There's nothing we could say that they don't already know," says WPB.



Dimes Drive Opens In Nation's Theatres; Now in Full Swing

The 1943 Theatres' March of Dimes campaign to aid the National Foundation for Infantile Paralysis got under way Thursday with collections taking place in thousands of theatres.

As the zero hour approached, hundreds of film salesmen, scores of branch managers, bookers and other exchange employes under the chairmanship of Tom Connors pitched in to round up pledges in their respective territories.

In New York Leonard Goldenson mustered home office forces to carry on a collection in the quarters of the various theatres and distribution companies. Home Office workers concentrated on filling coin cards with dimes from their friends. Forces of the theatre supply dealers were rallied by Joe Hornstein. Frank Meyers of the Vendor's Committee reported gratifying response from that field.

To 4,500 state, county and city chairmen went a special Theatres' Campaign Bulletin prepared by National Foundation Headquarters urging all-out cooperation with the individual theatre managers. Urged Basil O'Connor, president of the National Foundation for Infantile Paralysis:

"Get acquainted with the motion picture theatre managers if you don't know them already. Help them all you can, particularly in aiding them to obtain the assistance of women's organizations, Boy Scouts, Girl Scouts, etc., in making the actual collections in the auditoriums of movie houses."

Many theatres in the New York exchange area were using large displays featuring jars labeled with the names of boys and girls: Mary, John, Helen, Edward, etc. Since everyone knows a Mary or John, it was felt that these displays would bring in much extra money. In addition, theatre managers were filling coin cards with dimes and dollars from their friends and associates. "Mile o' Dimes" booths were placed in thirteen strategic positions throughout Greater New York.

Theatres Seek Blood Donors

Seven more theatres in the Metropolitan area have Red Cross representatives in their lobbies, registering blood donors. This is part of the campaign which will ultimately involve all houses in this territory, on a staggered basis. Ten other theatres in the past week reported an encouraging amount of movie patrons who were willing to sign up to donate a pint of the precious fluid to the Red Cross Blood Bank.

It's Up to You!

The March of Dimes drive is on! All the preliminary work has been done. Now it is up to the exhibitors. The pledges definitely stipulate audience collections. Any exhibitor who sluffs off his campaign with merely a box in the lobby is not fulfilling his promise. You are, therefore, urged to make audience collections at all shows; do it thoroughly and with showmanship. 1942's results must be exceeded!

M & P Ambulance in First Tripoli Arrivals

Direct from Middle East Headquarters came headline news this week that an ambulance bearing the inscription "From Patrons of M & P Theatres, Boston, Massachusetts" was one of two American ambulances which were among the "first" dozen vehicles entering Tripoli on the morning of January 23rd at 4:30 a.m.

Director General Stephen Galatti of the American Field Service in the Middle East forwarded the dispatch to Neil Agnew, General Sales Manager of Paramount Pictures, Inc.

According to Director General Galatti, the drivers of the M & P gift ambulance were among the "first Yanks" in Tripoli. They were William R. T. Van Cleef of New York and T. Edward Munce, Jr. of Harrisburg, Pennsylvania.

Exhibitors to Display Four OWI Posters During March

In line with its exhibitor policy of posting official war messages in lobbies, the Theatres Division of the War Activities Commtitee announces that all theatres will receive four Office of War Information posters for display during March.

Two of these, one a 22x28, the other 28x40, are designed to aid in the sale of war bonds and stamps. A third, 22x28, cautions against careless talk; the fourth asks civilians to do with less so that the soldiers will have more.

'March of Dimes' Display

In connection with the March of Dimes drive, Manager Harry Rose of Loew's Globe Theatre, Bridgeport, has been displaying a giant birthday cake for President Roosevelt in the lobby. Cake is topped with a framed photograph of the President and is decorated with small American flags, 61 candles and shiny dimes.

Expect $250,000 for Red Cross Fund from Garden Benefit Show

The entertainment industries of Greater New York have been asked to provide $1,500,000 of the $12,920,700 which has been set as New York's quota in the nationwide drive for the $125,000,000 Red Cross War Fund, and have assured Colby M. Chester, general chairman of the local campaign, that an auspicious step toward goal will be made in the Madison Square Garden Red Cross War Fund benefit show on April 5.

Quota for the entertainment industries was announced by Mr. Chester at a luncheon held recently at the Astor and attended by industry representatives. Ed Sullivan, after outlining the plans for the Madison Square Garden show, asserted that at least $250,000 should be forthcoming from that single beneficient venture. Others were sanguine of the success of other efforts to be made in concert or by various elements of the industries.

Speakers at the gathering included L. H. Goldenson, N. Peter Rathvon, Major L. E. Thompson, John Golden, Alan Corelli, James A. Sauter and G. E. Eyssell.

Meanwhile, Barney Balaban, National Chairman of Red Cross War Fund Week. April 1-6, has completed appointments to the staff which will work on the theatre collection.

Named by Balaban were: Claude F. Lee, Assistant to the Chairman; Walter Vincent, Treasurer; Thomas J. Connors, Distribution; Oscar A. Doob, Publicity; Ed Sullivan and Bob Weitman, who will handle special war fund shows.

Co-chairman for the collection are: Nate Blumberg, Jimmy Cagney, Jack Cohn, Ed Kuykendall, Martin Quigley, N. Peter Rathvon, Sam Rinzler, M. A. Rosenberg, Nicholas M. Schenck, Charles Skouras, Maj. Albert Warner.

New Jersey Copper Campaign Is Opened by Roddy McDowall

Roddy McDowall, 13-year-old British actor, traveled to the De Witt Theatre in Bayonne, New Jersey, to open that state's campaign to collect copper, brass and bronze.

McDowall, Mayor James J. Donovan, of Bayonne, and Commissioner James A. Mullanphy, Chairman of the Bayonne Salvage Drive of the WPB, addressed thousands of youngsters who were dismissed from school to attend the ceremonies, which were arranged by Manager Bob Dietch of the DeWitt and Anthony Williams, district manager of the Warner Brothers Theatres for Hudson and Union counties.

Early Report Good Indication

A straw in the wind which indicates 1943 March of Dimes collections may exceed by 30 per cent or more last year's total is the report by Loew's Palace, Washington of $4,001.29 for 7 days this year against $2,759.48 for 8 days in '42. Manager O. J. Ratto had his Dimes collections at the time of the President's Birthday celebrations, because of the local situation in Washington. (And he didn't have the fine Greer Garson trailer; he made personal appeals.)

Exhibitors to Explain Point Rationing

In order to dissipate part of the confusion lingering in the public mind on the new national rationing set-up which begins on March 1st, the nation's exhibitors have made a last minute switch in this month's war-film release schedule, to include the Office of War Information short, "Point Rationing of Foods."

The film, penciled in for February 25th, will move that month's War Activities Committee release schedule back one week. Columbia exchanges have begun shipping prints out to the various independent and circuit exhibitors.

"Point Rationing of Foods" is a six-minute cartoon feature, which reduces the whole seemingly complex system to its simplest terms. The film will enable hundreds of thousands of Americans to learn more about the manner in which they will be supplied with food for the duration.

EIGHT OUT OF TEN

OF the Ten Best Pictures, selected in the *Film Daily's* critics poll for 1942, eight were made on Eastman Negative Films. This gratifying result provides striking evidence of the strong preference for these high-quality films. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

Program Exchange

Choate's Program is Part of Local Newspaper; Items on Jim Owen, Byrne and Selette

Many times, while sitting here at our desk, we have wished that we were outside. Today, after looking outside, we are mighty glad to be inside. This is one time when being inside seemed more desirable to us than being outside, although conditions inside or outside almost always account for one's desire to be either inside or outside. And now that we're outside of that complicated introduction, let's see if we can find a little inside dope about program activities.

A few weeks ago—in the issue of January 30, to be exact—we referred to a program from the Wheaton Theatre, Wheaton, Ill. Manager Richard Heller, who was subscribing to STR at the time, had enclosed the program with his subscription check. Just a day or so ago we heard from Mr. Heller: he had noted our mention of his program. In his letter, he calls our attention to an offer on the back page of the latest copy:

"Buy War Bonds at the Wheaton Theatre and receive Free one admission with each $25 bond, two admissions with each $50 bond and four admissions with each $100 bond."

Mr. Heller tells us that there's a little story behind the offer: "Mr. T. K. Valos, owner of the Wheaton, has three sons in the service (George, Alex and Bill), and this is his way of really getting behind his sons."

We admire Mr. Valos' patriotism very much, and we believe that other theatremen, whether they have sons in the service or not, might make similar gestures to purchasers of War Bonds at their theatres.

Pictures to Suit All Tastes

The fishing season must be over down in Branson, Mo., for Manager Jim Owen of the Owen Theatre has resumed his "letter" to the public on the back of his calendar. Jim points out to his patrons that he has made every effort to book pictures "to suit every taste" during February. For those who like musicals, he offers "You Were Never Lovelier" and "Weekend in Havana." For "those of you who prefer the adventurous type—the kind that keeps you on the edge of your seat and holds your interest from the first reel to the last," he offers "Desperate Journey." For those who like their comedy straight and to the point, he offers "A-Haunting We Will Go." And regardless of their tastes, he assures his patrons that they will be thrilled by the unforgettable story told in "Wake Island." A pertinent paragraph from his "letter":

"The motion picture industry has been doing its best to keep up the morale of the boys in the camps, not only in the United States but all over the world. That part they can do, and they are doing it willingly every day of the year. The morale of the folks back home sometimes needs a lift, and that is why we are trying harder than ever before to satisfy you. As Hollywood produces them, we will bring them to you, possibly not as soon as you would like; but with only one theatre and the fact that we are bringing you the hits from all the major companies, there must be some of a little older vintage than others."

From Manager Vincent A. Choate of Shea's Theatre and Grand Theatre, Bradford, Pa., comes a copy of his weekly program. In a note attached, Choate expresses the thought that "this might be interesting to your Program Exchange readers." We agree with him. We're reproducing the program on this page. But there seems to be a novel angle in connection with it which Choate failed to explain, so we'll have to guess. When we first looked at it, we thought it was an individual house organ which he distributed to his patrons. But when we turned the sheet over, we discovered it to be part of the local newspaper, occupying as it does, the lower-half of a regulation newspaper page. Just what the arrangement is between theatres and newspaper we do not know, but we would guess that Choate incorporates the "program" in the paper as a regular "ad," despite the fact that it looks like a little tabloid all its own. We hope the Bradford theatremen will give us the complete details real soon—that is, if he cares to divulge them—so that other managers might work out similar tieups with their local newspapers.

V. P. Byrnes surprised us this week with a new and enlarged edition of his Movie News, and what a "swell looker" it is, too. It has assumed the size of a regular tabloid, and there's more room for text and illustrations. Next week we hope we can reproduce the center spread just to show you how the program has improved.

Up in New Bedford, Mass., Manager Eddie Selette is using an old but reliable stunt to draw attention to his one-inch newspaper ads. On his weekly calendar, he leaves a blank space for each day. Holder is asked to clip the ad from the *Standard-Times* for each day and paste it in the proper space. When the seven spaces are filled, the holder brings the calendar to the theatre and receives a free admission ticket. If you use small newspaper announcements, you might duplicate Selette's activity. It must be productive, or this showman wouldn't use it.

Wish we hadn't already seen "Casablanca," but we think we'll go see it again, if only to satisfy our curiosity aroused by an item which appeared in *Cinemag* this week. According to the story, Jack Benny can be seen in a scene from the picture by spectators with unusually sharp eyes. He was making a picture on another set, and during a lull strolled over to the cafe set of "Casablanca." With a number of waiters scurrying about, Benny borrowed a white coat and scurried around in the background with them. This has nothing to do with programs, except that it's a novel item you might use in case you haven't yet played "Casablanca."

We've come to the end of the space allotted us, and on top of that we're famished, so we think we shall leave you until next week.


Spencer Tracy-Katherine Hepburn Teamed Again in Dramatic Hit Film "Keeper of The Flame"

THE FABULOUS STEVEN O'MALLEY

BROADWAY & HOLLYWOOD

Excellent Cast In Picture Version of I. A. R. Wylie's Novel

WATCH FOR "CASABLANCA"

TODAY—FRI.—SAT
JUDY GARLAND in "TOD ME AND MY GAL"
"CALABOOSE" with NOAH BEERY JR. JIMMY ROGERS

NOW PLAYING
ERROL FLYNN in "GENTLEMAN JIM"
A TRULY GREAT SPORTS STORY!

GRAND SUN. & MON.
When Johnny Comes Marching Home
ALLAN JONES, JANE FRAZEE, GLORIA JEAN, Donald O'CONNOR, PEGGY RYAN, 4 STEP BROTHERS, SPITALNY and HIS HOUR OF CHARM All Girl ORCHESTRA
CO-HIT
WARREN WILLIAM As The "LONE WOLF" in "ONE DANGEROUS NIGHT"

SHEAS STARTS SUNDAY
THESE TWO ARE DYNAMITE TOGETHER!
SPENCER TRACY · KATHARINE HEPBURN
Keeper of the Flame
with Richard Whorf
COLOR CARTOON | NOVELTY AND LATEST NEWS

BUY WAR BONDS AND STAMPS

SHEAS
Boris KARLOFF
ARSENIC AND OLD LACE

It's in the Newspaper

This one-page program for the Grand and Shea's theatres, Bradford, Pa., occupies the lower half of a regular newspaper page. It came to us from the theatres' manager, Vincent Choate.

Hit Tune Boosts Film

I've Heard That Song Before, from Republic's college musical, "Youth on Parade," is scoring on the air, on coin-machines, and in sheet-music sales. The publisher, Edwin H. Morris, is cooperating with exhibitors in arranging for music-store exploitation on the hit tune and film.

National network plugs for the past week put the tune in seventh place. The Harry James recording for Columbia is fifth on the list of coin machine leaders, and the song is in third place in the list of publishers' best sellers.

Stoltz Promotes 32 Prizes for Coin Drive

A drive to stimulate the return of coins into circulation was inaugurated by Manager Arnold Stoltz recently in conjunction with the showing of "Whistling in Dixie" at the Avon Theatre, Utica, N. Y.

Person bringing in the largest number of coins received, in addition to the full value of the coins in war savings bonds and stamps, a bond of $25 denomination. First ten runners-up from the standpoint of number of coins each received a guest ticket to see the Red Skelton comedy. Next five received coin-collectors' books showing value of old coins.

There was also a $25 bond prize for the person turning in the coin of the greatest value from a collector's standpoint. Coin Collector William P. Donlon was engaged by Stoltz to appraise the coins. Persons turning in the next ten most valuable coins were awarded guest tickets.

Local newspapers went all-out in publicizing the drive. A cut and caption showing Donlon presenting a $25 war bond to Robert Remmer (who had turned in an 1836 silver dollar), with Manager Stoltz looking on, appeared in the Utica *Observer-Dispatch*, along with a story listing other prize winners.

All prizes, it should be emphasized, were promoted absolutely free by Showman Stoltz.

War Effort Benefits From Bond Premiere of 'Hitler's Children'

The war effort benefited to the extent of several thousand dollars last Monday (15) when "Hitler's Children" premiered at the Indiana Theatre, Indiana Harbor, Ind. For this special performance, sponsored by the local Victory Committee, admission price for each person was the purchase of a $500 war bond.

House was sold out nearly a week before the premiere. Bonita Granville and H. B. Warner, who play leading roles in the picture, made a personal appearance.

Gas Rationing Jingle

All Century Theatres are using the following little jingle composed by Myron Siegel in line with the recent ban on pleasure driving:

Why not relax a bit today?
Be entertained—the Century way.
Century Theatres aren't far
By subway—bus or trolley-car!!

Selling the Picture

For Theatres Near Camps

Theatre managers in towns located near training bases and army camps should take a cue from C. F. Benefiel, city manager of Griffith theatres in Pampa, Texas, for he was up against the problem of letting the personnel of a nearby air base know about the attractions playing at his houses.

Following several talks with officers in command, a solution was worked out whereby the theatres supply the camp with mimeographed copies of their weekly schedules to be posted on bulletin boards. In this way, the service men can choose the pictures they desire to see, avoid unnecessary trips into town.

Magazine Campaign Set by RKO Radio on 'Flight for Freedom'

The largest magazine advertising campaign that RKO Radio has ever accorded a picture will break shortly on "Flight for Freedom," it is announced by S. Barret McCormick, director of advertising and publicity.

The pre-selling, consisting of full pages, has been scheduled for six national publications with a combined circulation in excess of 24,000,000 copies, and thirteen fan magazines with a combined circulation of nearly 5,000,000 copies.

First break was in *This Week* and *The American Weekly,* February 14th, followed by *Parade,* February 21st; *Look,* February 23rd; *Collier's,* February 27th, and *Woman's Home Companion* for March.

National fan magazines which will get full coverage, with dates now being set, are *Hollywood, Movie Story, Motion Picture, Modern Screen, Photoplay, Screen Romances, Screen Guide, Stardom, Movies, Movie Life, Movie Star Parade, Silver Screen,* and *Screenland.*

Concurrently with the magazine campaign, "Flight for Freedom" will also be given a big-space promotion in newspapers in over 250 cities.

Scott Uses Newspaper's Mats In 'Hi, Neighbor' Campaign

Another instance wherein the mat service maintained by a newspaper helped the theatre in its advertising is brought to light with the report of the campaign on "Hi, Neighbor," staged by Boyd Scott, manager of a Griffith theatre in Holdenville, Okla. In this case, the paper served Scott with its set of mats on a "Howdy Neighbor" civic campaign.

Tieing in with United Nations Week, the Mayor proclaimed "Good Neighbor Week," to which the newspaper devoted a lead story in its Sunday edition.

From the theatre, local merchants purchased tickets at reduced prices which they gave to customers making purchases of $5 or over. Tickets were good for any performance of "Hi, Neighbor." Merchants mentioned the tieup in their ads.

During the week all employes of stores and theatres wore "Hi, Neighbor" badges. Scene mats were used by the newspaper. Most of the ads in the Sunday paper preceding the opening of the film carried "Howdy Neighbor" top lines.

'Air Force' Premiere Campaign Strikes a Timely, Dignified Note

Campaign for the world premiere of "Air Force" at the Hollywood Theatre, New York, as planned and executed under the direction of Mort Blumenstock, in charge of Warner Bros. advertising and publicity in the East, was marked by a distinctive and very effective timely note.

Because the heroine of the picture is a Boeing flying fortress, the famous *Mary Ann,* rather than a star personality, the selling approach had to be designed with this factor in mind. Advance advertising copy was standout in class, good taste and forceful simplicity which put across the message that an exceptionally important picture was on the way.

In keeping with the dignity and significance of the production, undue ballyhoo was avoided. Through the newspaper columnists, radio and other tip-off channels, however, the word quickly got around that "Air Force" was a "must" picture.

National magazine articles also started breaking in advance of the opening. The radio helped with dramatized tributes to the picture as well as the playing of its musical themes accompanied by dedications in which "Air Force" received plugs.

On the night preceding the premiere, a special press and trade preview was held in the Hollywood Theatre at 11 p.m., with 1,200 attending.

Institutional Ad a Highlight

Among the opening day highlights was a large ad, placed in the up-front news sections of all daily papers, carrying a timely message from Jack L. Warner, executive producer, with timely appeal for the man in the street and tied in with the presentation of "Air Force." The ad, part of the new Warner policy of long-range institutional planning in advertising approach, is said to have attracted special attention and created much favorable comment.

A delegation of high ranking Army officers, headed by Lieut. Gen. Hugh A. Drum, together with a group of air force heroes just back from the front and many notable personalities including Mrs. Eddie Rickenbacker, Mrs. Jimmy Doolittle and others, were opening night guests at the Hollywood and participated in a half-hour radio broadcast from the lobby.

Interviews with the war heroes were carried by practically all daily papers, the day after the opening, while national syndicate breaks were obtained through the selection of a "Miss Air Force of New York" at the Defense Recreation Center (*see cut*).

Other activities contributing to the building up of widespread public interest in "Air Force" included a series of full-page ads by Boeing Aircraft, featuring a dramatic scene from the film, with full credits, and appearing in *Collier's, Life, Saturday Evening Post, Time, Newsweek* and other class magazines; a book version of the story to be put out by Grosset & Dunlap; three recordings for Decca, by Fred Waring, Bob Crosby and Dick Powell, of the official Army Air Corps song from the picture; presentation of the First Aero Club's 1943 Merit Award to the picture (club is made up of Admiral Byrd, Eddie Rickenbacker and other famous fliers of the first world war), and big layouts in *Life, Liberty, Collier's* and similar leading magazines in recognition of the film's importance and entertainment value.

In all daily papers the day after the opening, when the all-out rave reviews were appearing, additional attention was attracted by insertion, throughout the news pages, of small one-column ads carrying the brief but persuasive message that "'Air Force' is at the Hollywood Theatre."


NEW YORK JOURNAL-AMERICAN • • America's Greatest

'Miss Air Force' In Photo Finish

Corporal Found Winning Picture, Doesn't Know Girl

GETS BID TO BRING GIRL

"Miss Air Force of New York," the Mystery Miss who won a title by having her self picked up (photographically) in the subway. Sweater girls please, out.'

Corp. Leonard Bender admires the photograph he found. Now he'd like to meet the girl.

LOAD THE GUNS that picture but it has been scratched the Jap. Save rust waste kitchen fat.

"Miss Air Force of New York" contest, sponsored by the Defense Recreation Center in conjunction with the premiere of Warners' "Air Force" at the Hollywood Theatre on Broadway got stories and art in such New York dailies as The Sun, Journal-American, Long Island Daily Press, Post, Enquirer, Mirror and Brooklyn Eagle. Sample of coverage above from Journal - American.

South African Exhibitor Wins Honor Roll Button

Marking one of the rare instances that a foreign showman has won an MGM Honor Roll Button, this award has been made to Matthew Whippman, Metro Theatre, Johannesburg, South Africa, for his outstanding exploitation campaign for "Mrs. Miniver."

One of the highlights of the promotion was a special screening in Pretoria for General and Mrs. Smuts and a group of leading government officials. Prime Minister Smuts made a statement praising the film which appeared in the Pretoria *News.*

"List Your Ten Best" pamphlets were distributed in the lobby. The vicar's finale speech was used as the basis of an ad sponsored by a local jeweler. An English actress, in Johannesburg on a visit, made a 30-minute recording of excerpts from the film, with suitable comment, which was broadcast.

Photo Game for Shipyard Men

Photos of Kaiser shipyard workers, with six of the heads circled as lucky winners of free tickets by applying at the box-office, were run in The Portland *Oregonian* for several days in conjunction with the showing of "Yankee Doodle Dandy" at J. J Parker's United Artists Theatre, Portland. Newspaper gave the stunt a good play and results were highly satisfactory.

Newspapers, Radio, War Plants In Philadelphia Dawn Premiere

Philadelphia war workers were treated to their first Dawn Premiere when Columbia picture, "Commandos Strike at Dawn," was opened at the Warner Stanley Theatre at 2 a.m. on February 3. Warner's Publicity Department and George Balkin, manager of the theatre, worked with Eddie Rosenbaum, local Columbia exchange exploitation man, and Ted Baldwin and Ralph Martin, New York Columbia exploiteers. An intensive campaign was put on which reached all the war plants in the immediate area resulting in an unusually large turnout for the opening. Morale and personnel managers of the war plants in the area cooperated greatly to help make this premiere a success. Campaign follows:

▶430 special cards placed in 18 of Philadelphia's largest war plants. Several of these plants made the announcement over their public address system.

▶70 cards distributed in grills and bars around war plants and in the center of town. Army and Navy officials, personnel and morale men attended the Dawn Premiere.

▶40x60 announcement in lobby of theatre 4 days in advance. Also set-up on marquee night of premiere.

▶8-column picture break, ½-page deep in Sunday *Record* in advance. Pictures in *Record* three consecutive Sundays. Pictures in *Inquirer* 2 different Sundays. Pictures in *News* 2 consecutive Saturdays.

▶Two leading Philadelphia stations, KYW (NBC) and WCAU (CBS) were promoted for free time for special programs plugging the premiere. The KYW show plugged the Dawn Premiere and featured three girls from the Westinghouse plant. Each girl interviewed on their background in defense work and other human interest angles. Program "inspired by the dedication of the Dawn Premiere of 'Commandos Strike at Dawn' to the war workers of the Philadelphia area." WCAU program alloted seven minutes for a round table discussion with 4 war workers (women) on "morale in war plants." Got two distinct plugs on picture, stars, theatre over this program.

▶WCAU program featuring Betty Hurd, movie commentator, plugged the Dawn Premiere, and the picture in general for three of her five-minute spot.

▶WIBG—15-minute program week in advance. Listeners guessed titles of musical numbers, with winners awarded guest tickets to "Commandos Strike at Dawn."

▶WFIL—Anice Ives program, biggest women's daytime program, on at noon for half hour.

School Board Approves

For the first time in the history of the public schools of Des Moines, the local school board has gone on record with a notice of approval of a motion picture. In its General Bulletin No. 24, dated January 26, it urges teachers, school officials and students to see "Commandos Strike at Dawn."

▶WFIL—Used spots between 12 and 2 a.m. to catch night spots. Also special plug at 6:15-6:30 p.m.

▶WDAS—Buzz Davis used spots on his news program.

▶WCAU—Powers Gouraud used spots Monday and Tuesday on his "column of the air" program.

▶WIP—Four spot announcements.

▶Editorial in *Record* on Commandos Dawn Premiere commending the theatre for offering morale-lifter for swing-shifters in war plants.

▶Tie-ups: Stylepark Hat store on Chestnut Street featured three windows with full credit. One large center window featured the men's commando hats, while two smaller side windows featured the womens commando hats and used stills from the picture and of Elizabeth Fraser. 22x28 credit card used.

▶Snellenburg's, large downtown department store, broke with full window two days after opening.

▶Frank & Sedar, large downtown department store, featured an ad on their "Commando Hair-Do."

▶Posted 100 3-sheets in all subway and el stations.

▶1000 Commando Bond Posters distributed by the Treasury Department weeks in advance in war plants.

▶Letters sent to every school principal in Philadelphia area. Also mention of picture in *Boy Scout Monthly*.

▶British Consul General and members of his staff attended the opening night.

Among the various war plants cooperating on the Dawn Premiere were: Westinghouse (includes 3 divisions employing about 20,000 workers); Budd; General Electric; Philadelphia Signal Depot; with 30,000 workers; Cramp Shipbuilding, about 30,000 workers; DuPont; Philco; Henry Disston; Drydock Associates (Navy Yard); Carnegie-Illinois Steel Co.; Frankford Arsenal; Heintz Mfg. Co. and many others.

A Winning Entry In Essay Contest Has Its Unintended Humor

On the occasion of the recent exhibition of "Mrs. Wiggs of the Cabbage Patch" at Schine's Russell Theatre, Maysville, Ky., Manager Edward May again secured the cooperation of local school officials for an essay contest among students under the sponsorship of the local D.A.R. Movie Committee. May had used the stunt before on "The Pied Piper" with considerable success, decided to repeat it. For the second time, it clicked, with hundreds of entries being received from the students.

Typical of the winning essays was that submitted by Miss Betty Stevenson. Except for the childish scrawl, the letter is repeated here exactly as it was written. It is not without its unintended humor:

"The most humorous person in the show no doubt was the lady who ordered her a man out of a catalogue. I'm sure there are many women now who wish they could do the same thing.

"It seems that none of the men at home would have anything to do with her, so she decided to order one. When she got the catalogue, she fell for a picture of a trapeze actor. She decided she would send for him. The president of the company (Mr. Throckmartain) came to investigate her. While he was there he received a telegram that his company was a flop so he thought he wouldn't have any home or money, so why not just marry this old girl and live happily ever after. Well, they married but I don't know about the other. She was a dressmaker and she had a dummy that they fit the clothes on. She didn't want him to see it so she was taking it apart and he was outside and thought it was her wig and etc. that she was laying on the table. So he ran away. But after a while came back when he found out that she was altogether.

"There are a lot of these lonely hearts and all kind of clubs, but girls I wouldn't advise you to order a man because from what I've seen of them their bad enough when you don't."

Little Miss Stevenson might have made a mistake in grammar here and there, but she succeeded in putting her point across, proved she witnessed the picture with rapt attention. And there you have the secret of the value of May's essay contests: They train the child to closely observe the plots and character developments of the pictures they see, to reason things out. Best of all, they make today's juvenile patron the consistent adult patron of tomorrow.

SHOWMEN BACK 'COMMANDOS STRIKE AT DAWN' WITH STRIKING LOBBY, WINDOW DISPLAYS



Three examples of splendid showmanship in exploiting Columbia's "Commandos Strike at Dawn" are pictured above. Left: eye-catching 40x60 display planted in lobby of the Lafayette Theatre, Buffalo, well in advance, for the dawn premiere which was held there recently. Center: a big, six-foot cut-out Commando, along with theatre playdate and copy, in the window of Waterman's main office in New York for the big city's premiere of the film at Loew's Criterion. Right: In Springfield, Mass., Woolworth's gave over its attention-getting corner window to a sock display by the Bijou's Al Anders and Columbia's George Ettinger.

Advertisement

"THE OUTLAW" PROVES

SEX HAS NOT BEEN RATIONED!

By Russell Birdwell

Howard Hughes' production of "The Outlaw" conclusively proves that sex has not yet been rationed.

You may have to start putting cardboards in your shoes, dry out and re-use your coffee grounds, whip up a suit from your husband's shiny breeches but—if you hurry—you can still enjoy the sight —both on the screen and in person—of the most exciting girl who ever came from the Hollywood incubators.

A million soldiers can't be wrong. And that's the number—one million, from Guadalcanal to Algiers—who have taken time out from their drilling, fighting and dreaming to ask Jane Russell to send them a photo for their barracks.

A million photos of Janie, who has thrown a "curve" into the hearts of a million men on a dozen battlefronts, smile down from points all over the world to let those battling men know there's a lot to fight for back here.

Last night, for instance, at a point in "The Outlaw" where Janie, as the sultry half-blood is tucking Badman Jack Buetel in bed, a sailor rose in the audience, tossed his hat into the air and declaimed:

"Holy jumping cats—that's what I came for . . . now I can go back to my ship for another six months."

The audience applauded his impulsive but justified outburst. (If the sailor will send in his name Janie will send him an autographed photo of the very scene that precipitated his unscheduled personal appearance.)

Early yesterday afternoon a woman, representing her club of 186 women, appeared at the box-office and posed a rather unusual but understandable request.

"Ordinarily we are not the type to be incredulous," she explained, presenting the petition of 186 signatures. "But we just don't believe it could be true. We are now petitioning you to give us a private showing of reel number seven so we can study it more thoroughly.

"We are somewhat in the position of the farmer who, attending a circus, gazed at a giraffe and finally concluded, 'there ain't no such animal'."

The request of the good woman—and she wasn't being catty either—will be granted.

If reel number seven continues to get as much attention there is a chance the title of the picture may either be changed to "Watch for Reel No. 7"—or—in the interests of science—the entire reel may be presented to the Smithsonian Institute. With few exceptions great books and great plays, in common with motion pictures, are based upon sex and action. Subtract sex and action from most books, plays and motion pictures and there remains something less than nothing. Life is built upon and motivated by sex and action. For the love of the opposite sex men and women fight to the heights and it is action that gets them there.

Howard Hughes' "The Outlaw" does not minimize the importance of these two ingredients in the unfolding of its never-before-told story now playing at the Geary Theatre.

In order that he might bring the most exciting motion picture of the year to the film-going public of America, Hughes fought for two years against censorship boards which would have scissored the very scenes and situations which today are giving contented looks to thousands.

Justifiably "The Outlaw" has come to be known from coast to coast as "the picture that couldn't be stopped." When the first threats of censorship began Hughes pledged to the film public of the country that they would see "The Outlaw" as he made it or not at all. He promised that he would fight with all his might and resources every attempt to throttle the motion picture screen, which he holds has the same rights to freedom of expression as enjoyed by press and citizens.

"The Outlaw," as it is running today, is exactly as Hughes made it. Not one inch of film has been removed and any efforts to delete a single piece of the film wherever it may play will be greeted with the toughest court fight that time and patience and resources can wage.

V . . . —

(Reprinted from the news columns of the San Francisco Chronicle.)

Money Dates For March

Next to the pre-Christmas and pre-Easter periods, March probably presents the most formidable obstacle in the theatre's race for profits. This year, in addition to the blustery winds and change-of-season weather, the added handicap imposed by rigid observance of the early days of Lent, can be depended on to further cut into potential attendance. Fore-warned is fore-armed and the wise showman will quickly and firmly grasp every angle of emphasis that promises to make attendance at the theatre so important that it will outweigh climatic discomfort and other obligations in the minds of his customers. National and sectional observances scheduled for the month, while not as plentiful as in other calendar periods, are sufficient in number to keep a strong array of extra activities, of the kind that will get good support from groups and businesses interested in observance of the events, to encourage added patronage at performances through all of its 31 days.

Here are a few ideas that may prove helpful in getting support from your newspaper, merchants and others whose activities or enterprise can be furthered by cooperation with the theatre:

National Observance Periods

MAR. 12-18—GIRL SCOUT WEEK
With women being called into industry and enlisted in various branches of the armed forces you can make the local observance an event of importance. Arrange a meeting with the heads of the Girl Scouts in your vicinity and assist them in planning recruiting drives and setting up recreational and organizational activities for the coming year. Help them prepare an outline of past accomplishments and future aims for presentation to the newspapers and radio stations for publicizing purposes. Offer the facilities of your stage and lobby for an exhibition in which the girls will demonstrate the units of service in which they are trained by the organization. Get the high school band to lead a parade of all the Girl Scouts in town to some special performance at your theatre to wind up the drive for members. Recent research develops that a great number of war heroes and the majority of students at the Military and Naval Academies were former members of the Boy Scouts. Check with the local leaders to determine the names of famous women who were members of their organization. Try to locate local women who have contributed in some manner or other to the welfare or fame of your community who formerly enjoyed membership in the Girl Scouts. You will have little or no difficulty in getting reams of publicity to every move you make in assisting the aims of this fine organization and if you make your theatre the focal point of all activities in connection with observance of the period your box-office is certain to benefit.

MAR. 15-20—HOBBY WEEK
This is your chance to get the kind of a lobby display that will bring them for miles around. The newspaper editor and radio station manager will assist you in locating the outstanding hobbyists in the vicinity. Arrange for the exhibition of examples of their play-time activities. If lobby facilities are inadequate tie up with merchants windows and get publicity for your theatre and its attractions by having the newspaper run a contest where tickets are offered as prizes to persons sending in the best impressions of the various hobbies displayed. Don't overlook this bet as it offers many chances of personal contact with the better class citizens who are not regular theatre patrons and whose continued patronage is highly desirable.

Special Opportunity Tieups

MAR. 13 - APRIL 28 — NATIONAL BOWLING CHAMPIONSHIP
The popularity of the knock-'em-down-and-set-'em-up sport has grown like the proverbial bean-stalk in the past few years and practically every community has one or more waxed alleys to serve its followers. Local sport pages are certain to be carrying day to day stories on the progress of the Buffalo Championship events and it is possible for you to get mention in every printed article and secure a lot of advertising and support from local bowling alley operators by sponsoring a series of local eliminations, with each week's winning team as guests of the theatre and special period passes to high scorers in the finals. Remember that bowling fans are just another variety of pleasure seekers and, as such, perfect prospects for theatre patronage.

MAR. 17—ST. PATRICK'S DAY
The Irish love recognition and attention and this is their big day. Arrange with a local florist for green carnations to be given the ladies and see that handbills are printed or overlayed in green. If possible secure a quantity of inexpensive shamrocks from one of the big novelty houses to be given away, with some message about the theatre and its attractions appended, on or before the 17th. Contact the heads of local Irish societies and try to arrange for choral groups and other activities on stage such as, an Irish Reel dancing contest, old fiddlers contest, etc., etc.

MAR. 1—U. S. DEPT. OF EDUCATION, EST. 1867
Contact school heads and local Board of Education officials. Try to get them to use your stage for special activities to celebrate the anniversary. The possibilities are as big as your own imagination and your ability to sell your ideas and the importance of the occasion to the executives you contact.

MAR. 7—LUTHER BURBANK, FAMOUS HORTICULTURAL SCIENTIST, BORN, 1849
With spring and the planting season just around the corner the county agricultural agent, leaders in local Garden Clubs, the 4-H membership and great numbers of ruralites can be interested in participating in observance of the natal day of this man whose work has meant so much to furthering the perfection and progress of plant and vegetable life. If possible arrange for gratis or inexpensive packages of seeds, carrying a message about your theatre, to be given to all persons attending.

MAR. 10—ASH WEDNESDAY, BEGINNING OF LENT
Make yourself solid with the religious leaders by offering the facilities of the theatre in the early morning or during closed afternoon hours for holding services of observance.

MAR. 14—ELI WHITNEY PATENTED THE COTTON GIN, 1794
If yours happens to be a textile manufacturing or cotton growing community you should experience little difficulty in arranging for wide observance of this day.

MAR. 15—FIRST INCOME TAX PAYMENT DUE
So many newcomers are entering the ranks of income taxpayers this year that effort expended in familiarizing them with details of necessary procedure is certain to be greatly appreciated by collectors and payees alike. Get in touch with the local Internal Revenue Collector and arrange for the appearance of some member of his staff to handle a five minute instruction period from the stage of your theatre for four or five evenings preceding the date of collection.

MAR. 21—FIRST DAY OF SPRING
Go after the local merchants and arrange for observance in the way of fashion shows, mezzanine dress parades, etc.

MAR. 21 — SEBASTIAN BACH, COMPOSER, BORN, 1685
The various music societies and music stores will cooperate on activity to celebrate this occasion.

Sectional Observances

Mar. 1—Nebraska Admitted to Union, 1867.

Mar. 2—Texas Independence Day.

Mar. 3—Florida Admitted to Union, 1845.

Mar. 4—Pennsylvania Day, Charter Granted, 1681.

Mar. 4—Vermont Admitted to Union, 1791.

Mar. 15—Maine Admitted to Union, 1820.

Mar. 23—Alaska made part of United States, 1867.

Mar. 25—Maryland Day.

Awards for War Workers

With Government decorations and plaques being bestowed as commendation for deserving contribution to the war effort and widely publicized in the nation's press it would be a good idea to arrange for local awards every week from the theatre stage. Select a committee of prominent citizens to determine which person, man or woman, performed the outstanding task or in other ways distinguished themselves during a previous stipulated period. Contact the newspaper editor on the idea and arrange for publicity every day to a "Man or Woman of the Week."

Key Letter Merchant Tieup

A good merchants' tieup consists of keying cards advertising a coming attraction—using the name of the theatre as complete key—and arranging for stores to distribute the cards with each purchase. Control of the number of passes to be issued is possible through holding down the number of cards of any one letter to the desired figure. Free tickets are given to customers collecting the entire set. Merchants can be persuaded to pay for such cards as are distributed from their store. You'll find many people seeking a certain letter—the one you limit.

'For Me and My Gal' St. Louis Campaign Is Headed by 'Sing'

Little wonder that Manager Rex Williams of Loew's Theatre, St. Louis, was given a place on MGM's Honor Roll, especially in view of the splendid campaign he staged on "For Me and My Gal" with the assistance of MGM Exploiteer Irving Waterstreet. The stunts speak for themselves:

Community Sing. This phase of the campaign was undoubtedly the most important. Williams tied in with the Y.M.C.A. to stage a community sing in front of the theatre on opening night. A contest was conducted in the eight "Y" centers to select the St. Louis Judy Garland. The eight girls selected competed in the finals at the downtown "Y" U.S.O. party on Sunday prior to the opening of the picture. Winning girl led singing in front of theatre.

Other activities in connection with the community sing: 15,000 post cards mailed from "Y" to members and friends; 15,000 handbills distributed in schools; engagement of picture announced daily at all meetings in all "Y" buildings; blowups of Judy Garland in all "Y" lobbies; readers and announcements sent to all weekly publications and radio stations; newspaper breaks and gratis radio spots; platform with P.A. system erected in front of the theatre; 5,000 song sheets mimeographed by "Y"; street in front of theatre blocked off, with traffic rerouted over another highway. More than 2,500 people braved the extreme cold weather to join the singing. Three-column picture of crowd appeared in *Globe Democrat.*

Restaurant, Drug Store Tieups. All menus of 22 Walgreen drug stores had one-third of space devoted to "For Me and My Gal" copy. Seventy-four drug stores featured Judy Garland Sundaes, with red, white and blue streamers used on all back-bars and windows. Dining rooms and restaurants used 2,000 die-cut "A" cards on their tables.

Magazine Tieup. In a tieup with the local distributor of *The Saturday Evening Post,* heralds were included with magazines delivered into homes. Magazine bags of *Post* boys were covered with signs advertising the picture.

Postal Telegraph. The 25 branches distributed 10,000 miniature telegrams.

Newspaper Cooperation. All three newspapers—*Post Dispatch, Globe Democrat* and *Star Times*—were generous in publicizing "For Me and My Gal."

George M. Cohan Clubs Helping 'Yankee Doodle' Engagements

Formation of George M. Cohan Clubs, composed of stage contemporaries and old friends of the late song and dance man, is becoming a popular activity in connection with engagements of "Yankee Doodle Dandy."

Because of Cohan's long and extensive theatrical career, there is hardly a city in the U. S. A. and Canada that doesn't contain several or more veterans who either worked with him or knew him personally.

One of the first of these clubs was started in Toronto, with charter members including Jack Lyle, Cameron Matthews, Mrs. Herbert Waller, Jimmy Dunn, Thomas Winstanley, Jack Daly, Ted Coates, Tommy McClure, Bill Stewart, Alex Huston and Maurice Boddington.

In addition to the personal plugging of "Yankee Doodle" by the club members, their activities are making good newspaper copy.

If your town happens to be out of the dim-out region you can get a lot of extra attention to the marquee on some picture that lends itself to the display of lanterns to take the place of regular marquee lighting.

Complete Campaign for "Cabin in the Sky"

Here Are Selling Points That Stress The Comedy, Pathos and Show Values of the Film

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Regardless of what your experience may have been with previous all-colored pictures, you can go about the business of selling MGM's "Cabin In The Sky" with complete confidence that all who see it will get more than their money's worth in thoroughly satisfying entertainment. It is an amusing, enjoyable picturization of the carefree habits, the superstitions, poignant pathos and capricious comedy that conform to popular conceptions of characteristics and the every-day life of America's Nubian populace. It far surpasses all previous attempts at camera-recording of this engaging and interesting strata of American folklore.

"Cabin In The Sky" is a combination of spectacle and drama; pathos and comedy; singing, dancing and pepper-hot music and impressive ceremony. All this is portrayed against an emotion-stirring background of Negro spiritual activities and bundled together in a story that compels attention, generates abounding sympathy for its principal characters and, alternately massages the funny-bone and tugs gently at the heart-strings.

This is a sweeping and colorful panorama of what goes on in the nation's Harlems, large and small, peopled with the kind of darkies whose antics and exploits have furnished the material for the convulsing stories of after-dinner speakers, and can be depended on to capture the fancy, warm the heart and tickle the ribs of just about everybody.

Following are a few ideas, garnered at a screening of the picture and fitted to its circumstances, situations and tempos. Adapted to conditions in your particular situation, these suggestions may help attract the capacity business the picture deserves.

Newspaper and Radio Publicity

The major portion of the footage is devoted to chronicling Rochester's dream of the hereafter as he lingers on the brink of the Great Divide. Here is your chance to tie the newspaper in on a dream contest such as was never run before. Offer theatre tickets to readers sending in the best accounts of their sleeptime adventures. Divide the prizes into classes with awards for: the funniest dream, the most dramatic dream, the most terrifying dream, etc.

Another newspaper or radio contest could be constructed around widely accepted notions of the superstitions of the colored race. Offer tickets for the longest list of hoodoos," the longest list of "luck charms," interesting accounts of "voodooism," etc.

If the newspaper happens to be running an astrology column arrange a tieup whereby special discount admission tickets would be given to readers whose chart showed their lucky days to be concurrent with the run of the picture.

A contest of more serious vein could be handled by the newspaper or radio on the premise that the "Cabin in the Sky' is symbolic of the ideal American home. Readers or listeners would be asked to send in their ideas of essential details of construction, furnishing, etc., desired for their ideal home—or "Cabin in the Sky."

In the picture the forces of Good and Evil strike a compromise and Rochester is given six months' reprieve on earth. This situation lends itself admirably to radio and newspaper contests with readers or listeners being asked to send in abbreviated accounts of how they would conduct themselves if they had but six months to live.

Rochester's wife prays for, and has confidence in, his eventual redemption and transition into the ranks of ideal husbands. On this circumstance it is possible to generate a lot of interest in a radio or newspaper contest asking unmarried women and girls to submit brief accounts of the traits they consider necessary in the ideal husband. The same circumstance could be used as base for a contest where unmarried men were asked to outline their ideas of the ideal wife.

One scene shows Ethel Waters, as Rochester's wife, cooking his evening meal. Negroes are noted for the ruggedness and stamina they get from the plainest and most common of foodstuffs. Why not sell the editor of the women's page on the idea of running a contest for recipes demanding only such ingredients as are inexpensive and plentiful? This is right in line with the widely publicized Government food recommendations and should be a cinch to put over.

Newspaper Co-op Advertising

Use the contest outlined about the "Cabin In The Sky" being symbolic of the ideal American home to persuade furniture dealers, lumber merchants, plumbers, builders, etc., to take space on a co-op page.

Rochester wins $50,000 in a sweepstakes and goes on the kind of a spending spree that only a darkie could conceive. This angle of the picture lends itself to a combination window display and display-ad tieup with merchants. The newspaper would publicize a contest where readers would be asked to tour the shop windows and examine the display columns to determine what units of merchandise they would purchase to make a complete wardrobe if they suddenly came into immense wealth. Contenders would be required to describe each article in so many words and prizes would be awarded for the best replies. Merchants would contribute the top prizes and theatre tickets to runners-up.

If a plot or sub-division is on the market in or near your community ads from the real estate office handling the sale are a natural. These would be headed "select the spot for your 'Cabin In The Sky,' etc."

In one scene Rochester makes his wife a present of a modern washing machine. Dealers in this and other types of labor saving household equipment could capitalize on this circumstance.

In another scene he brings a bouquet of flowers to his helpmeet and when he comes into wealth he showers furs, gowns, jewelry and other feminine adornments on Georgia Brown, the sensuous, cream-skinned, feminine Hell-bait sent by Satan to beguile Rochester into evil ways. Merchants dealing in such merchandise could use the picture circumstance to profitably emphasize their wares.

In another instance Rochester is shown vacillating about needed repairs to the house. With spring just around the corner it should be easy to get co-op ads from businesses engaged in roof, plumbing, carpentry and other repair services.

Exploitation

Signs on the delivery vehicles of department stores, furniture dealers, coal and wood dealers, etc., suggesting the use of their services for local "Cabins in the Sky" should be easily arranged.

Hire a couple of local colored jitterbugs and cake walk dancers and arrange for their appearance at night clubs, dance halls, etc. Have them introduced as guest performers with mention of the attraction and your theatre.

The hit tunes from the picture are available from record companies. Tie up with the operators of juke boxes for signs on their machines throughout your territory.

Ethel Waters is shown doing a big washing. This is a natural for laundry tieups with handbills, newspaper ads, wagon signs, etc., resulting. Have the handbills numbered and list a certain amount as being good for free admissions. Place a blackboard in the lobby showing selected numbers.

Rental agencies should be willing to pay for cards tying the picture title to the various places they have available for rent.

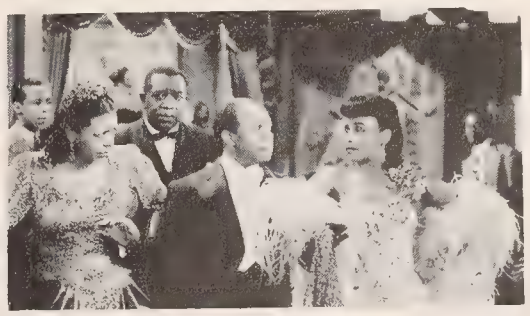
The "For Rent" columns of the classified ad department could be tied in perfectly on this angle. Have the classified manager head a promotional ad with the line, "Looking for a Cabin in the Sky?—examine our For Rent columns."

The group singing of the famous Hall Johnson Choir is featured in the picture. Contact the singing teachers of local schools for a tieup where the best vocalists would be entertained as guests of the theatre.

An important episode deals with the attempts of the church leaders to assist Rochester in overcoming his bad habits. These scenes are very impressive and provide opportunity for contacts in fields that seldom lend themselves to picture exploitation. Hold a preview for the church dignitaries and leaders, white and colored, and get their recommendation of the film. Offer tickets to Sunday School students holding the best at-

(Continued on Page 24)





A rich supply of music, headline colored performers and appealing folklore accent the dramatic episodes of the story told in "Cabin in the Sky." The campaign suggestions in this Showmanalysis are based on what the MGM picture reveals to the audience as it unreels on the screen.



More Sales Ideas On 'Cabin in Sky'

(Continued from Page 23)

tendance record or having the best marks in their studies. Assist the church dignitaries in conducting a "go to church Sunday" campaign. Offer discount tickets to members of all congregations bringing a new worshipper into the congregation. After all, religion knows no color line and the scenes in the picture, while providing an abundance of humor, are nevertheless very impressive and conducive to serious thought on the question of preparation for the hereafter that is ahead for all of us.

Stage

Choral groups; an all-Negro amateur night with comedy singing and dancing; a cake-walk contest; etc., are all in order and it should be easy to arrange for a different event each night.

The wealth of famous talent in the picture offers excellent possibilities of success for an imitation contest with contenders required to endeavor to duplicate the voices or antics of the famous performers.

Lobby

A trio of colored boys singing and dancing in the lobby for the week preceding opening is sure to command attention to the showing. Have them pass out cards promising the ultimate in fun.

You might even have a couple of real black boys throwing immense dice—about 12 inches square and with all combinations totaling 7—with signs on their backs reading: "You simply can't lose—the greatest laugh-musical ever made."

Rochester has a difficult time with his necktie in a humorous sequence of the picture. Borrow a couple of dummies from a local merchant and conduct a tie tying contest among the ladies the week prior to playdate. Have an attendant with a stop watch time each contestant and give free admissions to the ten fastest.

Ballyhoo

Use the boys and the big dice, outlined in the lobby suggestions, on the street during the engagement.

A darkie attired in the most garish wardrobe you can gather and wearing flashy fake jewelry would get a lot of attention. Have him carry a sign on his back or on a suitcase reading: "Of cou'se I'se goin'—ain't you?—'Cabin In The Sky,' etc., etc."

We suggest that you forget all about "Cabin In The Sky" being enacted by an all-Negro cast and approach its selling with ardor born of thorough confidence that it will be enthusiastically received by your customers. Throw any inhibitions you may have about colored casts and stories in the river and give the film the best you can offer in the way of advertising and exploitation.

'Life Begins at 8:30' Baby Stunt Catches On

Key cities are reporting the excellent results achieved by use of the baby stunt for the opening of "Life Begins at 8:30." This promotion, incidentally, can be used in either large or small houses.

Frank Starz of the Interstate Circuit used it for the Majestic Theatre, Dallas opening, and merchants and newspapers responded enthusiastically to send gifts to the baby born at 8:30 the night the picture opened.

Miss Helen Garrity also used the stunt for the opening at the Capitol, Salt Lake City, with fine cooperation from the *Tribune* and *Desert News*.

Longest Married Couples Contest Creasey's 'Random Harvest' Stunt

Stressing the romantic angle of "Random Harvest," Manager Harry Creasey of the Fox Theatre, Riverside, Calif., staged a Longest Married Couples Contest. Newspapers devoted columns of publicity to the stunt, thus giving it a strong advance buildup.

On the opening night, Riverside City Manager Roy Hunt presented a silver loving cup to the winners, Mr. and Mrs. E. R. Allen, wed 61 years. The cup, which was promoted, was inscribed with the names of Ronald Colman, Greer Garson and the winners.

'Tigers' Campaign is Based on Local Hero

Bill Hile, manager of the Grand Theatre in Rocky Ford, Colorado, centered his promotion on "Flying Tigers" about a local hero, one of the famous "Flying Tigers" of the American Volunteer Group in China, whose exploits are the basis of the film. Mr. and Mrs. J. C. Keeton were invited to the premiere showing of the picture; and Mr. Gilmour, President of the Gibraltar enterprises of which the Grand is a unit, as well as Mr. Knill, District Manager, were on hand to greet the parents of Flying Tiger Buster Keeton.

Mr. Hile used an effective five-column display advertisement prepared by Republic and included in its press-book; and tied in the promotion by using a photograph of Keeton and copy: "Honoring Our Own Hero! Buster Keeton of Manzanola. The Grand Theatre Proudly Presents," etc. Feature stories appeared in the Manzanola *Sun*, the Rocky Ford *Daily Gazette*, and the Rocky Ford *Daily Gazette Topic*. Tie-up windows featured "Flying Tigers" in connection with a Buy Bonds Drive. The campaign produced excellent box-office results.

Try 'Test Your Eyes' Card

A "test your eyes" lobby card always calls forcible attention to the attraction it advertises. Just graduate the size of each line of lettering from a prominent starting line to a tiny finish. Head the copy "Test Your Eyes" and at the bottom, after detailing your message about the coming film, put in an institutional plug about the pictures in your screen being soothing to the eyes.

NEWS FROM HOLLYWOOD

Merle Oberon Will Retire From Screen

Culminating a ten year career in motion pictures, Merle Oberon has announced that she will retire from active film work as soon as she completes her current commitments.

At present, Miss Oberon is co-starring with Brian Aherne in Columbia's "Attack By Night," after which she moves over to MGM for "Cry Havoc." Her final picture will be "War and Peace," to be made in England for her producer-husband, Sir Alexander Korda.

Sir Alexander's return to England for an important government post is the decisive factor in Miss Oberon's plan to retire: she feels that one career in the family is enough, whereas two careers would keep her 6,000 miles away from her husband. She will divide her time between entertaining at American outposts and being a housewife.

Troupe Back in Hollywood

After five active weeks of production in New York, the cast, director, camera crew, producer and others, making "Stage Door Canteen," returned to Hollywood where this week they plunged into the final shooting schedule of the United Artists release.

Sherman Signs Will Rogers' Son As Hopalong Cassidy's Sidekick

Harry Sherman's long search for a new romantic sidekick for Hopalong Cassidy has come to an end with the signing of Jimmy Rogers, Will Rogers' son, to a long-term contract. Rogers, who has signed an exclusive contract with Sherman, has been co-starring with Noah Beery, Jr. in the Hal Roach Streamliners, most recent of which was "Dudes Are Pretty People." Best described as "the homespun type," Rogers will make his debut for Sherman in the forthcoming "Forty Thieves," a Hopalong Cassidy starring William Boyd, from the original story by Bernie Kamins. No director has yet been set.

PRC Plans 'A' Musical

PRC will produce "Oh Say Can You Sing," the biggest-budget musical ever made by the company. The production will represent PRC's first bid for "A" playing time through musicals and is the first picture to be set by Leon Fromkess, production chief, and Arthur Greenblatt, distribution head, at current conferences here in Hollywood. The picture will be produced in May for PRC's 1943-44 program.

(STR's Weekly Feature, HOLLYWOOD, on pp. 26-27)

The Box Office Slant (STB)

The Crime Smasher

(Continued from Page 7)

well, Manton Moreland, Frank Graham, Gwen Kenyon, Herbert Rawlinson, Tristram Coffin, Charles Jordan, Vince Barnett, Emmet Vogan, Maxine Leslie, Mauritz Hugo, Sam Bernard. **Credits:** Directed by James Tinling. Screenplay by Michael L. Simmons and Walter Gering. Original story by Walter Gering based on the "Cosmo Jones" radio program. Photography by Mack Stengler. Produced by Lindsley Parsons.

Plot: A correspondence school detective arrives to help wipe out the crime wave that is sweeping the city. He witnesses a murder, which occurs during a gun battle in front of a night club and then tricks two opposing gangs into believing they are double-crossing each other. Thus, he wipes out the gang, and clears up the mystery.

Comment: Here is a detective comedy picture based on the radio series, "Cosmo Jones," that has cracker barrel conversation and slapstick comedy which do not blend well. Can fill in show time, and with exploitation and repeat booking of subsequent pictures, may build up a following. As it is, it will draw laughs from the youngsters. The story is weak and everything stops so Edgar Kennedy can do some slapstick that fails to amuse. The star of the series, Frank Graham, might become a draw if given a fair chance with better story and direction support. Manton Moreland stands out with his interpretation of a scared colored man. Sell this hard for the money that may be in future pictures of the series, using tieups with local radio stations that offer the Cosmo Jones recordings; also tie up with radio and music stores. Newspaper headlines about crime can be blown up for throwaways and some big type can be spread in your lobby.

Catchline: A new detective series comes to the front.

Short Subject Review

The New Canada ***(Good)***

20th-Fox—March of Time No. 7 18 mins.

The changes in Canada since the start of World War II, its contribution to the war effort and an "inside" view of the Dominion for many Americans not too well informed about their neighbors to the north provide the subject matter for this latest issue of The March of Time. One example of Canada's change from a peace-time to a war-time nation: before the war there were no war industries; now there are scores. The subject also delves into the Dominion's manpower contribution, the escorting of Allied convoys by its Navy, and the customs and occupations of its people. Not sensational by any means, this issue of The March of Time is always interesting and informative, not only for its keen pictorial analysis of Canada-U. S. war-time relations, but also for its hope for a continuance of that cooperation after the war.

NEWSREEL SYNOPSES

(Released Saturday, February 20)

MOVIETONE (Vol. 25, No. 48)—President outlines invasion plans to defeat Axis; Mass production of bombers; 19th Bombardment group most decorated unit in Army; Troops parade in Sydney; PT boats ready for action; Girls overhaul machine gun in California airplane plant; Dog show at Madison Square Garden.

NEWS OF THE DAY (Vol. 14, No. 246)—President reports on Casablanca plans; Henry Ford's bomber plant a new production miracle; Polish exodus to Persia; 19th Bombardment group most decorated unit in Army; Jive in the Jungle; U. S. torpedo boat patrol.

PARAMOUNT (No. 51)—PT boats ready for action; President's ultimatum to the Axis; Mass production of bombers; It's a daughter for Sergeant and Mrs. Joe Louis; Polish refugees reach Persia.

PATHE (Vol. 14, No. 51)—President outlines invasion plans to defeat Axis; Polish exodus to Persia; PT boats train on Panama; Jive in the Jungle; Basketball: Notre Dame vs. N. Y. U.

UNIVERSAL (Vol. 16, No. 164)—President tells of hard blows in 1943; The B-24s start to roll; Bomber squadron decorated; PT boats prepare for attack; Vacation for marine heroes; Mexicans fight for Uncle Sam; Dog show at Madison Square Garden.

(Released Wednesday, February 17)

MOVIETONE (Vol. 25, No. 47)—U. S. Guadalcanal victory complete, Japs cleaned out; Hero Marines on leave; Brown announces point rationing for canned goods; Fir trees felled for ship keels; Mrs. Roosevelt sponsors fuel barge; Dim-out fashions by Lily Dache; U. S. planes for French in North Africa; Rio de Janeiro at war; U. S. submarines back from triumphs.

NEWS OF THE DAY (Vol. 14, No. 245)—U. S. victory day in the Pacific; Brown launches nationwide point rationing; U. S. planes for French in North Africa; War brings traffic headache to the Brazilian capital; Lloyd George praises Russia; First Lady launches barge; U. S. submarines back from Japan; Spotlight on Golden Glovers.

PARAMOUNT (No. 50)—Mrs. Roosevelt launches barge; U. S. planes for French in North Africa; Secret Service drives against counterfeits; U. S. submarine heroes; Youngest legionnaire in Colorado; Cat joins Coast Guard; U. S. buckles down to point rationing; Dynamite school at Fort Belvoir, Va.

PATHE (Vol. 14, No. 50)—U. S. planes for French in North Africa; Brown explains point rationing; Navy gunners donate blood; War-time traffic in Rio de Janeiro; Lloyd George celebrates 80th birthday; Halsey honors Navy fliers; U. S. submarines back from Japan; Al Schacht starts spring training.

UNIVERSAL (Vol. 16, No. 163)—Brown explains point rationing; Halsey decorates Navy fliers; Guadalcanal Marines get rest; Lloyd George 80 years old; Senate confirms Rutledge; Huskies turn out for crew; Mrs. Roosevelt christens fuel barge; War-time traffic in Brazil; Submarines home from South Pacific; U. S. planes for French in North Africa.

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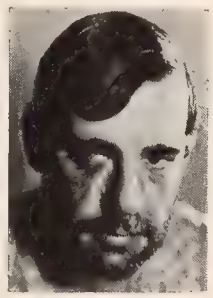


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PRODUCTION NOTES FROM THE STUDIOS

Greer Garson Will Star in 'Valley of Decision'; Huston is Set for 'Country Lawyer' Lead; Columbia Borrows Sanders

Columbia has borrowed George Sanders from 20th Century-Fox for the starring role in "Appointment in Berlin." Studio is looking for a top feminine star to appear opposite him.

Jack Schwarz has set a big cast for "Submarine Base" for PRC, with John Litel, Alan Baxter and Fifi D'Orsay in the leads and Eric Blore, George Metaxas and Luis Alberni in supporting roles. Al Kelly is directing.

Greer Garson has been selected to star in "Valley of Decision," a powerful new novel of American life by Marcia Davenport which MGM purchased. The background of the film is a cavalcade of American history.

Inez Cooper, MGM contract player, has been borrowed by Monogram for the leading feminine role in "Wings Over the Pacific," which went into production February 19. Phil Rosen is directing for Producer Lindsley Parsons.

Fred MacMurray will be the male star of Paramount's comedy drama with music, "Four Angels," presenting Dorothy Lamour, Betty Hutton, Diana Lynn and Mimi Chandler. Melvin Frank and Norman Panama are writing the screenplay which E. D. Leshin will produce.

Republic has borrowed Richard Fraser from Warners for the romantic lead in "Thumbs Up," which Joseph Santley directs for Producer Albert J. Cohen.

Gregory Peck, young Broadway leading man, has been signed by RKO to an eight-picture contract calling for two pictures annually. His first will be "This Is Russia" in which he will be co-starred with Tamara Toumanova, Russian ballerina. Casey Robinson, who is producing the picture, engineered the deal.

"Bomber's Moon," 20th Century-Fox production co-starring George Montgomery and Annabella, will have Kent Taylor in the second lead, and Martin Kosleck will act as a high Gestapo officer.

Arthur Dreifuss started the direction of an untitled featurette for Universal in which Al Donahue and his band, and other talent will be shown. Will Cowan is the associate producer.

Jack L. Warner has reunited the star, director and producer of "Mission to Moscow," Walter Huston, Michael Curtiz and Robert Buckner, respectively, for "Country Lawyer." The studio, which has owned the Bellamy Partridge property for some time, has been casting about for a star and finally settled on Walter Huston.

Colbert Clark is going to produce a musical, "Louisiana Hayride," for Columbia, and the studio has signed Judy Canova for the lead role.

Rudolph Monter has been elected president of Arthur Ripley Productions, which will produce "Hate Ship" for PRC, starting in about one month.

Ward Bond, the *John L. Sullivan* of "Gentleman Jim," has been announced for an important role in MGM's "A Guy Named Joe," which stars Spencer Tracy and Irene Dunne, with Victor Fleming directing and Everett Riskin producing.

Monogram will produce "Torpedo Alley," a story of the exploits of P-T boats in the Pacific war area. Lindsley Parsons will produce, and the picture is scheduled to be part of the 1942-43 program.

Alexander Hackenschmied, Czechoslovakian director and cameraman who, with novelist John Steinbeck, filmed "The Forgotten Village" in Mexico, has been named technical adviser on Paramount's "Hostages," picturization of the Stefan Heym best-seller which Frank Tuttle directs and Sol C. Siegel produces.

After a good showing with Cary Grant in the soon-to-be-released "Mr. Lucky," Alan Carney was signed to a long-term contract by RKO and cast in "Gildersleeve's Bad Day," which Herman Schlom is producing with Harold Peary, Jane Darwell and Nancy Gates in the top roles.

"Winter Time," Sonja Henie's next film at 20th Century-Fox with William Le Baron producing, already has Jack Oakie in a comedy role and S. Z. Sakall as the whimsical father of Sonja. John Brahm will direct.

Fritz Feld and J. Edward Bromberg, two busy character actors, have been signed as a team by Universal for roles in "The Phantom of the Opera," which will show them as a nineteenth century Abbott and Costello duo.

Sam Wood, directing the screen version of Edna Ferber's novel, "Saratoga Trunk," will have Ingrid Bergman singing a Creole French song, Ah Suzette Chere. Miss Bergman plays opposite Gary Cooper and Hal B. Wallis is producing the film for Warner Bros.

Ira Gershwin has been signed by Goldwyn to write the lyrics for a group of folk-type songs which will be heard in "The North Star." The assignment will mark Gershwin's first serious work since the opera, "Porgy and Bess," which was done in collaboration with his brother, George. Music will be by Aaron Copland.

PRC announced plans for producing "Isle of Forgotten Men" as one of its top budget pictures on its 1943-44 program. Atlantis will be the producer.

Noel Coward's "Shadow Play," from his "Tonight at 8:30" groups, is scheduled for early production by MGM. Jerry Bresler has given the producer's assignment to Endre Bohem, with Will James directing the screenplay.

William Pine and William Thomas have contacted Mihel Barroy, famous in the Moscow Art Theatre and the French stage, for a Russian story with a musical background. Barroy brought "The Golem" to America.



Tyrone Power Visits Annabella

Tyrone Power, now in the armed services, is a visitor on the set of 20th Century-Fox's "Bomber's Moon," in which his lovely wife, Annabella, appears with George Montgomery. Talking to the trio is Director Edward Ludwig, at the right.

HOLLYWOOD STUDIO ROUND-UP

Slim pickings this week on the new productions front:

MONOGRAM

GHOST RIDER—Principals: Johnny Mack Brown, Raymond Hatton, Edmund Cobb. Director, Wallace Fox.

SARONG GIRL—Principals: Ann Corio, Tim & Irene, Johnny "Scat" Davis. Director, Arthur Dreifuss.

PRODUCERS

SUBMARINE BASE—Principals: John Litel, Alan Baxter, Fifi D'Orsay. Director, Albert Kelly.

RKO-RADIO

LEOPARD MAN—Principals: Dennis O'Keefe, Margo, Jean Brooks, Richard Martin. Director, Jacques Tourneur.

GILDERSLEEVE'S BAD DAY—Principals: Harold Peary, Jane Darwell, Nancy Gates. Director, Gordon Douglas.

REPUBLIC

DAYS OF OLD CHEYENNE—Principals: Don "Red" Barry, Lynn Merrick, Emmett Lynn. Director, Elmer Clifton.

WARNER BROTHERS

NIGHT SHIFT—Principals: Ann Sheridan, John Ridgely, Charles Drake. Director, Raoul Walsh

TITLE CHANGES

"Broadway Daddies" (Col.) now SHE HAS WHAT IT TAKES

"Sahara" (Col.) now SOMEWHERE IN SAHARA

"Bataan's Last Stand" (MGM) now BATAAN

"No Escape" (Mono.) now I ESCAPED FROM THE GESTAPO

"You Can't Beat the Law" (Mono.) now PRISON MUTINY

"Great Without Glory" (Para.) now TRIUMPH OVER PAIN

"Free For All" (RKO) now A LADY TAKES A CHANCE

"Girls in Chains" (PRC) now CONVICT BATTALION

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

How about a visit to Texas A & M? Oh, not at the college, but at the studio where Walter Wanger is making a picture for Universal called "We've Never Been Licked."

As you probably know, Texas A & M is one of the oldest colleges in the United States, and this picture ties up its history with a story about the present world struggle.

While taking us to the stage where the shooting takes place, our escort tells us something about the picture and the college. First, that the entire company went there for what they call "location" shots and then that Texas A & M is being used right now by Uncle Sam as an Officers Training School and that there are fourteen hundred sailors learning radio there.

As we enter the stage, we find ourselves in a professor's office, which like all professors' offices, has a desk and chair, book shelves with lots of books on them, and on the walls, pictures of their famous football players, while scattered all around the room are the trophies they won.

Today's scene takes place between Harry Davenport, a college professor, and Anne Gwynne, his daughter. She's sitting on the edge of his desk trying to inveigle him into permitting her to attend the college, which as we all know, is for men only. (Does she succeed? That's a secret which the picture will divulge.)

She's wearing the usual college girl's outfit: sweater and skirt, tan sport coat and low-heeled shoes. Davenport, as the professor, looks so authentic that one expects him to get up and order us all back to class.

At a nod from Director John Rawlins, the action starts and the cameras grind away until Rawlins shouts "cut" . . . the scene is finished.

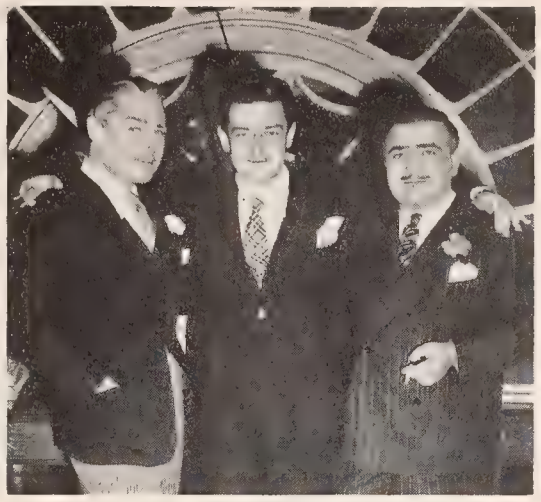
After this, we wander around, peeking into doorways to see what we can find. Suddenly we're in the chemical laboratory, sticking our noses into everything. We're told that this is an exact replica of the one at Texas A & M, but that doesn't prevent us from wishing we could get our hands on some of the stuff, just to see what happens when we mix them together. But no soap, we're too closely watched.

When we're through with our tour of inspection, we leave. So until next week.

Ann Lewis

Top Producers for Universal

As the latest move to build one of the strongest producer set-ups in the business, Universal has elevated Erle C. Kenton to a producer's status for "It's a Screwy World." This follows on the heels of other signings, and the Valley studio roster now includes: Producers—Walter Wanger, Howard Hawks, George Waggner, Alex Gottlieb, Howard Benedict and Erle C. Kenton; Associate Producers — Don Brown, Ben Pivar, Paul Malvern, Bernard C. Burton, Will Cowan, Ken Goldsmith, Frank Shaw, Ford Beebe and Henry MacRae; Producer-Star — Charles Boyer; Producer - Writers — Felix Jackson, Dwight Taylor, Hugh Wedlock, Jr. and Howard Snyder; Producer-Directors—Henry Koster, Julien Duvivier and Edwin L. Marin; Producer - Writer - Directors — Frank Ryan and Roy William Neill.



They're Together Again

Brian Donlevy, Director-Writer Preston Sturges and Akim Tamiroff, trio which worked together in "The Great McGinty," are re-united once more in Paramount's "The Miracle of Morgan's Creek." Donlevy's and Tamiroff's roles are "small, but vital" in the new film, and they offered to play them as a favor to Sturges—despite fact they will get no screen credit.

Monogram Renews Lugosi Pact; 3 Films Set for Horror Specialist

Renewing the contract of Bela Lugosi, horror specialist, Monogram has signed the actor to star in three pictures during the current year. First under the new agreement is "Ghosts in the Night" with the East Side Kids, for which Monogram has borrowed Ava Gardner (Mrs. Mickey Rooney) from MGM. Katzman and Dietz will produce.

The second starring Lugosi will be "The Revenge of the Zombies," for which the studio has signed Steve Sekely as director, with the picture expected to start late in May. Sekely will also direct "Casa Manana."

Lubitsch Film's Big Cast

Ernst Lubitsch's production of "Heaven Can Wait," which will be in Technicolor, has been given a very strong cast. The screenplay, written by Samson Raphaelson from a play by Ladislaus Bus-Fekete, is set in New York between 1872 and 1942 and will be the first that Lubitsch is making for 20th Century-Fox. Starting with Don Ameche and Gene Tierney, who are co-starring, the studio has gradually added Charles Coburn, Eugene Pallette, Louis Calhern, Marjorie Main, Spring Byington, Reginald Gardiner, Dickie Moore, Helen Reynolds and Dickie Jones. With a cast of this distinction so far, Lubitsch believes that the resulting comedy will be a picture to remember, and the studio already classes the picture with "Tales of Manhattan," its recent star-studded super classic.

Noyes Writes Poem for 'Corregidor'



Distinguished British poet Alfred Noyes autographs original epilogue poem he wrote for PRC's forthcoming "Corregidor," for Leon Fromkess, the company's vice-president in charge of production.

Alfred Noyes, distinguished English poet, has written a poem which he will narrate for PRC's forthcoming "Corregidor," starring Otto Kruger and Elissa Landi.

The poem, entitled "Corregidor (An Epilogue)," follows:

Men of the blood-red Rock, Corregidor;—
The Rock, the living Rock, for which you died,
Freedom still stands, enthroned above the war,
No treacherous foe can scale that mountainside.

Your dying hands rebuilt above the world
A fortress for the unconquerable mind,
A mountain with a sky of stars unfurled
Above it, and a hope for all mankind.

Men of the Rock, far over sea and land
Your thunder-cloven crests once more grow bright.
America, the torch in her right hand.
Re-crowned with fire, is moving through the night.

America, by land and sea and air
Moves to her dead. Let all her foes beware!

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Now that anything will make money, producers can experiment with some new angle in pictures, or develop some new form of the dramatic art. All the signs are there, what with the twists in cartoons and the episodic "Tales of Manhattan" form followed so well. That's why, when we heard that PRC is going to do a picture based on one of Milt Gross' stories, we were interested and curious. What was the angle?

On the set we met Arthur Greenblatt, sales manager; Leon Fromkess, production manager; Alexander and Stern, the partners of Alexander-Stern Productions, and Director Bill Nigh. James Dunn and Florence Rice, the stars, were working, and we watched for a short time. It was amusing but didn't tell the story, so we questioned Mr. Fromkess. This, he explained, was a horror picture to kid horror pictures. That sounds like something. Gross, one of our great satirists, wrote the original and the picture would carry the vein of satire all the way. Give Leon credit for his timing, for there is a real trend to satire and kidding. If a picture isn't a war picture, what could it be about? Anything today shows the impact of the war. Kidding is one way to forget our problems, even for a short time. And kidding ourselves is the best way to laugh at our problems and just take them in hand and lick them; to realize our faults and correct them. It shows us human, with faults, a sense of humor, and after the laugh, the will to pitch in and do what we couldn't be ordered into doing.

We were at the final showing for shorts for the Academy Award. If it wasn't a military picture, then it was a comedy, sometimes tinged with war. They were clever and we sat back, kind of proud that American movies are so grownup.

See Early 'Mission' Release

Indicating that Warner Bros. intends to rush "Mission to Moscow" into release at the earliest possible moment, shooting of a trailer for the filmization of ex-Ambassador Joseph E. Davies' book was started, although the picture itself is still before the cameras, being directed by Michael Curtiz.

They're Staying at Paramount

John Farrow, whose direction of "Wake Island" won him the award of the New York movie critics as the best director of 1942, has been signed by Paramount to a new contract. Paramount has also renewed the associate-producer pacts of Paul Jones and Fred Kohlmar.

Joe Louis in 'Army' Musical

Sergeant Joe Louis, heavyweight champion, will appear in Irving Berlin's "This Is the Army," but during his stay he will be on strictly military assignment. The time and place of his arrival could not be revealed.

Goldwyn Signs Elick Moll

Samuel Goldwyn has signed Elick Moll, one of the new magazine writers, to a long-term contract and handed him as his first picture assignment a revision of "The Dark Angel" which Goldwyn has made and released twice before. Moll will have the job of modernizing the story.

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Advance Dope SR

ALWAYS A BRIDESMAID (Univ.) **Comedy-With-Music. Principals:** Andrews Sisters, Patric Knowles, Grace McDonald, Billy Gilbert, Jivin' Jacks and Jills. **Plot:** An assistant district attorney and a woman detective, are individually assigned to investigate a widely-advertised professional get-together club run by the Andrews Sisters. Each suspects the other of being in league with the members, two of whom are notorious swindlers. The woman gets the lead, causing the man's arrest, only to discover that both were working on the same side of the fence. **Director,** Erle C. Kenton.

SO PROUDLY WE HAIL (Para.) **Drama. Principals:** Claudette Colbert, Paulette Goddard, Veronica Lake, George Reeves, Barbara Britton, Walter Abel. **Plot:** The story of a few brave nurses and soldiers who fought a delaying action at Bataan, depicting their sacrifices for their country, for each other and for the men and women they loved. It is told in retrospect by the nurses who returned, in order to help the doctor treating one of their number whose mind had become affected by her terrible experiences. **Director,** Mark Sandrich.

OLD ACQUAINTANCE (WB) **Drama. Principals:** Bette Davis, Miriam Hopkins, John Loder, Gig Young, Philip Reed. **Plot:** Two women in love with the same man; one his wife and the other her best friend. Forced to leave his wife because of her abuse, the man offers his love to the other woman, but she refuses it. As the years go by the man finally meets and marries another . . . while the two women seek solace in each other's company. **Director,** Vincent Sherman.

COWBOY IN MANHATTAN (Univ.) **Comedy. Principals:** Frances Langford, Robert Paige, Leon Errol, Walter Catlett, Dorothy Granger, George Cleveland. **Plot:** A fast-talking Broadway producer "sells" a group of Texas hotel owners into backing a play about Texas. As a phoney publicity stunt, he gets an unknown song-writer to pose as a Texas cattle king, buy out the house opening night and then proceeds to give the story to every paper. The star of the play and the song-writer get together to straighten out the mess, thus making the play a success, and their love for each other takes care of the rest. **Director,** Frank Woodruff.

SHANTYTOWN (Rep.) **Drama. Principals:** Mary Lee, John Archer, Marjorie Lord, Harry Davenport, Billy Gilbert. **Plot:** A youngster from the "wrong side of the tracks" gets an opportunity to bring happiness to a young couple who seek refuge in her ramshackle boarding house. The man, a fugitive from justice, is unable to go straight because of the gang's hold. So when they come after him, this youngster finds a way to straighten things out, clear his name and set the young folks on the right road. **Director,** Joseph Santley.

DESTROYER (Col.) **Drama. Principals:** Edward G. Robinson, Marguerite Chapman, Glenn Ford, Leo Gorcey, Craig Woods, Edward Buchanan. **Plot:** This is the story of a man's faith in a dream. The welder in a shipyard who was once in command of a ship which was recently sunk in the Coral Sea, insists upon working on the new ship being built to replace her. When she's launched, he gets a chance to ship on her as Chief Boatswain's Mate and through his love for the ship teaches the crew to learn to respect her, for she has a soul. **Director,** William Seiter.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

						See Issue of
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42		b7/18/42
3207	Bad Men of the Hills	Chas. Starrett-Russell Hayden	58	8/13/42		a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42		b10/17/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42		b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42		a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42		b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42		b6/27/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42		b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42		b9/19/4
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42		b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42		a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42		b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42		b6/27/42
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42		b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42		b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42		b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42		b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42		b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42		b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42		a5/16/42

Current 1942-43

						See Issue of
4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42		b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42		b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42		a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43		a10/17/42
	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43		b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42		b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42		b1/23/43
	Fighting Buckaroo (W)	Chas. Starrett-Kay Harris	58	2/1/43		a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42		a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42		a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42		a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42		a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42		a5/16/42
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43		a11/28/42
4028	One Dangerous Night (My)	Warren William-Eric Blore	77	1/28/43		a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42		a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy	63	1/28/43		a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43		a1/9/43
	Riders of the North West Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43		a11/14/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42		a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42		a8/8/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42		b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42		a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42		a8/8/42
4039	Underground Agent (Spy)	Bruce Bennett-Leslie Brooks	69	12/3/42		a10/31/42
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42		b10/10/42

Coming 1942-43

				See Issue of
	After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	3/18/43	a2/6/43
	Blondie Buys a Horse	Penny Singleton-Arthur Lake		
	Attack by Night	M. Oberon-B. Aherne		
	Boy From Stalingrad	Scotty Becket-Conrad Binyon		
	Deadline Guns (W)	Russell Hayden-Bob Wills		a1/2/43
	Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes		a8/8/42
	Destroyer	Ed. G. Robinson-Glenn Ford		
	Frontier Fury	Starrett-Davis		
	Hail to the Rangers (W)	Charles Starrett-Kay Harris		a10/31/42
	Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
	Law of the Northwest (W)	Chas. Starrett-Shirley Patterson		a10/3/42
	Let's Have Fun	Margaret Lindsay-John Beal	3/4/43	a8/1/42
	More the Merrier (D)	Jean Arthur-Joel McCrea		a1/30/43
	Murder in Times Square (My)	Edmund Lowe-Bruce Bennett		a1/23/43
	Redhead From Manhattan	Lupe Velez-Douglas Leavitt		
	Mounted (W)	Russell Hayden-Bob Wills	78 2/15/43	a11/14/42
	Riding West (W)	C. Starrett-Shirley Patterson		a1/30/43
	Robin Hood of the Range (W)	Starrett-Kay Harris		a12/12/42
	Saddles & Sagebrush (W)	Russell Hayden-Bob Wills		a12/26/42
	She Has What It Takes (CO)	Jinx Falkenburg-Tom Neal		a1/30/43
	Somewhere in Sahara	Humphrey Bogart-Bruce Bennett		
	Silver City Raiders (W)	R. Hayden-Bob Wills		a10/3/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91 2/25/43	a11/7/42
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll		a1/16/43

MGM

Current 1941-42

					See Issue of
245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42

MGM

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42

1942-43 Trade Shown

					See Issue of
	A Stranger in Town (D)F	Frank Morgan-Jean Rogers	67		b2/13/43
318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
	Cabin in the Sky (M)F	Ethel Waters-Rex Ingram	98		b2/13/43
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	84	9/10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/13/42

Coming 1942-43

		See Issue of
Above Suspicion (D)	J. Crawford-F. MacMurray	a1/9/43
Air Raid Wardens (C)	Laurel and Hardy	a2/13/43
Assignment in Brittany (D)	Richard Whorf-Susan Peters	a10/31/42
Bataan (D)	R. Taylor-T. Mitchell	a2/6/43
Best Foot Forward (Tech.)	V. Weidler-L. Ball	
Destination Tokyo (D)	Franchot Tone-Marsha Hunt	a9/26/42
Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	a2/6/43
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	a11/21/42
Faculty Row	Herbert Marshall-Mary Astor	
Girl Crazy (M)	Mickey Rooney-Judy Garland	
Harrigan's Kid (D)	Bobby Readick-Wm. Gargan	a1/30/43
Human Comedy (D)	Mickey Rooney-Frank Morgan	a10/31/42
I Dood It (C)	Red Skelton-E. Powell	a2/13/43
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp	a10/24/42
Presenting Lily Mars (D)	J. Garland-R. Carlson	a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly	a1/16/43
Right About Face	Kay Kyser & Band-Lena Horne	
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young	a12/26/42
Swing Shift Maisie	Ann Sothern-James Craig	
Youngest Profession (D)	Virginia Weidler-Edw. Arnold	a1/23/43

MONOGRAM

Current 1941-42

				See Issue of
Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42	a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42

Current 1942-43

					See Issue of
Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42		b10/3/42
Cosmo Jones in the Crime Smasher (D)	Frank Graham-Edgar Kennedy		1/29/43		a1/9/43
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42		a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42		b9/19/42
Haunted Ranch	Johnny King-David Sharpe		12/4/42		a10/31/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42		b8/15/42
Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43		b1/23/43
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42		b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42		b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42		b7/4/42
Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42		b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42		b9/26/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43		a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42		a9/19/42

MONOGRAM

Coming 1942-43 (Cont.)

		Mins.	Rel. Date	See Issue of
	Ape Man (H) — Bela Lugosi-Wallace Ford		3/5/43	a1/16/43
	Clancy Street Boys — Leo Gorcey-Huntz Hall			
	Ghost Rider — J. M. Brown-R. Hatton			
	Ghosts in the Night (D) — East Side Kids			
	I Escaped From the Gestapo — Mary Brian-Dean Jagger			a1/23/43
	Land of Hunted Men (W) — Range Busters			a2/6/43
	Sarong Girl — Ann Corio-John (Scat) Davis			
	Silver Skates (M)F — Kenny Baker-Patricia Morison	76	2/26/43	b1/16/43

PARAMOUNT

Current 1941-42

Block No.					
7	Are Husbands Necessary?(C)F — Ray Milland-Betty Field	79			b6/13/42
	Beachcomber, The (Re-issue) — Laughton-Lanchester	88	7/24/42		b3/12/38
6	Beyond the Blue Horizon (D) — Dorothy Lamour-Richard Denning	76			b5/9/42
6	Dr. Broadway (D) — Macdonald Carey-Jean Phillips	67			b5/9/42
5	Great Man's Lady (D)A — Barbara Stanwyck-Joel McCrea	91	5/29/42		b3/21/42
5	Henry and Dizzy (CD)F — Jimmy Lydon-Charles Smith	71	6/5/42		b3/21/42
	Holiday Inn (M)F — Bing Crosby-Fred Astaire	101	8/28/42		b6/20/42
7	I Live on Danger (G)F — Chester Morris-Jean Parker	73			b6/13/42
5	My Favorite Blonde (C)A — Bob Hope-Madeleine Carroll	78	5/1/42		b3/21/42
6	Night in New Orleans (My) — Preston Foster-Albert Dekker (Reviewed as "Midnight Angel")	75			b5/9/42
	Reap the Wild Wind (D)F — Ray Milland-John Wayne (Tech.)	124	7/2/42		b3/21/42
6	Sweater Girl (My) — Eddie Bracken-June Preisser	77			b5/9/42
6	Take a Letter, Darling (C) — Rosalind Russell-Fred MacMurray	92			b5/9/42
5	This Gun for Hire (G)A — Veronica Lake-Robert Preston	81	6/19/42		b3/21/42
7	Tombstone (W)F — Richard Dix-Frances Gifford	78			b6/13/42
5	True to the Army (CM)F — Judy Canova-Ann Miller-Allan Jones	76	5/15/42		b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F — Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98			b8/29/42
2	Forest Rangers (D) (Tech.)F — F. MacMurray-P. Goddard	87			b10/3/42
1	Glass Key (G)F — B. Donlevy-V. Lake	85			b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F — M. Martin-D. Powell-R. Vallee	81			b1/2/43
2	Henry Aldrich, Editor (D)F — Jimmy Lydon-Chas. Smith	72			b10/3/42
4	Henry Aldrich Gets Glamour (CD)F — Jimmy Lydon-John Litel	72			b1/2/43
4	Lady Bodyguard (CD)F — Eddie Albert-Anne Shirley	70			b1/2/43
3	Lucky Jordan (D)A — Alan Ladd-Helen Walker	84			b11/21/42
1	Major and the Minor (CD)F — Ginger Rogers-Ray Milland	99			b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F — Fay Bainter-Carolyn Lee	80			b10/3/42
3	My Heart Belongs to Daddy (CD)F — R. Carlson-Martha O'Driscoll	75			b11/7/42
4	Night Plane From Chungking (D)F — Robert Preston-Ellen Drew	69			b1/2/43
3	Palm Beach Story (C)A — C. Colbert-J. McCrea-R. Vallee	88			b11/7/42
1	Priorities on Parade (M)F — Ann Miller-Johnnie Johnston	79			b7/25/42
2	Road to Morocco (CM)F — Crosby-Hope-Lamour	83			b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special — Crosby-Hope-MacMurray-Lamour	99			b1/2/43
2	Street of Chance (MyD)F — B. Meredith-C. Trevor	73			b10/3/42
1	Wake Island (D)F — B. Donlevy-R. Preston	78			b8/15/42
1	Wildcat (D)F — R. Arlen-Arline Judge	73			b8/29/42
3	Wrecking Crew (D)F — R. Arlen-C. Morris-Jean Parker	70			b11/7/42

Coming 1942-43

	Aerial Gunner — C. Morris-R. Arlen			a12/12/42
	Alaska Highway — Richard Arlen-Jean Parker			
4	China (D) — Loretta Young-Alan Ladd			a1/9/43
	Five Graves to Cairo — Franchot Tone-Anne Baxter			
	Dixie (Tech.) (M) — Bing Crosby-Dorothy Lamour			a1/2/43
	For Whom the Bell Tolls (Tech.) (D) — Gary Cooper-Ingrid Bergman			a10/24/42
	Good Fellows — James Brown-Helen Walker			
	Great Without Glory (D) — Joel McCrea-Betty Field			a6/27/42
	Henry Aldrich Plays Cupid — Jimmy Lydon-Charles Smith			
	Henry Aldrich Swings It — Jimmy Lydon-Chas. Smith			
	High Explosive (D) — Chester Morris-Jean Parker			a9/12/42
	Hostages (D) — A. de Cordoba-Luise Rainer			
	Lady in the Dark (Tech.) — G. Rogers-R. Milland			
	Let's Face It — Bob Hope-Betty Hutton			
	Miracle of Morgan's Creek (CD) — Eddie Bracken-Betty Hutton			a1/2/43
	Riding High (Tech.) — Dorothy Lamour-Dick Powell			
	No Time for Love (C) — Claudette Colbert-Fred MacMurray			a7/25/42
	Salute for Three — Betty Rhodes-Donna Drake			
	So Proudly We Hail — Colbert-Goddard-Lake			
	Submarine Alert (Spy) — Richard Arlen-Wendy Barrie			a8/1/42
	True to Life (D) — M. Martin-F. Tone-D. Powell			a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails — Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W) — Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F — Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A — Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W) — Geo. Houston-Al St. John		9/18/42	
219	Gallant Lady — Sidney Blackmer-Rose Hobart	70	5/29/42	
218	Inside the Law — Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A — Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F — Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice — G. Houston-Al St. John	60	6/12/42	
209	Mad Monster — Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F — J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W) — George Houston-Al St. John		10/28/42	
255	Prairie Pals (W) — Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A — Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
212	They Raid by Night (D)F — Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W) — Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A — H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A — Carlisle-Cromwell-Armstrong	62	9/15/42		b7/25/42
310	Boss of Big Town (D)A — John Litel-Florence Rice	69	12/7/42		b10/17/42
308	City of Silent Men (D)F — Frank Albertson-June Lang	65	10/12/42		b9/5/42
320	Dead Men Walk (H)A — Geo. Zucco-Mary Carlisle	64	2/10/43		b1/16/43
358	Kid Rides Again (W) — B. Crabbe-Al St. John		1/27/43		
302	Lady From Chungking (D)A — Anna May Wong-Mae Clark	66	12/21/42		b11/14/42
319	Man of Courage (D) — B. MacLane-Lyle Talbot	67	1/4/43		a11/7/42
318	Miss V From Moscow (D)F — Lola Lane-Noel Madison	68	11/23/42		b12/5/42
357	Mysterious Rider (W)F — B. Crabbe-Al St. John	55	11/20/42		b1/16/43
304	Night for Crime — G. Farrell-L. Talbot	78	2/18/43		b8/1/42
363	Overland Stagecoach (W) — Bob Livingston- Al St. John	60	12/11/42		
303	Payoff (My)A — Lee Tracy-Tom Brown	74	1/21/43		b11/28/42
351	Rangers Take Over (W) — Tex O'Brien-Jim Newill		12/25/42		
309	Secrets of a Co-Ed (D)A — Otto Kruger-Tina Thayer	67	10/26/42		b9/19/42
307	Tomorrow We Live (D)A — R. Cortez-Jean Parker	67	9/29/42		b9/26/42
364	Wild Horse Rustlers — Livingston-St. John	57	2/12/43		
301	Yanks Are Coming (M)F — Mary Healy-Jackie Heller	71	11/9/42		b10/3/42

Coming 1942-43

352	Bad Men of Thunder Gap — Dave O'Brien-Jim Newill		3/5/43		
313	Behind Prison Walls (CD)F — Alan Baxter-G. Michael	64	3/22/43		b2/6/43
360	Billy, the Kid No. 4 — B. Crabbe-Al St. John		5/28/43		
321	Black Raven (D) — G. Zucco-Noel Madison		5/31/43		
316	Convict Battalion — Arline Judge-Roger Clark		7/12/43		
31	Corregidor (WD) — Otto Kruger-Elissa Landi		3/29/43		
30	Follies Girl — Wendie Barrie-Doris Nolan		5/3/43		

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

359	Fugitive of the Plains — B. Crabbe-Al St. John		3/12/43	
314	Ghost and the Guest — James Dunn-Florence Rice		4/19/43	
365	Lone Rider No. 3 — Bob Livingston-Al St. John		4/16/43	
311	My Son, the Hero (C)F — Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
312	Queen of Broadway (D)F — Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
	Submarine Base — John Litel-Alan Baxter			
360	Western Cyclone — B. Crabbe-Al St. John		5/28/43	

RKO-RADIO

Current 1941-42

Block No.					
W-2	Come on Danger (W)F — Tim Holt-Ray Whitley		6/5/42		b12/13/41
6	Falcon Takes Over (CD) — George Sanders-Allen Jenkins	63	5/29/42		b5/9/42
	Magnificent Ambersons (D)A — J. Cotten-Dolores Costello-T. Holt	88	7/10/42		b7/4/42
5	Mayor of 44th Street (CDM)A — George Murphy-Anne Shirley	86	5/15/42		b3/21/42
6	Mexican Spitfires Sees A Ghost (C)F — Leon Errol-Lupe Velez	70	6/26/42		b5/9/42
6	My Favorite Spy (MyC)F — Kay Kyser-Ellen Drew	86	6/12/42		b5/9/42
6	Powder Town (D)F — Victor McLaglen-Edmond O'Brien	79	6/19/42		b5/9/42
5	Scattergood Rides High (D)F — Guy Kibbee-Dorothy Moore	66	5/8/42		b3/21/42
6	Syncopation (DM) — Adolphe Menjou-Jackie Cooper	88	5/22/42		b5/9/42
W-2	Thundering Hoofs (W)F — Tim Holt-Ray Whitley	60	7/24/42		b12/13/41
5	Tuttles of Tahiti (D)F — Charles Laughton-Jon Hall	94	5/1/42		b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A — James Ellison-Jane Wyatt	63	12/4/42		b10/24/42
	Bambi (Fa.) Tech. F — Disney Cartoon Feature	70	8/21/42		b5/30/42
	Bandit Ranger (W) — Tim Holt-Joan Barclay		9/25/42		a6/6/42
1	Big Street (CD)F — Henry Fonda-Lucille Ball	88	9/4/42		b8/8/42
3	Cat People (D)A — Simone Simon-Tom Conway	73	12/25/42		b11/14/42
2	Falcon's Brother (My)A — Geo. Sanders-Tom Conway	62	11/6/42		b10/3/42
1	Fighting Frontier (W) — Tim Holt-Ann Summers	57	1/29/43		b2/13/43
3	Great Gildersleeve (C)F — Harold Peary-Jane Darwell	62	1/1/43		b11/14/42
1	Here We Go Again (CM)F — E. Bergen-McGee & Molly	75	10/9/42		b8/29/42
1	Highways by Night (G)F — R. Carlson-Jane Randolph	63	10/2/42		b8/8/42
4	Hitler's Children (D)A — Bonita Granville-Tim Holt	89	2/12/43		b1/2/43
2	Journey Into Fear (D)A — O. Welles-D. Del Rio	70	2/12/43		b8/8/42
1	Mexican Spitfire's Elephant (C)F — Lupe Velez-Leon Errol	64	9/11/42		b8/8/42
2	Navy Comes Through (D)F — P. O'Brien-G. Murphy	87	11/13/42		b10/17/42
3	Once Upon a Honeymoon(D)F — Ginger Rogers-Cary Grant	117	11/27/42		b11/7/42
	Pirates of the Prairie (W)F — Tim Holt-Nell O'Day	57	11/20/42		b11/7/42
	Saludos Amigos (Tech.) — Walt Disney Feat. Prod	42	2/19/43		b12/19/42
2	Scattergood Survives a Murder (My)A — Guy Kibbee-John Archer	66	10/16/42		b10/17/42
2	Seven Days' Leave (CM)F — V. Mature-L. Ball	87	11/13/42		b10/17/42
3	Seven Miles From Alcatraz (D)A — J. Craig-B. Granville	61	1/8/43		b11/14/42
	They Got Me Covered (C)F — Bob Hope-Dorothy Lamour	95	2/5/43		b1/2/43
5	Two Weeks to Live (C)F — Lum and Abner	76	2/19/43		b2/6/43
1	Wings and the Woman (D)F — Anna Neagle-Robert Newton	90	9/18/42		b8/8/42

Coming 1942-43

	Avenging Rider (W) — Tim Holt-Cliff Edwards		5/28/43		a8/22/42
6	Bombardier (D) — P. O'Brien-R. Scott-A. Shirley		5/21/43		a11/28/42
4	Cinderella Swings It (DM)F — Guy Kibbee-Gloria Warren	71	2/26/43		b1/23/43
	Falcon Strikes Back — Tom Conway-Harriett Hilliard				
	Fallen Sparrow — John Garfield-Maureen O'Hara				
5	Flight for Freedom (D)F — R. Russell-F. MacMurray	100			b2/6/43
4	Forever and a Day (D)A — All Star Cast	104	3/19/43		b1/23/43
	Free for All — Jean Arthur-John Wayne				
	Gildersleeve's Bad Day — Harold Peary-Jane Darwell				
5	I Walked With a Zombie — Frances Dee-Tom Conway		4/30/43		
5	Ladies' Day (C) — Lupe Velez-Eddie Albert		4/9/43		a9/5/42
	Leopard Man — Dennis O'Keefe-Margo				
5	Mr. Lucky (D) — Cary Grant-Laraine Day		4/23/43		
	Petticoat Larceny — Joan Carroll-Walter Reed				
	Pride of the Yankees (BD)F — Gary Cooper-Teresa Wright	127	3/5/43		b7/18/42
	Red River Robin Hood (W) — Tim Holt-Cliff Edwards		7/23/43		a8/1/42
	Sagebrush Law (W) — Tim Holt-Joan Barclay		4/2/43		a7/25/42
7	Sky's the Limit — Fred Astaire-Joan Leslie		7/16/43		
	Squadron Leader X (D)F — E. Portman-A. Dvorak	97			b2/6/43
4	Tarzan Triumphs (D)F — J. Weismuller-Francis Gifford	78	3/12/43		b1/23/43
5	This Land Is Mine (D) — Laughton-O'Hara-Sanders		5/7/43		

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F — Gene Autry-Smiley Burnette	71	8/10/42		b8/22/42
177	Cyclone Kid (W)F — Don Barry-Lynn Merrick	55	5/31/42		b8/8/42
103	In Old California (D)F — John Wayne-Binnie Barnes	87	5/31/42		b6/6/42
104	Joan of Ozark (CD)F — Judy Canova-Joe E. Brown	79	8/1/42		b7/18/42
120	Moonlight Masquerade (CM)F — Jane Frazee-Dennis O'Keefe	67	6/3/42		b6/27/42
167	Phantom Plainsmen (W)F — Bob Steele-Rufe Davis	57	6/16/42		b10/24/42
134	Remember Pearl Harbor (Spy-D) — Donald Barry-Fay McKenzie	75	5/18/42		b5/16/42
156	Romance on the Range (W) — Roy Rogers-George "Gabby" Hayes	63	5/18/42		b5/30/42
157	Sons of the Pioneers (W)F — Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42		b7/25/42
147	Stardust on the Sage (WM) — Gene Autry-Smiley Burnette	65	5/25/42		b5/30/42
158	Sunset Serenade (W)F — Roy Rogers-George Hayes	58	9/14/42		b9/12/42
124	Yukon Patrol (D) — Allen Lane-Lita Conway	66	4/30/42		b5/9/42

Current 1942-43

2301	Boots and Saddles (W) — Autry-Burnette-Judith Allen		1/15/43		Reissue
211	Fighting Devil Dogs — Lee Powell-Eleanor Stewart		1/29/43		
777	Flying Tigers (D) (Special)F — John Wayne-John Carroll	102	10/8/42		b9/26/42
251	Heart of the Golden West (W)F — Rogers-Burnette-Hayes	65	12/11/42		b11/21/42
201	Hi, Neighbor (M)F — Jean Parker-John Archer	71	7/27/42		b7/25/42
206	Ice Capades Revue (CD) — Ellen Drew-Richard Denning	79	12/24/42		b12/19/42
205	Johnny Doughboy (CD) — Jane Withers-Henry Wilcoxon	63	12/31/42		b12/26/42
210	London Blackout Murders(My) — John Abbott-Mary McLeod	58	1/15/43		b12/19/42
100	Moscow Strikes Back (Doc)A — Russian Cast (Special)	57	10/1/42		b8/15/42
209	Mountain Rhythm (D) — Weaver Bros. & Elviry	70	1/8/43		b12/12/42
202	Old Homestead (C)F — Weaver Bros.-Dick Purcell	68	8/17/42		b8/29/42
272	Outlaws of Pine Ridge (W) — Don Barry-Lynn Merrick	56	10/27/42		a9/5/42
253	Ridin' Down the Canyon (W) — Roy Rogers-George Hayes	55	12/30/42		b12/12/42
208	Secrets of the Underground (Spy) — John Hubbard-Virginia Grey	71	12/18/42		a10/10/42
261	Shadows on the Sage (W) — Three Mesquiteers	55	8/24/42		a8/8/42
271	Sombrero Kid (W) — Don Barry-Lynn Merrick	56	7/31/42		a7/25/42
273	Sundown Kid (W) — Don Barry-Linda Johnson	56	12/28/42		a10/31/42
263	Thundering Trails (W) — Three Mesquiteers	56	1/25/43		a11/28/42
207	Traitor Within (D)A — Donald M. Barry-Jean Parker	63	12/16/42		b12/5/42
262	Valley of Hunted Men (W) — Three Mesquiteers	56	11/13/42		a10/3/42
204	X Marks the Spot (My)A — Helen Parrish-Damian O'Flynn	56	11/4/42		b11/7/42
203	Youth on Parade (CM)A — John Hubbard-Ruth Terry	72	10/24/42		b10/17/42

Coming 1942-43

264	Blocked Trail (W) — Bob Steele-Tom Tyler		3/12/43		a1/30/43
	Calling Wild Bill Elliott (W) — B. Elliott-G. Hayes				
	Carson City Cyclone (D) — Don Barry-Noah Beery, Sr.				a1/30/43
	Chatterbox (C) — Canova-J. E. Brown-R. Lane		4/1/43		a12/26/42
274	Dead Man's Gulch (W) — Don Barry-Lynn Merrick		2/13/43		a12/12/42
	Days of Old Cheyenne — Don (Red) Barry-Lynn Merrick				
	Gaucho Serenade — Gene Autry-Smiley Burnette		4/15/43		Re-Release
	Hit Parade of 1943 (DM) — John Carrol-Susan Hayward		3/19/43		a12/5/42
	Idaho (W) — Roy Rogers-S. Burnette		3/19/43		a1/16/43
	King of the Cowboys — Roy Rogers-Smiley Burnette				a2/13/43
	Man Trap — Henry Stephenson-Joseph Allen				
	Prodigal's Mother				
	Purple V (D) — John Archer-Mary McLeod		3/26/43		a1/23/43
	Santa Fe Scouts — Three Mesquiteers				
	Shantytown — Mary Lee-John Archer				
	South of the Border — Gene Autry-Smiley Burnette		3/1/43		Reissue
	Swing Your Mother — Lulubelle & Scotty-Vera Vague				
	Tahiti Honey — Dennis O'Keefe-Simone Simon				a1/23/43
	Three Texas Rangers — Three Mesquiteers				
	Thumbs Up				

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Barl	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
12	United We Stand (Dee)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
6	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42

Coming 1942-43

	Bomber's Moon	Geo. Montgomery-Annabella			
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
	Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney			
	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
	Jane Eyre	Orson Welles-Joan Fontaine			
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
	Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
	School for Sabotage	Geo. Sanders-Ward Bond			
	Tonight We Raid Calais (D)	Anabella-B. Bondi			
	Stormy Weather	Lena Horne-Bill Robinson			
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

UNITED ARTISTS

Current

American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
Crystal Ball (CD)F	P. Goddard-Ray Milland	81	1/2/43	b1/23/43
Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42	b1/23/43
McGuerins From Brooklyn (C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
Real Glory	Gary Cooper	95	5/8/42	Reissue
Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42
Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	1/29/43	b2/13/43

Coming

Bar 20 (W)	Wm. Boyd-Andy Clyde		a12/19/42
Border Patrol (W)F	Wm. Boyd-Claudia Drake	67	b1/30/43
Buckskin Frontier (W)	R. Dix-Jane Wyatt		a10/17/42
Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.		a6/6/42
Colt Comrades (W)	Wm. Boyd-Andy Clyde		a10/31/42
Hangmen Also Die (D)	Brian Donlevy-W. Brennan		a2/13/43
Kansan (The) (W)	Richard Dix-Jane Wyatt		a1/2/43
Lady of Burlesque	B. Stanwyck-Gloria Dickson		
Leather Burners (W)	Wm. Boyd-Andy Clyde		a8/22/42
Nazty Nuisance (C)	Bobby Watson-Joe Devlin		a8/15/42
Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.		a7/4/42
Silver Queen (D)F	G. Brent-P. Lane	82	b11/14/42
Somewhere in France (D)F	C. Cummings-R. Morley	84	b2/20/43
Stage Door Canteen	Wm. Terry-Cheryl Walker		
Taxi, Mister (C)	William Bendix-Grace Bradley		a6/27/42
Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth		a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6057	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6000	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	88	8/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42

UNIVERSAL

Current 1941-42 (Cont.)

6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	96	2/19/43	ba/6/43
7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid	Andrews Sisters			
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter			a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy in Manhattan	Robert Paige-Frances Langford			
	Cross Your Fingers	A. Jones-K. Carlisle			a2/6/43
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey		3/12/43	a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			a2/13/43
	He's My Guy (DM)	Irene Hervey-Joan Davis	65	3/26/43	a1/23/43
	Hi, Buddy	Dick Foran-Harriett Hilliard		2/26/43	a12/19/42
	Hi Ya, Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
	It Ain't Hay (C)	Abbott & Costello-E. Pallette		3/19/43	a12/5/42
	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
	Keep 'Em Slugging	Dead End Kids-Elyse Knox		4/2/43	a12/12/42
	Oh! Doctor (C)	Abbott & Costello-Ginny Simms			a1/30/43
	Phantom of the Opera	Nelson Eddy-Susanna Foster			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
	Rhythm of the Islands	A. Jones-J. Frazee		4/16/43	a12/19/42
	Sherlock Holmes in Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Son of Dracula	A. Curtis-L. Allbritton			
	Trombone From Heaven	Mary Beth Hughes-Leon Errol			
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne			a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu			a12/12/42

WARNER BROS.

Current 1941-42

135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
217	Air Force (D)F	J. Garfield-Gig Young	124	3/20/43	b2/6/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/13/42
	Devotion	O. deHavilland-I. Lupino			
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston			a10/17/42
	Last Ride (D)	R. Travis-Chas. Long			
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	
	Mission to Moscow (D)	W. Huston-A. Harding			a2/6/43
	Night Shift	Ann Sheridan-John Ridgely			
	Old Acquaintance	Bette Davis-Miriam Hopkins			
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart			a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	This Is the Enemy (D)	Russian Cast	78	Alme	b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3426	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yes Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study In Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache in Every Stake	Slapstick	16	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	16	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	17	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
AMERICA SPEAKS				
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES				
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers	Fair	6	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
COMMUNITY SING				
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	Screen Snapshots No. 6	Entertaining	10	2/13/43
STOOGE COMEDIES				
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

CARTOONS (16) (Tech.)				
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MINIATURES (10)				
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
MINIATURES (10)				
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman In the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

CARTOONS				
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
MINIATURES (10)				
M-433	Brief Interval		10	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)				
K-481	Madero of Mexico	Fine	11	1/23/43
PETE SMITH SPECIALTIES				
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
TRAVELTALKS (12)				
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
TWO REEL SPECIALS (6)				
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples	Interesting	11	9/19/42
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival In Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5	Fair	9	8/29/42
Z1-6	No. 6	Good	8	10/ 3/42
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-6	Little Broadcast		9	Not Rev.
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
M1-5	Tulips Shall Grow	Good	7¼	6/27/42
POPEYE (12)				
E1-12	Alona on the Sarong Seas	Fair	7	10/10/42
E1-10	Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
J1-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
Q1-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle	Good	8	8/22/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show	Clever	9	10/ 3/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-6	In South America	Excellent	9	10/24/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-13	Timber Athletes	Very Good	10	10/10/42
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-12	Eleventh Hour	Exciting	8½	12/19/42
W1-10	The Japoteurs	Swell for Kids	8	9/26/42
W1-11	In Showdown	Up to Par	8	10/24/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
W1-9	Terror on the Midway	For the Fans	8	8/22/42
W1-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)				
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		10	Not Rev.
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Strauss!		7½	Not Rev.
U2-2	Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)				
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43

PARAMOUNT 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPEAKING OF ANIMALS (6)				
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-4	Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums (Tech.)		10	Not Rev.
W2-2	Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3		10	Not Rev.
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap		10	Not Rev.
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	6/ 6/42
24116	Billboy Donald	Very Funny	7	1/16/43
24117	Der Fuehrer's Face	Great	8	12/19/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24118	Education for Death	Very Good	10	12/19/42
24109	How to Play Baseball	Hilarious	7	9/26/42
24115	How to Fish	Funny	7	1/16/43
24112	How to Swim		7½	Not Rev.
24111	Olympic Champ	Hilarious	7	12/ 5/42
24114	Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113	Sky Trooper	Very Funny	7	11/28/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
24110	Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)				
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/20/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)	Average	11	10/ 3/42
24211	No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)				
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men In Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)				
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson	Unique	8	9/26/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars In Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)				
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers	Interesting	8	10/ 3/42
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

EDGAR KENNEDY (6)				
33403	Duck Soup		17	Not Rev.
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42

RKO-RADIO 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)				
34405	Enric Madriguera & Orch.		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)				
34305	Basketeers		9	Not Rev.
34304	"Q" Men	Interesting	8	1/23/43
34301	Show Horse	Good	9	10/24/42
34306	Ski Trails		8	Not Rev.
34302	Touchdown Tars	Good	8	11/28/42
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33103	Army Chaplain	Very Fine	19	12/26/42
33104	Boomtown, D. C.	Very Good	19	2/13/43
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34201	Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	8/20/42
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
3203	Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT				
3902	Butch, the Parrot		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43

20th CENTURY-FOX 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		TERRYTOONS (26)		
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patrietic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
		WORLD TODAY		
3402	Tools of Production		10	Not Rev.
3401	W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

		WORLD IN ACTION (12)		
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of North Africa	Superb	20	2/ 6/43
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

		ANDY PANDA CARTUNES (13) (Tech.)		
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
		NAME BAND MUSICALS (13)		
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
		SPECIAL FEATURETTE (2)		
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
		STRANGER THAN FICTION (15)		
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
		VARIETY VIEWS (15) (5 In Color)		
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	NorthernNeighbors(Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

		ANDY PANDA CARTUNES		
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
		NAME BAND MUSICALS		
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		PERSON-ODDITIES		
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
		TWO-REEL SPECIALS (2)		
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
		SWING SYMPHONIES (6)		
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
		VARIETY VIEWS		
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
		VICTORY FEATURETTE (4)		
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

		BROADWAY BREVITIES (12)		
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
		HOLLYWOOD NOVELTIES (6)		
7301	Polo With the Stars		10	Not Rev
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
		LOONEY TUNES (16)		
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
		MELODY MASTERS (10)		
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
		MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)		
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
		SERVICE SPECIALS (6) (Tech.)		
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
		SPECIALS		
	Divide and Conquer	Excellent	14	7/25/42
		SPORTS PARADE (10) (Tech.)		
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
		BROADWAY BREVITIES (12)		
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
		HOLLYWOOD NOVELTIES (6)		
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
		LOONEY TUNES		
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
		MELODY MASTERS (10)		
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
		MERRIE MELODIES (26)		
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
		SPORTS PARADE (13) (Tech.)		
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
		TECH. SPECIALS (6)		
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Colleges at War	10	Metro
Community Transportation	4½	Metro
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Ring of Steel	10	Warner Bros.
Salvage	7½	RKO
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
You, John Jones	10½	Metro

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
JAN. 23	One Dangerous Night	SEP. & OCT. & NOV.			Pay-Off			Time to Kill	McGuerins from Brooklyn	Mug Town	Casablanca
JAN. 30	Power of the Press	Apache Trail Cairo Eyes in the Night For Me and My Gal Omaha Trail Panama Hattie Seven Sweethearts Somewhere I'll Find You Tish War Against Mrs. Hadley White Cargo Yank at Eton	Cosmo Jones in the Crime Smasher	Block 2 (42-43) Forest Rangers Henry Aldrich, Editor Mrs. Wiggs of the Cabbage Patch Road to Morocco Street of Chance	Kid Rides Again	Fighting Frontier	Thundering Trails Fighting Devil Dogs	Immortal Sergeant	Young and Willing	How's About It? Tenting Tonight on the Old Camp Ground	Truck Busters
FEB. 6	Reveille With Beverly		Kid Dynamite	Block 3 (42-43) The Avengers Lucky Jordan My Heart Belongs to Daddy Palm Beach Story Wrecking Crew	Dead Men Walk Wild Horse Rustlers	They Got Me Covered Journey Into Fear Hitler's Children	Dead Man's Gulch	Chetniks Meanest Man in the World	Hangmen Also Die	Sherlock Holmes and the Secret Weapon	
FEB. 13	No Place for a Lady	DECEMBER Journey for Margaret Reunion in France Stand by for Action Three Hearts for Julia Whistling in Dixie	Prison Mutiny Haunted Ranch	Block 4 (42-43) China Happy-Go-Lucky Henry Aldrich Gets Glamour Lady Bodyguard Night Plane from Chungking	Night for Crime	Saludos Amigos Two Weeks to Live Cinderella Swings It		Margin for Error Young Mr. Pitt		Amazing Mrs. Holliday Hi, Buddy	Hard Way
FEB. 20	Riders of the Northwest Mounted		Silver Skates Ape Man		Bad Men of Thunder Gap (W) Fugitive of the Plains Queen of Broadway	Pride of the Yankees Tarzan Triumphs	South of the Border (W) Re-release Blocked Trail Hit Parade of 1943 Idaho				Mysterious Doctor
FEB. 27	Something to Shout About										
MAR. 6	Let's Have Fun										
MAR. 13											
	COMPLETED After Midnight With Boston Blackie Boy From Stalingrad Commandos Strike at Dawn Deadline Guns (w) Destroyer Fighting Buckaroo (w) Frontier Fury Hail to the Rangers Last Horseman (w) Law of the Northwest More the Merrier Murder in Times Square Riding West Robin Hood of the Range Saddles & Sagebrush She Has What It Takes Silver City Raiders (w) Wyoming Hurricane IN PRODUCTION Attack by Night Blondie Buys a Horse Redhead From Manhattan Somewhere in Sahara	COMPLETED A Stranger in Town Above Suspicion Air Raid Wardens Andy Hardy's Double Life Assignment in Brittany Cabin in the Sky Destination Tokyo Dr. Gillespie's Criminal Case Dr. Gillespie's New Assistant DuBarry Was a Lady Harrigan's Kid Human Comedy Keeper of the Flame Lassie Come Home Northwest Rangers Presenting Lily Mars Private Miss Jones Random Harvest Salute to the Marines Slightly Dangerous Swing Shift Maisie Tennessee Johnson Youngest Profession IN PRODUCTION Bataan Best Foot Forward Faculty Row Girl Crazy I Dood It Right About Face	COMPLETED I Escaped From the Gestapo Land of Hunted Men War Dogs IN PRODUCTION Clancy Street Boys Ghosts in the Night Ghost Rider Sarong Girl	COMPLETED Aerial Gunner Dixie For Whom the Bell Tolls Good Fellows Henry Aldrich Plays Cupid Henry Aldrich Swings It High Explosive Miracle of Morgan's Creek No Time for Love Salute for Three Star Spangled Rhythm Submarine Alert Triumph Over Pain True to Life IN PRODUCTION Alaska Highway Five Graves to Cairo Hostages Lady in the Dark Let's Face It Riding High So Proudly We Hail	COMPLETED Behind Prison Walls Corregidor Follies Girl My Son, the Hero Western Cyclone IN PRODUCTION Black Raven Convict Battalion Ghost and the Guest Submarine Base	COMPLETED Avenging Rider (w) Bombardier Flight for Freedom Forever and a Day I Walked With a Zombie Ladies' Day Mr. Lucky Petticoat Larceny Red River Robin Hood (w) Sagebrush Law (w) Squadron Leader This Land is Mine IN PRODUCTION A Lady Takes a Chance Falcon Strikes Back Fallen Sparrow Gildersleeve's Bad Day Leopard Man Sky's the Limit	COMPLETED Carson City Cyclone Chatterbox King of the Cowboys Purple V Tahiti Honey Shantytown Tahiti Honey IN PRODUCTION Calling Wild Bill Elliott Days of Old Cheyenne Man Trap Santa Fe Scout	COMPLETED Coney Island Crash Dive Dixie Dugan He Hired the Boss Hello, Frisco, Hello Moon Is Down My Friend Flicka Ox-Bow Incident Quiet, Please, Murder School for Sabotage IN PRODUCTION Bomber's Moon Heaven Can Wait Jane Eyre Stormy Weather Tonight We Raid Calais	COMPLETED Bar-20 Border Patrol Buckskin Frontier Calaboose Colt Comrades Kansan, The Lady of Burlesque Leather Burners Nazty Nuisance Prairie Chickens Silver Queen Somewhere in France Texas Law Taxi, Mister Yanks Ahoy IN PRODUCTION Stage Door Canteen	COMPLETED Always a Bridesmaid Captive Wild Woman Cheyenne Roundup (w) Cowboy in Manhattan Eagle Squadron Frankenstein Meets the Wolf Man Good Morning, Judge He's My Guy Hi' Ya, Chum It Ain't Hay Keep 'Em Slugging It Comes Up Love Lone Star Trail (w) Oh! Doctor Raiders of San Joaquin (w) Rhythm of the Island Sherlock Holmes and the Secret Weapon Sherlock Holmes in Washington Son of Dracula We've Never Been Licked White Savage IN PRODUCTION Corvettes in Action Cross Your Fingers Flesh and Fantasy Phantom of the Opera Tombstone From Heaven	COMPLETED Action in the North Atlantic Adventures of Mark Twain Air Force Arsenic and Old Lace Background to Danger Constant Nymph Crime by Night Desert Song Edge of Darkness Last Ride Princess O'Rourke Thank Your Lucky Stars Watch on the Rhine IN PRODUCTION Devotion Mission to Moscow Night Shift Old Acquaintance

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SHOWMEN'S TRADE REVIEW

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AVENGE PEARL HARBOR

REVIEWED IN THIS ISSUE

	Page
The Mysterious Doctor	11
The Human Comedy	11
The Ape Man	11
Frankenstein Meets the Wolf Man	11

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 45

Vol. 38 No. 6

February 27
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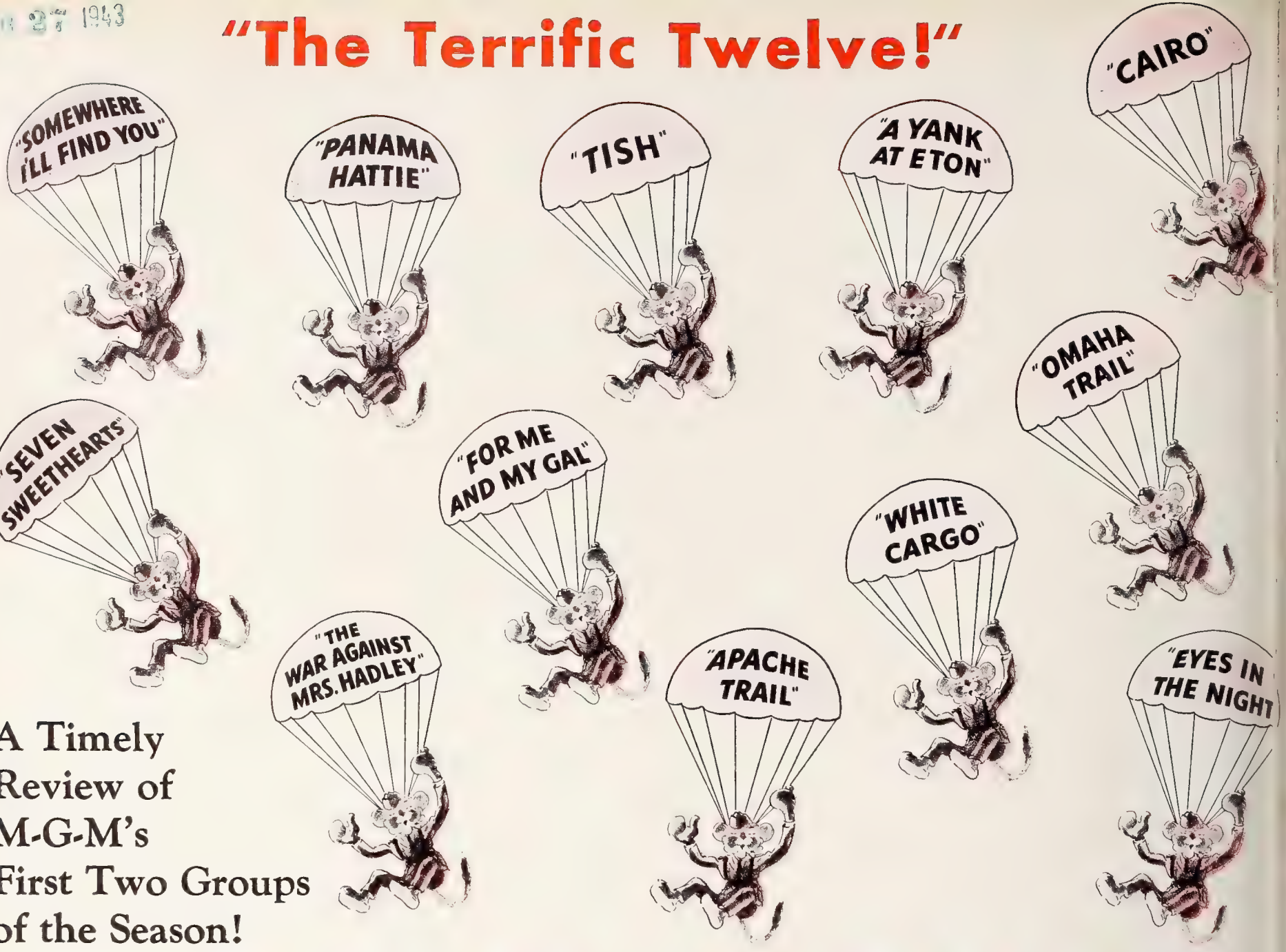
CHARLES E. 'CHICK' LEWIS
Editor and Publisher



R. J. O'Donnell (See Page 10)

FEB 27 1943

"The Terrific Twelve!"



A Timely Review of M-G-M's First Two Groups of the Season!

BOX-OFFICE

"SOMEWHERE I'LL FIND YOU": Clark Gable, Lana Turner. It started M-G-M's 1942–43 season with a rush to the box-office that has never let up!

"PANAMA HATTIE": Red Skelton, Ann Sothern and a host of headline entertainers in the kind of money show that fits the times like a silk glove.

"TISH": Mary Roberts Rinehart's beloved character played by Marjorie Main, a heart-warming joy to folks from Coast to Coast.

"A YANK AT ETON": Mickey Rooney with a screenful of howls. A let-down-your-hair comedy for the grateful paying public.

"CAIRO": Jeanette MacDonald, Robert Young. Novelty of comedy, wealth of song and talent give it surefire audience satisfaction.

"SEVEN SWEETHEARTS": Kathryn Grayson, Van Heflin, Marsha Hunt. Delightful entertainment, gorgeous singing, romance for the fans.

"THE WAR AGAINST MRS. HADLEY": Edward Arnold, Fay Bainter, Richard Ney. Provocative human drama of an American Mrs. Miniver.

"FOR ME AND MY GAL": Judy Garland, George Murphy, Gene Kelly. One of the greatest musicals the screen has ever known.

"APACHE TRAIL": A big scale Western in the M-G-M manner with Lloyd Nolan, Bill Lundigan and the famed Starlets Ann Ayars, Donna Reed.

"WHITE CARGO": Hedy Lamarr, Walter Pidgeon. When she says "I am Tondelayo" it sends the box-office thermometer to happy highs!

"OMAHA TRAIL": James Craig is the new "he-man" featured by the fan magazines and the reason is obvious from this Western thrill picture.

"EYES IN THE NIGHT": Edward Arnold, Ann Harding. As absorbing a detective story as this season has yielded for the fans who crave suspense!

"The Ten Strike!"



Heaven-sent
by the Random
Harvest Company!

STRONG FORCE!

"STAND BY FOR ACTION": Robert Taylor, Charles Laughton, Brian Donlevy. It's the Big Guns of Entertainment booming at box-offices everywhere.

"ANDY HARDY'S DOUBLE LIFE": Lewis Stone, Mickey Rooney and the beloved family. Business sensationally close to "Babes on Broadway." One of the series' best!

"WHISTLING IN DIXIE": Red Skelton convulsing a nation with the kind of show worth a fortune for war-time relaxation.

"REUNION IN FRANCE": Joan Crawford, John Wayne, Philip Dorn. Folks pay for a timely story absorbingly told! This is it. Powerful romance of the French underground movement.

"JOURNEY FOR MARGARET": Robert Young, Laraine Day, 'Margaret' O'Brien (new child star). Stirring film picked in Year's 10 Best by N. Y. Times.

"NORTHWEST RANGERS": James Craig (new fan idol), Bill Lundigan, Patricia Dane. Outdoor action with the ever-popular Mounties!

"KEEPER OF THE FLAME": Spencer Tracy, Katharine Hepburn. As predicted the b.o. blaze they kindled in "Woman of the Year" is raging now!

"DR. GILLESPIE'S NEW ASSISTANT": Lionel Barrymore. "The case of the runaway bride" is proving one of the most absorbing of the series.

"TENNESSEE JOHNSON": Van Heflin, Barrymore, Ruth Hussey. "A natural" says Time Mag. Gets highest praise from N. Y. critics in Astor Theatre World Premiere.

"THREE HEARTS FOR JULIA": Ann Sothern, Melvyn Douglas. Featuring the screen's first all-girl orchestra. Trade press hails a swell comedy romance.

STEADY PERFORMANCE—AND FRIENDLY!

Enlist Your Theatre—Join Red Cross Drive—Week April 1-7!



They're doing triple normal business with Warners' CASABLANCA

HUMPHREY BOGART · INGRID BERGMAN · PAUL HENREID in "CASABLANCA"

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A HAL B. WALLIS PRODUCTION • Directed by MICHAEL CURTIZ

Screen Play by Julius J. & Philip G. Epstein and Howard Koch • From a Play by Murray Burnett and Joan Alison • Music by Max Steiner

RUSH PLEDGE FOR RED CROSS WEEK!

The Editorial Page

Variety Club Convention Highlights

Henri Elman surprised everyone (including Henri Elman) by the efficient and smooth working of every detail of the convention. Aside from heading the convention committee, looking after the souvenir program, handling the banquet and getting the Club Rooms started, Henri hadn't a darned thing to do. They ought to put him on some committees.

John Friedl made only a short appearance at the Saturday session but stirred up much conversation when the delegates learned of what he is doing and is going to do for the Minneapolis Tent. It's men like Friedl who are making the Variety Clubs what they are.

Bob Wilby, Bill Jenkins and "Whit" Whitaker of Atlanta can register no complaints about good or bad times at this convention. They required little or no help from anyone to enjoy the three days. We wonder . . . did anyone else enjoy it as much . . . ?

Jimmie Coston, Warners' zone chief, was the most genial of hosts. Constantly circulating among the visitors, he helped make their stay enjoyable for every moment he could monopolize. We all want to see more of Gentleman Jim. (No pun.)

Johnny Harris looked ten years younger after he passed the National Chief Barker job over to Bob O'Donnell. Why, we can't imagine—unless Harris is kidding himself into believing that he will be allowed to do any less for the Club in the future than he did in the past. Or maybe he hasn't found out that the Big Boss job has an awful lot of responsibilities. He should read the constitutional amendment.

Bill Hollander of B & K was another old friend we were glad to greet after several years. We just can't picture Chicago without Bill as part of show business in that city. Save a lunch date for us, Bill, on our next trip through. Got lots of things to tell you about to bring you up to date.

Johnny Jones is our idea of the right man for the right job. It has been many years since we last spoke to Johnny and our recollection of him was rather hazy until we found him down in the Club Rooms the day before the convention. Chicago has started off on the right foot and it will continue that manner of march under Jones if we are calling them right. The entire convention took a distinct liking to Chicago's first Chief Barker.

Jimmie Balmer's "swan song" as national dough guy and inductor was the best in his career of many years. Jimmie must have determined to go out in a blaze of glory and, brother barkers, he sure did . . . and in spades. He didn't even make the three errors allowed under the constitution in administering the Club oath.

Larry Stein of Warner Theatres in Chicago rendered, by far, the most efficient service ever accorded to a convention by a local barker . . . (all right, Dallas, so your gang did as well) . . . and all on short notice and without warning that it was going to be piled on his shoulders. The national officers and national publicity director are everlastingly grateful to you, Larry.

C. C. Kellenberg, Joe Hiller and J. J. Maloney of Tent No. 1 Pittsburgh conducted themselves as was becoming and expected of representatives from the Mother Tent. In fact they behaved so well that Harris kept putting them to work. Funny thing . . . they liked it. (Thanks, C.C., for your participation on the Citation Committee.)

Generous Atlanta made history at the Heart Report meeting by refusing to accept credit for much of their year's charity and war activity However, the one thing they are concentrating on will overshadow everything else when it is completed, and it is bound to win them the Citation . . . or our guess is all wet.

Kellenberg, Frosch and Lewis tried their darndest to look and act like judges during the Heart Reports but the veneer was too thin and they ended up by looking just like Kellenberg, Frosch and Lewis.

Abe Lichtman of Washington, one of the nation's most dependables for all important conventions, made Chicago no exception to his established rule. Could it be that Abe picks up some money-making ideas on these treks . . . ? could be . . . !

Sam Galanty and Hardie Meakin of Washington were all smiles while Johnny Harris was telling about the momentous Pre-Mature Birth Stations established in the nation's capital by the Washington Tent. They have a right to feel proud. It was and is a terrific job.

Lynn Stocker, C. C. Ezell and John Adams from Dallas acted much too gentlemanly to be true. We still suspect that beneath that innocent front there were plans for some hell-raising of their own.

Earl Sweigert, Bill McAvoy, Jack Berensin and Edgar Moss constituted the Philly contingent and left for home with beaming smiles over the winning of the annual Charity Citation Award—which their tent richly deserved.

Al Kane, Ted Fleischer and Maurice Wolf of Boston

(*Continued on Page* 30)

Music Hall Record for 'Harvest'; Others Set Marks for Holdovers

"Random Harvest" established a new long-run record for Radio City Music Hall this week with the beginning Thursday of its 11th week at the big New York house. The feat accomplishes what many had predicted could not be done—set a mark for a run longer than "Mrs. Miniver," also an MGM picture, at the theatre.

The run establishes a unique record for Greer Garson, who as star of "Mrs. Miniver" and "Random Harvest," has the distinction of holding marquee space for a period of 21 weeks during the past 7 months at the Music Hall.

It was estimated early in the week that "Random Harvest" would be seen by more than 1,550,000 persons and to have grossed well over $1,000,000 at the Music Hall. The "Miniver" total was an attendance of 1,500,013 during its 10-week tenure there.

All New York theatres in the downtown area drew capacity audiences from holiday crowds over last week-end, the estimate being an increase of at least 10 per cent over the same holiday week-end last year.

Arthur Mayer's Rialto Theatre proudly announced on Wednesday that "Lucky Jordan," a Paramount offering, would start its sixth week at the theatre Friday, for the first such record of long runs at the Rialto.

"Star Spangled Rhythm" moved out of the Paramount Tuesday night after 8 weeks—and a new record for that house—to give way to RKO's "Hitler's Children." (Meanwhile, on the west coast, "Rhythm" became the first picture to play five weeks at both the Hollywood and Los Angeles Paramount theatres. "Reap the Wild Wind" had run five weeks at one house, but only four at the other.)

At the Rivoli, "The Amazing Mrs. Holliday" opening is said to have surpassed the record-breaking business of "Arabian Nights," which opened on Christmas morning. First three days of "Nights," 38,635 patrons were chalked up, while the week-end Washington holiday brought 46,307 ticket buyers to see "Mrs. Holliday."

Despite fact that "Casablanca" played ten weeks at the Hollywood before moving into the Strand, third week of the film's run at the latter house found the attendance and gross topping the first week. (Out in Los Angeles the picture was setting a record by going into a fifth week at three houses: the Downtown, Hollywood and Wiltern. And in Worcester and Springfield, Mass., it was grossing more in repeat runs than in the second week of original runs.)

Severe cold and snow storms didn't prevent "Saludos Amigos" from achieving a record-breaking first week at the Globe. Film is set now for an indefinite run.

Other pictures hitting box-office highs in various sections of the country included "The Hard Way," "Hitler's Children," "They Got Me Covered," and "Random Harvest."

Raw Stock Saving and Caravan Top Agenda for Allied Meeting

Principal topics expected to be discussed at a two-day meeting of the Allied Board of Directors at the Hotel Astor this week were ways to help the Government preserve raw stock and the extent to which short subjects are used.

Polling of their members by Allied units has revealed, it is asserted that production of short subjects continues the same as before the war.

Other topics on the agenda: report on the caravan committee's activities and the recent sessions with the Pacific Coast Conference.

INDEX TO DEPARTMENTS

Advance Dope	44
Box-Office Slants	11
Current Product Summary	51
Feature Booking Guide	45
Hollywood	42
Newsreel Synopses	41
On the Patriotic Front	20
Program Exchange	22
Regional News	14
Selling the Picture	21
Shorts Booking Guide	48
Short Subject Reviews	41
Showmanalysis	26
Theatre Equipment & Maintenance	31

Nazis Slay Skouras Kin

Thanos D. Skouras, nephew of Spyros, Charles and George Skouras, was executed in Greece by Nazi Occupation authorities because of 'spectacular service performed in the interest of freedom for the subjugated Greek people," it was learned in New York this week.

Thanos Skouras, who was 28, was educated in American universities and was head of the Skouras Films Company in Athens. He was a producer and distributor of pictures, operating a group of picture theatres in Athens, specializing in the exhibition of American-made films. He was the oldest son of Demetrius P. Skouras, eldest of the four Skouras brothers.

Cohen to Make Product Survey for MPTOA

Max A. Cohen, president of Allied Theatres of New York, an MPTOA unit, will arrive in Hollywood Feb. 28, to begin a survey of conditions and product possibilities for the coming year.

Cohen expects to complete the work by March 6, and will report in April to MPTOA's National Board meeting on the findings. He will be assisted in the work by H. V. Harvey, president of the Theatre Owners of Northern California, also an MPTOA unit.

Announcement of the Cohen mission to the coast studios was made this week from MPTOA headquarters in New York. The announcement stated the survey and report by Cohen has become necessary because of the disturbed conditions brought on by the war.

$1,723,383 Operating Profit for Warners

Warner Bros. Pictures, Inc. and subsidiary companies report issued this week for the period from September 1, 1942 to November 28, 1942 shows a net operating profit of $1,723,383 after deducting all charges including amortization and depreciation, normal Federal income taxes and Federal excess profits taxes, as compared with a net operating profit of $2,079,601, before providing for Federal excess profits taxes, reported for the thirteen weeks ended November 29, 1941.

The net profit from operations for the period ended November 28, 1942 before Federal income and excess profits taxes was $6,173,383 as compared with $3,079,601 for the thirteen week period last year.

Cash in the United States as at November 28, 1942 amounted to $12,274,793, after appropriating $3,197,909 for payment of 6 per cent Debentures called for redemption on December 18, 1942, as compared with $9,550,223 at August 31, 1942.

RKO Announces Trade Show Schedule for Four Features

Trade showings of four features for March 15, 16 and 17 were announced this week by RKO-Radio.

"Ladies Day" is to be trade shown on March 15th, in all territories except St. Louis, with that area to see the picture on March 16.

"I Walked With a Zombie" is scheduled for all territories on March 15, except St. Louis, where the showing is set for March 16.

"This Land Is Mine" will be screened March 16 in all territories with the exception of St. Louis, where it will be shown March 17.

"The Falcon Strikes Back" is to be screened March 16 in all territories except New York and St. Louis, where it will be shown on March 17.

Momand Trial Ends; Decision Next Fall

Upon conclusion of arguments by Momand attorney George S. Ryan, the Momand $4,495,000 anti-trust action against the majors and three Griffith companies came to an end this week in Federal District Court, Oklahoma City.

Federal Judge Bower Broaddus gave attorneys 30 days in which to file their findings of fact. In spite of protests from both sides, he adhered to the deadline, explaining that consideration of the case should be undertaken while all of the testimony was fresh in his mind. Previously he had stated that he didn't see how it could be possible to hand down a decision before next fall. To most attorneys, this means October.

Filed under the Sherman and Clayton acts and charging a conspiracy on the part of the defendants to bring financial ruin to Momand's circuit of theatres in Oklahoma, the case is certain to be taken to the Tenth District Court of Appeals at Denver, regardless of the decision handed down, according to close observers.

During the trial, four of the original defendants were freed of any liability. They were: Pathe, Educational, Columbia and First National. Others, it is felt, will also be relieved in any judgment for the plaintiff the court may hand down. Least likely to escape, it is believed, is Paramount, in view of the attention given that defendant during the proceedings.

December Attendance High, Tax Report Shows

It was a good December for the national box-office, according to current figures on admission tax collections from the Bureau of Internal Revenue, with the Broadway area really feeling the holiday blow. The national collection during January—on December admissions—amounted to $11,728.489, a sizable drop from the record $15,922,909 collected the previous month, but about two-thirds of the drop was accounted for by the Broadway area.

On the once great White Way, theatre admission taxes fell off from $3,186,086 to $546,463 in a single month. Total collections, including ticket broker sales, season tickets, night clubs, etc., amounted to only $678,381, compared with $1,774,444 a year previous and $3,378,752 only a month before.

Anniversary for Phil Thomson

Philip Livingston Thomson, director of public relations, Western Electric Company, and prominent in advertising and publishing field, observed his 40th anniversary with that company on February 23rd.

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Key City Speeches Planned by C. F. Coe

Meetings at which Charles Francis Coe, vice-president and general counsel of the MPPDA, will address prominent business or professional groups in various cities around the country will precede the active field work of the "good will ambassadors" who are to carry out the public relations plan of the Industry Service Bureau, it was announced by Coe in New York last week.

Decision to follow the same pattern as that which was tried in Boston, when Coe addressed the Advertising Club of that city, was made following the success of the Boston activity. Coe said that it had been suggested at the open forum which was held at the Variety club rooms in Boston, following the Advertising Club luncheon, that he make similar appearances at 50 cities throughout the country. He said that the general approval of exhibitors and distributor representatives of Boston who attended the luncheon and the meeting for discussion at the Variety Club had persuaded him to follow the same procedure in bringing the Industry Service Bureau's public relations plan into other territories.

Meetings have been tentatively set for New York, Washington, Atlanta, Dallas, Minneapolis, Chicago and San Francisco.

In announcing the new plan, Coe said that so far as public relations is concerned "unity in the industry is here." He said that the Boston gatherings represented a true cross-section of the exhibitor-distributor ranks of the New England territory and that there was united opinion that such meetings will accomplish excellent results for better relations between the industry and the public which patronizes theatres.

Promotion for Linet Announced by Joseph

John Joseph, national director of advertising and publicity for Universal Pictures, this week announced a realignment of the Eastern advertising and publicity department.

Hank Linet, who has been in the home office department for four years, has been promoted to the post of executive assistant to Maurice Bergman, Eastern advertising and publicity director. Linet's new duties include supervision of the field advertising force, which has been augmented with representatives in Boston, Philadelphia, Washington, Memphis, Chicago and Cincinnati. He will also continue as trade paper contact.

Three additions have been made to the home office exploitation department. They are Morris Abrahams, formerly of Metro, Irving Golder, and Robert Ungerfeld.

Joseph has also organized a radio publicity department to work from headquarters at the Coast studios of Universal. Robert D. Hussey, formerly in charge of a radio bureau at Paramount, heads the new department as director of radio activities.

Croft Joins MPPDA

Alfred Croft, long associated with financial and banking institutions, including J. S. Bache & Co., has joined the MPPDA to work with Arthur DeBra, head of public relations, in a general utility capacity, it was announced last week by Charles Francis Coe, vice-president and general counsel.

To Tradeshow 'Watch on Rhine'

Warners' screen version of "Watch on the Rhine" and the "Last Ride" will be tradeshown Monday, March 22, Ben Kalmenson, general sales manager, announced this week.

10-Days for Hoodlum

Theatre hoodlums are going to get short shift in the Chicago police courts in future, if the sentence of 10 days handed down by a judge in the municipal court last week is a criterion.

Ten days in the juvenile detention home was the penalty given to 14-year-old Jack Van Herrick and his pal, Clarence Tulcas, for assaulting chief usher Melvin Peterson of the B and K Northtown Theatre. Morris Leonard, chief of the theatre company's counsel, represented B and K and urged punishment as an aid to stopping the wave of vandalism that is sweeping the Chicago theatres.

Bronston to Produce 15 for UA Release

Samuel Bronston of Bronston Pictures announced this week that he plans 15 productions in the next five years for United Artists release. The first slated for production in May is the life of Jack London based on the private memoirs of his widow, Charmaine K. London. United Artists will handle production releases.

Bronston announced that three firms: Lazard Freres, Guaranty Trust Co. of New York and the Security-First National Bank of Los Angeles, are bankers for his newly organized producing company. On the board of directors with the producer are George Burrows, formerly vice-president of the Guaranty Trust; Chester Rohrlich of the law firm of Cook, Lehman, Greenman, Goldmark and Loew, who will represent Lazard Freres, and Henry Herzbrun, Los Angeles attorney.

'Skip' Weshner Resigns United Artists Ad Post

Announcement of the resignation of David E. Weshner, effective March 5, as Director of Advertising and Publicity of United Artists was made today by Gradwell L. Sears, Vice-President in Charge of Distribution.

Weshner joined United Artists two years ago as Director of Exploitation after a tenure of thirteen years with Warner Brothers where he held various executive theatre posts in New York, New Jersey, Wisconsin and Philadelphia.

Weshner's future plans were not divulged, but a statement to that effect will be made shortly.

R. J. Morfa Elected Member Of P.R.C. Board of Directors

O. Henry Briggs, president of Producers Releasing Corporation, announced Wednesday the election of R. J. Morfa as a member of the Board of Directors of PRC, at a meeting held February 20th. Mr. Morfa is Assistant to the Chairman of the Board of the Chesapeake & Ohio Ry. Co. He has also been an associate of Robert Young in the Alleghany Company for many years.

Bill Would Require Flameproofing

A bill requiring the flameproofing of all curtains and decorative materials has been filed in full at the Connecticut State Legislature in New Haven and awaits hearing in Committee. Places of assembly of a capacity of 50 or over would be required to obtain an annual permit from the Chief of the Fire Department or Building Inspector. Ruled out: use of imitation leather or other inflammable materials as a base.

Ask More of 'Fuehrer's Face'

Twenty-two more prints of "Der Fuehrer's Face" have been requested by the Army Overseas' Service, pressing other Walt Disney award winning shorts.

Name Committee to Discuss Manpower Needs with McNutt

The minimum requirements for continued operation of motion picture theatres will be laid before the War Manpower commission by a committee appointed at a meeting of the Theatres Division of the WAC, according to a statement issued Thursday following all-day discussion Wednesday of the industry's manpower situation. The statement released by the WAC Thursday morning follows:

"All aspects of the manpower situation, as it relates to theatre operation, were discussed at yesterday's meeting of the Theatres Division of the War Activities Committee.

"Mr. S. H. Fabian, Chairman of the Division, appointed the following committee to wait upon Mr. McNutt, and to discuss the minimum requirements necessary to maintain the continued operation of the American theatres. The committee consists of Mr. E. V. Richards, Chairman; Harry Brandt, M. A. Rosenberg, E. L. Alperson, E. L. Kuykendall, and Bob O'Donnell.

" 'At the Front in North Africa,' the 4-reel Technicolor War Department picture, was screened, and its distribution and exhibition discussed at a dinner held at the Hotel Astor.

"Reports on the United Nations Drive and the possibility of future drives was made by Mr. E. L. Alperson.

"Plans for the Red Cross Drive were presented by Claude Lee.

"Arthur Mayer reported on the finances of the Division."

MGM Announces Trade Shows of Six Pictures

MGM has announced the trade showing of the next six pictures.

"The Youngest Profession" and "Slightly Dangerous" will be screened in most exchange centers March 2, except in Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle, when they will be shown March 4.

"Harrigan's Kid" and "Assignment in Brittany" will be shown March 9, except in Albany, Buffalo, Charlotte, Cleveland, Dallas, Des Moines, Indianapolis, Los Angeles, Memphis, Minneapolis, New Haven, New Orleans, Oklahoma City, Omaha, Salt Lake City, San Francisco and Washington, D. C., when they will be shown March 10.

"Pilot No. 5" and "DuBarry Was a Lady" will be run March 16 in Boston, Chicago, Denver, Kansas City, New York, Philadelphia, Pittsburgh, Portland and St. Louis, and in the other exchange centers on March 17.

20th-Fox District Managers Attending Mid-Winter Meet

Twentieth Century-Fox district managers gathered in Chicago Thursday for a three-day sales meeting.

Division and district managers attending the mid-winter sales meeting were: Herman Wobber, coast division manager; H. G. Ballance, southern division; George M. Ballentine, coast district manager; Edgar Moss, Atlantic district manager; F. X. Callahan, northeast district manager; J. J. Grady, mid-east district manager; Paul S. Wilson, southeast district manager; Ward Scott, mid-west district manager; M. A. Levy, Prairie district manager; Herman R. Beiersdorf, Great Lakes district manager, and J. P. O'Loghlin, Canadian district manager.

Ernest Koenig of Universal Dies

Ernest Koenig died Monday at the Will Rogers Sanatarium, Saranac Lake, New York, where he had been a patient since December, 1941. Koenig was on leave of absence from the Foreign Department of Universal Pictures Company, Inc. He is survived by his widow, Raymonde, one brother and three sisters.

TERRIFIC HOLDOVER GRO
SMASH OPENING FIGURE

Third tremendous week in San Fr

Sensational showing at FOUR

[*Chinese, Carthay Circle, Loew's State a*]

rafters-business  **in Washin**

and half a dozen other spots . . . I

runs all over the country this w



RUSH YOUR PLEDGE
FOR RED CROSS WEEK
APRIL 1—7

SSES RACE WITH
S EVERYWHERE!

ncisco . . . .



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THEATRES in Los Angeles..

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ek and next . . . . .

Samuel Goldwyn

presents

BOB HOPE Dorothy **LAMOUR**

in

THEY GOT ME COVERED

Directed by DAVID BUTLER

Screen Play by HARRY KURNITZ

ORIGINAL STORY BY LEONARD Q. ROSS AND LEONARD SPIGELGASS

DISTRIBUTED BY
RKO RADIO PICTURES IN

O'Donnell National Chief of Variety Clubs

Harris, Retiring Office, Now "Big Boss;" Vote to Sponsor Plan in Aid of Kenny Clinic

Sponsorship of the Sister Elizabeth Kenny infantile paralysis Clinic in Minneapolis as the first charity activity to be undertaken by the national organization, and retirement of John H. Harris from the office of National Chief Barker were highlights of the National Convention of the Variety Clubs of America in Chicago last week.

Harris, who was named to a newly-created post of "Big Boss," which he will hold for life, is succeeded as National Chief Barker by R. J. O'Donnell of Dallas, Tex. O'Donnell has been First Assistant National Chief Barker for several years and has taken a leading part in the affairs of the Variety Clubs.

A total of $1,255,657 was raised and expended for charitable activities by the Variety Club Tents during 1942—the sum representing an increase of $773,657 over the pledge quotas for the year as made by the Heart Committees of the several Tents in 1941 at the National Convention in Atlantic City. The report on the charity work was made by J. J. Maloney, Pittsburgh, chairman of the Heart Committee.

Honor John H. Harris

The office of "Big Boss" to which retiring National Chief Barker John H. Harris was elected for life at the closing session of the National Variety Club War Convention last week, was created by unanimous adoption of a change in the constitution of the organization creating a new post as an honor to the founder of the Variety Clubs and for the 13 years of their existence its leading spirit and worker.

Under the plan to support the Minneapolis Clinic at which treatment developed by Sister Kenny for infantile paralysis is administered, the Variety Club tents will undertake to secure and defray the expenses of a registered nurse who will take training in the Sister Kenny method at the Minneapolis Clinic. The course requires one year of training, during which time expenses and salary of the nurse will be advanced by the local club. Under the arrangement the nurses, upon completion of their training, are to return to the city from which they were sent to instruct others in the Sister Kenny method. Moreover, the national organization and the individual clubs will take under advisement the possibility of contributing to the Sister Kenny Clinic.

The new officers elected at the Convention are: First Assistant National Chief Barker—Carter Barron, Washington; Second Assistant—Earl Swiegert, Philadelphia; Dough Guy—Marc Wolf, Indianapolis; Property Master—J. Louis Rome, Baltimore.

The National Canvassmen for 1943 are: Joe Hiller, William Pancake, Allan Meritz; Harry C. Arthur, Jr.; John R. McPherson; Lester Zukor; Robert Murphy; Carl Neisse; Julian Brywlaski; Maitland Frosch; Jack Beresin; Walter R. Greene; R. E. Griffith; Roy E. Wells; Bernard Seman; M. A. Lightman; William K. Jenkins; L. C. Griffith; M. J. Mullin; H. H. Everett; Charles P. Skouras; John J. Jones.

The Charity Citation for 1942 was awarded to Tent No. 13, Philadelphia, for funds raised in connection with infantile paralysis treatments for victims of the dread disease. Honorable mention awards went to Tent No. 17, Dallas; Tent No. 1, Pittsburgh, and Tent No. 22, Oklahoma City.

Dues for all Variety Club members now in the services are to be suspended for the duration, in accordance with a vote at the convention.





HIGHLIGHTS OF VARIETY CLUB MEETING

Camera reporting personalities in the news at the Variety Club Convention in Chicago last week. Top, left to right, newly elected national officers: J. Louis Rome, Baltimore, Property Master; Earl Sweigert, Philadelphia, Second Assistant National Barker; R. J. O'Donnell, Texas, National Chief Barker; John H. Harris, Pittsburgh, Big Boss, and Marc Wolf., Indianapolis, Dough Guy. Second from top, new National Canvassmen, seated: Allan Moritz, Cincinnati; Lester Zukor, Cleveland; Joe Hiller, Pittsburgh; Maitland Frosch, Minneapolis; William Pancake, Columbus; John MacPherson, Detroit. Standing: Robert T. Murphy, Buffalo; John J. Jones, Chicago; William K. Jenkins, Atlanta; Roy E. Wells, Dayton; Lou Golding, Albany; Carl Niesse, Indianapolis; H. H. Everett, Charlotte. Third from top: John J. Jones, Chief Barker of the Chicago Tent, greets John H. Harris; George Dembow, National Screen Service; R. B. Wilby, Wilby-Kincey Circuit; John H. Balaban, B & K Theatres. Bottom: Charles E. ("Chick") Lewis, Harry Kalmine, Warner Bros. Theatres E.; R. Reuben, Minneapolis; James E. Coston, Warner Bros. Theatres, and Governor Dwight H. Green of Illinois.

The Box Office Slant

The Mysterious Doctor

Warner Bros. Mystery 57 mins.

(Prod. No. 218—Nat'l Release, March 6)

AUDIENCE SLANT: (Family) Far-fetched and loosely executed story. They'll have to be in love with mystery plays to be overly enthused.

BOX-OFFICE SLANT: Will need plenty of bracing and is suitable only for a "quickie" date.

Cast: John Loder, Eleanor Parker, Bruce Lester, Lester Matthews, Forrester Harvey, Matt Willis, Art Foster, Clyde Cooke, Creighton Hale, Phyllis Barry, David Clyde, Harold de Becker, Frank Mayo, Hank Mann, DeWolf Hopper, Jack Mower, Crawford Kent. **Credits:** Directed by Ben Stoloff. Original screenplay by Richard Weil. Photography by Henry Sharp.

Plot: A tin mine located in moors of Cornish, England, has been idle for years due to the existence of legendary headless killer who amputates the heads of all who seek to explore its workings. An attache of the War Office is sent to investigate and, after some hazardous adventures, manages, with the aid of a girl and a half-wit, to expose the "ghost" killer as an earthy agent of the Nazi government.

Comment: A weak and loosely handled story with too many incidents of the very obviously "manufactured" variety to hold the interest or attract the patronage of other than time-wasters—and there are not many of that class in these busy days. The attention that is stirred up in the early footage is quickly dissipated by slow-moving, plot-revealing scenes that leave little doubt as to the final denouement. In a couple of instances the action takes on pace but implausible situations or loosely conceived action quickly interrupt and the spectator experiences few moments that warrant classification as entertainment. The dialogue is styled to the poor continuity and seems to detract from what interest might be aroused from the few scenes intended to thrill. The performers, handicapped with weak material, make only trifling effort to surmount the obstacle.

The Human Comedy

MGM Drama 116 mins.

AUDIENCE SLANT: (Family) The story of a typical American family caught in the whirlpool of war. It mirrors the heart and soul of the nation's millions.

BOX-OFFICE SLANT: Good for sky-rocket grosses and prolonged playing time everywhere.

Cast: Mickey Rooney, Frank Morgan, James Craig, Marsha Hunt, Fay Bainter, Ray Collins, Van Johnson, Donna Reed, Jack Jenkins, Dorothy Morris, John Craven, Ann Ayars, Mary Nash, Henry O'Neill, Katherine Alexander, Alan Baxter, Darryl Hickman, Barry Nelson, Rita Quigley, Clem Bevans, Adeline De Walt Reynolds. **Credits:** Produced and directed by Clarence Brown. Screenplay by Howard Estabrook from the story by William Saroyan. Photography by Harry Stradling.

Plot: A small town 'teen age youngster becomes wage earner in off-school hours to ease his widowed mother's burden of keeping a home for himself and two other children when his elder brother is inducted. As the town's 4-to-midnight messenger boy he comes in contact with the loves and hates, joys and sorrows of various of his townspeople and life takes on import and meaning in conflict with his schoolboy ambitions and adolescent heart affairs. His early steps along the pathway of maturity are influenced by association with a lovable, though frequently inebriated, aged telegrapher; the young office manager, a rugged individualist who delights in flouting the accepted standards of the polite society that surrounds the flighty rich girl who candidly admits her love for him; the betrothed girl friend of his soldier brother who lives next door, and his own small brother, elder sister and adoring mother. The picture portrays episodes in the lives of these and others with whom the boy comes in contact and shows how each is indiscriminately tumbled and tossed in the maelstrom of existence while striving to attain their respective personal aims and ambitions. Alternately thwarted and exalted by adversity and good fortune the boy finally arrives at the status of manhood through a surprising and heart-touching incident.

Comment: MGM has done it again. In this the very heart of the American people is dissected and laid before the eyes of the spectator as plainly as the red kings on the black squares of a checker-board. It is a highly entertaining, poignantly dramatic and elucidative celluloid treatise to show what makes America "tick"—and what makes America great. One can't help wondering: why the title? The film has comedy—that intimate, friendly, folksy kind of humor, born of human mistakes and conflict of opinion that has its counterpart in everybody's life. But, it also has tragedy—deep-rooted tragedy that makes the tear ducts flutter and brings you to the edge of the seat. It has drama, romance, pathos, adventure and thrills. But above all it is an example, both symbolic and factual, of faith—the kind of faith that keeps us all going and guides us to our destiny. The dialogue that illuminates the final scene best describes its portent when two wraithlike figures of the departed father and brother appear on the threshold of the boy's home, and the elder remarks: "See, my son, there is no end—this is not the end, it is only the beginning." "The Human Comedy" touches every facet of the scintillating gem that is the American way of life. Yes, touches and polishes each plane and edge until it shines in brilliance to blind your eyes to your own petty peeves and worries and gives you a better understanding of that intangible something that motivates the existence of America's millions. It scales the pinnacles and plumbs the depths of human emotions. Mickey Rooney performs at the very apex of his stellar best. Frank Morgan registers another unforgettable character for screen history. Fay Bainter is at her impeccable best. James Craig, Marsha Hunt, Donna Reed, Van Johnson, Dorothy Morris and John Craven are responsible for impressive performances. Every character is perfectly fitted to the selected screen role, but standing out above all is the work of a 3-year-old tyke, Jack Jenkins, as Mickey's kid brother and Darryl Hickman, as his buck-toothed, squinch-eyed little pal. In our humble opinion this rates with the best, and will register among the top money-makers.

Catchline: Mirroring the life of you and your loved ones—this is the America we love—the America we're fighting for.

Legion of Decency Ratings

(For Week Ending Feb. 27th)

SUITABLE FOR GENERAL PATRONAGE

It Ain't Hay — Trail Riders

Let's Have Fun

SUITABLE FOR ADULTS ONLY

The Ape Man — I Walked With a Zombie

The Ape Man

Monogram Horror 64 mins.

(Nat'l Release, Mar. 5)

AUDIENCE SLANT: (Adult) A well done horror story with sufficient approach to credulity to please both horror and average movie fans.

BOX-OFFICE SLANT: Will sell itself to all horror fans to whom the name of Bela Lugosi stands for tops in that eerie class of fare.

Cast: Bela Lugosi, Louise Currie, Wallace Ford, Henry Hall, Minerva Urecal, Emil Van Horn, J. Farrell MacDonald, Wheeler Oakman, Ralph Littlefield, Jack Mulhall, Charles Jordan. **Credits:** Directed by William Beaudine. Original story from "They Creep in the Dark" by Karl Brown. Screenplay by Barney Sarecky. Photography by Mack Stengler. Associate Producer, Barney Sarecky. Produced by Sam Katzman and Jack Dietz.

Plot: The disappearance of a noted scientist starts an investigation by his family and the police. They learn that the man, through experimenting with some fluid which he injected into his body, had become an ape and that the series of murders which had been occurring were perpetrated by him in his efforts to get enough human spinal fluid to bring him back to normal form.

Comment: A well-planned horror story with a touch of probability that keeps the customer rooted to his chair. With the name of Bela Lugosi and the probably word-of-mouth among horror fans, it should do well for the exhibitor. Using a clever story, and keeping the action moving and tense, Producers Sam Katzman and Jack Dietz have put into this chiller plenty of entertainment for all who enjoy this kind of fare. For neighborhoods where horror is the exception rather than the rule, the picture may also be run as a second, because of the smooth workmanship, good acting and selling name of Bela Lugosi, and because of a craftsmanlike job by Director William Beaudine. There is a running gag about a fellow who doesn't seem to belong in the plot, which is good and gives this blood-curdler the touch necessary to keep the customers from taking the picture too seriously. Ralph Littlefield handles this part very well. Sell this on the strength of the Bela Lugosi following. Dress a man as an ape and have him travel about town with a sign on his back, indicating that he has escaped from your theatre.

Catchline: Could this horrible monster be the man they were seeking?

Frankenstein Meets The Wolf Man

Universal Horror 73 mins.

(Prod. No. 7012—Nat'l Release, March 12)

AUDIENCE SLANT: (Family) The horror-plus picture for the chiller-diller fans.

BOX-OFFICE SLANT: Difficult to imagine the customers who go for this type of picture finding a more suitable vehicle, so that the business it will do will depend on size of local following for horror fare and seating capacity.

Cast: Ilona Massey, Patric Knowles, Lionel Atwill, Bela Lugosi, Maria Ouspenskaya, Dennis Hoey, Don Barclay, Rex Evans, Dwight Frye, Harry Stubbs, Lon Chaney. **Credits:** Directed by Roy William Neill. Original screenplay by Curtis Siodmak. Director of photography, George Robinson. Produced by George Waggner.

Plot: When two grave robbers break into a mausoleum to steal a diamond ring, they bring back to life a wolf man. During the

(*Continued on Page 28*)

THE BIGGEST "A

TAR

TRI



"TARZAN" OF 'EM ALL

comes to you from RKO RADIO!

TARZAN TRIUMPHS

How your fans will thrill to Zandra... bewitching beauty of the wildlands ...trapped by brutal beast-men... as Tarzan's most amazing adventure throbs across the screen! The show that packs a big, new Tarzan wallop for folks of every age!



EDGAR RICE BURROUGHS'

TARZAN TRIUMPHS

starring

JOHNNY WEISSMULLER

FRANCES GIFFORD

JOHNNY (BOY) SHEFFIELD

DIRECTED BY WILLIAM THIELE

Screen Play by Roy Chanslor and Carroll Young • From a Story by Carroll Young
Based Upon the Characters Created by Edgar Rice Burroughs

Produced by
SOL LESSER

Regional News

ALBANY

Warner Circuit opened the Griswold Theatre in Troy Feb. 18, changing runs of some of its other theatres. The move, came in the wake of the independent Palace, Troy, operated by Neil Hellman and the Family—going on triple features, created a major surprise since the Griswold has been dark for years. The Griswold will be second-run, while Warners' Lincoln, formerly first-run, is now on a move-over policy, taking pictures from Proctor's (Fabian) and Warners' Troy at first-run prices. The American Theatre, formerly second-run, goes into the Lincoln first-run spot. The Griswold will be operated in a pool, besides Warners' Troy, Lincoln and American, with Fabian's Proctor's.

Gene Vogel, Metro salesman and noted as the southpaw golf champion of Albany for the last few years, has resigned from that company. Vogel is now a special sales representative, working for Universal out of New York. He will be tendered a testimonial dinner at Variety Club March 15. Testimonial committee is headed by Dick Hayes.

On the legislative front, the solons passed the Manning moving picture operators' bill and sent it to Governor Dewey for action, as predicted in this column last week. The move, which came through Senate passage without debate, gives operators now in the service or entering by July 1, 1943, the right to their licenses after the war without a new examination or other penalties for license lapsing.

Assemblyman John V. Downey, a Queens County legislator, woke up the amusement world by hoppering a bill to impose a tax of 10 cents for everyone over 14 years of age attending as a spectator radio broadcast shows in radio stations or theatres. Only exception is a broadcast show given to encourage the sale of War Bonds or where admission is contingent upon the purchase of War Bonds or other Governmental securities.

The Downey measure, described as intended for the duration of the war emergency, would make it hard on exhibs planning continuation of any radio tie-up.

Last week saw the introduction of another measure, by Assemblyman Harold B. Ehrlich and Senator Seymour Halpern, to make it a misdemeanor to maintain revolving doors in the general exit opening of any building unless at least one swinging door opening outwards is provided on each side of the revolving door. Inability to obtain proper materials due to the war emergency constitutes a legal defense against prosecution by the very terms of the bill.

BOSTON

Jack Goldstein, new 20th Century-Fox publicity head, who says Boston is still "home" even though offices are in New York, is in town greeting many old friends.

What a city-wide stunt of publicizing Joe Longo did on "Random Harvest!" Nothing quite approaching it has been seen in these parts in some time—city literally blanketed with tie-ups.

Joe Di Pesa is improving rapidly. His friends will be glad to learn that he is feeling better.

Harry Browning, in fine new offices at 60 Scollay Square, is on the job hardly less than 20 hours daily, doing unusually good work for M and P while taking time out to organize, conduct and publicize several war efforts and Bond drives.

Charles "Chug" Olansky, long with theatres around here and now stationed at Camp Crowder, is back home for a visit with his parents, Mr. and Mrs. Sam Olansky. If there's a press agent or theatre man or woman who doesn't know Sam then the person has not been in Boston.

Esquire Theatre goes vaudeville. The Back Bay house, which has tried everything from stock and repertory through first-run pictures, third-runs and double features, now goes into policy of 8 vaudeville acts with one feature picture.

Nathan Yamins is in New York all of this week to represent New England exhibitors at conference of exhibitors and distributors.

Max Nayor at the Washington Street Olympia says that the day following the Errol Flynn acquittal his theatre was packed for 18 hours with fans anxious to see the latest Flynn picture.

Edward R. Place, former picture publicist of Boston, is now in Washington with the War Production Board, is back for a brief visit with friends.

Exchanges in Boston Film district, busy collecting books for service men, have literally thousands on hand.

Blood-donors' night for the Theatrical Post of the American Legion and for members of Variety Club has been set for March 8.

Beth Donnelly, secretary at RKO exchange, receiving wishes of friends for recovery of her mother who is seriously ill.

Edwin Bolkin of RKO convalescing at the Chelsea Soldiers Home from attack of pneumonia.

Jack Saef, recovering from effects of a bad cold, is again at his desk in the publicity department of the Paramount and Fenway theatres.

Marjory Adams of the Boston Globe doing a real Hollywood column these days and drawing much favorable comment for her answers to queries.

Charles Francis Coe, while in town, visited many of his former automobile associates. In former years he owned and operated Coe Motors here and it was still "Hello, Sucker."

CHICAGO

Theatre attendance in the loop houses, both film and legitimate, has been at the highest level in recent years, according to Van Nomikos, vice president of Allied theatres and director of the loop's Grand theatre. While the Grand is now running "Ecstasy" to record business, for its third showing here, he will soon introduce first-run films into the house.

Balaban and Katz circuit, who operate six of the leading loop houses, are doing a fine business, holding over many films for longer runs than usual. "Yankee Doodle Dandy" is in its sixth week, "Random Harvest," third week, "Black Swan," third week, "Casablanca," second week, with more time for a second loop run in the making. RKO Palace theatre is now in the fourth week of the "Arabian Nights" run, which is to be followed with a longer run of "Hitler's Children." The Monroe, of the Trinz circuit, is now on the eighth week of "Ravaged Earth." It is reported that Monroe will soon be showing first run RKO films which now are being held up by the long RKO Palace runs, which has first RKO choice.

Theatre managers say that larger weekly wages of the employes in the Chicago area is bringing heavier business to the loop and neighborhood theatres.

Gasoline rationing has not affected the attendance, according to the managers. The weekends bring full theatre parking lots, as in the old days. With thousands of service men in Chicago and nearby towns and camps, theatres get their full share of the business.

Negotiations are now under way between the independents of the Allied group and the Balaban and Katz organization to settle the Adelphi theatre booking case, which has been quietly reposing in the courts for many months.

The Essaness circuit, who have been opposed to playing percentage films, are now doing so, according to Emil Stern, circuit prexy. He says they will play films that bring in the business regardless of how they are booked.

Gerald Skibbins of the MGM Exchange has been made an army lieutenant, stationed at Camp Waycross, Ga. Joe Keleher of the MGM booking department has been promoted to a sergeantcy at the El Centro Desert camp.

Richard Greer has been named house manager of the Van Nomikos circuit loop's Grand theatre. Jonas Perlberg is now manager of the Van Nomikos City theatre.

Two loop theatres, now hold regular midnight shows, the Essaness circuit Woods theatre and the Trinz circuit, Clark theatre, reporting good business for the early morning shows.

James Gregory, Alliance Theatre circuit manager and Pete Panagos, promotion manager, have returned from a trip to FonduLac, checking Wisconsin houses of the circuit.

Henry Schoenstadt, prexy of the Schoenstadt circuit, says the employment problem is becoming very serious in this territory especially for executive theatre positions. The company plans a course of study to equip applicants for managerial positions.

Joseph N. Small, veteran booth operator of the B. and K. Cine theatre, lowered the automatic shutters of his booth when film caught fire and helped to prevent a panic in the audience, when a film fire was discovered. Quick equipment repairs were made and the show went on, after a short delay.

With the opening of the MGM talent studio in the fine Arts building by Maurice Golden and the opening by Clarence Shapiro of an independent studio in the same building, Chicago becomes the center of the search for new film talent for the studios.

CINCINNATI

Ross Williams, RKO city salesman, is Ticket Chairman for the Cinema Club dinner scheduled for March 8. Irving Sochin is Chairman of Arrangements. A special surprise entertainment bill is being prepared. The price, $3.50 per. The 36 members of the club aim to make this a big affair since it will be the last for the duration.

The Ashland Theatre, Ashland, West Virginia, operated by O. B. Pearce was completely burned out.

Gil Shepherd was appointed exchange captain in the 20th Century-Fox National Challenge Drive, coordinated so that all employees partake in a share of the award.

Jo Saladin formerly with Fox has a new address: Fort Knox.

The Music Hall, Newport, Kentucky, has inaugurated giveaways. Baskets of groceries are welcome prizes these days.

Metro's Pep Club is planning a party early in March.

Despite zero weather grosses on "Hitler's Children" were extremely fine. Exchange reports enormous returns from all areas.

Elvera Hill of 20th Century-Fox is visiting her husband at a camp in the south.

G. C. Porter and wife, Beckley, West Virginia, were in town this week. Mr. Beckley operates the Beckley and Palace Theatres.

REGIONAL NEWS FROM CORRESPONDENTS

J. J. Grady, 20th Century-Fox District Manager celebrated his birthday on February 15th. Pam Hehman followed suit on the same date.

Paul Holland, Booker for the Alpine Circuit was a visitor this week.

Exhibitor A. J. Saxton, Ashland, Kentucky, also a caller this week.

Woody Libscomb and Martin Cary, students from 20th Century-Fox Home Office are working with the local office to become familiar with practical experience of branch operation.

CLEVELAND

Nat Wolf, Warner zone manager and Mrs. Wolf, while vacationing in California, added insult to injury by writing home that they were suffering with the heat while Cleveland was gripped by sub-zero temperatures.

George Elmo has resigned from the local Universal sales force to re-join Paramount in Cincinnati. His successor at Universal is Leo Gottlieb, transferred from Pittsburgh.

Jack Sogg, MGM branch manager, has announced a series of promotions in the exchange. John Coyne, head booker, becomes office manager succeeding Dorsey Brown, now in the army; Jerry Whitesall becomes first booker, George Baily 2nd booker, Amy Lewis, third, and Nativa Roberts, fourth booker.

Legislative committee of the local City Council last week voted 7 to 2 to adopt War Time during the summer months and eastern standard time during the winter. This is a compromise of the state bill recently signed by Governor Bricker which provided for an immediate return to the later eastern standard time. Speaking against the conitnuance of War Time were the farm and motion picture interests; in favor were representatives of the steel industry and war workers.

First run grosses and the mercury ran a race in dropping last week. As the thermometer touched zero on its downward grade, business fell off to the worst box-office week since the first of the year.

Bill Blair, for many years manager of the Hanna, the town's only legitimate theatre, and until recently in charge of army camp shows, is back in town as manager of the Memphis, a subsequent-run belonging to the Associated Circuit.

Because the army has taken away his last two assistants, Ed Fisher, head of the Loew publicity department, has inaugurated a new policy with the appointment of a girl. She is Viola Kassandry, who has risen from the ranks of usherette and switchboard operator.

The clearance case of the Van Wert Theatre, Van Wert, Ohio, involving Warners' Ohio and Sigma Theatre of Lima, has been set for hearing on March 16th. James C. Logue, former president of the Cleveland Bar Association, is the arbitrator. Belpik Theatre Corp., operating the Van Wert, is asking from Vitagraph, Loew's, Inc., Paramount and R.K.O., elimination of the 14-day clearance now granted the Warner houses in Lima. Van Wert is 30 miles from Lima.

Also on file and awaiting conclusion of the Van Wert case, is a similar case filed by the Capitol Theatre at Delphos. Inasmuch as Delphos is half way between Lima and Van Wert, and is now also playing 14 days after Lima, E. L. Staub, owner of the Capitol Theatre, is seeking elimination of the current clearance, or the same clearance to be awarded to the Van Wert Theatre.

No decision has as yet been announced in the case heard January 19th in which the Dueber Theatre, Canton, sought to get product day and date with other Canton second run houses. Although a new house of the deluxe type, the Dueber has been obliged to play major product third run, or 14 days after the second run. Delays of attorneys in the case to submit briefs has resulted in this unusual delay in arriving at a decision. Sidney Jackson of the law firm Baker, Hostetler and Patterson, was the arbitrator.

Local film delivery companies have not received any instructions ordering a further cut in annual mileage beyond the original order to reduce mileage 25 per cent from that of 1941. Although it has been stated that ODT Director Eastman aims for a 40 per cent reduction, it is understood locally that this aims at full loads rather than at partial loads of perishable articles such as motion picture films. However, local film deliveries are studying their schedules in an effort to voluntarily cut mileage.

DENVER

Business in the first-runs was off slightly the past week. However, "Star Spangled Rhythm" was unusually strong for a fifth week, with "Henry Aldrich, Editor" added and pulling in the family trade. "Immortal Sergeant" and "Margin for Error," running day and date with the Denver and Esquire, copped the most money, while "They Got Me Covered" and "Army Surgeon" was nice in its second week at the Orpheum. "Silver Skates" and "Meanest Man in the World" was strong at the Aladdin after playing big weeks at the Denver and Esquire.

Nat Wolfe, owner of the Commercial Film Exchange, will be married this month to Julia Myers at her home in Denver. They will make their home here, where Wolfe has been operating the Commercial exchange for 10 years.

Lieut. Joe B. Stone, formerly National Theatre Supply salesman, was all set to leave Camp Roberts in California for a field in Texas last week, but was ordered to Liaison Flying School of the Field Artillery.

Ross Bluck, Columbia salesman, was on the row for the first time since his operation several weeks ago for appendicitis. He is looking fine and feeling okay, but it will be some time before he is back on the job.

DES MOINES

The copper and brass drive was heralded as a success in Iowa by A. H. Blank of Tri-States Theatres, chairman of the Hawkeye state campaign. Blank reported that more than $1,000 had been turned over to the Red Cross so far from the sale of the scrap drive and that more was still piling in.

Larry Hensler, Monogram's Des Moines manager, is going great guns on the two Monogram hit numbers, "Silver Skates" and "Rhythm Parade" with practically a 100 per cent RKO booking in the territory which is a record for the Des Moines exchange.

Four members of the Capitol theatre staff at Ottumwa, enroute for the armed services, were given a dinner in Des Moines by G. Ralph Branton, general manager of Tri-States theatre Corp. The four were Charles Plows, former manager, Bob Brown, Montis Bein and Richard Smith.

F. W. Naulteus, manager of the Arrow theatre at Cherokee, has reported for induction into the army at Camp Dodge along with Kenny Weldon, formerly with MGM exchange in Des Moines. A stag party was tendered Weldon by Fred Armington of MGM.

Geraldine Hucha, former steno with 20th Century-Fox in Des Moines, who was the first filmrow gal in Des Moines to join the WAVES, has completed her basic training at Bloomington, Ind.

The houses in Iowa recently closed by fires have now been reopened. They are the American at Cherokee which Dale Goldie reopened Feb. 14 and the A. J. Anderson theatre at Sloan.

S. Lambert is reported to have sold his Monte theatre at Monticello, Iowa but the name of the new owner has not been released. A new house is also about ready to open at Bonaparte.

INDIANAPOLIS

Fred Van Noy, formerly assistant manager of the Paramount Theatre, Anderson, was honorably discharged from the U. S. Army, with the understanding that he engage in defense work when released. He has returned to Anderson recently and had little trouble finding employment as prescribed by the military authorities.

J. T. Akron, manager of the Ritz Theatre, Tipton, Ind., came to Indianapolis Thursday, and was inducted into the armed forces stationed at Ft. Benjamin Harrison.

Abe Kaufman, operator of the Fountain Theatre, and J. B. Stine, operator of the Garfield Theatre, both in Terre Haute, Ind., were on Filmrow during the week on business.

Miss Fern Brumberry, is the newly added clerk to the Paramount booking department. Mrs. Betty Allen, Paramount office staff, is confined to her home by measles.

Herbert Gibson, shipping clerk at Monogram Pictures exchange, has resigned his post. He will join the army of defense workers here.

Robert Langler, of the Universal exchange, Cincinnati, spent the week-end in the city with his parents. He formerly was connected with the Indianapolis exchange.

Mrs. Florence Wigton, widow of James Wigton and operator of the Wigton Theatre and the Platz House here, was found dead in her hotel room Wednesday. Death was caused by a heart attack.

The Indiana house Friday passed another measure to put teeth in the state fire prevention law as a means of preventing disasters such as the Boston nite club fire. The measure which was passed, 77 to 0, and sent to the Senate permit the state fire marshal to close immediately by injunction any night club or place of public assembly found to constitute a fire hazard.

Margaret Surface, RKO-Radio inspectress and August Machelli, were married Saturday at the first Methodist Church, Franklin, Indiana.

(*Continued on Page* 16)



AT FORMAL OPENING OF CHICAGO VARIETY CLUB. Morris Leonard and Dave Balaban, B & K Theatres, and Henri Elman, Capitol Film Exchange, left to right, photographed at the formal opening of the headquarters of the new Tent at the Blackstone Hotel.

REGIONAL NEWS FROM CORRESPONDENTS

MEMPHIS

Returning from the national convention of Variety Clubs in Chicago last week, were M. A. Lightman, president of Malco circuit, Chief Barker; L. W. McClintock, Paramount branch manager, first assistant chief barker; and Henry Krumm, branch manager at Warner's, second assistant chief barker.

Film Row's big event this week was the organization of the first local, No. 55 of front office employes. L. H. Holmes, booker at MGM was elected president; Frank Carter, Warner exchange, business manager; Cliff Peck, MGM exchange, treasurer, and Irene Jones, RKO, secretary.

Mrs. M. E. Wilson, head booker at Monogram exchange has resigned her position to join her husband in Dallas where they will make their home. Mrs. Helen Price, stenographer with the same exchange, has also resigned to join her husband who is now stationed at Camp Lee, Va. Mrs. Wilson will be replaced by Mrs. Mary Branch Mobley, who was booker at Warner's.

J. J. Donahue, district manager, Dallas, a visitor at the local Paramount office. He was accompanied by Tom McKean, short subject manager.

Charles (Babe) Roundsville, former salesman at Paramount exchange, now in the Army, is home on a visit. He is a plane inspector at Kingman, Arizona.

NEW HAVEN

A luncheon was held Tuesday in honor of Lou Ginsburg, salesman for United Artists, who leaves in the near future for Officers' Training School.

The MGM Pep Club entertained at a party last Wednesday in the Kilfeather building office, in honor of Saul Shriffin, head shipper, who is leaving for service with the Army.

The staff at Paramount Exchange has recently received a letter from Eddie Fitzgerald, former booker, who is a captain in the Army now stationed somewhere in the Pacific.

Paramount Exchange has just completed the job of converting from oil to coal, eliminating need for wearing sweaters and coats around the office.

John Hesse, manager of the Roger Sherman, has held over "Shadow of a Doubt" for a second week.

The first morning defense workers' show in a number of months was held last week at the Paramount. The picture, "Star Spangled Rhythm" brought a good house.

Lieut. Sam Rosen of the Army Air Corps, who, prior to entering the service, was head of the Rosen film delivery system, was the guest of honor at a dinner last Friday night (Feb. 19).

For promotion in connection with "Immortal Sergeant," Bob Russell, manager of Poli-New Haven, had boys riding different bus lines carrying double window cards. This stunt got a lot of coverage due to the fact that busses are well patronized these days.

Prior to the showing of "Rhythm Parade," the lobby of Loew's Strand, Waterbury, featured a brightly colored shadow-box. Patrons were invited to take a peep through the holes cut out on top. Directly underneath each opening was a "girlie" still from the production. Theatre attendants circulated around bus stops and boarded busses carrying mounted sheets on the picture as teaser gag.

For exploitation on the double horror show, "Night Monster," and "Mummy's Tomb," in Loew's Waterbury, a special false front was erected for the showing along with sets of colored stills, monster heads, cutouts, etc. Dummy covered sheet was placed on cot in lobby with explanatory card: "He Was Victime of 'The Night Monster'." Young lady in nurses' attire tended a table of first aid supplies ready to give aid to patrons who would need it after viewing the "biggest horror bill."

A mass induction of WAAC's was held Feb. 15 on the stage of the Poli-Springfield. In spite of below zero weather, Manager George Freeman reported a good turnout.

Another issue of "Home Front News," published by Loew-Poli New England theatres for its employes who are in the Armed Forces, edited by Lou Brown, came out Friday, Feb. 19.

Pvt. Robert E. Munzner, former assistant at Poli-College, New Haven, is an instructor in weather at the Davis-Monthan Field, Arizona.

NEW YORK

MONOGRAM: Abe Levy has added a fourth to his circuit of theatres, acquiring the Park West recently, Jerry Wilson, salesman, reported. Levy's other theatres are the Arena, the Howard in Brooklyn and one in Washington Heights.

RKO: Spurred by the recent success of their pictures, such as: "Hitler's Children," "Saludos Amigos," Bob Wolff's drive right on until May will be made that much easier for pending releases.

UNIVERSAL: Helen Duffy, contract clerk, has just returned from Detroit after five weeks of "pinch-hitting" in the Motor City office. "The Amazing Mrs. Holliday," Deanna Durbin's recent role, is grossing unusually heavy at the Rivoli. The office expects the war drama to equal its predecessor, "Shadow of a Doubt."

LOEW'S: Henry Siegal is now in partnership with Sam Seelem at the Mermaid in Coney Island.

Elliott Foreman, publicist, calls it "juritis." Howard Levy and Alex Arenswald have followed Douglas Peck's call for jury duty.

J. "Bud" Wren of the Walter Reed circuit was in Kingston over the week-end to look-over the Kingston there.

Ralph Pielow, New York Exchange manager for Metro, reports that his wife is recovering from her illness "nicely."

PHILADELPHIA

Mickey Kipple, Victoria manager, now recuperating at Hot Springs National Park, writes in that he's coming along fine. It's a baby girl for Elmer Pickard, Fox Theatre manager, his second child. Phil Gerson is the proud pappy of an 8½-pound boy born a St. Joseph's Hospital. Sol Hammer, projectionist at the 56th St. Theatre is the father of a new girl—Harriet Dolores—at St. Luke's Hospital.

Fred Osterstock, Wilmer and Vincent supervisor in Easton and Allentown, was in town.

The Comerford managers in Scranton received notices from their draft boards to get into war work or else. The action was apparently unauthorized, because in Harrisburg, Colonel Benjamin F. Evans, acting director for Pennsylvania, took occasion to rebuke local draft boards for overstepping their powers in ordering registrants to report to industrial plants for employment. Col. Evans said: "I desire to point out that the local boards of the Selective Service system do not have authority to direct registrants to change their occupations or activities. That is a matter entirely in the discretion of each individual registrant. The local boards, however, do have authority to advise registrants of their right to register with the United States Employment Service."

Mark Pizor, retired motion picture theatre chain operator, and father of Lewen Pizor, president of the Motion Picture Theatre Owners of Pennsylvania, South Jersey, and Delaware Associate, died this week at the age of 84.

Nat Abeloff of the Ritz, Airport and Mayfair theatres was back on the job after being sick last week.

In one of the greatest outpourings of people at the Adath Jeshuran Congregation, Rabbi Marvine Goldfine, nephew of Nat Levy, RKO Eastern salesmanager, was given a reception on the occasion of his being accepted as a chaplain in the United States Army.

At the Gellis-Engle dinner, Al Cohen, toastmaster, turned up with a sore throat and Judge Nochem Winnet substituted for him. Sam Gross, 20th Century-Fox exchange manager, Vine St.'s biggest heckler had the tables turned on him by Henry Friedman of the Lawndale and Herb Elliot of the Fernrock. Elliot kept interrupting Sam's speech, with Henry Friedman, one of film men's best amateur pianists, playing Hearts and Flowers all during the talk.

Bernie Haines of the Plaza Perkasie in town for a visit. Bernie's theatre was selected for the sit to establish the honor roll for the town for all the boys in service.

At an election held this week ordered by the National Labor Relations Board, the film exchange employes' union at United Artists voted 100 per cent for the AFL as its bargaining agent; while a majority of the employes at 20th Century-Fox selected the CIO.

PORTLAND

The event of the year in Pacific Northwest film circles is the opening of the new 500-seat theatre in the Kaiser's Hudson Recreation house on Swan Island, in the center of the Williamette River, Portland. The house will be under the personal supervision of Ray Stumbo, well-known exhibitor of Salem. The opening of the only house scheduled to be built in Oregon this year, was ably handled by artists from radio stations KGW-KEX.

More and more of the young women connected with the various houses are perusing the pages of the motion picture journals, and preparing themselves for better positions and more responsibilities. Among them is Miss Lowrey Space, house manager at the Grand Theatre, Salem; Miss Jessie Worthington, who supervises the State and Liberty in Salem, under management of General Manager Adolph.

Orville Goodman, formerly connected with leading theatres at Bend, Ore., is now assistant to Manager Carl Porter, in operating the Elsinore and Capital (Warner houses). Miss Maude Ramseier is the efficient secretary.

Henry Kaiser, noted boat builder, announces the construction of an 800-seat house at the Recreation Center, Vancouver, Washington. The house is scheduled for early March.

Frank L. Newman, Washington state chairman of the motion pictures division of the infantile paralysis benefit drive, reports that the 300-plus theatres more than exceeded the quota of participating units in the drive, as expected.

Merle Hayes, formerly connected with Warner's Capitol at Salem, has entered the Medical Division of the Army, stationed at Everett, Wash.

Regrets were heard from many along Film and Theatre Row on news of the passing of John W. Considine, who made so much theatre history in the Pacific Northwest.

Mrs. Ray Stumbo is now acting manager for Hollywood Theatre, Salem, while Mr. Stumbo takes care of his new Portland theatre.

John McLaughlin, assistant manager of the Uptown and Queen Anne, for Sterling chain in Seattle, has been transferred to the Grand Theatre as manager, and Al Ward has moved from the Grand to the Winter Garden as assistant manager.

Walter Coy has opened the Center Theatre at White Center, Wash.

James Hone, executive secretary for independent theatre owners of Washington, is watching the Washington Legislature at Olympia to forestall any attempt to put through a bill known as a compromise appropriation to tax theatres to help pay cities' indebtedness.

REGIONAL NEWS FROM CORRESPONDENTS

ST. LOUIS

Mrs. Chris Goulias, chairman of the Greek community organization for St. Louis and St. Louis County, who had put 2,230 hours of volunteer service into the selling of War Savings Bonds, etc., was honored this week in special ceremonies at Fred Wehrenberg's Melba Theatre. Mrs. Goulias was one of 1,369 women who was awarded pins by the Better Film Council of Greater St. Louis for their efforts in connection with theatre War Savings Bonds' selling campaigns here.

More than 30,000 pounds of scrap brass, bronze and copper were obtained for the nation's war effort through special matinees in 80 motion picture theatres, Fred Wehrenberg, president, Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois, a vice-chairman of the WAC in this sector, announced this week.

In complete reports indicate that theatres in this section have done very well in their March of Dimes campaign. All of the 110 theatres of St. Louis and St. Louis County participated.

Harry Crawford, manager of Fanchon & Marco's Missouri Theatre, need not fear being taken into any section of Uncle Sam's fighting forces because apparently he is the world's champion snorer. That was the information brought back from the national convention of Variety Clubs at Chicago, last week by other members of the local delegation, which included: Joe and Lou Ansell, Dave and James Arthur, Herb Washburn, Eddie Murphy, Joe Grand, Les Kaufman and Tom Canavan.

Clothing of all sorts is being collected for Russian civilians in the lobby of Fanchon & Marco's 5,000-seat Fox Theatre this week. A shipment will leave St. Louis on February 28th. Local sorority girls are acting as collectors.

The triple feature program for the 500-seat Fox Theatre for the week ending Wednesday included: "Chetniks," "When Johnny Comes Marching Home" and "One Day of War—Russia 1943." Harry C. Arthur, Jr., head of the Fanchon & Marco organization which operates the theatre, is sponsor of the move for elimination of double-features on or before June 1, 1943.

Arnold Gould, who is in charge of the Capitol, Gem and State theatres, at Jefferson City, recently was elected a member of the board of directors for the Jefferson City Chamber of Commerce.

"Mrs. Miniver" was the opening vehicle for the new Blairstown Theatre, Blairstown, Mo., owned and operated by Mr. and Mrs. R. E. Hansing.

Glenn Schrader has succeeded Art Covilli as manager of the Capitol, Bridgeport, Ill., a unit in the Frisina Circuit.

Lou Ansell of Ansell Brothers' Circuit has gone to Miami for a vacation.

Rex Williams, manager of Loew's State, donated the services of the entire force for the Infantile Paralysis Fund's pin-ball arcade on Washington Avenue in the vicinity of his theatre. When ushers and doormen completed their turn at the theatre they went to the arcade to give a hand.

T. L. Cameron has reopened his theatre in Medora, Ill., operating on Saturday and Sunday nights. He also operates a drug store there.

SAN FRANCISCO

Theatre biz here reached the highest point in box-office returns in its history as shown by the fact that first-run grosses exceeded $100,000 in a single week. Enough spending money was left over to gross $180,000 in a two-week run for Irving Berlin's "This Is the Army."

The Motion Picture Theatre Management luncheon, presided by George M. Mann of the Redwood Theatres Inc. and chairman of northern California district, was attended by two hundred persons identified with the March of Dimes campaign that launched the movie industry's movement in the cause.

Ray Syufy finally completed and opened his $30,000 Victory Theatre after a delay of several months, due to the Government construction ban. Decision to grant permission for completion was made because work was begun prior to restrictions on building.

Zizz Black, widely known theatrical production man associated for more than 20 years with Publix Theatres' Fanchon & Marco shows, has been added to the program staff of KQW.

Monogram star, tiny Miss Irene Dare, whose recent starring vehicle is "Silver Skates," presented a cup to the winner of a recently held skating contest at Sutro's rink.

VANCOUVER

Father of Don Gauld, supervisor at Head of Lakes (Ontario), passed away in Vancouver Feb. 18. He made his home in Vancouver for the past few years. Russ Simpson, Vancouver Paramount manager, represented film exchanges at the funeral.

Royal Canadian Mounted Police are cracking down on theatres in B. C. under the special War Revenue Act. Two managers so far have been fined the minimum $50 and costs for failure to conform to the law which prescribes admission tickets must be torn in half. The theatres fined were in Creston & Natal both in the Crows Nest pass district in B. C. The maximum fine is $1,000.

The circuits are said to be interested in making a deal for the Rio, Ladysmith, Vancouver Island. Rio is a new theatre operated by Old-Timer Jim Haworth, and doing a very nice biz. His entire family are real show folks, having been in theatre since the old silent days.

Two Vancouver theatres, the Dunbar and Hollywood, received permission from the Price Control Board at Ottawa to hike admissions five cents. Now both gets 25 cents net. So it seems the powers that be in Ottawa will listen to reason providing you have a just case.

Leslie Plottel, the new Vancouver manager for Empire-Universal Films, arrived here this week from Toronto to take over as successor to Frank Vaughn, who is now in Royal Canadian Air Force. Frank was a pilot in the last war, and will be on ferry duty out of Montreal, Quebec.

The local film exchange boys gave a going away party to Sammy Nagler, UA manager, who resigned to go into commercial biz with his family in Calgary, Alberta. His successor, Eddie Shrieder, arrived from Montreal this week.

Jack Burdeck, manager at Alma Vancouver Famous Players who joined the air force, will be succeeded by Martin Cave, assistant manager of Capitol Theatre, Victoria.

Vancouver, at present, has a crime wave and theatres seem to be the prey of most of the thugs. They have cracked seven theatre safes and have held up two cashiers in the past few weeks.

"Yankee Doodle Dandy" smashed records at Maynard Joiners' Capitol, Vancouver, and was held over. "One Aircraft Missing" did big at T. D. Cooks Plaza Theatre and ran for three weeks.

WASHINGTON

Popularity of top films in Washington has forced a backing up of schedule so far that exhibitors are wondering how they'll ever be able to get all the fine products reaching them these days out to the capital trade. John J. Payette, Warners' zone manager, has decided to move "Yankee Doodle Dandy" from the Earle after only one terrific week, in order to make way for "Air Force," due to open Friday, and it looks as if other houses will have to be just as hard-hearted.

Incidentally, Warners' Rick LaFalce completed exactly three years with the company as he closed his desk last Thursday to report for induction. Rick came to Washington with Warners on February 18, 1940, and was inducted into the Army on February 19, 1943.

The WAC booklet, "Movies at War," has had excellent play from the local theatre crix. Three of the four have already used it as the basis for an entire column.

Loew's Palace, which has held over "In Which We Serve," has a neat little booking problem. Scheduled to follow the Coward smash are "Random Harvest," "Tennessee Johnson, "Keeper of the Flame," "The Immortal Sergeant," and "The Human Comedy." Every one a holdover possibility.

Around the corner the Earle, closing off "Yankee Doodle Dandy" after a week, brings "Air Force," "Star Spangled Rhythm," "The Hard Way," "Mission to Moscow," "Watch on the Rhine" and "Edge of Darkness" to its 2,400-seat house. Another headache.

Loew's Capitol seems to break away from the war theme, with "Meanest Man in the World," "Powers Girls" and "Crystal Ball" on the upcoming, but over at Keith's, Hardie Meakin has another headache. The current "They Got Me Covered" is being pushed by "Shadow of a Doubt," "Amazing Mrs. Holliday," "Hitler's Children," "Flight from Freedom" and "Saludos Amigos."

AT COLUMBIA SALES MEET IN NEW YORK



A regional sales meeting in New York last week brought together Columbia's home office executives and field men for discussion of distribution policies for the company's 1943-44 product.
In the photo above, left to right are: Bernie Zeeman, Asst. Manager Exchange Operations; Harold Sachs, Assistant to Short Subject Sales Supervisor; Phil Fox, Buffalo Branch Manager; Louis Weinberg, Circuit Sales Executive; Maurice Grad, Director of Sales Promotion; I. H. Rogovin, Boston Branch Manager; Lou Astor, Circuit Sales Executive; George Josephs, Manager Sales Accounting; A. Montague, Vice-President and General Sales Manager; Hank Kaufman, Manager Exchange Operations; Joe Miller, Albany Branch Manager; Tim O'Toole, New Haven Branch Manager; Nat Cohn, New York Division Manager; Seth Raisler, Sales Contract Department; Max Weisfeldt, Sales Executive; Joe Freiberg, Assistant Manager Sales Accounting; H. E. Weiner, Philadelphia Branch Manager.

BIG!...JOYFUL!...BUBBL
COMEDY AND TA



DON
AMEC

IN GREGORY RATOFF'S
SOMETH

Hazel SCOTT

musical sensation
of Radio and
Broadway's
gay spots!

Songs
by COLE PORTER

"YOU'D BE SO NICE TO COME HOME TO"

IG OVER WITH BEAUTY,
NTALIZING RHYTHM!



JANET
E · BLAIR · JACK OAKIE

IG TO *SHOUT* ABOUT

WITH

WILLIAM GAXTON
COBINA WRIGHT, JR.

Screen play by Lou Breslow and Edward Eliscu

Produced and Directed by GEORGE RATOFF

A COLUMBIA PICTURE

"I ALWAYS KNEW" • "HASTA LUEGO"

Be Patriotic! Sell Bonds Day and Night!

COLUMBIA PICTURES



'Dimes' Collections Well Ahead of 1942, Tabulation Reveals

With the 1943 March of Dimes drive now history, all indications were that final returns would run well ahead of 1942.

Although only fragmentary reports were available, drive officials were jubilant and were predicting that this year's collections may go above $1,500,000.

First sensational report from the far west revealed that the California division of Fox West Coast theatres had collected $39,673 in the first four days. Last year's figure: $26,388.

From District of Columbia headquarters came a report that 50 theatres reporting for four days had $28,000. Last year, 63 houses in the same area collected $30,000 for seven days.

Opening day figures for Loew's out-of-town theatres in most cases were double those of 1942. Total collections amounted to $19,383 against $10,023 last year. Leading in collections were Loew's Orpheum, Boston, $800; Century, Baltimore, $800; State, Houston, $749; Penn, Pittsburgh, $677; State, St. Louis, $665; Poli, Hartford, $636; State, Cleveland, $634; State, New Orleans, $644; State, Norfolk, $643; State, Providence, $605.

Both RKO and Loew's circuit in New York City reported figures slightly under those of 1942. This was considered more than satisfactory by co-chairman C. C. Moskowitz, who pointed out that the practice blackout on Thursday night reduced attendance considerably, and therefore must have hit the infantile paralysis collections. The blackout Friday night was also a handicap, but it was apparent that the public was donating more generously and more willingly than last year.

Final returns on the national collections were being speeded up this year, because of the new method of handling the money. Each exhibitor was to send his collection-check to his own state chairman. The state chairman was then responsible for returning to each county's infantile paralysis chairman 50 per cent of the money collected in each county. Formerly all of the money was sent to New York and later redistributed by the National Foundation for Infantile Paralysis.

Theatres were again urged to return, immediately after the drive the appeal trailer to the National Screen Exchange from which it was shipped to them. It is hoped to salvage several thousands of dollars for the charity through reclamation of silver from the old film.

Loew's Brooklyn Theatre Reports Heavy January Bond Sale

Loew's 46th Street Theatre, Brooklyn, sold $171,651.70 worth of War Bonds and Stamps during the month of January.

This is almost double the total registered by the same theatre during November, a comparable month in that there was no nationally organized extra-promotion.

Credit for this huge sale, according to Manager K. M. Grattan, goes to Frank J. Margiotta, assistant manager, Miss Ruth Siegel, chief usherette, the house staff and the local unit of the AWVS.

Gets Whole Front Page

Ray Walters, independent exhibitor in the small town of Hallock, Minnesota, has proved himself a real showman.

He, like the other Minnesota exhibitors, staged a copper matinee in his theatre on Lincoln's birthday. Walters knew it would help his "take" and generally serve the whole scrap cause if he got some publicity in his local paper, the Kittston County Enterprise.

He saw the editor.

About the only thing on the front page that wasn't about the copper campaign was the masthead!

Gift Movies Get to North African Troops

According to advices received from the Special Services Division of the War Department, troops in North Africa have received several shipments of 16 mm. film programs.

This was revealed by Phil Reisman, Chairman of the Foreign Managers Division of the War Activities Committee, on information received from Major John W. Hubbell, Chief of Motion Pictures of the Special Services Division of the War Department.

The shipments of film, Reisman stated, were made in January, along with shipments of 16 mm. projectors. These films (current features, shorts and newsreels arranged in 90-minute programs), are part of the 4,700 programs given to the War Department by the film industry, for free showing to men in the armed services abroad.

Further comments from the War Department indicate that additional shipments are going out to North Africa each week, by air.

Prints Rushed, Press Book in Work on Film from North Africa

With Technicolor rushing 677 prints of "At the Front," first battle report of the invasion of North Africa, Warner Brothers were busily completing plans this week for the distribution and exploitation of the four-reel film, which will be released March 18.

A press book is now being prepared, as well as a trailer and advertising accessories for the War Activities Committee—Office of War Information motion picture, which was brought back from North Africa by Lt. Col. Darryl F. Zanuck.

Cost of "At the Front," which will be approximately $150,000, will be pro-rated among all exhibitors who play it. Prints have been airmailed to WAC exchange chairmen for screenings.

OWI's 'Point Rationing of Foods' Released Through WAC, Feb. 25

"Point Rationing of Foods," a six-minute short released February 25 by the OWI through the War Activities Committee, is a timely and educational screen medium for the numerous housewives who patronize theatres. The production is a contribution of the Screen Cartoonists' Guild, Local 852, made by the Leon Schlesinger unit.

War Effort Activities Of Skouras Theatres Lauded at Luncheon

Some 750 uniformed members of the American Women's Voluntary Service were guests at a luncheon held Tuesday at the Grand Ballroom of the Hotel Astor in recognition of the war effort activities of the Skouras Theatres Corp.

Mrs. Douglas Gibbons, New York Chairman, Women's Division for the Sale of War Bonds and Stamps, United States Treasury Department, was chairman of the event. Speakers were Col. Richard C. Patterson, Jr., New York State Chairman of the War Savings Staff; the Duchess of Leinster, and Michael Doritzas, Professor of Political Geography, University of Pennsylvania.

Col. Patterson revealed the receipt of a telegram from Henry Morgenthau, Jr. in which the Secretary of the Treasury thanked George P. Skouras, president of Skouras Theatres Corp., for "loyalty to country and home." Concluded Morgenthau: "It is men like George and Spyros Skouras who win wars."

The Skouras Theatres Corp. was the first theatrical concern in the United States to become official United States Treasury agents for the sale of war bonds. This accomplishment led to the Treasury Department's decision to make every theatre in the United States an official agent. To date, the 66 Skouras theatres in the New York metropolitan area have sold in excess of ten million dollars in war bonds.

Victory War Bond Booths in front of theatres also originated with the Skouras circuit. Since its inception, the idea has been duplicated throughout the nation in the industry's 16,000 theatres. Another Skouras "first"; a War Effort Department to coordinate and supervise more thoroughly and effectively its war effort activities. No other company in the industry maintains such a distinct and separate department.

Copper Campaign to Have Support of 204 Radio Stations

The 207 radio stations affiliated with the Keystone Broadcasting System, according to President Michael M. Sillerman, will devote 600 collective hours of sustained programming during the week of March 7 to the exhibitor campaign to collect copper, brass and bronze.

In addition, in excess of 1,500 spot announcements will be made during the week, in which listeners will be asked to search their homes for the war-needed metal, then watch their local theatres for news of the "Copper, Brass and Bronze Matinee."

Within the area covered by KBS, with stations mainly in the smaller communities, there are more than 5,000 theatres, both independent and circuit. These houses include first and subsequent runs.

WAC Theatres Division Meets

The Executive Committee of the Theatres Division of the WAC met Wednesday to discuss forthcoming activities. On the agenda were such items as the imminent Red Cross Week, distribution of the North African invasion film, "At the Front," and the general operations of the Theatres Division.

Selling the Picture

Early Campaigns on Cole Porter Musical Are Guides for Others

Exploitation campaigns given "Something to Shout About" in its first three engagements in Pittsburgh, Springfield, Mass., and Allentown, Pa., have set a successful pattern for all future dates to follow.

In all three cities, full-page cooperative ads were promoted from various department stores, with all ads featuring the line, "Something to Shout About," as the page heading, and running picture and theatre credits elsewhere in the copy.

In Pittsburgh, the J. P. Harris Theatre took advantage of the government-sponsored WAAC Week by having the new WAACs sworn in on the theatre's stage on opening night. All local papers broke pictures of the event under the caption: "Something to Shout About . . . and No Wonder!"

Cole Porter's music, with emphasis on the Hit Parade feature, You'd Be So Nice to Come Home To, was exploited to the hilt in music shops, five-and-ten cent stores, radio stores, etc. In Springfield, eight of the town's largest stores, including all four dime stores, turned over a full window each to the promotion of "Something to Shout About" records, sheet music and Hazel Scott tunes, with appropriate picture and theatre credits prominently displayed.

Radio stations WSAN in Allentown, and WMAS in Springfield ran Cole Porter song identification contests, offering guest tickets to listeners who spotted the titles of Cole Porter tunes. In Pittsburgh, Gimbel's Department Store devoted its fifteen-minute radio merchandising program to a blurb for the musical, using the title as the basis for its promotion.

Girls of the dignified Cedar Crest Girls' College in Allentown selected one of their members as a combined "Something to Shout About Girl" and "Janet Blair Girl," with the local papers running pictures and stories of the girl, together with tie-in credit.

Dance studios in all three cities were tied into the film's promotion by plugs for David Lichine, famous former Ballet Russe star, who dances in the picture. Notices were sent to all pupils and special announcements and dance still displays were posted on all bulletin boards.

Hotel band leaders in Pittsburgh and Springfield plugged the tune, You'd Be So Nice To Come Home To, nightly with full picture and theatre credits.

In Allentown, two 4 ft. x 5 ft. signs were placed on the town's bond-selling booth in the center of the city. Blow-ups of Janet Blair and Jack Oakie were used, together with this copy: "Janet Blair and Jack Oakie say . . . Buy U. S. Savings Bond and Stamps . . . and Really Have SOMETHING TO SHOUT ABOUT!"

Radio 'Spots' for 'Skates'

Widening its exploitation campaign on "Silver Skates," Monogram has signed Ken Niles to make a series of transcribed spot announcements on the picture, for use on local radio stations. Recordings have been shipped to all company exchanges in the United States and Canada. Several more of the country's first-run houses have completed booking of the ice spectacle.



Silver Skates for Champion

In connection with world premiere of Monogram's "Silver Skates" at 20th Century Theatre in Buffalo, Advertising Director Earl Hubbard arranged the stunt shown above. Frick, of the famous skating team, Frick & Frack, which happened to be playing in person in Buffalo at the time in "Ice Follies of 1943," presents a pair of skates to Betty Klein, champion woman skater of Buffalo and Western New York, while Frack smilingly looks on. At extreme left is Marks Freeland, executive of agency handling Monogram advertising, and at the extreme right is Hubbard himself.

Feminine War Workers Aid 'Sergeant' Selling

Gene Kilburg, recently appointed manager of the Wisconsin Theatre in Milwaukee, arranged an effective stunt with WTMJ, the Milwaukee *Journal* station, and numerous industrial plants for the opening of "The Immortal Sergeant"

Johnny Olson, popular announcer at WTMJ, broadcast invitations to women war workers asking them to send in letters on the topic: "How I am serving the Immortal Sergeants on the battle front." Ten best letters won a date for their senders with ten sergeants serving in the Milwaukee area, plus a dinner and preview of "The Immortal Sergeant."

Johnny Maras, home town boy who won distinction as the youngest enlisted non-com, and representatives of the Army and industry were invited to speak at this dinner. Local war plants including Allis-Chalmers, A. O. Smith, Cutler-Hammer Company and Keraney-Trecker Company cooperated via bulletin board notices and house organ announcements. The Milwaukee *Journal* covered both events and the winners were guests on the Johnny Olson newscast.

Paper to Soldiers

Check with the newspaper publisher, and if yours happens to be one of the many towns where the local paper is not being sent to the men at the front and in the camps, try this stunt:

Get a special price on the Sunday paper—if no Sunday paper is published, the daily carrying the special weekly features—and arrange to hold a series of matinees where a portion of the receipts go into a fund to purchase and mail one paper a week to every man from your town now serving with the armed forces.

The public will get behind this idea 100 per cent, and you'll get plenty of pats on the back for engaging in the effort.

More Radio-Backed Area Premieres Set On 'Hitler's Children'

Following the pattern of the spectacular fifty-city world premiere in the middle west under the sponsorship of radio station WLW of Cincinnati, RKO Radio has launched a series of area premieres of "Hitler's Children" from coast to coast and from the Canadian line to the Mexican border.

Based on the same scale and formula which proved successful in the Cincinnati campaign, each of these premieres encompass the simultaneous opening of the picture in fifty situations with the cooperation and sponsorship of a focal radio station or stations in each area.

Campaigns, which start ten days ahead of the premiere date, involve the use of daily spot announcements mentioning "Hitler's Children" and the theatres, a special fifteen minute or half hour air show based on the picture, and special plugging by the station's news commentators and feature broadcasters. In addition to the radio tie-up, each premiere is given extra large space advertising in the area newspapers, with special lobby displays and bill board posting. Personal stage appearances by Bonita Granville and H. B. Warner, who play leading roles in the picture, have already been made in a limited number of the area premieres.

In the Detroit area the Michigan Premiere took place under the sponsorship of radio station WXYZ and seven other Michigan stations. Keystone of the fifty-city premiere in this territory was the Palm State, Detroit. The Boston premiere, under the sponsorship of the Yankee Network of twenty-one radio stations in New England, is scheduled for March 3rd, with Keith's Boston as the pivot, and a personal appearance by Bonita Granville and H. B. Warner. As a special incentive, the radio chain has put up a prize of $100 to be awarded to the station which puts up the best promotional campaign.

Film Opens in Dallas

Dallas had its area premiere on February 26 under the auspices of the Texas Quality Network, with special tie-ins with Houston, San Antonio, and Fort Worth. Fifty Texas cities participated, with stars Granville and Warner making a personal appearance at the Majestic, Dallas.

Philadelphia's Eastern Premiere is scheduled for March 5, with sponsorship by radio station WCAU, and a personal appearance by the stars at the Stanley Theatre. The Southern Premiere in the Atlanta area will be held on March 11, co-sponsored by radio stations WGST, WAGA, and WATL of Atlanta. Spearhead of the premiere will be the Fox Theatre, Atlanta, where the two stars will appear in person.

On the Pacific Coast, "Hitler's Children" was premiered on February 24 under the sponsorship of Mutual's thirty-three radio stations ranging from San Diego to Seattle. Special programs were arranged which tied in with KHJ, Los Angeles; KFRC, San Francisco; KALE, Portland; KOL, Seattle; KGB, San Diego, and KDB, Santa Barbara. Set-up also involved four spot broadcasts by John B. Hughes, news commentator. Focal points of the premiere were the Hillstreet and Pantages, Los Angeles, the Golden Gate, San Francisco.

Other fifty-city area premieres: Buffalo, February 25, including Rochester and Syracuse; Omaha, March 4, including Des Moines; Denver, March 10, including Salt Lake City; Minneapolis, March 19, including St. Paul and Sioux Falls; Milwaukee, March 12; Washington, D. C., March 18; Baltimore, March 18; Richmond, March 18; Memphis, March 25; Oklahoma City, March 18.

Program Exchange

Owen's Wishes to an Ailing Patient is a Worthy Gesture; Woodward's Program a Hit

Did the recent cold wave make you shiver? It made us slightly chilly, but we didn't freeze because we learned long ago to wistand frigid temperatures. Not so with our editorial associate from Texas: when the temperature gets below 70, he begins shivering. By the time it reaches zero, he is already attired in two suits of red flannels, three sweaters and two overcoats. On close inspection, one can see his face peeking out. Even on a comparatively warm day a casual reference made to cold type, to an ice box or the freezing of certain goods sets his teeth to chattering. And this chattering stops only when the conversation turns to the South Sea Islands, or an electric blanket, or Maria Montez. And now, let's discuss programs and forget the weather.

In Greenfield, Tenn., the Palace Theatre used that seat-selling tabloid herald on "Wake Island." Perhaps you used it, too. It packs a wallop. Half of the back page can be used to advertise the balance of your week's program or, if you wish to defray the cost of the heralds, you can sell the space to a local merchant.

Here's something we think is mighty important, especially in a small town. After we had looked over Jim Owen's calendar and had commented on it last week, we got to thinking of boxed item therein. It went like this:

"Orchids to Mrs. John Malone, for a long, courageous and cheerful fight to get well. I'll bet you are just like me in that you have said to yourself a hundred times you were going up to see her. Well, I went the other night, had a grand visit and came away with great admiration for her determination to get well, and I am sure she is going to walk again, good as ever. She gets lonesome, and she sure would like to see YOU!"

Can you imagine how happy those remarks made Mrs. Malone feel? Jim Owen has proved himself a manager with a heart—a manager who is interested in the welfare of his patrons. That's why he's so popular in Branson, Mo. If more managers were like him, if more managers were kind and considerate of their patrons instead of thinking solely of the amount of money they bring to the box-office, more managers would have more boosters and, as a result, more patrons. We think Jim's gesture deserving of serious consideration on your part. If you're like him, so much the better for you. If not, it still isn't too late to change. Who was it that said: "I would rather have a million friends than a million dollars?"

With that picture of Betty Grable on the cover of Al Swett's program for the Colonial Theatre, Nashua, N. H., they must have been gobbled up. By the way, Al, suppose you invited your younger patrons to save these photo covers and mount them in albums or scrap books of their own design. Then you offer prizes of monthly passes and guest tickets for the most attractive Colonial Program Cover scrap books. You could display the winning entries in your lobby. At the end of a year, you could have a contest to determine which scrap book, of the twelve monthly first-prize winners, was the best. And perhaps you could give a six-month or a year's pass to the winner. Perhaps you could think of some other way in which these star program covers could be incorporated in a contest or special exploitation stunt. However, we do note your offer of a complimentary ticket to each person who returns to your box-office the envelope containing the program. If we lived in Nashua, derned if we wouldn't run to the Colonial as fast as we could with this envelope.

Just when we think we've seen the finest in newspaper programs along comes a new one that makes us swallow our words. Take the Huntingdon County Movie Fan, bi-monthly theatre publication of the Clifton, Huntingdon, Pa. Our copy seems to be the first, for it's numbered Volume I, Number 1. And yet, from the standpoints of make-up, typography, and subject matter, it looks as though it was a veteran in the field of theatre programs. Manager Ken Woodward and those who aid him in making it up must certainly know printing to the nth degree.

A line across the top of our copy says: "Latest News From Hollywood—Local Theatre Events." In a column headed "Current Comment," we find this introductory paragraph:

"Born—The Movie Fan. With this issue, the first, the management of the Clifton Theatre, sponsors of The Movie Fan, sincerely hopes its efforts to bring to Huntingdon County theatregoers a bright and breezy publication on events from Movieland, will accomplish that mission, and that it will be entertaining to its readers."

Well, The Movie Fan is certainly "bright and breezy." It shows evidence of teamwork on the part of those putting it out. Next week we hope to reproduce the front cover of the copy now in our possession, then later on, we plan to reproduce the inside spread. We do wish, however, that members could have actual copies to study at first hand. Our conclusion: The Movie Fan need take no back seat to any other theatre publication. It ranks with the best of them. Please send us a copy twice a month, won't you, Ken?

And when we refer to "the best of them," we must always include Bill Drace's Screenews. Each issue from the Grand theatreman down in Greer, S. C., is a new and refreshing experience. The latest, which features "Arabian Nights," is a real eye-opener. Since Bill is always good enough to send us a few extra copies of each issue, our offer to send a copy to exhibitors requesting one still goes. Why not drop us a letter or post card now? For example, you'd have to see this latest issue to appreciate it. Our description would be too inadequate.

We wish to acknowledge receipt of programs from G. B. Odlum, Uptown Theatre, New York; Bob Ingham, Orange Theatre, Orange, Mass.; Wallace and Rose Theatres, Levelland, Texas. We'd like to discuss them, but we've already run over our space allotment, so we must stop here. See you next week.



Reproduced above are pages two and three of the newly enlarged tabloid theatre newspaper issued in Las Cruces, N. M., by V. P. Byrne, manager of the Rio Grande and State. Get out the magnifying glass.

Press Previews Held 'Flame' Selling Aid

Four large meetings of editors and publishers in various parts of the country recently witnessed special screenings of "Keeper of the Flame."

Screenings were held in Syracuse, for the New York State Publishers Association; Harrisburg, for the Pennsylvania Newspaper Publishers Association; Oklahoma City, for the Oklahoma Press Association, and Atlanta, for the Alabama Press Association.

These previews provide an excellent basis for showmen to contact local editors and editorial writers and advise them of the picture's message and its pertinence to the problems of the press today.

Pictorial spreads and stories in nationally distributed magazines already have started the publicity ball rolling for the new Spencer Tracy-Katharine Hepburn production. These include *Parade of* January 31; *American Weekly,* February 12, and *Liberty magazine,* February 13.

Autograph Hunting Favorite Hobby —And Thereby Hangs Selling Angle

"Mrs. Miniver" has been voted their favorite motion picture by girls throughout the country in a nation-wide poll conducted by *Calling All Girls,* a magazine published by the Parents' Magazine Press Division of The Parents' Institute, Inc

Red Skelton, currently appearing in "Whistling in Dixie" and whose next film will be "DuBarry Was a Lady," was selected as the favorite radio star. Clark Gable, Mickey Rooney, Walter Pidgeon and Spencer Tracy were high among the favorite actors and Greer Garson took second place among actresses.

The girls voted "collecting pictures of movie stars" as their favorite hobby. With the forthcoming "Youngest Profession" dealing with autograph-hunting, exhibitors can find timely tie-ups with local girls' organizations and through the publication which sponsored the poll.

TWO VERY BAD BOYS MAKE GOOD!

DAILY VARIETY SAYS:—"Here is a strong dish for the mass of customers who go for the bizarre, the weird, the creepy, especially potent with the names of 'Frankenstein' and 'The Wolf Man,' Universal's Super-Bogies, attached to the offering in a double dose. When these two invincibles and invulnerables of the mystical spheres meet, the expected result may be like the clash of the irresistible force with the immovable body. Tale, one of the most plausibly handled in the whole series of 'Frankenstein' and 'Wolf Man,' carefully creates its chilling illusion by steering close to modern science and psychiatry."



FRANKENSTEIN *meets* THE WOLF MAN

starring

ILONA MASSEY • PATRIC KNOWLES

with

BELA LUGOSI • LIONEL ATWILL
MARIA OUSPENSKAYA

and **LON CHANEY** in his most terrifying role!

Original Screen Play, Curtis Siodmak

Directed by ROY WILLIAM NEILL • Produced by GEORGE WAGGNER

UNIVERSAL PICTURES

Highlights of the Showmanship Parade...

The Man Who Discovered Box-Office Gold in 'Goona-Goona'

'Way back in the thirsty twenties an explorer chap named Andre Roosevelt was cavorting among the buxom belles of Bali camera-sniping backgrounds, authentic atmosphere and incident for a film which later made box-office history under the title of "Goona-Goona." When Roosevelt's film cans were overflowing he hied himself to France and there began the search for an "angel" to finance its marketing.

"Goona-Goona," in its pre-release days, met as many reverses as the German Army on the Russian front. After being booted around the Continent, a battered and dented can containing a print of the picture arrived in the United States and was placed in the hands of William Fitelson, attorney, as agent commissioned to dispose of world distribution rights at any figure guaranteeing a modicum of profit to its adventurous producer.

Since Showmanship is where you find it, and since, also, the live-wire achievements of the past can be as lively of results at the box-office today and tomorrow, we begin a series of features revealing anecdotes and incidents about the great, the near-great and the seldom-heard-abouts who have left their imprints on the pages of motion picture theatre history.

Reposed Undisturbed in Tin Jacket

Attempts to find a market for the bare-breasted, hip-swishing opus in this country were practically smothered in the hectic activities consequent to the mass wedding of pictures and sound with the result that it reposed undisturbed in its tin jacket, unseen by the busy distributing officials who were madly scrambling around for genius or gadget capable of grafting vocal chords on their mute movies.

Bob Savini, present navigator and major-domo of Astor Pictures, happened upon the neglected footage and negotiations with Attorney Fitelson (who was extremely anxious to swap the long-stored "Goona-Goona" for some jingling silver with which to buy chips in table-stakes, no-limit "talkie" game) brought forth a short-term option on the reels for the trifling sum of $5,000.

Flair for the Unusual, Magnetic

Savini, at that time a state-righter with a pronounced flair for the unusual and magnetic in exploitation and a long list of shattered box-office records to his credit, scented the flow of coin the film later garnered and began a canvass of his friends and acquaintances to acquire the essential collateral.

Savini not only recognized the novelty value of the subject matter; he saw the needed changes and insertions, envisioned the type and style of magnetic ad art and intriguing, ticket-selling catchlines. Further, he dreamed-in a sound track of raucous primitive noises and passion-stirring rhythm that would make a box-office sensation of the seemingly obsolete reels.

Poohed 'Nature in Raw' as Draw

Bill Saal, then chief booker for the Paramount circuit was first to cold-shoulder the idea. They, dazzled perhaps by the staggering production figures of unpatronized super-specials, scoffed the notion that "nature in the raw"—and at such bargain prices—would bring an avalanche of coin to its distributors.

Several other Broadway bigwigs and dabblers were contacted with similar results and Savini decided to try the hinterlands. Hitting the trail to Boston he unpacked his brain-storm in the presence of Harry Thomas, now Monogram's Eastern sales chief, and the late Al Friedlander, Thomas' partner in an independent film exchange. After giving the film the look-see and listening to Savini's elaborate scheme for its improvement and enhancement, they, too, ice-boxed the ticket-selling potential of a South Seas flora and fauna film studded with undulating Bali dancers.

To California Went Savini

The many turndowns failed to blur or tarnish the multi-rayed vision of future treasure that the show-minded Savini clearly saw as the picture's destiny and he went far afield to sunny California in an effort to lure the necessary lucre that would cinch the world rights to the flickering photos he felt certain would solve his social security problem.

With the final date of his option only a few days distant, hope loomed in the form of advice from Ben J. Bojeaus, now director of General Studios, Hollywood, that an associate was leaving for New York and would arrive a few hours before the time limit set by Andre Roosevelt—who was postponing acceptance of a $1,200 offer for the French rights in the hope that a larger coin-in-pocket American deal would go through.

Saw Midas-like Dreams Vanish

At this point, Fate, using a delayed train as a medium, threw another dousing of cold water on Savini's dream and the California collateral bearer arrived after the French deal had been closed. Impressed, but not enthused, over the glittering word-picture of future wealth painted by the ebullient Savini, who, like a drowning man grasping at a straw, saw his Midas-like dreams vanishing in the drab caverns of lost opportunity, had put his persuasive best into the oral etching as the coin carrier sat through a session of "Goona-Goona" on the screen.

As the camera record of unadorned breasts and sensuous contortions that were accepted diversion in censorless Bali unwound on the screen the Hollywood emissary—unable to grasp the possibilities of Savini's contemplated changes—found the oratorically propelled, blue-sky profit flares glimmering more and more faintly with each flicker of the film.

They Wanted World Rights

Savini's last hope of governing the world destinies of "Goona-Goona" went bouncing into the depths when further communication with the California money-bags brought refusal to negotiate for other than complete world rights, which the already closed French deal made impossible.

So "Goona-Goona" and the man who first recognized its hidden and unsuspected money-making possibilities came to the parting of the ways. In later years others awakened to the Savini-conceived formula and the resultant clanking of theatre cash registers caused the big shots and small fry who had refused to entertain Savini's brain storm, to gnash their teeth at their failure to open the door to the once-only knock of impatient Mr. Opportunity.

Ideas Scamper Through the Ether

Ideas are acknowledged mavericks who know no parents and demonstrate no loyalty to the brains that give them birth. They scamper through the ether and rest momentarily and contentedly on the shoulders of any and all who seek their presence.

'Way across the turbulent Atlantic the aimlessly meandering Savini idea-germ came in contact with the purchasers of the French rights. They grabbed the little feller and put him to work with the result that "Goona-Goona" flashed on the screens of Paris theatres accompanied by the semi-savage beating of tom-toms, to accentuate the serpent-like contortions of the under-clad Bali belles, and the gibbering of native spectators.

The Parisians, with appetites whetted to the fever point for the audible cinema, manifested abounding interest in sampling a first hand earful of South Seas jargon while getting an eyeful of the primitive pastimes of the uninhibited Bali maidens, and proceeded to again prove the often demonstrated fact that exhibition of the unusual and different is the surest way for theatremen to unzipper coin containers. They jammed the doors and packed the sidewalks of theatres showing the "nature in the raw" drama and before many moons had passed Producer Andre Roosevelt—with plenty of folding money rustling in his pockets—steamered to the United States to offer his now proven box-office hit to dispensers of celluloid entertainment over here.

Principal Topic of Conversation

News of the holdover dates and big grosses in France was now the principal topic of conversation along the nation's film rialtos and Roosevelt scoffed at offers multiplying many times over the measly 5 G's for which Savini had searched but had found no takers.

Roosevelt closed many territorial deals for sizable cash payments and a percentage in the profits. Among these—and most pertinent to this story—the New England States rights to Harry Thomas for $15,000 on the line and a 50-50 split.

Social Security Problem Solved

"Goona-Goona" was the Whirlaway of its day. That it did not run in the silks of Bob Savini, and return its winning purse to him, however, does not make this a story with an unhappy ending. For from that experience, Savini developed his idea of marketing "streamlined" re-issues of outstanding pictures ("Scarface," "Hell's Angels," "Sky Devils," for example) and so was instrumental in the solution he found for his social security problem. But, many who know the story well, often wonder if—as Bob goes over the reports of returns from his present array of product, contentedly puffing his pipe meanwhile—he doesn't rear back in his chair now and again and see in the wafting smoke-wraiths a vision of the pile of coin that would have ben his if—if—IF——

Martin Proves Himself A Thinking Showman

Manager Allan Martin of the United Artists Theatre in Belvedere, Calif., keeps his eyes and ears open.

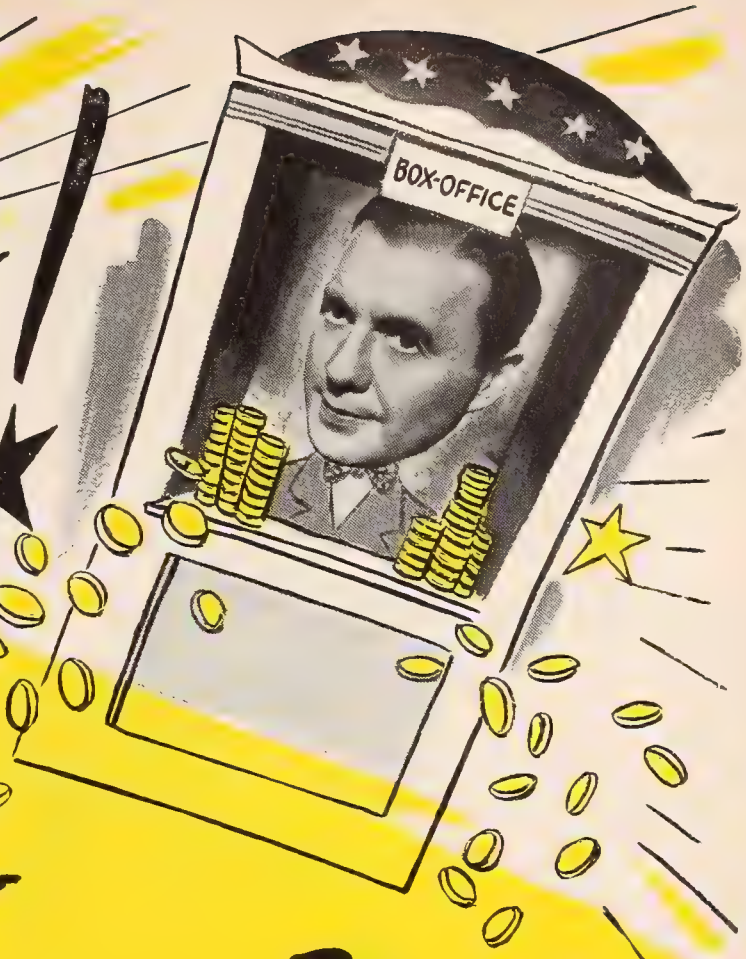
Recently, while listening to a 71st Air Squadron broadcast from Santa Ana, he heard Cadet Earl Williams with several buddies. In Williams he saw possibilities to help the cause. He wanted the airman to appear on the United Artists stage in a bond appeal.

To the commanding officer he wote a letter requesting the loan of Williams. His request was denied, but he had proved himself a thinking showman by his action. Better to try and be refused—and refusals are the exception rather than the rule—than never to try at all.

'Doodle' Hat and Tie Cutouts

"Yankee Doodle Dandy" tie and hat cut-outs were distributed to 100,000 New York kiddies in advance of the opening of the picture at RKO theatres in the metropolitan area.

"JACK is right!"



JACK BENNY ★ PRISCILLA LANE

IN "THE MEANEST MAN IN THE WORLD"

WITH ROCHESTER

SHATTERS "ICELAND" RECORDS IN DENVER AND SALT LAKE!

SMASH SECOND WEEK IN ST. LOUIS AND MILWAUKEE!

BEATS "FOOTLIGHT SERENADE" IN DES MOINES!

BIGGER THAN "CHARLEY'S AUNT" IN OMAHA AND RICHMOND!

HELD OVER IN WICHITA!

EVERYWHERE 20th CENTURY FOX HITS!

Rush your Pledge for RED CROSS WEEK—Apr. 1-7

Selling Suggestions Written from the Screen

The voluminous mass of publicity given by the press to John Robert Powers and his long-stemmed American Beauty Models practically guarantees a waiting line in every community to witness the picture coined from the fictional adventures of the ravishing girls who grace the nation's billboards and glamorize the rotogravure sections of fashion and fan magazines.

"The Powers Girl" is a lavishly produced spectacle-plus picture combining eye-appeal and that easy-to-listen-to music, with strong character conflict, tender romance, a touch of pathos and a sprinkling of enjoyable comedy. The ensemble is highlighted with a glamorous fashion parade and some dance specialties to form a smooth-running, action-packed story that spells "audience" in big and shiny capital letters.

The promotional possibilities of this glamor package are such as to provide a field day for exploitation men. The footage is replete with direct tieup material of the kind that promises high potential returns to cooperating merchants in addition to situations and circumstances on which to base sure-fire newspaper and radio publicity, stage contests, lobby attractions and other exploitation that will pull all and sundry to the box-office from miles around.

In addition to the suggestions in the all-coverage press book United Artists has prepared, we offer the following suggestions, jotted down at a special showing of the film, as being appropriate activities, and, we hope, of assistance in laying out a campaign that will make you wish for more seats and rubber walls when you play the picture.

Newspaper and Radio Publicity

An error in a newspaper serves as motivation for the story. This offers an opportunity for the local editor to engage in a contest that will prove the readership of various departments of his publication. Have intentional errors appear in the columns devoted to established features such as, sports, editorial, women's page, etc., each day, with tickets to the neatest and best composed corrections sent in by readers. The same idea could be used for a radio station tieup with announcers making intentional errors.

One scene shows the heroine engaged in renting everything she needs, including a male companion, for a party. The circumstance can be adapted to an unrelated yet very worthwhile activity that will build a lot of goodwill and serve as a monument to your unselfish public spirit. Sell the newspaper publisher on the idea of assisting you in getting prominent city or county citizens to organize a community borrowing committee. Information would be solicited as to the whereabouts of surplus or idle articles of household appliances, pressure cookers, and other utensils that could be borrowed for temporary use by other people in need of such equipment during the present period of restricted manufacture. Deposits to guarantee return in good order and possibly slight rental fees would be in order. If yours happens to be a rural community the idea is particularly fitted. It ties well to the Government program of making the utmost use of what we already have and should meet with little resistance. The newspaper could carry a daily listing of available articles and will give strong publicity to the picture and your theatre as being the incubator that hatched the idea.

Reference is made in the dialogue to Main St. meeting Broadway. Use this for a contest where the local citizenry is rewarded with tickets for the best outline of the advantages of streets in your community over those of the nation's main stem.

The hero and heroine have a scene where each praises the other as being "swell." The younger population should respond generously to a contest where they were asked to list the qualities they considered essential

Offering Exploitation Ideas Adapted to Campaigns for . .



in a boy or girl to deserve the rating of "swell."

Considerable footage is devoted to showing the heroine in the throes of a bad dream. Dream contests always draw heavy response. Make it interesting by awarding tickets for bad dreams, good dreams, exciting dreams, romantic dreams, etc.

A few of the training and exercise periods of the models have place in the picture. Women readers would be interested in an exchange of reducing exercise instructions, diets, etc., with the women's page of your local paper as the exchange medium.

An exchange of home beauty aids conducted through the women's page columns would also get a lot of attention. Award tickets for the best suggestions.

Lobby

Beauty aid demonstrations; the photo gallery tieup mentioned later; and a phonograph operated by a pretty girl record changer, in attractive costume, and playing hit tunes from the film, are certain to command plenty of advance attention.

One scene in the picture emphasizes First Aid and a whole sequence is devoted to comedy fire-prevention action. Each of these can be used to get the cooperation of authorities for demonstrations in the lobby or in front of the theatre.

Stage

Put novelty in a jitterbug dancing contest by having the entrants duplicate the picture action and dance barefoot with one of each pair carrying an umbrella.

If your theatre is in a rural community you might be able to capitalize on a hog-calling contest that gets mention in the early footage.

The press book is replete with ideas for beauty shows, band contests, etc.

The heroine is a small town public school vocal teacher, displaying the talents of her

An SIB Showmanalysis (REG. U. S. PAT. OFF.)

charges at the county fair, as the picture opens. Tie in with the local singing teachers for the appearance of their prize pupils or groups on the stage with the audience judging to whom prizes should be awarded.

Demonstrations of reducing exercises also fit well with the story action.

Ballyhoo

Attire a man in a comedy detective costume (Sherlock Holmes hat, etc.) and have him parade the town with a magnifying glass and a sign on his back reading: "I'm looking for 'The Powers Girl' at Blank Theatre. Have you seen her?"

Get a couple of toy wagons and brace two of the six sheet cutouts back to back in the wagon beds. Then attach signs to the effect that this is just one of the many pretty girls that take par in "The Powers Girl," etc., etc., and have a couple of boys, costumed as pages, pull them around the streets of the town.

Exploitation

This one throws the doors wide open for staging the most elaborate fashion show you ever put on with everything from lingerie to evening clothes on display and the cooperating stores paying for models, advertising, etc.

Beauty shows with cosmeticians and beauty parlors taking part are also in order.

Get the girls in the "Y" and high school gyms to take part in a form perfection contest with the finals on your stage.

Tie up with a local photographer for handbills (printed and distributed at his expense) offering special price concessions during the showing of the picture. You could permit him the use of a tieup frame carrying samples of his work, or perhaps allow him space for cost-free sitting of selected patrons in the lobby, in return for his cooperation. The hero of the film is a photographer and such a tieup is direct sales propaganda of the finest kind. Don't undersell it.

Candid camera tieups with entries displayed in the lobby are also custom-tailored to the picture.

The loan or finance companies could be induced to pay for co-op cards to be distributed from the theatre in advance of playdate.

Reducing parlors could also be prevailed upon to advertise their efforts in the film's reflection without cost to the theatre.

Juke box owners should be contacted to pay for and distribute signs about the Benny Goodman musical numbers to be placed on their machines throughout the territory.

A jitterbug dance jam session is staged in a rainstorm in one scene which makes the distribution of rain insurance cards and stunts such as the free admission of the first so-many patrons appearing at the box-office during a rainstorm proper and fitting.

A title contest where stills are displayed in the windows of cooperating merchants with theatre copy and signs advising the public to use printed forms, supplied with each store purchase, on which to write their suggestion for the best title to accompany the still displayed, should prove a real business-getter. Cooperators should supply forms (carrying picture copy) and furnish top prizes for winners. Theatre would display a lobby board advising the location and names of cooperators and provide tickets for runners-up in each store's contest.

Newspaper Co-op Advertising

The display manager of the newspaper should have little difficulty getting a page or more of co-op ads from dealers in ladies' ready-to-wear, these to be run under the heading of "Look like The Powers Girl'."

The hero is a photographer and many exam-

(*Continued on Page* 28)

AN ANNOUNCEMENT WORTH ITS WEIGHT IN GOLD



8 GREAT GENE AUTRY RE-RELEASES

THE UNITED NATIONS THEATRE

SOUTH OF THE BORDER
GAUCHO SERENADE
MEXICALI ROSE
BOOTS AND SADDLES
THE OLD BARN DANCE
RIDE, TENDERFOOT, RIDE
TUMBLING TUMBLEWEEDS
IN OLD MONTEREY

BY UNANIMOUS DEMAND OF PUBLIC AND SHOWMEN

The Box Office Slant

Frankenstein Meets The Wolf Man

(*Continued from Page* 11)

day the man assumes his normal form, but at night he is transformed into a wolf man and commits murder. In seeking to find the diary of Dr. Frankenstein, so that he might get a clue as to how to die and end his post-mortem impulses, he finds the Monster. They get along well together until the Monster, after he has been given back his strength, tries to take away the wolf man's girl. They struggle and are eventually disposed of when a villager dynamites a dam and they are drowned.

Comment: Universal has turned out the horror-of-horrors for the legion of chiller-diller fans in this latest picture in which the Frankenstein Monster is resurrected to meet the Wolf Man. It would be difficult to imagine the customers who go for this sort of stuff finding a more suitable vehicle of entertainment, so that the business it will do will depend, in localities where these pictures are popular, on the seating capacity and running time. Has been well-produced by George Waggner and skillfully directed by Roy William Neill, with most of the cast turning in swell performances. Especially good are Lon Chaney as the Wolf Man seeking to die to end his post-mortem impulses to kill, and Bela Lugosi as the Monster seeking to regain his power. For distribution in connection with this thriller, make up some small vials of coarse ice cream salt with a few drops of ammonia, and attach imprinted copy on small stickers reading "Smelling salts . . . just in case you cannot stand the thrills in 'Frankenstein Meets the Wolf Man'." Coffin placed in prominent location, with dummy in same, having small lettered card attached, or a live "mechanical man" if available, might be placed in box instead, holding pose until he can "come to life" and deliver message about attraction.

Catchline: A Double Dose of Horror.

More Ideas from the Screen to Help You Sell 'Powers Girl'

(*Continued from Page* 26)

ples of the photo art are prominently featured. The local studio proprietor could be induced to take space and cash in on this angle.

Beauty parlors, drug stores, reducing parlors and other establishments which merchandise feminine beauty aids are excellent prospects.

The hero is always broke and borrowing money. Loan agencies should grasp this opportunity to impress the merit of their services.

Music is rampant throughout the picture and music stores should offer little resistance to an approach for space.

It's a swell chance for record dealers to market Benny Goodman discs.

Be sure to seek out local merchants handling the 15 commodities on which United Artists have arranged national tieups.

Sound Stage in the Desert

Columbia is building a sound stage in the middle of the desert, 35 miles north of Brawley, Cal., for interior scenes in "Somewhere in Sahara" starring Humphrey Bogart. Originally, it was planned to make the interiors in Hollywood, but rain, sandstorms and wind at the time of the year were considered such a menace to production plans that Director Zoltan Korda believed that the expense of the stage would be absorbed by permitting the company to work continuously with cover sets instead of laying off many days because of weather.

'Silver Skates'

The excellent business this picture is doing in all its early runs appears to dissipate any idea that Monogram has a flash-in-the-pan. We finally got to see it while in Chicago last week and paid particular attention to audience comment both during and after the showing. All seemed to rate it highly entertaining.

Exhibitors at the convention discussed this picture and were loud in their praise of Monogram and the gratifying schedule that company has been maintaining this season.

"Silver Skates" is a strong audience picture. STR said so when it was reviewed in January. The chief danger is that too many theatremen may undersell the picture because one of the top major companies didn't produce it. That would be a fatal mistake because it can bring in many extra dollars if you'll invest a little effort to sell it in your community.

STR and the writer recommend "Silver Skates" as an attraction worthy of the best playing time you can give it. And we congratulate Ray Johnston and all of his outfit that had a hand in the making of it.

"Chick"

'At the Front' Real Thriller of the War

"At the Front in North Africa," a 41 minute documentary featurette in Technicolor, to be released by Warner Bros., is an exciting and thrilling recounting of what our boys went through during the early days of the Tunisian offensive. If you have ever questioned General Sherman's widely publicized statement about war this is certain to correct your opinion to the point where you will forever after consider the Civil War leader's remark as a gross understatement. The film takes up with the passing in review, before U. S. Generals Clark and Anderson and Admiral Darlan, of the French Foreign Legion parading in honor of the American troops at Algiers. Quickly follows a trip with the tank forces in a convoy to Bone where the tanks are unloaded and ammunition stored just two jumps ahead of a Nazi air-raid which goes on through the night with the final score 14 to 4 in our favor. You see pulse-tingling dog fights with our P-38's and English Spitfires taking on the Nazi invaders and making junk of their Junkers 88's and messes of their Messerschmitt 110's. The camera then goes with a tank force on the rocky road to Tunis with stops enroute to let the spectator witness some of the spot views of air and land battles that were featured in the headlines during the November and December 1942 campaign. The dead and wounded are pictured in close-up as are some of the Italian and German prisoners. Then comes the piece de resistance—the battle of Tebourba—with the cameraman closer to the Nazi lines than to the American and showing the accuracy of the American artillery fire that routed the German tanks and scored direct hits on their anti-tank 88's. There are scenes of American paratroops being led back to their own lines by friendly Arabs after a successful raid on enemy positions; a hospital train that was victim of daylight straffing by Nazi pilots; the prisoner concentration camp with Nazi's refusing to associate with their Italian comrades in arms, and a bit of comedy when our boys take out after a couple of turkeys for their Thanksgiving feast. The picture is tensely dramatic and one experiences the feeling of being almost as tired as the two doughboys who haltingly trudge into camera range as a glittering rainbow sheds a symbolic aura of peace to the climaxing footage. Every foot of the film was taken on the scene by cameramen attached to the staff of the Army and Navy. It should be super box-office everywhere.

'Hard Way' Selling Angles are Manifold, Schine Men Advised

Possibilities for putting over "The Hard Way" are manifold because the entire campaign has a strong selling angle behind it: "Don't judge her by the things she does . . . there are two sides to every story . . . and every woman." Such lines are the cue to a successful campaign. Use them freely all over town.

Thus the Schine Circuit advertising department advised its managers recently in a campaign bulletin on "The Hard Way." Several other stunts were proposed to make the engagements of the picture in the circuit's theatres successful. Among them:

Putting the Title Across: Get three or four men and women who are prominent in your city and who came up the hard way. Arrange with a photographer to get their picture. Get a medium shot profile of each one of them. Have your artist black out the entire picture leaving only the outline of the profile. Have your newspaper make a zinc cut of these to run about two or three inches, single column. Run these daily under the heading: "Blanktown Folks Who Came Up 'The Hard Way'." Under each cut run a small caption giving a clue to the identity of the profile, and tie it in with copy on the picture. Award tickets . . . to the first ten persons who spot the profiles correctly. Be sure to get permission to use their pictures. Your newspaper editor will go for this, since it has great local news value. Sell him the idea, and tell him that you will arrange for the picture and the artist; get him to pay for the cuts.

Life Display on Joan Leslie: In real life, Joan Leslie also came up "The Hard Way." *Life* carried a three-page spread on her rise to stardom (*STR, Oct.* 31, 1942, *p.* 13). Dig it up and use it for a lobby display or for an away-from-the-theatre window.

Home Town Stunt: Find a photo of a graduating class from several years back—the older, the better. From this, arrange a lobby display or newspaper feature, pointing out that the members of that graduating class made a success of their career. If you decide to build a lobby display, run a ribbon from the photo of the successful citizen to an up-to-date photo of him or her. A similar idea may be used for your newspaper feature. In one of our situations the local newspaper went for a five-column cut of a graduating class, with a complete feature story on the members of the class and what they were doing today.

Gibson, Maynard in Series

Launching Monogram's third western series, Hoot Gibson and Ken Maynard have been signed as co-stars in a series of six pictures to be produced and directed by Robert Tansey under the general title of "The Trail Blazers." Other western groups now under the Monogram banner are George W. Weeks' "Range Busters" with Ray Corrigan, Dennis Moore and Max Terhune, and Scott R. Dunlap's new combination headed by Johnny Mack Brown and Raymond Hatton.

Monogram Signs Frank Fay

Frank Fay has been placed under contract by Sam Katzman of Banner Productions to co-star with Billy Gilbert in a series of four comedies to be released by Monogram. This brings to a close a two-years' absence from the screen for Fay.

Signed for Role in 'Jane Eyre'

Barbara Everest, distinguished London stage star, was signed by 20th Century-Fox for a featured role opposite Orson Welles and Joan Fontaine in "Jane Eyre."

STILL OUT IN FRONT!



YOU have read a lot in this space lately, about the necessity for saving film; on conserving restricted materials; about the rapid turn-over in war-time help, and many printed pleas aimed at keeping everybody Victory-minded.

As patriotic Americans, it is a genuine pleasure and a privilege to dedicate our white space and printer's ink to the cause that is nearest all our hearts, and we intend to do more of it.

But may we digress a bit now, and only just enough to tell our clientele that we are still warmly devoted to the idea of serving them with the best box-office aids possible—STANDARD ACCESSORIES—SPECIALTY ACCESSORIES and TRAILERS.

We pledge ourselves also, to maintain—as far as war conditions will permit—the same high standard of service that this company has striven for ever since its inception.

Rush your Pledge for RED CROSS WEEK!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

Highlights of Variety Club Convention

(*Continued from Page 5*)

brought back some reminders of the swell time we had at the induction of officers of that Tent a few years ago. Too bad Marty Mullin couldn't make the trek too, he'd have found many good friends around the Blackstone.

For no reason at all, the Liggett and Meyers Tobacco Co. sent a guy to give a spiel about cigarettes for the boys in service. They might have set an example by passing out cartons while they were at it. Personally we prefer cigars. (Brand preferred will be furnished upon request.)

Johnny Harris' Al Smith story did better at the banquet than on the last seven times it was told. Perhaps it improves with age. But, Johnny, you should have heard the way Dembow murdered it on the train back to New York. . . .

Delegates Were Appreciative

Bob O'Donnell prepared a speech of acceptance as National Chief Barker and then was so gratified by his unanimous election that he proceeded to forget the whole thing. But the delegates were appreciative and knew he was speaking from the heart and not from notes.

B & K's John Balaban was very much in evidence throughout the convention greeting his Paramount associates and friends from all over the country. John is the Dough Guy of the Chicago Tent and while its money affairs are in his hands you can make a bet that the new Tent will be going places in charity work. His reputation for charity entirely on his own is well known in the movie industry. With men like John Balaban, the Tent can't miss.

Johnny Bachman, Heck Everett, George Roscoe and Frank Beddingfield of Charlotte did as much or more circulating around the convention as anyone else. Charlotte's representatives are keen for improving their Tent and its activities and the boys were very popular.

Harry Kalmine and Eddie Reuben, former national officers, attended all the business sessions and showed great interest in the reports of the Tents since the last convention.

Harry Thomas looking hale and hearty and receiving the congratulations of everybody at the Convention on his recovery from his Boston fire injuries.

Dave Bershon of California had to be introduced to me 37 times before anyone would believe we knew each other. Reports from the coast indicate that Duke Clark was still crying bitter tears over the tough break that kept him from the convention. We all missed him.

You could easily tell the manpower strength of each circuit executive at the banquet by the amount of applause that greeted his introduction. Someone must have hired a few claques for us, we almost got as much as Kalmine.

Plain, fancy and downright lousy gin rummy, featured the train ride from New York to Chicago, with Steve Broidy taking George Dembrow and Chick Lewis for a ride . . . and we don't mean on the Twentieth Century Limited. (At last reports Steve was still kidding the other two.)

In Midst of Contentment

Billy Bein and Marc Wolf were among the barkers from Cincinnati who journeyed to the Windy City to uphold the honor of their Tent. Billy got in a couple of licks of work while Marc left in a midst of contentment over his election as a national officer.

Jack McPherson and Alex Schreiber of Detroit soaked up plenty of information during all of the meetings and, undoubtedly, returned to the motor city with much to report about. The boys lived up to the spirit of the times with nary a smile unless you wormed it out of them. Serious notes sound good these days, and just in case anyone gets the impression that the delegates came to Chicago to raise nothing but hell, we'd call your attention to the money raised and spent on charities by the clubs in 1942.

Johnny Mednikow of Milwaukee floated around looking for all the world like a man without a Tent . . . and unfortunately, it was true because Milwaukee hasn't been able to make the grade . . . again . . . and Johnny is still a sad man. . . . What's the matter, Milwaukee?

A familiar old-timer around Chicago, Jack Hess, brought back memories of years ago when he was one of the industry's most active men on the Loop. His friends might be interested to know that he's looking like the old Jack Hess again.

George Giroux, Technicolor's gift to the industry and a Barker from Tent 25 in Los Angeles, successfully mixed business with pleasure and probably sent home a whale of an expense account although he didn't spend a dime so far as we could see.

Moe Horowitz from Cleveland made good use of his spare moments to circulate among the Chicago exhibitor crowd and exchange news and gossip. Moe never seems to grow old. Maybe they have a "fountain of youth" or sumpin' out in Cleveland.

Harry Crawford and Lou Ansell gave an excellent account of their St. Louis Tent at all of the meetings and never allowed the other delegates to forget for one moment that St. Louis was out to do some big things this year.

One of Those Good-Looking Guys

Meeting up with Russ Stewart, now managing editor for the Chicago Times, was alone worth the trip to Chicago. Russ was one of my boys 'way back in 1929 and 30 and his success in the journalistic field amply justified our high opinion of him as a possibility for a movie contract. Just one of those good-looking guys that Hollywood missed.

Sid Samuelson and Col. Cole were as inseparable as the Siamese Twins. Wherever you saw one the other couldn't be far away. And when Jack Kirsch stopped to chat with them one couldn't be sure whether this was a Variety Club or Allied Convention.

The New York convention gang were joined on the return trip back from Chicago by the executives coming home from the big industry coast meeting; the group, including Herman Robbins, Ned Depinet, Winnie Sheehan, Martin Quigley, Nick Schenck, made the 20th Century Limited sound like a movie excursion.

George Dembow, for a while, looked as though he was going into the stuffed animal business in a big way at the Chez Paree. He revealed that he was a master at the art of make-up even if some would question the avenue into which he ventured . . . ?

NEW STREAMLINED VERSION
(99 MINUTES)



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JAN. 11—1943
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the Great Film—
HELL'S ANGELS
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THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

ON THE BEAM OF WAR-TIME OPERATION

IT is not as surprising as it is commendable that the Society of Motion Picture Engineers has come forth as a constructive force for leadership and down-to-earth discussion of the most important phase of war-time theatre operation—and there is no question that conservation of resources of equipment and theatre property as well as fire and accident prevention are the most vital matters for attention of theatre owners at this time.

Through steadily increasing activities along the line of practical discussion of requirements for theatre protection, meetings of the Atlantic Coast Section of the S.M.P.E., of which Dr. Alfred N. Goldsmith is chairman, have come into closer contact with theatremen and the employes who must cooperate with them in protecting materials and properties of the theatres as well as the lives and persons of the patrons of the motion picture.

Dr. Goldsmith leads a most intelligent debate in all of those discussions which follow the reading of papers on subjects close to the business of keeping the theatres running. The meetings of the Atlantic Coast Section in New York are receiving more and more attention from the theatremen for whom the S.M.P.E. has developed many of the most efficient tools for the presentation of pictures, the design and lighting of theatres, the safety practices covering booth construction and equipment.

The S.M.P.E. had its beginnings as an organization very closely associated with practical projection matters. Through its many years of existence it has steadily increased the scope of its activities, and it was only natural that during the era of extraordinary developments in sound and projection the Society's work was called for in the field of technical research. Great contributions thereby were made to refinements in motion picture photography, sound recording, scientific approach to problems of theatre acoustics. Unfortunately, however, much of this vital work in connection with the hard practices of building and operating theatres and reproducing quality sound and screen images, had the effect of causing many theatre owners to regard the Society as remote from their mundane, down-to-earth and work-a-day business of buying, booking and presenting pictures as a means of making a living.

At a recent meeting Dr. Goldsmith paid deserved tribute to one who has been an enlivening force and tireless worker to bring the Atlantic Coast Section's meetings into realistic contact with the theatre owner and the projectionist. The man whom Dr. Goldsmith gave credit for this fine work is P. A. McGuire, advertising manager of International Projector Corporation and, for as many years as there has been picture projection worthy of the name, a doggedly determined champion of good projection for its dollars-and-cents value to the motion picture industry as a whole and the very foundation upon which the theatre owner builds and maintains his business.

'Know Your Theatre' Golden Rule for Manager

Right Kind of Familiarity Breeds Respect that Spells Success

The rapid promotion to position of managerial authority of many comparative newcomers to the showmanship fraternity has brought to the fore, so far as the service this journal offers its exhibitor readers is concerned, a most imposing popular request that some of the fundamentals be reviewed in order that recently appointed managers may "cram" as much as possible and arrive in the shortest possible period at the point where smooth organization is maintained in theatres under their direction.

Among the many subjects suggested for review, that which appears to be well in the lead at this stage of the movement, is the matter of efficient working knowledge of the theatre plant itself.

Naturally that subject would come first—because there's no such thing as working efficiently with a tool that is not familiar, and no manager can really administer the affairs of his theatre unless he knows it like a book that's been read, re-read, then read over and over again.

As an outline, as well as a guide, for newer managers we can discover no more lucid handling of the subject "know your theatre" than was presented in the columns of this very department in the issue of April 12, 1941. There is good reason for that, because the author of the article referred to, Franc Arnold, is a theatreman of the very soundest training and demonstrated ability in executive administration of a theatre as well as being a most gifted showman commanding exceptional resourcefulness and imagination for effective exploitation and advertising.

In the article referred to, Arnold offered the following pertinent facts and suggestions:

Many a manager on being assigned to a new house makes the mistake of neglecting to see what can be done with the material at hand and instead appoints himself an architect. Particularly is this an error if he is working for some one else. His bosses are familiar with the theatre's shortcomings and will be more willing to appreciate a good operator rather than a "purchasing agent."

In learning the physical set-up of your theatre, it is of the utmost importance to know the figures—the exact number of seats in the orchestra and balcony, the number of exits, the length of the throw from booth to screen, the size of the stage, the number of letters the marquee will hold on each line, the sizes of the frames, etc.—all of which is surprisingly important and useful data and will come in use over and over again. So, brother (Arnold we're sure would add "and sister" were he writing the same article now —Ed.) know your theatre and you'll be known by your theatre's success.

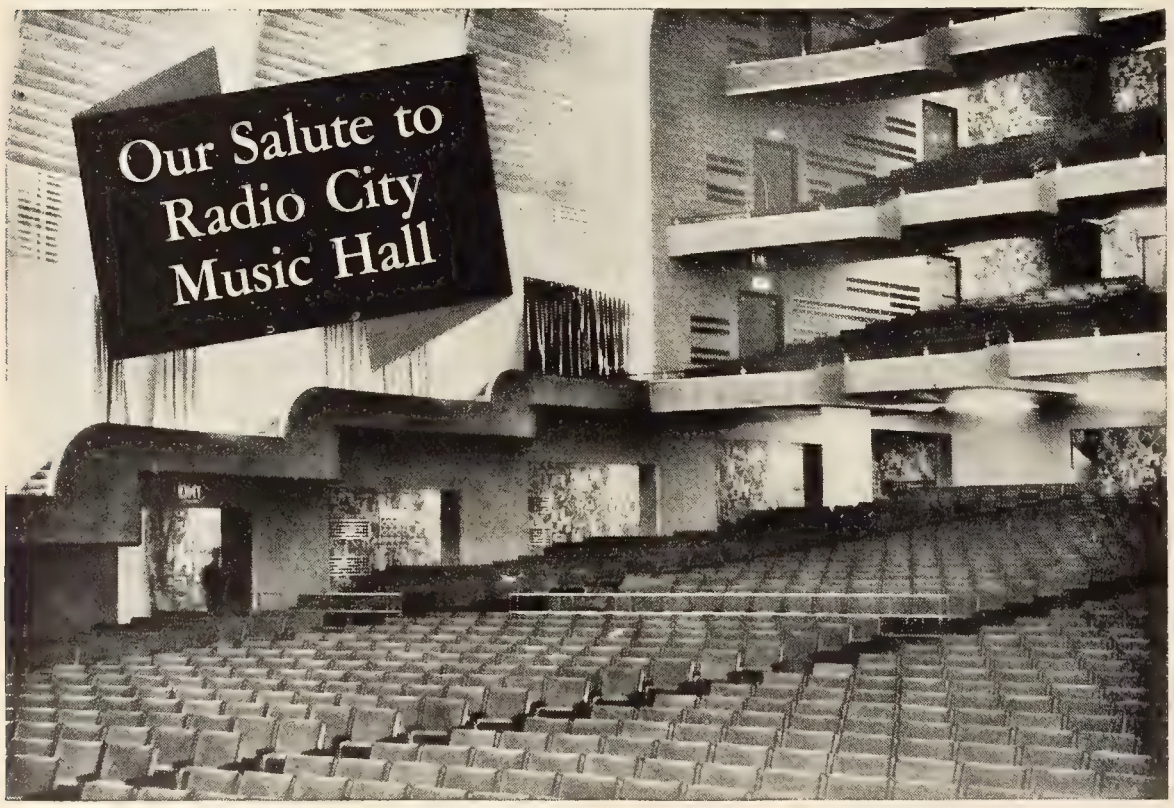
If you are one of the lucky ones who have modern heating and ventilating systems in your house, this is all the more reason to give such equipment the best possible care by supervising the maintenance to see that the apparatus is properly operated and serviced.

Many little things can be done to help your house in a big way. Moving an aisle light or putting a little white or luminous paint in a danger-spot will serve to reduce if not eliminate hazards peculiar to some theatre. One manager stopped falls on a stairway where the accident rate had been high, by the simple process of placing a curtain over the glass enclosure through which people, while ascending or descending the stairs, had been in the habit of watching the picture on the screen. Sometimes it requires no more than a little dull-finish paint on a brass doorplate to "lay the ghost" of light which has been thrown on the screen by reflection of sun or artificial light on the brass.

It doesn't take long to learn the sore spots as well as the strong points of your new house. When you are well acquainted with them, and then only, can you develop some very simple solution for a problem. Proper application of common sense—plus, of course, experience—will result in killing off many of the "bugs" that pester the patrons, but cause even greater grief for the manager.

You will find that the first requisite of toning-up your theatre is to respect it yourself and in turn you will implant a pride in the manners and thinking of your staff of assistants.

The manager who kiddingly calls his theatre a "skating-rink" or "a shooting gallery" or "a toilet" is subconsciously knocking down his own incentive to become the head and director of a properly operated house.



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Ten years ago it was the privilege of American Seating Company to design, build and install the seating in Radio City Music Hall. As the nation's Number One theatre, your specifications called for the very best seating procurable. You got precisely that . . . and the records show how right you were!

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It was an honor to share in the creation of the Music Hall. It has been a continuing distinction to serve with you through the decade of magnificent achievement which the Music Hall has completed. It is a privilege to present our compliments on this occasion to you as a national institution—Radio City Music Hall.

American Seating Company's half century of experience and entire manufacturing facilities are placed at the nation's service until Victory. When that day comes—when Peace returns —our resources for engineering research, design, development, and production of fine theatre seating will be at the industry's command.

American Seating Company
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WORLD'S LEADER IN PUBLIC SEATING
Manufacturers of Theatre, Auditorium, School, Church, Transportation and Stadium Seating • Branch Offices and Distributors in Principal Cities

Blaze Damages Interior Of Strand in Dayton

Dayton, O. — The entire interior of the Strand Theatre Building was destroyed by a fire estimated at $250,000. A porter of the Nation Hotel lost his life while eight firemen were injured, one needing hospitalization as part of the ceiling fell on his back and shoulders. The fire was believed to have been started in the kitchen of a restaurant housed in the building.

The entire building, although owned by Mrs. L. E. Hass of Indianapolis, was leased to Dacoe, Inc., and the Kuntz brothers. Otto Shafer was manager of the theatre.

No Stubs, Please

The salvage of copper, through a program of turning in carbon drippings and strippings which is drawing such widespread cooperation from theatremen, can be improved only by degrees measured by active interest of a now very small minority who are not saving the valuable metal, and one other factor.

The second factor is the mistake that is made, in relatively few cases, of including stubs of the used projector carbons with the copper scrap. This practice makes it difficult to dispose of the scrap to the best advantage, because labor is not available at any point except in the theatre for the removal of the copper plating from the stubs.

The copper should be peeled off carbon stubs and included with the drippings turned into the collecting agencies—the theatre equipment dealers. The unused carbon, stripped of its plating, should be discarded—for it is useless for any salvage purpose.

Special Care Needed To Prevent Increase in Theatre Mishaps

The "margin for error" is increasing at a rapid rate for theatres at the present time, and circuit executives are preparing the way for efforts that almost redouble normal operating policies with respect to equipment inspection and general servicing of technical apparatus as well as the furnishings, such as seats, carpets, drape hangings, etc.

There are many precedents in the legal records to make a sure case against the theatre should a patron suffer injuries as a result of a theatre chair breaking down, for example. The responsibility of the theatre is to make such inspections and correct such faults which develop in the theatre equipment as to prevent injury to a patron.

If someone is injured when he sits in a theatre chair, the theatre is responsible unless it can prove that the seat had a latent defect. The only way this can be proved is by producing in court the defective part. That point was made clear in a decision in the Louisiana Appeal Court some years ago. It was a case in which a woman claimed that a seat collapsed when she sat therein, the plaintiff charging that the defendant theatre was negligent in not knowing that the chair was defective and in permitting its use. The defense claimed it was not responsible on the ground that no such injury had previously occurred and that seats had been inspected regularly and that such inspections had revealed no defects. It was therefore claimed by the defense that the defect responsible for the collapse of the chair was "latent," or hidden. The ruling, however, was that the burden of proof that the defect was latent was upon the theatre, and failure to produce the part responsible for the collapse of the chair and prove that it had a hidden fault ended with a court ruling in favor of the plaintiff.

It is not only the chairs and carpets that require this stepped-up servicing now that equipment has been under long strain and use because replacements have not been available for so long a time. The whole theatre plant, from top to bottom, must be watched with a much keener eye to condition than was the case in previous years of operation.

Many theatremen are expressing growing concern that should there be failure on the part of any considerable portion of the theatre owners to inspect for and remedy hazards, an increase in accidents may well become the source of unfavorable effect upon theatre attendance because of public apprehension mounting in ratio to the number of accidents occurring in theatres.

Code for Action in Case of Injury Important

Difficulties that may develop into costly law suits against the theatre can be handled best by a definite routine for the care of people who are injured or become ill in the theatre. One requisite to proper organization in this matter is to have members of the staff well-instructed in first aid treatment.

Also most important is a thorough understanding among all employes of certain prescribed procedure in taking care of the minor accidents that occur. All members of the house staff should be well schooled in the action to be taken in such cases.

If a patron falls, the person should be assisted to an office or nearest convenient place where first aid, should such be necessary, may be administered. The spot where the accident occurred must be examined to determine whether faulty floor covering or some other "negligence factor" was responsible.

If the accident is the fault of the theatre, the manager should call a physician at once. If not, the patron should be asked if he or she desires some particular doctor or a city ambulance called. A theatre employe should never offer to escort the patron home—because if other mishap occurs as a direct or indirect result of an auto collision, for example, the theatre would be liable. A public conveyance (taxi) or some relative of the injured person should be called to take the party home. Reports of all accidents should be prepared immediately for prompt notification to the insurance company.

Consult

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about your projection lamp problems. We will help keep your present equipment in service until the BIG JOB is done and new Simplex High lamps can be purchased.

When in need of parts or service, or when faced with operating difficulties, do not hesitate to call on us.

NATIONAL THEATRE SUPPLY COMPANY

"THERE'S A BRANCH NEAR YOU".

'Safety at Home Reflected on Fighting Fronts,' Says Harmon

Grave concern is being expressed by officials of government, state and municipal authorities as well as the public generally over the continued high rate of destruction of property by fire and the loss of life and the injuries from accidents which are robbing war production of millions of man-hours of work.

The theatre field is lamentably prominent on the list of buildings which continue to maintain pre-war levels of fires that damage those articles of apparatus and building materials which are not entirely destroyed by blazes that totally gut whole buildings.

The measures of prevention that must be taken to reduce fire hazards were the subject of a meeting held Thursday night in New York by the Atlantic Coast Section of the S.M.P.E. A full discussion of this subject was to be covered in the papers prepared by Henry Anderson, manager, Insurance Department of Paramount Pictures, on flame-proofing of curtains, draperies, etc.; the psychology of handling crowds in emergencies, by Walter Cutter, coordinator, Center of Safety Education, New York University, and others concerned with theatre protection.

That the subject is one which the War Activities Committee regards as most important, was made manifest by a letter from Francis S. Harmon, executive vice-chairman, to Dr. Alfred N. Goldsmith, chairman of the Atlantic Coast Section, expressing regret that his presence on the West Coast made it impossible for Harmon to attend. The WAC executive, however, pointed out the vital importance of the subject to be discussed, and as statement of the vast necessity of realistic action to protect theatres and theatre patrons, his letter is of interest to all theatre owners and employes. The letter follows:

My current presence on the West Coast prevents my attending tonight's meeting of the Atlantic Coast Section of the Society of Motion Picture Engineers. I wish it were possible, because "Theatre Protection," which is the subject under discussion for further formulation, is one of uncommon import both to the nation and the motion picture industry.

This topic, generally and in its components, has been and is prominently on the agenda of matters meriting strenuous advocacy.

There is a fundamental reason why this is so, for the topic is charged with consequence to the successful prosecution of the war. One of the paradoxes of the global struggle in which we are all engaged is that, to achieve complete triumph, we must not only expend our resources effectively, but just as effectively conserve them.

When you and your associates of the Atlantic Coast Section of S.M.P.E. devote your energies to fire prevention, accident prevention, handling of theatre audiences in emergencies and other theatre protection problems which stem from this war's abnormal conditions, you are serving valuably and patriotically the home front, its well-being, efficiency, and unity. Too, this service is reflected tangibly in what transpires on the far-flung fighting fronts: for just as American families are concerned with the safety of their loved ones overseas, our men in uniform are concerned with the safety of their loved ones at home.

Where Fires Start

The sources of theatre fires are many, but on the basis of a record compiled by the National Fire Protection Association, there are portions of the average theatre which appear to be more prolific of blazes that damage and destroy.

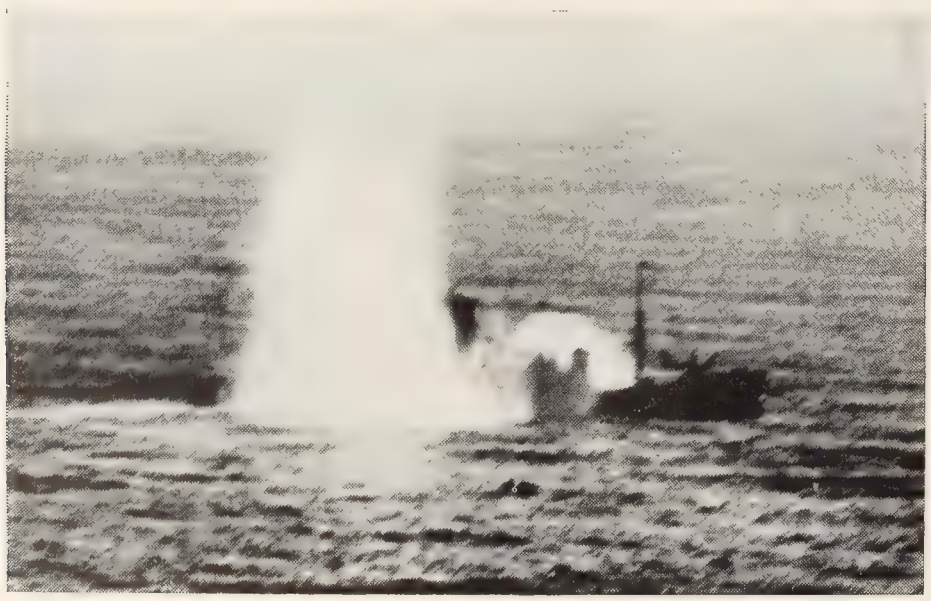
Leading all portions of the theatre in this regard, of course, is the projection booth, and there can be no such thing as too much care in handling film, observing the regulations about no smoking in the booth, no excess of oil on apparatus or the floors or lack of proper receptacles for carbons removed from the lamps, etc.

But going beyond the projection room or rooms, there are enclosures and spaces within the average theatre where many fires originate. These are the least suspected rooms, because it happens that they are the unused rooms for storage of supplies or cleaning materials and equipment; the basements; the back-stage dressing rooms; the organ lofts and other spaces or openings seldom visited and in which an accumulation of inflammable material provides the perfect trouble center for spontaneous combustion and the rapid spread of flames.

Defective wiring rates high as the source of fire—wiring for sound as well as for utility lighting and the projection equipment.

Carelessly tossed matches or cigar or cigaret butts by patrons also figure prominently in the case histories of theatre fires.

For all of these danger spots there is a precautionary procedure: inspection that is frequent, insistence upon neatness and frequent cleaning of unused rooms; rigid adherence to the code of safety practice in the projection department; the use of sand urns or other receptacles for matches and cigarets, placed where the careless patron is given a reminder that he is dealing with danger when he discards a match or a cigaret.



OFFICIAL U. S. NAVY PHOTOGRAPH

The worst dangers are invisible

Shrewd showmen realize that mastery of showmanship, today, is dependent on mastery of *electricity*. Unseen dangers lurk in the mechanisms that project sound and image: only the best, most modern knowledge of electronics, applied by the ablest, most experienced technicians, can forestall and master these dangers. For this primary protection, 5,100 theatres have turned to Altec Service.

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SERVICE CORPORATION

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Protecting the theatre — Our "first line of morale"

Cinema Rivals Horse Racing 'Down Under'

George Applegate, former manager of Western Electric's subsidiary in Australia, who recently returned to New York to take charge of technical engineering activities for Western Electric Export Corporation, reports boom times in Australia's motion picture industry.

"Under wartime conditions, the motion picture rivals the favorite Australian sport of horse racing as a recreational outlet," Mr. Applegate said. The record attendance at Australian theatres appeared to be a direct result of increased national income due to employment in war industries, he explained. Strict rationing of many commodities and the restriction on purchasing power has caused many people to spend surplus funds on this form of entertainment in spite of high admission taxes.

Mr. Applegate declared also that, notwithstanding this boom in the industry, production and repair of Western Electric sound equipment parts has been restricted due to the war activities of the Australian Company, where, in common with Western Electric as a whole, a major part of the repair facilities have been converted to the production of war equipment.

Yuma's Lyric Being Renovated

Yuma, Ariz.—E. B. Sturdivant, manager of the Lyric, recently damaged by a fire, announced the theatre will receive extensive alterations.

Walnut in Philly 'Has Face Lifted'

Philadelphia, Pa.—The old Walnut Street Theatre has been going under numerous alterations. However, no radical changes in the structure of the building were made.

Inventory of Equipment Held War-Time Necessity

Complete Listing of Maker's Name, Model, Etc.: Aid to Efficient Maintenance

Equipment manufacturers are being impeded in work they are striving mightily to do (with such time and manpower as is at their disposal) for servicing existing theatre installations of their products with spare parts. The cause of the difficulty lies in the failure of large numbers of theatre owners to ascertain the manufacturer who produced such equipment as chairs, projector lamps, generators, proscenium equipment, etc., in order that the request for needed replacement parts may be addressed to the maker of the particular apparatus.

There are few, if indeed any, manufacturers of theatre equipment whose plants are not now converted to production of war materials, and that means their plants and personnel are working under the greatest pressure of time. Under the circumstances these manufacturers are making a definite sacrifice of their time and resources in order to help theatre owners maintain existing equipment when a spare part is needed. But the work is being vastly increased by unnecessary correspondence resulting from requests for parts for a chair or other unit of theatre apparatus made by some other manufacturer.

Save Valuable Time

Naturally, no manufacturer can make or supply a part for a piece of equipment he has not produced at his own factory. Even if there were enough parts to go around—which certainly there are not—the part would be useless for other than a precise model and make for which it is designed.

This publication urged theatremen repeatedly, when restrictions on equipment manufacture first were ordered by the government, to compile a complete inventory of all equipment in the theatre. The inventory should be as complete as possible, and can be made with a reasonable expenditure of time and effort. Such data will be most useful to the theatreman—and will, most certainly, be the means of avoiding unfair demands upon the time of manufacturers, who are doing their best to aid customers who installed their products in theatres by furnishing, as rapidly as factory help and transportation facilities permit, the part or parts needed to keep apparatus in operation.

The inventory should be made up on the basis of departmentalizing the theatre. The departments should be headed: Projection Room, Seating, Stage, Lobby, Janitorial Equipment, etc.

Should Cover All Units

Each departmental heading should cover every piece of working equipment in that department—in detail. The projection department list should include number and descriptive name of each article: Projector, Lamp House, Generator or Rectifier, Sound Head, Amplifier, Lens, Rewinder—everything used in the projection booth. The stage department should head a list of the screen, the speakers, the curtain control electrical unit and the track.

The items should be listed individually—1 Projector, its maker's name, the address to which inquiries for spare parts should be sent, its model number, its serial number—all the data that can be found on name and designation plates.

Only by such systematic inventory of the entire equipment of the theatre can the person who must send out inquiries for spare parts work intelligently—and save the time which is all too frequently being wasted by misdirected appeals for a new part for some piece of equipment.

Beyond the efficiency of such procedure for the theatre itself, is the just as important cooperation that should be accorded to manufacturers and the government itself.

A theatre could be forced to an untimely, and mighty costly close-down because of this waste of time over correspondence that has no other purpose than to confuse everybody and force upon wholly innocent parties the burden of replying to a letter they never should have received.

The matter is stressed at length here because the situation is such that many manufacturers are being imposed upon and because, even if this unnecessary work were to be forgiven, the menace to the whole program now going along with surprising smoothness will be jeopardized. If the constantly shrinking manpower of the manufacturing plants continues to be unnecessarily taxed, it may result in a stoppage or at least a very serious crippling of the good work being done to service existing equipment with necessary, but strictly limited, supplies of spare parts.

Harris Grand Being Rebuilt

Bloomington, Ind.—Construction of the Harris Grand Theatre is now entering its second month after a $50,000 blaze razed the building. Mrs. Judson Buchanan, owner, expects the theatre to be opened some time in April.



DE VRY is building sturdy motion picture equipment for the U.S. Navy, U.S. Army Air Corps, and other armed services. When peace comes, DE VRY equipment, built to stand the shocks of battle, will be available to you.

You who demand projectors that can stand the gaff of continuous peacetime service, consider what DE VRY 35mm. equipment is withstanding today under wartime projection conditions on U.S. fighting ships and at U.S. Army Air Corps bases! Shock of offensive bombs . . . repercussion of defensive guns . . . punishing vibration of mighty men-of-war . . . constant day-in, day-out use under all manner of weather and temperature variations. You who want to be first with the latest will want to be first to know about new war born DE VRY Projectors for theatre use. DE VRY Corporation, 1110 Armitage, Chicago, U.S.A.

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Exhibitors of America have many duties to perform these war days. You build unity and morale through motion picture presentations—and you promote and support the various government drives that are initiated to spur war production and civilian defense.

RCA Service, like exhibitors, is carrying on important war duties: RCA engineers are rendering scheduled service to projection room equipment in thousands of theatres to "Keep 'em Running"—and other RCA Service groups are installing military equipment and instructing personnel, in this country and at the battlefronts.

The RCA Service organization is today more than nation-wide ... it is world-wide ... serving the home front and battlefronts too!



RCA

RCA SERVICE CO., INC.
RADIO CORPORATION OF AMERICA
Subsidiary
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'E' Flag Award to American Seating Co.



Left to right: Col. Crosby N. Elliott, Officer in Charge, Procurement Division, Chicago Quartermaster Depot; H. M. Taliaferro, President, Nellie P. Laubscher, Supervisor of Plant Nurses, and R. K. Merrill, Works Manager of American Seating Company; Lt. Commander E. L. Johnson, Cost Inspector, U. S. Navy, Detroit, Michigan.

Theatre operators who have encountered difficulties in the procurement of seating may take comfort and pride in the fact that their troubles may have made possible the manufacture of Army, Navy and Merchant Marine equipment sorely needed.

The American Seating Company, long a major supplier of theatre seating equipment, was awarded the coveted Army-Navy "E" for excellence in production on war assignments, in colorful ceremonies at the plant in Grand Rapids, Feb. 2.

The presentation of the "E" award, and the right of employes to wear the "E" badge, were in recognition of more than two years of steadily intensified war work on the part of this fifty-year-old world leader in public seating. Today, more than 90 per cent of the company's day and night production is concentrated upon its military and naval assignments.

These tasks are varied and vital. Whole sections of aircraft—wings, spars and other assemblies—are built up and formed with precision out of multiple laminations of wood, resin-bonded under pressure and controlled temperatures into structures of tremendous and enduring strength. The company's half-century of experience in the fabrication of wood into hundreds of shapes served it in good stead in the task of conversion of its facilities swiftly from peace to war.

In the interests of conserving metals grown critically scarce, American Seating Company engineers developed a new type of pilot seat, for use in combat planes. Formed of plywood, it is scientifically designed to provide the enormous strength required to withstand the strains set up when the pilot pulls his plane out of a power-dive. This seat won quick approval of the armed forces.

Equally timely and effective engineering in metals enabled the company's research division to develop a new all-metal seat for tanks and other combat vehicles. Great strength and extremely reliable and positive-acting mechanism for raising and lowering are features of this seat which brought about its quick adoption as standard.

Perrizo and Sons Buy Two Theatres in DePere, Wis.

The Perrizo family of Oconto, Wis., owners of the Badger and Oconto, purchased the Nicolet and DePere theatres from W. R. Vincent of DePere, who has retired because of ill health. The two newly acquired theatres will be under the management of Francis and Harvey Perrizo, while the father, Charles, will manage the Oconto and the Badger.

Glen Theatre Is Razed by Inferno

KANSAS CITY, Mo.—The Glen Theatre, 1309 Westport Road, was destroyed by a fire at an estimated loss of $22,000.

Blaze Mars Avalon in Warren, Ark.

WARREN, ARK.—The Avalon Theatre building, owned by Mrs. H. D. Wharton, was damaged by fire last week.

Sorry, No Refunds! See It Later

"If you don't see the film in full the first time, try, try again," could very well be the moral of this little incident, defending the motion picture theatre.

Recalling that the film, "Born to Sing," would be screened at exactly 1:45 p.m., William A. Smallridge, photographer of Bath, Eng., purchased his ticket at the Forum Theatre there 12 minutes before the scheduled announcement only to be told by the cashier that the motion picture had been running about five minutes. Indignant, Smallridge sought the manager for a refund. Whereupon the manager had informed the perturbed photographer that "Born to Sing" would not be screened actually until 1:40. The patron, nevertheless, inisted that he be refunded.

Appearing in court to claim his price of admission, the solicitor for the defence asked the Bath resident whether he saw the printed notice: "The management reserves the right to alter or amend programmes without notice." The claimant replied, rather chagrined, "No."

His Honor, the judge, ruled, therefore, that the claimant should have taken the alternate course of remaining in the cinema until the film would be exhibited on the next programme.

Real Management-Projectionist Cooperation Pays

Closer Relations Between Men-in-Booth and Theatre Staff Worth Cultivating

Faulty or imperfect projection and sound distribution is a serious matter in any theatre since it exerts telling influence for good or bad on the weekly bank deposits. The importance of constant attention to the picture on the screen and the volume and audibility of sound and dialogue cannot be over-estimated. The courtesy and appearance of your house staff; the cleanliness and atmosphere of your auditorium; the refinements and comforts of your entire establishment; are, after all, only packaging and delivering services for the merchandise you sell—talking pictures.

And, just as the most elaborate and beautiful of book covers will fail to make a best seller of an uninteresting and unsatisfactory literary work, so will your most strenuous effort in other departments fail to make a consistent success of your theatre if the picture is not clear and the sound distinct at all times.

It is unreasonable for an owner or manager to place the entire burden for flawless projection and sound reproduction on the shoulders of the men in the booth. So many factors are beyond control of the men in the booth and dependent on circumstances with which they can only be partially familiar that complete and consistent cooperation between house and booth personnel at all times is essential to best results.

Develop That Family Spirit

Closer relationship between management and projectionists and house staff and projectionists is vital to continued operation during the present crisis. Too many houses have viewed the men in the booth as being divorced from other departments of the theatre.

In every situation where the projectionists have been invited to take part in theatre meetings and general discussions it has been found that their interest is in no way self-centered but that they possess a genuine "feel" for show business; a lively enthusiasm for their work and the general welfare of the theatre that is not surpassed by any member of the organization. In addition to manifesting a sincere desire to cooperate in any way that will make the show better they have shown a keen understanding of what it takes to improve other departments and have been responsible for profitable showselling ideas of the kind that build consistent patronage.

It is to be hoped that present conditions will serve to create, in all theatres, a closer fellowship among all personnel that will bring about continuing improvement in the presentation of pictures.

Suggestions Will Improve Show

Consultation with the projectionist staff will bring to light many ways in which the management and house staff can be of assistance to them in presenting the desired perfect show. The proficient projectionist is more than willing to perform his duties as flawlessly as possible and will readily cooperate if the owner and manager will encourage him to feel he is an intimate part of the theatre.

Stop confining your visits to the booth merely to those instances when something has gone wrong, or when you have a complaint to register. When the booth men have contributed some extra bit of atmosphere that enhanced the show or performed a good job of handling imperfect film, make them aware that their good work has been noticed and is appreciated, and see how they jump at every chance to outstrip their previous best.

Following are a few ways in which the house and management can assist the projectionist in bringing the show to the desired standard of customer perfection:

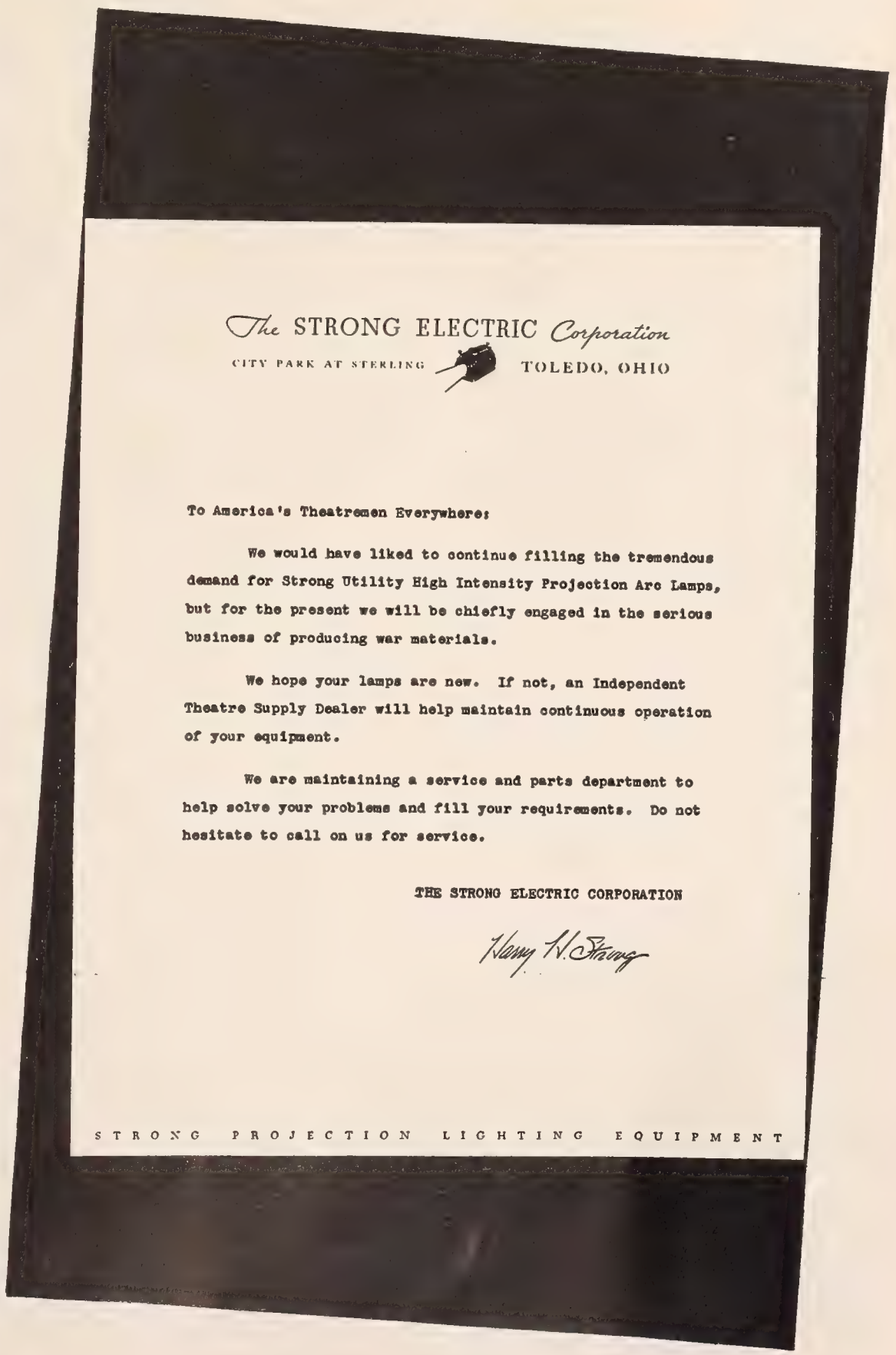
The average booth has no means of determining the fill and spill of patrons affecting the needed volume of sound. Assign monitor duties to some member of the house staff and set up buzzer signals to govern raising and lowering of volume controls.

Invite the projectionists to consultation about coming programs. They will be able to offer many suggestions for novelty accompaniment of the kind that enhances the value of a subject to the man in the seat and will be of major assistance in preparing a schedule free from overtime.

Be present when the service representative meets with the men in the booth to suggest manners and methods of improving the attention to be given equipment, etc. Seek their combined advice about sound distribution.

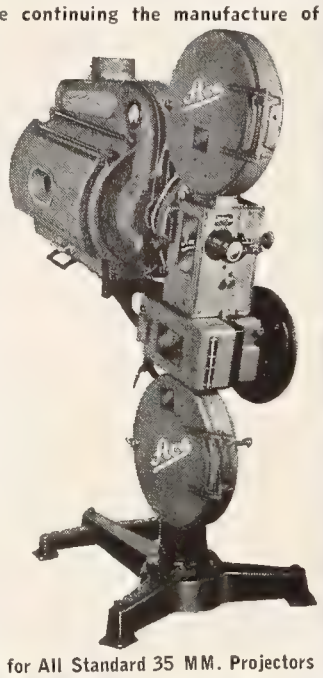
Establish buzzer signals (don't phone) to call the projectionist's attention to mis-framing, bad change-overs, improper volume or failure of sound, blank screen, etc.

At irregular intervals—not too infrequent—arrange for a two or three day log to be kept of all errors, interruptions, distortions, etc. Have the log show the time of each instance of error or inattention and then talk it over with the projectionist at fault. Let them know that you are on the job to check their work but, again, don't be afraid to give a little praise for proficiency along with the fault you find for irregularities.



FREE Projector Parts CATALOG

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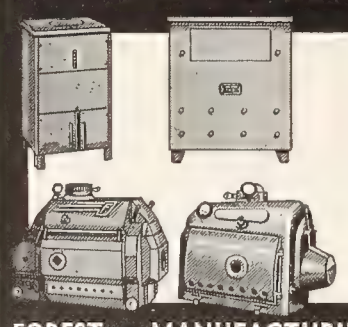


• We therefore have prepared a comprehensive catalog in which you will find illustrated and described, replacement parts for all standard 35 mm. projectors. Dealers, projectionists, circuit and theatre owners may obtain a copy of this catalog without charge merely by writing for it. We do not sell theatres direct . . . therefore kindly send us the name of your local supply dealer so catalog can be sent.

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It Quit Showing

It's nothing to be amused about, but every happening has its lighter side—even a theatre fire, when you read about it from a distance and the reporting is in the manner of the following story in the Stratford Oklahoma Star, telling about a fire at Byars Theatre in that city early this month. The report:

Friday night at 10:20, fire broke out in the film projection room of the Byars Theatre, burning equipment to the value of about five hundred dollars.

Archie Richardson, operator of the machine, was standing in the door of the projection room, watching the picture, when he noticed that the picture quit showing. Turning to the machine he discovered that the film had broken, and was burning.

The projection room, being fireproof, was the entire scene of the fire. Neither patrons nor the building were damaged by the fire.

According to information given the Star, Bill Moorehead, the "law" at Byars, tried to give the official fire signal by shooting his gun, but the bullet logged in the gun, refusing to get excited about the fire. By the time the fire fighting equipment arrived, the fire was over.

Patrons Sit Through Movie Undisturbed by Blaze

Schenectady, N. Y.—Patrons in Proctor's sat throughout a motion picture unaware of a fire, in another part of the building, which filled the arcade and corridors with smoke. Quick action by the theatre employes, police and firemen prevented any trace of smoke from entering the theatre. The blaze was started in a large wooden packing case on the second floor landing of the rear stairway of the arcade. A chemical stream was used to extinguish the blaze.

Rehabilitation for State

Huntington, Va.—Partially destroyed by fire on the 21st of last month (damages were estimated at about twenty thousand dollars) the State Theatre is now under rehabilitation. Although the building was covered by insurance, two amplifying horns valued at $5,000 each were badly damaged. The fire destroyed the screen, the proscenium and the rear section of the building.

Match Causes Theatre Blaze

Superior, Wisc.—A match, ignited in a vacuum cleaner, caused $2,300 damages in the Superior theatre. Most of the damage occurred in the storeroom one flight above the auditorium.

St. Clair Now Without Theatre

St. Clair, Mo.—Hindered by the critical shortage of essential building materials, the townsmen will not have a theatre of their own until after the Victory is won. The Ozark burned to the ground last month.

Shuts Theatre as Reels Miss Train

When a number of reels missed train connections in Kansas City, Manager Earl Shutt had to close the Attica theatre in Attica, Kan., on Tuesday.

Film Near Heater Causes Fire

Portland, Ore.—The proximity of combustibles to an electric heater caused approximately two thousand dollars damage in the projection room of the Taylor Street Theatre here.

Remember—Clean and Well-Groomed Wash Rooms Never Offend

It is a recognized fact that people who patronize a theatre feel that their ticket of admission not only entitles them to see the picture, but also to be comfortable in well kept surroundings, of which there is none more important than the rest rooms. A few helpful offerings which you may have overlooked or not thought of at all, is not amiss. At any rate provision of clean and comfortable rest rooms should go a long way towards keeping the customers satisfied, and that as you undoubtedly know is what makes the merry jingle at the box-office.

At all times see to it that when a waste receptacle becomes full it is not left there to be kicked around into the urinals. This being a not too-infrequent occurrence (the results of which are damaged ceilings below and tracked up carpet) it behooves you for both the patrons as well as your sake to be certain that receptacles are properly emptied.

Since some of the patrons in a childish frame of mind are often inclined to initial the walls, lipstick and otherwise mark them up, it is wise to make certain that these unbeautifying marks are washed away either at the end of the day or before opening time. Then too, if left on the walls other people might be encouraged to practice their own brand of mischief.

Soap dispensers, towel and toilet paper containers should be properly filled at all times to prevent the chagrin of the patrons as well as to preclude smashing of same by irritated individuals.

Checking the toilet for leaks may be responsible for saving a sizeable amount on the water bill.

Rest rooms should be especially looked after on Saturday and Sunday because it's perfectly natural for children to gather and strew the floor with tissue and paper towels.

Anderson to Open Theatre in Village Hall, Belmont, N. Y.

Having measured the Village Hall, Belmont, N. Y. for a projection booth to comply with the local fire laws, W. E. Anderson of Mt. Jewett, Pa., proprietor of a chain of motion picture houses, is in the City of New York to purchase some equipment needed in outfitting a theatre. Anderson expects to begin showing films about March 1.

Fire Badly Mars Theatre Interior

Whipped by a strong wind, fire badly damaged the entire interior of the 800-seat Paseo theatre of Marlborough, Kan. The theatre building is leased by the Marlborough Amusement Company under the partnership of Reuben Finkelstein and Benjamin J. Friedman. The loss, however, was covered by insurance.

N. Y.'s Adelphi Will Open Soon

The Adelphi theatre, 54th Street, east of Seventh Avenue, will resume operation shortly under the new management of Berk and Krumgold, 1501 Broadway, having been signed under a long-term lease through the United States Trust Company, 44 Wall Street.

Steelville Has $50,000 Fire

Steelville, Ill.—A blaze in the auditorium of the Steelville theatre caused $50,000 damages. H. T. Webster, owner, believes the fire was caused by an overheated furnace. The theatre and an adjoining printing office were destroyed.

Method for Permit to Rebuild Fire-Swept Property Outlined

Theatre owners and operators will be interested in the observations of Frank Crystal, head of a New York City insurance agency bearing his name, on Conservation Order No. L-41 as amended by the War Production Board and carried in a recent issue of the *New York Journal of Commerce.*

He pointed out that an erroneous impression has been created to the effect that the amended order estops rehabilitation work of a reconstruction nature after a building has been swept by fire. It is his contention that such reconstruction relief for the owners of real properties damaged by fire is "not out for the duration of the war."

Must Notify by Telegram

"Study of the War Production Board order reveals that owners must follow a definite procedure in order to obtain relief," explained Mr. Crystal. "The nearest local field office of the War Production Board must be notified by telegraph (a letter will not be sufficient) within five days of the date of the fire in order to obtain a future priority rating for required materials.

"The next step is to file form PD-200 with the War Production Board within two weeks of the date of the fire; this form requires an itemized list of all needed materials. A supplementary statement may be filed emphasizing the hardship, if any, that would be caused to the owner in the event that an application is denied.

"The policy holder's right of adjustment with the carrier (the insurance company or insurance companies on the risk) is in no way jeopardized by War Production Board action, but it is well to bear in mind that under certain conditions materials required for reconstruction may not be available even with priority assistance. This is as it should be, since it is indisputable that critical materials needed for war purposes have first call on available supply.

"There is no doubt that the War Production Board does not wish to harm the interests of owners; yet, concededly, its policy in connection with the granting of priority assistance must be determined by the merits of each application and local conditions affecting the supply of materials. General procedure has accordingly been made flexible."

Greenville, Pa., Seeks WPB Okay to Build Another Theatre

To accommodate an enlarged population of war workers and service men, Greenville, Pa. is ready to build another theatre, housing 1200, as soon as the War Production Board will release orders on essential building materials. The Blatt Bros., who own and operate the Mercer Square and the Main theatres, purchased a large parcel of property on the north east corner of Shenango and North Mercer streets to erect the new theatre on an area 120 square feet.

Fire Starts as Reeled Film Snaps

Stratford, Okla.—A broken film on the projection machine was the cause of $500 worth of damages in the projection room of the Byars theatre. The severed film ignited as the reels ceased operation.

Marion to Insulate and Remodel

Cedar Rapids, Ia.—The Marion Theatre, having received a permit from the fire department, will remodel at a cost of $200 and insulate the building at an outlay of $800.

The Booth Speaking

William P. Branch, projectionist at the Myers Theatre, Rich Square, N. C., rates our prettiest bow for an idea this department would like to see repeated regularly.

So, "The Booth Speaking" hereupon is turned over to Bill Branch for his list of the 10 best pictures of 1942. In submitting his list, Branch says: "Being an operator I have grown very fond of movies and I should like to give my opinion of the 10 best movies of last year. Here goes:"

1. Mrs. Miniver
2. How Green Was My Valley
3. Kings Row
4. One Foot in Heaven
5. Suspicion
6. Now, Voyager
7. This Above All
8. The Pride of the Yankees
9. The Man Who Came to Dinner
10. Wake Island

Branch gives as his selection of the best short in years, MGM's "The Blitz Wolf."

In case we haven't made it plain up above there, this is an invitation to projectionists everywhere to send in their selections of the best pictures of last year, the best picture they screened last month; last week, or their idea of the finest picture they ever screened.

Properly Directed Janitorial Work Saves Equipment

There is nothing so good that it can't be improved. With this thought in mind we are offering a few choice suggestions to you, Mr. Manager, some of which you may already be following. If not, putting these tips into practice should certainly work out to your advantage.

When it comes to janitorial work, it's always a good idea to furnish your porters with adequate lighting for cleaning, thus avoiding the necessity of using regular house lights and thereby effecting a saving on current. Standing the lamps too close to the draperies and walls tends to scorch them, so warn your janitor against this.

Your carpets and stair treads gather abrasive grit and dirt, which if allowed to remain will gradually cut the nap and considerably shorten the life of your rugs. It's up to the manager, therefore, to see that the vacuum cleaning equipment undergoes a constant check to insure maximum efficiency at all times.

Prior to cleaning the theatre janitors should remove all gum from the bottom of the seats. Doing this will prevent annoying and damaging accumulation.

It has become a very harmful habit in a great many theatres for janitors to roll up drapes at aisles and exit openings and tie them in a knot in order to get them out of the way while cleaning. Allowing this procedure to take place for any length of time will reduce expensive draperies to raglike proportions.

As part of the janitor's regular daily schedule make it a must for him to wipe down the seats with furniture polish, clean and dust the electric fixtures, wash the walls in rest rooms, and scrub the alleys and exit ways.

A real economy measure can be brought about if you instruct your help to make sure cleaning equipment—brooms, mops and all similar articles—are hung and never stood on end.

Indiana Tax On Fire Inspections

The Indiana House passed a bill late last week authorizing the state fire marshal to charge five and ten-dollar fees for the inspection of all amusement centers. The fire marshal can withhold permit of operation if adequate protection is lacking.

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But—he's *still there.*

He's got a glint in his eye and willingness in his heart and he's on the job to help see you through from here on out.

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NOVELTY SCENIC STUDIOS, INC.
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Schine Theatres are Stressing Movies' Importance in Wartime

In situations where pleasure driving has been banned and gasoline rationed by the OPA, theatremen must be constantly alert to keep their showplaces operating on a profitable basis. Through institutional advertising and newspaper cooperation, much can be done to keep motion picture entertainment at the top as a war-time necessity for civilian morale.

Theatres of the Schine Circuit have been using an advertising campaign along the following lines:

▶"Make It a 2 in 1 Trip! If you have to drive to work . . . stop off at a Schine theatre and get a picker-upper before you go home. . . . The OPA says it's okay!"

▶"Sure It's Okay! If you have to drive to do essential shopping . . . the OPA says it's okay to see a movie on your way home."

▶"You'll Forget Your Visit to the Doctor—if you stop off at a Schine theatre before you go Home! The OPA says if you have to drive to the doctor . . . you can stop off at a movie on your way back."

▶"OPA Says O. K.! If you have to drive to work . . . or to the doctor . . . or for essential shopping—you can stop off at a movie on your way home!"

Bumper Strips on Buses

In tieups with local transportation companies, many Schine theatremen have succeeded in placing bumper strips on buses. The cards, printed in patriotic colors and containing eyelets so they may be easily attached, carry this copy in large, easy-to-read type: "Ride the Buses. Attend Schine's Rialto (or whatever the name happens to be) Theatre." Cards also feature a sketch of a bus and a motion picture theatre.

Seymour L. Morris, of the circuit's publicity department, knows that the editorial backing of the press will go a long way toward helping theatres "hold their own" in the face of restrictions, will also impress officials with the morale-building importance of motion picture entertainment. Therefore, he has been urging Schine managers to seek editorial backing from their local dailies. To his office in Gloversville the other day came the first sample of this effort: an editorial planted in *The Post* by Manager Chuck Larnard of the Appalachian Theatre, Appalachia, Virginia. The editorial, entitled "Movies on the Home Front," is reproduced here in its entirety in the hope that other exhibitors, especially those in communities where war-time restrictions are hurting attendance, may be able to get their own newspaper editors to use it intact or as a basis for their own editorials:

"Such Acts Hurt the Movies"

"The OPA, in issuing its ban on pleasure driving, singled out the movies, probably unintentional, as being 'out of bounds.' Newspapers tell of inspectors hanging around the movie houses to trail those emerging to their cars and either demanding their gas rationing cards or taking their license numbers. Such acts tend to hurt the movies, and we doubt that the purpose of the pleasure driving ban has been materially aided.

"Far from us to champion the cause of the movies; however, we do feel they have been rendered a grave injustice. Others, no doubt, think likewise. Here are a few:

"Franklin D. Roosevelt, President and Commander-in-Chief: 'The American motion picture is one of our most effective media in informing and entertaining our citizens. . . . I want no restrictions placed thereon which will impair the usefulness of the film other than those very necessary restrictions which the dictates of safety make imperative.'

"General Dwight Eisenhower: 'Motion pictures are of the utmost importance to provide entertainment and build up the morale. . . .'

"Col. W. Mason Wright, U. S. Army Bureau of Public Relations: 'In times of peace, motion pictures are a luxury, but in times of war they are a necessity.'

"Capt. Leland P. Lovette, U. S. Navy Director of Public Relations: 'As a matter of fact, the film industry is making a great contribution on a non-profit basis. The sacrifices made, in time, in effect and in money, are difficult to measure. But I do know that the industry, through its war activities committees, its various associations and its individual leaders, is doing a worthy job of work in helping to win the war.'

"Maj. Gen. Charles H. Bonesteel: 'Due to the isolation of so many of our installations, I consider that motion pictures are among the outstanding means used to stimulate a healthy state of mind in my command in Iceland. I feel that they are as necessary to the men as rations.'

"Where else is the Star Spangled Banner sung more lustily and by more people than in the movies? Could we say more?"

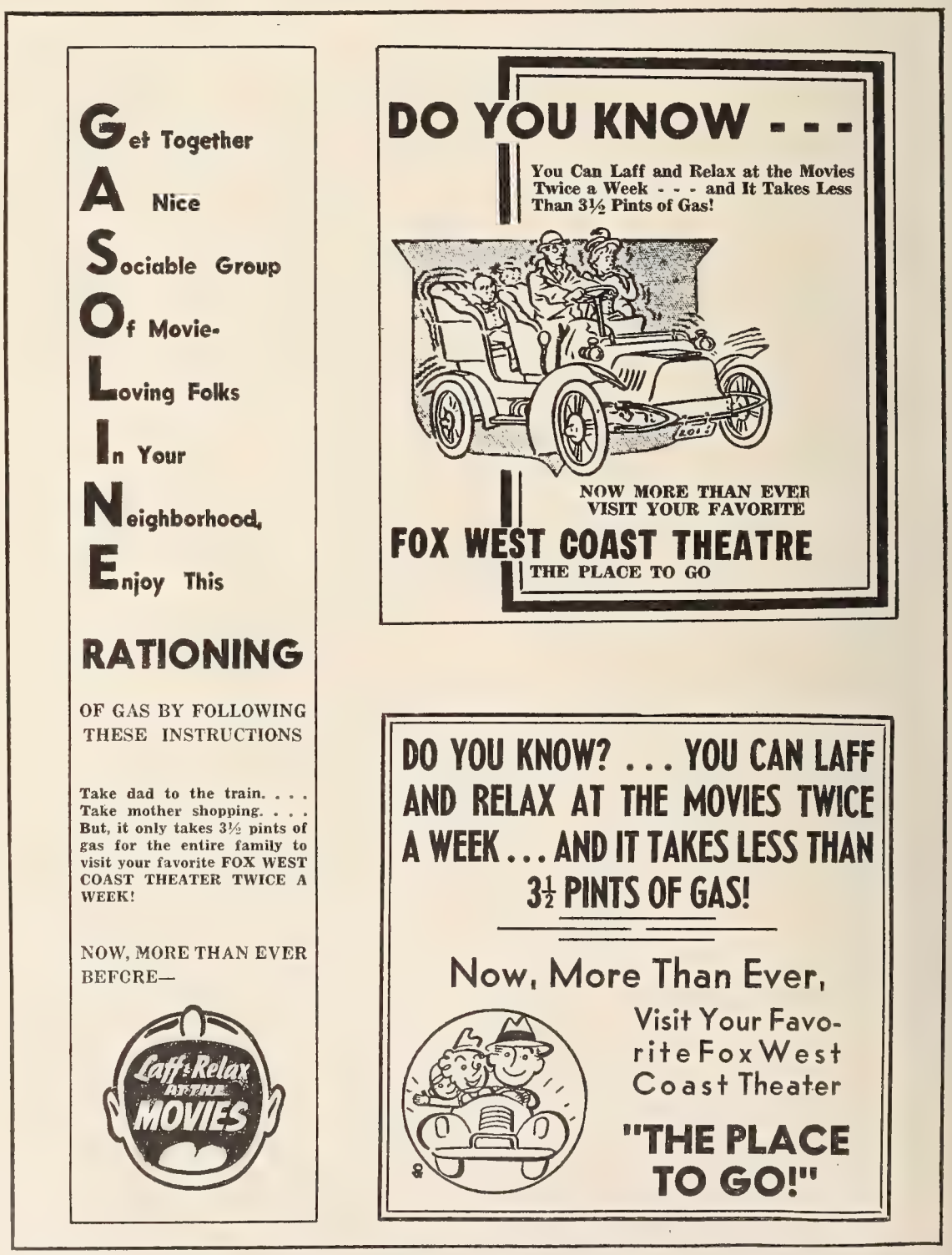
It was hoped that other exhibitors would realize the urgency of getting their newspapers to back them up in the proved contention that motion pictures are essential to the war effort. The Schine Circuit was paving the way; surely others would follow their lead.

'Public Will Respond'

"We find very little difference in our average gross despite the curtailment on pleasure driving. We believe that the public will respond if you have the 'product' and handle your advertising campaigns properly.

"We also find that 'more and bigger' exploitation is an important factor during these ration times."

—Earl L. Hubbard, Adv. Mgr., 20th Century Theatre, Buffalo



Out in California, where practically everybody and his brother must have a car to get from one place to another, gas rationing is in effect, although pleasure driving is still permissible. So Fox West Coast theatres in the Northern California territory have been running newspaper ads like those above. If your theatre is in the "wide open spaces," perhaps you could design special ads along these lines.

Short Subject Reviews

McDonald's Son *(Enjoyable)*

Col. (4656) Community Sing No. 6 9½ mins.

Don Baker at the organ presents a group of five catchy numbers, featuring a new parody of "MacDonald Had a Farm," changed to the more timely title, "MacDonald Had a Son." "Margie" and "Sleepy-Time Gal," the first a recent hit-tune and the latter an old-time favorite, have accompanying male and female choruses that will have the more romantic cinema patrons singing to each other. "Carry Me Back to the Lone Prairie" is a sentimental cowboy song, and the finale is the rousing "Nothing'll Stop the Army Air Corps."

The Screwball *(Funny)*

Univ. (7244) Cartunes No. 4 7 mins.

Woody Woodpecker carves himself a hole in the ball park fence and incurs the wrath of the attending cop. Later he maneuvers a grandstand seat and manages to make himself a general nuisance until the avenging cop makes his appearance and Woody is forced to take the mound for the local Drips against the visiting Droops. He is getting along swell when he again encounters the cop and finds himself pinned to the scoreboard with cop and players using his peaked mug for a target.

Let Huey Do It *(Interesting)*

Univ. (7376) Person-Oddities No. 6 9 mins.

This reel about persons engaged in unusual hobbies and occupations features the one-man insurance company of Denton, Texas. Company is entirely run, from janitor duties to presidency, by F. B. Huey, who has written more than 2,000 policies in 1942 and enjoys the highest rating with the National Insurance Board. Frank Lantz's picturesque and historic winery on Middle Bass Island in Lake Erie is also shown as are some interesting views of a Humming Bird Cafeteria, a haven for the fast fluttering feathered song birds in California where all meals are on the house; some scenes taken on the farm of Walter Knott in California where miniature reproductions of mining towns and old time desperadoes stud the landscape; and tiny Emily Bower, of Louisville, Ky., a two and a half year old youngster that takes to water like a fish.

Mothers of Presidents *(Very Good)*

Univ. (7357) Variety Views No. 7 10 mins.

An interesting and educational film treatise on Virginia as the state in which most of the nation's presidents were born, educated or reared with accompanying narration devoted to intimate and historic facts about Washington, Jefferson, Madison, Monroe and Wilson—all of whome figured so prominently in the making and preservation of the four freedoms for which we are now battling Japs and Huns. The footage is spiced up a bit with some thrilling shots of the annual fox hunt that is still handled on the same course and in the same manner as in Colonial days.

Winter Sports Jamboree *(Exciting)*

Univ. (7356) Variety Views No. 6 9 mins.

Some interesting shots of the rugged and hardy folk who delight in disporting themselves in the snow and on the ice that will make you appreciate that warm fireside—or has the oil shortage made you join the "bundlers"?—Bobsledding, harness racing, skating, ice-boating, dog-sledding and skiing (civilian and military) provide thrills aplenty from start to finish. The scenes of Uncle Sam's armed ski corps and the snow paratroopers all maneuvering in precise military unison—and no spills—will make your spine tingle.

Since Pearl Harbor

A sure way to make your screen pulse with drama, heart-appeal and stirring human interest is to show "Since Pearl Harbor," which is the title of an 8-minute Red Cross trailer being distributed by the War Activities Committee through Paramount exchanges.

March of Time produced the reel—as fine a job as that expert producing organization for the filming of documentary-type motion pictures has ever turned out. It gives a rapid-fire pictorial report of what the American Red Cross has done for the fighting men of the U. S. forces at home and abroad, for the victims of Jap cruelty in prison camps (the latter through a vivid story related by Correspondent Powell from his bed in a hospital where he is recovering from surgery necessary to amputate both of his feet as a result of his imprisonment in Hong Kong). There's a masterly balance of potent scenes—and when your patrons have seen the reel they'll want to step-up their contributions to the Red Cross—which will be all to the good.

Cow Cow Boogie *(Amusing)*

Univ. (7233) Swing Symphonies No. 3 7 mins.

The ranch foreman is having trouble with the cow hands spending most of their time singing Home on the Range when he happens to hear a colored boy swinging some snappy rhythm and ropes him into service at the ranch piano. When the darkie begins putting in hot licks on the ivories the hands take to their horses and in no time at all a whole trainload of contented cows is on the way to market. Reel is in color.

Cholly Polly *(Silly)*

Col. (4704) Phantasy Cartoon 9½ mins.

"Cholly Polly" is a new character in this Phantasy comedy of a cat, a dog and a parrot in a serene household. Eager for excitement, the parrot pulls a book from a library shelf with the idea of throwing it at the peacefully sleeping dog. A passage from the book ("Mein Kampf") catches his eye and he becomes the blackest symbol of Hitlerian mischief. He achieves his evil design by stirring up "civil war." However, the battling dog and cat realizes what he's up to and Cholly gets the "woiks."

Mr. Smug *(Good)*

Col. (4962) Victory Series 11 mins.

Two characterizations of a mental dilemma are seen in Mr. Smug (Alan Dinehart) and Mr. Common Sense (Edgar Buchanan) in a battle of wits on America's families on behalf of the war effort. It's a patriotic short to inspire the audience to use common sense at all times, particularly when it concerns the welfare of the Government.

Puppetoon Releases Set

Paramount has scheduled the release date of March 15 for "Bravo, Mr. Strauss," latest in the series of George Pal's Puppetoons. Pal has just completed recording on "The Truck That Flew," and actual shooting will get under way this week. "The 500 Hats of Bartholomew Cubbins" is now being edited and will be released late in May. Pal has just made a deal with Famous Music Publishing Company to publish all the songs from the Pal films.

Jean Negulesco Stays On

Warner Bros. has exercised its option on the directorial contract of Jean Negulesco, whose story of the merchant marine, "A Ship Is Born," is now being shown throughout the country.

. . NEWSREEL SYNOPSES . .

(Released Saturday, February 27)

MOVIETONE (Vol. 25, No. 50)—Tank battle in Tunisia; Russian offensive rolls on; New point rationing; Oil for East by pipeline; New York air raid drill; Filipino troops in U. S. army; Girls swamp Marine offices to enlist in Women's Reserve; Graduate pilots display strafing tactics.

NEWS OF THE DAY (Vol. 14, No. 248)—American soldiers meet Nazi fire in Tunisia; American pilots tell of raids on Germany; County wrested from Nazis rebuilt by Russia's women; Fighter planes in action; Oath of American citizenship administered to 1,200 Filipino soldiers; Helpful hints on point rationing.

PARAMOUNT (No. 53)—Oil for East by pipeline; New hairdress reveals Veronica Lake's other eye; Loyalty of Japanese-Americans; For the army: a guy named Joe (Di Maggio); Battle scenes in Tunisia; New point rationing.

PATHE (Vol. 14, No. 53)—Americans battle Nazi tanks in Tunisia; New point rationing; Dakar joins Allied fight; Oil for East by pipeline; Flyers demonstrate strafing tactics.

UNIVERSAL (Vol. 16, No. 166)—American tanks batter enemy; British Eighth Army rolls on; Allies all set in Dakar; New point rationing; Oil for East by pipeline; New pilots stage air maneuvers.

(Released Wednesday, February 25)

MOVIETONE (Vol. 25, No. 49)—Mme. Chiang Kai-shek guest of President, speaks to Congress; Air fighting in battle of Tunisia; British entry into Tripoli; French warship Richelieu in U. S. to be refitted; Most Rev. John J. Boylan elevated to rank of Bishop (Des Moines only); Major Ruth Cheney Streeter head of Women's Reserve of U. S. Marine Corps; First full-armored division parades might in California desert.

NEWS OF THE DAY (Vol. 14, No. 247)—British entry into Tripoli; Nazi dive bombers blast Allied bases in Tunisia; French warships from Dakar here to join United Nations; Mme. Chiang Kai-shek in stirring talk to Congress; Iowa priest elevated to Bishop of Rockford (Omaha and Des Moines only); 2,000 U. S. tanks in action; Famed minesweeping plane (except Omaha and Des Moines).

PARAMOUNT (No. 52)—French warships come to U. S. harbors; Nazis give Allies setback in Tunisia; British entry into Tripoli; U. S. Marine Corps celebrate 167th anniversary; Women join Marine Corps Women's Reserve; Mme. Chiang Kai-shek speaks to Congress.

PATHE (Vol. 14, No. 52)—British entry into Tripoli; Axis bombs Tunisian airports; British planes fight mines; Mme. Chiang Kai-shek speaks to Congress; French warships in U. S. harbors; Armored precision in mass review.

UNIVERSAL (Vol. 16, No. 165)—Mme. Chiang Kai-shek warns of Japanese strength; Advance guard of French Navy here; Nazi attack on Allied base; British 8th Army in Tripoli; Armored division in desert review; Women rush to join Marine Corps Women's Reserve.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Milt Gross to Direct Own Story for PRC; Lloyd Nolan Will Portray Touhy in 20th-Fox Film; Grable & Young in Musical

▶David Chatkin's production, "Right Guy" for Columbia which Ray Enright is directing will feature Claire Trevor, Edgar Buchanan and Jess Barker. The script promises authenticity dealing as it will with California shipbuilding yards and practices.

▶*Arthur Ripley Productions will make "I Should Have Ate the Eclair" for PRC starting March 30, with Milt Gross to make his debut as a director. Gross wrote the original story, which concerns a man whose decision to refrain from eating a chocolate eclair provokes a controversy which shakes France.*

▶Heralded by the *Saturday Evening Post* as one of the most distinguished stories to grace its pages, "The Last Night," tale of a crippled German, has been bought by MGM.

▶*Phil Krasne and Sam Burkett, who are producing Monogram's Ann Corio musical, tell us that Director Arthur Dreifuss has devised a dance to be known as The Saronga for use by the burlesque star in the picture.*

▶Ray Milland has been cast as the male romantic star in "The Uninvited," Paramount's picturization of the novel by Dorothy Macardle, which Charles Brackett will produce.

▶*Eddy White, producing Republic's Don "Red" Barry "Days of Old Cheyenne," in which Red will be teamed with Lynn Merrick for the fifteenth time, has selected Elmer Clifton to direct.*

▶Producer Robert Fellows, producing "The Iron Major" for RKO, has picked Ruth Warrick for one of the leading feminine roles with Pat O'Brien, who will handle the title role as *Major Frank Cavanaugh,* noted football coach and hero of World War I.

▶*Busby Berkeley, who has directed many of the outstanding musicals of recent years, has been signed by 20th Century-Fox to take over the direction on "The Girls He Left Behind," which teams Alice Faye and Carmen Miranda. In Technicolor, it will be produced by William Le Baron.*

▶Producer Howard Hawks and Director Richard Rosson, who spent three months aboard Canadian corvettes on convoy trips across the Atlantic, have announced that 800 photographs taken by Canadian naval cameramen will be released through Universal to newspapers and magazines. Ella Raines and Randolph Scott are co-starred.

▶*Jack L. Warner has assigned Jerry Wald to produce "The Fat Man" starring Sydney Greenstreet, who made a hit in "The Maltese Falcon."*

▶"Blimp Patrol," which Producer Ralph Cohn is handling for Columbia, is only one of the titles that follow the headlines for Columbia. The studio also has "The Boy From Stalingrad" and "Malta, V. C."

▶*Atlantis Pictures, making "For Service Men Only" for PRC, announces a feature cast that includes Arline Judge, Patsy Kelly, Mabel Todd and Cobina Wright, Sr.*

▶Director Norman Taurog, this week, called 450 extras for MGM's "Girl Crazy" starring Mickey Rooney and Judy Garland. Arthur Freed is producing, with Tommy Dorsey and his orchestra, Rags Ragland, Nancy Walker, Gil Stratton and Frances Rafferty featured.

▶*Continuing its current campaign to establish an impressive backlog of timely story subjects, Monogram has just purchased "Night Fighters," a story of the European aspect of war.*

▶Following a successful sneak preview of Preston Sturges' "The Miracle of Morgan's Creek," B. G. DeSylva, Paramount executive producer, has issued orders to find a story which will serve as a starring vehicle for Diana Lynn.

▶*Republic has received an official go-ahead signal from the U. S. Maritime Commission for its script, "The Merchant Marine." Associate Producer Albert J. Cohen will begin casting before the month is over.*

▶Producer Lee Marcus has chosen Lloyd Nolan to portray Touhy in "The Terrible Terrys," which 20th Century-Fox will film. Victor McLaglen, Preston Foster and Anthony Quinn have been selected for the more important supporting roles.

▶*Paul Malvern, Universal associate producer, has been handed his first major assignment, the making of "Raiders of the Desert," a top-budget feature to be filmed in Technicolor. The film will reunite Maria Montez, Jon Hall and Sabu.*

▶Jack Chertok has been assigned to produce "The Gay Nineties," in which Ann Sheridan and Dennis Morgan will co-star. The picture, formerly called "A Night at Tony Pastor's," is now getting final screenplay treatment at Warners.

▶*Charles Barton has been assigned to direct "What's Buzzin Cousin" for Producer Jack Fier at Columbia. Ann Miller and John Hubbard will play the leads, with Rochester and Freddie Martin and his orchestra supporting.*

▶Purchase of a number of original stories has been announced by Leon Fromkess, production chief of PRC. Two of the stories were by Martin Mooney: "The Last Page" and "His Honor, the Mayor." Others: "The Cossacks Ride Again" and "Waterfront."

▶*Lou Nova, former heavyweight contender, has been cast as a fighter in MGM's "Right About Face" with Kay Kyser, Marilyn Maxwell and a number of pugilists, including Maxie Rosenbloom. Tim Whelan is directing and Irving Starr producing.*

▶Monogram has acquired "The Fighting Quartermaster" in the form of a plot outline from its author, Bertram Mercer.

▶*Albert Dekker, who first won a movie name by his performance in the horror picture, "Dr Cyclops," will be starred by Paramount in another shocker, "The Man on Half Moon Street," from a famous London play. Walter MacEwen will produce.*

▶Producer William Perlberg will send "Sweet Rosie O'Grady" before the cameras this month, with Irving Cummings directing. The Technicolor musical will co-star Betty Grable and Robert Young, with Virginia Grey, Adolphe Menjou and Reginald Gardiner in the principal supporting roles.



Fifi D'Orsay Back Again

Fifi D'Orsay, who returns to the screen in the PRC film, "Submarine Base," discusses the script with Producer Jack Shwarz at Fine Arts Studios. Miss D'Orsay has been doing personal appearances and night club work since she made her last picture, "Going Hollywood," for MGM in 1938.

Los Angeles Youth Signed By Goldwyn

Tall, seventeen-year-old Farley Granger, a senior at North Hollywood High School, earned spending money by sacking groceries in a neighborhood super market and mowing neighbors' lawns. During part of the time he participated in Little Theatre work with the Mary Stewart Players.

A few days ago young Farley came across this ad in the classified columns of a Los Angeles newspaper: "Wanted—Boy over seventeen, but not eighteen. Theatrical experience desirable, but not essential. Send photo and brief biography." The ad had been inserted by Producer Samuel Goldwyn after several tests to find a suitable player for the romantic lead opposite Teresa Wright in the Lillian Hellman picture, "The North Star." Farley answered the two-dollar insertion.

This week he found himself the holder of a $100,000 movie contract and the winner of the coveted role opposite Miss Wright. He will be known on the screen as Don Granger. The scarcity of available movie juveniles had resulted in one more Horatio Alger movie yarn which might well be the start of another Hollywood success story.

'One Man's Family' on Screen

Producer Charles R. Rogers has negotiated a deal with Carlton R. Morse, originator, author and producer of radio's "One Man's Family," for the production of a motion picture of the radio serial. Morse will write the screenplay and be associated with the film's production. The finished product will be released by United Artists.

New Mary Lee Film Set

By a deal with Paramount, Republic has taken over "Dancing Debs" and has given Producer Harry Grey the assignment, with Mary Lee starring. Grey has just finished "Shantytown," a Mary Lee starrer which Joseph Santley directed.

HOLLYWOOD STUDIO ROUND-UP

The weekly list of new pictures put into production are as follows:

COLUMBIA

RIGHT GUY—Principals: Claire Trevor, Edgar Buchanan, Jess Barker. Director, Ray Enright.

SAMUEL GOLDWYN

NORTH STAR—Principals: Walter Huston, Teresa Wright, Ann Harding, Walter Brennan. Director, Lewis Milestone.

METRO-GOLDWYN-MAYER

A GUY NAMED JOE—Principals: Spencer Tracy, Irene Dunne, Van Johnson, James Gleason. Director, Victor Fleming.

MONOGRAM

WILD HORSE STAMPEDE—Principals: Hoot Gibson, Ken Maynard, Betty Miles. Director, Robert Tansey.

REPUBLIC

PRODIGAL'S MOTHER—Principals: Mabel Paige, John Craven, Dorothy Morris. Director, Robert Siodmak.
SWING YOUR PARTNER—Principals: Lulu Belle & Scotty, Dale Evans, Pappy Cheshire, Vera Vague. Director, Frank McDonald.

20th CENTURY-FOX

JITTERBUGS—Principals: Laurel & Hardy, Vivian Blaine, Douglas Fowley. Director, Malcolm St. Clair.
SWEET ROSIE O'GRADY (Tech.) — Principals: Betty Grable, Robert Young, Adolph Menjou. Director, Irving Cummings.

UNIVERSAL

OH, SAY, CAN YOU SWING—Principals: Gloria Jean, Donald O'Connor, Peggy Ryan. Director, Charles Lamont.
NEVER A DULL MOMENT—Principals: Ritz Brothers, Frances Langford, Mary Beth Hughes. Director, Edward Lilley.
I WANT TO SING—Principals: Patric Knowles, Evelyn Ankers, Rose Mary Lane. Director, Felix Feist.

WARNER BROTHERS

SARATOGA TRUNK—Principals: Gary Cooper, Ingrid Bergman, Flora Robson. Director, Sam Wood.

TITLE CHANGES

Swing Your Mother (Rep.) now SWING YOUR PARTNER

Blanche Ring's MGM Contract

MGM has announced the signing of Blanche Ring to a long-term contract. The famous stage star, whose early success goes back to the days of James N. Hearn, Nat Goodwin and Chauncey Olcott, and who became the toast of New York with Rings on My Fingers and Bells on My Toes, is scheduled to arrive in Hollywood soon. At the same time, the studio celebrated the tenth year in pictures of Spring Byington by signing her to a new long-term contract. She is currently on loan to 20th-Fox for "Heaven Can Wait."

Boyer-Hawks Sign Ella Raines

Producer Howard Hawks and Producer-Star Charles Boyer have formed a million dollar corporation with Miss Ella Raines as their sole asset. Miss Raines is 20 and a recent graduate of the University of Washington, and was selected from an imposing array of talent to co-star with Randolph Scott in Producer Hawks' "Corvettes in Action" now being filmed at Universal studios. Believing the young lady has a future, the duo have signed her and each other for all-round protection.



'Come On, Lady Luck'

Jean Arthur holds the money while John Wayne makes it in a hurry in this scene from "A Lady Takes a Chance," now before the cameras at RKO Radio. Teaming these two stars for first time, story concerns a New York working girl who meets a rodeo rider while on a transcontinental bus tour and goes on a romantic jag with him in Wyoming. William Seiter directs. Note mugging of the moose head in the upper right-hand corner.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Over at Monogram they're working on "I Escaped From the Gestapo," their special budget picture with Mary Brian, Dean Jagger and John Carradine. We're going there today, for today's action takes place on an amusement pier and it should be fun.

Let's get there early, for if we do we'll be able to see them shoot a police chase, which precedes the action on the pier, and that's something we haven't seen as yet.

We enter the forward end of a pier and start walking down towards the camera. On each side of the road are the usual amusement concessions, such as the Tunnel of Love, the Fortune Teller's Booth, a place to eat Chop Suey, pin ball machines and restaurants selling hot dogs. Milling all around us are the extras, each dressed in his own clothes, for they are the cash customers, with uniforms predominating.

From behind the camera we look down the street, which ends in a flickering screen; background of ocean and sky. Also down at that end is a black-and-white police car waiting for the action to start and inside are two policemen and Dean Jagger and Sidney Blackmer.

Director Harold Young has in the meantime gotten everything set for a "take." When he gives the order "go" the car speeds towards us, stopping short within a few inches of the camera . . . causing us all to duck for safety. The doors fly open and out jump all four men, rushing towards us as though we were the criminals they were seeking. We notice when Blackmer gets close enough that he has a scar over one eye, the result of an accident during yesterday's filming.

Meanwhile the camera keeps right on grinding, for the spectators, who are also part of this scene, must be photographed . . . one group in particular stand and talk while a close-up is taken.

When all is over, we look around for the other players, only to learn that Miss Brian isn't working today; but we do see John Carradine sitting over in the corner waiting for his call.

Since it will be some time before they're finished setting up for the next scene, we must leave.

So until next week.

Ann Lewis

Jean Brooks as Movie Diplomat

Signed to a contract by RKO recently and used for feature roles in "Cat People" and "Leopard Man," both produced by Val Lewton and directed by Jacques Tourneur, Jean Brooks will be used by the studio in a series of pictures that will do full justice to both North American and South American peoples. The actress was born in Texas but spent most of her girlhood in Costa Rica. Result: her Spanish is as fluent as that of any native, and she has been used for Spanish and English roles.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

At least we got back to New York, figuratively if not literally. The set for "Heaven Can Wait" was on the New York street of the back lot at 20th-Fox, and the street corner that constituted the scene was marked West 18th Street and Broadway. In about 1875 Brentano's was on 18th, so Broadway and the store has been duplicated. The styles were way back, too: Dickie Jones wearing pants that reached to his knees. Trim buttons made it a snappy outfit. The bowler hat that Don Ameche sported went well with the Pie Wagon (Black Maria) that rode through, drawn by horses. Director Ernst Lubitsch, doing his first picture for 20th-Fox, a comedy in Technicolor, didn't mind the street signs quite as much as I did. As far as he was concerned, the signs wouldn't be in the picture. But for me, my sense of propriety rebelled. The signs said Broadway and West 18th Street when I know that 18th Street and Broadway is East. Will I get over it? I can console myself because it was dated by the horse-drawn street car that went by.

Get away from that 19th Century set where the streets are wrong and come to the 18th Century set where the bedroom looks like a dungeon. It was a long trip back to the "Jane Eyre" set. While waiting for them to start we heard the booming voice of that tall fellow. What's his name? Welles? Orson Welles! The scene was between Joan Fontaine and Margaret O'Brien, the sensational youngster of "Journey for Margaret." Joan, in an 18th Century dress, lay in a canopied bed and Margaret came over to talk to her. To the camera it was a private scene. Within a foot of the bed and just out of the camera range, stood half a dozen men, the director, Robert Stevenson, the cameraman, several assistants. It's amazing what an impression of privacy that scene will create in the finished picture.

If the Army in the field is having weather trouble on the desert, they should get some of the movies' technical experts. In Columbia's "Somewhere in Sahara," photographer Rudolph Mate required shadows on a series of sand dunes for effect in a long shot of approaching tanks. All he did was tell Director Zoltan Korda, who gave an order, and the desert was painted. For more than a mile going away from the camera, the painter sprayed black paint shadows on the dunes. Imagine what the Army could do? What mirages. But that isn't all. Another studio shooting on desert location found that recent rains had left the sand too soggy and made it difficult for men and horses to walk. So what? They shot some 1,100 bags of bran through a wind tunnel and coated the location where they were working.

'Seek! Strike! Destroy!'

Paramount has launched plans to film the story of the American Army's tank destroyers under the title of "Seek! Strike! Destroy!" Executive Producer B. G. DeSylva has assigned Joseph Sistrom, who produced "Wake Island" and "Star Spangled Rhythm," to produce.

New Pact for Joan Leslie

Jack L. Warner, executive producer at Warner Bros. studio, has presented Joan Leslie with a brand new long-term acting contract. "Sergeant York," "Yankee Doodle Dandy" and "The Hard Way" are the pictures that have built Miss Leslie into a nationally known star.

CLASSIFIED ADVERTISING

Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

BOOKS

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Advance Dope SIB

DEVOTION (WB) **Drama. Principals:** Olivia de Havilland, Ida Lupino, Paul Henreid, Nancy Coleman, Arthur Kennedy, Victor Francen. **Plot:** The story of the three Bronte Sisters, two of whom became famous as the authors of "Jane Eyre" and "Wuthering Heights"; of the many indignities they suffered when their drunken brother was in his cups and then the final ending to their strange lives. **Director,** Curtis Bernhardt.

FIVE GRAVES TO CAIRO (Para.) **Drama. Principals:** Franchot Tone, Anne Baxter, Akim Tamiroff, Erich Von Stroheim. **Plot:** By impersonating a dead Alsatian waiter, a British Officer accidentally left behind when Tobruk was evacuated, gets a chance to spy on Rommel. He is helped by a French chambermaid, who at first distrusts him, but later sacrifices her life so that the Englishman can return to his lines and dispose of the huge caches of military supplies which Rommel had dug into the sand on the road to Egypt, the year before the War. **Director,** Billy Wilder.

SWING SHIFT MAISIE (MGM) **Comedy-Drama. Principals:** Ann Sothern, James Craig, Jean Rogers, Connie Gilchrist, John Qualen. **Plot:** An attractive assistant in a trained dog act quits her job, when war breaks out, to take work in an aircraft plant. She falls for a test pilot and he saves her from going to prison after her rival in love, frames her as a saboteur. **Director,** Norman McLeod.

HENRY ALDRICH SWINGS IT (Para.) **Comedy. Principals:** Jimmy Lydon, Charles Smith, Mimi Chandler, John Litel, Olive Blakeney. **Plot:** Henry Aldrich gets himself into another colossal scrape when he is found in possession of a priceless Stradivarius violin that had disappeared. But, he emerges with flying colors. **Director,** Hugh Bennett.

RIGHT ABOUT FACE (MGM) **Comedy-With-Music. Principals:** Kay Kyser and his College of Musical Knowledge, Marilyn Maxwell. **Plot:** Kay Kyser is a musician with an evil eye. He is a recluse until his Symphonietta is played in boogie-woogie style at a night club. He becomes a huge success and falls for the beautiful torch singer there. When she asks him to put his evil eye on her brother's opponent in a championship fight, he does, and the boy wins. **Director,** Tim Whelan.

HENRY ALDRICH PLAYS CUPID (Para.) **Comedy-Drama. Principals:** Jimmy Lydon, Charlie Smith, John Litel, Olive Blakeney, Diana Lynn, Vaughn Glazer, Vera Vague. **Plot:** When Jimmy Lydon's mother says that if the principal of his school had a wife he wouldn't be such an old grouch, she didn't realize that Lydon would set out to find the man a wife by answering matrimonial ads, with the result that many innocent people become involved in awkward situations. **Director,** Hugh Bennett.

FRONTIER FURY (Col.) **Western. Principals:** Charles Starrett, Arthur Hunnicutt, Jimmy Davis, Johnny Bond, Cal Shrum. **Plot:** A young Indian agent and the son of the Indian Chief are held up while carrying a huge sum of Indian funds from the bank. The boy is killed and the agent suspected, but he manages to clear himself by finding the man who exposed a star tattooed on his arm, during the holdup fight. With this means of identification the leader and his whole gang are captured. **Director,** William Berke.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Chas. Starrett-Russell Hayden	58	8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Jean Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42

Current 1942-43

4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43	a10/17/42
4004	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43	b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42	b1/23/43
4203	Fighting Buckaroo (W)	Starrett-Kay Harris	58	2/1/43	a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43	a11/28/42
4028	One Dangerous Night (My)	Warren William-Eric Blore	77	1/28/43	a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy	63	1/28/43	a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43	a1/9/43
4211	Riders of the North West Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43	a11/14/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	a11/7/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
4039	Underground Agent (D)	Bruce Bennett-F. Albertson	66	12/3/42	b2/20/43
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	3/18/43 a2/6/43
Blondie Buys a Horse	Penny Singleton-Arthur Lake	
Attack by Night	M. Oberon-B. Aherne	
Boy From Stalingrad	Scotty Becket-Conrad Binyon	
Deadline Guns (W)	Russell Hayden-Bob Wills	a1/2/43
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	a8/8/42
Destroyer (D)	Ed. G. Robinson-Glenn Ford	a/20/43
Frontier Fury	Starrett-Davis	
Hail to the Rangers (W)	Charles Starrett-Kay Harris	a10/31/42
Last Horseman (W)	Russell Hayden-Bob Wills	a1/9/43
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson	a10/3/42
Let's Have Fun	Margaret Lindsay-John Beal	3/4/43 a8/1/42
More the Merrier (D)	Jean Arthur-Joel McCrea	a1/30/43
Murder in Times Square (My)	Edmund Lowe-Bruce Bennett	a1/23/43
Redhead From Manhattan	Lupe Velez-Douglas Leavitt	
Riding West (W)	C. Starrett-Shirley Patterson	a1/30/43
Right Guy	Claire Trevor-Edgar Buchanan	
Robin Hood of the Range (W)	Starrett-Kay Harris	a12/12/42
Saddles & Sagebrush (W)	Russell Hayden-Bob Wills	a12/26/42
She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	a1/30/43
Somewhere in Sahara	Humphrey Bogart-Bruce Bennett	
Silver City Raiders (W)	R. Hayden-Bob Wills	a10/3/42
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll	a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42

Current 1941-42 (Cont.)

237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42

1942-43 Trade Shown

	A Stranger in Town (D)F	Frank Morgan-Jean Rogers	67		b2/13/43
318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
	Cabin in the Sky (M)F	Ethel Waters-Rex Ingram	98		b2/13/43
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	84	9/10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/13/42

Coming 1942-43

A Guy Named Joe	Spencer Tracy-Irene Dunne	
Above Suspicion (D)	J. Crawford-F. MacMurray	a1/9/43
Air Raid Wardens (C)	Laurel and Hardy	a2/13/43
Assignment in Brittany (D)	Richard Whorf-Susan Peters	a10/31/42
Bataan (D)	R. Taylor-T. Mitchell	a2/6/43
Best Foot Forward (Tech.)	V. Weidler-L. Ball	
Destination Tokyo (D)	Franchot Tone-Marsha Hunt	a9/26/42
Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	a2/6/43
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball	a11/21/42
Faculty Row	Herbert Marshall-Mary Astor	
Girl Crazy (M)	Mickey Rooney-Judy Garland	
Harrigan's Kid (D)	Bobby Readick-Wm. Gargan	a1/30/43
Human Comedy (D)	Mickey Rooney-Frank Morgan	a10/31/42
I Dood It (C)	Red Skelton-E. Powell	a2/13/43
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp	a10/24/42
Presenting Lily Mars (D)	J. Garland-R. Carlson	a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly	a1/16/43
Right About Face	Kay Kyser & Band-Lena Horne	
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young	a12/26/42
Swing Shift Maisie	Ann Sothern-James Craig	
Youngest Profession (D)	Virginia Weidler-Edw. Arnold	a1/23/43

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42	a8/22/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42

Current 1942-43

	Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42	b10/3/42
	Cosmo Jones in the Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43	b2/20/43
	Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42	a11/14/42
	Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
	Haunted Ranch	Johnny King-David Sharpe		12/4/42	a10/31/42
	Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42	b10/31/42
	'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42	b10/17/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
	Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
	Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42	b12/26/42
	Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
	Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43	b1/16/43
	Texas to Bataan (W)	John King-David Sharpe	56	10/16/42	b9/26/42
	Two-Fisted Justice (W)	John King-David Sharpe		1/8/43	a10/31/42
	West of the Law (W)	Buck Jones-Tim McCoy		10/2/42	a9/19/42

MONOGRAM

	Coming 1942-43 (Cont.)	Mins.	Rel. Date	See Issue of
	Ape Man (H)	Bela Lugosi-Wallace Ford		3/5/43	a1/16/43
	Clancy Street Boys	Leo Gorcey-Huntz Hall			
	Ghost Rider	J. M. Brown-R. Hatton			
	Ghosts in the Night (D)	East Side Kids			
	I Escaped From the Gestapo	Mary Brian-Dean Jagger			a1/23/43
	Land of Hunted Men (W)	Range Busters			a2/6/43
	Sarong Girl	Ann Corio-John (Scat) Davis			
	Wild Horse Stampede	Hoot Gibson-Ken Maynard			

PARAMOUNT

Current 1941-42

Block No.						
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79			b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42		b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76			b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67			b5/9/42
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42		b3/21/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42		b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42		b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73			b6/13/42
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42		b3/21/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker (Reviewed as "Midnight Angel")	75			b5/9/42
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42		b3/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77			b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92			b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42		b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78			b6/13/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42		b3/21/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98			b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87			b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85			b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81			b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72			b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72			b1/2/43
4	Lady Bodyguard (CD)F	Edie Albert-Anne Shirley	70			b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84			b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99			b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80			b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75			b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69			b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88			b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79			b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83			b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99			b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73			b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78			b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73			b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70			b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen				a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker				
4	China (D)	Loretta Young-Alan Ladd				a1/9/43
	Five Graves to Cairo	Franchot Tone-Anne Baxter				
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour				a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman				a10/24/42
	Good Fellows	James Brown-Helen Walker				
	Henry Aldrich Plays Cupid	Jimmy Lydon-Charles Smith				
	Henry Aldrich Swings It	Jimmy Lydon-Chas. Smith				
	High Explosive (D)	Chester Morris-Jean Parker				a9/12/42
	Hostages (D)	A. de Cordoba-Luise Rainer				
	Lady in the Dark (Tech.)	G. Rogers-R. Milland				
	Let's Face It	Bob Hope-Betty Hutton				
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton				a1/2/43
	Riding High (Tech.)	Dorothy Lamour-Dick Powell				
	No Time for Love (C)	Claudette Colbert-Fred MacMurray				a7/25/42
	Salute for Three (C)	Betty Rhodes-Donna Drake				a2/13/43
	So Proudly We Hail (D)	Colbert-Goddard-Lake				a2/20/43
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie				a8/1/42
	Triumph Over Pain	Joel McCrea-Betty Field				a6/27/42
	True to Life (D)	M. Martin-F. Tone-D. Powell				a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/18/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43	b1/16/43
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
304	Night for Crime	G. Farrell-L. Talbot	78	2/18/43	b8/1/42
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
364	Wild Horse Rustlers	Livingston-St. John	57	2/12/43	
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

352	Bad Men of Thunder Gap	Dave O'Brien-Jim Newill		3/5/43		
313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	64	3/22/43		b2/6/43
321	Black Raven (D)	G. Zucco-Noel Madison		5/31/43		
316	Convict Battalion	Arline Judge-Roger Clark		7/12/43		
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/29/43		
30	Follies Girl	Wendie Barrie-Doris Nolan		5/3/43		

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

				Mins.	Rel. Date	See Issue of
359	Fugitive of the Plains	B. Crabbe-Al St. John			3/12/43	
314	Ghost and the Guest	James Dunn-Florence Rice			4/19/43	
365	Lone Rider No. 3	Bob Livingston-Al St. John			4/16/43	
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns		68	4/5/43	b1/23/43
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe		62	3/8/43	b11/28/42
360	Western Cyclone	B. Crabbe-Al St. John			5/28/43	

RKO-RADIO

Current 1941-42

Block No.						
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42		b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42		b5/9/42
	Magnificent Ambersons (D)A	J. Cotten-Delores Costello-T. Holt	88	7/10/42		b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42		b3/21/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42		b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42		b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42		b5/9/42
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42		b3/21/42
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42		b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42		b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42		b3/21/42

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42		b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42		b5/30/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42		a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42		b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42		b11/14/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43		b1/23/43
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42		b10/3/42
W1	Fighting Frontier (W)	Tim Holt-Ann Summers	57	1/29/43		b2/13/43
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43		b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42		b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42		b8/8/42
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	2/12/43		b1/2/43
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43		b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42		b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42		b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42		b11/7/42
	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42		b11/7/42
	Saludos Amigos (Tech.)	Walt Disney Feat. Prod	42	2/19/43		b12/19/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42		b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42		b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43		b11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43		b1/2/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/19/43		b2/6/43
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42		b8/8/42

Coming 1942-43

	A Lady Takes a Chance	Jean Arthur-John Wayne				
	Avenging Rider (W)	Tim Holt-Cliff Edwards		5/28/43		a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43		a11/28/42
	Falcon Strikes Back	Tom Conway-Harriett Hilliard				
	Fallen Sparrow	John Garfield-Maureen O'Hara				
5	Flight for Freedom (D)F	R. Russell-F. MacMurray		100		b2/6/43
4	Forever and a Day (D)A	All Star Cast		104	3/19/43	b1/23/43
	Gildersleeve's Bad Day	Harold Peary-Jane Darwell				
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43		
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43		a9/5/42
	Leopard Man	Dennis O'Keefe-Margo				
	Mr. Lucky (D)	Cary Grant-Laraine Day		4/23/43		
	North Star	Walter Huston-Teresa Wright				
	Petticoat Larceny	Joan Carroll-Walter Reed				
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright		127	3/5/43	b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			4/2/43	a7/25/42
7	Sky's the Limit	Fred Astaire-Joan Leslie			7/16/43	
	Squadron Leader X (D)F	E. Portman-A. Dvorak		97		b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-Francis Gifford		78	3/12/43	b1/23/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders			5/7/43	

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette		71	8/10/42	b8/22/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick		55	5/31/42	b8/8/42
103	In Old California (D)F	John Wayne-Binnie Barnes		87	5/31/42	b6/6/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown		79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe		67	6/3/42	b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis		57	6/16/42	b10/24/42
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie		75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes		63	5/18/42	b5/30/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes		61	7/2/42	b7/25/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette		65	5/25/42	b5/30/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes		58	9/14/42	b9/12/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway		66	4/30/42	b5/9/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen			1/15/43	Reissue
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick			2/13/43	22/12/43
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart			1/29/43	
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll		102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes		65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer		71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning		79	12/24/42	b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon		63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod		58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)		57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry		70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell		68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick		56	10/27/42	a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes		55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey		71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers		55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		56	7/31/42	a7/25/42
273	Sundown Kid (W)	Don Barry-Linda Johnson		56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers		56	1/25/43	a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker		63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers		56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn		56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry		72	10/24/42	b10/17/42

Coming 1942-43

264	Blocked Trail (W)	Bob Steele-Tom Tyler			3/12/43	a1/30/43
	Calling Wild Bill Elliott (W)	B. Elliott-G. Hayes				
	Carson City Cyclone (D)	Don Barry-Noah Beery, Sr.				a1/30/43
	Chatterbox (C)	Canova-J. E. Brown-R. Lane			4/1/43	a12/26/42
	Days of Old Cheyenne	Don (Red) Barry-Lynn Merrick				
	Gaucho Serenade	Gene Autry-Smiley Burnette			4/15/43	Re-Release
	Hit Parade of 1943 (DM)	John Carrol-Susan Hayward			3/19/43	a12/5/42
	Idaho (W)F	Roy Rogers-S. Burnette		70	3/19/43	b2/20/42
	King of the Cowboys	Roy Rogers-Smiley Burnette				a2/13/43
	Man Trap	Henry Stephenson-Joseph Allen				
	Prodigal's Mother	Mabel Paige-John Craven				
	Purple V (D)	John Archer-Mary McLeod			3/26/43	a1/23/43
	Santa Fe Scouts	Three Mesquiteers				
	Shantytown (D)	Mary Lee-John Archer				a2/20/43
	South of the Border	Gene Autry-Smiley Burnette			3/1/43	Reissue
	Swing Your Partner	Lulu Belle & Scotty-Vera Vague				
	Tahiti Honey	Dennis O'Keefe-Simone Simon				a1/23/43
	Three Texas Rangers	Three Mesquiteers				
	Thumbs Up					

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Meantide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
6	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

Coming 1942-43

Bomber's Moon	Geo. Montgomery-Annabella	
Coney Island (Tech.) (DM)	B. Grable-G. Montgomery	a12/19/42
Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter	a8/29/42
Dixie Dugan (D)	James Ellison-Lois Andrews	a12/5/42
He Hired the Boss (C)	Stuart Erwin-Vivian Blaine	a8/8/42
Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney	
Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie	a12/26/42
Jane Eyre	Orson Welles-Joan Fontaine	
Jitterbugs	Laurel & Hardy	
Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden	
My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson	a11/21/42
Ox-Bow Incident (D)	Henry Fonda-Dana Andrews	a8/8/42
Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders 70	b12/19/42
School for Sabotage	Geo. Sanders-Ward Bond	
Tonight We Raid Calais (D)	Anabella-B. Bondi	
Stormy Weather	Lena Horne-Bill Robinson	
Sweet Rosie O'Grady (Tech.)	Betty Grable-Robert Young	

UNIVERSAL

	Current 1941-42		Mins.	Rel. Date	See Issue of
6066	Silver Bullet (W)	Johany Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid (MC)	Andrews Sisters-Patric Knowles		a2/20/43
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine		a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter		a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran		
	Cowboy in Manhattan (C)	Frances Langford-Robert Paige		a2/20/43
	Cross Your Fingers	A. Jones-K. Carlisle		a2/6/43
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer		
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	3/12/43	a12/5/42
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes		a2/13/43
7041	He's My Guy (DM)	Irene Hervey-Joan Davis	65 3/26/43	a1/23/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61 3/5/43	b2/13/43
	I Want to Sing	Patric Knowles-Evelyn Ankers		
7001	It Ain't Hay (C)	Abbott & Costello	81 3/19/43	a12/5/42
	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65 4/9/43	b1/30/43
7040	Keep 'Em Slugging	Dead End Kids-Elyse Knox	4/2/43	a12/12/43
	Never a Dull Moment	Ritz Bros.-Frances Langford		
	Oh! Doctor (C)	Abbott & Costello-Ginny Simms		a1/30/43
	Oh, Say, Can You Swing	Gloria Jean-Donald O'Connor		
	Phantom of the Opera	Nelson Eddy-Susanna Foster		
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter		a7/25/42
	Rhythm of the Islands	A. Jones-J. Frazee	4/16/43	a12/19/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce		a8/8/42
	Son of Dracula	A. Curtis-L. Allbritton		
	Trombone From Heaven	Mary Beth Hughes-Leon Errol		
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne		a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu		a12/12/42

UNITED ARTISTS

	Current				
	American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
	Crystal Ball (CD)F	P. Goddard-Ray Milland	81	1/2/43	b1/23/43
	Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
	Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42	b1/23/43
	McGuerins From Brooklyn (C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Undercover Man (W,	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	1/29/43	b2/13/43

Coming

Bar 20 (W)	Wm. Boyd-Andy Clyde		a12/19/42
Border Patrol (W)F	Wm. Boyd-Claudia Drake	67	b1/30/43
Buckskin Frontier (W)	R. Dix-Jane Wyatt		a10/17/42
Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.		a6/6/42
Colt Comrades (W)	Wm. Boyd-Andy Clyde		a10/31/42
Hangmen Also Die (D)	Brian Donlevy-W. Brennan		a2/13/43
Kansan (The) (W)	Richard Dix-Jane Wyatt		a1/2/43
Lady of Burlesque	B. Stanwyck-Gloria Dickson		
Leather Burners (W)	Wm. Boyd-Andy Clyde		a8/22/42
Nazty Nuisance (C)	Bobby Watson-Joe Devlin		a8/15/42
Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.		a7/4/42
Silver Queen (D)F	G. Brent-P. Lane	82	b11/14/42
Somewhere in France (D)F	C. Cummings-R. Morley	84	b2/20/43
Stage Door Canteen	Wm. Terry-Cheryl Walker		
Taxi, Mister (C)	William Bendix-Grace Bradley		a6/27/42
Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth		a8/8/42

UNIVERSAL

	Current 1941-42		Mins.	Rel. Date	See Issue of
6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6008	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6006	Lady In A Jam (C)A	Irene Dunne-P. Knowles	88	8/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42

WARNER BROS.

	Current 1941-42				
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey	a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	a8/22/42
217	Air Force (D)F	J. Garfield-Gig Young 124	3/20/43 b2/6/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall	a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine	a4/25/42
	Crime by Night	Jane Wyman	
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning	a8/13/42
	Devotion	O. deHavilland-I. Lupino	
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston	a10/17/42
	Last Ride (D)	R. Travis-Chas. Long	
218	Mysterious Doctor (D)	John Loder-Clyde Cook 57	3/6/43
	Mission to Moscow (D)	W. Huston-A. Harding	a2/6/43
	Night Shift	Ann Sheridan-John Ridgely	
	Old Acquaintance (D)	Bette Davis-Miriam Hopkins	a/20/43
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings	a9/19/42
	Saratoga Trunk	Gary Cooper-Ingrid Bergman	
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart	a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas	a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	This Is the Enemy (D)	Russian Cast	78	Alme	b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABLES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	8/ 8/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

	ALL-STAR COMEDIES			
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	17	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4962	Mr. Smug		10	Not Rev.
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers	Fair	6	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	MacDonald's Son		10	Not Rev.
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly		7	Not Rev.
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	Screen Snapshots No. 6	Entertaining	10	2/13/43
	STOOGE COMEDIES			
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

	CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
	MINIATURES (10)			
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	CARTOONS			
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
	MINIATURES (10)			
M-433	Brief Interval		16	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-481	Madero of Mexico	Fine	11	1/23/43
	PETE SMITH SPECIALTIES			
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
	TRAVELTALKS (12)			
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS (6)			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples	Interesting	11	9/19/42
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/26/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5	Fair	9	8/29/42
Z1-6	No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-6	Little Broadcast		9	Not Rev.
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Twilos Shall Grow	Good	7½	8/29/42
POPEYE (12)				
E1-12	Alona on the Sarong Seas	Fair	7	10/10/42
E1-10	Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	8/ 8/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	8/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	8/ 8/42
J1-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/26/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 8/42
Q1-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle	Good	8	8/22/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show	Clever	9	10/ 3/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-6	In South America	Excellent	9	10/24/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/26/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-13	Timber Athletes	Very Good	10	10/10/42
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-12	Eleventh Hour	Exciting	8½	12/19/42
W1-10	The Japoteurs	Swell for Kids	8	9/26/42
W1-11	In Showdown	Up to Par	8	10/24/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/42
W1-9	Terror on the Midway	For the Fans	8	8/22/42
W1-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)				
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		10	Not Rev.
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Strauss!		7½	Not Rev.
U2-2	Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)				
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43

PARAMOUNT 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPEAKING OF ANIMALS (6)				
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-4	Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums (Tech.)		10	Not Rev.
W2-2	Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3		10	Not Rev.
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets In the Scrap		10	Not Rev.
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	6/ 8/42
24116	Billboy Donald	Very Funny	7	1/16/43
24117	Der Fuehrer's Face	Great	8	12/19/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24118	Education for Death	Very Good	10	12/19/42
24109	How to Play Baseball	Hilarious	7	9/26/42
24115	How to Fish	Funny	7	1/16/43
24112	How to Swim		7½	Not Rev.
24111	Olympic Champ	Hilarious	7	12/ 5/42
24114	Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113	Sky Trooper	Very Funny	7	11/28/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
24110	Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)				
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/20/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)	Average	11	10/ 3/42
24211	No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)				
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	6/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men In Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)				
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	8	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson	Unique	8	9/26/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars In Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)				
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers	Interesting	8	10/ 3/42
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (Tech.)				
34101	Donald's Tire Trouble		7	Not Rev.
EDGAR KENNEDY (6)				
33403	Duck Soup		17	Not Rev.
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42

RKO-RADIO 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)				
34405	Enric Madriguera & Orch.		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)				
34305	Basketeers		9	Not Rev.
34304	"Q" Men	Interesting	8	1/23/43
34301	Show Horse	Good	9	10/24/42
34306	Ski Trails		8	Not Rev.
34302	Touchdown Tars	Good	8	11/28/42
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33103	Army Chaplain	Very Fine	19	12/26/42
33104	Boomtown, D. C.	Very Good	19	2/13/43
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34201	Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	1/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	1/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	1/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime In Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	1/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose In Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	1/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	1/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
3203	Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT				
3902	Butch, the Parrot		5	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43

20th CENTURY-FOX 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	TERRYTOONS (26)			
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patrietic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
	WORLD TODAY			
3402	Tools of Production		10	Not Rev.
3401	W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
	WORLD IN ACTION (12)			
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of North Africa	Superb	20	2/ 6/43
	New Soldiers Are Tough	Stirring	16	5/36/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces In the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Goed	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES			
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	The Screwball		7	Not Rev.
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
	TWO-REEL SPECIALS (2)			
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie		7	Not Rev.
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7357	Mother of Presidents		10	Not Rev.
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Net Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Net Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
	LOONEY TUNES			
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
	MERRIE MELODIES (26)			
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Colleges at War	10	Metro
Community Transportation	4½	Metro
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Ring of Steel	10	Warner Bros
Salvage	7½	RKO
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
You, John Jones	10½	Metro

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

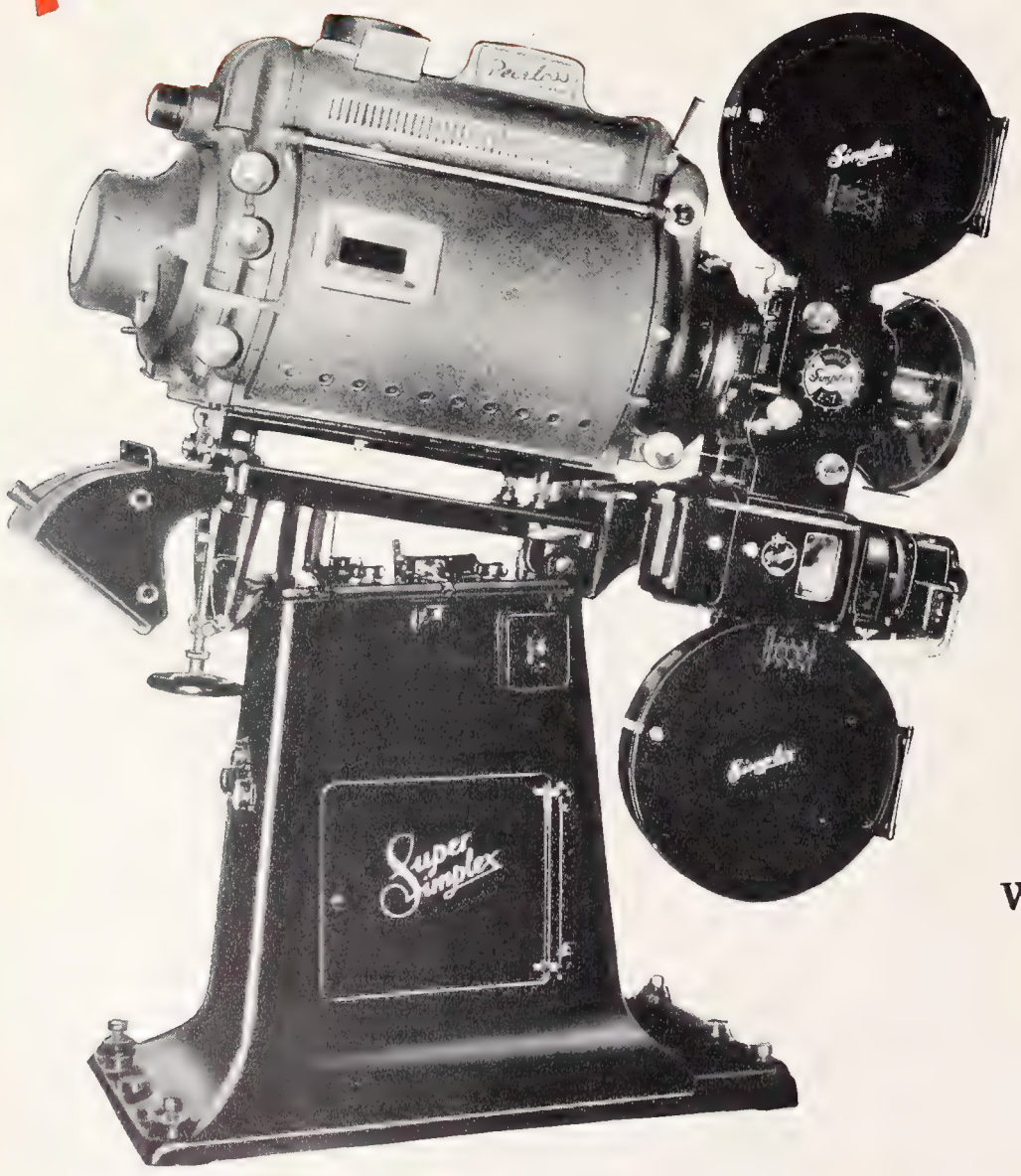
WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD REL CORP	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS
JAN. 30	Power of the Press	SEP. & OCT. & NOV.	Cosmo Jones in the Crime Smasher	Block 2 (42-43)	Kid Rides Again	Fighting Frontier	Thundering Trails	Immortal Sergeant	Young and Willing		
		Apache Trail		Forest Rangers			Fighting Devil Dogs				
FEB. 6	Reveille With Beverly	Cairo		Henry Aldrich, Editor		They Got Me Covered		Chetniks		How's About It?	Truck Busters
		Eyes in the Night								Tenting Tonight on the Old Camp Ground	
FEB. 13	No Place for a Lady	For Me and My Gal	Kid Dynamite	Mrs. Wiggs of the Cabbage Patch	Dead Men Walk	Journey Into Fear		Meanest Man in the World	Hangmen Also Die	Sherlock Holmes and the Secret Weapon	
		Omaha Trail			Wild Horse Rustlers	Hitler's Children	Dead Man's Gulch				
FEB. 20	Riders of the Northwest Mounted	Panama Hattie	Prison Mutiny	Road to Morocco				Margin for Error		Amazing Mrs. Holliday	Hard Way
		Seven Sweethearts		Street of Chance		Saludos Amigos					
FEB. 27	Something to Shout About	Somewhere I'll Find You	Haunted Ranch		Night for Crime	Two Weeks to Live		Young Mr. Pitt		Hi, Buddy	
		Tish		Block 3 (42-43)							
MAR. 6	Let's Have Fun	War Against Mrs. Hadley	Silver Skates	The Avengers		Cinderella Swings It					Mysterious Doctor
		White Cargo		Lucky Jordan							
MAR. 13		Yank at Eton	Ape Man	My Heart Belongs to Daddy	Bad Men of Thunder Gap (W)	Pride of the Yankees	South of the Border (W) Re-release			Frankenstein Meets the Wolf Man	
		DECEMBER		Palm Beach Story							
MAR. 19	After Midnight With Boston Blackie	Journey for Margaret		Wrecking Crew	Fugitive of the Plains	Tarzan Triumphs	Blocked Trail			It Ain't Hay	
		Reunion in France			Queen of Broadway						
		Stand by for Action		Block 4 (42-43)			Hit Parade of 1943				
		Three Hearts for Julia		China		Forever and a Day	Idaho				
		Whistling in Dixie		Happy-Go-Lucky							
				Henry Aldrich Gets Glamour							
				Lady Bodyguard							
				Night Plane from Chungking							
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	Boy From Stalingrad	A Stranger in Town	Ghosts in the Night	Aerial Gunner	Behind Prison Walls	Avenging Rider (w)	Calling Wild Bill Elliott	Coney Island	Bar-20	Always a Bridesmaid	Action in the North Atlantic
	Commandos Strike at Dawn	Above Suspicion	I Escaped From the Gestapo	Alaska Highway	Black Raven	Bombardier	Carson City Cyclone	Crash Dive	Border Patrol	Captive Wild Woman	Adventures of Mark Twain
	Deadline Guns (w)	Air Raid Wardens	Land of Hunted Men	Dixie	Convict Battalion	Falcon Strikes Back	Chatterbox	Dixie Dugan	Buckskin Frontier	Cheyenne Roundup (w)	Air Force
	Destroyer	Andy Hardy's Double Life	War Dogs	For Whom the Bell Tolls	Corregidor	Flight for Freedom		He Hired the Boss	Calaboose	Cowboy In Manhattan	Arsenic and Old Lace
	Fighting Buckaroo (w)	Assignment in Brittany		Good Fellows	Follies Girl	I Walked With a Zombie	King of the Cowboys	Hello, Frisco, Hello	Colt Comrades	Eagle Squadron	Background to Danger
	Frontier Fury	Cabin in the Sky	IN PRODUCTION	Henry Aldrich Plays Cupid	Ghost and the Guest	Ladies' Day	Man Trap	Moon Is Down	Kansan, The	Good Morning, Judge	Constant Nymph
	Hail to the Rangers	Destination Tokyo	Clancy Street Boys	Henry Aldrich Swings It	My Son, the Hero	Mr. Lucky	Purple V	My Friend Flicka	Lady of Burlesque	He's My Guy	Crime by Night
	Last Horseman (w)	Dr. Gillespie's Criminal Case	Ghost Rider	High Explosive	Western Cyclone	Petticoat Larceny	Tahiti Honey	Ox-Bow Incident	Leather Burners	Hi' Ya, Chum	Desert Song
	Law of the Northwest	Dr. Gillespie's New Assistant	Sarong Girl	Miracle of Morgan's Creek		Red River	Santa Fe Scout	Quiet, Please, Murder	Nazty Nuisance	Keep 'Em Slugging	Devotion
	More the Merrier	DuBarry Was a Lady	Wild Horse Stampede	No Time for Love	IN PRODUCTION	Robin Hood (w)	Shantytown	School for Sabotage	Prairie Chickens	It Comes Up Love	Edge of Darkness
	Murder in Times Square	Harrigan's Kid		Salute for Three	Submarine Base	Sagebrush Law (w)	Tahiti Honey	Tonight We Raid Calais	Silver Queen	Lone Star Trail (w)	Last Ride
	Redhead From Manhattan	Human Comedy		Star Spangled Rhythm		Squadron Leader			Somewhere in France	Oh! Doctor	Mission to Moscow
	Riding West	Keeper of the Flame		Submarine Alert		This Land is Mine	IN PRODUCTION	IN PRODUCTION	Texas Law	Raiders of San Joaquin (w)	Old Acquaintance
	Robin Hood of the Range	Lassie Come Home		Triumph Over Pain			Days of Old Cheyenne	Bomber's Moon	Taxi, Mister	Rhythm of the Island	Princess O'Rourke
	Saddles & Sagebrush	Northwest Rangers		True to Life		IN PRODUCTION		Heaven Can Wait	Yanks Ahoy	Sherlock Holmes and the Secret Weapon	Thank Your Lucky Stars
	She Has What It Takes	Presenting Lily Mars				A Lady Takes a Chance		Jane Eyre		Sherlock Holmes in Washington	Watch on the Rhine
	Silver City Raiders (w)	Private Miss Jones		IN PRODUCTION		Fallen Sparrow		Jitterbugs	IN PRODUCTION	Son of Dracula	
	Wyoming Hurricane	Random Harvest		Five Graves to Cairo		Gildersleeve's Bad Day		Stormy Weather	Stage Door Canteen	We've Never Been Licked	IN PRODUCTION
		Salute to the Marines		Hostages		Leopard Man		Sweet Rosie O'Grady		Tombstone From Heaven	Night Shift
	IN PRODUCTION	Slightly Dangerous		Lady in the Dark		North Star				White Savage	Saratoga Trunk
	Attack by Night	Swing Shift Maisie		Let's Face It		Sky's the Limit					
	Blondie Buys a Horse	Tennessee Johnson		Riding High						IN PRODUCTION	
	Right Guy	Youngest Profession		So Proudly We Hail						Corvettes in Action	
	Somewhere in Sahara									Cross Your Fingers	
		IN PRODUCTION								Flesh and Fantasy	
		A Guy Named Joe								I Want to Sing	
		Bataan								Never a Dull Moment	
		Best Foot Forward								Oh, Say, Can You Swing	
		Faculty Row								Phantom of the Opera	
		Girl Crazy									
		I Dood It									
		Right About Face									

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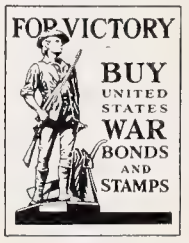
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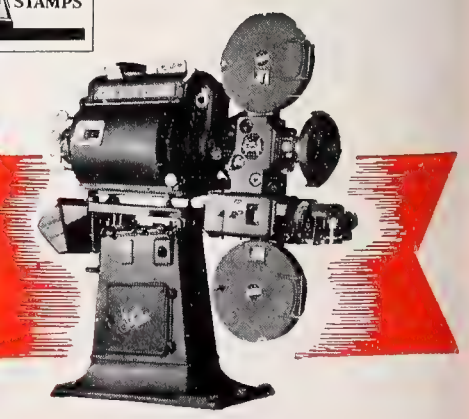
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SHOWMEN'S TRADE REVIEW

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REVIEWED IN THIS ISSUE

	Page
The Youngest Profession	11
The McGuerins From Brooklyn	11
Keep 'Em Slugging	11
Slightly Dangerous	11

★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 33

Vol. 38 No. 7

March 6
1943

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Paul N. Lazarus, Jr. (See Page 3)

THE SHOW BUILDER

Begins on Page 25



MARCH CAME IN LIKE A LION!

Metro-Goldwyn-Mayer, of course!



Shout the praises of all who made it possible:

WILLIAM SAROYAN'S

"THE HUMAN COMEDY"

Produced and Directed by
CLARENCE BROWN

Starring
MICKEY ROONEY
with FRANK MORGAN

James Craig · Marsha Hunt · Fay Bainter · Ray Collins
Van Johnson · Donna Reed · Jack Jenkins · Dorothy Morris
John Craven · Ann Ayars · Mary Nash · Henry O'Neill
From the Story by William Saroyan · Screen Play by Howard Estabrook · A Metro-Goldwyn-Mayer Picture

Join Red Cross Drive
Week of April 1—7!

SHOWMEN'S BULLETIN BOARD

New Product Shooting

Five new features and one western got under way before the cameras in Hollywood studios this week, with Columbia starting two; MGM studios rolled cameras on two; Republic added another western to its active list on the lot; Warner Bros. started shooting Irving Berlin's "This Is the Army." (Details Hollywood News.) This week a year ago 12 new pictures went into production.

Where "stranded town" theatre patrons go is illustrated in Census Bureau report showing only 5 of 60 counties in Colorado show population increases, the other 55 showing decreases. See Regional News, Denver.

Next Week's Releases

For the week ending March 13, Producers Releasing is offering "Fugitive From the Plains" and "Queen of Broadway"; RKO-Radio offers "Tarzan Triumphs," Republic releases "Idaho," "The Purple V" and "Blocked Trail"; Universal releases "Frankenstein Meets the Wolf Man." (Feature Booking Guide for complete details.)

A virtual death-blow was aimed at the anti-blind checking bill recently introduced in the Iowa legislature. See Regional News, Des Moines.

Trade Shows Next Week

MGM has trade shows scheduled for March 9 and 10 on "Harrigan's Kid" and "Assignment in Brittany." Twentieth Century-Fox is showing four features March 8 and 9, the pictures being: "Dixie Dugan," "Quiet Please, Murder," "Hello, Frisco, Hello," "He Hired the Boss," and "The Moon Is Down." (Details in general news section.)

SHOWMEN'S TRADE REVIEW

Vol. 38, No. 7 March 6, 1943

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INDEX TO DEPARTMENTS

Advance Dope	32
Box-Office Slants	11
Current Product Summary	39
Feature Booking Guide	33
Hollywood	30
Newsreel Synopses	28
On the Patriotic Front	10
Program Exchange	18
Regional News	12
Selling the Picture	19
Shorts Booking Guide	36
Short Subject Reviews	28
Showmanalysis	22

Paul N. Lazarus, Jr.

(The Man on the Cover)

Director of advertising and publicity for United Artists, a post to which he was appointed this week by Gradwell L. Sears, vice-president in charge of distribution. Lazarus is one of the youngest executives to fill such a position with a motion picture company. He entered the motion picture field in 1933 upon his graduation from Cornell University, as a member of the publicity staff of Warner Bros., remaining with that company for ten years and rising to the position of head of trade paper advertising. Since last October he has been an account executive in charge of motion picture accounts for Buchanan & Co., advertising agency.

Suit for $10,000 damages against projectionists Local 306 of New York has been filed by Sharbu Operating Corp., for walk-out at theatre. See Regional News, New York.

At-A-Glance Slants on the New Features

KEEP 'EM SLUGGING (Universal) Routine Dead End Kids melodrama with a war flavor. Good Saturday matinee offering.

THE McGUERINS FROM BROOKLYN (United Artists) Good slapstick amusement in the best Hal Roach manner to entertain average adult audiences.

SLIGHTLY DANGEROUS (MGM) Star values guarantee good business for light and frothy romance that will satisfy average patronage.

THE YOUNGEST PROFESSION (MGM) Comedy about a junior miss and her pals in autograph hunting among the screen stars—with several of MGM's names appearing briefly.

Get Set for New Record

Theatremen are getting ready to go over to another goal—the quota is 6 to 10 million dollars—in the drive for the Red Cross, set for April 1 to 7, and the industry's fine record seems certain to be maintained by this biggest undertaking to date. For details of the campaign lined up by WAC headquarters and state organizations of that body see Film Industry on the Patriotic Front

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Feature Backlog: 180

A total of 180 features and westerns comprise the pictures completed and those in actual production which have not yet been set for definite release. The breakdown by companies is as follows: Columbia—19 completed, 5 in production; MGM—17 completed, 6 in production; Monogram—5 completed, 2 in production; Producers Releasing—6 completed; RKO-Radio—12 completed, 5 in production; Republic—9 completed, 3 in production; 20th Century-Fox—11 completed, 6 in production; United Artists—14 completed, 1 in production; Universal—16 completed, 6 in production; Warner Bros.—15 completed, 2 in production. (Details in Product Summary.)

All Cleveland downtown theatre records were shattered last week. See Regional News, Cleveland.

Week's Neatest Idea

Gate-crashing has become the pernicious prelude to a vicious brand of vandalism that now seems to be sweeping the country's theatres. The best defense against the gate-crasher is a good offense based on cooperation of federal authorities—since the gate-crasher violates a federal law when he enters a theatre without paying admission tax. Details of a very successful attack on gate-crashing will be found in an article in the general news section.

Movie Shows Essential

Motion picture admissions should not be permitted to drop more than ten per cent below the nearly 900 million dollars they accounted for in 1941, according to Joseph L. Weiner, director of the Office of Civilian Supply. Although in a report to Presidential Adviser Byrnes, Weiner reports that a drop of 32 per cent in the value of all civilian goods and services would be "safe," annual box-office receipts of motion picture theatres should not drop below 809.6 million, he said, or 90 per cent of the 899.5 million taken in two years ago.

The implication is that the war effort would suffer more from the blow to civilian morale, that curtailment of film entertainment would mean than it would benefit from the production facilities and manpower that might be released by such curtailment.

"THE MOST IMPORTANT PICTURE OF 1943"

John Steinbeck's

THE MOON IS DOWN

ON THE WAY FROM

20th CENTURY-FOX!

Rush your Pledge for RED CROSS WEEK—Apr. 1-7

The Editorial Page

Current Topics

A contemporary carried two important stories this week both of which have been subjects of comment on this page. As a result we were prompted to bring them both back for a return engagement here.

The first had to do with a study of film rentals for theatres adversely affected by war conditions, draft, etc. No follower of this page can possibly forget the persistency of our efforts for the relief of exhibitors falling into this classification. Nor shall we ever stop "haunting" the top sales executives in our quest for one of them to take the initiative and set a good example.

There are two ways of tackling this problem. One is to make it tough as hell for any exhibitor needing relief to get it through the medium of asking for endless figures, affidavits, cross-examination and mebbe throwing the mother-in-law in for good measure.

The other, and proper way, is to simply ask the branch manager in each territory which exhibitors to his knowledge, have situations which are in the red (or on the borderline) due to war conditions, and then, without further applesauce or red tape, permit him to grant such exhibitors a 25 to 50 per cent cut.

Need we again point out that the increased revenue from practically every average city in the country would make this offer amount to pennies by comparison with the goodly take everywhere else?

The second item was about big business in the downtown houses helping rather than milking the subsequent runs.

Quite naturally, any picture that is good enough to roll up record-breaking grosses in the first runs, is bound to do proportionately well in the runs that follow. BUT—and this is a great big BUT—not if the picture is held over far and beyond the normal playing time of a picture in the first run.

No one can convince an exhibitor that a downtown run that is normally on a policy of say two weeks top but which, because of big grosses on some particular picture, stretches into a four-or five-week run, is not cutting into the receipts of theatres playing that same picture on subsequent run. Sure there are exceptions to any rule or argument, but in general, extended time that doubles the average run of the downtown house is, and will continue to be, considered "milking."

For the benefit of those who may doubt this opinion we suggest that all such contact some theatremen, especially those in the larger cities, and ask what their experience has been.

The distributors cannot be blamed for trying to get all they can out of a picture's first run. They know they are getting it there but they can't be too sure what the net result will be if they wait until the last run is completed.

But on the other hand, they shouldn't expect to keep a good picture running indefinitely in the first run without making some adjustment in the terms of the theatres which will have to follow the spectacular runs.

It is of such practices that much ill-feeling is bred and the repetition of which causes tempers to flare, with the result that another pot of mud is readied for someone to throw at the industry. Besides, fair play and consideration for the subsequent run customers demand that all distributors institute some sliding scale for the protection of those other theatres not in the first run category.

▲ ▲ ▲

Always First

No matter how difficult, or even adverse its effect on business a theatre's war activity may be, it is always given wholeheartedly, enthusiastically and successfully.

Neither the government nor any official thereof had to suggest that men in uniform get a special low admission rate to theatres all over the country. It was given spontaneously and cheerfully by theatremen everywhere and now provides top-rate entertainment to the men in service who get a few days' precious leave.

After our last comment on this same subject someone told us we ought to lay off and not persist in talking about the great job our industry is doing. Maybe the advice was good but we still can't tire of shouting about something that should be shouted from the housetops—and with amplifiers directed at those mud-slingers and probers who take a fiendish delight in trying to smear the industry which responded so patriotically to the war effort on all fronts.

▲ ▲ ▲

Leo Takes Bow... Again

Genial Gus Eyssell of Radio City Music Hall hosted a nice party this week to commemorate the breaking of the Music Hall's record for long runs and to award some silver plaques to the picture and company responsible for this milestone event in the Hall's history.

"Random Harvest" was the picture; Metro, the company; Mervyn LeRoy, the director; Howard Dietz, the proxy for several of those awarded plaques; Bill Rodgers, speaker for the company, who, under terrific pressure, admitted that MGM was a great company.

—"CHICK" LEWIS

WAC Wants Reports on 'Discrimination'

Exhibitors who have proof that their employes are being discriminated against by local draft boards because of their connection with theatres should communicate with the Theatres Division of the War Activities Committee, a statement issued this week by WAC headquarters stated.

There were reports from several sections, Philadelphia notably (STR Regional News, Feb. 27), that theatremen, married and with dependents, had been notified to get into war work or face draft into the Service. These were discussed with Paul V. McNutt, War Manpower Commissioner, by a committee of the WAC in Washington last week. The committee reported that Mr. MacNutt said that motion picture theatres have not been declared either essential or nonessential, and that men between the ages of 18 and 28 would not be discriminated against because the theatre business has not been specifically declared essential.

The drain on manpower for theatre operation is exercising increasing pressure on exhibitors, and many theatres face closure because of shortages. The pinch is being felt most, of course, in small theatres in the low-population towns. Reports of theatre closings because of inability of exhibitors to obtain projectionists for vacancies created by drafting of their opreators are beginning to filter in from these small towns.

MGM Appeals Rooney's 1A Draft Classification

MGM studio officials appealed Mickey Rooney's 1-A classification this week, thus becoming the first picture producing company to claim essentiality for a screen actor. The appeal, naturally, made the headlines of the lay press, but broad interpretations of the move as indicating a concerted Hollywood policy from now on, was declared incorrect by the AMPP, whose spokesman said the action by MGM was an individual studio matter.

No statement on the Rooney appeal was made by MGM officials. Rooney is under long-term contract to MGM and the action claimed him to be essential and therefore requested that his 1-A classification be changed to permit Rooney's continued services to motion picture production.

The formal appeal attracted added attention because it followed swiftly upon the re-classification of Orson Welles as 1-A. Welles is now playing a part in "Jane Eyre" for 20th Century-Fox. He was moved up from 4-F, in which he was first classified because, it was reported, Welles had been found to be suffering from an asmatic condition and arthritis.

Republic to Hold Sales Meeting

J. R. Grainger, president of Republic Pictures, left by plane Sunday for the West Coast, with stopovers scheduled for St. Louis, Chicago, Omaha, San Francisco, and Los Angeles, where the first of a series of three sales conferences will be held on March 17th and 18th.

Kaufman Branch Manager

Herbert A. Kaufman, formerly Upstate and Jersey salesman operating out of the New York Exchange, has been appointed Paramount branch manager in Seattle, replacing Morris Segal, Neil Agnew, sales chief, announced.

New Flynn Starrer in April

"Edge of Darkness," new Errol Flynn-Ann Sheridan starrer vehicle, has been set for national release on April 24.

Cherchez Les Femmes

There's nary a word of encouragement coming these days from the War Manpower Commission. Although a delegation from the WAC Theatres Division was here last week to confer with Manpower Chief Paul V. McNutt, they received no encouragement regarding exhibitor manpower problems.

Likelihood of "necessary" listings for a theatre personnel is slimmer now than it has ever been, and the only advice of the WMC is to "start training replacements for all men of draft age."

The food situation, and the prospect for early passage of a National Service Act, point up the possibility that before long the farms may be taking more men than the Army.

Cherchez les femmes!

Crescent a Monopoly, Judge Davies Decides

Crescent Amusement Co., its six affiliated exhibitor and individual defendants, Tony Sudekum and Kermit C. Stengel, in the government anti-trust suit, were found guilty and a decree dissolving the combination given in a decision filed Wednesday by Judge Elmer Davies in Nashville.

Of the distributor defendants, only United Artists was held guilty of "acts of combination" with the exhibitor defendants and was ordered to dissolve any such connection with them.

Judge Davies' ruling requires each corporate exhibitor defendant (with the exception of Strand Enterprises, Inc.) or affiliated corporation, to divest itself of the ownership of any stock or interest in any corporate defendant, and requiring the individual defendants to resign as officers of any affiliated corporation.

Nebraska's Anti-ASCAP Statute to Stand

An attempt to repeal the anti-ASCAP law of 1937 has been virtually killed with the Nebraska legislature's public health committee voting 4 to 1 against the measure introduced by Senator Rakow.

Tax Commissioner Frank Brady, who was instrumental in getting passage of the law requiring registration of songs with the secretary of state's office, appeared before the committee and said "if you're going to repeal one anti-monopoly bill you might as well repeal them all."

Producers Re-Elect Freeman For Third Term Presidency

The Association of Motion Picture Producers re-elected the entire ticket Tuesday, returning Y. Frank Freeman to the presidency for a third term; Edward J. Mannix, first vice-president; Cliff Work, second vice-president; and Fred W. Beetson, executive vice-president, secretary and treasurer. B. B. Kahane, Samuel Goldwyn, Mannix, Wiilliam Goetz, Charles W. Koerner, M. J. Siegel, Freeman, C. W. Thorton, Work and H. M. Warner were retained on the board of directors.

Horne Expands 20th-Fox's East And West Coast Publicity Staff

Hal Horne, advertising and publicity director for Twentieth Century-Fox, last week announced that James Dunn, Kerk Burbank, Jessica Landau, Marjorie Chapman and Marie Van Slyke of the home office publicity department, will leave shortly for California to join former Eastern publicity manager Richard Condon now in charge of special exploitation at the studio.

Arthur's Dual Ban Plan Progressing

St. Louis is very rapidly approaching a 100 per cent approval of the proposal of Harry C. Arthur, Jr., head of the Fanchon & Marco theatres here, that the motion picture exhibitors voluntarily eliminate double-feature programs on or before June 1st.

It appears that at this time there are but two important exhibitor units outside those who definitely committed themselves in favor of Arthur's plan.

The only influential exhibitors who haven't signed up or indicated a willingness to sign at an early date are said to be Clarence H. Kaimann, who is interested in the O'Fallon, Baden, Ashland, Queens, Pauline, Bremen, Salisbury, Robin, Lowell and Bridge, and Loew's, Inc., which operates Loew's State and Loew's Orpheum in the first-run field.

This doesn't necessarily mean that all of the others among the 110 motion picture theatres of St. Louis and St. Louis County have already signed up in favor of the elimination of double-bills. However, it appears that Kaimann and Loew's are the only exhibitors who might influence the action of others who haven't come into camp.

Allied Re-Elects Rosenberg; Myers Retains Counsel Post

At the closing session of the board of directors' meeting Friday (Feb. 26) the national Allied board of directors re-elected M. A. Rosenberg of Pittsburgh president; Abram F. Meyers, general counsel and chairman of the board; and Martin Smith, treasurer. Meyer Leventhal was voted the secretaryship in place of Charles Olive while Don Rossiter replaces Pete J. Wood as recording secretary. To fill the executive committee vacancy created by resignation of Nathan Yamins, William Ainsworth was elected, while Col. H. A. Cole, M. A. Rosenberg, Sidney Samuelson, Jack Kirsch, Roy Harrold and Martin Smith were retained.

20th-Fox Showing Four Features March 8 and 9

Four new features will be tradeshown by Twentieth Century-Fox at the New York Exchange, 345 West 44th Street, March 8th and 9th. These dates have also been set nationally for similar showings in all other branch offices. "Hello Frisco, Hello" followed by "Dixie Dugan" are both set for Monday, March 8th screening starting at 2:15 P.M. "The Moon Is Down" followed by "He Hired the Boss" are scheduled for Tuesday, March 9th, with the first picture starting at 2:15 P.M.

WB Confer on '43-'44 Schedule

Ben Kalmenson, general sales manager for Warner Bros., and Samuel Schneider, who handles financial matters for the company, left New York over the week-end for the coast to confer with H. M. and J. L. Warner and Charles Einfeld on plans and policies covering the summer months and the start of the 1943-1944 season. Mort Blumenstock arrived in Burbank Monday to participate in the conferences.

Vote 'Mrs. Miniver' Tops

Metro's "Mrs. Miniver" was voted by the movie-going public as the best-liked picture of 1942 in a nation-wide survey conducted by Audience Research Institute. "Wake Island" ranked second, with "How Green Was My Valley" third, "Holiday Inn" fourth, "The Road to Morocco" fifth, and "The Pride of the Yankees" sixth.

Movies With Business OK, Boston OPA Says

A bulletin clarifying gasoline rationing as it applied to pleasure driving, based on an interpretation by the Boston Regional O.P.A. Office, was issued Wednesday for the benefit of theatregoers in New England by the Service Bureau of the Motion Picture Industry. Addressed to "All Theatre Owners and/or Operators," the bulletin covered five points and authorized the use of this information on all motion picture screens, theatre advertising, publicity and general exploitation and promotion. The points:

1. If you drive your car to work, you may leave it at your regular parking place, go to a movie after work, then drive home.
2. If you drive your car on a necessary periodic visit to a shopping center to which there is no other means of transportation, you may park, go to a theatre after shopping, then drive home.
3. A student authorized to drive to school may park, as usual, go to a movie after school, then drive home.
4. On a trip for which there is no other means of transportation to obtain medical or dental attention, you may go to the theatre after receiving treatment, then drive home.
5. Regulations do not prohibit your stopping at a theatre during the course of other permitted driving, providing you do not deviate from your direct route. No driving to a place of amusement is permitted if you use extra mileage.

'Forever and a Day' Profits to Charity

Proceeds of "Forever and a Day," produced by RKO and to be distributed by that company at no profit, will be donated to the National Foundation for Infantile Paralysis in the U. S. and to whatever charities are selected by other nations when the film plays in their countries, it was announced Wednesday in the offices of N. Peter Rathvon, president of RKO-Radio, by Sir Cedric Hardwicke, one of the 78 stars who appear in the picture.

Basil O'Connor, president of the National Foundation for Infantile Paralysis, expressed his appreciation of the unique venture in film making and distribution, and said that President Roosevelt has accepted the offer on behalf of the Foundation. O'Connor said that a ceremony will be held at the White House next week, at which the President will meet Sir Cedric and a committee of stars, producers, directors and writers from Hollywood.

Ned Depinet, head of RKO distribution, said the picture would be handled by the company like any other commercial production, with the exception that returns above the actual cost of distribution will be donated to the charities selected as beneficiaries of the profits from the picture's distribution.

Weshner Joins Disney As Press Consultant

David E. ("Skip") Weshner was this week appointed general consultant and coordinator of the publicity and exploitation campaign planned by Walt Disney Productions for "Victory Through Air Power," the Disney picture based on the book of that title by Major Alexander de Seversky, which United Artists will release.

The appointment, announced Thursday by Roy Disney, general manager of Walt Disney Productions, lends credence to the belief that the intensive type of campaign which Weshner conducted for UA's "In Which We Serve," will be launched in behalf of "Victory Through Air Power."

Kansas Divorcement Bill Killed

At Topeka, Kansas, Senate bill No. 2, known as the Theatre Divorcement Bill, was defeated in committee following public hearings. Passage of the bill would have divorced theatres from circuit operation.



KUDOS FOR "RANDOM HARVEST." Commemorating the record-breaking 11-week run of MGM's "Random Harvest" at Radio City Music Hall, Gus Eyssell, the Hall's managing director, presented plaques to makers of the picture at a luncheon last Monday. Left to right, Howard Dietz, MGM vice-president in charge of advertising and publicity; Guest of Honor Mervyn LeRoy, director of "Random Harvest"; Eyssell, and William F. Rodgers, MGM vice-president in charge of sales.

Showman's 'Brain-Storm' Ends 'Gate Crashing' in San Diego

Long a serious problem in theatre operation, the "gate-crashing" evil has plagued theatremen from one end of the country to the other.

Now the problem has been solved—solved, at least, in San Diego, Calif., by Manager Sidney Wieder of the Fox Theatre, whose solution should serve as a model in other situations where the evil exists.

Slogan of the Fox, as well as all other Fox West Coast theatres, is "The Place to Go." A certain element of San Diego made it "the place to go" all right, but they didn't want to pay for the privilege. So serious did the "gate-crashing" evil become that Manager Wieder found it getting beyond his control. Then he hit on an idea. Here's the story, in Wieder's own words:

"When a person 'crashes' a theatre, he not only steals an admission ticket, he becomes guilty of violating a Federal law, since he fails to pay the Federal tax imposed. Armed with this 'brain-storm,' I called upon the Internal Revenue office to inquire how far I could go in prosecuting evaders; they said I could go the limit, and that they would back me up. Moreover, they proved it by offering to assign two operatives to the theatre on any night or nights that I specified. They would 'give them a lesson in cheating the Government,' they said.

"So, the following Friday (day on which the trouble was greatest) two Government men appeared, as agreed upon. They had scarcely been seated when two high school youths 'crashed' the balcony. Of course, they were nabbed immediately and brought to the manager's office, where they were grilled by the officers and warned of the seriousness of their 'crimes.' The two boys have not returned.

"But, while this remedied the situation, it did not completely cure it—for, after all, it was impossible to call in officers every time, and at the time, the house was 'crashed.'

"So, I got another 'brain-storm.' I bought an inexpensive camera with a flash-gun attached—figuring to put on a serious campaign over a short period, have the officers present, and photograph every kid caught. Every youngster caught was photographed after being given the 'government lecture' by either the officers or myself. Keynote of the talk is the seriousness of evading tax payment and consequent retarding of the war effort; this, and the impression the photograph makes on them, does the trick. In every instance, a boy will ask me what I am going to do with the photograph. The answer is always the same: that it's going to be turned over to the Bureau of Internal Revenue, as requested by them. And it is, too.

"A point of my 'lecture' which I feel is very important is an appeal to their patriotism—the true seriousness of 'gypping' Uncle Sam right now, especially when every nickel counts. It apparently reaches them, too, because few leave the theatre after our talk without pledging themselves to be better Americans, and to appeal to the other kids at school to look upon the idea of 'gate-crashing' in the same light.

"Meantime, the weeks have rolled by since this approach to the problem was started. The situation is well under control, and I can honestly say that any trouble now is only a fraction of what we encountered before. In fact, weeks will actually pass without any trouble at all."

Set Trade Shows on Five Paramount Features

Neil Agnew, Paramount's sales chief, announced Monday trade screenings of five more pictures in the key centers. "China" will be shown March 22, "Aerial Gunner" and "Salute for Three" will be screened March 22. "High Explosive" will run March 23 and "Five Graves to Cairo" is set for May 3.

Warner Trade Show Switch

"Edge of Darkness" will be nationally trade-shown by Warner Bros. on March 22 in place of the previously announced "Watch on the Rhine" and "The Last Ride," it was announced Wednesday. A new date will be set later for screening of the latter two pictures.

Young America—1943

The subway train had stopped. The man took leave of the woman and her daughter, apparently a youngster of ten or eleven.

"Mother, I want to see 'Hitler's Children'," pleaded the child.

"Didn't you hear what he said about it?" asked the mother. "He says it isn't any good."

Retorted the youngster: "We all have a right to our own opinion. That's his. I might think otherwise. I want to see it."

BUD ABBOTT and LOU CO

THE BIGGEST HORSE LAUGH YOU'VE EVER HAD!



in DAMON RUNYON'S IT A

Your audiences will be glad to help!
RUSH YOUR PLEDGE FOR RED CROSS WEEK—April 1-7



with

Grace McDONALD • Cecil KELLAWAY • Eugene PALLETTE

Patsy O'CONNOR • Richard LANE

and Leighton NOBLE and His Orchestra

Screen Play, Allen Boretz, John Grant • Directed by ERLE C. KENTON Produced by ALEX GOTTLIEB

UNIVERSAL PICTURES

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Industry Red Cross Campaign Seeks a 6- to 10-Million Goal

With the March of Dimes drive over, and the results apparently headed toward a $2,000,000 total, the War Activities Committee this week gave the gun and cleared the right-of-way for the giant Red Cross campaign that will have the undivided attention of the industry April 1-7. Said Barney Balaban, national chairman:

"This Red Cross drive is, without question, the most important fund-raising effort ever undertaken by the industry. Never before have we had a cause that is so universally understood, so vital to our nation in wartime and so close to the hearts of the public. We have not set a quota—but if this drive does not result in a fund three to five times that ever before piled up by our industry, we'll be disappointed."

Since the largest total reached previously was the $2,120,000 in the Army and Navy Relief drive, it is apparent that the Red Cross committee is shooting at $6,000,000 to $10,000,000!

Pledges Sent to District Chairmen

After weeks of busy preparation, Claude Lee, campaign director, this week put into motion the many phases of the drive necessary to bring about 100 per cent organization of the industry. The pledges, which commit the exhibitors to audience collections during the week of April 1-7, have been sent out to the district chairmen in every exchange area of the country.

Instead of these pledges being returned to the New York headquarters of WAC, they are to be distributed by the district chairmen and received back, signed, by these same chairmen. They will see to it that the appeal trailer, the special gratis posters and other materials are sent to the theatres. This will save time and assures every theatre being promptly equipped with all it needs to conduct the drive.

All Money to Local Red Cross

Another popular phase of the Red Cross drive is the fact that *all* of the money collected is to be turned over by the exhibitor to his local Red Cross officials. He then sends a receipt to the national headquarters of the drive, so that the totals for the nation may be tabulated.

On Friday (March 5) the 14-page campaign book was scheduled to be mailed to every theatre in the country, with additional copies to the district chairmen, to distributor chairmen, to Public Relations Division chairmen and others.

A special bulletin service, to keep the Public Relations division and district chairmen informed on all developments, has been started by Oscar A. Doob, publicity chairman of the campaign.

While the industry's drive does not take place until April 1-7, much assistance will be given to the general Red Cross War Fund drive in March. The Hollywood Victory Committee has arranged with the Red Cross for a number of groups of screen personalities to make tours in March to appear at Red Cross rallies and dinners to stimulate contributions.

Although this is not part of the War Activities Committee's drive in April, members of WAC in the cities to be visited by the stars have been asked by Claude Lee, campaign director, to lend any cooperation they can to make the stars' visits profitable and pleasant to the Red Cross.

The itineraries so far arranged, subject to additional dates to be set later, are as follows:

Route No. 1—March 5—Denver; 6th, Colorado Springs; 8th, Albuquerque.

Route No. 2—March 1—El Paso; 4—New Orleans; 5—Memphis; 6—Montgomery; 7 Atlanta; 8—Knoxville; 9—Nashville; 11 Cincinnati; 12 Dayton; 13 Fort Wayne.

Route No. 3—Feb. 26—Boston; 27th—Cambridge; March 1 Springfield; 2—Worcester; 3 Hartford; 4—New Haven; 5—Bridgeport; 6-7—New York; 8—Patterson; 9—Elizabeth; 10—New York; 11—Pittsburgh.

Route No. 4—March 1—Philadelphia; 2—Wilmington; 3—Baltimore; 4 Harrisburg; 5—Buffalo; 6—Cleveland; 8—Detroit; 9—Chicago; 10—Gary.

Route No. 5—February 26—Omaha; 28—Minneapolis; March 2—St. Louis.

New All-Time Record

Loew's Grand Theatre in the Bronx celebrated Washington's Birthday by establishing a new all-time record for a single day's War Bond sales with a total of $153,000. Manager Arnold Siegal and Assistant Manager Robert Harris with the cooperation of a special committee of the American Women's Voluntary Services made a week's drive in the neighborhood enlisting the support of department stores, business men generally and clubs, all of whom were represented at the big rally in the theatre, Washington's Birthday eve, February 21. Loew's Grand is outstanding among the theatres leading in the sale of bonds. Since the theatre became an official issuing agent last May 30, Manager Siegal has reported a total of $450,000 in war bond sales.

Final Accounting in Dimes Drive Urged

With less than 2,000 theatres reporting, the March of Dimes fund, resulting from collections made by some 11,000 theatres during the week of Feb. 18-24, has reached over $500,000, according to figures released this week by Walter Vincent, national treasurer of the drive.

Nicholas M. Schenck, national chairman, yesterday sent out an urgent appeal to state chairment asking that exhibitors be asked to hurry in their accountings. Said he:

"The exhibitors of America have done a magnificent job for the infantile paralysis charity. Indications points to the total exceeding that of last year—but the job is not complete until we have the final accounting from every participating theatre and tender the final checks to the National Foundation for Infantile Paralysis. Delays in making this last accounting merely add to the expense of the drive and spoil, in some measure, the glorious achievement. On behalf of the national committee, I want to thank all the exhibitors and theatre workers who gave so generously of their time and effort. Now, let's finish the job."

Treasurer Vincent reported that 1,500 scattered theatres, mostly independent houses and small circuits, have accounted for $256,000, up to Tuesday. The 143 Loew's theatres, first large circuit reporting, will report over $219,000 in seven days against $187,000 last year in nine days. The Century Circuit, New York, collected $13,934 in 1943 against $12,819 last year. The Skouras houses in New York will approximate $28,000. The four Newsreel theatres in New York report $1,733.



Washing Machine Goes to War

Either Pop gave Mom a new washing machine for Christmas or the kids slipped this one out when Mom wasn't looking. It's part of the salvage collected by the youngsters in the Fresno Fox West Coast Theatres' copper drive. Campaign, directed by City Manager George F. Sharp, netted 2,340 pounds of copper, brass and bronze.

'At Front' Set for N.Y. First-Runs March 18

Fifteen Broadway houses, including practically all first-runs, have been set by Warner Bros. to play "At the Front," the War Department's North African invasion film, the week of March 18.

Theatres are the Paramount, Hollywood, Strand, Capitol, Rivoli, Criterion, Roxy, Rialto, Palace, Astor, Mayfair, Central, New York, Embassy Newsreel and Trans-Lux Newsreel.

Three Brooklyn first-runs—the Paramount, Strand and Fox—also will play the picture the same week, with the entire Loew and RKO circuits getting the four-reeler later.

"At the Front" is being made available for showing in Army camp theatres throughout the country before its March 18 general release date. After that, theatre bookings will keep the 677 Technicolor prints busy for some time to come, according to the keen interest in the film reported by Warner exchanges.

$167,000 for United Nations

Warner Circuit theatres, with exception of Philadelphia houses, collected a total of $167,000 in the recent United Nations Drive. Philadelphia theatres could not participate in this drive due to conflict with a local War Chest campaign.

Copper Matinees held in 40 Warner Circuit Theatres in the Philadelphia zone resulted in collection of more than four tons of copper for the government's metal drive. About 25,000 kids attended the special matinees, according to Ted Schlanger, Warner zone manager.

The Box Office Slant

The Youngest Profession

MGM **Comedy-Drama** **85 mins.**

AUDIENCE SLANT: (Family) The entire family will get much amusement and entertainment, particularly the youngsters just below army age.

BOX-OFFICE SLANT: Has the novel attraction of big names and the story of autograph hunters, making it good for top spot in most situations.

Cast: Virginia Weidler, Edward Arnold, John Carroll, Ann Ayars, Marta Linden, Dick Simmons, Agnes Moorehead, Jean Porter, Raymond Roe, Dorothy Morris, Scotty Beckett, Marcia Mae Jones, Sara Haden, Beverly Jean Saul, Marjorie Gateson, Thurston Hall, Jessie Grayson. Guest stars in the order of their appearance, Lana Turner, Greer Garson, Walter Pidgeon, Robert Taylor, William Powell. **Credits:** Directed by Edward Buzzell. Screenplay by George Oppenheimer, Charles Lederer and Leonard Spigelglass. Based upon the book by Lillian Day. Director of photography, Charles Lawton. Produced by B. F. Zeidman.

Plot: The president of a 'teen age girls' movie fan club, finds time between her job of welcoming many famous film stars when they come to town, to straighten out what she thinks is a mess in her father's life.

Comment: With the marquee names that this picture carries, it should do well at the box-office, for in addition thereto—it holds a particular appeal to youngsters of high school age and to the older members of the family group. There are numerous spots in the run of the picture when the laughs bubble up from all the way down, so that by the end of the show you feel you've had lots of entertainment. The cast, fine performers all, handle their assignments with the finesse and emotion expected of them. Edward Arnold leaves a delightful impression as the harassed father of a movie struck high school girl, Virginia Weidler, and that young lady lives up to the promise her earlier work had forecast. Direction by Edward Buzzell shows the talent for handling a group of stars and a story that shifts without noticeable effort that characterizes his work. Using the "name" actors, such as William Powell, Greer Garson, Walter Pidgeon, Robert Taylor and Lana Turner for window dressing, the studio has provided the picture with unlimited exploitation possibilities. Run a contest, with prizes, for the best collection of stars' autographs, reserving the right to display these in the lobby during the run of the picture. The best can be blown up for throwaway purposes, and an attractive and unique ad can be run in the newspapers.

Catchline: Come and see all your favorite stars in one picture.

The McGuerins From Brooklyn

(National Release, Dec. 31, 1942)

United Artists **Comedy** **47 mins.**

AUDIENCE SLANT: (Adult) A comedy of human errors performed in some of the best Hal Roach slapstick style.

BOX-OFFICE SLANT: The suggestive zany quips and conniptions that legend has made Brooklyn should draw many a fan seeking plenty of laughs for "war relief."

Cast: William Bendix, Grace Bradley, Arline Judge, Max Baer, Joe Sawyer, Marjorie Woodworth, Marian Martin, Rex Evans. **Credits:** Directed by Kurt Neumann. Screenplay by Earle Snell and Clarence Marks. Produced by Fred Guiol. A Hal Roach Production.

Plot: A wife's inopportune visit to her husband's office catches him "in the act" of suggestive play with his partner's secretary. Trying to convince his wife that it was all innocent, he and his partner "cook up" a scheme to attest his true love for his wife. However, it boomerangs. When the husband and the wife are on the verge of divorce, the secretary and his partner convince the wife that they are engaged, with all ending happily.

Comment: The comedy of human errors, produced in the best of Hal Roach style, carries the rather weak story. William Bendix, Max Baer and Joe Sawyer enact some of the best comedy. Grace Bradley's interpretation of Mrs. McGuerin, although overdone, is rather effective. It is a welcome relief for "war stricken" fans who seek an opportunity to laugh right out loud, while the story has many possibilities for timely showmanship with health clubs and such affiliated activities.

Catchline: To quote Shakespeare: "What Fools These Mortals Be."

Legion of Decency Ratings

(For Week Ending March 6)

SUITABLE FOR GENERAL PATRONAGE

The Human Comedy — The Mysterious Doctor
Western Cyclone — Fall In

SUITABLE FOR ADULTS ONLY

Ladies Day — Slightly Dangerous
After Midnight With Boston Blackie

Keep 'Em Slugging

Universal **Comedy-Drama** **61 mins.**

(Prod. No. 7040—Nat'l Release, Apr. 2)

AUDIENCE SLANT: (Family) Routine story that will please devotees of the Dead End Kids' brand of antics. Not up to previous films.

BOX-OFFICE SLANT: Good for the Saturday matinee crowds, but don't expect much beyond that.

Cast: Huntz Hall, Bobby Jordan, Gabriel Dell, Norman Abbott, Evelyn Ankers, Elyse Knox, Frank Albertson, Don Porter, Shemp Howard, Samuel S. Hinds, Mary Gordon, Milburn Stone, Joan Marsh. **Credits:** Directed by Christy Cabanne. Original story by Edward Handler and Robert Gordon. Screenplay by Brenda Weisberg. Director of photography, William Sickner. Associate Producer, Ben Pivar.

Plot: The Dead End Kids decide to do their bit towards aiding the war effort by getting jobs so that draft age men might be released for fighting. Their records are against them, but one finally lands a job in the jewelry department of a large store. He is blamed for a robbery, but manages to locate the thief, thus restoring himself in the good graces of the owner and getting jobs for his pals.

Comment: This is a routine picture that can be used to fill in time on any program, but it is not up to the standard set by some of the Dead End Kids' previous films. It might satisfy those who go for the brand of antics The Kids use in all their pictures and also those who aren't too discriminating about story and production in general. Its best playing time would probably be Saturday matinee. The story closely resembles many of their other films, with only part of the locale changed, and with the usual custom of having the antics interfere with the running of the story itself. Most of the performers do a good job. These include Evelyn Ankers, Elyse Knox, Frank Albertson, Mary Gordon and Milburn Stone. Sell this the same as previous Dead End Kids pictures. Enlist the cooperation of the WPC Agency and U. S. Employment Service Agency on the theme of high school boys relieving the manpower shortage by working after hours and during vacation. Contact schools and other boys' and girls' organizations.

Catchline: The Dead End Kids try to do their share towards relieving the manpower shortage.

INDUSTRY RED CROSS DRIVE
Theatre Collections April 1-7

Slightly Dangerous

MGM **Drama** **94 mins.**

AUDIENCE SLANT: (Family) Light and frothy romantic drama well sprinkled with amusing comedy action—will satisfy average patronage.

BOX-OFFICE SLANT: Star values guarantee good business but need of the SRO sign is doubtful.

Cast: Lana Turner, Robert Young, Walter Brennan, Dame May Whitty, Eugene Pallette, Alan Mowbray, Florence Bates, Howard Freeman, Millard Mitchell, Ward Bond, Pamela Blake, Ray Collins, Paul Stanton. **Credits:** Produced by Pandro S. Berman. Directed by Wesley Ruggles. Screenplay by Charles Lederer and George Oppenheimer from a story by Ian McLellan and Aileen Hamilton. Photography by Harold Rosson.

Plot: A girl soda-jerker in a small town chain store, chafing at the never-changing daily routine, leaves a suicide note and departs for the big city, intent on losing her identity and starting life anew. An accident affords opportunity to pose as an amnesia victim and she manages to pawn herself off as the long lost daughter of a Wall St. tycoon. The manager of the small town store, having lost his job and incurred the wrath of the community because of her suicide note, sees through her masquerade and sets about the business of exposing the fraud. Complications result when she pretends to accept his claim of being her husband and agrees to accompany him back to the small town. On the way they fall in love and she confesses. The Wall St. tycoon, unwilling to admit that he could have been deceived, agrees to accept her and her new found love into his family.

Comment: A gay and easy-to-follow story, nicely paced and mounted in the most elaborate MGM settings, this will prove highly acceptable and enjoyable entertainment for those who are willing to accept flagrant implausibilities in their screen fare. The casting is perfect in every role with Miss Turner attractively vivacious and sensuous in the heroine's spot. Robert Young doesn't exactly shine as the manager, suffering mental torment occasioned by the terrifying thought that he had been personally responsible for the death of one of his employes, and is entirely beyond his depth as a comic bedroom Romeo. Walter Brennan, Dame May Whitty, Eugene Pallette and others in prominent places handle their material nicely but it's a Lana Turner picture and she parades her sumptuousness throughout with telling effect. There are a few enjoyable novelty interludes but these seem to have been seriously forced and are not helped much by the closeup mugging of the principals who take part in the action. However, despite its many faults, the picture is good audience and the customers will get their money's worth.

Catchline: When a "nobody" girl becomes a "somebody" she still wants her "Johnny."

Regional News

ALBANY

Bill Kraemer, Schine chief booker, Gloversville, has been inducted into the Army, leaving for Camp Upton Feb. 26. Kraemer will be succeeded by Al Suchman.

Exhibitor Phil Strauss, Amenia, who operates the Pine Plains Theatre, Pine Plains, has joined the armed forces and Mrs. Strauss is now operating the theatre.

Schine Bookers Bernie Diamond and Elmer Sichel were in Albany early this week.

Kallet circuit's Margaretville, N. Y., house is now closing Tuesdays, Wednesdays and Thursdays.

Among the exhibitors now vacationing in Florida are Bill Smalley, who operates Smalley Circuit, Cooperstown, and Mr. and Mrs. Harry Hellman. Hellman operates the Paramount and Royal theatres, Albany, and the Palace Theatre, Troy, along with his son, Neil Hellman.

On the legislative front, the Assembly Codes Committee reported out the bill by Assemblyman Harold B. Ehrlich of Buffalo, making it a misdemeanor for places of public assembly to have revolving doors as outside exits unless there are doors swinging out on both sides of the revolving doors and of equal dimension. Although the effective date of the bill is not until Sept. 1, 1944, considerable attention has been directed to it, inasmuch as it was drafted after the Cocoanut Grove fire in Boston. A companion bill, sponsored by Senator Seymour Halpern, is in a Senate committee.

Assemblyman Daniel Burrows, Manhattan Democrat, last week introduced two bills providing that licenses of places of public amusement may be suspended unless full and equal accommodations are extended to all, irrespective of race, color, creed or national origin. Both bills provide that persons discriminated against can file petitions before licensing authorities, which, upon finding for the complainant, first must suspend the license for at least a month and upon repeated violations, can revoke the license.

All Albany theatres were told that drapes must be flameproofed and the Warner Circuit's Madison Theater was the first to comply, with other houses in that chain following suit. Fabian Circuit and the independents also followed suit. Fire officials announced that a minute inspection of all theatres satisfied them with safety hazard conditions.

Schine Ilion Corporation's clearance complaint against RKO, 20th Century-Fox, Paramount and Loew's was postponed until April 1. Interested theatres named were Warners' Stanley and Avon theatres, Utica, and the independently-owned Olympic, Utica.

Valley Theatre Corporation's clearance complaint against the same four companies and involving the same Utica theatres also resulted in another adjournment until April 1. Valley Theatre Corp. operates the Liberty, Herkimer.

Edsol Corporation, Scotia, which operates the Scotia Theatre, a former Schine house sold during the Government divestiture proceedings, also won a postponement until March 11 in its complaint against all five major companies. Interested theatres are all Fabian Circuit houses, the Proctor's, Plaza and State, Schenectady.

The USO-Variety Club Canteen for servicemen has been officially okayed as the deal for the new quarters at the K. of C. Hall has been signed. The USO will move in March 8.

Chief Barker C. J. Latta was appointed captain of the amusement division in the current national Red Cross drive, while Barker Arthur Newman will be in charge of the film exchange division.

CHARLOTTE

H. R. Mosely, manager of the Star Theatre, Blacksburg, S. C., promises that the Star will be re-opened within another week. It has been closed for repairs since severe fire damages last month.

WITH THE COLORS: E. G. Hill, former manager of the three A. B. Huff theatres in Kinston, N. C., is now a lieutenant in the Marines in charge of all the theatres at the New River Marine Base. His assistant is Private Finn Lee, owner of the Duplin Theatre, in Warsaw, N. C.

Mrs. Finn Lee, wife of the owner of the Duplin Theatre, Warsaw, N. C., has taken over the management of her husband's theatre since he is in service.

CHICAGO

In the national Red Cross Drive for $125,000,000, began here on March 1, Chicago quota has been set at $8,750,000 with the amusement industry expected to raise about $100,000. John Balaban, chairman of the amusement section for Chicago, appointed the following as members of his committee: Dave O'Malley, Jack Irving, Virginia Peine, Erwin Peine, Barney Hochstader, Charles Bidwell, Phil Hays, J. C. McCaffrey. Clyde Eckhardt, Abe Cohen, Frank Dare, Jack Kirsch, Eddie Silverman, James Coston, Oscar Lundy.

Theatre circuits are striking back at the hoodlums. The Warner circuit has stationed detectives at all of their leading theatres to prevent disturbances and destruction of property. Two young toughs were arrested at the Highland Park Theatre for stealing flush valves from the men's toilets. Police are pushing the drive to eliminate these conditions.

The Savanna Theatre Corporation has filed an intervention in the Marschessi Brothers' arbitration case, affecting their Mt. Carrol Theatre.

Several changes in loop theatre billings are expected this week with "Star Spangled Rhythm" following "Black Swan" into the State Lake Theatre after a six weeks' run. "In Which We Serve" is booked at both the B & K Roosevelt and the Apollo. "Immortal Sergeant" is slated for an early loop showing, while "Seven Days Leave" follows "Cat People" into the Trinz circuit's Monroe for its first loop showing.



GOVERNOR AIDS PRODUCER. Illinois' Governor Dwight Green, left, and State Director of Public Safety T. P. Sullivan, confer with Bryan Foy, right, about scenes for "Roger Touhy, Self-Made Man," which Foy is producing for 20th Century-Fox, with scenes made at the Illinois State Penitentiary as important sequences of the film.

John Jones, Variety chief barker, says that Chicago Tent No. 26 now has 170 members and others will be voted upon at the next meeting of the board of directors.

Lester Stepner, manager of the Jones, Linick and Schafer LaSalle, has been made publicity director of the circuit in addition to his managerial duties.

Women are getting ahead in the ranks of Chicago managers with Virginia Habel, former cashier at the Hammond Theatre of the Warner Circuit, being named assistant manager, and Helen Bohntenski named assistant manager of the J. L. & S. McVickers Theatre. Miss Bohntenski has the distinction of being the first loop lady manager, according to Johnny Jones, manager of the circuit.

Aaron Jones, Jr., of the L. J. & S. circuit, has returned from a visit to Florida where his father, Aaron Sr., veteran theatre executive, is recuperating from a serious illness.

Bob McAdams, manager of the Banovitz Plaisance Theatre, has joined the naval air corps.

Dave Arlen has joined the publicity and advertising staff of the Balaban and Katz circuit.

Leo Brown, a veteran member of the Chicago Operators Union and operator at the B & K State, is dead after a long illness.

Charles Ryan, Warner theatre executive, says the Warner theatres in this territory have advanced their afternoon admissions to forty cents. The Capitol Theatre weekday prices advanced to fifty cents; the evening admission prices go into effect at 6 p.m. instead of 6:30. The Stratford and Metropolitan theatres of the circuit have advanced their juvenile admissions from ten cents to fifteen cents.

Charles Bidwell, owner of the Chicago Cardinals football team, bid five thousand dollars for the electric American flag, donated to the new Chicago Variety Club by Tom Flannery, owner of the Whiteway Sign System and a member of the Chicago club. The money was given to the American Red Cross by the club as its first goodwill offering to the Red Cross organization.

H. C. Robinson of the Film Truck Service, Detroit, was in Chicago visiting local headquarters. Chicago office of Film Truck is cutting out Friday deliveries—a 15 per cent mileage reduction.

District Manager Bill Sharton, Warners exchange, has returned from his inspection of the Detroit exchange territory, recently added.

Gordon Slade, assistant manager of the Cosmo Theatre of the Warner circuit, has joined the army as an air cadet. Will Pofelski, chief of service of the Avalon Theatre, inducted.

Many changes have taken place in the managerial ranks of the Warner theatre circuit during recent weeks, with the calling of several managers into the armed services. Frank Reiger, formerly at the Stratford, goes to the Paramount at Hammond, George Danek succeeds him at the Stratford. James Refakes is now at the Jeffrey Theatre, with Earl May going into the Ogden Theatre and Will Stacey into the Oakland. Joshua Crosby is transferred to the Frolic and Eugene Pofelski to the Cosmo. William Harris goes to the Metropolitan.

Roy Bruder, formerly manager of the B and K Chicago Theatre and now operating a large amusement enterprise with Johnny Perkins in East St. Louis, is on a vacation, visiting many Chicago friends.

H. C. Costello, managing director of the Oriental Theatre, is in New York City, booking talent and films for the big house.

The Rialto Theatre, under Barger management, is celebrating its 26th anniversary this week with a huge stage and film bill.

REGIONAL NEWS FROM CORRESPONDENTS

CINCINNATI

John Powell, who operates the Matoka Theatre, Matoka, W. Va., reports that "Hitler's Children" drew an audience of 1,400 in four showings. Matoka's population is only 900.

Donald Jacques, son of Stanley Jacques, RKO Exchange Manager, has been transferred from Astoria, L. I., to Washington, D. C., where he has been assigned film editor in the John Houston Unit.

Hugh Owen, division manager for Paramount, came on from New York, as did Harry Goldstein, division manager from Cleveland. Both were at the Paramount Exchange to attend a sales meeting this week.

J. J. Grady, 20th Century-Fox, attended a three-day district manager meeting in Chicago.

Warners' Eastern division manager, Jules Lapidus, was a visitor this week. Also Harry Thomas of Monogram.

Louis Wiethe, who operates the Roselawn Theatre, has given the house over for Sunday mornings to the Roselawn Baptist Church, the congregation having outgrown the church it occupied.

John Costello, RKO shipper for fifteen years, resigned to take up defense work. At a farewell luncheon he was presented with a handsome wrist watch.

At last Wednesday's meeting of the Indignant Exhibitors' Forum, at which Willis Vance, chairman, presided, there was also a report on the recent address in New York by W. F. Rodgers, vice-president of Loew's, Inc., urging exhibitors and district groups to get together for a national motion picture organization. The Forum meeting was attended by about seventy suburban theatre owners.

CLEVELAND

All previous downtown first-run records were shattered last week, with the total take going 70 per cent better than the estimated average. Result is the unprecedented holdover at four of the local six first-run theatres. Leading the list were "Hitler's Children" at the Hippodrome and "Random Harvest" at Loew's State. Only new pictures currently on parade are "Three Loves for Julia" at Loew's Stillman and the usual combination program at the RKO Palace consisting of "Tarzan Triumphs" on the screen with Jan Savitt and Beatrice Kay on the stage.

Off to Hot Springs, Ark., for a vacation went Leo Greenberger and Dave Polster of the Community Circuit Theatres, Max M. Jacobs, head of Imperial Pictures and Ralph Rose, who runs the Ridge Theatre.

MGM staged a luncheon at the Statler Hotel last Friday in honor of Jack Flynn, John J. Maloney and P. J. Byrne, all of whom were recently promoted to top jobs. Thirty-five exhibitors representing some 130 northern Ohio theatres attended. Also present, in addition to the guests of honor were B. D. Stoner, MGM Pittsburgh manager, and E. H. Booth, Cincinnati manager; Ernest Schwartz, president of the Cleveland Motion Picture Exhibitors Association; Jack Shulman, Lake Theatre, Painesville, and the Lexington, Cleveland; and M. B. Horwitz, general manager of the Washington Circuit.

Charles Deckman, one of the owners of the Berea Theatre has taken over the management of the house, following the resignation of Clarence Madden.

Ivan Debray, a newcomer here, has been appointed manager of Warners' Variety Theatre, to succeed John Kuehn who has left for Milwaukee.

Local branch managers report that there is no tendency on the part of exhibitors to throw double features into the discard to prepare for an anticipated shortage of feature product. Although Cleveland's first-run houses all play single features practically all subsequent-runs play duals and expect to continue doing so, until there is an actual scarcity of film.

Clem Pope, managing director of RKO theatres in the Cleveland area, announces that Lou Mayer, manager of the RKO Temple Theatre, Rochester, for the past six years, has arrived in town to share managerial duties of the RKO Palace with George Rossman. Increasing popularity of the Palace combination stage and screen shows requires the services of two managers to handle the responsibility.

Barkers of Dayton Variety Club No. 18 reacted with keen and merited self-satisfaction to the Tent's victory in carrying off the attendance trophy at the recent national convention in Chicago. Dayton, though the smallest Variety Tent in point of membership, took a prize the Tent's Barkers went out after in earnest. The Dayton Club's records show also that the Heart Quota was doubled last year—another real achievement in view of the fact that 20 per cent of Dayton's Barkers are now in the service. Justly crowing over these facts are: Wm. A. Keyes, Harry E. Condron, Roy Wells, Winfield Kenney, Father Hinnsen, Fred Krimm, Paul Banker, D. V. Chancellor, C. E. Edwards, Allen O'Leary, Earl Long, Dr. K. Hur, Robert Weisenberger.

DENVER

What has happened to theatre audiences in most of Colorado communities is seen in the census bureau estimate which shows that only five counties in the state have shown population increases, with 55 showing decreases. The three largest cities, Denver, Pueblo and Colorado Springs, show the largest increases in civilian population, with Grand, Lake and Baca counties showing increases. According to the estimate Colorado's population decreased 29,913, or 2.7 per cent. Other states in the Denver exchange area showing decreases are Wyoming, 5.5 per cent, and New Mexico, 1.9 per cent.

The Rocky Mountain Screen Club will revive their Rocky Mountain Screen Club News. The paper will be published monthly with Harold Rice, manager of the Paramount, as editor.

Clarence Chidley of the Schulte Theatres of Casper, Wyo., is on the West Coast for six weeks on business.

The Schumor Corp., a Gibraltar Theatres affiliate, has bought the building and property of the Craig Theatre, Craig, Colo.

W. H. Ostenberg of Scottsbulff, Neb., is spending three weeks in Omaha on business.

C. A. Patchen has been made supervising director of the Lensic and Paris theatres, Santa Fe, N. M.

J. H. Cooper Theatre notes . . . Jas. Bradley is now manager of the Trail, Colorado Springs, succeeding Vern Austin, who goes to the Avalon, Grand Junction, Colo., succeeding Luther Strong, resigned. Jack Bruno is now manager of the Sterling, Greeley, Colo.

The Princess Theatre at Tucumcari, N. M., burned to the ground with over a $100,000 loss. All Princess bookings are being moved to the Odeon, and those bookings have been canceled. The houses are owned by Hurley and Hurley.

Dick Hughes, assistant to Tom Vilnave of the Bison, Buffalo, Wyo., for 14 years, has gone to Texas.

Ray E. Benham is reopening the Mesa at Dolores, Colo. The place has been closed quite some time.

DES MOINES

Thomas A. Brown, one of Iowa's oldest exhibitors, has retired, having sold the Strand at Iowa City to the Central States Theatre Corp. and Mrs. Dora Chapman of Des Moines. Brown's career as an exhibitor started accidentally in 1907 when he acquired some movie equipment from a discouraged promoter for the sum of $500. He opened "Brown's Nickelodom" at Iowa City, giving 11-minute shows for five cents admissions. His first big show was "The Passion Play," which Brown booked on the assumption it was, like all other films he had bought, a one-reeler. When it arrived and was found to be a three-reeler, Brown showed one reel on each of 3 consecutive nights. The show was repeated and was said to have played to 11,550 admissions in 6 days.

Walter Green has sold his half-interest in the Admiral Theatre at Omaha to his partner, Ralph Blank. Green, who is owner of the Fepeo, one of the largest producers of theatrical advertising supplies in the middlewest, said he had found that with the war cutting into his staff, it was necessary for him to devote all of his time to the advertising business.

The Fighting Sullivans' Memorial Fund, being raised in Waterloo to provide a memorial to the 5 brothers who died aboard the cruiser Juneau in the south Pacific, will receive help from the film industry. A benefit performance of "Reunion in France" at the Paramount Theatre in Waterloo on March 6, will result in all proceeds going to the fund, as costs will be donated by Tri-States, arranging the show, MGM supplying the film and the theatre staff donating all services and costs.

Grace Blansham, secretary to Des Moines Manager D. C. Kennedy, MGM, has signed up for the Marine Auxiliary, the first filmrow gal in Des Moines to join this branch of the service.

Kathryn Adkinson, secretary at the Des Moines Theatre Supply, will be married shortly to Dr. R. O. Drews in Maine. Mrs. Jennie Brustman will replace her at the theatre supply company.

Earl Myers has been appointed office manager for Warners replacing Gene Melone who is being transferred to Minneapolis. Myers is an old hand in the theatre business and leaves a public office to return to the business he first entered 34 years ago with the H. and H. film company.

(*Continued on Page* 14)



HONOR ROY HAINES. Michigan theatremen attended a luncheon in Detroit in honor of Roy Haines, recently appointed Western and Southern Division Sales Manager of Warner Bros. At the table above, left to right: Sam Barrett; A. A. Maxwell; W. B. Collings; Allan W. Dozer; Jack R. Keegan; Carl Buermele; Haines; Robert H. Dunbar; Earl J. Hudson; Frank Wetsman; O. W. Brooks; Lou Wisper; E. C. Beatty; James Sharkey; W. W. Brumberg.

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 13)

Bob Johns, MGM booker who left Des Moines Oct. 1 for Milwaukee, is back on his job at MGM here as booker.

William Dussler has sold the Grand Theatre at Greenfield, Ia., to George Morgan. Morgan actually bought back his own house as he formerly owned the Grand.

E. M. Garbertt has purchased the Monte theatre at Monticello from Lambertson while Harold Hall has purchased the Elkader Theatre at Elkader from Garbett and will operate it as an independent house.

The Urbana Theatre at Lost Nation has been closed for the duration because it is reported the owner was unable to find an operator. Alton Smith has closed the Murray Theatre at Murray and Paul Benson has closed the doors of the theatre at Reasnor with both of the operators joining the armed services.

INDIANAPOLIS

Strict enforcement of state curfew regulations which prohibit boys and girls on the streets at night was ordered by Mayor Robert H. Tyndall in his instructions to Clifford F. Beeker, Indianapolis chief of police. The order is the result of the spread of social diseases and the increase of petty crime among juveniles, the mayor said.

Joe Fine, manager of the Grand Theatre, Evansville, Ind., has been given an honorable discharge from the army because of his age. He will engage in some line of war work for the duration.

Bertha Jordon is now handling the office work for the war activities committee with headquarters in the office of the A.T.O.I.

Andy Anderson, Kentucky circuit operator, who was reported to have returned to his theatre interests since his honorable discharge from the armed forces, is now engaged at the Serval Corporation, Evansville, Ind., as an expediator in compliance with the terms of his release from the army.

Officials of the A.T.O.I. attending the board meeting of the National Allied group in New York, held at the Warwick Hotel, Thursday and Friday, included Roy E. Harrold and Don Rossitter.

John Kuhns has been appointed assistant manager of the Tacoma Theatre. Vernon Thompson is the new switchboard operator at the Paramount Pictures exchange.

Kathleen Young, Paramount exchange, and Richard M. Hamilton, seaman second class, Coast Guard, stationed at Galveston, will be married March 10 at Galveston. Margaret Manning will succeed Miss Young.

Rex Carr, manager of the Ambassador, Alamo and Cozy theatres here, has been confined to his home by a slight touch of influenza. . . . Mannie Marcus, president, Marcus Enterprises, returned from a visit to his theatres in Dayton and Cincinnati, O., contracting a cold while on his trip.

MEMPHIS

Memphis theatres are breaking all records for long run pictures this week. In addition all loop theatres have been playing to packed houses for the past three weeks. Loew's Palace reached an all-time high with the first week's showing of "Random Harvest." "We had the largest crowds in the 20-year history of the theatre," said Cecil Vogel, manager. Warners' Theatre finished a four-week run of 'Casablanca" last week, and not only played to packed houses, but set a mark second only to "Gone With the Wind," for the length of run. Malco, which has the largest seating capacity in town, has continued "Star Spangled Rhythm" for a second week's run, and the theatre is still pulling a full house at every performance.

T. O. (Tommy) Baldridge, publicity and advertising director, Warners' southwestern district, has been moved to Memphis from Atlanta. The headquarters for this department will now be in Memphis. Tommy is a former Memphis newspaperman, and he is meeting with a warm welcome home by his many friends.

William Haynes, formerly in the advertising sales department at Warners' exchange, has been appointed booker to replace Mary Mobley, who is now with Monogram exchange.

R. T. McCoy, district manager, Atlanta, Warner Bros., was in Memphis last week.

Harry Thomas, eastern sales manager for Monogram, New York, was in town last week.

NEW HAVEN

Among the lawyers of the state registered with the Secretary of State as lobbyists before the General Assembly this year in Hartford are Herman M. Levy of this city, who will represent the interests of the Motion Picture Theatre Owners of Connecticut; and A. Maxwell Alderman, also of this city, the Allied Theatres of Connecticut, Inc.

A formal dedication of an honor roll which has been erected at the entrance of Poli-New Haven Theatre will be held in the near future. Beneath the names, each of which is engraved on a shingle, is the timely message: "Back up these boys who back up the guns by buying War Bonds and Stamps."

Sgt. Elliot V. Kronish, formerly of Poli-New England theatres, is engaged to wed Ruth Sanders of Bangor, Me. Sgt. Kronish is stationed at Dow Field, Me.

Harry F. Shaw, manager of Loew-Poli New England theatres, is the only theatrical man serving on the State Advisory committee of the U. S. Treasury Department War Savings Staff.

Mary Foley and Margaret Villnave have been appointed assistants to H. H. Maloney, manager of Poli-Worcester Theatre. Lillian Naval is the new assistant at the Elm Street Theatre, Worcester.

Between a ton and a half and two tons of copper, bronze and brass was collected in a scrap drive held Feb. 20 in the Poli-Palace Theatre, Hartford. Fred Greenway, manager, announces approximately 1,000 children and adults attended the morning performance.

George Freeman, manager of Poli-Springfield, planted a "Hall of Fame" portfolio contest on "Random Harvest" in the Springfield Shopping News.

Loew-Poli-Broadway Theatre in Norwich celebrated its first anniversary Feb. 18 and for the special occasion billed "Random Harvest." For this attraction, a ticket stub stunt ran in a local newspaper by which a guest admission ticket to see the picture could be had in the following manner: To all persons who attended the opening performance on the evening of Feb. 18, 1943, and who can produce the stub of the ticket which they purchased on that evening, the management will provide a guest ticket to any performance of "Random Harvest" during the week's run.

The job of modernization of seats in the Loew-Poli College, New Haven, has been completed, Robert Portle, manager, reports. Fifteen hundred of the newest seats have been installed.

Garland R. (Gar) O'Neill, formerly director of advertising for C. B. De Mille, Pathe, Western Electric, and now of High Watch Farm, Cornwall Bridge, Conn., is proudly showing a letter from Marvin H. McIntyre, secretary to President Roosevelt, stating that the "victory tree" sent by O'Neill is now in the White House. O'Neill, when cutting down a white birch on his farm noticed that some of the branches formed "V's" and taking this as a theme, sent a specimen to the President, declaring that even Nature was spelling Victory.

NEW YORK

At the world premiere of William Saroyan's "Human Comedy," showmen, civic officials and newspapermen were in attendance. Among out of town guests were Clarence Brown, director and producer of Metro's feature; Mervyn LeRoy, director of "Random Harvest"; Roy Gillespie, Mayor of Meddybemps, Me., the first town to subscribe 100 per cent for war bonds; and Paul A. Anderson, editor of the International Falls (Minn.) *Daily Journal,* selected by the National Editorial Association as the country's outstanding small town daily in the circulation group under 3,500. Private Saroyan, although not in attendance, nevertheless enjoyed a simultaneous "premiere" at Wright Field, Dayton, O., a U. S. Army Signal Corps training center.

Sharbu Operating Corp., William Brandt, president, has filed suit against Local 306 for $10,000 for damages, etc., caused by the motion picture operators' walk-out at the Windsor Theatre, Bronx, on Washington's Birthday. Over 600 admissions had to be refunded and the combination vaudeville-motion picture show did not go on for the remainder of the legal holiday. He is suing Stage Hands Union, Local 1, on Monday March 1st for a similar sum, for same reason. Brandt's Theatres, the Windsor and the Flatbush, it is claimed, are operating under I.T.O.A. contracts which provide: (1) No strike can be declared except with I.A. sanction; (2) No strikes without arbitration can be called. The Flatbush, Brooklyn, operates on the same policy. No strike was called there. The Union demands were for more money because of the holiday.

In commemoration of the tenth anniversary of the establishment of the Good Neighbors policy and as a tribute to President Roosevelt, the Good Neighbors Center of New York under the direction of Dr. A. Ramon Ruiz, Chancellor of Nicaragua in New York City, presented on the stage of the Rivoli Theatre, a gala rally and fiesta with all the attendant dash and color of Latin-America, on the evening of March 4th (Thursday) at 8:30 P.M. It comprised the biggest and grandest array of talent ever to be presented at any one time, on any stage, said Phil Laufer, Rivoli publicity director.

OMAHA

Ralph Blank has purchased the half interest of his partner, W. N. Green, in the Admiral, neighborhood theatre which has been open about a year. Green said he was forced to devote full time to operation of his firm, "Fepco," theatre advertising supply concern. Blank will operate the house and said there will be no change in policy.

The legislature's public health committee at Lincoln voted down a bill that would repeal the Nebraska 1937 "anti-ASCAP" law and revise the requirements on musical compositions. The repeal was opposed by Tax Commissioner Brady, who was instrumental in getting passage of the law requiring registration of songs with the secretary of state.

Harold Johnson, Universal exchange manager, is gaining quite a reputation as a public speaker. He has been the principal speaker before meetings of the Optimist Club and a Chamber of Commerce group here.

Cornelius Biemond, son and chief operator of M. Biemond, exhibitor at Ord, Neb., has entered the armed forces.

The Variety Club of Omaha, under the direction of Chief Barker Joe Kinsky, is now in the midst of a huge brass and copper drive throughout the Omaha film trade territory. Colorful literature, enhanced by smart cartoons with simple instructions have been sent to all exhibitors, asking them to hold Saturday morning free kiddies' show.

REGIONAL NEWS FROM CORRESPONDENTS

PHILADELPHIA

William Goldman, prominent independent theatre operator, this week purchased the Karlton Theatre in Philadelphia from the Fidelity-Philadelphia Trust Co. for a sum of $800,000. The purchase price includes the theatre, building, and several stores. Goldman takes possession June 1.

Alexander Allan, former short subject booker for the Warner Circuit, is now in Cairo, Egypt, booking and showing films for the soldiers. Allan learned projection while in the service. The Stanley, Victoria, Liberty and Parkside theatres in Camden cooperated in a Book Matinee last Saturday to promote books for the Victory Book Drive.

Henry Friedman of the Lawndale Theatre lost his American Legion Past Commander button and is offering a reward for its recovery because of its sentimental value. . . . George Resnick of the Cayuga Theatre and his wife are vacationing in Florida.

Jack Harris, former publicity man for the Affiliated Theatres now in OCS at Fort Monmouth, was one of the few men brought back from Ireland to take officers training.

Paul Glase, of Wilmer and Vincent's Embassy Theatre, Reading, has completed a booklet on happenings of the legitimate stage during 1942. Paul is one of the foremost authorities on the theatre. His collection of theatre programs is one of the largest known of its kind in the country.

Mort Lewis and Nate Cohen of the Weilland and Lewis theatres in Atlantic City pulled a good gag on "Immortal Sergeant" when the picture opened at the Apollo Theatre on the Boardwalk. Eleven master and first sergeants were invited to be guests of the theatre. The resulting publicity helped to break the house record. One of the things that helped was an official bulletin about the stunt, issued by the morale division.

Paul Castello's Warner Club district party took place Wednesday at Palumbo's. . . . Leo Posel, owner of the Castor and many theatres in the Northeast section, was elected treasurer for the Deborah Sanitorium drive.

Clem Reck, general manager of the Victoria Circuit in Shamokin, broke a long standing precedent when he planted the six day serialization on "Hitler's Children" in Mt. Carmel, Hahanoy City and Tamaqua. Dave Seaman of the Midway Theatre received the plaudits of patriotic organizations in the neighborhood during the playing of "Yankee Doodle Dandy" with an old, tried and true stunt. When the picture reached the scene of "It's a Grand Old Flag" Dave spotlighted two silk American Flags, and almost brought the house down.

PITTSBURGH

More than 400 men from the theatre and film distribution fields, and personal friends, attended the testimonial dinner to John J. Maloney in honor of his recent promotion by MGM from district manager to central division manager last Monday evening. Co-chairmen of this affair were John H. Harris and Moe Silver, with "Rosey" Roswell acting as toastmaster. Entertainment followed the dinner, including complete shows from the Stanley Theatre and William Penn Hotel. At the request of the guest of honor, all proceeds of this affair will be contributed to the Variety Club charity fund.

Andrew Battiston has been appointed manager of the Heights Theatre, Crafton Heights, replacing George Stern who was recently inducted into the army.

Virginia Courtwright, formerly cashier at the Grand Theatre, Mt. Pleasant, Pa., has been made manager of the Majestic Theatre, Philipsburg, Pa., operated by Gus Vavaris.

The marriage of Miss Chrystal Cupler, who owns and operates the Court Theatre, Washington, Pa., since the death of her father several years ago, to John G. Lacock, a member of the U. S. Coast Guard, stationed at Rockland, Maine, has just been announced.

Cy Seymour has replaced Frank G. Berglas, who has entered military service, as salesman for the local National Screen office.

Theatres in the Pittsburgh district turned in a little more than $70,000 for collections made during the recent United Nations Week.

Every one of the local film exchanges exceeded and the majority practically doubled their contributions to the "March of Dimes" this year over last year's collections.

PORTLAND

Every Saturday and Sunday night the downtown houses send up a fervent SOS for more seats. But no chance. With the increase of the population the theatres are experiencing the longest lines in its history as the patrons wait far into the night for their favorite features.

Exhibitors of the Pacific Northwest are still on a hunt for upwards of 100,000 pounds of Class A popcorn. But to date little success. As sales in their lobbies increase, the raw supply dwindles. Candy bars are practically out, and supply of cold drinks also limited.

Frank O'Rourke, for some years assistant at the Red Theatre, Portland, is now manager of the Roseway in the Rose City.

Theatres in the large defense areas are suffering numerous burglaries. The Evergreen chain has offered a standing reward of $50 to anyone giving information as to the perpetrators.

L. A. Gillespie has taken over the management of the Dishman Theatre at Dishman, Wash. It was formerly operated by the veteran exhibitor, Howard McBride.

Marie Smalley has succeeded Val Pugh at the Warner Exchange, Seattle, who will enter a dramatic school at San Francisco. Peggy Weith has joined the Warner staff.

Will Hudson has been named manager of the Grand Theatre at Bellingham, Wash.

Although the citizens of the thriving agricultural community of Kennewisk, Wash. realize that the movies are the best entertainment, yet, at a recent forum, they asked their chamber of commerce to get a better type of picture for the theatres in both Kennewick and Pasco. The double bills, westerns, war pictures all came in for condemnation. Many suggestions were made even if releases were old. Among the complainants were some 40 women, delegates from every women's organization. The Mayor explained that the matter was out of his hands as the programs were made up in Chicago in the offices of Midstate Amusement Corporation that had recently purchased the string of valley theatres.



EXHIBITOR SEES FILM MADE IN NEW YORK.
Alfred Hall, owner of the Edgartown (Mass.) playhouse with Mrs. Hall, photographed with George Raft at the Movietone Studios, between scenes being filmed for "Stage Door Canteen," Sol Lesser's picture for United Artists.

John McKeehan is now doing the extensive booking for some twenty theatres of the Danz-Sterling chain in the Seattle area.

Marty Weiser, in charge of exploitation on the West Coast for Warners, is covering the Pacific Northwest in the interest of "Air Force."

Idaho exhibitors, working as one, are out to put over Idaho's campaign to sell $3,000,000 in war stamps and bonds to repair the damaged cruiser, SS. Boise, recently damaged in the South Pacific.

Morrie Segel, branch manager in Seattle for many years and formerly salesman for the company, has resigned. He has been succeeded by Herbert A. Kaufman, who comes west from the Paramount Exchange in New York.

Art Gollofon has joined the Paramount staff in Seattle to cover Washington-Idaho trade territory.

Oregon theatres are making plans for another all-out drive to assist in the March Red Cross drive.

ASCAP won a technical victory in United States District Court in the defense to an action wherein the society is accused of operating a monopoly in violation of the Sherman Anti-Trust Act. While the Court granted a motion by counsel for ASCAP to quash the process by which service of the suit on several defendants was attempted, ASCAP was not dismissed from the suit.

Juvenile vandals for some weeks past have been making a systematic and wholesale pilfering of Spokane theatres, taking practically everything they could lay their hands during and after shows. This gave the high school students a "black eye" until both schools had their student bodies go on record to run down these "juvenile vandals." They declared "No laws we could make will change things. We must each pledge to make an individual effort to ascertain the criminals."

ST. LOUIS

Hearing of the complaint of Mildred Rauth, owner-operator of the Ritz Theatre, Rolla, Mo., against Loew's, Inc., Vitagraph. Paramount, RKO-Radio and Twentieth Century-Fox that the defendants had failed to comply with the terms of an AAA award in her favor handed down on November 19, 1941, under which they were directed to license their pictures for some run at her house, got under way Wednesday, February 25th, before AAA arbitrator Harry G. Erbs.

Twentieth Century-Fox is one of the five defendants in the complaint filed last week by Dr. G. J. Hobbs, owner of the 40th Street Theatre in East St. Louis, Ill. In his reply he named the theatres that would be interested in and affected by any decision that may be handed down in the case the Esquire and Roxy theatres in East St. Louis which are operated by the Frisina Circuit. In his petition Dr. Hobbs named the Majestic, a 1,000-seater, operated by Publix-Great States, and the Avenue, another 1,000-seater which is owned by David Komm. The 40th Street Theatre has 650 seats, the Esquire 760 seats and the Roxy about 700 seats. The Frisina houses usually play the Twentieth Century-Fox product second run in East St. Louis. The Avenue and Maestic are first run houses.

Damage from the fire that swept the Municipal Community Center in Marenso, Ill., on February 9th has been estimated at $20,000, with some insurance. The flames consumed the section that housed bowling alleys and the main dining room.

Fanchon & Marco's Ambassador Theatre last week returned to a Friday opening with a preview showing of "The Hard Way" the night of Thursday, February 25th. The picture opens

(*Continued on Page 29*)

IMAGINE! . . . . . THESE

Cecil B. De

"READ THE

First Time At

RED CROSS WEEK
APRIL 1-
at the Nation's Motion Pi

Paramount Pictures

DAYS! . . . . . A BARGAIN!

Mille's

LD WIND

opular Prices



No Wonder It's Making PARAMOUNT News

On the Air Mar. 8th

Full hour coast-to-coast Cecil B. DeMille broadcast on the Lux Program. And other big plugs coming.

In The Press

Tremendous "Reap" contest to 4,000,000 readers in current "Modern Screen" opens nation-wide publicity barrage.

In National Mags

Two-color ads in Redbook, Life, Look, Cosmopolitan, American and True Story will tell 34 million readers that "Reap" is coming at popular prices!

Program Exchange

Temporary Weather Change Cuts Down Program Response; Texan Moves to Tennessee

Right now we're trying to think of a suitable introduction for this week's discourse. This spring weather (or reasonably accurate facsimile) we've been having, plus the recent holiday week-end, cut down the number of programs received at this desk. Perhaps most of our contributors were basking in the balmy breezes. However, since spring is not yet here by any means, there will still be several cold, windy, snowy days when showmen will have more energy and we'll be receiving more programs. As a matter of fact, we don't have very much energy ourselves right now. What'll we do when spring actually arrives? Oh well, we must get on.

Another clever cartoon greets us this week from the front cover of Bob Ingham's program for the Orange Theatre, Orange, Mass. Sketch shows a woman, mouth open in fear as her husband waves a stack of bills in front of her. "What! Another hat—!" he yells. And then the woman says: "But John, dear, you want me to dress nicely, don't you?" Then copy goes on to say that John "tore out a few more hairs," and then the argument "was on in full swing." Finally he tells her that he hates arguments, and that it's such-and-such a night at the Orange Theatre, and that if they attend perhaps they can get some of that do-re-mi. "Then you can have two new hats," it concludes.

We were surprised this week to learn that W. S. Samuel, former manager of the Lyric Theatre, Port Neches, Texas, has accepted a position as manager of the Capitol Theatre, Martin, Tenn. We had supposed that Buster, as all his friends greet him, was very much like all other Texans: nothing could induce him to leave the Lone Star State. From Texas to Tennessee is quite a jump, however, and we hope Buster is happy in his new assignment. If he's like other Texans we know, he probably likes to talk about "the good old days down Texas way."

From his new location Samuel sends us a recent handbill which carried an eye-catching headline: "$20 Cash Free! For each pair of genuine male 'Jap Ears.' Condition unimportant —just so they are male ears." Balance of the handbill advertised the double-feature program. The Capitol management used the sort of sock copy that brought attention to the entire contents of the handbill.

In looking over Cinemag, we've often wondered if the captions beneath two-column cuts couldn't be set 23 ems and centered. As it is now, they are set 11½ ems and doubled up. Why couldn't the space between the two 11½-em columns of caption be removed and the two columns of lines pushed together to make one 23-em caption? We find ourselves trying to read straight across until we realize that we're supposed to read one column first, then the next. Often the rule between the two columns fails to register. Copy could still be set 11½ ems, then the sticks of type placed in their proper position by the compositor. But then, maybe we're wrong.



We said it would be the front page. We changed our mind; it's the inside spread of the Huntingdon County Movie Fan we're reproducing this week. It's the work of Ken Woodward, Clifton, Huntingdon, Pa.

Eddie Selette, manager of the Strand, New Bedford, Mass., writes to thank us for the item about his newspaper ads. He mentions a one-sheet poster which he displays prominently in front of the theatre. Copy is timely: "Now that the use of autos is curtailed. . . . Now, more than ever before, patronize your neighborhood movies and merchants. . . . Bus and trolley service right to the door." How about using copy like this in your own program?

Eddie also repeats his famous "kiss" stunt which, although reported in STR a few years back, bears mention again because of its effectiveness. The Strand management places this sign in front of the box-office: "At Last! Something for the Men Today! A Free Kiss to All Male Patrons From Our Cashier! It's Yours for the Asking! Don't Be Greedy, Men, the Girl is Going to be Pretty Busy, so Remember . . . One Kiss to Each Male Patron. Come Early and Avoid the Last-Minute Rush. No Boxtops, No Coupons, No Questions to Answer. Just Another Strand Courtesy." And maybe you think it doesn't keep the cashier busy handing out those candy kisses to curious male patrons. They enjoy the joke.

Another Institutional Message

Here's another institutional message as used by Selette in a recent advertisement:

"Yes. Aladdin Has Stroked His Lamp. The modern theatre of today is almost human . . . so real . . . so alive. Of all the places from which to seek recreation, this is the highest example of perfection in an inventive age.

"Everything for your enjoyment, relaxation and pleasure has been cared for . . . so that today your main street reaches from coast to coast.

"Broadway has come to you! So, as you join your friends at this theatre, your admission ticket gives you everything that is available to the millionaires on Park Avenue.

"Movies are not luxuries . . . not by a long shot! Money spent on good entertainment is well invested. It pays big dividends in mental health and happiness. Make 'attending the Strand' a habit."

That'll be all for this week, but we'll be back again seven days from now.

'Young Mr. Pitt' Contest Winner Gets Free Trip to Award Dinner

For the engagement of "The Young Mr. Pitt" at the Denver Theatre, Denver, Bernie Hynes arranged a six-day contest with the Denver *Post*. The topic, "Should Love Wait for War," tied in with the picture and was aimed at the feminine element.

Winner of the contest—the girl submitting the best letter—received an all-expenses-paid trip to Hollywood to attend the Academy Award Dinner, held March 4.

INDEX for FEBRUARY, 1943

Amusement Page Layouts.....**Feb. 6, p. 23**
Equipment and Maintenance.Feb. 27, pp. 31-40
Exploitation Campaigns—by Pictures
Air Force .....Feb. 20, p. 19
At the Front.....Feb. 27, p. 28
Casablanca .....Feb. 6, p. 21
Commandos Strike at Dawn, Feb. 6, p. 21; Feb. 20, p. 20
Flight for Freedom.....Feb. 20, p. 19
Flying Tigers .....Feb. 20, p. 24
For Me and My Gal.....Feb. 20, p. 22
Hard Way .....Feb. 27, p. 28
Hi, Neighbor .....Feb. 20, p. 19
Hitler's Children.Feb. 6, p. 27; Feb. 27, p. 21
Immortal Sergeant, Feb. 13, p. 17; Feb. 27, p. 21
Keeper of the Flame.....Feb. 27, p. 22
Moon Is Down.....Feb. 13, p. 17
Pardon My Sarong.....Feb. 13, p. 17
Something to Shout About....Feb. 27, p. 21
They Got Me Covered.....Feb. 13, p. 17
Yankee Doodle Dandy.....Feb. 20, p. 22
Exploitation Campaigns—by Stunts
Animated Display .....Feb. 6, p. 27
Baby Stunt .....Feb. 20, p. 24
Dawn Premieres.Feb. 6, p. 21; Feb. 20, p. 20
Essay Contest .....Feb. 20, p. 20
Magazine Campaign .....Feb. 20, p. 19
Radio Plugs.....Feb. 6, p. 21; Feb. 27, p. 21
Radio Song-Guessing Contest.Feb. 13, p. 18
January 1943, Index.....**Feb. 6, p. 27**
Money Dates for March.....**Feb. 20, p. 22**
"Popular Girl" Stunt.....**Feb. 6, p. 27**
Promoting Profitable Tieups....**Feb. 6, p. 22**
Showbuilder .....**Feb. 6, pp. 33-36**
Showmanalyses
Happy Go Lucky.....Feb. 6, p. 26
Cabin in the Sky.....Feb. 20, p. 23
Powers Girl .....Feb. 27, p. 26

Selling the Picture

New Display Guide

Another generous series of ideas is featured in the new Sherman Display Guide, recently published by the Sherman Paper Products.

Theatremen may find the Guide of timely aid in making lobby displays as well as a source for suggesting window displays to be used by merchants cooperating with them on exploitation of pictures.

Through the cooperation of the publisher, copies of the Guide may be obtained by STR subscribers. Send your requests to Showmen's Trade Review, 1501 Broadway, New York, N. Y.

Take-Your-Picture Gag Boosts Coward Film

Of the many stunts used to exploit the engagement of "In Which We Serve" at Loew's Vendome, Nashville, Tenn., perhaps the most outstanding was that involving the "roving photographer" angle, according to Manager Thomas Delbridge and United Artists exploiteer, Wallace Heim.

Four attractive young ladies equipped with dummy cameras pretended to take pictures of individuals on Nashville streets one week in advance of the opening. As they went through the action of taking pictures, they handed each pedestrian a card bearing this copy: "Ten persons' photos will be picked at random from those taken and displayed in front of Loew's Vendome two days before opening of 'In Which We Serve.' Anyone who finds his or her photograph displayed will receive a pair of passes to see 'In Which We Serve,' etc."

Actually, one man with a loaded camera took pictures of ten people on the street, and these were displayed. By having girls use dummy cameras, full effect of gag was realized and precious film was saved.

Reports Heim: "The idea stimulates a lot of local interest as well as getting people to center their attention on advertising around the front of the theatre as they look for their photos. Even people whose photos are not displayed may happen to see a friend's picture and lose no time in telling them, as well as other people, about it."

Richmond Exhibitor Maps Way For Travel-Restricted Patrons

Robert Coulter, manager of the Byrd Theatre, Richmond, Va., has prepared a slick three-color brochure showing a map of Richmond and the accessibility of the Byrd from every section of the city. Map points out the Byrd is in the center of all bus and trolley lines, and sketches emphasize the easy walking distances as well from points a mile away.

Copy plays up the latter and goes on to sell the theatre and its choice product. Brochure is further embellished with photos of popular players and plugs forthcoming pictures.

For That Special Attraction

Girls in gypsy costume carrying round hat boxes suspended from their shoulders on brightly colored ribbons and handing out trick fortune handbills is sure to go a long way toward putting over some special attraction.

George Kemp Stages Contest To Find Loveliest War Worker

As he read the article suggesting a contest in those towns with war industries for the selection of a "Princess of Commerce" or a "Queen of Industry" (*STR, February 6, p. 27*), Manager George Kemp of Fabian's Liberty Theatre, Stapleton, Staten Island, beamed with pardonable pride. He had staged such a contest with surprisingly good results, so he knew the suggestions advanced by the writer of the exploitation article were sound and worth following. And as proof that this form of war-time showmanship *could* be successfully accomplished, he forwarded us a report of his campaign. Exhibitor-readers who might have been a little skeptical surely now will not doubt the proof of the pudding:

Claims It's First of Its Kind

Manager Kemp's contest, which he claims to be the first of its kind held anywhere, was to find Staten Island's Loveliest War Worker. His first act was to obtain a sponsor, and this turned out to be a leading women's specialty shop in Stapleton which donated gift certificates for the winner and runners-up.

Next, he had thousands of special heralds printed, and these were distributed to war workers. Heralds, in part, urged men to "back your plant's prettiest war worker." At the same time, Kemp personally canvassed the plants for girl entries.



Above ad announced Loveliest War Worker Contest at Fabian Liberty Theatre, Stapleton, S. I.

Much publicity for the contest was gleaned from the Staten Island *Advance*. The following excerpt from one of the stories is typical:

"Many attractive war workers have already been signed for the contest . . . and it is expected the contestants will be garbed in bathing suits, sweaters and street clothes in addition to the uniforms of their occupations.

"Men from several war plants have entered girl representatives from their shops and are forming rooting contingents to cheer their entries on to victory.

"The winner and runners-up will receive merchandise gift certificates donated by a Stapleton store. The screen attractions supplementing the contest will be 'His Girl Friday' and 'Blood and Sand'."

House Packed for Occasion

In addition to the advertising and publicity media already mentioned, the contest was plugged via trailers and appropriate lobby displays. The house was packed on the night of the selection. Winner was Mrs. Jean Bowman, a worker at the U. S. Naval Supply Depot in Bayonne, N. J. Her home is in New Brighton, Staten Island.

As master of ceremonies, Kemp reminded his audience that in former years entrants in beauty contests were office workers or college and high school girls. Then he added:

"Today a country at war has brought woman to do her bit on the production line, and it is there, on the assembly line where supplies and equipment for our fighting men are being speeded, that America should look today for its real American beauties."

With the success of the contest still ringing in his ears, the Liberty manager immediately launched into another, this time to find the Staten Island girl with the most beautiful legs, which he planned to stage in conjunction with the showing of a picture starring Betty Grable.

5-Day Limerick Contest Sparks 'Meanest Man' Chicago Playdate

Limerick contests are tried and proven exploitation, but when one gets you a two-column daily break for five days in a big city paper, you can be sure such contests are still mighty profitable.

That's the story on the Chicago Theatre's playdate of "The Meanest Man in the World." The stunt was executed by Bill Hollander's boys. Each day a limerick was published in the Chicago *Daily Times*. Daily winners were awarded $10, plus a pair of ducats. Runners-up were offered a brace of tickets and the grand prize was a $25 War Bond for the best last line submitted in the entire contest.

You can attract a heap of attention to a coming attraction by pasting a 24 or 6 sheet on the floor of the lobby or on the sidewalk in front of the theatre (city ordinances permitting). Be sure that you coat the display with a solution of silicate of soda to waterproof it.

'Gas' Rationing Imparted New Zest to Movie Ads

Dallas Campaign to Condition Public Sold Bus Travel — Also Put Screen Shows Well to Fore

If Old Man Gas Rationing made any dent in the business of Dallas, Texas, Interstate Theatres it wasn't because James O. (Skipper) Cherry, City Manager, and Chas. R. Meeker, Jr., publicity director, overlooked any bets likely to stop him cold in his tracks and keep business as usual flowing past the cashiers and doormen. But even beyond the value of stepping out to meet the menace before it got too close to force an issue detrimental to the box-office, the campaign aimed at conditioning the Dallas public to a new way of routine in travel, the very spotlight the publicity focused upon movies and moviegoing, and Interstate theatres as the places in which to enjoy screen shows, had an effect most valuable in itself.

When "gas" rationing first reared its head as a war measure for the mid-West, Cherry and Meeker began concocting a plan of educating the theatre-going public to ready adaption of the old reliable bus and street car transportation. And what a job they made of it is chronicled here in the belief that it will materially assist other theatremen who find the new regulations making inroads in their bank deposits.

Careful analysis brought the conclusion that two other fields of endeavor promised to be materially effected by the curtailment of gasoline: restaurants and the transportation company. Ergo, they approached the heads of Dallas Restaurant Association and the bus and street car lines and sold them on the idea of joining in, and sharing the expense of, an extensive three-way campaign that would greatly benefit their respective organizations and at the same time be a genuine and valuable service to the community as a whole.

A three-way slogan—"Dinner Time," "Show Time," "Bus Time"—was adopted and an extensive advertising campaign, calculated to make the phrase a by-word with Dallasites was framed. Newspaper ads; car cards; trailers on the screen; signs in the restaurants and on all menus; three sheets; immense city maps in the lobbies of theatres with an attendant on hand to furnish all needed information; small printed replicas of the big map, showing times of departure and arrival of all busses; the sale of street car tokens at theatre box-offices, and a full coverage of program and special announcement radio activity coupled with 100 per cent cooperation of newspaper editorial columns, were all woven into the effort.

Ray Beall, of the Interstate General Office, prepared the advertising copy and all three of the cooperators, in addition to bearing their apportioned share of the necessary expense, engaged in extra activities and expenditures to make the effort a success.

The campaign impressed the public with the urgency of re-forming their schedule of activities so as to place the least strain on an already overburdened transportation company by shopping between 10 and 4. A suggestion that they meet the family downtown and dine at one of Dallas' many fine restaurants followed. The final suggestion was that they attend their favorite movie before returning home via bus.

The following supplementary sales angle was used in copy following the three-way slogan lead: "Don't let gas rationing make you a shut-in! Ease the squeeze by 1—Shopping between 10 A.M. and 4 P.M. 2—Meet the family and have dinner downtown. 3—See a good movie at your favorite theatre.

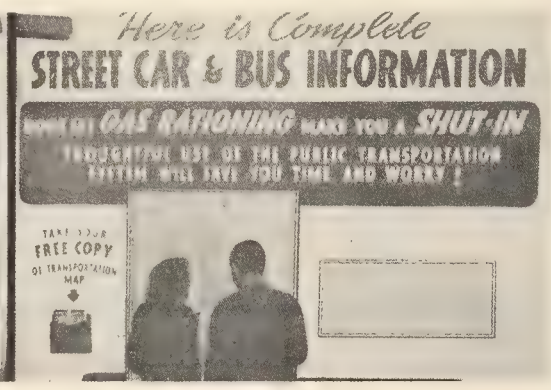
It's a swell idea and just about "tops" in the way of covering all angles. It lends itself to duplication in any and all towns, regardless of size or location, where public transportation facilities serve the theatre district.

How about putting it over in your community?











Interstate Theatres, Dallas Railway and Terminal Co., and the Dallas Restaurant and Hotel Association shared the expense of a special newspaper campaign, in which the two displays illustrated at top were included. Institutional copy was used in busses and street cars—left above. Frames were used by Dallas transportation company to support the "dinner time, show time, bus time" drive. At right above is one of the maps used in lobbies of all downtown theatres of the Interstate Circuit. Maps show routes of all bus and streetcar routes, with key numbers to indicate which particular line serves as the most direct route from home to theatre. At right, one of the three-sheet posters used in locations throughout Dallas. These were printed in red, blue and white, and copy keyed into the complete campaign to prevent gasoline rationing from adversely affecting attendance at theatres by conditioning the public to a new means and routine of transportation.

Kentucky Theatremen Gets Church Plaudits

For years, churchgoers in his section of the country have taken a determined stand against all theatres. But in his particular situation, Manager Edward May of Schine's Russell Theatre, Maysville, Ky., has taken steps to make them friends instead of enemies.

Writes May: "We have put into practice one of the a-b-c's of show business: 'don't fight 'em, join 'em.' We are of another faith, but have found that by doing all in our power to cooperate (within the limitations of good sense), we have completely broken down all semblance of opposition to our shows and theatre as an institution, and in turn have found the 'church group' endeavoring to help us whenever the opportunity arises. We are definitely feeling the results of these relationships."

'. . . a Musician of Rare Ability'

To show what he means, Manager May sends us a copy of *The Monthly Visitor*, published by the First Baptist Church of Maysville. On the back page, beneath a photograph of the theatreman, appears a notation to the effect that during the temporary absence of the church's regular organist, "we feel quite fortunate in securing the capable services of Mr. Edward C. May [who is] a musician of rare ability, and for a while will add much to our music. . . ."

Not all theatre managers are musicians, but all can take a lesson from this example of theatre-church cooperation.

HIT THE PROFIT TRAIL!

...with

JOHNNY MACK BROWN

Monogram presents

A POWER-PACKED SERIES OF SUPER WESTERNS!



Produced by

SCOTT R. DUNLAP

Now in Production

"THE GHOST RIDER"

with Raymond Hatton

MONOGRAM PICTURES

How to Sell 'Horror' Pictures to More Patrons

With the two prize monsters of movieland appearing in one picture and exhausting their ghastly repertoire of inhuman abilities in mortal combat this is no ordinary "chiller" picture. This is a "pulse-freezer" with the two most gruesome and terrifying monsters ever contrived by the extravagant imaginations of Hollywood's mongers of morbidity going through their horrifying paces in creepy backgrounds and uncanny circumstances that are all part of a very interesting story which contains much to recommend it as good solid entertainment.

We suggest that you go all-out on "shocker" exploitation and publicity, directed along lines that will bring the picture to the attention of your entire patronage potential. Almost everybody likes to be scared out of their wits every once in a while and this offers an excellent opportunity to satisfy the desire from the comfortable safety of a theatre seat.

Witnessing the footage suggests the following array of activities as being appropriate and fitting to an all-coverage exploitation and advertising campaign:

Newspaper and Radio Publicity

The light of a new moon is supposed to be responsible for the transition of character that makes a blood-craving wolf out of a normal human being. This is but one of many omens and superstitions that are fastly being dispelled and disproven by the immense strides of education and science. The editor or radio station manager could be interested in running a contest where awards of theatre tickets were offered to readers or listeners sending the longest list of good and bad omens or superstitions.

Search for Hidden Diary

Considerable of the story revolves around a search for the hidden diary of the deceased Dr. Frankenstein. Why not conduct a search through the newspaper columns or the radio for the oldest diary in your community and arrange for the reading or reproduction of certain of its more interesting pages?

'The Haunted House'

Practically every community has one or more houses or buildings that have been the scene of some horrifying crime whose aura clings to the property till it becomes known as "the haunted house." Have the editor or radio station run a contest for the best accounts of such places in your vicinity and the events that led to the "haunted" appellation.

Cleverest Graveyard Epitaphs

The inscriptions on graveyard headstones have been the subject of much magazine and newspaper publicity. These run the gamut from the convulsingly comic to the tragically dramatic. A contest with theatre tickets offered for the funniest, the most sentimental, etc., would bring plenty of replies and stimulate a lot of interest. Such a "Headstone Lyric" contest ties well to the graveyard scenes in the film.

Past Sports Battles

The sporting editor will give plenty of space to a contest calling for briefly written recollections of past battles of the sports arenas. This ties into the conflict between the two film monsters.

Screen 'Horror' Characters

The movie editor could be interested in running a contest where readers were asked to send in the longest list of screen "horror" characters, with tickets to the winners.

Popularity of 'Boo' Dramas Suggests It's Wise to Make the Most of This Type of Show. Here Are Ideas You Can Use Especially for Exploiting

FRANKENSTEIN *meets* THE WOLF MAN

•

On the more constructive side you could get a good contest going on the picture circumstance where the young doctor repairs the old machinery of Dr. Frankenstein and gets it working again. With Government agencies stressing the need of making the very utmost out of the things we now have and repairing old equipment to make it do new jobs, there should be little opposition from the newspaper or radio to a contest offering theatre tickets for accounts of repairs made to old machinery, equipment, etc., or the perfection of old or obsolete tools and equipment to meet current requirements.

Spots Most Vulnerable

Another constructive contest could be based on the picture situation where the enraged townspeople decide to blow up the dam in order to kill off the dual menace to their lives. Have the newspaper readers or radio listeners canvassed for details of the important places in your community that are most vulnerable to the attack of saboteurs. Bridges, water works, power plants and many other community facilities are very frequently left unguarded and a contest of this kind would serve to call such oversights to the attention of civic and community leaders.

Advance Teaser Ads

An advance newspaper campaign in Chicago got a lot of attention and did a swell job of attracting crowds to a pre-release showing of the picture. They ran a series of small ads reading: Frankenstein challenges The Wolf Man —The Wolf Man accepts Frankenstein's challenge—The Battle of the Century is soon to take place, Frankenstein vs. The Wolf Man, etc. This is a swell teaser campaign that can be profitably duplicated at small expense in all situations.

Newspaper Co-op Advertising

Tailoring establishments might be induced to advertise the perfection of their fitters in the reflection of the two grotesque characters of the picture.

Barbers and dealers in shaving accessories could capitalize on the Wolf Man's hairy visage to call attention to their merchandise and services.

A scene in the picture where the daughter of Frankenstein discusses the sale of the wrecked castle and grounds could be capitalized upon by local dealers in real estate.

The hiding place of Dr. Frankenstein's diary, which protected the valuable book from the ravages of a fire that destroyed the building, could be used by banks to advertise the merit of their safety deposit vaults.

The success of the young doctor in tinkering with the machinery that manufactured the monster and getting it back in working order offers possibilities for the starting of a new column in the newspaper's classified department. Prevail on the classified manager to use the circumstance to start a Mr. Fixit column where handy men of the community would advertise their services. Such a department is badly needed now that manufacturing restrictions preclude the possibility of replacing worn or damaged household equipment, etc.

Exploitation

If city ordinances permit, stencil the sidewalks in the neighborhood of your theatre with immense "monster" tracks and replicas of the footprints of a wolf. Have them all leading to the theatre.

If the authorities refuse stencil privilege, prevail on them to allow you to drop cardboard cutouts of monster and wolf tracks around town. Have these printed with a message about the attraction.

Monster Made of Scrap

You can get right on the nose of things by getting permission to use a prominent location as a scrap collection center. Build a monster out of scrap, using two iron beams or pipes for legs, a bath tub or old car body for a torso, a radiator for a head, etc. and post a sign asking people to throw their scrap at the feet of Frankenstein to be used in his battle with the Wolf Man. You'll be doing the dual job of intelligently advertising your picture and helping your Government if you put this over and it should not be difficult.

First Aid Demonstrations

The First Aid group could run a membership drive or conduct stage demonstrations which would tie into the care given the wolf man when he suffers a head injury.

Getting a chap to sleep in the local graveyard and describe his experiences and reactions to a reporter would be a good stunt.

This is a natural for the "Buried Alive" "stunt" exploitation.

Ballyhoo

Costume a character to resemble the Wolf Man and have him parade the streets with a big police dog on a leash. Use a sign to the effect that he is looking for Frankenstein to battle him to a finish at your theatre.

A two-wheeled cart or kiddie wagon as a vehicle to carry three, six or 24 sheet cutouts around town would be effective.

Lobby

A gypsy fortune teller has an important role in the film. Have a girl in costume in your lobby handing out cards in advance of the showing.

The Wolf Man is a master escapist. You could use an escape artist in the lobby or on stage.

A girl attired in a nurse's uniform and handing out cards in advance on which would be printed a message about the picture and the advice that she would be on hand to care for those who fainted from fright would be effective.

Stage

You could put some novelty in your campaign by staging a hairy chest contest with men possessing unusual quantities of hirsute adornment taking part.

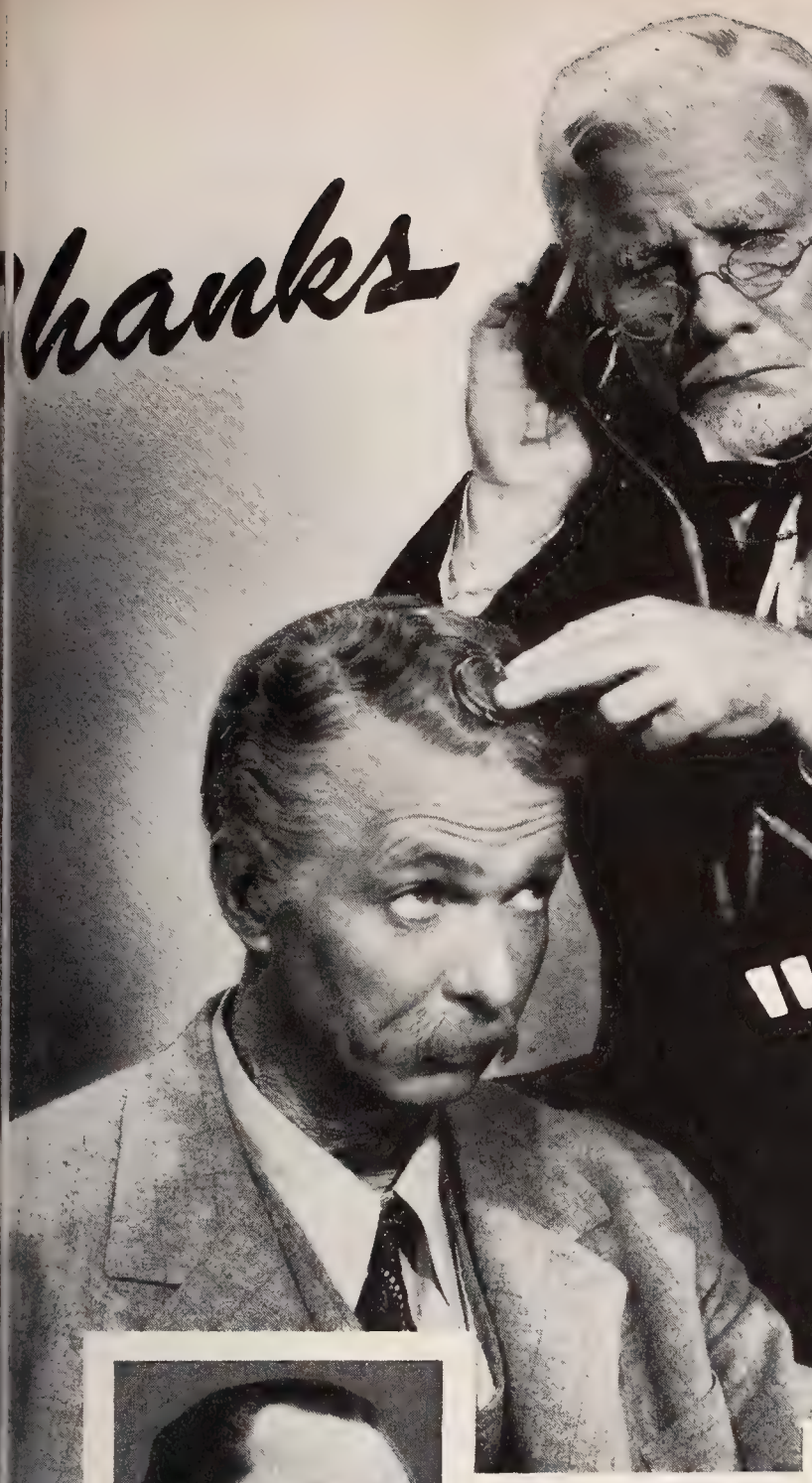
Weight-lifters, wrestlers, acrobat teams, etc., are all appropriate to the picture and could be used either in advance or current.

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Thanks Mr. Exhibitor!

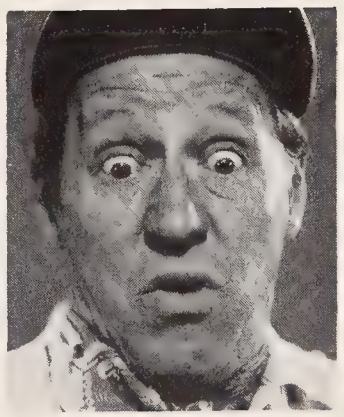
...For your advance interest in our new picture...

"TWO WEEKS TO LIVE"























Thanks also to Mal St. Clair, Ben Hersh, the entire cast and crew!

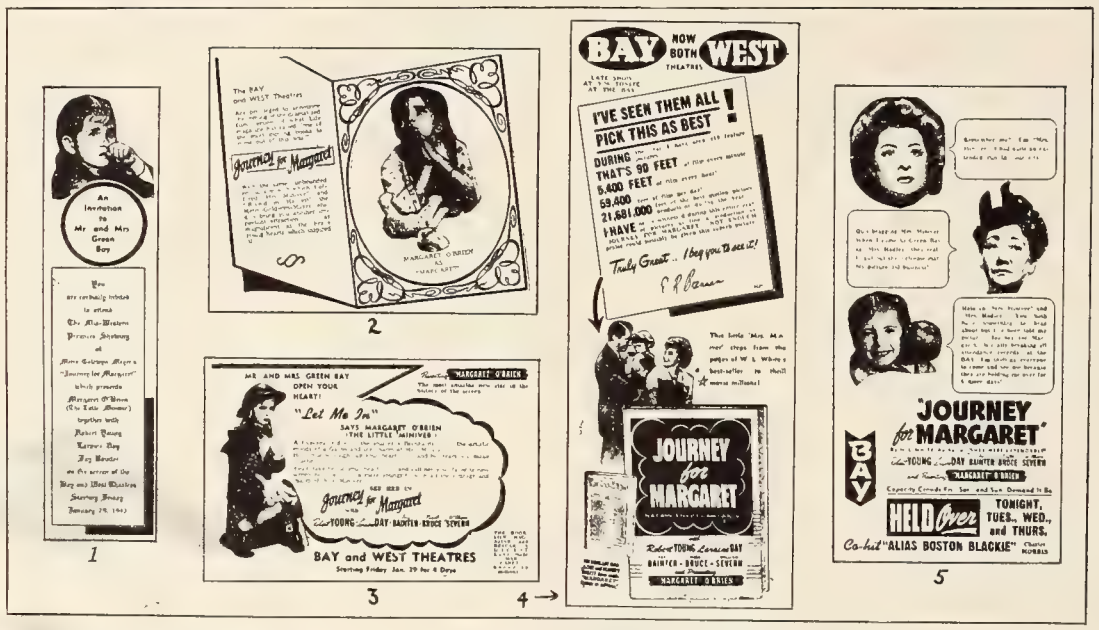
Chester Lauck and Norris Goff

(Lum n' Abner to you)

Brennan's Private Preview, Heart Interest Ad Campaign Force 'Margaret' Holdover

An enticing array of newspaper ads (*see cut*) highlighted the campaign on "Journey for Margaret" staged by Manager Elmer Brennan for the film's midwest premiere at the Bay and West theatres, Green Bay, Wisconsin.

Brennan's first move after booking the picture was to invite employes of sixteen local department stores and manufacturers to a private preview. This angle was emphasized in the smash opening-day ad (*not included among the layouts reproduced in the cut below*) which stated that all employes at the screening "were unanimous in their praise of this truly great picture." Additional copy urged patrons to "ask any one of them how much they enjoyed 'Journey for Margaret'; ask any one of them what they thought of Margaret O'Brien, the little 'Miniver'." The number of employes from each firm surrounded a box in the ad devoted solely to the picture.



In the ads reproduced here, three were teasers, one was a day-after-opening ad to build up week-end business, while the fifth was a hold-over ad necessitated because of the big business on Saturday and Sunday. Because the ads have been necessarily reduced in size for reproduction purposes, the copy is too small to be read with the naked eye. Therefore, copy for each layout is given here for the benefit of exhibitors who may wish to duplicate Brennan's campaign:

Ad No. 1 (Teaser)—An invitation to Mr. and Mrs. Green Bay. You are cordially invited to attend the midwestern premiere showing of Metro-Goldwyn-Mayer's "Journey for Margaret" which presents Margaret O'Brien (the little "Miniver") together with Robert Young, Laraine Day, Fay Bainter on the screen of the Bay and West theatres starting Friday, January 29, 1943.

Ad No. 2 (Teaser)—The Bay and West theatres are privileged to announce the coming of the dramatized film version of what Life magazine has called "one of the most moving books of the war." "Journey for Margaret." With the same unbounded enthusiasm with which it offered "Mrs. Miniver" and "Random Harvest," the Metro-Goldwyn-Mayer studios bring you another important attraction . . . as magnificent as the brave young hearts which inspired it.

Ad No. 3 (Teaser) — Presenting Margaret O'Brien, the most amazing new star in the history of the screen! Mr. and Mrs. Green Bay, open your heart! "Let me in," says Margaret O'Brien (the little "Miniver"). A five-year-old with the soul of a Bernhardt . . . the artistic moods of a Garbo and the charm of Mrs. Miniver. Her smile will light up your heart . . . and her tears will make it ache! You'll take her to your heart . . . and call her your favorite new screen heroine . . . a mere youngster with all the courage and charm of "Mrs. Miniver." See her in "Journey for Margaret," etc.

Ad No. 4 (Day-after-opening "personal" ad)—"I've seen them all—pick this as best! During the year I have seen 219 feature pictures. That's 90 feet of film every minute! 5,400 feet of film every hour! 59,400 feet of film per day! 21,681,000 feet of the best motion picture productions during the year! I have never witnessed during this entire year of pictures as fine a production as 'Journey for Margaret.' Not enough praise could possibly be given this superb picture."—E. R. Brennan, manager. This little "Mrs. Miniver" steps from the pages of W. L. White's best seller to thrill movie millions.

Ad No. 5 (Hold-over ad)—Balloon next to head of Greer Garson: "Remember me? I'm 'Mrs. Miniver.' I had quite an extended run in your city." Balloon next to head of Fay Bainter: "Quit bragging, Mrs. Miniver. When I came to Green Bay as 'Mrs. Hadley' they really put out the welcome mat! My picture did business." Balloon next to head of Margaret O'Brien: "Hold on, 'Mrs. Miniver' and 'Mrs. Hadley' You both have something to brag about, but I've been told my picture 'Journey for Margaret' is really breaking all attendance records at the Bay! I'm inviting everyone to come and see me because they are holding me over for three more days."

When a picture booked originally for four days has to be held over an additional three, it must have strong heart appeal, and that's what "Journey for Margaret" has. But the smart exhibitor must point up this appeal in his advertising campaign, and that's just what Brennan did! If YOU have yet to play this picture, you would do well to follow the Green Bay showman's advertising approach.

Pollock's Lobby Stunt Good Buildup for 'Crystal Ball'

In advance of the showing of "The Crystal Ball" at Loew's Rochester Theatre, Rochester, N. Y., Manager Lester Pollock placed a crystal ball atop a 42-inch high table in the lobby. A sign above the ball had this copy: "We've Got a Message for You . . . Yes, You!"

Peering into the ball, patrons read this message: "We fooled you, didn't we? For real laughs, come around here starting next Thursday and see Paulette Goddard and Ray Milland in 'The Crystal Ball'."

PRC Arranges National Tieup with Doubleday Doran on 'Corregidor'

PRC has arranged a national tieup with Doubleday Doran, book publishers, in which the novel, "I Saw the Fall of the Philippines," by Col. Carlos Romulo, will help promote "Corregidor," starring Otto Kruger and Elissa Landi.

Jackets of the book will bear a plug for the picture and Doubleday Doran dealers throughout the country will use window and other displays to direct attention to "Corregidor."

British Theatreman's Naval Career Aids in Selling Coward Epic

Having served in the Royal Navy in the last war, Herbert J. Gilbert, manager of the Rex (A.B.C.), Leytonstone, had the experience which proved helpful in his campaign on "In Which We Serve." In two vacant store windows, each on either side of the kinema entrance. Gilbert placed large models of warships. On one side was a 20-foot replica of the *Exeter,* on the other a 12-foot copy of the submarine *Wanderer,* while a third model—of a destroyer—was accommodated at the entrance to the car-park flanking the building. Wishing to give a vivid representation of a naval battle with this miniature navy, Manager Gilbert overcame fuel economy restrictions by working out a method of providing gun flashes by means of magnesium powder fired at 45-minute intervals by electrical contacts.

Bunting flags, pennants and shields decorated the front of the house, and the vestibule. In the circle foyer was a 15-foot replica of H.M.S. *Victory* under full sail.

Every night during the engagement there was a stage ceremony preceded by a parade of some 50 members of the local Sea Cadets, who marched to the hall from their depot carrying hurricane lanterns and lined up outside to form a guard of honour for the principal guest—a different local personality on each occasion. Inaugural and concluding ceremonies consisted of a tableau representative of all the services, two members of each of which, bearing their respective flags, made a vast semi-circle on the stage around the principal speaker, who was introduced to the audience by Mr. Gilbert.

Tie-up windows with eight local shops were arranged. The *Express and Independent* devoted four columns on its front page to Manager Gilbert's claim that he was the last British sailor to be wounded in World War I, having been injured by a German shell.

All this activity created heavy business for "In Which We Serve," and the total cost of the campaign was only 6½d.—for nails.

Showing of 'Lincoln' Reissue in Allentown Inspires an Editorial

In honoring the anniversary of the birth of Abraham Lincoln, Wilmer & Vincent's State Theatre, Allentown, Pa., brought back for a one-day showing the film, "Abraham Lincoln," with Walter Huston, Una Merkel and Ian Keith.

Said *The Morning Call,* in part, in an editorial under the heading, "Now He Belongs to the Ages": "Nothing better could be shown in our schools today than Walter Huston's 'Abraham Lincoln.' It would be good if the theatre which happily is showing this picture today could be taken over by the schools and the children poured into it in relays throughout the day and evening for the inspiration to be had from this faithful study."

Early Birds Get Worms

When the RKO Boston Theatre in Boston opened its doors recently for an 8 a.m. "dawn premiere" of "Commandos Strike at Dawn," Manager Ben Domingo surprised his first 500 patrons with a complete hot breakfast.

Did You See It?

Affording showmen an excellent opportunity for lobby display art, the Hearst Sunday *Pictorial* of Feb. 21 carried a color cover and the first two inside pages (in black and white) on "Stand By For Action."

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

WAC's 'Movies at War' Vital Report of the Industry's Role In Nation's All-Out War Effort

We have just been looking over the report of the War Activities Committee, Motion Picture Industry entitled "Movies at War." Here is indeed a booklet that should serve for generations to come as a historical record of the important part motion pictures have played in the nation's war effort.

Under the heading, "Cannon and Camera!" appears this introduction:

"Total war is fought with cameras as well as cannon. Planes drop propaganda as well as bombs. When millions of civilians are in the front lines, morale is as necessary as munitions. The commanding general in Iceland cables that films are as important up there as food!

"The motion picture industry was not slow to realize its unique responsibility in this war. One of the odd quirks of modern life is the strange hold that the films have on millions and millions of people. Because movies are so close to the affections of so many they at once become an important factor in total war.

"How fully and how well the motion picture industry has met this wartime responsibility growing out of kinship with the public is outlined in this brief report. But one must read between the lines to find the color, the drama and the romance of this all-out effort of a peacetime industry of shadow and fiction to play a useful part in the grim realities of war—from Dunkerque to Pearl Harbor—and to Victory in war and peace."

The booklet—which, by the way, is volume one of two volumes (the other will be "Movies and Peace")—covers seven different phases of the screen's contribution in the war effort.

Under "Films Fight for Freedom" are listed the Victory Films, "America Speaks" series, Films for Fighting Men, Training Films, Orientation Films, Strategy Films, Good Neighbor Films, Newsreels, Morale Films and United Nations Films.

In a section entitled "Hats Off to the Moviegoers," tribute is paid to the audiences of the nation's theatres for their generous contributions to wartime appeals (Greek War Relief, Infantile Paralysis, USO, Army-Navy Emergency Relief), their enthusiastic response to the scrap drive and their purchases of war bonds and stamps in theatres which became "houses of issue for the securities of the greatest government on earth."

The report is deeply impressive—there is no doubt about that. And from the standpoint of this department, the fact that short subjects (both those of the U. S. Government and those from the industry) are serving so well as sources of wartime information for the public, is indeed heartening.

It is our hope that operators of the nation's theatres make "Movies at War" available to their patrons. More than anything else, this vital document should bring about a closer, more understanding relationship between the motion picture theatre and the public.

(*Continued on Page 26*)

Government Information Shorts Should Have Conscientious Selling, Advises Besa Short

Because Interstate Circuit down Texas way has played all of the Government short subjects to date in all its theatres, the short subject department, under the direction of Mrs. Besa Short, was asked by the War Activities Committee to summarize the situation for the benefit of exhibitors who have had difficulty in using the special short subjects to advantage. Result: a manual prepared by Loia Cheaney under Mrs. Short's watchful eye.



Besa Short

In the introduction, Mrs. Short points out that the booking of the shorts "in a locked plan" has presented difficulties, "but through the excellent showmanship and the never-say-die spirit of Interstate managers, these difficulties have been surmounted and in many circumstances have even been turned into selling points."

She adds that "it has been a matter of attitude," then continues:

"Naturally, if this vast fund of information which the Government has presented to the exhibitors of America so as to give accurate knowledge to citizens is kicked around and is neatly tolerated on playbills, the exhibitor has very neatly sabotaged the Government's bureau of information. A thoughtful accumulation of answers to American questions is thrown in the waste basket. This is not only a careless and foolish waste—it is more diabolical than that. It is directly subversive to American interests.

"Due to the locked plan, many times (considering solely from the standpoint of program balance) too many shorts have fallen on the same playdate for entertainment value. But that is definitely a pre-Pearl Harbor state of mind. By conscientious selling, this difficulty can be avoided, can even be a box-office asset. There can be no business as usual—or rather business as in peacetime—until the war is won."

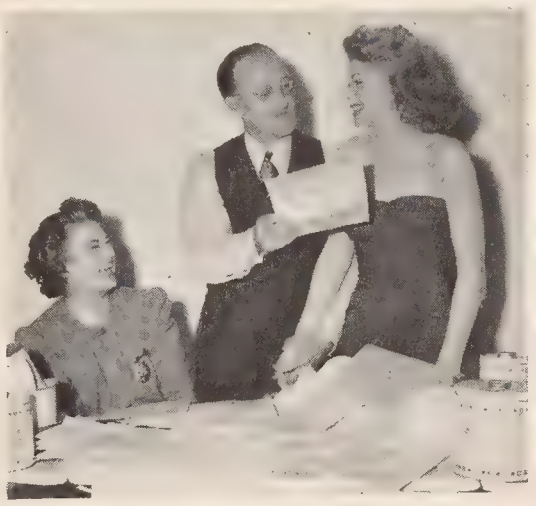
Mrs. Short then explains the manner in which Interstate has dealt with war subjects:

First, a screening is held for a committee of officials at the home office. They carefully analyze the contents of each subject. To all managers goes a written review outlining the most important points of the reel. From this review, each individual Interstate theatreman decides to which group of citizens in his community the short has a definite appeal, contacts this group of potential customers. To date, it is said, results have been "most satisfactory."

Timely, important and to the point are Mrs. Short's concluding remarks—remarks that should be absorbed thoroughly by all exhibitors:

"Of course, the primary purpose of a theatre is to provide entertainment. Interstate has operated under this premise for many years. But this year is different. This year it is our special task to disseminate information for Uncle Sam as well as to provide entertainment. It is an honor...to be chosen for a job so necessary to public morale. We can do it, and we will do it...well. To encourage those who feel this is too difficult or awkward an assignment, we of Interstate can state that so far our box-office has felt no pain operating under this new premise. It is a new idea—this being an information bureau as well as a show—but so is rationing a new idea. It must

(*Continued on Page 26*)



They Picked the Winners

Selecting the winners of a contest conducted by The Woman magazine in conjunction with the MGM short, "Victory Vittles," turned out to be a big job for Polly Patterson and Pete Smith, star and narrator, respectively, of the one-reeler. They judged recipes submitted on basis of originality and minimum use of rationed or scarce foods. Winners from 20 cities received prizes for entries. Acting as Pete's adviser was Lucille Ball. (Details elsewhere in the Show Builder.)

Awards Bond for Best Letter On MOT, 'Prelude to Victory'

For the best letter on expressing an opinion of what the prelude to victory will be, Manager J. C. King of the Paramount Theatre, Amarillo, Texas, offered a $25 War Bond.

Contest was held in advance of the showing of the March of Time subject, "Africa—Prelude to Victory." More than 200 letters were received, and the newspapers awarded the idea generous space.

Bugs Bunny Copper Matinee

Maryon Hudgins of the Tyler Theatre, Tyler, Texas, held a Bugs Bunny Copper Matinee, advertised it via exciting newspaper displays, had a houseful of tots who had toted some 80 pounds of copper, 75 pounds of brass and 40 pounds of scrap iron. Newspaper publicity stories and merchant cooperation helped to make the matinee a success. And, of course, no small amount of credit goes to Bugs Bunny.

Famed Hare Heads Newsome's Unit Show

Standees at every performance of a five-unit show at the Melrose Theatre, Dallas, Texas, were there as the result of a clever campaign put over by Manager Lee Newsome who used a Bugs Bunny cartoon as an introduction and emcee for the other four units on the program.

The show was advertised in this manner: "Bugs Bunny presents the All-American Variety Show of '42. Five Big Acts. (1) Himself—Bugs Bunny in 'The Wabbit Who Came to Dinner.' (2) Harry James in 'Trumpet Serenade.' (3) John Nesbitt's 'The Incredible Stranger.' (4) The latest Paramount War News and (5) 'Larceny, Inc.' with Edward G. Robinson, Jane Wyman and Broderick Crawford."

Special show nearly doubled the Melrose's average box-office "take," and everyone was happy and satisfied; that is, all but one, and he was definitely dissatisfied. This Bugs Bunny fan had come clear from the other side of town to see the carrot-chomping hare . . . in person! He 'lowed as to how the ad had said "Bugs Bunny Himself," so where was the lil talking rabbit in the flesh?

The patron accepted his money back as a slight mollification, but Showman Newsome is still scratching his head over where and from what magician's hat he should pull the real Bugs Bunny for a personal appearance.



THE STUNT THAT MADE STANDEES

Manager Newsome surveys lobby board of winning 5-unit show headed by Warners' Technicolor cartoon star, Bugs Bunny.

Housewives Mix Ingenuity With Patriotism In National 'Victory Vittles' Recipe Contest

How America's housewives are mixing ingenuity and common sense, seasoned with patriotism, to overcome the problems of food rationing and the high cost of living, is revealed in the response to a nation-wide "Victory Vittles" contest conducted by *The Woman* magazine in conjunction with an MGM Pete Smith short film of the same title.

Enlarging on basic suggestions for the use of substitute foods without loss of nutritional values, as demonstrated in the film by home economist Polly Patterson, hundreds of original recipes poured in for such new dishes as Blackout Pottage, Patriot's Pot Pie, Blitz Blintzes, Win-the-War Pudding, and Yankee Doodle Candy.

Getting More Out of Hamburger

First prize (a wrist watch) was awarded to Mrs. Homer McLaren, of Springfield, Illinois, for her "Victory Chops," or "How to Make the Most out of Hamburger." The recipe:

In usual manner make a very thick white sauce with one-half pint of milk and place sauce in double boiler, stirring through it one-half pound of well seasoned raw hamburger and cook for 15 minutes. In place of hamburger the equivalent in left-over roast, fish, or fowl may be used, in which case, simply heat thoroughly. Pour mixture into ice-box dish and when cool, cover and place in refrigerator for not less than 24 hours. Divide mixture into six equal parts, shaping into mock chop or cutlet. Dip each chop in raw beaten egg and then in crushed corn flakes or crumbs. Fry and serve immediately garnished with parsley. Serves three.

Ever Try 'Liver Birds'?

Mrs. C. J. Aubucahan, St. Louis, Mo., got second prize (a $50 War Bond) with "Liver Birds":

Soak six slices of stale bread in enough water to moisten. Fry one chopped onion in one tablespoon butter and add to bread mixture. Then add one tablespoon meat and poultry seasoning and mix thoroughly. Using six thin slices of beef liver, put one or two tablespoonsful of bread mixture on each slice of liver. Roll and place in hot fat. Add enough water that the rolls may simmer slowly about forty-five minutes until tender. Remove rolls from pan when finished and add thickening to remaining liquid for gravy.

Third prize (a $25 War Bond) went to Mrs. Roy Thompson, Wenatchee, Washington, for her "Pea Pod Soup":

Wash and cut into pieces the pea pods from two quarts of peas. Cover with hot water and cook with one medium diced onion for 1½ hours. Puree mixture and add one teaspoon salt, one teaspoon pepper, one teaspoon sugar, a dash of nutmeg and two cups of hot milk. Heat to boiling and thicken with mixture made of 3 tablespoons butter and 3 tablespoons flour. Serves 4 generously.

Exhibitors are urged to try a recipe contest in connection with "Victory Vittles," their wives to utilize the recipes printed above.

SHORTS SHOPPING

(*Continued from Page 25*)

According to an AP newspaper story under a Kansas City, Mo., dateline, Mrs. S. L. Wilson has attended four theatres to see her son, Private Melvin Lee Wilson, in a Guadalcanal newsreel. Continues the story:

"Each time she has fainted just before the scene appears on the screen. Her husband, a doctor, accompanies her, and each time he has been ready with restoratives. 'Things just seem to go black when I knew Melvin is due to appear,' Mrs. Wilson explains. 'But I'm going to see him yet!' She is trying her fifth theatre tonight."

Friends of Pancho's Daughter

Bill Chambers, Texas Grand Theatre, El Paso, Tex., took smart advantage of the fact that Pancho Villa's daughter played in Paramount's "Copacabana Revue." He rounded up all of her many fans in and around Juarez by telling them about it in the newspapers.

Exhibitors Cash In On the Timeliness of MOT 'Russia' Reel

Exhibitors from coast to coast are making the most of what is proving one of the biggest publicity breaks a film, feature or short, has ever received!

March of Time's "One Day of War—Russia, 1943" gets bigger by the hour. The successive falls of Rostov and Kharkov keep Russia on the front pages, and the big picture syndicates have been keeping "One Day of War" on the front pages at the same time.

Some of the tie-ups arranged by alert circuit managers to capitalize on this momentous news break:

▶Interstate Theatres' Besa Short lost no time in sending out a special six-page brochure on the film, urging managers to push it to the utmost and making available for their use a special set of scene mats and stills for newspaper use.

As a single example, the Fort Worth *Press* on page one carried four three-column pictures from Acme Syndicate running the full page with the notation: "The March of Time film, 'One Day of War—Russia, 1943,' comes to the Hollywood tomorrow."

▶The St. Louis *Star-Times* ran a series of three three pages of pictures from "One Day of War," including two on page one with full title credit, as well as two sequences of three three-column pictures each on the first page of the magazine section. The latter carried the additional notation tying in the theatre: "'One Day of War—Russia, 1943' comes to the Fox February 18."

▶Dale McFarland, advertising manager of Tri-States Circuit, took advantage of the syndicate picture break in the Des Moines *Tribune* to press home to his men the timeliness of the film's publicity, and urged them to take advantage of this in their local papers.

▶On the West Coast, Dean Hyskell of Fox West Coast Theatres, was plugging the film on the front page of the exploitation journal PAR. A headline, "Sell MOT'S 'One Day of War' for Plenty!" topped a carry-over story urging managers to give the picture everything they had.

▶The publicity department of the Schine circuit in the East sent out a special brochure to managers, urging them to avail themselves of MOT's special accessory service, suggesting various exploitation angles and emphasizing the fact that the film warranted feature selling.

Asks Serious Selling Of Government Shorts

(*Continued from Page 25*)

certainly be dealt with intelligently, and when it is dealt with in such a manner, it is comforting as well as amazing to see how quickly the public adapts itself to the necessary regimentation."

Some war subjects and the managers' comments on them, as recorded in the annual:

▶**"Winning Your Wings."** "Very, very good. Some even stopped on their way out wanting to know when the next informative short of this type would be shown."—Carl Cullem, Dalsec, Dallas.

▶**"Safeguarding Military Information."** "This is another outstanding short subject driven home with force and effect. It was given plenty of space in the newspapers."—Dan Gould, Bowie, Fort Worth.

▶**"Mr. Gardenia Jones."** "We carried 'Mr. Gardenia Jones' right into the USO headquarters and got excellent and telling results."—Wally Akins, Paramount, Abilene.

Manual also contains examples of 24-sheet advertising, marquee billing and lobby displays. Occupying two pages are reproductions of newspaper advertising and publicity.

Built Juvenile Attendance

When Lowell Bodiford took over the managerial post at the Majestic, Fort Worth, Texas, a few months ago, he found only about thirty children attending the matinees. Then he staged a Bugs Bunny matinee featuring three of the wacky hare's cartoons, plus a serial. Juvenile attendance jumped to four hundred.

By his sincere effort to get children back into the theatre, Bodiford proved his conviction that the child of today is the adult patron of tomorrow.

'Marines' Award Angle Good for Exploitation

Pete Smith's MGM short subject, "Marines in the Making," looks like an Academy Award winner, in the opinion of a syndicated newspaper columnist and the editors of a coast trade publication.

But whether the short gets an award or not, the fact that it is a serious contender and that the experts have predicted an award for it, should arouse the interest of the movie-going public. Therefore, in your advertising, you might use a catchline like this:

"See 'Marines in the Making' — the Pete Smith short experts predict 'will undoubtedly get an Academy Award'."

The subject, said to be only the motion picture ever to carry the official approval of the U. S. Marine Corps (this suggests local tieups), won for Smith a plaque presented by the Marine Corps League. The inscription:

"In recognition of the timely effectiveness of his MGM short subject, 'Marines in the Making,' in awakening public consciousness to the rigorous demands of modern warfare and emphasizing the spirit of the Marine motto 'Semper Fidelis'."

'Roar, Navy, Roar' Included in Universal Releases for March

Outstanding Universal featurette releases for March are: "Roar, Navy, Roar," which covers the growth of the United States Navy from its earliest days to its present seven-sea strength; "Egg Cracker Suite," a Walter Lantz Swing Symphony cartoon set for March 22, and the latest chapter of "adventures of Smilin' Jack."

Other releases for the month include: "Hungry India," a Variety View, March 1; "Swing-Time Blues," a Name Band Musical starring Bob Chester and His Orchestra with Gertrude Niessen, March 3; "Little Clayton—Farmfront Wonder," a Person-Oddity, March 8.

Loew's Buys Republic Serial

A deal was closed last month whereby Loew's will play the Republic 15-chapter serial, "G-Men vs. the Black Dragon," in its Greater New York houses. First to exhibit the serial will be the de luxe Paradise, Bronx, and the Valencia, Jamaica.

Reagan, Meredith Paired in 2-Reeler

Collaboration of two motion picture favorites, Ronald Reagan and Burgess Meredith, both at present lieutenants in the nation's armed forces, in the making of a Broadway Brevity, "Rear Gunner," has been announced by Warner Bros.

Said to be a pulsating account of the training that goes into the making of a first-class rear gunner, the picture tells the story of a Kansas farm-hand who has a desire to do "some real shooting." He (Meredith) meets a lieutenant (Reagan) on the flying field where he is stationed. The lieutenant, seeing the farm-lad's eagerness, decides to give him a chance to prove himself. The young man proves an apt pupil, is soon sitting behind a blazing machine-gun, doing his bit for his country.

Included in the film are fascinating glimpses of gunner training. The climax is a thrilling fight between American planes and attacking Japanese Zeros. During this battle, the youth from Kansas distinguished himself, is awarded a D.S.M.

Warners also announced the forthcoming release on another film in the same series: "Army Show." Featuring the Army Air Force orchestra under the direction of Captain Edward J. Dunstedter, "Army Show" is based on the radio program, "Soldiers With Wings." Scene of filming: the West Coast Army Air Force Training Center, Santa Ana, Calif. Presented are stunning arrangements of popular song favorites, including The Army Air Corps March, Stairway to the Stars, He Wears a Pair of Silver Wings, and Captain Dunstedter's own composition, Hello, Mom.

Billed Shorts Over Feature

When he played the Walt Disney cartoon, "Der Fuehrer's Face" and Carey Wilson's "You, John Jones," Manager William Mick of the Palace Theatre, Corsicana, Texas, devoted three-fourths of his newspaper ad space to the shorts, billing them above the feature. It was a smart move, too, as Mick found out after studying the box-office receipts.

They Came—They Saw—They Sang

It is reported that Dixie Lee Schaefer of the Kimo Theatre, Albuquerque, N. M., sold Columbia's Community Sing No. 6 so well that the cadets from a nearby Army Air Base attended in a body, and vocalized lustily when they got there.

Release Set for Featurette

"Young and Beautiful," a special Technicolor featurette starring Gracie Fields, England's leading stage and screen comedienne and now a regular radio performer here, has been set for national release March 14 by Warner Bros. Elizabeth Arden served as technical adviser on the subject.

Why Not An 'American Panorama'?

In New York at the 48th Street Theatre, "the home of Scandinavian films," a program completing its run recently was made up of Swedish travel films—thirteen vignettes, as it were—taking the audience "up and down the byways of Sweden for an endlessly fascinating journey from the metropolitan life of Stockholm to the remote, bleak North of Lapland; from rare glimpses of Sweden's Nobel Prize Winner, Selma Lagerlof, to the chimney-sweeps with a jargon of their own; from the solemnity of confirmation day to the joyous winter sports; from the training of fire-fighters to the training of cadets at the military academy; from the ancient resting place of Sweden's Kings to the modern workers' community homes and some of Sweden's unique industries. . . ."

Showmen seeking the unusual in short subject programs might pattern an "American Panorama" after this "Swedish Panorama" by booking various travel, sports and topical films designed to give the spectator an "over all" view of the nation's famed landmarks, sports, industries, etc. It's an idea worth serious consideration.





Short Subject Reviews

The Aldrich Family Gets in the Scrap *(Excellent)*

Para. (T2-4) Victory Short No. 4 11 mins.

Hearing that a neighboring town is beating Centerville in the scrap drive, Henry and his gang set out to collect scrap. Their forgotten girl friends decide to compete with the boys, stage a drive all their own. The girls almost win the local contest, but last-minute superhuman effort on Henry's part places the boys on top. Better than a hundred written appeals, more effectively than a preachment, this eleven-minute subject, through its average-folk characterizations and humorous situations, impresses one with the importance of "getting in the scrap." Its wide exhibition should stimulate scrap-collection campaigns. William Pine and William Thomas produced, with Frank McDonald directing Howard J. Green's screenplay. Cast includes Jimmy Lydon, Martha O'Driscoll, John Litel, Olive Blakeney, Charles Smith, Diana Lynn.

Wolf in Thief's Clothing *(Very Good)*

Col. (4429) All-Star Comedy 18 mins.

Andy (Andy Clyde) and his rival, Si (Emmet Lynn), are arguing about the merits of the automobile and the horse and buggy; Widow Brown, whom both want to marry, informs them that one of her tires is gone and that she needs another. Si seizes the opportunity to prove the value of the horse and buggy, while Andy is anxious to get the money for the tire. To obtain the money quickly, Andy bets Si that he, too, can shoe a mule. Andy does and wins the $37.50 for the tire. Although Si sees he's making no headway with the widow, wooing her with candy and the services of the horse and buggy, he steals a tire. Andy and Si race to the widow's house for her hand. However, Andy succeeds by proving his fairness and honesty as Si is arrested.

Woman Sees Soldier-Husband in Newsreel

Unexpected publicity accrued recently to the Avon Theatre and its manager, Arnold Stoltz, in Utica, N. Y.

Attending a performance was Mrs. John Berthold. When the newsreel showing American troops in Dutch Guiana was flashed on the screen, the woman found it difficult to stifle a desire to cry out, "There he is!" For she was positive—and still is—that the leader of the group was her husband.

Showman Stoltz was requested to still the reel at that point so Mrs. Berthold could inspect the scene more closely, but he explained this procedure would be impossible because of sound synchronization.

Following day Mrs. Berthold brought her five children to the theatre to see their father.

Story of the unusual happening broke in both the Utica Daily Press and the Observer-Dispatch. Result: more wives, mothers, sweethearts, relatives are viewing the newsreels carefully in hopes of getting glimpses, if only fleeting, of their loved ones in service.

Basketeers *(Very Good)*

RKO (34,305) Sportscope No. 5 9 mins.

After a quick look-see at the place where basketball was born, Springfield College, the camera takes the spectator behind the scenes for a practice session with Clare Bee and his squad of sphere tossers at Long Island University. The way the boys throw the oversize pebble around is a caution and one gets a brand new idea of the tremendous amount of science behind the apparently effortless ball handling. The climax shows the Long Islanders in a game against the Brigham Young Five from Utah with Clare Bee's lads showing how they benefited from the long practice sessions that feature the earlier footage. Frederic Ullman, Jr., produced.

Donald's Tire Trouble *(Very Funny)*

RKO (34,101) Disney Cartoons No. 1 7 mins.

The testy Duck is piloting his gas buggy along a mountain road at high speed when one of the tires deflates. Pitching the tools on the ground he starts about the repair job and gets all tangled up with inner-tube, rim, jack and pump before getting the patch applied and the tire on the rim—but he is on the inside. Another frantic session with the tire tools effects his release and as he resumes his place behind the wheel all four of the tires fall flat. To the accompaniment of some derogatory remarks about rationing and tires in general he resumes his limping way along the highway. It's one long howl from start to finish.

Duck Soup *(Fair)*

RKO (33,403) Edgar Kennedy No. 3 17 mins.

Kennedy's brother-in-law becomes an insurance agent and persuades the face-wrestling comic to take out an insurance policy. The doctor, wishing to keep the prospect ignorant of a nervous condition, advises the administration of medicine in his food and Edgar misinterprets the reason for secrecy. Considering himself the victim of a murder plot he sets about exposing his tormenters and an unusual amount of the kind of slap-stick action usually found in films of the series results before things are cleared up to his satisfaction. Rather silly in places and obvious action throughout but will more than likely be enjoyed by Kennedy fans.

King of the Archers *(Entertaining)*

Vita. (8306) Hollywood Novelties No. 6 10 mins.

Howard Hill, the world's greatest archer, takes eight fascinating Dianas under his wing and does an interesting and exciting job of introducing them to the tricks of the archer's trade. The fellow has an uncanny ability at making the feathered shaft obey his every wish and speed unerringly to every selected target whether moving or static. The girls show genuine liking for the sport and quickly give out with some tricks that almost equal the proficient examples of their teacher. The bolo stick and the blowgun are also demonstrated. Narration is by Art Gilmore.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, March 3)

MOVIETONE (Vol. 25, No. 51)—Allies face war's greatest menace in U-boat scourge; Premier Churchill tours Near East; Mme. Chiang Kai-shek gives message to U. S.; Admiral Halsey in Southwestern Pacific; Flying Fortress crew of 15 saved from the Pacific; French sailors in New York; Gliders for the Army; Future U. S. flying men keep in training with mass calisthenics.

NEWS OF THE DAY (Vol. 14, No. 249)—Churchill's trip to Turkey; Captured Nazi film reveals growing menace of U-boats; Flying Fortress crew of 15 saved from the Pacific; Admiral Halsey in Southwestern Pacific; Movie interview with Mme. Chiang Kai-shek; Glider gladiators in action; New York cheers French sailors.

PARAMOUNT (No. 54)—Churchill's trip to Turkey and Tripoli; Admiral Halsey in Southwestern Pacific; Army's first flying nurses; Mass production of motorless transports; French sailors on parade in New York; Mme. Chiang Kai-shek wins U. S. support; Hitler threatens greater U-boat war; U. S. action answers Berlin's words.

PATHE (Vol. 14, No. 54)—Churchill in Tripoli; Roosevelt in Washington's birthday ceremonies; Mass production of gliders; War factory beauty shop; Flyers rescued in mid-Pacific; French sailors parade in New York.

UNIVERSAL (Vol. 16, No. 167)—Flyers rescued in mid-Pacific; Mme. Chiang pays her respects; Station wagon set for victory; Glider pilots swing into high; French sailors in New York; Biloxi ahead of schedule; Churchill sees Ismet Inonu; Horse is back at Bay Meadows.

(Released Saturday, March 6)

MOVIETONE (Vol. 25, No. 52)—Volcano born in Western Mexico; Allies machine-gun Axis supply trucks and ships; Gen. Arnold in India and China for Allied conferences; Desert review in Egypt; Brazil manufactures tires for American motorized forces; A.A.U. track meet at Madison Square Garden; Sailors learn to swim; Marine Corporal Barney Ross back from Guadalcanal; Lew Lehr and man who wouldn't sink.

NEWS OF THE DAY (Vol. 14, No. 250)—Allied airmen strafe Nazis in Africa; China's First Lady takes New York by storm; Navy convoy with cargo of Leathernecks headed for undisclosed port; Skies clear over Malta (except Dallas); American soldiers, sailors and Army nurses parade in Australia (except Dallas); Washington's birthday celebrated at Laredo, Texas (Dallas only); Marine Corporal Barney Ross back from Guadalcanal; Sailors learn to swim.

PARAMOUNT (No. 55)—A.A.U. track meet at Madison Square Garden; Marine Corporal Barney Ross back from Guadalcanal; Community cold-storage lockers in Clintondale, N. Y.; Production of silver wings and other accessories in New Mexico; High school Victory Volunteers take their place in war effort; Air power turns tide in Tunisia; China's First Lady captures New York; British-American air mission confers with Generalissimo Chiang in Chungking.

PATHE (Vol. 14, No. 55)—U. S.-British military mission in India; New York welcomes Mme. Chiang; Brazilian tires for American soldiers; Students try work-study plan (California local); 8th Army flyers strafe Nazis; Marine Corporal Barney Ross back from Guadalcanal; Pvt. Albert Schmidt decorated in Philadelphia; Boys Clubs' commando training; U. S. forces parade in Australia.

UNIVERSAL (Vol. 16, No. 168)—Mme. Chiang captures New York; General Arnold tours Far East; Tank outfit displays might; Kiowa tribe adopts 307th; Brazil speeds tire output; Ross ready for Round Two; No more sailors who can't swim; Allied planes strafe Nazis.

Pal Plans New Puppetoon

George Pal will start production shortly on a Technicolor Puppetoon, "The Truck That Flew," a fantastic story by Dudley Morris. Pal has just completed for Paramount "The 500 Hats of Bartholomew Cubbins." His "Tulips Shall Grow" is a contender for the Academy short subjects award.

Benchley Back to MGM

Robert Benchley was signed by MGM this week to star in a new series of short subjects. Benchley was formerly under contract to the same studio, but left there about three years ago.

REGIONAL NEWS

(*Continued from Page* 15)

its regular run the following day. Loew's Orpheum, the Fox and Missouri continue their policy of opening the week on Thursday.

The pin ball and coin machines for their March of Dimes amusement enterprises adjoining Loew's Theatre were loaned by the Missouri Amusement Association and the International Showmen's Association supplied by the barkers. The storeroom was decorated gratis by a concern headed by G. V. Weaver, who after doing most of the work has now gone into the Army.

More competition for the downtown motion picture theatres, if it can be called such, is a burlesque and vaudeville house that has opened in the old Nugenos Building, just east of Broadway. A girl barker and cashier spiels constantly endeavoring to attract cash customers.

"Miss Victory of St. Louis," Darline Long, who won that title in a contest staged under the auspices of Fanchon & Marco's Missouri Theatre several weeks ago from numerous others representing various war industries in the St. Louis district, has joined the woman's auxiliary of the U. S. Marine Corps.

The St. Louis areas has had an increase of 88,146 or 6.09 per cent since the 1940 census, and now includes 1,520,234 persons. The area includes St. Louis, St. Louis County, St. Charles County in Missouri and Madison and St. Clair counties in Illinois.

SAN FRANCISCO

Loew's Warfield, a downtown first-run theatre, will resume its historic policy of combining a stage presentation of the Fanchon and Marco type with pictures, on March 18. Shows will be under direction of B. V. Sturdivant, general manager of northern California division of Fox-West Coast Theatres.

The State Theatre, San Jose, also has altered its policy to show occasional stage attractions.

The Orpheum Theatre Building in Oakland has passed from 20th Century-Fox into the hands of Fox-West Coast Theatres. Terms are outright purchase, $300,000, $100,000 down and the rest in equal installments to cover 10 years.

Harry Rice, publicity and advertising manager for the Embassy, a downtown subsequent-run, became the proud father of a five-pound-three-ounce girl at one a.m. on March 1. Mother and baby are doing well but papa had a tough time although he thinks he'll live.

Hank Sherburne, former theatre columnist for the *Call-Bulletin,* a Hearst newspaper, has been appointed manager of the Esquire.

Newest manager of the Strand, a downtown subsequent-run, is Danny Anderson, formerly of the Amazon. Danny is the third new manager in four weeks and they hope he stays.

VANCOUVER

The York Theatre, Vancouver, had a jam with Projectionists Union, who maintain they are entitled to pay when the York plays stage attractions. Theatre closed for three days until matter was settled by mutual agreement.

Projectionists Union No. 348 are doing their bit to help in the war effort. They have purchased a 16 mm. projector, and put on free shows for armed forces and the Navy League.

Harold Warren, who controls three theatres in the Alberni district of B. C., a visitor to Vancouver on a buying and booking trip. Warren states biz is good in his section which is a lumbering and fishing point.

Famous Players circuit in B. C. is still running Foto-Nite in all theatres but, according to circuit official, biz is so good that they are discontinuing it in the near future.

All main-stem houses are doing capacity. Plenty of coin in circulation; also lots of armed forces stationed in this part of Canada. Church authorities are pretty hot at spicy advertising used by some local theatres.

Sam Pearman, Montreal booker for Warner Bros., promoted to manager of Calgary branch succeeding Harry Kohn, resigned.

Drastic changes in fire act loom for B. C., which will affect theatres, churches, dance halls, etc., is reported from Victoria.

WASHINGTON

One of the best liked of the stage directors at the local Stage Door Canteen is Celo Karley, secretary to Warners' Harry Anger, as this reporter can testify after seeing her at work. The local canteen will finally be getting once again the services of one of its best house managers, now that Chris Dunphy's just about finished his stint in New York. Chris, who's head of the Amusements Section of WPB's Services Division, has been taking charge of the house once weekly for several months now. Celo and Chris are just two of dozens of Washington showmen who put in one or two nights weekly at the Canteen, in all jobs.

Dan Terrell, Variety Club leader and advertising chief for the Loew's theatres here, is a professor on the side.

Hardie Meakin, at RKO Keith's, has had to keep his eyes off his future schedule. "They Got Me Covered" has been doing so well he's had to keep it for a third week—with half a dozen smashes waiting to be screened.

Ticket sale for "Priorities of 1942" has been brisk here—especially since the announcement that Gloria Swanson is stepping in to replace two of the popular comics.

Rick LaFalce, who publicized the Earle Theatre for three years before going into the Army last month, was one of those people who think best with fingers on a typewriter. He writes frantically from Camp Lee what we make out to be: "Who invented handwriting?"

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PRODUCTION NOTES FROM THE STUDIOS

Rosalind Russell and Fred MacMurray May Co-Star Again; New Lum & Abner Film Set; Milburn Stone is 'Discovered'

▶Columbia is rushing plans to film an original story, "Constantinople," a tale of modern Turkey, as all indications in the news point to the likelihood of that section of the world being the next sphere of action in the war.

▶Alexander Stern Productions have slated Tina Thayer for the feminine lead in "Career Girl" which they will produce for PRC late in March.

▶Joseph Pasternak, producing, and Gregory Ratoff, directing MGM's "Russia," have finally signed a person who gives the picture genuine nationality. Michael Chekhov, Russian actor and nephew of the famous short story writer and dramatist, Anton Chekhov, will make his debut, joining Robert Taylor, Susan Peters, Robert Benchley and Margaret O'Brien.

▶Lindsley Parsons, producing "Wings Over the Pacific" for Monogram, has signed Edward Norris for the male leading role opposite Inez Cooper. With Phil Rosen directing the picture will have Montagu Love, John Miljan, and others, supporting.

▶Rosalind Russell and Fred MacMurray will be together again in "Standing Room Only" if Paramount plans for this newly purchased story materialize.

▶Republic has taken up it's options on Bob Steele and Jimmie Dodd, who with Tom Tyler, form the Three Mesquiteer group. "Riders of the Rio Grande" has Howard Bretherton as director and Lorraine Miller in the feminine lead.

▶Fourth of the Lum and Abner pictures, as yet untitled, goes before the cameras on April 1 with Ben Hersh continuing as producer. Film will be made at RKO Pathe for RKO release and follows "Two Weeks to Live," which just went into release.

▶Sol M. Wurtzel will produce and Mal St. Clair direct the Stan Laurel-Oliver Hardy comedy, "Jitterbugs," which goes into production next month at 20th Century-Fox.

▶Richard Rosson, directing Howard Hawks' "Corvettes in Action" for Universal, has "discovered" Milburn Stone and Universal has signed Stone to a long-termer. For years a character actor in Hollywood, Stone will be also be used as a leading man.

▶Warners' production of "This Is the Army" will have several additions to the cast which the stage show did not have. Thus far the troupe has been augmented by Joseph Cotten, Charles Butterworth, who will play the bugler of Oh How I Hate to Get up in the Morning, and Una Merkel who will play the part of the bugler's wife. With Hal B. Wallis producing and Michael Curtiz directing, the picture will attempt to gross four or five times what the stage production has already done, with a $2,000,000 gross throughout the country as the mark to shoot at, although the show has only appeared at thirteen box-offices throughout the country. Irving Berlin wrote the stage play at the request of the War Department, and the entire proceeds go to the Army Relief Fund.

▶When Admiral David Farragut said "Damn the Torpedoes" he didn't mean darn. That was the opinion of Charles Coburn who plays the part and repeats Farragut's words in "The More the Merrier." George Stevens, who produced-directed the Columbia film, supported him in that position. The picture will have the word damn.

▶Leon Fromkess, production head of PRC, has announced the purchase of screen rights to "Forgotten Children," short story by the famed novelist, Jim Tully. He will soon assign a producer to the picture, which is scheduled for early production.

▶Robert Z. Leonard and Orville O. Dull are co-producing MGM's "The Man from Down Under," and Leonard is directing. The picture stars Charles Laughton, who is supported by Richard Carlson, Binnie Barnes, Donna Reed and Horace McNally.

▶Steve Sekely, who will direct "Casa Manana" for Monogram starting within a few weeks, is writing the screenplay in collaboration with Van Norcross.

▶William Pine and William Thomas, producing for Paramount, have signed Richard Arlen and Jean Parker for their forthcoming special, "Mine Sweeper."

▶Republic has purchased "Three Brothers" an original by Carl Rathjen, and George Sherman will be associate producer-director after he finishes "False Faces."

▶Pat O'Brien will be starred in "The Marine Raiders" by RKO. This picture will take precedence over the long-planned "The Iron Major."

▶George Montgomery and Annabella will be joined in "Bomber's Moon" at 20th Century-Fox by 11-year-old "Buddy" Brown of Butch and Buddy fame, where the youngster plays the part of a fanatic Nazi boy.

▶Felix Jackson, producing Universal's forthcoming Deanna Durbin starring picture, "Hers to Hold," has signed Nella Walker to play the star's mother. Charles Winninger having already been set as the father, the team are her parents again for the third time in pictures.

▶After ten years, James Gleason returns to the MGM lot for a leading role in "A Guy Named Joe" co-starring Spencer Tracy and Irene Dunne, directed by Victor Fleming and produced by Everett Riskin.

▶Monogram has completed the cast in support of Hoot Gibson and Ken Maynard in their first co-starring vehicle," Wild Horse Stampede," which Robert Tansey both produces and directs. Among the names are Ian Keith and Kenneth Harlan.

▶William A. Seiter will be directing "A Lady Takes a Chance," Jean Arthur-John Wayne starrer, which Frank Ross is producing at RKO, when Phil Silvers, fast-talking funnyman, makes his appearance before the cameras.

▶Carl Jules Weyl has been assigned the art director's job on Warners' "Saratoga Trunk," the Gary Cooper-Ingrid Bergman co-starrer. With priorities as they are, Weyl will have his hands full satisfying Director Sam Wood and Producer Hal B. Wallis. Thus far, Weyl has been using wood and plastics to replace metals in duplicating the old New Orleans homes.



Discuss World Premiere Plans

Evidently pleased after seeing the first print of "Mission to Moscow," former Ambassador Joseph E. Davies (right) discusses world premiere plans for the Warner Bros. screen version of his book with H. M. Warner, who personally made the film deal with Davies and has taken an active interest in the production. Present discussions concern a gala opening in Davies' own hometown, Watertown, Wis., late in April, with simultaneous premieres at the Hollywood Theatre on Broadway and in international key spots, with ceremonial hookups of the events.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Our visit today takes us to RKO where John Wayne is playing his first romantic lead opposite Jean Arthur in "A Lady Takes a Chance." This is one for the Wayne fans, so bring them along.

It's a romantic-comedy about a lady from the big town meeting a man from the wild and woolly west, so we're not surprised to find ourselves in an old-fashioned tourist beer parlor, with gambling tables up front, a bar in the back and deer heads and Indian relics lining the walls.

Standing at one end of a gaming table, shooting dice, are John Wayne and Jean Arthur. He's shaking the dice while she stands next to him with a handful of greenbacks and all around them are the other customers (extras), watching closely to see what happens.

She's wearing a soft peach-colored wool skirt, with windbreaker to match. Rows of peach angora running from shoulder to waistline, about an inch apart, are the only trimming. With this she wears a pair of brown-and-white spectator pumps.

They're rehearsing the scene for Director William Seiter, who is checking position and dialogue before the technicians take over. When he's satisfied, they move away and their stand-ins replace them while the camera set-up and lights are readied. Wayne heads for the dialogue director to go over his lines and Miss Arthur goes into her dressing room.

While waiting for the action to begin we're introduced to Wayne and get talking about the role he's playing . . . so different from anything he's ever done. We also get a chance to note his outfit, his shirt in particular, for these are specially made and are the envy of all his friends.

The call comes through for "everyone on set." Action starts with Wayne again shaking the dice, and before each throw giving them to Miss Arthur to imprint with a kiss for luck. Shooting continues until they've accumulated quite a bit of money (stage), then they leave . . . and that finishes that scene.

When they exit, we exit . . . so, until next week.

Ann Lewis

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Reaction to censorship on pictures for foreign distribution can be seen in the studios where production is taking place. Pictures made before the censorship will suffer a great loss of revenue. Those filming now show the change. For instance, on RKO's "The Fallen Sparrow," in one scene where John Garfield visits a police lieutenant, the original script called for the officer to reach into his desk, bring out a bottle of liquor, offer a drink to Garfield. Now he offers a cup of coffee. Where reference is made to Federal police officers, it had been the custom to mention the F.B.I. glibly. Now it's just a "Federal man."

Talked with Producer Robert Fellows and Director Richard Wallace, and found both extremely enthusiastic about the picture, which is another psychological drama for RKO. With a cast that includes John Garfield, John Miljan, Walter Slezak, Maureen O'Hara, Martha O'Driscoll and Patricia Morison, it builds up tension and excitement by the device of having Garfield, now in New York, remember his imprisonment after the Spanish Civil War. Every week, at a certain time, he was questioned and tortured, and always, just before this process, he could hear a dragging step and a Gestapo voice. The voice and step remain a horrible memory, and when he begins to hear them again in New York, he thinks it is only the memory. As the step and voice repeat, the excitement builds up and finally it develops that the Gestapo man is really in New York.

On the "Leopard Man" set, where Director Jacques Tourneur and Producer Val Lewton are trying to repeat the success of "The Cat People," we watched them shoot a scene with Margo and Isabel Jewell. Though Margo is shocked when Miss Jewell, a fortune teller, turns up a death card, she looked much younger than her screen appearances had suggested, and much slimmer. The throaty voice and personal magnetism were very much in play during and between scenes.

Whether there is really a shortage of talent or not, Warners Bros. grabs them in handfuls. The Ten Lucky Stars, a group of ten dancing beauties used in some sequences for "Thank Your Lucky Stars," have had their options lifted en masse. What a lifting!

As if the meat shortage weren't bad enough, Paramount is looking for a cow to co-star with Bob Hope and Betty Hutton, and they're not afraid Bossy might overshadow them.

Humphrey Bogart reverses the usual make-up procedure in "Somewhere in Sahara," proving a tough guy can really be a tough guy. Because of the sun, Zolton Korda and his cameraman have to make-up for the day to avoid the effects of the desert sun, but not Bogey. He goes without make-up.

Russian Producer Joins Monogram

Herman Millakowsky, one of Europe's outstanding film producers for 20 years, has joined Monogram to continue his career in the United States. His first American production will be "Hitler's Women" based on material he has gathered during many years' residence in Germany, France and Austria. Cast and director have not yet been selected.

Greater Industry Solidarity Is Established by Coast Meeting

Unanimously agreed that greater industry solidarity has rewarded their efforts and that the motion picture industry's effectiveness in every phase of war activity will be materially heightened as a result of their discussions, company presidents and Coordinating Committee members who came to Hollywood for a series of conferences with local executives trained homeward.

Among those present were Nicholas M. Schenck, Barney Balaban, Austin Keough, Joseph Hazen, N. Peter Rathvon, Spyros Skouras, Charles Skouras, Nate Blumberg, Will Hays and Francis S. Harmon, executive vice-chairman of the War Activities Committee.

Harmon reported that more than 2,500 of the 4,700 prints donated by the industry for overseas screening have been delivered, and another 500 are being printed in England as the Army requires and between 50 and 100 prints are being delivered weekly in New York City on Army orders.

Film Has Novel Musical Score

Hunt Stromberg's new Barbara Stanwyck vehicle, "Lady of Burlesque," which United Artists will release will have a novel musical score composed and recorded by Arthur Lange. It employs an orchestra of 64 and an operatic octet, which provides a counter-point theme for Frank Conroy's character: an old stage doorman.

3,000 Advance Bookings

Harry Sherman has announced that 3,000 advance bookings have been made for his United Artists production, "Buckskin Frontier," starring Richard Dix and Jane Wyatt. Set for release March 22, the picture features Albert Dekker, Victor Jory, Lola Lane and Max Baer.

Anne Baxter Gets Coveted Role

Anne Baxter, who scored a hit in "The Pied Piper" has replaced Teresa Wright in the leading feminine role of Samuel Goldwyn's production "The North Star." Miss Wright was ordered by her doctor to take a five-month rest.

Third Full-Production Month

March will mark Republic's third-straight full-schedule month, with eight pictures definitely set to roll. Seven producers will have scripts before the cameras with Associate Producer Harry Grey starting two.

HOLLYWOOD STUDIO ROUND-UP

On the roster of pictures in production are six new ones this week:

COLUMBIA

TWO SENORITAS FROM CHICAGO—Principals: Jinx Falkenburg, Joan Davis, Edmund Lowe. Director, Frank Woodruff.

APPOINTMENT IN BERLIN—Principals: George Sanders, Marguerite Chapman, Gale Sondergaard. Director, Alfred E. Green.

METRO-GOLDWYN-MAYER

MAN FROM DOWN UNDER—Principals: Charles Laughton, Binnie Barnes, Richard Carlson. Director, Robert Z. Leonard.

MADAME CURIE—Principals: Greer Garson, Walter Pidgeon, Albert Basserman. Director, Albert Lewin.

REPUBLIC

RIDERS OF THE RIO GRANDE—Principals: Bob Steele, Tom Tyler, Jimmie Dodd, Lorraine Miller. Director, Howard Bretherton.

WARNER BROTHERS

IRVING BERLIN'S THIS IS THE ARMY—Principals: All Army Cast. Director, Michael Curtiz.

TITLE CHANGES

"Destination Tokyo" (MGM) now PILOT NO. 5.

"School for Sabotage" (Fox) now THEY CAME TO BLOW UP AMERICA.

"Oh, Doctor" (Univ.) now PARDON MY SKI.

"Cross Your Fingers" (Univ.) now LARCENY WITH MUSIC.

"I Want to Sing" (Univ.) now YOU GO TO MY HEART.

Rogers Buys 'The Gaunt Woman'

Current best-selling novel, "The Gaunt Woman," by John Gilligan, has been bought by Charles R. Rogers to be made into a picture for release through United Artists, it was announced by Gradwell Sears, vice-president in charge of distribution. Story first ran as a serial in the *Saturday Evening Post* and sold 200,000 copies. It was also a selection of the Literary Guild.

Four-Color Page in Esquire

Universal has captured a full-page break in the April *Esquire* for its Walter Wanger production, "Arabian Nights," via a George Murrell four-color shot of Rebel Randall attired in the filmy apparel worn by the harem girls in the feature.



Director Dreifuss Instructs Cast of 'Sarong Girl'

Directing "Sarong Girl" at Monogram, Arthur Dreifuss tells his cast what he wants. In group above (l. to r.): Bill Henry, Tim Raynor, Dreifuss, Irene Raynor, Damian O'Flynn, Ann Corio, Johnny (Scat) Davis.

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SHOWMEN'S TRADE REVIEW

1501 Broadway, New York City

Advance Dope SR

GIRL CRAZY (MGM) **Musical. Principals:** Mickey Rooney, Judy Garland, Rags Ragland, Guy Kibbee, Tommy Dorsey and Band. **Plot:** Fed up by his son's fancy for girls, a New York publisher enrolls the boy in a Western Boys College. The first person he meets is the pretty granddaughter of the Dean. When the college is to be closed because of a decrease in the enrollment, the boy and girl rally to help and everything ends well. **Director,** Busby Berkeley.

DAYS OF OLD CHEYENNE (Rep.) **Western. Principals:** Don "Red" Barry, Lynn Merrick, Emmett "Pappy" Lynn, William Haade. **Plot:** A footloose cowboy accepts the job of Town Marshal offered him by the political boss of Cheyenne. Unaware of the man's crookedness, the cowboy does his bidding until the Cattlemen's Association office is held up and robbed. The cowboy uncovers evidence proving the boss' complicity in most of the crimes. **Director,** Elmer Clifton.

LADY IN THE DARK (Para.) (In Technicolor) **Comedy-Drama. Principals:** Ginger Rogers, Ray Milland, Jon Hall, Warner Baxter, Mischa Auer, Mary Phillips. **Plot:** The unattractive, successful head of "Allure" magazine, is headed for a nervous breakdown. She consults a psychoanalyst. In the office there is constant friction between her and the advertising manager, who resents her being the boss. When the psychoanalyst finally sets her straight, she realizes she's in love with the advertising manager and gives up her job for his love. **Director,** Mitchell Leisen.

BEST FOOT FORWARD (MGM) **Comedy-With-Music. Principals:** Lucille Ball, William Gaxton, Tommy Dix, Virginia Weidler, Kenny Bowers, Harry James & Band. **Plot:** A movie actress accepts an invitation to a Prep School Prom because her agent wants to use it for a publicity campaign. Once there she attracts most of the males, causing trouble among their dates, and bedlam breaks loose. However, the actress turns out to be a good sport and everything ends happily for everyone. **Director,** Edward Buzzell.

SANTA FE SCOUTS (Rep.) **Western. Principals:** Bob Steele, Tom Tyler, Jimmie Dodd, John James, Elizabeth Valentine. **Plot:** The Mesquiteers celebrate because their employer's son will no longer be their responsibility, but he ups and gets himself into trouble. So, they dig in, save his ranch for him by clearing his name of a phoney murder charge. **Director,** Howard Bretherton.

CLANCY STREET BOYS (Mono.) **Drama. Principals:** Leo Gorcey, Huntz Hall, Bobby Jordan, Benny Bartlett, Noah Beery, Sr., Lita Ward. **Plot:** The East Side Kids impersonate the children of a man, who before he died, had been receiving gifts for his seven phoney children, from a rich uncle. Gangsters who recognize the Kids, kidnap the uncle. When this is discovered, the boys all go after the gang, free the victims . . . and all is forgiven. **Director,** William Beaudine.

GHOST AND THE GUEST (PRC) **Mystery. Principals:** James Dunn, Florence Rice, Mabel Todd, Sam McDaniel. **Plot** Two honeymooners get into the wrong house, believing it to be the one given them for a wedding present. They find a former county hangman in possession and through him get mixed up with gangsters. After a series of exciting adventures, they move to the house across the road, which was their property. **Director,** William Nigh.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Chas. Starrett-Russell Hayden	58	8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42

Current 1942-43

4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42	b12/12/42
4026	Boogie Man Will Get You (HG)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43	a10/17/42
4004	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43	b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42	b1/23/43
4203	Fighting Buckaroo (W)	Starrett-Kay Harris	58	2/1/43	a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
	Let's Have Fun	Margaret Lindsay-John Beal	65	3/4/43	a8/1/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43	a11/28/42
4028	One Dangerous Night (My)	Warren William-Eric Blore	77	1/28/43	a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy	63	1/28/43	a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43	a1/9/43
4211	Riders of the North West Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43	a11/14/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	a11/7/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
4039	Underground Agent (D)	Bruce Bennett-F. Albertson	66	12/3/42	b2/20/43
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	3/18/43	a2/6/43
Appointment in Berlin	George Sanders-Gale Sondergaard		
Blondie Buys a Horse	Penny Singleton-Arthur Lake		
Attack by Night	M. Oberon-B. Aherne		
Boy From Stalingrad	Scotty Becket-Conrad Binyon		
Deadline Guns (W)	Russell Hayden-Bob Wills		a1/2/43
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	3/25/43	a8/8/42
Destroyer (D)	Ed. G. Robinson-Glenn Ford		a/20/43
Frontier Fury (W)	Chas. Starrett-Jimmy Davis		a2/27/43
Hail to the Rangers (W)	Charles Starrett-Kay Harris		a10/31/42
Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson		a10/3/42
More the Merrier (D)	Jean Arthur-Joel McCrea		a1/30/43
Murder in Times Square (My)	Edmund Lowe-Bruce Bennett		a1/23/43
Redhead From Manhattan	Lupe Velez-Douglas Leavitt		
Riding West (W)	C. Starrett-Shirley Patterson		a1/30/43
Right Guy	Claire Trevor-Edgar Buchanan		
Robin Hood of the Range (W)	Starrett-Kay Harris		a12/12/42
Saddles & Sagebrush (W)	Russell Hayden-Bob Wills		a12/26/42
She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal		a1/30/43
Somewhere in Sahara	Humphrey Bogart-Bruce Bennett		
Silver City Raiders (W)	R. Hayden-Bob Wills		a10/3/42
Two Senoritas From Chicago	Jinx Falkenburg-Edmund Lowe		
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll		a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42

MGM

Current 1941-42 (Cont.)

241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42

1942-43 Trade Shown

	A Stranger in Town (D)F	Frank Morgan-Jean Rogers	67		b2/13/43
318	Andy Hardy's Double Life (D)F	M. Rooney-L. Stone	95	12/1/42	b12/12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	9-10/42	b6/27/42
	Cabin in the Sky (M)F	Ethel Waters-Rex Ingram	98		b2/13/43
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	9-10/42	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	9/10/42	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	9/10/42	b9/12/42
	Human Comedy (D)F	M. Rooney-F. Morgan	116		b2/27/43
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80		b10/31/42
320	Keeper of the Flame (D)A	K. Hepburn-S. Tracy	100		b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-James Craig	63		b10/31/42
311	Omaha Trail (W)F	James Craig-Dean Jagger	62	9/10/42	b9/19/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	9-10/42	b7/25/42
	Random Harvest (D)A	Greer Garson-Ronald Colman	126		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105		b12/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	9-10/42	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	9-10/42	b8/8/42
316	Stand by for Action (D)F	C. Laughton-R. Taylor	108	12/1/42	b12/12/42
322	Tennessee Johnson (D)A	Van Heflin-Ruth Hussey	103		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	12/1/42	b1/9/43
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	9-10/42	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	84	9/10/42	b8/8/42
313	Whistling in Dixie (C)A	Red Skelton-Ann Rutherford	73		b10/31/42
310	White Cargo (D)A	Hedy Lamarr-W. Pidgeon	90	9/10/42	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	9-10/42	b8/13/42

Coming 1942-43

A Guy Named Joe	Spencer Tracy-Irene Dunne		
Above Suspicion (D)	J. Crawford-F. MacMurray		a1/9/43
Air Raid Wardens (C)	Laurel and Hardy		a2/13/43
Assignment in Brittany (D)	Richard Whorf-Susan Peters		a10/31/42
Bataan (D)	R. Taylor-T. Mitchell		a2/6/43
Best Foot Forward (Tech.)	V. Weidler-L. Ball		
Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson		a2/6/43
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball		a11/21/42
Faculty Row	Herbert Marshall-Mary Astor		
Girl Crazy (M)	Mickey Rooney-Judy Garland		
Harrigan's Kid (D)	Bobby Readick-Wm. Gargan		a1/30/43
I Dood It (C)	Red Skelton-E. Powell		a2/13/43
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp		a10/24/42
Madame Curie	Greer Garson-Walter Pidgeon		
Man From Down Under	Charles Laughton-Binnie Barnes		
Pilot No. 5 (D)	Franchot Tone-Marsha Hunt		a9/26/42
Presenting Lily Mars (D)	J. Garland-R. Carlson		a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly		a1/16/43
Right About Face (MC)	Kay Kyser & Band-Lena Horne		a2/27/43
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter		a12/26/42
Slightly Dangerous (D)	Lana Turner-Robt. Young		a12/26/42
Swing Shift Maisie (C)	Ann Sothern-James Craig		a2/27/43
Youngest Profession (D)	Virginia Weidler-Edw. Arnold		a1/23/43

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42		a6/27/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42		a8/22/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42		b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42		b8/29/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42		a5/30/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42		b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42		a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42		b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42		b7/4/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42		b6/27/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42		a5/30/42

Current 1942-43

Ape Man (H)	Bela Lugosi-Wallace Ford		3/5/43		b2/27/43
Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42		b10/3/42
Cosmo Jones in the Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43		b2/20/43
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42		a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42		b9/19/42
Haunted Ranch	Johnny King-David Sharpe		12/4/42		a10/31/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42		b8/15/42
Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43		b1/23/43
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42		b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42		b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42		b7/4/42
Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42		b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43		b1/16/43
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42		b9/26/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43		a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42		a9/19/42

MONOGRAM

Coming 1942-43

		Mins.	Rel. Date	See Issue of
Clancy Street Boys	Leo Gorcey-Huntz Hall			
Ghost Rider	J. M. Brown-R. Hatton			
Ghosts in the Night (D)	East Side Kids			
I Escaped From the Gestapo	Mary Brian-Dean Jagger			a1/23/43
Land of Hunted Men (W)	Range Busters			a2/6/43
Sarong Girl	Ann Corio-John (Scat) Davis			
Wild Horse Stampede	Hoot Gibson-Ken Maynard			

PARAMOUNT

Current 1941-42

Block No.						
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79			b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42		b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76			b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67			b5/9/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42		b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42		b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73			b6/13/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker (Reviewed as "Midnight Angel")	75			b5/9/42
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42		b3/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77			b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92			b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42		b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78			b6/13/42

1942-43 Trade Shown

3	The Avengers (WarD)F	Ralph Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98			b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87			b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85			b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81			b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72			b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72			b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70			b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84			b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99			b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80			b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75			b11/7/42
4	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69			b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88			b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79			b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83			b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99			b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73			b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78			b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73			b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70			b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen				a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker				
4	China (D)	Loretta Young-Alan Ladd				a1/9/43
	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter				a2/27/43
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour				a1/2/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman				a10/24/42
	Good Fellows	James Brown-Helen Walker				
	Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith				a2/27/43
	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith				a2/27/43
	High Explosive (D)	Chester Morris-Jean Parker				a9/12/42
	Hostages (D)	A. de Cordoba-Luise Rainer				
	Lady in the Dark (Tech.)	G. Rogers-R. Milland				
	Let's Face It	Bob Hope-Betty Hutton				
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton				a1/2/43
	Riding High (Tech.)	Dorothy Lamour-Dick Powell				
	No Time for Love (C)	Claudette Colbert-Fred MacMurray				a7/25/42
	Salute for Three (C)	Betty Rhodes-Donna Drake				a2/13/43
	So Proudly We Hail (D)	Colbert-Goddard-Lake				a2/20/43
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie				a8/1/42
	Triumph Over Pain	Joel McCrea-Betty Field				a6/27/42
	True to Life (D)	M. Martin-F. Tone-D. Powell				a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis	10/19/42		
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John	10/2/42		a8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John	9/18/42		
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John	10/28/42		
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42		b7/25/42
352	Bad Men of Thunder Gap	Dave O'Brien-Jim Newill		3/5/43		
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42		b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42		b9/5/42
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43		b1/16/43
358	Kid Rides Again (W)	B. Crabbe-Al St. John		1/27/43		
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42		b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43		a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42		b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42		b1/16/43
304	Night for Crime	G. Farrell-L. Talbot	78	2/18/43		b8/1/42
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42		
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43		b11/28/42
351	Rangers Take Over (W)	Tex O'Brien-Jim Newill		12/25/42		
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42		b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42		b9/26/42
364	Wild Horse Rustlers	Livingston-St. John	57	2/12/43		
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42		b10/3/42

Coming 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	64	3/22/43		b2/6/43
321	Black Raven (D)	G. Zucco-Noel Madison		5/31/43		
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/29/43		
30	Follies Girl	Wendie Barrie-Doris Nolan		5/3/43		

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

			Mins.	Rel. Date	See Issue of
359	Fugitive of the Plains	B. Crabbe-Al St. John		3/12/43	
305	Girls in Chains	Arlene Judge-Roger Clark		5/14/43	
314	Ghost and the Guest	James Dunn-Florence Rice		4/19/43	
365	Lone Rider No. 3	Bob Livingston-Al St. John		4/16/43	
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
360	Western Cyclone	B. Crabbe-Al St. John		5/17/43	

RKO-RADIO

Current 1941-42

Block No.						
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42		b12/13/41
	Magnificent Ambersons (D)A	J. Cotten-Delores Costello-T. Holt	88	7/10/42		b7/4/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42		b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42		b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42		b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42		b12/13/41

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42		b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42		b5/30/42
W1	Bandit Ranger (W)	Tim Holt-John Barclay		9/25/43		a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42		b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42		b11/14/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43		b1/23/43
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42		b10/3/42
W1	Fighting Frontier (W)	Tim Holt-Ann Summers	57	1/29/43		b2/13/43
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43		b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42		b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42		b8/8/42
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	2/12/43		b1/2/43
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43		b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42		b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42		b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42		b11/7/42
W1	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42		b11/7/42
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43		b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Feat. Prod.	42	2/19/43		b12/19/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42		b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42		b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43		b11/14/42
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43		b1/2/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/19/43		b2/6/43
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42		b8/8/42

Coming 1942-43

	A Lady Takes a Chance	Jean Arthur-John Wayne				
W1	Avening Rider (W)	Tim Holt-Cliff Edwards		5/28.43		a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43		a11/28/42
5	Falcon Strikes Back	Tom Conway-Harriet Hilliard				
	Fallen Sparrow	John Garfield-Maureen O'Hara				
5	Flight for Freedom (D)F	R. Russell-F. MacMurray	100			b2/6/43
4	Forever and a Day (D)A	All Star Cast	104	3/19/43		b1/23/43
	Gildersleeve's Bad Day	Harold Peary-Jane Darwell				
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43		
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43		a9/5/42
	Leopard Man	Dennis O'Keefe-Margo				
	Mr. Lucky (D)	Cary Grant-Laraine Day		4/23/43		
	North Star	Walter Huston-Teresa Wright				
7	Petticoat Larceny	Joan Carroll-Walter Reed				
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43		a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43		a7/25/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43		
	Squadron Leader X (D)F	E. Portman-A. Dvorak	97			b2/6/43
4	Tarzan Triumphs (D)F	J. Weismuller-Francis Gifford	78	3/12/43		b1/23/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders		5/7/43		

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42		b8/22/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42		b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42		b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42		b10/24/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42		b7/25/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42		b9/12/42

Current 1942-43

2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen	58	1/15/43		Reissue
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick		2/13/43		22/12/43
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart	69	1/29/43		
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42		b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42		b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42		b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42		b12/19/42
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42		b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43		b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42		b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43		b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42		b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42		a9/5/42
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42		b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42		a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42		a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick	56	7/31/42		a7/25/42
	South of the Border	Gene Autry-Smiley Burnette		3/1/43		Reissue
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42		a10/31/42
263	Thundering Trails (W)	Three Mesquiteers	56	1/25/43		a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42		b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42		a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42		b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42		b10/17/42

Coming 1942-43

	Alibi	Margaret Lockwood-Hugh Sinclair		3/24/43		
	At Dawn We Die	John Clements-Godfrey Tearle		3/20/43		
	Calling Wild Bill Elliott (W)	B. Elliott-G. Hayes		4/16/43		
264	Blocked Trail (W)	Bob Steele-Tom Tyler		3/12/43		a1/30/43
	Chatterbox (C)	Joe E. Brown-Judy Canova		4/27/43		a12/26/42
	Carson City Cyclone (D)	Don Barry-Noah Beery, Sr.				a1/30/43
	Days of Old Cheyenne	Don (Red) Barry-Lynn Merrick		4/22/43		
	Gaucho Serenade	Gene Autry-Smiley Burnette		4/15/43		Re-Release
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward		3/26/43		a12/5/43
	Idaho (W)F	Roy Rogers-S. Burnette	70	3/19/43		b2/20/43
	King of the Cowboys	Roy Rogers-S. Burnette		3/27/43		a2/13/43
	Mantrap	Henry Stephenson-Lloyd Corrigan		4/13/43		
	Prodigal's Mother	Mabel Paige-John Craven				
	Purple V (D)	John Archer-Mary McLeod		3/12/43		a1/23/43
	Riders of the Rio Grande	Bob Steele-Tom Tyler				
	Santa Fe Scouts	Bob Steele-Tom Tyler		4/10/43		
	Shantytown (D)	Mary Lee-John Archer		4/20/43		
	Swing Your Partner	Lulu Belle & Scotty-Vera Vague				
	Tahiti Honey	Simone Simon-Dennis O'Keefe		4/6/43		a1/23/43
	Three Texas Rangers	Three Mesquiteers				

20TH CENT.-FOX

Block No.		Current 1941-42	Mins.	Rel. Date	See Issue of
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
7	Ghetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

Coming 1942-43

Bomber's Moon	Geo. Montgomery-Annabella			
Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
Dixie Dugan (D)	James Ellison-Lois Andrews			a12/5/42
He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney			
Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Payne-J. Oakie			a12/26/42
Jane Eyre	Orson Welles-Joan Fontaine			
Jitterbugs	Laurel & Hardy			
Moon Is Down (D)	Sir Cedric Hardwicke-Dorris Bowden			
My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
Quiet, Please—Murder (My)	Gail Patrick-Geo. Sanders	70		b12/19/42
They Came To Blow Up America	G. Sanders-W. Bond			
Tonight We Raid Calais (D)	Anabella-B. Bondi			
Stormy Weather	Lena Horne-Bill Robinson			
Sweet Rosie O'Grady (Tech.)	Betty Grable-Robert Young			

UNITED ARTISTS

Current

American Empire (WD)F	Richard Dix-Preston Foster	82	12/13/42	b12/5/42
Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.		1/29/43	a6/6/43
Crystal Ball (CD)F	P. Goddard-Ray Milland	81	1/2/43	b1/23/43
Devil With Hitler (C)F	Alan Mowbray-Bobby Watson	44	10/9/42	b10/24/42
Fall In (C)	Wm. Tracy-Jean Porter		11/20/42	a8/1/42
Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
In Which We Serve (D)F	Noel Coward-Robert Samson	115	12/25/42	b10/17/42
Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42	b1/23/43
McGuerins From Brooklyn (C)	Arline Judge-Wm. Bendix		1/22/43	a6/6/42
Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
Silver Queen (D)F	G. Brent-P. Lane	82	12/25/43	b11/14/43
Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42
Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	1/29/43	b2/13/43

Coming

Bar 20 (W)	Wm. Boyd-Andy Clyde			a12/19/42
Border Patrol (W)F	Wm. Boyd-Claudia Drake	67		b1/30/43
Buckskin Frontier (W)	R. Dix-Jane Wyatt			a10/17/42
Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
Hangmen Also Die (D)	Brian Donlevy-W. Brennan			a2/13/43
Kansan (The) (W)	Richard Dix-Jane Wyatt			a1/2/43
Lady of Burlesque	B. Stanwyck-Gloria Dickson			
Leather Burners (W)	Wm. Boyd-Andy Clyde			a8/22/42
Nazty Nuisance (C)	Bobby Watson-Joe Devlin			a8/15/42
Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
Somewhere in France (D)F	C. Cummings-R. Morley	84		b2/20/43
Stage Door Canteen	Wm. Terry-Cheryl Walker			
Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6068	Lady In A Jam (C)A	Irene Dunne-P. Knowles	88	8/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/42
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42

UNIVERSAL

Current 1942-43

7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7039	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid (MC)	Andrews Sisters-Patric Knowles			a2/20/43
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter		4/9/43	a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy in Manhattan (C)	Frances Langford-Robert Paige			a2/20/43
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			a2/13/43
7041	He's My Guy (DM)	Irene Hervey-Joan Davis	65	3/26/43	a1/23/43
7001	It Ain't Hay (C)	Abbott & Costello	81	3/19/43	a12/5/42
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging	Dead End Kids-Elyse Knox		4/2/43	a12/12/43
	Larceny With Music	A. Jones-K. Carlisle			a2/6/43
	Never a Dull Moment	Ritz Bros.-Frances Langford			
	Oh, Say, Can You Swing	Gloria Jean-Donald O'Connor			
	Pardon My Ski (C)	Abbott & Costello-Ginny Simms			a1/30/43
	Phantom of the Opera	Nelson Eddy-Susanna Foster			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
7042	Rhythm of the Islands	A. Jones-J. Frazee		4/16/43	a12/19/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Son of Dracula	A. Curtis-L. Allbritton			
	Trombone From Heaven	Mary Beth Hughes-Leon Errol			
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne			a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu			a12/12/42
	You Go to My Heart	Patric Knowles-Evelyn Ankers			

WARNER BROS.

Current 1941-42

135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
217	Air Force (D)F	J. Garfield-Gig Young	124	3/20/43	b2/6/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston			a10/17/42
	Irving Berlin's This Is the Army	All Army Cast			
	Last Ride (D)	R. Travis-Chas. Long			
	Mission to Moscow (D)	W. Huston-A. Harding			a2/6/43
	Night Shift	Ann Sheridan-John Ridgely			
	Old Acquaintance (D)	Bette Davis-Miriam Hopkins			a/20/43
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart			a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

Guerilla Brigade (D)A	Russian cast		84	Luminar	b4/18/42
In the Rear of the Enemy(D)F	Russian Cast		55	Artkino	b10/3/42
Mashenka (D)F	All Russian Cast		66	Artkino	b11/28/42
Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook		74	Artkino	b7/4/42
This Is the Enemy (D)	Russian Cast		78	Alme	b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
	FABLES CARTOONS (8)			
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
	GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		16	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study In Seeks	Fair	17	6/ 6/42
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
	PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
	STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey to Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3808	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

	ALL-STAR COMEDIES			
4428	Blitz on the Fritz		15	Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	17	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
	AMERICA SPEAKS			
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES			
4504	King Midas Junior		9	Not Rev.
4505	Slay It With Flowers	Fair	6	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About a Soldier		7	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7½	12/ 5/42
	COMMUNITY SING			
4653	College Songs		9	Not Rev.
4657	Crosby Songs		10	Not Rev.
4656	McDonald's Son	Enjoyable	9½	2/27/43
4651	Rhumba and Conga Hits	Good	10	8/22/42
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	10	1/ 2/43
4652	Yankee Doodler	Very Good	10	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4409	College Belles	Fair	16	10/31/42
4410	The Great Glover		16	Not Rev.
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	11	1/ 9/43
	PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	9½	2/27/43
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G Man		7	Not Rev.
	QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	Screen Snapshots No. 6	Entertaining	10	2/13/43
	STOOGE COMEDIES			
4404	Dizzy Detectives		15	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4403	They Stooge to Conga	Slapstick	16	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4804	Ladies Day in Sports		10	Not Rev.
4801	Trotting Kings	Good	10	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

	CARTOONS (16) (Tech.)			
W-350	Bats In the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MINIATURES (10)			
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
	MINIATURES (10)			
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	11	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
	PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband--Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
	SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
	TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
	TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	28	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	CARTOONS			
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
	MINIATURES (10)			
M-433	Brief Interval		10	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
	PASSING PARADE (10)			
K-481	Madero of Mexico	Fine	11	1/23/43
	PETE SMITH SPECIALTIES			
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
	TRAVELTALKS (12)			
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
	TWO REEL SPECIALS (6)			
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples	Interesting	11	9/19/42
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5	Fair	9	8/29/42
Z1-6	No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-6	Little Broadcast		9	Not Rev.
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Twilas Shall Grow	Good	7¼	6/27/42
POPEYE (12)				
E1-12	Alona on the Sarong Seas	Fair	7	10/10/42
E1-10	Baby Wants a Battleship	Funny	7	8/ 8/42
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
J1-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
Q1-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle	Good	8	8/22/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show	Clever	9	10/ 3/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-6	In South America	Excellent	9	10/24/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/26/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Marmalds	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-13	Timber Athletes	Very Good	10	10/10/42
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-12	Eleventh Hour	Exciting	8½	12/19/42
W1-10	The Japoteurs	Swell for Kids	8	9/26/42
W1-11	In Showdown	Up to Par	8	10/24/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
W1-9	Terror on the Midway	For the Fans	8	8/22/42
W1-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

		Comment	Running Time	Reviewed Issue Of
HEADLINERS (6)				
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		10	Not Rev.
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Strauss!		7½	Not Rev.
U2-2	Jasper & the Choo-Choo	Funny	7½	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)				
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach For Britain		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	8	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43

PARAMOUNT 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPEAKING OF ANIMALS (6)				
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-4	Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums (Tech.)		10	Not Rev.
W2-2	Mummy Strikes (Tech.)		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3		10	Not Rev.
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap		10	Not Rev.
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	6/ 6/42
24116	Billboy Donald	Very Funny	7	1/16/43
24117	Der Fuehrer's Face	Great	8	12/19/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24118	Education for Death	Very Good	10	12/19/42
24109	How to Play Baseball	Hilarious	7	9/26/42
24115	How to Fish	Funny	7	1/16/43
24112	How to Swim		7½	Not Rev.
24111	Olympic Champ	Hilarious	7	12/ 5/42
24114	Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113	Sky Trooper	Very Funny	7	11/28/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
24110	Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)				
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	8/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/20/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)	Average	11	10/ 3/42
24211	No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)				
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	18	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/15/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men In Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)				
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson	Unique	8	9/26/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars In Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)				
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers	Interesting	8	10/ 3/42
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (Tech.)				
34101	Donald's Tire Trouble		7	Not Rev.
EDGAR KENNEDY (6)				
33403	Duck Soup		17	Not Rev.
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42

RKO-RADIO 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
JAMBOREES (13)				
34405	Enric Madriguera & Orch.		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)				
34305	Basketeers		9	Not Rev.
34304	"Q" Men	Interesting	8	1/23/43
34301	Show Horse	Good	9	10/24/42
34306	Ski Trails		8	Not Rev.
34302	Touchdown Tars	Good	8	11/28/42
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33103	Army Chaplain	Very Fine	19	12/26/42
33104	Boomtown, D. C.	Very Good	19	2/13/43
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34201	Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose In Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/42
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
3203	Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT				
3902	Butch, the Parrot		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43

20th CENTURY-FOX 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	TERRYTOONS (26)			
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
	WORLD TODAY			
3402	Tools of Production		10	Not Rev.
3401	W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
	WORLD IN ACTION (12)			
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of North Africa	Superb	20	2/ 6/43
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES			
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	Screwball	Funny	7	2/27/43
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
	TWO-REEL SPECIALS (2)			
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		18	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8108	Our African Front		20	Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
	LOONEY TUNES			
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/10/43
	MERRIE MELODIES (26)			
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosta Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Para-Ski Patrol		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Daredevils of the West		Not Rev.
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros.
Battle of Midway	19	Fox
Colleges at War	10	Metro
Community Transportation	4½	Metro
Japanese Relocation	10	Para.
Keep 'em Rolling	3½	Univ.
Manpower	10	RKO
Mr. Gardenia Jones	13	United Artists
Out of the Frying Pan Into the Firing Line	3½	RKO
Ring of Steel	10	Warner Bros.
Salvage	7½	RKO
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
You, John Jones	10½	Metro

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of [illegible] production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 6	Reveille With Beverly	DEC. & JAN.		Block 2 (42-43)		They Got Me Covered		Chetniks		How's About It?	Truck Busters
		Andy Hardy's Double Life		Forest Rangers						Tenting Tonight on the Old Camp Ground	
FEB. 13	No Place for a Lady	Dr. Gillespie's New Assistant	Kid Dynamite	Henry Aldrich, Editor	Dead Men Walk	Journey Into Fear	Dead Man's Gulch	Meanest Man in the World		Sherlock Holmes and the Secret Weapon	
		Journey for Margaret	Prison Mutiny	Mrs. Wiggs of the Cabbage Patch	Wild Horse Rustlers	Hitler's Children					
FEB. 20	Riders of the Northwest Mounted	Northwest Rangers		Road to Morocco		Saludos Amigos		Margin for Error		Amazing Mrs. Holliday	Hard Way
		Reunion in France	Haunted Ranch	Street of Chance	Night for Crime	Two Weeks to Live					
FEB. 27	Something to Shout About	Stand By For Action		Block 3 (42-43)		Cinderella Swings It		Young Mr. Pitt		Hi, Buddy	
		Whistling in Dixie	Silver Skates	The Avengers							
MAR. 6	Let's Have Fun	FEB. & MARCH		Lucky Jordan		Pride of the Yankees	South of the Border (W) Re-release		Calaboose	Hi, Ya Chum	Mysterious Doctor
		A Stranger in Town	Ape Man	My Heart Belongs to Daddy	Bad Men of Thunder Gap (W)						
MAR. 13		Cabin in the Sky		Palm Beach Story		Tarzan Triumphs	Blocked Trail			Frankenstein Meets the Wolf Man	
		Keeper of the Flame		Wrecking Crew	Fugitive of the Plains		Idaho				
MAR. 19	After Midnight With Boston Blackie	Random Harvest		Block 4 (42-43)	Queen of Breadway	Forever and a Day	Purple V			It Ain't Hay	
		Slightly Dangerous		China							
MAR. 26		Three Hearts for Julia		Happy-Go-Lucky			Alibi			He's My Guy	Air Force
		Tennessee Johnson		Henry Aldrich Gets Glamour	Behind Prison Walls		At Dawn We Die				
				Lady Bodyguard			Hit Parade of 1943				
				Night Plane from Chungking							
				Star Spangled Rhythm							
	COMPLETED	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**	**COMPLETED**
	Blondie Buys a Horse	Above Suspicion	Clancy Street Boys	Aerial Gunner	Black Raven	Avenging Rider (w)	Calling Wild Bill Elliott	Coney Island	Bar-20	Always a Bridesmaid	Action in the North Atlantic
	Boy From Stalingrad	Air Raid Wardens	Ghosts in the Night	Alaska Highway	Corregidor	Bombardier	Carson City Cyclone	Crash Dive	Border Patrol	Captive Wild Woman	Adventures of Mark Twain
	Deadline Guns (w)	Assignment in Brittany	Ghost Rider	Dixie	Follies Girl	Falcon Strikes Back	Chatterbox	Dixie Dugan	Buckskin Frontier	Cheyenne Roundup (w)	Arsenic and Old Lace
	Desperadoes	Bataan	I Escaped From the Gestapo	Five Graves to Cairo	Ghost and the Guest	Flight for Freedom	Days of Old Cheyenne	He Hired the Boss	Colt Comrades	Cowboy In Manhattan	Background to Danger
	Destroyer	Dr. Gillespie's Criminal Case	Land of Hunted Men	For Whom the Bell Tells	My Son, the Hero	I Walked With a Zombie	King of the Cowboys	Hello, Frisco, Hello	Hangmen Also Die	Good Morning, Judge	Constant Nymph
	Fighting Buckaroo (w)	DuBarry Was a Lady		Good Fellows	Western Cyclone	Ladies' Day	Man Trap	Moon Is Down	Kansan, The	It Comes Up Love	Crime by Night
	Frontier Fury	Faculty Row	**IN PRODUCTION**	Henry Aldrich Plays Cupid		Mr. Lucky	Santa Fe Scout	My Friend Flicka	Lady of Burlesque	Keep 'Em Slugging	Desert Song
	Hail to the Rangers	Harrigan's Kid	Sarong Girl	Henry Aldrich Swings It		Petticoat Larceny	Shantytown	Ox-Bow Incident	Leather Burners	Larceny With Music	Devotion
	Last Horseman (w)	Human Comedy	Wild Horse Stampede	High Explosive		Red River Robin Hood (w)	Tahiti Honey	Quiet, Please, Murder	Nazty Nuisance	Pardon My Ski	Edge of Darkness
	Law of the Northwest	I Dood It		Miracle of Morgan's Creek		Sagebrush Law (w)		They Came To Blow Up America	Prairie Chickens	Raiders of San Joaquin (w)	Last Ride
	Mere the Merrier	Lassie Come Home		No Time for Love		Squadron Leader X	**IN PRODUCTION**	Tonight We Raid Calais	Somewhere in France	Rhythm of the Island	Mission to Moscow
	Murder in Times Square	Pilot No. 5		Salute for Three		This Land is Mine	Prodigal's Mother		Texas Law	Sherlock Holmes in Washington	Old Acquaintance
	Redhead From Manhattan	Presenting Lily Mars		Submarine Alert			Riders of the Rio Grande	**IN PRODUCTION**	Taxi, Mister	Son of Dracula	Princess O'Rourke
	Riding West	Private Miss Jones		Triumph Over Pain		**IN PRODUCTION**	Swing Your Partner	Bomber's Moon	Yanks Ahoy	We've Never Been Licked	Thank Your Lucky Stars
	Robin Hood of the Range	Salute to the Marines		True to Life		A Lady Takes a Chance		Heaven Can Wait		Trombone From Heaven	Watch on the Rhine
	Saddles & Sagebrush	Swing Shift Maisie				Fallen Sparrow		Jane Eyre	**IN PRODUCTION**	White Savage	
	She Has What It Takes	Youngest Profession		**IN PRODUCTION**		Gildersleeve's Bad Day		Jitterbugs	Stage Door Canteen		**IN PRODUCTION**
	Silver City Raiders (w)			Hostages		Leopard Man		Stormy Weather		**IN PRODUCTION**	Irving Berlin's This Is the Army
	Wyoming Hurricane	**IN PRODUCTION**		Lady in the Dark		North Star		Sweet Rosie O'Grady		Corvettes in Action	Saratoga Trunk
		A Guy Named Joe		Let's Face It		Sky's the Limit				Flesh and Fantasy	
	IN PRODUCTION	Best Foot Forward		Riding High						Never a Dull Moment	**POSTPONED**
	Appointment in Berlin	Girl Crazy		So Proudly We Hail						Oh, Say, Can You Swing	Night Shift
	Attack by Night	Madam Curie								Phantom of the Opera	
	Right Guy	Man From Down Under								You Go To My Heart	
	Somewhere in Sahara	Right About Face									
	Two Senoritas From Chicago										

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REVIEWED IN THIS ISSUE

	Page
Rhythm of the Islands	10
The Moon Is Down	10
Hit Parade of 1943	10
Assignment in Brittany	10
Hello, Frisco, Hello	11
Harrigan's Kid	11
The Desperadoes	11
Dixie Dugan	14
He Hired the Boss	14
It Ain't Hay	14
Buckskin Frontier	14

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BOOKING GUIDES

Begin on Page 37

Vol. 38 No. 8

March 13
1 9 4 3

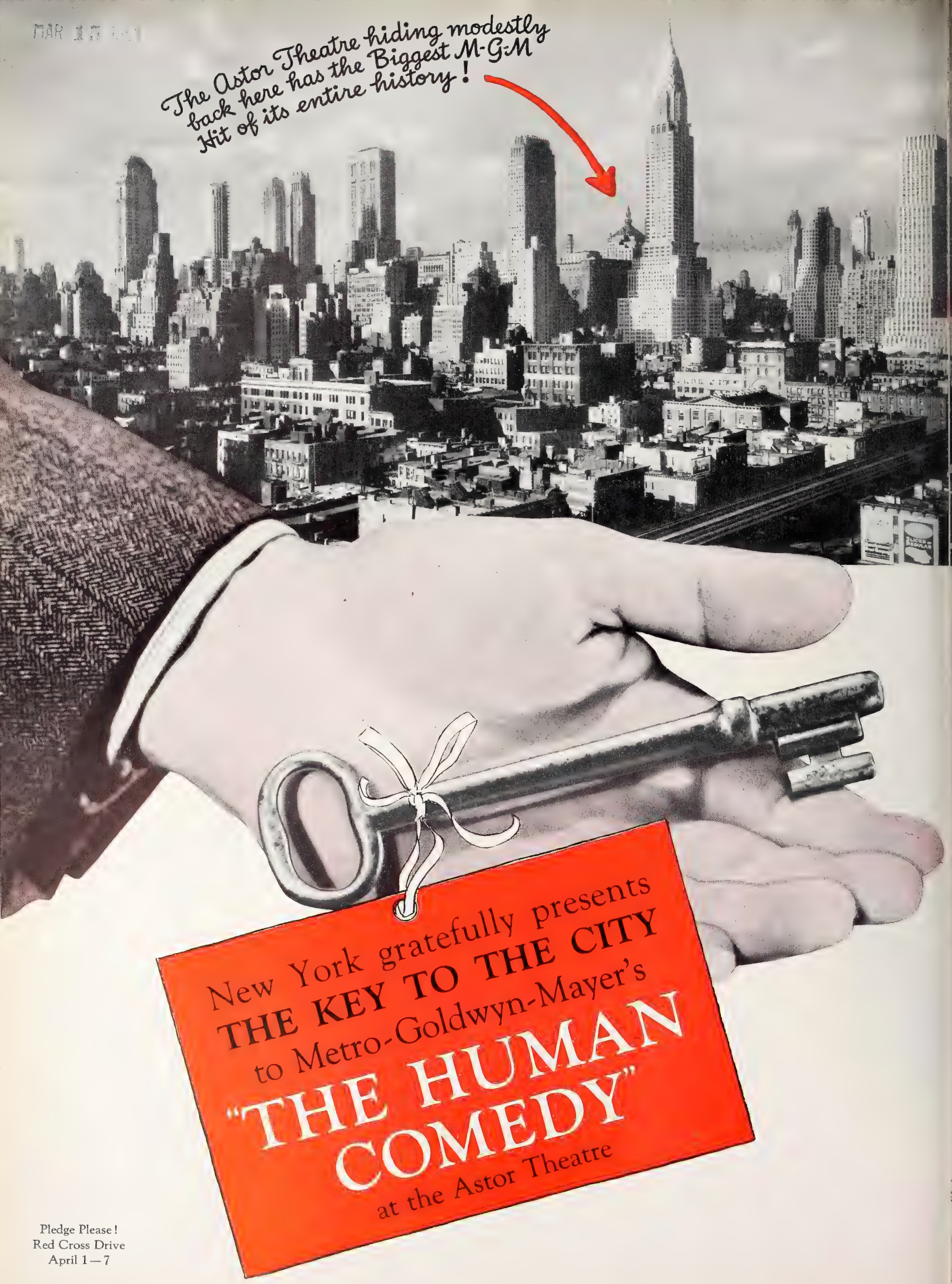
CHARLES E. 'CHICK' LEWIS
Editor and Publisher

AVENGE PEARL HARBOR



Charles Francis Coe (See Page 6)

MAR 15



Pledge Please!
Red Cross Drive
April 1—7

"Um-Um-m-m-m-m-m-m-m!"



M-G-M's NEW ASTOR CHAMP!

Business tops all of Leo's Mightiest!

BARNES SHOUTS BRAVO!

"Exciting, memorable. Saroyan is right at the top of the list. A show you will want to see. A great writer has cut to the quick of human experience and the screen has translated his eloquence and love of humanity to a stirring photoplay." —HOWARD BARNES, *Herald Tribune*

CAMERON CONQUERED!

"Heart-stirring story of American life. Abounds in humor, pathos, sentimentality, romance and the simple every-day things. Wholeheartedly endorsed without reservations." —KATE CAMERON, *Daily News*

BLACKFORD BALLYHOOS!

"Fine, simple, understandable, human. Mickey Rooney and Frank Morgan in two of their greatest characterizations. A lovely, living thing that you will take to your heart and cherish. Go to the Astor and get the story the way Clarence Brown's picture tells it. See it, hear it and feel it."
—G. E. BLACKFORD, *Journal-American*

CROWTHER PREDICTS CROWDS!

"Can't help but attract wide attention. Due for extensive popularity. Fine motion picture expression." —BOSLEY CROWTHER, *N. Y. Times*

WOWS WERNER!

" 'THE HUMAN COMEDY' will get right inside of you, pull at your heart strings, evoke a satisfying chuckle or stir a memory of things you thought you had long forgotten. A refreshing experience. Fine and stirring. Something in it for everyone." —EDITH WERNER, *Daily Mirror*

MEMO FROM MISHKIN!

"An admirable achievement." —LEO MISHKIN, *Telegraph*

WONDERFUL SAYS WINSTEN!

"A very remarkable thing. Humanly rich. It's tonic. Truly wonderful. This picture stands up and bids for immortality."—ARCHER WINSTEN, *Post*

COOK CAPTIVATED!

"A glowing gem of a picture and the Astor has taken it over for what probably will be weeks and weeks. You might as well make up your mind now to get to 'THE HUMAN COMEDY.' Movie conversations are going to be full of it." —ALTON COOK, *World-Telegram*

CORBY CONVINCED!

"A boon which will probably be extended right at this stand for a record run. Go to see 'THE HUMAN COMEDY'."—JANE CORBY, *B'klyn Eagle*

WILLIAM SAROYAN'S "THE HUMAN COMEDY" • Produced and Directed by CLARENCE BROWN • Starring MICKEY ROONEY • with FRANK MORGAN • James Craig • Marsha Hunt • Fay Bainter • Ray Collins • Van Johnson • Donna Reed Jack Jenkins • Dorothy Morris • John Craven • Ann Ayars • Mary Nash • Henry O'Neill • From the Story by William Saroyan • Screen Play by Howard Estabrook

"Ho-hum! When all is said and done there's only one Metro-Goldwyn-Mayer!"



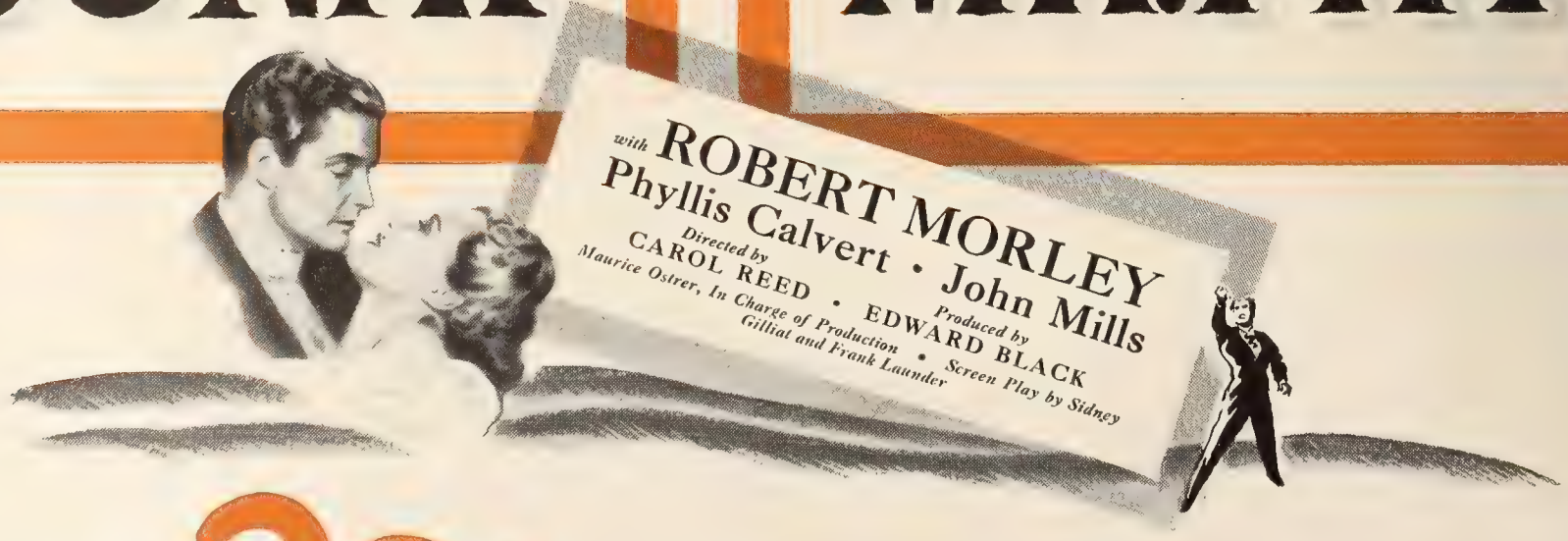
"Mr. Chips" is in the CHIPS again!

OPENED TO RECORD-SMASHING BUSINESS AT THE ROXY AND HEADED FOR A SENSATIONAL WEEK'S GROSS!

ROBERT YOUNG

in

DONAT in MR. PITT



Again! **20th CENTURY-FOX HITS** *the jackpot!*

Sign up Quick—RED CROSS WEEK—Apr. 1-7

The Editorial Page

Worth Repeating

From the current issue of *Editor & Publisher* we offer the following quotation:

"After sitting through two and a half days of closed sessions of the American Society of Newspaper Editors a few days ago, we found ourselves wondering again what is ever said off the record that could not have been said with equal safety and propriety for publication."

The "yen" for secret sessions and star chamber secrecy is one of the weaknesses of our own industry. Rarely, if ever, do secrets of the shushh-shushh sessions remain secret very long. Of greater danger is the all too-often result that distorted gossip issues from such meetings in place of the honest-to-goodness facts.

The frequency of these closed sessions, and their duplication by various branches of the industry serves only to increase the distrust that one branch feels for the other. And neither side can be blamed because they have a right to suspect motives that prompt secret meetings.

At any rate, unity and trust are still far off after these many years of doing it the secret way. So why not give the out-in-the-open method a trial and see if it doesn't result in a better understanding of each other's problems?

▲ ▲ ▲

No War Profits

We may well be proud of our industry and the unselfish part it is playing in the war effort.

As Charles Francis Coe, of the MPPDA, expressed it this week in his address before the Sales Executives Club of New York, the motion picture industry has no contracts with the government that will profit any company.

To better appreciate the weight of such a statement, just check off the top industries in this country today, note the ones that are engaged in government war contracts and then note, if you please, what other industry is doing anything for nothing for the government.

The motion picture industry is not only NOT making any profits from its many war jobs but, on the contrary, is contributing overhead costs.

▲ ▲ ▲

Red Cross Drive

From April 1st through April 7th, the motion picture industry takes on one of the most worthy drives yet tackled on behalf of an organization deserving of our strongest support. It is the Red Cross Drive.

Regardless of how well your theatre did for past drives this is one that must top all past performances.

If you haven't signed and returned your pledge, do so right now before it can possibly slip your mind. Then get together with your local Red Cross Chapter and work out plans that will augment the swell campaign book you can get from the War Activities Committee.

Your audiences will applaud your every effort on behalf of the Red Cross because people are well aware of the magnificent job being done for our boys on all the fighting fronts. So tackle this job in a manner consistent with the importance of the part our industry is playing in the Red Cross Drive.

▲ ▲ ▲

A Sensible Request

Two important names came into the spotlight this week for the same reason. They are Mickey Rooney and Kay Kyser.

Most assuredly these two people can do loads for the war effort by continuing with their work than by being drafted into the army. Few will doubt that Kyser would end up leading a band and Rooney being assigned to some form of public relations work.

They can accomplish much more by aiding morale on the home front through continuing in their present jobs and we sincerely hope that the officials who must rule on these two cases will so decide.

And while they are at it, they might seriously consider returning a few of the other top names who, from patriotic motives, gave up their work to join one of the armed services from which they would hardly be missed.

Back at work they can contribute so much, doing the job they are accustomed to doing and thus, building morale for not only the home front but the fighting fronts where their pictures are so eagerly looked for.

▲ ▲ ▲

Finish The Job

There are hundreds of theatremen who are still glowing with pride over the magnificent job they did through their theatres in connection with the recent March of Dimes collections. And they may well be proud—it was a grand success.

However, to complete the job the theatres must get in the reports to state chairmen who, in turn, will render the state reports to National Chairman Nick Schenck.

PLEASE do not hold up the complete report through failure to send in your individual report.

STR wishes to add its appreciation to that already expressed by the committees for the success of this drive and the splendid cooperation accorded by the theatremen.

—"CHICK" LEWIS

See Time Grant for Crescent Defendants Study of Decision

While trade circles speculated as to the possible ramifications of the decision rendered in Nashville last week declaring that Crescent Amusement Co., affiliates of that company and two of its officers and United Artists had violated anti-trust laws, the belief was general that the final chapter in the case will not be written for some time.

It is to be assumed that a period of time will be granted for the defendants to examine all details of the decision and to request clarification of certain instances about which there is indication of vagueness or lack of specific determination.

The decision of Federal Judge Davies requires the disassociation of any interrelation of stockholders, Crescent to Rockwood and vice versa, as well as any other affiliated or subsidiary companies. No orders as to exactly the form such disassociation will take has as yet been handed down.

The decision as prepared by Judge Davies permits the government as plaintiff to specify demands and he indicates his willingness to comply with their reasonable requests.

No announcements by the defendants, or the government, have been made regarding the decision—a 142 page document filed by Judge Davies in Nashville on March 3. In finding for the government, Judge Davies ruled that Crescent Amusement Co., its six affiliated exhibitor companies, individual defendants Tony Sudekum and Kermit C. Stengel, and United Artists were guilty of anti-trust law violations.

Clarence H. Kaimann's statement that his circuit will go along with voluntary dual-feature ban in St. Louis brings all-singles closer for theatres in that city. See Regional News, St. Louis.

Dunphy Succeeded by Smith; Completed Dual Bill Survey

Before relinquishing his post as head of the Amusement Section of the WPB's Services Division, C. J. Dunphy completed his survey and submitted a report to the director of the Service Equipment Division of WPB, concerning elimination of double features as a possible means of conserving motion picture equipment and film raw stock. The conclusions to which Dunphy's survey lead were that no measurable saving of either equipment or raw stock would be accomplished by elimination of the double features, and Dunphy's report thus put a period after the widespread agitation by exhibitor groups to have the WPB end all dual bills by directive order.

Dunphy, who resigned from the WPB March 4, is succeeded by Allen G. Smith of Dallas, who has been serving as his executive assistant.

INDEX TO DEPARTMENTS

Advance Dope	36
Box-Office Slants	10
Current Product Summary	43
Feature Booking Guide	37
Hollywood	34
Newsreel Synopses	26
On the Patriotic Front	16
Program Exchange	18
Regional News	28
Selling the Picture	19
Shorts Booking Guide	40
Short Subject Reviews	26
Showmanalysis	23

More-For-Your-Money Trend

With current product showing such strength that downtown first runs in the big cities are on an extended run policy not dreamed of two years ago, the big houses nevertheless are stepping up their offerings to the public, and stronger stage shows are being put on by theatres where a combination has been policy in force for some time, while the presentation attractions come back to other theatres from which live talent has long been absent.

In San Francisco the stage shows are getting more prominence and wider application. The Capitol in New York this week reverted to "in person" attractions with Bob Crosby's orchestra, Borrah Minevitch, Mary Raye and Naldi and Joan Edwards featured on about equal emphasis with the screen feature, "Stand By For Action." The Capitol's return to stage shows makes the big Broadway houses 100 per cent in the combination bill category. The Roxy's in person name of the week is Grace Moore—the diva being billed as "Miss" Grace Moore, and being credited with a big draw for the house.

The battle for business is spreading to the neighborhoods of the big towns. In Chicago the competition is getting tougher on the South Side of the city and taking the form of triple attraction screen programs. The Gollos Circuit's Ray Theatre is advertising 4 hits; the Ark also offers "three hits," while the Woodlawn, ace house of that chain tells patrons they have four hits. The V, formerly the Vista, advertises 3 hits, while the Chelten offers three feature bills. The Van Nomikos Empress offers five acts and twin screen bills.

WAC Releases 'Farmer At War' Through Columbia March 11

One of the most effective shorts the OWI has produced is the 9-minute reel, "Farmer at War," released by the WAC March 11 through Columbia.

Selecting the peaceful, gently rolling countryside of Lancaster County, the community of Pennsylvania Dutch farmers exemplify the tremendous task of half the farming population who must not only feed the other half residing in the cities but also those serving the United States and the Allied Nations.

A bill introduced in the New Mexico legislature would levy 3 cents on each 25 cent theatre admission ticket. See Regional News, Denver.

Midnight Shows Recommended To Cut Absence of War Workers

As a means to curtail absenteeism in the defense plants a joint meeting of various officials representing the Newark Defense Council's Recreation Committee, local unions, government and factories met in the mayor's office Tuesday to recommend midnight shows for the relaxation of war workers. The theatre operators, before they issue any formal statement, are expected to confer with the various officials concerned with absenteeism for an amicable arrangement.

'Wardens' Trade Show March 17; Postpone 'DuBarry' and 'Pilot'

MGM will tradeshow "Air Raid Wardens" in most exchange centers March 17, and in the following cities on March 16: Boston, Chicago, Denver, Kansas City, New York, Philadelphia, Pittsburgh, Portland, St. Louis.

Tradeshows of "DuBarry Was a Lady" and "Pilot No. 5," originally scheduled for these days, have been postponed.

50c Dividend on Western Electric

At a meeting of the directors of the Western Electric Company held March 9 a dividend of 50 cents per share on its common stock was declared. The dividend is payable on March 31, 1943, to stock of record at the close of business on March 25, 1943.

Smith Secretary of IFRC

Harold L. Smith, associated with Governor C. E. Milliken in the Foreign Department of the MPPDA, has been appointed executive secretary of the International Film Relations Committee.

Theatre Salary Raise Approved by Arbitrator

Subject to the approval of the WLB a general wage increase for theatrical house and company managers as well as press agents of the legitimate and presentation motion picture houses in New York and on the road was ordered March 10 by Prof. Paul F. Brissenden of Columbia University, who arbitrated the agreement between the Association of Theatrical Agents and Managers and the League of New York Theatres. Pending the decision by the WLB a trust fund for all increases retroactive to Labor Day of last year will be established. Under the award house managers will receive $115 per week in legitimate theatres, $140 if on the road or in picture houses. Assistants will also receive increases of not more than 15 per cent, as established by the "Little Steel" formula, while New York press agents will receive a maximum of $165.

Charles Francis Coe

(The Man on the Cover)

Vice-president and General Counsel for the Motion Picture Producers and Distributors of America, Inc., whose colorful career as a lawyer, sales executive, author and radio announcer of sports events lends added interest to his public addresses concerning the motion picture. Mr. Coe this week stirred a large gathering in New York, as guest speaker at the luncheon of the Sales Executives Club, with a vigorous account of the screen's contribution to the war effort—see news story this issue.

SHOWMEN'S TRADE REVIEW

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Philadelphia theatremen reported to be receiving notices to report to U. S. Employment Service to seek essential employment. See Regional News, Philadelphia.

Stoddard Named M & P Theatres Film Buyer

Chester L. Stoddard, M & P Theatres district manager of the Maine, New Hampshire, and Vermont division, with headquarters in Portland, has been appointed chief film buyer for the M. & P. Theatres circuit, with headquarters at the company's home office in Boston.

John B. Carroll, managing director of the Metropolitan Theatre, Boston, will succeed Stoddard at Portland, with Ben Rosenberg, manager of the Paramount Theatre, Boston, taking over the managerial post at the Metropolitan.

Abner Pinanski, formerly manager at the Fenway, has been placed in charge of the Paramount, and Arthur Morton has been moved from the Scollay Theatre to the Fenway.

Jack Jackson Directs Campaign For "We've Never Been Licked"

Jack Jackson, for the past year a member of the editorial staff of STR and, long prominent as a motion picture showman, this week joined Universal's exploitation department. Jackson's first assignment is the 40-theatre premiere in Texas of "We've Never Been Licked," which is set for April.

Jackson is now in Dallas planning the campaign he will execute in connection with the unprecedented premiere in 40 towns throughout the state for the picture dealing with the history of Texas A and M, at theatres of the Interstate Circuit.

Connecticut theatres have returned to full week schedule following one-day closings for fuel conservation. See Regional News, New Haven.

Paramount Reports $14,525,000 Net Income Ending Jan. 2, 1943

Net earnings for Paramount for the year ending January 2, 1943 were reported at $14,525,000, an increase of $4,273,758 for the corresponding period last year. The 2,933,717 shares of common stock represent an individual earning of $4.70 per share after $728,706 in dividends accrued for the preferred shares were deducted. Net earnings of the fourth quarter, ending January 2, 1943, was reported at $5,247,000.

To Redeem 1st Preferred Stock

The Board of Directors of Paramount Pictures Inc., on Monday, authorized the redemption on May 10, 1943 of all outstanding First Preferred Stock and scrip not previously called for redemption, at $100.67 a share. Shares called for redemption are convertible into Common Stock, to and including April 26, 1943, at the rate of seven shares of Common Stock for one share of First Preferred Stock.

WPB Postpones Meeting

Lacking a complete report on raw stock, the scheduled monthly meeting of film manufacturers and the industry advisory committee with the Motion Picture Section of the WPB, has been postponed to Monday and Tuesday, March 8 and 9.

Downtown Cleveland theatres are playing to capacity as neighborhoods find that patrons are conspicuous by their absence. See Regional News, Cleveland.

Fabian Informs Theatremen on Rights Under Manpower Rules

In an effort to clarify the status of theatre employes in relation to the draft and to the manpower regulations, S. H. Fabian, chairman of the Theatres Division, War Activities Committee, last week sent to all exhibitor members of the WAC a special report covering the recent meeting with Paul V. McNutt, War Manpower Commissioner in Washington.

Mr. Fabian's report follows:

Following a meeting of a Committee of exhibitors with Paul V. McNutt, War Manpower Commissioner in Washington, I am privileged to make you the following report, which we hope will help clarify the status of theatre employes and relieve their minds of whatever confusion or anxiety may exist due to conflicting information:

(1) Mr. McNutt was told that theatre owners, like all other good Americans, do not seek to have their employes evade war service but wish to give every possible cooperation to the winning of the war.

(2) If a theatre employe is 18 to 38 years old, he is subject to the draft regulations just as are all other men in that age bracket.

(3) However, because he works in a theatre his draft status is not changed. If he is entitled under the draft laws to deferment for dependents, disability or for any other reason, his employment in a theatre does not deprive him of those rights.

(4) There have been isolated instances where the U. S. Employment Bureau has informed theatre workers that they are "not deferrable" regardless of dependents, age or physical condition. Upon direct authority of Mr. McNutt, this is not true.

(5) Like banks, insurance companies and many other business groups, the motion picture theatres have not been declared essential or non-essential, "deferrable" or "non-deferrable." Men of 18 to 38 are not to be discriminated against because the theatre business had not been specifically declared essential.

(6) While there has been no official declaration that this industry is "essential" there have been many unofficial utterances indicating that the Government hopes the theatres will continue full operation with enough manpower for efficient, safe operation. The only positions in theatres that have definitely been declared "non-deferrable" are ushers, doormen and porters.

(7) Mr. McNutt requested that we call his attention to any specific instances where branches of the U. S. Employment Bureau or any other agencies, mistakenly attempt to handle any case other than outlined above. If you will send us proof and details, we will follow through with Mr. McNutt.

The Government has a vast problem in mustering its manpower. We have no desire to impede that effort. Our purpose is to avoid misunderstandings and unnecessary worries on the part of theatre workers and their employes.

These are wartimes. Things are becoming increasingly difficult. We should use our ingenuity as showmen and Americans to meet the problems as they arise.

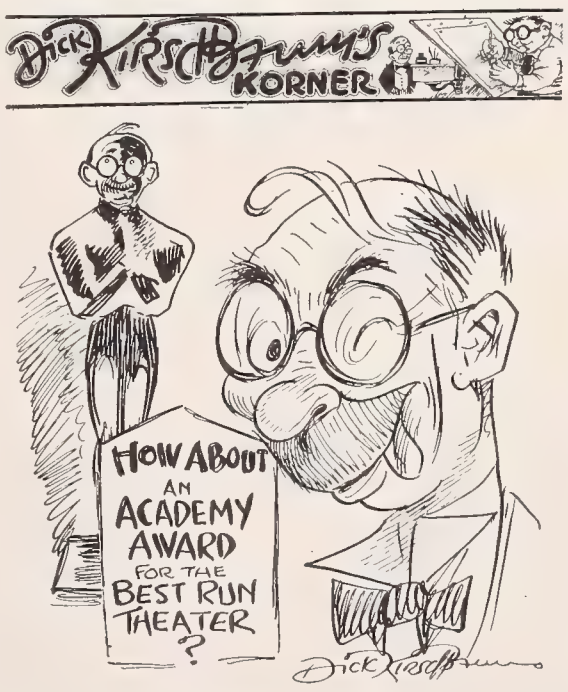
Academy Awards Aid Subsequent Runs On Some of Winning Films

The 1943 Motion Picture Academy Awards offer some advantage to subsequent runs in that pictures still current in the later bookings receive a boost in popular interest, by reason of the honors to both films and players.

The many prizes awarded to "Mrs. Miniver" react principally upon Greer Garson's triumph is carrying off the Best Actress honors, and comes to aid later first runs of "Random Harvest," Miss Garson's follow-up vehicle to "Miniver."

"Yankee Doodle Dandy" later runs cannot be said to need much added box-office zest to that already developed by the popularity of the picture, never the less the Best Actor Award to James Cagney for that picture will help in situations which follow a double-run of "Yankee" first as an advance-price offering and later at regular prices.

The palms taken by companies gave MGM the lead with a total of 9 of a possible 24 Awards in the feature picture classification. Twentieth Century-Fox took 7 Awards in this classification, and Warner Bros. 4.



(Reprinted by Request)

The list of winners follows:

Outstanding Production: "Mrs. Miniver." Best Performance by an Actor: James Cagney in "Yankee Doodle Dandy." Best Performance by an Actress: Greer Garson in "Mrs. Miniver." Best Performance by Supporting Actor: Van Heflin in "Johnny Eager." Best Performance by Supporting Actress: Teresa Wright in "Mrs. Miniver." Best Direction: William Wyler, "Mrs. Miniver."

Best Original Motion Picture Story: "The Invaders," story by Emeric Pressburger. Best Original Screenplay: "Woman of the Year," screenplay by Ring Lardner, Jr., and Michael Kanin. Best Written Screenplay: "Mrs. Miniver," screenplay by Arthur Wimperis, George Froeschel, James Hilton and Claudine West.

Art Direction: (Black and White) "This Above All," Richard Day and Joseph Wright. Art Direction: (Color) "My Gal Sal," Richard Day and Joseph Wright. Sound Recording: "Yankee Doodle Dandy," Col. Nathan Levinson. Cinematography: (Black and White) "Mrs. Miniver," Joseph Ruttenberg. Cinematography: (Color) "The Black Swan," Leon Shamroy.

Best Scoring of a Musical Picture: "Yankee Doodle Dandy," Ray Heindorf and Heinz Roemheld. Best Music Score of a Dramatic or Comedy Picture: "Now, Voyager," Max Steiner. Best Song: "White Christmas," from "Holiday Inn," music and lyrics by Irving Berlin.

Film Editing: "The Pride of the Yankees," Daniel Mandell.

Short Subjects: (One Reel) "Speaking of Animals and Their Families," produced by Fairbanks and Carlisle. (Two Reel) "Beyond the Line of Duty," Warners. (Cartoon) "Der Feuhrer's Face," Walt Disney-RKO.

Special Effects: (Photographic) "Reap the Wild Wind," Louis Mesenkop.

Documentaries: "The Battle of Midway," 20th-Fox—U. S. Navy. "Kokoda Front Line," Australian News Information Bureau. "Moscow Strikes Back," Artkino. "Prelude to War," U. S. Army Special Services.

Interior Decoration, Art Direction: (Black and White) "This Above All," Thomas Little. Interior Decoration, Art Direction: (Color) "My Gal Sal," Florence Little.

Technical Achievement Awards: RKO Studio Art and Miniature Departments for design and construction of a moving cloud and horizon machine developed by Carroll Clark and F. Thomas Thompson. 20th-Fox for Development of lens calibration system and application of system to exposure control in cinematography by Daniel B. Clark.

Irving Thalberg Memorial Award: Sidney Franklin, for producing "Mrs. Miniver," and "Random Harvest."

Special Awards: Charles Boyer, for establishment of the French Research Foundation in Los Angeles. "In Which We Serve," Noel Coward, for outstanding foreign picture. Metro, for presenting "The American Way of Life" in the Andy Hardy series.

Coe Says War Brings New Era of Greatness for the Screen

A new era for the American motion picture as a result of the war was predicted by Charles Francis ("Socker") Coe, vice-president and general counsel for the MPPDA at a luncheon meeting attended in New York Tuesday by 1,000 educational, community and industrial leaders, including prominent film industry figures. Coe was guest speaker at the luncheon of the Sales Executive Club, and was introduced by Dr. Harry Woodburn Chase, Chancellor of New York University. His subject was "The Movies at War," and in its discussion, Coe dealt chiefly with the impact of public reaction on motion pictures. Excerpts from the address follow:

What the screen is contributing to the mighty efforts of our own country and the nations associated with it in this supreme struggle for freedom, is written in figures of light on the screen. . . .

Talking pictures are amply able to speak for themselves in relation to the public, and we are proud of what they say. But just as there is action and reaction in every other phase of life, so is there in our art-industry. It is a comparatively simple thing to measure the impact of the motion picture upon the public. What seems to me to have been left unmeasured is the impact of the public upon motion pictures. . . .

Public acceptance, public opinion and public demand react more quickly to the screen than to any other medium of expression. Those who lay down their money at the box-office are the supreme indication. They react. Either they react favorably or we pay the piper. Everyone associated with films, from the writing of the script to the projection of the picture, must be profoundly influenced by the favor or failure which his offering meets at this bar of judgment. . . .

Today the free peoples of the world are rediscovering each other on the screen. We of the movies are learning that the process is by no means displeasing to the public at home. All of us want to know our allies and also our enemies, and all of us, it seems to me, better had.

Motion pictures are being honored by educators and teachers as never before. The wealth of inspirational, educational and historical material included in the vast flow of our entertainment product is avidly greeted by the wise educator. But, quite properly, the public had to take it, in the form of entertainment, before the educators could use it. Movie-makers know from this experience that art and integrity need not be sacrificed to the interest of the box-office. . . .

Talking for the movies as a business, I would point out first that ours is not an enterprise that can be appraised by ordinary standards. Ours is an art-industry. It is the first medium of public expression known to mankind which is both visual and oral. As an art-industry I would like to say to you, as I have said to the industry, that if the day ever comes when we fail as an industry we shall perish also as an art. . . .

Wise is the man who, no matter what his own business may be, recognizes in the motion picture theatre a natural asset to his business. That neighborhood theatre offers constant dramatized demonstrations of the newest styles, the latest appliances, the most modern manner of living. What people see in this manner they want. But above even that, the American motion picture shows in its every projection Democracy in being. You may rest well assured that dictatorship will not thrive when people can see the democratic way of life in actual operation.

Massilon, Ohio, now has a 10 P.M. curfew week days. See Regional News, Cleveland. Memphis theatres are striking pay dirt as increased personnel at Army camps and Naval Base swell the town's population to record proportions. See Regional News, Memphis.

Raymond Blank Funeral Rites Held

Funeral rites were held Wednesday for Raymond Blank, eldest son of Mr. and Mrs. A. H. Blank, in Des Moines. Blank, who was an executive for the Tri-States and Central States Corporation as well as ad-publicity director for the latter firm, died Sunday following a heart attack.

Blank died at the age of 33. He was well known in Des Moines. He was an Eagle Scout at the age of 13, the youngest in the United States. In 1931 young Blank attended the Geneva Peace Conference and wrote articles for a newspaper syndicate.

Besides his parents he is survived by one brother, Byron, also an executive in the theatre corporations. Mr. and Mrs. A. H. Blank were in California at the time of his death attending the Motion Picture Academy Award Dinner.

Expecting that most of the executive positions in the Wilby-Kincy circuit will be filled by women, that company is now conducting a school for women students of theatre operation in Charlotte. See Regional News, Charlotte.

DeVry Official Credits Industry for "E" Award

The Army-Navy "E" for Excellence in production of motion picture cameras, sound projectors and special training devices for the armed forces has been awarded to the DeVry Corporation, pioneer Chicago manufacturers.

Declaring that the entire personnel of the company was "tremendously proud of the honor," an executive of DeVry Corp., said that officials felt the award was to be shared with the entire film industry—whose producers, theatre owners and projectionists, the company official stated, had made possible the developments which DeVry is now turning into the equipment it is making for the armed forces.

Columbia Drafts Radio, Papers To Advertise 'More the Merrier'

Columbia will inaugurate a national radio and newspaper promotional campaign for the Jean Arthur-Joel McCrea starring production, "The More the Merrier."

Six weeks prior to its national release on May 15, Columbia will sponsor nationally known news commentators and other popular radio features with timely commercials. The programs will continue two weeks after the release date as a reminder that the picture is being shown at the first run houses.

$250,000 Campaign for 'Mission'

Warner Bros. has appropriated $250,000 for its campaign on "Mission to Moscow," screen version of former Ambassador Joseph E. Davies' book. Of the total amount, not less than 87½ per cent will be devoted entirely to daily newspaper advertising space.

'Hit Parade' Opens in New Orleans

Republic's "Hit Parade of 1943" will have its opening at the Saenger Theatre, New Orleans, March 26. Upon completion of its run at the Saenger the John Carroll-Susan Hayward co-starring production will move over to the Tudor there for an extended run.

Reiner in Iceland For OWI

Manny Reiner, who has been granted a leave of absence for the duration by Paramount Pictures, is now in Reykjavik, Iceland, on a special mission for the Office of War Information.

Kastner Joins Columbia

Lacy Kastner, Chief of Distribution, Overseas Motion Picture Bureau, Office of War Information, has resigned his post and will soon join Columbia Pictures as special home office representative in the Foreign Department.

Iowa Exhibitors are hoping for passage of a bill to return that State to Standard Time. See Regional News, Des Moines.

MGM Korda Merge British Interests

MGM and Sir Alexander Korda agreed this week to merge their interests in the production of British-made films. The action, however, does not affect the 25 per cent ownership of United Artists that he shares with David O. Selznick, Charles Chaplin and Mary Pickford.

Sir Alexander is now conferring with Louis B. Mayer and other MGM executives on future productions to be made in England. Although no definite plans on the first picture have been reported to date, it is expected, nevertheless, that formal announcements will be forthcoming as soon as Korda is ready to leave for London to complete routine studio arrangements.

The MGM-British company will be in charge of Sir Alexander, adding the contracts of Vivien Leigh, Ralph Richardson, certain writers, directors and the facilities of the Denham studio where the new unit will operate, to the resources of MGM's present production resources in England.

Bookings on 'Spirit of '43' Said to Be At 100 P.C. Mark

An excellent illustration of how the industry's streamlined distribution set-up operates on government films is shown by an inspection of War Activities Committee records on the Donald Duck Victory Film, "Spirit of '43," rushed into release at the request of the Treasury Department to play in as many theatres as possible before March 15, the initial tax date.

Since its release February 4, the subject has shown in just under 6,000 theatres. This is absolute distribution. With the number of prints and the amount of time available, Donald Duck's chuckle-laden tax message has reached the maximum number of moviegoers. Well before next June 15, it will have played in every regularly-operating theatre in the country.

MGM to Release 'The Hangman' After Filming Additional Scenes

MGM, having acquired Seymour Nebenzahl's production, "The Hangman," will add several scenes with "name" players for release as part of the current season's roster.

Nebenzahl conceived the film from Mrs. Roosevelt's comments in "My Day" on the extermination of Lidice. Emil Ludwig, in collaboration with Labrecht Joseph, wrote the screenplay from actual records. Douglas Sirk is directing the added scenes with Felix Bernstein, former head of MGM's Berlin office, as technical adviser.

PRC Plans Exploitation Campaign for 'Corregidor'

Details of an extensive advertising and exploitation campaign for "Corregidor," an extra-budget production by Producers Releasing Corporation, are to be discussed Saturday (March 13) by franchise holders, branch managers and sales representatives of the north and east territories at the Hotel Edison, Arthur Greenblatt, vice-president in charge of sales, reported. A second meeting will be held in Chicago, March 20, for the central, southern and western territories.

Phillips Joins Army This Week

D. John Phillips, Short Subject and Newsreel Publicity Manager for Paramount Pictures, has been inducted into the Army and leaves for Camp Upton, New York, March 12. His wife is Edith Schaffer, attorney, on Paramount's home office staff.

A SALUTE TO THE EXHIBITORS OF AMERICA!

At this moment, as the results of the March of Dimes drive pour in, I wish it were possible for me to shake the hand of every exhibitor and theatre worker who participated in this grand effort. I would like to thank and congratulate each of you personally on the splendid job you've done.

While the returns are not all in, indications are that the total collected may exceed that of last year—a remarkably fine showing.

And such a result could only have been attained through the generous, earnest work of exhibitors throughout the country.

As chairman of the national committee and on behalf of my associates, I thank you exhibitors of America from the bottom of my heart. Again you have reflected credit upon our entire industry.

You did the work; you produced the results; to you goes that satisfaction which comes from helping those who need help.

The National Foundation For Infantile Paralysis asks me to extend its deep gratitude.

And, through Mr. Basil O'Connor, I have the privilege of conveying to you—each and everyone of you—the deep, personal appreciation of President Roosevelt, sponsor of this fine charity.

Please hurry your final accounting to your state chairman, so we may complete the job and tender the final checks as quickly as possible. The total will be announced when the certified accountants have completed their work.

NICHOLAS M. SCHENCK
National Chairman, Motion Picture Committee 1943 March of Dimes



"THANKS TO ALL!"

P. S.—And now let's all work together again for the success of the Red Cross Drive.

The Box Office Slant

Rhythm of the Islands

Universal **Comedy-With-Music** **60 mins.**

(Prod. No. 7042—Nat'l Release, Apr. 16)

AUDIENCE SLANT: (Family) Light, frothy story for all the family to enjoy, with many a laugh and song thrown in.

BOX-OFFICE SLANT: Another in the group of light musicals Universal has been making as program offerings.

Cast: Allan Jones, Jane Frazee, Andy Devine, Ernest Truex, Marjorie Gateson, Mary Wickes, Acquanetta, Nestor Paiva, John Maxwell, Maceo Anderson, The Step-Brothers and The Horton Dancers. **Credits:** Directed by Roy William Neill. Original story by Oscar Brodney. Screenplay by Oscar Brodney and M. M. Musselman. Director of photography, George Robinson. Associate Producer, Bernard W. Burton.

Plot: Two pals buy an island in the South Seas and operate it as a tourist mecca, with the hopes of selling it at a juicy profit. When they finally get a sucker, they stage a celebration, which unknown to them, is taken over by unfriendly natives in place of their regular native talent. The buyers are trussed up and threatened, until one of the boys wins over the chief and he smooths everything out.

Comment: This is one of those song-and-dance pictures that Universal has been turning out as program offerings. Like the others, it is the type of picture that most of the family will enjoy and feel that their time and money were well spent. By throwing a Brooklyn guy into a comedy South Sea Island formula, the writers have brewed a broth of escapist fun with flavor and aroma, and Director Roy William Neill has squeezed the many amusing episodes dry, so that every gag is a laugh and the comedy touches rock the story from one situation to another. Jane Frazee and Allan Jones handle their parts well, with a song or two thrown in for each, but the star of the picture, in his best comedy form, is Andy Devine. Mary Wickes, as his girl friend, makes much of a small opportunity. The new name, Acquanetta, looks every bit the beauty fable gives a South Sea Island chief's daughter. Push this the same as others in this string of song and dance pictures. Get the cooperation of any tourist agencies that are still in existence. For street ballyhoo, have a pretty girl, dressed in a South Sea Island costume, hand out heralds in advance of showing.

Catchline: Escape to an island paradise and get a native beauty to boot.

The Moon Is Down

20th-Fox **Drama** **90 mins.**

(Block No. 8—National Release, April 9)

AUDIENCE SLANT: (Family) A really great war story that will promote a finer understanding of the indominitable spirit of the people of invaded countries. A regal contender for new Steinbeck laurels.

BOX-OFFICE SLANT: Sell it as raw and savage drama that only happens once in a while. It will hold up and should register among the bigger money-getters.

Cast: Sir Cedric Hardwicke, Henry Travers, Lee J. Cobb, Irving Pichel, Doris Bowden, Margaret Wycherly, Peter Van Eyck, William Post, Jr., Henry Rowland, E. J. Ballantine, Violette Wilson, Hans Schumm, Ernest Dorian, John Banner, Helen Thimig, Ian Wolfe, Kurt Kreuger, Jeff Corey, Louis Arce, Ernest Hausman, Charles DeGraw, Trevor Bardette, John Mylong, Otto Reichew, Sven Hugo Berg, Dorothy Petersen. **Credits:** Produced and written for the screen by Nunnally Johnson from the novel by John Steinbeck. Directed by Irving Pichel. Photography by Arthur Miller. Special effects by Fred Serson.

Plot: The smooth work of a local Quisling manages the capitulation of a small Norwegian village with only slight resistance from the populace. The Nazi troops are in charge of an officer who served with the Kaiser's army in the previous war and is aware of the headaches he faces in ruling a subjugated but unconquered people. He attempts to beguile the mayor and other town officials to lend their reluctant authorization to various deeds of reprisal on the populace. This fails and when the town's betrayer receives an appointment from Hitler with authority superior to that of army officer he demands that the city fathers be arrested and held as hostages with their lives as forfeit for the next act of sabotage. The mayor and his aids refuse to bend to the arguments of the army man and the final penalty is administered as a fusilade of explosions demolish industrial and community buildings while the local Quisling stands quavering in his boots.

Comment: This is the kind of picture that makes you think—and makes you have a better understanding of the important contribution being made by the "little people" of countries invaded by the Nazis in winning this global war. "The Moon Is Down" is raw and rugged drama that is downright savage in places and goes to extremes in illustrating the tiny annoyances as well as the major acts of sabotage that make life miserable and fraught with terror for the German Army of Occupation from the lowliest private to the highest official dignitary. Henry Travers, as the town's imprisoned and carefully guarded mayor, unlooses some scintillating philosophy and delivers himself of historic fact as base for some interesting prophecy that should stand as bits of screen classic. Throughout the film there is constant example of the deep-rooted conflict that will always flare when the ideas and principals of free men are infringed by dictator-conceived edicts. There is romance, drama, tragedy, pathos, suffering and sacrifice—this last glaringly topped with a few lines of dialogue where the beautiful wife of a local martyr speaks of trading her feminine favors to a lonesome German officer for an egg or some meat. The casting is perfect and, despite the wide range of action and the gamut of emotions the film encompasses, continuity is smooth and the story engaging, entertaining and of consuming interest throughout. Laurels are due Sir Cedric Hardwicke for his interpretation of the understanding though firm and unrelenting Nazi colonel; Irving Pichel, as the barkeeper; Doris Bowden, as the pretty wife of the first victim on Nazi persecution and many others.

Catchline: A gripping and vivid account of how the "little people" of conquered lands are beating Hitler's vaunted Nazi beasts.

Legion of Decency Ratings

(For Week Ending Mar. 13)

SUITABLE FOR GENERAL PATRONAGE

Black Raven — Blocked Trail
Border Patrol — Land of Hunted Men
Desperadoes — The Ghost and the Guest

SUITABLE FOR ADULTS ONLY

Taxi, Mister — This Land Is Mine

OBJECTIONABLE IN PART

Hello, Frisco, Hello

Hit Parade of 1943

Republic **Comedy-With-Music** **82 mins.**

(Nat'l Release, Mar. 26)

AUDIENCE SLANT: (Family) An all-the-family musical to delight any type of audience.

BOX-OFFICE SLANT: Will do well in any situation and worthy of a strong exploitation to bring them in.

Cast: John Carroll, Susan Hayward, Gail Patrick, Eve Arden, Melville Cooper, Walter Catlett, Mary Treen, Tom Kennedy, Astrid Allwyn, Tim Ryan, Jack Williams, Freddy Martin, Count Basie, Ray McKinley and their orchestras and others. **Credits:** Directed by Albert S. Rogell. Original screenplay by Frank Gill, Jr. Additional dialogue by Frances Hyland. Musical director, Walter Scharf. Photographed by Jack Marta. Associate Producer, Albert J. Cohen.

Plot: A young girl in New York to break into the professional song writing field, becomes the "ghost" writer of a young man who had stolen her first song, in order to get revenge and expose him. But before she can carry out her intentions, they fall in love. He gets an opportunity to make things right and all ends well.

Comment: With all but rabid haters of swing, this comedy-of-music will go over big. It has enough clever dialogue, enough swell music and enough fun to give most theatregoers an evening of good escapist entertainment. All of the music has been written especially for the picture, with three of the song numbers, Do These Old Eyes Deceive Me, A Change of Heart and That's How to Write a Song, holding promise as hits. For this, and the added reason that the songs are very well introduced by a simple, but clever story, the 'teen age youngsters will probably go for it in a big way. The dances, of which there are several, are beautifully staged and used with fine imagination as settings for the introduction of some of the music. There's a sensational dance routine by The Three Cheers; music to satisfy all tastes by Freddy Martin, Count Basie and Ray McKinley and their respective bands. John Carroll, Susan Hayward and Gail Patrick all sing. All-in-all it's worthy of a strong exploitation campaign to bring them in, word-of-mouth will do the rest. Arrange tieups with all music stores, radio stations and local bands and talent. Dancing schools should also cooperate. For more selling ideas, see Showmanalysis on Page 23.

Catchline: A gorgeous spectacle of gay laughter and hit tunes.

Assignment In Brittany

MGM **Drama** **95 mins.**

AUDIENCE SLANT: (Family) Replete with just about everything it takes to delight the hearts of all classes of picture fans.

BOX-OFFICE SLANT: Just get this one an opening and watch it go to town.

Cast: Pierre Aumont, Susan Peters, Richard Whorf, Margaret Wycherly, Signe Hasso, Reginald Owen, John Emery, George Coulouris, Sarah Padden, Miles Mander, George Brest, Darryl Hickman. **Credits:** Produced by J. Walter Ruben. Directed by Jack Conway. Screenplay by Anthony Veiller, William H. Wright and Howard Emmett Rogers based on the book by Helen MacInnes. Photography by Charles Rosher. Special effects by Arnold Gillespie.

Plot: A dare-devil French secret service operative is loaned to the British espionage service and assigned a mission requiring his impersonation of a wounded Frenchman, who has been friendly with the Nazi Army of Occupation on the Brittany coast, for the purpose of locating a secret submarine base. His

disguise is perfect and he manages to fool everybody but the mother. In love with the sweetheart of the man he is impersonating he scorns the advances of the man's former paramour and, after getting the needed information, is trapped by the Nazis, exposed by the girl, and subjected to imprisonment and torture. The French underground manages his escape and the British respond with a Commando raid on the hidden base. Uh huh, he gets the girl, too.

Comment: When a picture combines heart-warming romance with exciting adventure, and the horrors and terrors of the Nazi Gestapo, in backgrounds filled with the bravery and sacrifice of the supposedly conquered French people, as part of a pulse-tingling spy story—and then polishes it off with a dashing Commando raid and a spectacle of destruction—it comes pretty close to being "tops" in our book. And, this does all of that and more. There is a sweep of character conflict—a perfection of playing personnel and a range of convincing circumstances and situations that serves to lend authenticity to the pictured experiences. No punches are pulled in showing the extremes to which the Nazis will go in order to extract information from unfortunate prisoners. No holds are barred by the peasantfolk who even impugn the sacred dignity of the church and drink fearlessly of the cup of death in order to protect the leaders of the movement which promises the eventual escape of France from the German Yoke. Pierre Aumont, as the hero, is a new screen personality for whom a brilliant future is assured. Susan Peters, as the sweetheart; Signe Hasso, another newcomer, as the paramour; Margaret Wycherly, as the mother; George Brest, as the crippled school teacher, who rises above his inhibitions and dons the robes of a hero at the cost of his life, and others in the excellent cast perform in a manner that will make this a long-to-be-remembered picture experience. This is one on which you can guarantee satisfaction.

Catchline: Hitting a new high in thrills, love, adventure and spectacle.

Hello, Frisco, Hello

(Technicolor)

20th-Fox **Drama-With-Music** **99 mins.**

(Block 8—Nat'l Release, April 26)

AUDIENCE SLANT: (Family) Here is entertainment for the entire family, for it brings back Alice Faye after an absence of a year and a half, in a picture that has everything one seeks for amusement. For the older members of the family, there'll be many a nostalgic moment when she presents the musical numbers.

BOX-OFFICE SLANT: Herald the return of Alice Faye, in Technicolor, and give it a strong exploitation campaign for it looks like it's headed for smash business.

Cast: Alice Faye, John Payne, Jack Oakie, Lynn Bari, Laird Cregar, June Havoc, Ward Bond, Aubrey Mather, John Archer, Frank Orth, George Lloyd, Frank Darien, Harry Hayden, Eddie Dunn, Charles Cane, Frank Thomas, Kirby Grant, Mary Field. **Credits:** Directed by Bruce Humberstone. Screenplay by Robert Ellis and Helen Logan and Richard Macauley. Directors of photography, Charles Clarke and Allen Davey. Technicolor director, Natalie Kalmus. Musical direction, Charles Henderson and Emil Newman. Produced by Milton Sperling.

Plot: At the turn of the century, four troupers find themselves on their uppers in San Francisco's Barbary Coast. Through the efforts of the leader, they manage to get enough money to open a night club of their own. Everything runs well, but success goes to the head of the leader and he marries a society belle. When he loses his money, and then his wife, his partners arrange for him to come back and start all over. Most of this is done by the girl who loves him, for she has become a huge success, but gives it all up to stay and marry him.

Comment: This is entertainment. It will be royally welcomed by most theatregoers, for not only does it herald the return of Alice Faye after an absence of a year and a half, but it has all the ingredients necessary to make it smash box-office. There's magnificent Technicolor, there are many old numbers so popular in the early 1900s, whose popularity will be revived after audiences get through hearing Miss Faye sing them in that wonderful sultry voice, and there's a romantic theme that will pull at the heartstrings. Being an elaborate presentation of the colorful Barbary Coast days in the town from which the picture gets it name, there's also an enormous amount of charm and attraction to the novel shots of the bars and entertainment palaces of that era. The performers are all splendid, Miss Faye looking and acting splendidly, John Payne registering solidly as the leader of the quartette and Jack Oakie and June Havoc scoring with their type of characterizations. Another to make a good impression is Lynn Bari, with her interpretation of the Nob Hill Society Belle. Among the song numbers are "Has Anybody Here Seen Kelly," "Hello, My Honey," "Shine On Harvest Moon" and many others, including, of course, the title number. There's a new ballad which Miss Faye sings, called "You'll Never Know," that's headed for the hit parade once the public hears it. The direction by Bruce Humberstone is an excellent and outstanding job. This will be a field day for the Alice Faye fans, so go strong on exploiting her return. Play up the Technicolor and arrange tieups with music stores, radio stations and dance bands. Go out of your way to plug this, for its return will more than make up for whatever you do.

Catchline: Music and entertainment at the Barbary Coast . . . crossroads for half the world and a mecca for the rest.

Harrigan's Kid

MGM **Drama** **79 mins.**

AUDIENCE SLANT: (Family) Entertaining drama of horse-racing should please the masses.

BOX-OFFICE SLANT: Not likely to come in first in the race of box-office winners, although exploitation should bring it out of the "also ran" class.

Cast: Bobby Readick, Frank Craven, William Gargan, J. Carrol Naish, Jay Ward, Douglas Croft, Bill Cartledge, Irvin Lee, Selmer Jackson, Allen Wood, Jim Toney, Mickey Martin, Russell Hicks. **Credits:** Produced by Irving Starr. Directed by Charles F. Riesner. Screenplay by Alan Friedman and Martin Berkeley. Adaptation by Henry Blankfort. Based upon the story by Borden Chase. Director of photography, Walter Lundin. Musical direction, Daniele Amfitheatrof.

Plot: William Gargan has trained Bobby Readick to win or lose a race as the former demands. Seeing the opportunity for "big money" by having Bobby ride the prize-winning horses of the Ranley Stables, managed by Frank Craven, Gargan sends his protege on the new assignment, much to Readick's disgust. The kid chafes in the new atmosphere, and his unbearable ego arouses the hatred of the other jockeys. Moreover, his disregard for rules gets him into trouble, so he walks out, returns to Gargan. No sympathy is forthcoming here, for Gargan chastises him, orders him to return to Craven; to humble himself, if necessary, to get in Craven's good graces once more. This the lad does, is soon admired by his employer and his associates. With "the big race" coming up, Craven picks Bobby to ride the stables' favorite, while Gargan calls on him to lose. But Bobby refuses to "throw the race," comes in first.

Comment: "Harrigan's Kid" will do well to play "second fiddle" to a stronger screen associate in most situations, or to top a western as a week-end offering in others. Nonetheless, here's a race-track drama that succeeds in lifting its head above the level of the customary "B" picture. It's true that the twists and turns of the plot can be detected before they occur, but capable direction and sincere performances, as well as the neat capturing of the race-track atmosphere, makes it a pleasantly entertaining film for the masses. Bobby Readick, a screen newcomer, handles the leading role with the assurance of a screen veteran. As a bragging, egotistical jockey, he occasionally gets out of bounds; but taken as a whole, his characterization—one that could easily make him obnoxious to most movie fans—strangely enough wins one's admiration. Perhaps the simplest, yet the most convincing performance, is that essayed by Frank Craven. Of the entire cast, he seems the most realistic, yet with apparently so little effort. Scoring in lesser roles are William Gargan, J. Carrol Naish and Douglas Croft. There is no romance for your feminine patrons; but they'll never miss it, for romance would be an artificial factor in an otherwise convincing and atmospheric story. "Harrigan's Kid" will need strong exploitation to pull down the shekels in profitable quantities; but once you get the folks in, they'll enjoy it.

The Desperadoes

(Technicolor)

Columbia **Western Drama** **85 mins.**

(National Release, March 25)

AUDIENCE SLANT: (Family) Will make more converts to the western melodrama and is certain to be rated a wow show by faithful devotees of the cowboy romances.

BOX-OFFICE SLANT: An exceptionally strong number that may be looked to for big grosses particularly in the average situation.

Cast: Randolph Scott, Glenn Ford, Claire Trevor, Evelyn Keyes, Edgar Buchanan, Guinn Williams, Raymond Walburn, Porter Hall, Joan Woodbury, Bernard Nedell, Irving Bacon, and others. **Credits:** Produced by Harry Joe Brown. Directed by Charles Vidor. Screenplay by Robert Carson. Original story by Max Brand. Director of photography, George Meehan. Technicolor photography, Allen M. Davey. Art direction, Lionel Banks.

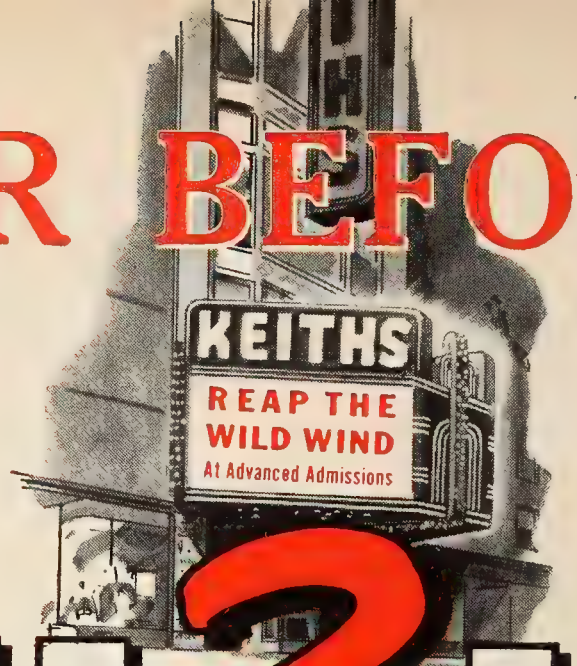
Plot: The time period is the middle 1800s; the locale, a frontier town in Utah where a crooked banker works with outlaws on fixed robberies of his bank. The latest attempt results in several killings, and demand is made that the sheriff find the murderers. The sheriff has only one slight clue but moves in closer to the guilty parties when a young man with a price on his head comes to town—too late for the robbery for which he was engaged. The outlaw is a friend of the sheriff, and is a personable young chap with whom the sheriff's girl friend falls in love. The crooks see an opportunity to clear themselves by accusing the outlaw, who is using an assumed name. They almost succeed—but the young man and his pal make a daring return to the town to rescue the sheriff from jail and also succeed in exposing the villains.

Comment: There is sufficient plot and incident to carry this breezy western melodrama, richly touched up with love romance, through its 85 minutes of running time without a dull moment for the spectator. Of course, a tremendous share of the credit due goes to the grand Technicolor photography which gives spectacular appeal to the picturesque locations as well as the very well dressed interior settings. As played by Glenn Ford, as the young outlaw; by Randolph Scott, as the sheriff; by Edgar Buchanan as the erring father of Evelyn Keyes (herself fetchingly blond and appealing as the love interest); by Claire Trevor and many others, this is western melodrama of fullest and finest flavor and robustness. The scenic splendors, already mentioned, will make lasting impression, cause no little word-of-mouth publicity that is certain to react most favorably at the box-office. The action climax, in which the daring outlaw and his pal stampede a herd of wild horses, is something to pull the patrons

(*Continued on Page* 14)

NEVER BEFORE





Four separate and sensational down-town first runs at *advanced admissions!* Coming back month after month to hold over and pull top money in *competing* houses stones' throws apart. No other picture had

RED CROSS WEEK
APRIL 1-7
Paramount Pictures



N BALTIMORE!

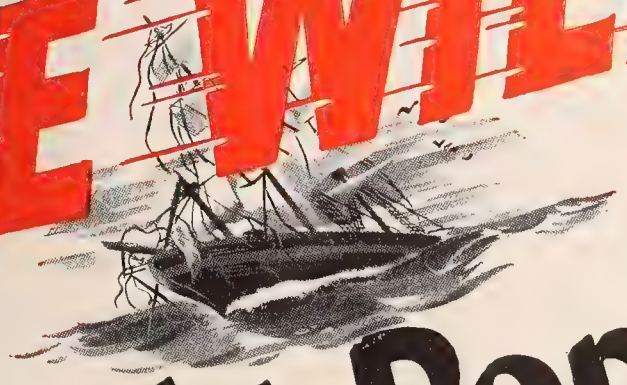




done it. But "Reap" did! Just one proof of the tremendous pull and stamina of this sensational attraction . . . just a hint of what will happen when you break the news of the biggest *bargain* in town—

Cecil B. DeMille's

HE WILD WIND"



me At Popular Prices

PARAMOUNT

Will Advertise It to 34 Million Souls—On Top of Coast-to-Coast Lux Program Broadcast Mar. 8th!

The Box-Office Slant

The Desperadoes

(*Continued from Page* 11)

up to the edge of their theatre chairs and get an abundance of realistic thrills. This is a super-duper western and no doubt—full of fancy to the eye, brisk in its action, enlivened with fisticuffs and fast-shooting and terrifically stirring horsemanship. It should be sold as a special treat for all who seek entertainment and relaxation in the theatre. Stress with the greatest emphasis the scenic splendors and eye-catching Technicolor photography, but don't neglect the love romance and the actionful plot which makes western melodrama supreme for screen dramatics.

Dixie Dugan

20th Century-Fox Comedy 66 mins.

(Block 8—Nat'l Release, March 12)

AUDIENCE SLANT: (Family) Introducing Dixie Dugan of the comic strip in a picture that is average entertainment.

BOX-OFFICE SLANT: Satisfactory "additional attraction" but not gaited to draw on its own as a single headliner.

Cast: James Ellison, Charlotte Greenwood, Charlie Ruggles, Lois Andrews, Helene Reynolds, Raymond Walburn, Ann Todd, Eddie Foy, Jr., Irving Bacon, Sarah Edwards, George Melford, Mae Marsh, Morris Ankrum, Dick French, George Lessey, Ed Kennedy, Ruth Warren, Sam Wren, Byron Foulger. **Credits:** Directed by Otto Brower. Screenplay by Lee Loeb and Harold Buchman. Based upon the character created by Joseph P. McEvoy. Director of photography, Peverell Marley. Produced by Walter Morosco.

Plot: Story of Wartime Washington with its bewildering succession of organizations, the latest of which is the MOWPFW (Mobilization of Women Power for War). The chief of this bureau, who knows nothing about women, finds himself constantly in hot water, between the girl secretary forced on him and the misquotes of the editor of a sensation-mongering group of papers.

Comment: Based on the comic strip of the same name, this picture turns out to be just an average program offering that will make no demands for concerted attention from your audience. The flimsy story thread is spun with little other than frequently used material that has graced so many pictures of similar pattern. Its only claim to originality is the idea of Mobilizing Women for War Work. Some of the incidents, such as the confusion of an air raid warden when he actually finds himself called on to take care of a bomb and the training of Red Cross workers, may be found amusing to some, but there's little amusement in its constant repetition. The picture introduces the newcomer, Lois Andrews, as Dixie Dugan and has such splendid troupers as Charlotte Greenwood and Charlie Ruggles in the cast. For selling, contact all service organizations and women's clubs. Heralds distributed through the town, announcing the introduction of Dixie Dugan of the comic strip, should attract attention. Tieups with taxi drivers and service stations, using stills from the picture, would also be worthwhile.

He Hired the Boss

20th-Fox Comedy-Drama 73 mins.

(Block No. 8—Nat'l Release, April 2)

AUDIENCE SLANT: (Family) Easy-going, not-good, not-bad, program-filling entertainment. Audiences will probably accept it good-naturedly and without qualms.

BOX-OFFICE SLANT: Looks light on the box-office draw. Will need strong support.

Cast: Stuart Erwin, Evelyn Venable, Thurston Hall, Vivian Blaine, William T. Orr, Bennie Bartlett, James Bush, Chick Chandler, Hugh Beaumont, Ken Christy, Robert Emmett Keane, Harold Goodwin, Eddie Acuff, Charles Coleman, Sid Saylor, Emmett Vogan, Ralph Dunn. **Credits:** Executive Producer. Sol M. Wurtzel. Directed by Thomas Z. Loring. Screenplay by Ben Markson and Irving Cummings, Jr. Director of photography, Glen MacWilliams. Musical direction, Cyril Mockridge.

Plot: Stuart Erwin, a timid soul, is a bookkeeper by day, a volunteer air raid warden by night. In love with the boss' secretary, Evelyn Venable, he wants to marry her but fears he's not making enough money. When his draft board orders him to appear for induction, the firm holds a farewell party. Next morning Erwin returns, rejected. His job has been taken, but his boss offers him another at a lower salary, which he accepts. That night, following an argument with Evelyn because of his timidity, he goes on a binge, buys a piece of property from a departing soldier, barges in on the boss at the latter's home, wakes up next morning to hear he's been fired. Then events take a turn for the better: the property is discovered to be rich in bauxite, Erwin discovers sabotage in his former employer's warehouse, finally ends up by gaining control of the firm, winning Evelyn as his bride and hiring his former boss.

Comment: The familiar story of the Caspar Milquetoast who eventually became a brave hero has again been given screen treatment and brought up to date to embrace such wartime activities as Civilian Defense, Selective Service and sabotage. But even with the present-day touches, the material is still timeworn. The plot develops at a leisurely pace, nearly lulls one to sleep, then takes on a little life to wind up in a blaze of action, too late and too short-lived. One's reaction to the whole thing is likely to be neutral: it's not good, yet it's not bad; just easy-going, program-filling screen fare. Stuart Erwin's portrayal is the type he has always done best, but many of the other characterizations are too exaggerated to be convincing, with the possible exception of that of Evelyn Venable who, after a lengthy absence from the screen, returns with a matured and mellowed beauty. Your patrons will probably accept "He Hired the Boss" good-naturedly and without qualms as mildly pleasant diversion. It will need strong support for box-office draw.

It Ain't Hay

Universal Comedy With Music 81 mins.

(Prod. No. 7001—Nat'l Release, Mar. 19)

AUDIENCE SLANT: (Family) Entertainment in the hilarious Abbott & Costello tradition. Will send average audiences into gales of laughter.

BOX-OFFICE SLANT: Considering the top box-office popularity of this comedy team, their new effort should score solidly at the ticket window.

Cast: Bud Abbott, Lou Costello, Grace McDonald, Cecil Kellaway, Eugene Pallette, Patsy O'Connor, Leighton Noble, Shemp Howard, Samuel S. Hinds, Eddie Quillan, Richard Lane, David Hacker, Andrew Tombes, Pierre Watkin, William Forrest, Wade Boteler, Selmer Jackson, The Vagabonds, The Hollywood Blondes, The Step Brothers. **Credits:** Produced by Alex Gottlieb. Directed by Erle C. Kenton. Screenplay by Allen Boretz and John Grant. Based on a story by Damon Runyon. Director of photography, Charles Van Enger. Musical direction, Charles Previn. Music and lyrics by Harry Revel and Paul Francis Webster.

Plot: When Cecil Kellaway loses the favorite horse of his daughter (Patsy O'Connor) and himself, Abbott and Costello set about getting another one for the hansom cab driver. Their efforts, the amusing complications in which Costello finds himself and finally, a zany horse race, form the situations around which the story revolves.

Comment: Judging from the laughter of the audience in the theatre where "It Ain't Hay" was reviewed, Abbott and Costello have another entertainment ace. When not chuckling at the ebullient Costello's antics, spectators were laughing right out loud, and this situation, multiplied many times, is just an indication of the hilarity certain to prevail in theatres throughout the country when the picture goes into general circulation. An occasional song or specialty number serves briefly at certain intervals to give the audience a breathing spell, but the scarcity of these intervals is such that the spectator, particularly if he is an Abbott and Costello fan (and apparently very, very few aren't) can't possibly assume a sober mien until the picture is over. Luckily, the producers haven't attempted to achieve plausibility in the proceedings; the picture was made purely for laughing purposes only, and so long as one laughs, he doesn't give a hang about plausibilities. Exhibitors should accord "It Ain't Hay" preferred playing time, for it is sure to register as strongly at the box-office, or even better, than this comedy team's past releases.

Buckskin Frontier

United Artists Western-Drama 74 mins.

(National Release, May 14)

AUDIENCE SLANT: (Family) Swell outdoor action drama that will more than satisfy with its breath-taking scenes and its swift pace.

BOX-OFFICE SLANT: Good in all situations for a busy day at the cash register, so get behind it with a strong campaign.

Cast: Richard Dix, Jane Wyatt, Albert Dekker, Lee J. Cobb, Victor Jory, Lola Lane, Max Baer, Joe Sawyer, Harry Allen, Francis McDonald, George Reeves, Bill Nestell. **Credits:** Directed by Lesley Selander. Screenplay by Norman Houston. From the story, "Buckskin Empire," by Harry Sinclair Drago. Director of photography, Russell Harlan. Produced by Harry Sherman.

Plot: This is the story of a builder of railroads. Fame and fortune are secondary to his vision of the shining rails which shall open the West and bring prosperity to its people. His reckless, indomitable spirit constantly fights for his idea of progress against the young trail-blazers in the freight business, who want only a wagon empire.

Comment: Here is a swell outdoor action picture, backgrounded by the West, that is the type of screenfare that Producer Harry Sherman knows and does so well. Neither the fights nor the shooting nor the riding nor the acting take up more time than they must for a perfect rendering, which is another way of saying that the story is tightly bound and well told, with the finished hand of Lesley Selander apparent in the direction. The broad sweeps of the great outdoors, panoramic sweeps, wagon trains on the western trails, pistol fights between large groups of men, all things which one has grown to expect in these epics, are very much in evidence and often breath-taking in their scenic beauty. As an added bonus, Mr. Sherman has put in a fist fight between Dix and Dekker on one side against seven men on the other that is very exciting and realistic. Richard Dix, Jane Wyatt, Albert Dekker, Lola Lane and Lee J. Cobb turn in excellent jobs. Max Baer comes to the fore in a splendid characterization and Albert Dekker, once a favorite villain, does a standout job as a good fellow. Victory Jory is a trifle heavy as the "heavy" overdoing the scowl instead of the evil. Richard Dix's name has become synonymous with "action," so exploit it in all your advance advertising. Using stills from the picture arrange tieups with travel bureaus, and get your newspaper to cooperate in a contest which offers prizes to the best story about the building of railroads through the West.

SOME MORE OF

"THAT OLD BLACK MAGIC"

FROM PARAMOUNT





ALAN LADD

One Year Ago Just A Name In The Phone Book—

And Today He's

Doubling N.Y. Rialto's long-run record in 6 epic weeks

Topping "Glass Key" by 70% at Toledo Paramount

"Torrid"* at Stanley, Pitt.—"A smash"* at Para., Newark

Pulling 1000 fan letters a day, in



Come and get him while there's still Time!

"LUCKY JORDAN"

RED CROSS WEEK APRIL 1-7

Paramount Pictures

*Says "Variety"

with **HELEN WALKER** · **MABEL PAIGE** · **Sheldon Leonard** · **Marie McDonald** · Directed by Frank Tuttle · Screen Play by Darrell Ware and Karl Tunberg



See 15,000 Theatres in Drive For Contributions to Red Cross

Although the pledge blanks for the industry's Red Cross Drive (April 1-7) have been out only a few days, reports reaching the national headquarters at 1501 Broadway indicate 100 per cent exhibitor response.

"We have heard from every affiliated circuit and from most of the independent groups, and the exhibitor enthusiasm for this drive transcends anything that War Activities Committee workers have seen since the war began," said Claude Lee, campaign director.

Many of the district chairmen have wired that they are confident of enlisting practically every theatre in their areas for audience collections. While there have been drives with 11,000 and even 12,000 theatres participating, indications point to at least 15,000 theatres actually taking up audience collections for the Red Cross.

'Close to Everybody's Heart'

"Even those theatre men who are the most hesitant about taking up theatre audience collections are raising no objections to this drive," said Barney Balaban, national chairman. "Exhibitors feel that the Red Cross is so close to the hearts of everybody that audiences will welcome the chance to contribute."

C. C. Moskowitz, Loew circuit executive, predicted that the 143 Loew theatres will at least double any previous collection they ever made. That group of houses hit $220,000 in the recent March of Dimes.

Major Thompson of RKO Theatres made a similar prediction for his circuit at a meeting of New York exhibitors planning for the New York Red Cross drive.

Ike Libson, district chairman of Cincinnati, wired that exhibitors are 100 per cent behind the drive in that area. Elmer Rhoden, Kansas City, reports meetings of committees and unanimous pledges in that district. John J. Friedl, Minneapolis, district chairman, reports 75 per cent of his district signed up in three days.

The heads of all of the independent exhibitor associations are backing up the campaign with requests to their members to give the Red Cross Drive their complete cooperation. Said S. H. Fabian, chairman of the Theatres Division of WAC:

"The entire industry has raised its sights for this important effort and is aiming at a target such as we never before thought possible. A ten million dollar total is not beyond the range!"

Thirty-five of the nation's leading showmen, stationed in thirty-one important key cities, have each been appointed to act as local Theatre District Chairman, the National Committee announced here over the week-end.

Theatre District Chairmen, in addition to securing the maximum number of exhibitor pledges for audience collections in their territories, are now actively engaged in lining up their local publicity committees. It is the intention of the publicity committees to cooperate on local Red Cross newspaper publicity as well as assist theatres with appropriate lobby exploitation for their 'plate passing' activities in theatres during the week of the Drive.

Theatre District Chairmen appointed for the various key city territories are:

Albany, Lou Golding; Atlanta, William K. Jenkins and Oscar C. Lam; Boston, M. J. Mullin; Buffalo, A. Charles Hayman; Charlotte, H. F. Kincey; Chicago, Edwin Silverman; Cincinnati, Ike Libson; Cleveland, William N. Skirball; Dallas, R. J. O'Donnell; Denver, Rick Ricketson; Des Moines, A. H. Blank; Detroit, E. C. Beatty.

Indianapolis, Harry Katz; Kansas City, Elmer Rhoden; Los Angeles, R. H. Poole; Memphis, M. A. Lightman; Milwaukee, Harold Fitzgerald; Minneapolis, John J. Friedl; New Haven, I. J. Hoffman; New Orleans, E. V. Richards, Jr.; New York, Harry Lowenstein and Fred Schwartz; Oklahoma City, L. C. Griffith; Omaha, Joseph Kinsky; Philadelphia, Jay Emanuel; Pittsburgh, M. A. Silver; Portland, Albert J. Finke; St. Louis, Fred Wehrenberg; Salt Lake City, John Rugar and Tracy Barham; San Francisco, B. V. Sturdivant; Seattle, Frank Newman; Washington, W. F. Crockett and John Payette.

Gubernatorial Tribute

In a letter to Harry H. Lowenstein, president of Allied Theatre Owners of New Jersey, Governor Charles A. Edison expressed his appreciation "of the fine cooperation that the theatre owners and managers of New Jersey have shown in the war effort."

"They have been of great help in promoting the sale of war bonds and stamps, making collections in their theatres for Red Cross, USO, and the United Nations Relief Fund, aiding the army-navy recruiting drive, and assisting the government in many ways."

Warner Bros. First Corporate Contribution to Red Cross Fund

First corporate contribution to the Red Cross War Fund this year by a major motion picture company has been announced by N. Peter Rathvon, chairman of the motion picture industry division for the 1943 Red Cross War Fund of New York City.

He stated that the heads of the major motion picture companies who have returned east from their recent industry meetings in Hollywood will take up the matter of corporate contributions to the Red Cross War Fund with their Boards of Directors, as soon as possible.

Warner Bros., the first to hold its meeting, announces a corporate contribution on behalf of the parent company and subsidiaries of $50,000—double the contribution of last year.

Major companies will allocate their contributions to various communities in which they operate.

$1,850 in Bonds in One Week

During a recent one-week period, $1,850 in bonds were sold at Wilmer & Vincent's Colonial Theatre, Allentown, Pa., according to Milan N. Todorov, then assistant manager, now manager of the State. (*See Regional News-Philadelphia.*)

They Collected $3,765.22

During the recent March of Dimes drive, Trans-Lux New York theatres collected a total of $3,765.22.

GovernmentNotGoing Into Picture Business, Says Lowell Mellett

Declaring that "this government is engaged in a war to save and perpetuate democracy, not to destroy it." Lowell Mellett, chief of the OWI's Bureau of Motion Pictures climaxed his address before the annual Academy awards dinner in the Cocoanut Grove of Hollywood's Ambassador Hotel last week with the pledge that "the government is not going into the motion picture business."

"The government believes the motion picture business is in the right hands," he added. "That is the award the government has to bestow: its faith in you. The government has nothing of silver or bronze or gold to give, nothing you can exhibit on your mantlepiece. The government has only this confidence in your merit; but that is something you can exhibit in sixteen thousand American theatres and unnumbered thousands of theatres in other lands. And, unlike the well-earned Oscars that will come to some of you tonight, it is not bestowed for a single year, but, I hope and believe, for all the years to come.

During his address, Mr. Mellett pointed out that the government, through the use of motion pictures, was not endeavoring "to regiment the emotions of the American people." This was not, in the government's opinion, "a proper function of government in a democracy."

"The government has endeavored to limit itself to the making of factual motion pictures, designed simply to give the people of America information they need to have and are entitled to have and which the government, in its war effort, needs to have the people have."

"If it is accepted that the government should not direct the people's thinking, surely it will not be argued that the government should direct the people's feeling. The government may lay information before the people, but what thinking or feeling results therefrom is, and should be, beyond the government's control.

"We have been proceeding on this philosophy. We have endeavored to keep emotion out of our government pictures. We have not sought to sway the people with our eloquence or to move them by the force of their own passion. We have not sought to mesmerize the American people through the play of light and shadow upon their eyes and sound upon their ears. We have not sought to tear at their heartstrings or to excite their anger. We have not fed the people fiction. We have not deemed these things proper things for any government to do to its people. We have not sought to goose-step the American soul."

In a telegram to Walter Wanger, who presided at the awards banquet, President Roosevelt said, in part:

"It is a matter of deep satisfaction to me, as it must be to you, that we have succeeded in turning the tremendous power of the motion picture into an effective war instrument without the slightest resort to the totalitarian methods of our enemies. We have preserved, and shall continue to preserve, the right of free expression which is so distinctly the mark of the democratic way of life. We are able to do this by the voluntary cooperation of the motion picture industry and the government because all of us have a common goal of our own free choice. In the months to come world conditions may cause the motion picture industry to play an even larger part in the war against Axis tyranny. I know that the responsibility this presents will be cheerfully and completely fulfilled, because no one has a greater stake in victory than you whose profession is so bound up with maintenance of the American tradition of free communications. . . ."

The thanks of the Navy was expressed in a telegram from Secretary of the Navy Frank Knox which said that the men of the naval establishment looked forward to the films made by the industry. "That you are all continuing to do fine and important jobs under the restrictions imposed by war is a tribute to the ability and ingenuity of your profession."



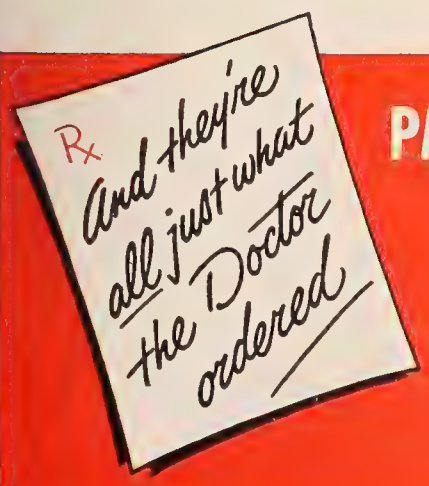
RED CROSS WEEK
APRIL 1-7
Paramount Pictures
Festive Picture Theatres

Speaking of Oscars—

"SPEAKING OF ANIMALS AND THEIR FAMILIES" WINS ACADEMY AWARD

As The Best One-Reel Production of 1942

PRODUCED BY FAIRBANKS & CARLISLE



PARAMOUNT'S 'TEN BEST' PROGRAM OF SHORT FEATURES

Popeye . . . Superman . . . Popular Science . . . Madcap
Models . . . Victory Shorts . . . Unusual Occupations
Paramount Headliners . . . Grantland Rice Sportlights
Speaking of Animals . . . *And* PARAMOUNT NEWS

(Copyright by Paramount Pictures, Inc. 1943)

Program Exchange

Shea Theatres' Movie Guide Suspended 'for the Duration'; Byrne's Red Cross Supplement

We can report that it was snowing as these lines were being written. The Weather Bureau had authorized the newspapers and radio to announce that there would be snow in certain territories, and sure enough, there was—at least in the territory we frequently cover. When we awakened this morning, we thought how wonderful it would have been if it had been Christmas. But it wasn't, so we faced with cold reality the fact that this was March, that it was snowing and that we'd better don our rubbers before we went out. Our editorial associate plans to dispense with all his winter paraphernalia; he's now looking around for a ten-gallon hat and a cowboy suit. By the time you read these lines, he will have thrown his hat in the air and yelled "Whoopee!" when he landed on Texas soil. Yes, Texas has now reclaimed a long-lost son.

Surprised to See Notice

On receiving a copy of Shea Theatres' Movie News from Maurice Osterman this week, we were surprised to see this notice on the front page. It was headed "For the Duration":

"President Roosevelt said recently: 'The American motion picture is one of our most effective media in informing and entertaining our citizens.'

"General Dwight Eisenhower stated last month that 'motion pictures are of the utmost importance providing entertainment and building up morale . . . let's have more motion pictures.'

"Colonel W. Mason Wright, Chief of the Pictorial Branch, U. S. Army of Public Relations, has remarked: 'In times of peace, motion pictures are a luxury; in times of war, they are a necessity.'

"Today, more than ever before, Mr. and Mrs. Moviegoer, you need motion picture entertainment, not only so that you can be informed about our war efforts through the weekly newsreels and War Activities Committee's short subjects, but also so that you may have the opportunity to relax, laugh and be entertained, the better to do your daily job.

"However, the publishers of Movie Guide, together with the Shea theatre management, feel that Movie Guide itself, while filling a definite need for Shea theatre patrons, is not an 'essential' in our war efforts. Therefore, with this issue, the publication of this eight-year-old weekly will cease 'for the duration.'

"We wish to take this opportunity of thanking our many friends and the management of the Shea theatres for helping us make Movie Guide one of the finest theatre publications in the entire country."

'We'll Be Back Some Day . . .'

Yes, we were surprised; but then, we understood the patriotic motive behind the suspension of Movie Guide. We hate to see it go, and we feel sure many Shea patrons will feel the same as we do. But we realize, too, that the most important thing right now is to win this war, and any sacrifices we make, any abandonment of activities not essential to the war effort, will help speed the day of victory. When publication of Movie Guide is resumed, the world will once more be at peace. Says Osterman: "We'll be back some day—bigger and better than ever." Shea patrons really have something to which to look forward.

Along with his program for the Ambassador Theatre, Baltimore, Will Briemann sends us a tear-sheet from the Baltimore *News-Post* showing the front of the theatre on whose marquee a different local boy in the service is honored each week. We think we told you before that Briemann spurs the sale of bonds and stamps by dedicating each week to a service man. If these soldiers, or sailors, or marines can drop back to Baltimore on furlough, it thrills them through and through to learn they haven't been forgotten. The sight of one's name on the marquee provides each service man with a feeling of pride—not a selfish pride—but the pride of recognition of service from those he left behind. And for those boys who can't get back—well, wherever they are, to know that they are being honored, that their friends and relatives and others are buying bonds to give them the weapons to defeat the enemy, is a glowing inspiration. We think other theatres would do well to pattern their bond campaign along the lines of that instituted by Briemann. By reminding local citizens of their boys in service, there is a greater incentive to invest in bonds and stamps. Why not try it?

While we're "in Baltimore," we wish to again commend Harold Grott for his unique method of tieing in current attractions with the sale of bonds and stamps on the front cover of his programs. No matter what the screen attraction, this astute theatreman can always find a scene that can be adapted to the purpose for which he intends it. For example, there was a still from "Once Upon a Honeymoon" showing Cary Grant at a microphone. Grott made a silhouette of Grant in this pose, placed it on the cover, with a balloon at the side containing this copy: "There's one big way you people can all help win this war. . . . Buy War Savings Bonds and Stamps in the lobby of the Met Theatre." Another still—this one from "They Got Me Covered"—showed Bob Hope reading a book to Dorothy Lamour. Grott mortised out the original copy on the book, substituted "How to Keep Our Forces Well Supplied." Then he placed this copy in a balloon above the characters' heads (Hope talking to Lamour): "Buy War Savings Bonds and Stamps in the Lobby of the Met Theatre."

And on the front cover of Bob Ingham's program for the Orange Theatre, Orange, Mass., there's a sketch of a housewife figuring her budget. The copy says: "Don't leave recreation out of your budget! It is the most necessary ingredient in the recipe for happiness today!"

As a supplement to his Rio Grande Movie News, Manager V.P. Byrne has issued an impressive rotogravure four-page folder showing the activities of the Red Cross. We imagine he obtained these folders from the Local Chapter, and we feel sure that if other exhibitors include them in their own programs, as Byrne has done, Red Cross contributions will be generously forthcoming. To study this folder, to see the great humanitarian work the Red Cross is doing, makes one feel that no matter how much he gives, it still isn't enough.


LATEST NEWS FROM HOLLYWOOD - LOCAL THEATRE EVENTS

CLIFTON

HUNTINGDON COUNTY MOVIE FAN

CLIFTON

TRACY LOVES YOUNG WIDOW!

Miss Hepburn—Tracy reunited in "Keeper of the Flame"

CURRENT COMMENT

Clifton Gets March of Time Special Film

NEW TRACY-HEPBURN HIT VIBRANT WITH MALE-AND-FEMALE ALLURE

KIDDIES RECEIVE COMICS BOOKS AFTER SHOW

MARCH-OF-DIMES BIG SUCCESS AT CLIFTON

Raid Wardens Explain Rules To Employees

Hoods Stopped Many From Seeing "The Black Swan"

SCHOOL DENTAL MATINEE IS SCHEDULED

TO OUR PATRONS

GONE WITH THE WIND

CLIFTON

And Now—The Front Page!

Last week we showed you the center spread of a copy of the Huntingdon County Movie Fan, Publication of the Clifton Theatre, Huntingdon, Va. This week we give you the front page. Note the provocative streamer-head. Some interesting local stories: "School Dental Matinee," "March of Dimes Big Success," "Raid Wardens Explain Rules." Editor of paper: Manager Ken Woodward.

WAVES Tieup in Houston for Opening of 'Life Begins at 8:30'

For the opening of "Life Begins at 8:30" at the Metropolitan, Houston, the theatre tied up with the U. S. Navy's current drive for WAVES.

A double break was engineered on opening day. Girl accepted for enlistment at 8:30 in the morning was presented with a $25 war bond; girl accepted at 8:30 p.m. was also guested with $25 bond.

The two lucky girls were escorted by two Naval Ensigns for a whale of a round of entertainment. It started with 8:30 a.m. breakfast at the Rice Hotel, finished at the Metropolitan with the actual induction of the girls on the stage at 8:30 in the evening.

Card Tieup on 'Coney Island'

A tieup has been arranged with the Coney Island Chamber of Commerce whereby exhibitors playing the Technicolor musical, "Coney Island," will be provided through the 20th Century-Fox press book with free post cards of the famous resort. Bearing a prepared message, the cards can be addressed and stamped, then returned to New York for mailing from the great playground.



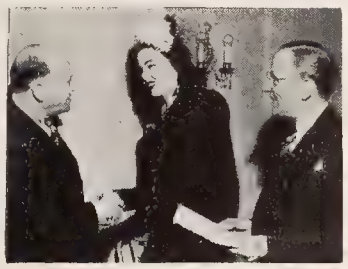
They Seemed Amazingly Real

Amazingly lifelike, life-size figures of Ronald Colman and Greer Garson highlighted a balcony scene display in the lobby of Loew's Rochester Theatre, Rochester, N. Y., in advance of the showing of the MGM film, "Random Harvest."

Selling the Picture

Gene Tierney Double Contest Nets Extra 'China Girl' Publicity

Recent Gene Tierney Double Contest, organized by RKO Theatres' Publicity Department (John A. Cassidy, Al Zimbalist and Ray Malone) to promote "China Girl" at the RKO Albee (Louis Goldberg, division manager; Larry Grieb, manager) resulted in a gratifying amount of publicity, especially in view of the limited newspaper space allowed for such activities these days.



Wins War Bond*

Having engaged the cooperation of the Brooklyn *Daily Eagle* as co-sponsor, members of the publicity office and the newspaper prepared advance stories and pictures which appeared in the *Eagle* daily, during the week preceding the opening of "China Girl" at the Albee. Ten stories and nine pictures were obtained in this manner. The stories carried the few simple rules necessary to enter the contest, requiring any contestant, 16 years of age or over, to send a photograph of herself to the manager of the theatre. For a contest which limited its appeal to the Gene Tierney type of girl, the returns were very good. Sixty-nine entries were received.

The winner of the contest, Miss Rosemary Kiely, was an employe of R. H. Macy & Co., and extra publicity resulted from this fact. Announcements of her choice were posted on bulletin boards with mention of the RKO Albee, and a group of Macy employes attended the theatre the following week to see Miss Kiely receive first prize: a War Bond. Miss Kiely also received a telegram from Gene Tierney, which was arranged for by Jack Goldstein of 20th Century-Fox. In addition to newspaper publicity, the winner was interviewed over the air on station WMCA by *Mr. Hollywood,* two days before the presentation of the War Bond.

As Miss Kiely is a resident of Forest Hills, further publicity was arranged promoting "China Girl" which played two weeks later in the RKO Brooklyn and Queens theatres as well, with Miss Kiely scheduled to appear in person at the Midway Theatre in Forest Hills.

Receives Bond for Campaign

On behalf of MGM branch manager John S. Allen of Washington, D. C., Mayor Allen T. Eskridge of Pulaski, Va., recently presented a War Bond to Robert P. Beamer, manager of Thalhimer's Pulaski Theatre, for his outstanding promotional campaign for "Tarzan's New York Adventure." Beamer, one of Pulaski's most active citizens, is treasurer of the Community Fund and a member of the Chamber of Commerce.

* Rosemary Kiely receives the congratulations of Louis Goldberg, RKO Division Manager, while Manager Larry Grieb of the RKO Albee Theatre looks on approvingly. Grieb is holding the $50 war bond awarded Miss Kiely as winner of the Gene Tierney Double Contest conducted jointly by his theatre and the Brooklyn Daily Eagle in connection with the showing of 20th Century-Fox's "China Girl."

Lucky Legs Contest Increases Kansan Theatre's Gross 68.2%

A swell time was had by all, and box-office receipts were increased considerably when Assistant Manager Arthur Turner of the Kansan Theatre, Parsons, Kan., put on a Lucky Legs Contest in conjunction with the showing of "Lucky Legs" in that community.

For other showmen playing the picture, or for those who wish to stage the contest as a special attraction on a program in which the picture is not involved, here are details of the Turner campaign:

Two weeks in advance, a stereopticon slide machine was set up which projected this announcement on the wing-wall of the auditorium while the coming attractions and short subjects were being shown:

"Girls! Beauty! Grace! Charm! Lucky Legs Contest on our stage (date). Come and applaud for your favorite . . . help her win a prize! Also—Leg Make-up Demonstration."

Ten days in advance, the following want ad was run in the local paper: "Wanted—12 girls between 16 and 25 years of age for a Lucky Legs Contest on the Kansan Theatre stage. Apply Kansan Theatre box-office." No applications were received, but it meant extra advertising and started 'em talking.

Shoe Store Cooperated

A tieup was made with one of the leading shoe stores (before rationing) to give away one pair of Cinderella Slippers during the stage contest. The shoes were displayed in the theatre lobby for eight days on an attractive standee to which was attached an art card carrying this copy: "Cinderella Slippers Free! To the first lady to try them on that they fit perfectly, these shoes will be awarded from our stage during the Lucky Legs Contest, etc." Cooperating shoe store was given credit.

Through a tieup with a leading drug store, a Leg Make-up demonstration was arranged.

Girls for the contest were obtained through personal contact. Turner describes the procedure on the night of the affair:

"A velour backdrop was lowered to strike the girls about four inches above the knees. They made their entrance behind the curtain, and the only part of each one visible to the audience was her limbs, from four inches above her knees to her feet.

"Audience applause, along with three judges for the occasion, selected the winners, who received $5, $3 and $2 in war stamps.

"An added novelty for the contest came about by the last-minute substitution of Number 13. No advance notice was given by the young lady who dropped out, but her best girl friend arrived five minutes before the contest started to take her place. Our patrons still insist Number 13 was a boy. We're positive she was a girl.

Secretary Acts as Model

"For the Leg Make-up Demonstration, City Manager Barnes Perdue's secretary agreed to act as model. Clad in a "shorts" costume, the secretary sat on a piano bench while a young lady artist in evening clothes applied the leg make-up, which required approximately two and one-half minutes."

Contest expenses: $10 dollars in war stamps for prizes, and a few passes. The result: a 68.2 per cent increase in business, just 50 per cent above that predicted by Perdue, whose conservative estimate cost him a good chicken dinner.

Non-Absentee Pledge

In a move, designed for national adoption, to cut down absenteeism in war production industries and other essential activities, 13,000 employes of the Tampa (Fla.) Shipbuilding Company received an "Air Force Pledge" with their paycheck this week coincident with the southern premiere of "Air Force" at the State Theatre.

The pledge urged the men to see the film and "if you are convinced that the men in the air are sticking to their jobs for the duration, sign the pledge to stick to yours."

George B. Howell, president of the largest shipyard in the south, believes that films like "Air Force" can be used as springboards to cut down absenteeism more effectively than all the preaching in the world. He plans to send the pledge cards from his employes to President Roosevelt and will cooperate with other shops throughout the country in having the plan adopted among local plants.

Papers, Magazines To Plug 'Corregidor'

More national tieups on "Corregidor" were announced last week by S. S. Kestenbaum of Producers Releasing Corporation.

In addition to the tieup with Doubleday Doran on the book, "I Saw the Fall of the Philippines" (*STR, March 6, p. 24*), twelve of the largest fan magazines will carry pictorial matter on the picture. They are *Country Gentleman, Life Story, Motion Picture, Movie & Radio Guide, Movie Life, Movie Stars Parade, Movie Story, Movies, Photoplay, Screen Guide, Screenland, Screen Romances.*

The American Weekly, with a circulation of approximately eight million, will carry a one-page spread on "Corregidor," with illustrations, on March 21.

Within the next few weeks the New York *Sunday News,* with a selling circulation of over three million, will carry a coloroto photograph of Elissa Landi on the front page of its Magazine Section.

Meanwhile, additional details of the Doubleday Doran book tieup were announced. The publishers are sending snipes, stills and supplementary sheets to their outlets, along with a personal letter urging full cooperation with local exhibitors. On special display cards of the book ("I Saw the Fall of the Philippines"), stills will be sniped giving full credit to the picture.

A good stunt with a local haberdasher is to offer free tickets for correct estimates as to the number of dots in a polkadot necktie or ladies' scarf displayed as the centerpiece in a background of theatre attraction copy. Stunt is also applicable to department stores displaying polkadot dress goods, etc.

John S

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WILL MAKE EVEN GREATER HISTORY AS THE GREATEST ATTRACTION OF OUR TIMES!

IT MADE HISTORY AS THE GREATEST BOOK IN YEARS!

Steinbeck's

ON

WIN



Again!* 20th *Century-Fox Hits!

Pledge now for RED CROSS WEEK—Apr. 1-7

Accelerated Ad Campaign on 'Sergeant' Aids Tulsa Premiere

Continuous ticket-selling from the minute the Orpheum Theatre, Tulsa, Okla., opened one morning last January was responsible for a new top gross for that house and attributed to the accelerated advertising campaign used to introduce this premiere of "The Immortal Sergeant." The Talbot Theatres cooperated in the largest newspaper advertising campaign (2,500 lines) ever given a picture in Tulsa, and the publicity and exploitation was similarly unprecedented and outstanding in showmanship. Ralph Talbot, head of the Talbot Theatres, and J. C. Hunter, general manager of this circuit, directed the campaign with the assistance of 20th Century-Fox exploitation representative Jules Fields.

Front-page story was the opening gun on the Special Sergeants Showing which was followed up with a story each day for six days. Idea of the stunt was to invite all sergeants in nearby camps, and their Naval equivalent in rank, to a special opening day showing of "The Immortal Sergeant." Scores of sergeants and C.P.O.'s responded, and the newspaper gave the stunt generous space and photo breaks.

The winner of the Sergeants' Sweetheart Contest was awarded a prize, by Tulsa's Mayor, on stage opening night. Contest invited all wives or sweethearts of sergeants to tell why they were proud of their sergeant in 150-word letters. The prize: round trip, all-expenses paid visit to winner's sergeant anywhere within Continental United States. In addition winner was given presents for sergeant. Winner, Miss Mary Elizabeth Warner of Tulsa, was presented with prize and gifts on the stage of the Orpheum, opening night. Station KOME, through a remote pick-up in the theatre, broadcast the presentation. Newspaper gave this a 6-day top-of-the-news coverage, broke pictures day after opening.

The Tulsa *World* broke a story on importance of letters to soldiers as shown in "The Immortal Sergeant." Started ball rolling on a "Write to Servicemen Week" in conjunction with local showing of picture, advised readers V-Mail blanks could be obtained in Orpheum's lobby where accommodations were provided for writing letters.

Fifteen of the most strategically located 24-sheet stands in and around Tulsa were posted. Fifty buses serving the heavy trafficked sections of the city were placarded with signs announcing the World Premiere.

Local Post of the American Legion presented Henry Fonda, via proxy of J. C. Hunter of Talbot Theatres, with a handsomely illuminated scroll for meritorious work in "The Immortal Sergeant," and as an outstanding American citizen. Mayor of Tulsa was present at this presentation which was held on the stage of the Orpheum on opening night.

As many radio spot announcements as Heinz has varieties of food were used two days in advance, on opening day and day following. In addition KOME broadcast the presentation ceremonies held on the stage of the Orpheum.

The theatre held a Swing Shift Showing at 1:40 A.M. on morning following opening night for the benefit of thousands of local war workers. 150-line ads were used to announce the showing and newspapers responded generously with space. This all added up to an extra-plus publicity break for the premiere showing.



Smart Hold-Over Ad

Smart hold-over copy tieing in second week of 20th Century-Fox's "Immortal Sergeant" with current "second front" discussion drew attention to the layout above, created by Joe Redman for film's 3-theatre showing in Kansas City.

Brazilian Theatreman Gets Honor Roll Button

Mario Melfi, publicity director of the Cine Metro, Sao Paulo, Brazil, S.A., has been awarded an Honor Roll Button by MGM for his outstanding promotion for "Mrs. Miniver."

One of the highlights of the campaign was a window display contest sponsored by *Folha da Noite*, important afternoon paper, in which the commercial house preparing the best window display, as well as the decorator creating it, received prizes.

The premiere was under the auspices of the Fundos Universitarios de Pesquiza Para Addefesa Nacional (the Brazilian counterpart of our USO).

All bookstores in Sao Paulo contributed windows for special displays of the Portuguese edition of the Jan Struther book.

Special lobby displays, flower shop tie-ups and window cards throughout the city rounded out the campaign.

Newspaper Contest Is Highlight Of Chicago 'Harvest' Campaign

An eight-day newspaper contest conducted by B. & K. Theatres, in cooperation with the Chicago *Herald-American*, was one of the highlights of the "Random Harvest" advance campaign for the film's day-and-date engagement at the United Artists and Apollo Theatres in that city.

Following two days of advance stories on the contest, the paper each day for six days reproduced a scene from the photoplay, along with dialogue by one of the characters depicted. Entrants were asked to fill in appropriate dialogue for the second character.

A $25 War Bond was awarded each day for the best answer, and a $50 bond for the best reply of the entire contest.

Stills of female stars attired in suits, street dresses, etc., are always good for prominent display in the windows of stores catering to the ladies.



A good contest that is certain to bring people into the stores cooperating and at the same time attract a lot of attention to a coming picture through window displays, newspaper publicity and co-op advertising is possible with the cost of 8x10 black and white stills as your only expense. Arrange for one still to be placed in the most prominent window of each cooperating merchant with a card asking observers to supply appropriate dialogue to accompany the scene and offering tickets for best suggestions. Have a desk and blanks conveniently placed in the merchant's store. The newspaper carries day-to-day stories on the stunt and at the close of the contest the merchants include a cut of the scene together with the winning dialogue and name of person winning the prize in their display advertising.

A real crowd-stopper is the old-time "peep-hole window." Arrange for the use of a prominently located vacant store and blank out the entire window with the exception of three or four peep-holes set at various heights to accommodate short and tall people. Put a sign under each peep-hole suggesting that passersby take a peek. The entire background should be covered with billing on a playing or coming attraction.

Next time you schedule a picture from a famous best-seller try placing a pretty girl in the lobby for a full week in advance. Have her resting in an easy chair reading a copy of the book. Make the corner attractive with floor lamps, etc., and include plenty of copy about the coming film.

A silhouette contest is adaptable to many theatre angles of exploitation. The art classes of local schools can easily be induced to undertake the making of silhouettes of prominent citizens or characters of history. The idea is also good for newspapers where facilities of engraving are at hand. Devote a space in the lobby for entries.

A good tieup with the sporting editor of the local paper awaits theatre managers who offer prizes of tickets to high-scorers in basketball games, track meets, swimming and other athletic contests. Puts you in right with the students and club members too.

An excellent way of bringing forcible attention to a really swell picture is to include a box in all current ads listing the names of prominent citizens observed in the previous day's attending crowds. Head the box—"Ask any of the following about its merit" or some similar phrase. Change the names day to day and keep mentioning the most prominent people attending.

Every now and then it pays to change the style of your display advertising copy and go to the informal announcement type. It offers a change of pace from the usual heavy illustrated ad and if you make the copy of the breezy, chatty order it will prove to have real pulling power. You might get small line drawings of laughing heads, etc., to use as corner illustration.

How to Make 'Hit Parade of '43' a Box-Office Hit

A Page of Ideas to Aid You In Plotting a Campaign to Reach Majority of Townsfolk

The cast of Republic's "Hit Parade of 1943" looks like a "Who's Who" of stage, screen and radio. There appear to be as many—and perhaps more—names in this one musical than one usually finds in the talent roster of a combined stage and screen program at a large Broadway house. And instead of one orchestra, there are three—each a top-notch musical organization. Just stop and consider for a moment the value of these names in your advertising: John Carroll, Susan Hayward, Gail Patrick, Eve Arden, Melville Cooper, Walter Catlett, Mary Treen, Jack Williams (The Harlem Sandman), Dorothy Dandridge, Pops and Louie, The Music Maids, The Three Cheers, Chinita, The Golden Gate Quartette, Freddy Martin and His Orchestra, Count Basie and His Orchestra, Ray McKinley and His Orchestra. Be sure to make plenty of space available in your advertising to accommodate them; they represent such a variety of talent, each in itself has so many fans that, added all together, they'll attract the bulk of your community's population.

As for the picture itself—well, such entertainment elements as music, singing, dancing, comedy and romance are within its scope. Not only do these elements appeal to the average movie fans, especially in these trying times, but they're also practical and valuable assets of your exploitation campaign. "Hit Parade of 1943" appears to have "what it takes" to appeal to most people, so be sure to literally cover your town with the sort of selling that will reach everybody. Let the following ideas form the nucleus of your campaign:

Promote the Songs

Listed among the numbers in the musical score are Do These Old Eyes Deceive Me?, Who Took Me Home Last Night?, Tahm Boom Bah, A Change of Heart, Harlem Sandman, That's How to Write a Song, Yankee Doodle Tan, I'm Nobody's Sweetheart Now. Seven are brand new; the eighth is an old favorite. If not already, the nation's leading bands will soon have orchestrations of these tunes, and they'll be plugged from coast to coast. Get your local dance bands to play them. Promote window and counter displays in music shops. Arrange for your local radio station to feature the numbers and plug your playdate.

A publicity story in the press book tells of a recent offer by Republic to give a war bond to the person submitting the world's worst song title. The one finally selected was Autumn Leaves in the Gutter, Never Again Will They Flutter. Some other entries: Basil Is Nasal But Knute Is Cute, Will You Love Me in December as You Did in Hoboken?, Ma Calls My Spouse a Louse. Why not get the local newspaper or radio station to cooperate with you in sponsoring a local contest to find the world's worst song title? Chances are you'll receive a flock of entries with some of the screwiest, corniest, laugh-provoking titles you've ever seen, and their publication will bring guffaws to newspaper readers and build interest in your forthcoming attraction.



Playing Up the Orchestras

Since there are three orchestras in the picture, it would be money wisely invested to buy—say fifty stills of each of two of them, and around ten or fifteen of the other. All 115 stills could be mailed to residents in various parts of the city, together with an explanatory note that the holder of the still showing Count Basie's Orchestra (for example) should search for other persons holding stills of Freddy Martin's and Ray McKinley's orchestras. When the three have gotten together, they bring the stills to your theatre (or to the newspaper office or radio station) and receive one pass each to see "Hit Parade of 1943." Of course you understand that by controlling the number of stills of one band you can hold down the output of passes. In particular example we have given here, there are only ten or fifteen stills of one band. Thus you would issue no more than 30 or 45 passes to the winners (remember that each one of every trio receives a pass). Incidentally, if you don't wish to use stills, you could have cuts made for throwaways, and carry out the idea in precisely the same way.

Resemblance Contests Always Good

Whether you choose Susan Hayward, John Carroll, Gail Patrick or one of the bandleaders as your subject, a resemblance contest should attract lots of attention. Get the newspaper to sponsor it. Get several merchants to contribute prizes for the winner. (This means cooperative ads and window displays.) A local club might tender a luncheon to the winner. If you think it more effective, you might seek resemblances of the outstanding members of the cast, then have pictures of the winners published in the newspaper, each alongside a picture of the player he or she resembles. And, of course, the activities already mentioned could be changed from an individual to a group basis.

Cooperative Advertising Campaign

Setting aside exploitation ideas for just a moment, we'd like to call your attention to Republic's Cooperative Advertising Campaigns. In four separate groups—A, B, C, D, and E—these campaigns are available for certain cities in your territory. Yours may be that city. To find out, check with your nearest Republic branch manager. Naturally, these are swell ads, and you'll be fortunate indeed if they're made available to you on Republic's "share the cost" basis; but in case they're not, you'll find the regular layouts in the press book possessing all the angles of the picture that lure the shekels to the box-office.



These three scenes from Republic's "Hit Parade of 1943" are typical of the dancing, romance and music that go to make up entertaining elements. Right: Chinita and chorus in a musical number. Center: John Carroll and Susan Hayward in a romantic moment from the film. Left: Ray McKinley orchestra, one of three bands in cast.

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Street Ballyhoo Ideas

Utilizing a flat-bed horse-drawn wagon, you could have a man play the various tunes from the picture on a piano. Sides of the wagon could be bannered with title, stars, theatre and playdate.

The striking 24-sheet could be used to excellent advantage by having it posted on either side of an old street car no longer used to carry passengers.

Blow-up silhouettes of Susan Hayward and John Carroll in a romantic pose, of the radio and stage entertainers and the three bandleaders, might be placed around the edge of a flat-bed wagon pulled around town by old Dobbin. Be sure that these ballyhoos visit the war plants in your community.

Four lovely young ladies in attractive costumes could carry cards, each bearing a word from the picture's title. Thus one girl would carry "Hit"; another, "Parade"; another, "of"; and still another, "1943." Two of the cards could list the galaxy of stars in the picture; a third would feature your theatre, and the fourth would contain the playdate.

Stunts for the Lobby

It's as old as theatre business itself, but it never fails to cause a lot of comment. We refer to that old gag of having someone—say a lady—sitting in a chair near which is a sign to the effect that she's staying right there so as to be first in line to see "Hit Parade of 1943" when it opens at your theatre. She could be knitting articles for a local war-time relief agency, this angle to be also featured in the setup.

Make up a giant "album" whose pages can be turned by your patrons. In it, paste blow-up pictures of the stars and entertainers as well as scenes from the picture highlighting its music, romance, dancing and comedy. A sign above the display invites patrons to "turn the pages for glimpses of the galaxy of stars, the highlights of the year's biggest musical treat, 'Hit Parade of 1943'." As a matter of fact, you could use a regulation album, i.e., to accommodate 8x10 stills, with the album reposing on a high table or stand. The same sort of sign could be used.

On the stair-rises leading from the foyer to the mezzanine or balcony, place cards listing the important members of the cast. To

(Continued on Page 24)



Selling Reports on 'Casablanca' Prove It An Exploitation 'Natural'

Middlesboro and Buffalo at Variance in Stunts Utilized, But Both Produce Results

Two exploitation campaigns, each in contrast with the other, yet both utilizing angles that brought crowds to see the picture, were staged recently in Middlesboro, Ky., and Buffalo, N. Y., on the timely and exploitive "Casablanca."

In charge of selling the picture's engagement at Schine's Manring Theatre, Middlesboro, were Ken Carter and Harry Stearn. Following is an outline of their activities:

Ten days in advance of the opening fifty midget window cards were planted in store windows. Other cards were placed on posts in outlying districts and on buses taking passengers to surrounding towns.

On the day following the radio announcement of the Roosevelt-Churchill meeting at Casablanca, a series of large newspaper ads was begun in the local newspapers. Copy in the mats was changed to fit the timeliness of the playdate. Examples: "As Timely as Today's Headlines!"—"As thrilling as the Meeting of Roosevelt and Churchill!"—"The City That Rocked the World"—"Where Anything Can Happen and Does"—"Casablanca, Where Victory Was Born," etc.

A bright-colored banner was placed around the marquee. Carter and Stearn made up a special theatre front with giant letters extending the entire width of the lobby, spelling out the title. Large cut-outs heads from the six-sheet helped to set this off to advantage. Mounted on lattice work over the box-office, the display was supported by four large "pillars," each about seven feet high, carrying selling copy and the timeliness of the film.

Free readers and scene mats were planted in the newspaper. Banners were displayed on the trucks of a local billposter who covered the territory around Middlesboro, including mining camps.

An old stunt made especially effective because of "Casablanca's" timeliness was the distribution of special editions of the Middlesboro *Daily News,* with the front-page headline blaring out the title in large, bold black letters, together with the subhead, "Where Victory Was Born." Then followed a story about the picture. Cost of the special edition was borne by local merchants who paid for a cooperative back page. Boys covered **every section of the city,** crying "Extra! Extra!" as they went. Needless to say, the stunt brought the picture plenty of attention (*see cut at right*).

On the day of the opening, two large boards, especially made up in the theatre's sign shop, were mounted over the regular advertising frames in front of the theatre. Each board measured 4 x 8 ft. and carried timely copy, as well as large cut-out heads from the three-sheets.

While the Buffalo campaign took place prior to the Roosevelt-Churchill meeting, it nevertheless proved extensive and highly effective, embracing all angles from Free French organizations to blotters. Responsible for its direction was Manager Vincent McFaul of Shea's Buffalo Theatre. Here are some of the highlights:

1. Contact was established with the Free French and Fighting French representatives in the city, and a meeting of all their members was arranged to discuss plans for cooperation with the "Casablanca" engagement.

2. The Free French Flag was presented to McFaul, with newspaper reporters and photographers covering the event.

3. A bazaar booth was set up in the theatre lobby for sale of souvenirs, with prominent local women in attendance at booths, and receipts going to the Free French Fund. Story and picture of this also broke local papers.

4. General manager of Curtiss-Wright airplane plant was contacted and his permission obtained for distribution of heralds in cafeteria where 18,000 employes eat. Theatre bought 10,000 heralds for this purpose.

5. Posters, books and other accessories supplied by the Free French were used for a main street window display.

6. The city's Polish newspaper, shopping and news guide, with the largest circulation in town, used the full-page press-book mat of "Casablanca," with a caption urging everyone to see the picture.

7. Town's leading men's clothing store displayed two large blowups of Humphrey Bogart and Paul Henreid, with window display also


Extra! Daily Middlesboro News Extra!

'CASABLANCA'

Where Victory Was Born!!

6000 Prisoners Taken, including Three Generals

LABOR PUTS VETO ON SPOT ON PAY POLICY

ITALIAN ENVOY HORSE-WHIPPED

FIRE DESTROYS MORRY HOME

MONTHLY ALERT BEING PLANNED

SPECIAL DEATH TAX PROPOSED

CLUBS TO FILE SALARY SKEDS

RUMANIANS HEAR WAR ANALYSIS

BOGART, BERGMAN, HENREID STARS OF MANRING FILM

FBI PROBABLY VISITED DAKAR

COLLECT CANS NEXT WEEK

Ken Carter and Harry Stearn of Schine's Manring Theatre, Middlesboro, Ky., capitalized on timeliness of Warners' "Casablanca" with front-page flash. Details in accompanying story.

including complete film cast, theatre, playdate, etc.

8. Wurlitzer's Music Store, with permission from Harms, Inc., used the film's theme song, As Time Goes By, for a giant window display with other accessories and copy. Also used a Sunday newspaper ad on it.

9. Edward's Department Store in newspaper ad beauty column, used a picture of Ingrid Bergman with latest hair comb. Ad included usual credits for picture and theatre.

10. Five thousand blotters distributed in stores, hotels, office buildings.

11. Among radio plugs promoted was an interview with the Countess Commange, connected with the Free French.

12. Public librarian supplied a list of books about Casablanca, Oran, Morocco, Algiers, etc., and 5,000 book marks were made for distribution to all local libraries.

13. Teaser ads were used in advance of the opening.

14. Fifteen 24-sheets were posted.

15. United Nations Flags, pennants, banners, were used on the marquee for the picture's engagement.

16. With help of USO, two local boys who had returned from war service in North Africa were located and interviewed for front-page newspaper **breaks.**

Notices posted on bulletin boards around Buffalo University urged the students to see "Casablanca." This was signed by the Dean, an active member of the Free French.

18. Usual stories, scene mats, fashion stills, production stills, etc., were supplied to all newspapers.



Colonial's 'Casablanca' Front Brings Hold-Over Business

Here is the lively, attention-getting front used by Manager Charles Bierbauer and Assistant Manager Milan N. Todorov for the engagement of Warners' "Casablanca" at Wilmer & Vincent's Colonial Theatre, Allentown, Pa. Lobby board next to box-office carried this message from Walter Vincent to Manager Bierbauer: "To my mind there is no picture of the year better than 'Casablanca.' In cast, in production, in direction and in story it is outstanding in excellence. Nothing that you can say to your patrons about it will be an excess of praise." Message was also carried in newspaper ads. Other display board featured "quotes" from film critics' reviews. Business was so good picture held over for a second week.

'Hit Parade of 1943' Selling Suggestions

(*Continued from Page 23*)

devote one stair-rise to one cast member, it would require sixteen steps, and the title, of course, would require an extra one. If you haven't the required number of steps, you might double up on the names.

Your Theatre Front

Designing a front for "Hit Parade of 1943" would be an artist's dream: there's so much to work with. Stills of the spectacular music numbers could be blown up for nice effect, and silhouette cutouts of the players and entertainers should be prominently displayed. Large cut-out letters could be affixed to a display board extending across the front above the box-office. Small cutouts of dancing girls, of the stars, of the entertainers could be suspended from the marquee. Here's your opportunity to effect a colorful, eye-catching front. Make the most of it.

We should also like to call your attention to the six-and 24-sheets, both of which can be adapted to excellent cut-out possibilities for marquee or sidewalk displays.

THE WARNER KIND OF SMASH!

55 DATES NOW UNDER WAY— ALL WITH WARNER BUSINESS AS USUAL!

The Best!

"THE HARD WAY"

'Time' Magazine Says

"IT'S ONE OF THIS YEAR'S BEST!"

Reviews at all openings say likewise!



Super-superb performances!

IDA LUPINO DENNIS MORGAN JOAN LESLIE in "THE HARD WAY"

with JACK CARSON · GLADYS GEORGE · FAYE EMERSON · Directed by VINCENT SHERMAN · Screen Play by Daniel Fuchs and Peter Viertel

RUSH PLEDGE FOR RED CROSS WEEK!

Short Subject Reviews

Women in Sports *(Very Good)*

Vita. (8408) Sports Parade No. 8 10 mins.

This reel in Technicolor shows how the so-called weaker sex has, in addition to taking the place of men in war plants, undertaken to carry on in the field of competitive sport while the boys are giving their attention the Hitler-Hirohito-Benito combination. Some real exciting action shows the fairer sex indulging in such games of physical prowess as hockey, polo and riding as jockeys in the Powder Puff Handicap, a thrilling horse race at Santa Anita. There are also some interesting scenes of milady at her graceful best as skaters, swimmers, etc. Know Manning narrated and Del Frazier directed.

To Duck Or Not To Duck *(Funny)*

Vita. (8605) Looney Tunes No. 5 7 mins.

Elmer, he of the funny lisp, goes hunting and knocks a smart aleck duck out of the skies. The garrulous duck, after giving Elmer's dog a lesson in how to retrieve a wounded bird, challenges the hunter's sportsmanship and demands that the question of supremacy be settled in the squared arena. The referee and the audience are all from the web-footed tribe with the result that Elmer gets anything other than a square deal and is subjected to much punishment before he goes in for a demonstration of what is not allowed under the Marquis of Queensbury rules and evens things up. Reel is in Technicolor and produced by Leon Schlesinger.

Sporting Dogs *(Interesting)*

Vita. (8407) Sports Parade No. 7 10 mins.

This subject, in Technicolor, illustrates many of the steps necessary to train the good bird dog. Pointing, retrieving, obedience to arm signals, etc., are shown in slow motion as part of action dealing with competitive field trials and actual participation in the hunt. The clever canines are called upon to pit their learning against the fascinating camouflage of pheasants and the hazards of running down winged ducks. This is man's best friend in his most exciting role and will get good reaction from the average spectator as well as being a delight to hunters and dog lovers. Van Campen Heilner and Pam Blumenthal produced and Knox Manning is the narrator.

Vitamin G-Man *(Silly)*

Col. (4705) Phantasy Cartoon 6½ mins.

A student, eager to become a full-fledged detective, is given a severe test by his professor in all the intricacies of solving varied crimes while a series of ghostly stunts add to the would-be detective's woes. Nevertheless, the student graduates with two degrees in addition to a third degree.

The Mummy Strikes *(For Juveniles)*

Para. (W2-2) Superman No. 2 8 mins.

When a scientist is found murdered in his Egyptian Museum by his nurse, the nurse is convicted of the crime. Uncovering a clue that indicates she is innocent, the Director of the Museum informs Clark Kent of the Daily Planet who goes to the Museum, with Lois trailing along. Cause of the scientist's death is found, and at the same time several gigantic mummies come to life, ready to destroy. They grab Lois and the Director, prepare to throw them in a flaming pit, when Superman makes his appearance. The couple are rescued. This cartoon, photographed in Technicolor should prove exciting screen fare for imaginative juveniles. Adults will chuckle.

Army Show *(Very Fine)*

Vita. (8109) Broadway Brevities No. 9 20 mins.

When you combine good music with good singing and sentimental backgrounds with exciting action—you've got something. And, that's what Jean Negulesco has done in this excellent screen version of the radio program "Soldiers with Wings." The Army Air Force Orchestra, under the direction of Capt. Edward J. Dunstedter, and a fine choral group of soldiers offer lilting refrains to laud each department of the men who man the machines that are filling the skies over Hitler's bailiwick. The Army Air Corps, The Bombardier Song, Stairway To The Stars, He Wears A Pair Of Silver Wings, Hello Mom and Glide, Glider, Glide are all given instrumental and vocal prominence to accompany action, showing the men at their respective jobs and enjoying their playtime moments. The footage was exposed at the West Coast Air Force Training Center at Santa Ana, California.

Pigs in a Polka *(Very Amusing)*

Vita. (8708) Merrie Melodies No. 8 7 mins.

The three little pigs and the big bad wolf again get the spotlight in this Technicolor reel produced by Leon Schlesinger. This time their antics are performed to the music of Brahm's famous Hungarian Dance melodies and the combination of good music, good fun and some excellent synchronization and animation make the reel fairly sparkle. As in previous film chronicles the wolf has an easy time of it while he is preying on the two silly pigs who built their houses of sticks and straw but comes to grief when he puts his brute strength against the wise piggie who built his home of bricks.

Tortoise Wins By A Hare *(Funny)*

Vita. (8709) Merrie Melodies No. 9 7 mins.

Wise-cracking Bugs Bunny is cast as the hare in this Technicolor reel produced by Leon Schlesinger. Bugs decides that he will find out the secret of how the shell-backs always win out against the speed of his kinfolk and, when an obliging turtle attributes the success of his tribe to modern design and shows plans of the streamlined armor to prove his contention, Bugs prepares a similar costume and hides it along the course, after challenging the turtle to a return match. Mobsters take a hand and make their bets on the rabbit placing some of their best shots along the course to stop the turtle from duplicating his previous feats of speed. Of course they mistake Bugs for the tortoise and place him hors de combat while the turtle, attired in a rabbit costume, lumbers first across the finish line.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, March 10)

MOVIETONE (Vol. 25, No. 53)—Mme. Chiang addresses 20,000 at Madison Square Garden; Communique from MacArthur: Japanese convoy destroyed off New Guinea; Blood donors to Red Cross; Canadian power plant will produce most aluminum; King Peter tells of Chetniks' fight to free Yugoslavia;; Canadian factory turns out wooden Mosquito bombers; Barnyard ballet down on the farm.

NEWS OF THE DAY (Vol. 14, No. 251)—U. S. airmen blast foes on all fronts; Britain's Commando Chief calls for invasion of the continent; British in Ethiopia evacuate Italian women and children; Boeing Aircraft plant conducts school for air force mechanics; Canadian sailors take over boats of one-time Japanese fishing fleet; Fashions for the dimout; The Red Cross needs your help.

PARAMOUNT (No. 56)—Italian non-combatants ousted from Ethiopia; Mid-winter rains temporarily stall push against Nazis in Tunisia; Giant Canadian hydro-electric project rushed to completion for power to boost aluminum production; New York's Stage Door Canteen celebrates first anniversary; Mme. Chiang speaks to 20,000 at Madison Square Garden; Red Cross opens biggest war drive—Scenes from Washington, Philadelphia and New York.

PATHE (Vol. 14, No. 56)—Roosevelt's 10th anniversary as President; Abyssinia Italians go home; Mud on African air fields; Rush mammoth Canadian dam; Device records brain waves; Red Cross mercy ship; Payday for Solomons natives.

UNIVERSAL (Vol. 16, No. 169)—Mme. Chiang addresses 20,000 at Madison Square Garden; Yanks battle 'General Mud" in North Africa; Red Cross aids prisoners abroad; Marines pay Solomons natives; King Peter says Chetniks will never surrender; Lord Louis Mountbatten addresses officers; New $100,000,000 power project for Canada.

(Released Saturday, March 13)

MOVIETONE (Vol. 25, No. 54)—Russians sweep on in giant offensive on northern front; Allied forces drive on last Japanese posts in New Guinea; Dentist invents rubber process; New zinc-coated pennies; Horses come back in Bakersfield, Calif.; Mme. Chiang at Wellesley; Fashions in Mexico; Basketball: Army vs. Navy; Australian war dogs; Junior sluggers.

NEWS OF THE DAY (Vol. 14, No. 252)—Yanks mop up Japs at Buna; Greer Garson wins Academy award; Last RAF cadets to train here; Young Americans slug it out; Basketball: Army vs. Navy; Navy hero guest at delayed Christmas party.

PARAMOUNT (No. 57)—WAVES become parachute packers; Train Navy men to fight seaboard fires; Wellesley hails Mme. Chiang; Mud marks end of Russia's amazing winter drive; Offensive in New Guinea; Basketball: Army vs. Navy; Academy awards in Hollywood.

PATHE (Vol. 14, No. 57)—Allies mop up Japs in Buna; Steel pennies replace coppers; Hawaiian Japanese-Americans enlist; Commando dogs on patrol; Burned-over forest salvaged; Ocean-going crews get tough; Basketball: Army vs. Navy.

UNIVERSAL (Vol. 16, No. 170)—Yanks mop up in Salamaua; Oscars to Jimmy Cagney and Greer Garson; Canadian Army Engineer Corps climaxes winter training; Canine commandos aid Australians; Another "Astoria" is launched; Basketball: Army vs. Navy.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 20)—Wilburforce University celebrates Founder's Day; Woman member of Negro newspaper publishers association discusses functions of minority press; Negro women take over essential railroad jobs; Notes from home go by short wave to soldiers in Australia; Louisville newspaper editor leaves to cover news at fighting front; Lt. James Butcher tells of day afloat in open lifeboat.

Pal to Produce for Navy

George Pal has signed a contract to produce three training films for the United States Navy on the subject of "Aids to Navigation." The films will be produced in the Puppetoon medium in Technicolor. Their purpose will be for training of Navy personnel only, not for commercial distribution. The training will help prevent loss of ships by stranding. In commenting on the proposed films, Commander Farwell, who will act as technical supervisor, said: "For this type of training film there is no better medium than George Pal's Puppetoons, because of it's three-dimensional technique."

AT DAWN WE DIE

John *Godfrey*

CLEMENTS · TEARLE

Hugh *Greta* *Judy*

SINCLAIR · GYNT · KELLY

GEORGE KING *Director*

Screen Play by **ANATOLE de GRUNWALD**

Story by **KATHERINE STRUEBY**

A REPUBLIC PICTURE ★ BUY U. S. WAR SAVINGS BONDS

Regional News

ALBANY

Bernard and Charles Golding, twin sons of the Fabian Circuit division manager, Louis R. Golding, reported for induction, March 9. The twins were students at Rensselaer Polytechnic Institute.

George Tucker, RKO salesman is recovering in the Champlain Valley Hospital, Plattsburgh, from a fall on the ice in the north country territory.

Garry Buckley, son of Chris Buckley, who operates the General Stark Theatre, Bennington, Vermont, has finished his preliminary Civilian Pilot Training at Schenectady and has been transferred to Burlington, Vt.

Bill Gaddoni has been appointed a MGM salesman to succeed Gene Vogel, who resigned to become a special representative for Universal Pictures. Moving up in Gaddon's spot as first booker is Ralph Ripps. Two girls have been appointed second and third bookers, Jane Breen and Dorothy Finkelstein, respectively.

Marvin Newman, 20th Century Fox ad sales manager, has enlisted in the Navy, while Fred Matthews, assistant booker in the same exchange, goes into the Army March 12.

Bob Wall, son of Paramount's Albany and Buffalo exploiteer, Ed Wall, is in the Army, having been transferred from Camp Upton to Louisiana.

Dick Hayes, Paramount salesman, heads the committee in charge of the testimonial to Gene Vogel, to be held at the Ten Eyck Hotel March 15. Other committee members are Gene Lowe, Republic; Bill Williams and Sid Stockton, MGM; C. J. Latta, Warner Circuit zone manager; Joe Shure, Fabian booker. Jim Healy, radio commentator of stations WSNY, Schenectady and WTRY, Troy, will be the principal speaker.

Neil Hellman, who operates the Paramount and Royal theatres here, expects to leave for a Florida trip in a fortnight. Hellman, as chairman of Variety tent's entertainment committee, has been working overtime on the renovation of Knights of Columbus headquarters that the USO will use through the cooperation of Variety Club.

BOSTON

Bill Kremmell, in charge of Warner Bros. shipping department is confined to his bed with a severe cold while under the doctor's orders to remain there at least another week.

Newest addition to the Warner Bros. Boston sales force is Harry Koss.

Some one kidded Phil Engel and wanted to know whether he brought the French Fleet to Boston as an exploitation stunt for the opening of "Casablanca" at the Metropolitan. Phil assumed a look of mystery and replied to all questions with the terse remark, "That, sir, is a military secret."

Norman J. Ayers, Warner district manager, is on a trip to Albany and Gloversville, N. Y., strictly business.

Reaction from the appearance of Charles Francis Coe here has been so great and so favorable that the industry will try to bring him back here before a larger crowd soon.

Eddie Dobkin of the MGM offices is recovering at Veterans Hospital in Chelsea, Mass., after a long and arduous siege with pneumonia.

Ken Forkey of the RKO exchange has gone to Florida for a fortnight's vacation . . . needed it badly, too, for Ken has been working unusually hard of late.

Many of the Cocoanut Grove victims still are in hospitals and some of the local Variety Club members have cautioned their brothers not to forget these folks, despite the fact that three months have passed since the disaster. . . . Mrs. Philip Seletsky is still critically ill in a local hospital.

Arlene Wannland, formerly with the RKO exchange here, is not only a full fledged WAAC now but so pulchritudinous is the young woman in her new uniform that the government decided to use her photograph as a model.

Three members of Harry Browning's staff, including himself, are now members of the Advertising Club of Boston, active in its work. The other two are Herb Philbrick, his able aide, and Miss Frances Alford, his new secretary.

Miss Anita Dostie of the M and P booking department, has resigned her position there to accept one as a bride and housewife.

Herb Philbrick spoke before the Young People's group of the Youth Fellowship in Wakefield, Mass., last week, taking for his topic, "Public Relations and Publicity in Motion Pictures."

Charles Alcorn in charge of the mails at the M. and P offices has been inducted. His successor is by Leonard Fellman, formerly of radio station WCOP.

Meetings are being held in various parts of the local film district to discuss rationing problems as they affect suburban houses in particular.

CHARLOTTE

A school for training women to take over the management of the Wilby-Kincey theatres in North and South Carolina is being conducted by Jack Austin, manager of the five Wilby-Kincey theatres in Charlotte.

With only four men in the whole Charlotte district past the age affected by the draft, it is probable that most executive positions will have to be filled within the near future by women, who are now being instructed in the whole theatre set-up from box-office to manager.

Eli Dreylinger, R. D. Stallings, and Robert Street, local theatre managers, are assisting in the lectures given to potential lady managers.

The Stewart-Everett Enterprises, owners of twenty or more theatres in this territory announce the purchase of the Oasis theatre in Wilson, N. C., from Mrs. Jane Paradis.



TEXAS TENT HONORS BICKEL. Leroy Bickel, Dallas MGM branch manager, celebrated his 27th year with the company and his 35th in show business at the Variety Club of Texas' luncheon in his honor. Pictured, left to right, are R. J. O'Donnell, Chief Barker of the Variety Clubs of America; Bickel, and C. C. Ezell, Chief Barker of the Variety Club of Texas.

CHICAGO

The Bigelow Jackson Park theatre anti-trust damage case in which plaintiffs ask damages of $360,000 against Paramount, RKO, MGM, Vitagraph, Balaban and Katz and Warner Theatres, has just been set for hearing for June 7th, in the court of Federal Judge Michael Igoe.

Arthur L. Stern, son of Emil Stern, Essaness circuit prexy recently graduated from infantry officers training school, is now a second lieutenant stationed at Camp Walters, Texas.

Peter Panagos, chief booker for the Alliance circuit, has returned from Indianapolis, where he conferred on circuit bookings for that territory.

Dick Beck and his wife, managing director of the Today News Reel theatre are in Phoenix for a winter vacation.

Albert Trilling is rebuilding his Lyric theatre, recently damaged by fire. Si Greiver books the house.

Chicago Film Bookers Club is now admitting the lady bookers to membership.

Mrs. Tula Kalleras, widow of Gus Kalleras, B. and K. partner in Gary, Ind.

Jack Kirsch, Tom Gorman and Clyde Eckhart, head the committee to secure more members for Chicago Variety Club. Clifton Utley and Biggie Levine head the speakers committee; Jack Rose is chairman of the finance committee assisted by Arch Trebow, while Irving Mack looks after the ladies' night programs.

John Balaban is a member of the committee to welcome Madam Chiang Kai Shek, for her appearance at the huge Chicago Stadium, the evening of March 13th.

Manager Sam Shirley of the MGM Exchange says that "Random Harvest" is exceeding the gross of "Mrs. Miniver" for the same period of the Chicago showing.

E. M. Glucksman, director of the All American News Reel is in Washington. Henri Elman says the reel is being shown each week at 74 camps where negro troops are stationed. The most popular reel to date is the one showing President Roosevelt inspecting Liberian troops on his Casablanca trip.

"Ravaged Earth," distributed by Clyde Elliott office for this territory, was passed by the Chicago censor board without any cuts and given regular permit for showing in all theatres, to both young and old.

George Valos, son of George Valos, circuit theatre operator, is now booking films for the Glenview Naval air base, while Jack Wahl, former Great States booker is doing the same job at the Great Lakes Naval station.

Negotiations are under way for settlement of the Bartelstein Annetta theatre arbitration case by agreement.

Corporal Joseph Mack, son of Irving Mack, Filmack Co. prexy, is here on a furlough from Camp Lewis, Washington. Donald Mack, at Dill Field, Tampa, Fla., air corps, and Bernard Mack will be here next week for a family reunion.

Bud Erickson, manager of the Rhodes theatre of the Warner circuit, is the first manager to pass the $100,000 sales mark in bonds and stamps of the circuit. Warner theatres have sold approximately $750,000 since the start of the drive.

A new late show starting at 12:30 a.m. is being tried out at the Granada Theatre, South Bend, Ind.

CINCINNATI

Carl Braun, booker for Jack Goldman's chain of colored houses, was robbed of $400 in theatre receipts. He was held up by two negroes when he stopped his car for a traffic light. Braun was threatened and beaten on the head with a revolver then bound with wire and gagged with his own gloves. He attracted the attention of passersby by leaning against the horn. He was treated at General Hospital for injuries.

New officers elected by the Metro Pep Club are: Edna Ossege, president; Eleanor Buehren, vice-president; Helen Perlman, secretary; Virginia Kenney, treasurer; Tom Smiley, city salesman, chairman of entertainment, and Elizabeth Rheude, chairman of welfare. Following the election, a buffet luncheon was served at the Exchange.

Herb Byrd's Ohio Theatre, Dayton, suffered damage by fire.

George Ross of the Cincinnati office of National Screen has been promoted to branch manager of the Kansas City office.

Joseph F. Goetz, former assistant manager to Colonel Arthur Frudenfeld, RKO general manager, has been promoted to the rank of Captain in the Air Service Command.

J. A. McCarthy, Canadian and Southern sales manager for Universal, called a sales meeting at the Cincinnati Exchange with Peter Rosian, district manager; L. J. McGinley, Indianapolis branch manager; Jack Bannon, Cincinnati sales manager, as well as the Cincinnati sales staff.

Jack Shea and E. C. Grainger, of Shea Circuit, with their bookers, visited Film Row on a booking tour.

Jimmy Herb, Temelroth booker, was also in Cincinnati on a visit.

CLEVELAND

Downtown first run business continues to soar while neighborhood business is steadily dropping. Exhibitors report that their neighborhood patrons are most conspicuous by their absence. Reasons, they say, are twofold. First, they have plenty of money to pay first run prices. Secondly, public transportation delivers them in front of the downtown theatres while they have to walk to their neighborhood houses. Extended downtown engagements of outstanding pictures, greatly delaying their neighborhood exhibition date, is said further to contribute to the growing trek downtown.

Vaughan O'Neill was suddenly transferred from Loew's State theatre where he has been manager since last summer, to take over the management of Loew's Syracuse where he succeeds Frank Murphy who received a rush order to report to Uncle Sam.

A. H. Buehrig, just returned from a successful convalescence in Florida, is back as manager of the Stillman theatre.

Corporal Jay Goldberg, son of Lee Goldberg, PRC franchise owner here, spent the week home on furlough from Fort Knox, Ky.

M. B. Horwitz, general manager of the Washington Circuit was in New York on business.

Murray Orr has come on from the New York United Artist office to become local U.A. branch manager. He succeeds James Hendel, who has joined Universal in the Pittsburgh territory.

Word comes from Mansfield that Sol Bernstein, former owner of the Ritz theatre, has recovered from a serious illness which has kept him out of circulation for quite a while.

Paul Jacobs, manager of Warner's Columbia theatre, Portsmouth, has joined the army while his wife, Ruth, who served as assistant manager at the Lyric, another Warner house, has joined the WAACs.

Miss Mary Guyrcsik is soon to become the first girl to hold a managerial post at one of Cleveland's first run deluxe motion picture theatres. As soon as house manager John McKnight of Warner's Hippodrome, reports for duty, which will be any day, she will succeed him. Miss Guyrcsik was formerly theatre secretary.

Sidney Arlen of the Warner theatre department announced his engagement to Miss Vera Bernstein of this city before leaving for Keesler Field, Miss.

Leo Blank, who arrived here last week from San Francisco to be local Vitagraph branch manager, plans to be party of the second part in a marriage contract scheduled about the first of April.

J. Maxwell Joice, Paramount exploiteer, was guest speaker before the Mount Vernon, O., Lion Club recently.

Massilon has instituted a 10 o'clock curfew on week days and midnight on Saturdays. Ushers are required to have signed statements from the Mayor's office granting them permission to be out after curfew time.

"Casablanca" is in its fifth consecutive week in the downtown deluxe area, and "Hitler's Children" is held for a third stretch; so is "Random Harvest."

DALLAS

The Dallas theatrical industry led the way in the community's $566,500 Red Cross 1943 war fund by reporting contributions of $20,850. Not waiting for the go signal, theatre executives conferred early and set a goal of $16,500 as their part and oversubscribed it in three days. Karl Hoblitzelle, president of Interstate Circuit, Inc., presented the check to Red Cross officials at a meeting called for the official kickoff of the drive.

Interstate Circuit, Inc., will honor its more than 450 employes now serving the armed forces by dedicating its 75th "Showtime" broadcast to them on March 14th. Raymond Willie, Interstate's assistant general manager, said it was Mr. Hoblitzelle's wish that tribute be paid to these employes via the air lanes with the most ambitious and elaborate "Showtime" program ever conceived.

The Majestic Theatre, Dallas, offered the world premiere of "Cabin in the Sky," Wednesday (10). E. B. Coleman, MGM publicist, and Al Reynolds, manager of the Majestic, planned the elaborate campaign.

Local theatrical folk, through the Variety Club, are completing arrangements to sponsor the Major Air Field orchestra at a special concert at Fair Park Auditorium, Sunday, March 28th, to raise funds for the American Red Cross. James O. Cherry, city manager of Interstate in Dallas, has charge of arrangements.

DENVER

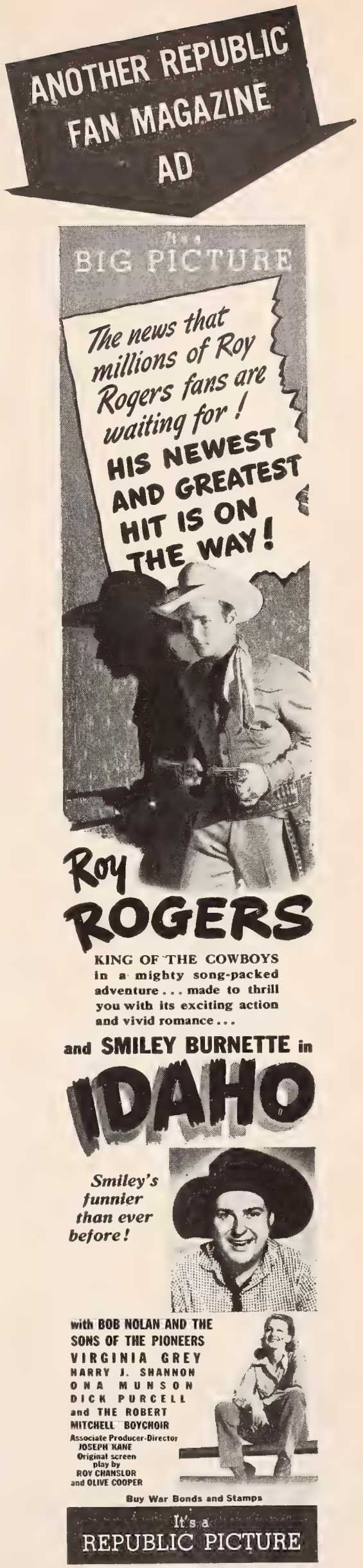
Founders' Day, the big event each year of the Rocky Mountain Screen Club, will be held during the first week in April.

"Random Harvest" ran up a fine gross in its second week at the Orpheum and is being held for a third, something that happens very seldom. "Young Mr. Pitt" and "Quiet Please, Murder" packed the Denver and Esquire, where they played day and date. "Reap the Wild Wind" was strong in its second week at popular prices at the Denham.

Plans are being worked up for the annual Golf Calcutta, sponsored by the Rocky Mountain Screen Club. Bill Agren is chairman of the committee and reports the event will be held early in April.

Several bills have been introduced in the New Mexico legislature that will affect theatres if passed: One would put a three-cent levy on each 25 cents of an admission price; a censorship law proposed would set up a three-man censorship board who would receive $8 a day for looking at films, while a charge of $5 would be made for looking at each 1,200 ft. of film. One proposal would legalize bank nights and would require that 20 per cent of the prize money be turned over to the state, and the final bill proposes a wage-hour law for women and minor workers. The New Mexico legislature will reconvene about March 12 for the passage of bills.

(Continued on Next Page)



REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page 29*)

An appeal for contributions of books and magazines for the Library of Motion Picture Arts and Sciences at the University of Denver was made this week by Frank H. Ricketson, Jr., president of the Rocky Mountain Screen Club. Anyone in possession of books on the history of the motion picture industry, documentary articles on outstanding pictures of the past or magazines with articles on the industry, are asked to donate these to the library where they will become a permanent and substantial record.

The initial issue of the Rocky Mountain Screen Club News came off the press last week, with Harold Rice, Ted Halmi and Ralph Batschelet as the editorial staff; Clyde Pease, advertising; Milt Hossfeld, circulation, and the associate editors: A. De Bernardi, Eddie Loy, Jack Rose, Duke Dunbar, Joe Ashby, A. P. Archer, J. J. Morgan, Sam Milner and Al Kolitz. A. P. Archer wrote the lead story covering war activities of theatres in the Denver area.

Howard Metzger, assistant booker at 20th-Fox exchange, is the daddy of a baby girl born last week.

Four wives of theatre and film men have joined the American Women's Volunteer Service of Motor Corps, and at present are selling tickets for a ball to be sponsored by the organization. The four are Mrs. Milt Hossfeld, Mrs. Wm. Agren, Mrs. Bernie Hynes and Mrs. Sam Milner.

DES MOINES

Iowa theatre exhibitors go all out on war activity drives, a report by A. H. Blank, WAC chairman for Iowa and Nebraska, proves.

In the recent copper and brass drive some 200 theatres turned in 35,597 pounds, the salvage resulting in $1,200 to the Red Cross fund. Blank reported that the March of Dimes brought in $35,000 which represented a lot of hard work for the committee in charge. Already pledges have been received from 198 theatres in the state for the April 1 to 7 Red Cross drive and Blank expects 100 per cent participation by the Iowa exhibitors.

A film fire in the Hubbard Theatre at Hubbard, Ia., resulted in burns suffered by two persons and considerable damage to the theatre. Mrs. Fred Bush and Pauline Bush, owner of the house, were the two burned. Only a few patrons were in the show at the time, escaping unhurt.

A lot of Iowa exhibitors would like to see passage of house file 359 in the Iowa legislature, as it would return the state to standard time. The bill is expected to have some strength as both houses have already passed a resolution petitioning Congress for return to standard time.

DeWight Benson, manager of the Eastown Theatre here, has resigned to enter the armed service and his position has been taken by George Norman, former assistant manager of the Iowa Theatre.

Private Keith Garbett of Camp Breckinridge, Ky., son of E. M. Garbett, prominent Des Moines independent theatre owner, spent a six-day furlough with his parents.

Eddie Forester, manager of the Des Moines Theatre, might be called theatre manager-news commentator-writer. Besides managing the theatre he is giving a movie newscast over a local station, selling several stories recently. His first story was published by *Collier's* and a second by *This Week*. Forester got the idea for the second story one night as he was closing his office. He sat down at his typewriter and pounded it out before going home.

Marjorie Ulm, switchboard operator at Warner Bros. exchange here, has taken her examination for the Marine auxiliary and expects to leave shortly for training. Pat Crosland, office manager and head booker at the Monogram exchange, also expects to take her examination shortly to be a gal marine.

Beverly Mahon, former Paramount booker and operator of the Sharon Theatre at New Sharon, has been inducted into the Army at Camp Dodge.

The Molo Theatre at Moulton will be reopened this month by its owner, G. W. Gordon. The house was closed for several months.

Kermit Carr, popular manager of the Paramount Theatre at Waterloo, is the proud father of a 6½ pound baby girl.

INDIANAPOLIS

Carl Niesse, owner of the Vogue Theatre, was struck by a happy thought recently. Checking over the odds and ends at hand he was surprised to find that they included about 400 articles of wearing apparel—jackets, caps, gloves, scarfs—left by patrons and never claimed. Thereupon Niesse offered the articles to the Russian War Relief drive now under way here.

George Landis, manager of Twentieth Century-Fox, and his sales group attended a district meeting in the Coronado Hotel, St. Louis, Monday, to hear Ward Scott, district manager, deliver an inspiring message outlining the company's product to be delivered this year.

Jules Lapidus, Warner Bros.' eastern division manager, New York, and Charles Rich, district manager, Cleveland, O., spent Thursday here getting acquainted with the new territory.

It is reported by Claude McKean, manager of Warner Bros.' exchange, that exhibitors are responding to an appeal to show "At the Front in North Africa."

Mrs. and Mr. McKean celebrated their twenty-fifth wedding anniversary Feb. 21 in the Blackstone Hotel, Chicago.

Peter Rosian, Universal district manager, Cincinnati, visited the local exchange on Friday.

L. J. McGinley and his sales group attended a special meeting for salesmen on Monday at the Netherlands Plaza Hotel in Cincinnati.

Chas. Butterfield, assistant to James Gregory, of the Gregory Circuit, with headquarters in Logansport, was a visitor on Filmrow during the week.

The Colonial Theatre, Wabash, operated by the Rembusch Circuit, and the Indiana Theatre, Richmond, operated by Bob Hudson, installed new Simplex High Lamp Houses and Hertner Transverters, purchased from the National Theatre Supply Co. The Indiana Theatre, Bedford, purchased National Supreme Wilton carpet. The house is operated by W. T. McCarrell.



PRAISED IN LINE OF ACTION. Irving Smith, Universal newsreelman, was commended by Maj.-General George S. Patton, U. S. Commander of the Western Task Force, for his devotion to duty in the face of peril on the beaches at Fedala, French Morocco and the close hand assault of the Seventh Infantry at Pont Blondin, contributing important picture records to the United States Army.

MEMPHIS

All Memphis loop theatres have struck pay dirt during the past month. Increased personnel at Army camps, the new Naval base, and visitors to see members of their families stationed here is credited with the extreme jump from an increased week-end business since gas rationing to what has approached boom business. "Random Harvest," is in its third week at Loew's Palace. This equals the run of "Mrs. Miniver," but with a gross far surpassing the latter, according to Cecil Vogel, manager.

The Princess theatre, Aurora, Mo., was almost completely destroyed by fire last week, of undetermined origin. It started at 5 a.m. and spread so rapidly that even the records could not be rescued. Glen Caldwell, owner was in Memphis at the time. Theatre had a seating capacity of 700 and replacement cost is estimated at $50,000. The Kimmel theatre at Henderson, Ky., also burned last week. It was a Malco house with a seating capacity of 700. The loss was not estimated by M. A. Lightman, owner of the Malco circuit.

M. A. Lightman, called a meeting of all theatre and film exchange managers last week, to arrange for a Red Cross campaign among employes.

Miss Doris Upchurch, assistant cashier at MGM exchange, is on a vacation in Starksville, Miss., her home town. Mrs. Henley Smith, and Miss Buris Smith, operators of a theatre at Pocahontas, Ark., were visiting exchanges last week.

NEW HAVEN

Theatres throughout Connecticut are now open every day in the week. Since the week of Jan. 25, theatres in this state inaugurated a policy of one-day closing a week in response to an appeal by Gov. Raymond E. Baldwin for conserving the state's limited supply of fuels. The Monday closing of business houses ended March 8. The Loew houses in New Haven will get back to their regular opening days; Thursday for Poli's, and the College; and Saturday and Wednesday for the Bijou.

In conjunction with Metro's "Sunday Punch," Sid Kleper, manager of Loew Poli Bijou Theatre, New Haven, has arranged an all-star boxing exhibition on the stage for Monday, March 15. He promoted prizes from Adam Hat and has secured the services of Johnny Compo, lightweight champion of the city of New Haven, to act as guest referee.

Lou Brown, publicity director of Loew-Poli New England theatres went to Hartford, Boston and Waterbury this past week.

Milton Baker, assistant manager of Poli-Waterbury has resigned. Succeeding him will be Thomas Dunphy, former assistant manager of the Bijou-New Haven. Temporarily, the assistant manager's job at the Bijou-New Haven will be taken by Miss Joyce Foster.

Matt Saunders had a special screen of "Hitler's Children" Monday morning at the Poli-Bridgeport, attended by leading clergymen of the city. It was followed by a fifteen minute round-table discussion over radio station WICC, Bridgeport.

Tony Masella, former assistant to Bob Russell at the Poli-New Haven was in town this week, having completed his pre-officers' training at Fort Monmouth. Sympathy is extended to Richard F. Carroll, office manager of the Paramount Exchange, whose mother, Mrs. Alicia McCullough Carroll died March 1.

The "For Freedom's Sake" broadcast of March 1, sponsored by the *Herald* and WICC, Bridgeport, took place on the stage of the Poli theatre in Bridgeport.

In cooperation with the "I Am an American" committee of Bridgeport, which is active in all patriotic drives, Matt Saunders, manager of

REGIONAL NEWS FROM CORRESPONDENTS

Loew's Poli-Bridgeport, as chairman of the WAC of that city, made it possible for them to have patrons of various theatres sign to donate blood plasma. At Loew's-Poli theatre a plea was made from the stage. This plea brought over 300 volunteers. The Majestic theatre also had a great number of volunteers as did the Lyric and also some of the subsequent runs. Altogether the theatres obtained about five hundred pledges.

NEW YORK

The Capitol Theatre returned to a "live" show with the picture feature Thursday. Co-featured, "Stand By For Action" is the screen feature, with the stage show offering Bob Crosby and his orchestra, Mary Raye and Naldi, Borrah Minevitch and his harmonica rascals and radio songstress Joan Edwards.

Manager Michael Nicholas and members of the Kingsway Theatre staff, Century circuit, pledged 100 per cent cooperation with the Red Cross by signing as blood donors.

Twenty-five French sailors of the battleship Richelieu were guests of the Strand Friday (March 5) to see "Casablanca."

The Oxford, an uptown neighborhood house, cooperated with the Red Cross by holding a blood donor rally, Manager Arthur Worth announced this week.

The Vogue, another uptown neighborhood house, is still pulling in the customers with premium offers, handing out a piece each week of a beverage set.

UNITED ARTISTS: Eddie Schnitzer, district manager, is rather busy of late since his extensive territorial tour.

Honors for Pinanski

The Advocate "Carnation," symbol of community approbation, has been awarded to Samuel Pinanski of M & P Theatres.

In conferring this honor, the Advocate, America's largest English-printed Jewish newspaper, stated: "We salute an unassuming, soft-spoken, civic-minded gentleman whose diverse patriotic activities have been actuated by a sincere appreciation of the privileges available to a citizen of our country and by the desire to help in the preservation of our American way of life—a man who is ever thankful for the privilege of serving his community, state, and country."

"Powers Girl," "Crystal Ball," and "Silver Queen" have been booked on the Loew's major circuit for the month of April.

Maurie Orr, former Brooklyn salesman, has been promoted Cleveland branch manager. Bill Moses has been moved into the Brooklyn assignment while Orr is in Cleveland.

Sam Lefkowitz' son-in-law, Bob Lewis, formerly captain of the N. Y. U. basketball quintette, has been inducted.

Heavy Demand for Prints

Since the phenomenal run on Loew's major circuit, the local office has had an unprecedented demand for prints of "In Which We Serve."

RKO: Jack Ellis has been appointed captain of the Red Cross Drive in his office.

REPUBLIC: Mrs. Kierman and Miss Nora Gittleman, Philadelphia, have been added to the accounting department. . . . Raymond Rose, who was inducted Tuesday, was tendered a farewell party.

"Secrets of the Underground" has been booked to run on the RKO circuit.

20TH CENTURY-FOX: Since Henry Goldbaum has been inducted in the Army, Pat DeBlasi has taken his place.

Arthur Abeles, and John Bohen, MGM, spent the week-end at Lake Placid for a much needed rest.

COLUMBIA: Latest member of the home office advertising and publicity department to leave for the service is Wolly Lobel, inducted March 5.

MGM: Ray Murray, formerly with the Jay Emanuel Publications, this week took over shorts publicity, replacing Jeff Livingston, who left March 5 for induction as an Army aviation cadet.

Clarence Brown, producer and director of "The Human Comedy," was a guest of honor at a luncheon given by the MGM international department at Sardi's March 5.

WARNER BROS.: Arthur Sachson, assistant general sales manager, and Jules Lapidus, eastern division sales manager, are on a business tour through New England .

Henry Lewenthal, playdate department, was inducted Thursday.

PHILADELPHIA

Roy J. Byron, 56, representative for RKO theatres in Trenton, died March 4 in the Trenton Mercer Hospital, following a heart attack.

Men in Philadelphia are still getting those notices from draft boards requesting them to report to the United States Employment Service for jobs offering good opportunities. George

(*Continued on Next Page*)

NEW STREAMLINED VERSION
(99 MINUTES)



CHICAGO AMERICAN
JAN. 11—1943
E. V. DURLING SAYS:
EVERY NIGHT for 12 YEARS
the Great Film—
HELL'S ANGELS
has been on the program
at some theatre somewhere
in the U. S.—

WHY NOT—IT'S AS NEW AS TODAY'S HEADLINES—

ASTOR PICTURES CORP.
130 West 46th St., New York City
R. M. SAVINI—Pres. FRED BELLIN, Sales Mgr.
EXCHANGES EVERYWHERE
ALSO CANADA
SUPERIOR FILMS LTD., TORONTO

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page 31*)

Schwartz and Harry Weiner, exchange managers for Universal and Columbia, respectively, were among those receiving notices.

Gas rationing, and tire rationing are not enough for George Dembow of the Media Theatre. He had to have his car stolen from the front of his home. Sam Frank of the Rivoli Theatre, Hammonton, was engaged last week to Miss Minnie Platt. The town of Perkasie went wholeheartedly for the Red Cross drive, when the $5,000 quota was reached the first week of the drive, reports Bernie Haines of the Plaza Theatre there.

Nate Sablosky of the Grand Theatre in Bristol became a father this week when his wife gave birth to a seven-pound two-ounce boy in the Jewish Hospital here. G. Reister of the Majestic Theatre, Shamokin, was a visitor on the street this week.

Dave Milgrim of the Affiliated Theatre is just back from the Mayo Clinic where he went for a check-up.

Leo Trainer of the Rialto Theatre, Allentown, worked out a swell deal on "Tennessee Johnson" when he persuaded the school authorities to give extra credit to the pupils who saw the picture and then made a report on it to their teachers.

Gus Amsterdam, son of Ben (president of Atlantic theatres) and a former vice-president of Albert M. Greenfield Co., real estate firm, has been made a first lieutenant in the United States Army.

Three friends of Lieut. Col. Jack Mulhall, former district manager for the Warner theatres, celebrated his recent promotion at a dinner held here. Surprising results of the showings of "Bucket of Blood" during its recent showing was that 85 per cent of the patrons were women.

Monogram's feature, "Silver Skates," had a special late show for war workers at the Fox Theatre last week.

The latest report from the State Board of Censors for the month of February shows that only 24 features were submitted for approval this February, as compared to 42 features submitted during February 1942—a definite indication that there are fewer features being released.

The Manor, a suburban house in Norwood, seating over 1,200, and the Circle, seating almost 3,000, here as well as the Stanley Theatre, a 1,500-seater, in Bridgeton, N. J., have been purchased by Warner Bros.

Milan "Nick" Todorov, who has spent seven of his 15 years in show business as assistant manager of Wilmer & Vincent's Colonial Theatre, Allentown, has been appointed manager of the State in that city. From Harrisburg comes word that Nick's brother, Spasi Todorov, has been selected to take over the post vacated by Nick in Allentown. There's another theatre-minded brother, Tommy, who is an usher at the Rio in Harrisburg.

PITTSBURGH

Warner Brothers have taken over the Latonia theatre in Oil City, Pa., from the pioneer showman in this territory, Mike Marks, who owned and constructed this house about 12 years ago.

Jules Lapidus, who recently appointed Eastern sales manager for Warners, spent several days here for a meeting with the local sales staff.

Elbert W. Smith has been appointed manager of the Smoot Theatre, Parkersburg, West Va. He is well known in this vicinity, having been manager of the Melrose theatre, Carrick, Colonial theatre, Wheeling, and assistant at the Fulton theatre, Pittsburgh.

Cy Bender, who managed one of the theatres operated by his father-in-law, R. A. Allison, of the Allison Circuit, has joined the Navy.



SEE CAPITAL'S "AIR FORCE" SHOW. Mr. and Mrs. Harry Carey are seen with Associate Justice Wm. O. Douglas, on the right, attending the special premiere of Warners' "Air Force" at the Earle Theatre in Washington, D. C.

Theodore Mikolowsky, veteran exhibitor, who operates the Rex and Liberty theatres, Masontown, Pa., has received word of the promotion of his son, William A., from Bombardier Cadet to Cadet Flight Lieut.

It is an eight pound son for Mr. and Mrs. Joseph Troese, who operate the Liberty Theatre, Sligo, Pa.

The Marsh Theatre, Wheeling, West Va., operated by Michael Halm, reopened Sunday after being closed since the big flood in this section just before the New Year.

Al Weiss, who with his father operates the Capitol and Liberty theatres, McKeesport, Pa., is seriously ill at the West Penn Hospital here with plural pneumonia.

PORTLAND

The newsreels continue their popularity, according to Frank Breall of the Newsreel Theatre here. Breall says many patrons come back to see the news. One recent example was Mrs. Irene Warrington, who saw a picture of her husband, Captain William Warrington, Army Medical Corps. Later the management of the Evergreen house gave the lady a blow-up print of the frame in which her husband was pictured at Buna.

Gift of a pool table, valued at upwards of $600, from the J. J. Parker Theatres, personally delivered by Owner Mrs. Grace Parker, was welcomed by the service men's sports equipment drive.

Word from Glen Haviland, formerly Paramount salesman, is that he will soon graduate from a radio detector course in the Army Base at Ft. Monroe, Va.

George Borden, Jr., of Blaine, Wash., is now operating the leading picture house on the Canadian border.

Walter Tebbetts, now operating the Crest Theatre, Portland, is back at his desk following a hospital bout with the flu.

Ray Henderson, booking on film row, is looking for bigger and better features for his houses in the war area near Albany, Ore.

John McFadden, former manager of the Avalon here, is now in the See Bees, Seamen 1st Class, stationed at Bremerton, Wash.

Manager Jones of the Roseway Theatre reports an outstanding renovating job with new drapes, etc.

Secretary Miller of Oregon branch of PCCITO says that Salt Lake has now joined the coast organization.

James Hummel is now the sole salesman out of the Portland branch of Universal Pictures.

George Goldstein, well known exhibitor of Bingen, Wash., is now with the Military Intelligence of Army at Kansas City, Mo.

John McLaughlin, assistant manager of the Uptown and Queen Anne for Sterling Circuit, Seattle, has been transferred to the Grand Theatre as manager, and Al Ward has been moved from the Grand to the Winter Garden as assistant manager.

W. B. McDonald, of the Capitol Theatre, Olympia, is booking pictures on Seattle row and getting his cruiser in shape for an early tour of the islands of Puget Sound.

Al Finke, Oregon general manager for Hamrick-Evergreen houses, is in Seattle for monthly conference with Washington executives.

Manager Bill Forman, of the Forman chain operating in Longview, St. Helens, Ore. and three in Salem, Ore., has opened his headquarters on Film Row. The office is in charge of Mrs. Dorothy Therion, formerly with the Star Film Exchange.

Cecil J. Farnes, former salesman for Universal, has recently graduated from U. S. Army officers training school and will be stationed at San Jose, Calif.

Kenneth Ames, of the Ames Theatre, Portland, is now stationed in New Mexico in the R.A.D.A.R. His father now operates the theatre.

SAN FRANCISCO

Robert Lippert has purchased the Liberty Theatre, Sacramento, which brings the number of showhouses in his Affiliated Theatres chain to 16—all acquired within the past year, and several of them in defense areas.

The Golden Gate, downtown first-run, will cooperate with the U. S. Employment Service and radio station KPO in broadcasting a weekly program called "Backstage." Purpose of the programs, which will be aired every Monday at 10:30 p.m., is to recruit workers for war industries in the bay Area. Clifford Gieseman, manager of the Golden Gate, will be in charge of the quarter-hour music drama featuring the theatre orchestra and NBC singer Barbara Lee.

There is a resurgence of vaudeville in this territory with many film theatres returning to former policies of stage shows and pictures. The Warfield resumes stage shows March 18 after 8 years of straight films. The T & D in Oakland has engaged Horace Heidt, and the Orpheum there, another Fox-West Coast house, is now featuring stage acts. Six houses of the Affiliated Theatres chain are to have a stage show one day each week. Rumor has it that the El Capitan, Fox-West Coast neighborhood house, and the downtown Orpheum, Blumenfeld theatre, will be the next to resume stage policies.

Russell Birdwell's 24-sheets advertising "The Outlaw" have been removed from public view. Reason is that police and the District Attorney, acting on complaints of women's clubs, churches and Parent-Teachers groups, prepared warrants for arrests if they were not removed. "The Outlaw," incidentally, has played to 90,000 persons to date. Picture is shown 5 times daily at the Tivoli.

ST. LOUIS

Clarence H. Kaimann, head of the important Kaimann Brothers Circuit of North St. Louis and St. Louis County, who is one of the few influential exhibitors of the city and county who had not signed the pledge in favor of the elimination of double-feature programs on or before June 1, announced last week that he will "join the parade" if there is really a sincere effort to make the St. Louis sector 100 per cent single feature programs.

Leonard Braden, formerly manager of the

REGIONAL NEWS FROM CORRESPONDENTS

Missouri, Parma, Mo., has succeeded Ronald Looney, manager of the Missouri, Campbell, Mo. Looney has entered an air school.

"Tommy" Thompson, publicity mastermind for 20th Century-Fox in this territory, which includes the St. Louis, Kansas City and Indianapolis exchange districts, is no longer pinch-hitting for Dick Owen in the Dallas territory as Dick is back on his old job again.

J. D. Petty, formerly Manager of the Orpheum theatre, Cape Girardeau, Mo., was recently transferred to Mount Vernon, Ill., as manager of the Fox theatre. Glenn Boner, formerly at Centralia, Ill., has taken charge of the Cape Girardeau house. All houses are units in the Fox West Coast circuit.

Lawrence Green, manager of the Carlton Theatre in Carrollton, Ill., has joined the country's armed forces. Leo Geers is the new manager of the house.

Mrs. Grace Rodgers of Cairo, Ill., is still in Florida with her husbad, I. W. Rodgers, veteran exhibitor, who has been ill.

With Herman Tanner now an instructor at an air field in Kansas, his father Harry Tanner of Pana, has resumed the task of booking for the Tanner Circuit which includes the Palace and Roseland in Pana, Ill.; Esquire and Liberty in Vandalia, Ill., and the Palace in Nokomis. Miss Rose Nokomis handles the Palace in Nokomis; Robert Snook is the new manager of the houses in Vandalia, while Harry Tanner handles the Palace and Roseland in Pana.

Alger Theatres, with headquarters in LaSalle, Ill., recently sold the Apollo theatre, Princeton, Ill., to the Bailey Enterprise of Princeton, Ill., headed by Harry U. Bailey, which also has houses in Eureka, Minonk, Morrison, Toulon and Washington, Ill.

The gasoline and rubber regulations have definitely aided attendance at the theatres of the smaller communities of Eastern Missouri and Southern Illinois. Saving their gasoline, farmers and small town folks are now getting their film fodder close to home instead of autoing to the larger towns.

It is rather amusing if not shocking to see editorial attacks on Harry C. Arthur, Jr., for his alleged waste of "vital raw materials," etc., etc., for a trip to the record, as Al Smith might suggest, indicates that few have a greater personal stake in this war than has Arthur. He has been very definite in his views since Dunkerque and it didn't take Pearl Harbor to whip him into line. Of course, there are even more reasons now. Here are a few:

Son, Harry C. Arthur, II, 23, in training at Pensacola, Fla., for his commission as a lieutenant with the U. S. Marines Air Corps. Son, Thomas G. Arthur, 22, training as a bomber navigator at Monroe, La. Nephew, James T. Rounds of Sacramento, Cal., at St. Angelo about to be full-fledged bombardier. Nephew, James J. Doyle, first lieutenant at the Santa Anita, Cal., Ordnance Proving Grounds. Another nephew, Jerome D. Doyle, with Air Corps armorers at Fort Dix. Nephew, Edward W. Hunt of Long Beach, Cal., cadet with Air Corps of the Navy. He should emerge soon as an ensign. Nephew, Walter Treanor, student at Principia College, Elsah, Ill., in the Naval Reserve and will be called into active service in May. Brother, Eddie B. Arthur, assistant general manager of the Fanchon & Marco theatres, enrolled for the Voluntary Officers Candidate School and is expecting an early call to report for training.

VANCOUVER

Under the new Federal Budget an additional 5 per cent tax was imposed on night clubs, 25 per cent in all, equalling theatres. B. C. showshops pay 20 per cent, Federal 5 per cent. B. C. Managers of night clubs claim it will not effect biz for night entertainment as folks have plenty of money now with war-work, etc.

WAC Booklet Makes Impression

The recently released publication, "Movies at War," outlining the 1942 war activities of the industry, is making a deep impression, according to wires, letters, editorials and other expressions reaching the War Activities Committee in New York. Mayor LaGuardia of New York City lauded the booklet, while file copies for all New York public libraries were requested by the chief librarian. Many high schools and colleges have also asked for copies for their libraries and class rooms.

Fire officials have banned smoking in B. C. theatres because of a fire in a local main-stem theatre caused by careless smokers which did damage of $300. Fire broke out in the night after the theatre was closed. Ban will effect two Vancouver theatres, Vogue and Strand.

Dave Copeland, Canada General Manager for U. A., spent a few days here on check up of local branch. Biz very good Dave says.

The Rinso Revue checked out of the Lyric after 6 weeks. Lyric returned to pictures with "This Above All."

Dave Gresdorf, Odeon District manager, left for a trip to the south. Frank Gow, Famous-Player supervisor, spent a week on Vancouver Island, checking on F-P Theatres. Biz good, Frank reports. Ernie Harris is no longer connected with Empire Equipments. Ernie, an old-timer in Equip biz is in Western Canada.

Jack Fisher, assistant manager at Orpheum, will not be called by the Army. Jack is doing a nice job at Canada's largest theatre. Howard Boothe is doing a bang-up job on the suburban houses as Supervisor for the Odeon circuit. They are all doing O. K. now and making money with the exception of two which are in bad spots.

Projectionist Local 348 has no manpower problem for most projectionists and stage-hands are over the selective service age. The Union has been able to supply sufficient employes, says Hank Leslie, union official.

Some folks claim that theatres are showing too many war-films, and that women will not go to see them. . . . Yet "Wake Island" and "In Which We Serve" are breaking records. A local check-up shows 55 per cent of the patrons are the fair sex.

WASHINGTON

All Washington theatres will contribute passes for servicemen under a new arrangement to be announced soon by the local War Activities Committee. Sidney B. Lust of Lust Theatres has been named chairman of a committee to work out the handling of these passes, which will probably be available to servicemen at Union Station. Most theatres have been issuing passes for some time, but it has never been a group activity before.

John J. Payette, general zone manager for Warners, has been named chairman of the motion picture unit of the public relations committee of the Red Cross War Fund Drive. Payette has appointed Carter T. Barron, Loew's district manager, as co-chairman, and Frank LaFalce as assistant chairman. Others on the committee are Sam Wheeler, Twentieth Century-Fox branch manager; A. Julian Brylawski, president of the local MPTOA; Abe Lichtman, president of Lichtman Theatres, and Nat Browne and Harry Lohmeyer of Warners.

Hank Shields, who went to the Army last month from Loew's, where he handled publicity, is at Fort Monmouth, N. J. Friends—and he has plenty in the industry—can write him at Co. B, First Signal Training Regiment. Hank's job is now being handled by Mrs. Jennie Pulsifier.

Only the President's talk on Washington's Birthday and a blackout kept "Yankee Doodle Dandy" from smashing the brand new house attendance record built up by "Road to Morocco" a month earlier at Warners' Earle. Less than a hundred people were needed to bring YDD over the top.

Warner employes last week heard from Lieut. McAteer, just returned from active service in the Pacific. A member of the Medical Corps, Lieut. McAteer, who was wounded when the "Hornet" was set ablaze by Jap bombers, emphasized the importance of blood donations. A few days later, Tuesday of this week, a large group of local theatre employes went in a body to donate blood to the Red Cross. Phyllis Hammerschlag, of Warners' real estate department, has been appointed chairman of the Red Cross War Fund Blood Donations group, theatre division.



Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Lloyd Bacon, WB Director for 17 Years, Leaves the Fold; MGM Abbott-Costello Comedy Starts Soon; Ted Lewis Back

▶Ted Lewis and his band have been signed by Columbia to appear in a musical titled "When My Baby Smiles at Me." The film is scheduled for early production, but no producer or director has as yet been set.

▶PRC has acquired American distribution rights to "The Night Has Eyes," British-made Pathe, Ltd., picture with Wilfred Lawson, according to Arthur Greenblatt, vice-president in charge of sales. General release is set for April 19.

▶America's Clown Princes of the Box-office—Bud Abbott and Lou Costello—will be starred in the midst of a bevy of Hollywood's most beautiful girls, in MGM's "Harem Scare 'Em." George Haight will produce, with Charles Reisner directing.

▶John Miljan has been forced to withdraw from the cast of Monogram's "Wings Over the Pacific," due to other commitments, and Robert Armstrong was engaged for the role. Inez Cooper, Edward Norris and Montagu Love are featured.

▶Irving Cummings will return to Paramount to direct "Salty O'Rourke." One of the directors who has been with the business for a long time, Cummings' direction of "Louisiana Purchase" made it a big box-office picture.

▶Leon Errol drew a top comedy spot in "Higher and Higher," the screen version of the Rodgers and Hart musical comedy which Producer-Director Tim Whelan sends before the cameras at RKO shortly. Errol joins Michele Morgan, Marcy McGuire and Frank Sinatra.

▶Harry Sherman, United Artists producer, brought his contract roster up to seven with the signing of Rod Cameron, the 6-foot 6-inch actor formerly tied to Paramount. Others on the Sherman Roster: Richard Dix, William ("Hopalong") Boyd, Andy Clyde, Jimmy Rogers, Victor Jory and George Reeves.

▶Paul Malvern, Universal producer, has signed a writer for the screenplay for "Raiders of the Desert," top-budget Technicolor with Maria Montez, Jon Hall and Sabu as its stars.

▶Lloyd Bacon, for seventeen and a half years a director at Warner Bros. with almost a hundred films to his credit, most of them top grossers, has terminated his association with the Burbank studio and will announce a new studio affiliation within a few days.

▶Unexpected drama highlighted the Columbia tests of important roles for "Appointment in Berlin," which stars George Sanders, when Allan Napier, an English feature player, read the Chamberlain speech in the script. Napier is a nephew of the late Prime Minister, and was testing for the role of the head of the Secret Service.

▶PRC has announced plans for making "Mademoiselle From Armentieres" during the coming spring. Leon Fromkess, in charge of production, hasn't assigned a producer.

▶Pandro S. Berman will devote himself to the production of "Dragon Seed," the filmization of Pearl Buck's heroic story of Chinese courage under the lash of Japanese invasion. The MGM picture will start in May.

▶B. G. DeSylva, Paramount executive producer, has cast Veronica Lake and Franchot Tone for the leads in Somerset Maugham's novel, "The Hour Before the Dawn."

▶Jacques Tourneur will direct Producer Val Lewton's next picture for RKO, "The Seventh Victim." The team has been successful in making mystery and chiller pictures. Examples: "The Cat People" and "I Walked With a Zombie."

▶Nelson Eddy, about to depart on a two months' concert tour, risked his valuable neck in one of the final scenes for "Phantom of the Opera." The action called for the singer to be knocked off the gridiron of the Paris Opera House, and to save himself by grasping the curtain and sliding to the stage. It was a close-up and Eddy had to do it himself. Only injury sustained: one blister.

▶Benjamin Glazer, producing "Night Shift" for Warner Bros., will have Jack Carson, Julie Bishop and Dane Clark in the support leads for the Ann Sheridan starrer.

▶Teresa Harris, who has played Rochester's girl friend in many films, has been signed by Columbia for a leading comedy role opposite Rochester in "What's Buzzin' Cousin" which stars Ann Miller and features Freddy Martin and his band. Charles Barton directs for Producer Jack Fier.

▶Sidney Franklin, the producing father of two such recent greats as "Mrs. Miniver" and "Random Harvest," has received the nod at MGM for "White Cliffs of Dover." The picture, based on Alice Duer Miller's classic poem, will have Irene Dunne starring, with Roddy McDowall as her son, Gladys Cooper as her friend. Clarence Brown will direct.

▶Scott R. Dunlap Productions will produce a picture based on a story called "Canteen Girl," which Monogram has just purchased.

▶"Look Before You Leap," by John Woolfenden, of Paramount's publicity staff, is being considered by B. G. DeSylva, executive producer as a vehicle for Bob Hope. Idea revolves around a shoe salesman who becomes a man by shoe rationing.

▶David Hempstead, producing RKO's "The Sky's the Limit," Fred Astaire-Joan Leslie co-starrer, has been given the services of Robert Anderson, known to radio listeners as "Hank, the Nightwatchman." Anderson is leading-man material, and Director Edward H. Griffith has been told to watch him.

▶Jimmy Rogers, son of the late Will Rogers, and a new Harry Sherman contractee, has been set to appear in three Government shorts, under the main head of "The Disposal of Unusable Ammunition" which the noted western producer is now filming under Army supervision. Victor Jory will act as narrator.

▶W. R. Burnett, having completed his novelization of "Never Look Back," has turned the manuscript over to his publisher, Alfred A. Knopf. The story, purchased before it was written by both Warner Bros. and the Knopf publishing house, will be produced by Mark Hellinger as a Humphrey Bogart vehicle.



Plotting the Next Scene

Anne Jeffreys, feminine attraction in "Calling Wild Bill Elliott," Associate Producer Harry Grey, and Wild Bill Elliott on the Republic set during filming of the first of the new western series.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

This week I thought I'd like to take you and your Gene Tierney fans with me, over to visit the "Heaven Can Wait" set at 20th-Fox. This is the Technicolor picture in which Miss Tierney is co-starred with Don Ameche.

Story is about a man on his deathbed who reviews all the important events of his life in order to see whether he's destined for Heaven or Hell. We're liable to walk into any kind of a scene, any year of his life, for it runs the gamut from birth to death. But we don't have long to wait and see, for as we enter we find ourselves in the year 1848, the year he proposed and was accepted.

Excitement and activity reign as we enter, for they have just finished a scene and the technicians are busy pulling the set apart. It's a small set: the library of his parents' home with the furniture of that period. Miss Tierney is seated to one side, engaged in conversation with a few people, and in front of us Director Ernst Lubitsch is also deeply immersed in conversation.

Not a sign of Don Ameche around. He's either finished for the day or isn't working. But since we came to see Miss Tierney, we're not too disappointed.

She looks very lovely all dressed up in a ball dress of the nineteenth century with its full skirt and fitted bodice. It's made of blue net with a wide, deep, pleated ruffle with appliques of blue taffeta. There's a corsage of pin roses with long, bright green stems at the waistline. In her hair, which is worn high as we wear it today, she has a pink rose.

After waiting around for a while, we're told that there'll be no further shooting until after lunch, so off to the commissary we go. There we see many familiar faces . . . faces that we've seen on the screen many, many times. We also get a glimpse of Orson Welles and Joan Fontaine, who are working on the lot.

When lunch is over, we find ourselves unable to spare the time to go back onto the set, so we make our departure; but not before we promise ourselves a trip to the movies to see what we missed.

Until next week.

Ann Lewis

PRC's 1943-44 Outlook

PRC plans a minimum of 42 pictures for the 1943-44 season, according to Arthur Greenblatt, vice-president in charge of distribution. Studio will concentrate on films with strong exploitation values for best box-office draw. Diversified line-up will represent PRC's first important bid for "A" playing time.

HOLLYWOOD STUDIO ROUND-UP

Studios only report three new pictures this week.

MONOGRAM

WINGS OVER THE PACIFIC—Principals: Inez Cooper, Edward Norris, Montagu Love. Director, Phil Rosen.

COWBOY COMMANDOS—Principals: Ray Corrigan, Dennis Moore, Max Terhune. Director, S. Roy Luby.

REPUBLIC

FALSE FACES—Principals: Rex Williams, Stanley Ridges, Janet Shaw, Bill Henry. Producer-Director, George Sherman.

TITLE CHANGES

"Flesh & Fantasy" (Univ.) now FOR ALL WE KNOW.

"Oh Say Can You Swing" (Univ.) now YOU CAN'T RATION LOVE.

Industry's Honor Roll: 27,677

Hollywood's motion picture industry now has 5,177 workers in the armed forces of the nation, which means that close to 29 per cent of the men normally engaged in film production are on active service. The industry's national Honor roll figure stands at 27,677, according to totals assembled by the War Activities Committee, including 4500 men from home offices in New York and distribution ranks, and 18,000 from the theatres of the country. A breakdown of withdrawals from the three talent guilds in Hollywood disclosed that 941 actors, 32 directors and 224 writers are on active duty with one or another of the armed forces.

'Quo Vadis?' a Technicolor Spectacle

Unprecedented in its planning and scope of production, "Quo Vadis?" has been placed in the final stages of preparation by Arthur Hornblow, Jr., who will bring the picture to the screen with MGM's full resources and facilities. Mervyn LeRoy has been selected to direct. To be filmed in Technicolor, with a multi-star cast, "Quo Vadis?" will go before the cameras in about three months. This period is required to cast the 176 speaking parts and to select locales —for the tremendous settings, with 30,000 people appearing in many of the spectacle scenes, recreating the colorful and dynamic Rome of Nero's day. Literal translation of the title: "Whither Goest Thou?"

Monogram Starts Six in March

Inaugurating a period of intense production activity, Monogram will place six pictures before the cameras during the month of March. First, "Wild Horse Stampede," has already started, as have "Cowboy Commandos" and "Wings Over the Pacific." "Time Bomb" goes on March 13, Johnny Mack Brown untitled goes March 21, and "Twenty-four Hour Leave" the Billy Gilbert-Frank Fay co-starrer, will roll on March 28.

New Combination at RKO

Jean Renoir, noted French director; Dudley Nichols, one of the screen's top writers and recently turned producer, and Jean Gabin, French film star, will head the credits of a picture, still untitled, which RKO Radio plans as one of the most important on its 1943-44 schedule, the studio has announced. Renoir and Nichols recently teamed in the writing, producing and directing of "This Land Is Mine," Charles Laughton-Maureen O'Hara starrer, soon to be released and already hailed as outstanding.



The Face Looks Familiar

Unless you're a youngster, you'll recognize the upstanding gentleman above. You're right. It's Norman Kerry, former silent star. Last week he visited the set of Universal's "Phantom of the Opera," recalling memories of 19 years ago when he appeared in the original Lon Chaney, Sr., picture. The role is now being enacted by Nelson Eddy. At the left is Producer George Waggner, at the right, Lon Chaney, Jr. Following his retirement from the screen, Kerry went to Europe, fought in the French Foreign Legion until the collapse of France. He plans to return to Europe to join the Fighting French. He has never yet seen the original "Phantom of the Opera."

No Commitments Except to United Artists, Say Cagneys

William and James Cagney, who formed Cagney Productions, Inc., to produce a program of top-budget films for release exclusively through United Artists, announced last week in answer to many questions that they have no outside commitments.

Upon completing production of "Yankee Doodle Dandy" at Warners, William concluded a deal with UA to produce five to fifteen pictures for that company's release during the next five years. He is president, while brother James is vice-president.

Their first UA picture is "McLeod's Folly," from the novel by Louis Bromfield.

Selznick Signs Gordon Oliver

David O. Selznick has announced the signing of Gordon Oliver, New York leading man, to a long-term contract as actor-director. Selznick's acquisition of the actor was due to the attention Oliver received from metropolitan critics for his work in such plays as "The Walrus and the Carpenter," "Golden Wings," "The Cat Screams" and "R.U.R." His ability in the direction of various stage productions resulted in the Director clause. Oliver had previously appeared in a number of films here on the coast before going to New York, where he was "discovered."

Radio Singers, Comic Signed

Columbia has announced the Signing of Joe Besser, well-known radio and stage comedian, for an all-swing musical to be titled "Jam Session." For the same picture the studio has also signed Hi, Low, Jack and a Dame, musical quartet of radio fame.

Sherman His Own Trademark

Producer Harry Sherman has a definite stamp on all his films: he always appears somewhere in each release as an extra.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

The ascending influence of the actor over the glamor boy or girl is evident in some of the castings out here. On the Republic lot, they're shooting a picture called "Prodigal's Mother," with Mabel Paige in the top role. Mabel Paige came from the New York stage a short time ago, and did a beautiful job in "Lucky Jordan." Her next casting was "Young and Willing." Whether you liked the picture or not, Mabel Paige was a standout. So, a grey-haired woman in her fifties has been cast in the title role of Republic's "Prodigal's Mother."

While she worked in a scene with Dorothy Morris who, with John Craven, has been borrowed from MGM for this picture, we talked with Producer Robert North. He is the fellow who does his entire preparation before the picture enters the shooting stage. When they start shooting, he is on the set more than he is off. He likes what has been done and has great hopes for the picture, which revolves around an elderly woman who buys a room in a building, refuses to give it up when a college takes over. She continues to live in her room, though the building is converted into a young men's dormitory. Robert Siodmak, intent on the direction, had time for only a brief hello.

We spent a few minutes on the set of "Swing Your Partner," which Armand Schaefer is producing for Republic, and which Frank McDonald is directing. There were plenty of radio "names," including Dale Evans, Ransom Sherman, Hanley Stafford, Lulu Belle and Scotty, Vera Vague. It may be "corn" to the sophisticates and highbrows, but the folks in the hinterland go for pictures like this, and they have proved highly profitable for Republic.

On the subject of actors who are crowding out the glamor boys, we were on the Warner "Devotion" set where Sydney Grennstreet is playing William Makepiece Thackeray to Olivia de Haviland's Charlotte Bronte. Between scenes, Greenstreet and I talked at length about his part, with which he is delighted, and several other stories and parts he would like. Frank Gruber, who was with us and who is scripting "Three Strangers," a sequel to "The Maltese Falcon," discussed Greenstreet's part in the story. Then we talked about Nero Wolfe, the detective, and "The Fat Man," a starring vehicle announced for Greenstreet. Properly treated, a man or woman is never too old to be a star, if he or she has personality, poise, ability, and is given first of all a chance.

Paramount announces a picture called "Date Line—Istanbul," while Columbia plans "Constantinople." One or the other, they're still the same place and the race is on to see who wins out with which title. You pays your money and takes your chances.

Teamed for Last Episode

Robert Cummings and Betty Field will be teamed by co-producers Charles Boyer and Julien Duvivier in the final episode of "For All We Know," formerly "Flesh and Fantasy." Clearance of these two stars adds to the names of Edward G. Robinson, Thomas Mitchell, Anna Lee, Barbara Stanwyck, Charles Boyer, Charles Winninger and others who appeared in sequences already filmed. Duvivier will direct.

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Advance Dope (STR)

GHOST RIDER (Mono.) **Western. Principals:** Johnny Mack Brown, Raymond Hatton, Tom Seidel, Milburn Morante, Beverly Boyd. **Plot:** The Ghost Rider is out to "get" the members of a gang who murdered his family. To do this he has to team up with a gang. He runs the town with the crooked leader, until he learns the gang's secrets. **Director,** Wallace Fox.

RIDING HIGH (Para.) **Comedy-Drama. Principals:** Dorothy Lamour, Dick Powell, Victor Moore, Cass Daley, Gil Lamb. **Plot:** Three strangers aboard a train chugging through Arizona, run smack into fate, which spells mutual love for two of them and the role of Cupid for the other. They are an ex-burlesque queen who has come to join her father; a mining engineer on his way back from the East where he tries unsuccessfully to sell stock in a mine and a counterfeiter. **Director,** George Marshall. (Technicolor)

FACULTY ROW (MGM) **Comedy. Principals:** Mary Astor, Herbert Marshall, Susan Peters, Elliott Reid, Richard Carlson, Allyn Joslyn. **Plot:** A woman novelist upsets her smart 'teen age children when she marries a staid college professor. They start a vicious campaign against him, determined to break up the marriage, but soon they realize what havoc they've created, so they right the wrong and all ends well. **Director,** Jules Dassin.

SCHOOL FOR SABOTAGE (Fox) **Drama. Principals:** George Sanders, Anna Sten, Ward Bond, Sig Rumann, Poldy Dur, Ludwig Stossel. **Plot:** Story centers around the ringleader of eight Nazi spies who landed in the United States, were caught and executed. His stay of execution is granted because he is a secret U. S. operative who had risked his life to get important information out of Germany. **Director,** Edward Ludwig.

FALLEN SPARROW (RKO) **Drama. Principals:** Maureen O'Hara, John Garfield, Walter Slezak, Martha O'Driscoll, Patricia Morison, John Miljan, Miles Mander. **Plot:** In New York after his escape from the Nazis, a young refugee begins to hear again the steps of the man he never saw, but who supervised his weekly torture. Was he crazy or did he really hear it? To find this out, he starts to investigate and thus brings about the destruction of a gang of saboteurs. **Director,** Richard Wallace.

RIDERS OF THE RIO GRANDE (Rep.) **Western. Principals:** Bob Steele, Tom Tyler, Jimmie Dodd, Edward Van Sloan, Lorraine Miller. **Plot:** Outlaws invade a peaceful, law-abiding town through their control of the weakling son of the Mayor. The Mayor tries to protect the town, and yet not sacrifice his son. When the final clash comes, the boy helps dispose of the outlaws and promises to settle down. **Director,** Howard Bretherton.

LET'S FACE IT (Para.) **Comedy. Principals:** Bob Hope, Betty Hutton, ZaSu Pitts, Phyllis Povah, Eve Arden. **Plot:** Musical comedy based upon the experiences of a soldier financially unable to marry. Three middle-aged women, suspicious of their husbands, persuade him to accept money and invite two soldier pals to join them at the home where they rightly think their husbands will be. The groups meet and fur flies. Fleeing from his sergeant, the soldier redeems himself by sinking a submarine. **Director,** Sidney Lanfield.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42		b7/18/42
3207	Bad Men of the Hills	Chas. Starrett-Russell Hayden	58	8/13/42		a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42		b10/17/42
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42		b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42		b6/27/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42		b9/19/4.
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42		a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42		b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42		b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42		b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42		b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42		b8/29/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42		b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42		b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42		a5/16/42

Current 1942-43

4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42		b12/12/42
4026	Boogie Man Will Get You (HG)F	Boris Karloff-Peter Lorre	66	10/22/42		b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42		a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43		a10/17/42
4004	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43		b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42		b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42		b1/23/43
4203	Fighting Buckaroo (W)	Starrett-Kay Harris	58	2/1/43		a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42		a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42		a10/10/42
	Let's Have Fun	Margaret Lindsay-John Beal	65	3/4/43		a8/1/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42		a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42		a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42		a5/16/42
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43		a11/28/42
4028	One Dangerous Night (My)	Warren William-Eric Blore	77	1/28/43		a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42		a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy	63	1/28/43		a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43		a1/9/43
4211	Riders of the North West Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43		a11/14/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42		a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42		a8/8/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43		a11/7/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42		b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42		a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42		a8/8/42
4039	Underground Agent (D)F	Bruce Bennett-F. Albertson	66	12/3/42		b2/20/43
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42		b10/10/42

Coming 1942-43

After Midnight With Boston Blackie (D)	C. Morris-Richard Lane	3/18/43		a2/6/43
Appointment in Berlin	George Sanders-Gale Sondergaard			
Blondie Buys a Horse	Penny Singleton-Arthur Lake			
Attack by Night	M. Oberon-B. Aherne			
Boy From Stalingrad	Scotty Becket-Conrad Binyon			
Deadline Guns (W)	Russell Hayden-Bob Wills			a1/2/43
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	3/25/43		a8/8/42
Destroyer (D)	Ed. G. Robinson-Glenn Ford			a/20/43
Frontier Fury (W)	Chas. Starrett-Jimmy Davis			a2/27/43
Hail to the Rangers (W)	Charles Starrett-Kay Harris			a10/31/42
Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
Law of the Northwest (W)	Chas. Starrett-Shirley Patterson	4/1/43		a10/3/42
More the Merrier (D)	Jean Arthur-Joel McCrea			a1/30/43
Murder in Times Square (My)	Edmund Lowe-Bruce Bennett	4/1/43		a1/23/43
Redhead From Manhattan	Lupe Velez-Douglas Leavitt			
Riding West (W)	C. Starrett-Shirley Patterson			a1/30/43
Right Guy	Claire Trevor-Edgar Buchanan			
Robin Hood of the Range (W)	Starrett-Kay Harris			a12/12/42
Saddles & Sagebrush (W)	R. Hayden-Bob Wills	4/22/43		a12/26/42
She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	4/15/43		a1/30/43
Silver City Raiders (W)	R. Hayden-Bob Wills	4/15/43		a10/3/42
Somewhere in Sahara	Humphrey Bogart-Bruce Bennett			
Two Senoritas From Chicago	Jinx Falkenburg-Edmund Lowe			
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll			a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelsen	66	July		b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July		b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July		b6/27/42

MGM

Current 1941-42 (Cont.)

241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June		b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June		b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July		b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June		b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132			b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June		b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July		b6/20/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June		b4/18/42

Current 1942-43

318	Andy Hardy's Double Life (CD)F	M. Rooney-L. Stone	95	Dec-Feb		b12-12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	Sep-Nov		b6/27/42
207	Cairo (CM)A	J. MacDonald-R. Young	101	Sep-Nov		b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87	Dec-Feb		b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	Sep-Nov		b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	Sep-Nov		b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80	Dec-Feb		b10/31/42
320	Keeper of the Flame (D)F	K. Hepburn-S. Tracy	100	Dec-Feb		b11/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-J. Craig	63	Dec-Feb		b10/31/42
311	Omaha Trail (W)F	J. Craig-D. Jagger	62	Sep-Nov		b9/19/42
303	Panama Hattie (MC)F	A. Sothern-Wm. Lundigan	78	Sep-Nov		b7/25/42
	Random Harvest (D)A	G. Garson-R. Colman	126	(Spec)		b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105	Dec-Feb		b12/5/42
308	Seven Sweethearts (CD)F	K. Grayson-Van Heflin	97	Sep-Nov		b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	Sep-Nov		b8/8/42
316	Stand By For Action (D)F	R. Taylor-C. Laughton	108	Dec-Feb		b12/12/42
322	Tennessee Johnson (B)A	Van Heflin-R. Hussey	103	Dec-Feb		b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	Dec-Feb		b1/9/43
302	Tish (CD)A	M. Main-ZaSu Pitts	84	Sep-Nov		b7/25/42
306	War Against Mrs. Hadley(D)A	Edw. Arnold-F. Bainter	84	Sep-Nov		b8/8/42
313	Whistling in Dixie (C)A	R. Skelton-A. Rutherford	73	Dec-Feb		b10/31/42
310	White Cargo (D)A	H. Lamarr-W. Pidgeon	90	Sep-Nov		b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	Sep-Nov		b8/13/42

Coming 1942-43

A Guy Named Joe	Spencer Tracy-Irene Dunne			
A Stranger in Town (D)F	F. Morgan-Jean Rogers	67		b2/13/43
Above Suspicion (D)	J. Crawford-F. MacMurray			a1/9/43
Air Raid Wardens (C)	Laurel and Hardy			a2/13/43
Assignment in Brittany (D)F	R. Whorf-Susan Peters	96		b3/13/43
Bataan (D)	R. Taylor-T. Mitchell			a2/6/43
Best Foot Forward (Tech.)	L. Ball-Wm. Gaxton			a3/6/43
Cabin in the Sky (M)F	Ethel Waters-Rex Ingram	98		b2/13/43
Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson			a2/6/43
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball			a11/21/42
Faculty Row	Herbert Marshall-Mary Astor			
Girl Crazy (M)	M. Rooney-J. Garland			a3/6/43
Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80		b3/13/43
Human Comedy, The (D)F	M. Rooney-F. Morgan	116		b2/27/43
I Dood It (C)	Red Skelton-E. Powell			a2/13/43
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp			a10/24/42
Madame Curie	Greer Garson-Walter Pidgeon			
Man From Down Under	Charles Laughton-Binnie Barnes			
Pilot No. 5 (D)	Franchot Tone-Marsha Hunt			a9/26/42
Presenting Lily Mars (D)	J. Garland-R. Carlson			a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly			a1/16/43
Right About Face (MC)	Kay Kyser & Band-Lena Horne			a2/27/43
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter			a12/26/42
Slightly Dangerous (D)F	L. Turner-R. Young	94		b3/6/43
Swing Shift Maisie (C)	Ann Sothern-James Craig			a2/27/43
Youngest Profession (C)F	V. Weidler-Edw. Arnold	85		b3/6/43

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42			a6/27/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42			a8/22/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42			b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42			b8/29/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42			a5/30/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42			b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42			a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42			b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42			b7/4/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42			b6/27/42
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42			a5/30/42

Current 1942-43

Ape Man (H)	Bela Lugosi-Wallace Ford		3/5/43			b2/27/43
Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42			b10/3/42
Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43			b2/20/43
Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42			a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42			b9/19/42
Haunted Ranch (W)	John King-David Sharpe		12/4/42			a10/31/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42			b8/15/42
Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43			b1/23/43
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42			b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42			b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42			b7/4/42
Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43			b1/30/43
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42			b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43			b12/19/42
Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43			b1/16/43
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42			b9/26/42
Two-Fisted Justice (W)	John King-David Sharpe		1/8/43			a10/31/42
West of the Law (W)	Buck Jones-Tim McCoy		10/2/42			a9/19/42

MONOGRAM

Coming 1942-43

		Mins.	Rel. Date	See Issue of
	Clancy Street Boys (D)	Leo Gorcey-Huntz Hall		a3/6/43
	Cowboy Commandos	Roy Corrigan-Dennis Moore		
	Ghost Rider (W)	J. M. Brown-R. Hatton	4/2/43	
	Ghosts in the Night (D)	East Side Kids		
	I Escaped From the Gestapo	Mary Brian-Dean Jagger		a1/23/43
	Land of Hunted Men (W)	Range Busters		a2/6/43
	Sarong Girl	Ann Corio-John (Scat) Davis		
	Wild Horse Stampede	Hoot Gibson-Ken Maynard		
	Wings Over the Pacific	Inez Cooper-Edward Norris		

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
6	Night in New Orleans (My) (Reviewed as "Midnight Angel")	Preston Foster-Albert Dekker	75		b5/9/42
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42

1942-43 Trade Shown

3	The Avengers (WarD)F (Reviewed as "Day Will Dawn")	Ralph Richardson-Deborah Kerr	98		b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87		b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85		b8/29/42
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81		b1/2/43
2	Henry Aldrich, Editor (D)F	Jimmy Lydon-Chas. Smith	72		b10/3/42
4	Henry Aldrich Gets Glamour (CD)F	Jimmy Lydon-John Litel	72		b1/2/43
4	Lady Bodyguard (CD)F	Eddie Albert-Anne Shirley	70		b1/2/43
3	Lucky Jordan (D)A	Alan Ladd-Helen Walker	84		b11/21/42
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	Fay Bainter-Carolyn Lee	80		b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-Martha O'Driscoll	75		b11/7/42
1	Night Plane From Chungking (D)F	Robert Preston-Ellen Drew	69		b1/2/43
3	Palm Beach Story (C)A	C. Colbert-J. McCrea-R. Vallee	88		b11/7/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	79		b7/25/42
2	Road to Morocco (CM)F	Crosby-Hope-Lamour	83		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99		b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73		b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78		b8/15/42
1	Wildcat (D)F	R. Arlen-Arline Judge	73		b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris-Jean Parker	70		b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen		a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker		
4	China (D)	Loretta Young-Alan Ladd		a1/9/43
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour		a1/2/43
	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter		a2/27/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman		a10/24/42
	Good Fellows	James Brown-Helen Walker		
	Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith		a2/27/43
	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith		a2/27/43
	High Explosive (D)	Chester Morris-Jean Parker		a9/12/42
	Hostages (D)	A. de Cordoba-Luise Rainer		
	Lady in the Dark (Tech.)(CD)	Ginger Rogers-Ray Milland		a3/6/43
	Let's Face It	Bob Hope-Betty Hutton		
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton		a1/2/43
	No Time for Love (C)	Claudette Colbert-Fred MacMurray		a7/25/42
	Riding High (Tech.)	Dorothy Lamour-Dick Powell		
	Salute for Three (C)	Betty Rhodes-Donna Drake		a2/13/43
	So Proudly We Hail (D)	Colbert-Goddard-Lake		a2/20/43
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie		a8/1/42
	Triumph Over Pain	Joel McCrea-Betty Field		a6/27/42
	True to Life (D)	M. Martin-F. Tone-D. Powell		a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/18/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
352	Bad Men of Thunder Gap(W)	Tex O'Brien-James Newill		3/5/43	
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43	b1/16/43
359	Fugitive of the Plains (W)	Buster Crabbe-Al St. John		3/12/43	
358	Kid Rides Again (W)	Buster Crabbe-Al St. John	56	1/27/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
304	Night for Crime	G. Farrell-L. Talbot	78	2/18/43	b8/1/42
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
351	Rangers Take Over (W)	James Newill-Tex O'Brien	61	12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19 +
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
364	Wild Horse Rustlers	Livingston-St. John	57	2/12/43	
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	64	3/22/43	b2/6/43
321	Black Raven (D)	G. Zucco-Noel Madison		5/31/43	
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/29/43	
30	Follies Girl	Wendie Barrie-Doris Nolan		5/3/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

314	Ghost and the Guest (My)	James Dunn-Florence Rice		4/19/43	a3/6/43
305	Girls in Chains	Arlene Judge-Roger Clark		5/17/43	
365	Lone Rider No. 3	Bob Livingston-Al St. John		4/30/43	
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
	Submarine Base (S)	A. Baxter-J. Litel			a3/13/43
353	Texas Rangers No. 3 (W)	Tex O'Brien-James Newill		5/1/43	
360	Western Cyclone (W)	Buster Crabbe-Al St. John		5/14/43	

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
W1	Bandit Ranger (W)	Tim Holt-John Barclay		9/25/43	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
W1	Fighting Frontier (W)	Tim Holt-Ann Summers	57	1/29/43	b2/13/43
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
4	Hitler's Children (D)A	Bonita Granville-Tim Holt	89	2/12/43	b1/2/43
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	11/13/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
W1	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Feat. Prod.	42	2/19/43	b12/19/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
4	Tarzan Triumphs (D)F	J. Weismuller-Frances Gifford	78	3/12/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/19/43	b2/6/43
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	A Lady Takes a Chance	Jean Arthur-John Wayne			
W1	Avening Rider (W)	Tim Holt-Cliff Edwards		5/28.43	a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott-A. Shirley		5/21/43	a11/28/42
5	Falcon Strikes Back	Tom Conway-Harriet Hilliard			
	Fallen Sparrow	John Garfield-Maureen O'Hara			
5	Flight for Freedom (D)F	R. Russell-F. MacMurray	100		b2/6/43
4	Forever and a Day (D)A	All Star Cast	104	3/19/43	b1/23/43
	Gildersleeve's Bad Day	Harold Peary-Jane Darwell			
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43	
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43	a9/5/42
	Leopard Man	Dennis O'Keefe-Margo			
	Mr. Lucky (D)	Cary Grant-Laraine Day		4/23/43	
	North Star	Walter Huston-Teresa Wright			
7	Petticoat Larceny	Joan Carroll-Walter Reed			
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43	a7/25/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43	
	Squadron Leader X (D)F	E. Portman-A. Dvorak	97		b2/6/43
5	This Land Is Mine (D)	Laughton-O'Hara-Sanders		5/7/43	

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b8/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42

Current 1942-43

264	Blocked Trail (W)	Bob Steele-Tom Tyler	55	3/12/43	a1/30/43
2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen	58	1/15/43	Reissue
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick	55	2/13/43	a12/12/42
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart	69	1/29/43	
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
	Idaho (W)F	Roy Rogers-Smiley Burnette	70	3/10/43	b2/20/43
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
	Purple V (D)	John Archer-Mary McLeod		3/12/43	a1/23/43
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick	56	7/31/42	a7/25/42
	South of the Border (MW)	Gene Autry-Smiley Burnette	70	3/1/43	Reissue
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers	56	1/25/43	a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

	Alibi	Margaret Lockwood-Hugh Sinclair		3/24/43	
	At Dawn We Die	John Clements-Godfrey Tearle		3/20/43	
	Calling Wild Bill Elliott (W)	B. Elliott-G. Hayes		4/16/43	
	Carson City Cyclone (D)	Don (Red) Barry-Lynn Merrick		3/23/43	a1/30/43
	Chatterbox (C)	Joe E. Brown-Judy Canova		4/27/43	a12/26/42
	Days of Old Cheyenne (W)	Don (Red) Barry-Lynn Merrick		4/22/43	a3/6/43
	False Faces	Rex Williams-Stanley Ridges			
	Gaucho Serenade (W)	Gene Autry-Smiley Burnette		4/15/43	Reissue
	Hit Parade of 1943 (DM)	John Carroll-Susan Hayward		3/26/43	a12/5/43
	King of the Cowboys (W)	Roy Rogers-Smiley Burnette		3/27/43	a2/13/43
	Mantrap (My)	Henry Stephenson-Lloyd Corrigan		4/13/43	
	Overland Mail Robbery (W)	Wild Bill Elliott-G. Hayes			
	Prodigal's Mother	Mabel Paige-John Craven			
	Riders of the Rio Grande	Bob Steele-Tom Tyler			
	Sante Fe Scouts (W)	Three Mesquiteers		4/16/43	a3/6/43
	Shantytown (D)	Mary Lee-John Archer		4/20/43	
	Swing Your Partner	Lulu Belle & Scotty-Vera Vague			
	Tahiti Honey (DM)	Dennis O'Keefe-Simone Simon		4/6/43	a1/23/43
	Three Texas Rangers	Three Mesquiteers			

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
8	Dixie Dugan (D)	J. Ellison-Lois Andrews	67	3/12/43	a12/5/42
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

Coming 1942-43

	Bomber's Moon	Geo. Montgomery-Annabella			
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
8	He Hired the Boss (C)	S. Erwin-E. Venable	73	4/2/43	a8/8/42
	Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney			
8	Hello, Frisco, Hello (Tech.) (DM)	A. Faye-J. Oakie		4/26/43	a12/26/42
	Jane Eyre	Orson Welles-Joan Fontaine			
	Jitterbugs	Laurel & Hardy			
8	Moon Is Down (D)F	C. Hardwicke-Doris Bowden	90	4/9/43	b3/12/43
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
8	Quiet Please, Murder (My)	G. Patrick-Geo. Sanders	70	4/19/43	b12/19/42
	They Came To Blow Up America	G. Sanders-W. Bond			
	Tonight We Raid Calais (D)	Anabella-B. Bondi			
	Stormy Weather	Lena Horne-Bill Robinson			
	Sweet Rosie O'Grady (Tech.)	Betty Grable-Robert Young			

UNITED ARTISTS

Current

American Empire (WD)F	R. Dix-P. Foster	82	12/11/42	b12/5/42
Calaboose (C)	J. Rogers-N. Beery, Jr.	45	1/29/43	a6/6/43
Crystal Ball (CD)F	P. Goddard-R. Milland	81	1/22/43	b1/23/43
Devil With Hitler (C)	A. Mowbray-Bobby Watson	44	10/20/42	b10/24/42
Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	a8/1/42
Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
Hoppy Writes a Writ (W)	Wm. Boyd-Andy Clyde	67	3/12/43	
I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42	b1/23/43
McGuerins From Brooklyn(C)A	Wm. Bendix-Grace Bradley	47	12/31/42	b3/6/43
Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
Silver Queen (D)F	G. Brent-P. Lane	82	12/25/43	b11/14/43
Undercover Man (W)	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42
Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43

Coming

Bar 20 (W)	Wm. Boyd-Andy Clyde			a12/19/42
Border Patrol (W)F	Wm. Boyd-Andy Clyde	66	4/2/43	b1/30/43
Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
Hangmen Also Die (D)	B. Donlevy-W. Brennan		3/26/43	a2/13/43
Kansan (The) (W)	Richard Dix-Jane Wyatt			a1/2/43
Lady of Burlesque	B. Stanwyck-Eddie O'Shea		4/9/43	
Leather Burners (W)	Wm. Boyd-Andy Clyde	67	5/28/43	a8/22/42
Nazty Nuisance (C)	Bobby Watson-Joe Devlin			a8/15/42
Prairie Chickens (C)	J. Rogers-N. Beery, Jr.	47		a7/4/42
Somewhere in France	C. Cummings-Robt. Morley	85	5/7/43	b2/20/43
Stage Door Canteen	48 Stars		4/25/43	
Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	a6/27/42
Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	93	6/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/42
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42

UNIVERSAL

Current 1942-43

7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid (MC)	Andrews Sisters-Patric Knowles			a2/20/43
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter		4/9/43	a9/19/42
	Corvettes in Action	Patric Knowles-Dick Foran			
	Cowboy in Manhattan (C)	Frances Langford-Robert Paige			a2/20/43
	For All We Know	Edw. G. Robinson-Charles Boyer			
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			a2/13/43
7041	He's My Guy (DM)	Irene Hervey-Joan Davis	65	3/26/43	a1/23/43
7001	It Ain't Hay (C)	Abbott & Costello	81	3/19/43	a12/5/42
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	Huntz Hall-Bobby Jordan	61	4/2/43	b3/6/43
	Larceny With Music	A. Jones-K. Carlisle			a2/6/43
	Never a Dull Moment	Ritz Bros.-Frances Langford			
	Pardon My Ski (C)	Abbott & Costello-Ginny Simms			a1/30/43
	Phantom of the Opera	Nelson Eddy-Susanna Foster			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
7042	Rhythm of the Islands	A. Jones-J. Frazee		4/16/43	a12/19/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Son of Dracula	A. Curtis-L. Allbritton			
	Trombone From Heaven	Mary Beth Hughes-Leon Errol			
	We've Never Been Licked (D)	Richard Quine-Ann Gwynne			a12/5/42
	White Savage	Jon Hall-Maria Montez-Sabu			a12/12/42
	You Can't Ration Love	Gloria Jean-Donald O'Connor			
	You Go to My Heart	Patric Knowles-Evelyn Ankers			

WARNER BROS.

Current 1941-42

135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
217	Air Force (D)F	J. Garfield-Gig Young	124	3/20/43	b2/6/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Edge of Darkness (D)	E. Flynn-A. Sheridan-W. Huston			a10/17/42
	Irving Berlin's This Is the Army	All Army Cast			
	Last Ride (D)	R. Travis-Chas. Long			
	Mission to Moscow (D)	W. Huston-A. Harding			a2/6/43
	Night Shift	Ann Sheridan-John Ridgely			
	Old Acquaintance (D)	Bette Davis-Miriam Hopkins			a/20/43
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart			a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

Guerilla Brigade (D)A	Russian cast		84	Luminar	b4/18/42
In the Rear of the Enemy(D)F	Russian Cast		55	Artkino	b10/3/42
Mashenka (D)F	All Russian Cast		66	Artkino	b11/28/42
Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook		74	Artkino	b7/4/42
This Is the Enemy (D)	Russian Cast		78	Almo	b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study In Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4431	A Maid Made Mad			Not Rev.
4428	Blitz on the Fritz		18½	Not Rev.
4432	Blond and Groom			Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	16½	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS				
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES				
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero			Not Rev.
4507	Professor Small and Mr. Tall			Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About Soldier		6½	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
COMMUNITY SING				
4653	College Songs		9	Not Rev.
4657	Crosby Songs		9	Not Rev.
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band			Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter			Not Rev.
4654	Songs of the Service	Average	8	11/14/42
4654	Songs of the States	Good	9½	1/ 2/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	Great Lover		18	Not Rev.
4411	Socks Appeal		17½	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly	Silly	9½	2/27/43
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G-Man		6½	Not Rev.
4707	Willoughby's Magic Hat			Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	Screen Snapshots No. 6	Entertaining	10	2/13/43
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)			Not Rev.
STOOGE COMEDIES				
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder			Not Rev.
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4805	Diving Daredevils		10	Not Rev.
4804	Ladies Day in Sports		10	Not Rev.
4806	Ski Soldiers			Not Rev.
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)				
W-350	Bats In the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
MINIATURES (10)				
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
MINIATURES (10)				
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman In the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds In the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	8/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

CARTOONS				
W-443	Bah Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
MINIATURES (10)				
M-433	Brief Interval		10	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)				
K-481	Madero of Mexico	Fine	11	1/23/43
PETE SMITH SPECIALTIES				
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines In the Making	Very Good	9	2/ 6/43

MGM 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
TRAVELTALKS (12)			
T-413 Glimpses of Ontario	Good	9	1/23/43
T-414 Land of Orizaba		9	Not Rev.
T-416 Mexican Police on Parade		9	Not Rev.
T-415 Mighty Niagara		9	Not Rev.
T-412 Modern Mexico City	Excellent	9	11/21/42
T-411 Picturesque Mass	Good	9	11/14/42
TWO REEL SPECIALS (6)			
M-401 Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

FASCINATING JOURNEYS (Tech.) (2)			
M1-2 Indian Temples	Interesting	11	9/19/42
M1-1 Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
A1-3 Carnival in Brazil	Good	10	3/14/42
A1-2 Copacabana Revue	Good	10	12/ 6/41
A1-5 Hands of Victory	Box Office	9½	4/25/42
A1-4 Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2	Fair	10	11/29/41
Z1-3 No. 3	Good	10	2/28/42
Z1-4 No. 4	Fair	9½	6/27/42
Z1-5 No. 5	Fair	9	8/29/42
Z1-6 No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)			
U1-2 Jasper & the Watermelons	Excellent	10	1/31/42
U1-6 Little Broadcast		9	Not Rev.
U1-4 Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1 Rhythm in the Ranks	Excellent	8	12/20/41
U1-3 Sky Princess	Excellent	9	3/21/42
U1-5 Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)			
E1-12 Alona on the Sarong Seas	Fair	7	10/10/42
E1-10 Baby Wants a Bottleship	Funny	7	8/ 8/42
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	8/ 8/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8 Olive Oyl and Water Don't Mix	Funny	7	8/13/42
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	8/ 8/42
J1-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
Q1-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping in Shape	Amusing	9	6/27/42
S1-5 Man's Angle	Good	8	8/22/42
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-5 At the Dog Show	Clever	9	10/ 3/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus	Good	9½	6/13/42
Y1-6 In South America	Excellent	9	10/24/42
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/26/41
R1-10 Hero Worship	Swell	10	6/13/42
R1-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-11 Parachute Athletes	Very Good	10	6/27/42
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-13 Timber Athletes	Very Good	10	10/10/42
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake	For the Fans	9	6/27/42
W1-12 Eleventh Hour	Exciting	8½	12/19/42
W1-10 The Japoteurs	Swell for Kids	8	9/26/42
W1-11 In Showdown	Up to Par	8	10/24/42
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
W1-9 Terror on the Midway	For the Fans	8	8/22/42
W1-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42
L1-5 No. 5	Good	10½	6/27/42
L1-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		9	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes (Tech.)		8	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Billboy Donald	Very Funny	7	1/16/43
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
24118 Education for Death	Very Good	10	12/19/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish	Funny	7	1/16/43
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Not Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men In Washington	Interesting	20	7/ 4/42
23113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars In Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (Tech.)			
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34102 Pluto and the Armadillo		7	Not Rev.
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up		18	Not Rev.
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)			
34305 Basketeers	Very Good	9	3/ 6/43
34304 "Q" Men	Interesting	8	1/23/43
34301 Show Horse	Good	9	10/24/42
34306 Ski Trails		8	Not Rev.
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33104 Boomtown, D. C.	Very Good	19	2/13/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34202 City of Courage		9	3/ 6/43
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2562 All About Dogs	Amusing	7	6/20/42
2504 Back to the Soil	Funny	7	7/18/42
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508 Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business	Good	7	5/ 2/42
2560 Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513 Gandy Goose in the Outpost		7	Not Rev.
2510 Gandy Goose in Tricky Business	Good	7	8/13/42
2514 Gandy Goose in Tire Trouble		7	Not Rev.
2557 Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2561 Neck and Neck (Tech.)	Funny	7	7/18/42
2509 Oh, Gentle Spring	Fair	7	5/ 2/42
2551 Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552 One Man Navy (Tech.)	Amusing	7	9/27/41
2559 Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2511 Stork's Mistake		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512 Wilful Willie	Amusing	7	6/13/42
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2405 Courageous Australia		10	Not Rev
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World	Good	10	4/18/42
2406 Men of West Point		10	Not Rev
2402 Uncle Sam's Iron Warriors		10	Not Rev

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev.
3203 Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT			
3902 Butch, the Parrot		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev
3155 Gay Rio (Tech.)		9	Not Rev
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42

20th CENTURY-FOX 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MARCH OF TIME			
4	Africa—Prelude to Victory	Very Good	18	12/12/42
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
7	The New Canada	Good	18	2/20/43
	SPORTS REVIEWS (6)			
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
	TERRYTOONS (26)			
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
	WORLD TODAY			
3402	Tools of Production		10	Not Rev.
3401	W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

	WORLD IN ACTION (12)			
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of North Africa	Superb	20	2/ 6/43
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42
	SPECIAL			
	Don't Hook Now		18	Not Rev.

UNIVERSAL 1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
	VARIETY VIEWS (15) (5 In Color)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES			
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner			Not Rev.
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7128	Swing That Band			Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farmfront Wonder		9	Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7377	She's A-1 in the Navy		9	Not Rev.
7356	Winter Sports Jamboree	Exciting	9	2/27/43
	TWO-REEL SPECIALS (2)			
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7359	Mr. Chimp Goes to Town			Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7379	Shepard of the Roundhouse			Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7116	Impatient Patient			Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U. S. C. Band and Glee Club	Very Good		10/13/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7725	Fresh Hare			Not Rev.
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/42

VITAPHONE-WARNER BROS. 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 8/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
7112	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show		20	Not Rev.
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner			Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
	LOONEY TUNES			
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8605	To Duck or Not to Duck			Not Rev.
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
	MELODY MASTERS (10)			
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
	MERRIE MELODIES (26)			
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist. Ha! Ha!		7	12/ 5/42
8708	Pigs in a Polka		7	Not Rev.
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8705	To Duck or Not to Duck		7	Not Rev.
8709	Tortoise Wins by a Hare		7	Not Rev.
8713	Unbearable Bear (Tech.)		7	Not Rev.
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	16	12/12/42
8407	Sporting Dogs		10	Not Rev.
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports		10	Not Rev.
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Overland Mail	15 Chaps.	Not Rev.

CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (W) after title indicates western series release

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 13	No Place for a Lady	DEC. & JAN.	Kid Dynamite	Block 2 (42-43)	Dead Men Walk	Journey Into Fear	Dead Man's Gulch	Meanest Man in the World	In Which We Serve	Sherlock Holmes and the Secret Weapon	
		Andy Hardy's Double Life	Prison Mutiny	Forest Rangers	Wild Horse Rustlers	Hitler's Children					
FEB. 20	Riders of the Northwest Mounted	Dr. Gillespie's New Assistant	Haunted Ranch	Henry Aldrich, Editor	Night for Crime	Saludos Amigos		Margin for Error		Amazing Mrs. Holliday	Hard Way
		Journey for Margaret		Mrs. Wiggs of the Cabbage Patch		Two Weeks to Live					
FEB. 27	Something to Shout About	Northwest Rangers	Silver Skates	Road to Morocco		Cinderella Swings It		Young Mr. Pitt		Hi, Buddy	
		Reunion in France		Street of Chance							
MAR. 6	Let's Have Fun	Stand By For Action	Ape Man	Block 3 (42-43)	Bad Men of Thunder Gap (W)	Pride of the Yankees	South of the Border (W) Re-release		Calaboose	Hi, Ya Chum	Mysterious Doctor
		Whistling in Dixie		The Avengers					Fall In		
MAR. 13		FEB. & MARCH		Lucky Jordan	Fugitive of the Plains	Tarzan Triumphs	Blocked Trail	Dixie Dugan	Hoppy Writes a Writ (W)	Frankenstein Meets the Wolf Man	
		A Stranger in Town		My Heart Belongs to Daddy	Queen of Broadway		Idaho				
MAR. 20	After Midnight With Boston Blackie	Cabin in the Sky		Palm Beach Story		Forever and a Day	Purple V	Quiet Please, Murder		It Ain't Hay	
		Keeper of the Flame		Wrecking Crew			At Dawn We Die				
MAR. 27		Random Harvest		Block 4 (42-43)	Behind Prison Walls		Alibi	Hello, Frisco, Hello	Hangmen Also Die	He's My Guy	Air Force
		Slightly Dangerous		China			Carson City Cyclone (W)				
APR. 3	Law of the Northwest Murder in Times Square	Three Hearts for Julia	Ghost Rider	Happy-Go-Lucky	Corregidor	Sagebrush Law (W)	Hit Parade of 1943	He Hired the Boss	Border Patrol	Keep 'Em Slugging	
		Tennessee Johnson		Henry Aldrich Gets Glamour							
		Youngest Profession		Lady Bodyguard							
				Night Plane from Chungking							
				Star Spangled Rhythm							
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	Blondie Buys a Horse	Above Suspicion	Clancy Street Boys	Aerial Gunner	Black Raven	Avenging Rider (w)	Calling Wild Bill Elliott	Coney Island	Bar-20	Always a Bridesmaid	Action In the North Atlantic
	Boy From Stalingrad	Air Raid Wardens	Ghosts in the Night	Alaska Highway	Follies Girl	Bombardier	Chatterbox	Crash Dive	Buckskin Frontier	Captive Wild Woman	Adventures of Mark Twain
	Deadline Guns (w)	Assignment in Brittany	I Escaped From the Gestapo	Dixie	Ghost and the Guest	Falcon Strikes Back	Days of Old Cheyenne	Moon Is Down	Colt Comrades	Cheyenne Roundup (w)	Arsenic and Old Lace
	Desperadoes	Bataan	Land of Hunted Men	Five Graves to Cairo	My Son, the Hero	Flight for Freedom	King of the Cowboys	My Friend Flicka	Kansan, The	Cowboy In Manhattan	Background to Danger
	Destroyer	Dr. Gillespie's Criminal Case	Sarong Girl	For Whom the Bell Tolls	Western Cyclone	Gildersleeve's Bad Day	Man Trap	Ox-Bow Incident	Lady of Burlesque	Good Morning, Judge	Constant Nymph
	Fighting Buckaroo (w)	DuBarry Was a Lady		Good Fellows		I Walked With a Zombie	Santa Fe Scout	They Came To Blow Up America	Leather Burners	It Comes Up Love	Crime by Night
	Frontier Fury	Faculty Row	IN PRODUCTION	Henry Aldrich Plays Cupid		Ladies' Day	Shantytown	Tonight We Raid Calais	Nazty Nuisance	Larceny With Music	Desert Song
	Hail to the Rangers	Harrigan's Kid	Cowboy Commandos	Henry Aldrich Swings It		Mr. Lucky	Tahiti Honey		Prairie Chickens	Pardon My Ski	Devotion
	Last Horseman (w)	Human Comedy	Wild Horse Stampede	High Explosive		Petticoat Larceny		IN PRODUCTION	Somewhere in France	Raiders of San Joaquin (w)	Edge of Darkness
	More the Merrier	I Dood It	Wings Over the Pacific	Miracle of Morgan's Creek		Red River Robin Hood (w)	IN PRODUCTION	Bomber's Moon	Stage Door Canteen	Rhythm of the Island	Last Ride
	Redhead From Manhattan	Lassie Come Home		No Time for Love		Squadron Leader X	False Faces	Heaven Can Wait	Texas Law	Sherlock Holmes In Washington	Mission to Moscow
	Riding West	Pilot No. 5		Riding High		This Land Is Mine	Prodigal's Mother	Jane Eyre	Taxi, Mister	Son of Dracula	Old Acquaintance
	Robin Hood of the Range	Presenting Lily Mars		Salute for Three			Riders of the Rio Grande	Jitterbugs	Yanks Ahoy	We've Never Been Licked	Princess O'Rourke
	Saddles & Sagebrush	Private Miss Jones		Submarine Alert		IN PRODUCTION	Swing Your Partner	Stormy Weather		Trombone From Heaven	Thank Your Lucky Stars
	She Has What It Takes	Salute to the Marines		Triumph Over Pain		A Lady Takes a Chance		Sweet Rosie O'Grady	IN PRODUCTION	White Savage	Watch on the Rhine
	Silver City Raiders (w)	Swing Shift Maisie		True to Life		Fallen Sparrow			Bar-20 Rides Again		
	Wyoming Hurricane					Leopard Man			Buckskin Frontier	IN PRODUCTION	IN PRODUCTION
		IN PRODUCTION		IN PRODUCTION		North Star			Colt Comrades	Corvettes In Action	Irving Berlin's This Is the Army
	IN PRODUCTION					Sky's the Limit			Kansan, The	For All We Know	Saratoga Trunk
	Appointment in Berlin	A Guy Named Joe	IN PRODUCTION	Hostages					Lady of Burlesque	Never a Dull Moment	
	Attack by Night	Best Foot Forward		Lady in the Dark					Leather Burners	Phantom of the Opera	
	Right Guy	Girl Crazy		Let's Face It					Nazty Nuisance	You Go To My Heart	
	Somewhere in Sahara	Madam Curie		So Proudly We Hail					Prairie Chickens	You Can't Ration Love	
	Two Senoritas From Chicago	Man From Down Under							Somewhere in France		
		Right About Face							Stage Door Canteen		
									Texas Law		
									Taxi, Mister		
									Yanks Ahoy		
									IN PRODUCTION		



"I Pledge" ALLEGIANCE..."

Pledge

RED CROSS WAR FUND WEEK

APRIL 1ST THRU 7TH 1943

MOTION PICTURE INDUSTRY

(If you operate more than one theatre, please list them, individually, on the reverse side.)

TO THE THEATRES DIVISION, WAR ACTIVITIES COMMITTEE,
MOTION PICTURE INDUSTRY, 1501 Broadway, New York

EAGER to support the indispensable services rendered by the American Red Cross to our fighting men, I pledge my complete co-operation in the Red Cross War Fund Week to be conducted by the Motion Picture Industry, April 1-7, inclusive.

In order that the audience collections to be made in my theatre at every performance during the week will bring the greatest results we have ever achieved, we will exhibit both the special Red Cross Trailer and the one reel Red Cross Short to be provided free. We will publicize the week in our advertising and make suitable displays.

It is understood that my local Red Cross Chapter is to receive 100% of all the funds collected, the receipt for which I will forward promptly to the War Activities Committee for the purposes of an Industry-wide record.

SIGN AND RETURN AT ONCE TO YOUR DISTRICT RED CROSS WAR FUND CHAIRMAN

(Signed) _____

_____ *Theatre*

_____ *Address*

_____

SIGN TODAY! FOR YOUR COUNTRY! FOR YOUR BOYS!

Send it at once to your District Chairman!

Albany	Lou Golding
Atlanta	W. K. Jenkins, Oscar C. Lam
Boston	M. J. Mullin
Buffalo	A. Charles Hayman
Charlotte	H. F. Kincey
Chicago	Edwin Silverman
Cincinnati	Ike Libson
Cleveland	William N. Skirball
Dallas	R. J. O'Donnell
Denver	Rick Ricketson
Des Moines	A. H. Blank
Detroit	E. C. Beatty
Indianapolis	Harry Katz
Kansas City	Elmer Rhoden
Los Angeles	R. H. Poole
Memphis	M. A. Lightman
Milwaukee	Harold Fitzgerald
Minneapolis	John J. Friedl
New Haven	I. J. Hoffman
New Orleans	E. V. Richards, Jr.
New York City	Harry Lowenstein, Fred Schwartz
Oklahoma City	L. C. Griffith
Omaha	Joseph Kinsky
Philadelphia	Jay Emanuel
Pittsburgh	M. A. Silver
Portland	Albert J. Finke
St. Louis	Fred Wehrenberg
Salt Lake City	John Rugar, Tracy Barham
San Francisco	B. V. Sturdivant
Seattle	Frank Newman
Washington	W. F. Crockett, John Payette

TRAILER BY CAPT. EDDIE RICKENBACKER! GRATIS POSTERS! CAMPAIGN BOOK! PUBLICITY MATS!

SHOWMEN'S TRADE REVIEW

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REVIEWED IN THIS ISSUE

	Page
I Walked With a Zombie	20
Air Raid Wardens	20
Ladies' Day	20
This Land Is Mine	20
The Falcon Strikes Back	21
The Black Raven	21
The Heart of a Nation	21
Dead Man's Gulch	21
Hoppy Serves a Writ	31

★ Complete ★ Every Week ★

BOOKING GUIDES

Begin on Page 44

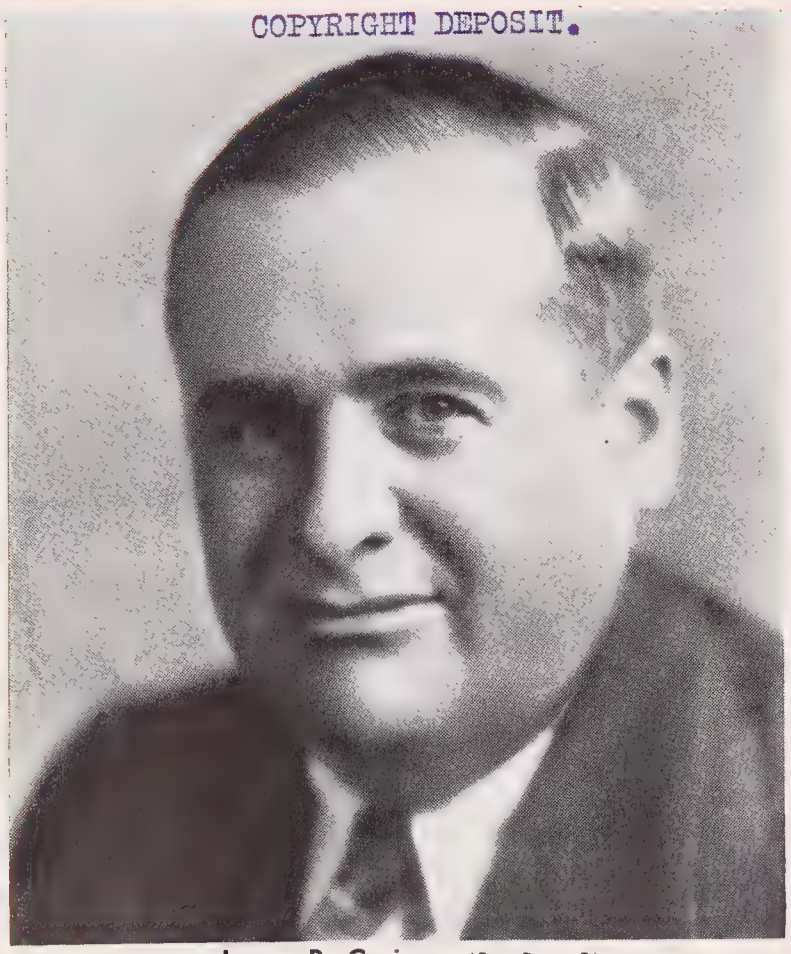
Vol. 38 No. 9

March 20
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



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James R. Grainger (See Page 3)



M-G-M's NEW ASTOR CHAMP TOPS THEM ALL!

THE HUMAN COMEDY

FOR ME AND MY GAL

BIG PARADE

TRADER HORN

GRAND HOTEL

DINNER AT EIGHT

GOOD EARTH

GREAT ZIEGFELD

HELL DIVERS

DR. JEKYLL & MR. HYDE

GOODBYE MR. CHIPS

CAPTAINS COURAGEOUS

AND ALL THE OTHERS!

Metro-Goldwyn-Mayer congratulates these champs:

WILLIAM SAROYAN'S "THE HUMAN COMEDY" • Produced and Directed by CLARENCE BROWN • Starring MICKEY ROONEY • with FRANK MORGAN • James Craig • Marsha Hunt • Fay Bainter • Ray Collins Van Johnson • Donna Reed • Jack Jenkins • Dorothy Morris • John Craven • Ann Ayars • Mary Nash Henry O'Neill • From the Story by William Saroyan • Screen Play by Howard Estabrook

Pledge Please!
Red Cross Drive
April 1 — 7

ASTOR THEATRE

SHOWMEN'S BULLETIN BOARD

186 Films in Reserve

● Pictures now before the cameras, or completed for release after April 1, now number a total of 186, for all 11 distributing companies. There are among these many on which release dates have been set—for dates after April 1, but the majority are still completely "backlog," with no earmarking for any particular date, or even season, of release.

● The "shooting," and completed list, covering both features and westerns, is made up as follows: Columbia, 24; MGM, 24; Monogram, 9; Paramount, 20; Producers Releasing, 6: RKO Radio, 18; Republic, 14; 20th-Fox, 16; United Artists, 14; Universal, 23; Warner Bros., 18.

Price-rise trend is growing. All 4 Fox-West Coast theatres in downtown San Francisco raised admissions 10 cents; neighborhoods raised 5 cents. Albany, N. Y., area theatres also have boosted admissions, both Warner Bros. and Fabian circuit houses elevating admissions. See Regional News, San Francisco and Albany.

New Pictures in Work

● Republic studios led the parade, but with only two pictures necessary to accomplish the trick, among the Hollywood lots where new pictures started in production during the past week. The total of new pictures on which the cameras rolled was 5—of which 2 were westerns. Only 4 of the studios started new pictures, the same being: Columbia, where "What's Buzzin' Cousin" entered the active list; MGM, with "Russia"; Republic, where 2 westerns, "Man From Thunder River" and "Song of Texas," respectively Wild Bill Elliott and Roy Rogers starring vehicles, and Universal, where Deanna Durbin began work on her next picture, "Hers to Hold."

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INDEX TO DEPARTMENTS

Advance Dope 39
Box-Office Slants 20
Current Product Summary 51
Feature Booking Guide 44
Hollywood 42
Newsreel Synopses 41
On the Patriotic Front 13
Program Exchange 26
Regional News 32
Selling the Picture 19
Shorts Booking Guide 47
Short Subject Reviews 41

At-A-Glance Slants on the New Features

- **AIR RAID WARDENS (MGM) May pass muster with the Laurel & Hardy fans, but average audiences are likely to find it dull. Comedy team's popularity will account for its draw, and the air raid warden angle lends itself to business-building exploitation.**
- **THE FALCON STRIKES BACK (RKO) Satisfactory mystery fare for the Falcon followers despite lack of action. Will probably follow box-office trend of past releases in this series.**
- **THE BLACK RAVEN (PRC) Satisfactory program offering for lovers of gory fiction and not-too-discriminating horror fans.**
- **I WALKED WITH A ZOMBIE (RKO) Good horror fare for the chiller-diller fans. Cast and story will sell it. Most situations can use it as a dual-bill topper.**
- **HOPPY SERVES A WRIT (UA) Upholds the reputation of the Hopalong Cassidy series. Should please family audiences and draw well where this series, or westerns in general, are popular.**
- **THIS LAND IS MINE (RKO) Plenty of entertainment in this timely film for the entire family. Its cast of marquee names should help it score high at the box-office.**
- **LADIES' DAY (RKO) Comedy with baseball background amusing fare for small-town and neighborhood audiences. Lower dual booking.**
- **THE HEART OF A NATION (A.F.E.) A timely, impressive French importation with best chances for box-office success in metropolitan districts or French-speaking communities.**
- **DEAD MAN'S GULCH (Republic) Routine offering in "Red" Barry series. (See Box Office Slants for Details)**

Where to Dig for Gold

● Neatest suggestion of the week is something every showman will find profitable as well as interesting. It's the thorough, immensely practical outline of how much potent exploitation ammunition can be extracted from the stills—those too much taken-for-granted accessories to picture campaigning. Be sure to read and digest "There's Gold in Stills." See Selling the Picture Section.

Warner Bros. Doan Theatre, Cleveland, is first in circuit to be entirely "manned" by women. See Regional News, Cincinnati.

Movies at the Front

● For a real thrill, all who are associated with the film industry should read what Ken Clark, formerly of the MPPDA and now Major Kenneth Clark, USA, tells Joe Hazen in a letter from North Africa, see The Film Industry on the Patriotic Front section.

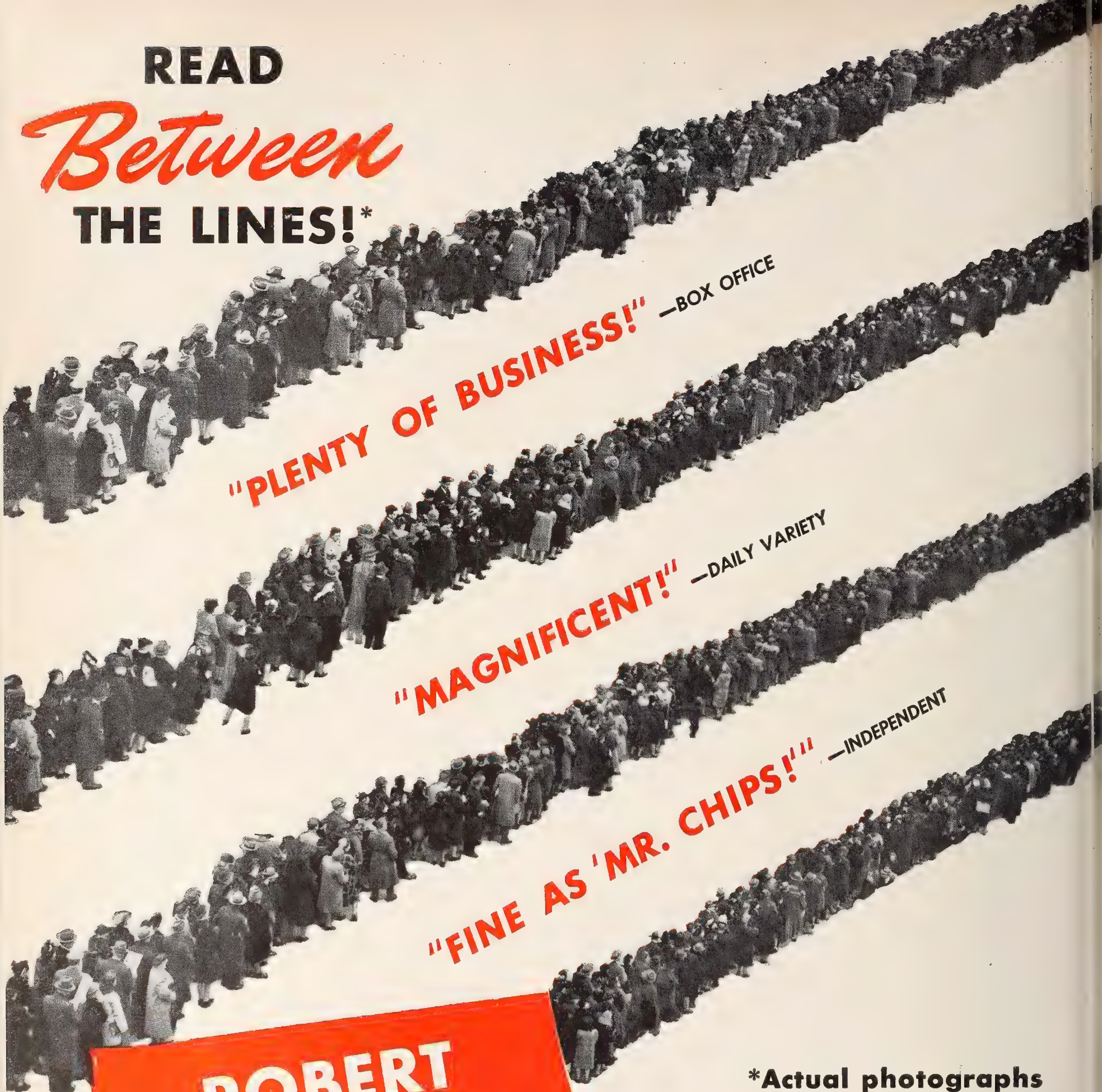
James R. Grainger

(The Man on the Cover)

President, Republic Pictures, Inc., who is presiding at a series of regional sales meetings of the field forces of that company. Grainger is a veteran in film distribution and enjoys wide popularity with the exhibitor fraternity with whom he has been in contact as a representative of the sales branch of the industry. His first sales association was with the old Edison Talking Pictures, his later affiliations being with Thomas Ince, Marshall Neilan and Charlie Chaplin, as direct producer connections, and in the distribution field with the old Goldwyn Company and Fox Film, serving as vice-president in charge of sales for the latter, before joining his present company.

READ

Between THE LINES!*



"PLENTY OF BUSINESS!" —BOX OFFICE

"MAGNIFICENT!" —DAILY VARIETY

"FINE AS 'MR. CHIPS!'" —INDEPENDENT

ROBERT DONAT in "THE YOUNG MR. PITT"

*Actual photographs of lines outside the Roxy Theatre, N. Y.

20th CENTURY-FOX HITS AGAIN!

Pledge now for RED CROSS WEEK—Apr. 1-7

The Editorial Page

Earmarked For Tomorrow

Every exhibitor whose theatre is doing a good business at this time should make very definite provisions for after-the-war improvements and replacements.

While we make no claim to being tax experts we believe that your accountants, or whoever takes care of your tax matters, will tell you that you can set up a reserve for such items and all or a good part of it will be deductible.

But regardless of the tax angle you should not lose sight for one moment of the vital importance of being prepared to bring your theatre and its equipment up to top efficiency as soon as the war is over and such improvements and replacements are possible without the complexities of present day restrictions.

Previously, when this subject was discussed on this page, we recommended that you set aside a certain amount each week, using the money to buy war bonds and putting them into an envelope marked for theatre improvements. Maybe you like that method best. But the setting aside of a reserve may allow you to save something in taxes on it after you've had your tax man dig into the mechanics of the suggestion.

* * *

Apropos the above. . . . We note that RCA and several other outfits are sponsoring a post-war purchase plan through which the theatre makes an advance payment—an amount that can be as large or as small as mutually agreed upon—and definite equipment is placed on order and delivered as soon as possible after the end of the war.

That tax expert we mentioned above may find this an even better plan to keep a portion of your profits, earmarked for post-war improvements, free from taxes.

▲ ▲ ▲

Funeral Not In Sight

From current Washington reports one gathers that the Department of Justice is determined to keep that creaky consent decree staggering along indefinitely. Just what or who consented to what or which, few have been able to figure out. And if the vaccination was to eliminate anything of importance, well, it didn't take.

If its primary purpose was to create a gorgeous mess in the buying and selling of pictures, then chalk that up as a success. We've rarely seen better messing on so large and elaborate a scale.

As for the arbitration set-up, we haven't noted any great success in its operation or benefits. Mighty few exhibitors worked up sufficient enthusiasm for it to utilize its cumbersome or expensive organization.

Add Red Cross Week

As an added attraction to your theatre's participation in the coming Red Cross drive you might give some thought to working out a plan through which your house can help another phase of the Red Cross activity. Namely: the blood bank.

Theatres located in communities where the Red Cross maintains blood banks, clinics where donors can make appointments, ought to cooperate on this vitally important job not only during the Red Cross Week but long after it is over because the need for blood donors is so great that this work must go on continuously.

* * *

And while on the subject of Red Cross Week. WHAT have you done to perfect your campaign to make this the outstanding collection drive your theatre ever participated in? Have you the campaign book from the War Activities Committee? Have you worked out your cooperative plans with the local Chapter, the Chamber of Commerce, the local merchants, etc.?

Better hurry your plans along. The week will be with you very soon. It starts on April 1st and runs through the 7th. Which leaves you but little time to get set for the big job, your country, your industry, and your community expect of you and your theatre.

* * *

Executives of Loew's Circuit state that the various collection drives have not affected attendance in any of their theatres. We mention this fact because some theatremen may be reluctant about pushing the coming drive for fear that their patrons may take exception to another theatre collection.

▲ ▲ ▲

Watch Availabilities

The announcement from Warners that they have only one picture scheduled for release in April might serve as a warning to many theatremen that they may suddenly find themselves on the short side of features.

Product has been jammed up due to exceptionally long extended runs; the result being that companies just can't move their product as fast as they did formerly. There is still no shortage of completed pictures. Every one of the companies has a substantial backlog.

But they do not want to by-pass the big first run possibilities by making backlog product available to the subsequent runs; therefore, the big pictures are moving ahead very slowly. All this was inevitable and discussed several times before on this page.

—"CHICK" LEWIS

April Release Schedule Shows Drop from Previous Seasons

WB Offers Only One Picture; Reduction in Availabilities Is Expected to Continue

The shape of things to come—in the not distant future—may be drawn, in outline at least, by the release schedules of two major companies for the month of April. The companies are Warner Bros. and Paramount, both of which have, at this writing, only one feature each scheduled for official national release next month.

Whether this unprecedented occurrence is merely coincidental, or whether it presages a dwindling supply of feature pictures on availability from month to month, is a question that many observers unhesitatingly pronounce to be a natural development and forerunner of a trend that will accelerate in the near future. Production, it has been declared for some time, must be overtaken by the slack created, by very good fortune, as a result of increased attendance and its consequent lengthening of first-runs on the better pictures. The curtailments in raw stock and the even more acutely-felt pinch of depleted Hollywood technical ranks, these commentators claim, can have only one effect—reduction of the number of pictures being made and released.

A comparative "score" of the number of pictures released in April last year and those so far announced for next month, does not convey any striking data for reliable estimate of whether product is shrinking below previous levels. In April, 1942, all distributing companies between them released a total of 48 pictures, features and westerns. So far this year, the same 11 companies have scheduled 36 pictures, features and westerns. However, MGM has several pictures that have been tradeshown, and some of them offered at "pre-release" engagements, with the possibility that some of these will be announced at any moment for general release. The MGM policy is to make new pictures available when features already in circulation have reached a certain point in potential total playdates that the market is considered ready to absorb a new group.

That there is ground for belief that product is being handled now with a far more flexible attitude as to availabilities seems substantiated by the growing disposition of distributor companies to become more and more conservative in the matter of announcing release dates far in advance, and also the tendency to switch dates set well ahead as the time for their release approaches.

The long runs in many of the key cities appears to be bringing a number of play-backs of older pictures not officially on any company "reissue" schedule, at an unseasonably early date. The "revivals" always have showed up along about early summer in these situations, but this year they are becoming common for one of the changes in 3-change-per-week right now.

The extended runs in the big metropolitan centers are causing a backing-up of product, with availabilities so light that some of the more important smaller city theatre circuits are requesting, and in some cases obtaining, product in advance of its official national release date. Such action, many film say, can be only palliative, and unless some entirely unseen development that will ease the raw stock situation as well as the studio manpower problem comes along soon, there may be far more single featuring than a good many industry people now seem inclined to expect.

'C' Cards For Repairs

A real break for exhibitors is OPA's decision, announced Monday, that "C" gasoline cards are available to repairers of "non-portable motion picture equipment." The move follows weeks of negotiations by Chris Dunphy, before he left, and Allen Smith, who succeeded Dunphy as head of the Amusement Section of WPB's Services Division.

Of particular interest is the OPA statement that the action was taken because of the "importance to the war effort and the civilian morale" of motion picture equipment.

Yes, that's official from a government agency!

Rooney Rejection Ends Essentiality Test Case

Mickey Rooney isn't going in the Army; can continue his screen work, but the whole matter of essentiality for key motion picture actors remains exactly where it was before MGM appealed Rooney's 1-A classification. The actor's rejection by the Army is based upon physical unfitness as decided by the medical examiners for the service, and the MGM star was reported to be unhappy about the outcome.

The appeal by MGM for deferment for the actor and classification of him as "essential" was referred back to the local draft board by the State Selective Service with "no recommendation." The local board thereupon called Rooney up for physical examination; his rejection ending a case that many producers hoped would serve as the basis or precedent in permitting actors to continue their work on the screen.

The Army examiners did not reveal the physical reasons for Rooney's rejection. His mother, Mrs. Nell Pankey, said in Hollywood Tuesday that Mickey had high blood pressure and a flutter in his heart.

Theatre attendance in Washington and Oregon defense areas parallels population growth. See Regional News, Portland.

'Big U' Net for 13 Wks. $1,135,763 Represents Gain of $289,822

Universal Pictures reports a consolidated net profit of $1,135,763 for the thirteen weeks ending January 20, 1943, compared with the $845,941 for the same period of 1942. Earnings for the 8,652 shares of 8 per cent first preferred stocks and 20,000 shares of 7 per cent stock second preferred stocks represents a net profit for the period equal to $39.64 a share, an increase of $9.70 per. Unpaid cumulative dividends as of January 31 last approximate $68.66 a share on 8 per cent first preferred stock and $11.50 a share on the 7 per cent second preferred shares.

Columbia Report Shows Net Gain

Columbia Pictures, for the 26 weeks ending December 26, 1942, reports a net profit of $750,000 after all charges, including taxes, representing a $13,000 increase for the corresponding period of 1941.

WB Acquires Theatre in Peru

Warner Bros. recently acquired the newly constructed Teatro Central, a deluxe 1800-seater in Lima, Peru, thus gaining a dominant spot in the South American capital.

Cincinnati Theatres requested to turn over spare motors and fans to district Ordnance branch of War Department. See Regional News, Cincinnati.

Minneapolis Tent Sets Shows to Raise Funds

The Minneapolis Variety Club is sponsoring a series of midnight shows as a fund-raising measure in connection with the Tent's work in behalf of the Sister Kenny Clinic.

The WAC film, "At the Front," and an added reel produced by a California Lumber Company, which is paying for all showings of the picture, comprise the screen unit offered at the showings, which are being held in all cities of 20,000 or more population in Minnesota.

All proceeds from the shows go to the Sister Kenny Fund of the Minneapolis Club, which is arranging to send nurses to the Sister Kenny Clinic for training in the Kenny method of treatment for infantile paralysis, with the agreement that upon completion of such training they will instruct other nurses in the Kenny method and minister to cases within the area served by the Minneapolis Tent.

Comedy and Music Predominate In Six Best at Army Theatres

Comedy and music waltzed off with first-choice honors from service men patrons of War Department Theatres in the U. S. during February.

The six most popular pictures shown last month, as gauged by attendance and reported by the U. S. Army Motion Picture Service, in the order named, were as follows:

"Star Spangled Rhythm," Paramount; "They Got Me Covered," RKO-Radio; "The Immortal Sergeant," 20th Century-Fox; "The Meanest Man in the World," 20th Century-Fox; "The Crystal Ball," United Artists; "The Amazing Mrs. Holliday," Universal.

Roosevelt Accepts Charity Aid of 'Forever and a Day'

A delegation of Hollywood screen stars escorted by Basil O'Connor, president of the National Foundation for Infantile Paralysis, attended a special White House ceremony Tuesday when President Roosevelt accepted the pledge giving all profits of "Forever and a Day" acquired in the United States to the paralysis fund. Sir Cedric Hardwicke, representing the committee of artists of British origin who donated their talents to the film, acted as spokesman. N. Peter Rathvon, president of RKO, and S. Barret McCormick, advertising and publicity director, also attended the ceremony.

Astor Pictures Expand, Forming Branch in Canada

Robert M. Savini, president of Astor Pictures Corporation, has completed conferences in Toronto with executives of Superior Films, Inc., distributors of Astor pictures in Canada, to effect a complete reorganization and expansion and change of the company name to that of Astor Pictures Ltd. of Canada. Additional offices throughout the Dominion will be established to handle current and new Astor product.

George Harvey Succeeds Phillips

George W. Harvey takes over as Paramount short subjects and newsreel publicity manager succeeding D. John Phillips who has entered the Army, Oscar Morgan announced today.

1 PARAMOUNT FIRST!



1st in the Hearts of Our Countrymen



Famous, authoritative GALLUP POLL of movie-goers from coast to coast, in annual report just announced, gives Paramount HALF of the 6 best pictures of 1942—"Wake Island," 'Holiday Inn" and "Road to Morocco." No other company had more than *one!*

The ROLL of HONOR for 1942



* WAKE ISLAND

* HOLIDAY INN

* ROAD TO MOROCCO

REAP THE WILD WIND

THE PALM BEACH STORY

THE FOREST RANGERS

1st, Says the Wise Old Box-Office

Boxoffice Magazine's scientific survey just announced shows that Paramount led all other companies in cash-on-the-line successes with a total of seventeen certified box-office hits in 1942!



THE MAJOR AND THE MINOR
THE GLASS KEY
THIS GUN FOR HIRE
THE FLEET'S IN
MY FAVORITE BLONDE
TAKE A LETTER, DARLING

SULLIVAN'S TRAVELS
THE LADY HAS PLANS
ARE HUSBANDS NECESSARY?
BAHAMA PASSAGE
BEYOND THE BLUE HORIZON

** These pictures selected in Gallup Poll— Entire list included in "Boxoffice" Roll of Hits*

YOU TAKE THE STATUES—

We'll Take The Cash



with

STAR SPANGLED RHYTHM

ROAD TO MOROCCO

PALM BEACH STORY

That HAPPY GO LUCKY Musical

Alan Ladd in LUCKY JORDAN

REAP THE WILD WIND At Popular Prices

Loretta Young • Alan Ladd in CHINA

FIVE GRAVES TO CAIRO

DIXIE with Bing Crosby • Dorothy Lamour

SO PROUDLY WE HAIL

And FOR WHOM THE BELL TOLLS—

Roadshow of Roadshows!

RED CROSS WEEK APRIL 1-7 of the Nation's Motion Pictures

Paramount Pictures

The PARAMOUNT Shows of 1943

Movies Vital to Troop Morale, Griffis Says

It would be difficult to exaggerate the valuable contribution to the morale and spirit of U. S. soldiers in foreign lands of the motion picture shows made possible by contribution of producing companies of 16 mm. prints of all features, Stanton Griffis, chairman of Paramount's executive committee, said in New York last week-end on his return from a trip to England, Spain, Portugal, Sweden and Finland in connection with his company's newsreel business.

In Sweden and Spain, Griffis said, there is a great nationalistic upsurge of motion picture production, and he predicted those two countries would progress to a point where they would compete, at least for the business of theatres within their own borders, far more aggressively after the war than either had in the past. In Spain, he said, studios are popping up like mushrooms; the climatic conditions (plenty of sunshine) being an important factor in aid of filming there, and supplies of raw stock from Germany aid Spain, as well as Sweden, in expanding film production.

The film shows, Griffis said, are as important to the American soldiers stationed in England as they are to those in distant outposts being manned by U. S. troops in the heart of Liberia. "These boys are getting shows of pictures newly finished (some of them ahead of release to us in theatres here at home, I imagine) and while they welcome the periodic flesh shows, it's the movies that are keeping them in touch with home and offering them the entertainment they look forward to from one show to the next," he said.

Body of Arthur Lee, Lost in Clipper Crash, Recovered

The body of Arthur A. Lee, long associated with the industry and a pioneer in the importation of British pictures, will be returned to New York for burial. The body was recovered from the submerged wreckage of the Yankee Clipper, on which he was a passenger and was among those on the list of those missing when the recent crash of the air liner in Lisbon harbor was first reported.

Zern Now Member of Warner Advertising Department

Ed Zern, advertising specialist long associated with N. W. Ayer & Sons, this week joined the advertising staff of Warner Bros., working under Gilbert Golden with the preparation of trade, national magazine and newspaper and radio advertising for "Mission to Moscow" as Zern's first assignment. The "Mission to Moscow" campaign is scheduled for the largest advertising budget Warner Bros. has ever set for any one picture.

Smith to Address S.M.P.E.

A. G. Smith, acting head of the Amusement Section of the WPB, will read a paper detailing the activities of the Section at the meeting of the Atlantic Coast Section of the S.M.P.E. to be held in New York on March 25, it was announced this week by Dr. Alfred N. Goldsmith, chairman of the East Coast branch of the Society.

Film Shows Troops in Ireland

Paramount has acquired the distribution rights to "A Letter From Ulster," the Crown Film Company production made in cooperation with the United States Army in Ireland. In view of the timeliness of the subject, it has been scheduled for early May 14 release on the Paramount short feature program.

Duals on Wane?

Announcing that the company's short subjects in the first half of the current season show an increase of 15 per cent in bookings over the corresponding 6 months of 1941-42, Warner Bros. officials interpreted the gain in featurette sales to a trend away from double features, in an announcement issued Tuesday.

In connection with this interpretation, the announcement pointed out that the 15 per cent rise in shorts usage does not fully reflect the new tendency, inasmuch as the increase was accomplished in the face of a growing number of free shorts, such as the Victory Films and other government subjects.

Schaefer Again Heads MPI Scholarship Fund at Yeshiva

George J. Schaefer for the fourth year has accepted the chairmanship of the Motion Picture Industry's Scholarship Fund at Yeshiva College. The officers, in addition to Schaefer, are Leon Goldberg, RKO, treasurer; and Jacob Salzman, secretary; while the committee lists Barney Balaban, Paramount; Irving H. Greenfield, Loew's; Joseph Hazen, Warner Bros.; Arthur Israel, Paramount; Sol Lesser; Joseph Moskowitz, 20th Century-Fox; Louis Nizer, Charles Prutzman, Universal; Herman Robbins, National Screen Service; Samuel Rosen, Fabian Theatres; Abe Schneider, Columbia; A. W. Schwallberg, Warner Bros.; Mendel Silberberg; George Skouras, Skouras Theatres; and Joseph Vogel, Loew's.

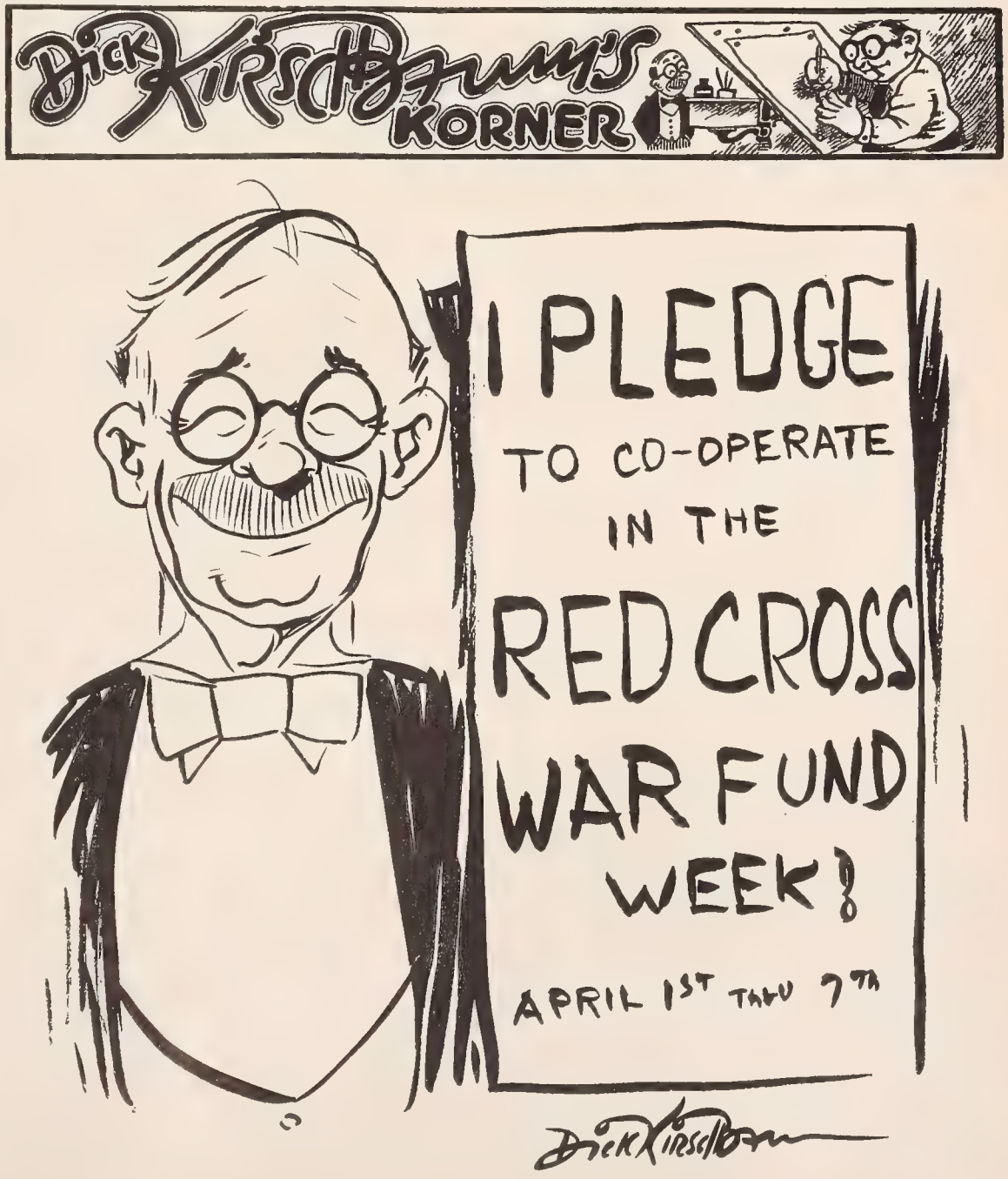
Dual Ban Pledges Near 100% Mark

With the 110 theatres of St. Louis and St. Louis County almost 100 per cent pledged to single-feature programs on and after June 1, the proponents of this measure moved into its second phase at a meeting held in the 20th Century-Fox Screening Room last Friday (12), namely a consideration of the educational program unnecessary to properly advise the public as to the whys and wherefores for the elimination of double-feature bills.

The meeting was attended by the owners or managers of about 90 theatres. Among those not in attendance were the owners of some 17 of the smaller neighborhood houses. Those present at the gathering expressed confidence that all of these will sign up now that it appears certain that the arrangement will go through on June 1.

While Loew's, Inc., owners of two downtown St. Louis theatres, has not officially announced a decision in the matter there appears to be no anxiety on that score in local film circles.

Final consideration of the educational program was postponed for three weeks, by which time sponsors of the movement hope that all local theatre men will have signed up for the plan. The tentative educational plan calls for newspaper advertisements, trailer, heralds, lobby displays, radio spot announcements and perhaps personal talks before parent teachers, women's clubs, Rotary, Kiwanis and other civic groups, etc., to sell the new arrangement to the public.



Post-War Priority Purchase Plan Offered by RCA Victor

Formula Provides Method Assuring Equipment Delivery At Time Of Heavy Orders

The first plan within the industry to meet post-war demand for theatre equipment was announced Wednesday by RCA Victor, under which exhibitors are given opportunity to apply now for post-war deliveries of RCA sound and other theatre apparatus on which manufacture was halted by the war.

Known as the "Purchase Priority Plan," the RCA formula provides, first, a preferred position for a theatre owner on the purchase list; and second, a method of building up an interest-bearing cash reserve for the purchaser to apply against post-war orders for the equipment.

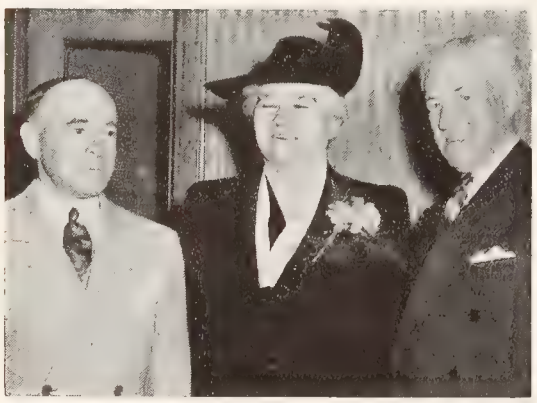
Explaining the plan, Homer B. Snook, manager of the Theatre Equipment Division of RCA Victor, said that demands for new theatres as well as replacements to those now operating will create enormous post-war orders for equipment.

Application for "Priority"

To assure "priority" position on the RCA Victor order list for peace-time delivery of equipment, exhibitors may apply for a "purchase priority agreement" of RCA Victor, and applications thereon will be listed in the order of the dates on postmarks of the envelope returning the application filled out. From the application an agreement will be drawn up by RCA and returned to the exhibitor, who is then required to send the signed agreement to RCA with a down payment check and agreeing in the contract to make weekly or monthly deposits until a total of at least twenty per cent of the estimated purchase price is on deposit with the company, which will pay interest on such deposits. Exhibitors may also elect to secure the agreement with a single cash payment, in which case only ten per cent of the estimated purchase price will be required. If the signed agreement is mailed to RCA within 30 days after receipt of the original application, the theatre's position on the delivery priority list becomes permanent. Otherwise the position will be determined by the new post-mark date upon which the signed agreement is received.

When the company is able to resume normal manufacture and deliveries, the theatre operator can convert his "priority purchase agreement" into a standard form of order or contract at prices and terms then in effect, and apply his deposit and interest as a down payment. The time allowed to negotiate such a conversion will be announced by RCA Victor and will be based largely upon its production outlook at the time.

Mr. Snook pointed out that interest will be paid on all deposits if the contract is effective for six months or more. Either the company or the theatre owner may cancel the agreement at any time, but in either event the interests will be paid.



HONOR SISTER KENNY. Sister Kenny, famous exponent of the Kenny treatment for infantile paralysis, was honored Saturday (13) by the Variety Club of Texas at a tea in the club rooms of the Adolphus Hotel. Pictured with Sister Kenny are Dr. S. M. Hill, medical advisor of the Texas Variety Club (left), and R. J. O'Donnell, National Chief Barker of Variety Clubs of America.

Briggs Outlines Sale Of PRC's 'Corregidor'

O. Henry Briggs, president of PRC, summarizing the history of the production of "Corregidor," defined a comprehensive sales policy for the picture as PRC franchise holders and sales representatives discussed the picture at the two-day New York regional conference concluded Sunday (14).

Leo J. McCarthy, assistant general sales manager, who came from the west coast, and Lieut. Comm. Bert Kulick, New York franchise holder and one of the organizers of PRC, also addressed the meeting.

Attending the meeting were Ike Katz, Atlanta; Bernie Mills, Albany; Harry Goldman, Boston; Jack Berkson, Buffalo; William Flemion, Detroit; Harry Gibbs, New Haven; Sidney Kulick, New York; Herb Given, Philadelphia; Milton and Lew Lefton, Pittsburgh; George Gill, William Smith and B. Goldman, Washington, D. C.; and Harry Katz, Charlotte, while John S. Young, president of Pathe Laboratories; Arthur Greenblatt, vice-president in charge of sales; Joseph O'Sullivan, director of publicity; S. S. Kestenbaum, exploitation director; Armand Schenck, director of exchange operations; Joseph Lamm, comptroller; and Roberto D. Socas, foreign sales representative, represented the New York and foreign territory.

A similar meeting will be held in Chicago, Saturday (20), with representatives of Chicago, Dallas, Denver, Kansas City, Little Rock, Los Angeles, Milwaukee, Minneapolis, New Orleans, Oklahoma City, Omaha, San Francisco, Seattle, and St. Louis, present.

7 in Work, 5 Start This Month at Fox

Advent of Spring finds the 20th Century-Fox studio with its busiest March production schedule in years, and with sound stage space at a premium in Beverly Hills, several productions are shooting at the Western Avenue studio. Seven features are now before the cameras, five are being edited and scored and five new productions will start before the end of March.

The pictures now filming include: "Stormy Weather," "Heaven Can Wait," "Jane Eyre," "Sweet Rosie O'Grady," "Bomber's Moon," "Jitterbugs" and "Roger Touhy, Last of the Gangsters."

The pictures in the cutting room are: "Coney Island," "Crash Dive," "My Friend Flicka," "Tonight We Raid Calais" and "They Came to Blow up America."

As soon as casting is completed, the following five important productions will get under way later this month: "Winter Time," "I Escaped From Hong Kong," "War Correspondent," "Song of Bernadette" and a Laurel & Hardy.

More Iowa Insurance Coverage

The senate of the Iowa Legislature passed Bill SF. 176 authorizing insurance companies to sell insurance covering indirect losses from boiler explosions, strikes, vandalism, sabotage, malicious mischief, smudge and smoke.

Sees Television Shows

FCC Chairman James Lawrence Fly handed exhibitors something to ponder last week, when he predicted that the war will be followed by chain television shows, facsimile newspapers and widespread frequency modulation broadcast, all pulled in by a single machine and all broadcast from a single station. Projectors on home television machines could pick up top-flight presentations made possible by network presentation transmitted via radio relay.

Sears and Lazarus to Confer on UA Product

Gradwell L. Sears, vice-president in charge of domestic distribution for United Artists, and Paul N. Lazarus, Jr., director of advertising and publicity, are scheduled to leave New York for Hollywood on Friday (19) to view new product. Arnold Pressburger, UA producer, was to accompany Sears and Lazarus on the trip West, the producer returning to Hollywood to start production of his next release, "Tomorrow Never Comes."

Sears and Lazarus, in addition to viewing new product now before the cameras, will also see the final cut version of "Stage Door Canteen," the Sol Lesser production.

Later they will confer with James and William Cagney on "McLeod's Folly," their first for UA release, and Walt Disney on his forthcoming "Victory Through Air Power."

Arnold Stoltz Exploitation Director for United Artists

Arnold Stoltz has been appointed Director of Exploitation for United Artists, Paul N. Lazarus, Jr., Advertising and Publicity chief, has announced. He joins the company next Monday, March 22, succeeding James Gillespie, whose resignation becomes effective this Friday.



Arnold Stoltz

For the last three and a half years Stoltz was manager of Warner's Avon Theatre, Utica, N. Y. Prior to that he handled publicity for Loew's Baltimore Theatres, the Atlantic City Steel Pier and was associated with Chappelow Advertising Agency in St. Louis. In 1941 Stoltz won the silver grand award for exploitation sponsored by Motion Picture Herald.

Stoltz was born in New York City and educated at Washington University, St. Louis.

Berg Takes UA Publicity Post as Trade Paper Agent

Herb Berg this week joined the publicity department of United Artists as trade paper contact. Berg resigned Friday (12) from Paramount Pictures. Prior to that Berg was associated with United Artists as well as other motion picture companies. He was also on the staff of *Film Daily* and *Boxoffice*.

New Publicity Post for Youngstein

Max Youngstein, executive assistant to Hal Horne, 20th Century-Fox advertising and publicity director, this week-end takes up headquarters at the studio as business manager of the eastern publicity department's exploitation bureau under the direction of Richard Condon.



Red Cross Welcomes Movie Help in 1943 Drive

Movies Please North African Troops

(Editor's Note: The following excerpts were taken from a letter written by Major Kenneth Clark, now chief public relations officer for the Fifth Army in North Africa, to Joseph H. Hazen, vice-president of Warner Bros. Hazen has been helping to keep up the morale of the boys at the front by sending regular packages of chocolate, cakes, etc.)

"You would feel good all over if you could see our troops literally barging from the rafters to see the 16 mm. versions supplied by the industry. . . .

"You can't imagine how the troops look forward to movies and shows. I've heard them literally count the hours. . . .

"Martha Raye, who toured the hinterlands from (deleted by censor) made a tremendous hit with the troops, and our lads turned out in force when she played several performances in our vicinity. . . .

"Being a graduate of the Command and General Staff School, you appreciate naturally the incredible amount of work and planning required to train and prepare an Army for battle. The supply problem alone would overwhelm me and I watch with wide-eyed admiration the efficient manner in which it is being handled. You have to have eyes and ears and fingers everywhere to command and coordinate such a task. (Deleted) does it in such a quiet, business-like way that makes it appear, outwardly, a simple matter. He has patience but demands results. He listens but cuts through the fence of words that most of us erect to go straight to the objective. He talks softly, but you must know the answers when he asks questions. He never rides if he can fly—and you'd be amazed if I could tell you the number of miles he has flown in the last few months. He never sends long directions, properly indorsed and thus delayed in the process, if he can speak to a commander in person or use the telephone. He's my idea, from close observation, of what a 1943 General in the field should be, and he has a sparkling, warming personality which inspires the men. There isn't one of us who doesn't hold his head a little higher because we belong to the (deleted). Hollywood has a treat in store when it studies his career and, when the time comes, portrays it on the screen."

'Sign Bomb' Drive Boosts Bond Sales

A "sign-the-bomb" campaign to promote the sale of war bonds and stamps has been successfully conducted in Glendale, Calif.

All bond purchasers were permitted to sign empty bomb shells placed in theatre lobbies. These shells, it was said, will be turned over to the Marines for "delivery" to the Japanese.

Stage programs at all theatres included bond-selling rallies, tributes to Glendale Marines, community singing of patriotic songs and the Marine Hymn, introductions of city officials, parents of Marines together with the guests of honor—Glendale's own boys—who obtained special leave from the San Diego Base to attend the affair. The Leathernecks stressed the importance of buying bonds, and autographed them in the lobbies following the ceremonies.

With a quota of $400,000 for the month, the theatres had sold bonds and stamps amounting to $250,000 at the end of the second week. Thus it was believed that the half-million mark would be reached without any trouble.

Assisting Stan Kriner, manager of the Glendale, and other managers and members of the committee in putting over the campaign was Sergeant Ed Harris of the Marines, former manager of the Glendale.

A great aid to the "Dogs for Defense" drive was the tour of "Friday," canine performer, in connection with "Eyes in the Night." Receptions by mayors and other leading officials, performances at children's hospitals and recruiting stations and appearances at bond-selling drives were included in the itinerary.

'Met-Quota' Trailer on Red Cross Completed

For situations where the Red Cross quota has been reached prior to the week of April 1-7, when exhibitors will stage theatre collections, a special 50-foot trailer has been readied and is free to those who need it from National Screen Service.

The theatres are acting in a "mopping-up" capacity in this campaign, doing their collecting after a month's tapping of virtually every other financial source. Consequently, public announcements of local quotas met, with attendant fanfare, might give the theatres' Red Cross Fund week the aura of a "repeat collection." The trailer is designed to explain this situation and remove any onus that may arise.

Exhibitors are cautioned to run this "explanation" before the Rickenbacker appeal trailer, so that nothing lessens its emotional impact.

Narrated over a Red Cross banner fluttering in the breeze, the trailer copy is as follows:

"The American Red Cross is grateful for your fine response to its war fund appeal throughout March. We have carried our community over its quota. However, the national war fund is short of its goal, and all of us are asked to continue to give until the nationwide figure of $125,000,000 is reached."

1,145 Additional Blood Donors

The New York theatres' campaign to recruit blood donors, which is serving as a "preliminary" to Red Cross War Fund Week, netted an additional 1,145 movie-going givers during the week of March 1st.

Chapters to Cooperate With Theatres in Collecting Funds; Industry's Aid is Held Vital

"This undertaking of the motion picture industry is of vital importance to the success of the 1943 Red Cross War Fund campaign," it was declared by Norman H. Davis, chairman of the American Red Cross, in a special message sent to every Red Cross chapter in the United States.

Reports reaching the drive headquarters indicate that the 3,000 Red Cross Chapters and thousands of Red Cross branches in every community in the country are cooperating closely with the motion picture theatre committees in their communities.

"Seldom in a drive of this kind is there such close local contact and cooperation as we are finding in the Red Cross campaign," said Claude Lee, campaign director. "In the vast majority of localities, the local Red Cross officials realize that they face a tremendous job in reaching their quotas and they are relying heavily upon the April 1-7 drive in the theatres to put them over the top. They welcome the aid of the theatres and eagerly offer their cooperation. Even in those places where the local Red Cross quota is in sight, the committees realize that if the theatres can develop a surplus it will help toward reaching the national goal of $125,000,000."

It is pointed out that this shoulder-to-shoulder work with local Red Cross people, usually the leaders in civic affairs, is a fine thing for the motion picture men working on the campaign and will bring about a better understanding between theatres and their townsmen.

Guy Emerson, vice-chairman of the Red Cross War Fund, commented on the willingness of theatremen to be helpful and reported Red Cross chapters indicating their appreciation of this help.

Volunteers from Red Cross to help make collections and otherwise help carry the theatre drive to success are being recruited throughout the country.

A mass meeting of New York exhibitors was held Thursday to put the final touches on the Gotham campaign in which theatres are enlisting

(*Continued on Page* 14)

Plan Special Broadcast

A seven-day educational campaign on the work of the Navy League Center is being conducted this week by 25 women prominent in the New York social set and active in the work of the Navy League, Women's Division.

A special 30-minute broadcast is planned for Sunday, March 21, from 4:30 to 5 p.m. over the weekly Skouras Theatres War Effort presentation of This Is Our Cause, staged each Sunday over station WINS.

Among radio, stage and screen stars scheduled to participate in the broadcast are Hazel Scott, Golden Gate Quartette, Morton Downey and W. C. Handy, famed composer of Memphis Blues, Beale Street Blues and St. Louis Blues.

Joe Samartano Plans Red Cross Campaign Activities in Meriden

Plans for the Red Cross War Fund theatre campaign at the Loew Poli and Palace Theatres, New Meriden, were announced this week by Manager J. G. Samartano.

An outline of stunts for the campaign follows:

1. Theatres will be decorated out front with Red Cross flags, drapes and pennants over the marquee.

2. A 40x60 and a one-sheet are prominently displayed in the lobby.

3. Members of the Red Cross Motor Corps will take up collections in uniform. They will also wear arm bands.

4. For newspaper publicity purposes, Harry Harrison, local chairman of the Red Cross Campaign, will pose with Mr. Ricci and Mr. Samartano, presenting them with the Red Cross citations they recently received from the War Activities Committee.

5. Several stories will be planted in the newspaper in advance of and during the drive. Two have already appeared.

6. During the week of April First, a Red Cross Pageant will be held on the stage of the Palace, with three hundred members of the Red Cross Motor Corps participating. The show will be in the form of a review of Red Cross undertakings in Meriden, and how this humanitarian organization acts in time of war. Glee Clubs, soloists, musicians and others will take part. All services will be donated.

7. Slugs will be used in theatre ads during the week of the drive.

8. Advance stories regarding the Red Cross short subject have already been planted in local newspapers.

9. The local Victory House, located on railroad station property, will be utilized for additional collections and will be appropriately decorated with banners and flags. Nurses' Aides will be in attendance.

10. On a large pole over the marquee will fly a Red Cross flag.

In planning their activities in advance, Manager Samartano and his assistants were displaying the kind of initiative and resourcefulness heads of the industry's Red Cross campaign hoped would be in evidence in every town, in every theatre from coast to coast. And although the date for the actual collection campaign is drawing near, there is yet time for theatremen to plan activities that will put the drive over the top.

Red Cross Welcomes Movie Help in Drive

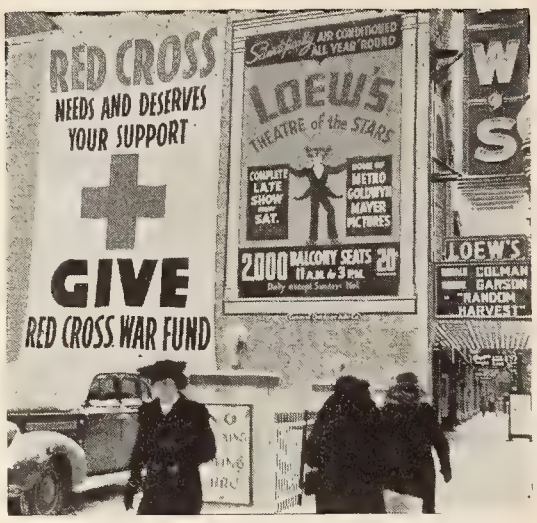
(*Continued from Page* 13)

100 per cent. James L. Fieser, Senior Vice Chairman of the American Red Cross and Barney Balaban, Chairman of the Red Cross Week, headed the list of speakers. Last Monday a meeting of the New York Area Public Relations Committee, of which Harry Mandel is chairman, was held at the Paramount building, 12th floor.

Many meetings are scheduled throughout the country at which exhibitors and distributors will work out plans to cooperate in the drive.

Great emphasis is being placed on the importance of making audience collections at every show in every theatre. The campaign book devotes much space to telling how these collections can be made to bring the best results.

It is estimated that the difference between half-hearted collections and a bang-up effort is at least $1,000,000 nationally. This is proven from an analysis of collections in previous drives. Comparable theatres will vary 500 per cent in results, depending on how thoroughly and conscientiously the collections are made.



Giant Banner Heralds Drive

On the parking station side of the building housing Loew's Rochester Theatre, Rochester, N. Y., Manager Lester Pollock displays a large Red Cross banner given to the theatre for the forthcoming collection campaign week of April 1-7. The banner is truly an attention-getter.

WAC Lists Subjects For Release in April

Four new short subjects, two in the "Victory Films" series and a brace in the industry-produced "America Speaks" group have been placed on the release schedule for April, according to the Distribution Division of the War Activities Committee.

For the week of April 1 the release is "Food for Fighters" (OWI), which relates advances in processing and transportation of foodstuffs to servicemen all over the world.

"The Aldrich Family Gets in the Scrap," April 8, will get national circulation at about the time the Government will begin a new drive to collect scrap.

"Right of Way," the 15th (OWI), features a commentary by Joseph Eastman, Chief of the Office of Defense Transportation, explaining curtailments in civilian travel, luxury shipments, etc.

"Plan for Destruction," April 22, explains the Hitlerian theory of "geopolitics as a way to world domination." This film, incidentally, has an actor portraying Rudolph Hess for the first time on the screen.

For the Metropolitan area, this schedule will be "juggled" slightly, it was said.

'Movies at War' in Demand

Demand for the pamphlet "Movies at War," issued by the WAC, has been so great that a second edition of 10,000 copies has gone into printing. The Committee reported on the booklet with a broadside reproducing letters of commendation, editorials and news comment.

$4,000 in Bonds in One Week

During the week ending March 13, the Liberty Theatre, Freehold, N. J., sold over $4,000 in war bonds, according to Manager Bill Levee.

Former M&P Usher Given Silver Star for Gallantry in Action

Sgt. Robert E. Gilbert, a former usher at the M. & P. Houlton Theatre, Houlton, Me., has been awarded the Silver Star for gallantry in action, according to word received by his parents, Mr. and Mrs. Edward Gilbert of Houlton.

The order read as follows:

"Robert E. Gilbert—For gallantry in action against the enemy.

"During an operation by a formation of B-17E bombers against the enemy at Tobruk Harbor, November 6, 1942, he, acting as gunner and assistant aerial engineer, so capably and efficiently carried out his duties, that he made a direct contribution to the success of the mission. The anti-aircraft batteries erected a terrific cloud of shell fire throughout the run.

"As soon as it was outdistanced, enemy fighters began to attack. He, with his superb accuracy and gunnery in the face of enemy fire was instrumental in shooting down one fighter and probably damaged others. The raid resulted in the confirmed destruction of a large enemy supply transport and the confirmed sinking of a medium axis submarine."

Sgt. Gilbert enlisted in the Army Air Corps June 19, 1941. He has been on duty in the Middle East for 10 months and in January of this year was transferred to North Africa.

Disney America's Secret Weapon, Says Esquire

A new way of fighting the enemy has been invented by the Walt Disney studio, birthplace of Mickey Mouse and Donald Duck, according to Sidney Carroll's article, "Disney—Our Secret Weapon," in the March issue of *Esquire*.

The Disney studio devotes 90 per cent of its time to this new way of fighting, Carroll points out, by turning out animated educational shorts that teach fighting men and civilians the proper use of their weapons. With the other ten per cent, Producer Disney turns out about eighteen pictures a year, half of them war subjects.

In his work for the government, he educates; in his own films he uses another weapon—the weapon he knows more about than any other—laughter. But these days there's a double edge to his laughter: Disney tickles with a bayonet.

The article then tells how prospective riveters learned the complex methods of their trade through visual education by viewing a Disney animated cartoon entitled "Four Methods of Flush Riveting"; how Canadian representatives trained their soldiers in the proper use of the anti-tank gun through Disney cartoons; how our own U. S. government made effective use of the animated films for Income Tax and for visual education in the Army and Navy.

The motion picture, concludes *Esquire*, is more powerful than the pen, sword or committee, and the man who knows how to handle it is Walt Disney. His is truly the house wherein a mouse labored and brought forth a mountain.

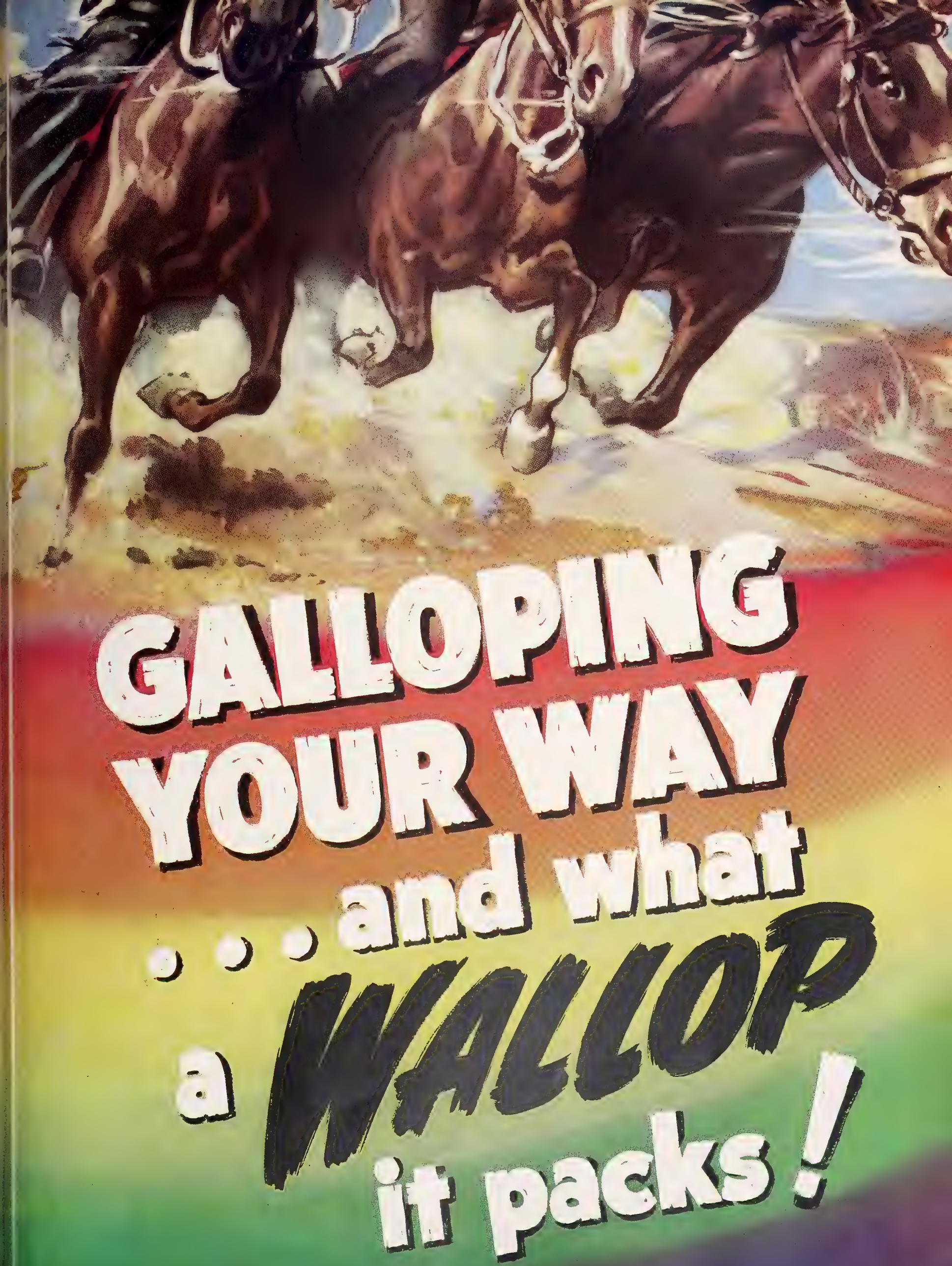
Showman's Wife Knits for Soldiers

A few weeks ago Mrs. Edward C. May, wife of the manager of Schine's Russell and Washington theatres, Maysville, Ky., completed knitting her one-hundred-and-sixtieth sweater for members of Uncle Sam's armed forces.

It was shortly after December 7, 1941, that Mrs. May began knitting sweaters for the local Red Cross chapter as well as for any man in the various services whose wife, mother, sister or other close relatives requested it.

Mrs. May charged nothing for the knitting. Her only request: that whoever wished the sweater knitted for their service man furnish the yarn.

On the front page of its Kentucky Edition, the Cincinnati Enquirer recently carried a front-page story of the woman's remarkable record.


GALLOPING
YOUR WAY
. . . and what
a WALLOP
it packs !

A MIGHTY EPIC

Emblazoned in Breathtaking

TECHNICOLOR!

THE

WEST



OF THE WEST!

Magnificent Is the Word for It!

Thrilling Is the Sight of It!

ERADOES

RANDOLPH **SCOTT**

GLENN **FORD**

CLAIRE **TREVOR**

EVELYN **KEYES**

EDGAR **BUCHANAN**

Screen play by Robert Carson · Produced by
HARRY JOE BROWN · Directed by CHARLES VIDOR
A COLUMBIA PICTURE



ADVENTURERS ALL...

Hunted men! Painted women!
Killers! Gamblers! Heroes! Cowards!



"STEVE" ...the sheriff ...who let his heart rule his trigger finger!



"CHEYENNE" ...once he killed for a gal he couldn't stop killing!



"NITRO" ...a bad man who was a good man to have on your side!



"AL" ...when she loved a man...other women kept out of her way!



"UNCLE WILLIE" ...a shootin' fool who never could find his gun!



"SUNDOWN" ...out to get a man... even if she had to shoot one!



"BANKER CLANTON" ...who robbed his own safe once too often!



"JUDGE CAMERON" ...who was hankerin' for a "legal" hanging!



"THE COUNTESS" ...she's no lady...but what a *woman!*

COLUMBIA PICTURES

Selling the Picture

Outstanding Promotion Campaign is Set For 'Lady of Burlesque'

A promotion and national exploitation campaign of outstanding proportions has been effected for the forthcoming Hunt Stromberg production, "Lady of Burlesque." The film is Stromberg's first as an independent producer, and his initial United Artists release.

The campaign is expected to reach a new high in magazine circulation: 23,347,820.

Sixty million moviegoers will see the McKesson & Robbins campaign in *Life, Saturday Evening Post, Collier's, Look, Good Housekeeping, Screenland, Silver Screen, Movie Story* and *Motion Picture.*

Lux has completed plans for a day-and-date tieup in newspapers of thirty-three cities. The schedule for Jolene Shoes, featuring Barbara Stanwyck, includes ads in *Charm* and *Stardom* magazines and the Fawcett Women's Group.

Royal Crown Cola advertisements are scheduled for *Life,* the Fawcett Group and the Guide Group. Max Factor will use ads in *Vogue, Glamour, Ladies Home Journal, Cosmopolitan, Good Housekeeping, True Story* and *Mademoiselle.*

McKesson & Robbins' Hollywood Health Week displays, 43x32 in full color, with conspicuous credits, are to be placed in 7,500 drug store windows throughout the country, together with pennants, posters and streamers with selling copy on the picture. In addition, there will

(*Continued on Page 22*)

Smart Booking Tied-in With Visit of General

General Vandergrift, heroic commander of the Marines on Guadalcanal, was in Philadelphia for the celebration of the 167th anniversary of the founding of the Marine Corps.

Playdate of "We Are the Marines" at the Studio Theatre was, therefore, moved up to coincide with General Vandergrift's visit.

Wife of a marine stationed on Guadalcanal was interviewed over a radio station in connection with the Studio opening, and many department stores devoted their main windows to displays of Marine equipment and in honor of the Marines' 167th anniversary.

Story breaks were prolific, and the theatre enoyed a tremendous press which might otherwise have been denied had it not moved up its playdate.

Jack Benny Limerick Contest

A Jack Benny Limerick Contest ran for five consecutive days in the Chicago *Daily Times* just previous to the opening of "The Meanest Man in the World" at the Chicago Theatre. The contest was arranged by Archie Herzoff of Bill Hollander's B & K publicity staff.

Arranges James Hilton Week

Arrangement for a James Hilton week with the local library was a highlight of the "Random Harvest" campaign put over by Ed Claffey, Academy, Meadville, Pa.

Inquiring Reporter

It is possible for you to get excellent story cooperation from your local newspaper by arranging for a "man on the street quiz." The man should be supplied with a quantity of theatre passes and interrogate pedestrians about headlines of yesterday's newspaper and the attraction playing or coming to the theatre. Passes are given to those interviewed who demonstrate their familiarity with the subjects forming the "quiz."

Change the questions day to day and keep the stunt running as long as it continues to get interest. The paper carries a daily story.

You may be able to get considerable cooperative advertising by arranging for the "quiz" man to appear in certain stores or departments of stores at specified times.

Talk it over with the editor—it's a good way of keeping your theatre in the limelight.

Camp Trip Prize in Newspaper Contest

A timely award, offered in the newspaper-sponsored contest which provided the opening gun for the arrival of "The Immortal Sergeant" at the Charleston, W. Va., Kearse Theatre, stirred up strong advance response to the picture in that city.

The award: a free trip to an army camp and a chance to visit with her favorite soldier, for the wife, mother, sister or sweetheart who contributed the best short letter on "What I Am Doing to Help Win the War."

Contest was sponsored by the Charleston *Gazette,* which regarded the morale-building aspect so highly that it contributed free space on the front page for an opening-announcement story, crediting the theatre and "Immortal Sergeant" for inspiration of the idea.

If any of the local merchants are pushing particular brands of cosmetics you should have little difficulty in getting them to tie up with pictures of the feminine star appearing in your current attraction.

Brennan Campaign On 'Cargo' Has Town Agog Over Tondelayo

Tondelayo became as familiar as *Mary* or *Joe* in Green Bay, Wisconsin, thanks to the campaign on "White Cargo" staged by Manager Elmer Brennan of the Bay Theatre. Brennan was assisted by MGM Exploiteer Louis Orlove. As a result, most of the town turned out to see the picture and find out about this native girl who sultrily proclaimed "I Am Tondelayo."

First on the exploitation agenda was the distribution—seven days in advance—of small cards with a match attached to each one. Copy mentioned only *Tondelayo* and served to create a great deal of interest around town. Six days ahead Brennan and Orlove got out another teaser that had people talking. Small cards were made up with copy reading: "You're wonderful, but wait until you see *Tondelayo!*" Novel part of this teaser was that each card had been smoke-scorched around the edges.

Even Santa Looked for Her

A series of small throwaways were distributed around town. Copy ran to the effect that "Even Santa is looking for the heat wave"—"I'm on my way to the Bay to see *Tondelayo,* says Santa"—and finally, "It's time we told it." Later throwaway carried picture, playdate and theatre.

To every judge and member of the bar went a notice delivered by uniformed ushers. Copy: "Legal Notice! For all to see. . . ." Picture copy followed.

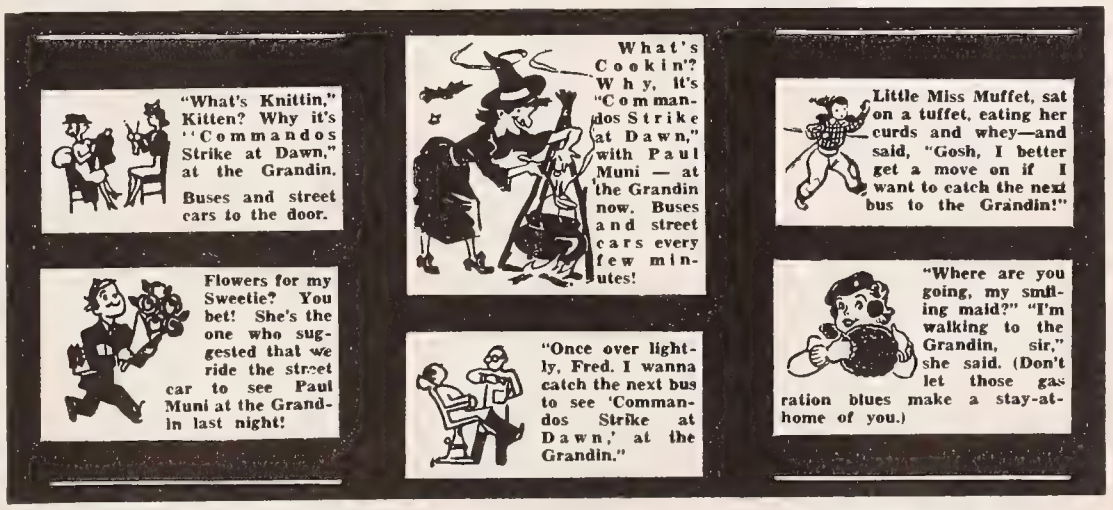
Several thousand inserts concentrating on the *Tondelayo* angle were placed in Sunday newspapers which went directly into Green Bay homes.

Newspaper teaser campaign closely followed that of the throwaways. The "legal notice" was planted on the page carrying legal advertisements.

To carry out the general theme of the campaign, Brennan and Orlove ran their newspaper ads with a scorched effect around the edges.

Utilizing a 24-sheet, the two men staged an

(*Continued on Page 22*)



Whittaker's Institutional Series of Ads Now Complete

With the exception of one ad, the above reproduction completes the special series of institutional ads used by Manager Otto Whittaker, Jr., of the Grandin Theatre, Roanoke, Va. The illustrations were taken from local newspapers' Metro and Meyer Both mat services. First group appeared in STR, Feb. 6, p. 22. A perusal of your own newspaper's mat service will reveal illustrations like these to give a new slant to your advertising. In some of above ads Columbia's "Commandos Strike at Dawn" gets a selling plug.

The Box Office Slant

I Walked With A Zombie

RKO Radio **Horror** **68 mins.**

(Block 5—Nat'l Release, Apr. 30)

AUDIENCE SLANT: (Adult) Enough scary moments to satisfy the most rabid of chiller-diller fans.

BOX-OFFICE SLANT: Cast names, plus good story will sell this. Can top the bill in most situations.

Cast: James Ellison, Frances Dee, Tom Conway, Edith Barrett, James Bell, Christine Gordon, Teresa Harris, Sir Lancelot, Darby Jones, Jeni LeGon. **Credits:** Directed by Jacques Tourneur. Screenplay by Curt Siodmak and Ardel Wray. Based on an original story by Inez Wallace. Director of photography, J. Roy Hunt. Produced by Val Lewton.

Plot: A nurse is hired to go to the West Indies to take care of a sick woman. She finds the woman in a coma and is told by the natives that the woman is a "Zombie." There are several weird happenings. Finding that medical science does not help, the nurse seeks the aid of the Voodoo doctor. When this proves unavailing, the brother of the woman's husband, when he learns the true state, drowns himself and her.

Comment: This chiller-diller can top the bill in most situations and with the names it carries and the word-of-mouth it will develop, should do a good business wherever played. There are plenty of scary moments, so contrived that even the most avid of horror lovers will be well satisfied. It is a weird tale, well told, with tension built up by the step-by-step technique common to this producer-director combination, Val Lewton and Jacques Tourneur. All the players are effective and each of them should be credited with a good portrayal of a difficult role. Production has all the earmarks of the West Indies background, the stone "Fort," the eerie surroundings, the far-off fields of cane. Jacques Tourneur, who directed, injected flavor and suspense, and, in staging a native voodoo dance, punched over the nail-biting suspense that makes a fine horror picture. Sell this a little differently than other horror stories, plugging the Zombie angle. Where possible have a girl dressed in a long, white filmy dress, walk the street with a small placard announcing the picture.

Catchline: Can you take it . . . come in and find out.

Air Raid Wardens

MGM **Comedy** **67 mins.**

AUDIENCE SLANT: (Family) Avid Laurel-Hardy fans will find it a fair to middlin' example of that team's comedy, but average audiences are more likely to find the proceedings on the dull side.

BOX-OFFICE SLANT: Draw is entirely dependent upon popularity of Laurel and Hardy names, though air raid warden angle offers exploitation chance that may be used to build up some business—but don't go overboard on promises of laughs.

Cast: Stan Laurel, Oliver Hardy, Edgar Kennedy, Jacqueline White, Horace McNally, Nella Walker, Donald Meek, Henry O'Neill, Howard Freeman and others. **Credits:** Produced by B. F. Zeidman. Directed by Edward Sedgwick. Original screenplay by Martin Rackin, Jack Jevne, Charles Rogers and Harry Crane. Photography by Walter Lundin. Art director, Cedric Gibbons.

Plot: Laurel and Hardy are utter business failures, and far from social successes in their small town. Filled with the patriotic urge to serve Uncle Sam, they close their bicycle shop and try to enlist—but are turned down. They return to town and join the Civilian Defense organization as air raid wardens. Meantime they reopen their shop on a share-the-rent basis with an inocent-seeming newcomer to town—but the stranger is an agent for a Nazi outfit. Repeated blunders result in the two boys being fired from the CD; but another blunder lets them in on a plot to blow up the town's big magnesium plant, and they accomplish the heroic.

Comment: A commendable effort to put some timeliness, not to say war-flavor, into a vehicle for Laurel and Hardy seems in this attempted blend to be an oil-and-water concoction. Perhaps the elements of pathos attempted are as much responsible for the general dullness of the picture as is the purely routine character of the gags. The opening promises something which, unfortunately, the picture does not deliver. Atmospheric scenes of a small town and incidental action shots of some of the characters have freshness, and there's a chuckling "lead-in" to the first appearance of Laurel and Hardy as the camera pans from one store window to another—each window bearing the firm name of Laurel and Hardy with a "Sheriff's Sale" notice posted thereon. The gag department brought out its material from over-worked files; thus there's a bill-poster gag with the boys smearing each other's faces with the flour paste; a wrong-number assignment for the boys to perform first-aid upon the dignified banker; an alarm-clock shushing gag as the telephone bell is mistaken for the ringing of the get-up signaler, and more of that ilk of slap-dash comedy device. The picture, of course, has its moments of reliable laugh-provokers, and the air raid warden angle may prove a big help in drumming up some box-office business on the picture. It's an angle that can work two ways, however, and must be handled with care so as not to cause the sincere CDs of the town to feel that the clowning is at the expense of something too serious for such attempted levity. Since Laurel and Hardy are the chief selling element, emphasis upon the team in connection with all publicity and stunts will, or certainly should, prevent any kickbacks on the latter score.

Catchline: The events and characters depicted in this photoplay are fictitious—and funny—so who cares?

Legion of Decency Ratings

(For Week Ending Mar. 20)

SUITABLE FOR GENERAL PATRONAGE

Clancy Street Boys — Hoppy Serves a Writ

Law of the Northwest

SUITABLE FOR ADULTS ONLY

Falcon Strikes Back — Hit Parade of 1943

Corregidor

Motion Picture Industry

RED CROSS WAR FUND WEEK

April 1st thru 7th, 1943

Ladies' Day

RKO Radio **Comedy** **62 mins.**

(Block No. 5—Nat'l Release, April 9)

AUDIENCE SLANT: (Adult) Amusing entertainment for small-town and neighborhood audiences.

BOX-OFFICE SLANT: About the average of that for films destined for lower spots on dual bills.

Cast: Lupe Velez, Eddie Albert, Patsy Kelly, Max Baer, Jerome Cowan, Iris Adrian, Joan Barclay, Cliff Clark, Carmen Morales, George Cleveland, Jack Briggs, Russ Clark, Nedrick Young, Eddie Dew, Tom Kennedy, Ralph Sanford. **Credits:** Produced by Bert Gilroy. Directed by Leslie Goodwins. Screenplay by Charles E. Roberts and Dane Lussier. From the play by Robert Considine, Edward Clark Lilley and Bertrand Robinson. Director of photography, Jack Mackenzie. Art direction, Albert S. D'Agostino and Feild Gray. Music by Roy Webb.

Plot: Big league baseball player Eddie Albert falls in love and marries Lupe Velez after the movie star has kissed him for bonds purchased at a game. When the wives of the other players see the team's prospective pennant becoming a remote possibility because of Albert's inability to play well when distracted by his beautiful wife, they conspire to keep Lupe away from him until the World Series is over. Just before the last game, the wives fake a case of small-pox for Lupe, but the pining Eddie is losing the game for his team when his wife makes an appearance to cheer him on to victory.

Comment: Basically, the general plot construction and the various situations in "Ladies' Day" offer little that is new, yet despite these handicaps it evokes frequent chuckles and holds the interest at all times. With the great national sport as a background, the picture will have certain appeal for baseball fans; but this factor isn't likely to increase its box-office possibilities beyond the average of that for films destined for lower spots on dual bills. Small-town and neighborhood audiences are its best prospects: they'll find it amusing entertainment—a welcome, if not particularly auspicious escape from war-time worries.

This Land Is Mine

RKO Radio **Drama** **103 mins.**

(Block 5—Nat'l Release, May 7)

AUDIENCE SLANT: (Family) A well-presented picture, with a timely topic, that has plenty of entertainment for the entire family.

BOX-OFFICE SLANT: With the marquee names it carries, is bound to be a hit at the box-offices of the nation.

Cast: Charles Laughton, Maureen O'Hara, Una O'Connor, George Sanders, Walter Slezak, Kent Smith, Nancy Gates, Philip Merivale, John Donat, Thurston Hall, George Coulouris, Wheaton Chambers. **Credits:** Directed by Jean Renoir. Screenplay by Dudley Nichols. Photographed by Frank Redman. Produced by Dudley Nichols.

Plot: In a small town, somewhere in Europe, a weak and timid schoolmaster watches the effect of despotism upon his fellow citizens and slowly begins to acquire courage. Finally, willing to sacrifice his life for the common cause, he emerges as the town's greatest hero.

Comment: When all the chips are in and the cards down, this picture—product of a revitalized RKO Radio—will be in the stakes. Naturally, on its cast strength alone it would hold any situation, but it isn't just another picture with a name cast. It is a challenge to

some of the best pictures made. Here is the cold appeal to intellectual understanding of the enemy and what we and the subjected peoples relying upon us must do and expect. To make it an all around presentation, it has, also, the warmth that also appeals to the heart. The second part is what will sell this to the general movie-going public and make for grosses that will meet or pass the present record tops. Charles Laughton, in the principal role, has here done the finest job of his career. The weakness and foolishness necessary for the full presentation of the character he portrays, is projected with such persuasion that at times you feel like shouting at him. Then, gradually finding that he has moral courage in spite of his great physical cowardice, he builds the part to a pitch of real greatness. When he talks to the jury it is the summation of the creed of a man about to die, yet unafraid because the people finally respect him. The fine hand of Jean Renoir is seen in the immense weight of the simple scene when Laughton returns to his classroom and though nothing is said, the nobility of human dignity comes across. The dialogue, from the subtle but powerful pen of Dudley Nichols, who also produced, is everything one could desire. Maureen O'Hara does a splendid job as a sensitive school teacher who loves her country. George Sanders, Kent Smith, Walter Slezak, Una O'Connor, Philip Merivale and Thurston Hall, as well as everyone in the cast, do the perfect job necessary to make the film an integrated whole. Selling this picture will only be a case of letting the public know you have it. The names and the public discussion which it will stir up will make enough word-of-mouth advertising to sell it.

Catchline: The coward who was unafraid to die.

The Falcon Strikes Back

RKO Radio **Mystery** **65 mins.**

(Block No. 5)

AUDIENCE SLANT: (Adult) Too little action, too much mystery and intrigue, but Falcon followers will probably find it fairly satisfactory.

BOX-OFFICE SLANT: You can argue its box-office possibilities by your experiences with past Falcon films.

Cast: Tom Conway, Harriet Hilliard, Jane Randolph, Edgar Kennedy, Cliff Edwards, Rita Corday, Erford Gage, Wynne Gibson, Richard Loo, Andre Charlot, Cliff Clark, Ed Gargan, Olin Howland, The Velma Dawson Puppets. **Credits:** Produced by Maurice Geraghty. Directed by Edward Dmytryk. Screenplay by Edward Dein and Gerald Geraghty. Story by Stuart Palmer. Based upon the character created by Michael Arlen. Director of photography, Jack Mackenzie. Art direction, Albert S. D'Agostino and Walter E. Keller. Musical direction, C. Bakaleinikoff.

Plot: After accompanying a pretty girl to a cocktail bar, the Falcon (Tom Conway) is knocked cold by an unknown assailant. Next day he comes to, learns he is charged with stealing a fortune in war bonds, and that there are bullet holes in his car to prove it. In search of the real thief, he is led by clues to a resort hotel, where two murders take place before the Falcon uncovers not only the murderer but also the instigator of the war bond robbery.

Comment: Just another addition to the Falcon series, and a none-too-exciting addition, at that. Except for a brief skirmish at the finish, action is sacrificed for mystery and intrigue that should be solved by most audience sleuths long before the film has run its course. With such feminine appeal as Harriet Hilliard, Jane Randolph and Rita Corday, and with attractive settings for the plot proceedings, the picture will sustain the interest of the average movie fan. Followers of the Falcon series may be disappointed at the lack of action, but chances are they'll find this new release fairly satisfactory entertainment. Your experience with past Falcons should just about determine the box-office possibilities of "The Falcon Strikes Back."

The Black Raven

P.R.C. **Horror** **60 mins.**

(Prod. No. 321—Nat'l Release, May 31)

AUDIENCE SLANT: (Adult) Will satisfy the not too discriminating horror fans and lovers of gory fiction.

BOX-OFFICE SLANT: A satisfactory program offering.

Cast: George Zucco, Wanda McKay, Noel Madison, Bob Randall, Byron Foulger, Charlie Middleton, Robert Middlemas, Glenn Strange, I. Stanford Jolley. **Credits:** Directed by Sam Newfield. Original screenplay by Fred Myton. Director of photography, Robert Cline. Produced by Sigmund Neufeld.

Plot: At an inn just this side of the Canadian border, a group of people, most of them criminals, are stranded because of a rainstorm. With all having a reason to kill each other, there are two murders and many curious goings-on before the picture winds up with the murder of two more people, which takes care of most of the criminals and leaves only one individual for the sheriff.

Comment: A program chiller-diller, with an amateur touch here and there and four corpses. Will satisfy the not too discriminating horror fans and lovers of pictures with plenty of gore lavishly spilled. Though there is an air of mystery about the film and an attempt to maintain the suspense is evident, mystery is only here in the division of the killing honors. George Zucco, in the lead, does a satisfactory job and the others are adequate. Production is held down to the one house where everything takes place, plus the chilling effect of a constant rainstorm throughout the picture's run. Sell this like any horror picture, adding a touch on George Zucco who should be known to horror fans. The usual dark lobby with green light; the Raven's scream for scary atmosphere and the playing of chiller radio programs all might be used for advance selling.

Catchline: Who killed who . . . and why?

The Heart of a Nation

A.F.E. Corp. **Drama** **111 mins.**

AUDIENCE SLANT: (Adult) An eloquent plea for the United Nations' cause imparted through the warm, heart-touching cavalcade of a French family during the last century. Despite these qualities and its timeliness, its reception in other than metropolitan districts is a matter of doubt.

BOX-OFFICE SLANT: Will draw best in the larger cities and in French-speaking communities. Will need strong exploitation to get the box-office nod from the great masses of American moviegoers.

Cast: Michele Morgan, Raimu, Louis Jouvet, Suzy Prim, Lucien Nat, Renee Devillers, Le Vigan, Harry Krimer, Jean Mercanton, Fernand Ledoux, Pierre Jordan, Biscot, Colette Darfeuil. **Credits:** Produced by Paul Graetz. Directed by Julien Duvivier. Screenplay and dialogue by Julien Duvivier, Charles Spaak and Marcel Achard. Chief cameraman, Jules Kruger. Music by Jean Wiener. Commentator, Charles Boyer.

Plot: This is the story of a French family during the last Century. It opens in 1871, when the Germans besieged Paris, continues on through 1890, 1906 and 1910—peaceful, happy, care-free years—records the return of the Germans in 1914 to overrun the soil of France, follows the family through the post-war years of the early twenties, moves on to June, 1940—the third call to arms for France, the third aggression by Germany. Old Bernard Froment and his aged wife, who have lived through these eventful years, who have lost a son and viewed with pride the honor bestowed on an unmarried daughter for service to her country, are seen at the end in occupied Paris, in the gloom of Notre Dame, praying for ultimate victory.

Comment: In 1940, when German tanks rumbled through Paris, negatives and copies of films were seized, among them the negative of a picture completed only a few days before. The following year the picture was ordered banned, its negative destroyed and its prints burned. Only one print escaped; it had been buried by the road during the flight from Paris to Bordeaux in 1940. More than two years elapsed before it could be brought to America. That picture is "The Heart of a Nation," a cavalcade of a French family. Among film importations, it is one of the most outstanding, not only because of its propagandistic values, but also by virtue of its warm, moving, heart-touching story which, even in time of peace, with the aspect of war played down, would have provided material for superlative screen entertainment. Coming, as it does, when France is seeking to overthrow the yoke of Nazi oppression, it is an eloquent plea for the United Nations cause. Yet the most notable of past French film importations have scarcely touched the surface of America's movie-going public, having been exhibited for the most part in large cities, but seldom if ever reaching the screens of theatres in average communities. It would be paradoxical if "The Heart of a Nation" suffered this same fate, for it concerns down-to-earth, everyday people whose life-time experiences, with few exceptions, most closely parallel those of our own folk in the hinterlands. So to reach these people, the picture will need a widespread distribution never before accorded a foreign-language film. As to its reception in average communities, there is doubt, for these moviegoers are accustomed only to their own favorite American screen personalities and easily-understood words spoken by those personalities. Despite the addition of English titles, "The Heart of a Nation" requires the closest concentration if the spectator is to keep characters and events straight in his mind. One cannot sit back, relax and be entertained as the majority prefer to do. Therefore, its reception in other than metropolitan districts, is problematical. One can only hope that it will prove an exception to the rule, that here will be one truly fine French motion picture that will be widely distributed and warmly received by the great American public.

Dead Man's Gulch

Republic **Western** **55 mins.**

(Prod. No. 274—Nat'l Release, Feb. 13)

AUDIENCE SLANT: (Family) Tailored for the Don Barry followers and suited to satisfy them.

BOX-OFFICE SLANT: Rates as standard draw for the series.

Cast: Don (Red) Barry, Lynn Merrick, Clancy Cooper, Emmett Lynn, Malcolm McTaggart, Jack Vosper, Jack Rockwell, Pierce Lyden, Lee Shumway, Rex Lease, Al Taylor. **Credits:** Directed by John English. Screenplay by Norman S. Hall and Robert Williams from story by Norman S. Hall.

Plot: Two former pals meet under conditions which put them on opposite sides in a battle between forces of right and wrong in the town of Dobe, Tennessee. Barry, as the deputy sheriff, thus must eventually shoot it out as duty forces him to bring to book the crooked gang that is robbing the poor ranchers. There's a dash of love interest of the conventional sort, with the girl in the difficult position of being the sister of the youth who has gone astray and herself much in favor of the deputy sheriff because he stands for what's right as well as because he's a handsome fellow.

Comment: An entirely routine western as to plot, performance and treatment—which is not to say, by any means, that that's bad for the picture's appeal to the confirmed action fans who like their sagebrush romance straight. Here they get it dished up without the trimmings and wholly simplified to taste the way western melodrama always has—always will, no matter how often you serve nor how thin you slice it. Barry performs up to his improving standard of heroics with gun and strong character dedicated to the

(*Continued on Page* 31)

Money Dates For April

During the major part of this month, you'll still be in the throes of Lent, but that's no sign for you to let down in the booking of quality attractions. Spring, which officially began in March, will be making itself more keenly felt, with the result that many people will be seeking outdoor recreation. It will be up to you to take their minds off the balmy weather (and April's showers, when they occur, will help you) by arranging a "Festival of Spring Hits" for the month. Pick the most outstanding hits available. Send a calendar of the attractions to your mailing list. Display a huge "calendar" board in the lobby. Biggest day of the month, of course, is Easter, and you should make every effort to make that day, and those which follow, big box-office days for your theatre. Sectional observances, as you will note below, are not too plentiful; but where they are in effect, exhibitors should observe them with special activities designed to attract extra patronage.

Here are some ideas to enable you to make special promotions, to put over special exploitation stunts and to engage in other activities that will make April's 30 days, when considered as a whole, a profitable month:

National Observance Periods

APRIL 1—APRIL FOOL'S DAY
Generally speaking, this day isn't strictly observed like other special days; but most people have a lot of fun making fools of others, provided the others aren't off guard. You could stage an April Fool Matinee or an April Fool Midnight Show designed for laughing purposes only. Ushers (or usherettes) could insist on patrons doing the ushering. Subjects could, at first, be projected upside down. The janitor and his assistants could begin their cleaning tasks during the performance. In fact, anything could happen, and the more gags you use—clean, wholesome, fun-packed gags—the better time your patrons will have. Be sure to let them know in advance that crazy things will take place, that the show will be entirely in the spirit of good, clean fun.

APRIL 6—ARMY DAY—U. S. ENTERED WORLD WAR I, 1917
This is a day on which you can prove your theatre is back of the nation's armed forces. Honor your local heroes. Arrange special promotion stunts for the sale of war bonds and stamps on the premise that "the best way to give the Army the tanks, guns, airplanes and ammunition it needs is to buy war bonds and stamps." Victory films connected with the various phases of the U. S. army might be shown, provided, of course, they are available.

APRIL 18—PALM SUNDAY
Easter is just a week away. You should have your activities pretty well lined up by now. (See EASTER)

APRIL 25—EASTER
There are so many activities in connection with this special day that one hardly knows where to begin. Get the newspaper and a number of merchants to sponsor a Big Easter Egg Hunt at the City Park. Hide the eggs (hardboiled and dyed in many bright colors) in various sections of the park. Have the kiddies gather at a specific spot, then at the signal "go," let them begin their lively scramble. Prizes donated by merchants should be awarded the winners. Following the egg hunt, hold a matinee at your theatre. Good gift for each child: a small nest of candy Easter eggs, promoted from a local confectionery shop. (Yes, we realize that rationing of sugar will curtail the candy output this year, so if there is a shortage in your town, you may be able to promote little toy rabbits or other Eastertide novelties as prizes.) Two or three days in advance of Easter hold a Flower Matinee, with local women collecting flowers brought by patrons. These flowers could be given to such institutions as the Old Folks' Home, the orphanage, etc. If your Easter Week attraction features a feminine star, you might run a contest in the newspaper which requires the contestant to draw a bonnet for the star. Photo or sketch of the star should be cut off at the forehead, and there should be ample space for the contestant to draw the bonnet. For the best drawing, winner would receive a hat donated by a local millinery shop. Still on the Easter bonnet theme: With the cooperation of a department store, why not conduct a search for the funniest, old-fashioned, outmoded Easter bonnet? Hats are to be brought to a store booth, where contestants register them. Then a special committee chooses the dozen or so most funniest, and the store displays them in the window. You and the store management can "get together" on the prizes. Stage a flower contest for Easter Week, offering prizes for the best home-grown plants or flowers cultivated by amateurs. Flowers should be attractively arranged in the lobby, with code-number tags attached to each. A committee of judges (local florists) select the winners. Comparison of code numbers with names of entrants will determine identities of the winners. Incidentally, an enterprising florist should be eager to cooperate with you in arranging a floral display in your lobby for the Easter season. Tie in with dry cleaning establishments by having "spruce up" messages printed on garment bags. Using stills of the stars of your Easter Week attractions, arrange window displays with this sort of an approach: "Dress as smartly as (name of star) . . . and you'll be the stand-out attraction in the Easter Parade." Tie up with transportation companies to carry signs something like this: "If you can't drive your car, if you want to save your shoes, board a car and ride downtown . . . and see the Easter Parade in comfort . . . then continue your 'sit-down strike' in a comfortable seat at the Blank Theatre." Win goodwill by donating your theatre for a community church service. Let patrons check their purchases in your lobby during the fortnight preceding Easter. Use Easter symbols, such as baby chicks, rabbits, colored eggs for the backgrounds of your lobby displays. Your cutouts, shadow-boxes and still boards might be built in the form of bunnies and Easter eggs. The foregoing ideas are only a beginning—there are many, many more you'll think of before your plans are actually completed.

Special Tieup Opportunities

APRIL 3-10—NATIONAL BASEBALL WEEK
This would be a good time to bring back "Pride of the Yankees" for a return engagement. Tie up with a sporting goods store for display of baseball equipment in your lobby. If you have a local baseball team, invite the members to be your guests one evening during the week. Be sure the newspaper's sports editor knows about this, so he'll come through with some publicity.

APRIL 11-17—NATIONAL BE-KIND-TO-ANIMALS WEEK
Sometime during this week stage a pet parade for the kiddies, and offer a prize for the best-looking cats and dogs, the best trick-performing animals, the most amusing, etc. Perhaps you could get an S.P.C.A. official to appear on your stage nightly and urge people to treat their pets and animals humanely. Now that horses are coming back, you might announce that an unknown person will keep tab on people driving horses, on people who own dogs and other pets, and that those found to treat their animals most humanely will be awarded a pass to your theatre. Be sure to point out, however, that not all kind owners will receive passes—only those observed by your special observer. You might tie up with stores handling foods and merchandise for pet animals.

APRIL 19-24 (Tent.)—NATIONAL GARDEN WEEK
As you will note, the date for this event is tentative, yet more than likely it will take place sometime near the date given here, if not on the 19-24. Sponsored by local Garden Clubs, National Garden Week should be more important this year than ever before. People are being urged to plant Victory Gardens to grow fresh vegetables to replace those that have been processed and are thus subject to point rationing. Offer the facilities of your theatre to Garden Club officials in their campaign. Display in the lobby illustrations with explanatory sketches about the cultivation of certain vegetables. You might tie up with a local seed store for a stunt whereby a month's pass to your theatre would be given to the person turning in the largest number of empty seed packets (purchased at the cooperating store and so stamped on the packet) at the box-office.

APRIL 24—FIRST NEWSPAPER, BOSTON NEWS LETTER, PUBLISHED 1704
Here's an apportunity to do a good turn for your local newspaper. Arrange a lobby display that will show the advances made in the gathering and dissemination of news; that will also show the important part the newspaper plays in keeping local citizenry informed. Teletype machines, sample slugs of type, examples of stories from the original copy to the galley might also be shown.

APRIL 27—MORSE, INVENTOR OF TELEGRAPHY, BORN 1791
Local telegraph company might display old and new forms of telegraphic communication in your lobby. Attendant might demonstrate the Morse code, giving a message about a coming attraction in code, then deciphering it for patrons.

APRIL 27—AUDUBON, NATURALIST, BORN 1780.
Tie up with schools for best drawings of wild animals and birds to be displayed at your theatre. Offer prizes for the best essays on Audubon.

Sectional Observances

April 1-7—Conservation Week (in several states).

April 8—Ponce de Leon landed in Florida at St. Augustine, in search of the Fountain of Youth, 1513.

April 8—Louisiana joined Union, 1812.

April 19—Patriot's Day (Maine and Massachusetts).

April 23-24—Pennsylvania Relay Carnival.

April 26—Confederate Memorial Day in Alabama, Florida, Georgia and Mississippi.

April 28—Maryland entered Union, 1788.

Promotion is Set For 'Lady of Burlesque

(*Continued from Page* 19)

be daily spot announcements on sixty leading radio stations.

There are two book tieups, the first with the World Publishing Company on a 49-cent reprint of the Gypsy Rose Lee mystery, with no title predominant. This will be sold through drug-store chains, syndicates, book stores, department stores, premium outlets and merchandise chain stores. The second concerns the Simon and Schuster regular $2 edition, which will be cut to one dollar. This book, carrying a special band with the picture title in huge letters, will sell through book stores and circulating libraries.

Blue Bird diamonds will feature Janis Carter in color displays, to be distributed in 5,000 department and jewelry stores. The firm will also run advertisements in roto sections, using the same art work and credits as in the displays. In addition, they will offer special exploitation material, such as facsimiles of famous diamonds and weight-guessing contests to wide-awake showmen.

Variety Music Company is publishing and promoting two songs from the picture—Take It Off the E-String and So This Is You. Title pages carry photographs of Miss Stanwyck, with full picture credits. Orchestrations have been serviced to bands and radio stations.

In cooperation with the Hen's Auxiliary Food Force, a series of posters are in preparation. Taking advantage of a new display campaign for chicken-raising as part of the war effort, these posters show Miss Carter feeding chickens, and are to be distributed through the country's hardware stores for window displays.

A tieup with Catalina Swim Suits showing Miss Stanwyck in one of their suits, will have displays shown by their dealers in department stores and sports and ladies wear throughout the country. This color photo of Miss Stanwyck also appears on the cover page of the June issue of *Screenland* magazine.

Honor Buttons to Hamrick and Latin-American Showmen by MGM

MGM has awarded an Honor Roll Button to William Hamrick, Music Hall Theatre, Seattle, Wash., for his promotion of "The War Against Mrs. Hadley."

Highlight of the campaign was an important war-effort tie-up with a local aircraft plant which had been advertising for women war workers. The plant in its advertisements began to use lines like: "Don't be a Mrs. Hadley . . . get interested in war work," cashing in on the interest created by the picture.

Three more South American showmen have been awarded Honor Roll Buttons, in each case for promotion of "Mrs. Miniver." The winners are Waldemar Torres and Hannibal Pacheco of the Metro Passeio, Copacabana and Tijuca theatres, Rio de Janeiro, Brazil; and Manuel Lopez de Mesa of the San Jorge Theatre, Bogota, Colombia.

'White Cargo' Campaign Scores

(*Continued from Page* 19)

old gag which proved effective. The poster was affixed upside down to the wall of the theatre. Copy under it: "Pardon us! But *Tondelayo* Has Got Us All Excited!" In spite of this explanation, dozens of calls came in from well-meaning citizens informing Brennan that his billposter had made a terrible mistake.

Results of campaign: hold-over business. As a gag to further the public's interest in the hold-over engagement, a cut of Hedy Lamarr in her character costume was run upside down in the Bay's newspaper ad.

SHOWMANSHIP IN WARTIME LONDON

An Ode to Charwomen

A disconsolate manager of a kinema somewhere in England has written an ode to charwomen:

At our theatre, four charladies
Act like naughty little babies.
They run around and gesticulate,
And then show each to each their hate.
When being told off—not for nowt—
They all turn sulky—then walk out.
Then on the morrow in come two,
When four's correct two's two too few;
So more are hired that very day,
Those who have gone will get no pay.
The two we hired don't come at all—
We managers could bite the wall!
And though that would not do much good,
We often feel we really should.

Wyard's Theatre Front Display

Manager J. E. Wyard staged a successful campaign for "Jungle Book" at the New Globe, Lawrence Hill, Bristol. Two of the kinema's main door entrances contained cards with jungle background showing Sabu surrounded by tigers, elephants, snakes and crocodiles. The words, "Rudyard Kipling's 'Jungle Book'," followed by playdates, appeared at the bottom of each scene. In contacting local schools, Wyard asked headmasters to inform their scholars of the most convenient time to see "Jungle Book" and get home before blackout time.

'Dr. Jekyll' Street Ballyhoo

For his street ballyhoo on "Dr. Jekyll and Mr. Hyde," E. P. Hills of the Princess (Emery), Peterborough, used a tradesman's van. On one side was this copy: "Now Visiting This City for Three Days Only, The One-and-Only Amazing 'Dr. Jekyll.' Consulting Hours: Nightly 5 to 10 p.m. His Address: Princess Kinema. Consultation Fees: 8d., 1s., 1s. 6d." On the other side was this copy: "You Have Been Warned. The Dangerous Daring Mr. Hyde Is at Large in This City. To See is to Know the Great Role Played by Spencer Tracy as 'Dr. Jekyll and Mr. Hyde' Now at the Princess Kinema."

Competition for Children

In cooperation with the Bristol *Evening World,* Manager Jack Palmer of the Odeon, Bristol, ran a competition for children on "Miss Annie Rooney." The children were required to color a picture of Shirley Temple. First entry received a prize of 1 pound, and there were a number of consolation prizes.

American Cowboy Entertains

Members of the Odeon Kinema's Mickey Mouse Club, Aberdeen, were thrilled recently when champion cowboy Mel Fensted of Montana, U. S. A., entertained them with rope tricks. The cowboy is in the Canadian Air Force.

Review-Writing Contest

Journalism students at the University of Washington participated in a review-writing contest in connection with the engagement of "Random Harvest" at the Music Hall Theatre, Seattle. William Hamrick and Fax Duncan arranged the contest.

Contest to Select the Most Beautiful Legs Draws Large Crowd

Following the success of his "Loveliest War Worker" beauty contest (*STR, March 6, p.* 19), Manager George Kemp of the Liberty Theatre, Staten Island, put into action his second annual "Beautiful Legs" contest, with elimination competition held February 16 and the grand finals on February 23.



WINNER RECEIVES HER AWARD*

The audience adjudged her legs shapeliest

Kemp referred to the event as the "Betty Grable Beautiful Legs" contest, and featured illustrations of the stars in his advertising. As if they might forget, judges kept in mind Betty's shapely limbs in picking the winner. To refresh their memory, they had an opportunity to see "Springtime in the Rockies," which opened at the Liberty on the day of the finals.

As an award to the grand prize winner, Kemp promoted a fur jacket from a local furrier. During the elimination competition and the finals, only the lower lines of the contestants were visible to members of the audience who, incidentally, were the judges. Not until the winner was chosen were they able to see the faces that went with the legs.

Katherine Tauriello of Port Richmond, S. I., was winner of the grand prize.

Newspapers liberally publicized the competition, which played to capacity business on both nights.

Kemp, by the way, is now managing the Palace Theatre, Port Richmond.

'Most Beautiful Sergeant'

Four-theatre engagement of "The Immortal Sergeant" at the Carthay Circle, Ritz, Chinese and State in Los Angeles was immeasurably boosted by a novel contest to discover Los Angeles' "Most beautiful Sergeant." The winner, Sgt. John W. Stone, enjoyed the grand prize: dinner, picture preview, dates with local girls and the benefits of other activities employed in the promotion. Contest was co-sponsored by the local Daily News.

* Possessor of the shapeliest legs in the Betty Grable Beautiful Legs Contest staged by Manager George Kemp at the Liberty Theatre, Stapleton, Staten Island, was red-haired, 19-year-old Katherine Tauriello of Port Richmond. Finals were held in conjunction with opening of 20th Century-Fox's "Springtime in the Rockies," in which Miss Grable has a leading role. Shown above with the winner, who wears the fur jacket she received as an award, are Bert King, stage star, and Mr. Kemp.



Old Doc Showman Says—

You can get a lot of extra business for the low gross nights by making a practice of accepting coins of certain denomination and date at twice their normal value when presented to your cashier in exchange for tickets. For instance; advertise that on the following Tuesday dimes dated 1924 will be accepted at double value or that pennies dated 1932 will be good for five cents on admission tickets. You can get a crowd in the lobby by allowing three admissions for the price of two if certain coins dated in sequence such as 1925-26-27 dimes are presented by a trio asking for tickets.

If you haven't already done so, start contacting the bicycle delivery boys to carry attraction signs on their bikes. Circular discs for front wheels, triangle signs to fit in the center framework and small signs for the back of seats and front of baskets offer best display space. A pass will pay for these highly beneficial perambulating advertisements.

If your town has street peddlers or if itinerant street merchants are licensed, make arrangement with the licensing commissioner to be informed when and to whom licenses are issued. Then contact the peddler and either in his oral remarks or through signs have him ballyhoo your theatre attraction placed around his display. It's effective and makes an impression on the crowds that gather.

Make a deal with some merchant using regular time on the radio to mention the attraction at your theatre in return for a stipulated number of passes to be awarded listeners whose names are mentioned by the announcer during the broadcast. Stunt is mutually profitable as it gets the people listening to the merchant's broadcast in hopes of selection to receive a theatre ticket.

You can get a lot of attention to your front display on a war or gangster picture by setting ordinary bell buzzers with the gong of the buzzer set to hit a small piece of tin instead of the bell. Using a skidoo button in the socket causes noise similar to the rattling of a machine gun to sound off at regular intervals.

A good street stunt is to get three or more wooden barrels and paint them glaring red. Secure permission of the authorities to place them in prominent locations and put "danger" signs on the barrels. Nearly everyone will stop to look into the barrel to see what it contains. In the bottom have a circular sign advertising your current attraction. This is as old as the hills but it never fails to get a lot of suckers and plenty of laughs.

If you employ a house artist it is an easy matter to prevail on local department stores or others selling paints and art supplies to permit the use of their window for the painting of art displays and signs about coming and current attractions at your theatre. He works in the window surrounded by already finished displays of coming films and works on current copy. It always gets a crowd.

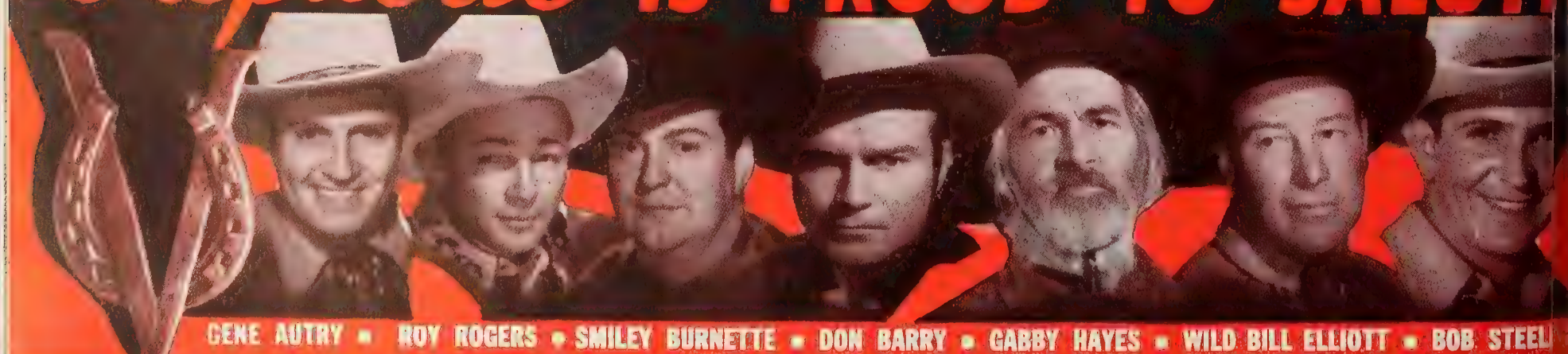
What NO OSCARS FOR THE



Republic's SUPERIOR THE

Yes, Sir. **The Record shows Republic's straight-shootin', hard-riding, red-blooded Westerns play in over 11,000 theatres. Let's give three rousing cheers for these daring cowboys, brave cowgirls, and death-defying stuntmen.**

Republic IS PROUD TO SALUTE



GENE AUTRY • ROY ROGERS • SMILEY BURNETTE • DON BARRY • GABBY HAYES • WILD BILL ELLIOTT • BOB STEELE

GREAT AMERICAN COWBOYS ?

But MR. JOHN PUBLIC AND FAMILY UNANIMOUSLY *Vote*

WESTERN ENTERTAINMENT APPLE OF 130 MILLION EYES



TS GREAT WESTERN STARS

TYLER • JIMMY DODD • LYNN MERRICK • ANN JEFFREYS • FAY McKENZIE • BOB NOLAN AND THE SONS OF THE PIONEERS

Program Exchange

Cadet Robert Walter Reports; Novelties by Rankin, Stoltz; Owen Makes a Confession

We fear that this session of the Program Exchange will have to be written in installments—all installments to appear on this page, of course. You see, we have some appointments that will have to be fulfilled at various times within the next few hours. So, after we've written a few lines, we'll make our appointment, return to our desk to write a few more lines, make the next appointment, write a few more lines—well, it'll continue that way until this week's discourse is completed. We don't think, however, that you'll be able to tell at what points in the text we went out and came back in again, and we won't satisfy your curiosity by telling you.

But then, we just can't keep a secret. Between this and the succeeding paragraph we have (a) viewed a new picture, (b) attended a luncheon, (c) conferred with our doctor and dentist, respectively, about these dark circles under our eyes and the condition of our choppers, and (d) waited in line to pay our income taxes. And now, just as we get started again, we see another important activity scheduled for us which must be performed without delay. So we'll get to the next paragraph later.

Well, here we are, ready to get down to business, and we hope we're not interrupted again until we've had a chance to go through these programs.

Now He Works for Uncle Sam

First, however, we'd like to report a communication from Cadet Robert M. Walter, former manager of the Summit Theatre, Kansas City, whose address now is 19th Bn 4th Deck Enterprise, U.S.N.P.F.S., St. Mary's College, California. Bob, as members will recall, put out those colored-stock card programs that went over so well with his patrons. Here's what the Program Exchange member, now absent on special leave for Uncle Sam, has to say:

"Well, I managed to complete my WTS course (primary flying) and ground school. Now I'm out here at St. Mary's College at the U. S. Navy Pre-Flight School. This school is for physical conditioning. It's going to be plenty rough, but it will move my 'chest' up about twelve inches.

"Things get more and more different from what they were at the Summit Theatre back in Kansas City.

Movies Good for Morale

"The shows here at the base are a bit old, but they are certainly good for morale. They showed 'Timber' this afternoon.

"I get no liberty for four weeks and am quarantined for two weeks. When we do get our liberty, it is only for an eight-hour period once a week, and it's ten miles to Oakland and farther to San Francisco. We do like it, however. It is really beautiful, only we've seen the beautiful California sun only two days since we arrived here.

"Say hello to the boys for me. I'll be reading you in STR."

Carrying out your orders, Cadet Walter: "Hello to everyone from Bob." Let's hear from you again real soon.

When he played "Commandos Strike at Dawn," Harland Rankin of the Centre Theatre, Chatham, Ontario, distributed Columbia's striking tabloid herald which does a bang-up job of selling the picture. And when he played "Undercover Man," Rankin passed out cards to the youngsters. Copy: "Hey, Kids, Hopalong Cassidy's at the Centre Theatre Thursday, Friday and Saturday. . . . You'll enjoy seeing William Boyd as Hopalong in 'Undercover Man,' etc." Cards with string attached and containing the suggestion that the recipient "tie this string around your finger to remind you to see, etc.," were distributed for "Moonlight Masquerade" and "American Empire."

Still another card used by Rankin urged patrons to "walk and win," offered a free pass to each of the first ten persons who walked the farthest to see "Now, Voyager." Card had space in which contestant was to write in the number of miles he had walked, and there was also space for his name and address. And still another card which suggested, now that pleasure motoring is out, that patrons get a little exercise by "a brisk, healthy walk down the street to the nearest movie theatre." Finally, Rankin put out a card on which he announced the "Centre Theatre Health Diet—recommended by Chatham's leading health authorities for persons wanting Health, Happiness and Better Entertainment." Attractions for three weeks were listed. The genial manager of the Centre is always on his toes when it comes to finding ways and means to attract patronage.

Two swell novelties were put out recently by Arnold Stoltz at the Avon Theatre, Utica, N. Y. One of them was on "The Crystal Ball," and we're reproducing it on this page for the benefit of other showmen. Take a good look at it. The other is not so easy to reproduce, so we'll have to tell you about it:

It was 36 inches long (regular paper stock) and nearly two inches wide. It was folded twice. First messages recipients discovered were these: (1) "What Has the 'Powers Girl' Got That You Haven't Got?" (2) "What Shape Are You In? See For Yourself How You Measure Up." When unfolded once, there was an ad for the picture, together with theatre name and playdate. But when completely unfolded, the novelty was a yardstick, with the inches indicated up to 36. Arrows pointed to the measurements of "The Powers Girl": ankle, 9 inches; calf, 13 inches; neck, 13¼ inches; waist, 25 inches; bust, 34 inches; hips, 36 inches. Girls receiving the novelty must have had a time among themselves comparing their measurements with those of "The Powers Girl." You'd really have to see this "yardstick" to appreciate its exploitation value. If you wish to make one up yourself, here are the directions:

Get a lengthy piece of paper, cut it into a strip three yards long and two inches wide. Now fold it end to end. Now fold it once more. In this form it carries the two messages mentioned above. Now unfold it once. In this space use one-column mat and elements of other one-column mats to plug the picture. Now spread the paper out. On the side that's blank print in the proper ruled numbers from one inch to thirty-six. Then indicate the "Powers Girl" measurements at the proper points. Get your printer to help you in preparing this unusual herald.

We had always thought that, despite his many other activities, Jim Owen took time out to write "Jim's Movie News" for his monthly calendar. But our illusions were shattered this week when we read this message under the heading, "Honest Confession": "Honest confession, they say, is good for the soul, so here goes.—From time to time we have had a lot of compliments on our monthly programs, particularly the Movie News on the back of the program. Then last week we received a very nice mention in a theatre magazine that has a nationwide circulation. All of this is just too much, and I must finally admit publicly that my sister, Wylna, who operates the Owen Drug Co., writes all the film news. I write, or at least try to write, the local stuff, such as the farm news; but Wylna gives you all the dope on the coming attractions. Thank you, Sis. Well, that's funny—I don't feel a bit better."

We said our illusions were shattered when we read that message—we take it back. After thinking it over, we realize that many famous men—in fact, most of them—have "ghost writers." Jim is famous in his community; he has a lot of work to do, so it becomes necessary to delegate some of it to an assistant. In this case, sister Wylna must have been well trained in the old maestro's views on showmanship, his philosophy of winning and holding friends, for she writes just as Jim, himself, would write.

And so we find ourselves out of space, which means that we must end this discourse.



Plan to Duplicate This

Here's the promotion piece put out by Arnold Stoltz at the Avon Theatre, Utica, N. Y., for the showing of United Artists' "The Crystal Ball." In the round opening was placed a crystal marble, held in place by scotch tape pasted across the back. Note tie-in ad of the jewelry store.

Roy Rogers Publicity

Much of the publicity build-up which Republic is continuing on its "King of the Cowboys," Roy Rogers, provides exhibitors with excellent material for lobby display blow-ups to publicize "Idaho." *Newsweek* of March 8th carried a two-page story about the star, with mention of the production. *This Week* of February 21 carried a story about Rogers by Jerry Mason, marking the first time this writer has featured a western star. A forthcoming issue of *Liberty* will carry a story about westerns in general, with particular mention of "Idaho."



It Was the Cat's—!

For the engagement of RKO Radio's "Cat People" at the Hawaii Theatre, Los Angeles, the manager played up the cat angle by turning the box-office into a gigantic cat's head, as seen here.

YOU'VE NEVER SEEN SUCH . . . **ACTION**

YOU'VE NEVER FELT SUCH . . . **THRILLS**

YOU'VE NEVER HEARD SUCH . . . **SONGS**

ROY ROGERS

KING OF THE COWBOYS

and SMILEY BURNETTE

in

IDAHO

with BOB NOLAN and THE SONS OF THE PIONEERS
VIRGINIA GREY
HARRY J. SHANNON • ONA MUNSON • DICK PURCELL
and THE ROBERT MITCHELL BOYCHOIR
JOSEPH KANE—Director
Original Screen Play by ROY CHANSLOR and OLIVE COOPER

A REPUBLIC PICTURE

BUY U. S. WAR SAVINGS BONDS

Dig for the Angles and You'll Find Box-Office Gold in Stills

Neglect of Selling Values of Scene Photos is Costing Many Theatres Potential Profits

Any manager who takes the trouble to apply the yardstick of analysis to the various items of picture selling accessories available from distributor sources—and he isn't doing a good job unless he does analyze such accessories to determine which units are adaptable to what picture and in what manner and locations they should be used—will invariably arrive at the conclusion that the low-priced and plentiful 8x10 black and white production and star still is more facile and versatile than any other single unit at his command.

The advertising, publicity and exploitation potential of these still photographs cannot be over-estimated. Their uses are as multiple and varied as the myriad hues of the rainbow. And, properly handled to realize their full resources, they carry a David-like "sock" that will outdo a Goliath 24-sheet when it comes to luring customers to the box-office.

They Have Saved the Day

As an idea generator they have no superior. Times without number, on pre-release engagements for which no press book or other material was available, reliance on the stills has saved the day for many a theatre and accounted for all-coverage campaigns that established box-office records.

Carefully examining and studying the possibilities of stills frequently stimulates ideas for merchant tieups, window displays, front copy, publicity stories and exploitation stunts that are far better matched to the picture's content and tempos than the suggestions to be found in the pressbook.

(Reference to pressbooks suggests a parenthetical interlude here on the added importance now for the pressbook makers to use extra effort concerning the selection of stills on which mats are to be made for theatre use. The current demand of newspapers for mats is such that theatres provided with them can get additional newspaper publicity by supplying attractive photos in mat form. Additionally, the make-up of the still sets offered as accessories should be as varied as possible in order to supply the theatreman with every possible angle for cooperative displays in merchants' stores, factories, Civilian Defense headquarters, libraries, schools, etc.)

In order to create a better appreciation and a more comprehensive understanding of how the taken-for-granted still can be used to spearhead a selling campaign we list here a few of its limitless possibilities and proffer a few cautionary remarks that, we hope, will start your own thoughts progressing along lines that will bring many extra dollars into the cash till.

Loses Value Among Large Objects

It is well to remember that the value of the still is minimized when it is placed among objects of large proportions such as furniture store windows. Looking at such displays the eye of the observer is not inclined to focus on small objects or detail and it is advisable to run ribbon leaders to the 8x10 or give it imposing and contrasting color background such as centering it on an attractive designed sofa pillow.

Keep in mind that you are always catering to the vision of women and that women are unconsciously attracted to the distinctive and unusual. See that the stills are surrounded or backgrounded accordingly.

Be sure that accompanying card copy or descriptive written text is neatly composed and attractively presented.

The reverse of the furniture store is true of the jeweler's window and similar displays of small merchandise. In such surroundings the 8x10 still will stand out like a bandaged thumb on a naked piccaninny.

Be certain that the stills selected for window display conform, either in photographic content or in accompanying text, to the atmosphere of the window or the merchandise with which it is "staged."

Adaptability for Newspaper Use

Probably the first and most valuable service the still can perform is its adaptability for newspaper reproduction. Very often a timely illustration can serve to emphasize some local endeavor and will get prominence in other than movie columns. Star stills frequently lend themselves to illustration for the fashion pages. Prominent personalities engaged in sport activities are always welcomed as art for the sport department. Examination of the stills to determine their fitness for use in other departments of the paper will result in reader column art publicity two or three times each week.

Every still is a limitless source of ideas for publicity stories, newspaper reader contests, scholastic and organizational tieups. Just looking at them and analyzing their portent is sufficient to start the creative germ to working overtime.

Open Sesame to Merchant's Heart

They are an open sesame to a merchant's heart when it comes to making arrangements for cooperative campaigns and their use in the lobby for advance and on the front for current show selling is a better attention commander than far more expensive display material—animated and living aids excepted.

They suggest catchline and advertising copy that frequently excels the best phrases supplied in press books and are an inexhaustible source of inspiration for exploitation activities.

They make industrial and factory tieups easier to obtain and provide eye-pulling displays on time clocks, bulletin boards and other highly desirable locations where space limitations preclude other accessories.

They will put punch into handbill copy, offer tremendous possibilities for duplicating the success of the picture magazines, they tell the whole story of what your screen offers in illustrated form, and can frequently be used in day-to-day publicity yarns.

These are but a few of the many selling missions the 8x10 black and white still can perform if you just decode its hidden ticket-marketing message.

And, when it has done all this work it can do a wonderful job of bringing a flock of kids to a Saturday morning matinee. Just collect the stills you use in your tieups and when you have accumulated a sufficient number stage a free photo matinee and watch the kiddies gang up.

Keep Stills' Cost a Secret

One thing to remember is to keep secret the cost of stills. The merchants and others you contact are accustomed to paying 50 cents or more for prints of pictures and you can make them appreciate your portion of cooperative arrangements and hold up theatre prestige by admonishing about care in handling and requesting return of all stills when the tieup is completed.

Study the stills. There's a gold mine of ideas in every set.

Civic and Military 'Air Force' Sendoffs

Civic and military celebrations, parades, radio hookups and other gala events marked the special ceremonial openings of "Air Force" in three cities—Tampa, Wichita and Seattle. As a result of the triple campaign impetus, new all-time opening day attendance records were established, at all three stands.

In Tampa, where "Air Force Day" was observed by Mayor's proclamation, the presentation of wings to a group of graduating cadets from Drew Field on the stage of the State Theatre climaxed a week of events which included a state-wide contest for "Miss Florida Air Force."

Two U. S. Army Air Force bands paraded in Seattle and supplied music in front of the Orpheum Theatre, where Governor Arthur Langley of Washington, President Philip Johnson of the Boeing Aircraft Company, and a long list of military and civic notables attended the Pacific premiere.

Wichita went over the top with a $300,000 buy-a-bomber War Bond campaign, with screen star Wayne Morris, now a Navy lieutenant, taking part in the local ceremonies at the Miller Theatre. Wichita also had a parade with band music and other events with participation by the local Boeing plant personnel.

Army Aids 'Sergeant' in Indianapolis

Through the cooperation of the commanding officer of the Army Post at Fort Benjamin Harrison, Ind., the Indianapolis premiere of 20th Century-Fox's "The Immortal Sergeant" obtained complete support of Army personnel and the exploitation campaign included several of the best stunts reported for effective selling of the picture.



Len Tuttle of the Indiana Theatre arranged for a live lobby display (see cut) through the aid of the 729th M.P. Battalion. Colonel Lamb, the commanding officer, and his staff also were guests of 20th Century-Fox Branch Manager George Landis, at a special screening. WAAC Sergeant Bertha Sanford of Indianapolis was on hand to greet the sergeants who were present at this screening. All of the Indianapolis newspapers covered this event.

Through this Army tie-up five men, all sergeants, were detailed daily to participate in the lobby exhibition made realistic by the inclusion of machine guns, sand bag barricades and automatic rifles. The men wore their helmets and carried gas masks while on duty in the Indiana lobby.

In addition an armored car similar to the type used in this picture was parked in front of the theatre daily. On the opening day a squadron of armored cars manned with full crews toured the city with playdate banners. The newspapers covered this parade with stories and pictures.

Have you heard?

"HANGMEN ALSO DIE"



March 26th

— from United Artists
— and Great!

"HANGMEN ALSO DIE"

presented by
Arnold Pressburger
starring
BRIAN DONLEVY
Walter Brennan " Anna Lee
with GENE LOCKHART
Dennis O'Keefe " Alexander Granach
Produced and Directed by FRITZ LANG
Screen Play by John Wexley " Adaptation and
Original story by Bert Brecht and Fritz Lang

Your Audiences Will Be Glad to Help!
RUSH YOUR PLEDGE FOR RED CROSS WEEK!—APRIL 1–7

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: The Roanoke (Virginia) Times


THE ROANOKE TIMES, ROANOKE, VIRGINIA: SUNDAY MORNING, JANUARY 10, 1943. Twenty-Seven

Author Of Hopalong Cassidy Series Is Westerner From Fryeburg, Maine

By TED GILL

HOLLYWOOD, Jan. 9 (AP).—For a man who has never roamed the great open spaces and did a fancied Cayuse or even scented the blooming fragrance of the sage . . . Clarence E. Mulford has done all right for himself with the movies . . .

County recorder at Puyagup Mr., where he hunts and fishes and collects old firearms . . . Mulford . . . author of 28 novels and other short stories on which have been based the famous Hopalong Cassidy screen thrillers . . . longest series of western films ever produced . . . yet Mulford has never known the golden west . . .

Will Be Continued

Since their inception in 1935, Producer Harry Sherman has made of the "Hoppy" pictures, starring Big Bill Boyd . . . and because he has established all of the Mulford novels . . . arrangements have been made for studio scenarists to turn out the western stories themselves . . . using names of characters in the Mulford books . . .

When the Hoppy pictures started, they cost $65 000 each and took seven days to produce . . . now they cost $100,000 are turned out in 14 days shooting time and gross more than $2,000,000 says Sherman . . . he reports a games retreat that western theaters are more in demand . . . were men than any other type and that they also are being welcomed by the people at home . . . who recently have been flocked with so many war and musical comedy films . . .

Short snort—Mary Martin and Mac an Martin both came to Hollywood from New York musical shows in 1939 . . . Mary made a hit in her under things in "Leave It To Me" and Martin in even less in the scandals and follies . . . now for the first time, both are in the same picture . . . Star Spangled Rhythm . . . and are listed compleased . . .

Bing Sally—Make-believe wars on film and stages have their casualties too . . . Alan Ladd, playing in "On a" action thriller about the Sino-Japanese conflict, ended three days of make scenes . . . having two secretaries fingers a burned hand . . . Ladd followed by a bayonet in the hands of a nervous extra player portraying a Jap, a sprained ankle and a cold . . . Cpral Le Guerrel . . . Hollywood satire . . .

Orphaned Oddity—Ruth Hussey says she needs a course in public Accounting . . . since she took over as treasurer of the Barnstaged Service Players, which includes Laraine Day, Lee Bowman, Allyn Joslyn and Irene Hervey this have been writing producing and acting in their own plays just for fun and its experience . . . Their current production of "Peep Show" in which she plays the lead, box is ready for an early debut . . . but Hussey's experience has been . . . She says they show assets of $3 to $4 and the cast is so talented that the first night's proceeds will pub them out of the red . . . .

What Doctor Ordered

Betty Bety—When Betty Hutton did returned to work after three days abed with the flu she had to spend the entire day splashing around in a big tank of water for a war drama . . . but the studio was considerate . . . It installed special apparatus and heated the water to 80 degrees . . . "Oh, well" an Inspired Betsyite . . . "the doctor did prescribe a warm bath."

Asserted aiders—The Hollywood victory committee and the Hollywood branch of USO Camp Shows, Inc. managed to answer practically all guys could put to them regarding entertainment for the armed forces . . . but there's one to which they don't find the answer to is . . . who are stars permitted to take 70 pounds of baggage when they fly overseas to entertain troops but are allowed to bring back only 55? . . . Incidentally, players touring foreign camps must undergo the same inoculations that members of the armed forces receive . . .

Chitter Chatter—Bob Davis stand-in for Franchot Tone for seven years, also is a contract actor in his own right . . . Actor William Cabanne claims he is a direct descendant of Charlemagne of France . . .

Expects Synthetic Goal To Be Reached

ST LOUIS, (UP)—If luck the natural rubber industry half a century to reach an annual production of 600,000 tons but the chemical industry will duplicate that achievement in 1-10th the time, according to Dr. Charles Allen Thomas, director of the Central Research Laboratories of the Monsanto Chemical company.

Dr Thomas said the feat would be accomplished, under wartime emergency . . . in providing 1,000,000 tons of synthetic rubber by January, 1944. "And she job will be done."

He predicted that after the war synthetic rubber would replace the natural products in many markets in which it formerly enjoyed an unchallenged monopoly.

Sweden Studies Way to Keep Down Inflation

STOCKHOLM, (AP)—Sweden's Minister of Finance, Ernst J. Wigforss has called experts to investigate possible legislation which would prohibit excessive increase in wages to meet rising prices as alternatives the possibility of imposing extra high taxes on such increases or the planting of them in barred accounts are to be considered all as anti-inflation measures.

She Feeds 'Em

GINNY SIMMS

GINNY SIMMS IS SOUGHT AFTER GAL

Actress-Singer's Butter Draws Companions

HOLLYWOOD Jan. 9 (AP)—If Ginny Simms wins star billing in her next picture but it'll be talent and glamor that does it, but—

Expand that word two, to "butter" and you'll probably have the answer.

Yes, Ginny has become one of the most sought-after luncheon companions at her studio. Producers, stars, front office executives, press agents heads of press agents have become at perfect noon hour to sers as Jon Hall and Kay Jones . . .

Owes It To Benny

Ginny of course would prefer to think it all due to her sparkling conversation and incontestable good looks but she knows better Perhaps some day when she's slowing down on the ratty cere now making re marks about her table popularity she can say:

"I owe it all to my dear old Overlady cow."

Star Ginny what with the current shortage of dairy products here-about's in on Hollywood's has more butter than she can eat. On her Moreno San Fernando valley ranch she has not one but three Guernsey cows. They produce about 15 pounds of butter weekly to say nothing of quantities of cottage cheese and gallons of overexpertly cation milk.

What she doesn't need for her own family use she divides among neighbors who have children. But two pounds of butter a week are held aside for her studio luncheon associates.

Practically everybody on the set finds some pretext to drop over to her table Before you can say Maria Ouspenskaya, she's grabbed a roll —and a quarter-pound of butter has vanished.

Fat From Skunk Fires Four Anti-Tank Shells

JEFFERSON CITY, Mo. (UP)—If only the "scent" could be retained Missouri hunters and trappers undoubtedly would get all out in rendering skunk grease for the bombs to be dropped on the Axis.

The conservation commission of Missouri states that the fat salvaged from the carcass of one polecat would yield enough gl cerin to fire five 37mm. anti-tank shells, while a skunk would be good for the glycerin needed to fill one anti-tank shell.

With or without scents collection of raw fats from wild animals has been advocated by the salvage section of the war production board and the commission estimated that the fat of fur-bearing and other game animals taken by Missouri hunters and trappers in an average year if collected would be good for enough glycerin to make 3,000 pounds of anti-aircraft ammunition. At 2 1-2 cents a pound the fat would yield a $25 000 which the commission suggested could be converted to the USO or Red Cross.

Maria Montez Watches Her Picture Enough

HOLLYWOOD (AP)—The most painful thing an actor can think of is to have to see one of his pictures over and over again The first time is fine The second may be all right. But after that it's torture And Maria Montez found this out the hard way.

A few days ago she received a letter on USO stationery from three soldiers They said that they had tried to see "Arabian Nights," but the big day crowds had made it impossible They asked her to do something about it Joe did something and invited them to a private showing at the studio.

"The boys saw the picture They loved it. They loved it so much in fact that they asked Maria if they couldn't see it again They did (A repeat)

Maria stayed with them—and was by far more to see of her picture

BALLERINA WILL GO INTO MOVIES

Tamara Toumanova World Famous at Age of 23

By KATE HOLLIDAY

HOLLYWOOD, Jan. 9 (AP)—Ballerina Tamara Toumanova is going to try another career Actress.

For her dramatic debut Cecil Beodson the author of six of Betty Davis' screenplays and one of the highest-paid men in Hollywood has given up his golf-writing too . . . Also accessed fingers a burned hand was scarred . . . followed by a bayonet in the hands of a nervous extra player portraying a Jap, a sprained ankle and a cold . . . Cpral Le Guerrel . . . Hollywood satire . . .

For 13 years a dancing the world over has cheered Tamara . . . yet she is only 23 She is one of the jewel-set girls I have ever seen in the olive in of Merle Oberon and the facial appearance of Hedy Lamarr She got Hedy coo & Cooper tests But with her Eve Hughes and psych, she is a beauty! In two years right San began dancing professionally at the age of six Her first experience was in Pavlova's company, in Paris after the great star had demanded that she have a part.

Escaped Russia

But let's go back farther than that To Russia The time days of the revolution To the escape of a colonel in the Imperial army named Kmasidis ich Borovitch and his wife a Polish-born Caucasian princess To a flight across the Bolshevik lines ahead of the Bolsheviks To Egypt, where the colonel hoped to pursue his engineering profession.

Let's go back to the plans what the parents had for her future! who was her daughter. Little Tamara would be a great dancer! And so not telling her husband the real reason, the princess took her to ballet lessons Because he loved Tamara more than anything on earth he would attend the lessons, as her father. And he did . . . but no wonder a child Tamara Because he loved Tamara more than anything on earth he would attend the lessons, as her father. And he did . . . but no wonder a child was off-screen often.

One Other Trick

Added to this career is the other talent—the trick of Hollywood publicity This is to discuss the

George Sanders, Shy Man Of Movies, Is 'Difficult' But Dislikes Interviews

By KATE HOLLIDAY

HOLLYWOOD (AP)—George Sanders is reserved shy a definite dislike to chat

He has the reputation I know of being difficult The fan writers say so. A recent poll printed in a radio magazine by Hollywood correspondents said so. They say he is cold and haughty and that he is the most unpopular man in Hollywood. That is, except Orson Welles and one or two other actors.

Sanders knows that he's considered difficult, and he believes that what he does on the screen belongs to him, and not to me or Walter Winchell or married or not, is his own business and has nothing to do with the fact that some reporters in town or the fan magazine writers.

When you ask him how you pronounce his name it becomes obvious. And if you are interesting him you'll temporarily be regarded as friendly. For he doesn't know what you are going to ask him, and, you may want to, pop at him or, as I say, how he will answer them. He's in the position of a big-time broadway hotsperson when the star of the act has had one too many. And he's bored.

Is Different Man

But just mention a subject which piques his interest and he's a different man. Suddenly he is the cosmopolite of the world and he's well informed. What's more he's fun. And that's unusual as you may have noticed. He's the rare side If most of them weren't at all of them wouldn't be in the business. Sanders is the one who has a $5 000 ceiling due to go on July 1 and he doesn't care more salary and recognition are gentlemen.

Sanders does not like hard tasks best work he is discussing the war and education in movies. Sanders discusses the industry as a whole and the role of Hollywood in the world today.

I believe his shyness has much to do with the fact that he puts a lot into the screen and plays them as if he were playing a character in two things. A personal release by the two phases of acting. And the exhilaration of dominating a scene. I have perhaps a balance but he has excessive feeling of adequacy.

But I can hear you saying why don't he get over his shyness?

Perhaps he is satisfied with what he has. The sincere respect of the fans he's got. You've heard fan-dooms want his over-run by casual acquaintances.

Subtle Woman Operates Cafe On Movie Lot

HOLLYWOOD. (AP)—Katherine Hughes, manager of the Warner Brothers Studio cafe is a subtle woman. And every star on the lot knows her for it.

Motion picture people love to eat. But when they eat they get fat. The only difference between fats and the rest of the public is that the camera notices an added pound immediately and screams it to the world.

Ann Sheridan believes in food and more food. And Lt Katherine has to keep her figure in trim as boy did giving her equation um.

When Ann's displaying a tendency to fill her 2 dress a little tighter, Interclore she may find that her favorite French bread has been delivered to the duty room and that the lobster, which she loves, is always mysteriously just what she has for it.

Miss Sheridan is merely one of the many gals and Miss Hughes solicitous over her has skillfully helped Olivia de Havilland maintain her petite figure and has kept Lana Turner under a dangerous eye.

There are beauty secrets and beauty secrets. One of the best of them, according to Katherine, is to stop to take at its source

Beef Found With Nazi Cannon Shell in Meat

LOPOON, (AP)—Probing the investigation of a carcass of beef, Arthur Woodrow a butcher, discovered a live cannon shell, 4 1-2 inches long. The cow had been shot by a German fighter plane during a recent raid.

The amusement page above, reproduced from a recent Sunday edition of The Roanoke Virginian, is quite similar in make-up to several other representative amusement pages of the publication from which STR editors were permitted to choose. This similarity, week after week, is apparently caused by the theatre ads themselves which, in the five sample pages made available to us, hewed closely to a certain height and depth, with little variation from Sunday to Sunday. This, in turn, would more or less dictate the make-up of the balance of the page. Nevertheless, the page always presents a newsy appearance, in spite of the fact that local theatre attractions are not directly publicized. Instead, the stories are from the wires of the Associated Press, the art from NEA and other syndicates. Art used most frequently, although not on the page above, is so-called "cheese-cake" art, showing luscious young Hollywood lovelies in beach wear or dancing costumes. Two main stories in the page shown here are "Author of Hopalong Cassidy Series is Westerner from Fryeburg, Maine" and "George Sanders, Shy Man of Movies, is 'Difficult' But Dislikes Interviews." Story and art on Ginny Simms' point to her popularity as Hollywood's most sought-after luncheon companion. Another story announces entrance into movies of ballerina Tamara Toumanova. Seems like there should be a little something about local theatres.

School Coverage is High Point in 'Swan' Cleveland Campaign

Intensive grade and high school coverage was one of the high points of the exploitation campaign used for the opening of "The Black Swan" at the Hippodrome Theatre, Cleveland.

Letters were sent to all principals, department heads and editors of school papers announcing the "Black Swan" letter contest for junior and senior high school students. Hundreds of entrants were attracted to this contest by the first prize of a $25 War Bond. There was also a special screening for junior members of the Fourth Estate and all these papers reviewed Tyrone Power's starring picture.

Supplementing this school tie-up were the following exploitation activities:

- Publicity and art in all foreign newspapers distributed throughout city of Cleveland to all nationality groups—one week in advance.
- Five spot announcements daily over Station WGAR—four days in advance of opening of picture and five days current.
- Thirty banners on all Klein News Trucks in down town and neighborhood areas a week in advance.
- Production trailer week in advance and snipes on screen of Allen, Palace and Lake Theatres; also Colony, Uptown, Variety.
- Display of Sabatini books and stills from the picture at main branch of public library and 35 outlying branches. Also bookmarks distributed at main and branches—two weeks advance.
- Tie-up with cleaning company whereby cleaning bags are imprinted with theatre copy tying in picture and company's product. Distributed throughout city and outlying neighborhood two weeks in advance.
- Windows in Higbee Company, Cleveland's largest downtown department store in Store Treasure Chest of Gifts, with the picture. Window to be run week in advance.
- Ad with jewelry store—copy along lines of "See Treasure Chest of Henry Morgan's Day in 'The Black Swan,' and come to Lewis Jewelry for a treasure chest of 1943 diamonds."
- Chesterfield tie-up using display of Maureen O'Hara as star distributing cigarettes—to be incorporated into windows of downtown cigar stores.
- In connection with National tie-up on Jergens Lotion, cosmetic windows made up containing display material from the picture and the product itself.
- Essay contest in all history classes of Junior High Schools throughout city of Cleveland along lines comparing "pirate tactics during days of Henry Morgan to present day warfare."

Loew's Rochester Holds Weekly All-Night Show for War Workers

In the lobby of Loew's Rochester Theatre, Rochester, N. Y., there stands a sign that means a lot to local swing-shift war workers. The copy: "Attention! Special Continuous Defense Workers All-Night Show Every Tuesday. Come as Late as 2 a.m. See Our Current Complete Show! At Regular Prices! Come Just as You Are!"

If there are several defense industries in your town, perhaps it would be worthwhile to hold an all-time swing-shift performance one day each week to provide these workers with the entertainment they need to refresh them so that they may continue their efficiency on the production lines.

Receipts Rise as Sleighs Awarded

By offering prizes to the drivers bringing in the largest sleighload parties, the managers of the Smalley theatres in up-state New York have successfully promoted their attendance this winter.

Columbia Expands Its Exploitation Activities

Expansion of Columbia's exploitation activities under the supervision of Frank P. Rosenberg was indicated this week by a number of personnel changes announced by David A. Lipton, advertising and publicity director.

James F. Gillespie, who resigned as exploitation director of United Artists last week to join the Columbia department as field representative in the Atlanta territory, is one of the new members of the company's exploitation staff. Other newcomers are: Ted Baldwin, formerly director of promotion for the Hotel Mayflower, New York; Jules V. Serkowich, formerly of RKO and Columbia's road force, has been named editorial assistant to Rosenberg; Sid Zins, former exploiteer for Columbia and Universal, becomes the field representative in Cleveland.

George Fraser has been moved over from the Columbia publicity department to the exploitation organization, and Lawrence R. Curtis has been promoted to handle the work of Walter T. Lobel, who joined the army.

"Don Winslow" Premiere for Coast Guard Enlisted Men

Universal's new serial, "Don Winslow of the Coast Guard," will have a premiere showing at the 3,200-seat auditorium of the U. S. Coast Guard Station in Manhattan Beach, N. Y., next Monday evening (March 22). Lieut. Commander Jack Dempsey, and Lieut. Commander Frank V. Vartinek, USN Retired, who created the Don Winslow character for newspaper and radio serials, will address the enlisted men before the picture is shown.

'Tennessee Johnson' Accessory

A dramatic lobby display sheet on "Tennessee Johnson" has been made available by MGM. It carries a group of rare Andrew Johnson items, including reproductions of the original newspaper announcement of Johnson's impeachment; an exchange of correspondence between Johnson and Abraham Lincoln, and a handbill announcing the candidacy of Lincoln and Johnson for the Presidency and Vice-Presidency.

Long Line—Short Story



Although the marquee sign advertised "Always Double Feature," an out-of-town observer happening upon the scene was curious to learn just what two pictures at Manager Edward Selette's Strand Theatre, New Bedford, Mass., could cause a queue like that to line up in front of the showplace and extend around the corner for nearly a block. But alas! an investigation revealed that the queue waited patiently, not to gain admittance to the theatre, but to try to get in a grocery store seven doors away to buy butter. Was Selette sad? Not a bit. "I can dream, can't I?" Result: he dreamed up an idea whereby ten pounds of butter, promoted from the grocer, were given to fortunate patrons every Wednesday night. Thus, showmanship won out.

Big Ad Campaign for 'Mission'

Setting a company record for expenditure and exploitation of a single motion picture, Warner Bros. has appropriated $250,000 for its campaign on "Mission to Moscow." More than 87.5 per cent of this sum will be devoted entirely to daily newspaper advertising space. Newspapers have made a heavy demand for serialization rights to the picture, and, Simon and Schuster, publishers, have set a big advertising campaign on the 25-cent edition of the book, to tie in with the campaign.

Republic Plans Large Current Ad Promotion

Republic Pictures, in the course of three regional sales conferences will outline an extensive advertising program for the current musical, "Hit Parade of 1943," "King of the Cowboys," Roy Rogers starring feature, and a number of other productions for the months of March, April and May.

In the first of the three meetings held last Wednesday and Thursday at Hollywood, J. R. Grainger, president and general sales manager, discussed the release of the musical and the cooperative advertising campaign which is now in operation in many key runs. H. J. Yates attended the Hollywood meeting, which was presided over by M. J. Siegal, president of Republic Productions.

The second regional meeting will be held in Chicago on March 22 and 23, while the third is scheduled for New York on March 25 and 26.

The Chicago meeting will take place at the Drake Hotel, with Yates and Grainger presiding and Republic's four district sales managers, Sam Seplowin, Merritt Davis, Maxwell Gillis and Francis Bateman, attending, in addition to the sales personnel of the Midwest and Southern districts.

Victory Gardeners to Compete For Bonds Offered by RKO

As an incentive to Victory Gardeners, RKO will hold "Fairs" this summer in its theatres throughout the nation at which amateur farmers and farmerettes can compete for War Bonds to be offered the growers of prize crops. With practically every family controlling a plot of fertile soil, expected to grow part of its own food supply, and with others cultivating "borrowed" vacant lots and backyards, to say nothing about those growing vegetables in window-boxes and pots, interest in these Victory Garden Fairs should be keen.

While RKO Theatres from coast to coast are participating in the plan to encourage Victory Gardeners, the Fairs and the contests connected with them, will all be local in scope. That is, each individual theatre will have its own Fair, set of judges and War Bonds as prizes. Everybody, young and old alike, including boys and girls under 16 years of age, will be invited to compete.

'Hangmen Also Die' Premiere

The City of Prague—Oklahoma—has been selected for the world premiere on March 27 of Arnold Pressburger's production, "Hangmen Also Die." One of the highlights of the premiere will be the attendance of the Mayors from Washington, London and Moscow. Washington is in Kansas, and London and Moscow are in Texas. All three mayors will officiate at the hanging, in effigy, of Hitler, Mussolini and Hirohito.

'Gunner' Premieres At Gun School

"Aerial Gunner," Pine-Thomas production for Paramount with a story centered about the youths who man the guns of American bombers, will have a gala military world premiere at the Harlingen Aerial Gunnery School, Harlingen, Tex., on May 9.

Most of the picture was filmed at the Harlingen school with the cooperation of the Army. Chester Morris, Richard Arlen, Jean Parker and other stars will attend the premiere.

Altec Promotes Brooks, Peterson

Altec Service, having promoted D. A. Peterson to the position of district manager, appointed A. D. Brooks to succeed him as supervisor of the Philadelphia district.

The Box-Office Slant

Dead Man's Gulch

(*Continued from Page* 21)

ways of lawfulness in those frontier atmospheres where violence is prone to get a bit out of hand. Lynn Merrick is the love interest and there is adequate representation of the "menace" element in the department of the cast headed by Malcolm McTaggart as the good boy who has gone wrong and joined up with the non-law-abiding gun toters.

Hoppy Serves A Writ

UA **Western** **66 mins.**

(Nat'l Release, March 12)

AUDIENCE SLANT: (Family) A finished example of the Hopalong Cassidy pictures that will satisfy the family.

BOX-OFFICE SLANT: Should do well in any situation where this series, or any western pictures, have done well.

Cast: William Boyd, Andy Clyde, Jay Kirby, Victor Jory, George Reeves, Jan Christy, Hal Taliaferro, Forbes Murray, Bob Mitchum, Byron Foulger, Earle Hodgins, Roy Barcroft. **Credits:** Directed by George Archainbaud. Screenplay by Gerald Geraghty. Photography by Russell Harlan. Associate Producer, Lewis Rachmil. Produced by Harry Sherman.

Plot: Boyd and his pals set out to get the three outlaws who held up the stagecoach and got away with the money box. His only clue is a long ugly scar across the cheek of one of the men, and the possible turning up of some of the stolen bills. He risks his neck by riding into dangerous outlaw country before he gets his hands on the men he's looking for.

Comment: This is a finished example of the Hopalong Cassidy series and one that will keep up the reputation of the pictures. There's a good deal of shooting, fighting and riding, with a couple of neat lasso throws, all calculated to give the fans the interest and excitement they expect when they see a Hoppy. With George Archainbaud directing and a good story with a neat twist or two, there is more than an hour's good fun and entertainment in it for the entire family. Photography by Russell Harlan is excellent, with almost the entire film shot outdoors, and the open spaces join hands with ranch life to make the whole story seem real. Plug this like the others of the series. The title lends itself to simple exploitation, like the printing of Summonses or Subpoenaes for the customers to come and see the West of Hopalong Cassidy.

Catchline: Hoppy tricks the crooks into his own bailiwick.

Regional News

ALBANY

Week-end prices were raised, effective March 13, in the Capital District for first run theatres by both Warner and Fabian circuits. In Albany, Warner's Strand and Fabian's Palace made Saturday matinees 44 cents, a raise of four cents, and boosted evenings to 55 cents, an increase of five cents. On Sundays the first hour is now 44 cents against a previous ceiling of 35 cents, and after 3 P.M. the ante was tilted to 55 cents, a nickel raise. The same raises apply to Proctor's and Troy theatres, Troy, the former Fabian-operated and the latter a Warner theatre. Fabian is also increasing week-end prices a nickel in Proctor's and State theatres, Schenectady. Warner does not operate in Schenectady.

Gene Vogel, Metro salesman, who quit to become special sales representative for Universal, was feted March 15 at Variety Club. Committee in charge was headed by Dick Hayes.

Robert Shure, son of Joe Shure, Fabian division booker, leaves Friday (19) to join the ski troops at Camp Hale, Colo.

Charles Golding, son of Louis R. Golding, Fabian division manager, left March 16 for the Army at Camp Upton.

Alex Sayles, Palace theatre manager, Albany, has recovered from a bad knee and is back on duty.

Warner's Avon theatre, Utica, was closed for two days last week due to unusual circumstances. The city main to the theatre's sprinkling system broke down during the night, flooding the entire cellar and cascading over the stage and completely covering the first 18 rows of seats. Asistant Zone Manager Charlie Smakwitz, who happened to be in Utica, had eight pumpers by 5 A.M., working, including the city fire apparatus.

C. J. Latta, Warner zone manager, made a swing through the circuit's western New York theatres last week.

Bingo took the spotlight on the legislative stage last week, with a formal public hearing, and seemed likely to command considerably more attention before adjournment late this month. The Codes Committees in both houses held a public hearing on the bingo legalization bills pending and subsequently the Assembly Codes Committee reported out one of the bills. Clergymen did nearly all of the speaking before the joint committees. Later, bill by Assemblyman Malcolm Wilson was reported out, and has been advanced in the Assembly to third reading for a likely vote there by midweek. The Wilson bill puts the matter of bingo legalization up to municipalities, whose governing board (common council, selectmen, etc.) can pass an ordinance legalizing it after receiving a written petition of five per cent of the electors. However, cash prizes are not allowed and the retail value of all prizes in any one day is restricted to $250. Charitable, civic, educational, fraternal, veterans' or religious organizations, volunteer fire departments or granges are the only groups permitted to be licensed, with the fee depending on the seating capacity.

The Assembly passed, 143-1, the Ehrlich bill providing that all buildings having revolving doors as outside exits must have doors swinging out adjacent to the revolving doors on both sides by September 1, 1944, unless war shortages make the materials impossible to purchase.

Inasmuch as March 10 was the last day for introduction of bills in both houses, a flock of measures of interest to exhibitors and distributors were introduced. Assemblyman Maurice Downing introduced a constitutional amendment to permit the legislature to permit the playing of bingo and Senator Peter T. Farrell and Assemblyman George Archinal, both of Queens, hoppered a bill legalizing bingo and setting up state tax of five cents on each 50 cents admission fee, fixing penalty for unlawful operation under the Secretary of State.

BOSTON

Phil Engel is back from an extended trip through the New York region around Buffalo, Syracuse and Rochester and says business up there is grand.

Ropes are up at all of the downtown theatres and business is by far the best in many years. The neighborhoods, too, are reporting an improvement in their business over the past fortnight and the transportation ban seems no longer to affect them as it did.

The sixth big week of "Gone With the Wind" is billed at the Fine Arts theatre.

Mme. Chiang Kai-shek's visit to Boston had the effect of producing tremendous Chinese patronage of the theatres, eager to see news reels depicting her visit in Boston and at Wellesley.

Irving Isaacs just returned from a trip to New York; likewise Maurice Wolf, district manager of MGM and Marty Mullins, president of the M and P organization, and Sam Pinanski, vice president of that institution.

The opening of Lent had little effect on business at the local theatres except that on Ash Wednesday there was a noticeable decline at the box-offices, but business picked up immediately on the day following.

John Carroll and his family have moved to Portland where John is now district manager for the M and P organization.

Mayor Maurice Tobin has publicly thanked the motion picture interests of this section for their prompt response to the Red Cross appeal.

"Fantasia" closed a highly successful return engagement at the Majestic Sunday and that theatre is now showing "The Siege of Leningrad."

Paul Levy and Phil Engel collaborated on the publicity campaign for "Casablanca" and as a result one of the most pretentious and all embracing coverages recorded in the Hub was on tap.

Terry Turner is in town for the preview of "Hitler's Children."



PLAN RED CROSS DRIVE. Executives and employes of M & P Theatres held an "over-the-top" rally Thursday (5) in Boston at the New England circuit headquarters. Above, Samuel Pinanski, chairman of the Theatres Division, Boston Metropolitan Chapter of the Red Cross, presents a check for $2,800 to Charles S. Rowley, chairman of the Boston Metropolitan Chapter of the Red Cross War Fund, as Martin J. Mullin, chairman of the Boston Exchange Area of the WAC, looks on.

Attorney-General Bushnell has warned his office associates that the Cocoanut Grove inquiry may result in reprisals and offered any of them a chance to resign. None accepted. Bushnell says that high officials will be involved before the investigation is completed.

"Random Harvest" will probably set some new attendance and box-office records at Loew's State and Loew's Orpheum, running now in its fourth week—and still packing them in.

Harry Greenman, manager of Loew's State, has been transferred to a similar position at Loew's Orpheum in downtown Boston.

CHARLOTTE

One of the North Carolina's most historic motion picture theatres was destroyed by fire last week-end, when the three story building housing the Red Springs Theatre in Red Springs, was gutted. The building was erected 20 years ago with three separate floors, one for white people, one for Indians and one for Negroes. The Red Springs Theatre was owned by V. D. Humphrey of Florida. Carl McIlwaine was manager. The loss, Mr. McIlwaine says, is complete. Whether the theatre will be rebuilt depends upon whether materials can be secured.

The Indians for whom a special floor was built in the Red Springs theatre were the blue-haired, fair-haired tribe, the Croatans, bearing the family names of the "Lost Colony," Sir Walter Raleigh's settlers on Roanoke Island to whom was born the first white child in America, Virginia Dare. On the legends of the Croatans, Paul Greene wrote his famous play, "The Lost Colony," and Paul Lucas a novel with the same title.

News is received here of the loss by fire of the Orpheum theatre, Oxford, N. C. The loss is estimated at $5,000. E. G. Crews, owner and manager, will attempt to rebuild.

CHICAGO

The Chicago Censor Board in February reviewed 108 films with no rejections, 9 cuts ordered and two pink permits issued for the entire month's handling.

Exhibitors perked up and watched the Legislature after Lottie O'Neill introduced her bill last week to equalize pay for men and women employes.

Lou Harrison, Goodman-Harrison circuit, was named a director of Allied of Illinois, succeeding Carl Goodman, now in military service. Abe Goldstein of the Olympic was elected a director to succeed Nate Wolf of the Lane Court theatre, deceased. Other directors elected were Verne Langdon, Joe Stern, Jack Rose, Ludwig Sussman, Ben Bartelstein, Charles Nelson, S. Roberts, Harry Reckas, Ben Lasker and Abe Gumbiner. Jack Kirsch was re-elected president; Van Nomikos, vice-president and Richard Salkin, secretary-treasurer. Harry Nepo continues as sergeant at arms.

Kirsch announced that the White Palace, Homan and the California of the Roberts circuit; the State of the Nate Joseph circuit; the Park Manor of the Isadore Stern group and the Century, Lindy and New Madlin of Elmer Benesch's circuit have been added to the Allied booking department—making a total of 50 houses booking through the organization.

The Jackson Park anti-trust damage case against the majors has been postponed to June 7, according to Myles Seeley, Counsel for 20th-Fox, Loew's and RKO in the case.

(*Continued on Page* 34)

JUST RIGHT

WITH the emphasis on getting the most out of every foot of available film, it is a big help to know that one of the three Eastman negative films is just right for every shot—in the studio or on location, indoors or out. Eastman Kodak Company, Rochester, N. Y.

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when little light is available

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for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page 32*)

Miles Concannon, manager of the State Lake, soon will celebrate his silver anniversary with B & K. That's a long tenure with one theatre organization as things go in film business. Charles Ryan, supervisor of Warther Theatres in this zone boasts of service with Chicago theatres since 1910, but has served with several organization during his 33 years on the scene.

The Alliance circuit will stage a drive to sell bonds for the building of the new cruiser Vincennes to be constructed by the Navy to replace the famous ship lost in the South Pacific. Every Indiana theatre of the circuit, according to Pete Panogos, chief booker for Alliance, will participate under the direction of General Manager James Gregory.

H and E Balaban circuit has taken over the management of the Bryn Mawr Theatre—making a baker's dozen (13) now in that chain. Harry Tague continues as house manager.

All Loop theatres are displaying huge Red Cross and American flags and are cooperating on a hard-work job to meet the quotas of the Red Cross drive.

Nat Platt, district manager, leads (he's delivered blood on six trips to the Red Cross blood bank) the more than 125 B & K employes who have donated blood. The organization's employes, also, are donating one day's pay to the Red Cross fund—which will be enriched by more than $10,000 from the B & K personnel.

Sol Weitzenfeld, manager of the Lakeside theatre is a patient at the Michael Reese hospital with an attack of pneumonia.

CINCINNATI

Owners of picture theatres in Greater Cincinnati have been asked to turn over spare motors, generators and fans to the Cincinnati Ordnance District of the War Department. At the Wednesday meeting of the Indignant Exhibitors' Forum a survey was made of the available material exhibitors have for this purpose.

National Screen gave a testimonial dinner at the Variety Club in compliment to George Ross, who has been transferred to Kansas City as Branch Manager. Arrangements for the affair held Monday (16) were in charge of Arthur L. Manheimer of National Screen. Colonel Arthur, RKO, functioned as toastmaster. Wes Huss, President of Southern Ohio Independent Exhibitors Association, was also on the Committee of Arrangements.

Herb Ochs, manager of the Drive-In Theatre near Dayton, Ohio, announces opening season date is April 24th.

Laraine Day and Allan Marshall were in Northern Kentucky this past week to assist in opening of the Red Cross Drive with personal appearances in Newport and Covington, Kentucky.

Norman Sproul, formerly with Paramount, has been commissioned a major and is stationed at Fort Knox.

Paramount District Manager Harry Goldstein was in town this week. Also Pat Scollard of the Home Office was here for a sales meeting on Monday.

Vince Kramer, now in service, was home on furlough, his father being very ill.

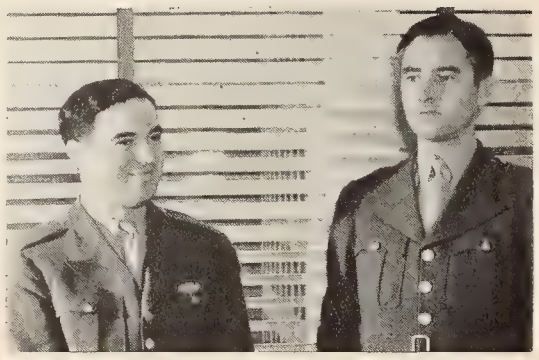
E. V. Dinerman, in charge of RKO Publicity, has been assigned to Public Relations for the Civilian Committee for the Enlistment of Waves and Spars, U. S. Navy.

Paramount is rearranging its office setup, moving City Sales Manager Robert Clark's office, salesmen's offices and Publicity Manager E. G. Fitzgibbons' office to the first floor.

List of visitors at Film Row this week: R. Letzinger, Amherstdale, West Va.; Milt Levine, Mannie Shore and Louis Shore from War and Williamson, West Va.; Doc. Newbold and William Keesling of Newbold and Keesling Circuit, Bramwell, West Va.; Bill Keys, Dayton, Ohio; Marvin Samuelson, Cleveland, and John Jouett, who has theatres in West Union and Bethel, Ohio.

Carrie Reis, Universal Inspectress, died last week after a long illness. Ora Frazier is her successor.

F. J. A. McCarthy, Universal executive, was here for a sales meeting Monday.



MARCH OF TIME MEN. Stopping over in New York on a trip from Australia to London, March of Time Cameraman Maurice Lancaster (right) and Cameraman Robert Navarro are pictured in the company's New York office. During their two-year trip to the Pacific war fronts they have been accredited to General MacArthur; were bombed in Port Moresby; made pictures of Gandhi and of India for two MOT subjects on that country. Lancaster, who is head of MOT's London office, and his companion, made pictures in Malaya, India, Java, Australia, New Zealand, New Caledonia and Hawaii.

CLEVELAND

First-run downtown business held to its new prosperity level, despite a week of snow, rain and high wind. "Hitler's Children" and "Random Harvest" are both being held a fourth week. On the other hand business at neighborhood houses last week was not affected by a county-wide blackout, an earthquake or the start of Lent. Subs claim their takes are so far off the beam that none of the usual climatic or calendar events can halt the rush away from the neighborhood to the downtown houses.

M. B. Horwitz, general manager of the Washington Circuit and Jack Shulman, owning theatres in Painesville and Cleveland, leave next week for a vacation in Hot Springs, Ark., while James E. Scoville of the Scoville, Essick and Reif Circuit, had gone to Tucson, Ariz., in search of sunshine.

United Artists district manager Jack Goldhar spent the week here, helping Manager Orr to get orientated.

Ed Fisher, head of the local Loew publicity-exploitation department, cooperated with the Red Cross by erecting a completely equipped Red Cross Tent with uniformed attendant in the State theatre lobby.

Fear prevails among exhibitors that Bank Night may be included in one of three bills pending before the House Judiciary Committee, all aimed against lotteries.

Louis Mayer, manager of RKO's Orpheum theatre, Rochester for the past six years, is now managing the local RKO Palace.

Local film men will honor Charles Rich, recently promoted to Vitagraph district manager, with a testimonial dinner at the Variety Club on March 22nd. Arrangements are being made by Joe Koliski, Vitagraph city salesman, Bernard Kranze, RKO branch manager, M. B. Horwitz and Jack Shulman.

Hearing of the arbitration case of the Van Wert theatre at Van Wert, a Schine operated house, scheduled to be held Tuesday, March 16, by consent of all parties, has been postponed until March 23rd. It is reported that the case involving clearance may be settled without hearing. The Van Wert theatre asked for an irrespective run with the Warner theatres in Lima, which now enjoy thirty-day clearance over Van Wert.

Morrison Orr arrived in town the first of the week to take over the local United Artists managerial reins. This is Orr's first assignment in the midwest area, having previously represented Warners in Boston and U. A. in New York.

Warner's Doan theatre, is the first of the circuit's houses to be entirely "manned" by women. The manager is Miss Ann Bachner, while the assistant manager is Mrs. Arline Skiles, mother of eight children. . . . Nat Wolf, Warner zone manager, has appointed Gerald Maus as manager of the Lake theatre, Cleveland, and Max Berkowitz as assistant manager. . . . Miss Eunice Leidner is the newest addition to the Warner theatre exploitation and publicity department. Howard Burkhart blew into town on Thursday from Boston to manage Loew's State theatre, succeeding Vaughan O'Neill, transferred to Syracuse.

A. H. Buehrig has been transferred from Loew's Stillman to one of Loew's Boston houses.

Ernest Schwartz, president of the Cleveland Motion Picture Exhibitors Association and George W. Erdmann, association secretary, were in Columbus to participate in legislation affecting the industry.

Saul Frifield, Paramount branch manager has upped Lester Irwin from salesman in the Toledo territory to city salesman including Akron. The Toledo territory will be covered by John Wright, transferred from the Pittsburgh office.

Gene Vogel, Universal special representative in Dave Miller's district, was one of the week's visitors.

Ben Greenberger, manager of the Moreland Theatre, is the father of a week-old daughter.

DES MOINES

Film executives from the midwest, east and Canada attended the final rites in Des Moines for Raymond I. Blank, youthful Des Moines executive and son of A. H. Blank of Tri-States Theatre Corp. and Central States Theatre Corp. Among those attending the services were Barney Balaban, Leonard Goldenson, both of whom were pallbearers; John Balaban of Chicago; Sam Dembow, Jr. of New York City; W. C. Gehring of Twentieth Century-Fox; J. J. Fitzgibbons of Toronto, Canada, president of Famous Players Canadian Theatre Corp.; J. J. Friedl, John Branton, Harold Field, Moe Levy and Nicky Goldhammer, all of Minneapolis; R. D. LiBeau of Kansas City; Arthur Goldberg of Chicago.

The fighting Sullivan brothers—who died in the sinking of the U.S.S. Juneau in the South Pacific—will be the heroic figures in a screenplay as a result of their parents signing a contract with Sam Jaffe who will produce the picture in Hollywood.

Police were required to calm a situation in Cedar Rapids when Ed Tusker asked his girl's landlady to go to the theatre with them and see "Hitler's Children." The landlady did not speak nor understood English very well and misunderstood the friendly invitation. Nobody could call her one of Hitler's children and police finally explained the situation to the irate woman.

The A-Muse-U Corporation, which operates the Capitol, Rialto and Strand theatres at Clinton, has filed a petition in District Court at Clinton to purchase the Clinton Theatre building for $10,000 from the Peoples Trust and Savings Bank. The Clinton has been vacant for several years. At present the building is under lease and option to the General Theatre Company.

Melvin Prosser has been named manager of the Zephyr Theatre at Ottumwa, succeeding Russell Johnson, who has taken the post of manager at the Strand Theatre in Ottumwa. Johnson succeeds Steve Halachoulis, now in the Army Air Corps.

The Iowa Film Salesmen's Social Club has

REGIONAL NEWS

decided to hold only one meeting a month instead of semi-monthly meetings as in the past because of transportation difficulties. The meetings will be on the second Saturday of the month.

Kenny Weldon has named his new youngster Michelle Jo. Weldon, booker for MGM, is slated to leave shortly for the Army.

Josephine Canney of the Fox exchange was married recently to Perry Gilbrech, seaman, second class, of the Great Lakes Naval Training Station.

Russ Fraser, Parrot Films cameraman, has left for California where he will take up war work.

Edna Wyner has replaced Marjorie Ulm at Warners. Miss Ulm has joined the Marines.

Sioux City exhibitors went on record as favoring comedy films over war pictures which they reported have been getting a steady drop at the box-office. The operators claim the patrons get enough of the war news over the radio and newspapers and want laughs instead of war shots. To back this up Bob Hope was the star of the current, and popular, shows at the three top Des Moines theatres: "They Got Me Covered," at the Orpheum; "Star Spangled Rhythm," at the Des Moines, and "Road to Morocco" at the Strand.

INDIANAPOLIS

Clyde E. Yant, former South Whitley resident who robbed a theatre in Columbia City last February and was seized by F.B.I. agents in Los Angeles, will be returned to the Illinois State Prison at Joliet, because of parole regulations.

Joseph Armantrout, manager of the Vogue Theatre, has been inducted into the Army. He has been succeeded by E. V. Martin, former assistant manager.

Investigating an open door of the Dream Theatre, Chalmus Capen, merchant policeman, was struck on the head by the man who had broken into the house. After investigating it was found the candy case had been opened. The thief escaped.

At their regular monthly meeting, Tuesday, The Indianapolis Indorsers of Photoplays reported twenty-seven pictures reviewed during the month. Four were listed as outstanding, two recommended in part only, and two rejected because of too much drinking and other objectionable scenes. Mrs. David Ross, president, presided.

Lieut. Charles Farrell, former star, is now booking pictures for the theatre at Peru Naval Base.

Harry Goldstein, district manager, Paramount Pictures, suffered a heart attack en route to Cincinnati. He is confined to the Cincinnati Hospital.

J. W. Servies, National Theatre Supply Co., executive, spent several days at the company office here.

Mrs. and Mr. Fred Dolle, head of the Fourth Avenue Amusement Co., Louisville, and also interested in the Greater Indianapolis Amusement Co., are vacationing in Florida.

Max Paige is the new head booker at 20th-Fox exchange. He was assistant booker at Columbia Pictures until his resignation.

Sam Abrams, local PRC exchange manager, returned from a business trip to Nashville and Memphis, Tenn.

Harry Richardson, 20th-Fox salesman, confined to his home last week by influenza.

Sale of the second sizable purchase of War Bonds was made by Russ Branson, manager of the Strand, Shelbyville. The purchaser was Bruce Wright, Coast Guard Specialist, home on leave after 13 months' service with the port security detail, New York City, who bought the limit ($3,750 in Series E War Bonds) to

(*Continued on Page* 36)

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EXCHANGES EVERYWHERE

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page* 35)

help pay for Indiana's new fighting ship, the U.S.S. Vincennes. Marc Wolf, WAC state chairman, presented Specialist Wright with a model cruiser. Many Indiana theatres are giving away these cruisers for limit Bond purchases in the campaign to sell $22,000,000 in Bonds for the new cruiser Vicennes.

John Gentile, of the Paramount booking department, was called to New York City, his former home, by the death of his mother.

MEMPHIS

The Variety Club entertained with a dinner last week in honor of Sister Kenny, who spent two days in the city in the interest of securing nurses to attend her clinic at Minneapolis. The club voted to send a nurse from Memphis to the clinic to learn the treatment for infantile paralysis and on her return to teach it in Memphis and the immediate territory. Sister Kenny specially stressed the fact that nurses sent to Minneapolis to learn the treatment should not give it on their return home but should teach it. The Club pledged Sister Kenny this cooperation.

Wray Williams, president of Memphis-Shelby County chapter of the Infantile Paralysis Foundation, reported that almost half of the funds, about $7,000, which his organization would have this year, came from the Motion Picture Industry's part in the recent campaign. To this will be added between $2,000 and $3,000 when complete reports are in, according to M. A. Lightmen, Malco president, and chief barker of Variety, who presented Sister Kenny to the club.

Dave Groskind, former booker for Malco Circuit, who has been discharged from the Army because of physical disability, will return to Malco office next week, it was announced by Edwin P. Sapinsley, publicity director. Mr. Groskind will resume his former duties with the circuit.

NEW HAVEN

James McCarthy and Vincent Palmieri of the Roger Sherman are working out extensive campaigns on an "around-the-clock" trial of "Air Force" which opens next week in the Roger Sherman. This is being tried for the first time in New England.

Al Dick, a former usher at the Rivoli, West Haven, is now on foreign service with the Army.

The management of the Rivoli has arranged a tie-up with a town organization for the showing, in the near future, of "Shadow of a Doubt."

Richard F. Carroll, office manager of the Paramount Exchange, tells of an interesting letter received from Capt. Eddie Fitzgerald, former booker at his exchange, who saw fighting against the Japs in Guadalcanal. He reports he's in good health and asks all back home to keep their chins up as the boys in service are doing their share.

The Loew-Poli New England theatres contributed around $25,000 in the recent "March of Dimes" drive. This sum represents a little more than $6,000 better than the circuit contributed last year.

Arthur Fisher, who books stage attractions for the Lyric theatre, Bridgeport and the Poli-Waterbury, was a recent visitor to the Poli-New England office where he discussed future attractions with Harry F. Shaw, division manager.

Mollie Stickles, manager of the Strand, Waterbury, had a full page of co-operative ads in one of the local papers in connection with the showing of two re-issues, "Boom Town" and "Little Nellie Kelly."

With the recent pleasure-driving ban, the Palace, Meriden, used a display in the lobby with complete bus schedules and a map centered with an arrow pointing to location of theatre and all bus lines plainly high-lighted.

In connection with Girl Scout birthday week the Elm Street theatre, Worcester, entertained the local members of that organizations at a show March 13.

In conjunction with the showing of "Life Begins at Eight-Thirty," at Loew-Poli Elm Street, Worcester, Gertrude L. Tracy, manager, arranged to have one drug chain feature "8:30 Perfume" with window display and streamers tying in with picture credits. She promoted 500 dram size bottles of the perfume to be distributed to lady patrons on opening day.

NEW YORK

Following the clearance of RKO's "Hitler's Children," the Paramount Theatre has been booked with the five following Paramount pictures in the order named: "Happy Go Lucky," a musical with Betty Hutton, Mary Martin and Dick Powell; "China," Alan Ladd and Loretta Young co-starring; "Five Graves to Cairo," "Dixie," another musical, starring Bing Crosby and Dorothy Lamour; and "So Proudly We Hail." The stage attractions will be Les Brown, Harry James, Charles Spivak, Vaughn Monroe and Tommy Dorsey.

MONOGRAM: The picture, "Silver Skates," has been booked with "They Got Me Covered" for one week runs on the RKO circuit.

The personnel was rather happy when Etta V. Segall returned behind the booking counter after a siege of illness.

20TH CENTURY-FOX: "The Moon Is Down" was accorded unusual exploitation in a special broadcast in conjunction with the U. S. Treasury Department. Over 160 stations of the Mutual Broadcasting System broadcast Saturday night (13) the novel program, featuring Sir Cedric Hardwicke's reading of Carl Sandburg's epic poem, "The Man with the Broken Fingers," the Treasury Department's orchestral rendition of "Hjemmefrontens Sang" (Song of the Home Front), and the personal interviews of the many Norwegians who escaped from the Axis-occupied territory to enlist in the air replacement station of "Little Norway" outside of Toronto, Canada.

Eight hundred and nine employes of the home and branch offices, Movietone News and the studio are now in various branches of the service. Of this number 360 are overseas. The field forces will miss seven more within two weeks and the studio eight, totaling 824. The first girl of the home office to join the ranks of the SPARS was Frances Dausch of the switchboard while 17 other girls are in the WAVES and the WAACS.

Spyros Skouras was presented with a brochure bearing the names of 800 employes of the home and exchange offices, Movietone News and the studio.

Appointed by Basil O'Connor, president of the National Foundation for Infantile Paralysis, Arthur Abeles collected over $200 from the New York territory for the national fund.

UNIVERSAL: In commenting about the absence of news, David A. Levy said: "No news is good news."

WARNER BROS.: Mollie Strum, lady lawyer of the staff, left this week to accept a position as attorney for the Federal government.

Margaret Holzer, of the RKO Radio home office contract department, became the first of the home office feminine contingent to join the nation's fighting forces when she resigned last Friday (12th) to join the WAVES.

PHILADELPHIA

Morris Goldberg, manager of the Harrowgate Theatre, and Robert Taylor, of the Publicity Department, were the two latest inductees from Warners into the Army this week. Dave Deitz, the fight picture impresario was in town this week looking over the local situation. Bob Lynch, Metro's district manager now vacationing in Florida, is sending crates of oranges to his intimates on Vine St.

Michael Crow, 69, died March 9 in the Donnelly Municipal Colony in Trenton, N. J. Crow was the first exhibitor in the town, starting back in the days of the nickelodeon. Also deceased (Sat. 13) was Kolman Goldstein, theatre owner of South Jersey, who died in Atlantic City of a heart attack.

Helen Mahoney, secretary of the Philadelphia Warner Club, is home as the result of a freak accident. Walking in her sleep at home, she



REGIONAL NEWS FROM CORRESPONDENTS

stumbled down the stairs, and is suffering from a slight concussion.

David Barrist, Chairman of the Industry's Drive during the United Nations' campaign, reported that $69,000 was collected in the 330 houses participating.

Al Zimbalist of the RKO Theatre Department was a visitor at the Warner offices on Saturday, showing his son the scenes of his former triumphs, and incidentally to get the boy a haircut.

Max Goldberg of the Studio Theatre was in on an inspection tour. Willie Goldberg, his brother, usually makes the trip from New York.

"Keeper of the Flame" was shown as a late show for War Workers at the Boyd last Friday night with very good results.

Syd Poppay, Majestic and State in Gettysburg, has been named a member of the Business Division of the Red Cross Drive there.

Philip Trainer, a projectionist of Chester, Pa., who had filed suit for reinstatement in the IATSE, had his case dismissed by Judge George A. Welsh of the United States District Court. The case had been pending for several years, and was started when Trainer was fined and expelled from the Union. Trainer then filed suit for reinstatement. Judge Walsh's dismissal apparently winds up the suit.

PITTSBURGH

A fire which broke out early Saturday morning (13) badly damaged the Central City Theatre, Central City, operated by B. J. Redfoot. No one was in the theatre at the time. It will be closed for some time while necessary repairs are made and new equipment installed.

Harry Feinstein, chief buyer and booker for Warner theatres in the Pittsburgh Zone, has recovered sufficiently from his recent thyroid operation to leave this week for Miami Beach, Florida, to fully recuperate.

The Allied Caravan held a luncheon and business meeting at the William Penn Hotel here on Monday.

Joseph B. Hanna, who was head booker for the local 20th Century-Fox exchange for 25 years until his resignation last summer, has joined the booking staff of that company's Chicago branch.

Lou Vogel, who was temporarily covering the Main Line territory for Universal here, has resigned and has been succeeded by James Hendel, until recently with United Artists in Cleveland. Hendel is a nephew of the veteran exhibitor, Harry Hendel, of this city.

William Powelson, former manager of Warners theatres in Tarentum, has been appointed manager of the Latonia in Oil City, recently taken over by them. Alvin Hostler succeeds him as manager of the Tarentum houses.

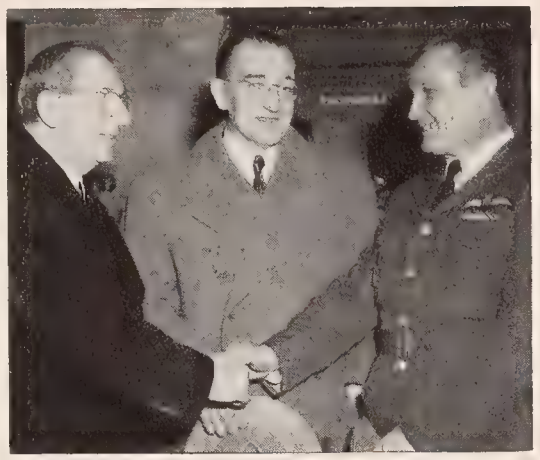
David Hadburg, manager of the Grand and Hazelwood Theatres here, and son-in-law of Mike Shapiro, prominent exhibitor and officer of the AMPTO of Western Pennsylvania, enters the Army this week as an officer candidate.

John Wright, sales representative for the local Paramount office, has been transferred to the Cleveland branch.

Mr. and Mrs. James Laux are the proud parents of a baby girl. Father is manager of Warners' Boulevard Theatre here.

Richard D. Marks, son of the veteran showman, Jack Marks, of the Orpheum Theatre, Clarksburg, W. Va., who assisted his father in the operation of the theatre before entering the Army, has been promoted to a first lieutenant.

Holdovers have been the rule in Pittsburgh for the past few weeks. "Star Spangled Rhythm" is playing its second week at Loew's Penn, after which it will move to the Warner; "Random Harvest" is now in its second week at the Warner, and will move to the Ritz Theatre this week-end; "Yankee Doodle" is in its fifth week at the latter house after playing two weeks at Loew's Penn and two at the Warner. The Fulton Theatre opened with the third downtown repeat engagement of "Gone With the Wind" this week and is doing excellent business, while a repeat engagement of "How Green Was My Valley" and "My Gal Sal" is playing the Senator.



AT WASHINGTON PRE-VIEW. Ambassadors, ministers and leading officials of most of the United Nations witnessed a pre-view of "Hangmen Also Die," in Washington Saturday (13). Above, left to right, are: Arnold Pressburger, producer of the United Artists release; Fritz Lang, director of the picture, and Lieut. Col. Alexander Hess, Czechoslovakian Air Attache.

PORTLAND

Metropolitan centers in various defense areas of Washington and Oregon have shown an unusual increase in population during the past year. In consequence both first and second run theatres in those localities have registered sharp increases in attendance. In the 1943 census—based on ration book count—metropolitan Seattle shows an increase of 43,186 between April 1, 1940 and May 1, 1942; the Tacoma district an increase of 11,136; Kitsap county, which includes Bremerton, showed the greatest proportionate gain, jumping from 43,047 to 76,059. Portland issued 461,000 ration books, showing an increase of 125,000 since 1940. Eugene, Ore. issued 25,681 books, and for the entire county 70,000. Salem, the capital city—registers a population now of 33,773, an increase of 3,000 since 1940.

Jack Matlack, publicity director for the seven J. J. Parker theatres, has been appointed chairman of the amusement industry section of the Red Cross war fund campaign for Portland. Matlack, who has been associated with the J. J. Parker theatres since February of this year, was formerly connected with the George Guthrie theatres in Medford, Ore. He has gained nationwide recognition for his theatre work by winning several national contests, sponsored by film production companies.

Manager H. D. Huggan of the Mayfair theatre, Portland, is given credit for staging a most enthusiastic "scrap matinee." A huge pile was turned over to Multnomah County civilian defense as a result of his untiring efforts.

Mickey Carney, veteran exhibitor, has resigned as assistant to Gene Groesbeck, in Enumclaw, Wash. and has joined the Army Motion Picture Service.

Bud Saffle, formerly with Paramount, Seattle, is now in U. S. Army service.

Don Beckman, formerly of Western Poster and recently manager of The Egyptian theatre, Seattle, has resigned.

Mrs. Goldie Racine, is now managing the Ideal theatre, the only house in Burns, Ore.

Miss Madeline Cappa, has been advanced to Shorts Booker at Warners in Portland, while Charles Hudson continues to book the features.

Pete Zaboe, known as the oldest theatre equipment and supply dealer in Oregon, is now located in the heart of film row, Portland.

Margaret Mattieson is now supervising the booking department for Republic-Sheffield in Portland.

L. O. Lukan, well known exhibitor in charge of leading suburban Green Lake District, Seattle, advises he will have plenty of time to personally supervise a large Victory garden.

Henry Davidson, well-known exhibitor of Pt. Angeles, Wash., reports a new arrival, a grandson, at the home of his daughter, Thelma.

Earl Hunt, promotion manager for Hamrick-Evergreen houses, is putting on a colossal campaign on "Hitler's Children," opening day and date in Portland at both Orpheum and Playhouse theatres.

Billy Evans is booking pictures for the four St. John houses in the twin cities of Chehalis, and Centralia, Wash.

Bill Katsky, former assistant manager of the Rivoli theatre of the Sterling Circuit, is now in the service on a U. S. cruiser.

Mrs. Rad Pratch is now in active charge of the only theatre in South Tacoma, Wash.

ST. LOUIS

Loew's, which has played some Columbia pictures in past seasons, is apparently set for all of the big releases of that company for this year. With two theatres to provide pictures for, the State and the Orpheum, Loew's needed more products to provide high class pictures for two instead of one first-run to supplement the MGM and United Artists pictures that have been the principal product for Loew's State in the past. It is also reported that Columbia is also set so far as the 7-day second run houses are concerned. These include such theatres as the Ritz, Esquire, Norside and Variety and perhaps the Avalon, which now is part of the Fanchon & Marco circuit, the Empress and the Uptown.

Ray Colvin, head of Exhibitors Supply Company, is planning a trip to Hot Springs, Ark., for a brief vacation.

Herman Illmer, who a few years ago operated the Maryland theatre in South St. Louis, was a visitor from Kansas City, Mo., this week. He

(*Continued on Page 38*)

Have You Applied for Your RCA Purchase Priority?

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page 37*)

recently purchased the 1250-seat deluxe Fiesta theatre in that city from Abe Baier.

Theatres in St. Louis and St. Louis County that operate confection stands, vending machines and the like, are having considerable difficulty in obtaining supplies of candy, ice cream, soda and chewing gum. Rationing rules and shortages of sugar and the like have forced some of the houses to limit the amounts of merchandise to be sold at one time.

Al Rosecan, owner of the Princess Theatre on Pestalozzi street departed, Monday for Excelsior Springs, Mo., to spend five or six days at that famous spa.

James Crawley, formerly manager of the Kerasotes Circuit house in Chillicothe, Ill., recently qualified as a pilot in the Army Air Forces at Maxwell Field, Ala.

Reports in fire insurance circles indicate that the damage caused by that fire in the Princess Theatre, Aurora, Mo., on February 28th may total $50,000. The 500-seat house was owned by Glen Caldwell and operated by the Commonwealth Theatres Circuit.

The Bensonville Amusement Corporation, Bensonville, Ill., was recently incorporated at Springfield, Ill., with 100 shares of no par value common stock. Incorporators were P. B. Poulos, G. K. Chelos, G. B. Poulos. It is authorized to buy, sell, own and operate motion picture theatres and other places of amusement.

Rex Williams, manager of Loew's is very proud of that house's recent showing in the March of Dimes Campaign. It raised $5456.30.

Observations by Rex Williams, manager of Loew's indicate that men in the armed services like war pictures. Attendance at the first week's engagement of "Commandos Strike at Dawn" was much better than average, while individual soldiers who were questioned said they liked the picture because it gave them an insight into what to expect when they get ino real action.

Harry C. Arthur, Jr., Fanchon & Marco executive, is due back from the West Coast on Thursday (18).

The out-of-bounds order of the commanding officer of the U. S. Army Engineers Depot at Granite City, Ill., directed against Madison and Venice, Ill., has been lifted because local officials have agreed to cooperate with the Army in its clean-up campaign. It has also been officially announced that the Scott Field, Ill., Army officials are not prepared to "crack-down" on East St. Louis for the time being. However, East St. Louis city officials and the St. Clair County's sheriff's office have been advised what steps the Army insists upon to make East St. Louis safer for soldiers, sailors and marines. An out-of-bounds order against East St. Louis would adversely affect most of its motion picture theatres, it is feared.

"At the Front" opens day and date at the Fox and Loew's State and Loew's Orpheum on Thursday (18). A week later it will be seen at the St. Louis, flagship of the St. Louis Amusement Company fleet under Fanchon & Marco management. The St. Louis WAC is giving the fullest cooperation to the showing of Government films of all other patriotic work, such as the current drive of the American Red Cross for funds and its blood bank. The theatres will also aid in the recruiting of WAACS, WAVES and SPARS and in the collection of books for service men. The local houses raised $28,000 plus for the March of Dimes campaign.

SAN FRANCISCO

All four Fox-West Coast downtown first-run theatres will raise admissions from 65 cents to 75 cents, according to B. V. Sturdivant, FWC northern California division manager. The Fox has already raised prices, the Warfield raised when the first stage show bill opened Thursday (18) and the Paramount and St. Francis on the next change. Fox-West Coast second-runs, the El Capitan and State, will raise admissions from 45 cents to 55 cents. According to a survey, Nasser Brothers district filmhouses will raise from 45 cents to 55 cents and other nabes and second-runs are expected to follow. Business continues good, despite the fact that this is the third raise inside of a year. The Harding, a San Francisco Theatres neighborhood house, is charging downtown prices during the showing of "Gone With the Wind."

Theatre help situation is becoming increasingly worse, according to Manager Lee Dibble of the Embassy. Experienced employes are either drafted or leave for defense work. Only help available is green and a big turnover at that.

Candy counters still have difficulty securing candy and no gum is available. However, enough gum is still around to stick under seats.

Vandalism has reared its ugly head again, as shown by cutting of seats and defacing of walls. Some theatres are trying to combat this evil by having spotters in the audience.

Dick Crosby, former assistant manager of the Embassy, is now training with the Air Corps at Santa Monica. Brother Bill Crosby, ex-manager of the El Rey, who joined the Marines several months ago, is now stationed here.

Ed Gates, former manager of the Esquire, was drafted and assigned to the Personnel Division at Camp Roberts. Hank Sherburne, who succeeded Gates from his position on the *Call-Bulletin* as ad salesman and theatre columnist, was tendered a good-will luncheon at the Elks Club by his former buddies of the *Call*.

Twentieth Century-Fox and the Fox-West Coast Theatres were hosts to official dignitaries and Hollywood movie stars at a Palace Hotel luncheon, celebrating the Fox Theatre's world premiere of "Hello, Frisco, Hello." Governor Earl Warren complimented the movie industry of its vast war services. City Controller Harold Boyd, representing Mayor Rossi, stated that he favors "Frisco" as an informal, affectionate nickname, despite the fact that the Mayor disagrees. Mayor Rossi is shown in a trailer at the Warfield, a downtown FWC theatre, in which he pleads, in behalf of the residents of San Francisco, for 20th Century-Fox to change the title of the pic to "Hello, San Francisco, Hello." On 24-sheets, posted around the city, "Frisco" is surmounted by a label saying "San Francisco." Boyd asked the luncheon crowd for a vote and "Frisco" won by a nose, according to the judge, Theatre Producer Brock Pemberton.

Brock Pemberton, who undertook organization of the Stage Door Canteen six weeks ago, sponsored by the American Theatre Wing War Service, Inc., and is now preparing the building, announced the complete cooperation of all guilds and unions of the entertainment field, whose leaders have accepted key positions. Harry Ettling, member I.A.T.S.E. and stage manager at the Golden Gate Theatre, and Eddie Burns, business representative of Musicians Union Local No. 6, have accepted co-chairmanship of the program committee. Heading the Guilds and Labor Committee, will be Elmer Hubbard, president of Musicians Union Local No. 6, and Floyd Billingsley, Fourth International vice-president of I.A.T.S.E. and president of the local chapter of the Motion Picture Operators Union.

The Bay Area Czechoslovakian colony observed the fourth anniversary of the invasion of the homeland by a special midnight show at the United Artists theatre. Proceeds to go to the Czechslovakian War Relief Fund, sponsored by Czech council of San Francisco and allied war organizations. Featured were a film, "Hangmen Also Die," based on the Czech fight against Hitler, and a speech by Dr. Bohus Benes, Czechoslovakian consul on the Pacific Coast.



20th-FOX SALES FORCE HOLD TWO DAY MEETING: 20th Century-Fox home office sales executives and the staff of the New York Exchange held a two-day sales meeting Thursday and Friday (12-13) at the Hotel Astor. Eastern Sales Manager Andrew W. Smith, Jr. presided. Standing left to right are: William J. Clark, George Blenderman, Louis Kutler, Harry Mersay, Seymour Jonas, A. W. Smith, Jr., Jack Sichelman, Jack Bloom, Abe Blumstein, Nathan Harris, Joseph St. Clair, William Schutzer. Seated at the table, left to right: Eugene McEvoy, Charles Goetz, Arthur Abeles, N. Y. Exchange manager; Special Representative Ray Moon; Clarence Hill, assistant to Mr. Smith; William J. Kupper, assistant to Vice-president Tom J. Connors; Elliott McManus, Joseph J. Lee, Morris Sanders, Morris Kurtz.

VANCOUVER

News from Jack Droy, 411 Lyric Theatre Bldg., Vancouver, B. C., that Joe McPherson, RKO Calgary manager, passed through on his way to a sales drive meeting with Bob Wolfe at Portland. Bill Jones, RKO Vancouver manager, joined him here.

The theatre in Hammond, B. C., is making a sacrifice for the war effort for the duration. There will be no more movies in the theatre, as last week the building was officially opened as a 20-bed ARP hospital.

Stricken with a heart attack, Joseph Catena of the accounting dept. of Famous Players Canadian head office passed away in Toronto this week.

REGIONAL NEWS FROM CORRESPONDENTS

Paul Nathanson, president of the Odeon circuit, has joined the army as a lieutenant of the Canadian permanent force and will be on the directorate of visual education which involves the use of instructional films for the armed forces. He will make his headquarters in Ottawa, Ont.

Al Harvey, manager of Kingsway, Vancouver, is now in the artillery stationed at Sea Island, B. C.

The death of Arthur Lee in the clipper crash at Lisbon was a shock to his many friends in the film business in Canada.

His last connection was in the formation of Monogram Pictures of Canada. Oscar Hanson was a partner in many deals with Lee, including Monogram Pictures, which now have their own dstributing offices across the Dominion of Canada.

Smoking has been prohibited in Vancouver theatres, cabarets and dance halls by the fire warden. Canadian theatres escaped further taxes in the new Federal Budget, but night clubs and dance halls pay an extra 5-25 per cent in all on admission or cover charges.

A film exchange manager has figured that companies who have salesmen on AA ration books (2,000 miles) will pay, counting insurance, depreciation, et al, 20 cents a mile to operate cars from April 1 on. Most of the boys are going to put their cars away for the duration.

The horse operas have moved from the sticks into the main-stem theatres. The idea is that so many of the rural folks from remote districts have moved to the big towns for war work, etc., still demand their shoot-'em-up cowboy pictures. Plaza, a first-run in Vancouver, is doing a nice business on them.

WASHINGTON

Exhibitors will be getting prints of "Desert Victory" through Twentieth Century-Fox, which has been chosen distributor for this country. "DV" is the camera story of the rout of Marshal Rommel's forces by the British Eighth Army, and it will certainly rank as one of the finest films to come out of this war. A master print arrived in this country last week, and was immediately flown to the White House, along with a letter from Prime Minister Churchill, so that President Roosevelt could see it.

It was flown here by the man who directed it, Lt. Col. David MacDonald, one-time writer-director with Cecil B. DeMille.

Sidney Lust, head of the local Lust theatre circuit, insists that the Government has recognized in a hundred ways the essentiality of motion picture theatres, but simply refuses to admit it. Sidney, incidentally, was one of the heavy contributors to Jimmy Fidler's Buck Jones Memorial War Bond Drive. Sidney bought four one-thousand dollar bonds in tribute to the cowboy star who lost his life in the tragic Boston fire.

Lust is now getting ready for the seventh annual Easter Egg Hunt, sponsored by the Kiwanis Club of Montgomery County, Md. He's been the spark of these annual affairs since they started, with hundreds of kids having a grand time each year.

A Red Cross blood plasma committee, headed by Phyllis Hammerschlag, of Warners realty department, shepherded 19 local Warnerites to the local Red Cross blood bank last week. Back at work a few hours later, and seemingly just as sanguine as ever, were Phyllis, Esther Flood, E. N. Read, Anne de Mello, Marshall Keilley, David Efross, Ernest Wells, Raymond Burch, Lloyd Hadaway, Bill Cleveland, Charlotte Duncan, L. F. Ribnitzki, Victor Litz, James Root, George A. Crouch, Phyllis Stagg, John Marcon, Earl Heatwole and George Colliflower.

Frank LaFalce, Warner ad and pub chief, was down last week-end with a bit of flu, but he showed up gamely Monday. Says he doesn't believe in absenteeism.

Ruth Hussey's in for a couple of busy days when she comes to town to aid in the premiere of "Tennessee Johnson," at Loew's Palace.

OMAHA

Tri-States Theatre Corp. has reopened the Paramount with Stan Blackburn as manager. The house, located on the edge of the main business sector, has been dark many years except for a brief annual attempt to open it. Good business at other first-run houses is the reason for the opening.

R. D. Goldberg has started "Victory Garden Nights" at his six nabe houses. Patrons are given a free packet of seeds on certain nights.

A bill proposing a two per cent sales tax on all retail business in Nebraska, including admissions, was killed by the legislature's revenue committee. Plan had been backed by school interests to replace property levies.

Jules Gerlick is the new salesman at the Columbia exchange here, coming to the Omaha territory from Minneapolis. He has the Iowa block.

Advance Dope

MAN TRAP (Rep.) **Drama. Principals:** Henry Stephenson, Lloyd Corrigan, Dorothy Lovett, Edmund MacDonald, Jos. Allen, Jr. **Plot:** As a gesture of tribute to the elderly retired president of Scotland Yard, a young Assistant District Attorney invites him to "solve" an already solved crime; a case involving an automobile crash in which one man was burnt beyond recognition. Was it murder or accident? The solution turns out to be a surprise. **Director,** George Sherman.

GIRLS IN CHAINS (Prod.) **Drama. Principals:** Arline Judge, Roger Clark, Robin Raymond, Barbara Pepper, Dorothy Burgess. **Plot:** A young teacher at a Home for Delinquent Girls, is forced to help the authorities get her sister's husband, because he is at the head of all the corrupt conditions in the town. Her plea for the girl to leave him before he is taken into custody for murder, is refused, but the gangster gets his when he walks out on his wife to save his own skin. **Director,** Edgar R. Ulmer.

GHOSTS IN THE NIGHT (Mono.) **Drama. Principals:** Leo Gorcey, Huntz Hall, Bobby Jordan, Bela Lugosi, Ava Gardner, Ric Vallin. **Plot:** A house that one of the East Side Kids buys for his bride turns out to be a hideout for enemy agents. The other boys get mixed-up with these people when they go there, and believing their friend implicated, try to straighten things out. When the gang is captured, they discover the boy's innocence. **Director,** William Beaudine.

BOY FROM STALINGRAD (Col.) **Drama. Principals:** Bobby Samarzich, Conrad Binyon, Mary Lou Harrington, Scotty Beckett, Steven Muller. **Plot:** A group of Russian peasant children and an English boy, become imbued with patriotic fervor after witnessing the Nazi advance. They become guerrillas and many of them losing their lives, until the Russians come back. **Director,** Sidney Salkow.

SON OF DRACULA (Univ.) **Horror. Principals:** Alan Curtis, Louise Allbritton, Lon Chaney, Evelyn Ankers, Frank Craven. **Plot:** A Colonel and his daughter entertain at their plantation a Count whom they met in Budapest. A doctor friend of the girl suspects the Count of a relationship to the infamous vampire. This turns out to be true when the girl is found dead. **Director,** Robert Siodmak.

CORVETTES IN ACTION (Univ.) **Drama. Principals:** Randolph Scott, Ella Raines, Barry Fitzgerald, Andy Devine, Walter Sande, Richard Lane. **Plot:** Story of the Royal Canadian Navy, this has been sanctioned as the official motion picture of the corvette warships; Canadian naval shipyards, training schools and colleges participating. Through it runs a romance between the Canadian Lieutenant Commander of a blown-up corvette and the young girl whose brother was lost on his last ship. **Director,** Richard Rosson.

SWING YOUR PARTNER (Rep.) **Comedy. Principals:** Lulubelle & Scotty, Esther Dale, Dale Evans, Roger Clark, Ransom Sherman, Barbara Jo Allen. **Plot:** In order to find the unknown girls who broadcast a tirade against her for her dealings with her employes, the hard-bitten president of the Bird Diaries takes a job in one of her own plants under an assumed name. By the time she gets back to her desk, she has been won over entirely to the employes' side and her rancor is forgotten. **Director,** Frank McDonald.

TROMBONE FROM HEAVEN (Univ.) **Comedy-with-Music. Principals:** Leon Errol, Eddie Quillan, Mary Beth Hughes, Skinnay Ennis, Anne Rooney, Samuel S. Hinds. **Plot:** By sending his trombone-playing farm hand on a "fool's errand" to New York, the owner of a dairy farm hopes to break up his engagement to his daughter. Once there the boy gets mixed up with a band and becomes a sudden success. When he goes back to the girl he loves, the entire band follow and arrange their work from the town in which he lives. **Director,** Jean Yarbrough.

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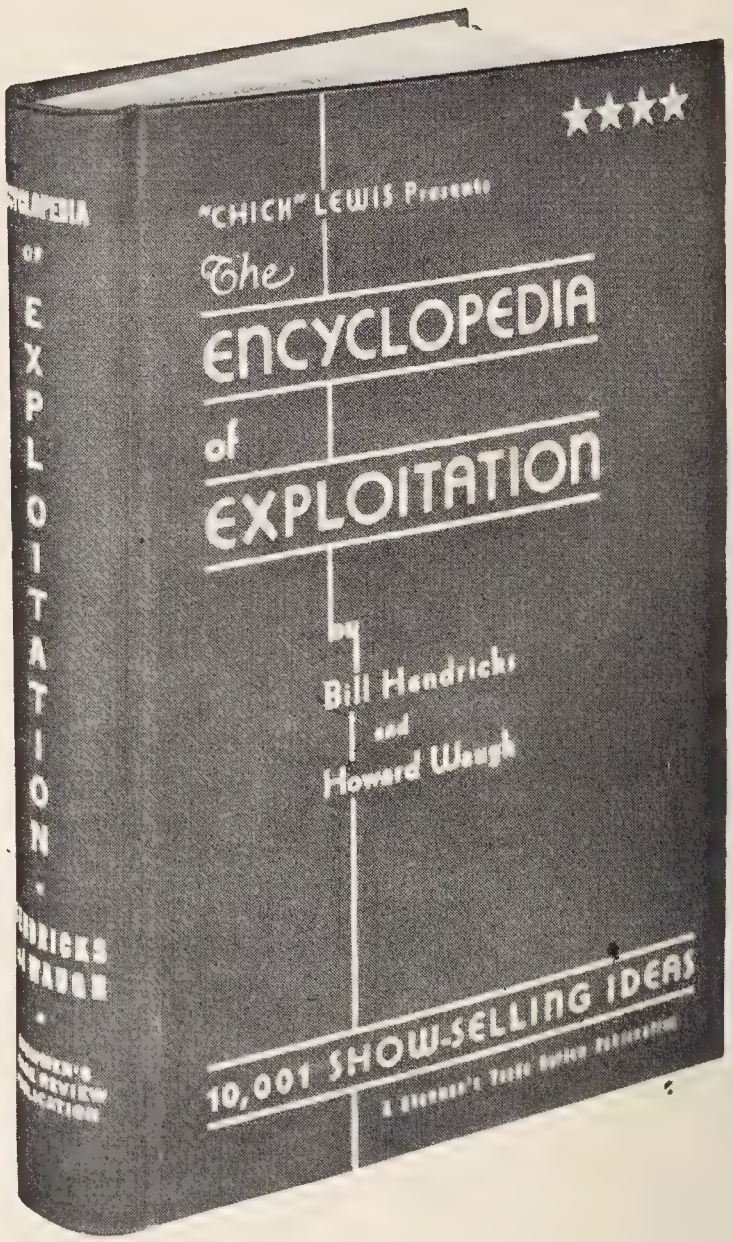
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Short Subject Reviews

Trading Blows *(Good)*

Para. (R2-4) Sportlight No. 4 9½ mins.

Importance of boxing in the physical development of our fighting men is emphasized in this new Sportlight which shows the boys "trading blows" in the Coast Guard, at Annapolis, at the Great Lakes Naval Training Station, at the Navy Pre-Flight Training School in Athens, Ga., in the Marines, Tank Corps, etc. The subject, besides having timely interest, leaves one inspired in the knowledge that our boys are learning to give blows, to take them and come up smiling. As commentator Ted Husing puts it: ". . . to place a few haymakers on the warmakers." Famous pugilists shown in some of the sequences: Coast Guard Commander Jack Dempsey and Tommy Loughran.

America's Food Crisis *(Informative)*

20th-Fox—March of Time No. 8 18 mins.

Information on a subject as close to everybody as their next meal. This March of Time release is interesting because of its factual content rather than anything dramatic about it. Americans will learn from the reel that Lend-Lease shipments of food are not responsible for U. S. food shortages; that millions of Americans (those in the Army) are being properly fed for the first time in their lives; that Global war means a leveled-off standard of living for all, and all might as well face the fact. It is a film to provoke thought and one that tells the story of food from every angle of its present status as the subject of scientific methods to make what food is grown go as far as possible; a subject of controversy with differing opinions of approaches to a solution of the problems connected with food production and distribution—all of which come inevitably to the same conclusion, which is that food is a weapon of war and one which Americans on the home front must forge into a decisive factor in defeating the enemy and winning the Peace.

Unusual Occupations No. 3 *(Average)*

Para. (L2-3) 10 mins.

Since most Unusual Occupations reels are always interesting and informative, it is no reflection on this latest release to class it as "average"; in other words, it is up to par with the others in the series. Among the sequences: a man making fantastic animals from juniper tree branches; a woman making tails for tail-less and near tail-less horses; the buggie builder whose shop is now swamped with orders; hammock-making in Brazil; the Canadian Women's Army Corps in training. Subject was produced by Fairbanks & Carlisle.

Diving Daredevils *(Good)*

Col. (4805) World of Sport 10 mins.

Bill Stern, nationally popular sports commentator, relates the artistry of the diving daredevils of the swimming pool as Joe Seymour, Joe Peterson, Whitey Hart aided and abetted by several diving comedians perform their specialties from all heights of the diving board.

City of Courage *(Impressive)*

RKO (34,202) Victory Shorts No. 2 9 mins.

An exciting and interesting picture of how the people of Moscow react to the constant visits of Nazi bombers with highlights of night air battles, illumined by the flare of incendiaries and the flash of ack-ack guns. Scenes in the subway, with escalators carrying the aged and infirm to the shelter provided by the beautiful undergound stations, are contrasted against shots showing of the monster locating devices and the activities of the men who man the rooftops to fight the sizzling incendiaries. One is impressed with the scenes of small children, the morning after an air raid, gathering flack to be melted into projectiles that will greet coming Nazi raiders. It's an impressive film produced by Frederic Ullman, Jr.

Socks Appeal *(Fair)*

Col. (4411) Gloveslinger 17½ mins.

Thinking that his task will be made easier, an ambitious college student, who runs a college campus general service, hires a secretary. The college bully, failing to obtain a date through the campus service, tries to engage the secretary. When she refuses, he offers an inducement for a date if he maneuvered the college campus tailoring service to her father's tailor shop. Since she commented that it would be "nice," the bully, spotting the campus service's two assistants bringing in a large order of tuxedos for pressing, hi-jacks the pair to the girl's father's tailor shop. As the tuxedoes "give" in some of the most embarrassing spots at the dance, the students, thinking it was a trick of the college campus service, turn on the ambitious college student. However, the two assistants, having broken loose from their hijacking, arrive at the dance hall to point the finger of suspicion at the bully to end the embarrassment happily.

A Blitz on the Fritz *(Good)*

Col. (4427) All-Star Comedy 18½ mins.

Without realizing that his wife's accusations of being indifferent to the war effort would lead him to a heroic effort, Egbert (Harry Langdon) reluctantly gathers scrap for salvage. In an effort to pack a mattress, a tire and a lance in the car trunk, the tire rolls down the street, jumping a curb and crashing through a ground floor window. Retrieving his tire, he returns home to show his scrap. His wife, examining the tire, finds a sheet of paper with a plan for wide-spread sabotage. Egbert, stirring a mob chase to the saboteurs' apartment, creates a battle royal. The saboteurs are seized as Egbert is acclaimed a hero.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, March 17)

MOVIETONE (Vol. 25, No. 55)—Litvinov tells part of lend-lease help in Soviet victories; Canadian paratroops train at Ft. Benning, Ga.; Blizzard hits Montreal; Memorial pageant to the persecuted Jews of Europe; War industry center of Calcutta bombed by Japanese; Tanks vs. air power in Australia; Natives in New Guinea decorated; Figure-skating championships at Madison Square Garden.

NEWS OF THE DAY (Vol. 14, No. 254)—Memorial pageant to the persecuted Jews of Europe; U. S. tanks mass to guard Australia against invasion; United Nations cause wins new native support in India; Lend-lease hailed as victory weapon; Blizzard hits Montreal; Racing back in Mexico.

PARAMOUNT (No. 58)—Canadian paratroopers train at Ft. Benning, Ga.; Blizzard hits Montreal; Phonograph record of master's voice revives pet dog; Memorial service for Europe's persecuted Jews; Russia's Ambassador hails lend-lease; American and Australian forces mop up in New Guinea; Natives get military decorations.

PATHE (Vol. 14, No. 58)—Russian envoy hails lend-lease; New destroyer to check submarines; Australian tanks in maneuvers; New X-Ray for front-line use; National skating meet winners; Mexico City opens race track.

UNIVERSAL (Vol. 16, No. 171)—Australians, Americans mop up in Papua; Australian tanks in maneuvers; Results of enemy air raid in Calcutta; Blizzard hits Montreal; Paratroopers get wings; 40,000 witness Jewish pageant; President Camacho at races in Mexico City.

(Released Saturday, March 20)

MOVIETONE (Vol. 25, No. 56)—Spectacular films of Mexican volcano in violent eruption; Anthony Eden in U. S.; Helicopter maneuverability demonstrated; 18,000-ton tanker launched; Naval gunner survived 83 days on raft; New safety life raft; U. S. amphibian engineers in landing maneuvers (except Alabama); Secretary Knox accepts Georgia's check for new ship (Atlanta only); Waves and Spars in review; Barney Ross greeted in Chicago; Knights of Columbus track meet.

NEWS OF THE DAY (Vol. 14, No. 254)—Dress rehearsal for invasion; Anthony Eden in U. S.; New life raft; Helicopter joins the Army; War bond drive ends in Georgia (Atlanta only); Barney Ross greeted in Chicago (except New York and Atlanta); Parapooches up in the air; Housewife in OPA; Waves on the march.

PARAMOUNT (No. 59)—Barney Ross greeted in Chicago; 1943's best-dressed women; High-flying dogs of war; Anthony Eden in U. S.; Dress rehearsal for invasion; New life raft; Naval gunner survived 83 days on raft.

PATHE (Vol. 14, No. 59)—New millions pay Federal income tax; First view of big new air base; Anthony Eden in U. S.; New life raft; Housewife in OPA; Chicago greets Barney Ross; Army's new helicopter in test.

UNIVERSAL (Vol. 16, No. 172)—Anthony Eden in U. S.; Great invasion army planned; Helicopter's future assured; Submarine returns to its base; New life raft; Coast Guard tightens its patrol; Safety styles for war workers; Parapooches up in air.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 21)—Abraham Lincoln School opens; Michigan Negro woman gets important OCD job; Railroad veteran receives award; Dillard University students sing; Fair sex proves there's no job a woman can't do; Bishop Jernagin, Ex-Governor Townsend of Indiana and Captain Bannerman confer on "Food for Freedom" program; Sailors in South Pacific take time out for fun.

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Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

DeSylva Wants Hepburn for 'Young and Gay'; Laurel and Hardy in 'By Jupiter'; Dinah Shore, Danny Kaye Report

▶Frank Gruber, set to script "The Fat Man" at Warners, was drawn off to do the script on "To the Last Man," the next Errol Flynn starrer. The studio had no finished script ready, so producer, director and writers worked like fury to get enough material so the cameras could grind.

▶Producer Felix Jackson has signed Ludwig Stossel for the role of the butler in Deanna Durbin's next Universal film, "Hers to Hold." Already announced for the cast are Joseph Cotten, Charles Winninger, Nella Walker and Gus Schilling. Frank Ryan is the director and Frank Shaw associate producer.

▶David O. Selznick announced a loaning arrangement with MGM for Alan Marshal to play the male lead in "The White Cliffs of Dover." Filmization of Alice Duer Miller novel is to star Irene Dunne, with Sidney Franklin producing and Clarence Brown directing.

▶Lew Seiler, one of Hollywood's most versatile directors, has signed with 20th Century-Fox to direct "Guadalcanal Diary." Seiler is already conferring with Producer Islin Auster and Writer Waldo Salt about the picture which will feature William Bendix.

▶Dinah Shore and Danny Kaye have reported to Samuel Goldwyn for rehearsals, makeup and wardrobe tests for "Up in Arms," a Technicolor comedy.

▶The National Maritime Commission has given Republic its official OK on the script of "The Merchant Marine." Associate Producer Albert J. Cohen plans to make the story a cavalcade of the history of the U. S. Merchant Marine.

▶Following conferences between B. G. DeSylva, executive producer; Cornelia Otis Skinner and Emily Kimbrough, the authors, and Sheridan Gibney, who will produce the picture, Paramount is seeking Katharine Hepburn to play one of the stellar roles in "Our Hearts Were Young and Gay."

▶Filming of "Ground Crew" at Monogram will renew a previous association at the same studio of Jackie Cooper as actor, and Rowland Brown, as author. Sgt. John Clein will produce this story of the training and service of Air Force ground troops.

▶Joseph Pasternak will produce "Malta" for MGM, and the film will give Philip Dorn and Donna Reed an opportunity to show their abilities in the starring roles. No director has been selected as yet.

▶Signed to a three-picture deal by PRC, Fifi D'Orsay will first star in "Jungle Fury" with Buster Crabbe, Leon Fromkess, in charge of production, announced. Sig Neufeld will produce the picture, with shooting scheduled to commence May 3.

▶Jeff Donnell, who won commendation for her handling of feature roles in "My Sister Eileen" and "A Night to Remember," has had her option taken up by Columbia. Her first new role is in "Nine Girls," an adaptation of the play.

▶Jack L. Warner has assigned Hal B. Wallis to produce "Passage to Marseilles" which will be directed by Michael Curtiz. The cast will include Humphrey Bogart, Sydney Greenstreet, Helmut Dantine, Victor Francen, Claude Rains and George Tobias.

▶Warren Wilson, recently signed to a writer-producer contract at Universal, has begun work on "Second Honeymoon," and Clyde Bruckman will do the original screenplay.

▶Fifty exhibitors, operating all types of theatres in every section of the country, are being asked to suggest a title for "Hi Diddle Diddle" which Andrew Stone will make for United Artists, with Ed Finney as associate producer.

▶William Goetz, 20th Century-Fox studio production head, has announced that Stan Laurel and Oliver Hardy have been signed to do "By Jupiter," the filmization of the famous musical still running on Broadway. The picture will be based on "The Warrior's Husband" as was the Broadway musical. The stage and screen stories will differ in content and material.

▶Robert Fellows, when producing "The Pretty Girl" for RKO, will have "Miss America of 1941," Rosemary La Planche, in one of the top roles, as the studio has signed her to a long-termer and cast her in the picture for her first role there.

▶George Sherman will produce and direct "False Faces" for Republic, with Stanley Ridges in the lead and Bill Henry and Janey Shaw as the romantics.

▶Richard Blumenthal's production of "Lady in the Dark" for Paramount has seven midgets appearing in the circus dream sequence. They don costumes as rabbits, walk Easter eggs and do other fantastic things in the Technicolor film.

▶"Twenty-four Hours Leave," Monogram's first in a series co-starring Billy Gilbert and Frank Fay, will be directed by William Beaudine and produced by Sam Katzman and Jack Dietz.

▶George Haight's MGM production, "Whistling in Brooklyn," a follow-up Red Skelton starrer with Ann Rutherford and Jean Rogers in the feminine leads, will be directed by S. Sylvan Simon. Skelton will again appear as "The Fox."

▶PRC has set starting dates on two productions to be made by Atlantis Pictures. "Isle of Forgotten Sins" with John Carradine goes into work April 5; "Danger—Women at Work," with a cast topped by Arline Judge, Patsy Kelly and Cobina Wright, Sr., starts May 18. Edgar Ulmer will direct both. The studio has also taken an option on the autobiography of Cobina Wright, Sr., who has been an opera and radio singer, actress, and socialite with contacts with famous personalities.

▶Columbia has purchased an original horror story, "Kingdom of the Dead," for Producer Sam Bischoff. Curt Siodmak has been signed to write the treatment and Burt Kelly will be associate producer.

▶"The Devil, George and Rosie," a comedy fantasy by John Collier, has been bought by Warner Bros. with Errol Flynn, Ann Sheridan and Humphrey Bogart set for the leads.



And Then Came the 'Take'

While Carl Esmond goes over his lines for the benefit of Director Dorothy Arzner (right), pretty Merle Oberon, star of Columbia's "Attack By Night," watches the proceedings with interest.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're going to Paramount today to get a glimpse of some of those specially designed clothes worn in the new Ginger Rogers picture, "Lady in the Dark."

Entrance to the set takes us through an enormous stage which has been turned into a business suite for "Allure" magazine. From the outside office, one looks down a long hallway, on each side of which are individual offices. The editor-in-chief is Ginger Rogers, her advertising manager is Ray Milland and her exceedingly temperamental photographer is Mischa Auer.

Along the hall in the direction of the camera and the action, we pass many wax models . . . models that are used for photographing the new gowns, and we end up outside the editor's office. That's as far as we go, for it's from the outside that we can watch what goes on.

They're just setting up the lights for the next "take," and Director Mitchell Leisen is busily engaged checking everything. Standing behind a large mahogany desk is Miss Rogers. To her left, in front of the desk, is a large leather chair on which many of the new dresses are thrown. She's wearing a pencil-striped black business suit with a white tailored blouse and stock tie. Her blond hair is worn high in front with a roll all around. Her visitor is also wearing a black suit, but hers has white plaid boxes and is lined in red—red that matches the blouse she's wearing. Gold braid trims the front of her jacket while her small black Homburg hat is edged in matching red. It certainly looks like the new styles call for suits, suits, and more suits, which is okay by us.

When the lights go on and the director gives the order to "shoot," the action starts with Miss Rogers checking the sketches lying on the desk in front of her and Mischa Auer entering very excitedly. While he's raving and ranting, in comes Ray Milland. Excitement reigns until Auer leaves. Milland then has a few things to say and the scene ends.

With the scene over we're set to go, our appetites whetted for the promise the picture holds. Do let's not miss it.

Until next week.

Ann Lewis

MGM Planning FBI Epic

MGM plans to make the first epic story of the FBI for the screen, a story encompassing the complete activities of the Bureau, its establishment and development and, in particular, the FBI Academy at Quantico, where special agents are trained and graduated for FBI duties in the field. Dore Schary will produce.

HOLLYWOOD STUDIO ROUND-UP

Second week in succession that only a few new pictures were started.

COLUMBIA

WHAT'S BUZZIN' COUSIN — Principals: Ann Miller, John Hubbard. Director, Charles Barton.

METRO-GOLDWYN-MAYER

RUSSIA—Principals: Robert Taylor, Susan Peters, Robert Benchley. Director, Gregory Ratoff.

REPUBLIC

MAN FROM THUNDER RIVER—Principals: Wild Bill Elliott, George "Gabby" Hayes, Anne Jeffreys. Director, Jack English.

SONG OF TEXAS—Principals: Roy Rogers, Sheila Ryan, Barton MacLane. Director, Joe Kane.

UNIVERSAL

HERS TO HOLD—Principals: Deanna Durbin, Joseph Cotten. Director, Frank Ryan.

TITLE CHANGES

"Blondie Buys a Horse" (Col.) now IT'S A GREAT LIFE.

"Small Town Big Shot" (Rep.) now A GENTLE GANGSTER.

Frank to Make 'Goebbels' Film

W. R. Frank, an exhibitor with 16 theatres and in the past associated with William Dieterle in the production of "Syncopation" and "All That Money Can Buy," will produce "Dr. Paul Joseph Goebbels, His Life and Loves" on a big budget. Frank has engaged Alfred Zeisler, formerly a producer and director with UFA and who knew Goebbels intimately in 1936, as director and to collaborate on the screenplay with Herbert Phillips.

Mystery Classic for Cregar

20th Century-Fox has purchased "The Lodger" by Mrs. Belloc Lowndes, one of the great mystery classics of the past, to serve as a starring vehicle for Laird Cregar, the giant young actor whom the studio has under long-term contract. "The Lodger" is the story of a homicidal maniac who terrorized London in the 1880's. Producer Robert Bassler has assigned Barry Lynden to write the script.

Army, Navy Approve 'Corregidor'

The Navy Department and the War Department have approved "Corregidor," PRC special starring Otto Kruger and Elissa Landi. Leo J. McCarthy, assistant general sales manager of PRC, has left to set up selling policies on the picture. He conferred with Leon Fromkess, in charge of production, and Arthur Greenblatt, vice-president in charge of distribution.

Darnell Gets Co-Star Role

Linda Darnell will be co-starred by 20th Century-Fox with Alice Faye and Carmen Miranda in "The Girls He Left Behind," the Technicolor musical which will be produced by William LeBaron. Dancer Tony DeMarco has been signed for a featured role also. Busby Berkeley will direct.

Cagneys Sign Grace George

Cagney Productions, the new producing firm of William and James Cagney, last week signed Grace George for a leading part in "McLeod's Folly," their first independent film which is to be made for United Artists.



Merchant Marine Visits Mary

Lovable Mary Lee, star of Republic's "Shantytown," is shown here with Lieut. Albert Delaphone, Director Joseph Santley, Lieut. Felix Reisenberg, Jr. and Lieut. Richard Donovan as the Merchant Marine visited Republic Studios.

To Eliminate Low-Budget Films

"Based on the success of 'Silver Skates,' the company's first high-budget picture, it is the consensus of opinion of Monogram's executives that the time has arrived for the company to set up a new production policy," said W. Ray Johnston. "We are thoroughly convinced that this is the opportune time for Monogram to eliminate all low bracket pictures from its schedule and to concentrate on a smaller number of important productions."

Gail Russell 'Aldrich' Sweetheart

Gail Russell, the nineteen-year-old beauty signed to a Paramount contract six months ago, will be the new sweetheart in the Aldrich Family pictures, replacing Diana Lynn, who will be groomed for stellar roles.

Sherman Buys 'Crocus Hill'

Harry Sherman has purchased "Crocus Hill," an original by Eleanore Griffin. Retitled "Nob Hill," the story has been placed on the producer's schedule as the first picture on his next year's United Artists program.

Moulds Policy for Government

PRC is eliminating out-and-out gangster pictures from its program in cooperating with the Government's desire to ignore this type of story for the duration, according to Leon Fromkess, vice-president in charge of production.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

If you're in Hollywood within the next 60 days, and you pass a number of Russian peasants in costume, don't think you're dreaming. Sam Goldwyn has asked his cast for "The North Star" to wear their costumes during off hours to give the clothes the proper appearance of age and use.

Hunt Stromberg, like the doctor who holds his patient's pulse, went to a few communities with a rough print of "Lady of Burlesque" and asked the folks how they liked it. A number of fans said they would like to see more of O'Shea, the putty-nosed comic, without burlesque make-up, which is practically like taking the bathing suit off of a bathing beauty. Stromberg is not just a realist, but a surrealist. He has added four new scenes with O'Shea to prove the comedian has a real nose.

These Mexicali boys apparently throw the bull a long way. They promoted a bull-fight in order to draw the location crew of "Somewhere in Sahara" from twenty-five miles away across the border in Brawley, California.

It's just the sadist in us, but when we read the news item about Bette Davis falling on her back after being thrown into the air by a jitterbug champ who was teaching her a number for "Thank Your Lucky Stars," we laughed. It does sound incongruous with the dignity of hard work.

Maria Montez, made a star by Universal and given the bungalow formerly used by Marlene Dietrich (and a salary increase we hope), had a cocktail party for the press to make it a significant event. Miss Montez is taller than she has appeared in her pictures or on the set, for the simple reason that she hasn't been allowed to wear heels in her pictures. She was very nice to everyone, and made an effort to remember the names of each of the boys and girls of the printed word. Victor Mature was said to be able to remember the name of a newsman though he had only met him once for a few minutes six months or a year before.

It has always struck us as interesting that the players are different in person than on the screen. Miss Montez is not quite so exotic as her build-up, though she does have persuasive, spoken-with-an-accent English. Her boy friend, Pierre Aumont, a French star, and recently starred by MGM in "Assignment in Brittany," came along later. A charming fellow, we had a different impression in person than we had of him in the picture. He seemed much younger, more boyish.

Have You Applied for Your RCA Purchase Priority?

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

			Mins.	Rel. Date	See Issue of
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Chas. Starrett-Russell Hayden	58	8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3208	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42

Current 1942-43

			Mins.	Rel. Date	See Issue of
	After Midnight With Boston Blackie (D)	C. Morris-Richard Lane		3/18/43	a2/6/43
4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43	a10/17/42
4004	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43	b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42	b1/23/43
4203	Fighting Buckaroo (W)	Starrett-Kay Harris	58	2/1/43	a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
	Let's Have Fun	Margaret Lindsay-John Beal	65	3/4/43	a8/1/42
4209	Lone Prairie (W)	R. Hayden-Lucille Lambert	55	10/15/42	a8/8/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43	a11/28/42
4028	One Dangerous Night (My)	Warren William-Eric Blore	77	1/28/43	a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy	63	1/28/43	a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43	a1/9/43
4211	Riders of the North West Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43	a11/14/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	a11/7/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
4039	Underground Agent (D)F	Bruce Bennett-F. Albertson	66	12/3/42	b2/20/43
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

			Mins.	Rel. Date	See Issue of
	Appointment in Berlin	George Sanders-Gale Sondergaard			
	Blondie Buys a Horse	Penny Singleton-Arthur Lake			
	Attack by Night	M. Oberon-B. Aherne			
	Boy From Stalingrad	Scotty Becket-Conrad Binyon			
	Deadline Guns (W)	Russell Hayden-Bob Wills			a1/2/43
	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
	Destroyer (D)	Ed. G. Robinson-Glenn Ford			a/20/43
	Frontier Fury (W)	Chas. Starrett-Jimmy Davis			a2/27/43
	Hail to the Rangers (W)	Charles Starrett-Kay Harris			a10/31/42
	It's a Great Life	P. Singleton-A. Lake			
	Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
	Law of the Northwest (W)	Chas. Starrett-Shirley Patterson		4/1/43	a10/3/42
	More the Merrier (D)	Jean Arthur-Joel McCrea			a1/30/43
	Murder in Times Square (My)	Edmund Lowe-Bruce Bennett		4/1/43	a1/23/43
	Redhead From Manhattan	Lupe Velez-Douglas Leavitt			
	Riding West (W)	C. Starrett-Shirley Patterson			a1/30/43
	Right Guy	Claire Trevor-Edgar Buchanan			
	Robin Hood of the Range (W)	Starrett-Kay Harris			a12/12/42
	Saddles & Sagebrush (W)	R. Hayden-Bob Wills		4/22/43	a12/26/42
	She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal		4/15/43	a1/30/43
	Silver City Raiders (W)	R. Hayden-Bob Wills		4/15/43	a10/3/42
	Somewhere in Sahara	Humphrey Bogart-Bruce Bennett			
	Two Senoritas From Chicago	Jinx Falkenburg-Edmund Lowe			
	What's Buzzin' Cousin	A. Miller-J. Hubbard			
	Wyoming Hurricane (W)	Russell Hayden-Alma Carroll			a1/16/43

MGM

Current 1941-42

			Mins.	Rel. Date	See Issue of
245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42

Current 1942-43

			Mins.	Rel. Date	See Issue of
318	Andy Hardy's Double Life (CD)F	M. Rooney-L. Stone	95	Dec-Feb	b12-12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	Sep-Nov	b6/27/42
207	Cairo (CM)A	J. MacDonald-R. Young	101	Sep-Nov	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87	Dec-Feb	b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	Sep-Nov	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	Sep-Nov	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80	Dec-Feb	b10/31/42
320	Keeper of the Flame (D)F	K. Hepburn-S. Tracy	100	Dec-Feb	b11/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-J. Craig	63	Dec-Feb	b10/31/42
311	Omaha Trail (W)F	J. Craig-D. Jagger	62	Sep-Nov	b9/19/42
303	Panama Hattie (MC)F	A. Sothern-Wm. Lundigan	78	Sep-Nov	b7/25/42
	Random Harvest (D)A	G. Garson-R. Colman	126	(Spec)	b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105	Dec-Feb	b12/5/42
308	Seven Sweethearts (CD)F	K. Grayson-Van Heflin	97	Sep-Nov	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	Sep-Nov	b8/8/42
316	Stand By For Action (D)F	R. Taylor-C. Laughton	108	Dec-Feb	b12/12/42
322	Tennessee Johnson (B)A	Van Heflin-R. Hussey	103	Dec-Feb	b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	Dec-Feb	b1/9/43
302	Tish (CD)A	M. Main-ZaSu Pitts	84	Sep-Nov	b7/25/42
306	War Against Mrs. Hadley(D)A	Edw. Arnold-F. Bainter	84	Sep-Nov	b8/8/42
313	Whistling in Dixie (C)A	R. Skelton-A. Rutherford	73	Dec-Feb	b10/31/42
310	White Cargo (D)A	H. Lamarr-W. Pidgeon	90	Sep-Nov	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	Sep-Nov	b8/13/42

Coming 1942-43

			Mins.	Rel. Date	See Issue of
	A Guy Named Joe	Spencer Tracy-Irene Dunne			
	A Stranger in Town (D)F	F. Morgan-Jean Rogers	67		b2/13/43
	Above Suspicion (D)	J. Crawford-F. MacMurray			a1/9/43
	Air Raid Wardens (C)	Laurel and Hardy			a2/13/43
	Assignment in Brittany (D)F	R. Whorf-Susan Peters	96		b3/13/43
	Bataan (D)	R. Taylor-T. Mitchell			a2/6/43
	Best Foot Forward (Tech.)	L. Ball-Wm. Gaxton			a3/6/43
	Cabin in the Sky (M)F	Ethel Waters-Rex Ingram	98		b2/13/43
	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson			a2/6/43
	Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball			a11/21/42
	Faculty Row (C)	M. Astor-H. Marshall			a3/13/43
	Girl Crazy (M)	M. Rooney-J. Garland			a3/6/43
	Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80		b3/13/43
	Human Comedy, The (D)F	M. Rooney-F. Morgan	116		b2/27/43
	I Dood It (C)	Red Skelton-E. Powell			a2/13/43
	Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp			a10/24/42
	Madame Curie	Greer Garson-Walter Pidgeon			
	Man From Down Under	Charles Laughton-Binnie Barnes			
	Pilot No. 5 (D)	Franchot Tone-Marsha Hunt			a9/26/42
	Presenting Lily Mars (D)	J. Garland-R. Carlson			a9/26/42
	Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly			a1/16/43
	Right About Face (MC)	Kay Kyser & Band-Lena Horne			a2/27/43
	Russia	R. Taylor-S. Peters			
	Sabotage Agent	R. Donat			
	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter			a12/26/42
	Slightly Dangerous (D)F	L. Turner-R. Young	94		b3/6/43
	Swing Shift Maisie (C)	Ann Sothern-James Craig			a2/27/43
	Youngest Profession (C)F	V. Weidler-Edw. Arnold	85		b3/6/43

MONOGRAM

Current 1941-42

			Mins.	Rel. Date	See Issue of
	Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42	a6/27/42
	Criminal Investigator (D)	Edith Fellows-Robert Lowery		10/23/42	a8/22/42
	Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
	King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
	Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
	Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42

Current 1942-43

			Mins.	Rel. Date	See Issue of
	Ape Man (H)	Bela Lugosi-Wallace Ford		3/5/43	b2/27/43
	Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42	b10/3/42
	Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43	b2/20/43
	Dawn on the Great Divide(W)	Buck Jones-Rex Bell		12/18/42	a11/14/42
	Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
	Haunted Ranch (W)	John King-David Sharpe		12/4/42	a10/31/42
	Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
	Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43	b1/23/43
	Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42	b10/31/42
	'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42	b10/17/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
	Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43	b1/30/43
	Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42	b12/26/42
	Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43	b12/19/42
	Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43	b1/16/43
	Texas to Bataan (W)	John King-David Sharpe	56	10/16/42	b9/26/42
	Two-Fisted Justice (W)	John King-David Sharpe		1/8/43	a10/31/42
	West of the Law (W)	Buck Jones-Tim McCoy		10/2/42	a9/19/42

MONOGRAM

Coming 1942-43

		Mins.	Rel. Date	See Issue of
	Clancy Street Boys (D) — Leo Gorcey-Huntz Hall			a3/6/43
	Cowboy Commandos — Roy Corrigan-Dennis Moore			
	Ghost Rider (W) — J. M. Brown-R. Hatton		4/2/43	a3/13/43
	Ghosts in the Night (D) — East Side Kids			
	I Escaped From the Gestapo — Mary Brian-Dean Jagger			a1/23/43
	Land of Hunted Men (W) — Range Busters			a2/6/43
	Sarong Girl — Ann Corio-John (Scat) Davis			
	Wild Horse Stampede — Hoot Gibson-Ken Maynard			
	Wings Over the Pacific — Inez Cooper-Edward Norris			

PARAMOUNT

Current 1941-42

Block No.					
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker (Reviewed as "Midnight Angel")	75		b5/9/42
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42

Current 1942-43

3	Avengers, The (WarD)F	R. Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98	1/29/43	b8/29/42
2	Forest Rangers (D) (Tech.)F	F. MacMurray-P. Goddard	87	11/6/42	b10/3/42
1	Glass Key (G)F	B. Donlevy-V. Lake	85	10/23/42	b8/29/42
2	Henry Aldrich, Editor (D)F	J. Lydon-C. Smith	72	12/4/42	b10/3/42
4	Lady Bodyguard (CD)F	E. Albert-A. Shirley	70	3/12/43	b1/2/43
3	Lucky Jordan (D)A	A. Ladd-H. Walker	84	2/26/43	b11/21/42
1	Major and the Minor (CD)F	G. Rogers-R. Milland	99	10/16/42	b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F	F. Bainter-C. Lee	80	11/27/42	b10/3/42
3	My Heart Belongs to Daddy (CD)F	R. Carlson-M. O'Driscoll	75	2/12/43	b11/7/42
3	Palm Beach Story (C)A	C. Colbert-J. McCrea	88	1/1/43	b11/7/42
1	Priorities on Parade (M)F	A. Miller-J. Johnston	79	10/2/42	b7/25/42
2	Road to Morocco (CM)F	B. Crosby-Hope-Lamour	83	11/20/42	b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special	Crosby-Hope-MacMurray-Lamour	99	2/12/43	b1/2/43
2	Street of Chance (MyD)F	B. Meredith-C. Trevor	73	12/18/42	b10/3/42
1	Wake Island (D)F	B. Donlevy-R. Preston	78	9/25/42	b8/15/42
1	Wildcat (D)F	R. Arlen-A. Judge	73	10/30/42	b8/29/42
3	Wrecking Crew (D)F	R. Arlen-C. Morris	70	1/15/43	b11/7/42

Coming 1942-43

	Aerial Gunner	C. Morris-R. Arlen			a12/12/42
	Alaska Highway	Richard Arlen-Jean Parker			
4	China (D)	Loretta Young-Alan Ladd			a1/9/43
	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour			a1/2/43
	Five Graves to Cairo (D)	Franchot Tone-Anne Baxter			a2/27/43
	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman			a10/24/42
	Good Fellows	James Brown-Helen Walker			
4	Happy-Go-Lucky (Tech.)(M)F	M. Martin-D. Powell-R. Vallee	81	3/26/43	b1/2/43
	Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith			a2/27/43
4	Henry Aldrich Gets Glamour (CD)F	J. Lydon-J. Litel	72	4/9/43	b1/2/43
	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith			a2/27/43
	High Explosive (D)	Chester Morris-Jean Parker			a9/12/42
	Hostages (D)	A. de Cordoba-Luise Rainer			
	Lady in the Dark (Tech.)(CD)	Ginger Rogers-Ray Milland			a3/6/43
	Let's Face It (MC)	Bob Hope-B. Hutton			a3/13/43
	Miracle of Morgan's Creek (CD)	Eddie Bracken-Betty Hutton			a1/2/43
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
4	Night Plane From Chungking (D)F	R. Preston-E. Drew	69	5/7/43	b1/2/43
	Riding High (Tech.) (CD)	D. Lamour-D. Powell			a3/13/43
	Salute for Three (C)	Betty Rhodes-Donna Drake			a2/13/43
	So Proudly We Hail (D)	Colbert-Goddard-Lake			a2/20/43
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
	Triumph Over Pain	Joel McCrea-Betty Field			a6/27/42
	True to Life (D)	M. Martin-F. Tone-D. Powell			a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
203	Jungle Siren (D)A	Ann Corio-Buster Crabbe	68	8/21/42	b10/24/42
261	Law and Order (W)F	Buster Crabbe-Al St. John	57	8/28/42	b10/24/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
255	Prairie Pals (W)	Art Davis-Bill Boyd	60	9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	62	9/15/42	b7/25/42
352	Bad Men of Thunder Gap(W)	Tex O'Brien-James Newill		3/5/43	
310	Boss of Big Town (D)A	John Litel-Florence Rice	69	12/7/42	b10/17/42
308	City of Silent Men (D)F	Frank Albertson-June Lang	65	10/12/42	b9/5/42
320	Dead Men Walk (H)A	Geo. Zucco-Mary Carlisle	64	2/10/43	b1/16/43
359	Fugitive of the Plains (W)	Buster Crabbe-Al St. John		3/12/43	
358	Kid Rides Again (W)	Buster Crabbe-Al St. John	56	1/27/43	
302	Lady From Chungking (D)A	Anna May Wong-Mae Clark	66	12/21/42	b11/14/42
319	Man of Courage (D)	B. MacLane-Lyle Talbot	67	1/4/43	a11/7/42
318	Miss V From Moscow (D)F	Lola Lane-Noel Madison	68	11/23/42	b12/5/42
357	Mysterious Rider (W)F	B. Crabbe-Al St. John	55	11/20/42	b1/16/43
304	Night for Crime	G. Farrell-L. Talbot	78	2/18/43	b8/1/42
363	Overland Stagecoach (W)	Bob Livingston- Al St. John	60	12/11/42	
303	Payoff (My)A	Lee Tracy-Tom Brown	74	1/21/43	b11/28/42
312	Queen of Broadway (D)F	Rochelle Hudson-B. Crabbe	62	3/8/43	b11/28/42
351	Rangers Take Over (W)	James Newill-Tex O'Brien	61	12/25/42	
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	10/26/42	b9/19/42
307	Tomorrow We Live (D)A	R. Cortez-Jean Parker	67	9/29/42	b9/26/42
364	Wild Horse Rustlers	Livingston-St. John	57	2/12/43	
301	Yanks Are Coming (M)F	Mary Healy-Jackie Heller	71	11/9/42	b10/3/42

Coming 1942-43

313	Behind Prison Walls (CD)F	Alan Baxter-G. Michael	64	3/22/43	b2/6/43
321	Black Raven (D)	G. Zucco-Noel Madison		5/31/43	
31	Corregidor (WD)	Otto Kruger-Elissa Landi		3/29/43	
30	Follies Girl	Wendie Barrie-Doris Nolan		5/3/43	
314	Ghost and the Guest (My)	James Dunn-Florence Rice		4/19/43	a3/6/43
305	Girls in Chains	Arlene Judge-Roger Clark		5/17/43	

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

365	Lone Rider No. 3	Bob Livingston-Al St. John		4/30/43	
311	My Son, the Hero (C)F	Patsy Kelly-Roscoe Karns	68	4/5/43	b1/23/43
	Submarine Base (S)	A. Baxter-J. Litel			a3/13/43
353	Texas Rangers No. 3 (W)	Tex O'Brien-James Newill		5/1/43	
360	Western Cyclone (W)	Buster Crabbe-Al St. John		5/14/43	

RKO-RADIO

Current 1941-42

Block No.					
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
	Magnificent Ambersons (D)A	J. Cotten-Delores Costello-T. Holt	88	7/10/42	b7/4/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41

Current 1942-43

3	Army Surgeon (WarD)A	James Ellison-Jane Wyatt	63	12/4/42	b10/24/42
	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
W1	Bandit Ranger (W)	Tim Holt-John Barclay		9/25/43	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
3	Cat People (D)A	Simone Simon-Tom Conway	73	12/25/42	b11/14/42
4	Cinderella Swings It (DM)F	Guy Kibbee-Gloria Warren	71	2/26/43	b1/23/43
2	Falcon's Brother (My)A	Geo. Sanders-Tom Conway	62	11/6/42	b10/3/42
W-1	Fighting Frontier (W)F	T. Holt-Ann Summers	57	1/15/43	b2/13/43
3	Great Gildersleeve (C)F	Harold Peary-Jane Darwell	62	1/1/43	b11/14/42
1	Here We Go Again (CM)F	E. Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	R. Carlson-Jane Randolph	63	10/2/42	b8/8/42
4	Hitler's Children (D)A	B. Granville-T. Holt	89	3/19/43	b1/2/43
2	Journey Into Fear (D)A	O. Welles-D. Del Rio	70	2/12/43	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
2	Navy Comes Through (D)F	P. O'Brien-G. Murphy	87	10/30/42	b10/17/42
3	Once Upon a Honeymoon(D)F	Ginger Rogers-Cary Grant	117	11/27/42	b11/7/42
W1	Pirates of the Prairie (W)F	Tim Holt-Nell O'Day	57	11/20/42	b11/7/42
	Pride of the Yankees (BD)F	Gary Cooper-Teresa Wright	127	3/5/43	b7/18/42
	Saludos Amigos (Tech.)	Walt Disney Feat. Prod.	42	2/19/43	b12/19/42
2	Scattergood Survives a Murder (My)A	Guy Kibbee-John Archer	66	10/16/42	b10/17/42
2	Seven Days' Leave (CM)F	V. Mature-L. Ball	87	11/13/42	b10/17/42
3	Seven Miles From Alcatraz (D)A	J. Craig-B. Granville	61	1/8/43	b11/14/42
4	Tarzan Triumphs (D)F	Weismuller-F. Gifford	78	2/19/43	b1/23/43
	They Got Me Covered (C)F	Bob Hope-Dorothy Lamour	95	2/5/43	b1/2/43
4	Two Weeks to Live (C)F	Lum and Abner	76	2/26/43	b2/6/43
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	A Lady Takes a Chance	Jean Arthur-John Wayne			
W-1	Avenging Rider (W)	T. Holt-C. Edwards		6/18/43	a8/22/42
6	Bombardier (D)	P. O'Brien-R. Scott		5/14/43	a11/28/42
5	Falcon Strikes Back (M)A	T. Conway-H. Hilliard	63	5/17/43	b3/20/43
	Fallen Sparrow (D)	J. Garfield-M. O'Hara			a3/13/43
5	Flight for Freedom (D)A	R. Russell-MacMurray	100	4/2/43	b2/6/43
4	Forever and a Day (D)	All Star Cast	104	3/26/43	b1/23/43
6	Gildersleeve's Bad Day (D)	H. Peary-J. Darwell		6/4/43	
5	I Walked With a Zombie	Frances Dee-Tom Conway		4/30/43	
5	Ladies' Day (C)	Lupe Velez-Eddie Albert		4/9/43	a9/5/42
6	Leopard Man	D. O'Keefe-Margo		6/25/43	
6	Mr. Lucky (D)	C. Grant-L. Day		5/28/43	
	North Star	Walter Huston-Teresa Wright			
7	Petticoat Larceny	Joan Carroll-Walter Reed			
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards		7/23/43	a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay		4/2/43	a7/25/42
7	Sky's the Limit	Fred Astaire-Joan Leslie		7/16/43	
6	Squadron Leader X (D)F	E. Portman-A. Dvorak	97	5/21/43	b2/6/43
5	This Land Is Mine (D)F	Laughton-O'Hara	103	4/23/43	b3/20/43

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
167	Phantom Plainsmen (W)F	Bob Steele-Rufe Davis	57	6/16/42	b10/24/42
157	Sons of the Pioneers (W)F	Roy Rogers-Gee. "Gabby" Hayes	61	7/2/42	b7/25/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42

Current 1942-43

264	Blocked Trail (W)	Bob Steele-Tom Tyler	55	3/12/43	a1/30/43
2301	Boots and Saddles (W)	Autry-Burnette-Judith Allen	58	1/15/43	Reissue
274	Dead Man's Gulch (W)	Don Barry-Lynn Merrick	55	2/13/43	a12/12/42
211	Fighting Devil Dogs	Lee Powell-Eleanor Stewart	69	1/29/43	
777	Flying Tigers (D) (Special)F	John Wayne-John Carroll	102	10/8/42	b9/26/42
251	Heart of the Golden West (W)F	Rogers-Burnette-Hayes	65	12/11/42	b11/21/42
201	Hi, Neighbor (M)F	Jean Parker-John Archer	71	7/27/42	b7/25/42
206	Ice Capades Revue (CD)	Ellen Drew-Richard Denning	79	12/24/42	b12/19/42
	Idaho (W)F	Roy Rogers-Smiley Burnette	70	3/10/43	b2/20/43
205	Johnny Doughboy (CD)	Jane Withers-Henry Wilcoxon	63	12/31/42	b12/26/42
210	London Blackout Murders(My)	John Abbott-Mary McLeod	58	1/15/43	b12/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
209	Mountain Rhythm (D)	Weaver Bros. & Elviry	70	1/8/43	b12/12/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	56	10/27/42	a9/5/42
212	Purple V (D)	J. Archer-M. McLeod		3/12/43	a1/23/43
253	Ridin' Down the Canyon (W)	Roy Rogers-George Hayes	55	12/30/42	b12/12/42
208	Secrets of the Underground (Spy)	John Hubbard-Virginia Grey	71	12/18/42	a10/10/42
261	Shadows on the Sage (W)	Three Mesquiteers	55	8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick	56	7/31/42	a7/25/42
	South of the Border (MW)	Gene Autry-Smiley Burnette	70	3/1/43	Reissue
273	Sundown Kid (W)	Don Barry-Linda Johnson	56	12/28/42	a10/31/42
263	Thundering Trails (W)	Three Mesquiteers	56	1/25/43	a11/28/42
207	Traitor Within (D)A	Donald M. Barry-Jean Parker	63	12/16/42	b12/5/42
262	Valley of Hunted Men (W)	Three Mesquiteers	56	11/13/42	a10/3/42
204	X Marks the Spot (My)A	Helen Parrish-Damian O'Flynn	56	11/4/42	b11/7/42
203	Youth on Parade (CM)A	John Hubbard-Ruth Terry	72	10/24/42	b10/17/42

Coming 1942-43

	Alibi	Margaret Lockwood-Hugh Sinclair		3/24/43	
	At Dawn We Die	John Clements-Godfrey Tearle		3/20/43	
	Calling Wild Bill Elliott (W)	B. Elliott-G. Hayes		4/16/43	
	Carson City Cyclone (D)	Don (Red) Barry-Lynn Merrick		3/23/43	a1/30/43
	Chatterbox (C)	Joe E. Brown-Judy Canova		4/27/43	a12/26/42
	Days of Old Cheyenne (W)	Don (Red) Barry-Lynn Merrick		4/22/43	a3/6/43
	False Faces	Rex Williams-Stanley Ridges			
	Gaucho Serenade (W)	Gene Autry-Smiley Burnette		4/15/43	Reissue
	Hit Parade of 1943 (DM)	J. Carroll-S. Hayward	82	3/26/43	b3/13/43
	King of the Cowboys	R. Rogers-S. Burnette		4/15/43	a2/13/43
	Mantrap (My)	Henry Stephenson-Lloyd Corrigan		4/13/43	
	Men From Thunder River (W)	B. Elliott-G. Hayes			
	Overland Mail Robbery (W)	Wild Bill Elliott-G. Hayes			
	Prodigal's Mother	Mabel Paige-John Craven			
	Riders of the Rio Grande (W)	B. Steele-T. Tyler			a3/13/43
	Sante Fe Scouts (W)	Three Mesquiteers		4/16/43	a3/6/43
	Shantytown (D)	Mary Lee-John Archer		4/20/43	
	Swing Your Partner	Lulu Belle & Scotty-Vera Vague			
	Tahiti Honey (DM)	Dennis O'Keefe-Simone Simon		4/6/43	a1/23/43
	Three Texas Rangers	Three Mesquiteers			

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
12	United We Stand (Doc)F	Lowell Thomas, Narrater	69	7/10/42	b6/27/42

Current 1942-43

			Mins.	Rel. Date	See Issue of
1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
8	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
8	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42

Coming 1942-43

	Bomber's Moon	Geo. Montgomery-Annabella		
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery		a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter		a8/29/42
8	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	2/2/43 b3/13/43
	Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney		
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Payne	99	3/26/43 b3/13/43
	Jane Eyre	Orson Welles-Joan Fontaine		
	Jitterbugs	Laurel & Hardy		
8	Moon Is Down (D)F	C. Hardwicke-Doris Bowden	90	4/9/43 b3/12/43
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson		a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews		a8/8/42
	They Came To Blow Up America	G. Sanders-W. Bond		
	Tonight We Raid Calais (D)	Anabella-B. Bondi		
	Stormy Weather	Lena Herne-Bill Robinson		
	Sweet Rosie O'Grady (Tech.)	Betty Grable-Robert Young		

UNITED ARTISTS

Current

	American Empire (WD)F	R. Dix-P. Foster	82	12/11/42 b12/5/42
	Calaboose (C)	J. Rogers-N. Beery, Jr.	45	1/29/43 a6/6/43
	Crystal Ball (CD)F	P. Goddard-R. Milland	81	1/22/43 b1/23/43
	Devil With Hitler (C)	A. Mowbray-Bobby Watson	44	10/20/42 b10/24/42
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43 a8/1/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42 b6/20/42
	Hoppy Serves a Writ (W)F	W. Boyd-A. Clyde	67	3/12/43 b3/20/43
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42 b10/17/42
	In Which We Serve (D)F	Noel Coward	114	2/12/43 b10/27/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42 b12/26/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42 b7/18/42
	Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42 b1/23/43
	McGuerins From Brooklyn(C)A	Wm. Bendix-Grace Bradley	47	12/31/42 b3/6/43
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42 b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42 b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43 b12/19/42
	Silver Queen (D)F	G. Brent-P. Lane	82	12/25/43 b11/14/43
	Undercover Man (W,	Bill Boyd-Andy Clyde	68	10/23/42 b5/9/42
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43 b2/13/43

Coming

	Bar 20 (W)	Wm. Boyd-Andy Clyde		a12/19/42
	Border Patrol (W)F	Wm. Boyd-Andy Clyde	66	4/2/43 b1/30/43
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43 b3/13/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde		a10/31/42
	Hangmen Also Die (D)	B. Donlevy-W. Brennan	3/26/43	a2/13/43
	Kansan (The) (W)	Richard Dix-Jane Wyatt		a1/2/43
	Lady of Burlesque	B. Stanwyck-Eddie O'Shea	4/9/43	
	Leather Burners (W)	Wm. Boyd-Andy Clyde	67	5/28/43 a8/22/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin		a8/15/42
	Prairie Chickens (C)	J. Rogers-N. Beery, Jr.	47	a7/4/42
	Somewhere in France	C. Cummings-Robt. Morley	85	5/7/43 b2/20/43
	Stage Door Canteen	48 Stars	4/25/43	
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43 a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde		a8/29/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth		a8/8/42

UNIVERSAL

Current 1941-42

6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight	8/21/42	a7/25/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine	7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61 7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109	b6/20/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79 7/31/42	b8/1/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83 8/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82 7/3/42	b7/11/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82 8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68 6/12/42	b6/6/42
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight	6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60 6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60 8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrillo	6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63 6/5/42	b6/13/42

UNIVERSAL

Current 1941-42

			Mins.	Rel. Date	See Issue of
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42

Coming 1942-43

	Always a Bridesmaid (MC)	Andrews Sisters-Patric Knowles			a2/20/43
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter		4/9/43	a9/19/42
	Corvettes in Action	P. Knowles-D. Foran		5/28/43	
	Cowboy in Manhattan (C)	F. Langford-R. Paige		5/21/43	a2/20/43
	For All We Know	Edw. G. Robinson-Charles Boyer			
	Good Morning, Judge	Dennis O'Keefe-Mary Beth Hughes			a2/13/43
	Hers to Hold	D. Durbin-J. Cotten			
7041	He's My Guy (DM)	Irene Hervey-Joan Davis	65	3/26/43	a1/23/43
7001	It Ain't Hay (C)	Abbott & Costello	81	3/19/43	a12/5/42
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	Huntz Hall-Bobby Jordan	61	4/2/43	b3/6/43
	Larceny With Music	A. Jones-K. Carlisle			a2/6/43
	Never a Dull Moment	Ritz Bros.-Frances Langford			
	Pardon My Ski (C)	Abbott & Costello-Ginny Simms			a1/30/43
	Phantom of the Opera	Nelson Eddy-Susanna Foster			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
7042	Rhythm of the Islands	A. Jones-J. Frazee		4/16/43	a12/19/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Son of Dracula	A. Curtis-L. Allbritton			
	Trombone From Heaven	Mary Beth Hughes-Leon Errol			
	We've Never Been Licked (D)	Richard Quine-A. Gwynne		5/14/43	a12/5/42
	White Savage	J. Hall-M. Montez		4/23/43	
	You Can't Ration Love	Gloria Jean-Donald O'Connor			
	You Go to My Heart	Patric Knowles-Evelyn Ankers			

WARNER BROS.

Current 1941-42

135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b8/8/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b8/8/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Aster	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42

Coming 1942-43

	Action in the North Atlantic (D)	H. Bogart-R. Massey		a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith		a8/22/42
217	Air Force (D)F	J. Garfield-Gig Young	124	3/20/43 b2/6/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall		a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine		a4/25/42
	Crime by Night	Jane Wyman		
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning		a8/15/42
	Devotion (D)	O. deHavilland-I. Lupino		a2/27/43
	Edge of Darkness (D)	O. deHavilland-I. Lupino	4/24/43	a10/17/42
	Irving Berlin's This Is the Army	All Army Cast		
	Last Ride (D)	R. Travis-Chas. Long		
	Mission to Moscow (D)	W. Huston-A. Harding		a2/6/43
	Night Shift	Ann Sheridan-John Ridgely		
	Old Acquaintance (D)	Bette Davis-Miriam Hopkins		a/20/43
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings		a9/19/42
	Saratoga Trunk	Gary Cooper-Ingrid Bergman		
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart		a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas		a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar b4/18/42
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes b2/13/43
	This Is the Enemy (D)	Russian Cast	78	Aime b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	18½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo In Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	8/ 8/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3562	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4431	A Maid Made Mad			Not Rev.
4428	Blitz on the Fritz		18½	Not Rev.
4432	Blond and Groom			Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	16½	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Pheny Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS				
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES				
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero			Not Rev.
4507	Professor Small and Mr. Tall			Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About Soldier		6½	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
COMMUNITY SING				
4653	College Songs		9	Not Rev.
4657	Crosby Songs		9	Not Rev.
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band			Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter			Not Rev.
4654	Songs of the Service	Average	8	11/14/42
4654	Songs of the States	Good	9½	1/ 2/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	Great Lover		18	Not Rev.
4411	Socks Appeal		17½	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly	Silly	9½	2/27/43
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat			Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	Screen Snapshots No. 6	Entertaining	10	2/13/43
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)			Not Rev.
STOOGE COMEDIES				
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder			Not Rev.
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42

COLUMBIA 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4805	Diving Daredevils		10	Not Rev.
4804	Ladies Day in Sports		10	Not Rev.
4806	Ski Soldiers			Not Rev.
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

CARTOONS (16) (Tech.)				
W-350	Bats In the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
MINIATURES (10)				
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-365	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman In the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds In the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

	Comment	Running Time	Reviewed Issue Of
CARTOONS			
W-443 Bah Wilderness		8	Not Rev.
W-441 Barney Bear's Victory Garden	Funny	8	1/16/43
W-442 Sufferin' Cats		9	Not Rev.
MINIATURES (10)			
M-433 Brief Interval		10	Not Rev.
M-431 Last Lesson	Impressive	10	1/30/43
M-432 People of Russia	Excellent	10	1/23/43
M-434 Portrait of a Genius		10	Not Rev.
OUR GANG (10)			
C-492 Benjamin Franklin, Jr.		11	Not Rev.
C-491 Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)			
K-481 Madero of Mexico	Fine	11	1/23/43
PETE SMITH SPECIALTIES			
S-461 First Aid	Instructive	10	1/23/43
S-462 Marines in the Making	Very Good	9	2/ 6/43
TRAVELTALKS (12)			
T-413 Glimpses of Ontario	Good	9	1/23/43
T-414 Land of Orizaba		9	Not Rev.
T-416 Mexican Police on Parade		9	Not Rev.
T-415 Mighty Niagara		9	Not Rev.
T-412 Modern Mexico City	Excellent	9	11/21/42
T-411 Picturesque Mass	Good	9	11/14/42
TWO REEL SPECIALS (6)			
M-401 Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
MI-2 Indian Temples	Interesting	11	9/19/42
MI-1 Road in India	Interesting	10	11/22/41
HEADLINERS (8)			
AI-1 Beauty at the Beach	Fine	10	10/11/41
AI-3 Carnival in Brazil	Good	10	3/14/42
AI-2 Copacabana Revue	Good	10	12/ 6/41
AI-5 Hands of Victory	Box Office	9½	4/25/42
AI-4 Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
ZI-1 No. 1	Excellent	10	9/20/41
ZI-2 No. 2	Fair	10	11/29/41
ZI-3 No. 3	Good	10	2/28/42
ZI-4 No. 4	Fair	9½	6/27/42
ZI-5 No. 5	Fair	9	8/29/42
ZI-6 No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)			
UI-2 Jasper & the Watermelons	Excellent	10	1/31/42
UI-6 Little Broadcast		9	Not Rev.
UI-4 Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1 Rhythm in the Ranks	Excellent	8	12/20/41
UI-3 Sky Princess	Excellent	9	3/21/42
UI-5 Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)			
EI-12 Alona on the Sarong Seas	Fair	7	10/10/42
EI-10 Baby Wants a Battleship	Funny	7	8/ 8/42
EI-5 Blunder Below	Excellent	7	2/21/42
EI-6 Fleets of Stren'th	Very Good	7	5/ 2/42
EI-1 I'll Never Crow Again	Fair	7	10/11/41
EI-4 Kickin' the Conga Round	Funny	7	1/31/42
EI-9 Many Tanks	Fair	8	6/ 6/42
EI-2 Mighty Navy	Funny	7	12/ 6/41
EI-3 Nix on Hypnotricks	Very Funny	7	12/20/41
EI-8 Olive Oyl and Water Don't Mix	Funny	7	6/13/42
EI-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
EI-11 You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)			
JI-1 No. 1	Very Good	11	10/11/41
JI-2 No. 2	Very Good	11	11/22/41
JI-3 No. 3	Good	11	1/31/42
JI-4 No. 4		10	Not Rev.
JI-5 No. 5	Very Interesting	11	6/ 6/42
JI-6 No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)			
QI-1 No. 1	Very Good	10	9/20/41
QI-2 No. 2	They're Good	11	12/ 6/41
QI-3 No. 3	Good	10	2/28/42
QI-4 No. 4	Good	11	5/ 2/42
QI-5 No. 5	Good	10½	6/ 6/42
QI-6 No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)			
SI-1 How To Take a Vacation	Funny	10	10/11/41
SI-4 Keeping in Shape	Amusing	9	6/27/42
SI-5 Man's Angle	Good	8	8/22/42
SI-2 Nothing But Nerves	Very Good	10	12/20/41
SI-3 Witness, The	Chuckleseme	10	3/14/42
SPEAKING OF ANIMALS (6)			
YI-3 At the County Fair	Swell	10	1/31/42
YI-5 At the Dog Show	Clever	9	10/ 3/42
YI-1 In a Pet Shop	A Howl	10	9/20/41
YI-4 In the Circus	Good	9½	6/13/42
YI-6 In South America	Excellent	9	10/24/42
YI-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FFI-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
RI-6 Better Bowling	Excellent	10	1/31/42
RI-5 Buying a Dog	Very Good	10	12/20/41
RI-10 Hero Worship	Swell	10	6/13/42
RI-12 Let 'Em Go Alive	Entertaining	9½	8/ 8/42
RI-7 Lure of the Surf	Very Good	10	2/21/42
RI-2 Meet the Champs	Excellent	10	10/11/41
RI-11 Parachute Athletes	Very Good	10	6/27/42
RI-9 Personality Plus		10	Not Rev.
RI-4 Quick Returns	Pretty Good	10	11/29/41
RI-1 Shooting Mermaids	Very Good	10	9/27/41
RI-3 Sittin' Pretty	Excellent	10	11/15/41
RI-13 Timber Athletes	Very Good	10	10/10/42
RI-8 Timing Is Everything	Very Good	10	5/ 2/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (12) (Tech.)			
WI-4 Arctic Giant	Good	8	8/14/42
WI-5 Bulleteers	Good	9	5/ 2/42
WI-3 Billion Dollar Limited	For the Fans	8½	1/24/42
WI-7 Electric Earthquake	For the Fans	9	6/27/42
WI-12 Eleventh Hour	Exciting	8½	12/19/42
WI-10 The Japoteurs	Swell for Kids	8	9/26/42
WI-11 In Showdown	Up to Par	8	10/24/42
WI-6 Magnetic Telescope	For the Fans	9	5/ 2/42
WI-2 Mechanical Monsters	Good	10	12/20/41
WI-1 Superman	A Cinch to Sell	11	8/ 2/41
WI-9 Terror on the Midway	For the Fans	8	8/22/42
WI-8 Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)			
LI-1 No. 1	Good	10	10/11/41
LI-2 No. 2	Very Good	10	12/ 6/41
LI-3 No. 3	Very Good	11	2/21/42
LI-4 No. 4	Good	11	4/25/42
LI-5 No. 5	Good	10½	6/27/42
LI-6 No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

	Comment	Running Time	Reviewed Issue Of
HEADLINERS (6)			
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		9	Not Rev.
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Strauss!		7½	Not Rev.
U2-2 Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)			
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
I2-3 No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)			
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-4 Trading Blows		10	Not Rev.
SUPERMAN CARTOONS (9)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums (Tech.)		10	Not Rev.
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3		10	Not Rev.
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24116 Billboy Donald	Very Funny	7	1/16/43
24117 Der Fuehrer's Face	Great	8	12/19/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24105 Donald's Garden		7	Not Rev.
24107 Donald's Gold Mine	A Howl	7	8/22/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
24118 Education for Death	Very Good	10	12/19/42
24109 How to Play Baseball	Hilarious	7	9/26/42
24115 How to Fish	Funny	7	1/16/43
24112 How to Swim		7½	Not Rev.
24111 Olympic Champ	Hilarious	7	12/ 5/42
24114 Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113 Sky Trooper	Very Funny	7	11/28/42
24101 Symphony Hour	Excellent	8	4/25/42
24106 The Sleepwalker	Excellent	7	8/29/42
24108 T-Bone for Two	Excellent	7	8/29/42
24110 Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)			
23406 Cooks and Crooks		17	Not Rev.
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	8/29/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	16	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208 No. 8 (Russell Crouse)		10	Not Rev.
24209 No. 9 (John Gunther)	Good	11	8/15/42
24210 No. 10 (John Carradine)	Average	11	10/ 3/42
24211 No. 11 (Russell Crouse)	Good	10	10/24/42

RKO-RADIO 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23706 Hold 'em Jail		18	Not Rev.
23703 Home Werk	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/15/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
23111 India at War	Timely	19	6/13/42
23112 Men In Washington	Interesting	20	7/ 4/42
23113 Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411 All Around Hollywood		8	Not Rev.
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24413 Hollywood on the Hudson	Unique	8	9/26/42
24402 Hollywood Sports	Good	9	10/25/41
24412 Hollywood Starlets	Good	9	8/22/42
24406 Hollywood War Effort	Entertaining	9	3721/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars In Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
23504 Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24311 Cinderella Champion		8	Not Rev.
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312 Polo Pony	Interesting	9	8/15/42
24308 Public Sport No. 1	Good	10	4/18/42
24313 Record Breakers	Interesting	8	10/ 3/42
24306 Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34102 Pluto and the Armadillo		7	Not Rev.
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34405 Enric Madriguera & Orch.		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up		18	Not Rev.
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)			
34305 Basketeers	Very Good	9	3/ 6/43
34304 "Q" Men	Interesting	8	1/23/43
34301 Show Horse	Good	9	10/24/42
34306 Ski Trails		8	Not Rev.
34302 Touchdown Tars	Good	8	11/28/42
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33103 Army Chaplain	Very Fine	19	12/26/42
33104 Boomtown, D. C.	Very Good	19	2/13/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34202 City of Courage		9	3/ 6/43
34201 Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206 Guardians of the Sea	Very Good	9	6/13/42
2202 Highway of Friendship	Informative	10	11/ 1/41
2204 Men for the Fleet	Excellent	9	1/17/42
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2205 Wings of Defense	Very Good	10	7/25/42
2203 Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada	Interesting	10	7/25/42
2107 Gateway to Asia	Very Good	9	6/13/42
2102 Glacier Trails	Good	10	11/ 1/41
2106 Heart of Mexico		10	Not Rev.
2108 India the Golden	Very Good	8	6/13/42
2104 Jewel of the Pacific	Good	10	7/18/42
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace	Good	10	7/25/42
2305 Snow Trails	Excellent	10	4/11/42

20th CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26)				
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose In Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/42
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
3203	Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT				
3902	Butch, the Parrot		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY				
3402	Tools of Production		10	Not Rev.
3401	W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)				
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of North Africa	Superb	20	2/ 6/43
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42
SPECIAL				
	Don't Hook Now		18	Not Rev.

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	8/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
VARIETY VIEWS (15) (5 In Color)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

ANDY PANDA CARTUNES				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner			Not Rev.
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7379	Shepard of the Roundhouse		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
7356	Winter Sports Jamboree	Exciting	9	2/27/43
TWO-REEL SPECIALS (2)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7359	Mr. Chimp Goes to Town			Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7379	Shepard of the Roundhouse			Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

WARNER BROS. 1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7116	Impatient Patient			Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7301	Pole With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who In the Zoo	Funny	7	4/ 4/42
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U. S. C. Band and Glee Club	Very Good		10/13/41
MERRIE MELODIES (26) (Tech.)				
	(Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7725	Fresh Hare			Not Rev.
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/42
7719	Lights Fantastic	Very Funny	7	6/ 6/42
7707	Reissue of Old Glory	Impressive	7	6/ 6/42
7704	Rhapsody in Rivets	Good	7	1/24/42
7705	Rookie Revue	Out Dated	7	12/27/41
7724	Saddle Silly		7	Not Rev.
7708	Squawkin' Hawk	Good	7	9/19/42
7714	Wabbit Twouble	Very Funny	7	1/24/42
7717	Wabbit Who Came to Supper	Good	7	4/25/42
7707	Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (8) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPECIALS				
7112	Divide and Conquer	Excellent	14	7/25/42
SPORTS PARADE (10) (Tech.)				
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner			Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8605	To Duck or Not to Duck	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
MELODY MASTERS (10)				
8501	Army Air Force Band		10	Not Rev
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/10/43
MERRIE MELODIES (26)				
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev.
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters		22	Not Rev.
8003	Young and Beautiful		20	Not Rev.

SERIALS 1942-43

COLUMBIA			
The Secret Code	15 Chaps.		Not Rev
Valley of Vanishing Men	15 Chaps.		1/30/43
REPUBLIC			
Daredevils of the West			Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.		Not Rev.
King of the Mounties	12 Chaps.		Not Rev
UNIVERSAL			
Adventures of Smilin' Jack	13 Chaps.		11/ 7/42
Don Winslow of the Coast Guard			Not Rev.
Overland Mail	15 Chaps.		Not Rev

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros
At the Front	40	Warner Bros.
Battle of Midway	19	20th-Fox
Colleges at War	10	Metro
Community Transportation	4½	Metro
Farmer at War	9	Col.
Food for Fighters	10	U. A.
Japanese Relocation	10	Para
Keep 'em Rolling	3½	Univ
Manpower	10	RKO
Paratroops	9	Metro
Out of the Frying Pan Into the Firing Line	3½	RKO
Point Rationing of Foods	6	Col.
Right of Way	9	U. A.
Ring of Steel	10	Warner Bros
Salvage	7½	RKO
Since Pearl Harbor	8	Para.
The Spirit of '43	5½	
Troop Train	10	Col.
Winning Your Wings	18	Warner Bros.
You, John Jones	10½	Metro

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CURRENT PRODUCT SUMMARY

production. Consult Booking Guide for details as to stars, etc. (*) After title indicates western series release.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 20	Riders of the Northwest Mounted*	DEC. & JAN. Andy Hardy's Double Life Dr. Gillespie's New Assistant Journey for Margaret Northwest Rangers Reunion in France Stand By For Action Whistling in Dixie	Haunted Ranch*	Block 3 (42-43) The Avengers Lucky Jordan My Heart Belongs to Daddy Palm Beach Story Wrecking Crew	Night for Crime	Saludos Amigos Tarzan Triumphs		Margin for Error		Amazing Mrs. Holliday	Hard Way
FEB. 27	Something to Shout About		Silver Skates			Cinderella Swings It Two Weeks to Live		Young Mr. Pitt		Hi, Buddy	
MAR. 6	Let's Have Fun		Ape Man	Block 4 (42-43) China Happy-Go-Lucky Henry Aldrich Gets Glamour Lady Bodyguard Night Plane From Chungking	Bad Men of Thunder Gap*	Pride of the Yankees	South of the Border* Re-release		Calaboose Fall In	Hi, Ya Chum	Mysterious Doctor
MAR. 13		FEB. & MARCH A Stranger in Town Cabin in the Sky Keeper of the Flame Random Harvest Slightly Dangerous Three Hearts for Julia Tennessee Johnson Youngest Profession			Fugitive of the Plains Queen of Broadway		Blocked Trail* Idaho Purple V	Dixie Dugan	Hoppy Writes a Writ	Frankenstein Meets the Wolf Man	
MAR. 20	After Midnight With Boston Blackie					Hitler's Children	At Dawn We Die			It Ain't Hay	
MAR. 27	Desperadoes (Tech.)				Behind Prison Walls	Forever and a Day	Alibi Carson City Cyclone* Hit Parade of 1943		Hangmen Also Die	He's My Guy	Air Force
APR. 3	Murder In Times Square		Ghost Rider*	Star Spangled Rhythm	Corregidor	Flight for Freedom Sagebrush Law*		Hello, Frisco, Hello He Hired the Boss	Border Patrol*	Keep 'Em Slugging	
APR. 10					My Son, the Hero	Ladies' Day	Tahiti Honey	Moon Is Down	Lady of Burlesque	Cheyenne Roundup* It Comes Up Love	
	COMPLETED It's a Great Life Boy From Stalingrad Deadline Guns* Destroyer Fighting Buckaroo* Frontier Fury Hail to the Rangers* Last Horseman* Law of the Northwest* More the Merrier Redhead From Manhattan Riding West* Robin Hood of the Range* Saddles & Sagebrush* She Has What It Takes Silver City Raiders* Wyoming Hurricane* IN PRODUCTION Appointment in Berlin Attack by Night Right Guy Somewhere in Sahara Two Senoritas From Chicago What's Buzzin' Cousin	COMPLETED Above Suspicion Air Raid Wardens Assignment in Brittany Bataan Dr. Gillespie's Criminal Case DuBarry Was a Lady Faculty Row Harrigan's Kid Human Comedy I Dood It Lassie Come Home Pilot No. 5 Presenting Lily Mars Private Miss Jones Salute to the Marines Swing Shift Maisie IN PRODUCTION A Guy Named Joe Best Foot Forward Girl Crazy Madam Curie Man From Down Under Right About Face Russia Sabotage Agent	COMPLETED Clancy Street Boys Ghosts in the Night I Escaped From the Gestapo Land of Hunted Men* Sarong Girl IN PRODUCTION Cowboy Commandos Wild Horse Stampede* Wings Over the Pacific	COMPLETED Aerial Gunner Alaska Highway Dixie Five Graves to Cairo For Whom the Bell Tolls Good Fellows Henry Aldrich Plays Cupid Henry Aldrich Swings It High Explosive Miracle of Morgan's Creek No Time for Love Riding High Salute for Three Submarine Alert Triumph Over Pain True to Life IN PRODUCTION Hostages Lady in the Dark Let's Face It So Proudly We Hail	COMPLETED Black Raven Follies Girl Ghost and the Guest Western Cyclone*	COMPLETED Avenging Rider* Bombardier Falcon Strikes Back Fallen Sparrow Gildersleeve's Bad Day I Walked With a Zombie Leopard Man Mr. Lucky Petticoat Larceny Red River Robin Hood* Sky's the Limit Squadron Leader X This Land Is Mine IN PRODUCTION A Lady Takes a Chance North Star	COMPLETED Calling Wild Bill Elliott* Chatterbox Days of Old Cheyenne* King of the Cowboys Mantrap Riders of the Rio Grande* Santa Fe Scouts* Shantytown Swing Your Partner IN PRODUCTION False Faces Men From Thunder Gap Prodigal's Mother Song of Texas	COMPLETED Coney Island Crash Dive My Friend Flicka Ox-Bow Incident Quiet Please, Murder Stormy Weather They Came to Blow Up America Tonight We Raid Calais IN PRODUCTION Bomber's Moon Heaven Can Wait Jane Eyre Jitterbugs Sweet Rosie O'Grady	COMPLETED Bar-20* Buckskin Frontier Colt Comrades* Kansan, The Leather Burners* Nazty Nuisance Prairie Chickens Somewhere in France Stage Door Canteen Texas Law* Taxi, Mister Yanks Ahoy	COMPLETED Always a Bridesmaid Captive Wild Woman Cowboy in Manhattan Good Morning, Judge Larceny With Music Pardon My Ski Raiders of San Joaquin* Rhythm of the Island Sherlock Holmes In Washington Son of Dracula We've Never Been Licked Trombone From Heaven White Savage You Can't Ration Love You Go to My Heart IN PRODUCTION Corvettes in Action For All We Know Hers to Hold Never a Dull Moment Phantom of the Opera	COMPLETED Action in the North Atlantic Adventures of Mark Twain Arsenic and Old Lace Background to Danger Constant Nymph Crime by Night Desert Song Devotion Edge of Darkness Last Ride Mission to Moscow Old Acquaintance Princess O'Rourke Thank Your Lucky Stars Watch on the Rhine IN PRODUCTION Irving Berlin's This Is the Army Night Shift Saratoga Trunk



...and Mr. Boyd of the Bijou Theatre sends his love too. "Tell Joe to Keep his chin up", he said. He wanted you to know that he's starting another drive, the biggest of all, for the Red Cross. Thank God for men like Mr. Boyd, Joe. They're doing everything they can back here at home. Bless you with all my heart, son. Your loving

Mother

YOUR PLEDGE PLEASE — PUT THIS ♥ INTO ✚

SHOWMEN'S TRADE REVIEW

REVIEWED IN THIS ISSUE

	Page
High Explosive	12
The Purple V	12
He's My Guy	12
China	12
Hangmen Also Die	13
Salute for Three	13
Edge of Darkness	13
Clancy Street Boys	18
At Dawn We Die	18
Corregidor	18
Aerial Gunner	18
Sherlock Holmes in Washington	33

★ Complete ★ Every Week ★

BOOKING GUIDES

Begin on Page 46

THE LIBRARY OF CONGRESS SERIAL RECORD MAR 30 1943 Copy 1

Vol. 38 No. 10

March 27
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher





Theatre Equipment & Maintenance

Begins on Page 37

MAR 29 1943



Announcing

THE SPECIAL TRADE SHOWINGS

of

Metro-Goldwyn-Mayer's

distinguished production

of

William Saroyan's

"THE HUMAN COMEDY"

starring

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with

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From the Story by William Saroyan · Screen Play by Howard Estabrook

Produced and Directed by
CLARENCE BROWN

"With all my heart"



DIRECTORY *of* TRADE SHOWINGS
"The HUMAN COMEDY"

CITY	ADDRESS	Day, Date & Hour of Screening
ALBANY	Delaware Theatre 290 Delaware Ave.	THUR. 4/8 *8:30 P.M.*
ATLANTA	Rhodes Center Theatre 62 So. Rhodes Center N.W.	WED. 4/7 *8:30 P.M.*
BOSTON	Uptown Theatre 239 Huntington Ave.	THUR. 4/8 *8:30 P.M.*
BUFFALO	Erlanger Theatre 118 Delaware Ave.	SUN. 4/11 *8:30 P.M.*
CHARLOTTE	Visulite Theatre 1615 Elizabeth Ave.	WED. 4/7 *8:30 P.M.*
CHICAGO	Esquire Theatre 58 East Oak St.	MON. 4/12 *8:30 P.M.*
CINCINNATI	Forrest Theatre 671 Forrest (Avondale)	THUR. 4/8 *10 P.M.*
CLEVELAND	Hanna Theatre East 14th St.	WED. 4/7 *8:30 P.M.*
DALLAS	20th-Fox Screen Room 1803 Wood Street	MON. 4/5 *2:30 P.M.*
DENVER	Broadway Theatre 1756 Broadway	TUES. 4/6 *8:30 P.M.*
DES MOINES	Roosevelt Theatre 831 42nd St.	WED. 4/7 *8:30 P.M.*
DETROIT	Mercury Theatre 16860 Schaefer St.	THUR. 4/8 *8:30 P.M.*
INDIANAPOLIS	Keith's Theatre 117 No. Pennsylvania	WED. 4/7 *8:30 P.M.*
KANSAS CITY	Edison Hall 14th and Baltimore	WED. 4/7 *8:30 P.M.*
LOS ANGELES	Ambassador Theatre 3400 Wilshire Blvd.	THUR. 4/8 *8:30 P.M.*
MEMPHIS	Linden Circle Theatre 311 South Somerville St.	WED. 4/7 *8:30 P.M.*
MILWAUKEE	Pabst Theatre 144 E. Wells St.	WED. 4/7 *8:30 P.M.*
MINNEAPOLIS	Century Theatre 40 South 7th St.	THUR. 4/8 *8:30 P.M.*
NEW HAVEN	Whitney Theatre 1220 Whitney Ave. (Hamden)	WED. 4/7 *8:30 P.M.*
NEW ORLEANS	Center Theatre 912 Canal St.	TUES. 4/6 *8:30 P.M.*
NEW YORK } NEW JERSEY }	Astor Theatre 45th and Broadway	TUES. 4/13 *10 A.M.*
OKLAHOMA CITY	Tower Theatre 425 N.W. 23rd St.	THUR. 4/8 *8:30 P.M.*
OMAHA	Dundee Theatre 4952 Dodge St.	THUR. 4/8 *8:30 P.M.*
PHILADELPHIA	Erlanger Theatre 21st & Market Sts.	MON. 4/12 *8:30 P.M.*
PITTSBURGH	Shadyside Theatre 5518 Walnut St., Shadyside Dist.	WED. 4/7 *8:30 P.M.*
PORTLAND	Oriental Theatre 822 S.E. Grand Ave.	TUES. 4/6 *8:30 P.M.*
ST. LOUIS	Uptown Theatre 4938 Delmar Blvd.	TUES. 4/6 *8:30 P.M.*
SALT LAKE CITY	Little Studio Theatre 161 South Main St.	THUR. 4/8 *8:30 P.M.*
SAN FRANCISCO	El Presidio Theatre 2302 Chestnut St.	TUES. 4/6 *8:30 P.M.*
SEATTLE	Green Lake Theatre 7107 Woodlawn Ave.	TUES. 4/6 *8:30 P.M.*
WASHINGTON, D.C.	20th-Fox Screen Room 932 New Jersey, N.W.	TUES. 4/6 *1 P.M.*

Pledge Please! Red Cross Drive April 1—7

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Hello TOP GROSSES!

Hello NEW RECORDS!

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JACK **OAKIE** · LYNN **BARI**

in

"Hello, FRISCO, Hello"



Opened to smash business at the Roxy, N.Y., after breaking all existing records at the Fox, San Francisco!

A **20th Century-Fox TECHNICOLOR** *Bonanza!*

Sign up Quick
RED CROSS WEEK
Apr. 1-7

The Editorial Page

The Little Guys

The motion picture industry is not the only industry that has overlooked the little customers in the quest for big business from the big customers. A survey would reveal many such instances in a number of business fields.

Eventually, all such will meet up with a rude awakening to discover that the combination of a lot of little customers adds up to a mighty impressive figure in dollars, cents and strength.

We sincerely doubt if our major picture companies are deliberately going out of their way to snub the little exhibitors. From our point of view they are simply making hay while the sun shines bright on acres of excellent crops. So, don't call 'em names, just remember that in their shoes you'd probably be doing the same thing yourself.

But, some silver lining is beginning to show up around the fringes of the grey clouds. During the past few months we have been privileged to learn that many a small exhibitor whose business has been hurt by current conditions, has received some fine consideration from several of the major companies. Surprisingly, the companies involved particularly requested that we do not mention them by name.

Another touch of silver flashed through the clouds this week when Herbert Yates of Republic stressed his company's high regard for the small exhibitor when he told a sales meeting that Republic owes a lot to the loyal support given to them by such exhibitors and went on to say that his company would always play ball with the small exhibitors.

We look for a lot more consideration for the little customers by the big companies in the months to come. Especially after they have the big business sectors under control and can turn some attention to the problems of the small exhibitors. Which may be branded as wishful thinking, but according to our barometer the swing is in that direction.

▲ ▲ ▲

Complete the Chain

Bob O'Donnell, national chief barker of the Variety Clubs of America, announced this week that he and John H. Harris, the founder of the Clubs, will make an extended tour of all the western exchange centers some time this spring.

Theatre and exchangemen located in territories without a Variety Club Tent should get together and extend an invitation to O'Donnell and Harris to visit with them and, possibly, help to get a Tent started.

The magnificent work on behalf of various charities and the war effort as well will best be served when the chain of Variety Clubs is linked from coast to coast.

The friendship and sociability engendered by the local tents has gone a long way towards making this a better industry. It should not stop until all of our industry people are members of Variety Clubs.

▲ ▲ ▲

Red Cross Drive

Advance indications all point to this being, by far, the most successful drive the theatres have handled since Pearl Harbor. Barney Balaban, chairman of the Motion Picture Industry committee, announced that a tremendous number of theatres have already given their pledge and are showing an interest and enthusiasm that exceeds the fondest hopes of the committee.

Our own mail bag reflects the same impression. We have received more inquiries and requests for campaign suggestions than on any previous drive and most of the letter-writers set forth elaborate plans for their local campaigns.

Theatremen will find that their patrons will applaud rather than resent this collection. Why? Just read your daily newspaper and note how often the Red Cross work is mentioned from the fighting fronts.

Actually, you are doing your patrons a favor by providing them with this means of showing their appreciation and esteem for an organization that means so much to our fighting men and their families. Your own enthusiasm should certainly match your patrons'.

This drive MUST top every quota or expectation by several hundred per cent.

▲ ▲ ▲

Decree Substitutes

Much controversy rages around the action to be taken when the present consent decree expires on November 20th of this year.

It is reliably reported that the major participating companies are in favor of it being continued in its present form. It is equally reliably reported that most independent exhibitor groups are against continuance and want specific changes made that will better protect their interests.

The Department of Justice will probably have the final say and from all we can gather at the moment, the exhibitors can expect no better consideration in the future than they got in the past.

Since so many are busy suggesting revisions it is hard to predict what will come out of them, but, watchful waiting to see what develops should prove interesting.

—"CHICK" LEWIS

Says Films and Other Media Spent Millions To Aid OWI Program

Replying to the criticism of Representative Ditter accusing the OWI of not cooperating with organized groups from motion pictures, radio and press to get war information to the people, Elmer Davis in a reply issued Wednesday, asserted that these media "have gladly spent many hundreds of millions to carry war information to the American people," and that cooperation with standard information media had been OWI's policy from the start.

Davis at his press conference told the newspapermen that he was sorry it was necessary to "use two sheets of government paper" to answer criticism which gets publicity and which, he added, usually comes from members of Congress who made no attempt to learn the facts before they spoke.

Ditter, among other criticisms of the OWI, had urged that the agency get out of the making of motion pictures, about which he said its personnel knew nothing, and leave that to the motion picture companies who know how to make the pictures.

General Precision Equip. Corp. Reports $1,265,518 Earnings

With net sales rising from $14,048,798.34 for 1941 to $17,317,494.48 for 1942 General Precision Equipment Corp. and subsidiaries reported a net income of $1,265,518.82, including $232,000 in dividends received from 20th Century-Fox, approximately equalling $2.16 per share, an 8-cent decrease over 1941. Although federal taxes totaled $1,684,928.96 and $585,842 in dividends, representing $1 per share, was paid during the year, the net addition to consolidated earned surplus was $697,676.82.

Myers and Wolfson Establish Scholarships for Miami U

Mitchell Wolfson and Sidney Meyers, heads of Wometco Theatres in Miami, have established full-tuition scholarships at the University of Miami, Coral Gables, it was reported this week. The scholarships will be open to the outstanding graduate of Miami high school and likewise to the honor graduate of Miami Beach high school.

Canada Films Improving

Films produced in Canada by the National Film Board are constantly improving and in a short time will be on a par with those of any other nation, John Grierson, government film commissioner, said in Vancouver last week.

Grierson said that the Board is producing 150 films a year using material from front to which the producers have access.

INDEX TO DEPARTMENTS

Advance Dope	36
Box-Office Slants	12
Current Product Summary	53
Feature Booking Guide	46
Hollywood	34
Newsreel Synopses	36
On the Patriotic Front	14
Program Exchange	22
Regional News	26
Selling the Picture	21
Shorts Booking Guide	49
Short Subject Reviews	36
Theatre Equipment & Maintenance	37

Ask Kudos for Cowboys

Republic is polling exhibitors on whether the showmen agree with the "What, No Oscars for Westerns?" query the company made through trade paper advertisements following the recent Academy Awards. The company has mailed reprints of the advertisement to theatre accounts enclosing a postage-paid card on which exhibitors can vote "yes" or "no" to the Republic proposal that "westerns and the cowboy stars are entitled to receive the same recognition as any other group of stars or pictures where merit awards are made in the industry."

End of Salary Limit Relief to Hollywood

The dither in which Hollywood stewed violently when the full impact of President Roosevelt's salary ceiling order hit the studios was supplanted by complete serenity this week when the conference report on the bill to raise the national debt limit to $210,000,000,000 was passed with its rider nullifying the salary limitation order intact, and reports from Washington Wednesday night indicated that the bill would be signed by the President.

The passing of the salary ceiling will relieve the motion picture companies of many a knotty problem in the casting of pictures, particularly as concerns the bigger names of the screen. While in effect the ceiling took some odd turns. In one case an independent studio which had signed a male star under contract to one of the major lots later received what was not unwelcome news from the actor's agent to the effect that the star would work for $1,500 less than the term contract called for, otherwise he would be over the limit.

Watch For It Next Week

For the precise details of a model example of master showmanship, read the story about the extraordinary tieup with which a famous theatre was turned from a loser to a money-maker by R. J. (Bob) O'Donnell. You'll find it in next week's issue of STR.

Cunningham General Manager of L & J; Succeeds E. E. Whittaker

John A. Cunningham has been promoted from the post of city manager in Savannah for Lucas and Jenkins circuit, to general manager of the chain. Cunningham succeeds E. E. Whittaker, who is now in the Army. Reginald Wilson, formerly city manager in Gainsville, moves into the post vacated by Cunningham, and Theron Croxton, treasurer at the Fox, succeeds to the Gainsville managership.

Albany Variety Club Canteen To Be Formally Opened Saturday

The new U.S.O. Variety Club Canteen in Albany will be formally opened Saturday night (27th) with a gala program of events to launch the recreation center for service men which the Albany Tent has sponsored and financed.

Canteen is located at 131 N. Pearl St.

Kleiman Joins Teplitz Agency

Fredric R. Kleiman, formerly advertising and publicity manager for Filmack Trailer Co., has joined the Henry H. Teplitz Advertising Agency, Chicago, as production manager.

N. C. Exhibitors Favor New License Fee Over Old Tax

North Carolina theatre owners will receive a demonstration at their meeting in Charlotte Monday (29th) on how to apply the new tax law enacted by the North Carolina legislature substituting a license fee basis pro-rated according to population and seating capacity for the straight three per cent of sales tax under which theatres in the state have operated since 1933.

Roy Smart, president of North Carolina Theatres, Inc., and a member also of the North and South Carolina Owners, reports a favorable reaction on the part of owners to the new law; though it will mean a tax of from $125 to $2,500 on separate theatres, it is less severe than the three per cent gross receipts tax that was not in any way passed on to the public as was the general sales tax on commodities, provided for by the same legislature.

Roy Howe of Burgaw, N. C., will preside at the business meeting. Mrs. Walter Griffith of Charlotte, is secretary and treasurer of the organization. New officers will be elected at this meeting.

Over 7,000 Blood Donors Signed Pledges in New York Theatres

Fred Schwartz, WAC chairman for New York City, said that 7,012 movie theatre patrons have made good pledges signed at the theatres to donate blood to the Red Cross since the beginning of the theatres' drive on February 8.

Reports for the week ending March 15 show that 873 theatregoers have made good their pledges made in theatre lobbies, bringing the total to a figure which it is said is considered remarkable by Red Cross officials.

'Corregidor' Booked for Camps

"Corregidor," PRC's most ambitious production to date, has been booked to play every Army Camp in the U. S., it was announced this week by Arthur Greenblatt, vice-president in charge of sales. Both the Navy Department and the War Department, announcement from PRC said, had approved the picture.

Awards for Joining Services

The St. Louis Variety Club has voted a cash award of $25.00 to all members leaving to join the armed forces. The Barkers in voting on the matter decided that the cash is the most fitting gift for members who leave to serve the Colors.

SHOWMEN'S TRADE REVIEW

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No Extra 'Gas'

Under a ruling by Paul M. O'Leary, Deputy Administrator in Charge of Rationing, film salesmen are not entitled to special consideration as regards gasoline rationing. The ruling was made on the test case in which Wallace Kyler Gleason, a member of the Vitagraph sales staff in St. Louis, appealed from a decision of the regional director.

The O'Leary ruling states that film salesmen's type of work is specifically excluded under Ration Order No. 5C, and is opposed to the interpretation film men made of the recent announcement out of Washington that 'C" gasoline cards are now available to repairers of "non-portable motion picture equipment" because of the "importance to the war effort and the civilian morale of motion picture equipment." So while the equipment may be essential the men who service theatres in supplying the films are not regarded as essential to the war effort.

20th-Fox 1942 Income Double Last Year's Net

With a net income of $10,600,000 for 1942, 20th Century-Fox Film Corp. more than doubled the net income of $4,921,926 for 1941, representing an increase of $5,678,074 after all charges. The net income is equivalent to $5.30 per share on the common stock after deducting dividends on preferred stock, a gain of $3.27 as compared with the $2.03 net per share of 1941.

The 1942 net income tax was estimated at $7,460,000, of which $2,610,000 represented excess profits tax minus the post-war credit. The net for the 1942 fourth quarter was reported to be about $3,300,000, while the net for the third period accounted for $5,065,109 as compared with the $3,372,762 net for the fourth quarter of 1941.

Profits for 1942 include income arising from the release by the British Government of all Sterling balances frozen to October 24, 1942. Other countries in the Sterling area took similar action, releasing the greater part of the monies previously frozen. Reserves created in prior years amounting to $3,500,000 with respect to frozen currencies have been returned to the income account for the year 1942.

National Theatres Corp., in which 20th Century-Fox owns 42 per cent, paid a dividend during the fourth quarter of $1 per share, totalling $756,000.

Indianapolis first runs increase admissions from 28 cents to 30 cents afternoons; from 33 cents to 40 cents nights. See Regional News, Indianapolis.

Round-The-Clock Premieres

In the first of a series of 'round-the-clock premieres set by the Warner Circuit for "Air Force" in cities with large defense plants, the Warner Theatre, Bridgeport, reported that from the time of opening at 12:30 a.m. Wednesday to the normal opening hour of 10 a.m., the 1,300-seat house played to 2,635 paid admissions, equivalent to more than two capacity audiences, the Warner Circuit home office announced. In receipts, the take up to 10 a.m. was reported to be equivalent to the usual full day's business for a big picture opening.

'Pilot No. 5' Trade Show April 6

MGM will trade-show "Pilot No. 5" in most exchange centers on April 6, except in Washington and Detroit, where it will be screened April 5 and April 7, respectively.

Clearance Reduction for Schine Affiliate

Under a consent award participated in the Cleveland Tribunal, the Belpik Theatre Corporation, operating the Van Wert Theatre, Van Wert, O., a Schine affiliate, has been granted 3 days' clearance over Warners' Ohio and Sigma Theatres in Lima. This is a 27-day reduction of the former clearance. Further stipulation of the consent award is that all pictures of the defendant distributors, namely Loew's, Inc., Paramount, Inc., and RKO Radio, Inc., shall become available to the Van Wert 21 days after territorial release date without respect to Lima.

Basis for the Van Wert complaint was that Van Wert is thirty miles distant from Lima and that the theatres involved are not competitive.

It is not known what effect the award will have on the Capitol Theatre, Delphos, O., located midway between Lima and Van Wert. E. L. Staub, owner of the Delphos, has on file with the arbitration board, a complaint against the Lima theatres identical with the Van Wert complaint, in which is sought the same clearance to be accorded the Van Wert.

Government to Press Amusement Tax Collections in Michigan

Motivated by the conviction of a Detroit theatre operator for his alleged failure to pay approximately $1200 in taxes, Arnold W. Lungerhausen, assistant Federal District Attorney, announced that a concerted drive in smaller Michigan theatres will be enforced to collect amusement taxes. The terms imposed on the Detroit theatre operator for the offenses said to have been made in January and May, 1942, were a two-year suspended sentence, four-year probationary period and a $250 fine.

Tax Report Shows Gain

With New York's Broadway area on the rebound after a disastrous December, box-offices throughout the rest of the country apparently fell off sharply during January. Total February amusement tax collections (on January receipts) were only $11,317,-101.25, more than four and a half million under the high of December and more than $400,000 below January collections.

January collections in the New York area, however, were only $678,381, whereas they rose to $2,093,948 last month. Simple arithmetic shows a drop of nearly two million for the rest of the country. The national total was nonetheless more than a million and a half better than February, 1942, collections, which hit only $9,769,397.

Kaufman Posts Bail; FBI Search On For Four Others Indicted

Louis Kaufman, business agent of Newark operators' Local 244, posted bail of $25,000, U. S. Attorney Mathia F. Correa reported Tuesday, while special agents of the FBI were searching for other members of the Al Capone "syndicate" of Chicago who are still fugitives since the indictment under the Federal anti-racketeering act for the alleged extortion of more than $2,500,000.

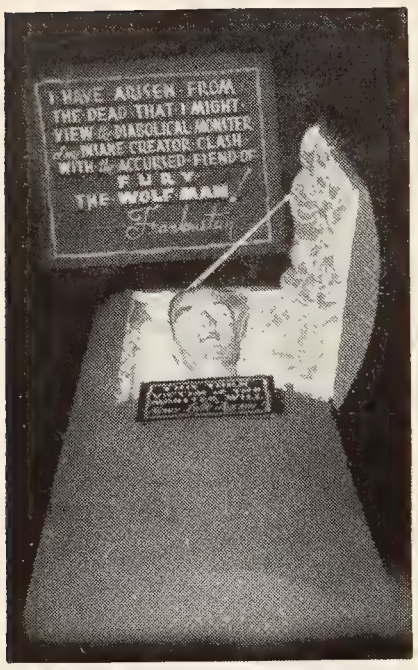
40% Doubling Playing Time

More than 40 per cent of the situations outside key city first-runs are following the pace set by the metropolitan houses in extending runs, according to the Warner Bros. Sales Department, which claims that on the basis of current bookings of the company's pictures, theatres which formerly held a picture only a week, or played a split-week policy, now are doubling their playing time.



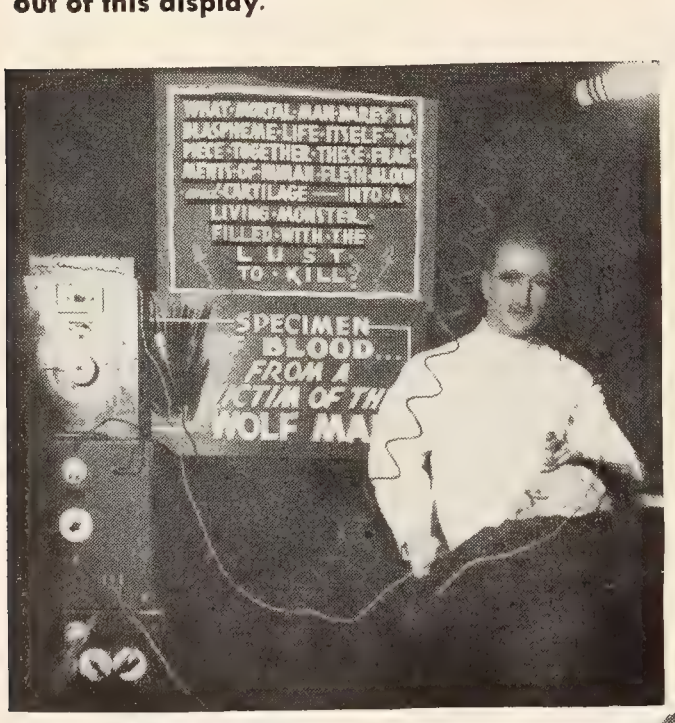
S.R.O. FOR HORROR

Two Bad Boys Make Good As B.O. Records Fall

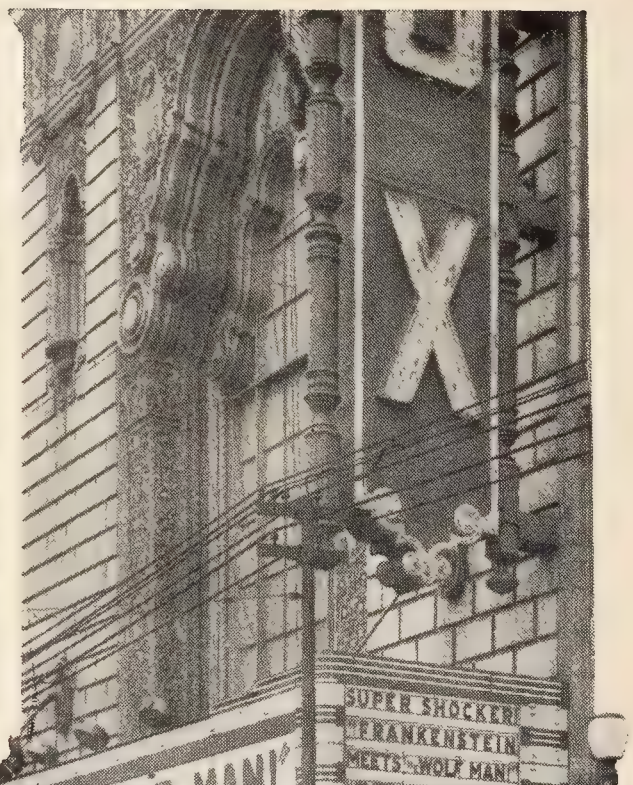


Here's the old boy himself, all laid out, but rarin' to go. The public got a great kick out of this display.

St. Louis—It was S.R.O. when Universal's "FRANKENSTEIN MEETS THE WOLFMAN" finally opened at the ace house here after one of the finest exploitation jobs ever done on a horror picture. Les Kaufman, publicity and advertising manager of the Fox, didn't miss a single trick. The whole repertoire was used. Newspapers fell in line and gave splendid cooperation. Outstanding however, was exceptional lobby job, partially illustrated on these pages.



Above, another display that got public attention. Electrical gadgets sputtered and sizzled just like the real thing.



To the right: the block-long line waiting to jam into the Fox, St. Louis ace house, for Universal's "FRANKENSTEIN MEETS THE WOLFMAN."



80 Year Old Grandmother Dares Wolfman to Sit in on Poker Game

St. Louis chuckled and then roared when it was disclosed that winner of War Bond offered to any woman who would sit in the Fox Theatre all alone at midnight to view "FRANKENSTEIN MEETS THE WOLFMAN" was none other than 80 year old Margaret McHale, a grandmother.

In her letter applying for participation in contest, she wrote:

"In fact, if Frankenstein and the Wolfman were there in person, it wouldn't make any difference to me. You could get Dracula too, and I'd sit down with all of them and we'd have a good poker game. I'm not squeamish and I like to play poker."

(Signed) Margaret McHale

Your audiences will be glad to help!

RUSH YOUR PLEDGE FOR RED CROSS WEEK—April 1-7

AT FOX, ST. LOUIS



CLYDE B. BROWN, manager of the big 5,000 seat Fox theatre, St. Louis, seeks a moment of quiet among the tomb-stone display that lead to the much publicized "Chamber of Horror," used in selling "FRANKENSTEIN MEETS THE WOLFMAN" to outstanding business.



A specially constructed animated front put on the Battle of the Century between Frankenstein and the Wolfman.

SMASHES RECORDS IN N.Y., BOSTON, CHICAGO

WESTERN UNION

CLASS OF SERVICE — This is a full-rate Telegram or Cable-gram unless its de-ferred character is in-dicated by a suitable symbol above or pre-ceding the address.

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BOSTON MASS MAR 15
FRANKENSTEIN MEETS THE WOLFMAN OPENED ASH
WEDNESDAY BREAKING ALL HOUSE RECORDS
INCLUDING HOLIDAY AND WEEKEND BUSINESS
AND THEN BROKE NEW RECORD ON FOLLOWING
SATURDAY NOW IN SIXTH DAY AND BUSINESS
IS TERRORIFIC ON THIS HORRORIFIC.
LEWIS NEWMAN MGR TRANS LUX THEATRE

This will tell the story about Boston.



At the Rialto, N. Y. "FRANKENSTEIN MEETS THE WOLFMAN" holds over after getting a new high for horror pictures.



Now in its third week at the Woods Theatre, Chicago, with business showing no signs of falling off from the record breaking opening gross.

UNIVERSAL PICTURES

FRANKENSTEIN *meets* **THE WOLF MAN**

starring **ILONA MASSEY • PATRIC KNOWLES** • *with* **BELA LUGOSI**
LIONEL ATWILL • MARIA OUSPENSKAYA • *and* **LON CHANEY** in his most terrifying role!
Original Screen Play, Curtis Siodmak • Directed by ROY WILLIAM NEILL • Produced by GEORGE WAGGNER

NYU Dean Heads MGM Personnel Department

Dean John Thomas Madden has been granted a leave of absence from his post as head of the New York University School of Commerce, Accounts and Finance, to accept appointment as Personnel Director in the Loew-Metro home office, it was announced Tuesday by Nicholas M. Schenck, president of Loew's, Inc.

Madden, who has been Dean of the largest school of commerce in the world since 1925, is a member of the Chancellor's Committee on Labor Relations at N.Y.U., and has won distinction for his abilities in organization and particularly in personnel administration. He is a stout advocate of putting the "right man in the right job" and in the policy of promotion from within the ranks of an organization.

In announcing the appointment, Mr. Schenck said: "For a year or more we have been searching for just the right man to organize this new department. We feel we have found him in Dean Madden. His well known interest in problems of proper employment and his wide experience make him peculiarly qualified for the personnel administration work we contemplate."

Calls Parleys to Raise Wages For Rear-Office Exchange Help

Contract negotiations to increase the wages of rear-office workers in 32 exchanges under the labor jurisdiction of the IATSE have been renewed by the union with the major producers as preliminary meetings opened in New York. Under the two-year contracts, effective November, 1941, the union, although it could have exercised the right to negotiate at the end of the first year, postponed negotiations until now. Richard F. Walsh, president of the IATSE, said that the move has been made to obtain "as much as we can under the law" to meet the higher cost of living.

Morgen Appointed to Republic Pictures Foreign Department

Prior to his departure Wednesday for a trip through South and Central America and the West Indies, Morris Goodman, vice-president in charge of foreign sales, announced the appointment of G. P. Morgen, for many years associated with United Artists in foreign distribution, as home office representative of the foreign department of Republic Pictures Corporation.

McCormick Conferring at Studio

S. Barret McCormick, RKO Radio's director of advertising and publicity, arrived in Hollywood this week to confer with Vice-President Charles Koerner, in charge of production, and Perry Lieber, studio publicity chief, on campaigns on forthcoming product. McCormick will remain at the studios for about two weeks.

11 New Coin Machine Films

A group of eleven new Soundies have just been completed by Soundies Distributing Corp. of America, Inc., distributors of 16mm. coin machine films, which now has a production department of its own. The films were produced under the supervision of William F. Crouch, Soundies Production and Promotion Manager.

Baremore Succeeds Bader

R. W. Baremore has succeeded David A. Bader, who resigned, as associate editor of The Independent. Lionel Toll, editor on leave to the Army, will enter officers' candidate school at Camp Lee, Va.



ANNIVERSARY PARTY. In honor of his 25th anniversary in show business, Barkers of the Texas Variety Club tendered Lloyd Rust, Dallas branch manager of Republic Pictures, a testimonial lunch at the Club's headquarters. Shown above, left to right, are: Rust, R. I. Payne of R. E. Griffith Theatres, and R. J. O'Donnell, vice-president and general manager of Interstate Theatres and National Chief Barker of the Variety Clubs.

O'Donnell and Harris Tour for Variety Clubs

R. J. O'Donnell, head of the Texas Interstate Theatres and National Chief Barker of the Variety Clubs of America, and John H. Harris, founder of the clubs and now Big Boss of the national organization, will start a tour of all the film exchange cities in the far west and northwest, starting some time in April.

The purpose of this tour is two-fold. First, to acquaint exchange cities not presently with Tents, about the Variety Clubs, and, second, to help industry groups in some of those cities get a Club started.

The trip will put into action a plan which O'Donnell intimated he would undertake at the time of his election as National Chief Barker at the Chicago convention of the organization in February. The O'Donnell-Harris tour will coincide with the latter's scheduled business trip to the coast in connection with the Ice-Capades Show. O'Donnell and Harris will go from Los Angeles to San Francisco, Portland, Seattle, Salt Lake City, Denver, Kansas City and St. Louis. A second trip will be made covering all of the Eastern exchange cities early in May, with Marc Wolf, J. Louis Rome, Earle Sweigert and Carter Barron, all recently elected national officers, and Charles E. ("Chick") Lewis, national Publicity Director, accompanying O'Donnell on the Eastern tour.

Counsel for Crescent Amusement Asks Revision of Trust Charge

A petition to dismiss or modify the adverse decision in the anti-trust suit issued March 3 by Judge Elmer D. Davies was filed Tuesday by George H. Armistead, chief counsel for the Crescent Amusement Co., for the four affiliated exhibitor defendants, Rockwood Amusement Co., Cherokee Amusements, Inc., Kentucky Amusement Co., Inc., and the Cumberland Amusement Co. Armistead contends that, inasmuch as the exhibitor defendants operate in more than 75 towns with competition in only five, the case should be dismissed or modified, eliminating the provisions requiring each corporate exhibitor defendant to "divest itself of ownership of any stock or interest in any corporate defendant or affiliate of the corporation."

Asks A and B DuMont Stock Split

On the basis of 10 new shares for one, directors of the Allen B. Du Mont Laboratories, Inc., carried a motion to recommend to stockholders that class A and class B common stock of the television company be split. All B stock is held by Paramount Pictures. The stockholders will meet May 3.

Frank C. Walker Lauds MPI For a 'Fine Job'

Complimenting the motion picture industry of "having done a fine job," Postmaster-General Frank C. Walker addressed 450 members of the industry as guests of Y. Frank Freeman, in Hollywood Sunday night. Kenneth Thomson, chairman of the Hollywood Victory Committee, presided, as members of the industry discussed ways and means of intensifying Hollywood activities in the war effort.

"People of the motion picture trade have done a fine job. They must continue to do everything possible to awaken the American mind to the vastness . . . of this war," Walker said.

James Cagney, president of the SAG, presented a general picture of the activities of the committee for the past 15 months and Abe Lastfogel reported that the USO has 88 units, of which 35 to 50 persons are touring the 1,355 service camps. Ten important stars to be on constant tour on behalf of the USO and the industry were pledged full cooperation by Freeman and E. J. Mannix.

Other speakers at the meeting were Mrs. Joe E. Brown, Laird Cregar, Edward G. Robinson, Billy Gilbert, Orson Welles, Lewis Stone, Charles Felan, Albert Dekker and Fay McKenzie.

Invitation Showings of 'The Human Comedy' Set

Special invitation showings of "The Human Comedy" will be held in advance of the key city premieres in 31 exchange centers during April as part of the sales and promotional policy which will launch the production nationally, William F. Rodgers, Metro-Goldwyn-Mayer vice-president in charge of sales, announced Monday. The showings will be held between the 5th and the 13th of April.

In many of the 31 cities the leading legitimate theatre has been taken over by MGM for the showing, which will embrace, in addition to the regular trade showing for exhibitors in each territory, a list of invited guests comprising civic, social and industrial leaders, press and radio representatives and community leaders in all lines.

Filmack Announces New Plan For Flat-Pricing Trailers

Filmack Trailer Co. this week announced the inauguration of a simplified system for pricing special trailers at a flat rate of 10 cents per word in place of the former method of figuring costs on the basis of so much for footage, so much for cards and so much for art work.

In announcing the plan, Irving Mack, head of the company, said that it enables theatremen to figure exactly what their special trailers will cost and provides the means for budgeting trailer expenditures in advance.

Back From Monogram Convention

With the closing of the Monogram annual convention in Chicago, various officials of the company returned to Hollywood. The convention, at which a new production policy was set up for 40 pictures a year, with a top bracket of three productions carrying a negative cost of $400,000 to $500,000 each, and a second bracket of three productions budgeted at $200,000 each, was the most important in Monogram annals. The executives returned like conquering heroes, felling they were on the way to great things.

Milne, Veteran Exploiteer, Dies

E. G. "Eddie" Milne, veteran of Terry Turner's field staff, died suddenly of a heart ailment last Friday (19th) in Seattle.

PRE-SOLD! TO THE NATION!

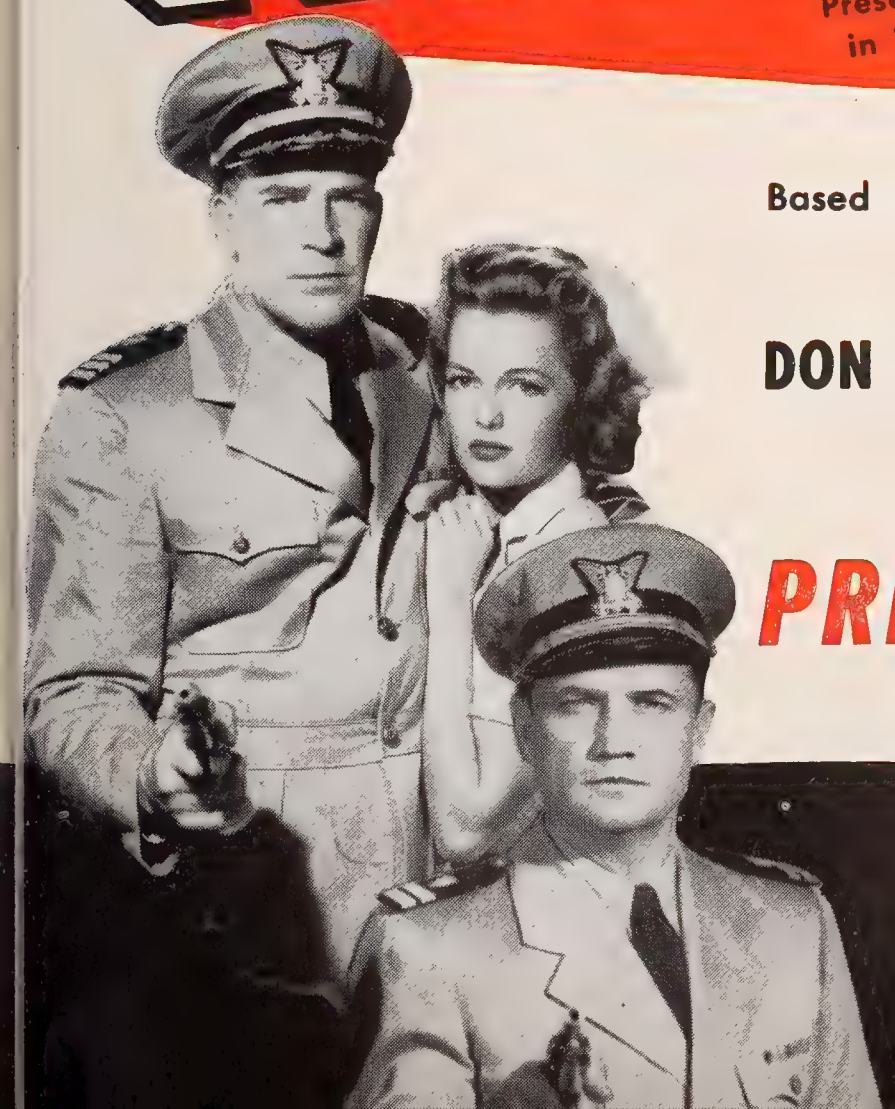
America's No. 1 Radio and Newspaper Serial

"A TIMELY 'NATURAL' FOR THOUSANDS OF THEATRES O'ER THE LAND!"
–Film Daily

DON WINSLOW OF THE COAST GUARD

Presented by UNIVERSAL in 13 Thrilling Episodes

EXTRA ATTRACTIONS · UNIVERSAL · EXTRA GROSSES



Based on the newspaper feature "Don Winslow of the Navy"
Owned and copyrighted by Frank V. Martinek

with

DON TERRY • WALTER SANDE • ELYSE KNOX

Now Available for

PRE-RELEASE SHOWINGS

CHEERED BY 3,200 COAST GUARDSMEN AT SPECIAL WORLD PREMIERE SHOWING AT U. S. COAST GUARD STATION, N. Y.

The Box Office Slant

High Explosive

Paramount **Action Drama** **63 mins.**

(Block No. 5)

AUDIENCE SLANT: (Family) Satisfactory film fare for the action fans.

BOX-OFFICE SLANT: Should draw well as a week-end action booking in company with a rip-roaring western.

Cast: Chester Morris, Jean Parker, Barry Sullivan, Ralph Sanford, Rand Brooks, Dick Purcell, Barbara Lynn, others. Credits: Produced by William Pine and William Thomas. Directed by Frank McDonald. Screenplay by Maxwell Shane and Howard J. Green. Director of photography, Fred Jackman. Art direction, F. Paul Sylos. Musical direction, Daniele Amfitheatrof.

Plot: Chester Morris, former cocky racer, gets a job with a nitroglycerin concern. Secretary Jean Parker's brother, Rand Brooks, also applies for a job, but Jean tries to dissuade him because of the hazards involved. Her efforts are unsuccessful, for he convinces her he needs the money to marry his sweetheart, Barbara Lynn, and go into business with her father. Morris takes Brooks under his wing to teach him the art of transporting nitro. A romance that had developed between Jean and Morris is broken by Jean. To make her jealous, he sends Brooks out on his run while he takes Brooks' girl stunt-flying. Brooks is killed in an accident. Later, when an oil well fire threatens to spread to a munitions plant, Morris sacrifices his life in an explosion that puts out the flames.

Comment: "High Explosive" is designed solely for the action fans, and they'll like it except for one thing: the hero's sacrifice at the end. It's a logical ending, to be sure, but such logic should be reserved for those dramas which cater to intellectual audiences. The average action fan expects his hero to emerge triumphant from any hazardous venture and to win the girl at the fadeout. Chester Morris, whose early film career was studded with serious dramatic characterizations, has most recently portrayed a brash, cocksure individual in the Pine-Thomas action films, the group into which this picture falls. It's a portrayal that seems out of key with this actor's true character, but so long as the audiences to whom this type of film is intended accepts it, one can hardly blame Morris for doing his best to essay it. Jean Parker lends attractive femininity to the story, and Barry Sullivan, Rand Brooks and Ralph Sanford are adequate in supporting roles. Serve "High Explosive" as a week-end action booking supplemented with a rip-roaring western. On any other day, it will have to be topped by a Grade A feature.

The Purple V

Republic **Spy Drama** **58 mins.**

(Prod. No. 212—Nat'l Release, March 12)

AUDIENCE SLANT: (Adult) Brief, though well-made espionage tale whose entertainment value is heightened by capable direction and convincing performances. Should please generally.

BOX-OFFICE SLANT: Little likelihood of any records being broken, but smart exploitation may keep its engagement "in the black."

Cast: John Archer, Mary McLeod, Fritz Kortner, Rex Williams, Kurt Katch, Walter Sande, William Vaughn, Peter Lawford, Kurt Kreuger, Eva Hyde, Irene Seidner. Credits: Associate Producer-Director, George Sherman. Screenplay by Bertram Millhauser and Curt Siodmak. Adapted by Bertram Millhauser from a magazine story by Robert R. Hill. Director of photography. Ernest Miller. Art direction, Russell Kimball. Musical direction, Morton Scott.

Legion of Decency Ratings

(For Week Ending Mar. 27)

SUITABLE FOR GENERAL PATRONAGE

Always a Bridesmaid — Assignment in Brittany
At Dawn We Die — Harrigan's Kid
The Purple V — The Youngest Profession

SUITABLE FOR ADULTS ONLY

Good Morning, Judge — The Moon Is Down

OBJECTIONABLE IN PART

Captive Wild Woman

Plot: John Archer, an American flyer for the RAF, is forced down in Germany. He dons the clothes of a German soldier killed when a Nazi plane was shot down, is entrusted with a message from Rommel to Hitler by an injured German officer who, after giving up the message, sees a purple V on Archer's wrist, yet is too weak to pursue the escaping flyer. Archer finds refuge in the home of his former German professor (Fritz Kortner) and the professor's son and daughter (Rex Williams and Mary McLeod). When the injured German officer briefly recovers consciousness, he tells Gestapo authorities who had found him that Archer is an enemy agent. From then on it's a battle of wits between the German police, on the one hand, and Archer and his harborers, on the other. He manages to escape to England with Mary, delivers the message to the British Intelligence, but not without a sacrifice of lives: those of the professor and his son.

Comment: Most features running less than 70 minutes are considered program-fillers. And to run less than an hour officially stamps a film as a quickie, to be played, paid for and forgotten as quickly as possible. "The Purple V" is short; its cast is unknown to most moviegoers; in all probability it will serve as support to a longer feature, will break no box-office records. There, its similarity to mine-run screenfare ends. For this war-time espionage tale is a little gem, its entertainment value heightened by capable direction, convincing, realistic performances and an atmospheric musical score that helps to accentuate the mood of every situation. In a way, it seems a little regrettable that such fine talent should have been lavished on a film that will hit few first-runs; yet, on the other hand, it is encouraging to note that even a Class B film can occasionally possess the elements of Class A entertainment. Some critics may lament the lapse into melodrama, with the hero being saved "at the last moment," but this is the way most audiences would want it and adds to the picture's worth as entertainment for the masses. In the role of the kindly professor, Fritz Kortner contributes a notable characterization that rises above the worthy performances of John Archer, Mary McLeod, Rex Williams, Kurt Katch, Walter Sande and William Vaughn. Production treatment, settings and photography are first rate for a film of this type. "The Purple V" will need smart exploitation to make a reasonable box-office impression, but you may be assured that only an outstanding top feature will draw patrons' laudatory comments away from this one.

Catchline: Brute Nazi strength overpowered by the will of men with an unquenchable lust for revenge.

He's My Guy

Universal **Comedy-With-Music** **65 mins.**

(Prod. No. 7041—Nat'l Release, Mar. 26)

AUDIENCE SLANT: (Family) There is enough music and singing to please the entire family and the youngsters will have a howling good time.

BOX-OFFICE SLANT: Okay programmer, and in some subsequents can take care of top billing.

Cast: Joan Davis, Dick Foran, Irene Hervey, Fuzzy Knight, Don Douglas, Samuel S. Hinds, Bill Halligan, Gertrude Niesen, Diamond Brothers, Mills Bros., Louis Da Pron, Lorraine Krueger, Dorene Sisters. Credits: Directed by Edward Cline. Original story by Kenneth Higgins. Screenplay by M. Coates Webster and Grant Garrett. Director of photography, John Boyle. Musical director, Charles Previn. Associate Producer, Will Cowan.

Plot: A vaudeville team playing tank towns break up and she lands a job as secretary to the personnel manager in a defense plant. Through him she arranges entertainment for the relaxation of the employes and eventually her husband joins her and they live happily ever after.

Comment: There is enough music and singing in this tuneful little musical for the average audience to be well entertained. Though it has Dick Foran and Irene Hervey in the top spots, it is Joan Davis who carries most of the picture and her comedy antics that give it laughs and amusement. The youngsters will have a howling time watching her, while the older folks will have a more restrained good time. It will make a fine companion feature in any situation, except with another musical, and in some subsequents can head the bill. The title song is already one of the most popular hits of the day and will have a lot of influence in prospective business. With its added features that include the Mills Brothers, Gertrude Niesen and other vaudeville and radio names, it has strong exploitation possibilities. Production does credit to Will Cowan and Eddie Cline, the director, displays the comedy technique he developed back in the Keystone Komedy Days. A good campaign in cooperation with your local music stores and radio station should net a good register at the till.

Catchline: Joan Davis fixes everything and you go out in stitches.

China

Paramount **Drama** **75 mins.**

(Block No. 4)

AUDIENCE SLANT: (Adult) A powerful and moving propaganda film that is one of the best to date, if you're interested in this type of screenfare. Has Loretta Young and Alan Ladd in the top spots and their performances are worth seeing.

BOX-OFFICE SLANT: Worth strong selling for those of your patrons who like war pictures and for the Loretta Young and Alan Ladd fans.

Cast: Loretta Young, Alan Ladd, William Bendix, Philip Ahn, Iris Wong, Sen Yung, Marianne Quon, Jessie Tai Sing. Credits: Directed by John Farrow. Screenplay by Frank Butler. Based on a play by Archibald Forbes. Director of photography, Leo Tover. Produced by Richard Blumenthal.

Plot: Two sales representatives of a Petroleum Export Company, are caught in a bombing raid in China. One, who has picked up a Chinese baby from the side of its dead mother, wants to pitch in and fight, but the other isn't interested in "their" fight. Driving

out of the battle zone they meet a beautiful American girl in charge of a group of Chinese refugee students. It is her valor, plus the things they see, that makes them decide to do their bit . . . one of them sacrificing his life to the cause.

Comment: Any picture today that deals with the fight against our enemies is a worthwhile bit of entertainment and this is no exception. The only thing in question is whether the public isn't satiated with war pictures, the killings, the gory details and the awful happenings, which though true and things we should know about, are nevertheless not always considered entertainment. For instance, right now there is at least one picture from each studio that deals with the war and shows very picturesquely, the exciting details of burning, plundering and raping of women. Whether this will be accepted as entertainment at the different theatres of the nation, is something only the box-office returns will show. "China" is one of those pictures. It is excellent screen fare with outstanding performances and an exceptionally fine job of directing, but it has the above mentioned details which only the public can okay for their amusement, by their support. The picture opens with plenty of suspense, has romance and color, and tears at the heart-strings with the plight of the poor Chinese people. It is very realistic, and for those who enjoy their screen fare dramatic, is one of the best to date. The performers, each and every one of them, are perfect and their portrayals under the expert direction of John Farrow, are memorable. Loretta Young, as always, is excellent, as are Alan Ladd and William Bendix. Considerable credit should go to Richard Blumenthal for the production as a whole. Being a powerful and moving propaganda film, it should be sold on that premise, and with the names of Loretta Young and Alan Ladd for your marquee, it's bound to attract a lot of attention. Give it all you've got, for it's worthy of the effort.

Catchline: The savage Jap aggression that swept China like a pestilence.

Hangmen Also Die

United Artists **Drama** **131 mins.**

(National Release, March 26)

AUDIENCE SLANT: (Adult) Very detailed picturization of how a net is woven about a "Quisling" by the people of Prague to keep the real killer of Heydrich, known as the "Hangman," safe from the Gestapo and thus continue the work for freedom of Czechoslovakia, has some suspenseful moments and may thus overcome its handicap of overlong treatment.

BOX-OFFICE SLANT: Exploitation in key runs may build up advance audiences for this in average situations, and upon the campaigning it gets in advance will depend the strength of its draw.

Cast: Brian Donlevy, Walter Brennan, Anna Lee, Gene Lockhart, Dennis O'Keefe, Alexander Granach, Margaret Wycherly, Nana Bryant, Billy Roy, Tonio Selwart, Hans V. Twardowski, Jonathan Hale, Lionel Stander, Byron Foulger, others. **Credits:** An Arnold Pressburger production. Produced and directed by Fritz Lang. Screenplay by John Wexley. Adaptation and original story by Bert Brecht and Fritz Lang. Director of photography, James Wong Howe. Art director, William Darling.

Plot: An eminent Czech surgeon, secretly a leading figure in the "underground" movement against the German occupation of his country, shoots and kills Reinhard Heydrich, head of the Gestapo. Men are arrested and shot as hostages, but despite his wish to give himself up, the surgeon is persuaded by the leader of the underground movement to refrain from that. By devious methods and a cunning that matches in shrewdness the conniving of the beastly Gestapo, members of the group succeed in placing blame for the murder of the "Hangman" on a local Quisling—though before they do so a lovely girl faces the leers of accusation that she is the mistress of the surgeon; risks the loss of the fiance she loves so greatly; even knows her own father is to be shot as a hostage, in order to aid the cause of freedom.

Comment: The writers of the script and Director Fritz Lang have collaborated upon a most painstaking depiction of the horrors and tortures which the Nazi Gestapo visit upon people in the occupied countries in order to bend them to their will. All of the bestiality proved in the record of Nazi occupation is attempted in the unfolding of a plot that is basically simple but which has been built up with such ramifications that the running time of this picture extends to 131 minutes—a length which, while not out of proportion to the amount of incident, nevertheless is well beyond the limit that might serve for the essentials with which the picture deals: the willingness of freedom-loving people to sacrifice even their lives for principle, and the inherent brutality of the Nazi creed. There are powerful moments; moments in which the spectator feels acutely the torture being visited upon the victims of the Gestapo; moments when potent drama makes the screen vibrate with emotional force. But, unfortunately, there are long interludes in which the dynamic quality of forceful drama is lacking, and the picture therefore lapses from the dynamic to the static to an extent which may cause audiences to be lost to the grip exercised in the more compelling moments. It depends wholly upon how much the masses are in the mood for contemplation of the now well-established and authenticated brutalities of the Gestapo, as to whether this picture will register with the force of which it may be capable. There is a distinct handicap in the slowness with which the story really gets down to the essentials. Much fine acting is displayed, and much that fails to make certain important characters vital and alive. Whether the odds are against them it is not easy to say, but Brian Donlevy seems more conventional than real as the surgeon, and Walter Brennan more a speech-maker than a convincing character in his role as the college professor. Anna Lee is rather appealing as the girl and Dennis O'Keefe a bit stylized as her fiance. Gene Lockhart is able in creating a "quisling" character. Alexander Granach, as the hateful, but resourceful, Gruber (Gestapo agent) will emerge, perhaps, as the actor to be singled out by audiences as the most vigorous character in the film—even if it is a villainous character that he plays.

Salute for Three

Paramount **Comedy-Drama-Music** **75 mins.**

(Block No. 5)

AUDIENCE SLANT: (Adult) Ideal date-night entertainment that provides romance, music and comedy your patrons will be pleased to accept.

BOX-OFFICE SLANT: Don't expect to break any records, but if you exploit its chief entertainment elements your cashier will find little time to read or knit.

Cast: Betty Rhodes, Macdonald Carey, Dona Drake, Marty May, Cliff Edwards, Minna Gombell, Lorraine & Rognan, others. **Credits:** Produced by Walter MacEwen. Directed by Ralph Murphy. Screenplay by Doris Anderson, Curtis Kenyon, Hugh Wedlock, Jr. and Howard Snyder. From a story by Art Arthur. Director of photography, Theodor Sparkuhl. Art direction, Hans Dreier and Haldane Douglas. Musical direction, Victor Young. Songs by Jule Styne, Kim Gannon and Sol Meyer. Dances staged by Jack Donohue.

Plot: To spot his client, radio singer Betty Rhodes, on a big-time radio show, press agent Marty May conceives the idea of publicizing a romance between Betty and Macdonald Carey, returned war hero who has done something spectacular in the South Seas. The overwhelming attention of other girls has irritated the hero, but Betty's hard-to-get technique sets him in pursuit. The inevitable happens: the two fall in love, but when Macdonald learns of the motive behind their meeting, he leaves her. Then Marty, who has enlisted, and his associates play Cupid to bring the lovers together again. During a rousing marching song when Betty sings with a soldier chorus, both Macdonald and Marty get their real marching orders. With tears in her eyes, Betty kisses them both, sends them off to war.

Comment: Although not a big-time musical comedy-drama, "Salute for Three" is excellent entertainment—just the kind of picture a soldier home on leave will enjoy with his sweetheart. In short—it's an ideal date-night booking. Anyone who attends the movies at all will know the plot backward and forward, but young romance, especially with the war-time background supplied here, not to mention Betty Rhodes' torchy songs, the musical and dancing specialties and the moments of humor, is still something most moviegoers will be happy to accept. Opportunities for thespian display are rare, but Miss Rhodes handles the few dramatic moments that come her way in a surprisingly impressive manner, while Macdonald Carey, as the war hero, imparts a modesty and quiet charm girls will find irresistible. Marty May's press agent role is not too convincing, and some of the comedy lines between Cliff Edwards and Minna Gombell fail to strike a humorous note, but these defects are easily forgotten in the all-around pleasure the picture affords. With effective exploitation designed to stress the romance, music and comedy, "Salute for Three" ought to do well as a preferred-playdate booking. It may not score sensationally at the box-office under these circumstances, but neither will it flop.

Edge of Darkness

WB **Drama** **118 mins.**

(Nat'l Release, April 24)

AUDIENCE SLANT: (Adult) A great, and true, war picture that has more gore, murder and killings than any released heretofore.

BOX-OFFICE SLANT: Names and topical story make it box-office.

Cast: Errol Flynn, Ann Sheridan, Walter Huston, Nancy Coleman, Helmut Dantine, Judith Anderson, Ruth Gordon, John Beal, Morris Carnovsky, Charles Dingle, Roman Bohnen, Richard Fraser, Art Smith, Tom Fadden, Henry Brandon, Tonio Selwart, Helene Thimig, Frank Wilcox, Francis Pierlot, Lottie Williams, Monte Blue, Dorothy Tree, Virginia Christine, Henry Rowland. **Credits:** Directed by Lewis Milestone. Screenplay by Robert Rossen. Based on the novel by William Woods. Director of photography, Sid Hickox. Produced by Henry Blanke.

Plot: This is the story of one little town in Norway where the villagers had their own fight to the death with the Nazi invaders. The place is left in a shambles, with every man, woman and child doing their small share towards the day when freedom will come to all conquered people.

Comment: With all the elements of a great picture, "names," both cast and directorial, and a best-seller novel as its basis, this picture leaves some doubts both as to its greatness and as to whether it will ring the bell on box-office grosses. Its present release comes in the midst of a current large group of similar pictures about Norway and other conquered countries, and how the civilian population are abused, murdered and robbed until they rise up and crush the conqueror. The theatregoer may feel that he has seen enough carnage for the week or month, and wait for something different or until he has absorbed the fare of gore previously served up. In this picture there is more killing and murder than in any seen thus far. As to the picture itself, it is well told, with a flaw here and there that stand out, and the cast members prove themselves fine actors. Errol Flynn and Ann Sheridan, usually cast in glamor parts rise to the opportunity in parts

(*Continued on Page* 18)

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Red Cross Appeal Trailer is Approved By Labor Councils

Endorsement of the Red Cross appeal trailer by the Central Trades and Labor Council, A.F. of L., was made public this week. The endorsement, on a motion by Joseph Tuvan, representing the International Ladies Garment Workers' Union, was given when it was pointed out that Captain Eddie Rickenbacker's comments in the trailer were solely a plea for the Red Cross and contained no reference to labor. Thomas Murtha, president of the Council, was commended for his report covering the matter. Result: all AFL unions are doubling their donations to the Red Cross.

Arrangements for the appeal trailer were made at the time Rickenbacker was rescued and was a front-page personality who had first-hand knowledge of what the Red Cross is doing for the men in the service.

Wired Murtha to Walter S. Gifford, Washington, Red Cross head:

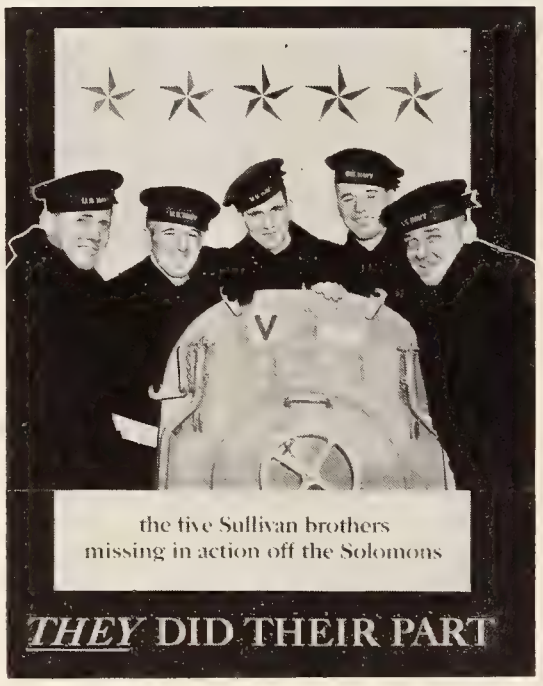
"Regarding statement published recently of a trailer to be shown at various theatres, appealing for funds for the Red Cross drive, in view of the splendid work and wholehearted cooperation of the A.F. of L. union in New York City for the success of this drive, this worthy trailer will be supported regardless of the narrator's previous comments on labor. We consider the drive of such vital importance to Red Cross and war effort and especially to the members of organized labor unions, as well as those serving with the armed forces, the members of the theatrical unions and of A.F. of L. unions of New York City have no opposition to the showing of this trailer. We hope that its success will double that of any previous year and will not allow any person to hinder its progress, as the regard of the A.F. of L. union of Greater New York and vicinity will far surpass any unjust criticism."

Following Murtha's announcement, the Greater New York Industrial Council, CIO, also made public its support of the trailer. In a statement released to the press, the CIO group indicated that "the cause of the Red Cross" transcended any controversy or individual. Further comment quoted the trade union body saying "The CIO and its vast membership will continue to . . . support . . . the Red Cross War Fund Drive . . ."

Meanwhile, with ten days to go before the thousands of collectors start their march up and down movie theatre aisles to capture millions of dollars for the Red Cross, the industry's drive was pushing ahead.

From all over the country, chairmen reported to headquarters a great speed-up in the number of pledges. In fact, they were coming in so fast that Claude Lee, campaign director, was frantically attempting to get some more raw film to print up additional trailers to meet the demand. Close to 10,000 had been received at week's end, with more coming in by every mail.

While many towns are reporting that they will reach their Red Cross War Fund quota during March, it is now definite that the overall national quota of $125,000,000 will not be hit this month and the theatre drive is of the utmost importance to make up the anticipated deficit. Most of the spots where the quota is being reached early are smaller communities that do not figure large in the national total.



America's Symbol of Sacrifice

The heroic death of the Sullivan brothers who were reported "missing in action" off the Solomons makes a tragic appeal to other Americans to do their part. This moving poster prepared by the Treasury Department will be sent to exhibitors during April. To 16,000 theatremen throughout the nation will go two other bond posters: "For Their Future" and "Remember Me."

$10,000 in Bonds to Victory Gardeners

Following an announcement last week that RKO Theatres would award War Bonds and Stamps to the nation's amateur Victory Gardeners (*STR, March 20, p. 31*), General Manager Edward L. Alperson revealed this week that the value of the bonds and stamps to be awarded would be approximately $10,000, with $4,500 in bonds and stamps to be presented in the metropolitan New York area where RKO has theatres in Manhattan, Bronx, Brooklyn, Queens, Westchester, Union City and Newark, New Jersey.

Sponsored as a serious effort on the part of RKO Theatres to serve the community and the war effort by stimulating more interest in Victory Gardens, these Victory Garden "Fairs" will afford amateur farmers and farmerettes of all ages, an opportunity not only to provide against vegetable shortages, but also to be liberally rewarded for their efforts in growing prize crops.

While RKO Theatres from Coast to Coast are participating in this Victory Garden activity, Alperson pointed out, each theatre will conduct its own Fair and contest according to the rules of its own locality. Not being in the farming business, RKO has no intention of doing any judging, he added, but is soliciting the aid of garden editors and other expert authorities on the subject.

The prizes offered in each theatre: a $50 war bond as first adult award, and a $25 bond as second adult prize, with a first prize in the children's division of $10 in stamps and second prize of $5 in stamps.

Contests are open to amateur gardeners only.

Balaban Urges Last Ounce Effort in Red Cross Collections

All Red Cross district chairmen who on Tuesday "attended" a Red Cross conference via trans-continental telephone hook-up, were told by Barney Balaban, chairman of the theatre drive, that the public is in the frame of mind to respond and is "less concerned than we are about theatre collections."

Balaban's statement was followed by an address by Walter S. Gifford, national chairman of the 1943 Red Cross War Fund, to the same assemblage of chairmen and exhibitor groups around the country who were "piped" in to the telephone network over which a national conference was held in final preparation for the Red Cross week campaign in theatres throughout the country. Mr. Gifford said that in the huge task of reaching all of the people "in this big country," the "Moving Picture Week should add millions of givers to the campaign. It will provide an opportunity for those who would otherwise not have the opportunity, to respond to the appeal of the American Red Cross."

Mr. Balaban urged the necessity of collections at all performances, citing the "simple arithmetic" of how "even one dollar a day missed in every theatre would cost this great cause almost $100,000 for the week. He advised that theatres use showmanship in making the collections, as results are best "when the right atmosphere is created." He suggested the use, wherever possible, of Red Cross Members, in uniform, to make the collections; adequate house lighting, simple stage decorations and the importance of a musical background in the spirit of the occasion. He said that with complete cooperation the theatres of this country can collect $5,000,000 for the Red Cross.

Japanese Submarine Gets Big Bond Sale

A two-man Japanese submarine, washed ashore near Pearl Habor the day after the Japanese attack, recently concluded a tour of 67 Texas cities, where its exhibition netted war bond and stamp sales totaling $14,750,214.45.

John Q. Adams, of the Dallas War Activities Committee, in cooperation with the Treasury Department, handled details of the itinerary in conjunction with the theatres in the various spots visited by the miniature undersea craft.

The submarine is scheduled to come to New York City shortly, where it is expected to remain on exhibition for about a month. It will then continue its bond-selling tour throughout the state.

Unpledged Exhibitors Are Nudged By Special WAC 'Kid' Poster

A special poster, prepared by the War Activities Committee in the Boston Exchange area, headed by Martin J. Mullin, is being sent to exhibitors in that area, who, for one reason or another, have neglected to send in their pledges of cooperation on the theatres' Red Cross War Fund Week.

Both!

FLYNN

SHERIDAN



A STORY INCOMPARABLE, OF A PEOPLE UNCONQUERABLE

WARNERS' EDGE OF DARKNESS



IN SPIRIT, IN ENTERTAINMENT
THIS IS THE UNQUESTIONED EQUAL OF
WARNERS' 'YANKEE DOODLE DANDY'
WARNERS' 'CASABLANCA'
WARNERS' 'AIR FORCE'

ERROL FLYNN • ANN SHERIDA
in
"EDGE OF DARKNES
with
WALTER HUSTON • NANCY COLEMA
JUDITH ANDERSON • RUTH GORDON
Directed by Lewis Milestone • Screen Play by Robert Rossen • Based on the Novel by William Woods

TO OPEN FIRST
IN NEW YORK
APR. 8, AT THE
STRAND THEA

Jack L. Warner, *Executive Producer*

Rationing Lectures Set for Platforms of New York Theatres

As a result of a conference held at the City Hall with representatives of the War Activities Committee in the New York exchange area and officials of the Civilian Defense Volunteer Office, 70 theatres in the territory will open their doors next Monday, March 29, to housewives, for a lecture explaining the new system of meat and butter rationing.

Mayor LaGuardia is scheduled to announce the meetings on his regular Sunday broadcast.

The speakers who will address these groups will be supplied by the CDVO. In locations where non-American speaking peoples predominate, the audiences will be addressed in whatever language is necessary.

Though speakers will appear on the stages of only 70 theatres, all houses in Greater New York will collaborate on arousing interest in these meetings, through slugs in newspaper ads, radio spot announcements. A special 40x60 has been prepared and will be displayed in all houses.

This newest war activity, in which the theatres are playing an unprecedented role, is a forerunner of similar cooperation with the CDVO, according to Fred Schwartz, N. Y. exhibitor chairman. With the constant changes in civilian life necessitated by the stresses and strains of a nation at war, there is every likelihood that this chore is the beginning of a big educational program in which the theatres will be involved. Possibilities in the future include lectures on Victory Gardens and courses in wartime cooking.

Ohioan is Chosen As Typical Exhibitor

H. L. Tracy, manager of the Fayette Theatre, Willard, Ohio, who was chosen at random as being typical of the thousands of the nation's exhibitors participating in United Nations Week, has asked Pete Wood, Ohio theatre owner, to represent him in Washington on Tuesday, March 30, when campaign officials will present the War Activities Committee's check for the amount collected to the President's War Relief Control Board. The Board will, in turn, break down the donations of the millions of moviegoers who contributed to this cause, into proportionate amounts for the nation's involved.

In addition to Wood, United Nations Week officials leaving for the nation's capital on Tuesday include: Edward Alperson, national chairman; Leon J. Bamberger, campaign director; S. H. Fabian, Theatres Division chairman; Harry Mandel, publicity and advertising director; and Herman Robbins, treasurer. Francis S. Harmon, WAC executive vice-chairman, will leave Sunday to coordinate arrangements for the affair.

Tracy was chosen in the WAC headquarters by Jeanne Cagney, lovely young film star, who closed her eyes and stuck a pencil in a map of the United States, hitting Willard, Ohio. When Tracy was apprised of the choice he declared that pressing business prevented the trip, and asked that Pete Wood go in his stead. Wood happily accepted.

The check, with all returns expected to be in over the week-end, will be turned over to the President's Board at a special luncheon tendered to both groups.

Attending for the War Relief Control Board will be Joseph E. Davies, former ambassador to Russia; Charles P. Taft, and Dr. Frederick P. Keppel. Invitations have been extended to Honorable Cordell Hull, Secretary of State; Elmer Davis, Director of the Office of War Information, and Lowell Mellett, chief of the OWI's Motion Picture Bureau.



Display Emphasizes Importance of Safety in Wartime

The motion picture theatre of today is an important weapon in the war effort, "a useful place for everything that is vital to Victory." So reasons wise showman Julius Lamm, manager of Warners' Uptown Theatre, Cleveland, Ohio. As proof he cites selling war bonds and stamps; staging drives for the United Nations, Infantile Paralysis Fund, Red Cross, etc.; exhibiting Government reels. Believing that safety, too, is important in preventing accidents and preserving manpower, Lamm has placed the large display pictured above in the theatre lobby. A policeman is always present to distribute safety campaign literature to the patrons. And take it from Lamm, the display DOES stop the public.

New Play Dramatizes Wartime Food Problem

The wartime food situation and how it affects every individual is dramatized in a new play, "It's Up to You," to be presented by the Skouras Theatres, the American Theatre Wing, and a group of food industry associations, in cooperation with the U. S. Department of Agriculture, Food Distribution Administration. The play will open March 31 at the Skouras Academy of Music in Manhattan.

Written by Arthur Arent and directed by Elia Kazan, the play will be presented as a wartime service in the interest of better nutrition and more effective management of wartime foods.

Following its premiere at the Academy of Music, the production will be performed on following nights at seven theatres of the Skouras chain in New York City during a period of two weeks. Thereafter, a simplified version will be played by high schools, colleges, and community theatre groups, throughout the Skouras chain. Theatres are being donated for the free shows by Skouras Theatres, Inc., as part of their war effort, and the Food Industry Associations through the American Theatre Wing, are financing the show. After the New York production, the script of the play will be made available by the FDA, to non-commercial groups throughout the Nation for local presentation in communities all over the country.

Proclaims Red Cross Week

A proclamation dedicating the week of April 1-7 for the special observance of the theatres' Red Cross Week, has been issued by Prentice Cooper, Governor of Tennessee. Governor Cooper's declaration, which received widespread press coverage, calls on Tennesseans to support the exhibitors' campaign.

This is the first of many such proclamations, declared Claude Lee, campaign director for the Red Cross week, which theatremen are arranging to give impetus to the campaign, and secure for it official recognition.

Governor Cooper's proclamation was arranged by Maurice Druker, Memphis WAC public relations chairman.

Red Cross Lauded By Navy Lieutenant

Campaign committee members, studio colonels, their assistants and guild and union representatives were given a graphic, first-hand, battle zone report on the vital role being played by the Red Cross overseas. Introduced by James Cagney, industry chairman, at a luncheon meeting, the speaker was Lt. Charles J. Bates, U.S.N., wounded survivor of a destroyer sunk while on convoy duty attempting to land supplies for hard-pressed Marines on Guadalcanal.

After having his ship blasted from beneath him by Jap dive bombers and torpedo planes, Lt. Bates spent 72 hours with other survivors adrift on a raft, in a shark-infested sea, without food or fresh water, before being picked up by another destroyer. Eight days later, after undergoing another Jap aerial bombardment, he and his men were landed at an advance hospital.

"There," he related, "I had my first contact with the Red Cross. We were without personal equipment of any sort. Then in walked a Red Cross Field Director who distributed comfort kits to all of us. . . . I looked at mine and there, on the side of it was imprinted 'American Red Cross, Whittier, California.' Whittier was just ten miles from my home."

Due to shortage of equipment, sterile scissors served as a surgical instrument in the hands of the doctor who operated upon Lt. Bates. *Bandages and dressings had to remain in place three days, because there were not enough to go around.*

Money Handled Differently for Red Cross War Fund Campaign

The money which exhibitors will collect for the Red Cross during the week of April 1-7 is to be turned over to the local Red Cross chairmen. This is in contrast to other exhibitor efforts, when the local WAC chairman kept the money until all theatres in the area reported, then forwarded the total to WAC headquarters.

Theatres are to hold the money until the drive is terminated.

The Box-Office Slant

Edge of Darkness

(*Continued from Page* 13)

that call for drama and prove their ability to whip over the emotional experience. Walter Huston, Ruth Gordon, Judith Anderson, Morris Carnovsky and Nancy Coleman are very good. Helmut Dantine makes the hateful Nazi Commandant who becomes scared, a standout, and Henry Rowland as an assistant, is as vicious as the reputation of the Nazi soldier. Exploitation on this should be a natural with the topical subject matter. Sell the names and arrange tieups with book stores.

Catchline: A visual picture of a people's war against injustice.

Clancy Street Boys

Monogram **Comedy** **65 mins.**

AUDIENCE SLANT: (Family) Lots of fun in this latest East Side Kids picture, with Huntz Hall a female impersonator.

BOX-OFFICE SLANT: Slight deviation in story should make it bring in better returns than average "East Side Kids" vehicle.

Cast: Leo Gorcey, Huntz Hall, Bobby Jordan, Noah Beery, Sr., Lita Ward, Bennie Bartlett, Rick Vallin, Billy Benedict, J. Farrell MacDonald, Jan Rubini, Martha Wentworth, Sammy Morrison, Dick Chandlee, Eddie Mills, George De Normand. **Credits:** Directed by William Beaudine. Screenplay by Harvey Gates. Photography by Mack Stengler. Associate Producer, Barney A. Sarecky. Produced by Sam Katzman and Jack Dietz.

Plot: Gorcey's uncle, who believes the family consists of seven children besides his mother, is coming to town and so Gorcey arranges for the gang to be "the family." Gangsters, who recognize the Kids and learn that the uncle is a rich man, kidnap him. When the boys discover this, they get the help of another gang and go after the gangsters, free the victims and all end up on the uncle's ranch in Texas.

Comment: If you can imagine Huntz Hall (Glimpy) dressed as a girl with blonde curls, you can imagine what will happen when the audience and the usual followers of the East Side Kids series see this picture. Most of the story runs in the regular pattern, with the gang (plus a new gang called the Cherry Street Boys) doing their expected tricks, but the hilarity enters into it when Huntz Hall in his masquerade becomes palsy-walsy with Lita Ward . . . just two gals. There are any number of implausibilities to the story, but the adolescent crowd who go for these pictures, will take little note of such minor details. The direction of William Beaudine holds the boys in check sufficiently, so that they do not overact, making the picture more enjoyable. Noah Beery, Sr., as the uncle from Texas, and Lita Ward as his daughter, both fill the bill satisfactorily, while the rest of the cast are okay for their respective parts. The usual selling angles for the East Side Kids pictures will suffice for this one, plus tieups with any local masquerade or costume shops . . . using stills of the picture.

Catchline: The boys become one big, happy family.

At Dawn We Die

Republic **Drama** **78 mins.**

(Prod. No. 778—Nat'l Release, March 20)

AUDIENCE SLANT: (Adult) Though well done, this picture's theme is by now so familiar to moviegoers as to become objectionable.

BOX-OFFICE SLANT: Absence of marquee names makes it necessary that you exploit the picture heavily to effect any appreciable results at the box-office.

Cast: John Clements, Godfrey Tearle, Hugh Sinclair, Greta Gynt, Judy Kelly, Yvonne Arnaud, Karel Stepanek, Bransby Williams, F. R. Wendhausen, Allan Jeayes, Gabrielle Brune, Margaret Yarde, David Keir, Anthony Holles, Olaf Olsen, D. J. Williams, John Salew, Walter Gotell, Victor Beaumont, Brefni O'Rorke, Gibb McLaughlin, Cot D'Ordan, Walter Hewlett, Herbert Lom, Townsend Whitling. **Credits:** Produced by S. W. Smith. Directed by George King. Screenplay by Anatole de Grunwald. Original story by Dorothy Hope. Shooting script by Katherine Strueby. Director of photography, Otto Heller. Special effects by Henry Harris and George E. Blackwell. Art direction, Norman Arnold. Musical direction, Mary Mathieson.

Plot: In a small river port in occupied France, John Clements hopes to escape to England with information about the German submarine base at St. Nazaire. He joins a group of underground patriots whose underground activities are enraging the occupying forces. When the German commandant is killed, the lives of fifty hostages are demanded. The hostages die, inspired and unafraid, while Clements and the daughter of the Mayor escape to England.

Comment: Not all people see the same motion pictures, but in view of the unusual number of "occupied country" stories already presented and soon to be released, this subject is apt to prove tiresome to many a patron. Here it is again: the underground patriots confounding and confusing the occupying forces with acts of sabotage. Such a theme can be inspiring when done well, as in this instance, but too much of the same thing, regardless of its quality, soon wears thin and sends the patron in search of escapist entertainment. With the exception of Hugh Sinclair, whose Oxford English doesn't blend with a Nazi uniform, and the striking similarity of Greta Gynt and Judy Kelly in the leading faminine roles, the casting is well-nigh perfect: Frenchmen speak like Frenchmen, Germans like Germans. There are no light moments in the proceedings, a depressive atmosphere dominating the action all the way. But even if the subject matter were fresh, there would still be the lack of marquee names to lure patronage. Made in England, the picture boasts no names familiar to Americans, with the possible exception of Godfrey Tearle and Hugh Sinclair. Your knowledge of your patrons' entertainment pulse will have to guide you in booking this picture, and you will undoubtedly have to exploit it thoroughly to effect any appreciable results at the box-office.

Corregidor

PRC **Drama** **73 mins.**

(Prod. No. 31—Nat'l Release, Mar. 29)

AUDIENCE SLANT: (Family) An all-around presentation that paces two love stories with the desperate fight to hold the famous rock. Entertainment for any audience.

BOX-OFFICE SLANT: Title, plus extra selling, plus word-of-mouth will add up to a money-maker in any situation.

Cast: Otto Kruger, Elissa Landi, Donald Woods, Frank Jenks, Rick Vallin, Wanda McKay, Ian Keith, Ted Hecht, Charles Jordan, Frank Jaquet, I. Stanford Jolley, John Grant, Ruby Dandridge, Forrest Taylor, Jack Rutherford, Eddie Hall. **Credits:** Directed by William Nigh. Original story and screenplay by Doris Malloy and Edgar Ulmer. Director of photography, Ira L. Morgan. Produced by Dixon R. Harwin and Edward Finney. Leon Fromkess in charge of production.

Plot: On December 6th, 1941, a woman doctor arrives in the Philippines to marry her former colleague. As the ceremony is finished the Japanese attack. The couple is forced to fight their way slowly through the jungle, until they reach Bataan and then Corregidor. Here, subjected to constant attack and bombardment, doctors tend the wounded and watch the brave fighters gradually wiped out.

Comment: This epic of courage and love in the face of death is an ice-breaker for any situation including the Class A houses. With freedom to fight for, against cowardly treachery, the small handful of men remain unafraid and weep only when they must surrender. Epochal in the history it presents, the film makes every effort to remain close to the truth and at the same time weaves in two tender love stories that are adult in their understanding and free from any suggestion of impropriety. That phase of the presentation stirs warmth and a bitter determination in all of its viewers to win out rather than to hate. From all other viewpoints—the battle scenes, the backgrounds, continuity—there is the harmony which is to be found in pictures that have had great care and attention in the making. Elissa Landi, returning after an absence of some years, shows her talent for reading lines with feeling. Otto Kruger as the doctor who understood life and accepted it, etches a good portrait, with Donald Woods doing a fine job as the third angle of the triangle. In the running of the story, Wanda McKay and Rick Vallin are stirring as two youngsters in love in the midst of the fury of battle. Production is impressive, fitting the background and at the same time holding the story to its simple elements. The picture finishes with the reading of an epic poem by the great English poet, Alfred Noyes, which he wrote especially for this occasion. Using the title as a basic feature in exploitation, get copies of old newspapers announcing the Corregidor fight and display them in lobby. Heralds made up with teaser lines about the actual happenings to be seen at your theatre should be distributed through the town. Prizes should be offered to the best "reading" of the poem written especially for the picture. Cooperation should be gotten from book stores that have the "Corregidor" tieup on "I Saw the Fall of the Philippines."

Catchline: Corregidor . . . the symbol of American courage.

Aerial Gunner

Paramount **Drama** **79 mins.**

(Block 5)

AUDIENCE SLANT: (Family) Here is an interestingly told story of the men trained to be Aerial Gunners. It is for every American and every American should see and enjoy it.

BOX-OFFICE SLANT: With its timeliness and its subject matter, it's bound to do exceptionally well.

Cast: Chester Morris, Richard Arlen, Lita Ward, Jimmy Lydon, Dick Purcell, Keith Richards, Billy Benedict, Ralph Sanford. **Credits:** Directed by William H. Pine. Screenplay by Maxwell Shane. Director of photography, Fred Jackman. Produced by William Pine and William Thomas.

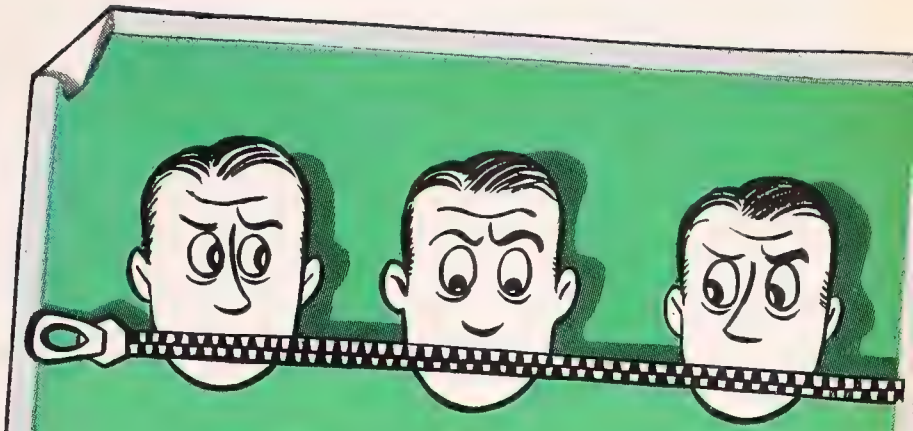
Plot: This is the story of the trigger man on whose sighting eye and steady finger depends the life or death of a Bomber. "Somewhere in the Pacific," a man just returned from a three-plane mission, makes his report and in telling about his crew members who are missing, relates the story about himself and his gunner.

Comment: With its timeliness and its subject matter, this is a picture that is bound to do exceptionally well at the box-offices of the nation. It's of interest to every American and every one should see it, not only for its excellent entertainment value but because it shows the training of the Gunners on our Bombers. By sticking closely to the actual, every day work of the men upon whose skill depends the safety of the ship and the life of every man of its crew, the picture holds a terrific amount of interest and education.

(*Continued on Page* 33)

DON'T WASTE WORDS





Save Your Breath

Just Say Those

Three Little Words

That Make You The Happiest Man in the World . .



RED CROSS WEEK APRIL 1-7 of the Nation's Motion Picture

Paramount Pictures

"It's a PARAMOUNT Musical!"



That's all they need to know abou

"Happy Go Lucky"

starring

MARY MARTIN · DICK POWELL · BETTY HUTTON

EDDIE BRACKEN · RUDY VALLEE

Directed by CURTIS BERNHARDT. Screen Play by Walter DeLeon, Norman Panama and Melvin Frank

In The Grandest Technicolor You've Seen Yet

A RIOT OF RHYTHM



"LEET'S IN" LAUGHS





A BLAZE OF COLOR



And Brother, We're Going To ADVERTISE It So They'll See It!

In Full Color To All 35,000,000 Income Tax-Payers

And Their Sisters and Their Cousins and Dependents

Selling the Picture

Rankin's Campaign On 'Eileen' Arouses Curiosity of Patrons

For his campaign on "My Sister Eileen," Manager Harland Rankin of the Centre Theatre, Chatham, Ontario, Canada, called on local merchants and the local radio station for cooperation, and got it. Rankin knows how to win and maintain the goodwill of the merchants, and they're always ready to cooperate with him whenever he asks.

He promoted a cooperative page in the Chatham *Daily News*. Top headline was: "A word of advice from 'My Sister Eileen.' For real entertainment, attend the Centre Theatre this week . . . and for real values shop at the stores advertising on this page."

Over his own signature, the genial theatremen had this personal message for the citizens of Chatham and the rural district: "There is nothing I like better than trying to make people laugh and have fun; so I'm asking all to come this week to the Centre Theatre—bring your cigars, pipes or cigarets and enjoy smoking in our comfortable dunlopillo seats. Check your parcels with us—we'll put them in a bag for you to carry home. Most of all, we want you to see the first Chatham showing of the newest comedy, 'My Sister Eileen.' I can personally endorse to you an hilarious evening of laughter."

Several announcements were promoted from the local radio station. Sample: "Folks, you've a grand treat in store for yourselves when you meet 'My Sister Eileen' at the Centre Theatre this Monday. 'My Sister Eileen' is the uproarious Columbia Pictures' version of the successful stage play, and stars Rosalind Russell, Brian Aherne and Janet Blair. Make a date now with 'My Sister Eileen' at the Centre Theatre this Monday."

Pluggers with the teasing question, "Have you seen 'My Sister Eileen'?" were widely distributed.

In the newspaper, Rankin used this teaser ad: "Dear Bob—'My Sister Eileen' wants to see you. Meet her at the Centre Theatre.—Fern."

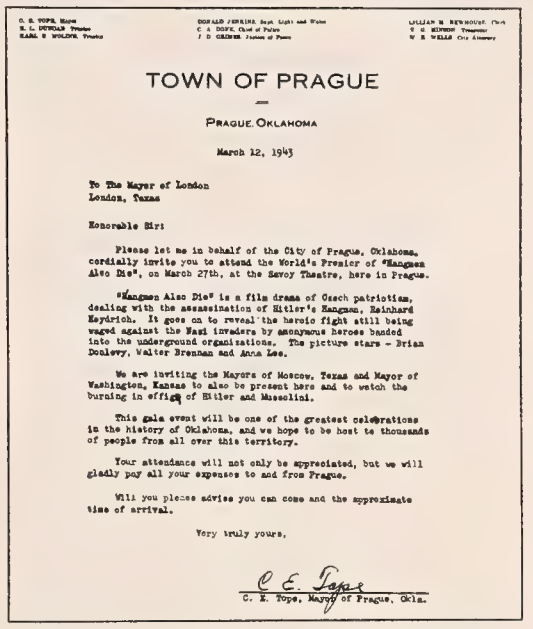
In the classified columns, he planted this ad under the "lost" classification: "Have you seen 'My Sister Eileen?' Last heard of in jail. Please notify me at the Centre Theatre next week."

And the following gag lines were also used: (a) "'My Sister Eileen' says the best way to hold a man is in your arms." (b) "'My Sister Eileen' says a girl with good lines is better than one with a good line."

Elaborate Front, Extensive Ad Campaign Sells 'Flying Tigers'

The Palace in Gary, Ind., used an elaborate front to draw attention to the run of "Flying Tigers." A cut-out of a Flying Tiger plane was the center of the display, which also employed cut-outs of the stars, John Wayne, John Carroll, and Anna Lee.

An extensive advertising campaign began with teasers, featuring copy like "The Terror of the Air—Flying Tigers"; "Fly, Jap, Fly! I'm right on your tail . . . the Battle cry of the Flying Tigers"; included two and three column ads, and a four-column ad on opening day.



TOWN OF PRAGUE

PRAGUE, OKLAHOMA

March 12, 1943

To The Mayor of London
London, Texas

Honorable Sir:

Please let me in behalf of the City of Prague, Oklahoma, cordially invite you to attend the World's Premier of "Hangmen Also Die", on March 27th, at the Savoy Theatre, here in Prague.

"Hangmen Also Die" is a film drama of Czech patriotism, dealing with the assassination of Hitler's Hangman, Reinhard Heydrich. It goes on to reveal the heroic fight still being waged against the Nazi invaders by anonymous heroes banded into the underground organizations. The picture stars - Brian Donlevy, Walter Brennan and Anna Lee.

We are inviting the Mayors of Moscow, Texas and Mayor of Washington, Kansas to also be present here and to watch the burning in effigy of Hitler and Mussolini.

This gala event will be one of the greatest celebrations in the history of Oklahoma, and we hope to be host to thousands of people from all over this territory.

Your attendance will not only be appreciated, but we will gladly pay all your expenses to and from Prague.

Will you please advise you can come and the approximate time of arrival.

Very truly yours,

C. E. Tope

C. E. Tope, Mayor of Prague, Okla.

Invitation to a Premiere

Reproduced herewith is a letter sent from the Mayor of Prague, Oklahoma, to the Mayor of London, Texas, inviting the latter to attend the world premiere of United Artists' "Hangmen Also Die" at the Savoy Theatre in Prague on March 27. A similar invitation was also directed to the Mayor of Washington, Kansas. Highlight of celebration: burning Hitler, Mussolini effigies.

MPPDA Distributes 'Air Force' Exhibits

An "Air Force" exhibit, consisting of ten sepia cards, each 22 x 28 inches and showing highlights from the picture has been sent by the Hays Office to 6,900 libraries and high schools throughout the country for display on their bulletin boards.

The school list includes about 3,000 which have incorporated an Aeronautical Class since the war started.

In addition to serving as promotional material to aid local exhibitors when playing the picture, the "Air Force" display is intended to create interest among potential aviation recruits by showing the many opportunities in this branch of service.

Exhibits also will be made available to theatres through the Warner Bros. exchanges.

3 Bad Men Hanged In Effigy at Premiere of 'Hangmen Also Die'

Premiere of United Artists' "Hangmen Also Die," held at the Savoy Theatre, Prague, Oklahoma, on Saturday (27) created unusual interest and resulted in full cooperation from local citizens and leading circuit operators in this territory.

Opening announcement of the picture's premiere was a terrific build-up on "Show Time," the weekly radio broadcast sponsored by the Interstate Circuit in this sector.

A twenty-foot scaffold was erected on the Main Street in front of the Savoy Theatre from which Hitler, Mussolini and Hirohito were hung, in effigy, before the invited guests, local citizens and mayors from Washington, London and Moscow. Washington is in Kansas, London and Moscow are located in Texas. Special tickets were distributed to citizens for preferred seating at the official hanging.

Included in the local guest of honor list were three former citizens of Prague, Czechoslovakia: a widow with five sons in the armed forces; a couple also with five boys in the service, and a third person with four boys now in the service.

Also participating in the event was a group of well-known Western motion picture exhibitors. Among them: Bob O'Donnell of the Interstate Circuit; Harold Robb of the Robb-Kincey Circuit; C. E. Griffith and H. O. Stark of the Griffith Circuit, and E. G. Noble of Oklahoma City.

Magazine Conducting Editorial Contest on 'Keeper of Flame'

Scholastic Magazine, with a circulation of 500,000 in high schools and junior colleges throughout the country, and through these in 5,000 high school publications, is conducting a "Keeper of the Flame" contest sponsored by MGM. Winning editorials on the Freedom of the Press in each paper will receive plaques awarded by the film company.

Each editorial will carry the title, "Keeper of the Flame," giving nation-wide penetration to high school moviegoers on the title of the new attraction. Showmen thus are provided with an opportunity to tie up with high school editors for theatre and playdate mention and to offer supplementary prizes to runners-up.

Sourpusses Laugh at Skelton Comedy

"SOURPUSSES! Twelve sourpusses wanted to see Red Skelton's latest comedy, 'Whistling in Dixie.' We defy you not to laugh. Call Regent 4111, Ext. 846."

Such was the copy appearing in the classified columns of a Los Angeles newspaper recently. The challenge came from showmen Seymour Peiser and Ed Thompson, Los Angeles first-run publicists, who prepared it in connection with the engagement of "Whistling in Dixie" at local first-run houses.

From thousands of "sourpusses" came replies, out of which Peiser and Thompson picked a baker's dozen who swore nothing could make them so much as twitch a laugh muscle. Among them: soldiers, office workers, war workers.

To the projection room they went, plopped into thirteen theatre chairs, waited impatiently for the chance to take up the challenge. Soon the picture went on. For a while they watched glumly, then, unable to resist the rib-tickling situations, they let their laugh muscles go into action.

Hidden in the room was a camera which recorded the group's reaction. "Before" and "after" pictures were published in the newspaper. The sourpusses had lost, but "Whistling in Dixie" benefited greatly from the stunt.

Other showmen, realizing its possibilities, filed the stunt in their exploitation folders, planned to put it to use next time they played a feature comedy.

Program Exchange

Old Cover Ideas Revived; V. P. Byrne Personally Plugs Newsreel; Souvenir Program

We have that run-down feeling today, as though we were in the proper condition for a cold. Our eyes are heavy—we can hardly keep them open, and yet we had a sufficient amount of sleep last night. We are drinking lots of weather, we are taking things easy (even to typing this with half the speed and energy we ordinarily expend) in the hope that we'll feel better real soon. As for the weather, it's too changable for us: warm one day, chilly the next. Wonder how it is down in Texas right now?

The cover on the program from the DeLuxe and Capac theatres, Imlay City and Capac, Mich., shows a young fellow with his arm around his sweetheart watching the movies. Caption for the sketch is "Relax at the Movies." Which reminds us that the best place a young man can take his best girl is to a movie, and the cost is so moderate in comparison to other diversions.

'Peace From Everyday Conflict'

On the cover of the program for the Capitol Theatre, Martin, Tennessee, Buster Samuel shows us a poor guy frustrated with thoughts of nazis, taxes, war, fascists, the draft, the axis, etc. Below the sketch is this copy: "Forget It! Relax and refresh yourself in the Capitol Theatre. Here's peace from everyday conflict, for jittery nerves and weary minds and bodies. Here's real democracy, where the high and the low, the rich and the poor, enjoy the same comforts, the same joys side by side and as one."

Samuel revives one of this classic covers: the one showing the little fellow sitting on a well-known and necessary utensil for children. Copy: "I'm on a sit-down strike till Mom takes me to the Capitol Theatre, etc." Samuel also puts out the novelty, "Last Will and Testament of Adolph Hitler—Phew Roar of Choimany." You've probably seen it. We remember street hawkers dispensing them at a nickel apiece. On the inside, following Adolph's "will," this copy follows: "This last will and testament is, of course, just wishful thinking, and Victory is still some ways off. However, in the meantime, we suggest you relax and see this grand show."

New and Refreshing Experience

Just received another batch of attractive programs from G. B. Odlum's Uptown Theatre, located at Broadway and 170th Street here in New York City. We've said about all that can be said in describing these weekly four-page publications, yet it amazes us that each new copy, instead of looking like just another program, becomes a new and refreshing experience. No slapping together of ad elements and copy here; instead, a carefully planned layout, with the right selection of type and the correct placement of silhouette illustrations. From all angles, it's a neat, sweet job. One program announces the coming of the "Carnival of Champions—Pictures You Would Like to See Again." We shall be awaiting more details, for this may be a stunt that might well be adopted by other theatres.

Manager V. P. "Ike" Byrne of the Las Crusces theatres, Las Cruces, N. M., conducts his own column under the heading of "Backstage." In one paragraph he plugs his newsreels in this manner:

"Friday and Saturday's newsreel carries startling pictures of the Battle of Transportation.



Back Page Advertising

Above you see the manner in which G. B. Odlum of the Uptown Theatre, New York, announced the forthcoming engagement of Warners' "Yankee Doodle Dandy" on the back page of his program.

with German films captured by the British showing a Nazi sea prowler at work. The cameraman was also on the scene of a dramatic rescue of 15 men from a downed Flying Fortress in the Pacific. In the Sunday news the cameramen were on hand to get amazing pictures of a volcano, born in an ordinary plowed field in Western Mexico. The film shows lava and huge rocks the size of a room being hurled high by the eruptions, and a nearby village being buried. How these cameramen get around! It's no wonder that the newsreels are the biggest ten minutes of entertainment ever made."

Simple, informative words like these probably did more to sell the newsreel than you think. After all, Byrne was literally talking to his patrons, not in a breezy, excited fashion, but in a quiet, from-me-to-you manner. Theatremen in all small towns would do well to "get personal" with their patrons, to "talk" to them through programs and newspaper ads. In this way, patrons feel that they, personally, are being appealed to by no less than the manager himself. They feel on intimate terms with him, as though he were one of them (not that he's an exalted god by any means, although some managers would attempt to give this impression), and they're pleased that he takes time out to personally recommend an attraction to them. Best examples of close exhibitor-public relations are Jim Owen, down in Branson, Mo., and Tom Edwards, skipper of the Ozark Theatre, Eldon, Mo. Guess real, down-to-earth, friendly people stem from them parts.

And that reminds us: we have a calendar from Tom Edwards. There are so many items of interest in his "news from hither and thither" that we hardly know which to choose. Yet here is one that must have struck a responsive chord in the hearts of his patrons:

"A lot more of our boys left for Camp this week, and among them was my son, Tom, who was called to the Army Air Force in which he enlisted last December. We now have a Blue Star in our window, but to me it isn't half big enough, because it doesn't begin to show how proud I am of Tommy. This brought even closer to me, folks, just how important it is to buy bonds so we can get this job over with. I had a card from him today, and I know he would like to hear from you; so if any of you, my patrons, would like to write your old popcorn boy, please ask me for his address, because I know he will be tickled to hear from you."

Something tells us a lot of folks in and around Eldon are writing to Tommy.

In Washington, D. C., last month, Manager A. Albert Cohan of the Senator Theatre put out an anniversary program. We have just received a copy. Printed in blue ink on a good grade of pink paper, it appeals to the eye. There is artistry in the selection of borders and types, and there's warmth and friendliness in Cohan's greetings "to our friends and patrons":

"Changing times make for the changing of temperaments and moods of people. Advancing times make for development, progress and general improvements. So we find our public demanding greater entertainment, diversified types of entertainment.

'To Meet Your Requirements'

"We have, for the past year, endeavored to meet your requirements and feel confident we will continue to do so for years to come.

"On the following page we indicate our Anniversary Program; that is, the choice in features; our Revival Night, which gives you two grand hits from the past. You will also note the merchants who are helping us celebrate this gala event."

Cohan's Anniversary Week pictures included "Fantasia," "Johnny Doughboy," "City Without Men," "The Cat People," "The Road to Singapore," "That Hamilton Woman" and "Stand By for Action." Fifteen merchants bought advertising space on five pages. Swell promotion, and a program Senator patrons must have kept as a souvenir.

We just noticed that the caption beneath a two-column scene cut in Cinemag has been set two columns wide instead of two single columns. Evidently our suggestion on this page recently was heeded. We really think it looks neater and makes for easier reading, but then we may be wrong. We hope it meets with Editor Orris Collins' approval.

And now we must leave you until next week.

Full Serbian Backing Is Given 'Chetniks' Engagement in Detroit

"Chetniks, the Fighting Guerrillas" opened at the Adams Theatre, Detroit, to record business, as the result of a well rounded campaign put on in its behalf. Highlight was a dinner in the city's largest hotel, tendered a representative group representing fourteen United Nations. The guests attended in native costume and the affair was colorful and helpful to the local showing. The picture got additional attention in the newspapers as the result of this dinner and benefited by a remote pickup via Station WJR.

A preview was held for leaders of foreign groups, foreign press, foreign clergy, etc. In addition to whatever direct promotional effect this had, the preview resulted in commendatory letters from the president of the local Serbian National Defense Committee, as well as from the Pastor of the Serbian Orthodox Church.

Find the Best Impersonator

A good stage contest can be put on by getting the localites to engage in a contest to find the best imitator of radio and stage voices. All that is needed is a microphone. Let the applause of the audience determine the winner. You'll find no end of local lasses and laddies who consider themselves expert at imitating Ned Sparks, Edward G. Robinson, Jerry Colonna, ZaSu Pitts, Betty Hutton and others.

Bridgeport Bows to 'Immortal Sergeant'; V-Mail Stunt Utilized

"The Immortal Sergeant" captured Bridgeport, Conn., with a smashing campaign at Loew's Poli Theatre that included a timely V-mail stunt, newspaper contest for war workers in the Bridgeport *Post,* special ads and prologue, bugler contest on the stage, special front and throw-aways and service men's insignia identification. Campaign was supervised by Lou Brown, advertising director of Loew's New England Poli Theatres, together with Matt Saunders, Loew's Poli manager, and Ralph Chatterdon.

Writing tables were placed in the lobby and patrons were urged to take advantage of free V-mail stationery and envelopes for letters to men in the armed forces. Newspaper stories also emphasized this stunt on the opening day when the theatre announced it would pay the postage for all letters sent from the lobby that day.

Other phases of the campaign included a ballyhoo on the street consisting of a huge book which was carried around by a lad. It measured 4 x 5 feet. The book completely covered the fellow except the lower limbs. He navigated by peering through a slit in the end of the box.

All the girls in the Bridgeport 5- and 10-cent stores wore the garrison caps featured in the press sheet, as did the usherettes at the theatre.

The Valentine touch was used on a small cut to go on 2,000 pieces of V-mail. The Post Office supplied the stationery and the theatre imprinted a heart and the words, "Valentine Greetings," in the upper left-hand corner. The paper also carried the line, "P.S. Am writing this from the lobby of Loew's Poli Theatre where I just saw 'The Immortal Sergeant.' Hope you can see it soon."

To dress up the opening night and to further plug V-mail, it was arranged to have a number of non-commissioned officers parade in full kit behind a fife and drum corps down the aisle and onto the stage, across the stage and then off. Then a narrator dramatized the importance of sending mail and gifts abroad. Amateurs of the local flying field acted out three scenes which brought the V-mail importance forcibly home to the audience.

Six trucks and jeeps were parked in front of the theatre on the opening day. Copy tie-in was a 40 x 60 telling that "We're all inside seeing 'The Immortal Sergeant,' etc."



Your Window Tie-up Cue

Striking window on United Artists' "In Which We Serve," promoted with the New York shop of Lewis & Conger by Loew's Theatres publicity dept. Note special arrangement of star stills.



Use This As Your Model

Example of a striking front for RKO Radio's "The Navy Comes Through" is that created for the showing of the film at the Senate Theatre, Harrisburg, Pa. Use it as a model for your own.

'Crystal Ball' is Sold Via Tieups, Contests

Manager Lou Cohen of Loew's Poli, Hartford, Conn., looked into no crystal ball to learn if business on "The Crystal Ball" would be profitable. He set to work *exploiting* the picture to be *sure* it would attract extra patronage.

In a tieup with the Hartford *Times,* a "screen redheads" contest was held. Readers were required to name four screen redheads in addition to Paulette Goddard and Gladys George (who appear in the picture) and other redheads named in the story. Guest tickets were given as prizes.

Through a tieup with Radio Station WTHT, listeners were invited to write letters on why they would like to see "The Crystal Ball." First 25 best letters received tickets from the radio station to see the picture.

A counter, window and cooperative ad tieup was made with a local department store on Max Factor makeup products. A beauty shop ran a cooperative ad on Virginia Fields, one of the picture's players. Another department store featured a fashion window, and a bicycle display tieup was made featuring a cooperative ad showing Miss Goddard on a bicycle.

Two 'Cabin in Sky' Songs on Records for Exhibitor Promotion

Two of the outstanding numbers in "Cabin in the Sky" are available in record form to exhibitors for promotion purposes. They are the title song and Taking a Chance on Love. Cabin in the Sky has been recorded by Benny Goodman, for Columbia; Frankie Masters, for Okeh; Vaughn Monroe, for Bluebird; Ella Fitzgerald, for Decca; Ted Fio Rito, for Decca, and Ethel Waters, one of the film's stars, for Liberty.

Taking a Chance on Love has been recorded by Benny Goodman, for Columbia; Frankie Masters, for Okeh; Sammy Kaye, for Victor; Teddy Powell, for Bluebird; Ella Fitgzerald, for Decca; Guy Lombardo, for Decca, and Ethel Waters, for Liberty.

Longest List of Words

A radio contest offering guest tickets for the longest list of words made up from the letters in the title was one of the highlights of the "Random Harvest" campaign put over by George Purchell, State, Uniontown, Pa.

Seven Romantic Couples

A three-day contest seeking the seven most romantic couples in town was one of the highlights of the "Seven Sweethearts" campaign put over by W. L. Crull, Jr., Ritz, Birmingham, Ala.

Special Section on 'Dandy' Pushes Up Receipts in Canada

One of the slickest promotions ever to come down the exploitation ways of western Canada was Walter P. Wilson's christening of Warners' "Yankee Doodle Dandy" at the Capitol Theatre, Edmonton.

With Edmonton teeming with thousands of Americans, all engaged one way or another with work on the Road to Alaska, Walter's first move was to set his opening of "Dandy" for Washington's Birthday. His next was to sell the idea of a "Good Neighbors" edition (saluting the resident Yanks) to the Edmonton *Bulletin,* with appropriate statements from Premier William Aberhart and Mayor John W. Fry, and lengthy editorial material on the U. S.'s first president. In all, the newspaper gave the promotion eight full pages (including one on the film) liberally supported by 67 large-lineage advertisements from commercial firms. Even the opposition sheet, the *Journal,* climbed on the bandwagon, handing the motion picture a double-truck.

All this space broke on Saturday, Feb. 20, when (paging Mr. Ripley) Walter P. Wilson was just concluding his run of "George Washington Slept Here."

Needless to say, "Yankee Doodle Dandy" was held over and played to 26,769 persons out of a city census count of 92,000.

The editor or radio station manager might be interested in running a weekly "wise crack" contest with theatre tickets to those sending in the most laughable or the most pertinent brief comments on local or world events. Display the winning wise cracks prominently on a lobby board and credit the winners.

Many theatre owners have found they can build up business on the low attendance nights by offering coupons good for discounts at some specified future performance as a bonus with paid admissions.



'Natural' for 'The Crystal Ball'

Crowd-stopping lobby stunt used by Manager Ted Teschner of Loew's Valentine, Toledo, featured an attractive local fortune teller predicting each patron's future with an illuminated celestial globe. With each fortune told, United Artists' "The Crystal Ball" was given a plug. Teschner was assisted by Wallace Heim, UA exploiteer.

Lige Brien Ballyhoos 'Tarzan Adventure' In a Showmanly Way

Showman Lige Brien of the Kenyon Theatre, Pittsburgh, reports a rousing campaign on "Tarzan's New York Adventure." Highlight was the procuring and distributing of 500 Victory Coat Hangers (made of cardboard) on which "Tarzan" playdate copy was imprinted. A local tailor gave the hangers to patrons as he returned cleaned and pressed suits to them. The Pittsburgh theatreman believes he is the first to think of this Victory Coat Hanger idea.

Other phases of Brien's campaign are worth keeping in mind for use on future "Tarzan" films:

Street Ballyhoo. A pony, leading a bannered cart, toured the neighborhood, stopping at various schools where it attracted the enthusiastic attention of the youngsters. Mothers put their babies on the pony's back, and photographs were taken.

Personal Recommendations. In the lobby during the engagement were post cards containing "endorsement" copy. Patrons who enjoyed "Tarzan's New York Adventure" were invited to sign and address the cards to their friends, and the theatre mailed them.

Imprinted Bags. A local five- and ten-cent store gave out imprinted bags with purchases made three weeks in advance.

Still Displays. In the windows of 50 different local merchants were placed still displays.

Clark Gable Photos. No, Clark Gable isn't in "Tarzan's New York Adventure." But Brien obtained 1,000 Gable fan photos, printed the star's recommendation of the picture on the back, distributed them to the ladies. To the kids went Mickey Rooney photos with that star's endorsement.

Sign on Painters' Scaffold. As painters brightened up the theatre's upright marquee sign, another sign was attached to their scaffolding. The copy: "We are sprucing up to get ready for 'Tarzan's New York Adventure'."

Imprinted Paper Cups. Paper cups for the theatre's "coke" machine were imprinted with copy about the picture and playdate. Atop the machine was a sign with this copy: "The pause that refreshes—the picture that will entertain you—see 'Tarzan's New York Adventure'."

Novelties. Crying towels were distributed to three local high schools, while comic books were distributed to kiddies on opening day.

Weighing Machine Sign. On the theatre's two weighing machines were placed cards with this copy: "Your weight and fortune, one cent. If we were telling your fortune, we'd advise you to see....etc."

Elephant Cutout Street Ballyhoo. A large elephant cutout was displayed on the street and also placed near a public school.

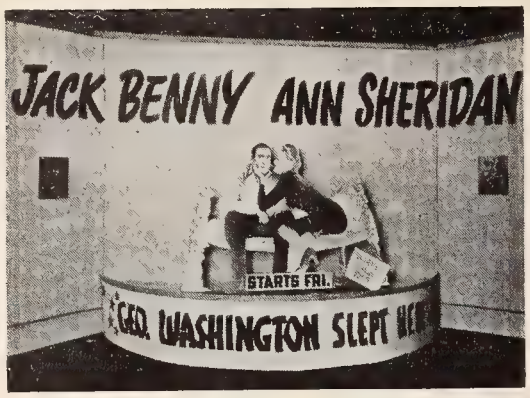
Directional Arrows. "This way to 'Tarzan's New York Adventure'" was the copy on 150 directional arrows placed at strategic intersections.

Nice thing about Brien's stunts is that most of them can be utilized on other attractions, if the exhibitor so desires.

Loew's-Lewis & Conger in Tieup For 'In Which We Serve' Window

A tieup for "In Which We Serve" was effected between Loew's theatres in New York and the shop of Lewis & Conger at 45th Street and 6th Avenue for an unusual and attractive window display.

Included in the display were fourteen 11x14 stills from the production, posters, a copy of the award presented by *Scholastic Magazine* to United Artists, distributors of "In Which We Serve," as the outstanding picture of the month, and a still of the *Parents Magazine* Medal also awarded the picture.



Jenkins' Bedroom Lobby Set

This closely simulated bedroom set on Warners' "George Washington Slept Here" is another inspiration of William K. Jenkins of the Lucas & Jenkins circuit, Atlanta. Display made a hit in the lobby of the Fox Theatre in that city.

Two Different Angles Put Over 'China Girl'

The United Nations angle got Bob Russell, manager of Loew's Poli Theatre, New Haven, a terrific audience response for his "China Girl" playdate.

Russell discovered Chinese aviation cadets at local famed Yale University. Picture was previewed for the embryo flyers, and local dailies gave the event fine coverage.

Lobby of the Poli was devoted to a Chinese War Relief exhibit, while the nearby streets were patrolled by a rickshaw ballyhoo appropriately tagged with picture billing.

The windows of a cooperative florist blossomed with "China Girl Roses." Novel teaser ads employed Chinese characters, with English translation.

Local Garde Hotel went all the way on a specialty of the week—"China Girl Cocktail"—which was plugged in all rooms via cards, and on menus and lobby posters.

In Buffalo, Charles Taylor, ad head of Shea's Buffalo Theatre, featured the feminine angle. A tieup with a local beautician netted a 360-line display ad featuring Lynn Bari, who appears in the picture with Gene Tierney.

Large display ads were placed in papers, and the campaign was rounded out with library tieups on books dealing with China.

A highlight of the dual-program campaign (the other feature: "Margin for Error") was a timely ration book handout which offered the opportunity of singing out about the unlimited entertainment provided in the bill.

Uses 'Challenge' Angle On 'City Without Men'

A "challenge" to residents of Allentown, Pa., caught the attention of readers of the local *Morning Call,* when they scanned the amusement page ads. Headlining the ad of Wilmer & Vincent's State for "City Without Men," the forceful and compelling copy read as follows:

"We Challenge You! and all Allentown. This may seem like a strange statement to make; it may even appear hysterical and over-enthusiastic. But we mean every word of it! We challenge any man, woman or child in this city to see 'City Without Men' and remain calm through the performance; we defy you—even if you are Police Chief Yohe himself—to watch this unusual picture and not be moved by its terrific human-pull; its suspense; its remarkable acting by Linda Darnell as the star; and a superb cast headed by Edgar Buchanan."

The "challenge" was signed by Manager Milan N. Todorov. There was no report as to how the populace re-acted, but it's a safe bet quite a few took Nick up on it.



Old Doc Showman Says—

If you can get the merchants of your town tied up to a prosperity money gag where they give out prosperity coupons with every purchase, to be accepted as money during a comedy auction you can help swell receipts on one of those nights when business is NSG. The merchants cooperating will provide the prizes and all payment for merchandise is to be made in the prosperity money. Signs in the lobby and a screen card is the extent of your outlay.

With shoes now taking the limelight as the newst item on the ration list the shoe merchants are naturals for lobby and co-op display tieups. They will be anxious to dispose of remaining footwear of the fancy and evening type and will more than likely join hands in putting over an elaborate shoe style show at your theatre.

You can get space on the bulletin boards and time clocks of the various industrial plants, factories and larger stores by using the old number gag. Every week select a few clock numbers and arrange for tickets to be awarded provided the worker has not been absent or late for work during the past week. This ties in well with the Government's "Keep working" campaign.

A good comedy stage activity that will draw plenty of business is a dressing contest between teams of men and women. Have the girls and boys appear in bathing suits and race to see which side can dress the fastest Staging it as a shadow show makes it more effective.

Newspapers can usually be sold on co-op pages where the lead line of each merchant's advertisement drops one or more letters and theatre tickets are awarded to readers who arrange the missing letters in the necessary order to spell out the title of a coming picture. All contributions should be accompanied by some suggested catchline or message about one of the stores cooperating in order to avoid giving away too many tickets.

Neighborhood and small town houses can build business and goodwill by holding "Meet the staff" nights. Once each week some member of the house staff is selected to be introduced to the audience from the stage and stand at the door to speed departing patrons. Mention of the staff member to be honored in all ads and publicity usually brings a flock of their friends to the theatre. Be sure to include your projectionists in activities of this kind.

An ad writing contest generally brings a flood of contributions. The newspaper devotes a 3 x 10 or larger display space for reproduction of various pieces of art, script titles and catchlines on the picture and theatre tickets are awarded to those composing the best ads from the material published. Winning ads, with credit to the compiler, are reproduced in the newspaper at theatre expense to advertise the attraction during its engagement.

AT DAWN WE DIE



John *Godfrey*

CLEMENTS · TEARLE

Hugh *Greta* *Judy*

SINCLAIR · GYNT · KELLY

GEORGE KING *Director*

Screen Play by **ANATOLE de GRUNWALD**

Story by **KATHERINE STRUEBY**

A REPUBLIC PICTURE ★ BUY U. S. WAR SAVINGS BONDS

Regional News

ALBANY

Theatre business in small town and city neighborhood locations, having experienced a pick-up after the OPA lifted its ban on pleasure driving, was expected to skid again this week as basic "A" coupons were cut to one and one-half gallons. The rush to obtain license plates by those who had tied up their cars was said to have been halted by the one-half gallon Washington pronouncement.

The Golding twins, sons of Lou Golding, Fabian division manager, went into the Army together after all. Bernard Golding had been deferred because his engineering course at RPI would have been completed within the year. However, Bernard enlisted in the Army Air Corps and left for Camp Upton in the same contingent with his brother, Charles.

Week-end raises, aggregating a nickel both for matinees and evening performances, were put into effect in two Troy theatres March 20, Fabian's Proctor and Warner Circuit's Troy.

Fred McIntyre, exhibitor who operates the Copake, Copake, has received his honorable discharge from the Army due to the over-age provisions, it is understood, and will be back in this territory shortly.

C. J. Latta and Warner zone officials were "kings for a day" at the Monday night Variety Tent meeting, March 22. Max Westebbe and RKO exchange occupy this position of honor March 29, while Jere Spandau and the Universal gang take over April 5.

RKO's salesmen have been fighting illness lately. Harold Carlock is back on the job after two (count them) sieges of pneumonia, while George Tucker is to undergo an operation in the Champlain Valley Hospital, Plattsburg, for an elbow infection. Tucker's trouble came after a fall on the ice there two weeks ago.

Albany prepared to bid adieu to its annual winter visitors, members of the state legislature, this week-end. With all signs pointing to a hectic last week, when much of the important legislation is passed, bingo advocates were satisfied a legalization measure had reached the gubernatorial desk for the first time in history. The drive for legalization has centered on the so-called "local option" form, introduced by Assemblyman Malcolm Wilson, Westchester County Republican. The Wilson bill would allow 5% of the electors in any town, village or city to petition their local lawmakers, whose passage of a favorable ordinance would legalize bingo in that locality for non-profit organizations only. Assemblyman George T. Manning's bill to grant moving picture operators renewal of their licenses after wartime service has been recalled from the Governor after passing the legislature. The bill provided that operators entering the armed forces by July 1, 1943, would receive relicensing rights without examination after their honorable dscharge.

BOSTON

Ben Rosenberg has completely rejuvenated the lobby at the Metropolitan since he became manager and has the old place looking like a newly built de-luxer, as it was 15 years ago when the Met was the eighth wonder of the world.

Phil Engel was back from a trip to New Haven and Bridgeport and then on to Vermont, publicizing "Air Force" and "Casablanca."

Morey Goldstein is in town from New Haven, visiting old friends in the Hub film district.

Bert MacKenzie of MGM was a speaker at the Lynn Lions Club, his subject being "Back to Back" or "Publicity Trite and Trivial."

Variety Club members will donate a plaque to Infants Hospital commemorating lives lost in Cocoanut Grove fire.

Barnet Welansky, owner of Cocoanut Grove and three picture theatres, is currently on trial for criminal negligence in the Grove fire. Welansky was in the hospital with a heart attack at the time of the fire. His brother, James, who was operating the Grove in his stead, is also a defendant. The trial is expected to last three weeks or more.

Paul Levi, who is on a quick visit to New York, has done such a swell job of publicizing the Metropolitan that he will continue in the same capacity under a change in managerial control of that house.

"Random Harvest" played four weeks at the Loew houses here, the State and the Orpheum to capacity, though not record breaking, houses.

The Translux Theatre has definitely gone to horror pictures, actually turning away patrons, so great was the appeal of "Frankenstein and the Wolf Man."

Herb Philbrick, assistant to Harry Browning at the M and P offices, is lecturing nights to high school and college classes on publicity in the motion picture industry.

Herman Rifkin is again confined to his home after returning to his desk for a brief time last week. Rifkin was critically burned in the Cocoanut Grove fire in which Mrs. Rifkin lost her life.

Walter Friary has resigned from his managerial position to accept a place with a publishing house. He was for several years manager of the Oriental Theatre in Mattapan.

CHARLOTTE

Theater owners of North and South Carolinas, composed of 300 exhibitors in both states, will meet at the Hotel Charlotte, Charlotte, March 29 for an annual business session. This streamlined, one-day meeting with all entertainment features eliminated will take the place of the annnual convention formerly held by this group. Roy Rowe, of Burgaw, N. C., is president of the organization. The board of directors, composed of 17 members, will meet at the hotel Sunday, March 28, the day preceding the meeting, to dispatch as much business as possible in advance of the larger meeting.

The Midway, only picture theater in the model textile village of Cramerton, N. C., was burned to the ground by a fire of unknown origin. Roy Smith, manager and owner, has not undertaken to rebuild. The loss is estimated at $5,000 and was not covered by insurance. The nearest picture theatre now is in Charlotte, 20 miles away.

Mr. and Mrs. A. B. Craver on March 16 became the parents of their third son, Allen Dean. Craver is manager of the Visulite and Plaza theatres in Charlotte. A daughter was born to Mr. and Mrs. Leon Schlesinger. Mr. Schlesinger is booker at the 20th Century-Fox exchange in Charlotte.

CHICAGO

State Representative M. Marzullo has introduced a bill in the state legislature to put all employes' annuities or pension funds of theatres and circuits under the direction of the state insurance department. The bill was referred to the judiciary committee.

White City Amusement Park and Theatre Center was placed in the hands of a receiver on petition of the county authorities, who claim the company owes taxes amounting to $354,000. County Treasurer Victor L. Schlaeger was named receiver.

B & K are taking older men for their management posts. The latest to join the staff is R. A. Elmquist, formerly with the Goodman theatre management.

Record attendance greeted the first ladies' night at the Variety Club rooms in the Blackstone Hotel. Bingo was the leading attraction and plenty of entertainment was on tap for the evening under the direction of Chief Barker Johnny Jones.

Helen Bohutinski has been named assistant manager of the McVicker's Theatre of the J-L-S circuit and will be in charge of the girl ushers.

Seymour Becker, manager of the Byrd Theatre, has joined the Army.

James Malley has been named manager of the Roxy at Mounds, Ill., succeeding Tim Hodges, who joined the Army.

Jack Flynn, MGM western sales manager, and Sam Shirley, district manager, are on a swing around the central exchanges, holding meetings with various exchange sales staffs.

Henri Elman is in Hollywood on business, expecting to return next week.

Bill Bishop, MGM exploiteer, has returned from a trip to the Omaha and Des Moines exchanges.

Charles Walsh, Convent Theatre, was married to Marie Collette before joining the Army. He's now stationed at Fort Sill, Okla.

Leonard Stalker and Robert Turner of the Northshore Theatre and Robert Breuer of the Riveria have joined the Army. George Baker, B & K Uptown Theatre, has enlisted in the Navy. Leo Miller of the Century is now stationed at Fort Riley cavalry school.

W. E. Stahl, Paramount exchange, has been admitted as a member of the Chicago Reel Fellows Club.

Nate Platt, B & K district manager, and his family are spending their vacation at Miami Beach.

Arnold Monnette has been named office manager of the 20th Century-Fox exchange by Clyde Eckhardt, exchange manager. Jack Eckhardt has been named chief booker and Joseph Hanna has been added to the booking department.

CINCINNATI

Heavy rains have caused the Ohio river and its tributaries to do their worst to match flood conditions of 1937 with a stage of 65 feet forecast over the week-end by the U. S. Weather Bureau. Twenty thousand persons are expected to be affected by the catastrophe. Two picture houses have been definitely closed by the flood: Fred May's house at Carrolton, Ky., and another at Flemingburg. Cellars and heating equipment were inundated. Conditions may prove even more serious as deliveries are badly delayed by late trains and flooded warehouses.

During a practice blackout Friday night, thieves broke into the Film Center Restaurant, operated by Mrs. E. Miller, and looted the cash register, marble machine, music box and cigarette vending machine.

Strand Theatre, operated by Ike Libson of Dayco Theatres, Inc., is to be razed.

Popular former PRC Booker Don Duff is stationed at Drew Field, Tampa.

The Strand Theatre of Newport, Ky., operated by Maurice White, president of United Theatres, has been closed for extensive repairs and remodeling. Jack Riesenbeck is manager.

(Continued on Page 28)

Coming Events

CAST THEIR SHADOWS BEFORE..



NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

REGIONAL NEWS FROM CORRESPONDENTS

(*Continued from Page 26*)

J. J. Grady, 20th-Fox district manager, has moved his headquarters from Cleveland to Cincinnati.

Phil Chakeres, Chakeres Circuit, is spending a mid-winter vacation in Florida.

Visitors at Film Row this week: Ben Lorber, Universal New York executive; Jack Goldhar, United Artists district manager, and Charlie Rich, Warner district manager.

Westland Theatre, Portsmouth, of which Paul Littke is manager, was damaged by fire.

Metro's Bob Sanders is now at Patterson Field.

Leonard Katz is in the service at Camp Miami, Calif.

Seaman Walter Watson, formerly of RKO Cincinnati personnel, visited Film Row while on furlough last week.

CLEVELAND

Sales policies covering spring releases was the subject of a district meeting held at the Statler Hotel, Thursday (18) under the direction of Universal Eastern Sales Manager Fred Meyers. Bernie Kreisler, short subject sales manager, and E. L. McEvoy, assistant to Meyers, were also present at the gathering which included Dave Miller, district manager; James Frew, Cleveland branch manager; Peter Dana, Pittsburgh branch manager, plus salesmen and bookers of the two offices.

Dorsey Brown, ex-MGM office manager, is still at Fort Sill, Okla., and MGM's former head shipper, Bill McManus, an air cadet, is training in Miami.

Jack O'Connell's recently acquired Stratford Theatre in Toledo is being newly equipped by Leroy Langford of the Oliver Theatre Supply Co.

J. S. Jossey, one-time leading independent distributor in this territory and for the past ten years a theatre circuit owner, is back in the distribution end of the industry with the acquisition of the Ohio rights for "Ravaged Earth."

Nat Fellman, head booker for Warner theatres in the Ohio zone, and Mrs. Fellman, announce the birth of a second son, Daniel Robert.

Vandalism Reported

Local exhibitors especially those operating neighborhood houses, report growing vandalism. Type of destruction varies from slashing seats to starting fires. All of it has been the work of children under fifteen years of age.

Robert Lyle Snyder, formerly in charge of publicity for the RKO Palace, has been reported missing in North Africa. His father, Clay Snyder of Williamsport, O., states that the 38-year-old airman was rear gunner in a two-engine bomber.

The Cleveland movie public liked "Random Harvest" and "The Commandos Strike Back." Former holds a fifth week on the Main Stem, while the Warner picture now is in its second week at the Hippodrome.

Irving Lamm, ex-assistant manager at the Strand, Akron, and son of Julius Lamm, manager of Warner's Uptown, Cleveland, recently inducted into the Army, is stationed at Seattle.

Sid Zims of New York has joined the local Columbia personnel in charge of regional advertising and publicity.

Harry Goldstein, Paramount district manager, now recuperating in the Jewish Hospital, Cincinnati, from a heart attack, is reported to be resting comfortably and will soon be back at his desk.

Red Cross drive pledges were coming in from the territory in hundreds this week, according to W. N. Skirball, regional field representative, and his assistant, I. J. Schmertz.

DALLAS

The WAC for Texas announced that $14,750,214 in bonds were sold in the Lone Star state during the tour of the captured Jap suicide submarine it had sponsored with the cooperation of the Treasury Department.

Loia Cheaney, booker in Interstate's famed short subject department, is one of the first lady employes of Interstate to become an officer candidate in the WAVES.

Three MGM executives were honored by the local branch office at a dinner Thursday night (18) at the Baker Hotel with members of Interstate Circuit, Griffith Theatres, Robb and Rowley and the Jefferson Amusement Company attending. Honorees were E. K. (Ted) O'Shea, John Maloney and Burtis Bishop, Jr., new district manager with headquarters in Dallas. Toastmaster was R. J. O'Donnell, vice-president and general manager of Interstate Circuit, Inc., and speakers were Leroy Bickel and Col. H. A. Cole.

Miss Doris Gilbert, scenarist on Producer Walter Wanger's staff, has just completed a two-day visit in Dallas conferring with Mrs. Nacy Love, head of the Women's Auxiliary Ferrying Squadrons, on material for a forthcoming Wanger production tentatively titled "Looking for Trouble," which will glamorize the women assisting in the movement of planes from the factories to Army air bases throughout the country.

Local theatre folk entrained for Prague, Okla., March 24th for the world premiere of United Artists' "Hangmen Also Die."

Jack Jackson, compiling ammunition at Texas A & M for his 40-town premiere campaign on "We've Never Been Licked," amazes you with statistics about that famed institutions' contribution to the military science and officer personnel of the U. S. Army.

Harold (Old Tough Guy himself) Robb of Robb and Rowley, drinking tea at Sister Kenny's Variety Club party and then hustling to the bar to bargain for a highball to wash the stuff down.

Pete Rosen, district manager of Universal, getting in his elbow exercises on the one-armed bandits that pick up about 40 to 50 G's every year for Variety Club's charities.

Bill Underwood of Underwood and Ezell, the drive-in moguls of Texas, complaining about having to pay a yard man $20 per week. Boy, he sets a strong case against labor.

Mrs. R. J. O'Donnell looking as pretty and spry as she did long ago, listening to Underwood's gardener complaints.

Barry Burke, former right hand man to John Friedl in Minneapolis, back in his native Texas where he is conveniently doing nothing in a big way—that's hard work for Barry.

Bob O'Donnell lookng a little peaked after his month-long tour of New York, Chicago, Washington and points between, singing the praises of E. V. Richards for the latter's speech to the WMC.

DENVER

Business at Denver first-runs was strong the past week with two houses, the Orpheum and the Denver, running neck and neck for top money. The Orpheum had "Hitler's Children" and it stays over. The Denver was showing "Air Force" and "Fall In." The bill will move to the Aladdin for a second week. The same films also played day and date at the Esquire. "Yankee Doodle Dandy" was strong in its third week at the Aladdin after having shown a week day and date at the Denver and Esquire. "Random Harvest" did a big week at the Broadway after three strong weeks at the Orpheum, the largest theatre in Denver.

Bob S. Wolfe, RKO district manager, was here for a few days.

An 18-year-old private in the air force, stationed in Denver, confessed to having held up the Ogden Theatre and stealing $150. He was captured a block from the theatre where the money was recovered along with his pass before he escaped. He was picked up at Lowry Field when he checked in that night.

Theatre men and exchange managers gathered in the offices of Rick Ricketson, Fox Intermountain manager, to hear Barney Balaban and others talk on the opening of the Red Cross drive.

Joe Ashby, Denver PRC manager, has returned from Chicago, where he attended a sales meeting of Producers Releasing Corporation.

George Tawson, 20th Century-Fox salesman, and Jimmy Micheletti, MGM salesman, were on a trip by bus to the Black Hills, South Dakota, when they ran into a blizzard, and for a week were stranded. On the last day or two Frank Sheffield, Republic salesman, showed up, and the three returned to Denver.

Gene Gerbase, Republic-Sheffield exchange manager, has returned from Los Angeles, where he attended a sales meeting.

Paul Thompson has joined MGM as student booker. Eleanor King, MGM secretary, has been made a booker. Alta Watling, secretary at MGM, has announced her engagement to Dave Haney. Leta Canfield, MGM secretary, was married to Pvt. Chas. A. Norris.

Marvin Goldfark, new to the business, has been added as salesman at RKO, succeeding Joe Emerson, who has gone to the Army.

J. Cheever Cowdin, chairman of the Universal board, was in Denver for a few hours conferring with Sam Milner, manager.

Frank Childs, recent RKO salesman, is now a sergeant in the Army Air Corps.

DES MOINES

A. H. Blank, WAC director for Iowa and Nebraska, predicts the Hawkeye state exhibitors will be 100 per cent on the Red Cross Drive.

Tri-States Theatre Corp. has reopened the long-dark Paramount at Omaha, with Stanley Blackburn as manager. Blackburn formerly was assistant manager of the Omaha Theatre. The Tri-States reopened the Paramount because of the overflow crowds on Sunday resulting from the Martin bomber plant going on two-shifts instead of three.

E. W. Kerr of Council Bluffs, who has branched out recently with a string of theatres in addition to the Broadway at Council Bluffs, has added a new one, the Palace at Vinton. Kerr purchased the house from H. S. Waldorf and takes possession April 1. Waldorf had owned the Palace since 1930 and formerly was an exhibitor at Estherville. He said his plans for the future are indefinite.

The AAA appeal board has affirmed the award of an arbitrator in Des Moines directing Warner Bros. to offer first-run pictures to the Tracy Theatre at Storm Lake. Warners had appealed the award.

Pat Crosland, head booker and office manager for Monogram in Des Moines, and Donnie Snow, Warner Bros. stenographer, have passed their examinations for entrance to the Marine auxiliary and ordered to report for duty April 26.

Chuck Elder, former Paramount booker, returned to Film Row in Des Moines while on furlough. Elder is now a petty officer.

Mel Evidon, Des Moines manager for Columbia, announced an eight-weeks radio and newspaper campaign for "The More the Merrier," which will open May 13 in Des Moines, Cedar Rapids, Marshalltown, Dubuque, and Waterloo.

John Morphet of St. Louis has been named

(*Continued on Page 30*)

PUT THIS



INTO THIS



Thousands of motion picture theatres have pledged themselves to make audience collections for the Red Cross from April 1st through April 7th.

The difference between half-hearted effort and whole-hearted effort can mean millions of dollars in collections.

Your patrons have sons, husbands, sweethearts in the service. You have dear ones in it too. The success of this drive means comfort for them in times of trial.

Put your whole heart into this drive and you will help our industry write a glowing page in the war. There is a local Red Cross Chapter ready and eager to assist you.

Good Luck! The eyes of the nation are on you!

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, N.Y.C.

REGIONAL NEWS FROM CORRESPONDENTS

(Continued from Page 28)

head booker for Universal and will succeed Bill Dippert who is going into the Army shortly.

The Universal sales gang recently attended a meeting at Omaha at which E. T. Gomersall, divisional sales manager, presided. Lou Levy, Des Moines manager, headed the delegation from here.

The Iowa legislature has set April 8 for final adjournment with two important measures to exhibitors not yet scheduled for floor debate: a bill which would place Iowa on standard time, instead of wartime, was brought out in the house and placed on the calendar; the second bill, which would license theatres and establish fire regulations, was placed on the Senate calendar and assured of floor consideration.

INDIANAPOLIS

First-run theatres here have increased their admission prices as follows: morning prices now 30 cents were 28 cents; from 6 p.m. prices in the balcony are 40 cents were 33 cents; and downstairs from 44 cents to 50 cents, including tax. Subsequent houses are anticipating a hike in the very near future. However, no move has been made.

Candidates for the WAAC were sworn in on the stage of the Fountain Square Theatre Thursday night by Lieut. Lillie Jean Simmons of the local recruiting office. WAAC auxiliaries were stationed in a booth at the theatre every night through Thursday to answer questions and distribute pamphlets about the WAAC. A campaign is under way to recruit 15,000 WAACs before June 1.

Walter Cory has been transferred from the booking desk of the Universal exchange of Detroit to Indianapolis. He will be the assistant to Larry Shubnel, head booker and office manager.

John Fitzgerald, exploitation manager, Warner Bros., spent the week here directing the advertising for the coming picture, "Air Force."

Charles Rich, Warner Bros. district manager, Cleveland, was here on Thursday.

Joe Smith, formerly with the Affiliated Theatres, has been made manager of the Amusement Enterprises, Inc., operators of the Uptown, Oriental, St. Clair and Strand theatres. He will have his office in the St. Clair Theatre.

The entire personnel in the booking department of Paramount Pictures, was on the sick list last week. Carl Kemp, head booker and office manager, was suffering with neuritis; John Gentile was home several days with a severe cold; and Mrs. Sally Dahn, was absent all week by a touch of influenza.

Arthur McCarthy, operator of the Roxy Theatre, Pendleton, has purchased a new screen to be installed immediately.

Floods in southern Indiana and in cities along the Ohio River have caused difficulty in deliveries of film. However, no theatres have been reported closed because of the high water.

MEMPHIS

Uncle Sam made a raid on two of the Loop theatres last week, carrying away two of the town's most popular theatre managers. Maurice Druker, manager of Loew's Palace for the past two years, left for a vacation in New York, before being inducted at Ft. Bevins, Mass. Mrs. Druker accompanied her husband to New York. Succeeding Druker is Arthur Groom, former assistant manager, who has been in the employ of Loew's for more than 13 years, starting as usher while attending high school.

Allan Smith, manager of Warner's theatre for the past year, left for Ft. McPherson, Ga. He was inducted about 10 days ago. Mrs. Smith will return to their former home, Hartsell, Ala., for the duration. Howard Waugh, southern district manager, has appointed Ben Rogers, student assistant, to succeed Mr. Smith.

Jimmy Pritchard, branch manager; W. H. Mattingly and C. R. Ost, salesmen for Universal, attended a district meeting in New Orleans last week.

Paramount exchange, in anticipation of the armed service taking more of its office force, has employed a new student salesman, Guy Costa.

Dave Prince, district manager, Atlanta, Bob Wolf, and Harry Michalson, short subject sales manager, will attend an RKO meeting in New York this week.

W. R. Lee, owner of the Gem Theatre, Heber Springs, Ark., and L. K. Lemhart, booker for Commonwealth circuit, Kansas City, and K. K. (Deacon) King, manager, Realto, Searcy, Ark., a Commonwealth theatre, were visiting Film Row last week.

Mrs. Fred Curd, MGM exchange, received a letter from her husband stating that he is overseas. He was a former booker with Paramount exchange.

E. W. Savage, owner of the Palace, Booneville, Ark., has finished his civilian pilot training.

Film Row is boasting of its former employe's step from booker to theatre owner. Cliff Peck, former number two booker at MGM exchange, resigned to become owner of the Gem Theatre in Covington, Tenn. It seats 450, and is in the midst of teeming war plants which promises to put Cliff in the money. Miss Evelyn Bowers has been promoted to succeed Mr. Peck at the MGM office.

Leo Wintker has been appointed assistant booker at 20th Century-Fox to succeed Don Wahl, recently resigned.

Frank Carter, Warner exchange booker, is the proud father of a daughter named Carole Lina. Frank says its not "Carolina."

B. T. Burnside (The Burnside family) W. B. field superintendent for New Orleans and Memphis, had the first glimpse of his great uncle's portrait as shown in the "Spirit of West Point." Mr. Burnside's father was a cousin of General Burnside of Civil War fame. His grandfather was a Confederate officer, but his brother (Mr. Burnside's great uncle) fought in the Union Army. Thus Mr. Burnside had never even seen a picture of his northern relative until he saw the portrait as it is shown in the short subject movie.

NEW HAVEN

I. J. Hoffman, zone manager for Warner Bros., and Mrs. Hoffman will be in Miami Beach, Fla., until the first week in April.

For the picture, "Happy Go Lucky," Louis A. Schaefer, manager of the Paramount, has a tie-up with one of the local five and ten cent stores on music. Schaefer has just received word from his two sons in uniform, Lt. Richard A. Schaefer of the Marine Corps, who is somewhere in the Pacific; and Lt. Robert L. Schaefer of the Army, stationed in Tennessee.

At the semi-monthly meeting of the Allied Theatre group, exhibitors were urged to show "At the Front in North Africa."

Among the theatre men at the annual St. Patrick's Day party of the Knights of St. Patrick Club were Francis Joyce, RKO; Richard Carroll, Paramount, and Lou Schaefer, Paramount.

The local Paramount office is swamped with letters requesting pictures of Alan Ladd of "Lucky Jordan."

Contrary to reports, Harry F. Shaw, division manager of Loew-Poli New England theatres, wants it known he is not planning a vacation.

A new policy will start March 28 at the Lyric, Bridgeport, with stage shows every Sunday, Monday and Tuesday. These will consist of name bands, etc., plus a first-run picture.

Harry Moskowitz and Theo. Jung of the Loew construction department along with Harry F. Shaw, division manager, visited Springfield, Hartford, Meriden, Waterbury and Bridgeport to work out various items.

Joe Ehrlick, 20th Century-Fox exploitation man in New Haven and Bridgeport, is working on the campaign for "Chetniks."

In connection with the playing of "Reveille With Beverly," Bob Portle, manager of the Loew-Poli College, New Haven, had four girl buglers play on top of the theatre marquee several afternoons. Needless to say, this attracted much attention.

When Bob Russell, manager of Poli-New Haven played the March of Time, "One Day of War—Russia," he had a booth in the lobby to receive donations for the Russian War Relief Drive.

In charge of the Red Cross War Fund campaign in the Bridgeport theatres are Morris Rosenthal of the Majestic; Samuel R. Hadelman, Capitol; Matt Saunders, Loew-Poli, chairman; Jack Schwartz, West End, co-chairman; Philip Oliver, Strand; Harry A. Rose, Globe and Robert Carney, assistant manager, Loew-Poli.

A Red Cross pageant was held Thursday on the stage of the Loew Theatre, Meriden, and will be repeated during the Red Cross drive. An orchestra made up of members of the Meriden Federation of Musicians played, throughout the pageant, numerous airs that have become symbolic of the first and the present World Wars. A sequence of scenes demonstrated the work of the Red Cross in all fields where help is needed. The Stage Hands and Moving Picture Operators' unions have also donated their services for this project.

Harry F. Shaw, division manager of Loew-Poli New England theatres, and I. J. Hoffman, zone manager of Warner Bros., have been named on the general committee for the Treasury Department's $13,000,000,000 Victory loan drive scheduled for early next month in this city. Prominent citizens in all walks of life are on the committee and plans are being discussed for financing the program through which the Treasury seeks to borrow this huge sum.



THEY HEARD BALABAN AND GIFFORD. Exhibitors, distributors and Red Cross officials in Philadelphia shown above, were one of many such gatherings across the country to hear talks over a coast-to-coast telephone by Barney Balaban and Walter S. Gifford, discussing final plans for theatre collections in the Red Cross drive next week. The group met in the office of Jay Emanuel, WAC chairman for the Philadelphia exchange. Those attending were (l. to r., front row): Mrs. Rowland, Mrs. Virginia Kaufman, Mrs. Vandenburg, Phil Gerson, Ben Amsterdam, David Barrist, Ben Fertel, Frank L. McNamee, Ulric Smith and Norman Lewis. Back row: Benjamin Rush, Jr., Charles Goldfine, John P. Knox, Jay Emanuel, John P. Haviland, William Mansell, and Sidney Samuelson.

REGIONAL NEWS FROM CORRESPONDENTS

NEW YORK

The old Piccadilly, on Broadway between 51st and 52nd Streets, will reopen about April 6 as the Abbey under the management of Jim Hodes, William Dacey of RKO reported. After the theatre has been rehabilitated first-run features and shorts will be shown at popular prices.

The Prospect Theatre in the Bronx is getting quite a bit of publicity in local papers by asking the patrons to vote for the most popular man or woman of the Bronx in the service. A $100 bond, a gold season pass and other honors are to be awarded April 19 when special ceremonies will be held on the stage with borough leaders and officials, members of the clergy, and American Legionnaires attending.

MONOGRAM: "Silver Skates" has been held over for a third week at the Brooklyn-Fox and it will open in Newark at the Paramount this coming week.

Since the announcement that the company will produce on a broader scale the personnel is looking forward to future bookings with renewed vigor.

"The Ape Man" has been booked on the entire RKO circuit, April 6 and 7.

MGM: Connie Carpou, booker, has had another operation during the course of his six-weeks illness.

Robert Ellsworth, Jr., an employe at the exchange before his induction, visited his father, Robert, Sr., prior to attending the funeral of the senior Ellsworth's sister.

UNIVERSAL: The David A. Levy Clean-up Campaign is functioning rather well as business has picked up considerably with New York leading in volume.

20TH CENTURY-FOX: A special luncheon in conjunction with the world premiere of "The Moon Is Down" (26) was held at the Waldorf-Astoria Wednesday in honor of Crown Prince Olav and Crown Princess Martha of Norway. Mrs. Cheever Cowdin, Mrs. Spyros Skouras and Mrs. Annette Downes, three of a special committee, aided in auctioning 96 seats, proceeds of which were donated to Norwegian charities. Nunnally Johnson, writer of the screenplay, and Dorris Bowdon, star of the production, attended the luncheon.

Lew Lehr, the comic of Fox Movietone News, is now writing "Dribbles" for the house organ, "Dynamo."

At the last meeting of the Family Circle the 52 employes in attendance were treated to a screening of "Hello, Frisco, Hello," after which coffee and cake were served.

D. F. Barreca, long associated with Loew's Theatres with whom he won promotion to district manager, and later with the Schine circuit, this week was appointed manager of the Allerton Theatre, the Bronx. The Allerton is one of the houses operated by Dave Rosensweig.

OMAHA

Fire Chief O'Connor has warned some suburban theatres here that they are not complying with fire department safety regulations. O'Connor said some managers were permitting Saturday afternoon overflow crowds of children to block aisles and exits. He declared that theatre managers know the law and "we expect them to abide by it. He said regular inspections of suburban theatres and taverns would continue every Saturday and Sunday until all places comply with regulations.

Don Walker, former newspaperman, is the new publicity man here for Warner Bros. replacing Ted Tod, who has been transferred to the Chicago office. Walker will be in charge of WB publicity for Omaha, Des Moines and Kansas City.

Sheppard Owen, 63, member of IATSE since 1900 and operator at the Benson Theatre here, died of a heart attack. Burial was at Waterloo, Ia.

Beginning April 13, downtown stores will go on a summer schedule of hours and will be open from 9 to 5 instead of from 10 to 6 at present. Monday hours will remain as at present, from noon to 8:30 p.m. The switch is expected to affect theatre business, changing rush hours slightly.

PHILADELPHIA

Most excited person on Vine St. last week was RKO exploitation man, Dave Cantor, who had just came back from a jaunt to Washington where he was with a group of actors introduced to President Roosevelt.

The T. N. F. R. Realty Company has secured a first mortgage of $827,500 on the Tower Theatre, 69th and Ludlow Sts., Upper Darby; Nixon Theatre, 36 S. 52nd St.; Frankford Theatre, 4711-19 Frankford Ave., and the Roosevelt Theatre, 4739 Frankford Ave. The mortgage was given by the Connecticut Mutual Life Insurance Co.

With Morris Goldberg, manager of the Harrowgate, entering the Army, several promotions took place in the Warner Theatres. Morris Dovberg was promoted from assistant at the Kent to manager of the Harrowgate, while Jimmy Devlin was promoted to assistant manager at the Kent. Howard Savitz, who has been acting as a rotating manager, is filling in at the Wynne for Edgar Wolf, who is out sick, while Edward Rosen is acting as manager at the Victoria, where Mickey Kippel is on leave of absence because of sickness. William Kanefsky is now an assistant manager of the Earle, Warner Bros. presentation house, replacing Colin Tapley who has gone into a defense plant. Kanefsky had been assistant at the State.



WORKING FOR RED CROSS: After addressing meetings of district chairmen, distributors, exhibitors and Red Cross personnel across the nation via a trans-continental telephone hook-up, Barney Balaban, chairman of the theatres' Red Cross Week, presided at a similar meeting in WAC headquarters in New York City. Those who attended, to discuss plans for the drive which begins on April 1st, were: (L. to R.) Harry Kalmine, Sam Dembow, Sam Pinanski, Leonard Goldenson, Walter Vincent, Claude Lee, campaign director; S. H. Fabian, Balaban, Sam Rinzler, Oscar A. Doob, Arthur Mayer (back to camera), Herman Gluckman, Eddie Alperson and Jack Schiselman.

Bob Lynch, district manager for MGM, is back from his Florida vacation. Murray Schwartz, formerly with Astor pictures, has been discharged from the Army, as has Sam Solomon, former manager in Woodbine.

John Sullivan, a doorman at the Mastbaum, and for 27 years an employe of Warner Bros. and the old Stanley Company of America, died Saturday (20). "Is" Borowsky of the Rex lost his father; while Martin Ellis, prominent exhibitor, lost two uncles in one week. S. Goldstein of the Star in Camden (theatre was leased to Jack Greenberg) died Sunday (14).

A curfew law, prohibiting admission of children to theatres after 7 p.m. unless accompanied by a parent or guardian, has been enacted in the city of Chester, 17 miles from Philadelphia and home of large shipbuilding works.

Jay Emanuel has been named Industry Chairman for the Allied Jewish Appeal. $60,000 was collected in the Philadelphia theatres during the recent March of Dimes campaign.

With the coming of warmer weather, many of the neighborhood theatres are again opening for matinees. Hunt's Rockland was reputedly the first to do so. Morris Wax, Chairman of the Independent Theatres Drive for the United War Chest, reported donations to the fund of $36,600.

Lt. John B. Scully, former booker at Universal, has been reported missing in North Africa. Lt. Harold B. Seidenberg, former Earle Theatre manager, with his bride, the former Doris Davenport, are on their way to Langley Field, from the West Coast.

Allan Benn, Belmont Theatre, just celebrated his 21st wedding anniversary. Howard Whittle (Wilmer and Vincent), is back as manager of the Penn Theatre, Reading, after his transfer from the State in Allentown. Art Smith, formerly with the Rosenblatt-Welt Circuit in New York State, is the new manager of Varbalow's Savar Theatre in Camden.

PITTSBURGH

An eight-pound baby boy was born to Mr. and Mrs. Norman Fleishman, of the Brighton Theatre in this city, at the Magee Hospital on Friday, March 20.

Maurice Spitalny, brother of Phil Spitalny, has been appointed maestro of the Stanley Theatre symphony orchestra, succeeding Max Adkins who enters the Army this week.

The Commercial Building in Grindstone, Pa., is being converted into a theatre, which will be operated by Jos. Beck. There has been no theatre in the town since the former one was destroyed by fire several years ago.

David Murphy, manager of Wilmer & Vincent's State Theatre, Altoona, Pa., has been called for military service and reports to the New Cumberland induction center on March 30, after which he will leave for officers' school. Murphy is considered one of the outstanding showmen in Western Pennsylvania.

A perfect record was established by the local film distribution organizations in the current Red Cross War Fund drive, each exchange without exception contributing one hundred per cent.

Miss Nina Warner is the new assistant manager of the Paramount Theatre, Braddock, Pa., a Fineman & Shapiro house.

Norman Mervis, oldest of the Mervis Bros. who operates a circuit of theatres in this city and Allegheny County, to enter military service, leaves for active duty within the next two weeks. His brothers, Jack in the Army and Ralph in the Navy, are already in the service on foreign shores. Another brother, Charles, who operates theatres in the Cincinnati territory, will take charge of the local circuit during the time his brothers are in service, assisted by Dave Barnholtz.

Lawrence Caretti, former salesman and booker for the local Monogram exchange, has been honorably discharged from the Army because he's over 38 years.

(More Regional News on Next Page)

REGIONAL NEWS FROM CORRESPONDENTS

PORTLAND

Corp. Al Newman, 18, son of Mike Newman, manager of the Liberty Theatre here, is back from service at Guadalcanal, giving a first-hand account of fighting the Japs when he appeared as guest star on Station KWJA Thursday (18).

Attending the first Pacific Northwest session of RKO-Radio were W. E. Branson, western sales manager; H. J. Michalson, short subject sales manager; R. S. Wolff, metropolitan district manager, New York; J. H. MacIntyre, western district manager, Los Angeles; J. H. McPherson, manager at Calgary, Alberta; W. S. Jones, manager at Vancouver, B. C., and E. A. Lamb, Seattle manager.

Prior to the showing of "Air Force" at the Orpheum Theatre, Seattle, Don Geddes made a most extensive radio campaign over five local stations, including the all-night KRSC. All carried spot announcements.

Mrs. H. S. McLeod of the Tusco Theatre Equipment Co. in Portland and little daughter, Margot McLeod, received special mention for their efforts in the "Mayfair" scrap drive.

At the special Spokane (Wash.) meeting of Independent theatre owners were: LeRoy Johnson of Jensen, VonHerberg; James Hone, executive secretary; and L. O. Lukan.

Ralph Abbott, Seattle manager of Monogram Pictures, back from monthly trip to Spokane and Inland Empire points.

Jack Matlack, publicity director for J. J. Parker Theatres, Portland, declares there has been a veritable "Barrel of Money" in "Random Harvest," which goes into a fifth week at United Artists.

George Ackerman, for some 13 years associated with the J. J. Parker Theatre in Portland, has enlisted in U. S. Army. His position as manager of United Artists Theatre will be filled by Grover Hanley.

Motion picture theatre buildings in Oregon in the future will be required to have special ventilation, lavatory, drinking water and first aid facilities near projection rooms under a special act signed March 18 by Governor Earl Snell. The old law would have forced all motion picture houses now in operation to build such facilities.

R. Thompson, well known exhibitor of Port Orchard, Wash., is now a member of the City Council, and also for a few months Acting-Mayor of the city.

Joe Cooper, who recently joined the Hamrick-Evergreen organization, has been made assistant to Vic Gauntlett in the publicity department.

ST. LOUIS

Leo Keiler, head of the Columbia Amusement Company, operating several theatres in Paducan and Murray, Ky., is going to Paterson, N. J., to visit his son, Jack, an engineer who is a prominent cog in the technical staff of a large industrial plant doing war work.

Carson Rodgers, executive of the I. W. Rodgers Theater Circuit of Southern Illinois, Southeast Missouri and Arkansas, with headquarters in Cairo, Ill., is going to Miami, Fla., to spend a few weeks at the family's winter home with his father and mother.

Lester Bona, Vitagraph, Inc., manager; Hall Walsh, Warners' district manager; C. D. Hill, Columbia manager and Harry Hynes, Universal manager were out in the territory this week.

Ben Steinberg, Republic Pictures manager, was in Chicago, Monday, March 22nd, for the regional conference of that company.

Lee Norton recently succeeded Johnny Morphett on the local RKO Radio booking staff. Johnny has gone to Des Moines to take a booking post with Universal. Norton is of the Norton Brothers who have operated houses in Columbia, Dupo and Mascoutan, Ill.

L. Thrasher contemplates reopening a theatre in Mountain View, Mo.

Just when it looked like the movement for single-bills here was moving nicely toward 100 per cent acceptance it is reported that Henry Halloway, owner of three houses in St. Louis County, and one of the original signers of the pledge, has announced that upon reconsideration of the question he has decided to stand on his present double-feature programs. His houses have had some clearance disputes.

Out-of-town exhibitors seen along Film Row the past few days included: Ken W. Rought, Star, Newton, Ill.; Paul Durbin, Perry, Ill.; Charley Weeks, Dexter, Mo.; Ed Clarke, Mattoon, Ill.; Ed Fellis, Hillsboro, Ill., who by the way is a member of the Illinois House of Representatives; R. A. Pedrucci, short subjects booker for the Frisina Circuit, Springfield, Ill.; Bill Feldstein, head booker for the same circuit.

Columbia Pictures is reported to have not only closed a big first-run deal with Loew's, Inc., for runs at Loew's State and Loew's Orpheum, but has closed with eight of the local 7-day second-run houses, including the Avalon, Ritz, Varsity, Esquire, Uptown, Norside, Empress and the Will Rogers, and is also said to be set with the Wehrenberg & Kaimann Greater Independent Circuit of some twenty houses in St. Louis and St. Louis County.

John X. Quinn, local manager for MGM, announced the winners in the recent exploitation contest conducted by MGM-Loew's of St. Louis with the cooperation of the Frisina circuit, Springfield, Ill., in conjunction with the showing of "The War Against Mrs. Hadley." Irv Waterstreet, MGM exploitation representative, revealed that with one or two exceptions all theatre managers of the Frisina circuit participated. The winners are: First prize, $100 war bond: Glenn Schrader, manager of the Capitol Theatre, Bridgeport, Ill. Second prize, $50 war bond: James Fenoglio, manager of the Bond Theatre, Greenville, Ill. Third prize, an autographed copy of Edward Arnold's biography: Charles Beninati, Ritz Theatre, Carlyle, Ill. Dominic Frisina, president, and John B. Giachette, general manager of the Frisina Amusement Company, accepted the prizes on behalf of their managers when they visited the MGM-Loew offices here early this week.



WORLD PREMIERE FOR SERIAL. Universal's new chapter play, "Don Winslow of the Coast Guard," had its world premiere last Monday before an audience of officers and men of the U. S. Coast Guard Training Station at Manhattan Beach, and representatives of the press. Screening took place in the 3,200-seat station auditorium, with Lt. Commander Frank V. Martinek, U.S.N. retired and the creator of the Don Winslow character, introducing the picture by means of an address to the assemblage before the picture was presented. In the photo above, left to right, are: Charles D. Prutzman, vice-president and general counsel of Universal; Charles E. ("Chick") Lewis; Commander Arthur G. Hall; Commander Herbert F. Walsh; Lt. Commander Frank V. Martinek and B. B. Kreisler, Universal Featurette Manager.

SAN FRANCISCO

The Telenews Theatre, on crowded downtown Market Street, was gutted in a sweeping two-alarm fire, which originated in the projection room as a result of friction in running the film, on the afternoon of March 19. Manager Frank Woods calmly announced to the sizable audience that there was a fire and requested them to leave quickly and, due to his presence of mind, no patron was injured. Three firemen and one employe, however, suffered minor injuries from smoke. Ellis Levey, district manager of Telenews Theatres, was present and spoke a few words to reassure the patrons. Damage, which amounts to $25,000, includes the loss of $10,000 worth of theatre film, and valuable projection equipment.

Joe Blumenfeld, of Blumenfeld circuit, is dickering with George McCall, personal representative for Howard Hughes here, for a showing of "The Outlaw" in the T & D Theatre in Oakland. Blumenfeld has the sub-lease on the Tivoli in S. F., where the film moved when the Geary went back to its legit show policy. If Blumenfeld is successful, it will be the first showing of the picture outside of San Francisco.

The Andrews Sisters netted $10,500, as a result of a record week at the Orpheum Theatre in Oakland. Trio was in on a deal, guaranteeing them $8,500, with 50 per cent split over $18,000. Seven-days gross came to $28,028. Since their contract called for them to pay for the show, which came to just under $3,000, their net was $10,500.

All house records on personal appearance were broken by the "East Side Kids" with their pic, "Kid Dynamite," at four of R. L. Lippert's theatres in this area.

VANCOUVER

Vogue Theatre, Vancouver, was fined $25 in police court after pleading guilty to a charge of violating the fire marshal's act. Members of the fire department found patrons blocking the aisles. The marshal intends to crack down hard from now on account of recent fires, etc.

Theatres should be opened Sundays for the three services and merchant marine, Louis Lebourdais told the B. C. legislature while speaking in the budget debate. He said theatre owners are willing to open Sundays, but that the Lord's Day Act stands in the way and that B. C. government should approach Ottawa in the matter.

B. C. theatres are offering active assistance for the current Red Cross Drive, showing trailers on their screens, etc. Orpheum had a special Red Cross night and all the armed forces turned out to help in the good work.

Theatres in this area have been hard hit by the draft. Women are taking over many positions formerly held by men. Odeon Circuit

REGIONAL NEWS

has three lady managers all doing a nice job. They are Mrs. Field Nova, Vancouver; Gladys Masson, Olympia, and Dorothy Bishop, Varsity. Famous Players have one: Amy Scrivens, at the Stanley, Vancouver.

Motion picture advertising in local papers and lobby displays were singled out by the ministers' association and the B. C. censor board, both calling it "salacious."

"Random Harvest" led the field by a big margin this week at the Capitol, and now is pencilled in for a minimum of three weeks; it's breaking records and is away ahead of "Miniver," which played four weeks.

The past week has been the highest of the current season in Vancouver downtown spots. Neighborhood houses, however, not doing so good.

WASHINGTON

With George Crouch, Warners' assistant zone manager, and Paramount's Bob Grace reigning as kings, Variety Club Tent No. 11 had a bang-up St. Patrick's Day affair, including an old-fashioned carnival and a maximum of the wearin' of the green.

Victor Litz, Warners' contact department, woke up on St. Patrick's Day expecting to take his physical for the Army. The measles got him, however, before he could stir from home.

Reflecting a corking good local buildup via a premiere attended by many distinguished people, MGM's "Tennessee Johnson" has been packing 'em in at Loew's Capitol. It went far above average on opening day.

And talking about distinguished guests, Warners' were host to Crown Prince Olaf and Princess Martha of Norway at a special screening of "Edge of Darkness."

Between 7,500 and 10,000 free passes weekly for all types of amusements will be made available here through the local WAC. Headed by John J. Payette, zone manager for Warners, and Carter T. Barron, Loew's division manager, the local amusements division has already started distributing tickets for motion pictures, sports events, burlesque, concerts and collegiate events. Sidney Lust is chairman of the Free Tickets for Service Men unit of the new division, and will supervise distribution. Arrangements are now being made for the erection of a special booth in downtown Washington. A special talent branch has also been set up to clear all requests for talent, whether the talent is in theatres, night clubs, radio or hotels. Purpose is to eliminate duplication of talent and make possible wider and more efficient scheduling. Harry Anger, Warners', and Gene Ford, Loew's, have been named co-chairmen.

Some good news came out of here this week when the producers and distributors industry advisory committee was told that no further cut in raw stock is necessary for the next quarter.

Washington last week got about half a dozen glimpses of what is, so far, the finest film yet to come out of this war. Exhibitors will be getting it soon through 20th Century-Fox and it bids fair to pack every house in town. The picture is "Desert Victory," made by British Army crews directed by Lt. Col. David H. MacDonald, one-time director and writer for Cecil B. DeMille.

The Lichtman Theatre chain in the District of Columbia and Virginia now boasts the World's Champion Professional Basketball team, the Lichtman Washington Bears, the only pro cagers in the country undefeated in two years to run their consecutive winning streak up to 40 games. The Bears downed all opposition on the courts at the Fifth World's Championship tournament held in Chicago last week. They toppled the defending champs, Oshkosh by a score of 43-31. A. E. Lichtman, owner of the circuit, and Bill Hoyle, publicity head, were with the team when they snatched the crown.

The Box Office Slant

Aerial Gunner

(*Continued from Page* 18)

There's enough of a story thread to hold all the incidents together, with a romance and a feud between the two top leads to round out the plot. Praise is due Director William Pine, not only for the fine direction, but for the simple way in which the picture is presented. Richard Arlen and Chester Morris do capable work as the leads, while Lita Ward is very satisfactory as the girl they both love. In the supporting cast, Jimmy Lydon, Dick Purcell and Keith Richards stand out. Via newspapers, heralds and lobby display, let it be known that these are "our" men. Get them in for the first showing, after that word-of-mouth will make every American want to see it.

Catchline: They're called Tail-End Charlies . . . the men upon whose skill depends the safety of our Bombers.

Sherlock Holmes in Washington

Universal **Mystery** **71 mins.**

AUDIENCE SLANT: (Family) Good standard detective story very well played and equipped to sustain interest of average audiences.

BOX-OFFICE SLANT: As one of the best of the series to date this should better the average receipts for the well-handled current Sherlock Holmes offerings from Universal.

Cast: Basil Rathbone, Nigel Bruce, Marjorie Lord, Henry Daniell, George Zucco, John Archer, Gavin Muir and others. **Credits:** Directed by Roy William Neill. Howard Benedict, associate producer. Original story by Bertram Millhauser. Based on the characters created by Sir Arthur Conan Doyle. Lester White, director of photography.

Plot: Holmes is flown to Washington by the British government to retrieve an important document carried there by an agent who has mysteriously disappeared. The chase for the important paper leads Holmes and Dr. Watson to an antique shop where a young American girl, wholly innocent and quite ignorant that she is carrying the document, has been made captive and where Holmes succeeds in securing the paper and bringing about the arrest of a German guilty of murdering the man who brought the document from England.

Comment: One of the best of the current Sherlock Holmes series offered by Universal, this mystery melodrama is well equipped to satisfy the entertainment seekers who will be attracted to it. The Washington setting lends considerable freshness to the Sherlock Holmes displays of amazing deduction. There is nothing startlingly new in the plot, but that's a non-essential, since the action carries along nicely and involves characters in such a way that there is a continuous thread of story interest. Also, the picture has a moment or two of good suspense. Basil Rathbone continues to give his best in accordance with his conception of the Conan Doyle character, and Nigel Bruce makes the most of his lines for comedy. The picture may well be exploited as an exciting detective story set in a background of importance and novelty and dealing with spy and counter-spy activities connected with the war. Play up the Holmes portrait of Rathbone as a lobby display, and give it some additional effort to that which customarily is used for showings of pictures in the series.

Catchline: New thrills! New adventures! England's Masters of Mystery in America . . . streaking into their greatest adventures!

ANOTHER REPUBLIC FAN MAGAZINE AD



Hollywood

STR West Coast Offices 6777 Hollywood Blvd Hollywood, Calif Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Maugham Novel, 'Christmas Holiday,' Purchased for Durbin; Irving Rapper to Direct 'Animal Kingdom' for Warner Bros.

Arthur Hornblow, Jr., will produce "The Stars Can Wait" next starring vehicle for William Powell. Alexander Hall will direct for MGM.

"Beautiful But Broke" will be the next Jinx Falkenburg-Joan Davis opus, and Columbia's musical will be produced by Wallace MacDonald. The duo are now co-starring in "Two Senoritas From Chicago," with Charles Barton directing.

Rick Vallin has been given an important role in PRC's "Isle of Forgotten Sins" as a reward for his performance in "Corregidor." With John Carradine featured, the film is scheduled to start shooting April 10 under the Atlantis banner.

Lindsley Parsons will be at the production helm of "Casa Manana," the Monogram musical which goes before the cameras April 5. With Steve Sekely directing, Robert Lowery will be in the leading male role.

Arturo de Cordova, Mexican star, has been announced to share the top honors with Dorothy Lamour in "A Medal for Benny," from an original story by John Steinbeck and John Wagner. Paramount first announced this role for Fred MacMurray. The associate producer assignment has fallen to Paul Jones.

Recent rains have set back the starting date of "The Song of Bernadette," 20th Century-Fox picturization of the Franz Werfel novel which William Perlberg will produce and Henry King direct. Jennifer Jones, a comparative unknown, will handle the title role as soon as weather permits outdoor work on the 20th back lot.

William Cagney has signed Ken Walton as property man on "McLeod's Folly," the James Cagney starrer for United Artists release. Walton's last assignment was "Hangmen Also Die" for Arnold Productions, United Artists release.

Felix Jackson, now producing the Deanna Durbin starring pictures for Universal, has purchased the Somerset Maugham novel, "Christmas Holiday," and is considering it as a follow-up to her present stint, "Hers to Hold," which just went into work.

Because he co-directed the stage version of Philip Barry's "Animal Kingdom," Irving Rapper has been handed the directorial reins on Warner Bros.' film version which Benjamin Glazer is producing. Ann Sheridan, Olivia de Havilland, Dennis Morgan and Jack Carson are slated for top roles. Vincent Sherman, director of "The Hard Way," who was originally named for the chore, has been switched to "In Our Time" starring Ida Lupino and Paul Henreid, with Jerry Wald producing.

Brian Donlevy has been signed for the starring role in King Vidor's production of "America" for MGM. The film, which will be in Technicolor, will be the epic story of America's development in industrial power.

Richard Wallace has been assigned by Columbia to direct the forthcoming "Without Notice" which will be produced by P. J. Wolfson.

Oliver Drake was signed to direct "West of Texas," next Alexander Stern picture in the "Texas Rangers" series for PRC. Dave O'Brien, Jim Newill and Guy Wilkerson head the cast. No. 3 in PRC's "Lone Rider" series starring Bob Livingston has started production under the direction of Sherman Scott.

Harold Young has taken over directorial reins on Max King's Monogram drama "Time Bomb." Lew Collins withdrew for another commitment.

"Henry Aldrich Rocks the Cradle" will be Paramount's next Aldrich Family picture following the soon-to-start "Henry Aldrich Haunts a House." Walter MacEwen has assigned Michael Kraike to produce it.

Bruce Humberstone will direct the William Le Baron production of "Winter Time" for 20th Century-Fox. The film stars Sonja Henie, who shares top honors with Oscar Romero, Jack Oakie, Cornel Wilde and Woody Herman and his band.

"David Copperfield" one of his early great pictures produced for MGM by David O. Seiznick, has been converted to use for radio in London. Reports are that the sound track of the picture has been used for broadcasting scenes of the Micawber character as portrayed by W. C. Fields.

Will Cowan, associate producing Universal's new musical, "Heads Up," has Evelyn Ankers and Alan Curtis heading the cast and Felix Feist directing. In supporting roles are Walter Catlett and Vera Vague.

Academy Award winner and famous novelist, James Hilton, has been signed by Warners to do the screen play on "The Time Between," which will be produced by Mark Hellinger. The filming of the best-seller is planned as a most important production.

Pierre Aumont, MGM's newest star, recently acclaimed for his work in "Assignment in Brittany," will be starred in one more picture before he's off to the wars again as a Fighting Frenchman. The film, based on the novel, "A Thousand Shall Fall," by Hans Habe, will be produced by Edwin Knopf.

"Crime Doctor," first of a new Columbia series starring Warner Baxter and based on the popular radio program of the same name, went into production March 22 with Margaret Lindsay in the top femme role, Michael Gordon directing and Ralph Cohn producing.

George Marshall will direct Paramount's "Four Angels," under the production aegis of E. D. Leshin. The cast will be headed by Dorothy Lamour, Fred MacMurray, Betty Hutton, Diana Lynn and Mimi Chandler.

Benny Goodman and his band have joined the cast of 20th Century-Fox's Technicolor musical, "The Girls He Left Behind." The picture will star Alice Faye, Carmen Miranda and Phil Baker, with Busby Berkeley directing.

Curt Bois has been signed by Warners for a role in "Saratoga Trunk," the Gary Cooper-Ingrid Bergman co-starrer which is being produced by Hal B. Wallis and directed by Sam Wood. The studio, in keeping with the locale of Edna Ferber's story, has built an 1885 version of Saratoga Springs.



Carries Star Across Threshold

Promoted to full-fledged stardom by Universal, Maria Montez has been given the four-room bungalow Universal built two years ago for Marlene Dietrich. Here you see Producer Paul Malvern (lucky guy!) carrying la Montez across the threshold at the housewarming party the actress tossed for press day she took possession.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're off to Monogram today to meet Ann Corio, the burlesque queen whom they're dressing in specially-designed Adrian clothes and starring in a picture called, ironically enough, "Sarong Girl." Why they should want a designer like Adrian for a picture with that title is beyond me.

This time, Lou Lifton, head of publicity, is our escort and, as he takes us to the set, he tells us a little about the picture and the gal. They're shooting when we arrive, so we stand to one side and patiently wait until the action is over. This particular scene takes place in the hallway of a large home and the performers are Tim & Irene, a radio team, Manton Moreland and Johnny "Scat" Davis. Camera and microphone roll back and forth following the action and Director Arthur Dreifus, with script in hand, checks closely the dialogue and cues.

When the scene is over, we continue across stage to Miss Corio's dressing room and there find the gal all decked out in a very smart-looking black daytime creation. Her first answer to our question about clothes, is that she's just learned there are twenty changes of costume for her for this particular picture. Like all women, she adores clothes, in spite of her success in burlesque, and is getting quite a kick out of her "new" wardrobe.

The dress that's made the biggest impression with her is the one Adrian named "Bank of Flowers in the Moonlight." It's a white crepe, bare shoulder affair that's supported by a flowered cord which goes from one side to the other in the back, and around the neck, noose fashion, in front.

We have a still taken with her and just as we're about to resume our conversation, she gets the call "on set." We remain to watch and meet many of the other players, among whom are Bill Henry, Damian O'Flynn and Mary Gordon.

Lunchtime disperses everyone, so off we go too. Until next week.

Ann Lewis

HOLLYWOOD STUDIO ROUND-UP

The studios are still stepping lightly, having started only five new pictures this week:

MONOGRAM

STRANGER FROM THE PECOS—Principals: Johnny Mack Brown, Raymond Hatton. Director, Lambert Hillyer.

PARAMOUNT

HENRY ALDRICH HAUNTS A HOUSE—Principals: Jimmy Lydon, Charles Smith, Gail Russell. Director, Hugh Bennett.

REPUBLIC

THUMBS UP—Principals: Brenda Joyce, Richard Fraser, Elsa Lanchester. Director, Joseph Santley.

BAD MAN OF SONORA—Principals: Don "Red" Barry, Lynn Merrick. Director, Howard Bretherton.

20th CENTURY-FOX

WINTER TIME—Principals: Sonja Henie, Jack Oakie, Carole Landis, Cesar Romero. Director, John Brahm.

More Join 'Army' Cast

Assignment of three more players to important non-soldier roles in Warners' film version of Irving Berlin's "This Is the Army" has been announced. Dolores Costello, making her first return to her former home lot since she retired from the screen, will appear as Major Davidson's wife, while Stanley Ridges will play the role of Davidson, commanding officer of Camp Upton. Rosemary de Camp, who was Mrs. Jerry Cohan in "Yankee Doodle Dandy," will play the mother of George Murphy. Kate Smith will do a specialty sequence in Technicolor, singing the Berlin song she has made famous: God Bless America. Hal B. Wallis is producing for the Burbank lot, with Michael Curtiz in the director's seat.

Le Roy Directs 'Madame Curie'

Because of a difference in opinion concerning treatment, Albert Lewin withdrew as director of "Madame Curie," in which Greer Garson and Walter Pidgeon co-star for MGM. Following conferences with Sidney Franklin, the producer, Mervyn LeRoy agreed to take over the directorial reins. This will be the third association between Mervyn LeRoy and Miss Garson, their last being "Random Harvest"; their first being "Blossoms in the Dust."

Harold Lloyd's First at Columbia

Harold Lloyd's first production for Columbia Pictures will be the film version of the recently published novel, "Mr. Winkle Goes to War," by Theodore Pratt. The central character is a 44-year-old Caspar Milquetoast who is drafted into the army and involves his bewilderment and adjustment in his association with the 18- and 19-year-old fellow soldiers. Lloyd is seeking a top "name" actor for the leading role, which is said to be one of the best of its kind.

Wanger To Glorify Marines

The United States Marines are to be glorified in one of Walter Wanger's forthcoming Universal productions, "Gung Ho," the battle-cry of the heroic Second Marine Raider Battalion. Wanger's decision to film the story was reached following a series of conferences with Brig. Gen. Robert L. Denig, in charge of public relations for the Marine Corps.



Broadcasts at World Premiere

In the nearby state of Utah, just on the other side of Nevada, Evelyn Keyes, star of Columbia's Technicolor film, "The Desperadoes," broadcast from the lobby of the Utah Theatre in Salt Lake City at the picture's world premiere. Herewith, l. to r.: Mayor Ab Jenkins, radio announcer Allen Moll, Miss Keyes, Gov. Herbert B. Maw.

New Recording Method For 'Bell Tolls' Score

New methods of recording music for movies which Paramount sound engineers have been perfecting for months, will be used for the first time to record the musical score of "For Whom the Bell Tolls," it was announced by Loren L. Ryder, head of the Studio sound department and director of recording.

Involving mechanical changes and alterations in the sound recording stage, the work will begin at once and will be completed by March 30, when a symphonic orchestra of 75 pieces will begin recording the Victor Young original score for the picturization of the Ernest Hemingway novel.

20th-Fox Buys Unusual Story

"Two-Faced Quilligan," a highly original tale by Herbert Clyde Lewis of a man convicted of murdering himself, has been purchased by 20th Century-Fox for early production. The story centers around an amiable skipper who falls in love with two women, marries them both in order not to disappoint them and then, to escape from his dilemma, simulates a suicide which police interpret as a murder. The unusual tale is being considered by the company as material for a stage play before it is made into a picture.

MGM Buys 'The Pirate'

One of the most important stage properties of the current season was acquired when MGM closed a deal for the stage success, "The Pirate." The play, starring Lunt and Fontanne and now running in New York, was written by S. N. Behrman. The Culver City lot has also purchased "Memo to a Firing Squad" which has the unusual plot of an attempt to stir up a third World War. Paul Gallico has also received some of that studio's money for his "Romance of Henry Menafee."

Acquires Rights to Film

Paramount has acquired distribution rights to "A Letter From Ulster," the Crown Film Company production made in cooperation with the United States Army in Ireland. In view of the topic it has been scheduled for May 14 release on the company's short subject program.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Until now Republic has been lucky in publicity, with Walter Compton their top man for six years and most of their staff constant over the same period. Now that lightning has hit and Sam Abarbanel and Bill Rogers are in the Army, and Maggie Waite is heading for the Red Cross, they'd better guard Walter Compton like he was the "Hope" diamond.

Columbia tells us that Nick Castle is a dancing instructor, and that he has made a selection of the first ten dancers of all time, with Ann Miller first on the list, ahead of Adele Astaire, Marilyn Miller, Eleanor Powell and a number of others. Irene Castle, Pavlowa, the Duncan Sisters, Ruth St. Denis aren't even mentioned. We know what we would like to say, "Please, Mr. Columbia, our nerves."

Warners had a corner on the dark makeup market this week with the filming of the "Mandy" number for Irving Berlin's "This Is the Army." The entire cast used a light chocolate color for the Technicolor cameras, with even Flora Robson included in the orders for dark powder. What a swell bit of staging it would be for a similar filming in Technicolor of "Darktown Strutter's Ball."

It's amusing to us, but not to Warners, that after a week's work George Murphy came down with the measles and the studio has the jitters about the epidemic possibilities for the entire cast. Wait a minute. What's so funny? We might have caught the spots ourself when we were out there.

Each of the studios has trade-shown this week for immediate release a major war picture in which the conquered suffer, the conquerors strut, and then retribution sets in with blood and thunder and such murder and killing that after one picture you feel you have enough for a month. That means that one movie-goer will not want to see all of those pictures. One will suffice for the rest. And the take on each will suffer. Somebody should explain to the industry what a stagger system is. Now they're going in for war nurse pictures. A friend of mine that likes to kid around with words used to say, "I have already had enough of a sufficiency. More would be a redundance of an abundance."

Jack Carson, Warner Bros. Star, Takes M.C. Spot on Radio Program

Jack Carson, Warner Bros. star, who was a leading radio master of ceremonies on the coast before entering pictures, resumed as a regular radio feature this week when he took over the m.c. spot on Camel's Comedy Caravan over the CBS network.

Carson appears currently in Warners' "The Hard Way" and "Gentleman Jim."

Buy Sullivan Family Saga

Lloyd Bacon and Sam Jaffe have purchased the rights to the story of the Sullivan family: the five brothers from Waterloo, Iowa, who lost their lives in the sinking of the cruiser "Juneau." Bacon and Jaffe will produce the story jointly, with Bacon directing. Arrangements were made with the parents of the heroes.

Short Subject Reviews

Bravo Mr. Strauss *(Imaginative)*

Para. (U2-3) Madcap Models No. 6 7 mins.

Technicolor is used to excellent effect here by very effective lighting and richly colorful scenes accomplished by that wizardry in miniature design of which George Pal is a master. There is a touch of humor stemming more from the grotesquery of the figures than subject content. For this is serious in mood if not in physical treatment. It is entirely carried by a well rendered narrative of a dream in which the narrator tells the audience that he saw a brutal war machine made up of tanks and guns and goose-stepping robots ruthlessly batter and burn a lovely little city studded with monuments bespeaking culture and beauty; of how the statue of a great musician came to life and played a haunting melody that caused the war machine to line up and goose-step where he led them; which was into the sea where all but the musician were destroyed. The final line of dialogue is illuminating of the spirit of the reel; it reads: "A dream you say. But who knows, things have a way of working themselves out, don't they?"

Flying Jalopy *(Good)*

RKO (34103) Disney Cartoon No. 3 7 mins.

Ben Buzzard, the old scoundrel, sells Donald Duck a broken-down airplane, then to collect insurance on Donald's life, tries to make the duck crack up. But every effort fails. The buzzard finally ends up in the fuselage, with Donald still in the cockpit. This is a funny Technicolor cartoon, but not quite as rib-tickling as past releases in this series.

Ski Trails *(Exciting)*

RKO (34,306) Sportscope No. 6 8 mins.

A tour of the snow-clad mountain ranges that are the delight of the wax-stick followers. There are several shots of trail blazers and an interesting scene of how the rescue squad goes to work gathering up the pieces of injured skiers. There are also some views of the new ski corps of the United States Army going through their paces but the highlight is a sequence showing two champions, one girl and one man, riding the banks of snow along a roadway and making breath-taking turns and jumps behind two racing horses. Frederic Ullman, Jr., produced.

Enric Madriguera and his Orchestra *(Swell)*

RKO (34,405) Jamborees No. 5 8 mins.

This comes pretty close to our idea of "tops" in rendering the kind of Latin American music that delights the ears and sets the toes to wriggling. The band offers three selections, Brazil, Bim Bam Bum and Pan American Way with pretty Patricia Gilmore doing the vocal for the latter number. This oufit has rhythm of the kind that will make you forget your rheumatism and the interludes of novelty instruments are not allowed to blare in volume to where they distort or smother the smooth harmony and haunting melody. Frederic Ullman, Jr., produced.

At the Bird Farm *(Fair)*

Para. (Y2-2) Speaking of Animals No. 2 9 mins.

The average of good fun established by this series is the factor that puts the picture in a "fair" classification—those who have seen all of the previous releases in the "Speaking of Animals" group will be expecting more laughs than spring from the isolated use of dialogue that is good for a chuckle here and there but no robust laughs. It shows the bird farm at Catalina Island, and many interesting specimens of the feathered family resident there. The fadeout gag is built up by scenes of an immense flock of gulls taking off for an undisclosed destination—which turns out to be Germany. The gulls arrive opportunely as Hitler is haranguing a crowd and what the gulls do is to shower down on Hitler and his henchmen with a lavishness that snows (only it isn't snow the gulls drop) the Nazi crowd under.

. . NEWSREEL SYNOPSES . .

(Released Saturday, March 27)

MOVIETONE (Vol. 25, No. 58)—Allies launch big drive in Tunisia; Meat, cheese, butter, fats rationed; War supplies on way to the front; Production of tank destroyers; Navy commandos train in the Rockies; Largest U. S. Army hospital cares for wounded soldiers; Mexican fashions; Mobile field guns go into action.

NEWS OF THE DAY (Vol. 14, No. 256)—General Eisenhower at fighting front; Giraud rallies French legions for great victory offensive; Uncle Sam lends helping hand to men wounded in this war; Meat rationing gets under way; Boxing match in Egypt; Production of tank destroyers; New big guns in action.

PARAMOUNT (No. 61)—Mme. Chiang Kai-shek gets enthusiastic ovation in Chicago; Production of tank destroyers; General Eisenhower at the fighting front; Meat rationing gets under way; Caricatures hex the Axis.

PATHE (Vol. 14, No. 61)—Allies on move in Tunisia; Production of tank destroyers; Largest U. S. Army hospital for wounded soldiers; Meat rationing gets under way; Cardinals in spring training; New big guns in action.

UNIVERSAL (Vol. 16, No. 174)—Meat rationing gets under way; Anthony Eden in Washington; Army has new tank-killers; Making of an artilleryman; Civilian airworkers decorated; Eisenhower and Giraud in Africa.

(Released Wednesday, March 24)

MOVIETONE (Vol. 25, No. 57)—Confiscated German films shows U-boat base at Lorient; Submarine back from raid on Japanese on Makin Island; New amphibian jeeps; Red Cross war rally; Movie stars launch ship; Salvage in plane plant; Millions of bullets manufactured; Baseball: Giants warm up in New Jersey; Golden Gloves tournament at Madison Square Garden.

PARAMOUNT (No. 60)—New amphibian jeeps; Maritime school pharmacists' mates graduate; Chinese air cadets graduate in Arizona; U. S. submarine honored for raid on Japanese islands; Confiscated German films show U-boat base at Lorient; Baseball: Washingtcn Senators train at College Park, Md.; Red Cross war rally.

NEWS OF THE DAY (Vol. 14, No. 255)—U. S. raiders blast Japanese island base; Captured Nazi films reveal secret lairs of U-boats; Red Cross rally in New York; New amphibian jeeps; Baseball: Giants train in New Jersey; Golden Gloves tournament at Madison Square Garden.

PATHE (Vol. 14, No. 60)—Red Cross rally in New York; Captured German films show U-boat base at Lorient; Submarine back from raid on Japanese island; New mobile laundry at front; New amphibian jeeps; Golden Gloves tournament at Madison Square Garden.

UNIVERSAL (Vol. 16, No. 173)—Submarine back from raid on Japanese island; Nurses' hospital corps goes to sea; Less work for soldiers; Mounties go to sea; Parade of Irish; Baseball training; Nation rallies to Red Cross; First pictures of Nazi U-boat lair at Lorient.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 22)—Negroes build Liberty ships; James D. Landis discusses Civilian Defense; First pictures of Negroes in U. S. Marines; World's greatest basketball team; Military maneuvers "in the groove."

Advance Dope

SWEET ROSIE O'GRADY (20th-Fox) (Technicolor). **Principals:** Betty Grable, Robert Young, Adolphe Menjou, Reginald Gardiner, Alan Dinehart, Virginia Grey. **Plot:** The reigning European musical comedy actress, formerly a Brooklyn burlesque queen, becomes engaged to a Duke just before she leaves for America. Once here she becomes involved with a Police Gazette Reporter who has been using her life story as front page material, much to her embarrassment. By the time the Duke arrives for them to get married, she and the reporter are romantically interested so the Duke marries her female companion instead. **Director,** Irving Cummings.

CALLING WILD BILL ELLIOTT (Rep.) **Western. Principals:** Bill Elliott, Gabby Hayes, Herbert Keyes, Anne Jeffreys. **Plot:** A Robin Hood of the West agrees to help depose a self-appointed territorial dictator who has been systematically looting his territory and forcing ranchers to accept his plundering. He almost loses his life, when he's framed for murder, but Federal troops arrive in time to get the dictator and his guerrillas. **Director,** Howard Bretherton.

FALSE FACES (Rep.) **Drama. Principals:** Stanley Ridges, Rex Williams, Janet Shaw, Bill Henry, Claire Whitney, Veda Ann Borg. **Plot:** The leader of an orchestra is accused of murder when a former sweetheart is found slain. The District Attorney's son, brother of the girl, is also involved, so they get together and through the possession of the murder weapon, find the culprit. **Director,** George Sherman.

PRODIGAL'S MOTHER (Rep.) **Drama. Principals:** Mabel Paige, John Craven, Dorothy Morris, Harry Shannon, Charles Dingle. **Plot:** A little old lady remains in her quarters through all the mess of changing an apartment building into a University; refusing to move because she expects her prodigal son to return some day. She wins the friendship of every student and dies happy when she learns that a man of similar name, whom she thinks is her son, is on his way from South America to see her. **Director,** Robert Siodmak.

SARONG GIRL (Mono.) **Comedy. Principals:** Ann Corio, John Scat Davis, Tim Ryan, Irene Ryan, Manton Moreland, Charles Jordan, Damion O'Flynn, Bill Henry. **Plot:** The Vice Squad closes a burlesque show and puts the star on probation in the custody of her mother. Being an orphan, her attorney arranges for a woman from the old ladies' home to act as her parent. These arrangements are all mixed up when the girl meets the prosecutor's son and they fall in love. **Director,** Arthur Dreifuss.

SUBMARINE BASE (Prod.) **Spy. Principals:** John Litel, Fifi D'Orsay, Alan Baxter, Eric Blore, Iris Adrian, George Metaxa. **Plot:** Obstensibly hiding from the police on an island off the beaten track, a New York gangster is in reality serving his country. He has uncovered a nest of Nazi U-Boats and he has been able to send most of them to the bottom of the ocean, for among the torpedoes given them, there has always been one with a time bomb. **Director, Albert** Kelley.

STORMY WEATHER (Fox) **All-Colored Musical. Principals:** Bill Robinson, Lena Horne, Dooley Wilson, Fats Waller, Cab Calloway and Band. **Plot:** The life story of Bill Robinson, great tap dancer; how he devoted his life to a single ambition, tap dancing, and of his contacts with many show people. **Director,** Andrew Stone.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

POOLING EQUIPMENT

WE WOULD like to see some evidence of at least an approach to action on the suggestion for a pooling of spare theatre equipment under the supervision of local exhibitor groups.

The idea for such a pool (so far as we know) was first advocated as long ago as last fall by Claude C. Mundo of the Arkansas Independent Exhibitors Association, and Mr. Mundo's plan was commented upon in some detail in this department in the issue of November 7, 1942.

A similar proposal, basically at least, was offered by Jay Emanuel, exhibitor and publisher, at a meeting of the Atlantic Coast Section of the S.M.P.E. held in New York January 21 last.

The value of such a pool to the continued operation of theatres under restricted and rapidly dwindling supplies of new equipment, should be so obvious; so worthwhile as a measure for the good of theatres generally, that it is not a little surprising to find exhibitor organizations—national, local, affiliated, unaffiliated or whatever—so seemingly chary of putting a little of their resourcefulness and resources into the development of the idea.

Long, long ago this country got a demonstration of the value of "circulation" of scarce articles. The first instance, unless we're mistaken (as not unusual) was the circulating library plan evolved and put into operation in Philadelphia by Benjamin Franklin. How good the idea proved is demonstrated by the existence today of countless circulating libraries —though heaven knows there's no scarcity of books flowing from authors' pens and the rapid-fire printing presses.

The equipment pool if set up on a regional or area basis, with each theatre putting at the disposal of the pool its spare equipment and parts, would assure delivery of a vitally needed piece of apparatus to a theatre in distress and threatened with protracted interruption of business. In cases of total breakdown the period of closure would be considerably lessened due to the close proximity of the needed part or unit.

Practically every theatre has on hand some items of reserve, or surplus parts, supplies or equipment that could be made available to temporarily relieve the distress of some theatre in the same, or nearby, town.

What is needed is merely a method of setting up the pool, with agreement between all theatres in the area to put up their spare equipment for mutual benefit. An efficient inventory of the equipment available for the pool, the bringing into the picture of a local supply dealer to assist in its operation, the setting up of fair charges for the equipment borrowed on a basis of no profit but at figures sufficient to defray necessary expenses — these are all that are needed, and with the resourcefulness of the average exhibitor devoted to a mutual effort of the sort, these are details that soon could be worked out most satisfactorily.

Vandalism Puts New Problem Up to Theatres

The spread of vandalism in motion picture theatres has reached to the far corners of the country, and seat-slashing and damages to other articles of theatre property in many cases has assumed such serious stage that in some cities private detectives have been called upon to aid police in apprehending young people committing these acts.

The condition is peculiar to wartime. In England there has been a veritable rash of vandalism, and some of the theatres there have discontinued early matinees in an endeavor to cope with the situation. The theory is that shows starting later in the day, at four o'clock for example, attract a larger proportion of adult patronage and the older peoples' presence seems to have a restraining effect upon the youngsters who have developed destructive habits. The National Screen Service trailers, according to reports in Kinematograph Weekly, have had a varying effect. In some theatres the admonition from the screen that furnishings in the theatre are practically irreplaceable and should be protected by patrons for their own as well as the theatre's sake has worked effectively in reducing the damage that had been going on in some theatres. On the other hand, some exhibitors in England found that the trailer seemed to incite others to join the mutilation campaign and the damages increased rather than lessened.

There always has been a certain amount of this vandalism in motion picture theatres and in isolated cases the condition required police action. In others the exhibitors have used various methods of combating the evil. Experience seems to indicate that there is little hope for elimination of the trouble by means of vigorous police action. The difficulty is that policing that is sufficient to locate the ringleaders and bring them to book has the effect of destroying the very atmosphere the theatre which makes it a place inviting to the public, and presence of the cops or any conspicuous measures taken to keep patrons under surveillance during their stay in the theatre robs the playhouse of its greatest claim to the affection of those who seek relaxation, courtesy and freedom when they attend a show.

The vandalism practiced by young boys is something of concern for the community as well as the theatre owner and manager. Such manifestations can be viewed only with alarm by parents, school authorities, the police and all people who are social minded. Misguided boys, led into such practices as destroying or mutilating property by some "ringleader" are in danger of committing some act which may start them on the way of crime—first as a protective measure to escape punishment for an act not necessarily malicious in intent, and then as a means of revenge against those elders whose property they have damaged and of whom they harbor a fear that soon turns to active dislike.

Appeal to Parents Effective

In view of these implications, it has been found by many theatremen that an appeal to the parents—particularly through the agency of the women's clubs or parent-teacher groups—has been effective in putting a stop to vandalism in the theatre. School authorities also should be interested in the matter, since the bad habits engendered by what begins as a prank can go to lengths sufficient to demoralize the entire student body of schools. Boy Scout organizations undoubtedly will aid the exhibitor who is suffering from the acts of young vandals, and the kind of correction applied by such a group is far more effective than any police work ever could be—for when boys are persuaded of the harm they actually are doing their self-corrective measures are far more lasting, and spread more rapidly among other boys of the locality, than if certain culprits are hauled up by the police.

At a time when materials are so difficult to obtain, there is wide public consciousness of the necessity to protect what we have. Consequently few adults have any patience with those who destroy property and become aroused by acts of destruction. Such being the case, it seems that more than ever the methods which in the past have generally succeeded best, which is appeal to the parents or civic or educational groups, should offer the best approach to a campaign for elimination of vandalism in the theatres.

Display of Mutilated Seats

One of the methods used by many theatres in the past, was to display mutilated seat cushions in the lobby, with a card explaining that this destruction was wilfully done by some persons who had attended the theatre. This method of bringing out into the pitiful light of publicity the destructive acts of patrons has much to recommend it. There could be an extension of the idea by putting the display in some other establishments—such as the store window of some furniture dealer, with that merchant's statement to the effect that the fabric destroyed is irreplaceable and that those guilty of such acts are doing incalculable harm to their own community, because the theatre actually is a community institution for the enjoyment of all the people and recognized by the Government as an important medium for information about the progress and conduct of the war.

Among the most effective measures taken by exhibitors who have approached the vandalism problem through appeal to parents, is an appeal in the form of letters sent to the mailing list and addressed to the mothers and fathers. These



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Methods Successful in Curbing the Evil Vary

Seat-Slashing Tactics Become Widespread; Gate-Crashers Face Federal Law Penalties

messages explain that the theatre management is most desirous of contributing its part to the welfare of the community and is especially concerned with doing all possible to supplement the work of parents in guiding the young people of the community to appreciation of all that is wholesome; and that therefore the instances occurring in the theatre in which there is evidence of disregard for property and vandalism is something the management believes should be called to the attention of all adults and parents in particular. There is avoidance, of course, in such letters of any insinuation that the recipient of the message is considered by the management of the theatre to be the parent or relative of any youth who is responsible for reprehensible acts. This part of a campaign to eliminate vandalism has especially good effects in arousing people to the implied dangers which confront their own children by reason of possible association with young miscreants. It further will explain to them in advance the reason for any disturbance which may occur in the theatre should some young boy be escorted from the theatre or turned over to the police. This is an important factor, because the parents of the erring youth are almost certain to spread word-of-mouth publicity to the effect that the manager or the theatre employes have wronged the boy by "exaggerated" accusations of harm he had done.

A companion-piece of the vandalism is the gate-crashing. The letter is almost certain to be followed by acts of destruction in the theatre to which the gate-crashing youth has made his or her way. Since there is a Federal tax on every theatre admission, the theatreman has a just claim upon the aid of Federal agents to punish those who have entered a theatre without paying the admission and its accompanying tax. Several theatres have used this factor to good effect in combating the evil of gate-crashing and its usual complement of vandalism. In Chicago the Warner Bros. theatres used notices posted in all lobbies stating that anybody entering the theatre without paying a tax was violating a Federal law and therefore was liable to 5 years' imprisonment and/or $10,000 fine if convicted. The use of the posters in Chicago was necessary, because the evil had reached an intolerable point and was spreading. However, it is another case where such evidences of lawlessness taking place may have a depressing effect upon patrons, many of whom might be induced to refrain from entering a place where acts occur that make "beware" signs necessary.

If it is found that the damages done by vandals occur mainly at the earlier shows, there may be a quicker, and in the long run, more economical method of curbing the evil by eliminating the earlier matinee, as was tried in England. There, many theatremen found that the plan had an additional advantage, in that the severe shortage of help produced a situation in which a curtailment of show hours relieved a serious situation, and the fact that the earlier matinees brought relatively small additional box-office revenue and so their elimination was a worthwhile economy.

Beware the Fire Bug

A vicious turn, not common hitherto in outbreaks of theatre vandalism, has been noted in some districts of the country where in addition to seat-slashing, etc., manifestations of hoodlumism has taken the form of making bonfires in the theatres. Here is an especially frightful type of vandalism, and to guard against it requires special vigilance on the part of the house staff to see to it that there are no collections of paper, or discarded cartons, etc., anywhere inside or immediately outside the theatre.

A recent instance of a fire breaking out amidst a pile of paper cartons was reported by a California theatre. The theatre manager could not account for the collection of cartons near an exit—the rubbish being discovered only when it was reported that the pile was ablaze. The waste material did not come from the theatre, and the manager had noted that an adjoining store often deposited such material outside the store. He reported this to the fire department, and while the store owner disclaimed having placed the cartons there, the store no longer piles up waste outside near the theatre. It is possible that some young vandals found the cartons a very handy collection of tinder to start the fire—which, fortunately was discovered and extinguished before any damage was done. This is a practical illustration of how important it is to inspect, frequently during the day, all places where such conditions could arise.

Kimmel Theatre Razed by Fire

Henderson, Ky.—The Kimmel Theatre and adjacent building were razed by a fire at an estimated loss of $3,000.

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Exhibitors of America have many duties to perform these war days. You build unity and morale through motion picture presentations—and you promote and support the various government drives that are initiated to spur war production and civilian defense.

RCA Service, like exhibitors, is carrying on important war duties: RCA engineers are rendering scheduled service to projection room equipment in thousands of theatres to "Keep 'em Running"—and other RCA Service groups are installing military equipment and instructing personnel, in this country and at the battlefronts.

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RCA SERVICE CO., INC.

RADIO CORPORATION OF AMERICA

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POSTERS PREACH CONSERVATION



Poster art can do a job in wartime theatre operation, and Jules Wolfe, supervisor of purchasing and construction of Famous Players Canadian Corporation Ltd., has put that principle into practice with telling effect. Above illustrated are five of a series of posters used by Famous Players in connection with the company's campaign on conservation and maintenance. Mr. Wolfe reports that his department has been distributing monthly bulletins in this pictorial form. They are displayed in convenient locations in all of the company's theatres. Reports of the effect of the posters reaching American exhibitors has induced many circuits operating in the U. S. to request copies of the posters from Mr. Wolfe. As readily will be seen, there is more "punch" in one of the posters preaching one principle of conservation and maintenance at a time than could be conveyed to the members of the theatre staff by many words of advice and instruction from the manager or the theatre owner. These reminders to the help to practice economy and maintain the theatre equipment in tip-top shape are reproduced in two-colors—red and black—which makes them far more striking than they appear in the reduced reproductions illustrated above.

Defective Wiring Causes Blaze In Janet Theatre, Jennings, Mo.

Damage to the Janet Theatre, Jennings, Mo., was estimated at $12,000 when defective wiring had started a fire behind the screen. Andrew Sears, doorman, having learned of the threat behind the screen, advised the 150 people in the theatre at the time to leave. Gerard Fleming, projectionist, suffered burns on the arms, legs and chest when the flames had enveloped the entire theatre. Durward Lawson, the other operator of Riverview Gardens, escaped injury when he leaped through the window.

Orpheum, Oxford, N. C., Destroyed

The Orpheum Theatre of Oxford, N. C., owned by E. G. Crews, was destroyed by fire.

Strand at Gilmer, Tex., Destroyed

Gilmer, Tex.—The Strand was reported late last month to have been destroyed by fire.

Westbury Theatre on Long Island Is Being Completely Renovated

The Westbury Theatre of Westbury, L. I., is not only being completely renovated with interior decoration and equipment but is also expected to show more current products, according to the new policy of the present lessees. The projection room will be equipped with new and more powerful lamps, new generators for brighter and clearer pictures, and high speed lenses for the projection machines. The lobby will be completely reconstructed, removing the stone floor and replacing it with a concrete base covered by a half-inch layer of felt and carpet over the entire area. New rugs will be laid on the passageway in the rear of the auditorium and down the aisles.

Milwain of Bardwell, Ky., Razed

The Milwain Theatre, owned and operated by Mr. and Mrs. John Milwain of Bardwell, Ky., was destroyed by fire Monday (8). The loss is estimated at about $15,000 with only $3,500 insurance.

Experts Discuss Safety Measures at SMPE Meet

Group Panic and Its Control, Flameproofing of Fabrics Among Topics

The Atlantic Coast Section of the Society of Engineers has proved the forum from which has emerged some of the most constructive information connected with the effects of war upon theatre operation, as well as the methods best calculated to conserve equipment during the period that has elapsed since Pearl Harbor.

The Atlantic Coast Section has had many gatherings at which war operation and equipment conservation were the chief topics of discussion. The Section's next meeting takes place on March 25, and Dr. Alfred N. Goldsmith, chairman, has announced that the activities of the motion picture branch of the War Production Board will be outlined by A. G. Smith, acting head of the Amusement Section of WPB.

At the meeting held last month, a group of experts summed up the practices and methods which had been proved most effective in meeting various problems of wartime operation of theatres. These included the subjects of flameproofing of fabrics, the control of group panic, emergency lighting, and many others. Following are excerpts from some of the papers presented at the meeting.

Emergency Lighting

By Earl Morin, Connecticut State Police

Safety in motion picture theatres in Connecticut is supervised by the Department of State Police. Prior to the war, the Department never insisted on the installation of automatic emergency lighting, although it strongly recommended such permanently installed systems. The City of Hartford required auxiliary lighting by ordinance, and many theatres in other cities and towns had provided it for their own protection, so at the start of the war 40 to 50 per cent of the theatres were properly equipped.

As a war measure, the Department directed all theatres to provide some sort of auxiliary lighting. At this time it was impossible to obtain real honest-to-goodness lighting plants.

We felt that there should be lighting equipment that would be automatic.

The first plan was to build one without a manually operated switch but this had serious disadvantages, particularly with theatres that were not in full time operation. In some of these locations there are numerous power failures. This would cause rapid battery discharge with no one on the premises to shut off the unit. For this reason, a switch was incorporated to shut off the system during these dark periods.

To save removing the batteries for re-charging, a small charger was incorporated. To easily identify the activities of this charger a tell-tale lamp was installed, along with another tell-tale lamp to show whether or not the system was in operation.

Due to the fact that all such devices need some attention, such as keeping water in the battery, it was decided to have this equipment placed in a projection room where it would be under the eye of the projectionist, the sealed beam light to be placed on the front of the projection room near the ceiling and both beams lighted and so directed that the upper beam would be on the screen. The light from the lower beam would illuminate the balcony and the reflected light from the screen would illuminate the auditorium and under the balcony. It was found that in the average size theatre this would furnish sufficient light so that patrons would be able to see their way if they desired to leave the theatre, and would be sufficient light to keep them calm.

Necessary light for the projectionist is furnished by a 21 candlepower light in the projection room.

It is not claimed that this is a good substitute for a permanently installed lighting set, or that it is suitable for lighting stairs, halls, foyers or exit facilities, but it is claimed that this is a decided improvement over a complete blackout in theatres or the use of hand flashlights and portable battery lamps.

Luminous Materials

By James Frank, National Theatre Supply Company

Interest in the use of luminous materials for theatre protection arises out of ideas advocated by manufacturers for the use of these materials in theatres during dim-outs and blackouts.

In general, luminescent coatings are either (a) radio-active, in which case they continue to glow indefinitely; (b) fluorescent, that is, required to be continuously lighted under a black light or (c) phosphorescent, that is, giving off light for sometime after continuous exposure to sunlight or certain artificial lights.

Letters built up of any of these materials may be distinguishable as far as glow is concerned but not legible as letters. This should be kept in mind in connection with their use in signs.

The general conclusions drawn are that, except under conditions of extreme darkness, the usefulness of these materials is questionable.

Whitewash or good white paint is probably more effective than these materials under star, street or moonlight.

The limitation upon fluorescent coatings is

(*Continued on Page* 45)



Are You Having Trouble About Priorities?

If you're really entitled to purchase equipment or parts, and confused as to the correct procedure for securing preference ratings, here's a tip:

Go to your Motiograph Dealer with your troubles. He'll be glad to help you in every way possible. This doesn't necessarily mean that he can assure you that the equipment or parts will be forthcoming, for only in exceptional instances will some items be available. He will, however, advise you as to the best solution of your problems. Perhaps he can so service your present equipment that you can continue to use it.

He will do his best for he has accepted the patriotic job of helping keep pictures on America's screens, despite difficulties arising from present restrictions.

Specializing in service, he is equipped with latest tools and machinery for doing every job quickly and with precision and efficiency. By actual personal experience he has become expert in the repair of all makes of equipment and has access to the repair departments of all leading manufacturers.

Do not hesitate to call him at any hour of the day or night.

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Harry Rubin-Designed Carbon Stub Container an Aid to Booth Safety



Photograph of the Rubin-designed carbon receiver fitted into the lamphouse—an arrangement which permits removal of hot carbon stubs with rapid disposal into a place of safety in the shortage possible time; eliminates hazards occurring when such stubs are taken outside the lamphouse while in a condition which could cause ignition of film or other articles within the projection booth.

Harry Rubin, supervisor of projection for Paramount Theatres, has added still another important innovation to his already long list of worthy contributions to better and safer handling of film, equipment, and other essential tools and paraphernalia of the projection room.

This new measure promises the elimination of a hazardous fire threat which—because of a long established and generally accepted practice of operators, made still more flagrant by recent demands for conservation—seems to have entirely escaped the observation of Underwriters and others charged with correction of unsafe practices. Not so with Harry Rubin, who, chafing at the fact that the glaring neglect had escaped his supervisory eye over these many years, has perfected a low-cost accessory that obviates all chance of future hazard.

Rubin's latest safety device corrects the long standing practice of inefficient handling of hot carbon stubs. Envisioning the possibility of fire if, in the course of fulfillment of any of the many duties demanded of the men at the machines, a reel of film, or any strip of the highly inflammable material, should come in contact with a sliver of spark from the hot carbon as it was being removed from the lamphouse, he arranged for the placement of a metal container INSIDE THE LAMPHOUSE for the reception of hot carbon ends. And projectionists are now instructed to leave all carbon ends in the metal trough container until they are free from heat.

As described above the idea seems so simple we consider it necessary to go a little further into detail about Rubin's new safety contribution and the swell job it will do in closing a highly vulnerable hazard to theatre booth fires.

It has long been the practice of projectionists to use any metal receptacle for the retention of carbon ends removed from the machines. In some instances cans are placed immediately below the machines and in others the end has been literally "pitched" across the booth to some receptacle placed in a corner of the room. The possibility of the hot end, in its flight to the receptacle, coming in contact with film being taken from, or placed in, machines, or being moved to the rewinding tables or cabinets, has always been present. But, due to the relatively few costly experiences resulting from the long accepted practice, no measures had been taken to correct the hazard.

In high intensity lamps the ends require ten or more minutes to cool and, now that carbon savers are in such wide use due to conservation measures, there has been a tendency to place containers to receive the hot ends closer to the machines. Of course, it was possible for Rubin to have the ends left in their lamphouse holders until they had cooled but this would cause confusion in the event of a single reel occupying the other machine. And, there was the human error, or oversight possibility, with the duty being neglected if the routine of operation was changed, and a reel would be inadvertantly started without sufficient carbon to provide necessary light throughout its footage.

Placing the small metal container (illustrated here) in the lamphouse enables the projectionist to carry on his duties in the routine to which he has been long accustomed and actually makes it easier for him to protect the lives of himself, his companion operator and the theatre audience.

Rubin's protective device is so inexpensive, easy to make and easy to insert that we strongly recommend that every machine in every theatre throughout the nation be immediately equipped with similar receptacles.

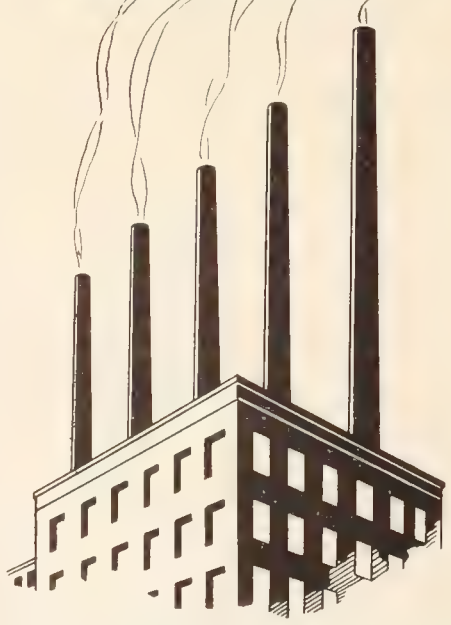
In making his newest brain child available to theatres everywhere Rubin makes the following pertinent remarks: "Admitted that the New York Paramount Theatre, where the device is now in operation, is equipped with many reserve units to care for every conceivable emergency, nevertheless, the whole comes under the heading of equipment for the purpose of putting on a show and, as such, has its counterpart in every theatre where picture shows are exhibited. In other words, it is every bit as essential and undoubtedly more so, for the house with limited equipment to take precautionary measures as it is for the Paramount and this metal receptacle is adaptable wherever projection machines are in use."

How Hot Carbon Caused $5,000 Damages to Grand Theatre

Harry Rubin's simple method for allowing carbon stubs to remain within the lamphouse enclosure until they have cooled out and may be disposed of with safety at the convenience of the projectionist, naturally, needs no examples cited to accent its great value. Nevertheless, the "case history" of a fire that caused a fire on March 13 in the 500-seat Grand Theatre at Mount Olive, Ill., illustrates the dangers of hot carbons being removed from the lamphouse.

The Grand, owned by Mrs. Josie Lawson, was damaged upwards of $5,000 by a fire that started when a piece of hot carbon dropped from the lamphouse came into contact with some film.

Power House



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Know Your Projection Definitions

Beginning with this issue, Theatre Equipment & Maintenance will publish a practical glossary of descriptive terms relating to projection. The purpose is NOT to offer a conventional glossary for reference, but rather a selected number of terms that are descriptive far more than they are "scientific" definitions of value only to the technically informed. These terms will prove of special value to theatre managers, enable them to better understand the various important items of apparatus connected with projection, and should prove particularly helpful to the large number of the newer group of theatre workers promoted to positions of authority in the theatre during the present manpower shortage. (Note (*) appearing after terms in the following indicate that the definitions are from A Selected Glossary for the Motion Picture Technician, Compiled by the Academy Technical Bureau of the Academy of Motion Picture Arts and Sciences, and are published with permission.)

ABERRATION.* In a lens, generally refers to CHROMATIC ABERRATION. May also refer to spherical aberration, a blurring of the focus, due to the spherical shape of the lens faces.

ACHROMATIC LENS.* Compound lens so devised ("corrected") as to have no chromatic aberration for two or more wave-lengths (colors), and very little aberration for all other visible wave-lengths.

ACOUSTICS.* (1) Science of sound. (2) Acoustics of an enclosure: refers to hearing conditions within the enclosure, due to reflections and absorptions of sound.

AMPERE-HOUR.* Quantity of electricity equal to that carried by a one-ampere current in one hour. Equals 3,600 coulombs.

APERTURE.* Opening in a partition particularly, (1) the oblong opening at which each individual frame of a motion picture film is situated during exposure, printing, or projecting, as the case may be.

APERTURE PLATE.* Plate of metal, containing the aperture in a projector, printer, or camera.

ARC.* Column of very hot, light-emitting gas, carrying an electric current sustaining this condition.

ARC, MIRROR or REFLECTOR.* Projection arc with a concave mirror placed back of it to reflect and concentrate the light.

BACK FOCAL LENGTH.* The distance from the back of the lens to the film in the gate while the image is in focus on the screen.

BACK-FOCUS.* Distance from the principal focus of a lens (behind the lens) to its nearest face.

BACKLASH.* "Play" or looseness of a screw or bolt in its fitting.

BLOOPING PATCH.* Triangular or oval black section introduced over a splice in the positive sound track, to prevent the noise which the splice would otherwise cause during reproduction. The patch effects a relatively gradual diminution in the transmitted light, followed by gradual restoration to the original value. The sound frequency due to a properly blooped patch is too low to be heard.

BREEZING.* Said to occur when projected picture is blurred as a result of distortion of focus in camera, printer, or projector—due to uneven shrinkage of negative or positive, or to perforations of uneven pitch.

BRUSH: A device for making electrical contact between the rotating commutator of a generator and the stationary circuit wires. Brushes are made from carbon, copper wires, copper strips and copper gauze, but carbon brushes are most largely used.

BRUSH LOSS: Loss, in watts, due to lack of perfect electrical contact between brush and commutator. May be greatly increased by dirty brushes, dirty rough commutator, or lack of sufficient pressure between brushes and commutator.

B.X.: A flexible metal tubing for the protection of electric wires, much used for interior work. A flexible metal conduit.

BUCKLING.* Jamming of film in camera, printer, or projector, usually due to intense heat, or to improper threading up.

CABLE: A single copper wire or strand of such wires, heavily insulated and covered with a metal sheath, usually of a lead composition.

CAM.* In general, a non-circular rotating piece in a mechanism. In particular, the device which operates the intermittent movement of the film in a motion picture camera, printer, or projector.

CANDLE-POWER.* (1) Luminous intensity of a light source, measured in luminous flux emitted per unit solid angle. (2) Unit of candle-power, (1), equal to the luminous intensity of a certain type of standard candle burning under certain standard conditions.

CARBONS: The carbon rods or pencils used in an arc lamp.

CARBON JAW: The jaw of an arc lamp by means of which carbons are gripped and held in place.

CARRYING CAPACITY: The greatest number of amperes an electrical conductor can safely carry.

CHANGE-OVER: In projection, the act of changing from one projector to another (preferably without interrupting the continuity of projection).



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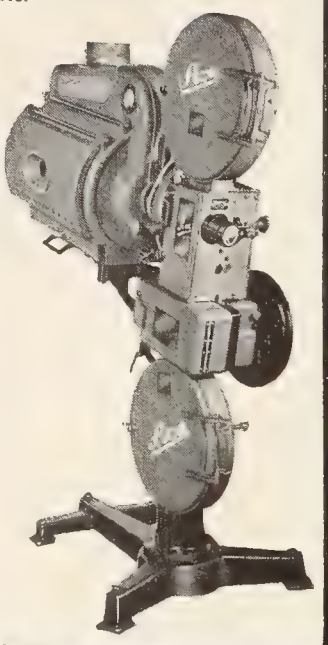
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ATLANTIC COAST PICTURE ENGINEERS MEET

The Atlantic Coast section of the Society of Motion Picture Engineers met February 25 at the Hotel Pennsylvania for their regular February meeting.

Among those present are pictured left to right: Lester B. Isaac, Director of sound and visual projection of Loew's theatres; James Frank, Jr., National Theatre Supply Co.; E. W. Fowler, National Board of Fire Underwriters; Earl Morin, Connecticut State Police; Gilbert F. Tyler, Pan American Airways Safety Engineer; Dr. Walter Cutter, Coordinator Center of Safety Education of N. Y. University; Dr. Alfred N. Goldsmith; Henry Anderson, Paramount Pictures; Harry Rubin, Director Sound and Visual Projection, Paramount theatre; Ben Schlanger, architect; P. A. McGuire, International Projector Corporation; James Lynett, Superintendent of Inspection, City of New York Electrical Department; Bart Green, Chief Inspector, Borough of Manhattan.

SMPE Names Committees for Semi-Annual Meet to be Held in New York May 4-6

The Society of Motion Pictures Engineers will hold the semi-annual Spring Meeting of the organization in New York from May 4 to 6, inclusive, and preliminary work has progressed beyond the committee-naming stage, it was announced by Herbert Griffin, president.

Officers who will serve at the convention, in addition to Griffin, are: Emery Huse, past-president; Loren L. Ryder, executive vice-president; E. Allan Williford, secretary; D. E. Hyndman, engineering vice-president; W. C. Kunzmann, convention vice-president; A. C. Downes, editorial vice-president; Alfred N. Goldsmith, chairman, Local Arrangement Committee; Sylvan Harris, chairman, Papers Committee; Julius Haber, chairman, Publicity Committee; James Frank, Jr., chairman, Membership Committee; H. F. Heidegger, chairman, Convention Projection Committee.

Serving under Goldsmith on the Reception and Local Arrangements Committee are M. Bennett, L. A. Bonn, M. R. Boyer, J. C. Burnett, A. S. Dickenson, G. Friedl, Jr., W. E. Green, J. A. Hammond, M. Hobart, C. F. Horstman, L. B. Isaac, E. W. Kellogg, J. H. Kurlander, J. A. Maurer, P. A. McGuire, J. A. Norling, Harry Rubin, E. I. Sponable, J. H. Spray, R. O. Strock and H. E. White.

Registration and Information are entrusted to E. R. Geib, James Frank, Jr., F. Hohmeister and P. K. Sleeman, while the Hotel and Transportation Committee, with Oscar F. Neu as chairman, consists of J. W. Davee, P. C. Goldmark, R. F. Mitchell, M. W. Palmer, P. D. Ries, C. Ross, J. A. Scheick, F. C. Schmid, and E. S. Seeley.

The Publicity Committee, chairmaned by Haber, is made up of H. Desfor, C. R. Daily, C. R. Keith, Sylvan Harris, P. A. McGuire and H. Sherman. D. E. Hyndman's Luncheon and Banquet Committee comprises M. R. Boyer, J. C. Burnett, A. S. Dickenson, A. N. Goldsmith, O. F. Neu, M. W. Palmer, E. I. Sponable, J. H. Spray and E. A. Williford. The Projection Committee, headed by H. F. Heidegger, has serving upon it M. Bennett, L. W. Davee, J. H. Elderkin, W. W. Hennessy, H. Hollender, J. J. Hopkins, C. F. Horstman, Lester B. Isaac, A. L. Rayen, P. D. Ries, J. E. Robin, and Harry Rubin, together with officers and members of Local 306, operators.

Barrel Fire Threatens Theatre

A carelessly thrown cigarette or cigar in a barrel of refuse was believed to have been the cause of a minor blaze in the stairway of the Gary Theatre in Gary, Ind. The loss was estimated at about $25, limiting the damage to the stairway in the area of the barrel. The building housing the theatre and business lofts is owned by Nick Bikos who also operates the Gary.

Basement Fire Smokes Theatre

An estimated damage of $500 was caused by a lighted cigarette, it is believed, that was thrown into a pile of paper and cartons in the basement of the Victory Theatre in Pueblo, Colo. The 100 patrons in the theatre at the time were escorted to the street without injury.

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Outline Methods for Wartime Theatre Operation

(*Continued from Page* 41)

that if the current source of black light is interrupted the material becomes invisible.

At the present time the most practical form of phosphorescent materials is represented by treated tape and cloth.

Group Panic And Its Control

Dr. Walter Cutter, Coordinator, Center of Safety Education, N. Y. University

In order to understand the occurrence of panic in groups, it is first necessary to understand the nature of a group. A group, while it is a collection of individuals, is something more. Whether or not we call it a "Group Mind" is unimportant. What is important is that a group seems to be moved by the same impulses which move individuals, but which are raised to a point of contagious intensity. Joy, grief, fear, frenzy—all can spread with the speed of a quick chemical reaction through a group, and the individual, unless he is a very strong character, is irresistibly swayed by it.

The sources of the fears which lead to panic are undoubtedly many. First, there is the survival of primitive fear. Then there is the fear of the unusual—when a person who is geared to meet certain types of emergencies fails in meeting other types. There is, too, the unexperienced danger. Such dangers may be known mentally, but when they appear in reality they cause consternation. The unexpected and the unknown are also sources of panic. Fear, the effect of a personal experience in conditioning the mind toward panic, must be taken into account.

The central problem in combatting panic is to drain off the panic elements and restore "normalcy" or "usualness." There is a psychological moment, as panic is gathering, when, if the proper direction is applied, it may be averted. This takes a strong, assured type of individual.

Music of certain types, played instantaneously, may help avert panic. The teaching of people to expect constantly the unexpected is a long-time partial solution, but there are certain devices which can be used to help out in emergency situations. Special emergency devices can be "standing by;" such as particular types of moving pictures, special music, the use of trailers, etc.

The overall clue to panic avoidance is to take every reasonable and even extreme precaution to avoid panic, but to be ready to head it off instantaneously when it comes.

Flameproofing of Fabrics

By Henry Anderson, Manager, Insurance Dept., Paramount Pictures Inc.

Very early in our investigation of flameproofing of fabrics, we learned that a great deal had been taken for granted and that too little was known by the average theatre owner about this subject.

Flameproofing is a process of treatment of textiles to reduce their fire hazard. We cannot hope ever to "fireproof" fabrics or even to make them scorchproof. We can hope only to treat them so that they will not flame or burn upon the removal of a torch applied to them.

A suitable flameproofing treatment must have permanency. Further, it must not injure or deface the treated fabric. The flameproofing material must not show up as a powder nor react chemically with the textile, rendering it brittle or shortening its life.

Treatment must be simple to apply, for today especially, skilled labor is difficult to obtain and we will have to make the best of the only labor available to us.

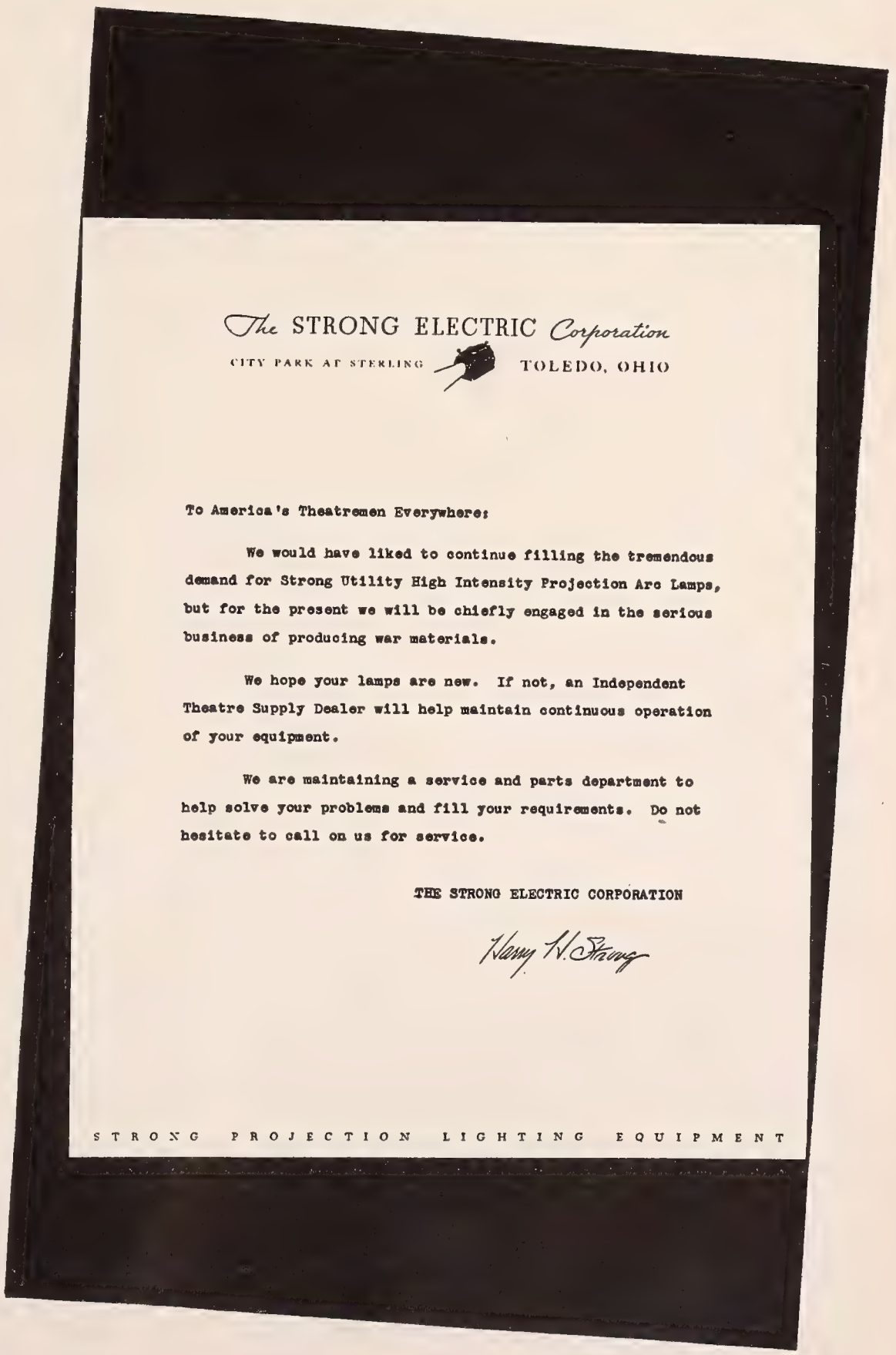
Flameproofing Formula

A very simple and inexpensive formula for a liquid for flameproofing fabrics was issued recently by Rodney Pantages, of the Theatre Defense Bureau of Los Angeles, after consultations with officials of the city's fire department.

The liquid is made up of water, borax and boric acid. But before it is applied new fabrics should be washed. The formula is made by adding to one gallon of water, which should be slightly warm, nine ounces of borax and four ounces of boric acid. The liquid is applied by spray, using a stirrup pump, to the fabrics to be treated.

In announcing the formula, Pantages told the Los Angeles theatremen that all cloth behind the proscenium, except the title curtain and the screen itself, should be flameproofed in accordance with the Fire Department and Theatre Defense Bureau regulations.

It was reported that the formula was tested at the Fox Ritz Theatre, the cost of flameproofing there being done at a cost of 66 cents for the necessary borax and boric acid, and that the liquid had proved satisfactory.



Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3207	Bad Men of the Hills	Chas. Starrett-Russell Hayden	58	8/13/42	a5/2/42
3019	Blondie for Victory (C)F	Penny Singleton-Arthur Lake	72	8/6/42	b10/17/42
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3002	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/30/42	b9/19/42
3208	Overland to Deadwood (W)	C. Starrett-R. Hayden	59	9/25/42	a5/23/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter	61	9/3/42	a5/16/42

Current 1942-43

	After Midnight With Boston Blackie (D)	C. Morris-Richard Lane		3/18/43	a2/6/43
4009	A Night to Remember (My)A	L. Young-B. Aherne	90	12/20/42	b12/12/42
4026	Boogie Man Will Get You (HC)F	Boris Karloff-Peter Lorre	66	10/22/42	b10/17/42
4030	Boston Blackie Goes Hollywood (My)	C. Morris-Constance Worth	68	11/5/42	a7/25/42
4013	City Without Men (D)	Linda Darnell-Leslie Brooks	76	1/14/43	a10/17/42
4004	Commandos Strike at Dawn(D)	Paul Muni-Ann Carter	100	1/7/43	b12/19/42
4027	Counter-Espionage (My)F	W. William-Eric Blore	71	9/3/42	b10/3/42
	Desperadoes (Tech.) (W)F	R. Scott-E. Keyes	85	3/25/43	b3/13/43
4021	Daring Young Man (C)F	Joe E. Brown-Claire Dodd	70	12/10/42	b1/23/43
4203	Fighting Buckaroo (W)	Starrett-Kay Harris	58	2/1/43	a8/29/42
4038	Junior Army (D)	F. Bartholomew-Billy Halop	69	11/26/42	a10/10/42
4033	Laugh Your Blues Away (C)	Jinx Falkenburg-Bert Gordon	69	11/12/42	a10/10/42
	Let's Have Fun (C)	M. Lindsay-J. Beal	65	3/4/43	a8/1/42
4032	Lucky Legs (C)	Jinx Falkenburg-R. Hayden	64	10/1/42	a6/20/42
4044	Man's World (D)	M. Chapman-W. Wright	62	9/17/42	a5/16/42
	No Place for a Lady (My)	Wm. Gargan-Margaret Lindsay	66	2/11/43	a11/28/42
4028	One Dangerous Night (My)	Warren William-Eric Blore	77	1/28/43	a10/10/42
4202	Pardon My Gun (W)	Chas. Starrett-Alma Carroll	57	12/1/42	a6/20/42
	Power of the Press (D)	Guy Kibbee-Lee Tracy	63	1/28/43	a12/26/42
	Reveille With Beverly (DM)	Ann Miller-Bob Crosby & Orch.	63	2/4/43	a1/9/43
4211	Riders of the North West Mounted (W)	Russell Hayden-Bob Wills	78	2/15/43	a11/14/42
4201	Riding Through Nevada (W)	C. Starrett-Shirley Patterson	61	10/1/42	a6/13/42
4035	Smith of Minnesota	Bruce Smith-Arline Judge	66	10/15/42	a8/8/42
	Something to Shout About (C)	Ameche-Oakie-Janet Blair	91	2/25/43	a11/7/42
4022	Spirit of Stanford (D)F	Frankie Albert-Ernie Nevers	62	9/10/42	b10/24/42
4042	Stand By All Networks (Spy)	John Beal-Florence Rice	64	10/29/42	a6/20/42
4210	Tornado in the Saddle (W)	Russell Hayden-Bob Wills	59	12/15/42	a8/8/42
4039	Underground Agent (D)F	Bruce Bennett-F. Albertson	66	12/3/42	b2/20/43
4002	You Were Never Lovelier(M)F	Fred Astaire-Rita Hayworth	96	11/19/42	b10/10/42

Coming 1942-43

Appointment in Berlin	George Sanders-Gale Sondergaard	
Attack by Night	M. Oberon-B. Aherne	
Boy From Stalingrad (D)	S. Beckett-C. Binyon	a3/20/43
Deadline Guns (W)	Russell Hayden-Bob Wills	a1/2/43
Destroyer (D)	Ed. G. Robinson-Glenn Ford	a/20/43
Frontier Fury (W)	Chas. Starrett-Jimmy Davis	a2/27/43
Hail to the Rangers (W)	Charles Starrett-Kay Harris	a10/31/42
It's a Great Life	P. Singleton-A. Lake	
Last Horseman (W)	Russell Hayden-Bob Wills	a1/9/43
Law of the Northwest (W)	C. Starrett-S. Patterson	a10/3/42
More the Merrier (D)	Jean Arthur-Joel McCrea	a1/30/43
Murder in Times Square (My)	Edmund Lowe-Bruce Bennett	4/1/43 a1/23/43
Redhead From Manhattan	Lupe Velez-Douglas Leavitt	
Riding West (W)	C. Starrett-Shirley Patterson	a1/30/43
Right Guy	Claire Trevor-Edgar Buchanan	
Robin Hood of the Range (W)	Starrett-Kay Harris	a12/12/42
Saddles & Sagebrush (W)	R. Hayden-Bob Wills	4/22/43 a12/26/42
She Has What It Takes (CD)	Jinx Falkenburg-Tom Neal	4/15/43 a1/30/43
Silver City Raiders (W)	R. Hayden-B. Wills	a10/3/42
Somewhere in Sahara	Humphrey Bogart-Bruce Bennett	
Two Senoritas From Chicago	Jinx Falkenburg-Edmund Lowe	
What's Buzzin' Cousin	A. Miller-J. Hubbard	
Wyoming Hurricane (W)	Russell Hayden-Alma Carroll	a1/16/43

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42

MGM

Current 1941-42 (Cont.)

238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42

Current 1942-43

318	Andy Hardy's Double Life (CD)F	M. Rooney-L. Stone	95	Dec-Feb	b12-12/42
304	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	Sep-Nov	b6/27/42
207	Cairo (CM)A	J. MacDonald-R. Young	101	Sep-Nov	b8/15/42
317	Dr. Gillespie's New Assistant (D)F	L. Barrymore-Van Johnson	87	Dec-Feb	b11/14/42
309	Eyes in the Night (Spy)F	Edw. Arnold-Ann Harding	79	Sep-Nov	b9/12/42
312	For Me and My Gal (DM)F	J. Garland-G. Murphy	103	Sep-Nov	b9/12/42
314	Journey for Margaret (D)F	Robt. Young-Laraine Day	80	Dec-Feb	b10/31/42
320	Keeper of the Flame (D)F	K. Hepburn-S. Tracy	100	Dec-Feb	b12/19/42
319	Northwest Rangers (AD)F	Wm. Lundigan-J. Craig	63	Dec-Feb	b10/31/42
311	Omaha Trail (W)F	J. Craig-D. Jagger	62	Sep-Nov	b9/19/42
303	Panama Hattie (MC)F	A. Sothern-Wm. Lundigan	78	Sep-Nov	b7/25/42
	Random Harvest (D)A	G. Garson-R. Colman	126	(Spec)	b11/28/42
315	Reunion in France (D)A	J. Crawford-Philip Dorn	105	Dec-Feb	b12/5/42
308	Seven Sweethearts (CD)F	K. Grayson-Van Heflin	97	Sep-Nov	b8/15/42
301	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	Sep-Nov	b8/8/42
316	Stand By For Action (D)F	R. Taylor-C. Laughton	108	Dec-Feb	b12/12/42
322	Tennessee Johnson (B)A	Van Heflin-R. Hussey	103	Dec-Feb	b12/19/42
321	Three Hearts for Julia (CM)A	M. Douglas-A. Sothern	90	Dec-Feb	b1/9/43
302	Tish (CD)A	M. Main-ZaSu Pitts	84	Sep-Nov	b7/25/42
306	War Against Mrs. Hadley(D)A	Edw. Arnold-F. Bainter	84	Sep-Nov	b8/8/42
313	Whistling in Dixie (C)A	R. Skelton-A. Rutherford	73	Dec-Feb	b10/31/42
310	White Cargo (D)A	H. Lamarr-W. Pidgeon	90	Sep-Nov	b9/19/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	Sep-Nov	b8/13/42

Coming 1942-43

A Guy Named Joe	Spencer Tracy-Irene Dunne		
A Stranger in Town (D)F	F. Morgan-Jean Rogers	67	b2/13/43
Above Suspicion (D)	J. Crawford-F. MacMurray		a1/9/43
Air Raid Wardens (C)F	Laurel & Hardy	67	b3/20/43
Assignment in Brittany (D)F	R. Whorf-Susan Peters	96	b3/13/43
Bataan (D)	R. Taylor-T. Mitchell		a2/6/43
Best Foot Forward (Tech.)	L. Ball-Wm. Gaxton		a3/6/43
Cabin in the Sky (M)F	Ethel Waters-Rex Ingram	98	b2/13/43
Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson		a2/6/43
Du Barry Was a Lady (Tech.) (M)	Red Skelton-Lucille Ball		a11/21/42
Faculty Row (C)	M. Astor-H. Marshall		a3/13/43
Girl Crazy (M)	M. Rooney-J. Garland		a3/6/43
Harrigan's Kid (D)F	Bobby Readick-Wm. Gargan	80	b3/13/43
Human Comedy, The (D)F	M. Rooney-F. Morgan	116	b2/27/43
I Dood It (C)	Red Skelton-E. Powell		a2/13/43
Lassie Come Home(D) (Tech.)	Roddy McDowall-Donald Crisp		a10/24/42
Madame Curie	Greer Garson-Walter Pidgeon		
Man From Down Under	Charles Laughton-Binnie Barnes		
Pilot No. 5 (D)	Franchot Tone-Marsha Hunt		a9/26/42
Presenting Lily Mars (D)	J. Garland-R. Carlson		a9/26/42
Private Miss Jones(Tech.)(D)	Kathryn Grayson-Gene Kelly		a1/16/43
Right About Face (MC)	Kay Kyser & Band-Lena Horne		a2/27/43
Russia	R. Taylor-S. Peters		
Sabotage Agent	R. Donat		
Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter		a12/26/42
Slightly Dangerous (D)F	L. Turner-R. Young	94	b3/6/43
Swing Shift Maisie (C)	Ann Sothern-James Craig		a2/27/43
Youngest Profession (C)F	V. Weidler-Edw. Arnold	85	b3/6/43

MONOGRAM

Current 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery	10/23/42		a8/22/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
Lure of the Islands (Spy)	Margie Hart-Robert Lowery	7/3/42		a5/30/42
Phantom Killer (My)A	D. Purcell-Joan Woodbury	61	10/2/42	b8/22/42
Police Bullets (G)	John Archer-Joan Marsh	9/25/42		a8/8/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
Texas Trouble Shooters (W)	Ray Corrigan-John King	6/12/42		a5/30/42

Current 1942-43

Ape Man (H)A	B. Lugosi-W. Ford	64	3/5/43		b2/27/43
Bowery at Midnight (H)A	B. Lugosi-Vince Barnett	63	10/30/42		b10/3/42
Crime Smasher (M)F	Edgar Kennedy-Gale Storm	62	1/29/43		b2/20/43
Dawn on the Great Divide(W)	B. Jones-R. Bell	70	12/18/42		a11/14/42
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42		b9/19/42
Haunted Ranch (W)	J. King-D. Sharpe	64	12/4/42		a10/31/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42		b8/15/42
Kid Dynamite (D)F	Leo Gorcey-Huntz Hall	67	2/12/43		b1/23/43
Land of Hunted Men (W)	Range Busters		3/26/43		a2/6/43
Living Ghost (My)F	James Dunn-Joan Woodbury	61	11/27/42		b10/31/42
'Neath Brooklyn Bridge(CD)A	Leo Gorcey-Huntz Hall	64	11/20/42		b10/17/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42		b7/4/42
Prison Mutiny (D) (Reviewed as "You Can't Beat the Law")	Edw. Norris-Joan Woodbury	61	2/12/43		b1/30/43
Rhythm Parade (M)F	Gale Storm-Robt. Lowery	68	12/11/42		b12/26/42
Silent Witness (D)F	Frank Albertson-Maris Wrixon	62	1/15/43		b12/19/42
Silver Skates (M)F	Kenny Baker-Patricia Morison	76	2/26/43		b1/16/43
Texas to Bataan (W)	John King-David Sharpe	56	10/16/42		b9/26/42
Two Fisted Justice (W)	J. King-D. Sharpe	55	1/8/43		a10/31/42
West of the Law (W)	B. Jones-T. McCoy	57	10/2/42		a9/19/42

MONOGRAM

Coming 1942-43

		Mins.	Rel. Date	See Issue of
	Clancy Street Boys (D) — L. Gorcey-H. Hall		4/23/43	a3/6/43
	Cowboy Commandos (W) — R. Corrigan-D. Moore		6/2/43	
	Ghost Rider (W) — J. M. Brown-R. Hatton		4/2/43	a3/13/43
	Ghosts in the Night (D) — East Side Kids		7/16/43	a3/20/43
	I Escaped From the Gestapo (D) — M. Brian-D. Jagger		5/14/43	a1/23/43
	Sarong Girl — A. Corio-Johnny Davis		5/28/43	
	Stranger From the Pecos (W) — J. M. Brown-R. Hatton			
	Wild Horse Stampede (W) — H. Gibson-K. Maynard		4/16/43	
	Wings Over the Pacific — I. Cooper-E. Norris		6/11/43	

PARAMOUNT

Current 1941-42

Block No.					
7	Are Husbands Necessary?(C)F — Ray Milland-Betty Field	79			b6/13/42
	Beachcomber, The (Re-issue) — Laughton-Lanchester	88	7/24/42		b3/12/38
6	Beyond the Blue Horizon (D) — Dorothy Lamour-Richard Denning	76			b5/9/42
6	Dr. Broadway (D) — Macdonald Carey-Jean Phillips	67			b5/9/42
5	Henry and Dizzy (CD)F — Jimmy Lydon-Charles Smith	71	6/5/42		b3/21/42
	Holiday Inn (M)F — Bing Crosby-Fred Astaire	101	8/28/42		b6/20/42
7	I Live on Danger (G)F — Chester Morris-Jean Parker	73			b6/13/42
6	Night in New Orleans (My) — Preston Foster-Albert Dekker (Reviewed as "Midnight Angel")	75			b5/9/42
	Reap the Wild Wind (D)F — Ray Milland-John Wayne (Tech.)	124	7/2/42		b3/21/42
6	Sweater Girl (My) — Eddie Bracken-June Preisser	77			b5/9/42
6	Take a Letter, Darling (C) — Rosalind Russell-Fred MacMurray	92			b5/9/42
5	This Gun for Hire (G)A — Veronica Lake-Robert Preston	81	6/19/42		b3/21/42
7	Tombstone (W)F — Richard Dix-Frances Gifford	78			b6/13/42

Current 1942-43

3	Avengers, The (WarD)F — R. Richardson-Deborah Kerr (Reviewed as "Day Will Dawn")	98	1/29/43		b8/29/42
2	Forest Rangers (D) (Tech.)F — F. MacMurray-P. Goddard	87	11/6/42		b10/3/42
1	Glass Key (G)F — B. Donlevy-V. Lake	85	10/23/42		b8/29/42
4	Happy Go Lucky (Tech.) (M)F — M. Martin-D. Powell-R. Vallee	81	3/26/43		b1/2/43
2	Henry Aldrich, Editor (D)F — J. Lydon-C. Smith	72	12/4/42		b10/3/42
4	Lady Bodyguard (CD)F — E. Albert-A. Shirley	70	3/12/43		b1/2/43
3	Lucky Jordan (D)A — A. Ladd-H. Walker	84	2/26/43		b11/21/42
1	Major and the Minor (CD)F — G. Rogers-R. Milland	99	10/16/42		b8/29/42
2	Mrs. Wiggs of the Cabbage Patch (D)F — F. Bainter-C. Lee	80	11/27/42		b10/3/42
3	My Heart Belongs to Daddy (CD)F — R. Carlson-M. O'Driscoll	75	2/12/43		b11/7/42
3	Palm Beach Story (C)A — C. Colbert-J. McCrea	88	1/1/43		b11/7/42
1	Priorities on Parade (M)F — A. Miller-J. Johnston	79	10/2/42		b7/25/42
2	Road to Morocco (CM)F — B. Crosby-Hope-Lamour	83	11/20/42		b10/3/42
	Star Spangled Rhythm (Tech.) (M)F Special — Crosby-Hope-MacMurray-Lamour	99	2/12/43		b1/2/43
2	Street of Chance (MyD)F — B. Meredith-C. Trevor	73	12/18/42		b10/3/42
1	Wake Island (D)F — B. Donlevy-R. Preston	78	9/25/42		b8/15/42
1	Wildcat (D)F — R. Arlen-A. Judge	73	10/30/42		b8/29/42
3	Wrecking Crew (D)F — R. Arlen-C. Morris	70	1/15/43		b11/7/42

Coming 1942-43

	Aerial Gunner — C. Morris-R. Arlen				a12/12/42
	Alaska Highway — Richard Arlen-Jean Parker				
4	China (D) — Loretta Young-Alan Ladd				a1/9/43
	Dixie (Tech.) (M) — Bing Crosby-Dorothy Lamour				a1/2/43
	Five Graves to Cairo (D) — Franchot Tone-Anne Baxter				a2/27/43
	For Whom the Bell Tolls (Tech.) (D) — Gary Cooper-Ingrid Bergman				a10/24/42
	Good Fellows — James Brown-Helen Walker				
	Henry Aldrich Plays Cupid (CD) — Jimmy Lydon-Chas. Smith				a2/27/43
4	Henry Aldrich Gets Glamour (CD)F — J. Lydon-J. Litel	72	4/9/43		b1/2/43
	Henry Aldrich Haunts a House — J. Lydon-C. Smith				
	Henry Aldrich Swings It (C) — Jimmy Lydon-Chas. Smith				a2/27/43
	High Explosive (D) — Chester Morris-Jean Parker				a9/12/42
	Hostages (D) — A. de Cordoba-Luise Rainer				
	Lady in the Dark (Tech.)(CD) — Ginger Rogers-Ray Milland				a3/6/43
	Let's Face It (MC) — Bob Hope-B. Hutton				a3/13/43
	Miracle of Morgan's Creek (CD) — Eddie Bracken-Betty Hutton				a1/2/43
	No Time for Love (C) — Claudette Colbert-Fred MacMurray				a7/25/42
4	Night Plane From Chungking (D)F — R. Preston-E. Drew	69	5/7/43		b1/2/43
	Riding High (Tech.) (CD) — D. Lamour-D. Powell				a3/13/43
	Salute for Three (C) — Betty Rhodes-Donna Drake				a2/13/43
	So Proudly We Hail (D) — Colbert-Goddard-Lake				a2/20/43
	Submarine Alert (Spy) — Richard Arlen-Wendy Barrie				a8/1/42
	Triumph Over Pain — Joel McCrea-Betty Field				a6/27/42
	True to Life (D) — M. Martin-F. Tone-D. Powell				a1/2/43

PRODUCERS RELEASING CORP. 1941-42

256	Along the Sundown Trails — Lee Powell-Art Davis		10/19/42		
262	Billy the Kid Sheriff of Sage Valley (W) — Buster Crabbe-Al St. John		10/2/42		a8/22/42
208	Bombs Over Burma (D)A — Anna May Wong-Noel Madison	64	6/5/42		b7/18/42
266	Border Roundup (W) — Geo. Houston-Al St. John		9/18/42		
203	Jungle Siren (D)A — Ann Corio-Buster Crabbe	68	8/21/42		b10/24/42
261	Law and Order (W)F — Buster Crabbe-Al St. John	57	8/28/42		b10/24/42
265	Lone Rider in Texas Justice — G. Houston-Al St. John	60	6/12/42		
267	Outlaws of Boulder Pass (W) — George Houston-Al St. John		10/28/42		
255	Prairie Pals (W) — Art Davis-Bill Boyd	60	9/4/42		a8/22/42
204	Prisoner of Japan (D)A — Alan Baxter-Gertrude Michael	64	7/22/42		b7/4/42
212	They Raid by Night (D)F — Lyle Talbot-June Duprez	65	6/26/42		b9/5/42
254	Tumbleweed Trail (W) — Bill Boyd-Lee Powell		7/10/42		
220	Yank in Libya (D)A — H. B. Warner-Joan Woodbury	67	7/31/42		b9/5/42

Current 1942-43

317	Baby Face Morgan (CD)A — Carlisle-Cromwell-Armstrong	62	9/15/42		b7/25/42
352	Bad Men of Thunder Gap(W) — Tex O'Brien-James Newill		3/5/43		
310	Boss of Big Town (D)A — John Litel-Florence Rice	69	12/7/42		b10/17/42
308	City of Silent Men (D)F — Frank Albertson-June Lang	65	10/12/42		b9/5/42
320	Dead Men Walk (H)A — Geo. Zucco-Mary Carlisle	64	2/10/43		b1/16/43
359	Fugitive of the Plains (W) — Buster Crabbe-Al St. John		3/12/43		
358	Kid Rides Again (W) — Buster Crabbe-Al St. John	56	1/27/43		
302	Lady From Chungking (D)A — Anna May Wong-Mae Clark	66	12/21/42		b11/14/42
319	Man of Courage (D) — B. MacLane-Lyle Talbot	67	1/4/43		a11/7/42
318	Miss V From Moscow (D)F — Lola Lane-Noel Madison	68	11/23/42		b12/5/42
357	Mysterious Rider (W)F — B. Crabbe-Al St. John	55	11/20/42		b1/16/43
304	Night for Crime — G. Farrell-L. Talbot	78	2/18/43		b8/1/42
363	Overland Stagecoach (W) — Bob Livingston- Al St. John	60	12/11/42		
303	Payoff (My)A — Lee Tracy-Tom Brown	74	1/21/43		b11/28/42
312	Queen of Broadway (D)F — Rochelle Hudson-B. Crabbe	62	3/8/43		b11/28/42
351	Rangers Take Over (W) — James Newill-Tex O'Brien	61	12/25/42		
309	Secrets of a Co-Ed (D)A — Otto Kruger-Tina Thayer	67	10/26/42		b9/19/42
307	Tomorrow We Live (D)A — R. Cortez-Jean Parker	67	9/29/42		b9/26/42
364	Wild Horse Rustlers — Livingston-St. John	57	2/12/43		
301	Yanks Are Coming (M)F — Mary Healy-Jackie Heller	71	11/9/42		b10/3/42

Coming 1942-43

313	Behind Prison Walls (CD)F — Alan Baxter-G. Michael	64	3/22/43		b2/6/43
321	Black Raven (H)A — G. Zucco-N. Madison	60	5/31/43		b3/20/43
31	Corregidor (WD) — Otto Kruger-Elissa Landi		3/29/43		
30	Follies Girl — Wendie Barrie-Doris Nolan		5/3/43		
314	Ghost and the Guest (My) — James Dunn-Florence Rice		4/19/43		a3/6/43
305	Girls in Chains (D) — A. Judge-R. Clarke		5/17/43		a3/20/43

PRODUCERS RELEASING CORP. 1942-43 (Cont.)

365	Lone Rider No. 3 — Bob Livingston-Al St. John		4/30/43		
311	My Son, the Hero (C)F — Patsy Kelly-Roscoe Karns	68	4/5/43		b1/23/43
	Submarine Base (S) — A. Baxter-J. Litel				a3/13/43
353	Texas Rangers No. 3 (W) — Tex O'Brien-James Newill		5/1/43		
360	Western Cyclone (W) — Buster Crabbe-Al St. John		5/14/43		

RKO-RADIO

Current 1941-42

Block No.					
W-2	Come on Danger (W)F — Tim Holt-Ray Whitley		6/5/42		b12/13/41
	Magnificent Ambersons (D)A — J. Cotten-Dolores Costello-T. Holt	88	7/10/42		b7/4/42
6	Mexican Spitfires Sees A Ghost (C)F — Leon Errol-Lupe Velez	70	6/26/42		b5/9/42
6	My Favorite Spy (MyC)F — Kay Kyser-Ellen Drew	86	6/12/42		b5/9/42
6	Powder Town (D)F — Victor McLaglen-Edmond O'Brien	79	6/19/42		b5/9/42
W-2	Thundering Hoofs (W)F — Tim Holt-Ray Whitley	60	7/24/42		b12/13/41

Current 1942-43

3	Army Surgeon (WarD)A — James Ellison-Jane Wyatt	63	12/4/42		b10/24/42
	Bambi (Fa.) Tech. F — Disney Cartoon Feature	70	8/21/42		b5/30/42
W-1	Bandit Ranger (W) — T. Holt-C. Edwards	56	9/25/42		a6/6/42
1	Big Street (CD)F — Henry Fonda-Lucille Ball	88	9/4/42		b8/8/42
3	Cat People (D)A — Simone Simon-Tom Conway	73	12/25/42		b11/14/42
4	Cinderella Swings It (DM)F — Guy Kibbee-Gloria Warren	71	2/26/43		b1/23/43
2	Falcon's Brother (My)A — Geo. Sanders-Tom Conway	62	11/6/42		b10/3/42
W-1	Fighting Frontier (W)F — T. Holt-Ann Summers	57	1/15/43		b2/13/43
4	Forever and a Day (D)F — All Star Cast	104	3/26/43		b1/23/43
3	Great Gildersleeve (C)F — Harold Peary-Jane Darwell	62	1/1/43		b11/14/42
1	Here We Go Again (CM)F — E. Bergen-McGee & Molly	75	10/9/42		b8/29/42
1	Highways by Night (G)F — R. Carlson-Jane Randolph	63	10/2/42		b8/8/42
4	Hitler's Children (D)A — B. Granville-T. Holt	89	3/19/43		b1/2/43
2	Journey Into Fear (D)A — O. Welles-D. Del Rio	70	2/12/43		b8/8/42
1	Mexican Spitfire's Elephant (C)F — Lupe Velez-Leon Errol	64	9/11/42		b8/8/42
2	Navy Comes Through (D)F — P. O'Brien-G. Murphy	87	10/30/42		b10/17/42
3	Once Upon a Honeymoon(D)F — Ginger Rogers-Cary Grant	117	11/27/42		b11/7/42
W1	Pirates of the Prairie (W)F — Tim Holt-Nell O'Day	57	11/20/42		b11/7/42
	Pride of the Yankees (BD)F — Gary Cooper-Teresa Wright	127	3/5/43		b7/18/42
	Saludos Amigos (Tech.) — Walt Disney Feat. Prod.	42	2/19/43		b12/19/42
2	Scattergood Survives a Murder (My)A — Guy Kibbee-John Archer	66	10/16/42		b10/17/42
2	Seven Days' Leave (CM)F — V. Mature-L. Ball	87	11/13/42		b10/17/42
3	Seven Miles From Alcatraz (D)A — J. Craig-B. Granville	61	1/8/43		b11/14/42
4	Tarzan Triumphs (D)F — Weismuller-F. Gifford	78	2/19/43		b1/23/43
	They Got Me Covered (C)F — Bob Hope-Dorothy Lamour	95	2/5/43		b1/2/43
4	Two Weeks to Live (C)F — Lum and Abner	76	2/26/43		b2/6/43
1	Wings and the Woman (D)F — Anna Neagle-Robert Newton	90	9/18/42		b8/8/42

Coming 1942-43

	A Lady Takes a Chance — Jean Arthur-John Wayne				
W-1	Avenging Rider (W) — T. Holt-C. Edwards	56	6/18/43		a8/22/42
6	Bombardier (D) — P. O'Brien-R. Scott	66	5/14/43		a11/28/42
5	Falcon Strikes Back (My)A — T. Conway-H. Hilliard	65	5/17/43		b3/20/43
	Fallen Sparrow (D) — J. Garfield-M. O'Hara	101			a3/13/43
5	Flight for Freedom (D)A — R. Russell-MacMurray	100	4/2/43		b2/6/43
6	Gildersleeve's Bad Day (D) — H. Peary-J. Darwell		6/4/43		
5	I Walked With a Zombie(H)A — J. Ellison-F. Dee	68	4/30/43		b3/20/43
5	Ladies' Day (C)A — L. Velez-E. Albert	62	4/9/43		b3/20/43
6	Leopard Man — D. O'Keefe-Margo		6/25/43		
6	Mr. Lucky (D) — C. Grant-L. Day		5/28/43		
	North Star — Walter Huston-Teresa Wright				
7	Petticoat Larceny — Joan Carroll-Walter Reed				
	Red River Robin Hood (W) — Tim Holt-Cliff Edwards		7/23/43		a8/1/42
W-1	Sagebrush Law (W) — T. Holt-J. Barclay	56	4/2/43		a7/25/42
7	Sky's the Limit — Fred Astaire-Joan Leslie		7/16/43		
6	Squadron Leader X (D)F — E. Portman-A. Dvorak	97	5/21/43		b2/6/43
5	This Land Is Mine (D)F — Laughton-O'Hara	103	4/23/43		b3/20/43

REPUBLIC

Current 1941-42

131	Call of the Canyon (MW)F — Gene Autry-Smiley Burnette	71	8/10/42		b8/22/42
104	Jean of Ozark (CD)F — Judy Canova-Jse E. Brown	79	8/1/42		b7/18/42
120	Moonlight Masquerade (CM)F — Jane Frazee-Dennis O'Keefe	67	6/3/42		b8/27/42
167	Phantom Plainsmen (W)F — Bob Steele-Rufe Davis	57	6/16/42		b10/24/42
157	Sons of the Pioneers (W)F — Roy Rogers-Gee. "Gabby" Hayes	61	7/2/42		b7/25/42
158	Sunset Serenade (W)F — Roy Rogers-George Hayes	58	9/14/42		b9/12/42

Current 1942-43

214	Alibi — M. Lockwood-H. Sinclair	66	3/24/43		
778	At Dawn We Die — John Clements-Godfrey Tearle	78	3/20/43		
264	Blocked Trail (W) — Bob Steele-Tom Tyler	55	3/12/43		a1/30/43
2301	Boots and Saddles (W) — Autry-Burnette-Judith Allen	58	1/15/43		Reissue
275	Carson City Cyclone (W) — D. Barry-L. Merrick	55	3/23/43		a1/30/43
274	Dead Man's Gulch (W)F — D. Barry-L. Merrick	55	2/13/43		b3/20/43
211	Fighting Devil Dogs — Lee Powell-Eleanor Stewart	69	1/29/43		
777	Flying Tigers (D) (Special)F — John Wayne-John Carroll	102	10/8/42		b9/26/42
251	Heart of the Golden West (W)F — Rogers-Burnette-Hayes	65	12/11/42		b11/21/42
201	Hi, Neighbor (M)F — Jean Parker-John Archer	71	7/27/42		b7/25/42
215	Hit Parade of 1943 (DM)F — J. Carrol-S. Hayward	82	3/26/43		b3/13/43
206	Ice Capades Revue (CD) — Ellen Drew-Richard Denning	79	12/24/42		b12/19/42
252	Idaho (W)F — R. Rogers-S. Burnette	70	3/10/43		b2/20/43
205	Johnny Doughboy (CD) — Jane Withers-Henry Wilcoxon	63	12/31/42		b12/26/42
210	London Blackout Murders(My) — John Abbott-Mary McLeod	58	1/15/43		b12/19/42
100	Moscow Strikes Back (Doc)A — Russian Cast (Special)	57	10/1/42		b8/15/42
209	Mountain Rhythm (D) — Weaver Bros. & Elviry	70	1/8/43		b12/12/42
202	Old Homestead (C)F — Weaver Bros.-Dick Purcell	68	8/17/42		b8/29/42
272	Outlaws of Pine Ridge (W) — Don Barry-Lynn Merrick	56	10/27/42		a9/5/42
212	Purple V (D) — J. Archer-M. McLeod	56	3/21/43		a1/23/43
253	Ridin' Down the Canyon (W) — Roy Rogers-George Hayes	55	12/30/42		b12/12/42
208	Secrets of the Underground (Spy) — John Hubbard-Virginia Grey	71	12/18/42		a10/10/42
261	Shadows on the Sage (W) — Three Mesquiteers	55	8/24/42		a8/8/42
271	Sombrero Kid (W) — Don Barry-Lynn Merrick	56	7/31/42		a7/25/42
2302	South of the Border (MW) — G. Autry-S. Burnette	70	3/1/43		Reissue
273	Sundown Kid (W) — Don Barry-Linda Johnson	56	12/28/42		a10/31/42
263	Thundering Trails (W) — Three Mesquiteers	56	1/25/43		a11/28/42
207	Traitor Within (D)A — Donald M. Barry-Jean Parker	63	12/16/42		b12/5/42
262	Valley of Hunted Men (W) — Three Mesquiteers	56	11/13/42		a10/3/42
204	X Marks the Spot (My)A — Helen Parrish-Damian O'Flynn	56	11/4/42		b11/7/42
203	Youth on Parade (CM)A — John Hubbard-Ruth Terry	72	10/24/42		b10/17/42

Coming 1942-43

	Bad Man of Sonora (W) — D. Barry-L. Merrick				
2311	Calling Wild Bill Elliott (W) — B. Elliott-G. Hayes		4/16/43		
219	Chatterbox (C) — J. E. Brown-J. Canova	76	4/27/43		a12/26/42
276	Days of Old Cheyenne (W) — D. Barry-L. Merrick		4/22/43		a3/6/43
	False Faces — Rex Williams-Stanley Ridges				
2303	Gaucho Serenade (W) — G. Autry-S. Burnette		4/15/43		Reissue
	Gentle Gangster (D) — B. MacLane-M. Lamont				
254	King of the Cowboys (W) — R. Rogers-S. Burnette		4/15/43		a2/13/43
2312	Man From Thunder River(W) — B. Elliott-G. Hayes				
217	Mantrap (My) — H. Stephenson-L. Corrigan		4/13/43		a3/20/43
	Prodigal's Mother — Mabel Paige-John Craven				
	Riders of the Rio Grande (W) — B. Steele-T. Tyler				a3/13/43
265	Sante Fe Scouts (W) — Three Mesquiteers		4/16/43		a3/6/43
218	Shantytown (D) — M. Lee-J. Archer		4/20/43		
	Swing Your Partner (C) — L. Belle & Scotty-V. Vague				a3/20/43
216	Tahiti Honey (DM) — D. O'Keefe-S. Simon	69	4/6/43		a1/23/43
	Three Texas Rangers — Three Mesquiteers				
	Thumbs Up — B. Joyce-R. Frazer				

20TH CENT.-FOX

Block No.			Rel. Mins.	Date	See Issue of
	Current 1941-42				
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
12	United We Stand (Doc)F	Lowell Thomas, Narrater	69	7/10/42	b6/27/42
	Current 1942-43				
1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
5	Black Swan (Tech.) (D)F	T. Power-Maureen O'Hara	85	12/4/42	b10/17/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
7	Chetniks (D)F	Philip Dorn-Anna Sten	73	2/5/43	b1/9/43
6	China Girl (D)F	G. Tierney-G. Montgomery	95	1/1/43	b12/5/42
8	Dixie Dugan (C)F	J. Ellison-C. Greenwood	66	3/12/43	b3/13/43
5	Dr. Renault's Secret (My)A	J. Carrol Naish-Lynn Roberts	58	12/11/42	b10/17/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
8	Hello, Frisco, Hello (Tech.) (DM)F	A. Faye-J. Oakie	98	3/26/43	b3/13/43
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
7	Immortal Sergeant (D)F	Henry Fonda-Maureen O'Hara	90	1/29/43	b1/9/43
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
6	Life Begins at Eight-Thirty (D)F	Monty Woolley-Ida Lupino	84	12/25/42	b12/5/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
7	Margin for Error (CD)F	J. Bennett-Milton Berle	74	2/19/43	b1/16/43
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
7	Meanest Man in the World (C)F	Benny-Rochester-P. Lane	59	2/12/43	b1/16/43
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
6	Over My Dead Body (C)F	M. Berle-Mary Beth Hughes	68	1/15/43	b12/12/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
8	Quiet Please, Murder (My)	G. Patrick-G. Sanders	70	3/19/43	b12/19/42
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118	10/30/42	b8/15/42
5	That Other Woman (D)F	V. Gilmore-James Ellison	75	11/13/42	b10/17/42
5	Thunder Birds (D) (Tech.)F	G. Tierney-P. Foster	78	11/20/42	b10/17/42
6	Time to Kill (D)F	L. Nolan-Heather Angel	61	1/22/43	b12/5/42
5	Undying Monster (My)F	John Howard-Heather Angel	63	11/27/42	b10/17/42
6	We Are the Marines (D)F	March of Time Feature	65	1/8/43	b12/12/42
7	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	2/26/43	b9/19/42
	Coming 1942-43				
	Bomber's Moon	Geo. Montgomery-Annabella			
	Coney Island (Tech.) (DM)	B. Grable-G. Montgomery			a12/19/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
8	He Hired the Boss (CD)F	S. Erwin-E. Venable	73	4/2/43	b3/13/43
	Heaven Can Wait (Tech.)	Don Ameche-Gene Tierney			
	Jane Eyre	Orson Welles-Joan Fontaine			
	Jitterbugs	Laurel & Hardy			
8	Moon Is Down, The (D)F	C. Hardwicke-D. Bowden	90	4/9/43	b3/13/43
	My Friend Flicka (Tech.) (D)	Preston Foster-Rita Johnson			a11/21/42
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	They Came To Blow Up America (D)	G. Sanders-W. Bond			a3/13/43
	Tonight We Raid Calais (D)	Anabella-B. Bondi			
	Stormy Weather	Lena Horne-Bill Robinson			
	Sweet Rosie O'Grady (Tech.)	Betty Grable-Robert Young			
	Winter Time	S. Henie-J. Oakie			

UNITED ARTISTS

	Coming 1942-43				
	American Empire (WD)F	R. Dix-P. Foster	82	12/11/42	b12/5/42
	Calaboose (C)	J. Rogers-N. Beery, Jr.	45	1/29/43	a6/6/43
	Crystal Ball (CD)F	P. Goddard-R. Milland	81	1/22/43	b1/23/43
	Devil With Hitler (C)	A. Mowbray-Bobby Watson	44	11/20/42	b10/24/42
	Fall In (C)	Wm. Tracy-Joe Sawyer	48	3/5/43	a8/1/42
	Hoppy Serves a Writ (W)F	W. Boyd-A. Clyde	66	3/12/43	b3/20/43
	Hangmen Also Die (D)	B. Donlevy-W. Brennan		3/26/43	a2/13/43
	I Married a Witch (C)F	F. March-V. Lake	75	10/30/42	b10/17/42
	In Which We Serve (D)F	Noel Coward	114	2/12/43	b10/27/42
	Jacare (T)F	Frank Buck, Narrator	65	11/27/42	b12/26/42
	Kukan—the Battle Cry of China (Doc)F		61	8/7/42	b7/18/42
	Lost Canyon (W)F	Wm. Boyd-Lola Lane	63	12/18/42	b1/23/43
	McGuerins From Brooklyn(C)A	Wm. Bendix-Grace Bradley	47	12/31/42	b3/6/43
	Moon and Sixpence (D)A	Geo. Sanders-H. Marshall	90	10/2/42	b9/12/42
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90	10/16/42	b9/5/42
	Powers Girl (M)F	Geo. Murphy-Anne Shirley	93	1/15/43	b12/19/42
	Silver Queen (D)F	G. Brent-P. Lane	82	11/13/42	b11/13/42
	Undercover Man (W,	Bill Boyd-Andy Clyde	68	10/23/42	b5/9/42
	Young and Willing (CD)F	Wm. Holden-Susan Hayward	83	2/5/43	b2/13/43
	Current 1942-43				
	Bar 20 (W)	Wm. Boyd-Andy Clyde			a12/19/42
	Border Patrol (W)F	Wm. Boyd-Andy Clyde	66	4/2/43	b1/30/43
	Buckskin Frontier (W)F	R. Dix-Jane Wyatt	76	5/14/43	b3/13/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde			a10/31/42
	Kansan (The) (W)	Richard Dix-Jane Wyatt			a1/2/43
	Lady of Burlesque	B. Stanwyck-Eddie O'Shea		4/9/43	
	Leather Burners (W)	Wm. Boyd-Andy Clyde	67	5/28/43	a8/22/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			a8/15/42
	Prairie Chickens (C)	J. Rogers-N. Beery, Jr.	47	5/21/43	a7/4/42
	Somewhere in France (D)F	C. Cummings-R. Morley	85	5/17/43	b2/20/43
	Stage Door Canteen	48 Stars		4/25/43	
	Taxi, Mister (C)	Wm. Bendix-Grace Bradley	46	4/16/43	a6/27/42
	Texas Law (W)	Wm. Boyd-Andy Clyde			a8/29/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

	Current 1941-42				
6057	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	93	6/26/42	b6/27/42
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Lee Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42

UNIVERSAL

	Current 1942-43				
7005	Amazing Mrs. Holliday (D)F	D. Durbin-A. Treacher	98	2/19/43	b2/6/43
7063	Arabian Nights (Tech.) (D)F	Jon Hall-Maria Montez-Sabu	86	12/25/42	b12/26/42
7029	Behind the 8 Ball (C)F	Ritz Bros.-Carol Bruce	60	12/4/42	b12/12/42
7010	Between Us Girls (C)A	Diana Barrymore-R. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7030	Destination Unknown (D)F	Wm. Gargan-Irene Hervey	61	10/9/42	b10/3/42
7037	Eyes of the Underworld (G)A	Richard Dix-Wendy Barrie	61	1/8/43	b10/10/42
7012	Frankenstein Meets the Wolf Man (H)	Lon Chaney, Jr.-Ilona Massey	73	3/12/43	b2/27/43
7022	Get Hep to Love (DM)F	Gloria Jean-Jane Frazee	75	10/2/42	b10/3/42
7021	Give Out Sisters (M)F	Andrews Sisters	65	9/11/42	b9/5/42
7032	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	71	12/18/42	b12/19/42
7035	Half Way to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7041	He's My Guy (DM)	I. Hervey-J. Davis	65	3/26/43	a1/23/43
7031	Hi, Buddy (M)	Dick Foran-Harriet Hilliard	68	2/26/43	b2/20/43
7039	Hi' Ya Chum (C)F	Ritz Bros.-Joan Frazee	61	3/5/43	b2/13/43
7025	How's About It (CM)F	Andrews Sisters	61	2/5/43	b2/6/43
7001	It Ain't Hay (C)F	Abbott & Costello	81	3/19/43	b3/13/43
7072	Little Joe, the Wrangler (W)	J. M. Brown-T. Ritter	61	11/13/43	a7/25/42
7077	Lone Star Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a10/31/42
7034	Madame Spy (Spy)A	C. Bennett-D. Porter	63	12/11/42	b12/12/42
7026	Moonlight in Havana (CM)F	Allan Jones-Jane Frazee	62	10/16/42	b10/17/42
7027	Mug Town (D)F	Billy Halop-Huntz Hall	59	1/22/43	b1/23/43
7019	Mummy's Tomb (H)F	Dick Foran-John Hubbard	60	10/23/42	b10/17/42
7015	Nightmare (Spy)F	Diana Barrymore-Brian Donlevy	81	11/13/42	b11/14/42
7038	Night Monster (H)A	Bela Lugosi-Irene Hervey	70	10/23/42	b10/24/42
7073	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter		12/11/42	a9/19/42
7008	Pittsburgh (D)F	M. Dietrich-R. Scott	90	12/11/42	b12/12/42
7065	Shadow of a Doubt (MyD)A	Teresa Wright-Jos. Cotten	108	1/15/43	b1/9/43
7024	Sherlock Holmes and the Secret Weapon (My)F	B. Rathbone-N. Bruce	68	2/12/43	b1/2/43
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
7017	Sin Town (W)F	C. Bennett-Patric Knowles	73	9/25/42	b10/3/42
7028	Strictly in the Groove (M)F	Mary Healy-Ozzie Nelson	60	11/20/42	b11/20/42
7074	Tenting Tonight on the Old Camp Ground (W)	J. M. Brown-Tex Ritter		2/5/43	a10/3/42
7016	When Johnny Comes Marching Home (CM)F	A. Jones-J. Frazee-G. Jean	75	1/1/43	b1/2/43
7002	Who Done It? (C)F	Abbott & Costello	77	11/6/42	b11/7/42
	Coming 1942-43				
	Always a Bridesmaid (MC)	Andrews Sisters-Patric Knowles			a2/20/43
	Captive Wild Woman (H)	Evelyn Ankers-John Carradine			a1/9/43
7075	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter		4/9/43	a9/19/42
	Corvettes in Action (D)	P. Knowles-D. Foran		5/28/43	a3/20/43
	Cowboy in Manhattan (C)	F. Langford-R. Paige		5/21/43	a2/20/43
	For All We Know	Edw. G. Robinson-Charles Boyer			
	Good Morning Judge (C)	D. O'Keefe-M. B. Hughes			a2/13/43
	Hers to Hold	D. Durbin-J. Cotten			
7023	It Comes Up Love (C)F	Gloria Jean-Donald O'Connor	65	4/9/43	b1/30/43
7040	Keep 'Em Slugging (CD)F	Huntz Hall-Bobby Jordan	61	4/2/43	b3/6/43
	Larceny With Music (DM)	A. Jones-K. Carlisle			a2/6/43
	Never a Dull Moment	Ritz Bros.-Frances Langford			
	Next of Kin	Nova Pilbeam-Basil Sidney		5/17/43	
	Pardon My Ski (C)	Abbott & Costello-Ginny Simms			a1/30/43
	Phantom of the Opera	Nelson Eddy-Susanna Foster			
7076	Raiders of San Joaquin (W)	J. M. Brown-Tex Ritter			a7/25/42
7042	Rhythm of the Islands (MC)F	A. Jones-J. Frazee	60	4/16/43	b3/13/43
	School for Jive	Gloria Jean-Donald O'Connor			
	Sherlock Holmes in Washington (D)	B. Rathbone-N. Bruce	71	4/30/43	a8/8/42
	Son of Dracula (H)	A. Curtis-L. Chaney			a3/20/43
	Trombone From Heaven (MC)	M. B. Hughes-L. Errol			a3/20/43
	We've Never Been Licked (D)	Richard Quine-A. Gwynne		5/14/43	a12/5/42
	White Savage	J. Hall-M. Montez		4/23/43	
	You Go to My Heart	Patric Knowles-Evelyn Ankers			

WARNER BROS.

	Current 1941-42				
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
	Current 1942-43				
202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
217	Air Force (D)F	J. Garfield-G. Young	124	3/20/43	b2/6/43
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
214	Casablanca (D)F	H. Bogart-Ingrid Bergman	102	1/23/43	b11/28/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42
211	Flying Fortress (D)F	Richard Greene	65	12/5/42	b9/26/42
212	Gentleman Jim (D)F	E. Flynn-Alexis Smith	104	11/14/42	b10/31/42
210	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92	11/28/42	b9/19/42
216	Gorilla Man (D)A	J. Loder-Ruth Ford	64	1/16/43	b12/12/42
209	Hard Way (D)A	I. Lupino-D. Morgan	107	2/20/43	b9/26/42
208	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65	11/7/42	b9/19/42
218	Mysterious Doctor (D)	John Loder-Clyde Cook	57	3/6/43	b2/27/43
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
213	Truck Busters (G)F	Richard Travis-Ruth Ford	58	2/2/43	b1/23/43
215	Varsity Show (M)	D. Powell-F. Waring	81	12/19/42	(Reissue)
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126	1/2/43	b6/6/42
207	You Can't Escape Forever(D)A	G. Brent-Brenda Marshall	77	10/10/42	b9/26/42
	Coming 1942-43				
	Action in the North Atlantic (D)	H. Bogart-R. Massey			a10/17/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger (Spy)	Geo. Raft-Brenda Marshall			a1/2/43
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Crime by Night	Jane Wyman			
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
219	Edge of Darkness (D)	E. Flynn-A. Sheridan	120	4/24/43	a10/17/42
	Irving Berlin's This Is the Army	All Army Cast			
	Last Ride (D)	R. Travis-Chas. Long			
	Mission to Moscow (D)	W. Huston-A. Harding			a2/6/43
	Night Shift	Ann Sheridan-John Ridgely			
	Old Acquaintance (D)	Bette Davis-Miriam Hopkins			a/20/43
	Princess O'Rourke (CD)	O. DeHavilland-R. Cummings			a9/19/42
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			
	Thank Your Lucky Stars (M)	Cantor-Shore-Bogart			a1/16/43
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Lumiear	b4/18/42
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Mashenka (D)F	All Russian Cast	66	Artkino	b11/28/42
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43
	This Is the Enemy (D)	Russian Cast	78	Alme	b7/25/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	8/30/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4431	A Maid Made Mad			Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blond and Groom			Not Rev.
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4427	His Wedding Scare	Silly	16½	1/30/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf in Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS				
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES				
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero			Not Rev.
4507	Professor Small and Mr. Tall			Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4501	Song of Victory	Fair	8	10/ 3/42
4506	There's Something About Soldier		6½	Not Rev.
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
COMMUNITY SING				
4653	College Songs		9	Not Rev.
4657	Crosby Songs		9	Not Rev.
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band			Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter			Not Rev.
4654	Songs of the Service	Average	8	11/14/42
4654	Songs of the States	Good	9½	1/ 2/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER				
4409	College Belles	Fair	16	10/31/42
4410	Great Lover		18	Not Rev.
4411	Socks Appeal	Fair	17½	3/20/43
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS				
4704	Cholly Polly	Silly	9½	2/27/43
4702	Dumbconscious Mind	Average	7	11/14/42
4701	Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4705	Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat			Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	16	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems)	Very Good	9	1/ 9/43
4856	Screen Snapshots No. 6	Entertaining	10	2/13/43
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)			Not Rev.
STOOGE COMEDIES				
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder			Not Rev.
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42

COLUMBIA 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT				
4805	Diving Daredevils	Good	10	3/20/43
4804	Ladies Day in Sports		10	Not Rev.
4806	Ski Soldiers			Not Rev.
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42

MGM 1941-42

CARTOONS (16) (Tech.)				
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block	Amusing	8	11/14/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-355	Fine Feathered Friend	Clever	8	11/14/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
W-356	Wild Honey	Good	9	11/21/42
MINIATURES (10)				
M-337	"ATCA"		11	Not Rev.
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-338	The Good Job	Appealing	11	10/31/42
M-336	Greatest Gift	Inspiring	11	10/ 3/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-339	Listen, Boys!	Mmmmmmm!	10	11/ 7/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-400	Mighty Lak a Goat	Fair	11	11/ 7/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-399	Famous Boners	Very Good	10	11/ 7/42
K-389	Film That Was Lost	Interesting	10	10/31/42
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-387	Magic Alphabet	Informative	10	10/31/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-374	Calling All Pa's	Good	9	11/28/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941	Excellent	9	11/ 7/42
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles	Very Good	10	9/26/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

MGM 1942-43

		Comment	Running Time	Reviewed Issue Of
CARTOONS				
W-443	Bah Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-442	Sufferin' Cats		9	Not Rev.
MINIATURES (10)				
M-433	Brief Interval		10	Not Rev.
M-431	Last Lesson	Impressive	10	1/30/43
M-432	People of Russia	Excellent	10	1/23/43
M-434	Portrait of a Genius		10	Not Rev.
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/42
PASSING PARADE (10)				
K-481	Madero of Mexico	Fine	11	1/23/43
PETE SMITH SPECIALTIES				
S-461	First Aid	Instructive	10	1/23/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
TRAVELTALKS (12)				
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade		9	Not Rev.
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-411	Picturesque Mass	Good	9	11/14/42
TWO REEL SPECIALS (6)				
M-401	Keep 'Em Sailing	Very Good	20	12/ 5/42

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)				
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival in Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6	Good	9	10/ 3/42
MADCAP MODELS (Tech.) (6)				
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm in the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7⅛	6/27/42
POPEYE (12)				
EI-12	Alona on the Sarong Seas	Fair	7	10/10/42
EI-10	Baby Wants a Bottleship	Funny	7	8/ 8/42
EI-5	Blunder Below	Excellent	7	2/21/42
EI-6	Fleets of Stren'th	Very Good	7	5/ 2/42
EI-1	I'll Never Crow Again	Fair	7	10/11/41
EI-4	Kickin' the Conga Round	Funny	7	1/31/42
EI-9	Many Tanks	Fair	8	8/ 8/42
EI-2	Mighty Navy	Funny	7	12/ 6/41
EI-3	Nix on Hypnotricks	Very Funny	7	12/20/41
EI-8	Olive Oyl and Water Don't Mix	Funny	7	8/13/42
EI-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
EI-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
JI-1	No. 1	Very Good	11	10/11/41
JI-2	No. 2	Very Good	11	11/22/41
JI-3	No. 3	Good	11	1/31/42
JI-4	No. 4		10	Not Rev.
JI-5	No. 5	Very Interesting	11	8/ 8/42
JI-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
QI-1	No. 1	Very Good	10	9/20/41
QI-2	No. 2	They're Good	11	12/ 6/41
QI-3	No. 3	Good	10	2/28/42
QI-4	No. 4	Good	11	5/ 2/42
QI-5	No. 5	Good	10½	6/ 6/42
QI-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
SI-1	How To Take a Vacation	Funny	10	10/11/41
SI-4	Keeping in Shape	Amusing	9	6/27/42
SI-5	Man's Angle	Good	8	8/22/42
SI-2	Nothing But Nerves	Very Good	10	12/20/41
SI-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
YI-3	At the County Fair	Swell	10	1/31/42
YI-5	At the Dog Show	Clever	9	10/ 3/42
YI-1	In a Pet Shop	A Howl	10	8/20/41
YI-4	In the Circus	Good	9½	6/13/42
YI-6	In South America	Excellent	9	10/24/42
YI-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FFI-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
RI-6	Better Bowling	Excellent	10	1/31/42
RI-5	Buying a Dog	Very Good	10	12/20/41
RI-10	Hero Worship	Swell	10	6/13/42
RI-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
RI-7	Lure of the Surf	Very Good	10	2/21/42
RI-2	Meet the Champs	Excellent	10	10/11/41
RI-11	Parachute Athletes	Very Good	10	6/27/42
RI-9	Personality Plus		10	Not Rev.
RI-4	Quick Returns	Pretty Good	10	11/29/41
RI-1	Shooting Mermaids	Very Good	10	9/27/41
RI-3	Sittin' Pretty	Excellent	10	11/15/41
RI-13	Timber Athletes	Very Good	10	10/10/42
RI-8	Timing Is Everything	Very Good	10	5/ 2/42

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SUPERMAN CARTOONS (12) (Tech.)				
WI-4	Arctic Giant	Good	9	3/14/42
WI-5	Bulleteers	Good	9	5/ 2/42
WI-3	Billion Dollar Limited	For the Fans	8½	1/24/42
WI-7	Electric Earthquake	For the Fans	9	6/27/42
WI-12	Eleventh Hour	Exciting	8½	12/19/42
WI-10	The Japoteurs	Swell for Kids	8	9/26/42
WI-11	In Showdown	Up to Par	8	10/24/42
WI-6	Magnetic Telescope	For the Fans	9	5/ 2/42
WI-2	Mechanical Monsters	Good	10	12/20/41
WI-1	Superman	A Cinch to Sell	11	8/ 2/41
WI-9	Terror on the Midway	For the Fans	8	8/22/42
WI-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
LI-1	No. 1	Good	10	10/11/41
LI-2	No. 2	Very Good	10	12/ 6/41
LI-3	No. 3	Very Good	11	2/21/42
LI-4	No. 4	Good	11	4/25/42
LI-5	No. 5	Good	10½	6/27/42
LI-6	No. 6	Good	10½	8/22/42

PARAMOUNT 1942-43

		Comment	Running Time	Reviewed Issue Of
HEADLINERS (6)				
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Strauss!		7½	Not Rev.
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
POPEYE (12)				
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
I2-3	No. 3	Good	10½	1/16/43
SPEAKING OF ANIMALS (6)				
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-4	Trading Blows	Good	9½	3/20/43
SUPERMAN CARTOONS (9)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums (Tech.)		10	Not Rev.
W2-2	Mummy Strikes in for Juveniles		8	3/13/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	8/ 8/42
24116	Billboy Donald	Very Funny	7	1/16/43
24117	Der Fuehrer's Face	Great	8	12/19/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24118	Education for Death	Very Good	10	12/19/42
24109	How to Play Baseball	Hilarious	7	9/26/42
24115	How to Fish	Funny	7	1/16/43
24112	How to Swim		7½	Not Rev.
24111	Olympic Champ	Hilarious	7	12/ 5/42
24114	Pluto at the Zoo	Rib-Tickling	8	1/16/43
24113	Sky Trooper	Very Funny	7	11/28/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
24110	Vanishing Private	Funny	7	10/24/42
EDGAR KENNEDY (6)				
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	6/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	18	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)	Average	11	10/ 3/42
24211	No. 11 (Russell Crouse)	Good	10	10/24/42

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)				
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men In Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
PICTURE PEOPLE (13)				
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson	Unique	8	9/26/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars In Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
SPORTSCOPES (13)				
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers	Interesting	8	10/ 3/42
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34103	Flying Jalopy		7	Not Rev.
34102	Pluto and the Armadillo		7	Not Rev.
EDGAR KENNEDY (6)				
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
34405	Enric Madriguera & Orch.		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33704	Double Up		18	Not Rev.
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
SPORTSCOPES (13)				
34305	Basketeers	Very Good	9	3/ 6/43
34304	"Q" Men	Interesting	8	1/23/43
34301	Show Horse	Good	9	10/24/42
34306	Ski Trails		8	Not Rev.
34302	Touchdown Tars	Good	8	11/28/42
34307	Trout		8	Not Rev.
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
33103	Army Chaplain	Very Fine	19	12/26/42
33104	Boomtown, D. C.	Very Good	19	2/13/43
33101	Private Smith of the U.S.A.	Excellent	19	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	9	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42

20TH CENTURY-FOX 1941-42

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	8/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42

20th CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26)				
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose In the Outpost		7	Not Rev.
2510	Gandy Goose In Tricky Business	Good	7	6/13/42
2514	Gandy Goose In Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/4'
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan (Tech.)	Good	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger (Tech.)	Good	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
3203	Steamboat on the River		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
LEW LEHR SUBJECT				
3902	Butch, the Parrot		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)		9	Not Rev.
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
7	The New Canada	Good	18	2/20/43
8	America's Food Crisis	Informative	18	3/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3351	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout (Tech.)		7	Not Rev.
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again (Tech.)		7	Not Rev.
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3502	Ickle Meets Pickle	Fair	7	11/28/42
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches (Tech.)		7	Not Rev.
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony (Tech.)		7	Not Rev.
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY				
3402	Tools of Production		10	Not Rev.
3401	W.A.V.E.S.		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)				
	Behind the Mask of Nippon	Excellent	20	10/24/42
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of North Africa	Superb	20	2/ 6/43
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	This Is Blitz	Grim Realism	21	3/ 7/42
SPECIAL				
	Don't Hook Now		18	Not Rev.

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	18½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	28	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahema	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Miles of Dough	Average	9	10/17/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter	Good	9	10/24/42
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Woman at the Plow	Average	9	10/17/42
VARIETY VIEWS (15) (5 In Color)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

ANDY PANDA CARTUNES				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7242	Loan Stranger		7	Not Rev.
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner			Not Rev.
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7379	Shepard of the Roundhouse		9	Not Rev.
7377	She's A-1 in the Navy		9	Not Rev.
7356	Winter Sports Jamboree	Exciting	9	2/27/43
TWO-REEL SPECIALS (2)				
7110	Eagle vs. Dragon		22	Not Rev.
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7352	Canadian Patrol	Very Good	9	10/17/42
7358	Hungry India		9	Not Rev.
7359	Mr. Chimp Goes to Town			Not Rev.
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7379	Shepard of the Roundhouse			Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

UNIVERSAL 1942-43 (Cont.)

		Comment	Running Time	Reviewed Issue Of
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42

WARNER BROS. 1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7116	Impatient Patient			Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7301	Polo With the Stars		10	Not Rev.
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who In the Zoo	Funny	7	4/ 4/42
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U. S. C. Band and Glee Club	Very Good		10/13/41
MERRIE MELODIES (26) (Tech.)				
	(Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7726	Fox Pop	Amusing	7	10/17/42
7725	Fresh Hare			Not Rev.
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/42
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPECIALS				
7112	Divide and Conquer	Excellent	14	7/25/42
SPORTS PARADE (10) (Tech.)				
7409	A Hunter's Paradise	Interesting	10	7/11/42
7410	Argentine Horses	Entertaining	10	10/ 3/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner			Not Rev.
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want To Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback		10	Not Rev.
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8601	The Hep Cat	In the Groove	7	10/17/42
8606	Hop and Go		7	Not Rev.
8603	My Favorite Duck	Good	7	1/ 9/43
8605	To Duck or Not to Duck	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)		7	Not Rev.
MELODY MASTERS (10)				
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8506	Ozzie Nelson & Orch.		10	Not Rev.
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/13/43
MERRIE MELODIES (26)				
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8710	Fifth Column Mouse		7	Not Rev
8711	Flop Goes the Weasel		7	Not Rev.
8714	Greetings Bait (Tech.)		7	Not Rev.
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)		7	Not Rev.
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8406	Horses! Horses! Horses!	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8401	Sniffer Soldiers	Excellent	10	10/10/42
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8004	Eagles of the Navy		22	Not Rev.
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters		22	Not Rev.
8003	Young and Beautiful		20	Not Rev

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev
	Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC			
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
	King of the Mounties	12 Chaps.	Not Rev
UNIVERSAL			
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Don Winslow of the Coast Guard		Not Rev.
	Overland Mail	15 Chaps.	Not Rev

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	2	Warner Bros
At the Front	40	Warner Bros.
Battle of Midway	19	20th-Fox
Colleges at War	10	Metro
Community Transportation	4½	Metro
Farmer at War	9	Col.
Food for Fighters	10	U. A.
Japanese Relocation	10	Para
Keep 'em Rolling	3½	Univ
Manpower	10	RKO
Paratroops	9	Metro
Out of the Frying Pan Into the Firing Line	3½	RKO
Point Rationing of Foods	6	Col.
Right of Way	9	U. A.
Ring of Steel	10	Warner Bros
Salvage	7½	RKO
Since Pearl Harbor	8	Para.
The Spirit of '43	5½	
Troop Train	10	Col.
Winning Your Wings	18	Warner Bros
You, John Jones	10½	Metro

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BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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WANTED: OPERATOR ASSISTANT MANAGER. Give qualifications, draft status. Must be sober, reliable. Write Majestic Theatre, Vernon, Texas.

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MANAGER—Ten years experience, desires change, prefer North or South Carolina. Box 66, Rockingham, N. C.

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CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks and listing of pictures completed, those awaiting release and pictures in production. Consult Booking Guide for details as to stars, etc. (*) After title indicates western series release.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO RADIO	REPUBLIC	20th FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
FEB. 27	Something to Shout About	DEC. & JAN. Andy Hardy's Double Life Dr. Gillespie's New Assistant Journey for Margaret Northwest Rangers Reunion in France Stand By For Action Whistling in Dixie	Silver Skates	Block 3 (42-43) The Avengers Lucky Jordan My Heart Belongs to Daddy Palm Beach Story Wrecking Crew		Cinderella Swings It Two Weeks to Live		Young Mr. Pitt		Hi, Buddy	
MAR. 6	Let's Have Fun		Ape Man		Bad Men of Thunder Gap*	Pride of the Yankees	South of the Border* Re-release		Calaboose Fall In	Hi, Ya Chum	Mysterious Doctor
MAR. 13		FEB. & MARCH A Stranger in Town Cabin in the Sky Keeper of the Flame Random Harvest Slightly Dangerous Three Hearts for Julia Tennessee Johnson Youngest Profession		Block 4 (42-43) China Happy-Go-Lucky Henry Aldrich Gets Glamour Lady Bodyguard Night Plane From Chungking	Fugitive of the Plains Queen of Broadway		Blocked Trail* Idaho	Dixie Dugan	Hoppy Serves a Writ*	Frankenstein Meets the Wolf Man	
MAR. 20	After Midnight With Boston Blackie			Star Spangled Rhythm		Hitler's Children	At Dawn We Die Purple V	Quiet Please, Murder		It Ain't Hay	
MAR. 27	Desperadoes (Tech.)		Ghost Rider*		Behind Prison Walls	Forever and a Day	Alibi Carson City Cyclone* Hit Parade of 1943		Hangmen Also Die	He's My Guy	Air Force
APR. 3	Murder in Times Square				Corregidor	Flight for Freedom Sagebrush Law*		Hello, Frisco, Hello He Hired the Boss	Border Patrol*	Keep 'Em Slugging	
APR. 10					My Son, the Hero	Ladies' Day	Tahiti Honey	Moon Is Down	Lady of Burlesque	Cheyenne Roundup* It Comes Up Love	
APR. 17	She Has What It Takes		Wild Horse Stampede*				Calling Wild Bill Elliott* Gaucho Serenade* King of the Cowboys Mantrap Sante Fe Scouts*		Taxi, Mister	Rhythm of the Islands	
	COMPLETED It's a Great Life Boy From Stalingrad Deadline Guns* Destroyer Fighting Buckaroo* Frontier Fury Hail to the Rangers* Last Horseman* More the Merrier Redhead From Manhattan Riding West* Robin Hood of the Range* Saddles & Sagebrush* Silver City Raiders* Wyoming Hurricane* IN PRODUCTION Appointment in Berlin Attack by Night Right Guy Somewhere in Sahara Two Senoritas From Chicago What's Buzzin' Cousin	COMPLETED Above Suspicion Air Raid Wardens Assignment in Brittany Bataan Best Foot Forward Dr. Gillespie's Criminal Case DuBarry Was a Lady Faculty Row Harrigan's Kid Human Comedy I Dood It Lassie Come Home Pilot No. 5 Presenting Lily Mars Private Miss Jones Right About Face Salute to the Marines Swing Shift Maisie IN PRODUCTION A Guy Named Joe Girl Crazy Madam Curie Man From Down Under Russia Sabotage Agent	COMPLETED Clancy Street Boys Ghosts in the Night I Escaped From the Gestapo Land of Hunted Men* Sarong Girl IN PRODUCTION Cowboy Commandos Stranger From the Pecos* Wings Over the Pacific	COMPLETED Aerial Gunner Alaska Highway Dixie Five Graves to Cairo For Whom the Bell Tolls Good Fellows Henry Aldrich Plays Cupid Henry Aldrich Swings It High Explosive Miracle of Morgan's Creek No Time for Love Riding High Salute for Three Submarine Alert Triumph Over Pain True to Life IN PRODUCTION Henry Aldrich Haunts a House Hostages Lady in the Dark Let's Face It So Proudly We Hail	COMPLETED Black Raven Follies Girl Ghost and the Guest Western Cyclone*	COMPLETED Avenging Rider* Bombardier Falcon Strikes Back Fallen Sparrow Gildersleeve's Bad Day I Walked With a Zombie Leopard Man Mr. Lucky Petticoat Larceny Red River Robin Hood* Sky's the Limit Squadron Leader X This Land Is Mine IN PRODUCTION A Lady Takes a Chance North Star	COMPLETED Chatterbox Days of Old Cheyenne* False Faces Prodigal's Mother Riders of the Rio Grande* Shantytown Swing Your Partner IN PRODUCTION Bad Man of Sonora Man From Thunder River* Song of Texas Thumbs Up	COMPLETED Coney Island Crash Dive Jitterbugs My Friend Flicka Ox-Bow Incident Stormy Weather They Came to Blow Up America Tonight We Raid Calais IN PRODUCTION Bomber's Moon Heaven Can Wait Jane Eyre Sweet Rosie O'Grady Winter Time	COMPLETED Bar-20* Buckskin Frontier Colt Comrades* Kansan, The Leather Burners* Nazty Nuisance Prairie Chickens Somewhere in France Stage Door Canteen Texas Law* Yanks Ahoy	COMPLETED Always a Bridesmaid Captive Wild Woman Cowboy in Manhattan Good Morning, Judge Larceny With Music Never a Dull Moment Pardon My Ski Raiders of San Joaquin* School for Jive Sherlock Holmes In Washington Son of Dracula Trombone From Heaven We've Never Been Licked White Savage You Go to My Heart IN PRODUCTION Corvettes in Action For All We Know Hers to Hold Phantom of the Opera	COMPLETED Action in the North Atlantic Adventures of Mark Twain Arsenic and Old Lace Background to Danger Constant Nymph Crime by Night Desert Song Devotion Edge of Darkness Last Ride Mission to Moscow Old Acquaintance Princess O'Rourke Thank Your Lucky Stars Watch on the Rhine IN PRODUCTION Irving Berlin's This Is the Army Night Shift Saratoga Trunk

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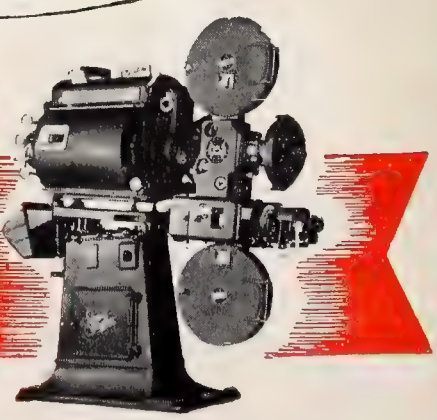
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